

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 1
Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.
Please say how likely you would be to vote if there was another general election?
Base: All respondents

	Gender			Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	14203	6857	7346	1655	2243	2258	2531	2234	3282	3903	4248	2463	3589	3783	3652	3446	2083	1239	1651	5661	723	3064	928	2597
Weighted base	14203	6960	7243	1688	2392	2392	2532	2109	3091	3797	3938	3094	3375	3835	3693	3409	1988	1278	1855	6099	873	3407	982	2692
Absolutely certain to vote	(10) 7558 53%	4181 60%b	3377 47%	538 32%	936 39%c	1109 46%cd	1479 58%cde	1296 61%cde	2200 71%cde	2194 58%ijkl	2034 52%	1611 52%	1720 51%	2053 54%	1894 51%	1793 53%	1041 52%	778 61%mnop	1012 55%rs	2989 49%	545 62%uvw	1917 56%vw	467 48%w	1072 40%
(9)	1612 11%	826 12%	785 11%	147 9%	263 11%	253 11%	284 11%c	264 13%c	401 13%ce	535 14%ijkl	445 11%l	321 10%	311 9%	459 12%o	431 12%	343 10%	249 13%o	129 10%	191 10%	704 12%	89 10%	396 12%	102 10%	308 11%
(8)	922 6%	419 6%	503 7%	146 9%gh	188 8%gh	178 7%gh	175 7%h	113 5%h	123 4%	218 6%	269 7%	206 7%	229 7%	251 7%	272 7%p	211 6%	102 5%	85 7%	136 7%	468 8%	59 7%	249 7%	76 8%	219 8%
(7)	764 5%	335 5%	430 6%a	168 10%efgh	201 8%efgh	156 7%fgh	101 4%h	72 3%h	66 2%	189 5%	184 5%	210 7%ij	182 5%	205 5%	184 5%	202 6%	111 6%	63 5%	105 6%	366 6%	43 5%	205 6%	62 6%	161 6%
(6)	327 2%	131 2%	195 3%a	58 3%fgh	89 4%efgh	53 2%h	54 2%h	41 2%h	30 1%	80 2%	111 3%k	57 2%	79 2%	72 2%	79 2%q	98 3%mq	65 3%mnq	12 1%	44 2%	169 3%	17 2%	79 2%	26 3%	90 3%u
(5)	518 4%	189 3%	329 5%a	96 6%fgh	163 7%efgh	99 4%gh	85 3%gh	45 2%h	30 1%	122 3%	153 4%	134 4%i	109 3%	145 4%q	146 4%q	128 4%q	78 4%q	21 2%	64 3%	274 4%	21 2%	127 4%	43 4%	147 5%tu
(4)	164 1%	60 1%	104 1%a	44 3%efgh	51 2%fgh	32 1%gh	21 1%h	10 *	7 *	43 1%	44 1%	43 1%	35 1%	49 1%	31 1%	36 1%	27 1%	22 2%n	30 2%	88 1%	7 1%	40 1%	24 2%tu	48 2%
(3)	180 1%	43 1%	138 2%a	64 4%defgh	39 2%gh	25 1%h	31 1%h	16 1%h	5 *	34 1%	75 2%ik	26 1%	46 1%	43 1%	55 1%q	53 2%q	24 1%	6 *	27 1%	82 1%	3 *	32 1%	24 2%tu	50 2%tu
(2)	240 2%	90 1%	151 2%a	60 4%efgh	68 3%fgh	49 2%fh	18 1%	29 1%h	16 1%	50 1%	83 2%ik	37 1%	71 2%ik	68 2%	77 2%q	55 2%	26 1%	14 1%	29 2%	130 2%	8 1%	48 1%	21 2%	81 3%tu
Definitely would not vote	(1) 1094 8%	468 7%	627 9%a	185 11%fgh	215 9%fgh	240 10%fgh	177 7%h	141 7%h	135 4%	197 5%	315 8%i	259 8%i	324 10%ij	268 7%	271 7%	307 9%mnq	169 8%q	80 6%	126 7%	482 8%	64 7%	216 6%	62 6%	266 10%uv
Don't know	823 6%	219 3%	604 8%a	181 11%defgh	179 8%fgh	198 8%fgh	107 4%h	82 4%h	76 2%	136 4%	227 6%i	191 6%i	270 8%ijk	222 6%	252 7%op	183 5%	96 5%	69 5%	91 5%	348 6%	17 2%	99 3%	74 8%tu	249 9%tu
Mean	8.23	8.56b	7.90	7.00	7.53c	7.86cd	8.49cd	8.64cd	9.15cd	8.60jk	8.11	8.17	8.01	8.30o	8.20	8.08	8.15	8.65mn	8.30s	8.04	8.59ww	8.41ww	8.02w	7.54

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Prepared by Populus



Opinion Poll
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Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?

Base: All respondents

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Weighted base	14203	6960	7243	1688	2392	2392	2532	2109	3091	3797	3938	3094	3375	3835	3693	3409	1988	1278	1855	6099	873	3407	982	2692
Standard deviation	2.83	2.62	3.00	3.22	3.03	3.06	2.66	2.61	2.09	2.48	2.91	2.86	3.04	2.76	2.84	2.95	2.88	2.56	2.75	2.89	2.62	2.63	2.84	3.13
Standard error	0.02	0.03	0.04	0.08	0.07	0.07	0.05	0.06	0.04	0.04	0.05	0.06	0.05	0.05	0.05	0.06	0.07	0.07	0.04	0.04	0.10	0.05	0.10	0.06

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

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Table 1
Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.
Please say how likely you would be to vote if there was another general election?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	14203	3111	4071	899	1872	3916	2846	2622	404	616	1046	1123	1261	1168	1643	1039	1197	1135	1270	1066	1639
Weighted base	14203	3183	3745	987	1310	3859	2700	2577	266	627	1167	1229	1275	1117	1545	1060	1225	1162	1256	992	1547
Absolutely certain to vote	(10) 7558 53%	2205 69%bc	2492 67%	632 64%	946 72%bc	2723 71%g	1929 71%g	1597 62%	188 71%g	265 42%op	521 45%opq	653 53%ijo pq	837 66%ijk opqrs	745 67%ijk opqrs	1160 75%ijk lmopqrst	273 26%	415 34%o	455 39%op	642 51%ijo pq	551 56%ijo pq	1041 67%ijkopqrs
(9)	1612 11%	477 15%b	488 13%	120 12%	185 14%	522 14%	320 12%	378 15%f	39 15%	58 9%	114 10%	161 13%joq	156 12%oq	145 13%oq	194 13%oq	89 8%	149 12%oq	93 8%	127 10%	119 12%oq	207 13%ijoqr
(8)	922 6%	217 7%	287 8%	85 9%cd	77 6%	212 5%	145 5%	199 8%ef	19 7%	51 8%mnt	94 8%mnt	81 7%n	95 7%n	58 5%n	40 3%	95 9%mnst	94 8%mnt	96 8%mnst	80 6%n	55 6%n	83 5%n
(7)	764 5%	135 4%	208 6%ad	74 7%ad	53 4%	139 4%	113 4%	120 5%	6 2%	74 12%klm npqrst	116 10%klmn prst	64 5%lmnt	34 3%n	27 2%	20 1%	95 9%klmn rst	85 7%lmns t	92 8%klmn rst	67 5%lmnt	45 5%lmn	46 3%n
(6)	327 2%	42 1%	89 2%ad	23 2%	16 1%	55 1%	30 1%	47 2%	2 1%	19 3%n	51 4%klmn st	17 1%n	20 2%n	19 2%n	6 *	40 4%klmn t	38 3%klnt	36 3%klnt	35 3%n	22 2%n	24 2%n
(5)	518 4%	70 2%	115 3%ad	25 3%	19 1%	40 1%	44 2%	71 3%ef	2 1%	32 5%lmnt	68 6%klmn st	39 3%mnt	25 2%n	16 1%	9 1%	65 6%klmn st	95 8%klmn qrst	59 5%lmns t	60 5%lmnt	29 3%mnt	21 1%n
(4)	164 1%	26 1%cd	31 1%cd	13 1%cd	3 *	5 *	14 1%e	14 1%e	-	14 2%lmns t	17 1%mnt	15 1%mnt	8 1%	2 *	4 *	30 3%klmn rst	33 3%klmn rst	17 1%mnt	13 1%mnt	8 1%	3 *
(3)	180 1%	3 *	19 1%a	8 1%a	6 *a	11 *	6 *	8 *	-	5 1%	8 1%	12 1%nt	6 *	9 1%nt	3 *	60 6%ijkl mnpqrst	31 3%ijkl mnqst	12 1%nt	25 2%jlms t	7 1%	2 *
(2)	240 2%	8 *	15 *	8 1%a	5 *	20 1%	10 *	7 *	1 *	19 3%jlnr st	13 1%t	20 2%t	9 1%	17 2%t	12 1%	41 4%jklm nrst	55 4%jklm nrst	29 3%jlnr t	9 1%	12 1%t	5 *
Definitely would not vote	(1) 1094 8%	-	-	-	-	61 2%	58 2%	51 2%	3 1%	43 7%t	111 10%lmnt	98 8%lnt	63 5%t	66 6%t	86 6%t	142 13%ijkl mnpqrst	104 9%lmn t	142 12%ikim nrst	114 9%lmnt	75 8%lt	50 3%
Don't know	823 6%	-	-	-	-	70 2%	32 1%	86 3%ef	6 2%	48 8%lmn t	54 5%lmn	69 6%lmn	23 2%n	13 1%	12 1%	132 12%ijk lmnrst	125 10%jkl mnrst	129 11%jklm nrst	85 7%lmnt	69 7%lmnt	64 4%lmn

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

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Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?

Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Weighted base	14203	3183	3745	987	1310	3859	2700	2577	266	627	1167	1229	1275	1117	1545	1060	1225	1162	1256	992	1547
Mean	8.23	9.35bc	9.18	9.07	9.42bc	9.31g	9.25g	9.06	9.42g	7.80op q	7.80op q	8.28ij opq	8.90ij kopqrs	8.82ij kopqrs	9.14ij klmopq rs	6.50	7.26o	7.38o	8.06op q	8.42ij opqr	9.16ijklmopqrs
Standard deviation	2.83	1.28	1.49	1.62	1.23	1.60	1.74	1.80	1.39	2.85	2.92	2.82	2.28	2.48	2.24	3.34	3.12	3.25	2.95	2.74	1.91
Standard error	0.02	0.02	0.02	0.05	0.03	0.03	0.03	0.04	0.07	0.12	0.09	0.09	0.06	0.07	0.06	0.11	0.09	0.10	0.09	0.09	0.05

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

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Table 1
Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.
Please say how likely you would be to vote if there was another general election?
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot-land (i)	North East (j)	North West (k)	York-shire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14203	2147	1909	1183	1618	1756	2339	1280	1971	1239	592	1581	1273	1242	1019	764	1391	1649	2134	1319
Weighted base	14203	2089	1801	1546	1525	1707	2137	1548	1850	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
Absolutely certain to vote	(10) 7558 53%	1305 62% bce fgh	1057 59% efgh	894 58% efgh	925 61% efgh	889 52% efgh	977 46%	716 46%	796 43%	778 61% ijkl mnopq rs	295 52%	854 55% p	644 50%	660 52%	540 54% p	362 51%	695 49%	1013 55% lp	1040 52%	679 53%
(9)	1612 11%	316 15% bcd fgh	197 11%	169 11%	144 9%	219 13% dgh	248 12% h	152 10%	166 9%	129 10%	48 8%	156 10%	139 11%	144 11%	107 11%	73 10%	180 13% j	228 12% j	231 12%	176 14% ijk
(8)	922 6%	99 5%	128 7% a	105 7% a	87 6%	119 7% a	140 7% a	102 7%	142 8% a	85 7%	43 8%	88 6%	80 6%	104 8% kos	76 8% o	34 5%	92 6%	111 6%	140 7%	68 5%
(7)	764 5%	90 4%	58 3%	112 7% abd	74 5% b	98 6% b	126 6% ab	97 6% ab	108 6% b	63 5%	45 8% ilmn qr	97 6%	59 5%	54 4%	41 4%	38 5%	88 6%	98 5%	108 5%	73 6%
(6)	327 2%	36 2%	45 3%	23 2%	27 2%	44 3%	66 3% acd	33 2%	52 3% ac	12 1%	20 3% imr	41 3% i	37 3% ir	21 2%	26 3% i	27 4% imr	32 2% i	40 2% i	32 2%	38 3% ir
(5)	518 4%	47 2%	57 3%	54 4% d	30 2%	75 4% ad	95 4% ad	80 5% abd	79 4% ad	21 2%	12 2%	48 3% i	68 5% ijkn	59 5% ij	32 3% i	33 5% ij	56 4% i	71 4% i	74 4% i	45 4% i
(4)	164 1%	15 1%	19 1%	18 1%	8 1%	28 2% ad	25 1%	25 2% ad	26 1% d	22 2% n	4 1%	19 1%	13 1%	13 1%	6 1%	9 1%	12 1%	18 1%	31 2%	18 1%
(3)	180 1%	7 *	18 1% a	8 1%	10 1%	27 2% acd	57 3% abcd g	18 1% a	36 2% abcd	6 *	5 1%	28 2% in	20 2% in	33 3% ijn pq	4 *	4 1%	18 1%	19 1%	24 1%	20 2% in
(2)	240 2%	27 1%	33 2% c	8 1%	21 1%	23 1%	50 2% ace	29 2% c	50 3% acde	14 1%	5 1%	26 2%	24 2%	18 1%	30 3% ijmq s	13 2%	29 2%	21 1%	48 2% iqs	13 1%
Definitely would not vote	(1) 1094 8%	95 5%	123 7% a	104 7% a	146 10% abce	102 6%	192 9% abc e	155 10% abc e	177 10% abce	80 6%	59 10% ikpq rs	111 7%	137 11% ikmn pqrs	99 8%	77 8%	93 13% ikmn pqrs	95 7%	130 7%	138 7%	76 6%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

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Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?

Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot- land (i)	North East (j)	North West (k)	York- shire & Humb- erside (l)	West Mid- lands (m)	East Mid- lands (n)	Wales (o)	East- ern (p)	London (q)	South East (r)	South West (s)
Weighted base	14203	2089	1801	1546	1525	1707	2137	1548	1850	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
Don't know	823 6%	52 2%	65 4%	50 3%	53 3%	84 5%a	161 8%abcd e	141 9%abc de	218 12%abcd efg	69 5%	32 6%	95 6%o	57 4%	72 6%	56 6%	25 3%	124 9%ijkl mnoqrs	98 5%	124 6%o	72 6%
Mean	8.23	8.84bc defgh	8.44fg h	8.50fg h	8.37fg h	8.30fg h	7.81	7.81	7.68	8.65jk lmnopq rs	8.06	8.27lo	7.86	8.14o	8.25lo	7.74	8.21lo	8.38jl o	8.23lo	8.39jlo
Standard deviation	2.83	2.30	2.72	2.58	2.90	2.66	3.05	3.09	3.13	2.56	2.97	2.80	3.11	2.88	2.86	3.24	2.78	2.70	2.81	2.63
Standard error	0.02	0.05	0.06	0.08	0.07	0.06	0.06	0.09	0.07	0.07	0.12	0.07	0.09	0.08	0.09	0.12	0.08	0.07	0.06	0.07

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Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	14203	588	302	783	601	620	543	344	667	753	1025	631	651	290	798	672	622	476	420	724	896	1109	688
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664
Absolutely certain to vote	(10) 7558 53%	407 67% bdf ghijklm nopqrs tuv	171 59% mno prstuv	492 65% dfg hijklm opqrst uv	345 57% mno prstuv	414 61% mno pqrstu v	313 57% mno prstuv	188 56% mno prstu	391 57% mno prstuv	539 63% lmn opqrst uv	573 58% mno pqrstu v	350 57% mno prstuv	370 55% mno prstu	124 45%	362 45%	299 44%	245 41%	227 51% ps	175 47%	304 41%	475 48% ps	467 47% p	329 50% ps
(9)	1612 11%	79 13% clq	27 9%	68 9%	77 13% lq	77 11% l	72 13% lq	30 9%	90 13% clm q	111 13% clm q	105 11%	89 15% clmo q	50 8%	22 8%	88 11%	62 9%	66 11%	35 8%	42 11%	90 12% lq	117 12% l	126 13% clq	87 13% clmq
(8)	922 6%	29 5%	14 5%	50 7%	36 6%	38 6%	40 7% hv	15 5%	28 4%	56 7%	73 7% hv	41 7%	56 8% ahn v	29 10% abde ghnrtv	38 5%	44 7%	67 11% abcd efghijkl ortuv	36 8% hvn	19 5%	64 9% ahn rtv	56 6%	68 7% h	28 4%
(7)	764 5%	32 5%	26 9% defi jlp	39 5%	23 4%	29 4%	18 3%	16 5%	37 5%	33 4%	48 5%	34 6%	31 5%	19 7% f	58 7% dfi	37 5%	25 4%	23 5%	22 6%	50 7% dfi	65 7% fi	60 6%	39 6%
(6)	327 2%	7 1%	10 4% aelu	12 2%	23 4% acei klu	7 1%	10 2%	7 2%	13 2%	12 1%	19 2%	9 2%	5 1%	9 3% elu	29 4% aeil u	14 2%	14 2%	16 4% acei klu	20 5% acef hijkl pstu	18 3% l	28 3% lu	13 1%	29 4% acefhijklu
(5)	518 4%	3 *	1 *	14 2% a	32 5% abcg iklq	26 4% ab	22 4% ab	7 2%	25 4% ab	17 2% a	30 3% ab	12 2% a	18 3% ab	11 4% ab	33 4% abci	36 5% abcg iklq	33 5% abcg iklq	10 2% a	27 7% abce ghijkl q	32 4% abci k	54 5% abcg ijklq	43 4% abci k	33 5% abcikq
(4)	164 1%	7 1%	2 1%	8 1%	6 1%	4 1%	3 1%	4 1%	4 1%	8 1%	10 1%	2 *	15 2% ehk	2 1%	11 1%	7 1%	9 1%	3 1%	5 1%	8 1%	10 1%	20 2% ehk	16 2% efhkqt
(3)	180 1%	-	1 *	5 1%	3 *	13 2% afgi	1 *	-	4 1%	2 *	10 1% a	7 1% a	6 1% a	4 2% afi	23 3% abcd fghijl q	17 3% abcd fghij	21 3% abcd fghijk lqu	3 1%	4 1% a	15 2% adfg hi	17 2% afi	14 1% afi	13 2% adfg hi

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 1
Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?
Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	Eastern (s)	London (t)	South East (u)	South West (v)	
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664	
(2)	240 2%	6 1%	-	10 1%	2 *	8 1%	16 3%abdi k	3 1%	12 2%cd	5 1%	24 2%bdik	3 1%	8 1%	5 2%bd	16 2%bdi	22 3%abcd eikl	10 2%cd	14 3%abdi kl	10 3%bdik	18 2%bdik	15 2%cd	23 2%bdik	9 1%	
Definitely would not vote	(1) 1094 8%	20 3%	28 10%acev	40 5%	47 8%ae	31 5%	38 7%a	56 17%abcd efhijkl nqrstuv	54 8%ae	49 6%	62 6%a	42 7%a	59 9%ace v	31 11%acei jsv	70 9%ace v	90 13%acd efhijk lnqstuv	68 11%acef ijksuv v	39 9%ace v	37 10%acei jsv	41 6%	81 8%ae v	76 8%ae	34 5%	
Don't know	823 6%	17 3%	12 4%	15 2%	9 2%	27 4%cd	17 3%	9 3%	31 4%cd	24 3%	35 4%cd	24 4%cd	53 8%acde fghijk r	20 7%acd fgij	80 10%abcd efhijk r	48 7%acde fgijk	45 7%acde fgijk	39 9%abcd efghij kr	16 4%cd	93 13%abcd efghijk lmoprtu v	74 7%acde fghijk	89 9%abcd efghij kr	48 7%acdefgijk	
Mean	8.23	9.07bc defghj klmnop qrstuv	8.39mn opr	8.74dg hlmno pqrstu v	8.37gm noprtu	8.67gl mnopqr stuv	8.41gm noprst u	7.79	8.38gm noprtu	8.80bd fghilm nopqrs tuv	8.43gm nopqrs tu	8.58gm nopqrs tuv	8.24mn opr	7.71	7.79	7.38	7.52	8.04op	7.70	8.03op	8.00op	8.02op	8.20mnop	
Standard deviation	2.83	2.04	2.79	2.45	2.70	2.47	2.73	3.41	2.78	2.39	2.70	2.56	2.92	3.12	3.05	3.38	3.18	3.01	3.08	2.76	2.91	2.92	2.68	
Standard error	0.02	0.09	0.16	0.09	0.11	0.10	0.12	0.19	0.11	0.09	0.10	0.10	0.12	0.19	0.11	0.13	0.13	0.14	0.15	0.11	0.10	0.09	0.11	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 1
Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.
Please say how likely you would be to vote if there was another general election?
Base: All respondents

	Total	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female					
		No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
		Unweighted base	14203	110	88	8499	3650	1086	572	64	49	4013	1820	565	234	46	39	4486	1830
Weighted base	14203	104*	81*	8453	3725	1099	521	57*	45*	4083	1895	560	196	47*	37**	4370	1830	538	326
Absolutely certain to vote	(10) 7558 53%	53 51% ^f	28 35%	4551 54% ^{b^f}	2094 56% ^{b^{c^f}}	583 53% ^{b^f}	159 31%	28 63% ^{l^{m^o}} 42% ^r	19 42% ^r	2474 61% ^{h^{l^m}} opqr	1171 62% ^{h^{l^m}} opqr	329 59% ^{h^{l^m}} opqr	91 47% ^r	17 36%	9 25%	2077 48% ^r	923 50% ^r	253 47% ^r	68 21%
	(9) 1612 11%	2 2%	4 5%	906 11% ^a	466 13% ^{a^c}	149 14% ^{a^c}	58 11% ^a	1 2%	3 7%	480 12% ^{g^o}	245 13% ^{g^o}	66 12% ^g	15 8%	2 3%	1 3%	426 10%	222 12% ^{g^o}	83 16% ^{g^{il}} o	43 13% ^g
	(8) 922 6%	11 11%	7 9%	514 6%	223 6%	104 9% ^{cd}	53 10% ^{cd}	10 17% ^{i^{j^{k^o}}}	4 9%	238 6%	96 5%	45 8% ^j	21 11% ^{i^{j^o}}	1 3%	3 8%	275 6%	128 7% ^j	59 11% ^{i^{j^o}} p	33 10% ^{i^{j^o}}
	(7) 764 5%	2 2%	2 2%	432 5%	173 5%	68 6%	68 13% ^{a^{b^{c^d}}}	2 3%	1 2%	195 5% ^j	59 3%	34 6% ^j	29 15% ^{g^{h^{i^j}}}	- -	1 2%	236 5% ^j	113 6% ^j	34 6% ^j	39 12% ^{i^{j^{k^{m^{o^{p^q}}}}}}
	(6) 327 2%	3 3%	4 5%	190 2%	91 2%	20 2%	15 3%	1 3%	1 3%	67 2%	40 2%	16 3% ^q	6 3%	2 3%	3 8%	123 3% ^{i^q}	50 3% ^{i^q}	5 1%	9 3%
	(5) 518 4%	* -	9 11% ^{a^{c^{d^e}}}	302 4%	137 4%	36 3%	30 6% ^{a^c}	- -	1 3%	99 2%	61 3%	18 3%	6 3%	* 1%	7 20%	202 5% ^{i^j}	76 4% ⁱ	18 3%	24 7% ^{i^{j^{k^{p^q}}}}
	(4) 164 1%	8 7% ^{c^{d^e}}	1 2%	73 1%	48 1%	14 1%	17 3% ^{c^{d^e}}	2 3%	1 3%	25 1%	18 1%	5 1%	5 3% ⁱ	6 13% ^{i^{j^{k^l}}}	- -	48 1% ⁱ	30 2% ⁱ	8 2% ⁱ	12 4% ^{i^{j^{k^o}}}
	(3) 180 1%	2 2%	2 2%	98 1%	54 1%	8 1%	15 3% ^{c^{d^e}}	- -	2 4% ^{i^{j^k}}	22 1%	14 1%	1 -	3 1%	2 4% ^{i^{j^k}}	- -	75 2% ^{i^{j^k}}	40 2% ^{i^{j^k}}	6 1%	13 4% ^{i^{j^{k^{o^q}}}}
	(2) 240 2%	- -	5 7% ^{a^{c^{d^e}}}	153 2%	48 1%	18 2%	12 2%	- -	1 1%	46 1%	27 1%	9 2%	5 2%	- -	5 13%	106 2% ^{i^{j^p}}	21 1%	8 2%	8 2%
Definitely would not vote	(1) 1094 8%	12 12% ^{c^{d^e}}	10 12% ^{d^e}	698 8% ^{d^e}	223 6%	60 5%	53 10% ^{d^e}	5 8%	5 11%	290 7% ^k	120 6%	24 4%	8 4%	7 16% ^{j^{k^l}} p	5 14%	408 9% ^{i^{j^{k^l}}}	103 6%	36 7%	45 14% ^{i^{j^{k^{l^{o^p}}}}}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 1
Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.
Please say how likely you would be to vote if there was another general election?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	No formal education (a)	Pri- mary (b)	Secon- dary school (c)	Uni- ver- sity degree (d)	High- er uni- ver- sity degree (e)	Still in full time education (f)	No formal education (g)	Pri- mary (h)	Secon- dary school (i)	Uni- ver- sity degree (j)	High- er uni- ver- sity degree (k)	Still in full time education (l)	No formal education (m)	Pri- mary (n)	Secon- dary school (o)	Uni- ver- sity degree (p)	High- er uni- ver- sity degree (q)	Still in full time education (r)	
	Total																		
Weighted base	14203	104*	81*	8453	3725	1099	521	57*	45*	4083	1895	560	196	47*	37**	4370	1830	538	326
Don't know	823 6%	11 10%de	9 11%de	537 6%de	168 5%	39 4%	41 8%de	1 2%	6 14%gjjk lq	144 4%j	43 2%	11 2%	8 4%	9 20%gijk lopq	3 8%	393 9%ijkl pq	125 7%ijk	27 5%jk	33 10%ijklq
Mean	8.23	7.74	6.72	8.22bf	8.45ab cf	8.45ab cf	7.17	8.55r	7.47	8.58hl opqr	8.61hl opqr	8.64hl opqr	8.13r	6.52	5.85	7.86r	8.27or	8.25or	6.56
Standard deviation	2.83	3.26	3.45	2.89	2.63	2.52	3.04	2.64	3.36	2.63	2.60	2.36	2.50	3.74	3.39	3.08	2.66	2.67	3.20
Standard error	0.02	0.32	0.39	0.03	0.04	0.08	0.13	0.33	0.51	0.04	0.06	0.10	0.17	0.60	0.57	0.05	0.06	0.12	0.18

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 1
Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.
Please say how likely you would be to vote if there was another general election?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14203	3916	4491	1312	1333	1012	2139	2071	2256	647	678	501	704	1845	2235	665	655	511	1435
Weighted base	14203	3977	4119	1420	568	710	3409	2163	2189	726	305	369	1209	1814	1930	694	263	341	2200
Absolutely certain to vote	(10) 7558 53%	2585 65%cf	2624 64%f	860 61%f	381 67%bce f	441 62%f	667 20%	1424 66%mpq rst	1466 67%mpq rst	482 66%mpq rst	224 73%hij lmopqr st	245 66%mpq rst	340 28%t	1161 64%mpq st	1159 60%mq	377 54%mt	157 60%mt	196 57%mt	327 15%
(9)	1612 11%	600 15%bde f	510 12%f	196 14%f	67 12%f	84 12%f	155 5%	330 15%kmp st	284 13%mt	89 12%mt	33 11%mt	47 13%mt	43	270 15%kmp st	226 12%mt	107 15%kmp st	34 13%mt	36 11%mt	112 5%
(8)	922 6%	267 7%f	303 7%ef	119 8%ef	40 7%f	36 5%	155 5%	149 7%mt	152 7%mt	43 6%mt	16 5%	19 5%	39 3%	118 7%mt	151 8%mt	76 11%hijk lmopst	24 9%klms t	17 5%	117 5%
(7)	764 5%	172 4%	208 5%	101 7%abd	27 5%	46 6%a	212 6%a	91 4%	94 4%	56 8%hiko	10 3%	21 6%	62 5%	80 4%	114 6%hik	45 6%hik	17 6%hik	24 7%hiko	150 7%hiko
(6)	327 2%	59 1%	100 2%a	37 3%a	12 2%	10 1%	109 3%ae	23 1%	43 2%h	21 3%hl	6 2%	2 1%	36 3%hl	37 2%h	57 3%hl	16 2%h	6 2%h	7 2%	73 3%hilo
(5)	518 4%	96 2%	130 3%cd	29 2%	9 2%	23 3%cd	231 7%abcd e	34 2%	52 2%j	4 *	4 1%	8 2%j	87 7%hijk lopqr	61 3%hjk	78 4%hijk r	25 4%hjk	6 2%j	15 4%hijk	144 7%hijklopqr
(4)	164 1%	33 1%	30 1%	14 1%	2 *	9 1%cd	76 2%abcd	21 1%	16 1%	2 *	1 *	*	20 2%jklo	12 1%	13 1%	13 2%ijkl op	1 3%hijk lopr	9 3%hijk lopr	56 3%hijklopr
(3)	180 1%	7 *	24 1%a	10 1%a	2 *	4 1%	133 4%abcd e	1 *	8 *	5 1%h	*	2 1%h	25 2%hiko p	6 *	16 1%h	5 1%h	2 1%h	2 *h	108 5%hijklmopqrs
(2)	240 2%	33 1%	24 1%	10 1%	3 *	6 1%	164 5%abcd e	16 1%	10 *	6 1%	2 *	3 1%	52 4%hijk lopqrs	17 1%	13 1%	4 1%	1 *	3 1%	112 5%hijklpqr
Definitely would not vote	(1) 1094 8%	82 2%	95 2%cd	18 1%	9 2%	24 3%acd	867 25%abcd e	55 3%jo	46 2%	7 1%	4 1%	12 3%jo	344 28%hijk lopqrst	27 2%	49 3%jo	11 2%	5 2%	12 4%jko q	523 24%hijklpqr
Don't know	823 6%	43 1%	71 2%a	26 2%	17 3%ab	27 4%abc	639 19%abcd e	18 1%	18 1%	10 1%	6 2%hi	8 2%hi	160 13%hijk lopqrs	25 1%	54 3%hio	16 2%hi	11 4%hijk o	20 6%hij klopq	479 22%hijklmopqrs

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
 ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote.

Please say how likely you would be to vote if there was another general election?

Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Weighted base	14203	3977	4119	1420	568	710	3409	2163	2189	726	305	369	1209	1814	1930	694	263	341	2200
Mean	8.23	9.08 _{bef}	8.97 _f	8.98 _f	9.19 _{bcef}	8.83 _f	5.24	9.10 _{mpqst}	9.10 _{mpqst}	9.15 _{mpqst}	9.36 _{hijlmopqrst}	9.02 _{ms}	5.52 _t	9.05 _{mpqst}	8.81 _{mt}	8.79 _{mt}	8.99 _{ms}	8.62 _{mt}	5.06
Standard deviation	2.83	1.85	1.96	1.80	1.69	2.21	3.67	1.88	1.84	1.66	1.54	2.07	3.86	1.83	2.08	1.93	1.84	2.35	3.54
Standard error	0.02	0.03	0.03	0.05	0.05	0.07	0.09	0.04	0.04	0.07	0.06	0.09	0.16	0.04	0.04	0.08	0.07	0.11	0.11

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u

**** very small base (under 30) ineligible for sig testing**

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 1
Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	14203	4975	2337	3765	3126	3076	711	1945	1125	1899	1626	1820	2001
Weighted base	14203	6250	1704	3443	2806	3792	489	1758	922	2458	1216	1685	1884
Absolutely certain to vote	(10) 7558 53%	3201 51% ^{bd}	800 47% ^d	2388 69% ^{abd}	1169 42%	2186 58% ^{hij}	275 56% ^{hij}	1273 72% ^{efhijkl}	446 48% ^{ijl}	1015 41%	524 43% ^l	1115 66% ^{efhijl}	723 38%
	(9) 1612 11%	709 11% ^d	185 11% ^d	481 14% ^{abd}	236 8%	439 12% ^l	45 9%	248 14% ^{efh}	94 10% ^l	270 11% ^l	140 12% ^l	233 14% ^{efhi}	142 8%
	(8) 922 6%	474 8% ^c	130 8% ^c	142 4%	177 6% ^c	272 7% ^{gk}	36 7% ^g	53 3%	58 6% ^g	201 8% ^{gk}	94 8% ^{gk}	89 5% ^g	119 6% ^g
	(7) 764 5%	354 6% ^c	117 7% ^c	82 2%	211 8% ^{ac}	214 6% ^{gk}	34 7% ^{gk}	29 2%	57 6% ^{gk}	140 6% ^{gk}	83 7% ^{gk}	53 3% ^g	154 8% ^{egik}
	(6) 327 2%	164 3% ^c	48 3% ^c	39 1%	75 3% ^c	85 2% ^{gk}	11 2% ^g	17 1%	18 2% ^g	80 3% ^{gk}	37 3% ^{gk}	22 1%	57 3% ^{gk}
	(5) 518 4%	255 4% ^c	83 5% ^c	41 1%	139 5% ^c	135 4% ^{gk}	13 3% ^g	10 1%	31 3% ^{gk}	120 5% ^{fgk}	70 6% ^{efghk}	30 2% ^g	109 6% ^{efghk}
	(4) 164 1%	95 2% ^c	23 1% ^c	8 *	38 1% ^c	46 1% ^{fgk}	1 *	6 *	8 1% ^k	49 2% ^{efghk}	23 2% ^{fgk}	2 *	30 2% ^{fgk}
	(3) 180 1%	87 1% ^c	22 1% ^c	10 *	61 2% ^{abc}	32 1% ^g	3 *	3 *	5 1%	55 2% ^{efghk}	19 2% ^{eghk}	8 *	56 3% ^{efghjk}
	(2) 240 2%	121 2% ^c	38 2% ^c	19 1%	63 2% ^c	41 1% ^k	15 3% ^{egk}	13 1%	21 2% ^{egk}	80 3% ^{egjk}	23 2% ^{egk}	6 *	42 2% ^{egk}
Definitely would not vote	(1) 1094 8%	484 8% ^c	124 7% ^c	143 4%	343 12% ^{abc}	244 6% ^k	36 7% ^k	89 5% ^k	98 11% ^{egj}	240 10% ^{egjk}	88 7% ^{gk}	54 3%	245 13% ^{efgijk}
Don't know	823 6%	306 5% ^c	134 8% ^{ac}	90 3%	293 10% ^{abc}	98 3% ^g	19 4% ^g	16 1%	86 9% ^{efgk}	208 8% ^{efgk}	115 9% ^{efgk}	74 4% ^{eg}	206 11% ^{efgk}
Mean	8.23	8.12 ^d	8.01 ^d	9.13 ^{abd}	7.42	8.47 ^{hi}	8.30 ^{hi}	9.13 ^{ef}	7.92 ^{il}	7.56 ^l	7.89 ^{il}	9.13 ^{ef}	7.18
Standard deviation	2.83	2.86	2.86	2.07	3.28	2.61	2.81	2.19	3.11	3.14	2.87	1.95	3.34

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 1

Q.1 Many people say that if there was a new general election they probably wouldn't vote at all, while others say they definitely would vote. Please say how likely you would be to vote if there was another general election?

Base: All respondents

	Working Status				Working Status - Men				Working Status - Women				
	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)	
Weighted base	14203	6250	1704	3443	2806	3792	489	1758	922	2458	1216	1685	1884
Standard error	0.02	0.04	0.06	0.03	0.06	0.05	0.11	0.05	0.10	0.07	0.07	0.05	0.08

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
 Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	14203	6857	7346	1655	2243	2258	2531	2234	3282	3903	4248	2463	3589	3783	3652	3446	2083	1239	1651	5661	723	3064	928	2597
Weighted base	14203	6960	7243	1688	2392	2392	2532	2109	3091	3797	3938	3094	3375	3835	3693	3409	1988	1278	1855	6099	873	3407	982	2692
Conservative	3183 22%	1708 25%b	1475 20%	250 15%	370 15%	442 18%cd	554 22%cd	542 26%cd	1025 33%cd	1083 29%jkl	913 23%l	667 22%l	521 15%	960 25%oq	888 24%oq	706 21%q	465 23%q	164 13%	343 18%	1352 22%r	154 18%	830 24%tw	188 19%	522 19%
Labour	3745 26%	1994 29%b	1751 24%	482 29%gh	753 31%gh	725 30%gh	729 29%gh	468 22%h	588 19%	959 25%	1002 25%	815 26%	969 29%ij	940 25%	893 24%	1075 32%mp	489 25%	348 27%	611 33%r	1656 27%	310 35%uw	1020 30%w	301 31%w	636 24%
Liberal Democrat	987 7%	515 7%	472 7%	118 7%	178 7%f	157 7%	144 6%	167 8%f	223 7%f	381 10%jkl	238 6%	164 5%	204 6%	316 8%oq	252 7%	192 6%	149 7%o	79 6%	117 6%	435 7%	60 7%	265 8%	57 6%	170 6%
SNP	291 2%	171 2%b	120 2%	28 2%	31 1%	51 2%	44 2%	65 3%cdf	73 2%cd	67 2%	71 2%	82 3%ei	71 2%	-	-	-	-	291 23%mnop	42 2%	96 2%	26 3%w	60 2%	16 2%	36 1%
Plaid Cymru	42 *	22 *	20 *	2 *	13 1%e	2 *	10 *	8 *	8 *	5 *	19 *	10 *	8 *	-	-	-	42 2%mnq	-	9 *	21 *	6 1%	12 *	3 *	9 *
The UK Independence Party	1310 9%	821 12%b	489 7%	55 3%	70 3%	137 6%cd	287 11%cd	269 13%cd	492 16%cd	324 9%j	276 7%	349 11%ij	361 11%ij	364 9%q	407 11%q	329 10%q	180 9%q	30 2%	118 6%	508 8%r	66 8%w	380 11%tw	51 5%	128 5%
The Green Party	291 2%	154 2%	137 2%	38 2%	47 2%	31 1%	75 3%eh	53 3%eh	47 2%	85 2%	88 2%	52 2%	67 2%	104 3%oq	97 3%oq	33 1%	39 2%o	18 1%	49 3%	120 2%	33 4%uvw	69 2%	16 2%	51 2%
The British National Party	62 *	35 *	27 *	1 *	10 *	6 *	19 1%ce	10 *	15 *	9 *	12 *	9 *	32 1%ijk	8 *	20 1%	28 1%mpq	5 *	1 *	6 *	25 *	2 *	17 *	4 *	8 *
Some other party	44 *	31 *b	13 *	8 *	4 *	10 *	9 *	6 *	9 *	10 *	9 *	11 *	15 *	9 *	10 *	12 *	9 *	3 *	8 *	24 *	7 1%	17 *	1 *	8 *
Would not vote	1372 10%	575 8%	796 11%a	267 16%def	292 12%fgh	300 13%fgh	197 8%h	172 8%h	143 5%	243 6%	419 11%i	314 10%i	396 12%i	339 9%	368 10%q	358 11%mq	210 11%q	96 8%	161 9%	643 11%	81 9%	286 8%	81 8%	357 13%tuv
Rather not say	188 1%	94 1%	93 1%	32 2%gh	47 2%gh	40 2%gh	42 2%gh	14 1%	13 *	61 2%k	61 2%	28 1%	38 1%	70 2%np	34 1%	43 1%	16 1%	25 2%np	27 1%	103 2%	14 2%	53 2%	13 1%	49 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
 Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Weighted base	14203	6960	7243	1688	2392	2392	2532	2109	3091	3797	3938	3094	3375	3835	3693	3409	1988	1278	1855	6099	873	3407	982	2692
Don't know	2688	840	1849	406	577	491	422	337	455	570	831	595	693	725	724	633	383	222	365	1117	114	399	250	718
	19%	12%	26% ^a	24% ^{efg} _h	24% ^{efg} _h	21% ^{fgh}	17%	16%	15%	15%	21% ⁱ	19% ⁱ	21% ⁱ	19%	20%	19%	19%	17%	20%	18%	13%	12%	25% ^{tu}	27% ^{tu}

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (l)	35-44 (k)	45-54 (j)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	14203	3111	4071	899	1872	3916	2846	2622	404	616	1046	1123	1261	1168	1643	1039	1197	1135	1270	1066	1639
Weighted base	14203	3183	3745	987	1310	3859	2700	2577	266	627	1167	1229	1275	1117	1545	1060	1225	1162	1256	992	1547
Conservative	3183 22%	3183 100%bcd	-	-	-	2421 63%fgh	101 4%	243 9%f	32 12%f	116 18%o	193 17%o	277 23%jop q	294 23%jop q	304 27%ijk lopqr	525 34%ijk lmopqr s	134 13%	178 14%	164 14%	261 21%jop q	238 24%ijo pq	501 32%ijklmopqrs
Labour	3745 26%	-	3745 100%acd	-	-	189 5%	2098 78%egh	649 25%eh	17 6%	230 37%lmn opqrst	407 35%mno pqrst	416 34%mno pqrst	386 30%mno st	248 22%t	307 20%	252 24%t	346 28%mns t	309 27%mns t	343 27%mns t	220 22%t	282 18%
Liberal Democrat	987 7%	-	-	987 100%abd	-	46 1%	42 2%	717 28%efh	11 4%ef	32 5%	102 9%ipqr s	91 7%r	82 6%	108 10%ilnp qrs	100 6%	86 8%r	75 6%	66 6%	62 5%	58 6%	123 8%iqr
SNP	291 2%	-	-	-	-	4 *	27 1%e	32 1%e	-	15 2%p	20 2%	33 3%op	21 2%	42 4%jlop qrt	40 3%op	13 1%	10 1%	18 2%	23 2%	23 2%p	32 2%p
Plaid Cymru	42 *	-	-	-	-	2 *	2 *	6 *	-	1 *	7 1%k	*	6 *	6 1%	2 *	1 *	5 *	2 *	4 *	2 *	6 *
The UK Independence Party	1310 9%	-	-	-	1310 100%abc	584 15%fg	103 4%	227 9%f	175 65%efg	32 5%op	42 4%	82 7%jop	197 15%ijk opqrs	173 15%ijk opqrs	295 19%ijkl mopqrst	23 2%	28 2%	55 5%op	91 7%jop q	96 10%ijk opq	197 13%ijkopqrs
The Green Party	291 2%	-	-	-	-	29 1%	29 1%	77 3%efh	1 *	6 1%	27 2%	18 1%	45 4%iknp qst	38 3%iknp qst	20 1%	33 3%iknq	20 2%	13 1%	29 2%	15 1%	27 2%
The British National Party	62 *	-	-	-	-	17 f	3 *	5 *	5 2%efg	-	4 *	3 *	15 1%jko qr	5 *	7 *	1 *	7 1%	3 *	4 *	4 *	8 1%
Some other party	44 *	-	-	-	-	3 *	* *	8 f	1 f	7 1%jnop qr	2 *	10 1%noqr	8 1%nqr	3 *	2 *	1 *	2 *	-	1 *	2 *	7 q
Would not vote	1372 10%	-	-	-	-	81 2%	74 3%	58 2%	3 1%	59 9%int	139 12%lmn t	132 11%lmt	70 6%t	83 7%t	92 6%t	208 20%ijk lmnpqr st	153 12%lmn st	169 15%ikl mnrst	127 10%int	89 9%int	51 3%
Rather not say	188 1%	-	-	-	-	5 *	6 *	5 *	-	20 3%lmno st	17 1%nt	23 2%nst	18 1%nt	8 1%	8 1%	13 1%t	31 2%mnst	17 1%nt	23 2%nst	5 1%	5 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Weighted base	14203	3183	3745	987	1310	3859	2700	2577	266	627	1167	1229	1275	1117	1545	1060	1225	1162	1256	992	1547
Don't know	2688	-	-	-	-	478	214	549	23	110	207	145	133	98	147	296	370	346	289	239	308
	19%	-	-	-	-	12% ^f	8%	21% ^{efh}	8%	17% ^{klm} n	18% ^{klm} n	12% ^m	10%	9%	10%	28% ^{ijk} lmrt	30% ^{ijk} lmrst	30% ^{ijk} lmrst	23% ^{ijk} lmn	24% ^{ijk} lmnt	20% ^{klmn}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
 Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region												
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humber (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East of London (p)	London (q)	South East (r)	South West (s)	
Unweighted base	14203	2147	1909	1183	1618	1756	2339	1280	1971	1239	592	1581	1273	1242	1019	764	1391	1649	2134	1319	
Weighted base	14203	2089	1801	1546	1525	1707	2137	1548	1850	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278	
Conservative	3183 22%	653 31% abcd efgh	446 25% dh	338 22% dh	271 18% h	430 25% dfg h	466 22% dh	329 21% dh	250 14%	164 13%	104 18% i	338 22% i	264 21% i	274 21% i	270 27% ijk lmoq	134 19% i	344 24% ijo q	380 21% i	580 29% ijk lmoq	331 26% ijklm opq	
Labour	3745 26%	531 25%	509 28% fg	452 29% aef gh	502 33% abe fgh	428 25%	493 23%	363 23%	468 25%	348 27% prs	214 38% ikl mnopq rs	502 32% inpr rs	359 28% prs	375 29% npr s	242 24% pr	209 29% npr s	277 19%	574 31% npr s	366 18%	279 22% r	
Liberal Democrat	987 7%	214 10% bcdf gh	127 7% f	84 5%	90 6%	167 10% bcdf gh	111 5%	80 5%	114 6%	79 6% o	21 4%	79 5%	92 7% jko	89 7% jo	68 7% jo	23 3%	95 7% jo	151 8% jko	165 8% jko	125 10% ijk mnop	
SNP	291 2%	38 2%	39 2%	60 4% abde fgh	34 2%	29 2%	32 2%	22 1%	36 2%	291 23% ijklm nopqrs	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	42 *	4 *	10 1% e	7 *	2 *	1 *	9 *	4 *	6 *	-	-	-	-	-	-	42 6% ijkl mnoprs	-	-	-	-	
The UK Independence Party	1310 9%	234 11% efgh	163 9% ef	225 15% abe fgh	199 13% befg h	90 5%	113 5%	124 8% ef	162 9% ef	30 2%	44 8% i	140 9% i	144 11% ioq	114 9% i	110 11% ioq	55 8% i	183 13% ijk m oqs	127 7% i	237 12% ijk moq	126 10% iq	
The Green Party	291 2%	44 2%	40 2%	28 2%	42 3% h	41 2% h	48 2%	24 2%	24 1%	18 1%	5 1%	12 1%	17 1%	20 2%	17 2%	4 *	60 4% ijkl mnor	67 4% ijkl mnor	37 2% ko	36 3% ijkl o	
The British National Party	62 *	4 *	7 *	5 *	19 1% abce fg	5 *	5 *	4 *	13 1% caf	1 *	10 2% ilno pqrs	12 1% iq	6 *	11 1% iqs	5 *	3 *	4 *	3 *	6 *	2 *	
Some other party	44 *	7 *	7 *	6 *	10 1% ef	2 *	2 *	4 *	5 *	3 *	1 *	8 1%	4 *	5 *	3 *	5 1% ppq	2 *	2 *	8 *	4 *	
Would not vote	1372 10%	116 6%	161 9% a	127 8% a	171 11% ace	127 7% a	258 12% abc e	186 12% abc e	226 12% abce	96 8%	68 12% ikq s	135 9%	154 12% ikp qrs	137 11% i	103 10% i	108 15% ikmn pqrs	128 9%	155 8%	183 9%	103 8%	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot- land (i)	North East (j)	North West (k)	York- shire & Humb- erside (l)	West Mid- lands (m)	East Mid- lands (n)	Wales (o)	East- ern (p)	London (q)	South East (r)	South West (s)
Weighted base	14203	2089	1801	1546	1525	1707	2137	1548	1850	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
Rather not say	188 1%	31 1%	30 2%	15 1%	18 1%	30 2%	30 1%	13 1%	21 1%	25 2%op	6 1%p	24 2%op	14 1%p	16 1%p	14 1%op	2 *	3 *	35 2%op	34 2%op	14 1%p
Don't know	2688 19%	213 10%	261 14%ad	199 13%a	167 11%	357 21%abcd	570 27%abcde	395 26%abcde	526 28%abcde	222 17%	96 17%	313 20%n	223 17%	238 19%	162 16%	125 18%	324 23%ijkl mnoqr	353 19%	372 19%	258 20%n

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	Total	Region Within Gender - Male											Region Within Gender - Female										
		Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)
Unweighted base	14203	588	302	783	601	620	543	344	667	753	1025	631	651	290	798	672	622	476	420	724	896	1109	688
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664
Conservative	3183 22%	89 15%	50 17%l	194 26%abg lnort	153 25%abl not	146 22%al	165 30%abe gilmno pqrstv	62 19%l	176 26%abl nort	190 22%alo	308 31%abc deghil mnopqr stuv	176 29%abe gilmno prst	75 11%	54 19%l	144 18%l	111 16%l	129 21%al	105 24%aln o	72 19%l	168 23%aln o	190 19%l	272 27%abe gilmno prt	155 23%alno
Labour	3745 26%	180 30%hjq suv	122 42%ade fghjkl nopqrs tuv	268 36%afh jklmnop qrstuv	183 30%hjk qsuv	209 31%hjk lqsuv	140 26%jsu v	99 30%hjs uv	145 21%	306 36%afh jklmnop qrstuv	193 20%	149 24%esu	169 25%jsu v	92 33%fhj kloqsu v	234 29%hjq suv	176 26%jsu v	166 27%hjs uv	101 23%u	110 29%hjs uv	132 18%	268 27%hjs uv	173 17%	130 20%
Liberal Democrat	987 7%	35 6%r	10 3%	48 6%r	54 9%bfm npr	57 8%bmn r	27 5%r	17 5%r	53 8%bnr	61 7%nr	95 10%abc fgmnop rs	59 10%abf mnoprs	44 7%r	11 4%	31 4%	39 6%r	32 5%r	41 9%bfm nprs	6 2%	41 6%r	90 9%abf mnoprs	70 7%bnr	67 10%abcf gilmnoprs
SNP	291 2%	171 28%bcde fghijkl mnopqrs tuv	-	-	-	-	-	-	-	-	-	-	-	120 18%bode fghjkm nopqrst uv	-	-	-	-	-	-	-	-	-
Plaid Cymru	42 *	-	-	-	-	-	-	22 7%abcd efhijk lmnopq stuv	-	-	-	-	-	-	-	-	-	-	20 5%abcd efhijk lmnopq stuv	-	-	-	-
The UK Independence Party	1310 9%	23 4%l	26 9%alp t	93 12%alm nprtuv	84 14%ail mnoprt uv	84 13%alm nprtuv	67 12%alm nprtuv	29 9%al	102 15%abg ilmnopq rstuv	77 9%aln pt	161 18%abg ilmnop qrstuv	75 12%alm nprtuv	7 1%	18 7%l	47 6%l	60 9%alpt	29 5%l	43 10%aln pt	26 7%l	81 11%aln prtuv	50 5%l	77 8%alt	50 8%al
The Green Party	291 2%	9 2%	1 *	6 1%	8 1%	13 2%r	9 2%	3 1%	35 5%abcd efghilm nopqr	34 4%abcd fgjln pru	20 2%r	16 3%cnr	9 1%	3 1%	6 1%	9 1%	6 1%	8 2%r	1 *	25 3%bcdg lnopru	33 3%bcdl nopru	17 2%	20 3%bcnpr

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
 Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber-side (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber-side (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)	
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664	
The British National Party	62 *	1 *	9 3%acde fg hijk lmnopq rstuv	4 1%	4 1%	6 1%jl	4 1%	1 *	3 *	1 *	1 *	1 *	-	1 *	7 1%jlt	2 *	5 1%l	1 *	2 1%	1 *	1 *	5 *	1 *	
Some other party	44 *	3 1%	1 *	7 1%lnst v	3 *	2 *	3 1%	2 1%t	2 *	2 *	3 *	4 1%t	-	-	1 *	1 *	3 1%	* 1%lstv	3 1%lsv	-	-	5 *	-	
Would not vote	1372 10%	23 4%	35 12%acei	51 7%a	53 9%a	44 6%	52 10%a	61 18%acd efhijk lmnstu v	66 10%a	55 6%	82 8%a	52 9%a	73 11%ace i	34 12%ace iv	85 10%ace i	101 15%acd efhijk nstuv	93 15%acd efhijk nstuv	50 11%ace i	46 12%acei jv	62 9%a	100 10%ace i	101 10%acei	50 8%a	
Rather not say	188 1%	10 2%h	3 1%h	10 1%h	4 1%	10 2%h	2 *	-	-	29 3%cdfg hkprst uv	20 2%fghs t	6 1%h	15 2%cdfgh st	2 1%h	14 2%hs	10 2%h	6 1%h	12 3%dfgh krst	2 *	3 *	6 1%	14 1%h	8 1%h	
Don't know	2688 19%	63 10%	36 12%	72 10%	57 10%	104 15%acd j	79 14%cd	38 11%	106 15%acd j	101 12%	106 11%	77 13%	160 24%abc defghi jk	60 22%abc defghi jk	241 30%abc defghi jklmpq r	166 25%abc defghi jkq	133 22%abc defg jk	83 19%acd gijk	87 23%abc defg jk	218 30%abc defghi jklmpq r	253 26%abc defghi jkq	266 27%abc defghi jkq	181 27%abc defghijklq	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	Total	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female					
		No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	14203	110	88	8499	3650	1086	572	64	49	4013	1820	565	234	46	39	4486	1830	521	338
Weighted base	14203	104*	81*	8453	3725	1099	521	57*	45*	4083	1895	560	196	47*	37**	4370	1830	538	326
Conservative	3183 22%	21 20%b	3 4%	1932 23%bef	932 25%bce	195 18%b	77 15%b	17 30%hmqr	3 7%	1005 25%hkm	505 27%hkm	113 20%hr	49 25%hmqr	4 8%	-	927 21%hqr	426 23%hmq	82 15%r	28 9%
Labour	3745 26%	28 27%	24 29%	2166 26%	926 25%	384 35%cd	156 30%cd	17 29%	11 25%	1160 28%op	496 26%o	206 37%ijo	70 36%ijo	11 24%	13 35%	1006 23%	430 24%	179 33%jop	86 26%
Liberal Democrat	987 7%	3 3%	4 4%	459 5%	311 8%c	147 13%abcd	45 9%c	1 2%	2 5%	262 6%o	150 8%o	70 12%gijo	17 9%o	2 4%	1 4%	197 5%	161 9%io	77 14%gijop	29 9%o
SNP	291 2%	6 5%ce	9 10%cdef	155 2%	95 3%c	16 1%	10 2%	4 6%iopq	4 8%ikop	81 2%	64 3%iopq	11 2%	6 3%	2 5%	5 13%	74 2%	31 2%	5 1%	4 1%
Plaid Cymru	42 *	-	-	28 *	9 *	5 *	1 *	-	-	14 *	4 *	4 1%	* *	-	-	14 *	5 *	1 *	* *
The UK Independence Party	1310 9%	6 6%f	11 13%def	994 12%def	241 6%ef	48 4%f	5 1%	4 8%r	8 17%klp	610 15%jklp	162 9%klpq	29 5%r	4 2%	2 5%r	3 8%	385 9%klpq	79 4%r	19 4%r	1 *
The Green Party	291 2%	1 1%	* *	121 1%	105 3%c	36 3%c	29 5%cd	1 1%	* 1%	76 2%o	56 3%io	17 3%o	4 2%	-	-	45 1%	49 3%o	19 4%io	25 8%ijklpq
The British National Party	62 *	-	-	41 *	20 1%	1 *	-	-	-	22 1%	12 1%	* *	-	-	-	18 *	8 *	* *	-
Some other party	44 *	* *	-	20 *	18 *	4 *	1 *	* 1%	-	8 *	17 1%io	4 1%p	1 1%p	-	-	12 *	1 *	-	-
Would not vote	1372 10%	12 12%	11 13%	868 10%de	286 8%	75 7%	74 14%cde	5 8%	6 13%	351 9%	150 8%	34 6%	10 5%	7 16%kl	5 14%	517 12%ijkl	136 7%	41 8%	64 20%gijklpq
Rather not say	188 1%	* *	3 4%c	67 1%	69 2%c	30 3%c	6 1%	* 1%	3 7%ijlo	25 1%	40 2%io	17 3%io	2 1%	-	-	42 1%	29 2%io	14 3%io	4 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Weighted base	14203	104*	81*	8453	3725	1099	521	57*	45*	4083	1895	560	196	47*	37**	4370	1830	538	326
Don't know	2688	27	17	1604	714	158	118	9	7	470	238	56	33	18	10	1134	475	102	85
	19%	26%e	21%	19%e	19%e	14%	23%e	15%	16%	12%	13%	10%	17%ik	38%ghi	26%	26%ijk	26%ijk	19%ijk	26%ijklq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14203	3916	4491	1312	1333	1012	2139	2071	2256	647	678	501	704	1845	2235	665	655	511	1435
Weighted base	14203	3977	4119	1420	568	710	3409	2163	2189	726	305	369	1209	1814	1930	694	263	341	2200
Conservative	3183 22%	2916 73%bcde f	79 2%e	65 5%bde	11 2%e	5 1%	108 3%be	1552 72%ijkl mnpqrst	46 2%s	42 6%iklp rst	4 1%	3 1%	61 5%ikl pst	1364 75%hijk lmnpqrst	32 2%	23 3%lps	7 3%ls	2 1%	46 2%
Labour	3745 26%	70 2%	3332 81%acd ef	147 10%adef	5 1%	24 3%ad	167 5%ad	53 2%or	1784 82%hjk lmoqrst	72 10%hkml orst	4 1%	11 3%or	70 6%hkor	16 1%	1548 80%hjk lmoqrst	75 11%hkml orst	2 1%	13 4%kor	97 4%hkor
Liberal Democrat	987 7%	35 1%	49 1%	842 59%abde f	3 *	3 *	54 2%ade	16 1%	31 1%l	439 61%hikl moprst	2 1%	-	27 2%hlpr	19 1%	19 1%	403 58%hikl moprst	1 *	3 1%	28 1%l
SNP	291 2%	6 *	22 1%a	14 1%adf	1 *	234 33%abcd f	14 *	3 *	18 1%hop	10 1%hkmo p	-	139 38%hijk mopqrst	2 *	2 *	4 *	5 1%ho	1 *	95 28%hijk mopqrt	12 1%
Plaid Cymru	42 *	2 *	4 *	2 *	-	34 5%abcd f	1 *	2 *	1 *	1 *	-	18 5%hijk mopqrt	-	-	2 *	1 *	-	16 5%hijk mopqrt	1 *
The UK Independence Party	1310 9%	440 11%bcef	168 4%	61 4%	471 83%abce f	25 4%	145 4%	283 13%ijlm opqst	129 6%pqst	42 6%pqs t	268 88%hijl mopqrst	18 5%ps	81 7%pqst	157 9%ijlp qst	39 2%	19 3%	203 77%hijl mopqst	7 2%	64 3%
The Green Party	291 2%	15 *	34 1%ad	30 2%abdf	1 *	179 25%abcd f	32 1%ad	11 1%	17 1%o	23 3%hikm opqrt	1 *	94 25%hijk mopqrt	8 1%	4 *	17 1%o	7 1%o	-	85 25%hijk mopqrt	25 1%or
The British National Party	62 *	5 *	1 *	-	46 7%abcd f	9 b	5 *	1 *	1 *	-	27 7%hijk mopqrt	1 *	-	-	-	-	1 *	19 6%hijk mopqrt	8 *op
Some other party	44 *	5 *	3 *	3 *	1 *	25 3%abcd f	9 *	4 *	2 *	3 *	1 *	16 4%hijk mopqrt	6 *p	1 *	1 *	-	1 *p	9 3%hijk mopqrt	3 *
Would not vote	1372 10%	104 3%c	106 3%c	19 1%	11 2%	31 4%abc d	1100 32%abcd e	63 3%j	54 2%	9 1%	5 1%	17 5%ijk oq	429 35%hijk lopqrst	42 2%	52 3%	11 2%	7 3%	14 4%jko q	671 31%hijklpqr s
Rather not say	188 1%	15 *	21 1%	4 *	3 1%	12 2%abcd	132 4%abcd e	6 *	11 *	1 *	1 *	5 1%hj	71 6%hijk lopqrst	10 1%	10 1%	3 *	2 1%hj	8 2%hijk opq	60 3%hijkopqr

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
 ** very small base (under 30) ineligible for sig testing

Prepared by Populus

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Weighted base	14203	3977	4119	1420	568	710	3409	2163	2189	726	305	369	1209	1814	1930	694	263	341	2200
Don't know	2688	365	300	233	60	92	1638	165	94	85	20	22	453	200	206	148	40	71	1184
	19%	9% ^b	7%	16% ^{abd}	11% ^b	13% ^{cab}	48% ^{abcd}	8% ⁱ	4%	12% ^{hikl}	7% ⁱ	6%	37% ^{hij} klopqr	11% ^{hik} l	11% ^{hik} l	21% ^{hij} klopr	15% ^{hik} lop	21% ^{hij} klopr	54% ^{hijklmopqrs}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
 ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 2
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	14203	4975	2337	3765	3126	3076	711	1945	1125	1899	1626	1820	2001
Weighted base	14203	6250	1704	3443	2806	3792	489	1758	922	2458	1216	1685	1884
Conservative	3183 22%	1336 21%d	358 21%d	1139 33%abd	349 12%	887 23%hil	97 20%hl	599 34%efh ijl	125 14%	449 18%hl	261 21%hil	541 32%efh ijl	224 12%
Labour	3745 26%	1805 29%c	462 27%c	688 20%	791 28%c	1180 31%gij kl	149 31%gij kl	361 21%	303 33%gij kl	625 25%gk	312 26%gk	326 19%	488 26%gk
Liberal Democrat	987 7%	425 7%	128 7%	258 8%	176 6%	275 7%	51 10%eghi jkl	131 7%	58 6%	150 6%	77 6%	127 8%	118 6%
SNP	291 2%	121 2%b	17 1%	85 2%b	67 2%b	80 2%j	6 1%	49 3%ijl	36 4%efij kl	40 2%	11 1%	36 2%j	31 2%
Plaid Cymru	42 *	27 *	3 *	9 *	4 *	16 *	2 *	3 *	2 *	10 *	1 *	6 *	2 *
The UK Independence Party	1310 9%	501 8%d	125 7%	501 15%abd	183 7%	388 10%hij l	58 12%hij l	310 18%efhi jkl	64 7%i	113 5%	67 5%	191 11%hijl	119 6%i
The Green Party	291 2%	135 2%	34 2%	57 2%	65 2%	87 2%	15 3%gj	29 2%	24 3%	48 2%	19 2%	28 2%	42 2%
The British National Party	62 *	26 *	6 *	17 1%	13 *	19 *	* *	9 *	7 1%	7 *	5 *	9 1%	6 *
Some other party	44 *	30 *	3 *	7 *	6 *	22 1%jl	1 *	3 *	4 *	7 *	1 *	4 *	1 *
Would not vote	1372 10%	646 10%c	157 9%c	154 4%	414 15%abc	320 8%gk	46 9%gk	96 5%k	113 12%egj k	327 13%efgj k	111 9%gk	58 3%	301 16%efghijk
Rather not say	188 1%	112 2%c	18 1%c	16 *	42 1%c	64 2%gk	3 1%	12 1%	16 2%gk	48 2%gk	15 1%k	5 *	26 1%k
Don't know	2688 19%	1087 17%c	394 23%ac	511 15%	696 25%ac	454 12%g	59 12%g	157 9%	169 18%efg	633 26%efg hk	335 28%efg hk	354 21%efg	527 28%efghk

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Prepared by Populus

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 3
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	10845	5732	5113	1122	1548	1647	1982	1797	2749	3186	3166	1876	2617	2878	2771	2648	1564	984	1274	4294	611	2552	663	1742
Weighted base	9956	5451	4504	983	1475	1560	1871	1587	2481	2923	2627	2158	2247	2701	2567	2374	1379	935	1302	4237	665	2670	638	1568
Conservative	3183	1708	1475	250	370	442	554	542	1025	1083	913	667	521	960	888	706	465	164	343	1352	154	830	188	522
	32%	31%	33%	25%	25%	28%	30%cd	34%code f	41%code fg	37%kl	35%kl	31%l	23%	36%oq	35%oq	30%oq	34%oq	18%	26%	32%r	23%	31%t	30%t	33%t
Labour	3745	1994	1751	482	753	725	729	468	588	959	1002	815	969	940	893	1075	489	348	611	1656	310	1020	301	636
	38%	37%	39%a	49%efgh	51%efgh	47%efgh	39%gh	29%h	24%	33%	38%i	38%i	43%ijk	35%	35%	45%mnop q	35%	37%	47%rs	39%	47%uw	38%	47%uw	41%
Liberal Democrat	987	515	472	118	178	157	144	167	223	381	238	164	204	316	252	192	223	79	117	435	60	265	57	170
	10%	9%	10%	12%fh	12%fh	10%f	8%	11%f	9%	13%jkl	9%	8%	9%	12%oq	10%	8%	11%o	8%	9%	10%	9%	10%	9%	11%
SNP	291	171	120	28	31	51	44	65	73	67	71	82	71	-	-	-	-	291	42	96	26	60	16	36
	3%	3%	3%	3%	2%	3%	2%	4%df	3%	2%	3%	4%i	3%	-	-	-	-	31%mnop	3%	2%	4%	2%	2%	2%
Plaid Cymru	42	22	20	2	13	2	10	8	8	5	19	10	8	-	-	-	42	-	9	21	6	12	3	9
	*	*	*	*	1%eh	*	1%	1%	*	*	1%i	*	*	-	-	-	3%mnopq	-	1%	*	1%	*	*	1%
The UK Independence Party	1310	821	489	55	70	137	287	269	492	324	276	349	361	364	407	329	180	30	118	508	66	380	51	128
	13%	15%b	11%	6%	5%	9%cd	15%code	17%code	20%code fg	11%	11%	16%ij	16%ij	13%q	16%mpq	14%q	13%q	3%	9%	12%r	10%	14%tw	8%	8%
The Green Party	291	154	137	38	47	31	75	53	47	85	88	52	67	104	97	33	39	18	49	120	33	69	16	51
	3%	3%	3%	4%eh	3%h	2%	4%eh	3%eh	2%	3%	3%	2%	3%	4%oq	4%oq	1%	3%o	2%	4%	3%	5%u	3%	3%	3%
The British National Party	62	35	27	1	10	6	19	10	15	9	12	9	32	8	20	28	5	1	6	25	2	17	4	8
	1%	1%	1%	*	1%	*	1%c	1%	1%	*	*	*	1%ijk	*	1%mq	1%mpq	*	*	*	1%	*	1%	1%	1%
Some other party	44	31	13	8	4	10	9	6	9	10	9	11	15	9	10	12	9	3	8	24	7	17	1	8
	*	1%	*	1%	*	1%	*	*	*	*	*	*	1%	*	*	1%	1%	*	1%	1%	1%	1%	*	*

