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Brett Kissel, Dean Brody, and Gord Bamford Added to the Performance Lineup for CTV's Broadcast of THE 2014 JUNO AWARDS

- Sarah McLachlan and Winnipeg's own Olympic gold medalists for Women's Curling announced as first JUNO Award presenters –
- THE 2014 JUNO AWARDS air Sunday, March 30 from Winnipeg's MTS Centre –
 Tickets currently available through www.ticketmaster.ca –

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WINNIPEG (February 25, 2014) – Today CTV and The Canadian Academy of Recording Arts and Sciences (CARAS) announced rising country star <u>Brett Kissel</u>, seven-time CCMA Award winner <u>Dean Brody</u>, and the 16-time CCMA winner and 'country junkie' himself <u>Gord Bamford</u>, as additional performers for **THE 2014 JUNO AWARDS** broadcast. The newly announced performers will contend for 2014 JUNO Awards: Kissel for Breakthrough Artist of the Year (sponsored by FACTOR and Radio Starmaker Fund), as well as going head to head with Brody and Bamford for Country Album of the Year.

These additional artists join previously announced performers Matt Mays, Robin Thicke, Serena Ryder, The Sheepdogs, Tegan and Sara, and Walk Off The Earth. THE 2014 JUNO AWARDS air on Sunday March 30 on CTV and CTV GO.

In addition, it was revealed today that Canadian songstress and eight-time JUNO Award winner <u>Sarah McLachlan</u> will take the stage as a special presenter for MusiCounts, Canada's music education charity associated with CARAS. McLachlan will be speaking about the extensive work MusiCounts is doing in 2014 that will help keep music alive for Canadian youth and put instruments into the hands of children who need it most.

Hot on the heels of their gold medal for Women's Curling at the Sochi 2014 Olympic Winter Games, Team Canada skip Jennifer Jones and her team are confirmed to present at **THE 2014 JUNO AWARDS**. Last week, the Winnipeg team took home the gold medal, and an undefeated title, after the nail-biting final match against Sweden.

Media Note- Photos and biographies for THE 2014 JUNO AWARDS performers are available at www.bellmediapr.ca/network/CTV and www.junoawards.ca.

This year, fans at home have the chance to be a part of **THE 2014 JUNO AWARDS** by paying tribute to Canadian Music Hall of Fame inductees, Bachman-Turner Overdrive (BTO). From now until **March 3**, fans can upload, or record directly, their best cover version of the classic BTO hit, "Takin' Care of Business", with the interactive site, **JUNO Tribute Nation**. A selection of the submitted performance clips will be compiled to create a spectacular video event, unveiled during **THE 2014 JUNO AWARDS** Broadcast on **March 30** on CTV and CTV GO.

Tickets are currently on sale for **THE 2014 JUNO AWARDS**. Tickets range from \$39 to \$189 (plus service charges) and are available through the MTS Centre Box Office, by phone at 1-855-985-5000, and online at www.ticketmaster.ca.

Additional performer and presenter announcements will be released in the coming weeks.

THE 2014 JUNO AWARDS is produced by Insight Productions in association with CTV and The Canadian Academy of Recording Arts and Sciences (CARAS). Executive Producers are John Brunton and Barbara Bowlby for Insight Productions, and Melanie Berry and Ed Robinson for CARAS. Lindsay Cox is Supervising Producer. Corrie Coe is Senior Vice-President, Independent Production. Mike Cosentino is Senior Vice President, Programming, CTV Networks. Phil King is President, CTV, Sports, and Entertainment Programming.

Broadcast sponsors of **THE 2014 JUNO AWARDS** are Dodge Dart, Garnier, TD, and Virgin Mobile.

Sponsors of the **THE 2014 JUNO AWARDS** include FACTOR, Canada's Private Radio Broadcasters and The Government of Canada through the Department of Canadian Heritage's "Canada Music Fund," Radio Starmaker Fund, Province of Manitoba, the City of Winnipeg, Tourism Winnipeg, Manitoba Liquor & Lotteries, and TD Bank Group.

About CARAS

The Canadian Academy of Recording Arts and Sciences/L'académie canadienne des arts et des sciences de l'enregistrement (CARAS) is a not-for-profit organization created to preserve and enhance the Canadian music and recording industries and to contribute toward higher artistic and industry standards. The main focus of CARAS is the exploration and development of ongoing opportunities to showcase and promote Canadian artists and music through vehicles such as The JUNO Awards and other year-round initiatives. For more information on the 43rd Annual JUNO Awards or The Canadian Academy of Recording Arts and Sciences' (CARAS) website please visit www.junoawards.ca or www.carasonline.ca.

About CTV

CTV is Canada's #1 private broadcaster. Featuring a wide range of quality news, sports, information, and entertainment programming, CTV has been Canada's most-watched television network for the past 12 years in a row. CTV is a division of Bell Media, Canada's premier multimedia company with leading assets in television, radio, digital, and Out-of-Home. Bell Media is owned by BCE Inc. (TSX, NYSE: BCE), Canada's largest

communications company. More information about CTV can be found on the network's website at CTV.ca.

Social Media Links

Official JUNO Awards website: www.junoawards.ca CTV's JUNO Awards website: www.junos.ctv.ca

CARAS website: www.carasonline.ca

CTV website: www.ctv.ca

Twitter:

@Brettkissel

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@TeamJJonesCurl

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@SarahMcLachlan

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For more information on **THE 2014 JUNO AWARDS** on CTV, contact: Noreen Hamid, 416.384.3259 or noreen.hamid@bellmedia.ca Laura Catania, 416.384.3173 or laura.catania@bellmedia.ca

For more information on CARAS and the 2014 JUNO Awards, contact: Adrienne Kakoullis, 416.628.5610 or akakoullis@holmesPR.com