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 3
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	10845	3111	4071	899	1872	3427	2574	2071	373	473	810	918	1076	1428	1428	649	738	729	906	770	1321
Weighted base	9956	3183	3745	987	1310	3295	2406	1965	240	439	804	930	1054	928	1297	543	672	630	817	658	1183
Conservative	3183 32%	3183 100%bcd	-	-	-	2421 73%efgh	101 4%	243 12%f	32 13%f	116 26%	193 24%	277 30%j	294 28%	304 33%ijl	525 40%ijk lmopqr	134 25%	178 26%	164 26%	261 32%jop q	238 36%ijk lopq	501 42%ijklmopqrs
Labour	3745 38%	-	3745 100%acd	-	-	189 6%	2098 87%efgh	649 33%eh	17 7%	230 52%klm nrst	407 51%klm nrst	416 45%lmn st	386 37%mnt	248 27%	307 24%	252 46%lmn st	346 52%klm nrst	309 49%lmn rst	343 42%lmn st	220 33%mnt	282 24%
Liberal Democrat	987 10%	-	-	987 100%abd	-	46 1%	42 2%	717 36%efh	11 5%ef	32 7%	102 13%ilm rs	91 10%	82 8%	108 12%ilmr	100 8%	86 16%ikl mnpqrs t	75 11%lnr	66 10%	62 8%	58 9%	123 10%nr
SNP	291 3%	-	-	-	-	4 *	27 1%e	32 2%e	-	15 3%	20 3%	33 4%ep	21 2%	42 5%ijpt	40 3%	13 2%	10 2%	18 3%	23 3%	23 3%p	32 3%
Plaid Cymru	42 *	-	-	-	-	2 *	2 *	6 *	-	1 *	7 1%kn	*	6 1%	6 1%	2 *	1 *	5 1%k	2 *	4 *	2 *	6 *
The UK Independence Party	1310 13%	-	-	-	1310 100%abc	584 18%fg	103 4%	227 12%f	175 73%efg	32 7%p	42 5%	82 9%jop	197 19%ijk opqr	173 19%ijk opqr	295 23%ijkl mopqrst	23 4%	28 4%	55 9%jop	91 11%jop	96 15%ijk opq	197 17%ijkopqr
The Green Party	291 3%	-	-	-	-	29 1%	29 1%	77 4%efh	1 *	6 1%	27 3%n	18 2%	45 4%iknq st	38 4%iknq t	20 2%	33 6%ijkn pqst	20 3%n	13 2%	29 4%in	15 2%	27 2%
The British National Party	62 1%	-	-	-	-	17 1%f	3 *	5 *	5 2%efg	-	4 *	3 *	15 1%ik	5 1%	7 1%	1 *	7 1%	3 *	4 *	4 1%	8 1%
Some other party	44 *	-	-	-	-	3 *	* *	8 *ef	1 *f	7 2%jmno qr	2 *	10 1%nqr	8 1%n	3 *	2 *	1 *	2 *	-	1 *	2 *	7 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 3
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	Eastern (p)	London (q)	South East (r)	South West (s)
Unweighted base	10845	1865	1561	995	1311	1321	1605	881	1306	984	456	1220	972	940	783	558	1048	1253	1625	1006
Weighted base	9956	1729	1349	1204	1170	1194	1279	954	1077	935	398	1090	886	888	715	476	965	1302	1399	903
Conservative	3183 32%	653 38%abcdh	446 33%cdh	338 28%dh	271 23%	430 36%cdh	466 36%cdh	329 34%cdh	250 23%	164 18%	104 26%ij	338 31%ij	264 30%ij	274 31%ij	270 38%ijklmoq	134 28%ij	344 36%ijklloq	380 29%ij	580 41%ijklmopqs	331 37%ijklmoq
Labour	3745 38%	531 31%	509 38%a	452 38%a	502 43%abcdef	428 36%a	493 39%a	363 38%a	468 43%abcdefg	348 37%pr	214 54%iklmnopqrs	502 46%ilnprs	359 41%nprs	375 42%nprs	242 34%prs	209 44%inprs	277 29%	574 44%inprs	366 26%	279 31%r
Liberal Democrat	987 10%	214 12%bcdfg	127 9%	84 7%	90 8%	167 14%bcdfgh	111 9%	80 8%	114 11%cd	79 8%o	21 5%	79 7%	92 10%jko	89 10%jo	68 10%jo	23 5%	95 10%jo	151 12%ijklo	165 12%ijklo	125 14%ijklmnop
SNP	291 3%	38 2%	39 3%	60 5%abdefg	34 3%	29 2%	32 3%	22 2%	36 3%	291 31%ijklmnopqrs	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	42 *	4 *	10 1%e	7 1%	2 *	1 *	9 1%e	4 *	6 1%	-	-	-	-	-	-	42 9%ijklmnpqrs	-	-	-	-
The UK Independence Party	1310 13%	234 14%ef	163 12%ef	225 19%abefgh	199 17%abefg	90 8%	113 9%	124 13%ef	162 15%bef	30 3%	44 11%ij	140 13%ijq	144 16%ijqo	114 13%ij	110 15%ijq	55 11%ij	183 19%ijklmoqs	127 10%ij	237 17%ijklmoq	126 14%iq
The Green Party	291 3%	44 3%	40 3%	28 2%	42 4%	41 3%	48 4%h	24 2%	24 2%	18 2%	5 1%	12 1%	17 2%	20 2%	17 2%ko	4 1%	60 6%ijklmnors	67 5%ijklmnor	37 3%ko	36 4%ijklto
The British National Party	62 1%	4 *	7 1%	5 *	19 2%abcdefg	5 *	5 *	4 *	13 1%aef	1 *	10 2%ilnopqrs	12 1%iqs	6 1%	11 1%iqrs	5 1%	3 1%	4 *	3 *	6 *	2 *
Some other party	44 *	7 *	7 1%	6 1%	10 1%ef	2 *	2 *	4 *	5 *	3 *	1 *	8 1%q	4 *	5 1%	3 *	5 1%pq	2 *	2 *	8 1%	4 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 3
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	10845	520	248	666	513	505	447	282	557	614	857	523	464	208	554	459	435	336	276	491	639	768	483
Weighted base	9956	511	218	620	488	517	415	235	516	671	780	479	423	180	470	398	371	300	240	449	631	618	424
Conservative	3183 32%	89 17%	50 23%	194 31%abl	153 31%abl	146 28%al	165 40%abc degilm nort	62 26%al	176 34%abl	190 28%al	308 39%abc degilm nort	176 37%abe gilot	75 18%	54 30%al	144 31%al	111 28%al	129 35%abg l	105 35%abg l	72 30%al	168 37%abe gilot	190 30%al	272 44%abc degihk lmnopq rstv	155 37%abegilot
Labour	3745 38%	180 35%hju	122 56%acd efghij klpqrs tuv	268 43%afh jkqsuv	183 37%hjs u	209 40%hjk suv	140 34%j	99 42%hjk suv	145 28%	306 46%adf hjkqsu v	193 25%	149 31%j	169 40%hjk suv	92 51%ade fhjklq stuv	234 50%acd efhijkl qstuv	176 44%afh jkqsuv	166 45%afh jkqsuv	101 34%j	110 46%afh jkqsuv	132 29%	268 42%afh jkqsuv	173 28%	130 31%j
Liberal Democrat	987 10%	35 7%r	10 4%	48 8%r	54 11%abf nr	57 11%abfn r	27 7%r	17 7%r	53 10%br	61 9%r	95 12%abc fmnr	59 12%abc fmnr	44 10%br	11 6%	31 7%r	39 10%br	32 9%r	41 14%abcf gmnr	6 3%	41 9%r	90 14%abc fgimnp rs	70 11%abf mnr	67 16%abcfghilmnoprs
SNP	291 3%	171 33%bcde fghijklm nopqrst uv	-	-	-	-	-	-	-	-	-	-	120 28%bcde fghijklm nopqrst uv	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	42 *	-	-	-	-	-	-	22 9%abcd efhijk lmnopq stuv	-	-	-	-	-	-	-	-	-	-	20 8%abcd efhijk lmnopq stuv	-	-	-	-
The UK Independence Party	1310 13%	23 5%l	26 12%al	93 15%aln pt	84 17%ail mnprt v	84 16%ail npt	67 16%aln pt	29 12%al	102 20%abg ilmnpr tuv	77 11%al	161 21%abc glimno pqrtuv	75 16%alnp t	7 2%	18 10%al	47 10%al	60 15%alnp t	29 8%l	43 14%alp t	26 11%al	81 18%ailm nprtuv	50 8%al	77 12%alp t	50 12%al
The Green Party	291 3%	9 2%	1 1%	6 1%	8 2%	13 3%	9 2%	3 1%	35 7%abcd efgijkl mnopqr u	34 5%abcd fgjlnp ru	20 3%c	16 3%cr	9 2%	3 2%	6 1%	9 2%	6 2%	8 3%r	1 *	25 6%abcd efgijn opru	33 5%abcd fgjlnp ru	17 3%cr	20 5%abcdgnpr

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 3
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote

	Region Within Gender - Male													Region Within Gender - Female									
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of London (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of London (s)	London (t)	South East (u)	South West (v)
Weighted base	9956	511	218	620	488	517	415	235	516	671	780	479	423	180	470	398	371	300	240	449	631	618	424
The British National Party	62 1%	1 *	9 4% acde fghijk lmopqrs tuv	4 1%	4 1%	6 1% j	4 1%	1 *	3 1%	1 *	1 *	1 *	-	1 1%	7 2% aijk lst	2 1%	5 1% jt	1 *	2 1%	1 *	1 *	5 1%	1 *
Some other party	44 *	3 1%	1 *	7 1% lstv	3 1%	2 *	3 1%	2 1% t	2 *	2 *	3 *	4 1% t	-	-	1 *	1 *	3 1% t	* *	3 1% lstv	-	-	5 1% t	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 3
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote

	Total	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female					
		No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	10845	81	62	6475	2845	865	400	52	37	3381	1511	479	198	29	25	3094	1334	386	202
Weighted base	9956	65*	50*	5914	2656	835	323	44*	28*	3237	1466	454	151	21**	22**	2677	1190	381	172
Conservative	3183 32%	21 32% ^b	3 6%	1932 33% ^{bef}	932 35% ^{bef}	195 23% ^b	77 24% ^b	17 39% ^{hkq}	3 11%	1005 31% ^{hkq}	505 34% ^{hik}	113 25% ^r	49 32% ^{hqr}	4 18%	-	927 35% ^{hik}	426 36% ^{hik}	82 21%	28 16%
Labour	3745 38%	28 43%	24 47%	2166 37%	926 35%	384 46% ^{cd}	156 48% ^{cd}	17 38%	11 40%	1160 36%	496 34%	206 45% ^{ijo}	70 46% ^{ijo}	11 52%	13 58%	1006 38% ^j	430 36%	179 47% ^{ijo}	86 50% ^{ijop}
Liberal Democrat	987 10%	3 5%	4 7%	459 8%	311 12% ^c	147 18% ^{acd}	45 14% ^{ac}	1 2%	2 8%	262 8%	150 10% ^{io}	70 15% ^{gij}	17 11%	2 10%	1 6%	197 7%	161 13% ^{gij}	77 20% ^{gij}	29 17% ^{gijo}
SNP	291 3%	6 9% ^{cde}	9 17% ^{cdef}	155 3%	95 4% ^{ce}	16 2%	10 3%	4 8% ^{klo}	4 13% ^{ijkl}	81 3%	64 4% ^{lopq}	11 3%	6 4%	2 10%	5 22%	74 3%	31 3%	5 1%	4 2%
Plaid Cymru	42 *	-	-	28 *	9 *	5 1%	1 *	-	-	14 *	4 *	4 1%	*	-	-	14 1%	5 *	1 *	*
The UK Independence Party	1310 13%	6 10% ^f	11 22% ^{def}	994 17% ^{def}	241 9% ^{ef}	48 6% ^f	5 1%	4 10% ^{lr}	8 27% ^{ijkl}	610 19% ^{ijkl}	162 11% ^{klpq}	29 6% ^r	4 3%	2 10%	3 14%	385 14% ^{ijklp}	79 7% ^r	19 5% ^r	1 *
The Green Party	291 3%	1 1%	* 1%	121 2%	105 4% ^c	36 4% ^c	29 9% ^{acde}	1 1%	* 1%	76 2%	56 4% ^{io}	17 4% ^o	4 3%	-	-	45 2%	49 4% ^{io}	19 5% ^{io}	25 14% ^{ghijklpqr}
The British National Party	62 1%	-	-	41 1%	20 1% ^e	1 *	-	-	-	22 1%	12 1%	* *	-	-	-	18 1%	8 1%	* *	-
Some other party	44 *	* 1%	-	20 *	18 1% ^c	4 *	1 *	* 1%	-	8 *	17 1% ^{op}	4 1% ^p	1 1% ^p	-	-	12 *	1 *	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 3
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	10845	3461	4024	1064	1152	803	341	1867	2089	563	620	439	154	1594	1935	501	532	364	187
Weighted base	9956	3492	3693	1164	493	574	539	1930	2030	631	279	326	255	1563	1662	532	214	248	284
Conservative	3183 32%	2916 83%bcdef	79 2%e	65 6%bde	11 2%e	5 1%	108 20%bcd	1552 80%ijklm	46 2%	42 7%iklp	4 2%	3 1%	61 24%ijklp	1364 87%hijklm	32 2%	23 4%iklp	7 3%ls	2 1%	46 16%ijklpqrs
Labour	3745 38%	70 2%	3332 90%acdef	147 13%ade	5 1%	24 4%ad	167 31%acde	53 3%or	1784 88%hijklm	72 11%hklo	4 1%	11 3%or	70 27%hijkl	16 1%	1548 93%hijklm	75 14%hklo	2 1%	13 5%hklor	97 34%hijklqors
Liberal Democrat	987 10%	35 1%	49 1%	842 72%abdef	3 1%	3 1%	54 10%abde	16 1%	31 2%l	439 70%hijklm	2 1%	-	27 10%hijkl	19 1%	19 1%	403 76%hijklm	1 *	3 1%l	28 10%hijklqors
SNP	291 3%	6 *	22 1%a	14 1%ad	1 *	234 41%abcd	14 3%abd	3 *	18 1%hop	10 2%hkop	-	139 43%hijklm	2 1%	2 *	4 *	5 1%ho	1 *	95 38%hijklm	12 4%hikopqr
Plaid Cymru	42 *	2 *	4 *	2 *	-	34 6%abcd	1 *	2 *	1 *	1 *	-	18 6%hijklm	-	-	2 *	1 *	-	16 6%hijklm	1 *
The UK Independence Party	1310 13%	440 13%bce	168 5%	61 5%	471 95%abcef	25 4%	145 27%abc	283 15%ijlo	129 6%pqs	42 7%ps	268 96%hijklm	18 6%p	81 32%hijkl	157 10%ijlp	39 2%	19 4%	203 95%hijklm	7 3%	64 23%hijloqps
The Green Party	291 3%	15 *	34 1%ad	30 3%abd	1 *	179 31%abcd	32 6%abcd	11 1%	17 1%o	23 4%hiko	1 *	94 29%hijklm	8 3%hiko	4 *	17 1%o	7 1%o	-	85 34%hijklm	25 9%hikopqr
The British National Party	62 1%	5 *	1 *	-	46 8%abcd	9 2%abcd	5 *	1 *	-	-	27 8%hijklm	1 *	-	-	-	-	19 8%hijklm	8 3%hikopqr	
Some other party	44 *	5 *	3 *	3 *	1 *	25 4%abcd	9 2%abcd	4 *	2 *	3 *	16 5%hijklm	6 2%hiko	1 *	1 *	-	1 *	9 4%hijklm	3 1%lop	

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
 ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 3
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	10845	3853	1715	3153	2124	2571	592	1709	860	1282	1123	1444	1264
Weighted base	9956	4405	1135	2762	1655	2955	380	1493	624	1450	755	1269	1030
Conservative	3183 32%	1336 30%d	358 32%d	1139 41%abd	349 21%	887 30%hl	97 26%h	599 40%efh ijl	125 20%	449 31%fhl l	261 35%efh ijl	541 43%efh ijl	224 22%
Labour	3745 38%	1805 41%c	462 41%c	688 25%	791 48%abc	1180 40%gk	149 39%gk	361 24%	303 49%efg ijk	625 43%gk	312 41%gk	326 26%	488 47%efgjk
Liberal Democrat	987 10%	425 10%	128 11%	258 9%	176 11%	275 9%	51 13%egh	131 9%	58 9%	150 10%	77 10%	127 10%	118 11%g
SNP	291 3%	121 3%b	17 2%	85 3%b	67 4%ab	80 3%	2 2%	49 3%j	36 6%efgi jkl	40 3%	11 2%	36 3%j	31 3%j
Plaid Cymru	42 *	27 1%	3 *	9 *	4 *	16 1%	2 *	3 *	2 *	10 1%	1 *	6 *	2 *
The UK Independence Party	1310 13%	501 11%	125 11%	501 18%abd	183 11%	388 13%ij	58 15%hij	310 21%efh ijkl	64 10%	113 8%	67 9%	191 15%hij l	119 12%i
The Green Party	291 3%	135 3%c	34 3%	57 2%	65 4%c	87 3%	15 4%g	29 2%	24 4%g	48 3%g	19 3%	28 2%	42 4%gk
The British National Party	62 1%	26 1%	6 *	17 1%	13 1%	19 1%	* *	9 1%	7 1%f	7 *	5 1%	9 1%	6 1%
Some other party	44 *	30 1%c	3 *	7 *	6 *	22 1%gl	1 *	3 *	4 1%l	7 *	1 *	4 *	1 *

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

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Absolutes/col percents

Table 4
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote (Turnout Weighted)

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Private (s)	Public (t)	Private (u)	Public (v)	Private (w)
Unweighted base	8621	4666	3955	766	1124	1277	1604	1492	2357	2573	2493	1484	2071	2259	2210	2101	1244	806	1009	3315	503	2023	506	1293
Weighted base	7928	4432	3496	682	1070	1214	1516	1318	2128	2364	2078	1696	1790	2130	2047	1890	1099	761	1033	3298	545	2126	488	1172
Conservative	2580 33%	1399 32%	1180 34%	184 27%	275 26%	337 28%	450 30%	450 34% code f	884 42% code fg	890 38% kl	744 36% kl	532 31% l	413 23%	785 37% oq	710 35% oq	567 30% oq	386 35% oq	133 17%	271 26%	1072 33% r	124 23%	670 32% t	148 30% t	402 34% t
Labour	2939 37%	1598 36%	1341 38%	327 48% efgh	550 51% efgh	570 47% efgh	584 39% efgh	395 30% gh	513 24%	767 32%	768 37% i	631 37% i	773 43% ijkl	721 34%	708 35%	843 45% mnop	384 35%	283 37%	488 47% s	1270 39%	258 47% uw	793 37%	230 47% uw	477 41%
Liberal Democrat	759 10%	409 9%	350 10%	77 11% f	112 10%	121 10%	123 8%	136 10%	190 9%	308 13% jkl	179 9%	120 7%	152 9%	242 11% oq	194 9%	150 8%	110 10%	63 8%	89 9%	322 10%	48 9%	205 10%	41 8%	117 10%
SNP	240 3%	145 3%	95 3%	17 3%	26 2%	42 3%	35 2%	56 4% df	63 3%	57 2%	60 3%	63 4% i	60 3%	-	-	-	-	240 31% mnop	35 3%	75 2%	23 4% w	50 2%	13 3%	25 2%
Plaid Cymru	34 *	19 *	15 *	1 1% e	9 1% e	2 *	7 *	7 1%	7 *	5 1% i	15 7% i	7 *	7 *	-	-	-	34 3% mnoq	-	7 1%	16 *	5 1%	10 *	1 *	7 1%
The UK Independence Party	1077 14%	686 15% b	390 11%	44 6%	53 5%	109 9% d	235 15% code	219 17% code	417 20% code fg	263 11%	229 11%	288 17% ij	296 17% ij	289 14% q	338 17% mpq	276 15% q	147 13% q	26 3%	94 9%	418 13% r	52 10%	319 15% tw	41 8%	99 8%
The Green Party	218 3%	123 3%	95 3%	24 4% eh	35 3% h	22 2%	58 4% eh	43 3% eh	35 2%	62 3%	66 3%	41 2%	50 3%	80 4% oq	74 4% oq	23 1%	28 3% o	13 2%	39 4%	86 3%	28 5% uv	53 2%	11 2%	33 3%
The British National Party	49 1%	29 1%	20 1%	1 *	7 1%	5 *	17 1% c	8 1%	12 1%	6 *	10 *	7 *	26 1% ijkl	6 *	15 1%	23 1% mpq	4 *	1 *	5 *	20 1%	2 *	14 1%	3 1%	5 *
Some other party	33 *	23 1%	10 *	5 1%	3 *	7 1%	7 *	4 *	7 *	6 *	7 *	7 *	13 1%	7 *	8 *	8 *	7 1%	3 *	5 *	19 1%	5 1%	12 1%	* *	6 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 4
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote (Turnout Weighted)

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	8621	2518	3187	689	1530	2902	2147	1702	320	338	607	732	894	864	1232	429	517	545	710	629	1125
Weighted base	7928	2580	2939	759	1077	2787	2003	1616	204	312	595	745	881	780	1120	370	475	469	635	538	1008
Conservative	2580 33%	2580 100%bcd	-	-	-	2056 74%fgh	85 4%	197 12%f	24 12%f	81 26%	145 24%	220 30%	244 28%	257 33%ijlq	453 40%ijkt lmopqr	103 28%	130 27%	116 25%	206 33%jq	193 36%ijk loppq	431 43%ijklmopqrs
Labour	2939 37%	-	2939 100%acd	-	-	155 6%	1744 87%efgh	533 33%eh	14 7%	162 52%lmn rst	302 51%lmn rst	338 45%lmn st	315 36%mnt	212 27%	269 24%	165 45%lmn st	247 52%klm nrst	232 49%lmn rst	269 42%lmn st	183 34%mnt	245 24%
Liberal Democrat	759 10%	-	-	759 100%abd	-	37 1%	36 2%	588 36%efh	9 4%ef	21 7%	66 11%	71 9%	73 8%	90 12%inr	88 8%	56 15%ikl nprst	46 10%	51 11%	49 8%	46 8%	101 10%
SNP	240 3%	-	-	-	4 *	24 1%e	28 2%e	-	-	11 4%	17 3%	26 4%	18 2%	37 5%lopt	36 3%	6 2%	9 2%	16 3%	17 3%	19 4%	28 3%
Plaid Cymru	34 *	-	-	-	2 *	2 *	3 *	-	-	1 *	6 1%kn	*	5 1%	5 1%	2 *	1 *	3 1%	1 *	3 *	2 *	5 1%
The UK Independence Party	1077 14%	-	-	-	1077 100%abc	491 18%fg	88 4%	192 12%f	151 74%efg	28 9%op	34 6%	67 9%jop	167 19%ijk opqr	141 18%ijk opqr	249 22%ijkm opqrst	16 4%	19 4%	41 9%op	67 11%jop	78 15%ijk opq	168 17%ijkopqr
The Green Party	218 3%	-	-	-	25 1%	21 1%	63 4%efh	*	4 1%	20 3%n	13 2%	38 4%iknt	31 4%iknt	17 2%	21 6%iknq st	15 3%	10 2%	20 3%n	12 2%	18 2%	
The British National Party	49 1%	-	-	-	14 f	2 *	5 *	5 2%efg	-	3 1%	3 *	13 1%k	5 1%	6 1%	1 *	4 1%	2 *	4 1%	4 1%	6 1%	
Some other party	33 *	-	-	-	3 *	*	6 *f	1 *	5 2%jmno qr	1 *	7 1%nr	7 1%n	2 *	1 *	*	2 *	-	*	2 *	6 1%n	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 4
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote (Turnout Weighted)

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	8621	1531	1262	811	1062	1042	1231	673	1009	806	359	976	766	745	628	437	838	980	1278	807
Weighted base	7928	1421	1089	965	956	943	989	731	834	761	314	878	698	710	574	371	762	1027	1103	729
Conservative	2580 33%	543 38%abcd h	364 33%cdh	272 28%dh	220 23%	348 37%cdh	380 38%abcd h	260 36%cdh	192 23%	133 17%	84 27%i	273 31%i	210 30%i	224 32%i	214 37%ijk loq	109 29%i	271 36%ij	315 31%i	470 43%ijk lmopq	277 38%ijklmoq
Labour	2939 37%	430 30%	403 37%a	358 37%a	406 43%abc ef	336 36%a	365 37%a	272 37%a	367 44%abc efg	283 37%prs	170 54%ikl mnopqrs	401 46%iln prs	272 39%prs	294 41%npr s	199 35%pr	159 43%npr s	215 28%	440 43%inp rs	281 25%	225 31%r
Liberal Democrat	759 10%	178 13%bcdf g	98 9%	62 6%	70 7%	129 14%bcdf gh	81 8%	58 8%	82 10%c	63 8%j	13 4%	61 7%	76 11%jko	70 10%jo	54 9%jo	18 5%	70 9%jo	116 11%jko	126 11%ijk o	92 13%ijko
SNP	240 3%	32 2%	33 3%	51 5%abde fg	29 3%	25 3%	27 3%	12 2%	31 4%g	240 31%jklm nopqrs	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	34 *	3 *	8 1%	6 1%	2 *	1 *	7 1%	2 *	5 1%	-	-	-	-	-	-	34 9%ijkl mnpqrs	-	-	-	-
The UK Independence Party	1077 14%	191 13%ef	139 13%ef	188 19%abe fg	168 18%abef	71 8%	90 9%	100 14%ef	128 15%ef	26 3%	36 12%i	121 14%i	119 17%ijo q	94 13%i	90 16%i	42 11%i	154 20%ijk moqs	100 10%i	189 17%ijm oq	105 14%i
The Green Party	218 3%	35 2%	31 3%	21 2%	36 4%h	27 3%	34 3%h	20 3%	14 2%	13 2%	2 1%	8 1%	13 2%	15 2%	11 2%	3 1%	48 6%ijkl mnors	53 5%ijkl mnor	27 2%k	25 3%jko
The British National Party	49 1%	3 *	7 1%	3 *	16 2%abce f	3 *	3 *	3 *	11 1%aef	1 *	9 3%ilno pqrs	9 1%iqs	5 1%	8 1%iqs	5 1%	3 1%	3 *	2 *	4 *	1 *
Some other party	33 *	5 *	6 1%	3 *	9 1%ef	1 *	2 *	4 *	4 *	3 *	4 1%	3 *	5 1%	2 *	4 1%q	2 *	1 *	6 1%	3 *	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 4
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote (Turnout Weighted)

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	8621	431	201	543	413	413	366	228	460	495	687	429	375	158	434	354	332	262	209	378	485	591	378
Weighted base	7928	422	178	504	391	427	339	191	426	543	619	392	339	136	374	307	283	235	180	336	484	484	337
Conservative	2580 33%	71 17%	42 23%	157 31%al	123 31%al	122 29%al	131 39%abe gilo	51 27%al	147 35%abl	157 29%al	248 40%abc degilin ot	151 39%abc egilno	61 18%	43 31%al	115 31%al	88 29%al	102 36%abg l	83 35%abl	58 32%al	124 37%abe gil	158 33%abl	222 46%abc deghik lmnopq rstv	126 37%abegilo
Labour	2939 37%	148 35%ju	98 55%acd efghij klpqrs tuv	215 43%afh jksuv	139 35%jsu	170 40%hjk suv	118 35%ju	79 41%hjk suv	122 29%	241 44%adf hjkqsu v	148 24%	121 31%j	135 40%hjk suv	72 53%acd efghij klpqstuv	186 50%ade fhjklq stuv	133 43%afh jksuv	124 44%afh jksuv	81 35%j	80 45%afh jksuv	93 28%	200 41%hjk suv	133 27%	104 31%j
Liberal Democrat	759 10%	27 6%r	7 4%	41 8%r	45 12%abm nr	45 11%bmn r	24 7%r	15 8%r	41 10%bnr	50 9%br	76 12%abf mnr	38 10%bnr	36 11%bmn r	6 4%	20 5%	30 10%bnr	24 9%r	30 13%abfm nr	3 2%	30 9%r	66 14%abc fmnr	51 10%bmn r	54 16%abcfghikmno prsu
SNP	240 3%	145 34%bcde fghijk lmnopq rstuv	-	-	-	-	-	-	-	-	-	-	95 28%bcde fghijk lmnopq rstuv	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	34 *	-	-	-	-	-	-	19 10%abcd efhijkl mnopqst uv	-	-	-	-	-	-	-	-	-	-	15 8%abcd efhijk lmnopq stuv	-	-	-	-
The UK Independence Party	1077 14%	20 5%l	22 13%alt	80 16%aln pt	72 18%ail mnpqrtu v	73 17%aln pt	54 16%alp t	22 12%al	85 20%agi lmnp tuv	66 12%alt	128 21%abg ilmnp rstuv	64 16%aln pt	6 2%	14 10%al	40 11%al	47 15%alp t	21 8%l	36 15%alp t	20 11%al	69 21%abgi lmnp rstuv	34 7%l	62 13%alp t	41 12%alt
The Green Party	218 3%	7 2%	1 1%	3 1%	6 2%	11 2% c	8 2%	2 1%	28 6%abcd efgilm nopqru	27 5%abcd gilmnp qru	16 3% c	13 3% c	6 2%	1 1%	5 1%	7 2%	5 2%	3 1%	1 *	20 6%abcd efgilm nopqru	25 5%abcd gilmnp qru	11 2%	11 3% c

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 4
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote (Turnout Weighted)

	Region Within Gender - Male												Region Within Gender - Female										
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of London (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of London (s)	London (t)	South East (u)	South West (v)
Weighted base	7928	422	178	504	391	427	339	191	426	543	619	392	339	136	374	307	283	235	180	336	484	484	337
The British National Party	49 1%	1 *	8 4% acde fghijk loqstu v	4 1%	3 1%	4 1%	4 1%	1 *	2 *	1 *	1 *	1 *	-	1 1%	6 2% ijkl t	2 1%	4 1% j	1 *	2 1%	1 *	1 *	3 1%	1 *
Some other party	33 *	3 1%	* *	4 1%	2 1%	2 *	1 *	2 1% t	2 *	1 *	2 *	3 1%	-	-	1 *	1 *	3 1% t	* *	2 1%	-	-	4 1%	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 4
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote (Turnout Weighted)

	Educational Attainment							Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female						
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Unweighted base	8621	64	44	5175	2289	685	271	42	29	2770	1244	382	140	22	15	2405	1044	303	131
Weighted base	7928	53*	32*	4731	2141	662	220	36*	21**	2648	1204	363	104	17**	10**	2083	937	299	116*
Conservative	2580 33%	18 34%b	1 5%	1557 33%be	768 36%bce	159 24%b	57 26%b	16 43%kqr	1 7%	824 31%qr	417 35%kqr	95 26%	34 33%qr	2 14%	-	733 35%ikq	351 37%ikq	65 22%	23 20%
Labour	2939 37%	22 42%	16 52%cd	1721 36%	728 34%	300 45%cd	102 46%cd	13 37%	8 38%	940 36%	399 33%	160 44%ijop	49 47%ijop	9 54%	8 82%	781 37%j	329 35%	140 47%ijop	53 46%j
Liberal Democrat	759 10%	2 4%	2 7%	350 7%	246 12%c	113 17%acd	30 14%c	1 2%	2 9%	208 8%	124 10%io	55 15%gij	10 10%	2 10%	*	143 7%	122 13%io	58 19%gij	20 17%gio
SNP	240 3%	5 10%cdef	3 9%cef	130 3%	81 4%c	14 2%	5 2%	3 9%iop	3 13%	70 3%	55 5%ioq	10 3%	3 3%	2 11%	*	59 3%	27 3%	4 1%	2 2%
Plaid Cymru	34 *	-	-	22 *	7 *	4 1%	1 *	-	-	12 *	4 *	3 1%	*	-	-	10 *	4 *	1 *	*
The UK Independence Party	1077 14%	5 9%f	8 26%ade	814 17%def	201 9%ef	40 6%f	4 2%	3 8%r	7 32%	509 19%ijkl	136 11%klpq	24 7%r	4 3%	2 11%	2 16%	305 15%jkp	65 7%r	16 5%	1 *
The Green Party	218 3%	* *	* 1%	90 2%	80 4%c	28 4%c	19 9%acde	* 1%	* 1%	61 2%o	46 4%io	12 3%o	3 2%	-	-	29 1%	34 4%o	16 5%io	17 15%gijklpq
The British National Party	49 1%	-	-	33 1%	16 1%	1 *	-	-	-	19 1%	10 1%	* *	-	-	-	14 1%	5 1%	* *	-
Some other party	33 *	* 1%	-	15 *	13 1%	3 *	1 1%	* 1%	-	5 *	12 1%ip	3 1%p	1 1%p	-	-	9 *	1 *	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 4
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote (Turnout Weighted)

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	8621	2816	3161	830	934	634	247	1537	1687	453	512	357	121	1279	1475	376	422	277	126
Weighted base	7928	2842	2917	917	402	456	393	1584	1637	508	233	267	203*	1258	1280	410	169	190	190*
Conservative	2580 33%	2362 83%bcdef	64 2%e	55 6%bde	10 2%e	4 1%	84 21%bcd	1271 80%ijkl	38 2%	36 7%iklp	4 2%	2 1%	48 24%ijk	1091 87%hijk	26 2%	19 5%iklp	6 4%ls	2 1%	36 19%ijklpqrs
Labour	2939 37%	56 2%	2623 90%acdef	119 13%ade	5 1%	20 4%ad	116 29%acde	45 3%o	1430 87%hijk	59 12%hklo	3 1%	10 4%or	51 25%hjkl	12 1%	1193 93%hijk	60 15%hklo	2 1%	10 5%hko	65 34%hjkloqrs
Liberal Democrat	759 10%	28 1%	37 1%	654 71%abdef	2 1%	3 1%	35 9%abde	13 1%	24 1%	349 69%hikl	1 1%	-	22 11%hikl	15 1%	13 1%	305 74%hikl	1 *	3 1%	13 7%hikloprs
SNP	240 3%	5 *	20 1%a	13 1%ad	1 *	195 43%abcd	7 2%a	3 *	16 1%hop	8 2%hkop	-	117 44%hijk	1 1%	2 *	4 *	4 1%ho	1 *	78 41%hijk	5 3%hkop
Plaid Cymru	34 *	2 *	2 *	1 *	-	28 6%abcd	* *	2 *	1 *	1 *	-	16 6%hijk	-	-	2 *	1 *	-	12 6%hijk	* *
The UK Independence Party	1077 14%	368 13%bce	143 5%	50 5%	384 95%abcef	20 4%	112 29%abc	234 15%ijlo	111 7%ps	33 7%p	225 96%hijl	15 5%p	68 34%hij	134 11%ijlp	32 2%	17 4%	159 94%hijl	5 3%	44 23%hijloqps
The Green Party	218 3%	13 *	26 1%cd	23 3%abd	* *	131 29%abcd	25 6%abcd	10 1%	15 1%	19 4%hiko	* *	73 27%hijk	7 3%hiko	3 *	11 1%	4 1%	-	59 31%hijk	18 10%hijkopqr
The British National Party	49 1%	4 *	1 *	-	* *	37 8%abcd	7 2%abcd	4 *	1 *	-	* *	23 9%hijk	1 1%	-	-	-	* *	14 7%hijk	6 3%hijkopq
Some other party	33 *	3 *	1 *	2 *	1 *	19 4%abcd	7 2%abcd	3 *	1 *	2 *p	* *	13 5%hijk	5 2%hiop	1 *	* *	-	1 *p	7 4%hijk	2 1%hiop

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
 * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 4
Q.2 Which party would you vote for if there was a General Election tomorrow?
Base: All respondents expressing an intention to vote (Turnout Weighted)

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	8621	3013	1312	2690	1607	2059	467	1467	673	954	845	1223	934
Weighted base	7928	3458	874	2354	1243	2370	302	1278	483	1088	572	1075	761
Conservative	2580 33%	1061 31%d	283 32%d	976 41%abd	260 21%	714 30%hl	80 27%h	513 40%efh ijl	93 19%	347 32%hl	203 35%efh l	463 43%efh ijl	167 22%
Labour	2939 37%	1404 41%c	355 41%c	596 25%	585 47%abc	933 39%gk	118 39%gk	314 25%	233 48%efg jk	471 43%gk	237 41%gk	282 26%	352 46%efgk
Liberal Democrat	759 10%	319 9%	93 11%	215 9%	132 11%	215 9%	38 13%g	111 9%	45 9%	104 10%	55 10%	104 10%	87 11%
SNP	240 3%	97 3%b	13 1%	74 3%b	56 5%abc	68 3%j	5 2%	43 3%j	30 6%efgi jkl	29 3%	8 1%	31 3%	26 3%j
Plaid Cymru	34 *	21 1%	2 *	7 *	3 *	13 1%	1 *	2 *	2 *	7 1%	1 *	5 *	1 *
The UK Independence Party	1077 14%	413 12%	98 11%	423 18%abd	142 11%	324 14%ij	47 16%hij	263 21%efh ijkl	52 11%	88 8%	51 9%	161 15%hij	90 12%i
The Green Party	218 3%	102 3%c	24 3%	42 2%	50 4%c	70 3%	11 4%gk	24 2%	18 4%gk	32 3%	13 2%	19 2%	32 4%gk
The British National Party	49 1%	20 1%	5 1%	14 1%	10 1%	16 1%	* *	7 1%	6 1%	4 *	5 1%	7 1%	5 1%
Some other party	33 *	22 1%c	2 *	5 *	4 *	16 1%g	1 *	2 *	4 1%gl	6 1%	1 *	4 *	* *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 5
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	14203	6857	7346	1655	2243	2258	2531	2234	3282	3903	4248	2463	3589	3783	3652	3446	2083	1239	1651	5661	723	3064	928	2597
Weighted base	14203	6960	7243	1688	2392	2392	2532	2109	3091	3797	3938	3094	3375	3835	3693	3409	1988	1278	1855	6099	873	3407	982	2692
Conservative	3859 27%	2044 29%b	1815 25%	185 11%	368 15%c	501 21%cd	727 29%cde	693 33%cde	1385 45%cde	1191 31%ijkl	1095 28%l	848 27%l	725 21%	1169 30%opq	1131 31%opq	846 25%q	538 27%q	175 14%	415 22%	1554 25%r	183 21%	937 27%tw	232 24%	617 23%
Labour	2700 19%	1423 20%b	1276 18%	210 12%	504 21%ch	501 21%ch	535 21%ch	414 20%c	537 17%c	679 18%	725 18%	599 19%	697 21%ij	722 19%n	571 15%	770 23%mp	338 17%	299 23%mp	449 24%rs	1146 19%	222 25%uw	712 21%w	227 23%w	434 16%
Liberal Democrat	2577 18%	1319 19%b	1258 17%	159 9%	437 18%c	421 18%c	456 18%c	433 21%ce	671 22%cde	879 23%ijkl	710 18%kl	472 15%	518 15%	687 18%q	692 19%q	608 18%q	408 20%moq	183 14%	349 19%	1084 18%	180 21%w	650 19%w	170 17%	435 16%
SNP	243 2%	123 2%	120 2%	12 1%	24 1%	40 2%c	39 2%c	64 3%cdef	64 2%cd	54 1%	61 2%	64 2%	64 2%	-	-	-	-	243 19%mnop	36 2%	82 1%	24 3%u	42 1%	13 1%	39 1%
Plaid Cymru	39 *	20 *	19 *	1 *	8 *	4 *	8 *	8 *	10 *	6 *	17 *	5 *	10 *	-	-	-	39 2%mnq	-	9 *	19 *	6 1%	9 *	3 *	9 *
The UK Independence Party	266 2%	161 2%b	105 1%	20 1%	12 1%	31 1%d	74 3%cde	48 2%cde	82 3%cde	53 1%	54 1%	78 3%ij	82 2%ij	86 2%oq	86 2%oq	50 1%q	40 2%q	4 *	20 1%	97 2%	7 1%	74 2%tw	14 1%	22 1%
The Green Party	174 1%	94 1%	80 1%	12 1%	21 1%	15 1%	57 2%cdeh	36 2%cde	34 1%	47 1%	50 1%	26 1%	52 2%k	75 2%opq	54 1%op	20 1%	14 1%	11 1%	40 2%rs	74 1%	21 2%w	46 1%	19 2%	27 1%
The British National Party	62 *	35 1%	27 *	2 *	8 *	9 *	16 1%ch	22 1%cdeh	6 *	6 *	10 *	23 1%ij	23 1%ij	9 *	22 1%mq	24 1%mq	8 *	-	3 *	31 1%	-	18 1%	3 *	13 *
Some other party	40 *	22 *	18 *	-	6 *	8 *	6 *	5 *	14 *c	3 *	14 *	9 *	13 *	12 *	17 *o	4 *	6 *	1 *	5 *	13 *	5 1%	8 *	-	5 *
Did not vote	3530 25%	1476 21%	2054 28%a	940 56%cdefgh	825 34%efgh	721 30%efgh	505 20%gh	305 14%h	235 8%	720 19%	1032 26%i	797 26%i	981 29%ijk	847 22%	921 25%m	921 27%m	537 27%m	303 24%	412 22%	1674 27%r	176 20%	798 23%	235 24%	877 33%tuv
Prefer not to say	265 2%	135 2%	131 2%	48 3%fgh	69 3%fgh	59 2%gh	40 2%h	23 1%	26 1%	85 2%j	57 1%	53 2%	71 2%	103 3%npq	57 2%p	76 2%pq	16 1%	14 1%	54 3%rs	113 2%	31 4%uw	62 2%	23 2%	51 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

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Absolutes/col percents

Table 5
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Weighted base	14203	6960	7243	1688	2392	2392	2532	2109	3091	3797	3938	3094	3375	3835	3693	3409	1988	1278	1855	6099	873	3407	982	2692
Don't know/ can't remember	447 3%	109 2%	338 5%a	100 6%efgh	109 5%efgh	82 3%h	69 3%h	60 3%h	27 1%	74 2%	114 3%i	119 4%i	140 4%ij	125 3%	141 4%op	89 3%	45 2%	46 4%	65 3%	214 4%	20 2%	51 1%	45 5%tu	163 6%tu

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 5
**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents**

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	14203	3111	4071	899	1872	3916	2846	2622	404	616	1046	1123	1261	1168	1643	1039	1197	1135	1270	1066	1639
Weighted base	14203	3183	3745	987	1310	3859	2700	2577	266	627	1167	1229	1275	1117	1545	1060	1225	1162	1256	992	1547
Conservative	3859 27%	2421 76%abcd	189 5%	46 5%	584 45%abc	3859 100%efgh	-	-	-	88 14%o	193 17%o	263 21%ijo	393 31%ijk p	367 33%ijk opq	740 48%ijkl mopqrst	97 9%	175 14%o	238 20%ijo	334 27%ijk opq	326 33%ijk opqr	645 42%ijklmopqrs
Labour	2700 19%	101 3%	2098 56%acd	42 4%	103 8%ac	-	2700 100%egh	-	-	117 19%o	279 24%imn opqt	298 24%imn opqt	266 21%no	200 18%o	263 17%o	93 9%	225 18%o	202 17%o	268 21%noq t	214 22%noq t	274 18%o
Liberal Democrat	2577 18%	243 8%	649 17%a	717 73%abd	227 17%a	-	-	2577 100%efh	-	62 10%	251 22%iko pr	212 17%io	246 19%iop	257 23%ikn opqrs	292 19%lop	98 9%	187 15%io	210 18%io	210 17%io	175 18%io	379 24%iklnopqrs
SNP	243 2%	4 *	12 *	3 *	3 *	-	-	-	-	3 *	15 1%	20 2%	20 2%	30 3%lop	35 2%lop	9 1%	8 1%	21 2%p	19 2%	34 3%ijkl opqrs	30 2%ip
Plaid Cymru	39 *	* *	3 *	- *	2 *	-	-	-	-	-	4 *	1 *	6 *	6 1%	3 *	1 *	5 *	3 *	2 *	2 *	7 *
The UK Independence Party	266 2%	32 1%b	17 *	11 1%b	175 13%abc	-	-	-	266 100%efg	6 1%	9 1%	20 2%p	46 4%ijko pqt	28 3%jpq	52 3%ijko pqt	14 1%p	4 *	10 1%	28 2%jpq	20 2%jp	30 2%jp
The Green Party	174 1%	10 *	25 1%	4 *	8 1%	-	-	-	-	7 1%	7 1%	7 1%	31 2%jkno pqst	25 2%jkno qt	17 1%	5 *	14 1%	8 1%	26 2%jkoq	11 1%	17 1%
The British National Party	62 *	4 *	8 *	- *	27 2%abc	-	-	-	-	-	3 *	7 1%	11 1%t	10 1%t	4 *	2 *	5 *	2 *	5 *	12 1%ijno qt	1 *
Some other party	40 *	1 *	12 *a	- *	3 *	-	-	-	-	-	3 *	6 *	6 *	4 *	3 *	-	4 *	2 *	1 *	1 *	11 1%ors
Did not vote	3530 25%	325 10%	663 18%acd	140 14%a	150 11%	-	-	-	-	289 46%ijkl mnpqrst	353 30%lmn rst	335 27%lmn rst	219 17%nt	158 14%nt	123 8%	651 61%ijk lmnpqr st	471 38%jkl mnpqrst	386 33%klm nrst	286 23%lmn st	147 15%nt	112 7%
Prefer not to say	265 2%	4 *	17 *a	5 1%a	4 *	-	-	-	-	28 4%lmno qrst	31 3%mnt	38 3%lmns t	19 1%n	11 1%	8 1%	19 2%n	39 3%lmnr st	22 2%n	21 2%n	12 1%	18 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

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Table 5
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)	
Weighted base	14203	3183	3745	987	1310	3859	2700	2577	266	627	1167	1229	1275	1117	1545	1060	1225	1162	1256	992	1547	
Don't know/ can't remember	447	40	54	18	23	-	-	-	-	28	20	23	13	20	4	72	89	59	56	39	23	
		3%	1%	1%	2%	2%	-	-	-	-	4% _{ijklm}	2% _n	2% _n	1% _n	2% _n	*	7% _{ijklm}	7% _{ijklm}	5% _{ijklm}	4% _{ijklm}	4% _{ijklm}	1% _n
											nt					nrst	nrst	nt	nt	nt		

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

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Which party did you vote for in the general election in May 2010?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14203	2147	1909	1183	1618	1756	2339	1280	1971	1239	592	1581	1273	1242	1019	764	1391	1649	2134	1319
Weighted base	14203	2089	1801	1546	1525	1707	2137	1548	1850	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
Conservative	3859 27%	707 34% bcd efgh	531 30% dh	425 27% h	381 25% h	484 28% h	564 26% h	423 27% h	344 19%	175 14%	124 22% i	389 25% i	333 26% i	360 28% ij	310 31% ijk	161 23% i	461 32% ijk lmoq	282 28% ijo	647 33% ijk lmoq	376 29% ijko
Labour	2700 19%	387 19%	364 20% efg	338 22% efg	334 22% aef g	291 17%	360 17%	261 17%	363 20% f	299 23% mnp rs	138 24% mnp rs	378 24% lmn prs	255 20% prs	225 18% ps	184 19% prs	172 24% mnp rs	162 11%	430 23% mnp rs	291 15% p	166 13%
Liberal Democrat	2577 18%	489 23% bcd fgh	335 19% gh	246 16%	249 16%	389 23% bcd fgh	374 18% h	225 15%	269 15%	183 14%	91 16%	310 20% lo q	207 16%	245 19% iq	171 17%	108 15%	276 19% iq	288 16%	398 20% ilo q	299 23% ijlmnopq
SNP	243 2%	25 1%	35 2%	42 3% adf	20 1%	29 2%	26 1%	22 1%	44 2% af	243 19% ijklm nopqrs	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	39 *	3 *	10 1% g	5 *	2 *	3 *	8 *	1 *	8 *	-	-	-	-	-	-	39 5% ijkl mnpqrs	-	-	-	-
The UK Independence Party	266 2%	31 1%	30 2%	60 4% abef gh	41 3% efg	22 1%	23 1%	19 1%	41 2% f	4 *	8 1% i	17 1% i	25 2% i	18 1% i	32 3% ijk moq	7 1%	36 3% ik	27 1% i	59 3% ikmo q	33 3% iko
The Green Party	174 1%	33 2% ce	18 1%	8 1%	34 2% bce h	13 1%	32 1% c	17 1%	18 1%	11 1% k	2 *	3 *	15 1% k	11 1% k	3 *	6 1% k	40 3% ijkl mno	40 2% ijk mns	35 2% jkns	8 1%
The British National Party	62 *	6 *	8 *	7 *	14 1% aef	-	2 *	16 1% aef	9 *	-	3 1% i	5 *	15 1% ikpq rs	11 1% ir	8 1% ir	4 *	3 *	6 *	3 *	4 *
Some other party	40 *	2 *	7 *	4 *	8 1% ae	1 *	7 *	5 *	5 *	1 *	-	1 *	3 *	11 1% ikpq	3 *	1 *	2 *	3 *	9 *	5 *
Did not vote	3530 25%	332 16%	398 22% a	361 23% a	386 25% a	389 23% a	634 30% abc de	436 28% abc de	594 32% abc deg	303 24%	168 30% in q	391 25%	362 28% in q	335 26% qr	218 22%	202 28% nq r	368 26% qr	409 22%	438 22%	335 26% nq r

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

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Absolutes/col percents

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Which party did you vote for in the general election in May 2010?
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot- land (i)	North East (j)	North West (k)	York- shire & Humb- erside (l)	West Mid- lands (m)	East Mid- lands (n)	Wales (o)	East- ern (p)	London (q)	South East (r)	South West (s)
Weighted base	14203	2089	1801	1546	1525	1707	2137	1548	1850	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
Prefer not to say	265 2%	48 2% ^f	30 2%	31 2%	25 2%	37 2% ^f	26 1%	22 1%	45 2% ^f	14 1%	14 2% ^{op}	33 2% ^{op}	29 2% ^{op}	24 2% ^{op}	27 3% ^{iops}	2 *	6 *	62 3% ^{imop} rs	41 2% ^{op}	14 1%
Don't know/ can't remember	447 3%	26 1%	33 2%	19 1%	31 2%	47 3% ^{ac}	81 4% ^{abcd}	100 6% ^{abcd} ef	109 6% ^{abcd} ef	46 4% ^o	21 4% ^o	35 2%	33 3%	38 3% ^o	36 4% ^o	8 1%	67 5% ^{klos}	59 3% ^o	67 3% ^o	37 3% ^o

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

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Which party did you vote for in the general election in May 2010?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	14203	588	302	783	601	620	543	344	667	753	1025	631	651	290	798	672	622	476	420	724	896	1109	688
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664
Conservative	3859 27%	100 17%l	59 20%l	204 27%abl	179 30%abg lno	190 28%abl	198 36%abc eglmno pqrstv	74 22%l	246 36%abc eglmno pqrstv	261 31%abg lmnor	329 33%abc gimnoq rtv	204 33%abc gimnoq rtv	65 11%	185 23%al	154 23%al	170 28%abl	112 25%al	88 23%al	215 29%abg lno	261 26%al	318 32%abg lmnoqr tv	172 26%al	
Labour	2700 19%	153 25%fhj kopsuv	79 27%fhj kopsuv	209 28%def hjkino pqstuv	131 22%hjk psuv	150 22%hjk psuv	98 18%hps v	76 23%hjk psuv	78 11%	211 25%fhj kopsuv	147 15%	91 15%	146 22%hjk psuv	59 21%hjk psuv	168 21%hjk psuv	124 18%hps v	75 12%	86 19%hps uv	97 26%fhj kopsuv	84 11%	219 22%hjk psuv	144 14%	74 11%
Liberal Democrat	2577 18%	101 17%	54 18%l	156 21%ilm or	116 19%lo	142 21%llm or	90 16%	56 17%	133 19%lo	125 15%	224 23%afi lmopt u	124 20%llm or	82 12%	38 14%	154 19%llo	91 14%	104 17%l	82 18%l	52 14%	143 20%ilo r	163 16%l	174 17%l	175 26%abcd efghiklm nopqrstu
SNP	243 2%	123 20%bcde fghijk nopqrst uv	-	-	-	-	-	-	-	-	-	-	120 18%bcde fghijk nopqrst uv	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	39 *	-	-	-	-	-	-	20 6%abcd efhijk lmnopq stuv	-	-	-	-	-	-	-	-	-	-	19 5%abcd efhijk lmnopq stuv	-	-	-	-
The UK Independence Party	266 2%	2 *	6 2%agln p	13 2%alnp	16 3%agln pt	17 3%agln pt	15 3%agln pt	*	19 3%agln pt	20 2%agln pt	42 4%acgk lmnops tu	9 1%lp	1 *	2 1%	4 *	9 1%l	1 *	18 4%acgk lmnopt u	7 2%lp	16 2%agln pt	7 1%	17 2%alnp	24 4%agklmnoptu
The Green Party	174 1%	4 1%	2 1%	1 *	6 1%	7 1%	2 *	3 1%	25 4%abcd efgkij mnopqr tv	27 3%abcd efijkl mnopqr tv	12 1%cn	5 1%	7 1%	-	2 *	9 1%cn	4 1%	1 *	4 1%	15 2%cfmn qv	13 1%cn	23 2%acfk mnpqv	3 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

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Which party did you vote for in the general election in May 2010?
Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female										
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664
The British National Party	62*	-	3 1% ^{al}	5 1%	1*	7 1% ^{alns}	6 1% ^{alns}	3 1% ^l	3*	3*	2*	3 1%	-	1*	*	14 2% ^{acdh}	4 1%	2*	*	*	3*	1*	1*
Some other party	40*	*	-	-	3*	4 1%	3 1%	1*	1*	3*	5*	3*	1*	-	1*	1*	7 1% ^{achl}	-	-	1*	1*	4*	3*
Did not vote	3530 25%	112 18%	73 25% ^{aij}	149 20%	130 22%	132 20%	118 22%	102 30% ^{acd}	176 26% ^{ace}	152 18%	172 17%	161 26% ^{ace}	191 29% ^{acd}	94 34% ^{abc}	242 30% ^{acd}	232 34% ^{abc}	203 34% ^{abc}	100 23% ^j	100 27% ^{ace}	193 26% ^{ace}	257 26% ^{ace}	266 27% ^{ace}	174 26% ^{acej}
Prefer not to say	265 2%	3*	8 3% ^{aghr}	12 2% ^h	10 2% ^h	15 2% ^{aghr}	9 2% ^h	*	1*	41 5% ^{acde}	29 3% ^{aghr}	6 1%	11 2% ^h	6 2% ^{aghr}	21 3% ^{aghr}	18 3% ^{aghr}	8 1% ^h	19 4% ^{acdf}	1*	5 1%	21 2% ^{ahr}	12 1% ^h	8 1%
Don't know/ can't remember	447 3%	9 1%	8 3% ^{cgh}	5 1%	10 2%	11 2%	11 2%	*	6 1%	13 2%	27 3% ^{cgh}	8 1%	37 6% ^{acde}	12 4% ^{acde}	30 4% ^{acgh}	23 3% ^{cghk}	27 4% ^{acde}	25 6% ^{acde}	7 2%	61 8% ^{abcd}	45 5% ^{acde}	40 4% ^{acde}	29 4% ^{acdefghik}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

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Which party did you vote for in the general election in May 2010?

Base: All respondents

	Educational Attainment							Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female					
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	14203	110	88	8499	3650	1086	572	64	49	4013	1820	565	234	46	39	4486	1830	521	338
Weighted base	14203	104*	81*	8453	3725	1099	521	57*	45*	4083	1895	560	196	47*	37**	4370	1830	538	326
Conservative	3859 27%	27 26%bf	9 11%	2474 29%bef	1046 28%bef	231 21%f	37 7%	23 39%hklmqr	7 16%r	1274 31%hklmopqr	555 29%klmqr	125 22%r	32 16%r	4 8%r	2 4%	1199 27%klmqr	492 27%lmqr	105 20%r	5 2%
Labour	2700 19%	24 23%f	16 20%f	1654 20%df	633 17%f	270 25%cdf	57 11%	15 26%r	10 23%r	868 21%jopqr	328 17%r	151 27%ijlopr	33 17%r	9 20%r	6 16%	786 18%r	305 17%r	119 22%ejpr	24 7%
Liberal Democrat	2577 18%	6 6%	5 6%	1356 16%abf	865 23%abcdf	278 25%abcdf	43 8%	4 6%	3 7%	695 17%gloqr	438 23%ghilmor	139 25%ghilmor	18 9%	3 6%	2 6%	660 15%lr	427 23%ghilmor	139 26%ghilmor	25 8%
SNP	243 2%	4 4%ef	6 7%cdef	135 2%f	83 2%cef	12 1%	1 *	4 6%iklo pqr	1 3%lr	57 1%	54 3%iklopr	6 1%	-	1 1%	5 13%	78 2%	30 2%	6 1%	1 *
Plaid Cymru	39 *	-	-	27 *	6 *	6 1%	-	-	-	13 *	2 *	5 1%j	-	-	-	14 *	4 *	1 *	-
The UK Independence Party	266 2%	1 *	-	196 2%de	51 1%	8 1%	10 2%	1 1%	-	122 3%jklpq	32 2%	6 1%	-	-	-	74 2%q	20 1%	2 *	10 3%lpq
The Green Party	174 1%	1 1%	-	89 1%	54 1%	23 2%cf	3 1%	1 2%	-	45 1%	29 2%	16 3%iop	1 *	-	-	44 1%	25 1%	8 1%	2 1%
The British National Party	62 *	-	*	50 1%d	9 *	2 *	-	-	*	25 1%p	7 *	1 *	-	-	-	25 1%p	2 *	*	-
Some other party	40 *	-	-	19 *	16 *	2 *	2 *	-	-	10 *	10 1%	1 *	-	-	-	9 *	5 *	1 *	2 1%
Did not vote	3530 25%	29 28%e	36 45%acd	2105 25%de	766 21%	202 18%	332 64%abcde	10 17%	16 36%ijk	887 22%jk	348 18%	82 15%	97 49%gjkopq	19 41%gjkpq	20 56%	1219 28%ijkpq	417 23%jk	120 22%k	235 72%ghijklmopq

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 5

Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Which party did you vote for in the general election in May 2010?

Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Weighted base	14203	104*	81*	8453	3725	1099	521	57*	45*	4083	1895	560	196	47*	37**	4370	1830	538	326
Prefer not to say	265 2%	1 1%	3 4%	112 1%	92 2% _{cd}	32 3% _{cd}	8 1%	-	3 7% _{io} _{pr}	39 1%	62 3% _{io} _p	17 3% _i	4 2%	1 2%	-	73 2% _i	30 2%	15 3% _i	4 1%
Don't know/ can't remember	447 3%	11 11% _{cd} _e	5 6%	238 3%	104 3%	32 3%	30 6% _{cd} _e	1 2%	3 8% _{ijk}	49 1%	29 2%	10 2%	11 6% _{ijk}	10 21% _{gijk} lopqr	2 5%	189 4% _{ijk}	75 4% _{ijk}	21 4% _{ij}	19 6% _{ijk}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r

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Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 5
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14203	3916	4491	1312	1333	1012	2139	2071	2256	647	678	501	704	1845	2235	665	655	511	1435
Weighted base	14203	3977	4119	1420	568	710	3409	2163	2189	726	305	369	1209	1814	1930	694	263	341	2200
Conservative	3859 27%	2919 73%bcdef	244 6%	69 5%	188 33%bcdef	43 6%	397 12%bce	1593 74%ijkl mpqrst	119 5%q	47 7%q	109 36%ijlm pqrst	20 6%	155 13%ijl pqst	1326 73%ijkl mpqrst	125 6%q	21 3%	78 30%ijlm pqst	23 7%q	241 11%ijlpqs
Labour	2700 19%	107 3%	2219 54%acdef	75 5%a	43 8%ac	51 7%a	205 6%a	58 3%	1193 54%hijkl moqrst	45 6%ho	28 9%hoqr t	23 6%ho	75 6%ho	3%	1026 53%hijkl moqrst	29 4%	15 6%ho	27 8%hoq	129 6%ho
Liberal Democrat	2577 18%	305 8%	674 16%aef	1018 72%abdef	95 17%aef	92 13%a	393 12%a	170 8%	395 18%hlm opst	525 72%hik lmoprs t	47 16%hmo	48 13%ho	134 11%ho	135 7%	279 14%hmo t	493 71%hik lmoprs t	48 18%hlm opst	44 13%ho	259 12%ho
SNP	243 2%	8 *	16 *	8 1%	2 *	182 26%abcd f	26 1%a	6 *	8 *	3 *	2 *	101 27%hijk mopqrt	3 *	2 *	8 *	5 1%o	1 *	81 24%hijk mopqrt	23 1%ho
Plaid Cymru	39 *	2 *	5 *	- -	1 *	31 4%abcd f	1 *	2 *	2 *	- -	1 *	15 4%hijk mopqrt	- -	- -	3 *	- -	- -	16 5%hijk mopqrt	1 *
The UK Independence Party	266 2%	70 2%bcf	43 1%	8 1%	108 19%abcef	10 1%	28 1%	46 2%mpqt	35 2%mpq	6 1%	64 21%hijl mopqst	6 2%mpq	4 *	24 1%mpq	8 *	1 *	44 17%hijl mopqst	4 1%q	24 1%p
The Green Party	174 1%	19 *	30 1%	15 1%a	7 1%a	80 11%abcd f	24 1%	8 *	16 1%	10 1%h	3 1%h	48 13%hijk mopqrt	9 1%	11 1%	14 1%	6 1%	3 1%h	32 9%hijk mopqrt	15 1%
The British National Party	62 *	15 *t	11 *	- -	8 1%abcf	26 4%abcd f	2 *	6 *t	5 *	- -	4 1%hijm opqt	17 5%hijk mopqrt	2 *	9 *t	6 *t	- -	4 2%hijm opqt	9 3%hijm opqt	- -
Some other party	40 *	7 *	10 *	1 *	3 1%c	13 2%abcd f	6 *	4 *	6 *	- -	1 *	7 2%hijm opqt	3 *	3 *	4 *	1 *	2 1%t	6 2%hijm opqt	3 *
Did not vote	3530 25%	447 11%	767 19%ac	195 14%a	93 16%a	142 20%ac	1886 55%abc de	235 11%	366 17%hjk o	80 11%	37 12%	73 20%hjk o	685 57%hij klopqr s	212 12%	402 21%hij koq	115 17%hjo	56 21%hij ko	69 20%hjk o	1201 55%hijklopqrs

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
 ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 5

Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Which party did you vote for in the general election in May 2010?

Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Weighted base	14203	3977	4119	1420	568	710	3409	2163	2189	726	305	369	1209	1814	1930	694	263	341	2200
Prefer not to say	265 2%	8 *	30 1%a	8 1%	9 2%abc	15 2%abc	195 6%abcd e	5 *	23 1%hop	5 1%o	4 1%hop	5 1%hop	92 8%hijk lopqrs t	3 *	7 *	3 *	5 2%hopq	10 3%hijo pq	103 5%hijklpqr
Don't know/ can't remember	447 3%	69 2%	69 2%	24 2%	11 2%	26 4%abcd	247 7%abcd e	28 1%	22 1%	3 *	4 1%	6 2%j	46 4%hijk	41 2%hij	48 2%hij	21 3%hij	6 2%ij	20 6%hijk lopqr	201 9%hijklmopqrs

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u

**** very small base (under 30) ineligible for sig testing**

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 5

**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?**

Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	14203	4975	2337	3765	3126	3076	711	1945	1125	1899	1626	1820	2001
Weighted base	14203	6250	1704	3443	2806	3792	489	1758	922	2458	1216	1685	1884
Conservative	3859 27%	1510 24% ^d	459 27% ^{ad}	1466 43% ^{abd}	424 15%	984 26% ^{chil}	135 28% ^{hil}	792 45% ^{efh ijkl}	133 14%	526 21% ^{hil}	323 27% ^{hil}	675 40% ^{efh ij}	291 15%
Labour	2700 19%	1302 21% ^{bcd}	293 17%	625 18%	479 17%	854 23% ^{fghi jkl}	81 17%	297 17%	191 21% ^{gl}	448 18% ^l	212 17%	328 19% ^l	288 15%
Liberal Democrat	2577 18%	1119 18% ^d	315 18% ^d	757 22% ^{abd}	387 14%	739 19% ^{hil}	91 19% ^{hl}	369 21% ^{hil}	120 13%	380 15%	224 18% ^{hil}	388 23% ^{efh ij}	266 14%
SNP	243 2%	104 2% ^b	14 1%	78 2% ^b	47 2% ^b	60 2% ^j	6 1%	39 2% ^j	18 2% ^j	44 2% ^j	8 1%	39 2% ^j	29 2% ^j
Plaid Cymru	39 *	23 *	5 *	8 *	3 *	14 *	2 *	3 *	2 *	9 *	3 *	5 *	2 *
The UK Independence Party	266 2%	100 2%	17 1%	103 3% ^{abd}	47 2%	73 2% ^j	8 2%	62 4% ^{efhi jl}	18 2% ^j	27 1%	9 1%	41 2% ^{ij}	28 2%
The Green Party	174 1%	78 1%	36 2% ^{acd}	35 1%	26 1%	47 1%	20 4% ^{eghi jkl}	15 1%	12 1%	31 1%	15 1%	19 1%	15 1%
The British National Party	62 *	26 * ^c	7 *	5 *	24 1% ^{ac}	16 * ^k	2 * ^k	5 * ^k	12 1% ^{egij k}	10 * ^k	5 * ^k	- -	12 1% ^k
Some other party	40 *	16 *	2 *	13 *	8 *	11 *	1 *	6 *	3 *	5 *	1 *	8 * ^j	5 *
Did not vote	3530 25%	1622 26% ^c	464 27% ^c	291 8%	1153 41% ^{abc}	846 22% ^{gk}	128 26% ^{gk}	155 9%	347 38% ^{efg ijk}	776 32% ^{efg jk}	336 28% ^{egk}	136 8%	806 43% ^{efghijk}
Prefer not to say	265 2%	140 2% ^c	26 2% ^c	27 1%	72 3% ^{bc}	85 2% ^{gk}	7 1% ^g	9 1%	33 4% ^{efgj kl}	55 2% ^{gk}	19 2% ^g	18 1%	39 2% ^{gk}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Prepared by Populus

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 5
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents

	Working Status				Working Status - Men				Working Status - Women				
	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)	
Weighted base	14203	6250	1704	3443	2806	3792	489	1758	922	2458	1216	1685	1884
Don't know/ can't remember	447 3%	211 3% ^c	67 4% ^c	33 1%	136 5% ^{cac}	63 2% ^g	8 2% ^g	6 *	33 4% ^{efgk}	148 6% ^{efgh}	59 5% ^{efgk}	27 2% ^g	103 5% ^{efgk}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 6
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents giving a past vote

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	10451	5407	5044	649	1350	1556	1963	1906	3027	3135	3104	1783	2429	2810	2690	2501	1521	929	1279	3986	584	2336	695	1650
Weighted base	9960	5240	4720	600	1389	1529	1918	1721	2803	2917	2735	2125	2183	2759	2573	2323	1390	915	1325	4099	646	2497	679	1601
Conservative	3859 39%	2044 39%	1815 38%	185 31%	368 26%	501 33% ^d	727 38% ^{cde}	693 40% ^{cde}	1385 49% ^{cde}	1191 41% ^l	1095 40% ^l	848 40% ^l	725 33%	1169 42% ^{opq}	1131 44% ^{opq}	846 36% ^q	538 39% ^q	175 19%	415 31%	1554 38% ^r	183 28%	937 38% ^t	232 34%	617 39% ^t
Labour	2700 27%	1423 27%	1276 27%	210 35% ^{fgh}	504 36% ^{fgh}	501 33% ^{fgh}	535 28% ^{gh}	414 24% ^h	537 19%	679 23%	725 26% ⁱ	599 28% ⁱ	697 32% ^{ijkl}	722 26% ⁿ	571 22%	770 33% ^{mnp}	338 24%	299 33% ^{mnp}	449 34% ^s	1146 28%	222 34% ^{uw}	712 29%	227 33% ^{uw}	434 27%
Liberal Democrat	2577 26%	1319 25%	1258 27%	159 27%	437 31% ^{efg}	421 28% ^{fh}	456 24%	433 25%	671 24%	879 30% ^{ijkl}	710 26% ^k	472 22%	518 24%	687 25% ^q	692 27% ^q	608 26% ^q	408 29% ^{mq}	183 20%	349 26%	1084 26%	180 28%	650 26%	170 25%	435 27%
SNP	243 2%	123 2%	120 3%	12 2%	24 2%	40 3%	39 2%	64 4% ^{dth}	64 2%	54 2%	61 2%	64 3% ⁱ	64 3% ⁱ	-	-	-	-	243 27% ^{mnp}	36 3%	82 2%	24 4% ^u	42 2%	13 2%	39 2%
Plaid Cymru	39 *	20 *	19 *	1 *	8 1%	4 *	8 *	8 *	10 *	6 *	17 1% ⁱ	5 *	10 *	-	-	-	39 3% ^{mnoq}	-	9 1%	19 *	6 1%	9 *	3 *	9 1%
The UK Independence Party	266 3%	161 3% ^b	105 2%	20 3% ^d	12 1%	31 2% ^d	74 4% ^{de}	48 3% ^d	82 3% ^d	53 2%	54 2%	78 4% ^{ij}	82 4% ^{ij}	86 3% ^q	86 3% ^q	50 2% ^q	40 3% ^q	4 *	20 2%	97 2%	7 1%	74 3% ^{tw}	14 2%	22 1%
The Green Party	174 2%	94 2%	80 2%	12 2%	21 2%	15 1%	57 3% ^{deh}	36 2% ^{eh}	34 1%	47 2%	50 2%	26 1%	52 2% ^k	75 3% ^{opq}	54 2% ^{op}	20 1%	14 1%	11 1%	40 3% ^s	74 2%	21 3%	46 2%	19 3%	27 2%
The British National Party	62 1%	35 1%	27 1%	2 *	8 1%	9 1%	16 1% ^h	22 1% ^h	6 *	6 *	10 *	23 1% ^{ij}	23 1% ^{ij}	9 *	22 1% ^{mq}	24 1% ^{mq}	8 1% ^q	-	3 *	31 1%	-	18 1%	3 *	13 1%
Some other party	40 *	22 *	18 *	-	6 *	8 1%	6 *	5 *	14 1%	3 *	14 1% ⁱ	9 *	13 1% ⁱ	12 *	17 1% ^o	4 *	6 *	1 *	5 *	13 *	5 1%	8 *	-	5 *

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 6
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents giving a past vote

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	10451	2744	3208	741	1596	3916	2846	2622	404	299	723	813	1025	1035	1512	350	627	743	938	871	1515
Weighted base	9960	2815	3012	823	1132	3859	2700	2577	266	283	762	834	1025	928	1410	318	627	696	893	793	1394
Conservative	3859 39%	2421 86%bcd	189 6%	46 6%	584 52%bc	3859 100%fgh	-	-	-	88 31%	193 25%	263 32%j	393 38%jko p	367 40%ijk opq	740 53%ijk lmopqr st	97 31%	175 28%	238 34%jp	334 37%jkp	326 41%ijk opq	645 46%ijklmopqrs
Labour	2700 27%	101 4%	2098 70%acd	42 5%	103 9%ac	-	2700 100%egh	-	-	117 41%lmn qrst	279 37%lmn qrst	298 36%lmn qrst	266 26%mnt	200 22%	263 19%	93 29%mnt	225 36%lmn qrst	202 29%mnt	268 30%mnt	214 27%mnt	274 20%
Liberal Democrat	2577 26%	243 9%	649 22%ca	717 87%abd	227 20%a	-	-	2577 100%efh	-	62 22%	251 33%ikl mnrst	212 25%n	246 24%	257 28%ns	292 21%	98 31%iln rs	187 30%iln rs	210 30%iln rs	210 24%	175 22%	379 27%ns
SNP	243 2%	4 *	12 *	3 *	3 *	-	-	-	-	3 1%	15 2%	20 2%	20 2%	30 3%p	35 2%	9 3%	8 1%	21 3%	19 2%	34 4%ijn prt	30 2%
Plaid Cymru	39 *	* *	3 *	-	2 *	-	-	-	-	-	4 1%	1 *	6 1%	6 1%	3 *	1 *	5 1%	3 *	2 *	2 *	7 *
The UK Independence Party	266 3%	32 1%b	17 1%	11 1%b	175 15%abc	-	-	-	266 100%efg	6 2%	9 1%	20 2%p	46 4%jkpq t	28 3%jkt	52 4%jpqt	14 4%jpq	4 1%	10 1%	28 3%jkt	20 2%p	30 2%p
The Green Party	174 2%	10 *	25 1%a	4 1%	8 1%	-	-	-	-	7 2%	7 1%	7 1%	31 3%jknq st	25 3%jkt	17 1%	5 2%	14 2%k	8 1%	26 3%jknq t	11 1%	17 1%
The British National Party	62 1%	4 *	8 *	-	27 2%abc	-	-	-	-	-	3 1%t	7 1%t	11 1%nt	10 1%nt	4 *	2 1%	5 1%t	2 *	5 1%	12 1%jnt	1 *
Some other party	40 *	1 *	12 *a	-	3 *	-	-	-	-	-	3 *	6 1%	6 1%	4 *	3 *	-	4 1%	2 *	1 *	1 *	11 1%rs

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 6

Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Which party did you vote for in the general election in May 2010?

Base: All respondents giving a past vote

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot- land (i)	North East (j)	North West (k)	York- shire & Humb- erside (l)	West Mid- lands (m)	East Mid- lands (n)	Wales (o)	East- ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	10451	1809	1481	930	1187	1326	1623	853	1242	929	400	1185	916	894	759	562	1037	1188	1622	959
Weighted base	9960	1683	1340	1135	1082	1234	1395	990	1101	915	365	1103	854	882	712	499	979	1317	1442	892
Conservative	3859 39%	707 42%cdh	531 40%dh	425 37%h	381 35%	484 39%h	564 40%dh	423 43%dh	344 31%	175 19%	124 34%i	389 35%i	333 39%io	360 41%ijk o	44%ijk o	161 32%i	461 47%ijk lmoq	522 40%io	647 45%ijk loq	376 42%ijko
Labour	2700 27%	387 23%	364 27%a	338 30%ae	334 31%aef	291 24%	360 26%	261 26%	363 33%abe fg	299 33%mn prs	138 38%lm prs	378 34%mn prs	255 30%prs	225 25%prs	184 26%prs	172 35%mn prs	162 17%	430 33%mn prs	291 20%p	166 19%
Liberal Democrat	2577 26%	489 29%bcd gh	335 25%	246 22%	249 23%	389 32%bcd fgh	374 27%cd	225 23%	269 24%	183 20%	91 25%	310 28%ioq	207 24%	245 28%ioq	171 24%	108 22%	276 28%ioq	288 22%	398 28%ioq	299 34%ijklm nopqr
SNP	243 2%	25 1%	35 3%a	42 4%adf	20 2%	29 2%	26 2%	22 2%	44 4%ade f	243 27%ijkl nopqrs	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	39 *	3 *	10 1%a	5 *	2 *	3 *	8 1%	1 *	8 1%	-	-	-	-	-	-	39 8%ijkl mnpqrs	-	-	-	-
The UK Independence Party	266 3%	31 2%	30 2%	60 5%abef g	41 4%aefg	22 2%	23 2%	19 2%	41 4%aefg	4 *	8 2%i	17 2%i	25 3%i	18 2%i	32 5%ikmo q	7 1%	36 4%ikoq	27 2%i	59 4%ikmo q	33 4%ikoq
The Green Party	174 2%	33 2%c	18 1%	8 1%	34 3%bceh	13 1%	32 2%ce	17 2%	18 2%	11 1%k	2 *	3 *	15 2%kn	11 1%k	3 *	6 1%k	40 4%ijkl mnors	40 3%ijkm ns	35 2%jkns	8 1%
The British National Party	62 1%	6 *	8 1%e	7 1%e	14 1%aef	-	2 *	16 2%abef	9 1%ef	-	3 1%i	5 *	15 2%ikpq rs	11 1%ipr	8 1%ir	4 1%i	3 *	6 *	3 *	4 *
Some other party	40 *	2 *	7 1%	4 *	8 1%ae	1 *	7 1%	5 *	5 *	1 *	-	1 *	3 *	11 1%ikpq	3 *	1 *	2 *	3 *	9 1%	5 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 6
**Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents giving a past vote**

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	10451	481	220	623	478	490	425	264	533	577	839	477	448	180	562	438	404	334	298	504	611	783	482
Weighted base	9960	484	202	588	452	517	411	232	505	650	761	439	431	164	515	402	365	301	267	474	667	682	453
Conservative	3859 39%	100 21%	59 29%al	204 35%al	179 40%abl	190 37%al	198 48%abc deglin oqrtv	74 32%al	246 49%abc deglin oqrtv	261 40%abg l	329 43%abc glnr	204 47%abc eglnq rtv	75 17%	65 40%al	185 36%al	154 38%al	170 47%abc eglnq rtv	112 37%al	88 33%al	215 45%abc eglnqr v	261 39%abl	318 47%abc deglin oqrtv	172 38%al
Labour	2700 27%	153 32%fhj kpsuv	79 39%def hjkpqs uv	209 36%dfh jkpsuv	131 29%hjk psuv	150 29%hjk psuv	98 24%hsv	76 33%fhj kpsuv	78 16%	211 32%fhj kpsuv	147 19%	91 21%	146 34%fhj kpsuv	59 36%fhj kpsuv	168 33%fhj kpsuv	124 31%hjk psuv	75 20%	86 29%hjk psuv	97 36%fhj kpsuv	84 18%	219 33%fhj kpsuv	144 21%h	74 16%
Liberal Democrat	2577 26%	101 21%	54 27%	156 26%il	116 26%il	142 27%ail r	90 22%	56 24%	133 26%il	125 19%	224 29%afi lor	124 28%ail r	82 19%	38 23%	154 30%afi lor	91 23%	104 28%ail r	82 27%il	52 20%	143 30%afi lor	163 24%	174 26%il	175 39%abcdefgijklmnopqrstu
SNP	243 2%	123 25%bode fghijk mnopqr stuv	-	-	-	-	-	-	-	-	-	-	120 28%bode fghijk mnopqr stuv	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	39 *	-	-	-	-	-	-	20 8%abcd efhijk lmnopq stuv	-	-	-	-	-	-	-	-	-	-	19 7%abcd efhijk lmnopq stuv	-	-	-	-
The UK Independence Party	266 3%	2 *	6 3%agln p	13 2%alp	16 4%agln pt	17 3%agln pt	15 4%agln pt	*	19 4%agln pt	20 3%agln pt	42 6%acgk lmnopt u	9 2%l	1 *	2 1%	4 1%	9 2%lp	1 *	18 6%acgk lmnopt u	7 3%aglp	16 3%agln pt	7 1%	17 2%agln p	24 5%acgklmnoptu
The Green Party	174 2%	4 1%	2 1%	1 *	6 1%	7 1%	2 *	3 1%	25 5%abcd efgijkl mnopq r stuv	27 4%abcd efgijkl mnopq r stuv	12 2%c	5 1%	7 2%c	-	2 *	9 2%cn	4 1%	1 *	4 1%	15 3%acfm nqv	13 2%cn	23 3%actk mnqv	3 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 6
Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?
Which party did you vote for in the general election in May 2010?
Base: All respondents giving a past vote

	Region Within Gender - Male											Region Within Gender - Female											
	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)	
Weighted base	9960	484	202	588	452	517	411	232	505	650	761	439	431	164	515	402	365	301	267	474	667	682	453
The British National Party	62 1%	-	3 1% ^{alnu}	5 1%	1 *	7 1% ^{ajln}	6 1% ^{ajln}	3 1% ^{alns}	3 1%	3 *	2 *	3 1%	-	1 *	*	14 3% ^{acd}	4 1% ^a	2 1%	*	*	3 1%	1 *	1 *
Some other party	40 *	*	-	-	3 1%	4 1%	3 1%	1 *	1 *	3 *	5 1%	3 1%	1 *	-	1 *	1 *	7 2% ^{achi}	-	-	1 *	1 *	4 1%	3 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 6

Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Which party did you vote for in the general election in May 2010?

Base: All respondents giving a past vote

	Educational Attainment							Educational Attainment Within Gender - Male							Educational Attainment Within Gender - Female						
	Total	No formal education		Secondary school	University degree	Higher university degree	Still in full time education	No formal education	Primary		Secondary school	University degree	Higher university degree	Still in full time education	No formal education	Primary		Secondary school	University degree	Higher university degree	Still in full time education
		(a)	(b)						(c)	(d)						(e)	(f)				
Unweighted base	10451	69	42	6347	2845	848	188	47	30	3213	1467	465	110	22	12	3134	1378	383	78		
Weighted base	9960	63*	37**	5998	2763	832	152	46*	22**	3108	1455	451	84*	16**	14**	2890	1308	382	68*		
Conservative	3859 39%	27 42%ef	9 24%	2474 41%def	1046 38%ef	231 28%	37 24%	23 49%kqr	7 33%	1274 41%kqr	555 38%kqr	125 28%r	32 38%r	4 24%	2 11%	1199 41%kpqr	492 38%kqr	105 28%r	5 7%		
Labour	2700 27%	24 38%cd	16 44%	1654 28%cd	633 23%	270 32%cd	57 37%cd	15 32%	10 47%	868 28%jp	328 23%	151 33%ijop	33 39%ijop	9 56%	6 41%	786 27%jp	305 23%	119 31%jp	24 34%j		
Liberal Democrat	2577 26%	6 10%	5 14%	1356 23%a	865 31%ac	278 33%ac	43 28%a	4 8%	3 13%	695 22%g	438 30%gio	139 31%gio	18 21%	3 17%	2 15%	660 23%g	427 33%gilo	139 36%gijlo	25 37%gio		
SNP	243 2%	4 7%cef	6 16%	135 2%	83 3%e	12 1%	1 1%	4 8%iklpq	1 6%	57 2%	54 4%ik	6 1%	-	1 3%	5 33%	78 3%i	30 2%	6 2%	1 1%		
Plaid Cymru	39 *	-	-	27 *	6 *	6 1%	* *	-	-	13 *	2 *	5 1%j	-	-	-	14 *	4 *	1 *	* *		
The UK Independence Party	266 3%	1 1%	-	196 3%de	51 2%	8 1%	10 6%code	1 1%	-	122 4%jkopq	32 2%	6 1%	-	-	-	74 3%q	20 2%	2 *	10 14%gjjklopq		
The Green Party	174 2%	1 2%	-	89 1%	54 2%	23 3%c	3 2%	1 3%	-	45 1%	29 2%	16 4%io	1 1%	-	-	44 2%	25 2%	8 2%	2 3%		
The British National Party	62 1%	-	* 1%	50 1%d	9 *	2 *	-	-	* 2%	25 1%p	7 *	1 *	-	-	-	25 1%p	2 *	* *	-		
Some other party	40 *	-	-	19 *	16 1%	2 *	2 1%	-	-	10 *	10 1%	1 *	-	-	-	9 *	5 *	1 *	2 3%ikopq		

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r

* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 6

Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Which party did you vote for in the general election in May 2010?

Base: All respondents giving a past vote

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	10451	3399	3458	1086	1058	751	699	1824	1808	570	573	395	237	1575	1650	516	485	356	462
Weighted base	9960	3453	3252	1193	455	526	1081	1894	1779	637	260	284	386	1558	1473	556	196	242	695
Conservative	3859 39%	2919 85%abcde f	244 7%	69 6%	188 41%bce	43 8%	397 37%bce	1593 84%ijkl mpqrst	119 7%q	47 7%q	109 42%ijlp qst	20 7%	155 40%ijl pqs	1326 85%ijkl mpqrst	125 8%q	21 4%	78 40%ijl pqs	23 10%q	241 35%ijlpqs
Labour	2700 27%	107 3%	2219 68%acde f	75 6%a	43 9%ac	51 10%ac	205 19%acde	58 3%	1193 67%hijkl moqrst	45 7%ho	28 11%hjoq	23 8%ho	75 19%hijkl oqrs	49 3%	1026 70%hijkl moqrst	29 5%ho	15 8%ho	27 11%hoq	129 19%hjkloqrs
Liberal Democrat	2577 26%	305 9%	674 21%a	1018 85%abcd ef	95 21%a	92 17%a	393 36%abde	170 9%	395 22%hlo p	525 82%hik lmoprs t	47 18%ho	48 17%ho	134 35%hikl oprs	135 9%	279 19%ho	493 89%hij klmnop rst	48 24%hkl op	44 18%ho	259 37%hikloprs
SNP	243 2%	8 *	16 *	8 1%	2 1%	182 35%abcd f	26 2%abcd	6 *	8 *	3 1%	2 1%	101 36%hijk mopqrs	3 1%	2 *	8 1%	5 1%o	1 *	81 33%hijk mopqrs	23 3%hijkopqr
Plaid Cymru	39 *	2 *	5 *	- -	1 *	31 6%abcd f	1 *	2 *	2 *	- -	1 *o	15 5%hijk mopqrs	- -	- -	3 *	- -	- -	16 7%hijk mopqrs	1 *
The UK Independence Party	266 3%	70 2%bc	43 1%	8 1%	108 24%abce f	10 2%a	28 3%bc	46 2%pq	35 2%pq	6 1%	64 25%hijl mopqrs	6 2%pq	4 1%	24 2%pq	8 1%	1 *	44 23%hijl mopqrs	4 2%q	24 3%jopq
The Green Party	174 2%	19 1%	30 1%	15 1%a	7 2%a	80 15%abcd f	24 2%ab	8 *	16 1%	10 2%h	3 1%h	48 17%hijk mopqrs	9 2%ho	11 1%	14 1%	6 1%	3 2%h	32 13%hijk mopqrs	15 2%ho
The British National Party	62 1%	15 *	11 *	- -	8 2%abcf	26 5%abcd f	2 *	6 *	5 *	- -	4 1%hijo pqrs	17 6%hijk mopqrs	2 1%	9 1%	6 *	- -	4 2%hijo pqrs	9 4%hijm opqrs	- -
Some other party	40 *	7 *	10 *	1 *	3 1%ac	13 2%abcd f	6 1%	4 *	6 *	- -	1 1%	7 2%hijo pqrs	3 1%	3 *	4 *	1 *	2 1%hjo	6 2%hijk opqrs	3 *

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
 ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 6

Q.3 At the general election in May 2010, many people didn't vote. Can you remember, did you vote in that election, or did you not vote?

Which party did you vote for in the general election in May 2010?

Base: All respondents giving a past vote

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	10451	3603	1662	3428	1758	2382	538	1781	706	1221	1124	1647	1052
Weighted base	9960	4277	1147	3091	1445	2798	346	1588	509	1479	801	1503	936
Conservative	3859 39%	1510 35% ^d	459 40% ^{cad}	1466 47% ^{cabd}	424 29%	984 35% ^{chi}	135 39% ^{chl}	792 50% ^{efh ijkl}	133 26%	526 36% ^h	323 40% ^{ehi l}	675 45% ^{ehi jl}	291 31%
Labour	2700 27%	1302 30% ^{abc}	293 26% ^c	625 20%	479 33% ^{abc}	854 31% ^{fgj k}	81 23% ^g	297 19%	191 38% ^{efg ijkl}	448 30% ^{fgk}	212 26% ^{gk}	328 22% ^g	288 31% ^{fgk}
Liberal Democrat	2577 26%	1119 26%	315 27%	757 24%	387 27%	739 26% ^g	91 26%	369 23%	120 24%	380 26%	224 28% ^g	388 26%	266 28% ^g
SNP	243 2%	104 2% ^b	14 1%	78 3% ^b	47 3% ^b	60 2% ^j	6 2%	39 2% ^j	18 3% ^j	44 3% ^j	8 1%	39 3% ^j	29 3% ^j
Plaid Cymru	39 *	23 1%	5 *	8 *	3 *	14 *	2 *	3 *	2 *	9 1%	3 *	5 *	2 *
The UK Independence Party	266 3%	100 2%	17 1%	103 3% ^{ab}	47 3% ^b	73 3% ^j	8 2%	62 4% ^{ej}	18 4% ^{ij}	27 2%	9 1%	41 3% ^j	28 3% ^j
The Green Party	174 2%	78 2% ^c	36 3% ^{acd}	35 1%	26 2%	47 2%	20 6% ^{eghi jkl}	15 1%	12 2% ^g	31 2% ^g	15 2%	19 1%	15 2%
The British National Party	62 1%	26 1% ^c	7 1% ^c	5 *	24 2% ^{abc}	16 1% ^k	2 1% ^k	5 * ^k	12 2% ^{efgj jk}	10 1% ^k	5 1% ^k	-	12 1% ^{gk}
Some other party	40 *	16 *	2 *	13 *	8 1%	11 *	1 *	6 *	3 1%	5 *	1 *	8 1%	5 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 7
Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female				
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)			
Unweighted base	14203	6857	7346	1655	2243	2258	2531	2234	3282	3903	4248	2463	3589	3783	3652	3446	2083	1239	1651	5661	723	3064	928	2597			
Weighted base	14203	6960	7243	1688	2392	2392	2532	2109	3091	3797	3938	3094	3375	3835	3693	3409	1988	1278	1855	6099	873	3407	982	2692			
Conservative	3977	2163	1814	277	390	479	716	721	1393	1285	1167	820	705	1197	1134	854	585	206	441	1584	218	943	223	640			
		28%	31%b	25%	16%	16%	20%cd	28%cd	34%cd	34%cd	34%cd	45%cd	34%jkl	30%kl	26%l	21%	31%oq	31%oq	25%q	29%oq	16%	24%	26%	25%	28%vw	23%	24%
Labour	4119	2189	1930	500	769	794	800	570	686	983	1061	989	1086	1022	976	1208	513	400	643	1832	323	1130	320	702			
		29%	31%b	27%	30%h	32%gh	33%gh	32%gh	27%h	22%	26%	27%	32%ij	32%ij	27%	26%	35%mp	26%	31%mp	35%ss	30%	37%w	33%w	33%w	26%		
Liberal Democrat	1420	726	694	147	257	232	207	221	357	571	396	214	239	442	371	288	211	108	177	632	81	383	96	249			
		10%	10%	10%	9%	11%f	10%	8%	10%f	12%cf	15%jkl	10%kl	7%	7%	12%oq	10%	8%	12%o	8%	10%	10%	9%	11%w	10%	9%		
SNP	260	146	114	18	31	45	43	52	71	62	60	76	63	-	-	-	-	260	42	73	25	41	17	32			
		2%	2%b	2%	1%	1%	2%	2%	2%cd	2%cd	2%	2%	2%ej	2%	-	-	-	20%mnop	2%ss	1%	3%uw	1%	2%	1%			
Plaid Cymru	39	19	20	2	12	2	6	8	10	3	16	9	12	-	-	-	39	-	7	17	5	10	2	8			
		*	*	*	*	e	*	*	*	*	i	*	i	-	-	-	2%mq	-	*	*	1%	*	*	*			
Green	238	111	127	37	36	35	65	36	29	64	83	30	60	74	68	42	34	20	45	101	27	44	18	57			
		2%	2%	2%	2%h	2%	1%	3%deh	2%h	1%	2%k	2%k	1%	2%k	2%o	2%	2%	2%	2%	2%	3%u	1%	2%	2%u			
UKIP	568	305	263	38	57	93	119	108	154	115	136	167	150	175	174	123	82	14	51	248	23	164	28	85			
		4%	4%	4%	2%	2%	4%cd	5%cd	5%cd	5%cd	3%	3%	5%ij	4%i	5%q	5%oq	4%q	4%q	3%	4%r	3%	5%tw	3%	3%			
BNP	78	48	30	2	16	13	29	8	10	8	14	16	40	11	23	28	13	4	4	35	2	25	2	10			
		1%	1%	*	1%c	1%	1%cgh	*	*	*	*	1%	1%ijk	*	1%	1%lm	1%	*	*	1%	*	1%	*	*			
Another party	95	45	50	8	24	21	24	11	6	19	22	19	35	26	19	26	16	7	12	52	7	27	5	25			
		1%	1%	1%	*	1%h	1%h	1%	*	1%	1%	1%	1%ij	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%			
None	3409	1209	2200	657	801	678	522	375	376	686	983	754	986	886	928	840	495	260	432	1526	162	641	270	885			
		24%	17%	30%a	39%def	33%efg	28%fgh	21%gh	18%h	12%	18%	25%i	24%i	29%ijk	23%	25%q	25%q	20%	23%	25%	19%	19%	28%tu	33%stv			

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 7

Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?

Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	14203	3111	4071	899	1872	3916	2846	2622	404	616	1046	1123	1261	1168	1643	1039	1197	1135	1270	1066	1639
Weighted base	14203	3183	3745	987	1310	3859	2700	2577	266	627	1167	1229	1275	1117	1545	1060	1225	1162	1256	992	1547
Conservative	3977 28%	2916 92%bcd	70 2%	35 4%b	440 34%abc	2919 76%fgh	107 4%	305 12%f	70 26%fg	123 20%o	200 17%	287 23%jop q	383 30%ijk opq	421 38%ijk lopqrs	750 49%ijk lmopqrs st	154 15%	191 16%	192 17%	333 27%jop pq	301 30%ijk opq	643 42%ijklpqr st
Labour	4119 29%	79 2%	3332 89%acd	49 5%a	168 13%ac	244 6%	2219 82%egh	674 26%eh	43 16%e	224 36%lmno prst	409 35%lmno pqrst	444 36%lmno pqrst	441 35%lmno prst	306 27%t	366 24%	277 26%t	359 29%nt	351 30%nt	359 29%nt	264 27%t	320 21%
Liberal Democrat	1420 10%	65 2%	147 4%a	842 85%abd	61 5%a	69 2%	75 3%e	1018 39%efh	8 3%	56 9%	151 13%ilmn opqrs	124 10%	105 8%	135 12%lop rs	154 10%	91 9%	105 9%	108 9%	103 8%	85 9%	203 13%iklnopqrs
SNP	260 2%	1 *	4 *	- -	- -	3 *	13 *e	13 1%e	- -	11 2%	21 2%	26 2%op	15 1%	33 3%op	41 3%op	8 1%	10 1%	19 2%	28 2%op	19 2%	30 2%op
Plaid Cymru	39 *	- -	- -	- -	1 *	- -	3 *	5 *e	- -	1 *	7 1%kn	- *	4 *	5 *	2 *	2 *	4 *	1 *	2 *	3 *	8 1%
Green	238 2%	3 *	13 *	3 *	6 *a	21 1%	21 1%	52 2%ef	3 1%	7 1%	15 1%	19 2%	37 3%jinqs t	23 2%n	10 1%	30 3%nt	21 2%n	16 1%	28 2%n	13 1%	19 1%
UKIP	568 4%	11 *	5 *	3 *	471 36%abc	188 5%f	43 2%	95 4%f	108 41%efg	16 3%	31 3%	52 4%op	69 5%ijop	53 5%jop	85 5%ijop q	22 2%	26 2%	41 4%	50 4%op	55 6%ijop	69 4%jop
BNP	78 1%	- -	2 *	1 *	15 1%abc	16 *	4 *	4 *	5 2%efg	- -	6 1%	6 1%	23 2%ijkm noqrst	4 *	8 1%	2 *	10 1%t	6 1%	6 *	4 *	2 *
Another party	95 1%	1 *	5 *	- -	3 *a	2 *	10 *e	18 1%e	2 1%e	4 1%	10 1%n	19 2%lmnoq t	8 1%n	3 *	1 *	5 *	14 1%nqt	2 *	16 1%mnqt	8 1%n	5 *
None	3409 24%	108 3%	167 4%a	54 6%a	145 11%abc	397 10%f	205 8%	393 15%efh	28 10%	187 30%klm nst	316 27%klm nt	252 20%lmn t	190 15%n	136 12%n	128 8%	470 44%ijk lmnqrs t	485 40%ijk lmrst	426 37%ijk lmrst	332 26%klm nt	239 24%lmn t	248 16%mn

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 7

Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?

Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East of London (p)	London (q)	South East (r)	South West (s)
Unweighted base	14203	2147	1909	1183	1618	1756	2339	1280	1971	1239	592	1581	1273	1242	1019	764	1391	1649	2134	1319
Weighted base	14203	2089	1801	1546	1525	1707	2137	1548	1850	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
Conservative	3977 28%	789 38%abcd efgh	593 33%cd efgh	419 27%h	362 24%h	496 29%dh	574 27%h	401 26%h	344 19%	206 16%	122 21%i	391 25%i	341 27%ij	343 27%ij	348 35%ijk lmoq	165 23%i	442 31%ijk lmoq	480 26%i	718 36%ijk lmopq	420 33%ijklmno
Labour	4119 29%	548 26%	522 29%ef	574 37%abe fgh	545 36%abe fgh	435 25%	539 25%	415 27%	541 29%ef	400 31%prs	235 41%ilm nopqrs	570 37%ilm nopqrs	402 31%prs	403 32%prs	282 28%prs	239 34%np rs	291 20%	586 32%prs	436 22%	274 21%
Liberal Democrat	1420 10%	317 15%abcd fgh	191 11%cdgh	106 7%	111 7%	253 15%bcd fgh	205 10%cdgh	109 7%	128 7%	108 8%	32 6%	137 9%j	119 9%jo	113 9%j	98 10%jo	44 6%	160 11%jo	213 12%ijk mo	230 12%ijk mo	167 13%ijklmno
SNP	260 2%	34 2%	30 2%	51 3%abef gh	32 2%	28 2%	30 1%	25 2%	31 2%	260 20%jklm nopqrs	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	39 *	2 *	8 *e	7 *	3 *	1 *	8 *	3 *	9 *e	-	-	-	-	-	-	39 6%ijkl mnpqrs	-	-	-	-
Green	238 2%	23 1%	34 2%g	18 1%	36 2%acg	41 2%acgh	49 2%acgh	12 1%	24 1%	20 2%	7 1%	20 1%	15 1%	14 1%	8 1%	5 1%	46 3%ijkl mnop	43 2%lmno	31 2%	29 2%mo
UKIP	568 4%	78 4%e	64 4%e	95 6%abef	67 4%e	37 2%	71 3%	72 5%e	82 4%e	14 1%	23 4%i	44 3%i	56 4%io	47 4%i	53 5%iko	16 2%	75 5%iko	79 4%io	96 5%iko	67 5%iko
BNP	78 1%	5 *	11 1%f	11 1%f	20 1%aefg	3 *	3 *	5 *	20 1%aefg	4 *	11 2%ikpp qrs	5 *	12 1%q	9 1%	7 1%	7 1%q	7 1%	3 *	8 *	6 *
Another party	95 1%	11 1%	9 1%	3 *	21 1%abce f	9 1%	12 1%	15 1%c	14 1%	7 1%	7 1%k	6 *	13 1%	7 1%	3 *	5 1%	8 1%	13 1%	13 1%	11 1%
None	3409 24%	281 13%	337 19%a	262 17%a	329 22%ac	405 24%abc	646 30%abc de	492 32%abc de	657 36%abc def	260 20%	132 23%	389 25%in	320 25%in	342 27%inr	195 20%	190 27%in	391 28%in qrs	430 23%	457 23%	304 24%n

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Prepared by Populus

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 7
Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?
Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber-side (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber-side (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)	
Unweighted base	14203	588	302	783	601	620	543	344	667	753	1025	631	651	290	798	672	622	476	420	724	896	1109	688	
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664	
Conservative	3977 28%	116 19%l	61 21%l	208 28%alor	203 34%abc l m n o p q r s t	192 28%abl n o r	219 40%abc e g h i l m n o p q r s t v	88 26%al	227 33%abl m n o p r t	246 29%abl n o r t	373 38%abc e g h i l m n o p q r s t v	228 37%abc e g h i l m n o p q r s t v	90 13%	61 22%l	183 23%l	138 20%l	151 25%al	129 29%abl n o r	77 20%l	215 29%abl m n o r t	234 24%l	344 34%abc e g h i l m n o p r t v	193 29%ablnort	
Labour	4119 29%	217 36%fhj k l o p s u v	138 47%ade f g h i j k l o p q r s t u v	306 41%fgh i j k l o p q r s t u v	210 35%fhj k l o p s u v	241 36%fhj k l o p s u v	145 27%hsu v	108 32%hjk suv	140 20%	287 34%fhj k l o p s u v	246 25%uv	150 24%uv	183 27%hsu v	97 35%fhj k l o p s u v	265 33%fhj k s u v	192 28%hsu v	162 27%hsu v	136 31%hjk l o p s u v	131 35%fhj k l o p s u v	150 21%	299 30%hjk suv	190 19%	124 19%	
Liberal Democrat	1420 10%	45 7%	13 5%	78 10%br	60 10%br	70 10%br	46 8%	25 8%	83 12%cabm n p r	103 12%abm n p r	127 13%abf g m n o p r	75 12%abmn p r	62 9%br	19 7%	59 7%	59 9%r	43 7%	53 12%abmn p r	18 5%	77 11%br	110 11%bnp r	102 10%br	92 14%abfglmnopru	
SNP	260 2%	146 24%bcde f g h i j k l m n o p q r s t u v	-	-	-	-	-	-	-	-	-	-	114 17%bcde f g h i j k l m n o p q r s t u v	-	-	-	-	-	-	-	-	-	-	
Plaid Cymru	39 *	-	-	-	-	-	-	19 6%abcd e f h i j k l m n o p q r s t u v	-	-	-	-	-	-	-	-	-	-	20 5%abcd e f h i j k l m n o p q r s t u v	-	-	-	-	
Green	238 2%	11 2%f	1 *	12 2%	7 1%	3 *	1 *	2 1%	29 4%abcd e f g h i j k l m n o p q r s t u v	18 2%ef	14 1%	14 2%ef	9 1%	6 2%ef	9 1%	8 1%	11 2%f	7 2%f	3 1%	18 2%ef	25 3%bef	17 2%f	15 2%ef	
UKIP	568 4%	9 1%	13 4%al	21 3%l	22 4%al	30 4%al	38 7%acdg l n p q r t	8 2%	41 6%acgl n p r t	45 5%acln r	48 5%al	30 5%al	5 1%	10 3%l	23 3%l	34 5%al	17 3%l	15 3%l	8 2%	34 5%al	33 3%l	49 5%alr	36 5%aclnpr	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 7
Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?
Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female										
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664
BNP	78 1%	2 *	9 3%acef hijkl opqrst uv	3 *	8 1%t	4 1%	4 1%	4 1%t	5 1%	2 *	5 *	3 1%	1 *	2 1%	2 *	5 1%	5 1%	3 1%	3 1%	2 *	1 *	3 *	3 *
Another party	95 1%	2 *	6 2%acef ijnoqv	3 *	10 2%acij n	3 *	2 *	1 *	4 1%	2 *	4 *	8 1%	5 1%	1 *	3 *	3 *	4 1%	1 *	4 1%	4 1%	11 1%	9 1%	3 *
None	3409 24%	58 10%	50 17%a	123 16%a	83 14%	132 20%ad	93 17%a	79 24%acd j	159 23%acd fijk	153 18%a	171 17%a	107 17%a	201 30%abc defhij kq	82 30%abc defijk	266 33%abc defghi jkq	237 35%abc defghi jkqtu	210 35%abc defghi jkqtu	102 23%acd fj	111 30%abc defijk	232 32%abc defghi jkq	277 28%abc defijk	286 29%abc defhij kq	197 30%abcdehijkq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 7

Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?

Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	14203	110	88	8499	3650	1086	572	64	49	4013	1820	565	234	46	39	4486	1830	521	338
Weighted base	14203	104*	81*	8453	3725	1099	521	57*	45*	4083	1895	560	196	47*	37**	4370	1830	538	326
Conservative	3977 28%	27 26%b	8 10%	2503 30%bdef	1098 29%bdef	231 21%b	87 17%	21 36%hmq r	7 15%	1325 32%hkm opqr	603 32%hkm opqr	138 25%qr	53 27%qr	6 12%	1 3%	1178 27%qr	495 27%qr	92 17%r	34 10%
Labour	4119 29%	29 28%	28 35%	2476 29% d	989 27%	380 35% cd	152 29%	18 31%	14 31%	1341 33% jop	520 27%	199 36% jop r	62 32%	12 25%	14 39%	1134 26%	469 26%	181 34% jop	89 27%
Liberal Democrat	1420 10%	5 5%	5 6%	650 8%	475 13% ac	203 19% abcd f	61 12% c	3 5%	3 6%	342 8%	234 12% io	102 18% gij mopr	26 13% io	2 4%	2 7%	307 7%	241 13% io	101 19% ghi jmopr	35 11% o
SNP	260 2%	5 4% e	4 5%	146 2%	79 2%	15 1%	10 2%	4 6% ikop qr	4 8% ijkl pqr	69 2%	52 3% iop	10 2%	6 3%	1 2%	-	77 2%	27 1%	6 1%	4 1%
Plaid Cymru	39 *	- -	- -	29 *	6 *	3 *	1 *	- -	- -	12 *	4 *	3 *	* *	- -	- -	17 *	3 *	1 *	* *
Green	238 2%	2 2%	- -	105 1%	72 2% c	35 3% cd	20 4% cd	2 3%	- -	59 1%	32 2%	11 2%	3 2%	- -	- -	46 1%	40 2% o	24 4% ijop	17 5% ijkop
UKIP	568 4%	4 3% f	4 5% f	430 5% def	100 3% f	25 2% f	2 *	3 5% lr	1 3% r	225 6% klp qr	56 3% r	17 3% r	1 1%	1 1%	3 7%	205 5% jppq r	44 2% r	8 2%	1 *
BNP	78 1%	- -	1 1% f	53 1%	20 1%	2 *	- -	- -	1 2% klr	32 1%	12 1%	* *	- -	- -	- -	21 *	7 *	2 *	- -
Another party	95 1%	3 3% c	1 1%	40 *	31 1% c	9 1%	5 1%	1 1%	- -	18 *	18 1%	5 1%	2 1%	2 4% iop	1 2%	22 1%	13 1%	4 1%	3 1%
None	3409 24%	30 29% e	30 37% cde	2023 24% e	854 23% e	195 18%	184 35% cde	7 12%	15 33% gij k	660 16%	364 19% ik	75 13%	41 21% k	23 50% gij klopq	15 42%	1363 31% gij klpq	490 27% gij k	120 22% ik	143 44% gijklp q

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 7

Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?

Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14203	3916	4491	1312	1333	1012	2139	2071	2256	647	678	501	704	1845	2235	665	655	511	1435
Weighted base	14203	3977	4119	1420	568	710	3409	2163	2189	726	305	369	1209	1814	1930	694	263	341	2200
Conservative	3977 28%	3977 100%bcde f	-	-	-	-	-	2163 100%ijkl mpqrst	-	-	-	-	-	1814 100%ijkl mpqrst	-	-	-	-	-
Labour	4119 29%	-	4119 100%acde f	-	-	-	-	-	2189 100%hjkl moqrst	-	-	-	-	-	1930 100%shjkl moqrst	-	-	-	-
Liberal Democrat	1420 10%	-	-	1420 100%abde f	-	-	-	-	-	726 100%hikl moprst	-	-	-	-	-	694 100%hikl moprst	-	-	-
SNP	260 2%	-	-	-	-	260 37%abcd f	-	-	-	-	-	146 40%hijk mopart	-	-	-	-	-	114 33%hijk mopart	-
Plaid Cymru	39 *	-	-	-	-	39 6%abcd f	-	-	-	-	-	19 5%hijk mopart	-	-	-	-	-	20 6%hijk mopart	-
Green	238 2%	-	-	-	-	238 34%abcd f	-	-	-	-	-	111 30%hijk mopart	-	-	-	-	-	127 37%hijk lmopart	-
UKIP	568 4%	-	-	-	568 100%abce f	-	-	-	-	305 100%hijl mopqst	-	-	-	-	-	263 100%hijl mopqst	-	-	-
BNP	78 1%	-	-	-	-	78 11%abcd f	-	-	-	-	-	48 13%hijk mopart	-	-	-	-	-	30 9%hijk mopart	-
Another party	95 1%	-	-	-	-	95 13%abcd f	-	-	-	-	-	45 12%hijk mopart	-	-	-	-	-	50 15%hijk mopart	-
None	3409 24%	-	-	-	-	-	3409 100%abcd e	-	-	-	-	-	-	1209 100%hijk lopqrs	-	-	-	-	2200 100%hijklopqrs

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
 ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 7

Q.4 Regardless of which party, if any, you are likely to end up voting for at the next General Election due in May 2015 or are leaning towards at the moment, which political party would you say you have usually most closely identified yourself with?

Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	14203	4975	2337	3765	3126	3076	711	1945	1125	1899	1626	1820	2001
Weighted base	14203	6250	1704	3443	2806	3792	489	1758	922	2458	1216	1685	1884
Conservative	3977 28%	1585 25%d	440 26%d	1508 44%abd	444 16%	1026 27%chl	135 28%chl	833 47%efh ijkl	169 18%l	558 23%hl	305 25%hl	675 40%efh ijl	276 15%
Labour	4119 29%	1987 32%bc	488 29%c	814 24%	830 30%c	1299 34%gij kl	153 31%gk	431 25%	305 33%gij kl	687 28%gk	335 28%k	383 23%	525 28%gk
Liberal Democrat	1420 10%	625 10%d	184 11%d	395 11%d	216 8%	398 11%hl	66 13%hij l	193 11%hl	69 7%	227 9%	118 10%	203 12%hil	147 8%
SNP	260 2%	95 2%	20 1%	80 2%ab	65 2%ab	62 2%	5 1%	49 3%efij kl	31 3%efij kl	33 1%	16 1%	31 2%	34 2%
Plaid Cymru	39 *	22 *	2 *	10 *	4 *	14 *	*	2 *	2 *	8 *	2 *	8 1%l	2 *
Green	238 2%	110 2%c	36 2%c	38 1%	54 2%c	58 2%	13 3%gk	16 1%	24 3%egk	52 2%g	23 2%g	21 1%	30 2%
UKIP	568 4%	231 4%	68 4%	171 5%ad	98 3%	167 4%i	19 4%	93 5%hi	26 3%	64 3%	49 4%i	78 5%hi	72 4%
BNP	78 1%	32 1%	8 *	11 *	27 1%ac	25 1%k	2 *	8 *	13 1%gik	6 *	6 1%	3 *	15 1%k
Another party	95 1%	54 1%c	9 1%c	3 *	28 1%c	29 1%gk	4 1%gk	1 *	10 1%gk	25 1%gk	5 *	2 *	18 1%gk
None	3409 24%	1510 24%c	448 26%c	412 12%	1039 37%abc	712 19%g	91 19%g	132 7%	274 30%efg k	798 32%efg k	357 29%efg k	280 17%g	765 41%efghijk

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 8
Gender
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	14203	6857	7346	1655	2243	2258	2531	2234	3282	3903	4248	2463	3589	3783	3652	3446	2083	1239	1651	5661	723	3064	928	2597
Weighted base	14203	6960	7243	1688	2392	2392	2532	2109	3091	3797	3938	3094	3375	3835	3693	3409	1988	1278	1855	6099	873	3407	982	2692
Male	6960	6960	-	627	1167	1229	1275	1117	1545	2089	1801	1546	1525	1845	1911	1648	949	607	873	3407	873	3407	-	-
	49%	100%b	-	37%	49%c	51%c	50%c	53%cd	50%c	55%jkl	46%	50%jl	45%	48%	52%mp	48%	48%	47%	56%r	100%vw	100%vw	-	-	
Female	7243	-	7243	1060	1225	1162	1256	992	1547	1707	2137	1548	1850	1990	1782	1761	1039	671	982	2692	-	-	982	2692
	51%	-	100%a	63%def	51%g	49%	50%	47%	50%	45%	54%ik	50%i	55%ik	52%n	48%	52%n	52%n	52%n	53%rs	44%	-	-	100%tu	100%tu

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 8
Gender
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	14203	3111	4071	899	1872	3916	2846	2622	404	616	1046	1123	1261	1168	1643	1039	1197	1135	1270	1066	1639
Weighted base	14203	3183	3745	987	1310	3859	2700	2577	266	627	1167	1229	1275	1117	1545	1060	1225	1162	1256	992	1547
Male	6960 49%	1708 54%	1994 53%	515 52%	821 63%abc	2044 53%	1423 53%	1319 51%	161 60%efg	627 100%opqrst	1167 100%opqrst	1229 100%opqrst	1275 100%opqrst	1117 100%opqrst	1545 100%opqrst	-	-	-	-	-	-
Female	7243 51%	1475 46%cd	1751 47%cd	472 48%cd	489 37%	1815 47%h	1276 47%h	1258 49%h	105 40%	-	-	-	-	-	-	1060 100%ijklmn	1225 100%ijklmn	1162 100%ijklmn	1256 100%ijklmn	992 100%ijklmn	1547 100%ijklmn

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 8
Gender
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot- land (i)	North East (j)	North West (k)	York- shire & Humb- erside (l)	West Mid- lands (m)	East Mid- lands (n)	Wales (o)	East- ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14203	2147	1909	1183	1618	1756	2339	1280	1971	1239	592	1581	1273	1242	1019	764	1391	1649	2134	1319
Weighted base	14203	2089	1801	1546	1525	1707	2137	1548	1850	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
Male	6960 49%	2089 100%ef gh	1801 100%ef gh	1546 100%ef gh	1525 100%efgh	-	-	-	-	607 48%	292 51%	754 48%	603 47%	675 53%ikl oqs	549 55%ikl opqrs	335 47%	688 48%	856 46%	989 50%	614 48%
Female	7243 51%	-	-	-	-	1707 100%ab cd	2137 100%ab cd	1548 100%ab cd	1850 100%abc d	671 52%mn	276 49%	809 52%mn	675 53%mn	603 47%	446 45%	375 53%mn	733 52%n	990 54%mn	1000 50%n	664 52%mn

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

**Table 8
Gender
Base: All respondents**

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	14203	588	302	783	601	620	543	344	667	753	1025	631	651	290	798	672	622	476	420	724	896	1109	688
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664
Male	6960 49%	607 100%lm nopqrs tuv	292 100%lm nopqrs tuv	754 100%lm nopqrs tuv	603 100%lm nopqrs tuv	675 100%lm nopqrs tuv	549 100%lm nopqrs tuv	335 100%lm nopqrs tuv	688 100%lm nopqrs tuv	856 100%lm nopqrs tuv	989 100%lm nopqrs tuv	614 100%lmno pqrstuv	-	-	-	-	-	-	-	-	-	-	-
Female	7243 51%	-	-	-	-	-	-	-	-	-	-	-	671 100%ab cdefgh ijk	276 100%ab cdefgh ijk	809 100%ab cdefgh ijk	675 100%ab cdefgh ijk	603 100%ab cdefgh ijk	446 100%ab cdefgh ijk	375 100%ab cdefgh ijk	733 100%ab cdefgh ijk	990 100%ab cdefgh ijk	1000 100%ab cdefgh ijk	664 100%abcdefgijk

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 8
Gender
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	14203	110	88	8499	3650	1086	572	64	49	4013	1820	565	234	46	39	4486	1830	521	338
Weighted base	14203	104*	81*	8453	3725	1099	521	57*	45*	4083	1895	560	196	47*	37**	4370	1830	538	326
Male	6960 49%	57 55%f	45 55%f	4083 48%f	1895 51%cf	560 51%f	196 38%	57 100%mo pqr	45 100%mo pqr	4083 100%mo pqr	1895 100%mo pqr	560 100%mo pqr	196 100%mo pqr	-	-	-	-	-	-
Female	7243 51%	47 45%	37 45%	4370 52%d	1830 49%	538 49%	326 62%abcd e	-	-	-	-	-	-	47 100%gh ijkl	37 100%	4370 100%gh ijkl	1830 100%gh ijkl	538 100%gh ijkl	326 100%ghijkl

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r

* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 8
Gender
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14203	3916	4491	1312	1333	1012	2139	2071	2256	647	678	501	704	1845	2235	665	655	511	1435
Weighted base	14203	3977	4119	1420	568	710	3409	2163	2189	726	305	369	1209	1814	1930	694	263	341	2200
Male	6960 49%	2163 54% ^f	2189 53% ^f	726 51% ^f	305 54% ^f	369 52% ^f	1209 35%	2163 100% ^{opqrst}	2189 100% ^{opqrst}	726 100% ^{opqrst}	305 100% ^{opqrst}	369 100% ^{opqrst}	1209 100% ^{opqrst}	-	-	-	-	-	-
Female	7243 51%	1814 46%	1930 47%	694 49%	263 46%	341 48%	2200 65% ^{abcde}	-	-	-	-	-	-	1814 100% ^{hiijklm}	1930 100% ^{hiijklm}	694 100% ^{hiijklm}	263 100% ^{hiijklm}	341 100% ^{hiijklm}	2200 100% ^{hijklm}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u

** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 8
Gender
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	14203	4975	2337	3765	3126	3076	711	1945	1125	1899	1626	1820	2001
Weighted base	14203	6250	1704	3443	2806	3792	489	1758	922	2458	1216	1685	1884
Male	6960 49%	3792 61%bcd	489 29%	1758 51%bd	922 33%b	3792 100%ij kl	489 100%ij kl	1758 100%ij kl	922 100%ijkl	-	-	-	-
Female	7243 51%	2458 39%	1216 71%acd	1685 49%a	1884 67%ac	-	-	-	-	2458 100%ef gh	1216 100%ef gh	1685 100%ef gh	1884 100%efgh

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 9
Age
Base: All respondents

	Gender			Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Midlands (n)	North Eng-land (o)	Wales & South West (p)	Scotland (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	14203	6857	7346	1655	2243	2258	2531	2234	3282	3903	4248	2463	3589	3783	3652	3446	2083	1239	1651	5661	723	3064	928	2597
Weighted base	14203	6960	7243	1688	2392	2392	2532	2109	3091	3797	3938	3094	3375	3835	3693	3409	1988	1278	1855	6099	873	3407	982	2692
18-24	1688 12%	627 9%	1060 15% ^a	1688 100% ^{defgh}	-	-	-	-	-	364 10%	604 15% ^{ikl}	317 10%	402 12% ^l	436 11%	425 12%	440 13%	252 13%	135 11%	164 9%	686 11% ^r	63 7%	287 8%	100 10%	398 15% ^{tuv}
25-34	2392 17%	1167 17%	1225 17%	-	2392 100% ^{cefg}	-	-	-	-	735 19% ^l	692 18% ^l	539 17% ^l	426 13%	737 19% ^{nop}	619 17%	531 16%	293 15%	211 17%	444 24%	1495 25%	230 26%	794 23%	214 22%	701 26% ^{uv}
35-44	2392 17%	1229 18% ^b	1162 16%	-	-	2392 100% ^{cdgh}	-	-	-	615 16%	659 17%	578 19% ^{il}	540 16%	647 17%	575 16%	616 18% ⁿ	326 16%	227 18%	418 23%	1480 24%	197 23%	869 25% ^w	221 22%	611 23%
45-54	2532 18%	1275 18%	1256 17%	-	-	-	2532 100% ^{cdeg}	-	-	482 13%	687 17% ⁱ	678 22% ^{ij}	685 20% ^{ij}	599 16%	694 19% ^m	642 19% ^m	377 19% ^m	220 17%	506 27% ^s	1403 23%	214 25%	839 25% ^w	291 30% ^{uw}	564 21%
55-64	2109 15%	1117 16% ^b	992 14%	-	-	-	-	2109 100% ^{cdef}	-	545 14%	535 14%	449 15%	581 17% ^{ijk}	582 15%	573 16% ^o	458 13%	273 14%	224 18% ^{op}	261 14%	771 13%	135 15% ^w	476 14% ^w	126 13%	295 11%
65+	3091 22%	1545 22%	1547 21%	-	-	-	-	-	3091 100% ^{cde}	1056 28% ^{ijkl}	762 19%	533 17%	741 22% ^{jk}	835 22%	807 22%	722 21%	468 24%	260 20%	64 3%	265 4%	34 4%	142 4%	30 3%	122 5%
Average age	47.22	48.31 ^b	46.18	21.63	30.09 ^c	39.92 ^c	49.64 ^c	59.44 ^c	69.79 ^c	48.84 ^j	45.43	46.32	48.32 ^j	46.94	47.54	46.81	47.60	42.22 ^s	41.33	42.42 ^w	42.36 ^w	42.04 ^w	40.03	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 9
Age
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)	
Unweighted base	14203	3111	4071	899	1872	3916	2846	2622	404	616	1046	1123	3916	1261	1168	1643	1039	1197	1135	1270	1066	1639
Weighted base	14203	3183	3745	987	1310	3859	2700	2577	266	627	1167	1229	1275	1117	1545	1060	1225	1162	1256	992	1547	
18-24	1688 12%	250 8% ^d	482 13% ^{ad}	118 12% ^{ad}	55 4%	185 5%	210 8% ^{eg}	159 6% ^e	20 8% ^e	627 100% ^{ijklm} npqrst	-	-	-	-	-	1060 100% ^{ijklm} npqrst	-	-	-	-	-	-
25-34	2392 17%	370 12% ^d	753 20% ^{ad}	178 18% ^{ad}	70 5%	368 10% ^h	504 19% ^{eh}	437 17% ^{eh}	12 5%	-	1167 100% ^{iklm} noqrst	-	-	-	-	-	1225 100% ^{iklm} noqrst	-	-	-	-	-
35-44	2392 17%	442 14% ^d	725 19% ^{acd}	157 16% ^d	137 10%	501 13%	501 19% ^{eh}	421 16% ^{eh}	31 12%	-	-	1229 100% ^{ijlm} noqrst	-	-	-	-	-	1162 100% ^{ijlm} noqrst	-	-	-	-
45-54	2532 18%	554 17%	729 19% ^c	144 15%	287 22% ^{ac}	727 19%	535 20%	456 18%	74 28% ^{efg}	-	-	-	1275 100% ^{ijklm} nopqst	-	-	-	-	-	1256 100% ^{ijklm} nopqst	-	-	-
55-64	2109 15%	542 17% ^b	468 12%	167 17% ^b	269 21% ^{ab}	693 18% ^f	414 15%	433 17%	48 18%	-	-	-	-	1117 100% ^{ijkl} nopqst	-	-	-	-	-	992 100% ^{ijkl} nopqst	-	-
65+	3091 22%	1025 32% ^{bc}	588 16%	223 23% ^b	492 38% ^{abc}	1385 36% ^{fg}	537 20%	671 26% ^f	82 31% ^f	-	-	-	-	-	1545 100% ^{ijkl} mopqrs	-	-	-	-	-	-	1547 100% ^{ijklmopqrs}
Average age	47.22	52.17 ^b c	44.62	47.27 ^b	56.08 ^a bc	54.43 ^f g	47.56	49.96 ^f	54.02 ^f g	21.65	30.38 ⁱ op	39.85 ⁱ jop	49.64 ⁱ jkopq	59.60 ⁱ jklopq rs	70.14 ⁱ jkimop qrst	21.61	29.81 ⁱ o	39.99 ⁱ jop	49.64 ⁱ jkopq	59.26 ⁱ jklopq r	69.44 ⁱ ijklmopqrs	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 9
Age
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female					Region									
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14203	2147	1909	1183	1618	1756	2339	1280	1971	1239	592	1581	1273	1242	1019	764	1391	1649	2134	1319
Weighted base	14203	2089	1801	1546	1525	1707	2137	1548	1850	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
18-24	1688 12%	150 7%	218 12%acd	113 7%	146 10%a	215 13%acd	385 18%abc degh	204 13%acd	256 14%acd	135 11%	95 17%iln opqr	216 14%ilo pr	128 10%	165 13%r	117 12%	71 10%	143 10%	233 13%r	203 10%	180 14%ilopr
25-34	2392 17%	380 18%dh	330 18%dh	259 17%dh	197 13%	355 21%cdf h	362 17%dh	280 18%dh	229 12%	211 17%ns	89 16%	211 14%	231 18%kns	254 20%knr s	125 13%	129 18%kns	240 17%kns	432 23%ijk lnoprs	304 15%	164 13%
35-44	2392 17%	363 17%	340 19%efh	278 18%ef	249 16%	252 15%	319 15%	300 19%efh	291 16%	227 18%pr	81 14%	285 18%opr	250 20%jop r	231 18%opr	162 16%p	98 14%	182 13%	361 20%jop r	286 14%	228 18%pr
45-54	2532 18%	246 12%	333 18%ae	333 22%aef h	364 24%abe fh	236 14%	355 17%ae	345 22%abe fh	321 17%ae	220 17%	119 21%kqr	244 16%	278 22%ikm qrs	225 18%	197 20%kqr	146 21%kqr	272 19%kq	273 15%	326 16%	230 18%q
55-64	2109 15%	338 16%efg	266 15%e	251 16%efg	263 17%efg	207 12%	269 13%	198 13%	318 17%efg	224 18%jkl mqs	65 11%	220 14%	173 14%	155 12%	176 18%jkl mqs	102 14%	242 17%jlm qs	246 13%	336 17%jlm qs	171 13%
65+	3091 22%	614 29%bcd efgh	313 17%	311 20%g	306 20%g	442 26%bcd fg	448 21%bg	221 14%	435 23%bdg	260 20%q	119 21%q	385 25%ilm q	217 17%	248 19%	217 22%lq	163 23%lq	342 24%lmq	301 16%	533 27%jll mnq	304 24%lmq
Average age	47.22	50.34b cdefgh	45.87g	48.24b fg	48.47b efg	47.01f g	45.06	44.40	48.20b fg	47.64l mq	45.85	47.71l mq	46.13q	45.38	48.54j lmq	47.82m q	48.80j lmq	44.12	49.57i jklmoq s	47.48mq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 9
Age
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	14203	588	302	783	601	620	543	344	667	753	1025	631	651	290	798	672	622	476	420	724	896	1109	688
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664
18-24	1688 12%	46 8%	40 14%ade fghj	79 11%eh	43 7%	38 6%	41 8%	23 7%	47 7%	116 14%ade ghj	88 9%e	66 11%eh	90 13%ade fghj	55 20%acd efghj klorst u	137 17%acd efghj klorst u	85 13%ade fghj	127 21%abc defghi jklors tu	76 17%acd efghj klorst u	48 13%ade fgh	95 13%ade fghj	118 12%ade fgh	115 11%ade fth	114 17%acdefghjktu
25-34	2392 17%	81 13%	45 16%	116 15%k	110 18%fkn	148 22%acf jknqsu v	62 11%	67 20%afk n	126 18%fkn	201 24%abc dfhjkm nopqrs uv	145 15%k	65 11%	130 19%afj kn	44 16%	96 12%	121 18%fkn	106 18%fkn	63 14%	62 17%fk	114 16%k	231 23%abc dfhjkm nopqrs uv	159 16%fkn	99 15%
35-44	2392 17%	110 18%hs	44 15%	157 21%ghj mnqrsu v	120 20%ghj qsu	125 18%ghs u	100 18%hs	41 12%	88 13%	177 21%ghj mnqsuv	146 15%	122 20%ghj mqsu	117 17%hs	38 14%	128 16%	130 19%ghj qsu	106 18%hs	62 14%	57 15%	95 13%	184 19%ghs u	140 14%	105 16%
45-54	2532 18%	93 15%	73 25%ach ijkmno pqtu	131 17%	158 26%ace hijklm nopqst uv	129 19%n	120 22%aij npt	64 19%	125 18%	126 15%	151 15%	105 17%	127 19%n	47 17%	113 14%	121 18%	95 16%	77 17%	82 22%aij npt	147 20%ijn t	148 15%	175 17%	125 19%n
55-64	2109 15%	130 21%bcd egiklm nopqrs tv	33 11%	97 13%	87 14%p	95 14%	107 20%bce iklmop tuv	47 14%	119 17%bp	113 13%	203 21%bcd egiklm nopqrs tv	86 14%	94 14%	32 12%	123 15%p	86 13%	59 10%	69 15%p	55 15%p	123 17%p	133 13%	133 13%	85 13%
65+	3091 22%	147 24%dil pt	58 20%	173 23%dil t	85 14%	139 21%di	119 22%di	93 28%dei loprtv	183 27%dei loprtv	124 14%	256 26%dei loprtv	169 28%bde iloprs tv	114 17%	62 22%di	213 26%dei loprtv	132 20%di	109 18%	98 22%di	70 19%	159 22%di	178 18%	277 28%bcd efilop qrstv	135 20%di
Average age	47.22	50.33b cdeilm nopqrs tv	46.61i p	47.83i lmoptv	46.57i p	47.73i lmptv	50.06b cdeilm nopqrs tv	49.66d ilmopq rtv	50.06b cdeilm nopqrs tv	43.25	50.35b cdeilm nopqrs tv	49.52b dilmop qrstv	45.21p	45.04	47.60i lpt	45.73i p	42.75	46.67i p	46.19i p	47.61i lpt	44.86p	48.80d ilmopr tv	45.58ip

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 9
Age
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female							
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	14203	110	88	8499	3650	1086	572	64	49	4013	1820	565	234	46	39	4486	1830	521	338
Weighted base	14203	104*	81*	8453	3725	1099	521	57*	45*	4083	1895	560	196	47*	37**	4370	1830	538	326
18-24	1688 12%	8 8%	17 21%acde	663 8%	385 10%c	96 9%	472 90%abcde	4 8%	7 16%i	230 6%	154 8%i	45 8%i	164 84%ghijkmpq	4 9%	9 26%	433 10%i	231 13%ijko	51 9%i	308 95%ghijkmpq
25-34	2392 17%	21 21%cf	14 17%f	1007 12%f	917 25%cf	343 31%abcd	39 7%	12 21%lr	9 20%r	451 11%r	458 24%il	178 32%ijl	24 12%r	10 21%r	5	556 13%ir	459 25%ilo	165 31%ijlo	15 5%
35-44	2392 17%	17 16%f	7 9%f	1453 17%f	602 16%f	254 23%bcdf	10 2%	10 18%lr	4 9%r	759 19%jlo	297 16%lr	134 24%hijl	7 4%r	7 14%lr	3 10%	694 16%lr	305 17%lr	120 22%hjlo	3 1%
45-54	2532 18%	9 9%cf	12 15%cf	1706 20%ade	606 16%cf	168 15%cf	2 *	3 6%lr	4 8%lr	874 21%ghjkl	308 16%glr	71 13%lr	1 1%	6 12%lr	8 22%	832 19%gkl	298 16%glr	97 18%gklr	*
55-64	2109 15%	16 16%cf	16 20%ef	1477 17%def	473 13%cf	113 10%cf	-	7 12%lr	12 26%ijkl	750 18%jkl	282 15%klp	58 10%lr	-	9 20%lr	4 12%	726 17%klp	191 10%lr	55 10%lr	-
65+	3091 22%	32 31%def	15 19%cf	2147 25%def	742 20%ef	123 11%cf	-	21 36%ijkl	9 21%lqr	1018 25%ijkl	395 21%klq	74 13%lr	-	11 24%lqr	6	1129 26%ijkl	347 19%klqr	49 9%lr	-
Average age	47.22	49.35e f	46.68e f	50.30d ef	45.71e f	41.97f	21.37	50.76k lpqr	49.01k lqr	51.03j kloppqr	47.10k lpqr	42.42l r	22.42r	47.62l qr	43.83	49.62j klpqr	44.26k lqr	41.50l r	20.74

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 9
Age
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14203	3916	4491	1312	1333	1012	2139	2071	2256	647	678	501	704	1845	2235	665	655	511	1435
Weighted base	14203	3977	4119	1420	568	710	3409	2163	2189	726	305	369	1209	1814	1930	694	263	341	2200
18-24	1688 12%	277 7%	500 12%ad	147 10%ad	38 7%	68 10%ad	657 19%abcd e	123 6%	224 10%hkl	56 8%	16 5%	22 6%	187 15%hijkl lor	154 9%hk	277 14%hij klor	91 13%hijkl or	22 8%hk	46 13%hjk lor	470 21%hijklmnopqrs
25-34	2392 17%	390 10%	769 19%ad	257 18%ad	57 10%	119 17%ad	801 23%abcd e	200 9%	409 19%hko r	151 21%hko qr	31 10%	60 16%hko r	316 26%hij klopqrs	191 11%	359 19%hko r	105 15%hko r	26 10%	59 17%hko r	485 22%hiklopqrs
35-44	2392 17%	479 12%	794 19%acd	232 16%a	93 16%a	115 16%a	678 20%acd e	287 13%o	444 20%hoq rs	124 17%ho	52 17%ho	70 19%hos	252 21%hoq rs	192 11%	351 18%hos	108 15%o	41 15%o	45 13%	426 19%hos
45-54	2532 18%	716 18%cf	800 19%cf	207 15%	119 21%acf	167 24%abc f	522 15%	383 18%	441 20%jmq t	105 14%	69 23%hjm opqt	88 24%hjm opqt	190 16%	333 18%jt	359 19%jqt	103 15%	50 19%jt	80 23%hjm opqt	332 15%
55-64	2109 15%	721 18%bf	570 14%f	221 16%f	108 19%bcf	115 16%f	375 11%	421 19%imo pqst	306 14%t	135 19%imp qt	53 17%mpq t	67 18%imp qt	136 11%	301 17%imp qt	264 14%t	85 12%	55 21%imo pqst	48 14%	239 11%
65+	3091 22%	1393 35%bcd ef	686 17%f	357 25%bef	154 27%bef	126 18%f	376 11%	750 35%ijk lmpqrs t	366 17%mt	154 21%imp t	85 28%ijl mpst	62 17%mt	128 11%	643 35%ijk lmpqrs t	320 17%mt	203 29%ijl mpst	69 26%ilm pst	64 19%mt	248 11%
Average age	47.22	53.64b cdef	45.43f	48.12b f	51.66b cef	47.02b f	40.83	54.24i jklmp qrst	45.95m pt	47.90i mpt	52.10i jlmqps t	48.02i mpt	41.32	52.93i jlmqpr st	44.83m t	48.35i mpst	51.15i jlmqps t	45.94m t	40.56

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
 ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 9
Age
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	14203	4975	2337	3765	3126	3076	711	1945	1125	1899	1626	1820	2001
Weighted base	14203	6250	1704	3443	2806	3792	489	1758	922	2458	1216	1685	1884
18-24	1688 12%	662 11% ^c	188 11% ^c	* *	838 30% ^{abc}	280 7% ^{gk}	71 15% ^{egjk}	-	277 30% ^{efg}	382 16% ^{egj}	116 10% ^{egk}	* *	561 30% ^{efgjkk}
25-34	2392 17%	1687 27% ^{abcd}	253 15% ^c	- -	453 16% ^c	991 26% ^{fghj}	34 7% ^{gk}	-	142 15% ^{fgk}	696 28% ^{fgh}	219 18% ^{fgk}	-	310 16% ^{fgk}
35-44	2392 17%	1493 24% ^{cd}	404 24% ^{cd}	6 *	488 17% ^c	975 26% ^{fgh}	90 18% ^{gk}	4 *	160 17% ^{gk}	518 21% ^{ghk}	314 26% ^{fghi}	2 *	328 17% ^{gk}
45-54	2532 18%	1527 24% ^{cd}	381 22% ^c	43 1%	581 21% ^c	955 25% ^{fgh}	98 20% ^{gk}	32 2% ^k	190 21% ^{gk}	572 23% ^{gk}	283 23% ^{gk}	11 1%	391 21% ^{gk}
55-64	2109 15%	756 12%	276 16% ^a	662 19% ^{abd}	415 15% ^a	503 13% ⁱ	107 22% ^{ehi}	356 20% ^{ehi}	151 16% ^{ei}	253 10%	168 14% ⁱ	306 18% ^{ej}	265 14% ⁱ
65+	3091 22%	125 2% ^d	204 12% ^{ad}	2731 79% ^{abd}	32 1%	87 2% ^h	89 18% ^{ehi}	1365 78% ^{efhi}	3 *	37 2% ^h	115 9% ^{ehi}	1366 81% ^{efgh}	29 2% ^h
Average age	47.22	40.53 ^d	45.23 ^a	68.04 ^a	37.79	41.64 ^h	48.08 ^e	68.13 ^e	38.07	38.83 ^l	44.08 ^e	67.95 ^e	37.65

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 10
Social Grade
Base: All respondents

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Private (s)	Public (t)	Private (u)	Public (v)	Private (w)
Unweighted base	14203	6857	7346	1655	2243	2258	2531	2234	3282	3903	4248	2463	3589	3783	3652	3446	2083	1239	1651	5661	723	3064	928	2597
Weighted base	14203	6960	7243	1688	2392	2392	2532	2109	3091	3797	3938	3094	3375	3835	3693	3409	1988	1278	1855	6099	873	3407	982	2692
AB	3797 27%	2089 30%b	1707 24%	364 22%	735 31%cef g	615 26%cf	482 19%	545 26%cf	1056 34%cd efg	3797 100%ijkl	-	-	-	1148 30%nop q	941 25%	895 26%	495 25%	317 25%	618 33%rs	1606 26%	288 33%w	974 29%w	329 34%uw	632 23%
C1	3938 28%	1801 26%	2137 30%a	604 36%def gh	692 29%gh	659 28%h	687 27%	535 25%	762 25%	-	3938 100%ikl	-	-	1138 30%no	994 27%	844 25%	592 30%o	370 29%o	696 38%rs	1746 29%	297 34%u	825 24%	399 41%stuv	921 34%u
C2	3094 22%	1546 22%	1548 21%	317 19%	539 23%ch	578 24%ch	678 27%cdg h	449 21%h	533 17%	-	-	3094 100%ijl	-	754 20%	837 23% m	779 23% m	420 21%	304 24% m	354 19%	1694 28% r	196 22% v	988 29% tv	158 16%	705 26% v
DE	3375 24%	1525 22%	1850 26%a	402 24% d	426 18%	540 23% d	685 27% deh	581 28% cde	741 24% d	-	-	-	3375 100%ijk	795 21%	920 25% m	890 26% mq	481 24% m	287 22%	187 10%	1053 17% r	92 10%	620 18% tv	96 10%	433 16% tv

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 10
Social Grade
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	14203	3111	4071	899	1872	3916	2846	2622	404	616	1046	1123	1261	1168	1643	1039	1197	1135	1270	1066	1639
Weighted base	14203	3183	3745	987	1310	3859	2700	2577	266	627	1167	1229	1275	1117	1545	1060	1225	1162	1256	992	1547
AB	3797 27%	1083 34%bd	959 26%	381 39%abd	324 25%	1191 31%fh	679 25%	879 34%efh	53 20%	150 24%r	380 33%ilo qrs	363 29%ilo qrs	246 19%	338 30%ilo qrs	614 40%ijk lmopqr st	215 20%	355 29%loq rs	252 22%	236 19%	207 21%	442 29%loqrs
C1	3938 28%	913 29%cd	1002 27%cd	238 24%	276 21%	1095 28%h	725 27%h	710 28%h	54 20%	218 35%ijkl mnrst	330 28%mn	340 28%n	333 26%n	266 24%	313 20%	385 36%ijkl mnpqrs t	362 30%mn	319 27%n	355 28%mn	269 27%n	448 29%mn
C2	3094 22%	667 21%c	815 22%cd	164 17%	349 27%abc	848 22%g	599 22%g	472 18%	78 29%efg	113 18%	259 22%t	278 23%t	333 26%ino st	251 22%t	311 20%t	204 19%t	280 23%t	300 26%ino st	345 27%ijk mnopst	198 20%t	221 14%
DE	3375 24%	521 16%	969 26%ac	204 21%a	361 28%ac	725 19%	697 26%eg	518 20%	82 31%eg	146 23%j	197 17%	249 20%	364 29%jkm np	263 24%jnp	306 20%	256 24%jnp	229 19%	291 25%jkn p	321 26%jkn p	318 32%ijk mnopqr	435 28%jkmnp

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 10
Social Grade
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot- land (i)	North East (j)	North West (k)	York- shire & Humb- erside (l)	West Mid- lands (m)	East Mid- lands (n)	Wales (o)	East- ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14203	2147	1909	1183	1618	1756	2339	1280	1971	1239	592	1581	1273	1242	1019	764	1391	1649	2134	1319
Weighted base	14203	2089	1801	1546	1525	1707	2137	1548	1850	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
AB	3797 27%	2089 100%bcdf gh	-	-	-	1707 100%bcdf gh	-	-	-	317 25%o	144 25%o	457 29%iln o	294 23%	344 27%no	220 22%	137 19%	378 27%no	603 33%ijl mnoprs	545 27%lno	359 28%lno
C1	3938 28%	-	1801 100%acde gh	-	-	-	2137 100%acde gh	-	-	370 29%kl	153 27%	377 24%	314 25%	333 26%	292 29%kl	198 28%	369 26%	622 34%ijk lmnopr	516 26%	393 31%klmpr
C2	3094 22%	-	-	1546 100%abde fh	-	-	-	1548 100%abde fh	-	304 24%jkq s	102 18%	307 20%q	370 29%ijk mpqrs	275 22%q	245 25%jkq s	191 27%jkm	317 22%qs	268 15%	486 24%jkq s	229 18%q
DE	3375 24%	-	-	-	1525 100%abce fg	-	-	-	1850 100%abc efg	287 22%	169 30%iln qrs	422 27%lqr	300 23%q	327 26%q	237 24%q	184 26%q	357 25%q	354 19%	441 22%	297 23%q

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 10
Social Grade
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	14203	588	302	783	601	620	543	344	667	753	1025	631	651	290	798	672	622	476	420	724	896	1109	688
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664
AB	3797 27%	162 27%oqr u	74 25%r	257 34%abd efghlmn oqrsuv	165 27%oqr u	165 24%r	132 24%r	75 22%	214 31%efg Inoqrs uv	301 35%abd efghlmn oqrsuv	346 35%abd efghlmn oqrsuv	198 32%efg Inoqrs uv	155 23%r	70 25%r	200 25%oru	129 19%	179 30%loq rsu	88 20%	62 16%	163 22%r	301 30%efg Inoqrs uv	199 20%	161 24%r
C1	3938 28%	160 26%c	75 26%	149 20%	152 25%c	180 27%c	151 27%cj	87 26%	163 24%	274 32%cdh jop	216 22%	194 32%cdh jop	210 31%cdh jo	78 28%c	228 28%cj	163 24%	153 25%c	141 32%cdh jop	112 30%cj	206 28%cj	348 35%abc defghj nopstu	300 30%chj o	200 30%chjo
C2	3094 22%	169 28%bci klmnp st	54 18%	150 20%ikt	170 28%bce iklmnp qrstv	151 22%ikt	148 27%bci klmnp st	103 31%bce ijklmn pqstv	164 24%ikt	127 15%	229 23%ikt	81 13%	135 20%ikt	48 17%	157 19%ikt	200 30%bce ijklmn pqstv	124 20%ikt	97 22%ikt	88 23%ikt	153 21%ikt	142 14%	257 26%bci klmnp st	148 22%ikt
DE	3375 24%	117 19%	89 30%adf ghijkt	197 26%adi jt	116 19%	179 26%adi jt	119 22%	70 21%	146 21%	154 18%	197 20%	142 23%i	171 25%adi jt	80 29%adf hijt	224 28%adf hijt	183 27%adh ijt	148 25%i	119 27%adi jt	114 30%adf ghijkt uv	211 29%adf ghijt	200 20%	244 24%adi j	155 23%i

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 10
Social Grade
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	14203	110	88	8499	3650	1086	572	64	49	4013	1820	565	234	46	39	4486	1830	521	338
Weighted base	14203	104*	81*	8453	3725	1099	521	57*	45*	4083	1895	560	196	47*	37**	4370	1830	538	326
AB	3797 27%	13 12%	7 8%	1571 19%b	1534 41%abc f	543 49%abc df	97 19%b	7 12%	3 6%	891 22%hor	809 43%ghi lmor	311 56%ghi jlmopq r	45 23%ho	6 12%	4 11%	680 16%	724 40%sghi lmor	232 43%ghi lmor	52 16%
C1	3938 28%	6 6%	9 11%	2189 26%ab	1128 30%abc	294 27%ab	264 51%abcd e	4 7%	8 17%	961 24%gm	550 29%gim	149 27%gm	104 53%ghij kmopq	2 5%	2 5%	1228 28%gim o	578 32%gim o	144 27%gm	160 49%ghijkmpoq
C2	3094 22%	26 25%def	25 31%def	2173 26%def	579 16%	151 14%	71 14%	13 22%kl	12 26%kl	1112 27%jkl opqr	293 15%k	61 11%	19 10%	14 29%jkl p	13 36%	1062 24%jkl pqr	286 16%kl	90 17%kl	53 16%
DE	3375 24%	59 56%cde f	40 50%cde f	2520 30%def	484 13%e	110 10%	89 17%de	34 59%ijk lopqr	23 50%ijk lopqr	1119 27%jkl pqr	242 13%k	38 7%	27 14%k	25 54%ijk lopqr	18 48%	1400 32%ijk lpqr	242 13%k	72 13%k	61 19%jkp

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 10
Social Grade
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14203	3916	4491	1312	1333	1012	2139	2071	2256	647	678	501	704	1845	2235	665	655	511	1435
Weighted base	14203	3977	4119	1420	568	710	3409	2163	2189	726	305	369	1209	1814	1930	694	263	341	2200
AB	3797 27%	1285 32% bde f	983 24% df	571 40% abd ef	115 20%	157 22%	686 20%	789 36% ikl moprst	548 25% rt	317 44% hik lmopqr st	78 26% rt	76 21% r	281 23% rt	496 27% lpr t	435 23% rt	253 36% ikl moprst	37 14%	81 24% rt	405 18% r
C1	3938 28%	1167 29% bd	1061 26%	396 28% d	136 24%	194 27%	983 29% bd	593 27% ik	522 24%	191 26%	64 21%	92 25%	337 28% k	574 32% hij klp	539 28% ik	205 30% ik	71 27% k	102 30% ik	646 29% ik
C2	3094 22%	820 21% c	989 24% ac	214 15%	167 29% abc ef	150 21% c	754 22% c	419 19% j	574 26% hjm opqst	106 15%	95 31% hij lmopqs t	90 24% hjq	262 22% jq	401 22% jq	415 21% jq	109 16%	72 27% hjm opqst	60 18%	492 22% jq
DE	3375 24%	705 18%	1086 26% ac	239 17%	150 26% ac	209 29% ac	986 29% ac	362 17%	545 25% hjo q	111 15%	67 22% hj	111 30% hij koq	329 27% hjo q	344 19%	541 28% hij koq	128 18%	82 31% hij koq	98 29% hjk oq	657 30% hijkoq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
 ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 10
Social Grade
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	14203	4975	2337	3765	3126	3076	711	1945	1125	1899	1626	1820	2001
Weighted base	14203	6250	1704	3443	2806	3792	489	1758	922	2458	1216	1685	1884
AB	3797 27%	1817 29%bd	406 24%bd	1241 36%abd	332 12%	1130 30%hjl	132 27%hl	739 42%efh ijkl	88 10%	687 28%hjl	275 23%hl	502 30%hjl	244 13%h
C1	3938 28%	1990 32%abcd	452 27%cd	851 25%	644 23%	989 26%gl	132 27%l	405 23%l	274 30%gl	1000 41%efg hijkl	320 26%gl	447 27%gl	370 20%
C2	3094 22%	1572 25%cd	476 28%acd	546 16%	501 18%	1104 29%fgh kl	80 16%h	308 18%hk	53 6%	468 19%hk	395 32%efg hkl	238 14%h	448 24%fghik
DE	3375 24%	871 14%	370 22%a	805 23%a	1329 47%abc	568 15%i	144 29%egi j	306 17%ei	507 55%efg ijkl	303 12%	226 19%ei	499 30%egi j	822 44%efgijk

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 11
GO Region
Base: All respondents

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	14203	6857	7346	1655	2243	2258	2531	2234	3282	3903	4248	2463	3589	3783	3652	3446	2083	1239	1651	5661	723	3064	928	2597
Weighted base	14203	6960	7243	1688	2392	2392	2532	2109	3091	3797	3938	3094	3375	3835	3693	3409	1988	1278	1855	6099	873	3407	982	2692
Scotland	1278	607	671	135	211	227	220	224	260	317	370	304	287	-	-	-	-	1278	190	496	90	237	100	259
	9%	9%	9%	8%	9%	10%	9%	11%ch	8%	8%	9%	10%	9%	-	-	-	-	100%mmo	10%sa	8%	10%tu	7%	10%tu	10%tu
North East	568	292	276	95	89	81	119	65	119	144	153	102	169	-	-	568	-	-	89	209	50	130	39	80
	4%	4%	4%	6%degh	4%	3%	5%g	3%	4%	4%	4%	3%	5%ijk	-	-	17%mnopq	-	-	5%sa	3%	6%w	4%	4%	3%
North West	1562	754	809	216	211	285	244	220	385	457	377	307	422	-	-	1562	-	-	163	695	62	404	101	291
	11%	11%	11%	13%df	9%	12%df	10%	10%	12%df	12%jk	10%	10%	12%jk	-	-	46%mnopq	-	-	9%	11%r	7%	12%t	10%	11%t
Yorkshire & Humberside	1278	603	675	128	231	250	278	173	217	294	314	370	300	-	-	1278	-	-	158	599	71	358	87	241
	9%	9%	9%	8%	10%h	10%cgh	11%cgh	8%	7%	8%	8%	12%ijl	9%	-	-	37%mnopq	-	-	9%	10%	8%	10%	9%	9%
West Midlands	1278	675	603	165	254	231	225	155	248	344	333	275	327	-	1278	-	-	-	143	565	58	359	85	206
	9%	10%b	8%	10%eg	11%egh	10%eg	9%	7%	8%	9%	8%	9%	10%	-	35%mnopq	-	-	-	8%	9%	7%	11%tw	9%	8%
East Midlands	994	549	446	117	125	162	197	176	217	220	292	245	237	-	994	-	-	-	122	440	74	263	48	177
	7%	8%b	6%	7%	5%	7%	8%cd	8%cd	7%cd	6%	7%ai	8%ai	7%	-	27%mnopq	-	-	-	7%	7%	8%v	8%v	5%	7%
Wales	710	335	375	71	129	98	146	102	163	137	198	191	184	-	-	-	710	-	147	252	77	126	70	126
	5%	5%	5%	4%	5%	4%	6%e	5%	5%	4%	5%ai	6%ai	5%ai	-	-	-	36%mnopq	-	8%sa	4%	9%uw	4%	7%uw	5%
Eastern	1420	688	733	143	240	182	272	242	342	378	369	317	357	-	1420	-	-	-	171	629	80	343	91	285
	10%	10%	10%	8%	10%e	8%	11%e	11%ce	11%ce	10%	9%	10%	11%	-	38%mnopq	-	-	-	9%	10%	9%	10%	9%	11%
London	1846	856	990	233	432	361	273	246	301	603	622	268	354	1846	-	-	-	-	310	854	150	446	160	408
	13%	12%	14%a	14%fgh	18%cefg	15%fgh	11%	12%	10%	16%kl	16%kl	9%	10%kl	48%nopq	-	-	-	-	17%sa	14%	17%tu	13%	16%tu	15%
South East	1988	989	1000	203	304	286	326	336	533	545	516	486	441	1988	-	-	-	-	198	830	107	445	91	385
	14%	14%	14%	12%	13%	12%	13%	16%code	17%code	14%	13%	16%ijl	13%	52%nopq	-	-	-	-	11%	14%r	12%	13%v	9%	14%v
South West	1278	614	664	180	164	228	230	171	304	359	393	229	297	-	-	-	1278	-	163	530	53	297	110	234
	9%	9%	9%	11%dg	7%	10%cd	9%cd	8%	10%cd	9%k	10%k	7%	9%	-	-	-	64%mnopq	-	9%	9%	6%	9%	11%t	9%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 11
GO Region
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)	
Unweighted base	14203	3111	4071	899	1872	3916	2846	2622	404	616	1046	1123	1261	1168	1643	1039	1197	1135	1270	1066	1639	
Weighted base	14203	3183	3745	987	1310	3859	2700	2577	266	627	1167	1229	1275	1117	1545	1060	1225	1162	1256	992	1547	
Scotland	1278	164 9%	348 9%ad	79 8%ad	30 2%	175 5%h	299 11%egh	183 7%eh	4 1%	46 7%	81 7%	110 9%	93 7%	130 12%ijl ot	147 10%	90 8%	130 11%jlt	117 10%jlt	127 10%jlt	94 9%	114 7%	
North East	568	104 4%	214 6%acd	21 2%	44 3%	124 3%	138 5%eg	91 4%	8 3%	40 6%kmnp qrs	45 4%	44 4%	73 6%kmnp qs	33 3%	58 4%	55 5%om	44 4%	38 3%	47 4%	32 3%	62 4%	
North West	1562	338 11%	502 13%acd	79 8%	140 11%	389 10%	378 14%eh	310 12%eh	17 6%	79 13%mpr	116 10%	157 13%mpr	131 10%	97 9%	173 11%p	137 13%mpr	96 8%	128 11%p	113 9%	123 12%mpr	213 14%jlmpr	
Yorkshire & Humberside	1278	264 9%	359 10%	92 9%	144 11%a	333 9%	255 9%	207 8%	25 10%	43 7%	110 9%on	120 10%on	158 12%imno st	87 8%on	85 6%	85 8%on	121 10%on	130 11%imn ot	121 10%on	86 9%on	132 9%on	
West Midlands	1278	274 9%	375 10%	89 9%	114 9%	360 9%	225 8%	245 10%	18 7%	38 6%	148 13%imn qrst	125 10%ist	129 10%ist	95 9%	139 9%st	127 12%imnp rst	106 9%st	106 9%st	95 8%	59 6%	109 7%	
East Midlands	994	270 7%	242 8%b	68 7%	110 8%b	310 8%	184 7%	171 7%	32 12%efg	41 7%	62 5%	100 8%jpq	120 9%jpr rt	107 10%jpr t	119 8%jpr	76 7%	63 5%	62 5%	77 6%	69 7%	98 6%	
Wales	710	134 5%	209 6%ac	23 2%	55 4%c	161 4%	172 6%egh	108 4%	7 3%	23 4%	67 6%k	41 3%	64 5%	47 4%	93 6%k	48 5%	62 5%	57 5%	82 7%ikmt	55 6%k	70 5%	
Eastern	1420	344 10%	277 11%b	277 7%	95 10%	183 14%abc	461 12%f	162 6%	276 11%f	36 13%f	47 8%	126 11%k	88 7%	125 10%k	119 11%k	183 12%ikq	95 9%	114 9%	95 8%	147 12%ikq	123 12%iko pq	159 10%k
London	1846	380 13%	574 15%ad	151 15%ad	127 10%	522 14%g	430 16%egh	288 11%	27 10%	116 18%lmn orst	201 17%lmn orst	177 14%lmn	126 10%	113 10%	124 8%	118 11%on	231 19%klm norst	184 16%lmn	148 12%on	133 13%lmn	178 11%on	
South East	1988	580 14%	366 18%b	165 17%b	237 18%b	647 17%f	291 11%	398 15%f	59 22%efg	88 14%	145 12%	146 12%	151 12%	203 18%jkl opqrs	256 17%jkl opq	115 11%	159 13%	140 12%	175 14%	133 13%	277 18%jklopqrs	
South West	1278	331 9%	279 10%b	125 7%	126 13%bd	376 10%b	166 10%f	299 12%ef	33 12%f	66 11%j	65 6%	122 10%j	105 8%j	86 8%	169 11%jlm p	114 11%jm	99 8%	105 9%j	125 10%j	85 9%j	135 9%j	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 11
GO Region
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	Eastern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14203	2147	1909	1183	1618	1756	2339	1280	1971	1239	592	1581	1273	1242	1019	764	1391	1649	2134	1319
Weighted base	14203	2089	1801	1546	1525	1707	2137	1548	1850	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
Scotland	1278	162 9%	160 8%	169 9%	117 11%ad	155 8%	210 9%	135 10%ad	171 9%	1278 100%ijklm nopqrs	-	-	-	-	-	-	-	-	-	-
North East	568	74 4%	75 4%	54 3%	89 6%acfg	70 4%	78 4%	48 3%	80 4%	-	568 100%iklm nopqrs	-	-	-	-	-	-	-	-	-
North West	1562	257 11%	149 12%b	150 8%	197 13%bc	200 12%b	228 11%b	157 10%	224 12%b	-	-	1562 100%ijlm nopqrs	-	-	-	-	-	-	-	-
Yorkshire & Humberside	1278	165 9%	152 8%	170 11%abde f	116 8%	129 8%	163 8%	200 13%abd efh	183 10%def	-	-	-	1278 100%ijklm nopqrs	-	-	-	-	-	-	-
West Midlands	1278	165 9%	180 8%	151 10%af	179 12%afg h	179 10%afgh	153 7%	124 8%	148 8%	-	-	-	-	1278 100%ijkl nopqrs	-	-	-	-	-	-
East Midlands	994	132 7%	151 6%	148 8%aeah h	119 10%aefg h	88 5%	141 7%	97 6%	119 6%	-	-	-	-	-	994 100%ijkl mnopqrs	-	-	-	-	-
Wales	710	75 5%	87 4%	103 7%ade	70 5%	62 4%	112 5%ae	88 6%ae	114 6%ae	-	-	-	-	-	-	710 100%ijkl mnopqrs	-	-	-	-
Eastern	1420	214 10%	163 10%	164 9%	146 11%	163 10%	206 10%	153 10%	211 11%b	-	-	-	-	-	-	-	1420 100%ijkl mnopqrs	-	-	-
London	1846	301 13%	274 14%cdg h	127 15%cdgh	154 8%	301 18%acd gh	348 16%cdgh	142 9%	200 11%c	-	-	-	-	-	-	-	-	1846 100%ijkl mnoprs	-	-
South East	1988	346 14%	216 17%bde fh	229 12%	197 15%e	199 13%	300 14%	257 17%bde h	244 13%	-	-	-	-	-	-	-	-	-	1988 100%ijkl mnopqs	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Prepared by Populus



Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 11
GO Region
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot- land (i)	North East (j)	North West (k)	York- shire & Humb- erside (l)	West Mid- lands (m)	East Mid- lands (n)	Wales (o)	East- ern (p)	London (q)	South East (r)	South West (s)
Weighted base	14203	2089	1801	1546	1525	1707	2137	1548	1850	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
South West	1278	198 9%	194 11% ^{ch}	81 5%	142 9% ^c	161 9% ^c	200 9% ^c	148 10% ^c	155 8% ^c	-	-	-	-	-	-	-	-	-	-	1278 100% ^{ijklmnopqr}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 11
GO Region
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	Eastern (s)	London (t)	South East (u)	South West (v)
Unweighted base	14203	588	302	783	601	620	543	344	667	753	1025	631	651	290	798	672	622	476	420	724	896	1109	688
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664
Scotland	1278 9%	607 100%bcde fghijklm opqrstuv	-	-	-	-	-	-	-	-	-	-	671 100%bcde fghijklm opqrstuv	-	-	-	-	-	-	-	-	-	-
North East	568 4%	-	292 100%acde fghijkln opqrstuv	-	-	-	-	-	-	-	-	-	-	276 100%acde fghijkln opqrstuv	-	-	-	-	-	-	-	-	-
North West	1562 11%	-	-	754 100%abde fghijklm opqrstuv	-	-	-	-	-	-	-	-	-	-	809 100%abde fghijklm opqrstuv	-	-	-	-	-	-	-	-
Yorkshire & Humberside	1278 9%	-	-	-	603 100%abce fghijklm nopqrstuv	-	-	-	-	-	-	-	-	-	675 100%abce fghijklm nopqrstuv	-	-	-	-	-	-	-	-
West Midlands	1278 9%	-	-	-	-	675 100%abcd fghijklm nopqrstuv	-	-	-	-	-	-	-	-	-	-	603 100%abcd fghijklm nopqrstuv	-	-	-	-	-	-
East Midlands	994 7%	-	-	-	-	-	549 100%abcd efghijklm nopqrstuv	-	-	-	-	-	-	-	-	-	-	446 100%abcd efghijklm nopqrstuv	-	-	-	-	-
Wales	710 5%	-	-	-	-	-	-	335 100%abcd efghijklm nopqrstuv	-	-	-	-	-	-	-	-	-	-	375 100%abcd efghijklm nopqrstuv	-	-	-	-
Eastern	1420 10%	-	-	-	-	-	-	-	688 100%abcd efghijklm nopqrstuv	-	-	-	-	-	-	-	-	-	-	733 100%abcd efghijklm nopqrstuv	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 11
GO Region
Base: All respondents

	Region Within Gender - Male										Region Within Gender - Female												
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber-side (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber-side (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664
London	1846 13%	-	-	-	-	-	-	-	-	856 100%abcd efghiklm nopqrsuv	-	-	-	-	-	-	-	-	-	-	990 100%abcd efghiklm nopqrsuv	-	-
South East	1988 14%	-	-	-	-	-	-	-	-	989 100%abcd efghiklm nopqrstv	-	-	-	-	-	-	-	-	-	-	-	1000 100%abcd efghiklm nopqrstv	-
South West	1278 9%	-	-	-	-	-	-	-	-	-	614 100%abcd efghijlm nopqrstu	-	-	-	-	-	-	-	-	-	-	-	664 100%abcdefghijlmnopqrstu

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 11
GO Region
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female							
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Unweighted base	14203	110	88	8499	3650	1086	572	64	49	4013	1820	565	234	46	39	4486	1830	521	338	
Weighted base	14203	104*	81*	8453	3725	1099	521	57*	45*	4083	1895	560	196	47*	37**	4370	1830	538	326	
Scotland	1278	13 9%	10 13%	724 9%	380 10%ce	84 8%	47 9%	7 13%	4 8%	332 8%	182 10%	41 7%	28 14%ik qr	6 12%	7 18%	393 9%	197 11%ikr	43 8%	19 6%	
North East	568	4%	3%	4 5%	348 4%	141 4%	44 4%	16 3%	3 5%	2 5%	172 4%	75 4%	25 4%	4 2%	-	2 5%	176 4%	66 4%	20 4%	13 4%
North West	1562	11%	16%e	15 18%e	911 11%e	459 12%ce	91 8%	58 11%	10 17%k	11 25%ijk lopqr	444 11%k	219 12%k	40 7%	22 11%	7 14%	3 10%	467 11%k	240 13%iko	51 9%	36 11%
Yorkshire & Humberside	1278	9%	8%	15 18%cde f	821 10%d	289 8%	88 8%	38 7%	4 8%	6 14%l	370 9%l	155 8%	49 9%	9 4%	4 9%	8 23%	451 10%jlp	134 7%	39 7%	30 9%
West Midlands	1278	9%	16%cde	12 14%	779 9%	312 8%	84 8%	62 12%de	6 11%	7 15%p	406 10%p	193 10%p	41 7%	12 6%	10 21%ijk lopq	5 14%	373 9%p	119 6%	43 8%	50 15%ijklopq
East Midlands	994	7%	3%	4 5%	608 7%	268 7%	66 6%	32 6%	1 1%	2 5%	346 8%kop	156 8%kop	27 5%	13 6%	2 5%	2 5%	262 6%	112 6%	38 7%	20 6%
Wales	710	5%	6%	2 6%	449 5%	166 4%	61 6%	25 5%	3 4%	1 3%	197 5%	88 5%	34 6%	10 5%	3 7%	1 2%	252 6%p	77 4%	27 5%	15 5%
Eastern	1420	10%	9%	4 11%def	940 11%def	304 8%	91 8%	33 6%	7 12%	2 5%	448 11%klp	157 8%	39 7%	8 4%	2 5%	2 6%	491 11%klp	147 8%	52 10%l	25 8%
London	1846	13%	9%	2 3%	837 10%	589 16%bc df	264 24%abc df	82 16%bc	4 8%	-	363 9%	270 14%hio	152 27%ghi jmopqr	40 20%ghi jo	5 10%	2 7%	474 11%hi	319 17%hij o	112 21%ghi jor	42 13%hi
South East	1988	14%	5%	8 10%	1245 15%ae	524 14%ae	122 11%	62 12%	3 6%	6 13%	604 15%q	266 14%q	69 12%	28 14%	2 4%	3 7%	642 15%q	258 14%q	53 10%	34 10%
South West	1278	9%	14%d	5 6%	791 9%d	294 8%	104 9%	66 13%cd	9 16%jk	3 7%	401 10%j	133 7%	42 8%	23 12%j	6 12%	2 5%	389 9%j	161 9%	61 11%j	43 13%jkop

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 11
GO Region
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14203	3916	4491	1312	1333	1012	2139	2071	2256	647	678	501	704	1845	2235	665	655	511	1435
Weighted base	14203	3977	4119	1420	568	710	3409	2163	2189	726	305	369	1209	1814	1930	694	263	341	2200
Scotland	1278	206	400	108	14	291	260	116	217	45	9	161	58	90	183	62	5	130	201
	9%	5% ^d	10% ^{acdf}	8% ^{ad}	2%	41% ^{abcd}	8% ^{ad}	5% ^{kr}	10% ^{hijkm}	6% ^{kr}	3%	44% ^{hijk}	5% ^{er}	5% ^{er}	9% ^{hijkm}	9% ^{hkmo}	2%	38% ^{hijk}	9% ^{hkmor}
North East	568	122	235	32	23	24	132	61	138	13	13	16	50	61	97	19	10	9	82
	4%	3%	6% ^{acde}	2%	4% ^c	3%	4% ^c	3%	6% ^{hjoq}	4% ^j	4% ^j	4% ^j	4% ^j	3%	5% ^{hjoqs}	3%	4%	3%	4%
North West	1562	391	570	137	44	31	389	208	306	78	21	17	123	183	265	59	23	14	266
	11%	10% ^e	14% ^{acdef}	10% ^e	8% ^e	4%	11% ^{de}	10% ^{ls}	14% ^{hkl}	11% ^{kls}	7%	5%	10% ^{ls}	10% ^{kls}	14% ^{hklm}	8% ^{ls}	9% ^{ls}	4%	12% ^{hklqs}
Yorkshire & Humberside	1278	341	402	119	56	40	320	203	210	60	22	25	83	138	192	59	34	15	237
	9%	9% ^e	10% ^e	8% ^e	10% ^e	6%	9% ^e	9% ^s	10% ^{amos}	8% ^s	7%	7%	7%	8% ^s	10% ^{lmos}	9% ^s	13% ^{hijk}	5%	11% ^{klmos}
West Midlands	1278	343	403	113	47	30	342	192	241	70	30	10	132	151	162	43	17	20	210
	9%	9% ^e	10% ^e	8% ^e	8% ^e	4%	10% ^e	9% ^l	11% ^{hlo}	10% ^{lqs}	10% ^{lqs}	3%	11% ^{lqs}	8% ^l	8% ^l	6% ^l	6% ^l	6% ^l	10% ^{lqs}
East Midlands	994	348	282	98	53	18	195	219	145	46	38	7	93	129	136	53	15	11	102
	7%	9% ^{bef}	7% ^e	7% ^e	9% ^{bcef}	3%	6% ^e	10% ^{ijlo}	7% ^{lst}	6% ^l	12% ^{ijlm}	2%	8% ^{lst}	7% ^{lst}	7% ^{lst}	8% ^{lst}	6% ^l	3%	5% ^l
Wales	710	165	239	44	16	56	190	88	108	25	8	26	79	77	131	18	8	30	111
	5%	4%	6% ^{acd}	3%	3%	8% ^{abcd}	6% ^{acd}	4%	5% ^{ckq}	3%	3%	7% ^{hjk}	7% ^{hjk}	4%	7% ^{hijk}	3%	3%	9% ^{hijk}	5% ^{ckq}
Eastern	1420	442	291	160	75	62	391	227	140	83	41	37	159	215	150	77	34	24	232
	10%	11% ^b	7%	11% ^b	13% ^{be}	9%	11% ^{be}	11% ^{ip}	6%	11% ^{ips}	13% ^{ips}	10% ^l	13% ^{ips}	12% ^{ips}	8%	11% ^{ip}	13% ^{ips}	7%	11% ^{ip}
London	1846	480	586	213	79	59	430	246	287	103	45	22	153	234	299	110	33	37	277
	13%	12% ^e	14% ^{ae}	15% ^{ae}	14% ^e	8%	13% ^e	11% ^l	13% ^l	14% ^l	15% ^{hl}	6%	13% ^l	13% ^l	16% ^{hil}	16% ^{hls}	13% ^l	11% ^l	13% ^l
South East	1988	718	436	230	96	52	457	373	246	127	48	23	171	344	190	102	49	29	286
	14%	18% ^{bef}	11% ^e	16% ^{bef}	17% ^{bef}	7%	13% ^{be}	17% ^{lp}	11% ^l	18% ^{ilp}	16% ^{ilps}	6%	14% ^{lps}	19% ^{ilm}	10% ^l	15% ^{ilp}	18% ^{ilps}	8%	13% ^{lps}
South West	1278	420	274	167	67	46	304	228	150	75	30	25	107	193	124	92	36	21	197
	9%	11% ^{be}	7%	12% ^{bef}	12% ^{bef}	6%	9% ^{be}	11% ^{lps}	7%	10% ^{ips}	10% ^{ips}	7%	9%	11% ^{lps}	6%	13% ^{ilm}	14% ^{hilm}	6%	9% ^{ip}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
 ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 11
GO Region
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	14203	4975	2337	3765	3126	3076	711	1945	1125	1899	1626	1820	2001
Weighted base	14203	6250	1704	3443	2806	3792	489	1758	922	2458	1216	1685	1884
Scotland	1278 9%	539 9%	148 9%	308 9%	284 10%	295 8%	33 7%	172 10%ef	108 12%efk	244 10%ef	115 9%	136 8%	176 9%
North East	568 4%	243 4%	56 3%	139 4%	131 5%b	163 4%	16 3%	67 4%	45 5%	79 3%	40 3%	71 4%	86 5%
North West	1562 11%	680 11%	178 10%	415 12% ^d	289 10%	407 11%	59 12%	188 11%	99 11%	273 11%	119 10%	227 13% ^{egj}	190 10%
Yorkshire & Humberside	1278 9%	607 10% ^c	150 9%	256 7%	266 9% ^c	396 10% ^{fgh}	33 7%	105 6%	69 7%	211 9% ^g	117 10% ^g	150 9% ^g	197 10% ^{fgh}
West Midlands	1278 9%	591 9% ^b	118 7%	293 8%	277 10% ^b	387 10% ^{fjk}	30 6%	174 10% ^{fjk}	84 9%	204 8%	88 7%	119 7%	193 10% ^{fjk}
East Midlands	994 7%	444 7%	117 7%	267 8% ^d	165 6%	300 8% ^{il}	37 8%	156 9% ^{hijk}	56 6%	144 6%	80 7%	112 7%	109 6%
Wales	710 5%	321 5%	78 5%	189 5%	123 4%	181 5%	22 4%	102 6% ^h	30 3%	139 6% ^h	56 5%	87 5% ^h	93 5%
Eastern	1420 10%	614 10%	186 11% ^d	378 11% ^d	243 9%	361 10% ^h	63 13% ^{ehl}	203 12% ^{eh}	60 7%	253 10% ^h	123 10% ^h	174 10% ^h	182 10% ^h
London	1846 13%	922 15% ^{cd}	242 14% ^c	323 9%	359 13% ^c	521 14% ^{gk}	75 15% ^{gk}	129 7%	131 14% ^g	401 16% ^{egk}	167 14% ^g	194 12% ^g	228 12% ^g
South East	1988 14%	781 12%	247 15% ^a	559 16% ^a	401 14%	498 13%	55 11%	288 16% ^{efi}	148 16% ^{efi}	284 12%	193 16% ^{efi}	271 16% ^{efi}	253 13%
South West	1278 9%	508 8%	186 11% ^a	317 9%	268 10%	282 7%	67 14% ^{egh}	173 10% ^e	92 10% ^e	226 9%	118 10% ^e	144 9%	176 9% ^e

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 12
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	14203	6857	7346	1655	2243	2258	2531	2234	3282	3903	4248	2463	3589	3783	3652	3446	2083	1239	1651	5661	723	3064	928	2597
Weighted base	14203	6960	7243	1688	2392	2392	2532	2109	3091	3797	3938	3094	3375	3835	3693	3409	1988	1278	1855	6099	873	3407	982	2692
Yes	8664 61%	4287 62%	4377 60%	1165 69%efg h	1586 66%efg	1344 56%ef	1290 51%	1279 61%ef	1999 65%efg	2822 74%ijkl	2564 65%kl	1798 58%l	1480 44%	2550 66%nop q	2157 58%	2059 60%q	1181 59%	717 56%	1213 65%	3889 64%	582 67%	2127 62%	631 64%	1762 65%
No	5539 39%	2673 38%	2866 40%	523 31%	806 34%	1048 44%cdg h	1241 49%code gh	830 39%cdh	1092 35%cd	975 26%	1374 35%e	1296 42%ij	1895 56%ijk	1285 34%	1536 42%lm	1350 40%lm	807 41%lm	561 44%mo	642 35%	2210 36%	291 33%	1280 38%	351 36%	930 35%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 12
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	14203	3111	4071	899	1872	3916	2846	2622	404	616	1046	1123	1261	1168	1643	1039	1197	1135	1270	1066	1639
Weighted base	14203	3183	3745	987	1310	3859	2700	2577	266	627	1167	1229	1275	1117	1545	1060	1225	1162	1256	992	1547
Yes	8664 61%	2147 67%bd	2213 59%	676 69%bd	768 59%	2514 65%f	1593 59%	1642 64%f	159 59%	425 68%klq rs	767 66%klq rs	742 60%lqr	637 50%	706 63%lqrs	1010 65%klq rs	740 70%klm qrst	819 67%klq rs	601 52%	653 52%	573 58%lqr	990 64%lqrs
No	5539 39%	1036 33%	1532 41%ac	310 31%	542 41%ac	1345 35%	1106 41%eg	935 36%	108 41%	203 32%	400 34%	487 40%ijn op	638 50%ijk mnopst	411 37%o	535 35%	320 30%	406 33%	561 48%ijk mnopst	604 48%ijk mnopst	419 42%ijm nopt	557 36%o

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 12
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot- land (i)	North East (j)	North West (k)	York- shire & Humb- erside (l)	West Mid- lands (m)	East Mid- lands (n)	Wales (o)	East- ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14203	2147	1909	1183	1618	1756	2339	1280	1971	1239	592	1581	1273	1242	1019	764	1391	1649	2134	1319
Weighted base	14203	2089	1801	1546	1525	1707	2137	1548	1850	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
Yes	8664 61%	1530 73%abcd fgh	1161 64%cdg h	885 57%dh	712 47%h	1292 76%bcd fgh	1404 66%cdg h	913 59%dh	768 42%	717 56%	317 56%	1003 64%ijl mnop	739 58%	738 58%	583 59%	388 55%	835 59%	1254 68%ijl mnop	1295 65%ijl mnop	793 62%ijo
No	5539 39%	559 27%	640 36%ae	661 43%abe f	813 53%abc efg	415 24%	734 34%ae	636 41%abe f	1082 58%abc defg	561 44%kqr s	251 44%kqr s	559 36%	540 42%kqr	540 42%kqr	411 41%kqr	322 45%kqr s	585 41%kqr	592 32%	693 35%	485 38%q

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 12
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)
Unweighted base	14203	588	302	783	601	620	543	344	667	753	1025	631	651	290	798	672	622	476	420	724	896	1109	688
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664
Yes	8664 61%	328 54%	166 57%	483 64%ade mqr	346 57%r	372 55%	327 60%r	200 60%r	403 59%r	594 69%abd efghlm opqrsv	667 67%abd efghlm opqrsv	399 65%ade lmoqr	390 58%r	151 54%	520 64%ade lmoqr	392 58%r	366 61%ar	256 57%	188 50%	432 59%r	660 67%abd efhlm pqrsv	628 63%aem r	394 59%r
No	5539 39%	280 46%cij knptu	125 43%ijt	271 36%	257 43%cij knt	303 45%cij kntu	221 40%ijt	134 40%ij	284 41%ijt	262 31%	321 33%	215 35%	281 42%ijk nt	126 46%cij kntu	289 36%	283 42%ijk nt	237 39%ijt	189 43%cij knt	188 50%cdf ghijkl nopstu v	301 41%ijt	330 33%	372 37%l	270 41%ijt

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 12
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Unweighted base	14203	110	88	8499	3650	1086	572	64	49	4013	1820	565	234	46	39	4486	1830	521	338
Weighted base	14203	104*	81*	8453	3725	1099	521	57*	45*	4083	1895	560	196	47*	37**	4370	1830	538	326
Yes	8664 61%	39 38%	38 47%	4640 55%a	2628 71%abc	807 73%abc	392 75%abc	26 46%	20 45%	2293 56%am	1332 70%ghi mo	424 76%ghi jlmop	131 67%ghi mo	13 27%	18 49%	2347 54%mo	1296 71%ghi mo	383 71%ghi mo	261 80%ghijlmopq
No	5539 39%	65 62%code f	43 53%def	3813 45%def	1097 29%	291 27%	130 25%	31 54%ijkl pqr	25 55%ijkl pqr	1790 44%ijkl pqr	563 30%kr	136 24%	65 33%kr	34 73%ijk lopqr	18 51%	2023 46%ijkl pqr	535 29%kr	156 29%r	65 20%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 12
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14203	3916	4491	1312	1333	1012	2139	2071	2256	647	678	501	704	1845	2235	665	655	511	1435
Weighted base	14203	3977	4119	1420	568	710	3409	2163	2189	726	305	369	1209	1814	1930	694	263	341	2200
Yes	8664 61%	2677 67% bde f	2419 59% def	1021 72% abd ef	298 52%	373 53%	1876 55%	1442 67% ikl mprst	1298 59% klr t	530 73% hik lmoprs t	156 51%	181 49%	680 56% l	1235 68% ikl mprst	1121 58% kl	491 71% ikl mprst	142 54%	192 56%	1196 54%
No	5539 39%	1300 33% c	1700 41% ac	400 28%	270 48% abc	337 47% abc	1533 45% abc	721 33% j	890 41% hjo q	196 27%	149 49% hij opq	188 51% hij mopq	529 44% hjo q	579 32% j	809 42% hjo q	203 29%	121 46% hij oq	149 44% hjo q	1004 46% hjoq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
 ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 12
Have you taken a foreign holiday in the last 3 years?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	14203	4975	2337	3765	3126	3076	711	1945	1125	1899	1626	1820	2001
Weighted base	14203	6250	1704	3443	2806	3792	489	1758	922	2458	1216	1685	1884
Yes	8664 61%	4105 66%bd	996 58%d	2243 65%bd	1318 47%	2414 64%hjl	295 60%hl	1162 66%fhj l	416 45%	1692 69%efh jkl	701 58%hl	1082 64%hjl	902 48%
No	5539 39%	2144 34%	708 42%ac	1199 35%	1488 53%abc	1378 36%ci	193 40%gi	596 34%	506 55%efg ijk	766 31%	515 42%egi k	603 36%ci	982 52%efgjkl

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 13
Tenure
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Private (s)	Public (t)	Private (u)	Public (v)	Private (w)
Unweighted base	14203	6857	7346	1655	2243	2258	2531	2234	3282	3903	4248	2463	3589	3783	3652	3446	2083	1239	1651	5661	723	3064	928	2597
Weighted base	14203	6960	7243	1688	2392	2392	2532	2109	3091	3797	3938	3094	3375	3835	3693	3409	1988	1278	1855	6099	873	3407	982	2692
NET: Homeowners	9232	4643	4588	818	1247	1384	1667	1570	2546	3022	2637	2068	1504	2290	2519	2300	1348	776	1253	3853	586	2263	667	1590
	65%	67% ^b	63%	48%	52%	58% ^{cd}	66% ^{cd}	74% ^{cd}	82% ^{cd}	80% ^{ijkl}	67% ^l	67% ^l	45%	60%	68% ^{mq}	67% ^{mq}	68% ^{mq}	61%	68% ^s	63%	67% ^w	66% ^w	68% ^w	59%
Owned outright - without mortgage	4685	2423	2262	308	282	307	556	1031	2200	1563	1328	947	848	1213	1253	1109	740	369	397	1288	209	802	189	486
	33%	35% ^b	31%	18% ^{cd}	12%	13%	22% ^{cd}	49% ^{cd}	71% ^{cd}	41% ^{ijkl}	34% ^{kl}	31% ^l	25%	32%	34% ^q	33% ^q	37% ^{mno}	29%	21%	21%	24% ^w	24% ^{vw}	19%	18%
Owned with a mortgage or loan	4546	2220	2326	510	965	1076	1111	538	346	1459	1310	1122	656	1076	1265	1190	607	407	856	2566	377	1461	479	1105
	32%	32%	32%	30% ^{gh}	40% ^{cgh}	45% ^{cdg}	44% ^{cdg}	26% ^h	11%	38% ^{jl}	33% ^l	36% ^{jl}	19%	28%	34% ^{mp}	35% ^{mp}	31%	32% ^m	46% ^s	42%	43%	43%	49% ^{uw}	41%
NET: Renters	4806	2247	2560	813	1098	988	845	529	533	732	1258	995	1822	1499	1118	1083	613	493	581	2176	280	1110	301	1066
	34%	32%	35% ^a	48% ^{efg}	46% ^{efg}	41% ^{fgh}	33% ^{gh}	25% ^h	17%	19%	32% ⁱ	32% ⁱ	54% ^{ijkl}	39% ^{nop}	30%	32%	31%	39% ^{nop}	31%	36% ^r	32%	33%	31%	40% ^{tuv}
Rented from the council	1988	917	1071	284	313	459	406	245	282	212	373	412	991	614	448	480	190	256	254	731	154	345	100	386
	14%	13%	15% ^a	17% ^{dgh}	13% ^h	19% ^{dfg}	16% ^{dgh}	12% ^h	9%	6%	9% ⁱ	13% ^{ij}	29% ^{ijk}	16% ^{np}	12% ^p	14% ^{np}	10%	20% ^{mno}	14%	12%	18% ^{uv}	10%	10%	14% ^{uv}
Rented from a housing association	944	447	497	151	173	171	190	135	125	109	240	213	382	299	214	235	100	95	93	380	45	200	48	180
	7%	6%	7%	9% ^{gh}	7% ^h	7% ^h	8% ^h	6% ^h	4%	3%	6% ⁱ	7% ⁱ	11% ^{ijk}	8% ^{np}	6%	7% ^{op}	5%	7% ^{op}	5%	6%	5%	6%	5%	7%
Rented from someone else	1874	882	992	378	613	359	249	150	126	411	645	370	448	586	456	367	322	142	235	1065	82	565	153	500
	13%	13%	14%	22% ^{efg}	26% ^{efg}	15% ^{fgh}	10% ^{gh}	7% ^h	4%	11%	16% ^{ikl}	12%	13% ⁱ	15% ^{noq}	12%	11%	16% ^{noq}	11%	13%	17% ^r	9%	17% ^t	16% ^t	19% ^t
Rent free	165	71	95	57	47	19	20	10	12	43	42	31	49	46	56	26	28	10	20	70	7	35	14	35
	1%	1%	1%	3% ^{defg}	2% ^{efgh}	1%	1%	*	*	1%	1%	1%	1%	1%	2% ^o	1%	1%	1%	1%	1%	1%	1%	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 13
Tenure
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	14203	3111	4071	899	1872	3916	2846	2622	404	616	1046	1123	1261	1168	1643	1039	1197	1135	1270	1066	1639
Weighted base	14203	3183	3745	987	1310	3859	2700	2577	266	627	1167	1229	1275	1117	1545	1060	1225	1162	1256	992	1547
NET: Homeowners	9232 65%	2570 81%bcd	2151 57%	691 70%b	932 71%b	3065 79%fgh	1686 62%	1822 71%f	182 68%	316 50%	623 53%o	757 62%ejo	834 85%ijo	860 77%ijk	1253 81%ijk	502 47%	624 51%	626 54%o	833 66%ijk	710 72%ijk	1293 84%ijklmnopqrs
Owned outright - without mortgage	4685 33%	1495 47%bc	957 26%	382 39%b	570 43%bc	1852 48%fgh	832 31%	980 38%f	105 40%f	129 21%jqp	171 15%pq	201 16%pq	291 23%jko	567 51%ijk	1065 69%ijk	180 17%pq	111 9%	106 9%	265 21%jko	465 47%ijk	1135 73%ijklmnopqrs
Owned with a mortgage or loan	4546 32%	1075 34%d	1194 32%d	309 31%	362 28%	1213 31%	854 32%	842 33%	77 29%	187 30%nt	452 39%imn	556 45%ijm	543 43%imn	294 26%nt	188 12%	323 30%nst	513 42%imn	520 45%ijm	568 45%ijm	245 25%nt	158 10%
NET: Renters	4806 34%	587 18%	1551 41%acd	292 30%a	371 28%a	764 20%	984 36%eg	721 28%e	84 32%e	290 46%klm	523 45%klm	460 37%lmnr	436 34%lmns	254 23%nt	285 18%	523 49%klm	575 47%klm	528 45%klm	409 33%lmns	275 28%mnt	248 16%
Rented from the council	1988 14%	192 6%	670 18%acd	79 8%	170 13%ac	293 8%	500 19%eg	220 9%	38 14%eg	117 19%lmn	167 14%mnt	196 16%mnp	181 14%mnt	110 10%	146 9%	167 16%mnp	146 12%t	263 23%ijkl	224 18%lmn	135 14%mnt	136 9%
Rented from a housing association	944 7%	107 3%	347 9%acd	45 5%	88 7%a	163 4%	212 8%eg	148 6%e	15 6%	51 8%nt	70 6%t	77 6%t	112 9%jkmn	69 6%t	68 4%	100 9%jkmn	102 8%nt	94 8%nt	78 6%t	66 7%nt	57 4%
Rented from someone else	1874 13%	289 9%	534 14%ad	168 17%ad	113 9%	308 8%	272 10%e	353 14%ef	31 12%e	121 19%lmn	286 24%ikl	188 15%lmn	142 11%mnst	74 7%nt	70 5%	256 24%klm	327 27%ikl	171 15%lmnr	107 8%nt	75 8%nt	55 4%
Rent free	165 1%	25 1%	43 1%	4 *	7 1%	30 1%	29 1%	35 1%	-	22 4%klmn	20 2%lmnq	12 1%	6 *	3 *	7 *	35 3%klmn	26 2%lmnq	7 1%	14 1%mt	7 1%	5 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 13
Tenure
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female					Region									
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14203	2147	1909	1183	1618	1756	2339	1280	1971	1239	592	1581	1273	1242	1019	764	1391	1649	2134	1319
Weighted base	14203	2089	1801	1546	1525	1707	2137	1548	1850	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
NET: Homeowners	9232 65%	1683 81%bcd fgh	1218 68%dh	1052 68%dh	690 45%	1338 78%bcd fgh	1419 66%dh	1017 66%dh	814 44%	776 61%jq	308 54%	1125 72%ijl moqr	867 68%ijq	834 65%ijq	692 70%ijo q	448 63%jq	992 70%ijm oq	959 52%	1331 67%ijq	900 70%ijmoq
Owned outright - without mortgage	4685 33%	921 44%bcd efgh	633 35%dgh	504 33%dh	364 24%	642 38%cdf gh	694 32%dgh	442 29%d	483 26%	369 29%	152 27%	559 36%ijl mq	399 31%	350 27%	361 36%ijl mq	266 37%ijl mq	543 38%ijl mq	519 28%	695 35%ijm q	475 37%ijlmq
Owned with a mortgage or loan	4546 32%	763 37%bdh	585 32%dh	547 35%dh	326 21%h	696 41%abc dfh	725 34%dh	575 37%bdh	331 18%	407 32%oq	156 27%	566 36%ijo pqr	468 37%ijo pqrs	485 38%ijo pqrs	331 33%joq	182 26%	450 32%oq	440 24%	636 32%oq	425 33%joq
NET: Renters	4806 34%	387 19%	564 31%ae	482 31%ae	813 53%abc efg	345 20%	694 32%ae	512 33%ae	1009 55%abc efg	493 39%klm noprs	256 45%ikl mnoprs	425 27%	403 31%k	430 34%knp s	288 29%	255 36%knp s	400 28%	856 46%ikl mnoprs	644 32%kps	358 28%
Rented from the council	1988 14%	115 5%	161 9%ae	206 13%abe f	436 29%abce fg	98 6%	212 10%ae	206 13%abe f	555 30%abc efg	256 20%kmn prs	109 19%knp rs	159 10% s	212 17%knp rs	197 15%knp rs	110 11% s	115 16%knp rs	141 10% s	374 20%klm noprs	240 12% s	75 6%
Rented from a housing association	944 7%	56 3%	116 6%ae	95 6%ae	181 12%abce fg	52 3%	125 6%ae	118 8%ae	201 11%abce fg	95 7%lns noprs	67 12%iklm noprs	113 7%ln noprs	55 4%	75 6%	47 5%	34 5%	92 7%l s	160 9%lmno s	139 7%ln s	66 5%
Rented from someone else	1874 13%	216 10%	288 16%acd eg	182 12%	196 13%a	195 11%	357 17%acd egh	188 12%	252 14%a	142 11%	79 14%k	153 10%	135 11%	158 12%	132 13%k	106 15%ikl	166 12%	321 17%ikl mnpr	265 13%kl	216 17%iklmnpr
Rent free	165 1%	19 1%	18 1%	12 1%	22 1%	24 1%	20 1%	27 1%	10 1%	5 1%	12 1%	9 1%	14 1%	13 1%	8 1%	28 2%iklr	2 2%klr	14 1%	20 2%r	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 13
Tenure
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)
Unweighted base	14203	588	302	783	601	620	543	344	667	753	1025	631	651	290	798	672	622	476	420	724	896	1109	688
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664
NET: Homeowners	9232 65%	387 64%bmt	161 55%t	544 72%abe ilmrtu	406 67%bil mrt	432 64%bim t	397 72%abe ilmrt	223 67%bil mt	498 72%abe ilmrtu	494 58%t	663 67%bil mrt	438 71%abe ilmrt	389 58%t	146 53%	581 72%abe ilmrtu	461 68%bil mrt	402 67%bil mt	295 66%bil mt	224 60%t	495 68%bil mrt	465 47%	667 67%bil mrt	462 70%bilmt
Owned outright - without mortgage	4685 33%	198 33%lmp t	84 29%	281 37%bde lmp	177 29%	197 29%	204 37%bde lmp	136 41%bde ilmpt	284 41%abd eilmno ptu	278 33%lmp t	355 36%del mpt	229 37%bde lmp	171 26%	68 25%	277 34%lmp t	221 33%lmp t	153 25%	157 35%lmp t	130 35%lmp t	259 35%elm pt	240 24%	340 34%lmp t	246 37%bdelmpt
Owned with a mortgage or loan	4546 32%	189 31%it	78 27%	262 35%bgi rt	228 38%abg hijmqr t	235 35%bgi rt	193 35%bgi rt	88 26%	214 31%it	215 25%	308 31%it	210 34%gir t	218 32%irt	78 28%	304 38%abg hijmqr t	240 36%bgi rt	250 41%abc efghijk lmqrst uv	138 31%t	94 25%	236 32%irt	225 23%	328 33%irt	216 32%irt
NET: Renters	4806 34%	214 35%cfh knv	128 44%acd efghijk nopqsu v	204 27%	195 32%h	235 35%cfh knv	146 27%	107 32%	177 26%	353 41%cde efghijk nopqsu v	320 32%ch	169 27%	278 41%cde efghijk nopqsu v	128 46%acd efghijk nopqsu v	221 27%	208 31%	195 32%h	142 32%	148 39%cdf hjkno qsuv	223 30%	503 51%acd efghijk lmnop rsuv	324 32%cfh n	189 28%
Rented from the council	1988 14%	116 19%cfh jknps uv	53 18%cfhj knpsuv	58 8%	98 16%cfh jkpv	132 20%cfhj knpsuv	52 9%v	59 18%cfhj kpv	52 8%	142 17%cfh jkpsuv	115 12%chkv	41 7%	140 21%cfh jknps uv	56 20%cfh jknps uv	101 13%chk v	115 17%cfh jkpsuv	65 11%kv	58 13%chk v	56 15%cfh kv	90 12%chk v	232 23%cdf hijkno pqrsuv	125 12%chkv	34 5%
Rented from a housing association	944 7%	37 6%	39 13%acde efghijk opqsuv	63 8%deoq v	22 4%	31 5%	29 5%	15 5%	50 7%cd	61 7%cd	65 7%cd	34 6%	58 9%deo qv	28 10%defg koqrsuv	50 6%	34 5%	44 7%cd	18 4%	19 5%	42 6%	100 10%adef gjknoqr sv	73 7%dq	32 5%
Rented from someone else	1874 13%	61 10%	35 12%	83 11%	75 13%n	71 11%	66 12%	33 10%	75 11%	150 18%acd efghln osu	139 14%ano	94 15%aen o	81 12%	44 16%aen o	69 9%	60 9%	87 14%no	66 15%ano	73 20%abc defghj lnosu	91 12%n	171 17%acd efghln osu	126 13%no	123 18%abcdefg hijklnosu
Rent free	165 1%	6 1%	3 1%	6 1%	2 *	8 1%	5 1%	5 1%	13 2%dj	10 1%	6 1%	7 1%	4 1%	2 1%	7 1%	7 1%	6 1%	8 2%dj	3 1%	15 2%dj	22 2%cdj u	8 1%	13 2%dj

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 13
Tenure
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	14203	110	88	8499	3650	1086	572	64	49	4013	1820	565	234	46	39	4486	1830	521	338
Weighted base	14203	104*	81*	8453	3725	1099	521	57*	45*	4083	1895	560	196	47*	37**	4370	1830	538	326
NET: Homeowners	9232 65%	49 47%	39 48%	5380 64%abf	2616 70%abc	763 69%abc	255 49%	31 54%	20 44%	2690 66%hlm	1330 70%ghi	399 71%ghi	96 49%	18 38%	20 54%	2690 62%hlm	1286 70%ghi	364 68%hlm	159 49%
Owned outright - without mortgage	4685 33%	38 37%f	22 27%	2870 34%ef	1285 34%ef	311 28%f	105 20%	25 44%hlq	10 23%	1431 35%lqr	683 36%loq	187 33%lqr	39 20%	13 29%	11 31%	1438 33%lqr	602 33%lqr	123 23%	66 20%
Owned with a mortgage or loan	4546 32%	10 10%	17 21%	2511 30%a	1331 36%abc	452 41%abc	150 29%a	6 11%	9 20%	1259 31%gm	647 34%gim	211 38%ghi	56 29%gm	4 9%	8 23%	1252 29%gm	684 37%ghi	241 45%ghi	94 29%gm
NET: Renters	4806 34%	55 53%cde	42 51%cde	3014 36%de	1045 28%	321 29%	244 47%cde	26 46%jkp	25 55%ijk	1362 33%jkp	541 29%	155 28%	91 47%ijk	29 62%ijk	17 46%	1652 38%ijk	504 28%	166 31%	153 47%ijkopq
Rented from the council	1988 14%	34 32%cdf	19 23%def	1441 17%def	302 8%	91 8%	62 12%de	16 28%ijk	12 28%ijk	637 16%jkpq	176 9%kp	34 6%	21 11%	17 37%ijk	7 18%	805 18%ijkl	126 7%	57 11%kp	42 13%kp
Rented from a housing association	944 7%	11 11%de	11 13%de	660 8%de	162 4%	41 4%	45 9%de	5 9%	7 17%ijkp	312 8%jkpq	74 4%	21 4%	19 10%jkp	6 12%jkq	3 9%	348 8%jkpq	88 5%	21 4%	26 8%jkq
Rented from someone else	1874 13%	11 10%	12 15%	913 11%	580 16%c	190 17%c	137 26%acde	5 8%	5 11%	413 10%	290 15%io	101 18%io	51 26%gij	6 12%	7 20%	500 11%	290 16%io	89 16%io	86 26%ghijkopq
Rent free	165 1%	-	*	58 1%	64 2%c	14 1%	22 4%cde	-	*	30 1%	24 1%o	6 1%	9 4%ijko	-	-	28 1%	41 2%io	9 2%o	13 4%ijko

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 13
Tenure
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14203	3916	4491	1312	1333	1012	2139	2071	2256	647	678	501	704	1845	2235	665	655	511	1435
Weighted base	14203	3977	4119	1420	568	710	3409	2163	2189	726	305	369	1209	1814	1930	694	263	341	2200
NET: Homeowners	9232 65%	3182 80%bcd ef	2402 58%e	989 70%bde f	355 62%bef	380 53%	1924 56%	1714 79%ijk mpqrs t	1314 60%lpt	505 70%ilm prst	205 67%ilm prst	191 52%	714 59%l	1468 81%ijk mpqrs t	1087 56%	484 70%ilm prst	150 57%	189 55%	1210 55%
Owned outright - without mortgage	4685 33%	1902 48%bcd ef	1108 27%f	538 38%bef	194 34%bef	182 26%	760 22%	1028 48%ijk mpqrs t	605 28%t	302 42%ikl mpqrst	106 35%ilm pst	98 27%	284 23%	874 48%ijk mpqrs t	504 26%t	236 34%ilm pst	87 33%ilm pst	84 25%	477 22%
Owned with a mortgage or loan	4546 32%	1280 32%de	1293 31%	450 32%	161 28%	197 28%	1164 34%bde	686 32%lr	710 32%lr	202 28%	99 32%lr	93 25%	431 36%jlp r	595 33%jlr	583 30%r	248 36%jlp r	62 24%	105 31%r	734 33%jlr
NET: Renters	4806 34%	760 19%	1683 41%acd	420 30%a	208 37%ac	316 44%acd	1419 42%acd	431 20%	863 39%hjk oq	215 30%ho	98 32%ho	167 45%hij koq	474 39%hjk oq	330 18%	820 43%hjk oq	205 30%ho	110 42%hjk oq	149 44%hjk oq	946 43%hjk oq
Rented from the council	1988 14%	267 7%	758 18%ac	103 7%	99 17%ac	147 21%ac	614 18%ac	145 7%	403 18%hjk o	35 5%	40 13%hjo	75 20%hjk oq	220 18%hjk o	121 7%	356 18%hjk oq	69 10%hjo	59 22%hij kopqt	72 21%hjk oq	395 18%hjk oq
Rented from a housing association	944 7%	134 3%	356 9%ac	73 5%a	50 9%ac	59 8%ac	272 8%ac	87 4%o	177 8%hjoq	38 5%o	30 10%hjoq	30 8%ho	86 7%ho	47 3%	179 9%hjoq	34 5%o	20 8%ho	30 9%hjoq	187 8%hjoq
Rented from someone else	1874 13%	359 9%	569 14%ad	244 17%abd	59 10%	110 15%ad	533 16%ad	199 9%	283 13%hko	142 20%hikm opqrs	28 9%	62 17%hik or	169 14%hko	161 9%	286 15%hko	102 15%hko	31 12%o	47 14%hko	364 17%hikor
Rent free	165 1%	34 1%	34 1%	12 1%	5 1%	15 2%abc	65 2%abc	18 1%	12 1%	6 1%	2 1%	11 3%hijk opqs	21 2%i	16 1%	23 1%i	6 1%	3 1%	3 1%	44 2%hio

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
 ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 13
Tenure
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	14203	4975	2337	3765	3126	3076	711	1945	1125	1899	1626	1820	2001
Weighted base	14203	6250	1704	3443	2806	3792	489	1758	922	2458	1216	1685	1884
NET: Homeowners	9232 65%	4012 64% ^d	1094 64% ^d	2840 82% ^{abd}	1285 46%	2528 67% ^{hil}	321 66% ^{hil}	1441 82% ^{efh}	354 ijl	1485 60% ^{hl}	773 64% ^{hl}	1399 83% ^{efh}	931 49% ^h
Owned outright - without mortgage	4685 33%	1200 19%	485 28% ^{ad}	2506 73% ^{abd}	494 18%	809 21% ^{hil}	202 41% ^{ehi}	1262 72% ^{efh}	151 ijl	391 16%	283 23% ^{hil}	1245 74% ^{efh}	343 18%
Owned with a mortgage or loan	4546 32%	2813 45% ^{bcd}	609 36% ^{cd}	334 10%	791 28% ^c	1719 45% ^{fgh}	119 24% ^{gk}	179 10%	203 22% ^{gk}	1093 44% ^{fgh}	490 40% ^{fghk}	155 9%	588 31% ^{fghk}
NET: Renters	4806 34%	2169 35% ^{ac}	588 35% ^{ac}	590 17%	1459 52% ^{abc}	1226 32% ^{gk}	165 34% ^{gk}	310 18%	546 59% ^{efg}	943 38% ^{egk}	424 35% ^{gk}	280 17%	913 48% ^{efgijk}
Rented from the council	1988 14%	742 12% ^c	243 14% ^{ac}	306 9%	698 25% ^{abc}	425 11% ^k	73 15% ^{egk}	168 10%	251 27% ^{efg}	316 13% ^{gk}	170 14% ^{egk}	138 8%	447 24% ^{efgijk}
Rented from a housing association	944 7%	345 6% ^c	128 8% ^{ac}	143 4%	328 12% ^{abc}	209 6% ^g	36 7% ^{gk}	70 4%	132 14% ^{efgi}	136 6%	92 8% ^{egik}	73 4%	196 10% ^{egijk}
Rented from someone else	1874 13%	1083 17% ^{bc}	217 13% ^c	141 4%	433 15% ^{bc}	592 16% ^{fgh}	55 11% ^{gk}	72 4%	163 18% ^{fgh}	491 20% ^{efg}	161 13% ^{gk}	69 4%	270 14% ^{gk}
Rent free	165 1%	68 1% ^c	22 1% ^c	13 *	62 2% ^{abc}	38 1% ^{gk}	3 1%	7 *	23 2% ^{efgi}	30 1% ^{gk}	19 2% ^{gk}	6 *	40 2% ^{efgk}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 14
What is the highest educational level that you have achieved to date?
Base: All respondents

	Gender		Age						Social Grade				Region Summary						Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	14203	6857	7346	1655	2243	2258	2531	2234	3282	3903	4248	2463	3589	3783	3652	3446	2083	1239	1651	5661	723	3064	928	2597
Weighted base	14203	6960	7243	1688	2392	2392	2532	2109	3091	3797	3938	3094	3375	3835	3693	3409	1988	1278	1855	6099	873	3407	982	2692
No formal education	104 1%	57 1%	47 1%	8 *	21 1% ^f	17 1%	9 *	16 1%	32 1% ^f	13 *	6 *	26 1% ^{ij}	59 2% ^{ijk}	15 *	28 1%	28 1% ^m	21 1% ^m	13 1% ^m	15 1%	27 *	9 1%	17 1%	6 1%	10 *
Primary	81 1%	45 1%	37 1%	17 1% ^{ae}	14 1%	7 *	12 *	16 1%	15 *	7 *	9 *	25 1% ^{ej}	40 1% ^{ej}	11 *	20 1%	34 1% ^{mp}	6 *	10 1% ^m	5 *	27 *	3 *	12 *	2 *	15 1%
Secondary school, high school, NVQ levels 1 to 3, etc.	8453 60%	4083 59%	4370 60%	663 39%	1007 42%	1453 61% ^{cd}	1706 67% ^{cde}	1477 70% ^{cde}	2147 69% ^{cde}	1571 41%	2189 56% ⁱ	2173 70% ^{ij}	2520 75% ^{ijk}	2083 54%	2327 63% ^m	2079 61% ^m	1239 62% ^m	724 57%	909 49%	3561 58% ^r	419 48%	1994 59% ^{tv}	490 50%	1566 58% ^{tv}
University degree or equivalent professional qualification, NVQ level 4, etc.	3725 26%	1895 27% ^b	1830 25%	385 23%	917 38% ^{cef}	602 25%	606 24%	473 22%	742 24%	1534 40% ^{ijkl}	1128 29% ^{kl}	579 19% ^l	484 14%	1112 29% ^{nop}	884 24%	889 26% ^p	460 23%	380 30% ^{nop}	637 34% ^s	1764 29%	295 34% ^{uw}	994 29%	342 35% ^{uw}	770 29%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1099 8%	560 8%	538 7%	96 6% ^h	343 14% ^{cef}	254 11% ^{cfgh}	168 7% ^h	113 5% ^h	123 4%	543 14% ^{ijkl}	294 7% ^{kl}	151 5% ^l	110 3%	386 10% ^{noq}	241 7%	223 7%	165 8% ^{no}	84 7%	261 14% ^s	566 9%	127 14% ^{uw}	310 9%	135 14% ^{uw}	256 10%
Still in full time education	521 4%	196 3%	326 4% ^a	472 28% ^{defgh}	39 2% ^{efgh}	10 * ^{fgh}	2 *	- -	- -	97 3%	264 7% ^{ikl}	71 2%	89 3%	144 4%	127 3%	113 3%	91 5%	47 4%	17 1%	44 1%	11 1%	21 1%	6 1%	23 1%
Don't know	41 *	31 * ^b	10 *	7 * ^f	7 *	9 * ^f	1 *	7 * ^f	10 * ^f	2 *	15 * ⁱ	10 * ⁱ	15 * ⁱ	17 * ^{oq}	18 * ^{oq}	4 *	2 *	- -	1 *	18 *	1 *	13 *	- -	5 *
Prefer not to answer	179 1%	95 1%	85 1%	40 2% ^{fgh}	43 2% ^{gh}	39 2% ^{gh}	28 1% ^g	7 *	22 1%	30 1%	32 1%	58 2% ^{ij}	58 2% ^{ij}	67 2% ^p	48 1% ^p	39 1% ^p	5 *	21 2% ^p	10 1%	93 2% ^r	9 1%	46 1% ^v	1 *	47 2% ^v

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 14
What is the highest educational level that you have achieved to date?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	14203	3111	4071	899	1872	3916	2846	2622	404	616	1046	1123	1261	1168	1643	1039	1197	1135	1270	1066	1639
Weighted base	14203	3183	3745	987	1310	3859	2700	2577	266	627	1167	1229	1275	1117	1545	1060	1225	1162	1256	992	1547
No formal education	104 1%	21 1%	28 1%	3 *	6 *	27 1%g	24 1%g	6 *	1 *	4 1%	12 1%	10 1%	3 *	7 1%	21 1%lor	4 *	10 1%	7 1%	6 *	9 1%	11 1%
Primary	81 1%	3 *	24 1%a	4 *	11 1%a	9 *	16 1%eg	5 *	- -	7 1%	9 1%	4 *	4 *	12 1%	9 1%	9 1%	5 *	3 *	8 1%	4 *	6 *
Secondary school, high school, NVQ levels 1 to 3, etc.	8453 60%	1932 61%bc	2166 58%c	459 46%	994 76%abc	2474 64%fg	1654 61%g	1356 53%	196 74%efg	230 37%	451 39%	759 62%ijo p	874 69%ijk opq	750 67%ijk opq	1018 66%ijo pq	433 41%	556 45%ij	694 60%ijo p	832 66%ijo pq	726 73%ijk lmnopq r	1129 73%ijklmnopqr
University degree or equivalent professional qualification, NVQ level 4, etc.	3725 26%	932 29%bd	926 25%cd	311 31%bd	241 18%	1046 27%fh	633 23%	865 34%efh	51 19%	154 25%h	458 39%ikl mnoqrs t	297 24%h	308 24%h	282 25%h	395 26%h	231 22%	459 37%ikl mnoqrs t	305 26%ost	298 24%h	191 19%	347 22%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1099 8%	195 6%cd	384 10%cd	147 15%abd	48 4%	231 6%	270 10%eh	278 11%eh	8 3%	45 7%t	178 15%ikl mnoqrs t	134 11%ilmn orst	71 6%t	58 5%t	74 5%t	51 5%	165 14%ilm noqrst st	120 10%lmno	97 8%mnost	55 6%t	49 3%
Still in full time education	521 4%	77 2%cd	156 4%cd	45 5%cd	5 *	37 1%	57 2%e	43 2%e	10 4%eg	164 26%ijklm npqrst	24 2%klmn qrst	7 1%mnrs t	1 *	- -	- -	308 29%ijklm npqrst	15 1%lmnq rst	3 *	* *	- -	- -
Don't know	41 *	8 *	6 *	9 1%ab	4 *	11 *	5 *	6 *	1 *	5 1%lrt	5 *	7 1%t	- -	5 1%	10 1%lrt	3 *	3 *	2 *	1 *	2 *	1 *
Prefer not to answer	179 1%	16 1%cd	55 1%cd	10 1%cd	1 *	25 1%	40 1%eg	18 1%	* *	18 3%klmn prst	31 3%klmn prst	10 1%	13 1%t	3 *	18 1%mt	22 2%mt	12 1%t	29 2%klmn prst	14 1%mt	4 *	4 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

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Absolutes/col percents

Table 14
What is the highest educational level that you have achieved to date?
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female					Region									
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	York- shire & Humb- erside (l)	West Mid- lands (m)	East Mid- lands (n)	Wales (o)	East- ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14203	2147	1909	1183	1618	1756	2339	1280	1971	1239	592	1581	1273	1242	1019	764	1391	1649	2134	1319
Weighted base	14203	2089	1801	1546	1525	1707	2137	1548	1850	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
No formal education	104 1%	7 *	4 *	13 1% ^f	34 2% ^{abce} fg	6 *	2 *	14 1% ^{bf}	25 1% ^{abef}	13 1% ^r	3 *	16 1% ^r	8 1%	16 1% ^{nr}	3 *	6 1%	9 1%	9 *	5 *	15 1% ^r
Primary	81 1%	3 *	8 *	12 1% ^{af}	23 1% ^{abef}	4 *	2 *	13 1% ^{aef}	18 1% ^{aef}	10 1% ^q	4 1% ^q	15 1% ^q	15 1% ^{pqr}	12 1% ^q	4 *	2 *	4 *	2 *	8 *	5 *
Secondary school, high school, NVQ levels 1 to 3, etc.	8453 60%	891 43%	961 53% ^{ae}	1112 72% ^{abef}	1119 73% ^{abef} fg	680 40%	1228 57% ^{abe}	1062 69% ^{abef}	1400 76% ^{abc} efg	724 57% ^q	348 61% ^q	911 58% ^q	821 64% ^{ikq}	779 61% ^q	608 61% ^q	449 63% ^{iq}	940 66% ^{ikm} nq	837 45%	1245 63% ^{ikq}	791 62% ^{iq}
University degree or equivalent professional qualification, NVQ level 4, etc.	3725 26%	809 39% ^{bcd} fgh	550 31% ^{cdf} gh	293 19% ^h	242 16% ^h	724 42% ^{abc} dfgh	578 27% ^{cdg} h	286 18% ^h	242 13%	380 30% ^{lmo} ps	141 25%	459 29% ^{lmo} ps	289 23%	312 24%	268 27% ^{lp}	166 23%	304 21%	589 32% ^{ilm} noprs	524 26% ^{lp}	294 23%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1099 8%	311 15% ^{bcd} gh	149 8% ^{cdgh}	61 4%	38 3%	232 14% ^{bcd} gh	144 7% ^{cdh}	90 6% ^{dh}	72 4%	84 7%	44 8%	91 6%	88 7%	84 7%	66 7%	61 9% ^k	91 6%	264 14% ^{ijkl} mnoprs	122 6%	104 8% ^k
Still in full time education	521 4%	45 2%	104 6% ^{acde} gh	19 1%	27 2%	52 3% ^c	160 7% ^{acde} gh	53 3% ^{cd}	61 3% ^{cd}	47 4%	16 3%	58 4%	38 3%	62 5% ^{pr}	32 3%	25 4%	33 2%	82 4% ^p	62 3%	66 5% ^{lpr}
Don't know	41 *	2 *	10 1% ^{ae}	8 1% ^{ae}	11 1% ^{aefg}	-	4 *	2 *	4 *	-	-	4 *	1 *	7 1% ⁱ	4 *	-	7 *	11 1% ^{il}	6 *	2 *
Prefer not to answer	179 1%	21 1%	14 1%	28 2% ^{bef}	32 2% ^{abef}	10 1%	18 1%	30 2% ^{bef}	27 1% ^e	21 2% ^{kmoss}	11 2% ^{kmors}	9 1%	18 1% ^{oss}	7 1%	10 1% ^{ss}	2 *	32 2% ^{kmors}	51 3% ^{klmors}	15 1%	3 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 14
What is the highest educational level that you have achieved to date?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humber-side (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humber-side (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	14203	588	302	783	601	620	543	344	667	753	1025	631	651	290	798	672	622	476	420	724	896	1109	688
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664
No formal education	104 1%	7 1%u	3 1%	10 1%u	4 1%	6 1%	1 *	3 1%	7 1%	4 1%	3 *	9 2%fjsu	6 1%	-	7 1%	4 1%	10 2%fjsu	2 1%	3 1%	2 *	5 *	2 *	6 1%
Primary	81 1%	4 1%	2 1% <i>i</i>	11 1% <i>istuv</i>	6 1% <i>i</i>	7 1% <i>i</i>	2 *	1 *	2 *	-	6 1%	3 *	7 1% <i>i</i>	2 1% <i>i</i>	3 *	8 1% <i>itu</i>	5 1% <i>i</i>	2 *	1 *	2 *	2 *	3 *	2 *
Secondary school, high school, NVQ levels 1 to 3, etc.	8453 60%	332 55% <i>it</i>	172 59% <i>it</i>	444 59% <i>it</i>	370 61% <i>ait</i>	406 60% <i>it</i>	346 63% <i>ait</i>	197 59% <i>it</i>	448 65% <i>aci</i> <i>Intv</i>	363 42%	604 61% <i>ait</i>	401 65% <i>aci</i> <i>Intv</i>	393 59% <i>it</i>	176 64% <i>ait</i>	467 58% <i>it</i>	451 67% <i>ace</i> <i>glnqt</i> <i>v</i>	373 62% <i>ait</i>	262 59% <i>it</i>	252 67% <i>aci</i> <i>lnqt</i> <i>v</i>	491 67% <i>abc</i> <i>egjln</i> <i>qtv</i>	474 48%	642 64% <i>aci</i> <i>Intv</i>	389 59% <i>it</i>
University degree or equivalent professional qualification, NVQ level 4, etc.	3725 26%	182 30% <i>hko</i> <i>prsv</i>	75 26%	219 29% <i>hko</i> <i>prs</i>	155 26% <i>ops</i>	193 29% <i>kop</i> <i>rs</i>	156 28% <i>kop</i> <i>rs</i>	88 26%	157 23%	270 32% <i>dhk</i> <i>mopqrs</i> <i>uv</i>	266 27% <i>opr</i> <i>s</i>	133 22%	197 29% <i>hko</i> <i>prs</i>	66 24%	240 30% <i>hko</i> <i>prsv</i>	134 20%	119 20%	112 25%	77 21%	147 20%	319 32% <i>dhj</i> <i>kmopqr</i> <i>suv</i>	258 26% <i>ops</i>	161 24%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1099 8%	41 7%	25 8%	40 5%	49 8% <i>u</i>	41 6%	27 5%	34 10% <i>cfho</i> <i>u</i>	39 6%	152 18% <i>abcd</i> <i>efghjkl</i> <i>mnoqrs</i> <i>tuv</i>	69 7%	42 7%	43 6%	20 7%	51 6%	39 6%	43 7%	38 9% <i>cfu</i>	27 7%	52 7%	112 11% <i>acef</i> <i>hijklnop</i> <i>su</i>	53 5%	61 9% <i>cfhou</i>
Still in full time education	521 4%	28 5% <i>bdeh</i>	4 1%	22 3%	9 1%	12 2%	13 2%	10 3%	8 1%	40 5% <i>bdeh</i>	28 3%	23 4% <i>dh</i>	19 3%	13 5% <i>bdeh</i>	36 4% <i>bdeh</i>	30 4% <i>bdeh</i>	50 8% <i>abcd</i> <i>efghij</i> <i>klnopr</i> <i>stu</i>	20 4% <i>bdeh</i>	15 4% <i>dh</i>	25 3% <i>h</i>	42 4% <i>bdeh</i>	34 3% <i>dh</i>	43 6% <i>bcdefhjlsu</i>
Don't know	41 *	-	-	2 *	-	7 1% <i>adkl</i> <i>pu</i>	3 1% <i>u</i>	-	5 1% <i>u</i>	7 1% <i>u</i>	6 1% <i>u</i>	-	-	-	1 *	1 *	-	1 *	-	2 *	4 *	-	2 *
Prefer not to answer	179 1%	13 2% <i>efjk</i> <i>mnrpv</i>	11 4% <i>cefjg</i> <i>jkimno</i> <i>prsv</i>	6 1% <i>v</i>	9 1% <i>fv</i>	3 *	1 *	2 1%	21 3% <i>cefj</i> <i>klmnp</i> <i>uv</i>	19 2% <i>efjk</i> <i>mnrpv</i>	7 1%	3 *	7 1% <i>v</i>	-	3 *	9 1% <i>v</i>	4 1%	9 2% <i>efjk</i> <i>mnr</i> <i>v</i>	-	11 2% <i>fnrv</i>	32 3% <i>cefjg</i> <i>jkimno</i> <i>pruv</i>	9 1% <i>v</i>	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 14
What is the highest educational level that you have achieved to date?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female							
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	14203	110	88	8499	3650	1086	572	64	49	4013	1820	565	234	46	39	4486	1830	521	338
Weighted base	14203	104*	81*	8453	3725	1099	521	57*	45*	4083	1895	560	196	47*	37**	4370	1830	538	326
No formal education	104	104	-	-	-	-	-	57	-	-	-	-	-	47	-	-	-	-	-
	1%	100%bcdef	-	-	-	-	-	100%ghijklpqr	-	-	-	-	-	100%hijklpqr	-	-	-	-	-
Primary	81	-	81	-	-	-	-	-	45	-	-	-	-	-	37	-	-	-	-
	1%	-	100%acdef	-	-	-	-	-	100%ghijklmopqr	-	-	-	-	-	100%	-	-	-	-
Secondary school, high school, NVQ levels 1 to 3, etc.	8453	-	-	8453	-	-	-	-	-	4083	-	-	-	-	-	4370	-	-	-
	60%	-	-	100%abdef	-	-	-	-	-	100%ghijklmopqr	-	-	-	-	-	100%ghijklmopqr	-	-	-
University degree or equivalent professional qualification, NVQ level 4, etc.	3725	-	-	-	3725	-	-	-	-	-	1895	-	-	-	-	-	1830	-	-
	26%	-	-	-	100%abcef	-	-	-	-	-	100%ghijklmopqr	-	-	-	-	-	100%ghijklmopqr	-	-
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1099	-	-	-	-	1099	-	-	-	-	-	560	-	-	-	-	-	538	-
	8%	-	-	-	-	100%abcd	-	-	-	-	-	100%ghijklmopqr	-	-	-	-	-	100%ghijklmopqr	-
Still in full time education	521	-	-	-	-	-	521	-	-	-	-	-	196	-	-	-	-	-	326
	4%	-	-	-	-	-	100%abcde	-	-	-	-	-	100%ghijklmopqr	-	-	-	-	-	100%ghijklmopqr
Don't know	41	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prefer not to answer	179	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 14
What is the highest educational level that you have achieved to date?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14203	3916	4491	1312	1333	1012	2139	2071	2256	647	678	501	704	1845	2235	665	655	511	1435
Weighted base	14203	3977	4119	1420	568	710	3409	2163	2189	726	305	369	1209	1814	1930	694	263	341	2200
No formal education	104 1%	27 1%	29 1%	5 *	4 1%	9 1% ^c	30 1%	21 1% ^o	18 1%	3 *	3 1%	6 2% ^{jopq}	7 1%	6 *	12 1%	2 *	1 *	3 1%	23 1% ^o
Primary	81 1%	8 *	28 1% ^a	5 *	4 1% ^a	5 1% ^a	30 1% ^a	7 *	14 1% ^o	3 *	1 ^o	5 1% ^{ho}	15 1% ^{ho}	1 *	14 1% ^o	2 *	3 1% ^{ho}	1 *	15 1% ^o
Secondary school, high school, NVQ levels 1 to 3, etc.	8453 60%	2503 63% ^{bce}	2476 60% ^{ce}	650 46%	430 76% ^{abc}	372 52% ^c	2023 59% ^{ce}	1325 61% ^{ilm}	1341 61% ^{ilm}	342 47%	225 74% ^{hij}	190 51% ^q	660 55% ^{jq}	1178 65% ^{hij}	1134 59% ^{jlq}	307 44%	205 78% ^{hij}	182 53% ^q	1363 62% ^{ilmqs}
University degree or equivalent professional qualification, NVQ level 4, etc.	3725 26%	1098 28% ^{bd}	989 24% ^d	475 33% ^{abd}	100 18%	208 29% ^{bdf}	854 25% ^d	603 28% ^{ikp}	520 24% ^{kr}	234 32% ^{iko}	56 18%	118 32% ^{ikp}	364 30% ^{ikp}	495 27% ^{ikr}	469 24% ^{kr}	241 35% ^{hik}	44 17%	91 27% ^{kr}	490 22% ^r
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1099 8%	231 6%	380 9% ^{adf}	203 14% ^{abde}	25 4%	64 9% ^{adf}	195 6%	138 6% ^r	199 9% ^{hkm}	102 14% ^{hikl}	17 6%	29 8% ^r	75 6% ^r	92 5%	181 9% ^{hkm}	101 15% ^{hikl}	8 3%	36 11% ^{hkmo}	120 5%
Still in full time education	521 4%	87 2% ^d	152 4% ^{ad}	61 4% ^{ad}	2 *	36 5% ^{ad}	184 5% ^{abd}	53 2% ^{kr}	62 3% ^{kr}	26 4% ^{kor}	1 *	12 3% ^{kr}	41 3% ^{kr}	34 2% ^{kr}	89 5% ^{hiko}	35 5% ^{hiko}	1 *	24 7% ^{hijk}	143 6% ^{hijklmopr}
Don't know	41 *	9 *	6 *	6 *	2 *	1 *	17 ^b	8 ^o	5 *	6 1% ^{op}	1 ^o	-	11 1% ^{io}	1 *	2 *	-	1 *	1 ^o	6 *
Prefer not to answer	179 1%	15 *	58 1% ^{ad}	15 1% ^{ad}	1 *	14 2% ^{ad}	76 2% ^{abcd}	7 *	29 1% ^{hko}	10 1% ^{ho}	1 *	11 3% ^{hiko}	37 3% ^{hiko}	7 *	28 1% ^{hkor}	5 1%	1 *	3 1%	39 2% ^{hkor}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u

** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 14
What is the highest educational level that you have achieved to date?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	14203	4975	2337	3765	3126	3076	711	1945	1125	1899	1626	1820	2001
Weighted base	14203	6250	1704	3443	2806	3792	489	1758	922	2458	1216	1685	1884
No formal education	104 1%	30 *	12 1%	26 1%	36 1%a	22 1%	4 1%	19 1%i	13 1%eik	8 *	8 1%	7 *	23 1%eik
Primary	81 1%	23 *	9 1%	21 1%	28 1%a	13 *	2 *	15 1%e	14 2%eijk	10 *	7 1%	6 *	14 1%
Secondary school, high school, NVQ levels 1 to 3, etc.	8453 60%	3406 54%	1064 62%ad	2346 68%abd	1637 58%a	2123 56%i	291 60%i	1139 65%efh il	530 57%i	1283 52%	773 64%ehi l	1207 72%efg hij	1107 59%i
University degree or equivalent professional qualification, NVQ level 4, etc.	3725 26%	1961 31%abcd	440 26%ad	854 25%ad	469 17%	1153 30%ghj kl	136 28%hkl	464 26%hkl	141 15%	808 33%fgh jkl	304 25%hl	390 23%hl	328 17%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	1099 8%	695 11%bcd	132 8%cd	157 5%	115 4%	394 10%ghjk l	43 9%ghkl	90 5%	34 4%	301 12%fghj kl	89 7%ghkl	67 4%	81 4%
Still in full time education	521 4%	39 1%c	22 1%ac	-	461 16%abc	27 1%gk	5 1%gk	-	164 18%efgi jk	12 *gk	17 1%egik	-	297 16%efgijk
Don't know	41 *	15 *	4 *	12 *	10 *	14 *	* 1%ik	11 1%ik	6 1%ik	1 *	3 *	1 *	5 *
Prefer not to answer	179 1%	82 1%c	21 1%	27 1%	49 2%c	48 1%k	7 1%k	20 1%k	20 2%k	34 1%k	15 1%k	7 *	29 2%k

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 15
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
 Base: All respondents

	Gender		Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	14203	6857	7346	1655	2243	2258	2531	2234	3282	3903	4248	2463	3589	3783	3652	3446	2083	1239	1651	5661	723	3064	928	2597
Weighted base	14203	6960	7243	1688	2392	2392	2532	2109	3091	3797	3938	3094	3375	3835	3693	3409	1988	1278	1855	6099	873	3407	982	2692
Yes - responsible for half or more of the items bought	12698 89%	5860 84%	6838 94%a	1175 70%	2180 91%ch	2218 93%ch	2401 95%cd gh	1965 93%cdh	2759 89%c	3344 88%	3483 88%	2739 89%	3132 93%ijk	3454 90%n	3260 88%	3052 90%	1780 90%	1151 90%	1702 92%	5526 91%	758 87%	2972 87%	943 96%tu	2554 95%tu
No - not responsible for most of the items bought	1505 11%	1100 16%b	405 6%	513 30%defg h	211 9%fg	174 7%f	131 5%	144 7%f	332 11%defg	453 12%l	455 12%l	355 11%l	242 7%	381 10%	432 12%m	357 10%	208 10%	128 10%	153 8%	573 9%	115 13%vw	435 13%vw	38 4%	138 5%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 15
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	14203	3111	4071	899	1872	3916	2846	2622	404	616	1046	1123	1261	1168	1643	1039	1197	1135	1270	1066	1639
Weighted base	14203	3183	3745	987	1310	3859	2700	2577	266	627	1167	1229	1275	1117	1545	1060	1225	1162	1256	992	1547
Yes - responsible for half or more of the items bought	12698 89%	2826 89%	3466 93% ^{ad}	894 91%	1156 88%	3456 90%	2522 93% ^{egh}	2344 91%	233 87%	407 65%	1030 88% ^{ino}	1072 87% ^{ino}	1157 91% ^{ikmno}	977 87% ^{ino}	1217 79% ^{io}	768 72% ^o	1150 94% ^{ijklmno}	1146 99% ^{ijklmnop}	1244 99% ^{ijklmnop}	988 100% ^{ijklmnop}	1542 100% ^{ijklmnopqr}
No - not responsible for most of the items bought	1505 11%	357 11% ^b	279 7%	93 9%	154 12% ^b	403 10% ^f	177 7%	234 9% ^f	33 13% ^f	220 35% ^{ijklmnopqrst}	137 12% ^{pqrst}	157 13% ^{lppqrst}	119 9% ^{ppqrst}	140 13% ^{lppqrst}	327 21% ^{ijklmpqrst}	293 28% ^{ijklmnopqrst}	75 6% ^{qrst}	16 1% ^t	12 1% ^t	4 *	4 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 15
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14203	2147	1909	1183	1618	1756	2339	1280	1971	1239	592	1581	1273	1242	1019	764	1391	1649	2134	1319
Weighted base	14203	2089	1801	1546	1525	1707	2137	1548	1850	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
Yes - responsible for half or more of the items bought	12698 89%	1742 83%	1482 82%	1302 84%	1334 87%abc	1602 94%abcd	2001 94%abcd	1436 93%abcd	1798 97%abcde	1151 90%kpr	518 91%kpr	1338 86%	1197 94%ikm nprs	1141 89%k	887 89%k	659 93%kmn prs	1232 87%	1718 93%ikm nprs	1736 87%	1122 88%
No - not responsible for most of the items bought	1505 11%	347 17%def gh	319 18%def gh	243 16%def gh	191 13%efgh	106 6%h	136 6%h	112 7%h	51 3%	128 10%lq	51 9%	225 14%ijlm noq	81 6%	137 11%loq	107 11%loq	51 7%	188 13%ijlo q	128 7%	253 13%ijl oq	157 12%loq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 15
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	Eastern (s)	London (t)	South East (u)	South West (v)
Unweighted base	14203	588	302	783	601	620	543	344	667	753	1025	631	651	290	798	672	622	476	420	724	896	1109	688
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664
Yes - responsible for half or more of the items bought	12698 89%	507 84%h	260 89%chj k	627 83%h	544 90%ace fhjk	571 85%hjk	459 84%h	307 92%ace fhjk	535 78%	771 90%ace fhjk	791 80%	488 79%	644 96%abc defghi jkn	258 93%ace fhjkn	711 88%chj k	653 97%abc defghi jkmn	570 94%abc defhij kn	428 96%abc defghi jkn	352 94%ace fhjkn	697 95%abc defhij kn	947 96%abc defghi jkn	945 94%abc defhij kn	634 95%abcde fghijkln
No - not responsible for most of the items bought	1505 11%	100 16%dgi lmopqr stuv	32 11%lop qstuv	127 17%bdg ilmnop qrstuv	59 10%lop qstuv	104 15%dgi lmopqr stuv	89 16%dgil mopqrst uv	28 8%loq tv	152 22%abc defgil mnopqr stuv	85 10%lop qstuv	198 20%bde gilmno pqrstu v	126 21%bdeg ilmnopq rstuv	28 4%	19 7%o	98 12%lmop qrstuv	23 3%	34 6%	17 4%	23 6%	36 5%	43 4%	55 6%	30 5%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 15
Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Unweighted base	14203	110	88	8499	3650	1086	572	64	49	4013	1820	565	234	46	39	4486	1830	521	338
Weighted base	14203	104*	81*	8453	3725	1099	521	57*	45*	4083	1895	560	196	47*	37**	4370	1830	538	326
Yes - responsible for half or more of the items bought	12698 89%	92 88% ^f	73 89% ^f	7694 91% ^{df}	3285 88% ^f	1016 93% ^{df}	347 67%	49 85% ^{lr}	39 86% ^{lr}	3468 85% ^{lr}	1585 84% ^{lr}	492 88% ^{klr}	124 63%	43 92% ^{lr}	34 93%	4226 97% ^{ghi jklpr}	1700 93% ^{gij klr}	525 97% ^{ghi jklpr}	223 68%
No - not responsible for most of the items bought	1505 11%	12 12%	9 11%	759 9%	440 12% ^{ce}	82 7%	175 33% ^{abc de}	8 15% ^{opq}	6 14% ^{oq}	615 15% ^{opq}	310 16% ^{kop q}	69 12% ^{opq}	72 37% ^{ghij kmopq}	4 8%	3 7%	145 3%	130 7% ^{oq}	14 3%	103 32% ^{ghijk mopq}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 15

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14203	3916	4491	1312	1333	1012	2139	2071	2256	647	678	501	704	1845	2235	665	655	511	1435
Weighted base	14203	3977	4119	1420	568	710	3409	2163	2189	726	305	369	1209	1814	1930	694	263	341	2200
Yes - responsible for half or more of the items bought	12698 89%	3508 88%	3773 92%af	1282 90%f	522 92%af	650 92%af	2962 87%	1742 81%	1925 88%hm	629 87%hm	271 89%hm	331 90%hm	963 80%	1767 97%hij klmpqrst	1848 96%hij klmt	653 94%hij klmt	251 95%hij klmt	320 94%hij klm	1999 91%hijm
No - not responsible for most of the items bought	1505 11%	469 12%bde	346 8%	138 10%	46 8%	60 8%	447 13%bcde	421 19%ijkl lopqrst	264 12%opq rst	97 13%opq rst	34 11%opq rs	39 10%opq rs	245 20%ijkl opqrst	47 3%	82 4%o	41 6%o	12 5%o	21 6%o	201 9%opqr

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u

**** very small base (under 30) ineligible for sig testing**

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 15

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Working Status				Working Status - Men				Working Status - Women				
	Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)	
Unweighted base	14203	4975	2337	3765	3126	3076	711	1945	1125	1899	1626	1820	2001
Weighted base	14203	6250	1704	3443	2806	3792	489	1758	922	2458	1216	1685	1884
Yes - responsible for half or more of the items bought	12698 89%	5646 90% ^d	1582 93% ^{cacd}	3088 90% ^d	2382 85%	3332 88% ^{fgh}	399 82%	1407 80%	722 78%	2314 94% ^{efg hi}	1183 97% ^{ef ghil}	1680 100% ^{efg hijl}	1660 88% ^{fgh}
No - not responsible for most of the items bought	1505 11%	604 10% ^b	122 7%	355 10% ^b	424 15% ^{abc}	460 12% ^{ijk}	90 18% ^{ej kl}	351 20% ^{ej kl}	200 22% ^{ejk l}	144 6% ^{jk}	33 3% ^k	5 *	224 12% ^{ijk}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 16
How many cars are there in your household?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	14203	6857	7346	1655	2243	2258	2531	2234	3282	3903	4248	2463	3589	3783	3652	3446	2083	1239	1651	5661	723	3064	928	2597
Weighted base	14203	6960	7243	1688	2392	2392	2532	2109	3091	3797	3938	3094	3375	3835	3693	3409	1988	1278	1855	6099	873	3407	982	2692
No cars in the household	2983 21%	1317 19%	1666 23% ^a	485 29% ^{efgh}	606 25% ^{fgh}	578 24% ^{gh}	549 22% ^{gh}	358 17% ^h	407 13%	448 12%	900 23% ^{ik}	436 14% ⁱ	1198 36% ^{ijk}	1024 27% ^{nop}	587 16%	762 22% ^{np}	284 14%	326 25% ^{np}	331 18%	1234 20%	154 18%	609 18%	177 18%	626 23% ^{tuv}
NET: Any	11220 79%	5644 81% ^b	5576 77%	1203 71%	1786 75%	1814 76% ^c	1982 78% ^{cd}	1751 83% ^{cde}	2685 87% ^{cde}	3349 88% ^{cjkl}	3038 77% ^l	2658 86% ^{jl}	2176 64%	2810 73%	3106 84% ^{moq}	2647 78% ^m	1704 86% ^{moq}	953 75%	1524 82%	4865 80%	719 82% ^w	2799 82% ^w	805 82% ^w	2066 77%
1	5965 42%	2902 42%	3063 42%	343 20%	878 37% ^c	995 42% ^{cd}	1009 40% ^c	996 47% ^{cde}	1744 56% ^{cde}	1587 42%	1632 41%	1387 45% ^{ijl}	1359 40%	1591 42%	1580 43%	1447 42%	801 40%	545 43%	706 38%	2393 39%	335 38%	1347 40%	371 38%	1046 39%
2	3977 28%	2066 30% ^b	1911 26%	485 29%	721 30% ^h	671 28%	698 28%	571 27%	832 27%	1310 35% ^{ijl}	1030 26% ^l	997 32% ^{jl}	640 19%	950 25%	1169 32% ^{moq}	913 27%	636 32% ^{moq}	309 24%	586 32%	1869 31%	285 33%	1101 32% ^w	302 31%	768 29%
3+	1278 9%	675 10% ^b	603 8%	374 22% ^{defgh}	188 8% ^h	148 6% ^h	276 11% ^{degh}	184 9% ^{eh}	109 4%	452 12% ^{ijkl}	376 10% ^l	273 9% ^l	177 5%	269 7%	356 10% ^m	287 8%	267 13% ^{mnoq}	99 8%	232 13% ^s	603 10%	99 11%	350 10%	132 13% ^{uw}	252 9%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 16
How many cars are there in your household?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	14203	3111	4071	899	1872	3916	2846	2622	404	616	1046	1123	1261	1168	1643	1039	1197	1135	1270	1066	1639
Weighted base	14203	3183	3745	987	1310	3859	2700	2577	266	627	1167	1229	1275	1117	1545	1060	1225	1162	1256	992	1547
No cars in the household	2983 21%	360 11%	973 26%acd	173 18%a	188 14%a	490 13%	647 24%egh	439 17%e	45 17%	172 73%	283 76%o	278 77%o	290 77%o	161 77%o	133 9%	314 70%	323 74%	300 74%	259 79%io	197 80%ijo	274 82%ijkl
NET: Any	11220 79%	2823 89%bcd	2772 74%	814 82%b	1122 86%b	3369 87%fg	2052 76%	2139 83%f	222 83%f	456 73%	884 76%o	951 77%o	985 77%o	956 77%o	1412 91%ijk	747 70%	902 74%	862 74%	997 79%io	794 80%ijo	1273 82%ijkl
1	5965 42%	1384 43%	1629 43%	404 41%	632 48%abc	1749 45%	1215 45%	1156 45%	125 47%	118 19%	412 35%io	512 42%ijo	492 39%io	524 47%ijk	845 55%ijk	225 21%	466 38%io	483 42%ijo	517 41%ijo	472 48%ijk	900 58%ijkl
2	3977 28%	1144 36%bcd	867 23%	311 32%b	373 28%b	1284 33%fg	666 25%	771 30%f	82 31%f	218 35%klm	371 32%ost	341 28%t	349 27%t	308 28%t	478 31%ost	267 25%	349 29%t	330 28%t	348 28%t	263 26%	353 23%
3+	1278 9%	295 9%b	277 7%	98 10%b	117 9%	335 9%f	171 6%	211 8%f	15 6%	120 19%ijklm	101 9%nqt	98 8%nqt	144 11%knp	124 11%knpq	89 6%t	255 24%ijklm	87 7%qt	50 4%t	132 11%npqs	60 6%t	20 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 16
How many cars are there in your household?
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female					Region									
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14203	2147	1909	1183	1618	1756	2339	1280	1971	1239	592	1581	1273	1242	1019	764	1391	1649	2134	1319
Weighted base	14203	2089	1801	1546	1525	1707	2137	1548	1850	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
No cars in the household	2983 21%	220 11%	362 20%ace g	251 16%ag	483 32%abc efg	228 13%a	538 25%abc eg	185 12%	716 39%abc defg	326 25%klm noprs	169 30%klm noprs	322 21%np rs	271 21%np rs	236 18%prs	162 16%rs	122 17%ps	189 13%	731 40%ijk lmnop rs	294 15%	162 13%
NET: Any	11220 79%	1869 89%bcd efh	1438 80%dfh	1294 84%bdf h	1042 68%h	1480 87%bdf h	1599 75%dh	1363 88%bcd fh	1134 61%	953 75%q	399 70%q	1241 79%ijq	1007 79%ijq	1042 82%ijq	832 84%ijk lq	588 83%ijq	1231 87%ijk lmoq	1116 60%	1694 85%ijk lmq	1116 87%ijklmnoq
1	5965 42%	895 43%b	691 38%	699 45%bde h	618 41%	692 41%	941 44%bh	688 44%bh	742 40%	545 43%	237 42%	652 42%	558 44%mq s	494 39%	448 45%mq s	305 43%	638 45%mq s	715 39%	876 44%mq s	496 39%
2	3977 28%	718 34%bdf h	541 30%dfh	485 31%cdfh	323 21%h	593 35%bdf h	489 23%h	512 33%dfh	317 17%	309 24%q	121 21%	426 27%jq	365 29%ijq	415 32%ijk q	309 31%ijq	207 29%ijq	445 31%ijk q	324 18%	626 32%ijk q	429 34%ijklq
3+	1278 9%	257 12%cdf h	207 11%cdfh	111 7%h	101 7%h	195 11%cdfh	169 8%h	163 11%cdfh	76 4%	99 8%q	41 7%q	162 10%ilnq	84 7%q	132 10%lq	76 8%q	76 11%lq	148 10%ilnq	77 4%	192 10%lq	192 15%ijklmnopqr

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 16
How many cars are there in your household?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	Eastern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	Eastern (s)	London (t)	South East (u)	South West (v)
Unweighted base	14203	588	302	783	601	620	543	344	667	753	1025	631	651	290	798	672	622	476	420	724	896	1109	688
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664
No cars in the household	2983 21%	131 22% hjk qsv	76 26% def ghjqr suv	152 20% hjk sv	110 18% jks v	117 17% jv	93 17% j	52 16%	94 14%	300 35% abc defghj klmnopq rsuv	111 11%	80 13%	194 29% acd efghj nopqrsu v	93 34% acd	170 21% hjk qsv	161 24% def ghjqs uv	119 20% hjk sv	68 15%	70 19% jks v	95 13%	431 43% abc defghi jklmno pqrsuv	183 18% hjk sv	82 12%
NET: Any	11220 79%	476 78% ilm t	215 74% it	602 80% ilm t	493 82% bil mot	558 83% bil mot	455 83% bil mot	283 84% bil mot	594 86% abc ilmnop tu	556 65% t	877 89% abc defilm noprtu	535 87% abc dilmno prt	477 71% it	184 66% t	639 79% ilm t	514 76% imt	484 80% ilm t	377 85% abi lmnot	305 81% bil mt	638 87% abc dilmno prt	560 57%	817 82% bil mot	582 88% abcdeilmnoprtu
1	5965 42%	272 45% i	126 43%	325 43%	271 45% i	261 39%	229 42%	133 40%	288 42%	330 39%	428 43%	240 39%	273 41%	111 40%	327 40%	287 42%	234 39%	219 49% efg hiklmn ptv	171 46% it	350 48% eik lnptv	386 39%	449 45% eip tv	256 39%
2	3977 28%	144 24% t	63 22% t	207 27% t	182 30% abi mrt	229 34% abc ilmnor t	171 31% abi lmrt	125 37% abc ilmnor tu	219 32% abi lmrt	201 23% t	328 33% abc ilmnor t	197 32% abi lmrt	165 25% t	58 21% t	220 27% t	183 27% t	187 31% abi lmrt	138 31% abi lmrt	82 22% t	225 31% abi lmrt	123 12%	298 30% abi lmrt	232 35% abcilmnort
3+	1278 9%	60 10% ilqt	26 9% iqt	70 9% ilqt	39 7% i	68 10% ilm qt	55 10% ilqt	25 7% i	87 13% dgi moqstu	26 3%	122 12% dgi lmoqstu	98 16% abcd efgilmn opqstu	39 6% i	15 5%	92 11% dilm oqtu	44 7% i	64 11% dilm oqtu	21 5%	51 14% cdgi lmoqstu	62 8% iqt	51 5%	70 7% i	94 14% acdilmogqstu

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 16
How many cars are there in your household?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	14203	110	88	8499	3650	1086	572	64	49	4013	1820	565	234	46	39	4486	1830	521	338
Weighted base	14203	104*	81*	8453	3725	1099	521	57*	45*	4083	1895	560	196	47*	37**	4370	1830	538	326
No cars in the household	2983 21%	47 45% cdef	34 42% cde	1764 21% d	639 17%	248 23% d	156 30% cde	23 40% ijkl opq	22 49% ijkl opqr	748 18% j	297 16%	115 21% j	62 32% ijkl op	24 51% ijkl opqr	12 34%	1016 23% ijp	341 19% j	133 25% ijp	95 29% ijklp
NET: Any	11220 79%	57 55%	47 58%	6688 79% abf	3086 83% abc ef	850 77% abf	365 70% a	35 60%	23 51%	3334 82% ghl moqr	1597 84% ghi klmnopq r	445 79% ghl mr	134 68% hm	23 49%	24 66%	3354 77% ghl m	1489 81% ghl moqr	405 75% ghm	231 71% hmn
1	5965 42%	50 48% f	30 37% f	3810 45% def	1491 40% f	410 37% f	103 20%	29 51% lqr	21 47% lr	1791 44% jlp qr	758 40% lr	223 40% lr	41 21%	20 44% lr	9 24%	2020 46% jkl pqr	733 40% lr	186 35% lr	63 19%
2	3977 28%	3 3%	12 15% a	2255 27% ab	1186 32% abc f	339 31% abc	139 27% a	3 5%	2 4%	1170 29% ghm o	634 33% ghi mor	173 31% ghm o	54 28% ghm	-	11 29%	1086 25% ghm o	553 30% ghm o	167 31% ghm o	85 26% ghm
3+	1278 9%	5 5%	5 6%	623 7%	409 11% c	101 9%	123 24% abcd e	3 5%	-	374 9% ho	206 11% ho	49 9% o	39 20% ghij kmopq	2 5%	5 13%	249 6%	203 11% ho	52 10% ho	84 26% ghijklmopq

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 16
How many cars are there in your household?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14203	3916	4491	1312	1333	1012	2139	2071	2256	647	678	501	704	1845	2235	665	655	511	1435
Weighted base	14203	3977	4119	1420	568	710	3409	2163	2189	726	305	369	1209	1814	1930	694	263	341	2200
No cars in the household	2983 21%	469 12%	1056 26%acd	253 18%a	108 19%a	197 28%acd	900 26%acd	241 11%	524 24%hjk oq	130 18%ho	42 14%	93 25%hjk oq	287 24%hjk oq	228 13%	532 28%hij koq	123 18%ho	67 25%hjk oq	104 31%hij kmoq	613 28%hijkoq
NET: Any	11220 79%	3508 88%bcd ef	3063 74%	1168 82%bef	460 81%bef	513 72%	2509 74%	1921 89%ijl mpqrst	1665 76%pst	596 82%ilm prst	263 86%ilm prst	276 75%	921 76%st	1586 87%ijl mpqrst	1398 72%	572 82%ilm prst	196 75%	237 69%	1587 72%
1	5965 42%	1753 44%f	1803 44%f	597 42%f	268 47%cf	308 43%f	1236 36%	933 43%mt	978 45%jmt	279 38%	146 48%jmp t	158 43%m	408 34%	820 45%jmt	439 43%mt	318 46%jmt	122 46%jmt	150 44%mt	827 38%
2	3977 28%	1344 34%bcd ef	951 23%e	431 30%bde	148 26%e	129 18%	972 29%be	730 34%ikl pqrst	512 23%st	249 34%ikl pqrst	85 28%ilp s	73 20%	415 34%ikl pqrst	614 34%ikl pqrst	439 23%st	182 26%ls	63 24%st	56 16%	557 25%st
3+	1278 9%	411 10%bd	308 7%	139 10%b	44 8%	75 11%bd	301 9%	258 12%imop rt	175 8%r	68 9%r	32 10%pr	45 12%imop r	98 8%r	153 8%r	134 7%	71 10%pr	12 5%	30 9%r	203 9%pr

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
 ** very small base (under 30) ineligible for sig testing

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 16
How many cars are there in your household?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	14203	4975	2337	3765	3126	3076	711	1945	1125	1899	1626	1820	2001
Weighted base	14203	6250	1704	3443	2806	3792	489	1758	922	2458	1216	1685	1884
No cars in the household	2983 21%	1234 20% ^c	331 19% ^c	469 14%	949 34% ^{abc}	655 17% ^g	108 22% ^{egk}	170 10%	384 42% ^{efgijkl}	580 24% ^{egjk}	223 18% ^g	299 18% ^g	565 30% ^{efgijk}
NET: Any	11220 79%	5015 80% ^d	1374 81% ^d	2974 86% ^{abd}	1858 66%	3137 83% ^{fhi}	381 78% ^{hl}	1588 90% ^{efhijkl}	538 58%	1878 76% ^{chl}	993 82% ^{hijl}	1386 82% ^{fhi}	1319 70% ^h
1	5965 42%	2420 39% ^d	679 40% ^d	1928 56% ^{abd}	938 33%	1482 39% ^{hl}	200 41% ^{hl}	955 54% ^{efhijl}	266 29%	938 38% ^h	479 39% ^h	973 58% ^{efhijl}	672 36% ^h
2	3977 28%	1924 31% ^{cd}	531 31% ^{cd}	899 26% ^d	623 22%	1255 33% ^{fghikl}	130 27% ^h	516 29% ^{hkl}	165 18%	669 27% ^{hk}	400 33% ^{fghikl}	383 23% ^h	458 24% ^h
3+	1278 9%	671 11% ^c	164 10% ^c	147 4%	297 11% ^c	399 11% ^{gk}	51 10% ^{gk}	117 7% ^k	108 12% ^{gk}	272 11% ^{gk}	113 9% ^{gk}	29 2%	189 10% ^{gk}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 17
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	14203	6857	7346	1655	2243	2258	2531	2234	3282	3903	4248	2463	3589	3783	3652	3446	2083	1239	1651	5661	723	3064	928	2597
Weighted base	14203	6960	7243	1688	2392	2392	2532	2109	3091	3797	3938	3094	3375	3835	3693	3409	1988	1278	1855	6099	873	3407	982	2692
White	13032	6367	6666	1384	2014	2131	2380	2062	3060	3445	3555	2862	3170	3251	3411	3211	1931	1227	1677	5453	787	3043	890	2409
	92%	91%	92%	82%	84%	89%cd	94%code	98%code f	99%code fg	91%	90%	93%ij	94%ij	85%	92%lm	94%lmn	97%lmno	96%lmno	90%	89%	90%	89%	91%	90%
NET: Non-white	1001	510	491	260	341	217	131	34	18	293	342	191	175	490	242	178	53	38	168	535	81	312	87	223
	7%	7%	7%	15%efgh	14%efgh	9%efgh	5%gh	2%h	1%	8%kl	9%kl	6%	5%	13%nopq	7%opq	5%pq	3%	3%	9%	9%	9%	9%	9%	8%
Mixed	173	89	84	46	43	36	32	7	8	59	74	17	22	85	43	23	15	7	40	93	21	41	19	52
	1%	1%	1%	3%efgh	2%gh	2%gh	1%gh	*	*	2%kl	2%kl	1%	1%	2%nopq	1%	1%	1%	1%	2%	2%	2%	1%	2%	2%
Asian	526	300	226	159	225	88	39	11	4	178	136	123	90	233	137	113	26	17	84	262	48	183	36	80
	4%	4%ab	3%	9%efgh	9%efgh	4%efgh	2%gh	1%h	*	5%ijl	3%	4%l	3%	6%nopq	4%pq	3%pq	1%	1%	5%	4%	5%w	5%w	4%	3%
Black	221	88	133	37	41	81	46	13	3	40	89	40	52	141	44	33	2	2	35	140	9	71	26	69
	2%	1%	2%a	2%gh	2%gh	3%dfgh	2%gh	1%h	*	1%	2%ik	1%	2%	4%nopq	1%pq	1%pq	*	*	2%	2%	1%	2%	3%	3%t
Chinese	50	21	29	15	22	6	4	2	-	12	26	6	5	20	16	4	3	6	7	24	3	6	3	18
	*	*	*	1%efgh	1%efgh	*h	*h	*	-	*	1%kl	*	*	1%o	*o	*	*	*o	*	*	*	*	*	1%u
Other ethnic group	32	13	19	3	9	5	11	*	3	5	17	4	6	10	3	6	8	5	2	16	-	11	2	5
	*	*	*	*	*g	*	*gh	*	*	*	*i	*	*	*	*	*	*n	*n	*	*	*	*	*	*
Prefer not to answer	170	84	86	43	37	44	20	13	13	58	41	41	29	94	39	19	4	14	11	111	6	52	5	59
	1%	1%	1%	3%fgh	2%fgh	2%fgh	1%	1%	*	2%l	1%	1%	1%	2%nopq	1%p	1%	*	1%p	1%	2%r	1%	2%v	1%	2%tv

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 17
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con	Lab	LibDem	UKIP	Con	Lab	LibDem	UKIP	18-24	25-34	35-44	45-54	55-64	65+	18-24	25-34	35-44	45-54	55-64	65+
		(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	(t)
Unweighted base	14203	3111	4071	899	1872	3916	2846	2622	404	616	1046	1123	1261	1168	1643	1039	1197	1135	1270	1066	1639
Weighted base	14203	3183	3745	987	1310	3859	2700	2577	266	627	1167	1229	1275	1117	1545	1060	1225	1162	1256	992	1547
White	13032	3032	3238	924	1288	3677	2346	2424	264	475	975	1095	1204	1095	1522	909	1038	1036	1177	966	1539
	92%	95% ^b	86%	94% ^b	98% ^{abc}	95% ^f	87%	94% ^f	99% ^{efg}	76%	84% ^{ai}	89% ^{aijp}	94% ^{aijk}	98% ^{aijk}	99% ^{aijk}	86% ^{ai}	85% ^{ai}	89% ^{aijp}	94% ^{aijk}	97% ^{aijk}	99% ^{aijklmnopqrs}
NET: Non-white	1001	135	457	56	15	143	309	138	*	128	168	121	66	15	13	132	173	96	65	19	5
	7%	4% ^d	12% ^{acd}	6% ^d	1%	4% ^h	11% ^{egh}	5% ^{eh}	*	20% ^{ijklmnopqrst}	14% ^{klm}	10% ^{lmnr}	5% ^{mnst}	1% ^t	1%	12% ^{lmn}	14% ^{klmn}	8% ^{lmnr}	5% ^{mnst}	2% ^{nt}	*
Mixed	173	28	56	19	3	24	43	41	-	24	15	18	22	6	4	22	28	18	10	1	4
	1%	1% ^d	1% ^{ad}	2% ^{ad}	*	1%	2% ^{eh}	2% ^{eh}	-	4% ^{ijklmnopqrst}	1% ^{nst}	1% ^{nst}	2% ^{mnst}	1%	*	2% ^{mnrs}	2% ^{mnrs}	2% ^{mnst}	1%	*	*
Asian	526	83	273	33	4	88	171	74	-	85	123	59	23	5	4	74	102	29	16	6	-
	4%	3% ^d	7% ^{acd}	3% ^d	*	2% ^h	6% ^{egh}	3% ^h	-	13% ^{klmnopqrst}	11% ^{klmn}	5% ^{lmnq}	2% ^{mnst}	* ^t	*	7% ^{lmnq}	8% ^{klmn}	2% ^{mnst}	1% ^{nt}	1% ^t	-
Black	221	16	110	2	-	19	85	20	-	12	19	39	13	2	3	25	22	42	33	11	-
	2%	* ^d	3% ^{acd}	*	-	*	3% ^{egh}	1%	-	2% ^{mnt}	2% ^{mnt}	3% ^{lmns}	1% ^{mnt}	*	*	2% ^{lmnt}	2% ^{mnt}	4% ^{ijlmn}	3% ^{lmns}	1% ^{mnt}	-
Chinese	50	5	12	1	1	9	6	1	-	6	10	3	-	1	-	9	12	3	4	1	-
	*	*	*	*	*	*	*	*	-	1% ^{lmns}	1% ^{lmns}	*	-	*	-	1% ^{lmnt}	1% ^{lmns}	*	* ^{nt}	*	-
Other ethnic group	32	4	6	1	7	3	5	2	*	1	1	1	8	-	2	2	8	4	3	*	1
	*	*	*	*	1% ^{ab}	*	*	*	*	*	*	*	1% ^{mt}	-	*	*	1% ^{mst}	*	*	*	*
Prefer not to answer	170	16	50	7	7	38	44	15	2	24	23	13	6	7	10	19	14	30	14	6	3
	1%	1%	1% ^{ad}	1%	1%	1%	2% ^{eg}	1%	1%	4% ^{klmnoprst}	2% ^{lmns}	1% ^t	*	1%	1%	2% ^{lmnt}	1% ^t	3% ^{klmn}	1% ^t	1%	*

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 17
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female					Region									
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14203	2147	1909	1183	1618	1756	2339	1280	1971	1239	592	1581	1273	1242	1019	764	1391	1649	2134	1319
Weighted base	14203	2089	1801	1546	1525	1707	2137	1548	1850	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
White	13032 92%	1913 92%	1614 90%	1433 93%be	1407 92%be	1532 90%	1941 91%	1429 92%be	1763 95%abc defg	1227 96%klm nq	556 98%klm npqr	1461 93%mq	1195 93%mq	1147 90%q	916 92%q	688 97%klm nqr	1348 95%mnq	1369 74%	1882 95%mnq	1243 97%klmnpqr
NET: Non-white	1001 7%	140 7%h	164 9%acdgh	103 7%h	103 7%h	153 9%adgh	178 8%gh	88 6%	72 4%	38 3%	10 2%	94 6%ijop rs	74 6%ijop rs	123 10%ijkl noprs	64 6%ijop rs	21 3%	55 4%j	414 22%ijkl mnoprs	75 4%j	33 3%
Mixed	173 1%	31 1%gh	32 2%cgh	9 1%	17 1%h	28 2%cgh	42 2%cgh	8 1%	5 *	7 1%	4 1%	14 1%	5 *	15 1%	19 2%iklp s	8 1%	8 1%	61 3%ijkl mnoprs	24 1%l	7 1%
Asian	526 4%	88 4%fh	88 5%fh	70 5%fh	54 4%fh	90 5%dfgh	47 2%	53 3%h	36 2%	17 1%	3 1%	64 4%ijop rs	46 4%ijop rs	80 6%ijkl noprs	33 3%ijop rs	7 1%	24 2%	205 11%ijkl mnoprs	28 1%	19 1%
Black	221 2%	16 1%	20 1%	21 1%	30 2%a	24 1%	68 3%abce gh	19 1%	22 1%	2 *	2 *	10 1% s	20 2%iors	21 2%ikors	7 1% s	1 *	15 1% is	128 7%ijkl mnoprs	13 1% s	1 *
Chinese	50 *	5 *	13 1%acd	-	3 *	8 * c	13 1%ch	6 *	3 *	6 * s	-	2 *	2 *	4 *	5 1% s	3 *	7 1% s	12 1% ks	8 *	-
Other ethnic group	32 *	1 *	9 1%ad	3 *	-	4 *	8 * ad	1 *	6 *	5 * p	1 *	4 *	1 *	3 *	-	1 *	-	8 * p	3 *	6 1% p
Prefer not to answer	170 1%	36 2%cfh	23 1%	10 1%	15 1%	22 1%	18 1%	31 2%cfh	14 1%	14 1% s	2 *	8 1%	9 1%	9 1%	13 1% os	1 *	17 1% os	63 3%ijkl mnoprs	31 2% kos	3 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 17
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)
Unweighted base	14203	588	302	783	601	620	543	344	667	753	1025	631	651	290	798	672	622	476	420	724	896	1109	688
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664
White	13032	583 92% 96% cde ipqst	285 98% cde fijpqs t	695 92% it	552 92% it	606 90% it	514 94% eip t	320 96% eip qt	670 97% cde fijnpq st	614 72%	928 94% eip qt	601 98% cde fijnop qstu	644 96% cde ipqst	271 98% cde fijnpq st	765 95% eip qt	643 95% dei pqt	541 90% it	403 90% it	369 98% cde fijnop qstu	678 93% it	755 76%	954 95% cde ipqst	642 97% cde fijpqst
NET: Non-white	1001	17 7%	5 3%	56 7% abhj klmoru v	48 8% abhj klmnor uv	64 9% abgh jklmno rsuv	32 6% abhk lmru	14 4%	14 2%	204 24% abcd efghijkl mnopqrs uv	45 5% hkr	12 2%	21 3%	6 2%	38 5% hkr	27 4%	59 10% abfg hijklmno rsuv	32 7% abhk lmoruv	7 2%	41 6% abh kmru	210 21% abcd efghijkl mnopqrs uv	30 3%	21 3%
Mixed	173	2 1%	3 1%	8 1%	1 *	3 *	6 1%	7 2% adhk u	3 *	35 4% abcd efghkl norsuv	21 2% adeh knou	1 *	6 1%	5 1%	4 1%	12 2% adeh ku	13 3% acde hklmno rsuv	2 *	6 1%	26 3% adeh klmno rsuv	3 *	6 1%	
Asian	526	7 4%	1 1%	44 6% abgh jklmno qrsuv	27 4% abgh jklmru v	45 7% abgh jklmno qrsuv	20 4% abhk mru	3 1%	2 *	127 15% abcd efghijkl mnopqrs tuv	18 2% h	5 1%	11 2%	2 1%	20 3% hu	19 3% bhku	34 6% abgh jklmno rsuv	13 3% bhku	4 1%	22 3% abhk u	78 8% abdf ghijkl noqrsu v	10 1%	14 2% h
Black	221	2 2%	-	3 *	17 3% abc fghijkl no rsuv	12 2% acjk lrv	2 *	1 *	9 1% klv	39 5% abce fghijkl mnopqr suv	3 *	-	-	2 1% kl	8 1% kl	3 *	10 2% c jkl v	5 1% klv	1 *	6 1% l	89 9% abcd efghij klmnop qrsuv	9 1% kl	1 *
Chinese	50	4 1%	-	-	2 *	4 1%	5 1% cv	3 1% c	-	2 *	3 *	-	2 *	-	2 *	1 *	-	-	-	7 1% chkp v	11 1% chkp v	5 1%	-
Other ethnic group	32	3 1%	1 *	2 *	1 *	-	-	-	-	1 *	-	5 1% ehjo s	2 *	-	3 *	-	3 *	-	1 *	-	6 1% j	3 *	1 *
Prefer not to answer	170	7 1%	2 1%	2 *	3 1%	5 1%	2 *	1 *	4 1%	38 4% abcd efghik lmnop rsuv	16 2% crv	2 *	7 1%	-	6 1%	6 1%	3 1%	11 2% cdfh kmnprv	-	13 2% ckrv	25 3% cdef hkmnop rv	15 1% crv	1 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Prepared by Populus



Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 17
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Educational Attainment							Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female							
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Unweighted base	14203	110	88	8499	3650	1086	572	64	49	4013	1820	565	234	46	39	4486	1830	521	338	
Weighted base	14203	104*	81*	8453	3725	1099	521	57*	45*	4083	1895	560	196	47*	37**	4370	1830	538	326	
White	13032	93 92%	75 89%ef	8116 93%ef	3347 96%ade f	876 90%ef	389 80%ef	75%	48 83%	39 87%l	3923 96%ghj klpqr	1704 90%klq r	426 76%	139 71%	45 97%kl r	37 100%	4192 96%ghj klpqr	1643 90%klq r	449 83%klr	250 77%
NET: Non-white	1001	7%	9 9%c	6 7%	302 4%	331 9%c	197 18%abcd	129 25%abc de	8 14%io	6 13%io	147 4%	163 9%io	113 20%ijm op	55 28%gijk mopq	1 2%	-	155 4%	168 9%io	84 16%ijm op	75 23%ijmopq
Mixed	173	1%	2 1%	4 5%c	54 1%	70 2%c	22 2%c	17 3%c	2 3%	4 9%ijko pqr	23 1%	33 2%io	13 2%io	11 6%ijko pqr	-	-	31 1%	37 2%io	9 2%io	6 2%i
Asian	526	4%	8 7%c	2 2%	135 2%	158 4%c	136 12%bcd	79 15%bcd	6 11%lop	2 4%	67 2%	95 5%lop	84 15%ijo pq	38 19%hijm opq	1 2%	-	68 2%	63 3%io	53 10%ijo p	41 13%ijop
Black	221	2%	-	-	95 1%	73 2%c	28 3%c	19 4%cd	-	-	49 1%	23 1%	13 2%o	1 *	-	45 1%	50 3%jo	16 3%jo	18 6%ijklop	
Chinese	50	*	-	-	8 *	18 *c	9 1%c	11 2%cd	-	-	2 *	9 *io	4 1%io	4 2%ijop	-	-	6 *	9 *io	4 1%io	8 2%ijop
Other ethnic group	32	*	-	-	11 *	12 *	2 *	3 1%c	-	-	6 *	3 *	-	1 1%	-	-	4 *	9 1%io	2 *	2 1%
Prefer not to answer	170	1%	2 2%c	-	36 *	47 1%c	25 2%cd	4 1%	2 3%io	-	12 *	28 1%io	20 4%ijop qr	2 1%	*	-	23 1%	19 1%i	5 1%	2 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 17
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14203	3916	4491	1312	1333	1012	2139	2071	2256	647	678	501	704	1845	2235	665	655	511	1435
Weighted base	14203	3977	4119	1420	568	710	3409	2163	2189	726	305	369	1209	1814	1930	694	263	341	2200
White	13032 92%	3802 96%bcf	3597 87%	1332 94%bf	553 97%abc ef	670 94%bf	3078 90%b	2083 96%ijm opst	1902 87%	662 91%ip	295 97%ijm pst	353 96%ijm pt	1072 89%	1720 95%ijm pt	1695 88%	670 96%ijm pst	258 98%ijl mopst	317 93%imp	2006 91%ip
NET: Non-white	1001 7%	156 4% d	470 11%acde f	82 6%ad	9 2%	29 4% d	255 7%ade	73 3% r	259 12% hijkl moqrst	60 8% hklo qr	7 2%	10 3%	102 8% hklo qr	83 5% kr	211 11% hklo qrst	22 3% r	2 1%	19 6% hklr	153 7% hkloqr
Mixed	173 1%	32 1%	66 2% ad	26 2% ad	2 *	12 2% ad	34 1%	10 *	38 2% hkr	22 3% hkmo pqrt	1 *	6 2% h	13 1%	23 1% h	29 1% hkr	5 1%	1 *	6 2% hkr	21 1%
Asian	526 4%	91 2% d	262 6%acde f	54 4%ade	2 *	9 1%	109 3% de	47 2% kr	163 7% hkml opqrst	37 5% hklo qrst	*	4 1%	49 4% hklr s	45 2% kr	99 5% hklo qrst	17 2% kr	2 1%	4 1% k	59 3% kr
Black	221 2%	19 * cd	120 3%acde	-	-	8 1% acd	75 2% acd	10 *	54 2% hijkl oqr	-	-	-	24 2% hijkl oqr	9 *	66 3% hijkl oqr	-	-	8 2% hijkl oqr	51 2% hijkl oqr
Chinese	50 *	9 *	13 *	1 *	1 *	1 *	26 1% abcd	4 *	3 *	-	1 *	-	13 1% hijo	5 *	9 *	1 *	-	1 *	13 1%
Other ethnic group	32 *	5 *	9 *	1 *	5 1% abce	-	12 *	3 *	2 *	1 *	4 1% hijl mopqrs t	-	3 *	2 *	8 * i	-	*	-	9 *
Prefer not to answer	170 1%	18 *	53 1% ac	6 *	6 1% a	11 2% ac	75 2% abcd	7 *	28 1% h	4 1%	3 1% h	6 2% hoq	35 3% hijo pq	11 1%	25 1% h	2 *	3 1% h	5 1% h	41 2% hoq

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
 ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 17
To which of the following ethnic groups do you consider you belong?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	14203	4975	2337	3765	3126	3076	711	1945	1125	1899	1626	1820	2001
Weighted base	14203	6250	1704	3443	2806	3792	489	1758	922	2458	1216	1685	1884
White	13032 92%	5603 90%	1526 90%	3410 99%abd	2493 89%	3401 90%h	430 88%	1736 99%efh ij	801 87%	2203 90%h	1096 90%h	1674 99%efh jl	1692 90%h
NET: Non-white	1001 7%	553 9%c	150 9%c	20 1%	279 10%c	343 9%gk	50 10%gk	12 1%	105 11%gijk	211 9%gk	100 8%gk	7 *	173 9%gk
Mixed	173 1%	111 2%cd	22 1%c	8 *	31 1%c	59 2%gkl	4 1%	5 *	22 2%fgkl	53 2%gkl	18 1%gkl	3 *	10 1%
Asian	526 4%	274 4%c	72 4%c	6 *	174 6%abc	202 5%gijk	28 6%gijk	5 *	65 7%gijk	72 3%gk	44 4%gk	1 *	109 6%gijk
Black	221 2%	133 2%c	42 2%cd	4 *	42 2%g	63 2%ghk	17 3%eghk	1 *	6 1%gk	69 3%eghk	25 2%ghk	2 *	36 2%ghk
Chinese	50 *	20 *c	10 1%c	-	19 1%ac	8 *	1 *gk	-	12 1%egkl	13 1%gk	9 1%egk	-	8 *gk
Other ethnic group	32 *	15 *	3 *	2 *	12 *c	11 *	-	1 *	1 *	4 *	3 *	1 *	11 1%gk
Prefer not to answer	170 1%	93 1%c	29 2%c	13 *	35 1%c	48 1%gk	9 2%gk	10 1%	16 2%gk	44 2%gk	20 2%gk	3 *	19 1%k

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 18
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Private (s)	Public (t)	Private (u)	Public (v)	Private (w)
Unweighted base	14203	6857	7346	1655	2243	2258	2531	2234	3282	3903	4248	2463	3589	3783	3652	3446	2083	1239	1651	5661	723	3064	928	2597
Weighted base	14203	6960	7243	1688	2392	2392	2532	2109	3091	3797	3938	3094	3375	3835	3693	3409	1988	1278	1855	6099	873	3407	982	2692
Christian	7539 53%	3619 52%	3919 54%a	449 27%	844 35%c	1096 46%cd	1434 57%code	1413 67%code f	2302 74%code fg	1993 53%	2030 52%	1707 55%j	1809 54%	1947 51%	2040 55%mpq	1887 55%mpq	1027 52%	638 50%	992 53%rs	2873 47%	445 51%	1595 47%	546 56%uw	1278 47%
NET: Other	928 7%	486 7%	443 6%	180 11%efg h	302 13%efgh	164 7%fgh	130 5%gh	53 2%	99 3%	268 7%	256 7%	189 6%	214 6%	401 10%nopq	223 6%pq	186 5%p	69 3%	50 4%	170 9%rs	417 7%	88 10%w	263 8%w	82 8%w	153 6%
Muslim	336 2%	203 3%b	133 2%	96 6%efgh	149 6%efgh	57 2%fgh	23 1%gh	3 *	7 *	103 3%	99 3%	68 2%	66 2%	150 4%nopq	98 3%pq	71 2%pq	5 *	12 1%p	94 5%rs	143 2%	55 6%uw	105 3%w	39 4%w	38 1%
Hindu	137 1%	85 1%b	53 1%	28 2%efgh	68 3%efgh	29 1%fgh	5 *	7 *h	1 *	50 1%ijl	30 1%	37 1%	21 1%	83 2%nopq	20 1%	26 1%q	7 *	2 *	15 1%	72 1%	10 1%	53 2%vw	5 *	19 1%
Jewish	74 1%	30 *	44 1%	- *	3 *	3 *	16 1%code	8 *c	44 1%code g	24 1%k	23 1%	7 *	21 1%k	45 1%nopq	6 *	18 1%n	4 *	1 *	4 *	30 *	2 *	16 *	2 *	14 1%
Sikh	43 *	27 *	15 *	15 1%efgh	17 1%efgh	1 *	9 *gh	- *	- *	15 *l	6 *	19 1%ijl	2 *	17 *opq	23 1%opq	2 *	1 *	- *	5 *	25 *	4 *	16 *	1 *	9 *
Buddhist	79 1%	53 1%b	26 *	5 *	17 1%	12 1%	17 1%	11 1%	17 1%	14 *	35 1%ik	11 *	19 1%	24 1%	25 1%	10 *	11 1%	9 1%	14 1%	35 1%	10 1%	21 1%	4 *	14 1%
Other	259 2%	87 1%	172 2%a	35 2%gh	47 2%gh	62 3%gh	61 2%gh	23 1%	30 1%	62 2%	49 2%	86 3%ijk	86 2%n	82 1%	52 2%	57 2%	41 2%	26 2%	38 2%	112 2%	6 1%	53 2%	31 3%tu	59 2%t
None	5435 38%	2726 39%	2709 37%	994 59%def gh	1155 48%efgh	1073 45%fgh	941 37%gh	619 29%h	654 21%	1449 38%	1562 40%	1143 37%	1281 38%	1335 35%	1364 37%	1295 38%mn	871 44%mn	570 45%mn	656 35%	2650 43%r	322 37%	1472 43%tv	334 34%	1177 44%tv
Prefer not to say	301 2%	130 2%	171 2%	64 4%fgh	92 4%efgh	59 2%fgh	27 1%	24 1%	35 1%	86 2%	89 2%	55 2%	70 2%	152 4%nopq	66 2%	42 1%	21 1%	21 2%	38 2%	160 3%	18 2%	77 2%	19 2%	83 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 18
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	14203	3111	4071	899	1872	3916	2846	2622	404	616	1046	1123	1261	1168	1643	1039	1197	1135	1270	1066	1639
Weighted base	14203	3183	3745	987	1310	3859	2700	2577	266	627	1167	1229	1275	1117	1545	1060	1225	1162	1256	992	1547
Christian	7539 53%	2117 66%bc	1814 48%	501 51%	876 67%bc	2588 67%fg	1461 54%	1322 51%	176 66%fg	150 24%	403 35%io	551 45%ejo p	669 52%ijk opq	745 67%ijk lopqr	1100 71%ijk lmopqr	299 28%	441 36%io	544 47%ijo p	766 61%ijk lopq	668 67%ijk lopqr	1202 78%ijklmnopqrs
NET: Other	928 7%	159 5%cd	380 10%acd	62 6%cd	40 3%	193 5%h	252 9%egh	151 6%h	5 2%	101 16%klm nopqrst	162 14%klmn opqrst	96 8%lmns t	58 5%lm	18 2%	51 3%lm	80 8%lmn st	140 11%klmn opqrst	69 6%mnst	72 6%mnst	35 4%lm	48 3%lm
Muslim	336 2%	55 2%cd	171 5%acd	6 1%	3 *	65 2%h	120 4%egh	40 2%h	-	55 9%klmn opqrst	94 8%klmn opqrst	35 3%lmnr st	11 1%st	3 *	6 *	41 4%lmnq rst	55 4%lmnq rst	23 2%mnst	13 1%st	-	1 *
Hindu	137 1%	16 1%cd	72 2%ad	27 3%ad	-	24 1%	41 2%e	31 1%e	-	22 4%lmno qrst	36 3%lmno qrst	22 2%lmno qrst	2 *	2 *	1 *	6 1%nt	32 3%lmno qrst	6 1%nt	3 *	6 1%nt	-
Jewish	74 1%	36 1%b	14 *	3 *	9 1%	49 1%fg	10 *	3 *	-	-	-	3 1%joq	11 *	2 *	14 1%jmoq	-	3 *	-	5 *	6 1%joq	30 2%ijklmnopqrs
Sikh	43 *	9 *	34 1%acd	-	-	4 *	30 1%eg	-	-	10 2%kmnq rst	8 1%mnqs t	1 *	7 1%mnqs t	-	-	5 *nt	9 1%kmnq rst	-	1 *	-	-
Buddhist	79 1%	7 *	21 1%a	7 1%a	9 1%a	10 *	9 *	29 1%ef	1 *	4 1%	13 1%mot	8 1%	13 1%mot	1 *	14 1%mot	1 *	5 *	4 *	4 *	9 1%mot	3 *
Other	259 2%	36 1%	68 2%a	18 2%	19 1%	41 1%	42 2%	47 2%e	4 1%	9 1%	11 1%	26 2%mt	14 1%	9 1%	17 1%	27 3%jlmn st	36 3%jlmn st	36 3%jlmn st	46 4%jilm nst	14 1%	13 1%
None	5435 38%	880 28%	1457 39%ad	406 41%ad	389 30%	1025 27%	907 34%e	1063 41%efh	85 32%	341 54%ijkl mnopqrst	560 48%lmn rst	558 45%lmnr st	542 43%lmnr st	346 31%nt	378 25%t	653 62%ijk lmnopqr st	594 49%lmn rst	515 44%lmnr st	398 32%nt	273 27%t	276 18%
Prefer not to say	301 2%	27 1%	95 3%ad	18 2%ad	6 *	52 1%	80 3%egh	41 2%h	-	35 6%klmn opqrst	41 4%lmnr st	24 2%lm	6 1%	8 1%	15 1%	29 3%lmnt	51 4%klmn rst	35 3%lmnt	20 2%l	17 2%l	21 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 18
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female					Region									
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14203	2147	1909	1183	1618	1756	2339	1280	1971	1239	592	1581	1273	1242	1019	764	1391	1649	2134	1319
Weighted base	14203	2089	1801	1546	1525	1707	2137	1548	1850	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
Christian	7539 53%	1073 51%	902 50%	862 56%abd	782 51%	920 54%	1128 53%	844 55%b	1027 56%abd	638 50%	302 53%	901 58%ipqrs	684 53%qs	732 57%ipqs	565 57%qs	412 58%ipqs	743 52%q	883 48%	1064 54%qs	615 48%
NET: Other	928 7%	148 7% <i>f</i>	148 8% <i>dfg</i>	96 6%	93 6%	120 7% <i>f</i>	107 5%	93 6%	122 7%	50 4%	11 2%	94 6% <i>ijoprs</i>	80 6% <i>ijoprs</i>	102 8% <i>ijoprs</i>	64 6% <i>ijoprs</i>	16 2%	56 4%	321 17% <i>ijklmnoprs</i>	80 4% <i>j</i>	53 4% <i>j</i>
Muslim	336 2%	70 3% <i>cefh</i>	64 4% <i>cefh</i>	27 2%	43 3% <i>fh</i>	34 2%	35 2%	41 3% <i>h</i>	23 1%	12 1% <i>s</i>	1 *	43 3% <i>ijoprs</i>	27 2% <i>ijors</i>	58 5% <i>ijklnoprs</i>	24 2% <i>ijoprs</i>	5 1% <i>s</i>	15 1% <i>s</i>	135 7% <i>ijklmnoprs</i>	15 1% <i>s</i>	1 *
Hindu	137 1%	25 1% <i>fg</i>	20 1%	30 2% <i>dfgh</i>	9 1%	25 1% <i>dfgh</i>	10 *	6 *	11 1%	2 *	2 *	14 1% <i>i</i>	10 1%	6 *	6 1%	2 *	8 1%	76 4% <i>ijklmnoprs</i>	7 *	5 *
Jewish	74 1%	8 *	11 1%	2 *	8 1%	16 1% <i>c</i>	12 1%	4 *	12 1%	1 *	1 *	14 1% <i>imprs</i>	4 *	2 *	2 *	2 *	2 *	40 2% <i>ijklmnoprs</i>	6 *	3 *
Sikh	43 *	7 *	5 *	15 1% <i>bdth</i>	1 *	9 1% <i>fh</i>	1 *	4 *	1 *	-	-	-	2 *	14 1% <i>ijklops</i>	9 1% <i>iklps</i>	1 *	-	8 * <i>kp</i>	9 * <i>ikps</i>	-
Buddhist	79 1%	9 *	25 1% <i>acefgh</i>	7 *	12 1%	5 *	10 *	4 *	6 *	9 1% <i>r</i>	-	4 *	6 *	10 1% <i>r</i>	11 1% <i>jkpr</i>	2 *	3 *	20 1% <i>jkpr</i>	4 *	9 1% <i>r</i>
Other	259 2%	30 1%	23 1%	15 1%	18 1%	32 2%	39 2%	34 2% <i>c</i>	68 4% <i>abcd</i>	26 2%	8 1%	19 1%	31 2% <i>kmo</i>	13 1%	12 1%	5 1%	27 2%	42 2% <i>mo</i>	40 2%	36 3% <i>kmno</i>
None	5435 38%	822 39% <i>h</i>	712 40% <i>h</i>	571 37%	620 41% <i>eh</i>	627 37%	850 40% <i>h</i>	572 37%	660 36%	570 45% <i>klmnoqr</i>	249 44% <i>kmnq</i>	545 35% <i>q</i>	502 39% <i>kmnq</i>	420 33%	341 34% <i>q</i>	275 39% <i>mq</i>	602 42% <i>kmnq</i>	546 30%	789 40% <i>kmnq</i>	596 47% <i>klmnoqr</i>
Prefer not to say	301 2%	46 2% <i>c</i>	38 2%	16 1%	30 2%	40 2% <i>c</i>	52 2% <i>c</i>	39 2% <i>c</i>	41 2% <i>c</i>	21 2%	7 1%	22 1%	13 1%	24 2%	23 2% <i>ls</i>	7 1%	19 1%	97 5% <i>ijklmnoprs</i>	55 3% <i>klps</i>	14 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Prepared by Populus



Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 18
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Region Within Gender - Male										Region Within Gender - Female												
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)
Unweighted base	14203	588	302	783	601	620	543	344	667	753	1025	631	651	290	798	672	622	476	420	724	896	1109	688
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664
Christian	7539 53%	341 56% bhi kltv	140 48%	441 59% bdh ijkltv	314 52% l	370 55% hik l	305 56% hik lt	194 58% bhi kltv	319 46%	395 46%	511 52% il	289 47%	296 44%	162 58% bhi kltv	460 57% bhi kltv	370 55% hik l	362 60% bdh ijkltv	260 58% bhi jkltv	218 58% bhi kltv	425 58% bhi jkltv	488 49%	553 55% hik ltv	327 49%
NET: Other	928 7%	11 2%	3 1%	60 8% abgh jkmnru	39 6% abgh kru	60 9% abgh jkmnru v	38 7% abgh kru	8 2%	14 2%	187 22% abcd efghjkl mnopqrs tuv	47 5% abhr	20 3%	39 6% abhr u	8 3%	35 4% ab	41 6% abgh kru	42 7% abgh kmru	27 6% abgh ru	8 2%	42 6% abh ru	135 14% abcd efghjkl mnopqrs uv	33 3%	33 5% abhr
Muslim	336 2%	2 *	1 *	32 4% abgh jklmno qrsuv	18 3% abgh jkmuv	32 5% abgh jklmno qrsuv	17 3% abgh jkmuv	-	2 *	91 11% abcd efghjkl mnopqrs tuv	8 1%	-	10 1% kv	-	11 1% kv	9 1% kv	26 4% abgh jklmno qrsuv	7 2% akv	5 1% kv	13 2% ahkv	45 5% abgh jklmno qrsuv	7 1%	1 *
Hindu	137 1%	* *	-	10 1% ahou	9 2% ahlo ru	4 1%	4 1%	2 1%	-	48 6% abcd efghjk lmnopq rstuv	5 *	2 *	1 *	2 1%	4 *	1 *	2 *	2 *	-	8 1% h	28 3% abef hijklno pqrsuv	3 *	2 *
Jewish	74 1%	-	1 *	6 1% ov	4 1%	2 *	2 *	1 *	* *	10 1% ahlo pqv	3 *	3 *	1 *	-	8 1% aopv	-	-	-	1 *	2 *	30 3% abcd efghij klmnop qrsuv	3 *	-
Sikh	43 *	-	-	-	2 *	11 2% achk Inorst uv	1 *	1 *	-	5 1%	7 1%	-	-	-	-	-	3 1%	7 2% acth klno rstuv	-	-	3 *	2 *	-
Buddhist	79 1%	7 1% jnps u	-	4 1%	2 *	10 1% jnps u	7 1% jnps u	1 *	3 *	12 1% jnps u	2 *	4 1%	2 *	-	-	4 1%	-	5 1% npsu	1 *	* *	8 1% n	1 *	5 1% n
Other	259 2%	1 *	1 *	7 1%	3 1%	2 *	6 1%	4 1%	9 1%	21 2% ader	23 2% ader	11 2% ae	25 4% abcd efhnr u	7 2% ader	12 1% ae	27 4% abcd efghkn qr	11 2% ae	6 1% a	2 *	19 3% acde r	21 2% ade	17 2% ae	25 4% abcdefhnr u

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Prepared by Populus

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 18
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664
None	5435 38%	249 41%cei pqst	147 50%acd efgijm nopqrs tu	247 33%i	246 41%cei pqt	230 34%i	197 36%i	127 38%i	348 51%acd efgijm nopqrs tu	233 27%	404 41%cei pqst	298 48%acd efgijm nopqrs tu	321 48%acd efgijm nopqrs tu	102 37%i	298 37%i	255 38%it	190 32%	144 32%	148 39%ipt	254 35%i	313 32%	385 38%cip qt	299 45%cefimnopqstu
Prefer not to say	301 2%	6 1%	2 1%	6 1%	4 1%	15 2%d	9 2%	5 1%	6 1%	41 5%abcd efghjk lmnopr sv	26 3%cdhr v	8 1%	14 2%	5 2%	16 2%	9 1%	9 1%	14 3%acdh rv	2 1%	13 2%	55 6%abcd efghjk lmnopr suv	29 3%acdh rv	6 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 18
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Educational Attainment							Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female						
	Total	No formal education		Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education		Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education		Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
		(a)	Primary (b)					(g)	Primary (h)					(m)	Primary (n)				
Unweighted base	14203	110	88	8499	3650	1086	572	64	49	4013	1820	565	234	46	39	4486	1830	521	338
Weighted base	14203	104*	81*	8453	3725	1099	521	57*	45*	4083	1895	560	196	47*	37**	4370	1830	538	326
Christian	7539 53%	47 45% _f	29 36%	4946 59% _{abcd} ef	1848 50% _{bef}	486 44% _f	125 24%	33 57% _{hkl} mr	14 31%	2354 58% _{hjk} lmpqr	936 49% _{hkl} mr	215 38% _{lr}	40 20%	14 31%	15 41%	2592 59% _{hjk} lmpqr	912 50% _{hkl} mr	271 50% _{hkl} mr	85 26%
NET: Other	928 7%	18 17% _{bcd}	5 6%	376 4%	252 7% _{cd}	174 16% _{bcd}	83 16% _{bcd}	8 14% _{io} p	2 5%	166 4%	142 7% _{io}	103 18% _{hij} opqr	51 26% _{hij} kopqr	10 21% _{io} p	2 6%	210 5%	110 6% _i	71 13% _{io} p	32 10% _{io} p
Muslim	336 2%	11 11% _{cd}	3 3%	101 1%	92 2% _c	73 7% _{cd}	43 8% _{cd}	7 13% _{ijop}	2 3%	52 1%	66 4% _{io}	40 7% _{io} p	25 13% _{ijko} pqr	4 9% _{io}	1 3%	49 1%	26 1%	33 6% _{io}	18 5% _{io}
Hindu	137 1%	- -	* 1%	24 *	38 1% _c	60 5% _{acdf}	14 3% _{cd}	- -	* 1%	8 *	21 1% _{lo}	40 7% _{ijop} qr	14 7% _{ijop} r	- -	- -	16 *	17 1% _{io}	20 4% _{ijop} r	- -
Jewish	74 1%	1 1%	- -	57 1% _d	11 *	6 1%	- -	- -	- -	23 1%	4 *	3 1%	- -	1 1%	- -	34 1% _j	7 *	3 1%	- -
Sikh	43 *	- -	- -	17 *	9 *	8 1% _{cd}	7 1% _{cd}	- -	- -	11 *	3 *	6 1% _{io}	7 3% _{ijop} qr	- -	- -	7 *	6 *	2 *	* *
Buddhist	79 1%	- -	- -	37 *	28 1%	10 1%	2 *	- -	- -	29 1% _o	18 1% _o	5 1% _o	1 1%	- -	- -	8 *	10 1% _o	6 1% _o	1 *
Other	259 2%	6 6% _{cde}	1 2%	141 2%	74 2%	16 1%	17 3% _{ce}	1 1%	* 1%	44 1%	30 2%	9 2%	3 2%	5 11% _{ijkl} opq	1 3%	97 2% _i	44 2% _i	7 1%	14 4% _{ijkl} kq
None	5435 38%	36 35%	48 59% _{acd} e	3028 36%	1537 41% _{ce}	392 36%	305 59% _{acd} e	15 26%	29 64% _{gij} kopq	1537 38% _o	774 41% _{goq}	209 37%	100 51% _{gij} kopq	21 46%	19 52%	1491 34%	763 42% _{gio} q	183 34%	205 63% _{gijkl} opq
Prefer not to say	301 2%	3 3%	- -	103 1%	88 2% _c	47 4% _{cdf}	8 2%	2 3% _i	- -	25 1%	43 2% _i	33 6% _{ijop} qr	5 3% _i	1 3%	- -	77 2% _i	45 2% _i	13 2% _i	2 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 18
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14203	3916	4491	1312	1333	1012	2139	2071	2256	647	678	501	704	1845	2235	665	655	511	1435
Weighted base	14203	3977	4119	1420	568	710	3409	2163	2189	726	305	369	1209	1814	1930	694	263	341	2200
Christian	7539 53%	2662 67% ^{abcd} ef	2122 52% ^{ef}	734 52% ^{ef}	349 61% ^{bce} f	277 39%	1394 41%	1405 65% ^{ijk} lm ^{qst}	1111 51% ^{lms} t	347 48% ^{lms}	183 60% ^{ijl} mp st	140 38%	433 36%	1257 69% ^{hij} klmp ^{qrst}	1011 52% ^{lms} t	387 56% ^{ijl} m st	166 63% ^{ijl} mp ^{qst}	137 40%	961 44% ^m
NET: Other	928 7%	185 5% ^d	380 9% ^{acdf}	101 7% ^{ad}	15 3%	54 8% ^{ad}	193 6% ^d	109 5% ^k	210 10% ^{hklm} o ^{qrst}	58 8% ^{hkor}	6 2%	23 6% ^k	79 7% ^{kor}	76 4% ^k	170 9% ^{hkor} t	43 6% ^k	9 4%	31 9% ^{hkor} t	114 5% ^k
Muslim	336 2%	55 1% ^d	167 4% ^{acde} f	25 2% ^d	* *	9 1% ^d	80 2% ^{ad}	41 2% ^{koqr}	99 5% ^{hklo} qrst	22 3% ^{kloq} r	* *	3 1%	39 3% ^{kloq} r	14 1%	68 4% ^{hklo} q ^{rt}	3 *	- -	6 2% ^{kqr}	41 2% ^{koqr}
Hindu	137 1%	21 1% ^d	71 2% ^{adef}	29 2% ^{adef}	- -	- -	16 *	10 *	51 2% ^{hklm} opr st	14 2% ^{hklo} rst	- -	- -	10 1%	11 1%	21 1% ^{hkrs} t	15 2% ^{hklo} rst	- -	- -	6 *
Jewish	74 1%	49 1% ^{bcde} f	12 *	3 *	2 *	- -	7 *	22 1% ^{ijmp} t	6 *	- -	- -	- -	2 *	27 1% ^{ijkl} mp st	7 *	3 *	2 1% ^j	- -	6 *
Sikh	43 *	10 *	32 1% ^{acde} f	- -	- -	- -	1 *	8 * ^t	19 1% ^{jmoq} t	- -	- -	- -	1 *	2 *	13 1% ^{ot}	- -	- -	- -	- -
Buddhist	79 1%	7 *	25 1% ^a	15 1% ^{a^f}	4 1% ^a	12 2% ^{abdf}	16 *	- -	15 1% ^{ht}	12 2% ^{hkop} t	1 * ^h	10 3% ^{hiko} pq st	15 1% ^{hot}	7 * ^h	10 1% ^{ht}	4 1% ^{ht}	3 1% ^{hot}	2 1% ^{ht}	1 *
Other	259 2%	44 1%	72 2% ^a	28 2% ^a	9 2%	32 5% ^{abcd} f	73 2% ^a	28 1%	21 1%	10 1%	4 1%	9 3% ^{io}	13 1%	15 1%	51 3% ^{himo}	18 3% ^{io}	5 2%	23 7% ^{hijk} lmop ^{qrst}	60 3% ^{himo}
None	5435 38%	1081 27%	1520 37% ^a	568 40% ^{ad}	198 35% ^a	357 50% ^{abcd} d	1712 50% ^{abcd} d	631 29% ^o	816 37% ^{hor}	313 43% ^{hio} pqr	115 38% ^{ho}	198 54% ^{hij} kop ^{qrs}	653 54% ^{hij} kop ^{qrs} t	450 25%	703 36% ^{ho}	255 37% ^{ho}	84 32% ^o	158 46% ^{hik} op ^{qr}	1059 48% ^{hikopqr}
Prefer not to say	301 2%	49 1%	97 2% ^{acd}	17 1%	6 1%	23 3% ^{acd}	110 3% ^{acd}	18 1%	51 2% ^{hk}	7 1%	1 *	8 2% ^{hk}	44 4% ^{hjko} q	31 2% ^{hk}	45 2% ^{hk}	10 1%	5 2% ^k	15 4% ^{hijk} op ^{qr}	66 3% ^{hjko}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 18
To which of the following religious groups do you consider yourself to be a member of?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	14203	4975	2337	3765	3126	3076	711	1945	1125	1899	1626	1820	2001
Weighted base	14203	6250	1704	3443	2806	3792	489	1758	922	2458	1216	1685	1884
Christian	7539 53%	2992 48% ^d	873 51% ^{ad}	2530 73% ^{abd}	1144 41%	1798 47% ^{hl}	242 49% ^{hl}	1236 70% ^{efh ijl}	344 37%	1193 49% ^{hl}	631 52% ^{ehl}	1295 77% ^{efg hijl}	800 42% ^h
NET: Other	928 7%	444 7% ^c	143 8% ^c	99 3%	243 9% ^{ac}	298 8% ^{gik}	53 11% ^{egij k}	49 3%	86 9% ^{gik}	146 6% ^{gk}	90 7% ^{gk}	50 3%	157 8% ^{gik}
Muslim	336 2%	192 3% ^c	45 3% ^c	9 *	90 3% ^c	142 4% ^{gijk}	18 4% ^{gik}	8 *	36 4% ^{gijk}	50 2% ^{gk}	26 2% ^{gk}	1 *	54 3% ^{gk}
Hindu	137 1%	68 1% ^c	19 1% ^c	1 *	49 2% ^{ac}	56 1% ^{gik}	7 1% ^{gik}	1 *	21 2% ^{gijk}	12 * ^{gk}	12 1% ^{gk}	1 *	28 1% ^{gik}
Jewish	74 1%	19 * ^d	16 1% ^{ad}	39 1% ^{ad}	1 *	14 * ⁱ	4 1% ^{hil}	12 1% ^{il}	1 *	5 *	12 1% ^{ehil}	28 2% ^{eeghi l}	-
Sikh	43 *	24 * ^c	6 * ^c	-	13 * ^c	18 * ^{gk}	1 * ^{gk}	-	8 1% ^{gik}	5 *	5 * ^{gk}	-	5 * ^g
Buddhist	79 1%	33 1%	16 1%	16 *	14 1%	23 1%	8 2% ^{eikl}	13 1% ^{kl}	9 1% ^{kl}	10 *	8 1% ^{kl}	3 *	5 *
Other	259 2%	108 2% ^c	41 2% ^c	34 1%	76 3% ^{ac}	44 1%	14 3% ^{eghk}	16 1%	12 1%	64 3% ^{eghk}	27 2% ^{egk}	17 1%	64 3% ^{eghk}
None	5435 38%	2665 43% ^{abc}	640 38% ^c	773 22%	1357 48% ^{abc k}	1614 43% ^{fgj k}	180 37% ^{gk}	458 26% ^k	474 51% ^{efg ijkl}	1051 43% ^{fgj k}	460 38% ^{gk}	315 19%	883 47% ^{efgijk}
Prefer not to say	301 2%	149 2% ^c	49 3% ^c	41 1%	62 2% ^c	81 2% ^g	14 3% ^{gk}	16 1%	19 2% ^g	68 3% ^{gk}	35 3% ^{gk}	25 2%	44 2% ^g

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 19
Which of the following best describes where you live?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Private (s)	Public (t)	Private (u)	Public (v)	Private (w)
Unweighted base	14203	6857	7346	1655	2243	2258	2531	2234	3282	3903	4248	2463	3589	3783	3652	3446	2083	1239	1651	5661	723	3064	928	2597
Weighted base	14203	6960	7243	1688	2392	2392	2532	2109	3091	3797	3938	3094	3375	3835	3693	3409	1988	1278	1855	6099	873	3407	982	2692
NET: Urban	11175 79%	5555 80%b	5621 78%	1454 86%efg h	2056 86%efg h	1961 82%efg h	1964 78%gh	1551 74%	2190 71%	2938 77%	3160 80%ik	2370 77%	2707 80%ik	3410 89%nop q	2719 74%p	2771 81%npq	1375 69%	901 70%	1458 79%	4964 81%r	710 81%v	2821 83%vw	748 76%	2143 80%
Urban - Population over 10,000	5687 40%	3130 45%b	2557 35%	843 50%efg h	1180 49%efg h	1088 45%efg h	932 37%h	720 34%h	924 30%	1632 43%kl	1778 45%kl	1035 33%	1242 37%k	2131 56%nop q	1256 34%p	1253 37%np	567 29%	480 38%p	862 46%	2697 44%	466 53%uvw	1648 48%vw	396 40%	1049 39%
Town and Fringe	5489 39%	2425 35%	3064 42%a	611 36%	877 37%	873 37%	1032 41%cde	830 39%	1266 41%cde	1306 34%	1382 35%	1336 43%ij	1465 43%ij	1279 33%	1463 40%mq	1518 45%mpq	808 41%mq	421 33%	597 32%	2268 37%r	244 28%	1174 34%t	352 36%t	1094 41%tuv
NET: Rural	3028 21%	1406 20%	1622 22%a	234 14%	336 14%	430 18%cd	568 22%cde	558 26%cde f	901 29%cde f	858 23%jkl	778 20%	724 23%jkl	667 20%	425 11%	973 26%mo	638 19%mn	613 31%mno	378 30%mo	397 21%st	1135 19%	163 19%	586 17%	234 24%tu	549 20%u
Village	2645 19%	1235 18%	1409 19%a	216 13%	312 13%	405 17%cd	478 19%cd	471 22%cde f	763 25%cde f	736 19%j	668 17%	625 20%j	616 18%	395 10%	884 24%mo	606 18%mn	488 25%mo	272 21%mo	348 19%st	980 16%	146 17%	519 15%	201 21%u	461 17%
Hamlet & Isolated Dwelling	383 3%	170 2%	213 3%	18 1%	24 1%	25 1%	90 4%cde	88 4%cde	138 4%cde	123 3%l	110 3%l	98 3%l	51 2%	30 1%	90 2%mo	32 1%	126 6%mo	106 8%mo	49 3%	155 3%	17 2%	67 2%	32 3%u	87 3%u

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 19
Which of the following best describes where you live?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	14203	3111	4071	899	1872	3916	2846	2622	404	616	1046	1123	1261	1168	1643	1039	1197	1135	1270	1066	1639
Weighted base	14203	3183	3745	987	1310	3859	2700	2577	266	627	1167	1229	1275	1117	1545	1060	1225	1162	1256	992	1547
NET: Urban	11175 79%	2320 73%	3123 83%acd	767 78%a	1017 78%a	2814 73%	2270 84%eg	2010 78%e	217 81%e	542 86%mnq rst	1037 89%klm npqrst	1035 84%mnq rst	1051 82%mnr st	818 73%	1073 69%	912 86%mnq rst	1019 83%mnr st	927 80%mnr st	913 73%	732 74%n	1117 72%
Urban - Population over 10,000	5687 40%	1108 35%	1775 47%acd	419 42%ad	444 34%	1364 35%	1243 46%eg	990 38%e	113 42%e	381 61%klm nopqrs t	653 56%lmn opqrst	642 52%lmn opqrst	547 43%nrs t	439 39%nrs t	466 30%	461 44%nqr st	526 43%nrs t	446 38%nrs t	385 31%	281 28%	457 30%
Town and Fringe	5489 39%	1212 38%	1347 36%	348 35%	573 44%abc	1450 38%	1027 38%	1020 40%	104 39%	160 26%	384 33%i	393 32%i	503 39%ijk m	379 34%i	606 39%ijk m	450 42%ijk m	493 40%ijk m	481 41%ijk m	528 42%ijk m	452 46%ijk lmnp	660 43%ijkm
NET: Rural	3028 21%	863 27%abcd	622 17%	220 22%b	293 22%b	1044 27%fgh	429 16%	567 22%f	50 19%	86 14%	130 11%	195 16%j	225 18%j	299 27%ijk lopq	472 31%ijk lopqs	149 14%	206 17%j	235 20%ijk o	343 27%ijk lopq	259 26%ijk lopq	429 28%ijklopq
Village	2645 19%	754 24%bcd	552 15%	178 18%b	266 20%b	938 24%fgh	385 14%	466 18%f	41 15%	85 13%	124 11%	189 15%j	201 16%j	241 22%ijk lop	395 26%ijk lmopq	132 12%	187 15%j	217 19%ijo	277 22%ijk lop	229 23%ijk lopq	368 24%ijklopq
Hamlet & Isolated Dwelling	383 3%	110 3%bd	71 2%	41 4%bd	27 2%	106 3%f	44 2%	101 4%ef	8 3%	1 *	6 *	6 1%	23 2%ijk	57 5%ijkl opqs	77 5%ijkl opqs	17 2%ijk	19 2%ijk	19 2%ijk	66 5%ijkl opqs	30 3%jkp	62 4%ijklopq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 19
Which of the following best describes where you live?
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female					Region									
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	Eastern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14203	2147	1909	1183	1618	1756	2339	1280	1971	1239	592	1581	1273	1242	1019	764	1391	1649	2134	1319
Weighted base	14203	2089	1801	1546	1525	1707	2137	1548	1850	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
NET: Urban	11175 79%	1631 78%g	1458 81%eg	1236 80%g	1229 81%eg	1307 77%	1701 80%eg	1134 73%	1478 80%eg	901 70%op	448 79%ino ps	1336 86%ijl noprs	987 77%ino ps	1087 85%ijl noprs	724 73%op	445 63%	907 64%	1827 99%ijk lmnoprs	1583 80%ino ps	930 73%op
Urban - Population over 10,000	5687 40%	972 47%cef gh	868 48%code fgh	627 41%gh	664 44%egh	660 39%gh	910 43%egh	408 26%	579 31%g	480 38%opr s	204 36%opr s	593 38%opr s	457 36%opr s	501 39%opr s	359 36%opr s	187 26%	396 28%	1543 84%ijk lmnoprs	588 30%	380 30%
Town and Fringe	5489 39%	660 32%	591 33%	610 39%ab	565 37%ab	647 38%ab	791 37%ab	726 47%abc def	900 49%abc def	421 33%q	244 43%ino pq	743 48%lin opqs	530 41%ipq	586 46%ino pq	366 37%q	259 36%q	511 36%q	284 15%	995 50%ijl nopqs	550 43%inopq
NET: Rural	3028 21%	458 22%	342 19%	309 20%	296 19%	401 23%bdf h	436 20%	414 27%abc dfh	371 20%	378 30%ijkl mqr	120 21%kmq	226 14%q	291 23%kmq	191 15%q	270 27%jkl mqr	265 37%ijk lmnqrs	513 36%ijkl mnqrs	20 1%	405 20%kmq	348 27%klmqr
Village	2645 19%	394 19%	301 17%	269 17%	272 18%	342 20%bf	367 17%	357 23%abc dfh	344 19%	272 21%kmq	116 20%kmq	208 13%q	282 22%kmq	170 13%q	245 25%kmq r	213 30%ijk lmnqrs	469 33%ijkl mnqrs	20 1%	376 19%kmq	275 22%kmq
Hamlet & Isolated Dwelling	383 3%	64 3%dh	42 2%	41 3%	24 2%	59 3%dh	69 3%dh	58 4%dh	27 1%	106 8%ijkl npqrs	5 1%q	18 1%q	9 1%q	21 2%q	25 3%ijklq	52 7%jklm npqr	44 3%jklm qr	-	30 1%q	73 6%ijklmnpqr

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 19
Which of the following best describes where you live?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	14203	588	302	783	601	620	543	344	667	753	1025	631	651	290	798	672	622	476	420	724	896	1109	688
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664
NET: Urban	11175 79%	445 73%ghrs	243 83%afghklmoqrs	672 89%abdfghijklmnoqrsuv	474 79%ghlqrs	573 85%adfgghklmoqrsuv	410 75%ghlrs	202 60%	443 64%	840 98%abcdeghijklmnopqrstuv	797 81%afghijklmqrsv	456 74%ghlrs	456 68%	205 74%ghrs	664 82%afghijklmnoqrs	512 76%ghlrs	514 85%adfgghijklmnoqrsuv	315 71%gs	244 65%	464 63%	986 100%abcdeghijklmnopqrstuv	786 79%aghlqrs	474 71%ghs
Urban - Population over 10,000	5687 40%	253 42%ghjlmnoqrsuv	140 48%ghjklmnopqrsuv	334 44%ghjklmnopqrsuv	257 43%ghjlmnoqrsuv	282 42%ghjlmnoqrsuv	232 42%ghjlmnoqrsuv	99 29%	220 32%mrsv	758 89%abcdeghijklmnopqrstuv	333 34%mrsv	223 36%moqrsuv	227 34%mrsv	64 23%	259 32%mrsv	200 30%v	219 36%moqrsuv	127 28%	88 23%	176 24%	785 79%abcdeghijklmnopqrstuv	255 26%	157 24%
Town and Fringe	5489 39%	191 32%it	104 36%it	338 45%abdfghiklt	218 36%it	291 43%adfgghilt	178 32%it	103 31%it	223 32%it	83 10%	464 47%abdfghiklst	233 38%ait	229 34%it	141 51%abdfghijklqrst	405 50%abdfghijklqrst	313 46%abdfghiklst	295 49%abdfghijklrst	188 42%afghilt	156 41%afghilt	288 39%afghilt	201 20%it	531 53%abcdeghijklqrst	316 48%abdfghiklst
NET: Rural	3028 21%	163 27%bcejnptu	48 17%cit	82 11%it	128 21%ceipt	102 15%it	139 25%bcejnpt	133 40%abcdeghijklmnopqtuv	244 36%abcdeghijklmnopqtuv	16 2%t	192 19%cip	158 26%bcejnpt	215 32%bcdeghijklnoptu	72 26%bcejnpt	144 18%cit	163 36%abcejnpt	89 15%it	131 29%bcdeghijnoptu	132 35%abcdeghijklmnopqtuv	269 37%abcdeghijklmnopqtuv	4 *	213 21%ceipt	190 29%bcdeghijnoptu
Village	2645 19%	106 17%cit	46 16%cit	74 10%it	121 20%ceipt	89 13%it	127 23%abcdeinpt	113 34%abcdeghijklnoptuv	224 33%abcdeghijklnoptuv	16 2%t	184 19%ceipt	137 22%ceinpt	166 25%abcdeghijnptu	69 25%abcdeghijnptu	134 17%cit	162 33%abcdeghijnptu	81 13%it	118 26%abcdeghijnptu	100 27%abcdeghijnptu	245 33%abcdeghijklmnopqrtuv	4 *	192 19%ceipt	138 21%ceipt
Hamlet & Isolated Dwelling	383 3%	57 9%bcdefghijklmnopqstu	2 1%it	8 1%it	8 1%it	12 2%iot	12 2%iot	20 6%bcdefghijmnoptu	20 3%cijot	-	8 1%it	22 4%bcdeghijnopt	49 7%bcdefghijklmnopqstu	2 1%it	10 1%it	1 *	9 1%iot	13 3%cijot	32 8%bcdefghijklmnopqstu	23 3%cijnot	-	21 2%ijot	52 8%bcdeghijklmnopqstu

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 19
Which of the following best describes where you live?
Base: All respondents

	Total	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female					
		No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	14203	110	88	8499	3650	1086	572	64	49	4013	1820	565	234	46	39	4486	1830	521	338
Weighted base	14203	104*	81*	8453	3725	1099	521	57*	45*	4083	1895	560	196	47*	37**	4370	1830	538	326
NET: Urban	11175 79%	86 83%	69 85%	6534 77%	2912 78%	922 84%cd	467 90%cde	48 84%	41 93%ijo	3188 78%	1502 79%	486 87%ijo	184 kmopqr	38 81%	28 76%	3346 77%	1409 77%	435 81%	283 87%ijop
Urban - Population over 10,000	5687 40%	37 35%	34 41%	2979 35%	1622 44%cd	603 55%abcd	296 57%abcd	21 37%	21 46%oo	1629 40%oo	921 49%iop	334 60%gij	139 r	16 33%	13 35%	1350 31%	701 38%oo	269 50%iop	157 48%iop
Town and Fringe	5489 39%	49 47%def	35 44%ef	3555 42%def	1290 35%ef	319 29%	171 33%	27 47%ijkl	21 46%ijkl	1559 38%ijkl	581 31%l	153 27%	44 23%	22 48%ijkl	15 40%	1996 46%ijkl	709 39%ijkl	167 31%	127 39%ijkl
NET: Rural	3028 21%	18 17%	12 15%	1919 23%ef	813 22%ef	177 16%ef	54 10%	9 16%l	3 7%	894 22%hkl	392 21%hkl	74 13%l	12 6%	9 19%l	9 24%	1025 23%hkl	421 23%hkl	103 19%kl	42 13%l
Village	2645 19%	18 17%f	6 7%	1704 20%bef	690 19%bef	145 13%	49 9%	9 16%l	2 4%	806 20%hkl	329 17%hkl	58 10%	11 6%	9 19%l	4 10%	898 21%hkl	360 20%hkl	87 16%kl	38 12%l
Hamlet & Isolated Dwelling	383 3%	-	7 8%acdef	215 3%	123 3%cf	32 3%	6 1%	-	1 3%	89 2%	63 3%l	16 3%	1 1%	-	5 15%	126 3%	60 3%l	16 3%	4 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 19
Which of the following best describes where you live?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14203	3916	4491	1312	1333	1012	2139	2071	2256	647	678	501	704	1845	2235	665	655	511	1435
Weighted base	14203	3977	4119	1420	568	710	3409	2163	2189	726	305	369	1209	1814	1930	694	263	341	2200
NET: Urban	11175 79%	2870 72%	3385 82%ace	1117 79%a	455 80%a	554 78%a	2795 82%ace	1608 74%o	1817 83%hko	592 82%hoq	239 78%o	292 79%o	1006 83%hko	1262 70%	1567 81%hoq	524 75%o	215 82%hoq	262 77%o	1789 81%hoq
Urban - Population over 10,000	5687 40%	1376 35%	1874 46%ade	618 43%adf	212 37%	293 41%a	1313 39%a	843 39%ot	1057 48%hko	372 51%hko	120 39%ot	168 45%hoq	570 47%hko	534 29%	817 42%hoq	246 35%o	92 35%o	125 37%o	743 34%o
Town and Fringe	5489 39%	1494 38%	1510 37%	499 35%	242 43%abc	261 37%	1482 43%abc	765 35%j	761 35%	220 30%	119 39%j	124 34%	436 36%	729 40%hij	750 39%hij	279 40%ij	124 47%hij	137 40%ij	1046 48%hijklmopqs
NET: Rural	3028 21%	1107 28%bcd	734 18%	304 21%bf	114 20%	156 22%bf	613 18%	555 26%ijm	371 17%	133 18%	66 22%im	77 21%	203 17%	552 30%hij	363 19%	170 25%ijm	48 18%	79 23%im	411 19%
Village	2645 19%	962 24%bcd	665 16%	254 18%	96 17%	121 17%	546 16%	493 23%ijk	339 15%	107 15%	54 18%	59 16%	185 15%	469 26%hij	326 17%	147 21%ijm	42 16%	63 18%	362 16%
Hamlet & Isolated Dwelling	383 3%	145 4%bf	69 2%	50 4%bf	18 3%bf	35 5%bf	67 2%	62 3%ai	33 1%	27 4%imp	12 4%impt	19 5%himp	18 1%	82 5%himp	36 2%	23 3%im	5 2%	16 5%impr	49 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
 ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 19
Which of the following best describes where you live?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	14203	4975	2337	3765	3126	3076	711	1945	1125	1899	1626	1820	2001
Weighted base	14203	6250	1704	3443	2806	3792	489	1758	922	2458	1216	1685	1884
NET: Urban	11175 79%	5147 82%abc	1275 75%c	2474 72%	2279 81%bc	3169 84%fgj kl	363 74%	1233 70%	790 86%fgj kl	1979 81%fgj k	912 75%g	1241 74%g	1488 79%fgjk
Urban - Population over 10,000	5687 40%	2922 47%abcd	637 37%c	1031 30%	1097 39%c	1889 50%gij kl	225 46%gjk l	543 31%	473 51%gij kl	1033 42%gjk l	412 34%k	488 29%	624 33%k
Town and Fringe	5489 39%	2226 36%	639 37%	1443 42%ab	1181 42%ab	1280 34%f	138 28%	690 39%efh	317 34%f	946 38%ef	501 41%efh	753 45%efg hi	864 46%efghij
NET: Rural	3028 21%	1102 18%	429 25%ad	969 28%abd	528 19%	623 16%	126 26%ehi l	525 30%ehi jkl	132 14%	479 19%eh	303 25%ehi l	444 26%ehi l	396 21%eh
Village	2645 19%	957 15%	371 22%ad	830 24%ad	487 17%a	552 15%	112 23%ehi jl	440 25%ehi j	130 14%	405 16%	258 21%ehi l	390 23%ehi l	357 19%eh
Hamlet & Isolated Dwelling	383 3%	145 2%ad	59 3%ad	138 4%ad	41 1%	71 2%h	13 3%h	84 5%efhi kl	2 *	74 3%eh	45 4%ehl	54 3%eh	39 2%h

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 20
Which of the following best describes your current working status?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	14203	6857	7346	1655	2243	2258	2531	2234	3282	3903	4248	2463	3589	3783	3652	3446	2083	1239	1651	5661	723	3064	928	2597
Weighted base	14203	6960	7243	1688	2392	2392	2532	2109	3091	3797	3938	3094	3375	3835	3693	3409	1988	1278	1855	6099	873	3407	982	2692
NET: Working	7954 56%	4280 61%b	3674 51%	849 50%h	1939 81%cfgh	1897 79%cfgh	1908 75%cgh	1032 49%h	328 11%	2224 59%l	2442 62%il	2047 66%ijl	1241 37%	2192 57%	2070 56%	1913 56%	1092 55%	686 54%	1855 100%	6099 100%	873 100%	3407 100%	982 100%	2692 100%
Working full time - working 30 hours per week or more	6250 44%	3792 54%b	2458 34%	662 39%h	1687 71%cefh	1493 62%ccgh	1527 60%ccgh	756 36%h	125 4%	1817 48%l	1990 51%il	1572 51%l	871 26%	1703 44%	1649 45%	1530 45%	829 42%	539 42%	1505 81%rs	4745 78%	805 92%uuv	2987 88%vw	700 71%w	1758 65%
Working part time - working between 8 and 29 hours per week	1704 12%	489 7%	1216 17%a	188 11%h	253 11%h	404 17%cdgh	381 15%cdh	276 13%dh	204 7%	406 11%	452 11%	476 15%ijl	370 11%	489 13%	422 11%	383 11%	263 13%	148 12%	350 19%	1354 22%r	68 8%	421 12%t	282 29%tu	933 35%tuv
NET: Not working	6249 44%	2680 39%	3569 49%a	838 50%def	453 19%	494 21%	624 25%de	1077 51%def	2763 89%cde	1573 41%jkl	1495 38%k	1047 34%	2134 63%ijk	1642 43%	1623 44%	1496 44%	896 45%	592 46%	-	-	-	-	-	-
Not working but seeking work or temporarily unemployed or sick	752 5%	380 5%	372 5%	155 9%degh	165 7%h	129 5%h	188 7%egh	112 5%h	4 *	48 1%	101 3%i	64 2%i	538 16%ijk	231 6%np	155 4%	199 6%n	90 5%	77 6%sn	-	-	-	-	-	-
Not working and not seeking work	1013 7%	426 6%	587 8%a	605 36%defgh	90 4%h	79 3%h	113 4%h	125 6%deh	1 *	132 3%	381 10%ik	126 4%	374 11%ik	289 8%	246 7%	220 6%	145 7%	112 9%no	-	-	-	-	-	-
Retired on a state pension only	870 6%	249 4%	621 9%a	-	-	1 *	5 *	122 6%cd	742 24%def	94 2%	80 2%	82 3%	614 18%ijk	226 6%q	249 7%q	214 6%q	135 7%q	46 4%	-	-	-	-	-	-
Retired with a private pension	2573 18%	1509 22%b	1064 15%	*	-	6 *d	38 1%cd	540 26%cd	1989 64%cd	1147 30%jkl	772 20%kl	464 15%l	190 6%	656 17%	689 19%	596 17%	371 19%	262 21%mo	-	-	-	-	-	-
House person, housewife, househusband, etc.	1042 7%	117 2%	925 13%a	78 5%h	198 8%ch	280 12%cdgh	280 11%cdgh	178 8%ch	27 1%	152 4%	162 4%	311 10%ij	417 12%ijk	240 6%	283 8%lm	267 8%lm	156 8%	95 7%	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 20
Which of the following best describes your current working status?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)	
Unweighted base	14203	3111	4071	899	1872	3916	2846	2622	404	616	1046	1123	1261	1168	1643	1039	1197	1135	1270	1066	1639	
Weighted base	14203	3183	3745	987	1310	3859	2700	2577	266	627	1167	1229	1275	1117	1545	1060	1225	1162	1256	992	1547	
NET: Working	7954	1695 56%	2267 53%d	552 61%acd	626 56%d	1968 48%	1595 51%h	1434 59%egh	117 56%eh	44%	351 56%nos t	1024 88%ilm nopqrs t	1065 87%ilm nopqrs t	1053 83%ilmn opqrst	611 55%nos t	176 11%	499 47%nt	915 75%imn orst	832 72%imn ost	855 68%imn ost	421 42%nt	152 10%
Working full time - working 30 hours per week or more	6250 44%	1336 42%d	1805 48%acd	425 43%d	501 38%	1510 39%	1302 48%egh	1119 43%e	100 37%	280 45%nos t	991 85%ikl mnopqr st	975 79%ilm nopqrs t	955 75%ilmn opqrst	503 45%nost	87 6%t	382 36%nst	696 57%imn oqrst	518 45%nos t	572 46%nos t	253 25%nt	37 2%	
Working part time - working between 8 and 29 hours per week	1704 12%	358 11%	462 12%d	128 13%d	125 10%	459 12%h	293 11%h	315 12%h	17 6%	71 11%ijkl t	34 3%	90 7%j	98 8%j	107 10%jn	89 6%j	116 11%jkl nt	219 18%ijk lmnot	314 27%ijk lmnop st	283 23%ijk lmnop st	168 17%ijkl mnot	115 7%j	
NET: Not working	6249 44%	1489 47%b	1478 39%	434 44%b	684 52%abc	1891 49%fg	1105 41%	1144 44%f	150 56%efg	277 44%ijkl pqr	142 12%	164 13%	222 17%jk	506 45%ijkl pqr	1368 89%ijk lmopqr s	562 53%ijk lmpqr	310 25%ijkl	330 28%ijkl	401 32%ijkl p	571 58%ijk lmpqr	1394 90%ijklmnopqs	
Not working but seeking work or temporarily unemployed or sick	752 5%	76 2%	225 6%a	42 4%a	60 5%a	107 3%	151 6%eg	99 4%e	11 4%	58 9%knpq st	97 8%knpq st	65 5%nt	88 7%nst	71 6%nt	1 *	96 9%knpq st	68 6%nt	64 6%nt	99 8%knst	41 4%nt	3 *	
Not working and not seeking work	1013 7%	126 4%d	285 8%ad	71 7%ad	33 3%	106 3%	147 5%e	119 5%e	18 7%e	217 35%ijkl nopqrst	40 3%nt	41 3%nt	67 5%nqt	60 5%nqt	1 *	389 37%ijkl nopqrst	50 4%nt	37 3%nt	46 4%nt	66 7%jknp qrt	-	
Retired on a state pension only	870 6%	215 7%b	205 5%	59 6%	142 11%abc	313 8%fg	172 6%	168 7%	37 14%efg	-	-	-	4 *	24 2%ijk lopqr	221 14%ijkl mnopqs	-	-	1 *	1 *	98 10%ijk lmopqr	521 34%ijklmnopqs	
Retired with a private pension	2573 18%	924 29%bc	482 13%	200 20%b	359 27%bc	1153 30%fg	453 17%	589 23%f	66 25%f	-	-	4 *	28 2%ijk opqr	332 30%ijk lopqrs	1145 74%ijkl mnopqrst	*	-	2 *	9 1%jop	209 21%ijk lopqr	844 55%ijklmnopqs	
House person, housewife, househusband, etc.	1042 7%	146 5%	281 7%a	63 6%	90 7%a	211 5%	181 7%	169 7%	17 6%	2 *	6 *	54 4%ijmn t	35 3%ijn	21 2%ijn	1 *	76 7%ijk lmnt	192 16%ijk lmnot	226 19%ijk lmnopt	245 20%ijk lmnopt	158 16%ijkl mnot	26 2%ijn	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 20
Which of the following best describes your current working status?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14203	2147	1909	1183	1618	1756	2339	1280	1971	1239	592	1581	1273	1242	1019	764	1391	1649	2134	1319
Weighted base	14203	2089	1801	1546	1525	1707	2137	1548	1850	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
NET: Working	7954 56%	1262 60%deg h	1122 62%deg h	1184 77%abd efgh	712 47%h	961 56%dh	1321 62%deg h	863 56%dh	529 29%	686 54%	298 53%	858 55%	757 59%ijr s	709 55%	561 56%r	398 56%	800 56%r	1164 63%ijk mnoprs	1028 52%	694 54%
Working full time - working 30 hours per week or more	6250 44%	1130 54%def gh	989 55%def gh	1104 71%abd efgh	568 37%gh	687 40%gh	1000 47%deg h	468 30%h	303 16%	539 42%	243 43%	680 44%r	607 48%irs	591 46%rs	444 45%rs	321 45%rs	614 43%	922 50%ijk nprs	781 39%	508 40%
Working part time - working between 8 and 29 hours per week	1704 12%	132 6%	132 7%c	80 5%	144 9%ac	275 16%abc dh	320 15%abc dh	395 26%abc defh	226 12%abc d	148 12%	56 10%	178 11%	150 12%	118 9%	117 12%	78 11%	186 13% m	242 13% m	247 12% m	186 15% jkm
NET: Not working	6249 44%	827 40% c	679 38% c	361 23%	813 53%abc efg	746 44%abc f	817 38% c	685 44%abc f	1321 71%abc defg	592 46% lq	270 47% lq	704 45% q	521 41%	570 45% q	433 44% q	312 44% q	620 44% q	682 37%	960 48% lnp q	585 46% lq
Not working but seeking work or temporarily unemployed or sick	752 5%	27 1%	54 3% ace	17 1%	281 18% abce fgh	21 1%	47 2%	47 3% ace	257 14% abce fg	77 6% p	49 9% klmn oprs	86 6% p	63 5% p	73 6% p	40 4%	30 4%	42 3%	120 6% np	111 6% p	59 5%
Not working and not seeking work	1013 7%	42 2%	172 10% aceg	28 2%	184 12% abce g	90 5% ac	209 10% aceg	98 6% ac	190 10% aceg	112 9% lp	33 6%	113 7%	75 6%	103 8% p	64 6%	47 7%	79 6%	150 8% lp	140 7%	99 8%
Retired on a state pension only	870 6%	10 *	15 1%	19 1%	206 13% abce fg	84 5% abcf	65 3% abc	63 4% abc	409 22% abcd efg	46 4%	32 6%	126 8% ilq	57 4%	89 7% ilq	77 8% ilq	47 7% ilq	83 6% i	76 4%	150 8% ilq	87 7% ilq
Retired with a private pension	2573 18%	729 35% bcd efgh	390 22% dfg h	290 19% dgh	100 7%	418 24% cdf gh	382 18% dgh	175 11% dh	90 5%	262 21% lmq	107 19% q	290 19% q	199 16%	204 16%	191 19% q	141 20% dq	294 21% lmq	246 13%	409 21% lmq	229 18% q
House person, housewife, househusband, etc.	1042 7%	19 1%	48 3% ac	8 1%	42 3% ac	133 8% abcd f	114 5% abc d	303 20% abc def	374 20% abcd ef	95 7% q	49 9% kq	90 6%	128 10% knoq r	101 8% q	61 6%	46 6%	121 9% kq	90 5%	151 8% q	110 9% kq

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 20
Which of the following best describes your current working status?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber-side (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber-side (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	14203	588	302	783	601	620	543	344	667	753	1025	631	651	290	798	672	622	476	420	724	896	1109	688
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664
NET: Working	7954 56%	327 54%mu	180 62%mno pqrsuv	466 62%ajl mnopqr stuv	429 71%abc efghjk lmnopq rstuv	417 62%ajl mnopqr stuv	337 61%alm nopqrs stuv	203 61%mno pqrsuv	424 62%alm nopqrs stuv	596 70%abc efghjk lmnopq rstuv	552 56%mno p u	350 57%mno p u	359 53%mu	119 43%	392 48%	328 49%	291 48%	225 50%	195 52%am	376 51%am	568 57%mno pqsu	476 48%	344 52%am
Working full time - working 30 hours per week or more	6250 44%	295 49%lmn opqrst uv	163 56%klm nopqrs tuv	407 54%klm nopqrs tuv	396 66%abc efghjk lmnopq rstuv	387 57%ajk lmnopq rstuv	300 55%klm nopqrs tuv	181 54%lmn opqrst uv	361 52%lmn opqrst uv	521 61%ach jklmno pqrstuv	498 50%lmn opqrst uv	282 46%lmn opqrsu v	244 36%mu	79 29%	273 34%u	211 31%	204 34%	144 32%	139 37%mu	253 35%u	401 40%mno pqrsuv	284 28%	226 34%u
Working part time - working between 8 and 29 hours per week	1704 12%	33 5%	16 6%	59 8%e	33 5%	30 5%	37 7%	22 6%	63 9%adej	75 9%adej	55 6%	67 11%abd efj	115 17%abc defghi jk	40 14%abc defghi j	119 15%abc defghi j	117 17%abc defghi jk	88 15%abc defghi j	80 18%abc defghi jk	56 15%abc defghi j	123 17%abc defghi jk	167 17%abc defghi jk	193 19%abc defghi jkn	118 18%abcdehijkl
NET: Not working	6249 44%	280 46%cde fhi	112 38%di	288 38%di	174 29%	258 38%di	212 39%di	132 39%di	264 38%di	260 30%	436 44%cde i	265 43%di	312 47%cde fhi	158 57%abc defghi jklrst v	417 52%bcd efghij kt	347 51%bcd efghij kt	312 52%bcd efghij kt	221 50%bcd efghit	180 48%bcd efhi	357 49%bcd efghit	422 43%di	524 52%abc defghi jkit	320 48%bcdefghi
Not working but seeking work or temporarily unemployed or sick	752 5%	41 7%hsv	31 11%defg hijklno pqrsuv	52 7%fhsv	27 5%	42 6%hs	21 4%	11 3%	19 3%	49 6%h	53 5%h	34 6%h	36 5%h	18 7%hs	34 4%	35 5%	31 5%	20 4%	20 5%	24 3%	71 7%fghn sv	58 6%hs	26 4%
Not working and not seeking work	1013 7%	57 9%bcde fh	7 2%	39 5%	33 5%	32 5%	30 6%	17 5%	24 3%	69 8%beh	73 7%bh	43 7%bh	55 8%beh	26 9%bceh	73 9%bode h	42 6%b	71 12%bcde fghjkoq stu	34 8%bh	30 8%bh	56 8%bh	80 8%bceh	66 7%bh	55 8%bceh
Retired on a state pension only	870 6%	19 3%d	12 4%d	24 3%d	6 1%	46 7%acdf hij	11 2%	13 4%d	23 3%d	27 3%d	37 4%d	30 5%df	26 4%d	19 7%acd fhij	101 13%abcd efghijk lmopstv	51 7%acdf hijl	43 7%acd fhij	66 15%abcd efghijk lmoprst v	34 9%abcd fghijk lt	61 8%acdf ghijkl t	49 5%df	113 11%abcd efghijk lopt	57 9%abcdefghijkl

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 20
Which of the following best describes your current working status?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664
Retired with a private pension	2573 18%	152 25%dei Inopqr stuv	55 19%ipq	164 22%dil nopqrs tuv	99 16%iq	128 19%ipq v	145 26%bde ilmnop qrstuv	89 27%dei Inopqr stuv	181 26%bde ilmnop qrstuv	102 12%	252 25%bde ilmnop qrstuv	142 23%dil nopqrs tuv	110 16%iq	52 19%ipq v	126 16%q	100 15%	75 13%	46 10%	53 14%	114 16%q	144 15%	157 16%iq	87 13%
House person, housewife, househusband, etc.	1042 7%	10 2%	6 2%	8 1%	9 1%	10 1%	5 1%	2 1%	18 3%	13 2%	22 2%	15 2%	86 13%abc defghi jkt	43 15%abc defghi jknt	82 10%abc defghi jk	120 18%abc defghi jklmnr tu	92 15%abc defghi jknt	56 13%abc defghi jkt	44 12%abc defghi jkt	103 14%abcd efghijk t	77 8%abc defgh ijk	128 13%abc defghi jkt	95 14%abcdefg hijklm nopqr stuv

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 20
Which of the following best describes your current working status?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education		Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education		Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education		Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
		(a)	Primary (b)					(g)	Primary (h)					(m)	Primary (n)				
Unweighted base	14203	110	88	8499	3650	1086	572	64	49	4013	1820	565	234	46	39	4486	1830	521	338
Weighted base	14203	104*	81*	8453	3725	1099	521	57*	45*	4083	1895	560	196	47*	37**	4370	1830	538	326
NET: Working	7954 56%	42 40%f	32 39%f	4470 53%abf	2401 64%abcdf	827 75%abcd	60 12%	26 45%lr	15 34%lr	2413 59%ghlmor	1289 68%ghilmopr	437 78%ghilmopr	32 16%r	16 34%lr	17 46%	2056 47%lr	1112 61%ghilmor	390 72%ghilmopr	29 9%
Working full time - working 30 hours per week or more	6250 44%	30 29%f	23 28%f	3406 40%af	1961 53%abcdf	695 63%abcd	39 7%	22 38%lmr	13 29%lr	2123 52%hlmopr	1153 61%ghilmopr	394 70%ghilmopr	27 14%r	8 17%r	10 26%	1283 29%lr	808 44%lmor	301 56%ghilmopr	12 4%
Working part time - working between 8 and 29 hours per week	1704 12%	12 12%f	9 12%f	1064 13%f	440 12%f	132 12%f	22 4%	4 7%	2 5%	291 7%l	136 7%l	43 8%l	5 3%	8 17%jlr	7 20%	773 18%ghijklr	304 17%ghijklr	89 17%ijklr	17 5%
NET: Not working	6249 44%	62 60%cde	49 61%cde	3983 47%de	1323 36%e	272 25%	461 88%abcde	31 55%ijkpq	30 66%ijkpq	1669 41%jkqr	605 32%k	124 22%	164 84%ghijklmopqr	31 66%ijkpq	20 54%	2314 53%ijkpq	718 39%jkqr	148 28%	297 91%ghijklmopqr
Not working but seeking work or temporarily unemployed or sick	752 5%	15 14%cdef	19 23%cdef	501 6%def	151 4%f	33 3%	6 1%	8 13%jkl	11 24%ijkl	268 7%jkqr	58 3%r	13 2%	5 3%r	7 15%jkl	8 22%	232 5%jkr	93 5%jkr	20 4%r	1 *
Not working and not seeking work	1013 7%	9 8%de	4 5%	357 4%	138 4%	35 3%	454 87%abcde	4 6%	3 8%	169 4%	65 3%	19 3%	159 81%ghijklmopqr	5 11%jkr	1 2%	188 4%	73 4%	16 3%	295 91%ghijklmopqr
Retired on a state pension only	870 6%	16 16%cdef	10 12%def	721 9%def	96 3%f	17 2%f	-	10 18%ijkpqr	5 11%ijkl	186 5%jklr	36 2%r	5 1%	-	6 13%ijkpqr	4 12%	535 12%ijklpqr	60 3%jklr	13 2%r	-
Retired with a private pension	2573 18%	10 9%f	12 14%f	1625 19%aef	758 20%aef	139 13%f	-	8 15%lr	10 22%lmqr	953 23%klmopqr	428 23%klmopqr	85 15%lqr	-	1 3%r	2 4%	673 15%lqr	330 18%lmopqr	54 10%lr	-
House person, housewife, househusband, etc.	1042 7%	13 12%def	5 7%f	780 9%def	180 5%f	47 4%f	1 *	1 3%kl	*	93 2%jkr	18 1%	2 *	-	11 24%ghijklpqr	5 14%	687 16%ghijklpqr	162 9%ijklr	45 8%ijklr	1 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 20
Which of the following best describes your current working status?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14203	3916	4491	1312	1333	1012	2139	2071	2256	647	678	501	704	1845	2235	665	655	511	1435
Weighted base	14203	3977	4119	1420	568	710	3409	2163	2189	726	305	369	1209	1814	1930	694	263	341	2200
NET: Working	7954 56%	2025 51%	2474 60%ade	809 57%a	299 53%	389 55%	1958 57%ad	1162 54%or	1453 66%hkl opqrst	464 64%hop qrst	186 61%hop qrst	213 58%oqr	803 66%hlo pqrst	863 48%	1022 53%or	345 50%r	113 43%	176 52%r	1155 52%or
Working full time - working 30 hours per week or more	6250 44%	1585 40%	1987 48%acd ef	625 44%a	231 41%	312 44%a	1510 44%a	1026 47%opq rst	1299 59%hlo pqrst	398 55%hop qrst	167 55%hop qrst	188 51%opq rst	712 59%hlo pqrst	558 31%r	687 36%or	227 33%r	64 24%	124 36%or	798 36%or
Working part time - working between 8 and 29 hours per week	1704 12%	440 11%	488 12%	184 13%	68 12%	76 11%	448 13%a	135 6%	153 7%	66 9%h	19 6%	24 7%	91 8%	305 17%hij klm	335 17%hij klm	118 17%hij klm	49 18%hij klm	52 15%hij klm	357 16%hijklm
NET: Not working	6249 44%	1952 49%bcf	1645 40%	611 43%	269 47%bf	321 45%b	1451 43%	1001 46%ijk m	736 34%	262 36%	119 39%i	157 42%im	406 34%	951 52%hij klmpt	908 47%ijk lm	350 50%ijk lm	151 57%hij klmpqs t	164 48%ijk m	1045 48%ijkm
Not working but seeking work or temporarily unemployed or sick	752 5%	98 2%	247 6%ac	47 3%	26 5%a	59 8%abcd	275 8%abcd	47 2%	143 7%hjk o	20 3%	8 3%	38 10%hij kopqt	124 10%hijk opqst	51 3%	105 5%hjko	26 4%h	18 7%hjk o	22 6%hjko	151 7%hjk oq
Not working and not seeking work	1013 7%	156 4%	292 7%ad	97 7%ad	20 3%	58 8%ad	390 11%abcd e	85 4%	135 6%hko	40 5%	10 3%	30 8%hko r	126 10%hijk or	71 4%	158 8%hijk or	57 8%hkor	10 4%	28 8%hko r	263 12%hijklp qrs
Retired on a state pension only	870 6%	316 8%bcf	221 5%	77 5%	50 9%bcf	38 5%	167 5%	107 5%ijm	75 3%	16 2%	16 5%ijm	12 3%	22 2%	210 12%hijk lmpst	147 8%hij lm	60 9%hij lm	34 13%hijk lmpqst	25 7%ijm	145 7%ijm
Retired with a private pension	2573 18%	1191 30%bcd ef	593 14%f	319 22%bef	121 21%bef	104 15%f	245 7%	726 34%ijk lmopq rst	357 16%mps t	176 24%ilm prst	76 25%ilm prst	64 17%mpst	109 9%t	465 26%ilm pqrst	236 12%mt	143 21%imp st	44 17%mps t	40 12%t	135 6%
House person, housewife, househusband, etc.	1042 7%	190 5%	291 7%ac	72 5%	52 9%abc	62 9%ac	374 11%abc	36 2%	28 1%	9 1%	8 2%i	13 3%hij	24 2%	154 8%hij klm	263 14%hijk lmoq	63 9%hij klm	45 17%hij klmoq	49 14%hij klmoq	350 16%hijklm oq

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 20
Which of the following best describes your current working status?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	14203	4975	2337	3765	3126	3076	711	1945	1125	1899	1626	1820	2001
Weighted base	14203	6250	1704	3443	2806	3792	489	1758	922	2458	1216	1685	1884
NET: Working	7954 56%	6250 100%cd	1704 100%cd	-	-	3792 100%gh kl	489 100%ghkl	-	-	2458 100%gh kl	1216 100%ghkl	-	-
Working full time - working 30 hours per week or more	6250 44%	6250 100%bcd	-	-	-	3792 100%fghj kl	-	-	-	2458 100%fghj kl	-	-	-
Working part time - working between 8 and 29 hours per week	1704 12%	-	1704 100%acd	-	-	-	489 100%eghi kl	-	-	-	1216 100%eghi kl	-	-
NET: Not working	6249 44%	-	-	3443 100%ab	2806 100%ab	-	-	1758 100%ef ij	922 100%efij	-	-	1685 100%ef ij	1884 100%efij
Not working but seeking work or temporarily unemployed or sick	752 5%	-	-	-	752 27%abc	-	-	-	380 41%efgi jkl	-	-	-	372 20%efgijk
Not working and not seeking work	1013 7%	-	-	-	1013 36%abc	-	-	-	426 46%efgi jkl	-	-	-	587 31%efgijk
Retired on a state pension only	870 6%	-	-	870 25%abd	-	-	-	249 14%efhi jl	-	-	-	621 37%efgh ijl	-
Retired with a private pension	2573 18%	-	-	2573 75%abd	-	-	-	1509 86%efhi jkl	-	-	-	1064 63%efhi jl	-
House person, housewife, househusband, etc.	1042 7%	-	-	-	1042 37%abc	-	-	-	117 13%efgi jk	-	-	-	925 49%efghijk

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 21
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	7312	3787	3525	778	1730	1701	1793	991	319	2138	2472	1508	1194	1995	1863	1785	1051	618	1651	5661	723	3064	928	2597
Weighted base	7954	4280	3674	849	1939	1897	1908	1032	328	2224	2442	2047	1241	2192	2070	1913	1092	686	1855	6099	873	3407	982	2692
NET: Public Sector	1855	873	982	164	444	418	506	261	64	618	696	354	187	509	436	410	310	190	1855	-	873	-	982	-
	23%	20%	27%a	19%	23%	22%	27%cd	25%ce	19%	28%kl	28%kl	17%	15%	23%	21%	21%	28%lmno	100%rs	-	100%tuw	-	100%tuw	-	
Central government including all administrative departments and central government agencies such as the Bank of England	138	69	69	1	41	39	35	16	5	57	68	10	3	39	25	33	33	7	138	-	69	-	69	-
	2%	2%	2%	*	2%cd	2%cd	2%cd	2%cd	2%cd	3%kl	3%kl	*	*	2%	1%	2%	3%npq	1%	7%rs	-	8%tuw	-	7%tuw	-
HM Forces	23	15	8	6	14	4	-	-	-	5	6	11	-	3	10	9	2	-	23	-	15	-	8	-
	*	*	*	1%fg	1%fg	*	-	-	-	*	*	1%l	-	*	*	*	*	-	1%rs	-	2%tuw	-	1%tuw	-
National Health Service	443	166	276	68	105	85	123	51	12	114	185	88	56	111	103	101	91	36	443	-	166	-	276	-
	6%	4%	8%a	8%efgh	5%	4%	6%de	5%	4%	5%	8%ikl	4%	5%	5%	5%	5%	8%lmno	5%	24%rs	-	19%tuw	-	28%tuw	-
Universities and Academies funded by government	146	52	94	23	44	38	29	11	2	72	49	19	6	42	40	21	34	9	146	-	52	-	94	-
	2%	1%	3%a	3%g	2%	2%	2%	1%	1%	3%jkl	2%kl	1%	1%	2%	2%	1%	3%opq	1%	8%rs	-	6%tuw	-	10%tuw	-
Courts service	21	16	5	1	3	14	2	1	-	1	16	2	2	11	3	6	1	-	21	-	16	-	5	-
	*	*	*	*	*	1%cdf	*	*	-	*	1%ik	*	*	1%	*	*	*	-	1%rs	-	2%tuw	-	1%tuw	-
Local government administration	215	109	105	4	48	60	62	30	11	59	118	27	10	49	63	51	23	29	215	-	109	-	105	-
	3%	3%	3%	*	2%cd	3%cd	3%cd	3%cd	3%cd	3%kl	5%ikl	1%	1%	2%	3%	3%	2%	4%mp	12%rs	-	12%tuw	-	11%tuw	-
Police service	68	49	19	5	17	14	12	19	-	6	45	16	1	25	16	6	6	14	68	-	49	-	19	-
	1%	1%b	1%	1%	1%	1%	1%	2%efh	-	*	2%ikl	1%l	*	1%o	1%	*	1%	2%nop	4%rs	-	6%tuw	-	2%tuw	-
Public sector housing	66	44	22	6	15	22	16	6	*	26	18	14	9	26	9	24	6	1	66	-	44	-	22	-
	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%nq	*	1%nq	1%	*	4%rs	-	5%tuw	-	2%tuw	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	290	92	197	13	74	45	104	39	14	159	73	37	20	98	66	50	53	22	290	-	92	-	197	-
	4%	2%	5%a	2%	4%ce	2%	5%ce	4%cd	4%cd	7%jkl	3%kl	2%	2%	4%o	3%	3%	5%o	3%	16%rs	-	11%tuw	-	20%tuw	-

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Prepared by Populus

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 21
Do you work in any of the following occupations?
Base: All respondents who work

	Gender		Age							Social Grade			Region Summary						Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Private (s)	Public (t)	Private (u)	Public (v)	Private (w)
Weighted base	7954	4280	3674	849	1939	1897	1908	1032	328	2224	2442	2047	1241	2192	2070	1913	1092	686	1855	6099	873	3407	982	2692
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	73	63	10	7	13	18	26	8	-	17	8	20	28	16	26	11	12	8	73	-	63	-	10	-
	1%	1% ^b	*	1%	1%	1%	1%	1%	-	1%	*	1% ^j	2% ^{ijk}	1%	1%	1%	1%	1%	4% ^s	-	7% ^{uvw}	-	1% ^{uw}	-
Bradford and Bingley or Northern Rock Building societies	2	2	1	-	2	-	-	-	-	-	2	-	-	2	-	1	-	-	2	-	2	-	1	-
	*	*	*	-	*	-	-	-	-	-	*	-	-	*	-	*	-	-	* ^s	-	*	-	*	-
Other public sector occupation (please specify as much detail as possible)	371	197	175	31	67	78	96	79	20	101	107	111	52	86	78	97	48	64	371	-	197	-	175	-
	5%	5%	5%	4%	3%	4%	5%	8% ^{cdef}	6%	5%	4%	5%	4%	4%	4%	5%	4%	9% ^{mno}	20% ^s	-	23% ^{uw}	-	18% ^{uw}	-
None of the above (Private Sector)	6099	3407	2692	686	1495	1480	1403	771	265	1606	1746	1694	1053	1684	1634	1503	782	496	-	6099	-	3407	-	2692
	77%	80% ^b	73%	81% ^{fg}	77% ^f	78% ^f	73%	75%	81% ^f	72%	72%	83% ^{ij}	85% ^{ij}	77% ^{ep}	79% ^{epq}	79% ^{epq}	72%	72%	-	100% ^r	-	100% ^{tv}	-	100% ^{tv}

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 21
Do you work in any of the following occupations?
Base: All respondents who work

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	7312	1518	2296	481	818	1822	1570	1368	169	304	882	930	957	555	159	474	848	771	836	436	160
Weighted base	7954	1695	2267	552	626	1968	1595	1434	117*	351	1024	1065	1053	611	176*	499	915	832	855	421	152
NET: Public Sector	1855	343	611	117	118	415	449	349	20	63	230	197	214	135	34	100	214	221	291	126	30
	23%	20%	27%acd	21%	19%	21%	28%egh	24%	17%	18%	22%	18%	20%	22%	19%	20%	23%k	27%ikl o	34%ijk lmnopq t	30%ijkt lmnopt	20%
Central government including all administrative departments and central government agencies such as the Bank of England	138	21	49	5	15	44	37	28	1	1	19	24	16	7	1	-	22	15	19	9	4
	2%	1%	2%	1%	2%	2%	2%	2%	1%	*	2%o	2%o	2%o	1%	1%	-	2%o	2%o	2%o	2%o	3%io
HM Forces	23	3	8	-	1	3	5	-	-	3	12	1	-	-	-	3	2	3	-	-	-
	*	*	*	-	*	*	*	-	-	1%l	1%klmr	*	-	-	-	1%	*	*	-	-	-
National Health Service	443	74	127	15	25	92	73	69	9	26	56	25	46	13	1	42	49	59	77	38	11
	6%	4%	6%c	3%	4%	5%	5%	5%	7%	7%kmn	5%kmn	2%	4%k	2%	1%	8%klmn	5%kmn	7%klmn	9%ijklm np	9%ijklm np	7%kmn
Universities and Academies funded by government	146	26	50	17	6	29	32	50	1	9	16	16	7	3	2	14	28	22	22	8	-
	2%	2%	2%	3%d	1%	1%	2%	3%ef	1%	3%lm	2%	1%	1%	*	1%	3%lm	3%klm	3%lm	3%lm	2%	-
Courts service	21	9	3	-	*	2	4	1	-	-	2	13	-	1	-	1	1	2	2	-	-
	*	1%	*	-	*	*	*	*	-	-	1%lpq r	-	-	*	-	*	*	*	*	-	-
Local government administration	215	59	57	16	8	60	57	24	-	*	19	32	33	19	7	4	29	29	29	11	4
	3%	3%d	3%	3%	1%	3%g	4%g	2%	-	*	2%	3%io	3%io	3%io	4%io	1%	3%io	3%io	3%io	3%i	3%i
Police service	68	11	18	3	17	15	12	6	-	4	14	12	4	16	-	1	3	2	9	4	-
	1%	1%	1%	*	3%abc	1%	1%	*	-	1%	1%lpq	1%	*	3%lopq	-	*	*	*	1%	1%	-
Public sector housing	66	12	34	10	1	9	34	13	1	3	10	12	14	5	-	2	6	10	3	1	*
	1%	1%	1%d	2%d	*	*	2%eg	1%	1%	1%	1%	1%	1%	1%	-	*	1%	1%	*	*	*
Teaching employed by local education authority including voluntary aided schools and foundation schools	290	71	97	18	16	68	86	67	5	3	29	7	30	12	11	10	46	38	74	27	3
	4%	4%	4%	3%	3%	3%	5%e	5%	4%	1%	3%k	1%	3%k	2%	6%ikmo	2%	5%ikmo	5%ikm	9%ijkl mopqt	6%ijkl mo	2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t
 * small base

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 21
Do you work in any of the following occupations?
Base: All respondents who work

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Weighted base	7954	1695	2267	552	626	1968	1595	1434	117*	351	1024	1065	1053	611	176*	499	915	832	855	421	152
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	73 1%	3 *	20 1%a	15 3%ab	12 2%a	15 1%	20 1%	15 1%	3 2%	3 1%	10 1%r	16 2%pqrs	26 2%jps	8 1%r	-	4 1%r	3 *	2 *	-	-	-
Bradford and Bingley or Northern Rock Building societies	2 *	-	1 *	2 *	-	1 *	-	2 *	-	-	2 *	-	-	-	-	-	1 *	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	371 5%	55 3%	147 6%acd	17 3%	18 3%	77 4%	90 6%e	75 5%	2 1%	12 3%	43 4%	39 4%	39 4%	52 8%ijkl opq	12 7%p	19 4%	25 3%	39 5%	57 7%klp	28 7%kp	7 5%
None of the above (Private Sector)	6099 77%	1352 80%b	1656 73%	435 79%b	508 81%b	1554 79%f	1146 72%	1084 76%f	97 83%f	287 82%qrs	794 78%rs	869 82%pqrs	839 80%qrs	476 78%rs	142 81%rs	398 80%qrs	701 77%rs	611 73%r	564 66%	295 70%	122 80%rs

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t
* small base

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 21
Do you work in any of the following occupations?
Base: All respondents who work

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	Eastern (p)	London (q)	South East (r)	South West (s)
Unweighted base	7312	1188	1110	840	649	950	1362	668	545	618	284	807	694	636	516	385	711	993	1002	666
Weighted base	7954	1262	1122	1184	712	961	1321	863	529	686	298	858	757	709	561	398	800	1164	1028	694
NET: Public Sector	1855 23%	288 23%cd	297 26%cdg h	196 17%	92 13%	329 34%abc dgh	399 30%acd gh	158 18%d	96 18%d	190 28%klm npr	89 30%klm npr	163 19%	158 21%	143 20%	122 22%	147 37%ikl mnpqrs	171 21%	310 27%klm pr	198 19%	163 24%
Central government including all administrative departments and central government agencies such as the Bank of England	138 2%	29 2%cdgh	35 3%cdgh	3 *	1 *	28 3%cdgh	33 3%cdgh	7 1%	1 *	7 1%	11 4%ikmp r	8 1%	14 2%	7 1%	7 1%	16 4%ikmn pr	11 1%	29 3%kr	10 1%	17 2%
HM Forces	23 *	4 *	2 *	9 1%	- -	1 *	4 *	2 *	- -	- -	1 *	6 1%	1 *	- -	6 1%imqrs	2 *	4 *	1 *	1 *	* *
National Health Service	443 6%	40 3%	57 5%d	53 4%	17 2%	75 8%abc dgh	128 10%abcd g	35 4%	39 7%adg	36 5%	15 5%	44 5%	42 6%	50 7%n	19 3%	45 11%ijkl npqrs	33 4%	55 5%	57 5%	46 7%n
Universities and Academies funded by government	146 2%	28 2%cdh	15 1%c	4 *	5 1%	44 5%abcd fgh	34 3%cdh	14 2%c	2 *	9 1%	4 1%	12 1%	5 1%	11 2%	8 1%	12 3%lr	21 3%l	31 3%lr	12 1%	22 3%lir
Courts service	21 *	1 *	15 1%acde fg	- -	- -	* *	1 *	2 *	2 *	- -	- -	- -	6 1%kr	2 *	- -	- -	1 *	11 1%ikr	- -	1 *
Local government administration	215 3%	34 3%cd	66 6%acde gh	4 *	5 1%	25 3%cd	52 4%cdh	23 3%cd	5 1%	29 4%krs	9 3%	12 1%	31 4%krs	17 2%	22 4%k	11 3%	23 3%	29 2%	20 2%	12 2%
Police service	68 1%	3 *	30 3%adef gh	16 1%adeg	- -	3 *	15 1%adeg	- -	1 *	14 2%ikmq s	- -	1 *	5 1%	4 1%	4 1%	3 1%	7 1%	7 1%	18 2%kq	3 *
Public sector housing	66 1%	16 1%dfg	13 1%g	14 1%g	1 *	9 1%g	5 *	* *	8 1%dfg	1 *	2 1%p	13 2%ip	8 1%p	7 1%p	2 *	2 1%	- -	20 2%ipr	6 1%	4 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 21
Do you work in any of the following occupations?
Base: All respondents who work

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot- land (i)	North East (j)	North West (k)	York- shire & Humb- erside (l)	West Mid- lands (m)	East Mid- lands (n)	Wales (o)	East- ern (p)	London (q)	South East (r)	South West (s)
Weighted base	7954	1262	1122	1184	712	961	1321	863	529	686	298	858	757	709	561	398	800	1164	1028	694
Teaching employed by local education authority including voluntary aided schools and foundation schools	290 4%	68 5%bcdh	12 1%	7 1%	6 1%	91 9%abcd fgh	61 5%bcd	30 4%bcd	15 3%bcd	22 3%l	13 4%l	28 3%l	8 1%	23 3%l	17 3%l	15 4%l	26 3%l	72 6%iklm npr	26 3%	38 5%lr
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	73 1%	14 1%f	6 1%	16 1%ef	27 4%abce fgh	3 *	2 *	4 *	1 *	8 1%r	2 1%	6 1%	2 *	6 1%	3 *	9 2%lr	17 2%lnrs	14 1%r	2 *	4 1%
Bradford and Bingley or Northern Rock Building societies	2 *	-	2 *	-	-	-	1 *	-	-	-	1 *	-	-	-	-	-	-	2 *	-	-
Other public sector occupation (please specify as much detail as possible)	371 5%	51 4%	45 4%	72 6%	29 4%	50 5%	62 5%	40 5%	23 4%	64 9%klm pqrs	30 10%klmp qrs	32 4%	35 5%	17 2%	33 6%mq	31 8%kmpq s	28 3%	39 3%	47 5%	17 2%
None of the above (Private Sector)	6099 77%	974 77%ef	825 74%e	988 83%abe f	620 87%abe fgh	632 66%	921 70%	705 82%bef	433 82%bef	496 72%o	209 70%	695 81%ijo q	599 79%ijo q	565 80%ijo q	440 78%ijo	252 63%	629 79%ijo q	854 73%o	830 81%ijo q	530 76%o

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 21
Do you work in any of the following occupations?
Base: All respondents who work

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humb-erside (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humb-erside (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Unweighted base	7312	289	169	444	377	345	295	180	359	496	508	325	329	115	363	317	291	221	205	352	497	494	341
Weighted base	7954	327	180	466	429	417	337	203	424	596	552	350	359	119*	392	328	291	225	195	376	568	476	344
NET: Public Sector	1855	90	50	62	71	58	74	77	80	150	107	53	100	39	101	87	85	48	70	91	160	91	110
	23%	27% hjk	28% k	13%	17%	14%	22% ce	38% cde	19%	25% cde	19% c	15%	28% cde	33% cde	26% cde	27% cde	29% cde	21% c	36% cde	24% cde	28% cde	19% c	32% cde
Central government including all administrative departments and central government agencies such as the Bank of England	138	4	8	2	7	1	5	9	8	15	6	3	4	3	6	7	6	2	7	3	14	4	13
	2%	1%	5% acej	*	2%	*	2%	5% cej	2%	3% ce	1%	1%	1%	2% e	2%	2% e	2% e	1%	4% cesu	1%	3% ce	1%	4% cej
HM Forces	23	-	-	1	1	-	6	2	4	-	1	*	-	1	5	-	-	-	-	-	1	-	-
	*	-	-	*	*	-	2% ej	1% su	1%	-	*	*	-	1% lu	1% i	-	-	-	-	-	*	-	-
National Health Service	443	11	6	14	15	17	1	32	4	26	28	13	26	8	30	27	33	18	13	30	29	29	33
	6%	3% f	4% f	3% f	4% fh	4% fh	*	16% abcd	1%	4% fh	5% fh	4% fh	7% cfh	7% fh	8% acdf	8% acd	11% abcd	8% acdf	7% fh	8% acdf	5% fh	6% fh	10% abcd
								efhijkl nrstu							h	fh	efhijkt u	h		h			
Universities and Academies funded by government	146	3	3	4	4	4	1	12	10	7	1	5	2	8	1	8	4	11	9	21	5	21	
	2%	1%	2%	1%	1%	1%	1%	3%	2%	1%	*	1%	1%	2%	*	3%	2%	6% acde	2%	4% cdej	1%	6% acdefgijklnoqsu	
																		fgijkl ou		kou			
Courts service	21	-	-	-	6	-	-	-	-	9	-	1	-	-	-	-	2	-	-	1	2	-	-
	*	-	-	-	1% cju	-	-	-	-	1% cju	-	*	-	-	-	-	1%	-	-	*	*	-	-
Local government administration	215	10	1	7	18	11	14	7	12	13	12	5	19	8	5	13	6	8	4	11	16	8	7
	3%	3%	1%	1%	4% n	3%	4%	3%	3%	2%	2%	2%	5% bcij	7% bcij	1%	4%	2%	4%	2%	3%	3%	2%	2%
													knu	knuv									
Police service	68	10	-	-	-	3	4	3	4	3	17	3	4	-	1	5	1	-	-	4	4	1	-
	1%	3% bcdi	-	-	-	1%	1%	1%	1%	1%	3% cdin	1%	1%	-	*	1% c	*	-	-	1%	1%	*	-
		npqru v									pqr	uv											

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v
 * small base



Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 21
Do you work in any of the following occupations?
Base: All respondents who work

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)	
Weighted base	7954	327	180	466	429	417	337	203	424	596	552	350	359	119*	392	328	291	225	195	376	568	476	344	
Public sector housing	66 1%	1 *	2 1%	8 2%hls	5 1%	3 1%	1 *	- -	- -	19 3%aefh jkistu	5 1%	- -	- -	- -	6 1%	3 1%	4 1%	1 *	2 1%	- -	2 *	1 *	4 1%	
Teaching employed by local education authority including voluntary aided schools and foundation schools	290 4%	7 2%	5 3%d	6 1%	2 *	8 2%	10 3%d	4 2%	9 2%	21 3%dj	6 1%	15 4%cdj	15 4%cdj	8 7%cdheh j	22 6%cdheh j	7 2%	15 5%cdj	7 3%d	12 6%cdheh j	17 5%cdj	51 9%abcd efghij kloqsu	20 4%cdj	23 7%acdehjo	
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	73 1%	8 2%jln pquv	2 1%u	5 1%	2 1%	6 1%u	3 1%	8 4%djln opqtuv	13 3%djln opqtuv	10 2%l uv	2 *	4 1%	- -	- -	1 *	- -	- -	- -	1 *	4 1%	4 1%	- -	- -	
Bradford and Bingley or Northern Rock Building societies	2 *	- -	- -	- -	- -	- -	- -	- -	- -	2 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	
Other public sector occupation (please specify as much detail as possible)	371 5%	36 11% cd hijknp qstuv	21 12% cdeh ijknpqs tuv	14 3%	11 2%	6 1%	27 8% cde ijkqst v	11 5% e	16 4%	24 4%	24 4% e	7 2%	28 8% cdek qstv	9 8% dekt	17 4% e	24 7% cdek stv	11 4%	6 3%	20 10% cdeh ijknpqs tuv	12 3%	15 3%	23 5% e	9 3%	
None of the above (Private Sector)	6099 77%	237 73%	130 72%	404 87% abf gijlmn opqrst uv	358 83% abg ilmno rstv	359 86% abf gilmno prstv	263 78% grv	126 62%	343 81% agl mprtv	446 75% gr	445 81% agl mprtv	297 85% abg gilmno rstv	259 72%	80 67%	291 74% gr	241 73% g	206 71%	177 79% gmr v	126 64%	285 76% gr	408 72%	385 81% abg lmprtv	234 68%	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v
 * small base



Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 21
Do you work in any of the following occupations?
Base: All respondents who work

	Educational Attainment							Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female						
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Unweighted base	7312	38	27	4118	2197	758	74	23	15	2120	1134	408	33	15	12	1998	1063	350	41
Weighted base	7954	42**	32**	4470	2401	827	60*	26**	15**	2413	1289	437	32**	16**	17**	2056	1112	390	29*
NET: Public Sector	1855	15	5	909	637	261	17	9	3	419	295	127	11	6	2	490	342	135	6
	23%	36%	17%	20%	27% ^c	32% ^{cd}	28%	34%	23%	17%	23% ⁱ	29% ^{ij}	34%	39%	12%	24% ⁱ	31% ^{ij}	34% ^{ij}	21%
Central government including all administrative departments and central government agencies such as the Bank of England	138	1	2	72	45	12	-	1	2	30	25	7	-	-	-	42	21	5	-
	2%	2%	5%	2%	2%	1%	-	3%	10%	1%	2%	2%	-	-	-	2%	2%	1%	-
HM Forces	23	1	-	6	15	-	2	1	-	6	7	-	2	-	-	-	8	-	-
	*	1%	-	*	1% ^c	-	3% ^{cd}	2%	-	*	1% ^o	-	5%	-	-	-	1% ^o	-	-
National Health Service	443	6	-	211	182	43	*	3	-	75	77	12	-	3	-	137	105	31	*
	6%	15%	-	5%	8% ^{cf}	5%	*	11%	-	3%	6% ^{ik}	3%	-	20%	-	7% ^{ik}	9% ^{ijko}	8% ^{ik}	1%
Universities and Academies funded by government	146	-	*	39	64	36	6	-	*	10	18	21	2	-	-	29	46	15	4
	2%	-	1%	1%	3% ^c	4% ^{cd}	10% ^{cd}	-	3%	*	1% ⁱ	5% ^{ij}	7%	-	-	1% ⁱ	4% ^{ij}	4% ^{ij}	14% ^{ijkopq}
Courts service	21	-	-	14	-	5	2	-	-	12	-	1	2	-	-	2	-	4	-
	*	-	-	* ^d	-	1% ^d	4% ^{cd}	-	-	1% ^{jo}	-	*	7%	-	-	*	-	1% ^{jop}	-
Local government administration	215	-	1	115	81	18	-	-	1	48	50	9	-	-	-	66	30	9	-
	3%	-	5%	3%	3%	2%	-	-	10%	2%	4% ⁱ	2%	-	-	-	3% ⁱ	3%	2%	-
Police service	68	-	-	41	20	6	-	-	-	28	17	4	-	-	-	14	4	2	-
	1%	-	-	1%	1%	1%	-	-	-	1%	1% ^p	1%	-	-	-	1%	*	*	-
Public sector housing	66	3	1	16	22	21	-	1	-	9	14	17	-	2	1	7	7	5	-
	1%	8%	4%	*	1% ^c	3% ^{cd}	-	3%	-	*	1% ^{io}	4% ^{jop}	-	16%	7%	*	1%	1%	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	290	-	1	114	106	66	2	-	-	28	37	25	2	-	1	87	69	41	-
	4%	-	2%	3%	4% ^c	8% ^{cd}	4%	-	-	1%	3% ⁱ	6% ^{ij}	7%	-	4%	4% ⁱ	6% ^{ij}	11% ^{ijko}	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Prepared by Populus

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 21
Do you work in any of the following occupations?
Base: All respondents who work

	Educational Attainment							Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female						
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)		No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)		No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)
Weighted base	7954	42**	32**	4470	2401	827	60*	26**	15**	2413	1289	437	32**	16**	17**	2056	1112	390	29*
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	73	-	-	48	14	8	-	-	-	47	14	-	-	-	-	2	-	8	-
	1%	-	-	1%	1%	1%	-	-	-	2%kop	1%op	-	-	-	-	*	-	2%kop	-
Bradford and Bingley or Northern Rock Building societies	2	-	-	1	-	2	-	-	-	-	-	2	-	-	-	1	-	-	-
	*	-	-	*	-	*	-	-	-	-	-	*i	-	-	-	*	-	-	-
Other public sector occupation (please specify as much detail as possible)	371	4	-	231	88	43	4	4	-	126	36	29	2	1	-	105	53	14	2
	5%	10%	-	5%d	4%	5%	7%	14%	-	5%j	3%	7%j	7%	4%	-	5%j	5%j	4%	6%
None of the above (Private Sector)	6099	27	27	3561	1764	566	44	17	12	1994	994	310	21	10	15	1566	770	256	23
	77%	64%	83%	80%de	73%ee	68%	72%	66%	77%	83%jko	77%kpq	71%	66%	61%	88%	76%pq	69%	66%	79%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 21
Do you work in any of the following occupations?
Base: All respondents who work

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	7312	1813	2503	714	632	517	1133	990	1381	380	356	265	415	823	1122	334	276	252	718
Weighted base	7954	2025	2474	809	299	389	1958	1162	1453	464	186	213	803	863	1022	345	113	176	1155
NET: Public Sector	1855 23%	441 22% ^d	643 26% ^{adf}	177 22%	51 17%	111 29% ^{acd} f	432 22% ^d	218 19% ^k	323 22% ^k	81 17%	23 12%	66 31% ^{hij} kmt	162 20% ^k	223 26% ^{hjk}	320 31% ^{hij} kmt	96 28% ^{hjk} m	28 25% ^{sjk}	45 26% ^{hjk}	270 23% ^{hjk}
Central government including all administrative departments and central government agencies such as the Bank of England	138 2%	33 2%	48 2%	12 2%	4 1%	11 3%	29 1%	12 1%	27 2%	9 2%	3 2%	7 3% ^h	10 1%	21 2% ^h	22 2%	3 1%	1 1%	4 2%	18 2%
HM Forces	23 *	6 *	7 *	- -	1 *	1 *	9 *	5 *	3 *	- -	1 *	1 *	6 1%	1 *	4 *	- -	- -	- -	3 *
National Health Service	443 6%	95 5%	137 6% ^c	26 3%	17 6%	24 6% ^c	144 7% ^{ac}	31 3%	50 3%	8 2%	3 2%	9 4%	65 8% ^{hijk}	64 7% ^{hijk}	86 8% ^{hijk} l	18 5% ^{hjk}	14 12% ^{hijk} loqt	15 9% ^{hijk}	79 7% ^{hijk}
Universities and Academies funded by government	146 2%	29 1%	42 2%	25 3% ^{abd}	2 1%	10 3% ^d	37 2%	11 1%	15 1%	16 3% ^{hikm}	1 1%	6 3% ^{him}	2 *	19 2% ^m	27 3% ^{hikm}	9 3% ^{hm}	1 1%	3 2% ^m	35 3% ^{hikm}
Courts service	21 *	9 *	4 *	- -	- -	- -	8 *	7 1% ⁱ	1 *	- -	- -	- -	8 1% ^{it}	2 *	3 *	- -	- -	- -	- -
Local government administration	215 3%	72 4% ^d	66 3% ^d	19 2%	2 1%	9 2%	46 2% ^d	36 3% ^k	40 3% ^k	10 2%	1 *	7 3% ^k	16 2%	36 4% ^k	26 3% ^k	10 3% ^k	1 1%	2 1%	30 3% ^k
Police service	68 1%	28 1%	18 1%	4 *	3 1%	2 *	14 1%	26 2% ^{ijopt}	9 1%	1 *	2 1%	2 1%	9 1%	2 *	9 1%	3 1%	1 *	- -	5 *
Public sector housing	66 1%	7 *	36 1% ^{ae} f	11 1% ^{ae}	2 1%	- -	10 1%	5 *	26 2% ^{hot}	3 1%	1 *	- -	9 1% ^t	2 *	11 1% ^t	8 2% ^{hot}	1 1% ^t	- -	1 *
Teaching employed by local education authority including voluntary aided schools and foundation schools	290 4%	73 4%	101 4% ^e	43 5% ^{ef}	9 3%	8 2%	56 3%	27 2%	33 2%	16 3%	2 1%	2 1%	12 1%	46 5% ^{hikl} m	68 7% ^{hijk} lmt	27 8% ^{hijk} lmst	6 6% ^{hikl} m	5 3%	44 4% ^m

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 21
Do you work in any of the following occupations?
Base: All respondents who work

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Weighted base	7954	2025	2474	809	299	389	1958	1162	1453	464	186	213	803	863	1022	345	113	176	1155
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	73 1%	9 *f	33 1%af	8 1%cf	7 2%af	16 4%abcf	-	7 1%t	25 2%hmoqt	8 2%moqt	7 3%hmopqrst	16 7%hijmopqrst	-	2 *	8 1%t	-	* *t	-	-
Bradford and Bingley or Northern Rock Building societies	2 *	2 *	1 *	-	-	-	-	2 *	-	-	-	-	-	-	1 *	-	-	-	-
Other public sector occupation (please specify as much detail as possible)	371 5%	78 4%d	149 6%acdf	28 3%	5 2%	31 8%acdf	79 4%d	49 4%k	94 6%hjkmo	10 2%	3 1%	17 8%hjkmo	24 3%	29 3%	55 5%ejkr	18 5%k	2 2%	15 8%hjkmo	55 5%k
None of the above (Private Sector)	6099 77%	1584 78%be	1832 74%	632 78%e	248 83%abe	278 71%	1526 78%be	943 81%lopqst	1130 78%lp	383 83%lopqrst	164 88%hil	147 69%	641 80%lpq	640 74%p	702 69%	249 72%	85 75%	131 74%	885 77%lp

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
 ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 21
Do you work in any of the following occupations?
Base: All respondents who work

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	7312	4975	2337	-	-	3076	711	-	-	1899	1626	-	-
Weighted base	7954	6250	1704	**	**	3792	489	**	**	2458	1216	**	**
NET: Public Sector	1855	1505	350	-	-	805	68	-	-	700	282	-	-
	23%	24% ^b	21%	-	-	21% ^f	14%	-	-	28% ^{efj}	23% ^f	-	-
Central government including all administrative departments and central government agencies such as the Bank of England	138	128	10	-	-	67	1	-	-	61	9	-	-
	2%	2% ^b	1%	-	-	2% ^{fj}	*	-	-	2% ^{fj}	1%	-	-
HM Forces	23	23	-	-	-	15	-	-	-	8	-	-	-
	*	^b	-	-	-	^j	-	-	-	*	-	-	-
National Health Service	443	371	72	-	-	160	6	-	-	211	65	-	-
	6%	6% ^b	4%	-	-	4% ^f	1%	-	-	9% ^{efj}	5% ^f	-	-
Universities and Academies funded by government	146	109	37	-	-	49	3	-	-	61	34	-	-
	2%	2%	2%	-	-	1%	1%	-	-	2% ^{ef}	3% ^{ef}	-	-
Courts service	21	14	7	-	-	9	6	-	-	5	*	-	-
	*	*	*	-	-	*	1% ^{ej}	-	-	*	*	-	-
Local government administration	215	174	41	-	-	97	12	-	-	77	28	-	-
	3%	3%	2%	-	-	3%	3%	-	-	3%	2%	-	-
Police service	68	65	2	-	-	48	1	-	-	18	1	-	-
	1%	1% ^b	*	-	-	1% ^j	*	-	-	1% ^j	*	-	-
Public sector housing	66	59	8	-	-	40	4	-	-	18	4	-	-
	1%	1%	*	-	-	1% ^j	1%	-	-	1%	*	-	-
Teaching employed by local education authority including voluntary aided schools and foundation schools	290	199	91	-	-	80	12	-	-	118	79	-	-
	4%	3%	5% ^a	-	-	2%	2%	-	-	5% ^{ef}	6% ^{ef}	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 21
Do you work in any of the following occupations?
Base: All respondents who work

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Weighted base	7954	6250	1704	-**	-**	3792	489	-**	-**	2458	1216	-**	-**
Public corporations such as the Royal Mail or British Nuclear fuels or Driving Standards agency	73 1%	67 1% ^b	6 *	-	-	58 2% ^{ij}	5 1% ^j	-	-	9 *	1 *	-	-
Bradford and Bingley or Northern Rock Building societies	2 *	2 *	1 *	-	-	2 *	-	-	-	-	1 *	-	-
Other public sector occupation (please specify as much detail as possible)	371 5%	294 5%	77 5%	-	-	180 5%	16 3%	-	-	114 5%	61 5%	-	-
None of the above (Private Sector)	6099 77%	4745 76%	1354 79% ^a	-	-	2987 79% ⁱ	421 86% ^{ej}	-	-	1758 72%	933 77% ⁱ	-	-

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l
** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 22
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	14203	6857	7346	1655	2243	2258	2531	2234	3282	3903	4248	2463	3589	3783	3652	3446	2083	1239	1651	5661	723	3064	928	2597
Weighted base	14203	6960	7243	1688	2392	2392	2532	2109	3091	3797	3938	3094	3375	3835	3693	3409	1988	1278	1855	6099	873	3407	982	2692
No children aged 18 or under	10244 72%	5090 73%b	5155 71%	1392 82%def	1319 55%e	980 41%	1580 62%de	1922 91%code f	3051 99%code fg	2809 74%k	3011 76%ik	1905 62%	2520 75%k	2779 72%o	2743 74%o	2362 69%	1445 73%o	916 72%	1140 61%	3860 63%	528 60%	2138 63%	612 62%	1723 64%
NET: Yes	3870 27%	1825 26%	2045 28%a	265 16%gh	1051 44%cfg h	1397 58%cdf gh	940 37%cgh	180 9%h	38 1%	965 25%j	905 23%	1169 38%ijl	830 25%	1023 27%	921 25%	1028 30%mn	542 27%	355 28%	707 38%	2197 36%	342 39%	1248 37%	364 37%	949 35%
Yes - children aged under 5 years old	1448 10%	618 9%	831 11%a	220 13%fgh	738 31%cef gh	420 18%cfgh	62 2%gh	6 *	2 *	388 10%j	336 9%	393 13%ijl	331 10%	416 11%	347 9%	351 10%	207 10%	128 10%	231 12%	811 13%	132 15%v	418 12%	99 10%	393 15%uv
Yes - children aged 5 to 10 years old	1573 11%	740 11%	833 12%	61 4%gh	500 21%cfgh	744 31%cdfgh	224 9%cgh	40 2%h	4 *	419 11%	391 10%	431 14%ijl	332 10%	423 11%	372 10%	422 12%n	210 11%	146 11%	238 13%	947 16%r	123 14%	530 16%v	116 12%	416 15%v
Yes - children aged 11 to 15 years old	1434 10%	722 10%	713 10%	23 1%h	219 9%cgh	649 27%cdf gh	438 17%cdgh	97 5%ch	8 *	352 9%	312 8%	479 15%ijl	291 9%	345 9%	337 9%	428 13%mp	184 9%	141 11%	276 15%	823 13%	129 15%	504 15%w	147 15%w	319 12%
Yes - children aged 16 to 18 years old	890 6%	410 6%	481 7%	6 *	13 1%	251 10%cdgh	493 19%cdgh	98 5%cdh	29 1%	177 5%	203 5%	300 10%ijl	210 6%i	243 6%	216 6%	236 7%	118 6%	77 6%	168 9%	458 8%	79 9%	251 7%	89 9%	207 8%
Refused	89 1%	46 1%	43 1%	32 2%defgh	22 1%gh	14 1%h	12 *h	7 *	3 *	22 1%	22 1%	20 1%	24 1%	33 1%p	29 1%p	19 1%p	2 *	7 1%p	8 *	42 1%	3 *	22 1%	5 1%	20 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 22
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male					Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	14203	3111	4071	899	1872	3916	2846	2622	404	616	1046	1123	1261	1168	1643	1039	1197	1135	1270	1066	1639
Weighted base	14203	3183	3745	987	1310	3859	2700	2577	266	627	1167	1229	1275	1117	1545	1060	1225	1162	1256	992	1547
No children aged 18 or under	10244 72%	2444 77%b	2486 66%	750 76%b	1038 79%b	2982 77%f	1813 67%	1978 77%f	213 80%f	546 87%ijkl opqr	677 58%kppq	550 45%q	799 63%kppq	1000 90%ijkl opqr	1517 98%ijkl lmopqrs	845 80%ijkl pqr	642 52%kq	430 37%	781 62%kppq	922 93%ijkl lmopqr	1534 99%ijklmnopqrs
NET: Yes	3870 27%	731 23%	1226 33%acd	232 24%	270 21%	861 22%	865 32%egh	596 23%	53 20%	66 10%nst	481 41%imn ost	673 55%ijl mnoprs t	467 37%imn ost	112 10%nst	27 2%t	199 19%imn st	570 46%ijl mnoprst	724 62%ijk lmnoprs t	473 38%imno st	68 7%nt	10 1%
Yes - children aged under 5 years old	1448 10%	243 8%d	452 12%acd	79 8%d	44 3%	254 7%h	287 11%egh	196 8%h	6 2%	48 8%lmn rst	331 28%ikl mnoprs t	198 16%ilmn rst	35 3%mnst	5 *t	2 *	172 16%ilm nrst	407 33%ijk lmnoqr st	222 19%ilmn rst	28 2%mnst	1 *	-
Yes - children aged 5 to 10 years old	1573 11%	277 9%	551 15%acd	111 11%ad	93 7%	325 8%	375 14%egh	251 10%	18 7%	29 5%mnst	211 18%ilm norst	354 29%ijlm noprst	119 9%imno st	24 2%nt	3 *	32 3%nt	290 24%ijl mnoprst	390 34%ijkl mnoprst	105 8%imno st	15 2%nt	1 *
Yes - children aged 11 to 15 years old	1434 10%	276 9%	477 13%ac	86 9%	142 11%a	364 9%	340 13%eg	246 10%	29 11%	9 1%t	102 9%ino st	312 25%ijl mnoprs t	221 17%ijmn opst	71 6%inos t	7 *t	14 1%t	117 10%imn ost	337 29%ijl mnoprs t	218 17%ijmn opst	26 3%nt	1 *
Yes - children aged 16 to 18 years old	890 6%	187 6%	268 7%c	47 5%	100 8%ac	236 6%	211 8%eg	127 5%	24 9%g	2 *	7 1%	90 7%ijm nopst	238 19%ijkm nopqst	52 5%ijno pt	21 1%ot	3 *	6 1%	161 14%ijk mnopst	256 20%ijkm nopqst	45 5%ijno pt	8 1%
Refused	89 1%	8 *	34 1%ad	4 *	2 *	16 *	22 1%g	3 *	-	15 2%ijklm nqrst	8 1%nt	6 1%n	10 1%nrst	5 *	1 *	16 2%mnrs t	13 1%nrst	8 1%nt	2 *	2 *	2 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 22
Do you have any children aged 18 or under? If so, how old are they?
 Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female					Region									
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14203	2147	1909	1183	1618	1756	2339	1280	1971	1239	592	1581	1273	1242	1019	764	1391	1649	2134	1319
Weighted base	14203	2089	1801	1546	1525	1707	2137	1548	1850	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
No children aged 18 or under	10244 72%	1568 75%cg	1339 74%cg	994 64%g	1188 78%abcegh	1241 73%cg	1672 78%abc egh	910 59%	1332 72%cg	916 72%l	388 68%	1139 73%l	835 65%	906 71%l	731 74%l	505 71%l	1106 78%ijk lmnoqs	1298 70%l	1480 74%jlq	939 73%jl
NET: Yes	3870 27%	510 24%df	452 25%df	540 35%abde fh	323 21%	455 27%df	453 41%abc deh	630 27%df	508 28%p	355 28%p	174 31%pr	418 27%p	436 34%ikm nopqrs	358 28%p	257 26%p	204 29%p	306 22%	529 29%pr	494 25%	338 26%p
Yes - children aged under 5 years old	1448 10%	199 10%d	167 9%d	150 10%d	101 7%	189 11%df	169 8%	243 16%abc deh	229 12%abc df	128 10%n	44 8%	150 10%n	157 12%jnp r	159 12%jknp rs	69 7%	86 12%jnpr	119 8%	238 13%jjkn prs	178 9%	121 9%
Yes - children aged 5 to 10 years old	1573 11%	213 10%f	231 13%adf	169 11%df	126 8%	206 12%df	160 7%	262 17%abc deh	206 11%df	146 11%r	62 11%	162 10%	198 15%ijk mnoprs	144 11%r	100 10%	73 10%	128 9%	256 14%aknop rs	166 8%	137 11%
Yes - children aged 11 to 15 years old	1434 10%	197 9%	151 8%	244 16%abde fh	130 9%	155 9%	162 8%	236 15%abde fh	160 9%	141 11%q	83 15%mnop qrs	180 12%pq s	165 13%mpq rs	116 9%	101 10%	74 10%	119 8%	155 8%	189 10%	110 9%
Yes - children aged 16 to 18 years old	890 6%	82 4%	102 6%a	141 9%abde fh	85 6%a	95 6%a	101 5%	158 10%abde fh	126 7%af	77 6%	43 8%op	105 7%p	88 7%op	71 6%	82 8%mp op	30 4%	63 4%	112 6%	131 7%p	88 7%op
Refused	89 1%	11 1%	9 1%	12 1%	14 1%	11 1%	13 1%	9 1%	10 1%	7 1%	6 1% s	5 *	7 1% s	14 1% ks	6 1% s	1 *	8 1% s	19 1% s	14 1% s	1 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 22
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)
Unweighted base	14203	588	302	783	601	620	543	344	667	753	1025	631	651	290	798	672	622	476	420	724	896	1109	688
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664
No children aged 18 or under	10244	444	199	559	376	472	417	232	549	609	756	476	473	189	580	459	434	315	273	556	690	724	464
	72%	73% ^d	68%	74% ^{do}	62%	70% ^d	76% ^{abdm otv}	69%	80% ^{abc degilm nopqrt uv}	71% ^d	76% ^{bde gilmoq tv}	77% ^{abde gilmoq tv}	70% ^d	68%	72% ^d	68%	72% ^d	71% ^d	73% ^d	76% ^{abde motv}	70% ^d	72% ^d	70% ^d
NET: Yes	3870	158	89	190	223	192	129	102	136	240	229	138	197	85	228	213	167	128	101	171	289	266	200
	27%	26% ^h	30% ^{chjks}	25% ^h	37% ^{ace fhijkl npqrst uv}	28% ^{hjk}	24%	31% ^{hjk}	20%	28% ^{hjk}	23%	22%	29% ^{hjk}	31% ^{hjk}	28% ^{hjk}	32% ^{cfh jks}	28% ^h	29% ^{hjk}	27% ^h	23%	29% ^{fhjks}	27% ^h	30% ^{fhjks}
Yes - children aged under 5 years old	1448	40	10	63	79	77	30	58	42	114	68	38	88	34	87	79	81	39	28	77	125	110	83
	10%	7%	3%	8% ^b	13% ^{abc fhjkr}	11% ^{abfhjk}	5%	17% ^{abce fhjknqr su}	6%	13% ^{abcf hjkqr}	7%	6%	13% ^{abc fhjkr}	12% ^{abf hjk}	11% ^{abf hjk}	12% ^{abf hjk}	14% ^{abcf hjkqr}	9% ^b	7%	11% ^{abf hjk}	13% ^{abc fhjkr}	11% ^{abf hjk}	12% ^{abcfhjkr}
Yes - children aged 5 to 10 years old	1573	71	30	84	88	67	58	32	59	122	66	62	75	31	78	110	78	41	41	69	135	100	75
	11%	12% ^j	10%	11% ^j	15% ^{ehjknqsu}	10%	11% ^j	10%	9%	14% ^{ehjnqsu}	7%	10% ^j	11% ^j	11% ^j	10%	16% ^{bce fgthjkl nqrsv}	13% ^{hj}	9%	11% ^j	9%	14% ^{hjnqsu}	10% ^j	11% ^j
Yes - children aged 11 to 15 years old	1434	70	50	84	83	75	55	29	57	73	91	53	71	32	96	82	41	46	45	62	83	98	57
	10%	12% ^p	17% ^{ace fgthjklpqstuv}	11% ^p	14% ^{hijkpstuv}	11% ^p	10%	9%	8%	9%	9%	9%	11%	12% ^p	12% ^{pt}	12% ^{pt}	7%	10%	12% ^p	8%	8%	10%	9%
Yes - children aged 16 to 18 years old	890	29	29	43	51	38	43	14	28	27	78	30	48	15	61	37	33	39	16	35	85	53	58
	6%	5%	10% ^{acgh ikoprsu}	6% ⁱ	8% ^{aghi krsu}	6% ⁱ	8% ^{hi}	4%	4%	3%	8% ^{ahirsu}	5%	7% ^{hi}	5%	8% ^{hi}	5%	5%	9% ^{aghi krsu}	4%	5%	9% ^{aghi krsu}	5% ⁱ	9% ^{aghi krsu}
Refused	89	5	3	4	4	11	3	1	3	8	4	1	2	3	1	3	3	3	1	6	11	10	-
	1%	1% ^v	1% ^v	1%	1%	2% ^{ajklv}	*	*	*	1% ^v	*	*	*	1% ^v	*	*	1%	1% ^v	*	1%	1% ^{kv}	1% ^v	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 22
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	14203	110	88	8499	3650	1086	572	64	49	4013	1820	565	234	46	39	4486	1830	521	338
Weighted base	14203	104*	81*	8453	3725	1099	521	57*	45*	4083	1895	560	196	47*	37**	4370	1830	538	326
No children aged 18 or under	10244 72%	78 75%	57 71%	6091 72%e	2706 73%e	702 64%	468 90%abcde	44 77%	35 78%	2994 73%koq	1406 74%koq	357 64%	164 84%ajk opq	34 73%	23 62%	3098 71%kq	1300 71%kq	345 64%	304 93%ghijklmopq
NET: Yes	3870 27%	26 25%f	24 29%f	2341 28%f	1003 27%f	390 35%cdf	42 8%	13 23%r	10 22%r	1077 26%lr	484 26%lr	200 36%ijl opr	24 12%r	13 27%lr	14 38%	1264 29%jil r	519 28%lr	190 35%ijlo pr	18 6%
Yes - children aged under 5 years old	1448 10%	7 7%	16 20%acf	750 9%f	461 12%cf	173 16%acdf	27 5%	2 4%	4 9%	283 7%r	222 12%lr	80 14%gjor	17 9%r	5 10%r	12 33%	467 11%lr	239 13%lor	93 17%gjil opr	10 3%
Yes - children aged 5 to 10 years old	1573 11%	14 14%f	4 4%	917 11%f	434 12%f	163 15%bcdf	18 3%	7 12%hr	-	425 10%hr	201 11%hr	85 15%hjil or	12 6%r	7 16%hr	4 10%	492 11%hr	234 13%hil r	78 14%hjil r	6 2%
Yes - children aged 11 to 15 years old	1434 10%	15 14%f	6 7%f	941 11%df	325 9%f	122 11%df	10 2%	8 15%lr	3 7%r	490 12%jlor	142 7%lr	69 12%jlr	6 3%	7 14%lr	3 7%	452 10%jlr	183 10%jlr	53 10%lr	4 1%
Yes - children aged 16 to 18 years old	890 6%	5 5%f	3 4%f	658 8%def	164 4%f	48 4%f	-	2 3%lr	3 6%lr	301 7%jklp r	77 4%lr	24 4%lr	-	4 8%lr	1 2%	357 8%jklp qr	87 5%lr	25 5%lr	-
Refused	89 1%	-	-	20	16	7 1%	12 2%cde	-	-	12	5	4 1%	8 4%ijko pq	-	-	8	11 1%o	3 1%	4 1%ijo

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 22

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14203	3916	4491	1312	1333	1012	2139	2071	2256	647	678	501	704	1845	2235	665	655	511	1435
Weighted base	14203	3977	4119	1420	568	710	3409	2163	2189	726	305	369	1209	1814	1930	694	263	341	2200
No children aged 18 or under	10244 72%	3116 78% ^{bef}	2760 67%	1088 77% ^{bef}	430 76% ^{bef}	506 71% ^b	2344 69%	1684 78% ^{ilm pst}	1513 69% ^p	561 77% ^{ilm pt}	228 75% ^{ipt}	261 71% ^p	844 70% ^p	1432 79% ^{ilm pst}	1247 65%	527 76% ^{imp t}	202 77% ^{ilm pt}	246 72% ^p	1501 68% ^p
NET: Yes	3870 27%	847 21%	1328 32% ^{acd e}	330 23%	137 24%	198 28% ^{ac}	1029 30% ^{acd}	466 22%	661 30% ^{hjk oqr}	164 23%	76 25%	107 29% ^{hjo r}	350 29% ^{hjo r}	381 21%	666 35% ^{hij kimoqr st}	166 24%	61 23%	91 27% ^{ho}	679 31% ^{hjk oqr}
Yes - children aged under 5 years old	1448 10%	258 6%	463 11% ^{ade}	131 9% ^{ad}	31 6%	50 7%	515 15% ^{abcd e}	130 6%	210 10% ^{hkl o}	73 10% ^{hklo}	12 4%	23 6%	170 14% ^{hkl oqrs}	128 7% ^k	253 13% ^{hkl oqrs}	57 8% ^k	20 7% ^k	27 8% ^k	345 16% ^{hijk loqrs}
Yes - children aged 5 to 10 years old	1573 11%	319 8%	586 14% ^{acd f}	143 10% ^a	59 10% ^a	89 13% ^a	377 11% ^a	178 8%	294 13% ^{hjo r}	57 8%	34 11% ^o	50 14% ^{hjo}	126 10%	141 8%	292 15% ^{hjk mort}	87 12% ^{hjo}	25 10%	38 11% ^o	251 11% ^{hjo}
Yes - children aged 11 to 15 years old	1434 10%	349 9%	525 13% ^{acf}	121 9%	73 13% ^{acf}	84 12% ^{acf}	282 8%	215 10% ^o	260 12% ^{jm oqrst}	61 8%	49 16% ^{hij moqrst}	48 13% ^{jm oqrst}	87 7%	134 7%	265 14% ^{hjm oqrst}	59 9%	23 9%	36 11% ^o	195 9%
Yes - children aged 16 to 18 years old	890 6%	230 6%	291 7% ^{ac}	66 5%	36 6%	47 7%	220 6%	122 6%	140 6% ^j	29 4%	18 6%	23 6%	77 6%	108 6%	151 8% ^{hjo}	38 5%	17 7% ^j	24 7% ^j	143 7% ^j
Refused	89 1%	13 *	31 1% ^{ac}	2 *	1 *	6 1% ^c	35 1% ^{acd}	12 1% ^o	15 1% ^o	1 *	1 *	2 *	15 1% ^{oq}	1 *	16 1% ^o	1 *	* *	4 1% ^{joq}	20 1% ^o

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u

** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 22
Do you have any children aged 18 or under? If so, how old are they?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	14203	4975	2337	3765	3126	3076	711	1945	1125	1899	1626	1820	2001
Weighted base	14203	6250	1704	3443	2806	3792	489	1758	922	2458	1216	1685	1884
No children aged 18 or under	10244 72%	3975 64%b	1026 60%	3369 98%abd	1875 67%ab	2267 60%j	399 82%eij	1712 97%efh	712 77%eij	1708 69%eij	627 52%	1657 98%efh	1163 62%j
NET: Yes	3870 27%	2234 36%cd	670 39%acd	71 2%	895 32%c	1502 40%fgh	88 18%gk	45 3%	190 21%gk	732 30%fgh	581 48%efgh	26 2%	705 37%fghk
Yes - children aged under 5 years old	1448 10%	793 13%c	249 15%c	5 *	402 14%c	522 14%fghi	28 6%gk	2 *	66 7%gk	271 11%fgh	221 18%efgh	3 *	336 18%efghk
Yes - children aged 5 to 10 years old	1573 11%	882 14%c	303 18%acd	7 *	381 14%c	614 16%fghi	39 8%gk	4 *	83 9%gk	269 11%gk	263 22%efgh	4 *	297 16%fghk
Yes - children aged 11 to 15 years old	1434 10%	873 14%cd	225 13%cd	30 1%	306 11%c	600 16%fghi	32 7%gk	23 1%k	67 7%gk	273 11%fgh	193 16%fghi	7 *	239 13%fghk
Yes - children aged 16 to 18 years old	890 6%	459 7%c	168 10%acd	45 1%	219 8%c	304 8%fghk	26 5%gk	28 2%	52 6%gk	154 6%gk	142 12%efgh	17 1%	167 9%fghk
Refused	89 1%	41 1%c	9 1%c	2 *	37 1%abc	23 1%gk	1 *	1 *	21 2%efgi	18 1%gk	7 1%gk	1 *	16 1%gk

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 23
Which of the following ITV regions do you live in?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Private (s)	Public (t)	Private (u)	Public (v)	Private (w)
Unweighted base	14203	6857	7346	1655	2243	2258	2531	2234	3282	3903	4248	2463	3589	3783	3652	3446	2083	1239	1651	5661	723	3064	928	2597
Weighted base	14203	6960	7243	1688	2392	2392	2532	2109	3091	3797	3938	3094	3375	3835	3693	3409	1988	1278	1855	6099	873	3407	982	2692
Anglia	1501 11%	724 10%	778 11%	167 10%	262 11%e	185 8%	263 10%e	246 12%e	379 12%ce	396 10%	386 10%	353 11%	366 11%	104 3%opq	1395 38%mpq	-	1 *	1 *	184 10%	638 10%	91 10%	342 10%	93 10%	296 11%
Border	201 1%	97 1%	104 1%	22 1%	28 1%	30 1%	34 1%	29 1%	58 2%	86 2%jk	35 1%	28 1%	52 2%j	-	-	99 3%mp	-	103 8%mnop	12 1%	70 1%	3 *	41 1%	9 1%	29 1%
Central	1984 14%	1072 15%b	912 13%	258 15%h	355 15%h	340 14%	371 15%h	285 14%	376 12%	508 13%	539 14%	451 15%	486 14%	33 1%o	1893 51%mpq	2 *	44 2%moq	12 1%o	229 12%	912 15%r	111 13%	566 17%tw	118 12%	346 13%
Granada	1487 10%	710 10%	776 11%	208 12%df	205 9%	261 11%d	238 9%	216 10%	359 12%df	418 11%j	366 9%	297 10%	406 12%jk	4 *	7 *	1455 43%mpq	17 1%mn	4 *	160 9%	669 11%r	63 7%	381 11%t	97 10%	288 11%t
London	2596 18%	1207 17%	1389 19%a	300 18%	521 22%cfg h	478 20%fh	426 17%	375 18%	496 16%	816 21%kl	851 22%kl	435 14%	494 15%	2447 64%nopq	140 4%opq	-	9 *oq	-	382 21%	1181 19%	181 21%	613 18%	201 20%	568 21%u
Meridian	1408 10%	728 10%	680 9%	153 9%	202 8%	227 10%	220 9%	233 11%df	373 12%code f	390 10%	376 10%	310 10%	332 10%	1240 32%nopq	8 *	3 *	157 8%noq	-	135 7%	580 10%r	71 8%	339 10%v	64 6%	241 9%
STV	1159 8%	558 8%	600 8%	116 7%	189 8%	216 9%cc	196 8%	201 10%cc	241 8%	267 7%	344 9%ci	280 9%ci	268 8%	3 *	-	-	-	1155 90%mmo p	182 10%ss	450 7%	87 10%u	217 6%	95 10%u	232 9%u
Tyne Tees	558 4%	287 4%	271 4%	88 5%deg	82 3%	80 3%	118 5%g	66 3%	125 4%	144 4%	150 4%	101 3%	162 5%k	-	-	554 16%mpq	-	3 *mn	86 5%ss	203 3%	47 5%w	125 4%	38 4%	78 3%
Wales	696 5%	327 5%	369 5%	72 4%	129 5%	98 4%	143 6%e	97 5%	157 5%	135 4%	197 5%ci	190 6%ci	173 5%ci	-	-	-	696 35%mmoq	-	147 8%ss	244 4%	77 9%uw	122 4%	70 7%uw	122 5%
West	404 3%	224 3%b	180 2%	59 3%f	58 2%	91 4%dfg	55 2%	50 2%	91 3%	124 3%k	107 3%	64 2%	110 3%k	-	33 1%moq	11 *m	361 18%mmoq	-	39 2%	184 3%	17 2%	124 4%w	22 2%	61 2%
Westcountry	709 5%	302 4%	407 6%a	104 6%d	97 4%	110 5%	142 6%d	94 4%	162 5%	180 5%	217 6%	144 5%	168 5%	2 *	3 *	1 *	703 35%mmoq	-	110 6%	277 5%	34 4%	119 3%	76 8%tu	158 6%u
Yorkshire	1500 11%	725 10%	776 11%	142 8%	263 11%ch	275 12%ch	326 13%cgh	218 10%	276 9%	333 9%	371 9%	440 14%ijl	357 11%ci	* *	215 6%mpq	1285 38%mpq	-	-	189 10%	690 11%	90 10%	418 12%w	99 10%	272 10%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Prepared by Populus



Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 23
Which of the following ITV regions do you live in?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	14203	3111	4071	899	1872	3916	2846	2622	404	616	1046	1123	1261	1168	1643	1039	1197	1135	1270	1066	1639
Weighted base	14203	3183	3745	987	1310	3859	2700	2577	266	627	1167	1229	1275	1117	1545	1060	1225	1162	1256	992	1547
Anglia	1501 11%	366 11%b	297 8%	91 9%	193 15%abc	478 12%fg	185 7%	269 10%f	43 16%fg	56 9%	138 12%kq	92 7%	117 9%	117 10%k	204 13%ikl pq	111 10%k	124 10%	93 8%	146 12%kq	129 13%ikl q	175 11%kq
Border	201 1%	39 1%	40 1%	25 3%abd	9 1%	38 1%	42 2%h	49 2%eh	-	1 *	6 *	19 2%ij	11 1%	21 2%ij	38 2%ijlq st	21 2%ij	22 2%ij	11 1%	23 2%ij	7 1%	20 1%
Central	1984 14%	465 15%	577 15%	139 14%	173 13%	589 15%	368 14%	355 14%	33 13%	66 10%	198 17%ipq rst	192 16%irs t	223 18%inp qrst	177 16%irs t	215 14%st	193 18%inp qrst	157 13%	148 13%	147 12%	108 11%	161 10%
Granada	1487 10%	313 10%	488 13%ac	74 8%	142 11%c	380 10%	368 14%egh	289 11%h	17 6%	78 12%mp	115 10%	144 12%mp	126 10%	90 8%	157 10%p	130 12%mpr	90 7%	117 10%p	112 9%	125 13%mpr	202 13%lmnpqr
London	2596 18%	631 20%d	709 19%d	200 20%d	205 16%	807 21%g	527 20%g	408 16%	43 16%	153 24%klm nort	239 20%lmn o	221 18%no	193 15%	179 16%	221 14%	147 14%	282 23%klm nort	257 22%klm not	233 19%no	195 20%lno	275 18%no
Meridian	1408 10%	406 13%b	237 6%	134 14%b	175 13%b	414 11%f	192 7%	316 12%f	47 18%efg	57 9%	102 9%	139 11%pq	113 9%	149 13%ijl opqrs	168 11%pq	96 9%	99 8%	89 8%	107 9%	84 8%	205 13%ijlopqrs
STV	1159 8%	150 5%d	327 9%acd	58 6%d	22 2%	154 4%h	272 10%egh	154 6%eh	4 1%	45 7%	81 7%	102 8%	89 7%	111 10%jlot	131 9%	71 7%	108 9%	114 10%jlot	107 9%	90 9%	109 7%
Tyne Tees	558 4%	103 3%	210 6%acd	21 2%	44 3%	124 3%	135 5%e	98 4%	8 3%	40 6%ijkmn pqrs	39 3%	44 4%	71 6%ijkmp qs	33 3%	60 4%	48 5%	43 3%	36 3%	47 4%	33 3%	65 4%
Wales	696 5%	129 4%c	204 5%ac	21 2%	53 4%c	157 4%	167 6%egh	106 4%	7 3%	24 4%	67 6%k	40 3%	62 5%	47 4%	87 6%k	48 5%	63 5%	57 5%	81 6%kmt	51 5%	69 4%
West	404 3%	89 3%	102 3%	53 5%abd	41 3%	108 3%	65 2%	87 3%	5 2%	33 5%jlm prst	23 2%	52 4%jlr t	29 2%	31 3%	56 4%jrs	26 3%	35 3%	38 3%	25 2%	19 2%	36 2%
Westcountry	709 5%	166 5%	153 4%	62 6%b	69 5%	207 5%f	88 3%	183 7%ef	22 8%f	28 4%	36 3%	48 4%	51 4%	44 4%	95 6%klm t	75 7%klm t	62 5%j	62 5%j	90 7%jklm t	51 5%j	66 4%
Yorkshire	1500 11%	326 10%	401 11%	109 11%	183 14%ab	402 10%	292 11%	264 10%	37 14%	47 7%	123 11%n	136 11%n	188 15%ijk mnoprs t	117 10%n	113 7%	95 9%	140 11%in	139 12%in	138 11%n	101 10%n	164 11%n

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Prepared by Populus



Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 23
Which of the following ITV regions do you live in?
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14203	2147	1909	1183	1618	1756	2339	1280	1971	1239	592	1581	1273	1242	1019	764	1391	1649	2134	1319
Weighted base	14203	2089	1801	1546	1525	1707	2137	1548	1850	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
Anglia	1501 11%	223 11%	179 10%	181 12%	140 9%	173 10%	207 10%	172 11%	226 12%df	1 *	-	-	-	6 *kl	128 13%ijkl moqrs	-	1261 89%ijkl mnoqrs	4 *	100 5%ijkl moqs	1 *
Border	201 1%	49 2%bcdf g	20 1%	13 1%	15 1%	37 2%bcdf g	15 1%	15 1%	37 2%cdf	103 8%ijlmn opqrs	4 1%lmnp qrs	95 6%ijlmn opqrs	-	-	-	-	-	-	-	-
Central	1984 14%	268 13%	299 17%afg h	248 16%afh	257 17%afg h	240 14%f	240 11%	204 13%	229 12%	12 1%jklo q	-	2 *	-	1225 96%ijk lnopq s	664 67%ijkl opqrs	-	4 *	* *	33 2%jklo pq	44 3%ijklpqr
Granada	1487 10%	227 11%b	145 8%	139 9%	199 13%bcf g	191 11%b	220 10%b	158 10%	207 11%b	4 *	9 2%ilm npqrs	1443 92%ijlm nopqrs	3 *	3 *	4 *	17 2%ilmn pqrs	-	1 *	3 *	-
London	2596 18%	422 20%cdg h	381 21%cdg h	193 12%	210 14%	393 23%cdg h	470 22%cdg h	242 16%	284 15%	-	-	-	-	7 1%ikl	3 *	-	130 9%ijk lmnos	1836 99%ijk lmnop s	611 31%ijkl mnop	9 1%ikl
Meridian	1408 10%	265 13%begh	135 8%	159 10%be	170 11%be	125 7%	240 11%beh	152 10%e	163 9%	-	2 *	-	1 *	1 *	4 *k	-	3 *	2 *	1239 62%ijk lmnopq s	157 12%ijklmnopq
STV	1159 8%	145 7%	143 8%	161 10%ade	110 7%	122 7%	201 9%ade	119 8%	158 9%	1155 90%jklm nopqrs	-	-	-	-	-	-	-	1 *	2 *	-
Tyne Tees	558 4%	72 3%	73 4%	56 4%	85 6%acfg	72 4%	77 4%	45 3%	77 4%	3 *	546 96%iklm nopqrs	2 *	7 1%mpqr s	-	-	-	-	-	-	-
Wales	696 5%	73 4%	84 5%	103 7%abde	66 4%	62 4%	113 5%ae	87 6%ae	107 6%ae	-	-	-	-	-	-	694 98%ijkl mnoprs	-	-	-	3 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 23
Which of the following ITV regions do you live in?
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female					Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humber (l)	West Midlands (m)	East Midlands (n)	Wales (o)	Eastern (p)	London (q)	South East (r)	South West (s)	
Weighted base	14203	2089	1801	1546	1525	1707	2137	1548	1850	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278	
West	404 3%	74 4% ^{cf}	58 3%	30 2%	62 4% ^{cfgh}	50 3%	49 2%	33 2%	47 3%	-	-	11 1% ^{ilpq}	-	32 3% ^{ijkl}	1 *	-	-	-	-	-	361 28% ^{ijklmnopqr}
Westcountry	709 5%	86 4%	110 6% ^{acd}	41 3%	65 4%	94 5% ^c	107 5% ^c	103 7% ^{acd}	103 6% ^c	-	1 *	-	-	3 *	-	-	-	-	1 *	1 *	703 55% ^{ijklmnopqr}
Yorkshire	1500 11%	184 9%	173 10%	222 14% ^{abd}	146 10%	149 9%	198 9%	218 14% ^{abd}	211 11% ^{ae}	-	7 1% ^{imoq}	11 1% ^{iqrs}	1267 99% ^{ijklmnopqrs}	1 *	192 19% ^{ijklmnopqrs}	-	22 2% ^{imoq}	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 23
Which of the following ITV regions do you live in?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)
Unweighted base	14203	588	302	783	601	620	543	344	667	753	1025	631	651	290	798	672	622	476	420	724	896	1109	688
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664
Anglia	1501 11%	-	-	-	-	1	69 13%abcd egijklm noprtuv	-	605 88%abcd efgijkl mnopqrt uv	2	47 5%abcd egijklm noprtv	1	1	-	-	-	5 1%cn	59 13%abcd egijklm noprtuv	-	657 90%abcd efgijkl mnopqrt uv	2	54 5%abcd egijklm noprtv	1
Border	201 1%	43 7%bdef ghijklm opqrst uv	-	54 7%bdef ghijklm opqrst uv	-	-	-	-	-	-	-	-	59 9%bdef ghijklm nopqrst tuv	4 1%defh ijkopq rstuv	41 5%bdef ghijklm opqrst uv	-	-	-	-	-	-	-	-
Central	1984 14%	5 1%it	-	1	-	656 97%abc defghij klmnop qrstuv	367 67%abcd efghijm norstuv	-	1	*	14 1%cdhi norst	26 4%abcd ghijlm norstu	7 1%cdin ot	-	1	-	569 94%abc defghij klmnopq rstuv	296 67%abcd efghijm norstuv	-	2	-	18 2%abcdg himnor st	18 3%abcdghimnorst
Granada	1487 10%	-	8 3%ade fghijk lmopq stuv	689 91%abde fghijkl mnopqrst uv	-	2	1	9 3%adef hijklm opstuv	-	-	1	-	4 1%	1	754 93%abde fghijkl mnopqrst uv	3	1	3 1%i	7 2%adef hijkop stuv	-	1	1	-
London	2596 18%	-	-	-	-	4 1%	1	-	69 10%abc defgkl mnopq rstuv	849 99%abc defghj klmnop qrstuv	280 28%abcd efghklm nopqrstv	3	1%	-	-	-	3 1%	1	-	61 8%ab cdefg hijkl mnopq rstuv	987 100%abc defghjk lmnopq rstuv	331 33%abcd efghijkl mnopqrs v	6 1%clno
Meridian	1408 10%	-	-	-	-	-	2	-	2	2	644 65%abc defghi klmnop qrstuv	78 13%abcd efghilm nopqrst	-	2 1%nt	-	1	1	1	-	1	-	594 59%abc defghi klmnop qrstuv	79 12%abcdefghilmnopqrst

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 23
Which of the following ITV regions do you live in?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664
STV	1159 8%	556 92% bcde fghijkl nopqrst uv	-	-	-	-	-	-	-	1 *	1 *	-	599 89% abcde fghijkl mnopqrst uv	-	-	-	-	-	-	-	-	1 *	-
Tyne Tees	558 4%	3 1% ju	281 96% acde fghijkl nopqrst uv	-	3 *	-	-	-	-	-	-	-	-	265 96% acde fghijkl nopqrst uv	2 *	4 1% tu	-	-	-	-	-	-	-
Wales	696 5%	-	-	-	-	-	-	326 97% abcd efhijkl mnopqst uv	-	-	-	1 *	-	-	-	-	-	-	368 98% abcd efhijkl mnopqst uv	-	-	-	1 *
West	404 3%	-	-	7 1% adhi jlostu	-	9 1% adfh ijlost u	-	-	-	-	-	208 34% abcd efghijl mnopqrs tuv	-	-	3 *	-	23 4% abcd efghij lmnoqr stu	1 *	-	-	-	-	153 23% abcdefg hijklm nopqrst
Westcountry	709 5%	-	-	-	-	3 *	-	-	-	1 *	1 *	297 48% abcd efghijl mnopqrs tu	-	1 *	-	-	-	-	-	-	-	-	406 61% abcdefg hijklm nopqrst
Yorkshire	1500 11%	-	3 1% aijk ltuv	3 *	600 100% abcde fghijklm nopqrstuv	1 *	108 20% abce ghijklm nprstuv	-	10 1% aeij klprt v	-	-	-	-	4 1% aeij klprt v	8 1% aij kltuv	667 99% abcde fghijkl mnopqrst uv	1 *	84 19% abce ghijklm nprstuv	-	12 2% acei jklprt uv	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 23
Which of the following ITV regions do you live in?
Base: All respondents

	Total	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female					
		No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	14203	110	88	8499	3650	1086	572	64	49	4013	1820	565	234	46	39	4486	1830	521	338
Weighted base	14203	104*	81*	8453	3725	1099	521	57*	45*	4083	1895	560	196	47*	37**	4370	1830	538	326
Anglia	1501 11%	8 8%	4 5%	968 11% ^{de}	341 9%	99 9%	47 9%	6 11%	2 5%	452 11% ^{kp}	187 10%	44 8%	13 7%	2 5%	2 5%	517 12% ^{klp}	155 8%	55 10%	34 11%
Border	201 1%	1 1% ^f	2 3% ^f	125 1% ^f	62 2% ^f	8 1%	-	-	-	67 2% ^k	26 1%	2 *	-	1 2% ^r	2 6%	58 1%	36 2% ^{kr}	7 1%	-
Central	1984 14%	14 14%	11 14%	1220 14%	498 13%	134 12%	82 16%	5 9%	5 11%	667 16% ^{kop}	297 16% ^{kop}	62 11%	22 11%	9 20%	6 16%	553 13%	201 11%	72 13%	60 18% ^{kop}
Granada	1487 10%	17 17% ^{ee}	12 15%	856 10%	446 12% ^{ee}	88 8%	52 10%	10 17% ^k	11 25% ^{ijklpqr}	408 10%	208 11% ^k	41 7%	22 11%	8 16%	1 3%	448 10%	238 13% ^{ikoq}	48 9%	30 9%
London	2596 18%	11 11%	3 4%	1321 16% ^{ab}	786 21% ^{abc}	301 27% ^{abcd}	97 19% ^{ab}	4 8%	1 1%	583 14% ^h	367 19% ^{ghi}	170 30% ^{ghij}	46 24% ^{ghij}	7 15% ^h	3 8%	738 17% ^{hi}	420 23% ^{ghi}	131 24% ^{ghi}	51 16% ^h
Meridian	1408 10%	8 7%	8 9%	878 10%	355 10%	101 9%	42 8%	4 8%	5 12%	450 11%	180 9%	60 11%	20 10%	3 7%	2 6%	428 10%	176 10%	41 8%	22 7%
STV	1159 8%	12 11%	10 13%	657 8%	332 9%	80 7%	48 9%	7 13%	4 8%	299 7%	168 9%	40 7%	29 15% ^{ijklpqr}	5 10%	7 18%	359 8%	164 9%	40 7%	19 6%
Tyne Tees	558 4%	3 3%	6 7%	348 4%	134 4%	41 4%	16 3%	3 5%	2 5%	176 4%	69 4%	23 4%	4 2%	-	4 10%	172 4%	65 4%	18 3%	13 4%
Wales	696 5%	6 6%	2 2%	435 5%	166 4%	59 5%	26 5%	3 4%	1 3%	191 5%	87 5%	32 6%	11 6%	3 7%	1 2%	245 6%	79 4%	27 5%	15 5%
West	404 3%	3 3%	-	229 3%	105 3%	42 4%	22 4%	3 5%	-	134 3% ^o	59 3%	19 3%	7 4%	1 2%	-	95 2%	46 3%	22 4% ^o	14 4% ^o
Westcountry	709 5%	10 10% ^{de}	7 8%	450 5% ^d	152 4%	48 4%	40 8% ^{cde}	8 14% ^{ijklp}	5 12% ^{jk}	202 5% ^{jk}	60 3%	14 2%	11 6%	2 5%	2 5%	247 6% ^{jk}	92 5% ^{jk}	35 6% ^{jk}	29 9% ^{ijklp}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 23
Which of the following ITV regions do you live in?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Weighted base	14203	104*	81*	8453	3725	1099	521	57*	45*	4083	1895	560	196	47*	37**	4370	1830	538	326
Yorkshire	1500 11%	10 10%	16 19%def	965 11%de	347 9%	96 9%	48 9%	5 9%	8 18%lq	453 11%lp	186 10%	54 10%	10 5%	5 11%	8 22%	512 12%lpq	160 9%	43 8%	38 12%l

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 23
Which of the following ITV regions do you live in?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14203	3916	4491	1312	1333	1012	2139	2071	2256	647	678	501	704	1845	2235	665	655	511	1435
Weighted base	14203	3977	4119	1420	568	710	3409	2163	2189	726	305	369	1209	1814	1930	694	263	341	2200
Anglia	1501 11%	478 12%be	321 8%	146 10%b	80 14%bce	63 9%	413 12%be	251 12%ips	162 7%	64 9%	43 14%ijp	37 10%	167 14%ijps	227 13%ijps	159 8%	83 12%ips	36 14%ijps	26 8%	246 11%ip
Border	201 1%	40 1%	53 1%cd	34 2%abd	2 *	18 3%abd	54 2%cd	29 1%	34 2%or	21 3%hkmopr	1 *	6 2%mo	6 1%	11 1%	19 1%	14 2%kmor	1 *	12 3%hkmopr	48 2%kmopr
Central	1984 14%	582 15%e	624 15%e	186 13%e	79 14%e	40 6%	474 14%e	341 16%lqrst	354 16%loqrst	107 15%lrs	52 17%loqrst	17 5%	201 17%lqrst	241 13%ls	269 14%lrs	78 11%ls	27 10%l	23 7%	274 12%ls
Granada	1487 10%	372 9%e	554 13%acdef	119 8%e	44 8%e	31 4%	367 11%cde	196 9%ls	292 13%hijklmoqrs	61 8%ls	21 7%	18 5%	121 10%ls	176 10%ls	261 14%hijklmoqrs	57 8%ls	22 9%ls	14 4%	246 11%kls
London	2596 18%	789 20%bef	727 18%e	285 20%e	122 22%bef	78 11%	595 17%e	405 19%il	342 16%l	150 21%ils	69 23%ilms	26 7%	215 18%l	384 21%llst	385 20%lls	136 20%il	53 20%il	52 15%l	379 17%l
Meridian	1408 10%	471 12%be	295 7%	191 13%bef	66 12%be	43 6%	343 10%be	250 12%ilps	185 8%p	102 14%ilpst	33 11%lps	23 6%	135 11%lps	221 12%ilpst	110 6%	89 13%ilpst	33 12%ilps	20 6%	208 9%ps
STV	1159 8%	187 5%cd	362 9%acdf	90 6%cd	12 2%	273 38%abcd	234 7%cd	106 5%ckr	192 9%hjkmo	42 6%kr	8 3%	155 42%hijk	56 5%r	81 4%r	170 9%hjkmo	48 7%kor	4 2%	118 35%hijk	178 8%hkmo
Tyne Tees	558 4%	121 3%	237 6%acdef	32 2%	22 4%cd	21 3%	123 4%	60 3%	141 6%hijlm	13 2%	13 4%j	13 4%	46 4%	61 3%	96 5%hjoqs	19 3%	9 4%	8 2%	77 3%
Wales	696 5%	161 4%	233 6%acd	42 3%	16 3%	56 8%abcd	188 6%acd	84 4%	107 5%kq	23 3%	8 3%	26 7%hjk	78 6%hjk	77 4%	126 7%hijk	18 3%	8 3%	30 9%hijk	110 5%kq
West	404 3%	121 3%e	109 3%	65 5%abef	20 3%e	12 2%	78 2%	66 3%	68 3%	39 5%hilm	11 4%lpt	6 2%	35 3%	55 3%	40 2%	26 4%pt	8 3%	6 2%	43 2%
Westcountry	709 5%	222 6%b	149 4%	86 6%b	36 6%b	31 4%	185 5%b	112 5%i	71 3%	33 4%	13 4%	16 4%	56 5%	110 6%ip	77 4%	54 8%hijk	23 9%hijk	15 4%	129 6%ip

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 23
Which of the following ITV regions do you live in?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Weighted base	14203	3977	4119	1420	568	710	3409	2163	2189	726	305	369	1209	1814	1930	694	263	341	2200
Yorkshire	1500	432	457	144	69	43	354	263	241	71	31	26	92	169	216	73	38	17	262
	11%	11% ^e	11% ^e	10% ^e	12% ^e	6%	10% ^e	12% ^{lmo}	11% ^{lms}	10% ^s	10% ^s	7%	8%	9% ^s	11% ^{lms}	10% ^s	15% ^{ijkl}	5%	12% ^{lmos}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 23
Which of the following ITV regions do you live in?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	14203	4975	2337	3765	3126	3076	711	1945	1125	1899	1626	1820	2001
Weighted base	14203	6250	1704	3443	2806	3792	489	1758	922	2458	1216	1685	1884
Anglia	1501 11%	638 10%	185 11%	413 12% ^{ad}	266 9%	368 10%	65 13% ^{ehj}	219 12% ^{ehj}	71 8%	270 11% ^h	120 10%	194 12% ^h	194 10%
Border	201 1%	61 1%	20 1%	63 2% ^{aa}	57 2% ^{aa}	36 1%	8 2%	45 3% ^{ehij}	8 1%	25 1%	12 1%	18 1%	49 3% ^{ehijk}
Central	1984 14%	943 15% ^{bc}	198 12%	459 13%	384 14%	626 17% ^{fhi}	51 10%	276 16% ^{fj}	118 13%	316 13%	147 12%	183 11%	266 14% ^{fk}
Granada	1487 10%	659 11%	171 10%	391 11% ^d	266 9%	389 10%	55 11%	173 10%	93 10%	270 11%	116 10%	218 13% ^{egjl}	172 9%
London	2596 18%	1205 19% ^c	359 21% ^{cd}	531 15%	501 18% ^c	693 18% ^g	102 21% ^g	241 14%	171 19% ^g	512 21% ^{gkl}	257 21% ^{egk}	290 17% ^g	330 18% ^g
Meridian	1408 10%	560 9%	155 9%	393 11% ^{ab}	300 11% ^a	366 10%	45 9%	195 11% ⁱ	123 13% ^{efij}	194 8%	110 9%	198 12% ^{eijl}	177 9%
STV	1159 8%	495 8%	137 8%	278 8%	248 9%	275 7%	29 6%	147 8%	107 12% ^{efgi}	220 9% ^f	108 9% ^f	132 8%	141 7%
Tyne Tees	558 4%	234 4%	54 3%	144 4%	125 4%	157 4%	15 3%	70 4%	45 5% ⁱ	78 3%	39 3%	75 4%	80 4%
Wales	696 5%	316 5%	74 4%	183 5%	122 4%	179 5%	19 4%	98 6% ^h	31 3%	137 6% ^h	55 5%	86 5%	92 5%
West	404 3%	168 3%	56 3%	102 3%	79 3%	116 3%	24 5% ^{ehij}	61 3% ⁱ	22 2%	52 2%	31 3%	40 2%	57 3%
Westcountry	709 5%	273 4%	114 7% ^{ac}	166 5%	156 6% ^{aa}	121 3%	33 7% ^{ek}	95 5% ^e	53 6% ^e	152 6% ^{ek}	82 7% ^{ek}	71 4%	102 5% ^e
Yorkshire	1500 11%	698 11% ^c	182 11%	318 9%	303 11%	465 12% ^{cfghi}	43 9%	137 8%	79 9%	232 9%	139 11% ^{gh}	180 11% ^g	224 12% ^{ghi}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Prepared by Populus

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 24
Marital Status
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)
Unweighted base	14203	6857	7346	1655	2243	2258	2531	2234	3282	3903	4248	2463	3589	3783	3652	3446	2083	1239	1651	5661	723	3064	928	2597
Weighted base	14203	6960	7243	1688	2392	2392	2532	2109	3091	3797	3938	3094	3375	3835	3693	3409	1988	1278	1855	6099	873	3407	982	2692
Single	3610 25%	1906 27%b	1704 24%	1209 72%def gh	853 36%efg h	656 27%fgh	522 21%gh	245 12%h	124 4%	811 21%	1242 32%ikl	623 20%	934 28%ik	1069 28%nop	903 24%	837 25%	481 24%	320 25%	480 26%	1869 31%r	235 27%	1076 32%tv	245 25%	793 29%v
NET: Married/ Civil partnership/ co habiting	8722 61%	4395 63%b	4326 60%	436 26%	1481 62%c	1547 65%cc	1631 64%cc	1460 69%cde	2167 70%cde	2509 66%ijl	2159 55%	2217 72%ijl	1838 54%	2184 57%	2333 63%mn	2150 63%mn	1270 64%mn	785 61%mn	1159 62%	3678 60%	582 67%uvw	2081 61%	577 59%	1597 59%
Married	6592 46%	3490 50%b	3103 43%	77 5%	904 38%c	1027 43%cd	1280 51%cde	1288 61%cde	2016 65%cde	1982 52%jkl	1582 40%	1707 55%jkl	1321 39%	1673 44%	1764 48%mn	1581 46%mn	988 50%mo	586 46%	858 46%rs	2513 41%	468 54%uvw	1485 44%w	391 40%	1028 38%
Civil Partnership	123 1%	81 1%b	42 1%	24 1%gh	19 1%	29 1%g	21 1%	9 *	20 1%	25 1%	31 1%	37 1%	30 1%	35 1%	27 1%	25 1%	21 1%	15 1%	24 1%	62 1%	19 2%vw	49 1%w	5 *	13 *
Co Habiting	2007 14%	825 12%	1182 16%a	335 20%fgh	558 23%cfg h	491 21%fgh	329 13%gh	163 8%h	131 4%	502 13%	546 14%	472 15%	486 14%	475 12%	543 15%mn	544 16%mp	260 13%	184 14%	276 15%	1102 18%r	95 11%	547 16%t	182 18%t	555 21%tu
NET: Widowed/ separated/ divorced	1765 12%	611 9%	1154 16%a	1 *	31 1%c	169 7%cd	372 15%cde	401 19%cde	792 26%cde	447 12%kl	508 13%kl	237 8%	573 17%ijkl	533 14%nop	445 12%	401 12%	230 12%	156 12%	206 11%rs	507 8%	49 6%	227 7%	157 16%tuv	279 10%tu
Widowed	453 3%	118 2%	335 5%a	- -	2 *	14 1%cd	30 1%cd	77 4%cde	331 11%cdef	131 3%k	128 3%k	51 2%	143 4%k	139 4%n	80 2%	123 4%n	61 3%	51 4%n	31 2%	71 1%	6 1%	24 1%	25 3%tu	47 2%u
Separated	213 2%	101 1%	113 2%	- -	9 *c	55 2%cdh	70 3%cdh	42 2%cd	38 1%cd	46 1%	49 1%	43 1%	75 2%ijk	60 2%	62 2%	44 1%	24 1%	24 2%	31 2%	87 1%	7 1%	59 2%	24 2%tw	28 1%
Divorced	1099 8%	392 6%	706 10%a	1 *	20 1%c	101 4%cd	272 11%cde	282 13%cde	423 14%cdef	270 7%k	331 8%k	143 5%	355 11%ijk	334 9%oq	303 8%	235 7%	145 7%	82 6%	144 8%rs	348 6%	36 4%	144 4%	108 11%tuv	204 8%tu
Prefer not to answer	106 1%	48 1%	58 1%	41 2%defg h	27 1%fgh	20 1%fgh	7 *	3 *	8 *	30 1%	29 1%	18 1%	29 1%	50 1%nop	11 *	21 1%	7 *	17 1%nop	10 1%	46 1%	7 1%	24 1%	2 *	22 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

**Table 24
Marital Status
Base: All respondents**

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	14203	3111	4071	899	1872	3916	2846	2622	404	616	1046	1123	1261	1168	1643	1039	1197	1135	1270	1066	1639
Weighted base	14203	3183	3745	987	1310	3859	2700	2577	266	627	1167	1229	1275	1117	1545	1060	1225	1162	1256	992	1547
Single	3610 25%	594 19% ^d	1046 28% ^{ad}	289 29% ^{ad}	196 15%	578 15%	645 24% ^{eh}	624 24% ^{eh}	45 17%	529 84% ^{ijkl mnopqrs st}	455 39% ^{klm nopqrst}	383 31% ^{lmn qrst}	305 24% ^{mnr st}	167 15% ^{nst}	66 4%	680 64% ^{ijkl mnopqrs t}	398 32% ^{lmn qrst}	273 24% ^{mnr st}	217 17% ^{nst}	78 8% ^{nt}	58 4%
NET: Married/ Civil partnership/ co habiting	8722 61%	2165 68% ^{abc}	2244 60%	564 57%	939 72% ^{abc}	2666 69% ^{fg}	1672 62%	1597 62%	185 69% ^{fg}	90 14%	681 58% ^{io}	759 62% ^{io}	809 63% ^{ijo}	813 73% ^{ijkl lopqrs t}	1243 80% ^{ijkl mnopqrs t}	347 33% ^{io}	800 65% ^{ijot}	788 68% ^{ijkl t}	821 65% ^{ijot}	646 65% ^{ijot}	924 60% ^{io}
Married	6592 46%	1761 55% ^{abc}	1634 44%	435 44%	793 61% ^{abc}	2241 58% ^{fg}	1288 48%	1275 49%	156 59% ^{fg}	19 3%	435 37% ^{io}	482 39% ^{io}	645 51% ^{ijkl op}	736 66% ^{ijkl lopqrs t}	1173 76% ^{ijkl mnopqrs t}	58 5%	469 38% ^{io}	545 47% ^{ijkl op}	635 51% ^{ijkl op}	552 56% ^{ijkl lopqr}	843 55% ^{ijkl kopq}
Civil Partnership	123 1%	36 1%	30 1%	15 1% ^d	6 *	35 1%	24 1%	22 1%	1 *	21 3% ^{ijklm nopqrs t}	8 1%	18 1% ^{ost}	14 1% ^s	8 1% ^s	12 1% ^{ss}	4 *	11 1% ^{ss}	11 1% ^s	7 1%	1 *	8 1%
Co Habiting	2007 14%	367 12%	580 15% ^{acd}	114 12%	140 11%	389 10%	360 13% ^e	299 12%	27 10%	50 8% ^{nt}	238 20% ^{ilm nrst}	259 21% ^{ilm nrst}	150 12% ^{imnt}	69 6% ⁿ	58 4%	285 27% ^{ijkl lmnqrs t}	320 26% ^{ijkl lmnqrs t}	232 20% ^{ilm nrst}	180 14% ^{imns t}	94 9% ^{mnt}	73 5%
NET: Widowed/ separated/ divorced	1765 12%	415 13% ^b	415 11%	126 13%	173 13%	590 15% ^f	352 13%	348 13%	37 14%	- -	11 1% ^o	76 6% ^{ijo p}	157 12% ^{ijk opq}	133 12% ^{ijk opq}	233 15% ^{ijkm opq}	1 *	20 2% ^{io}	94 8% ^{ijop p}	214 17% ^{ijk lmopq r}	267 27% ^{ijk lmnopq r}	558 36% ^{ijklm nopqrs}
Widowed	453 3%	135 4% ^b	82 2%	34 3%	46 4% ^b	211 5% ^{fg}	93 3%	79 3%	11 4%	- -	- -	6 *	14 1% ^{ijop}	6 1% ^j	92 8% ^{ijkl mopqr}	- -	2 *	8 1% ^{jo}	16 1% ^{ijop}	71 7% ^{ijk lmopq r}	238 15% ^{ijklm nopqrs}
Separated	213 2%	41 1%	60 2%	14 1%	18 1%	52 1%	46 2%	33 1%	5 2%	- -	5 *	30 2% ^{ijno pt}	26 2% ^{ijop}	20 2% ^{ijop}	20 1% ^{ijop}	- -	4 *	24 2% ^{ijop}	43 3% ^{ijmn opt}	22 2% ^{ijop}	18 1% ^{io}
Divorced	1099 8%	239 8%	272 7%	78 8%	109 8%	327 8%	213 8%	236 9%	21 8%	- -	7 1%	39 3% ^{ijop}	117 9% ^{ijk opq}	108 10% ^{ijko pq}	121 8% ^{ijko pq}	1 *	14 1% ^{io}	61 5% ^{ijk op}	155 12% ^{ijk lnopq r}	174 18% ^{ijk lmnopq r}	302 20% ^{ijklm nopqr}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 24
Marital Status
Base: All respondents

Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female						
	Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)	
Weighted base	14203	3183	3745	987	1310	3859	2700	2577	266	627	1167	1229	1275	1117	1545	1060	1225	1162	1256	992	1547
Prefer not to answer	106 1%	10 *	40 1% ^{cad}	7 1% ^d	1 *	25 1%	29 1% ^g	9 *	-	9 1% ^{lmnr} st	19 2% ^{lmnr} st	12 1% ^{ns}	3 *	3 *	2 *	32 3% ^{klmn} pqrst	8 1% ^{ns}	7 1% ^{ns}	4 *	* *	7 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

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Absolutes/col percents

Table 24
Marital Status
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female					Region									
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East of London (p)	London (q)	South East (r)	South West (s)
Unweighted base	14203	2147	1909	1183	1618	1756	2339	1280	1971	1239	592	1581	1273	1242	1019	764	1391	1649	2134	1319
Weighted base	14203	2089	1801	1546	1525	1707	2137	1548	1850	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
Single	3610 25%	468 22%g	528 29%ace gh	381 25%eg	529 35%abc egh	344 20%g	714 33%abc egh	242 16%	405 22%g	320 25%no	141 25%	399 26%no	297 23%	356 28%lno r	201 20%	139 20%	346 24%no	611 33%ijk lmnop s	457 23%	342 27%nor
NET: Married/ Civil partnership/ co habiting	8722 61%	1418 68%bde fh	1133 63%dfh	1044 68%bdf h	800 52%f	1091 64%dfh	1026 48%	1172 76%abc defh	1038 56%f	785 61%q	345 61%q	961 62%q	843 66%ikm q	777 61%q	667 67%ijk mqs	476 67%ijk mq	889 63%q	920 50%	1264 64%q	793 62%q
Married	6592 46%	1151 55%bde fh	880 49%dfh	843 55%bde fh	616 40%f	831 49%dfh	702 33%	864 56%bde fh	705 38%f	586 46%jq	228 40%	700 45%q	654 51%ijk mq	553 43%q	511 51%ijk mq	368 52%ijk mq	700 49%ijkm q	713 39%	960 48%jmq	620 48%jmq
Civil Partnership	123 1%	19 1%	16 1%	27 2%efgh	19 1%e	7 *	14 1%	9 1%	12 1%	15 1%k	4 1%	6 *	15 1%k	8 1%	5 1%	5 1%	13 1%	19 1%	16 1%	16 1%k
Co Habiting	2007 14%	249 12%	236 13%	174 11%	165 11%	253 15%acd	310 14%acd	298 19%abc def	321 17%abc df	184 14%q	114 20%ilmn opqrs	256 16%pqs	174 14%q	216 17%pqs	151 15%q	103 15%q	176 12%	187 10%	288 14%q	157 12%
NET: Widowed/ separated/ divorced	1765 12%	194 9%b	120 7%	112 7%	185 12%abc g	252 15%abc g	388 18%abcd eg	125 8%	389 21%abc defg	156 12%	81 14%l	187 12%	132 10%	140 11%	123 12%	93 13%	183 13%	274 15%klm s	259 13%	137 11%
Widowed	453 3%	51 2%b	22 1%	20 1%	25 2%	80 5%abcd g	106 5%abcd g	30 2%	118 6%abcd g	51 4%mp	27 5%lmnp	63 4%mp	33 3%	24 2%	23 2%	26 4%mp	34 2%	82 4%lmnp rs	57 3%	35 3%
Separated	213 2%	30 1%b	11 1%	27 2%b	32 2%beg	16 1%	38 2%b	16 1%	43 2%beg	24 2%	10 2%	16 1%	18 1%	25 2%	21 2%	7 1%	15 1%	24 1%	36 2%	17 1%
Divorced	1099 8%	114 5%	87 5%	64 4%	127 8%abcg	156 9%abc g	244 11%abcd eg	79 5%	228 12%abcd eg	82 6%	44 8%	108 7%	82 6%	91 7%	79 8%	60 8%	134 9%ikls	168 9%ils	166 8%	85 7%
Prefer not to answer	106 1%	9 *	20 1%af	9 1%	11 1%	21 1%af	9 *	9 1%	18 1%	17 1%jlmn oprs	1 *	15 1%p	6 *	6 *	3 *	1 *	2 *	41 2%ijklm noprs	8 *	6 *

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

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Table 24
Marital Status
Base: All respondents

	Total	Region Within Gender - Male										Region Within Gender - Female											
		Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)
Unweighted base	14203	588	302	783	601	620	543	344	667	753	1025	631	651	290	798	672	622	476	420	724	896	1109	688
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664
Single	3610 25%	142 23%q	74 26%q	221 29%afg noqrsu v	152 25%q	194 29%gno qrsuv	125 23%	63 19%	183 27%gqr u	308 36%abc defghj lmnopq rstuv	251 25%qu	192 31%afg jnoqrs uv	178 27%gqr u	66 24%q	178 22%	145 21%	162 27%gqr u	76 17%	76 20%	163 22%	303 31%afg jnoqrs uv	206 21%	150 23%
NET: Married/ Civil partnership/ co habiting	8722 61%	407 67%ilm st	189 65%ilt	461 61%it	408 68%cei lmpst	411 61%it	352 64%ilt	236 71%cei klmnp stuv	454 66%ilm st	462 54%t	634 64%ilm t	382 62%it	378 56%t	156 57%t	500 62%it	435 64%ilt	366 61%it	315 71%cei jklmnp stuv	240 64%ilt	436 59%t	458 46%	630 63%ilt	411 62%it
Married	6592 46%	312 51%ilm nprstu	127 44%t	348 46%mt	328 54%bce ilmnpr stuv	305 45%mt	292 53%bce ilmnpr stuv	208 62%abc efijkl mnopqr stuv	384 56%bce ilmnop rstuv	366 43%t	508 51%bei lmnpr stuv	313 51%ilm nprst	274 41%t	101 36%	352 44%t	325 48%lmp t	248 41%t	219 49%lmp t	160 43%t	317 43%t	347 35%	452 45%mt	307 46%mt
Civil Partnership	123 1%	11 2%cjmn optv	4 1%o	4 *	15 2%cfjl mnopq t v	6 1%o	3 1%	1 *	6 1%	13 2%jno	4 *	13 2%cjlm noptv	4 1%	-	2 *	-	2 *	2 *	3 1%o	8 1%o	6 1%	12 1%o	3 *
Co Habiting	2007 14%	84 14%ghi k	58 20%adf ghijkt	110 15%ghi kt	65 11%	100 15%ghi kt	58 11%	27 8%	64 9%	82 10%	122 12%	56 9%	100 15%ghi kt	56 20%adf ghijkt	146 18%dfg hijkt	109 16%dfg hikt	116 19%adf ghijkt	94 21%acd efghij klstv	76 20%acd efghij kt	111 15%dfg hikt	105 11%	167 17%dfg hijkt	101 15%dfghikt
NET: Widowed/ separated/ divorced	1765 12%	48 8%	27 9%	64 9%	43 7%	66 10%	70 13%acd hik	35 10%	50 7%	66 8%	102 10%k	39 6%	108 16%abc dehijk	54 19%abc defghi jkopq	123 15%abc dehijk	90 13%acd hik	74 12%adh ik	53 12%dhi k	58 16%abc dehijk	132 18%abc defghi jkopq	208 21%abc defghi jkinop qr uv	156 16%abc dehijk	98 15%acdehijk
Widowed	453 3%	19 3%dhik	5 2%	19 3%dhk	4 1%	12 2%k	11 2%k	9 3%hk	4 1%	9 1%	23 2%hk	2 *	31 5%defh ijkp	22 8%abcd efghij kopqsu	44 5%bcde fhijkp q	28 4%dehi k	11 2%k	11 3%dhk	17 5%dehi jkp	30 4%dehi k	73 7%abcd efghij kopqsu	34 3%dhik	33 5%bcdehijkp

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 24
Marital Status
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664
Separated	213 2%	8 1%	3 1%	9 1%	4 1%	15 2% ^d	17 3% ^{cdgh} iknqs	1 *	6 1%	9 1%	21 2% ^d	7 1%	15 2% ^{dg}	7 3% ^{dg}	7 1%	14 2%	10 2%	4 1%	7 2%	9 1%	14 1%	14 1%	10 2%
Divorced	1099 8%	21 3%	20 7% ^a	37 5%	35 6%	38 6%	41 8% ^a	26 8% ^a	40 6%	47 5%	58 6%	29 5%	61 9% ^{acij} k	24 9% ^{ack}	72 9% ^{acik}	48 7% ^a	53 9% ^{acik}	37 8% ^{ack}	34 9% ^{aci} k	94 13% ^{abc} defhij knoqv	121 12% ^{abc} defhij kov	108 11% ^{acde} hijko	56 8% ^{ack}
Prefer not to answer	106 1%	10 2% ^{dfhj} kps	1 *	7 1% ^{dj}	-	5 1%	1 *	-	1 *	20 2% ^{defg} hjkmpq rsuv	1 *	2 *	7 1% ^{dj}	* *	8 1% ^{dj}	6 1%	1 *	1 *	1 *	2 *	21 2% ^{dfgh} jkmpqr suv	7 1%	4 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

**Table 24
Marital Status
Base: All respondents**

	Educational Attainment						Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female							
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	14203	110	88	8499	3650	1086	572	64	49	4013	1820	565	234	46	39	4486	1830	521	338
Weighted base	14203	104*	81*	8453	3725	1099	521	57*	45*	4083	1895	560	196	47*	37**	4370	1830	538	326
Single	3610 25%	25 24%	29 35% _c	1805 21%	956 26% _c	281 26% _c	437 84% _{abcde}	18 31% _o	19 43% _{ijklmopq}	1016 25% _o	495 26% _o	151 27% _o	158 81% _{ghijklmopq}	8 16%	9 26%	789 18%	461 25% _o	130 24% _o	279 86% _{ghijklmopq}
NET: Married/ Civil partnership/ co habiting	8722 61%	70 67% _f	44 54% _f	5429 64% _{df}	2309 62% _f	709 65% _f	73 14%	35 61% _{lr}	23 52% _{lpr}	2662 65% _{lpr}	1228 65% _{lpr}	363 65% _{lpr}	35 18%	35 75% _{lpr}	20 56%	2767 63% _{lpr}	1080 59% _{lpr}	346 64% _{lpr}	38 12%
Married	6592 46%	57 55% _{bf}	25 30% _f	4153 49% _{bd}	1729 46% _{bf}	543 49% _{bf}	19 4%	28 49% _{lr}	13 30% _{lpr}	2128 52% _{hlop}	981 52% _{hlop}	290 52% _{hlop}	13 7% _{ar}	30 63% _{hlp}	11 31%	2024 46% _{hlp}	749 41% _{lr}	253 47% _{hlp}	6 2%
Civil Partnership	123 1%	2 2% _f	-	76 1%	29 1%	12 1%	*	2 3% _{loqr}	-	51 1% _o	16 1%	10 2% _{opq}	-	-	-	25 1%	13 1%	1 *	*
Co Habiting	2007 14%	11 10%	19 24% _{ace}	1200 14% _f	550 15% _f	155 14%	54 10%	5 9%	10 22% _{ikr}	482 12%	232 12%	63 11%	22 11%	5 11%	9 25%	718 16% _{ijk}	318 17% _{ijk}	92 17% _{ijk}	32 10%
NET: Widowed/ separated/ divorced	1765 12%	8 7% _f	9 11% _f	1201 14% _{def}	427 11% _f	101 9% _f	2 *	4 6% _{lpr}	2 5% _r	400 10% _{lpr}	150 8% _{lr}	41 7% _{lpr}	1 1%	4 9% _{lpr}	7 18%	801 18% _{ghijklpqr}	277 15% _{ijk}	60 11% _{lpr}	1 *
Widowed	453 3%	4 4% _f	2 3% _f	313 4% _{df}	99 3% _f	26 2% _f	-	2 3% _{lpr}	2 5% _{lpr}	70 2%	27 1%	11 2% _r	-	3 6% _{lpr}	-	243 6% _{ijklpqr}	72 4% _{ijlr}	15 3% _{lpr}	-
Separated	213 2%	1 1% _f	-	134 2% _f	58 2% _f	16 1% _f	-	1 1%	-	65 2%	28 1%	4 1%	-	1 1%	-	70 2%	30 2%	12 2% _r	-
Divorced	1099 8%	2 2%	7 8% _f	754 9% _{adef}	270 7% _f	58 5% _f	2 *	1 2% _r	-	266 7% _{lpr}	95 5% _{lpr}	26 5% _{lpr}	1 1%	1 2%	7 18%	488 11% _{ghijklpqr}	175 10% _{hijklpqr}	33 6% _{lpr}	1 *
Prefer not to answer	106 1%	1 1%	-	18 *	34 1% _c	8 1% _c	9 2% _c	1 2% _{io}	-	4 *	22 1% _{io}	5 1% _i	1 1%	-	-	13 *	12 1% _i	3 1% _i	8 2% _{lopq}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

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Absolutes/col percents

**Table 24
Marital Status
Base: All respondents**

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14203	3916	4491	1312	1333	1012	2139	2071	2256	647	678	501	704	1845	2235	665	655	511	1435
Weighted base	14203	3977	4119	1420	568	710	3409	2163	2189	726	305	369	1209	1814	1930	694	263	341	2200
Single	3610 25%	661 17%	1124 27% ^{ad}	378 27% ^{ad}	121 21% ^a	201 28% ^{ad}	1123 33% ^{abcde}	402 19% ^o	650 30% ^{hko}	220 30% ^{hko}	73 24% ^{hor}	102 28% ^{hor}	459 38% ^{hij}	260 14%	474 25% ^{hor}	158 23% ^{ho}	49 18% ^o	99 29% ^{hoq}	665 30% ^{hkopqr}
NET: Married/ Civil partnership/ co habiting	8722 61%	2714 68% ^{bcd}	2489 60% ^{ef}	840 59%	358 63% ^{ef}	399 56%	1922 56%	1523 70% ^{ijklmopqr}	1350 62% ^{mst}	445 61% ^{ms}	197 65% ^{mpq}	225 61% ^s	655 54%	1191 66% ^{imp}	1139 59% ^{ms}	395 57%	160 61% ^{ms}	174 51%	1267 58% ^s
Married	6592 46%	2236 56% ^{bcd}	1836 45% ^{ef}	639 45% ^{ef}	272 48% ^{ef}	281 40%	1328 39%	1292 60% ^{ijklmopqr}	1037 47% ^{mps}	343 47% ^{pst}	149 49% ^{lmp}	155 42%	512 42% ^t	943 52% ^{ilm}	799 41% ^t	296 43% ^t	123 47% ^{pst}	126 37%	816 37%
Civil Partnership	123 1%	38 1%	31 1%	14 1%	6 1%	16 2% ^{abcf}	19 1%	33 2% ^{mopt}	24 1% ^{op}	5 1%	4 1% ^{mop}	10 3% ^{ijmoprt}	5 *	4 *	7 *	9 1% ^{op}	2 1%	6 2% ^{mopt}	14 1%
Co Habiting	2007 14%	441 11%	622 15% ^a	187 13%	79 14% ^a	102 14% ^a	575 17% ^{ac}	197 9%	289 13% ^h	97 13% ^h	43 14% ^h	60 16% ^{hm}	138 11%	244 13% ^h	333 17% ^{hij}	90 13% ^h	36 14% ^h	42 12%	438 20% ^{hijkmoqrs}
NET: Widowed/ separated/ divorced	1765 12%	589 15% ^{bf}	468 11%	193 14% ^f	86 15% ^{bf}	100 14% ^{bf}	329 10%	233 11% ^{im}	169 8%	59 8%	33 11% ^{im}	35 9%	82 7%	356 20% ^{hij}	299 15% ^{hij}	134 19% ^{hij}	53 20% ^{hij}	65 19% ^{hij}	247 11% ^{im}
Widowed	453 3%	189 5% ^{bf}	104 3%	48 3% ^f	23 4% ^{bf}	23 3% ^f	65 2%	67 3% ^{im}	15 1%	16 2% ^{im}	7 2% ^{im}	7 2% ^{im}	5 *	122 7% ^{hijk}	89 5% ^{hijk}	33 5% ^{ijlm}	15 6% ^{hijk}	16 5% ^{ijlm}	60 3% ^{im}
Separated	213 2%	62 2%	69 2%	18 1%	7 1%	10 1%	46 1%	30 1%	33 1%	11 2%	5 2%	6 2%	16 1%	32 2%	36 2%	7 1%	2 1%	4 1%	30 1%
Divorced	1099 8%	338 8% ^{bf}	295 7%	126 9% ^f	56 10% ^{bf}	66 9% ^{bf}	218 6%	137 6%	121 6%	32 4%	21 7%	22 6%	60 5%	201 11% ^{hijk}	174 9% ^{hij}	94 14% ^{hij}	35 13% ^{hij}	45 13% ^{hijk}	158 7% ^j
Prefer not to answer	106 1%	12 *	38 1% ^a	9 1%	3 1%	11 2% ^{ad}	34 1% ^a	5 *	20 1% ^h	1 *	2 *	8 2% ^{hjk}	13 1% ^h	7 *	17 1% ^h	8 1% ^h	1 1%	3 1% ^h	21 1% ^h

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 24
Marital Status
 Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	14203	4975	2337	3765	3126	3076	711	1945	1125	1899	1626	1820	2001
Weighted base	14203	6250	1704	3443	2806	3792	489	1758	922	2458	1216	1685	1884
Single	3610 25%	1923 31%bc	425 25%c	190 6%	1071 38%abc	1104 29%gjk	206 42%egij kl	113 6%k	482 52%efg ijkl	819 33%egj k	220 18%gk	77 5%	589 31%gjk
NET: Married/ Civil partnership/ co habiting	8722 61%	3778 60%d	1059 62%d	2417 70%abd	1468 52%	2415 64%fhi l	248 51%h	1390 79%efh ijkl	343 37%	1363 55%h	811 67%fhi kl	1027 61%fhi	1125 60%fhi
Married	6592 46%	2547 41%d	825 48%ad	2233 65%abd	988 35%	1749 46%hil	203 42%hi	1314 75%efh ijkl	224 24%	797 32%h	622 51%efh il	920 55%efh il	764 41%hi
Civil Partnership	123 1%	75 1%c	12 1%	13 *	23 1%c	62 2%gijk l	6 1%g	4 *	9 1%g	12 *	6 *	10 1%	14 1%g
Co Habiting	2007 14%	1157 19%bcd	222 13%c	171 5%	457 16%bc	603 16%ghk	39 8%g	72 4%	110 12%fgk	554 23%efg hijkl	183 15%fgk	98 6%g	347 18%efghjk
NET: Widowed/ separated/ divorced	1765 12%	503 8%	210 12%ad	826 24%abd	226 8%	245 6%	32 6%	252 14%efhi l	83 9%e	259 11%efl	178 15%efh il	574 34%efgh jil	143 8%
Widowed	453 3%	58 1%	45 3%ad	331 10%abd	19 1%	27 1%	3 1%	84 5%efhi l	4 *	31 1%	42 3%efh il	247 15%efgh jil	16 1%
Separated	213 2%	95 2%	24 1%	40 1%	55 2%c	59 2%	7 1%	20 1%	15 2%	35 1%	17 1%	20 1%	41 2%gk
Divorced	1099 8%	351 6%	141 8%ad	455 13%abd	152 5%	159 4%	21 4%	148 8%efl	65 7%el	192 8%efl	120 10%efh l	307 18%efgh jil	87 5%
Prefer not to answer	106 1%	45 1%c	11 1%	10 *	41 1%abc	28 1%g	3 1%	3 *	14 2%egjk	17 1%g	7 1%	7 *	27 1%egk

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

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Absolutes/col percents

Table 25
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	14203	6857	7346	1655	2243	2258	2531	2234	3282	3903	4248	2463	3589	3783	3652	3446	2083	1239	1651	5661	723	3064	928	2597
Weighted base	14203	6960	7243	1688	2392	2392	2532	2109	3091	3797	3938	3094	3375	3835	3693	3409	1988	1278	1855	6099	873	3407	982	2692
Glasgow	627 4%	315 5%	313 4%	56 3%	110 5%h	133 6%ch	118 5%h	109 5%ch	103 3%	144 4%	187 5%	140 5%	156 5%	-	-	-	-	627 49%mnop	97 4%	266 4%	44 5%	137 4%	53 5%	129 5%
Edinburgh	460 3%	190 3%	270 4%a	62 4%	82 3%	66 3%	62 2%	72 3%	116 4%f	127 3%	138 4%	107 3%	88 3%	-	-	*	-	460 36%mnop	66 4%h	151 2%	31 4%u	56 2%	36 4%u	95 4%u
Newcastle	597 4%	294 4%	303 4%	99 6%deg	87 4%	80 3%	122 5%eg	65 3%	144 5%eg	141 4%	161 4%	118 4%	177 5%ijk	-	-	595 17%mpq	-	1 *	83 4%	222 4%	46 5%	128 4%	37 4%	94 3%
Leeds	617 4%	275 4%	341 5%	54 3%	116 5%c	115 5%c	137 5%cgh	78 4%	117 4%	147 4%	149 4%	166 5%ij	154 5%	-	-	615 18%mpq	2 *	-	58 3%	288 5%r	18 2%	166 5%t	40 4%	122 5%t
Hull	282 2%	144 2%	138 2%	37 2%	38 2%	51 2%	46 2%	60 3%dh	49 2%	57 1%	78 2%	81 3%i	66 2%	-	28 1%mpq	254 7%mpq	-	-	32 2%	126 2%	17 2%	86 3%w	15 2%	41 2%
Sheffield	413 3%	201 3%	212 3%	25 1%	76 3%c	95 4%cgh	93 4%ch	54 3%	71 2%	101 3%	97 2%	118 4%ij	96 3%	-	72 2%mpq	341 10%mpq	-	-	68 4%	178 3%	32 4%	102 3%	35 4%	77 3%
Manchester	1081 8%	504 7%	577 8%	148 9%df	154 6%	188 8%	166 7%	162 8%	263 9%df	302 8%j	242 6%	256 8%j	281 8%j	-	72 2%mpq	1004 29%mpq	5 *m	-	125 7%	465 8%	54 6%	250 7%	71 7%	214 8%
Liverpool	492 3%	249 4%	243 3%	74 4%d	64 3%	79 3%	85 3%	83 4%d	107 3%	147 4%k	133 3%	84 3%	128 4%	2 *	6 *	398 12%mpq	85 4%mnq	-	51 3%	232 4%	13 2%	136 4%t	38 4%t	96 4%t
Nottingham	596 4%	333 5%b	263 4%	102 6%dfh	80 3%	107 4%	103 4%	98 5%h	105 3%	148 4%	179 5%l	153 5%l	116 3%	-	575 16%mpq	20 1%mpq	-	-	84 5%	298 5%	48 6%	190 6%vw	35 4%	108 4%
Birmingham	1138 8%	610 9%b	528 7%	138 8%g	233 10%gh	212 9%gh	219 9%g	118 6%	218 7%	294 8%	280 7%	259 8%	306 9%j	-	1114 30%mpq	1 *	23 1%moq	-	118 6%	523 9%r	42 5%	341 10%tw	76 8%	182 7%
Norwich	608 4%	276 4%	333 5%	61 4%	83 3%	83 3%	96 4%	120 6%def	165 5%def	148 4%	142 4%	173 6%ij	145 4%	7 *o	601 16%mpq	-	-	-	62 3%	257 4%	29 3%	128 4%	33 3%	129 5%
Milton Keynes	351 2%	194 3%b	157 2%	16 1%	60 3%c	40 2%	67 3%c	64 3%ce	103 3%ce	101 3%	89 2%	84 3%	77 2%	57 1%opq	292 8%mpq	2 *	-	-	36 2%	132 2%	23 3%	88 3%w	14 1%	43 2%
Brighton	362 3%	199 3%	163 2%	24 1%	45 2%	49 2%	65 3%c	59 3%c	119 4%cdef	99 3%	74 2%	98 3%j	92 3%j	357 9%nopq	-	-	5 *no	-	36 2%	143 2%	25 3%v	87 3%v	10 1%	57 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Prepared by Populus



Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 25
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Private (s)	Public (t)	Private (u)	Public (v)	Private (w)
Weighted base	14203	6960	7243	1688	2392	2392	2532	2109	3091	3797	3938	3094	3375	3835	3693	3409	1988	1278	1855	6099	873	3407	982	2692
Oxford	173 1%	85 1%	88 1%	23 1%	37 2% ^{ef}	23 1%	17 1%	38 2% ^{ef}	35 1%	53 1% ^l	49 1% ^l	48 2% ^l	24 1%	108 3% ^{noq}	29 1% ^{oq}	-	37 2% ^{noq}	-	19 1%	71 1%	7 1%	37 1%	12 1%	34 1%
London	3210 23%	1496 21%	1715 24% ^a	401 24% ^h	669 28% ^{ce} gh	557 23% ^h	541 21%	446 21%	597 19%	1007 27% ^{kl}	1019 26% ^{kl}	557 18%	627 19%	2795 73% ^{nop} q	407 11% ^{opq}	-	9 * ^{oq}	-	474 26%	1495 25%	220 25%	782 23%	254 26%	713 26% ^u
Southampton	530 4%	287 4% ^b	243 3%	62 4%	76 3%	105 4% ^f	65 3%	82 4% ^f	139 5% ^{df}	154 4% ^k	172 4% ^k	86 3%	118 3%	358 9% ^{noq}	-	2 *	170 9% ^{noq}	-	52 3%	223 4%	35 4% ^v	133 4% ^v	17 2%	91 3% ^v
Bristol	516 4%	259 4%	257 4%	71 4% ^f	98 4% ^f	103 4% ^f	64 3%	68 3%	112 4% ^f	185 5% ^{ijkl}	134 3%	97 3%	99 3%	2 *	11 * ^{mo}	-	503 25% ^{mnoq}	-	79 4%	245 4%	20 2%	148 4% ^t	59 6% ^{tw}	97 4%
Plymouth	426 3%	201 3%	225 3%	60 4% ^{de}	34 1%	52 2%	108 4% ^{de}	70 3% ^d	102 3% ^{de}	102 3%	134 3%	82 3%	109 3%	1 *	-	-	425 21% ^{mnoq}	-	62 3%	150 2%	31 3% ^u	61 2%	31 3% ^u	89 3% ^u
Cardiff	518 4%	263 4%	255 4%	61 4%	112 5% ^{gh}	82 3%	102 4% ^g	58 3%	102 3%	103 3%	142 4%	136 4% ⁱ	136 4% ⁱ	1 *	3 *	-	513 26% ^{mnoq}	-	121 7% ^s	186 3%	69 8% ^{uw}	100 3%	52 5% ^{uw}	86 3%
None of these	1207 8%	588 8%	619 9%	113 7%	141 6%	173 7%	254 10% ^{cde}	204 10% ^{cde}	323 10% ^{cde}	236 6%	339 9% ⁱ	252 8% ⁱ	380 11% ^{ijk}	146 4%	483 13% ^{mop}	177 5% ^m	211 11% ^{mo}	190 15% ^{mop}	133 7%	448 7%	69 8%	252 7%	64 6%	196 7%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 25
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	14203	3111	4071	899	1872	3916	2846	2622	404	616	1046	1123	1261	1168	1643	1039	1197	1135	1270	1066	1639
Weighted base	14203	3183	3745	987	1310	3859	2700	2577	266	627	1167	1229	1275	1117	1545	1060	1225	1162	1256	992	1547
Glasgow	627	64 4%	213 2% ^d	26 6% ^{acd}	11 3% ^d	74 2% ^h	196 7% ^{egh}	54 2% ^h	-	27 4%	42 4%	68 5% ^{ot}	55 4%	64 6% ^{jnot}	60 4%	29 3%	68 6% ^{ot}	66 6% ^{ot}	63 5% ^{ot}	44 4% ^t	43 3%
Edinburgh	460	77 3%	99 2% ^d	38 3% ^d	14 4% ^{ead}	72 2%	69 3%	94 4% ^{efh}	3 1%	10 2%	29 2%	36 3%	22 2%	37 3% ^l	57 4% ^{il}	52 5% ^{ijlq}	53 4% ^{ijl}	30 3%	40 3% ^l	35 4% ^l	60 4% ^{il}
Newcastle	597	117 4%	220 4%	22 6% ^{acd}	44 2%	140 4%	141 5% ^e	104 4%	8 3%	40 6% ^{jkmp}	40 3%	41 3%	75 6% ^{jkmp}	31 3%	68 4%	59 6% ^{kmq}	47 4%	39 3%	48 4%	34 3%	76 5% ^m
Leeds	617	137 4%	157 4%	51 5%	63 5%	167 4%	129 5% ^g	89 3%	9 3%	16 3%	51 4% ⁿ	45 4%	83 7% ^{kmn}	44 4%	37 2%	38 4%	65 5% ⁱⁿ	71 6% ^{ikmn}	54 4% ⁿ	35 3%	80 5% ⁱⁿ
Hull	282	65 2%	82 2%	23 2%	44 3% ^{ab}	91 2%	55 2%	52 2%	5 2%	11 2%	24 2%	30 2% ^p	29 2%	27 2% ^p	22 1%	26 2%	14 1%	21 2%	17 1%	33 3% ^{nprt}	27 2%
Sheffield	413	58 3%	125 2%	31 3% ^a	46 4% ^a	71 2%	92 3% ^e	72 3% ^e	10 4%	6 1%	26 2%	57 5% ^{ijmn}	49 4% ^{ino}	29 3%	33 2%	18 2%	50 4% ^{ijno}	38 3% ⁱ	44 3% ^{io}	25 3%	38 2%
Manchester	1081	245 8%	329 8% ^c	54 9% ^c	91 5%	284 7%	251 9% ^{eh}	209 8%	13 5%	48 8%	85 7%	99 8% ^p	91 7%	71 6%	109 7%	100 9% ^{mpr}	69 6%	88 8%	76 6%	90 9% ^{mpr}	154 10% ^{ijlmnpr}
Liverpool	492	102 3%	172 3%	28 5% ^{acd}	36 3%	111 3%	128 5% ^{eg}	88 3%	6 2%	19 3%	36 3%	42 3%	41 3%	45 4% ^p	66 4% ^{pt}	55 5% ^{jpt}	27 2%	37 3%	44 4%	38 4%	41 3%
Nottingham	596	153 4%	157 5%	54 4%	58 4%	166 4%	120 4%	115 4%	14 5%	45 7% ^{jnpq}	41 4%	63 5% ^{pt}	62 5% ^t	60 5% ^p	62 4%	57 5% ^p	38 3%	44 4%	42 3%	38 4%	43 3%
Birmingham	1138	237 8%	349 7%	74 9% ^a	104 8%	331 9%	199 7%	218 8%	19 7%	34 5%	135 12% ^{imn}	119 10% ^{imr}	131 10% ^{imrs}	69 6%	121 8% ^s	103 10% ^{imst}	99 8% ^s	92 8% ^s	88 7%	50 5%	96 6%
Norwich	608	139 4%	125 4% ^b	31 3%	85 6% ^{abc}	190 5% ^f	67 2%	132 5% ^f	9 3%	19 3%	33 3%	42 3%	42 3%	62 6% ^{ijkl}	78 5% ^{jl}	42 4%	50 4%	41 4%	55 4%	58 6% ^{ijkl}	87 6% ^{ijklq}
Milton Keynes	351	97 2%	77 3% ^{bc}	6 2% ^c	37 3% ^c	109 3% ^g	55 2%	49 2%	17 6% ^{efg}	5 1%	34 3% ^{io}	20 2%	39 3% ^{lo}	29 3% ^{lo}	67 4% ^{ikmo}	11 1%	26 2%	20 2%	28 2%	36 4% ^{ikoq}	36 2% ^o

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 25
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Weighted base	14203	3183	3745	987	1310	3859	2700	2577	266	627	1167	1229	1275	1117	1545	1060	1225	1162	1256	992	1547
Brighton	362 3%	69 2% ^b	50 1%	57 6% ^{ab}	59 5% ^{ab}	73 2%	41 2%	107 4% ^{ef}	15 6% ^{ef}	12 2%	21 2%	25 2%	37 3% ^o	43 4% ^{jkop} qs	60 4% ^{jkop} qrs	12 1%	24 2%	23 2%	28 2%	17 2%	59 4% ^{jkopqrs}
Oxford	173 1%	45 1%	47 1%	12 1%	14 1%	48 1%	33 1%	30 1%	2 1%	6 1%	15 1% ^t	8 1%	6 *	21 2% ^{klt}	29 2% ^{klt}	17 2% ^{lt}	21 2% ^{klt}	16 1% ^t	11 1%	16 2% ^{klt}	6 *
London	3210 23%	817 26% ^{bd}	822 22%	250 25% ^d	269 21%	1001 26% ^{fg}	595 22%	530 21%	64 24%	177 28% ^{kml} not	316 27% ^{kml} not	271 22% ⁿ	249 20%	217 19%	265 17%	224 21% ⁿ	353 29% ^{kml} noqrst	285 25% ^{lmn}	292 23% ⁿ	229 23% ⁿ	331 21% ⁿ
Southampton	530 4%	180 6% ^b	79 2%	45 5% ^b	67 5% ^b	177 5% ^f	68 3%	108 4% ^f	7 3%	31 5% ^r	41 4%	65 5% ^{lopr} s	37 3%	52 5% ^r	60 4% ^r	32 3%	35 3%	40 3%	27 2%	30 3%	79 5% ^{loprs}
Bristol	516 4%	112 4%	148 4%	58 6% ^{abd}	46 3%	142 4%	107 4%	108 4%	5 2%	32 5% ^{lt}	40 3%	52 4% ^l	26 2%	39 4%	69 4% ^{lt}	39 4%	58 5% ^{lt}	52 4% ^{lt}	38 3%	28 3%	43 3%
Plymouth	426 3%	107 3% ^b	78 2%	39 4% ^b	48 4% ^b	135 3% ^f	40 1%	115 4% ^f	19 7% ^{ef}	17 3%	15 1%	29 2%	41 3% ^{jp}	38 3% ^{jp}	61 4% ^{jpq}	43 4% ^{jpq}	19 2%	23 2%	67 5% ^{ijkl} pqst	32 3% ^{jp}	41 3% ^j
Cardiff	518 4%	86 3%	152 4% ^{ac}	17 2%	38 3%	102 3%	121 4% ^{eg}	76 3%	5 2%	21 3%	66 6% ^{kmst}	39 3%	47 4%	32 3%	59 4%	40 4%	47 4%	43 4%	55 4% st	26 3%	43 3%
None of these	1207 8%	277 9% ^b	262 7%	69 7%	136 10% ^{bc}	373 10% ^f	194 7%	229 9% ^f	36 14% ^{efg}	49 8%	77 7%	78 6%	115 9% ^{kop}	106 9% ^{jko} p	163 11% ^{jkop}	63 6%	64 5%	95 8% ^p	139 11% ^{jko} pq	98 10% ^{jko} p	161 10% ^{jkop}

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 25
Which of the following cities do you live in, or nearest to?
Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humber (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East of London (p)	London (q)	South East (r)	South West (s)
Unweighted base	14203	2147	1909	1183	1618	1756	2339	1280	1971	1239	592	1581	1273	1242	1019	764	1391	1649	2134	1319
Weighted base	14203	2089	1801	1546	1525	1707	2137	1548	1850	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
Glasgow	627 4%	76 4%	98 5%a	71 5%	70 5%	68 4%	89 4%	69 4%	86 5%	627 49%ijklm nopqrs	-	-	-	-	-	-	-	-	-	-
Edinburgh	460 3%	55 3%	42 2%	63 4%bd	30 2%	72 4%abd	96 4%abdg	44 3%	58 3%	460 36%ijklm nopqrs	*	-	-	-	-	-	-	-	-	-
Newcastle	597 4%	74 4%	79 4%	59 4%	82 5%a	67 4%	82 4%	59 4%	95 5%a	1 *	524 92%iklm nopqrs	58 4%ilmn opqrs	14 1%imno pqrs	-	-	-	-	-	-	-
Leeds	617 4%	83 4%	70 4%	71 5%	52 3%	65 4%	79 4%	95 6%abde f	103 6%abde f	-	12 2%ikmn opqrs	9 1%imn pqrs	594 46%ijklm nopqrs	-	-	2 *r	-	-	-	-
Hull	282 2%	32 2%	49 3%adef	43 3%adef	20 1%	25 1%	29 1%	38 2%	47 3%def	-	3 *kmaq rs	-	251 20%ijklm nopqrs	-	27 3%ijklm opqrs	-	1 *	-	-	-
Sheffield	413 3%	57 3%	40 2%	55 4%	49 3%	44 3%	57 3%	64 4%beh	47 3%	-	-	-	341 27%ijklm nopqrs	-	72 7%ijklm opqrs	-	-	-	-	-
Manchester	1081 8%	157 8%b	94 5%	123 8%b	130 9%b	145 9%b	148 7%	133 9%b	151 8%b	-	6 1%ipq rs	990 63%ijlm nopqrs	8 1%ipqr s	61 5%ijn opqrs	11 1%ipqr s	5 1%ipqr s	-	-	-	-
Liverpool	492 3%	79 4%	56 3%	42 3%	72 5%bcgh	68 4%	77 4%	42 3%	56 3%	-	2 *	396 25%ijlm nopqrs	-	6 *lipq s	-	85 12%ijlm nopqrs	-	*	2 *	-
Nottingham	596 4%	90 4%	95 5%deh	94 6%defg h	55 4%	58 3%	84 4%	59 4%	61 3%	-	2 *r	-	18 1%ikmo qrs	4 *qr	548 55%ijkl mopqrs	*	23 2%ijklm opqrs	-	-	-
Birmingham	1138 8%	139 7%	150 8%f	153 10%afg h	168 11%abfg h	155 9%af	130 6%	106 7%	138 7%	-	-	-	1 *	1042 81%ijkl nopqrs	60 6%ijkl opqrs	6 1%iklq r	12 1%iklq r	-	*	16 1%ijklq r

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 25
Which of the following cities do you live in, or nearest to?
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	Eastern (p)	London (q)	South East (r)	South West (s)
Weighted base	14203	2089	1801	1546	1525	1707	2137	1548	1850	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
Norwich	608 4%	77 4%	60 3%	76 5%	63 4%	72 4%	82 4%	97 6%abdef	82 4%	-	-	-	-	-	2 *	-	599 42%ijklmnoqrs	-	7 *kq	-
Milton Keynes	351 2%	61 3%g	41 2%	59 4%bdfg	33 2%	41 2%	48 2%	25 2%	44 2%	-	-	-	2 *	6 *ikq	111 11%ijklmoqrs	-	175 12%ijklmoqrs	-	57 3%ijklmoqs	-
Brighton	362 3%	67 3%bef	34 2%	60 4%bef	38 2%	32 2%	40 2%	37 2%	54 3%	-	-	-	-	-	-	-	-	-	357 18%ijklmnopqs	5 *kq
Oxford	173 1%	39 2%deh	23 1%cd	15 1%	7 *	14 1%	25 1%	33 2%deh	17 1%	-	-	-	-	19 1%ijkl	10 1%ijkl	-	-	-	108 5%ijklmnopqs	37 3%ijklmnopq
London	3210 23%	551 26%cdgh	448 25%cdgh	243 16%	253 17%	456 27%cdgh	571 27%cdgh	313 20%cd	374 20%cd	-	-	-	-	3 *	1 *	-	403 28%ijklmnoqs	1841 100%ijklmnoprs	953 48%ijklmnops	9 1%ikl
Southampton	530 4%	114 5%bcegh	58 3%	39 3%	76 5%bcegh	40 2%	114 5%bcegh	47 3%	42 2%	-	2 *kq	-	-	-	-	-	-	-	358 18%ijklmnopqs	170 13%ijklmnopq
Bristol	516 4%	96 5%cfh	71 4%	42 3%	50 3%	89 5%cdfh	64 3%	55 4%	49 3%	-	-	-	-	11 1%iklnpqr	-	1 *	-	1 *	1 *	502 39%ijklmnopqr
Plymouth	426 3%	54 3%	75 4%acf	25 2%	47 3%cd	48 3%	59 3%	57 4%cd	62 3%cd	-	-	-	-	-	-	-	-	-	1 *	425 33%ijklmnopqr
Cardiff	518 4%	56 3%	65 4%	88 6%abdefg	55 4%	48 3%	78 4%	49 3%	81 4%ae	-	-	-	-	3 *	-	513 72%ijklmnopqrs	-	1 *	-	1 *
None of these	1207 8%	133 6%	155 9%ae	124 8%	177 12%abcdefg	103 6%	185 9%ae	128 8%ae	203 11%abcdefg	190 15%ijklm	18 3%q	109 7%jql	50 4%q	124 10%jkl	152 15%jkl	97 14%jkl	207 15%ijklm	2 *	145 7%jql	114 9%jql

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 25
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)	
Unweighted base	14203	588	302	783	601	620	543	344	667	753	1025	631	651	290	798	672	622	476	420	724	896	1109	688	
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664	
Glasgow	627 4%	315 52% bcde fghijklm nopqrst uv	-	-	-	-	-	-	-	-	-	-	313 47% abcde fghijklm nopqrst uv	-	-	-	-	-	-	-	-	-	-	
Edinburgh	460 3%	190 31% abcde fghijklm nopqrst uv	-	-	-	-	-	-	-	-	-	-	270 40% abcd efghijk mnopqrs tuv	*	-	-	-	-	-	-	-	-	-	
Newcastle	597 4%	1 *	267 91% acde fghijkl nopqrst uv	25 3% adef ghijkl pqrstu v	1 *	-	-	-	-	-	-	-	-	257 93% acde fghijkl nopqrst uv	33 4% adef ghijkl opqrst uv	12 2% adef ghijkl pqrstu v	-	-	-	-	-	-	-	
Leeds	617 4%	-	8 3% acef ghijkl nopqrst uv	3 *	264 44% abce fghijkl mnopqrst uv	-	-	-	-	-	-	-	3 1% aefh ijklpq stuv	6 1% ijt u	330 49% abce fghijkl mnopqrst uv	-	-	2 1% jtu	-	-	-	-	-	
Hull	282 2%	-	-	-	126 21% abce fghijkl mnopqrst uv	-	17 3% abce ghijkl nprstu v	-	1 *	-	-	-	-	3 1% acei jklmps tuv	-	125 19% abce fghijkl mnopqrst uv	-	10 2% abce ghijkl nprstu v	-	-	-	-	-	
Sheffield	413 3%	-	-	-	168 28% abce fghijkl mnopqrst uv	-	33 6% abce ghijkl mnpqrst uv	-	-	-	-	-	-	-	-	172 26% abce fghijkl mnopqrst uv	-	40 9% abce ghijkl mnpqrst uv	-	-	-	-	-	
Manchester	1081 8%	-	6 2% adh ijklm qstuv	449 60% abde fghijkl mnopqrst uv	3 *	34 5% adfg hijklm opqrstu v	11 2% adhi jklmqs tuv	1 *	-	-	-	-	-	541 67% abcd efghijk lmopqrs tuv	5 1% ijst u	27 4% adfg hijklm opqrstu v	-	4 1% ahij klqstu v	-	-	-	-	-	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Prepared by Populus



Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 25
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female												
	Total	Scot-land (a)	North East (b)	North West (c)	York-shire & Humber-side (d)	West Mid-lands (e)	East Mid-lands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scot-land (l)	North East (m)	North West (n)	York-shire & Humber-side (o)	West Mid-lands (p)	East Mid-lands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)	
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664	
Liverpool	492 3%	-	2 1% ^{iu}	204 27% ^{abde} fghijkl mnopqrst uv	-	1 *	-	40 12% ^{abde} fghijklm opqrstuv	-	-	2 *	-	-	-	192 24% ^{abde} fghijkl mnopqrst uv	-	5 1% ^{hilo} stuv	-	45 12% ^{abde} fghijklm opqrstuv	-	*	-	-	-
Nottingham	596 4%	-	-	-	18 3% ^{abce} ghijkl noprtuv	4 1% ^{jt}	304 55% ^{abcd} efghijkl mnoprst uv	*	7 1% ^{acj} klmnp t	-	-	-	-	2 1% ^{ejt}	-	1 *	-	244 55% ^{abcd} efghijkl mnoprst uv	-	17 2% ^{abce} gijkl oprtuv	-	-	-	
Birmingham	1138 8%	-	-	-	1 *	545 81% ^{abcd} efghijkl mnopqrst uv	39 7% ^{abcd} ghijkl mnoprst uv	1 *	12 2% ^{acdi} jlnost u	-	-	11 2% ^{acdi} jlnost u	-	-	-	-	496 82% ^{abcd} efghijkl mnoprst uv	21 5% ^{abcd} ghijkl mnoprst uv	5 1% ^{acj} lnostu	-	-	*	6 1% ^{cijlnostu}	
Norwich	608 4%	-	-	-	-	-	1 *	-	274 40% ^{abcd} efghijkl mnopqrs t uv	-	1 *	-	-	-	-	-	-	2 *	-	324 44% ^{abcd} efghijkl mnopqrs t uv	-	7 1% ^{ijt}	-	
Milton Keynes	351 2%	-	-	-	-	-	-	65 12% ^{abcd} efghijkl noprtuv	-	95 14% ^{abcd} efghijkl noprtuv	-	34 3% ^{abcd} efghijkl noprtuv	-	-	-	-	2 *	6 1% ^{acd} eikln tv	47 10% ^{abcd} efghijkl noprtuv	-	80 11% ^{abcd} efghijkl noprtuv	-	23 2% ^{abcd} efghijkl noprtuv	-
Brighton	362 3%	-	-	-	-	-	-	-	-	-	195 20% ^{abcd} efghijkl mnopqrs t uv	3 1%	-	-	-	-	-	-	-	-	-	162 16% ^{abcd} efghijkl mnopqrs t uv	1 *	
Oxford	173 1%	-	-	-	-	9 1% ^{acdh} ilnost	3 1% ^t	-	-	-	53 5% ^{abcd} efghil mnopqr stv	19 3% ^{abcd} fghilm norst	-	-	-	-	10 2% ^{acdh} ilnors t	6 1% ^{acdh} ilnors t	-	-	-	54 5% ^{abcd} efghil mnopqr stv	18 3% ^{abcdfghilmnorst}	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v



Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 25
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664
London	3210 23%	-	-	-	-	3 *	1 *	-	204 30%ab cdefg klmno pqrv	854 100%abc defghjk lmnopqr stuv	431 44%abcd efghiklm nopqrstv	3 1%	-	-	-	-	-	-	-	199 27%ab cdefg klmno pqrv	988 100%abc defghjk lmnopqr stuv	522 52%abcd efghijkl mnopqrst v	5 1%cn
Southampton	530 4%	-	2 1%int	-	-	-	-	-	-	-	208 21%abc defghi klmnop qrstuv	78 13%abcd efghilm nopqrst	-	-	-	-	-	-	-	-	-	151 15%abc defghi lmnopq rst	93 14%abcdefg hilmnopqrst
Bristol	516 4%	-	-	-	-	6 1%cjns tu	-	1 *	-	1 *	1 *	250 41%abcd efghij mnopqrs tu	-	-	-	-	5 1%acd h j n ost u	-	-	-	-	-	252 38%abcdefg hijlmnopq rstu
Plymouth	426 3%	-	-	-	-	-	-	-	-	-	1 *	201 33%abcd efghij mnopqrs tu	-	-	-	-	-	-	-	-	-	-	225 34%abcdefg hijlmnopq rstu
Cardiff	518 4%	-	-	-	-	2 *	-	259 77%abcd efhijkl mnopqrs tuv	-	1 *	1 *	-	-	-	-	1 *	-	-	254 88%abcd efhijkl mnopqst uv	-	-	-	-
None of these	1207 8%	101 17%bcde gijkmo ptuv	6 2%it	72 10%bdij mnot	23 4%it	71 10%bdi jmnot	75 14%bcd ijkmno ptu	32 10%bdi mnot	95 14%bcdi jkmnopt u	-	64 7%bdit	49 8%bdi not	89 13%bdij kmnoptu	11 4%it	37 5%it	27 4%it	53 9%bdi mnot	76 17%abcd egijkm noptuv	65 17%bcd egijkm noptuv	113 15%bcde gijkmno ptuv	2 *	80 8%bdi mnot	65 10%bdijmnot

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v



Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 25
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Educational Attainment							Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female						
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	14203	110	88	8499	3650	1086	572	64	49	4013	1820	565	234	46	39	4486	1830	521	338
Weighted base	14203	104*	81*	8453	3725	1099	521	57*	45*	4083	1895	560	196	47*	37**	4370	1830	538	326
Glasgow	627 4%	8 7%	1 1%	354 4%	174 5%	42 4%	37 7% cde	5 9% k	-	161 4%	98 5%	17 3%	23 12% hijk opqr	3 6%	1 3%	193 4%	75 4%	26 5%	13 4%
Edinburgh	460 3%	4 4%	2 3%	247 3%	159 4% cf	33 3%	10 2%	2 4%	6%	112 3%	49 3%	17 3%	5 2%	2 3%	-	135 3%	110 6% ijk o qr	17 3%	5 2%
Newcastle	597 4%	3 3%	5 7%	391 5% d	131 4%	42 4%	16 3%	3 5%	2 5%	192 5%	64 3%	23 4%	4 2%	-	3 8%	199 5%	68 4%	19 4%	13 4%
Leeds	617 4%	4 4%	10 12% cdef	394 5%	141 4%	40 4%	22 4%	3 6%	2 5%	157 4%	82 4%	19 3%	9 5%	*	8 22%	237 5% p	59 3%	20 4%	13 4%
Hull	282 2%	*	2 3%	179 2% e	77 2%	11 1%	10 2%	-	2 5% lq	86 2%	49 3% l	6 1%	-	*	-	93 2%	28 2%	5 1%	10 3% l
Sheffield	413 3%	4 4%	2 3%	271 3% d	81 2%	39 4% d	8 2%	1 2%	2 5%	133 3% j	35 2%	25 4% jlp	1 1%	3 7% l	*	138 3% j	46 3%	14 3%	7 2%
Manchester	1081 8%	14 13% bcce	2 2%	619 7%	321 9% cde	60 5%	50 10% cbe	7 13% hkhq	*	271 7%	160 8% k	31 5%	23 12% hik q	7 14% hkq	1 3%	348 8%	160 9% kq	29 5%	28 9%
Liverpool	492 3%	2 2%	6 8%	293 3%	136 4%	36 3%	15 3%	2 3% l	6 14% ijkl mopqr	178 4% jlo	46 2%	14 3% l	-	-	-	116 3% l	91 5% jklo	22 4% l	15 5% l
Nottingham	596 4%	2 2%	3 4%	350 4%	164 4%	50 5%	14 3%	1 1%	3 6%	214 5% or	83 4% o	21 4%	8 4%	1 3%	*	137 3%	81 4% o	29 5% or	7 2%
Birmingham	1138 8%	16 15% cde	13 16% cde	702 8% e	270 7%	65 6%	51 10% e	6 11%	7 15% kppq	361 9% kp	174 9% kp	32 6%	13 7%	10 21% ijk lopq	6 16%	341 8% p	96 5%	33 6%	38 12% kopq
Norwich	608 4%	6 6%	2 3%	415 5% de	122 3%	30 3%	18 3%	5 8% jklq	2 5%	198 5% j	46 2%	16 3%	4 2%	2 4%	-	217 5% jk	76 4% j	14 3%	13 4%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 25
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Educational Attainment							Educational Attainment Within Gender - Male					Educational Attainment Within Gender - Female						
	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)	
Weighted base	14203	104*	81*	8453	3725	1099	521	57*	45*	4083	1895	560	196	47*	37**	4370	1830	538	326
Milton Keynes	351 2%	-	2 3%	205 2%	101 3%	29 3%	7 1%	-	-	98 2%	73 4%iop	17 3%p	2 1%	-	2 6%	107 2%	28 2%	12 2%	5 2%
Brighton	362 3%	-	-	229 3%	97 3%	27 2%	6 1%	-	-	118 3%	59 3%	16 3%	3 2%	-	-	111 3%	38 2%	11 2%	3 1%
Oxford	173 1%	2 2%	-	103 1%	33 1%	22 2% ^d	7 1%	2 3%	-	48 1%	23 1%	8 1%	1 1%	-	-	55 1%p	11 1%	14 3%ijop	6 2%
London	3210 23%	14 14%	7 9%	1704 20% ^b	939 25% ^{abc}	338 31% ^{abcd}	124 24% ^{ab}	7 12%	4 9%	772 19%	438 23% ^{hi}	182 33% ^{ghi}	53 27% ^{ghi}	7 16%	3 8%	932 21% ⁱ	501 27% ^{ghi}	156 29% ^{ghi}	71 22%
Southampton	530 4%	7 7%	3 4%	327 4%	125 3%	46 4%	21 4%	4 7%	2 4%	181 4% ^o	62 3%	27 5%	10 5%	3 7%	2 4%	146 3%	63 3%	18 3%	11 3%
Bristol	516 4%	2 2%	1 1%	299 4%	128 3%	64 6% ^{cd}	21 4%	-	1 2%	164 4%	61 3%	26 5%	7 4%	2 5%	-	136 3%	67 4%	38 7%ijop	14 4%
Plymouth	426 3%	6 6% ^{ee}	4 5%	264 3%	100 3%	24 2%	26 5% ^{cde}	6 11% ^{ijkl}	2 5%	133 3% ^j	39 2%	10 2%	10 5% ^{jk}	-	2 5%	131 3%	61 3%	15 3%	17 5% ^{jk}
Cardiff	518 4%	6 6%	-	314 4%	128 3%	47 4%	23 4%	3 4%	-	149 4%	75 4%	26 5%	10 5%	3 7%	-	164 4%	53 3%	21 4%	13 4%
None of these	1207 8%	3 3%	14 17% ^{acde}	791 9% ^{def}	297 8% ^e	52 5%	32 6%	1 2%	6 14% ^{gklq}	356 9% ^{klpq}	179 9% ^{klpq}	28 5%	8 4%	2 5%	8 22%	435 10% ^{klpq}	119 6%	24 4%	25 8%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
* small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 25
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14203	3916	4491	1312	1333	1012	2139	2071	2256	647	678	501	704	1845	2235	665	655	511	1435
Weighted base	14203	3977	4119	1420	568	710	3409	2163	2189	726	305	369	1209	1814	1930	694	263	341	2200
Glasgow	627 4%	90 2% ^d	242 6% ^{acdf}	37 3% ^d	5 1%	134 19% ^{abcd}	120 4% ^{ad}	56 3% ^{kr}	124 6% ^{hijk}	21 3% ^{kr}	3 1%	82 22% ^{hijk}	28 2% ^r	34 2%	118 6% ^{hijk}	15 2% ^r	1 1%	52 15% ^{hijk}	92 4% ^{shkmor}
Edinburgh	460 3%	84 2% ^d	118 3% ^d	51 4% ^{ad}	6 1%	118 17% ^{abcd}	83 2% ^d	36 2%	71 3% ^{hjmr}	10 1%	5 2%	55 15% ^{hijk}	12 1%	48 3% ^{mr}	46 2% ^{mr}	40 6% ^{hijk}	2 1%	63 18% ^{hijk}	71 3% ^{hjmr}
Newcastle	597 4%	138 3%	247 6% ^{acde}	37 3%	22 4%	20 3%	134 4%	67 3%	145 7% ^{hjlm}	20 3%	13 4%	13 4%	36 3%	70 4%	102 5% ^{hjmqs}	17 3%	9 3%	7 2%	98 4% ^s
Leeds	617 4%	162 4%	177 4%	64 5%	25 4%	21 3%	167 5% ^e	97 4% ^k	94 4% ^k	31 4%	7 2%	8 2%	38 3%	65 4%	83 4% ^k	33 5% ^k	18 7% ^{hijk}	12 4%	129 6% ^{klmo}
Hull	282 2%	99 2% ^{ef}	87 2% ^e	25 2%	14 3% ^{ef}	5 1%	51 2%	62 3% ^{lst}	41 2%	14 2%	7 2% ^l	2 1%	17 1%	36 2%	46 2% ^l	11 2%	8 3% ^{ls}	3 1%	34 2%
Sheffield	413 3%	83 2%	148 4% ^{ae}	37 3%	19 3% ^{ae}	13 2%	113 3% ^{ae}	50 2% ^s	82 4% ^{hos}	15 2% ^s	9 3% ^s	12 3% ^s	33 3% ^s	33 2% ^s	66 3% ^{os}	22 3% ^s	10 4% ^{hos}	1 *	80 4% ^{hos}
Manchester	1081 8%	295 7% ^e	374 9% ^{acde}	88 6% ^e	37 7% ^e	23 3%	263 8% ^e	161 7% ^{ls}	192 9% ^{jkls}	43 6%	18 6% ^s	13 3%	78 6% ^s	134 7% ^{ls}	182 9% ^{hijkl}	46 7% ^{ls}	19 7% ^{ls}	11 3%	185 8% ^{ls}
Liverpool	492 3%	122 3% ^d	189 5% ^{acde}	39 3% ^d	7 1%	14 2%	122 4% ^{de}	61 3%	107 5% ^{hklo}	28 4% ^{kqr}	4 1%	7 2%	42 3% ^{kr}	61 3% ^{kqr}	82 4% ^{hklq}	10 1%	3 1%	6 2%	80 4% ^{kqr}
Nottingham	596 4%	178 4% ^e	188 5% ^{ef}	74 5% ^{ef}	31 6% ^{ef}	9 1%	116 3% ^e	101 5% ^{lst}	105 5% ^{lst}	37 5% ^{lst}	21 7% ^{lopr}	3 1%	66 5% ^{lst}	76 4% ^{lst}	83 4% ^{lst}	37 5% ^{lst}	10 4% ^{lst}	6 2%	50 2%
Birmingham	1138 8%	316 8% ^e	378 9% ^{ce}	93 7% ^e	43 8% ^e	30 4%	278 8% ^e	176 8% ^{lqs}	219 10% ^{loqr}	60 8% ^{lq}	28 9% ^{lqs}	13 3%	114 9% ^{lqrs}	140 8% ^{lq}	159 8% ^{lqs}	32 5%	15 6%	18 5%	164 7% ^{lq}
Norwich	608 4%	185 5% ^b	130 3%	68 5% ^b	37 6% ^{abef}	29 4%	159 5% ^{ab}	91 4%	70 3%	23 3%	19 6% ^{ijps}	18 5%	54 4%	94 5% ^{ip}	60 3%	45 6% ^{hijp}	18 7% ^{hijps}	11 3%	105 5% ^{ip}
Milton Keynes	351 2%	120 3% ^{bc}	83 2%	18 1%	18 3% ^{bc}	18 3%	94 3% ^c	76 3% ^{ijpq}	47 2%	12 2%	13 4% ^{ijop}	10 3%	36 3% ^q	44 2% ^q	35 2%	7 1%	5 2%	8 2%	57 3% ^q

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
 ** very small base (under 30) ineligible for sig testing

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Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

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Table 25
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Weighted base	14203	3977	4119	1420	568	710	3409	2163	2189	726	305	369	1209	1814	1930	694	263	341	2200
Brighton	362 3%	99 2%be	65 2%	66 5%abef	22 4%abe	8 1%	101 3%be	62 3%ps	42 2%	41 6%hilm opst	13 4%ilop s	5 1%	36 3%p	37 2%	23 1%	25 4%ilop s	9 3%ilps	4 1%	65 3%ps
Oxford	173 1%	53 1%	47 1%	18 1%	8 1%e	4 *	43 1%	31 1%	20 1%	11 2%	5 2%l	1 *	17 1%	22 1%	27 1%	8 1%	3 1%	2 1%	26 1%
London	3210 23%	995 25%bef	852 21%e	364 26%bef	145 26%bef	98 14%	756 22%e	511 24%il	407 19%l	192 26%ils t	80 26%ils	32 9%	273 23%il	484 27%ilp st	445 23%il	172 25%ils	66 25%ils	65 19%l	483 22%il
Southampton	530 4%	202 5%bef	100 2%	72 5%bef	25 4%be	13 2%	119 3%be	106 5%ipst	68 3%ps	34 5%pst	10 3%ps	9 3%	60 5%ipst	96 5%ilps t	32 2%	39 6%ilps t	14 5%ilps t	3 1%	59 3%
Bristol	516 4%	143 4%e	149 4%e	78 5%abef	27 5%ef	15 2%	104 3%	85 4%lm	90 4%lm	43 6%lmop t	15 5%lmp	3 1%	23 2%	59 3%l	59 3%l	34 5%lmp	12 5%lm	12 4%l	81 4%lm
Plymouth	426 3%	155 4%b	69 2%	57 4%b	20 4%b	18 3%	107 3%b	82 4%ips	36 2%	22 3%	8 3%	13 4%ip	41 3%ip	73 4%ips	33 2%	35 5%kps t	13 5%ips	5 1%	66 3%ip
Cardiff	518 4%	97 2%	178 4%acd	32 2%	11 2%	45 6%abcd	155 5%acd	55 3%	91 4%hjko qr	16 2%	6 2%	21 6%hjko qr	73 6%hjko qr	42 2%	87 4%hjko qr	16 2%	5 2%	24 7%hijk opqr	82 4%o
None of these	1207 8%	361 9%b	298 7%	103 7%	45 8%	77 11%bcd	323 9%b	195 9%l	138 6%	54 7%	23 7%	49 13%hij kopqrs t	130 11%lq	166 9%l	160 8%l	50 7%	22 8%	28 8%	193 9%l

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
 ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 25
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	14203	4975	2337	3765	3126	3076	711	1945	1125	1899	1626	1820	2001
Weighted base	14203	6250	1704	3443	2806	3792	489	1758	922	2458	1216	1685	1884
Glasgow	627 4%	280 4%	82 5%	131 4%	134 5%	161 4%	20 4%	72 4%	63 7%efgk l	120 5%	63 5%k	59 4%	71 4%
Edinburgh	460 3%	173 3%	44 3%	136 4%ab	108 4%ab	78 2%	9 2%	69 4%ef	34 4%e	95 4%ef	35 3%	66 4%ef	73 4%ef
Newcastle	597 4%	248 4%	56 3%	161 5%b	130 5%b	155 4%	19 4%	75 4%	44 5%	93 4%	38 3%	86 5%ej	86 5%
Leeds	617 4%	277 4%	70 4%	130 4%	141 5%ac	170 4%g	14 3%	47 3%	45 5%g	107 4%g	56 5%g	83 5%g	96 5%fg
Hull	282 2%	120 2%	38 2%	64 2%	59 2%	86 2%	17 4%ghij	29 2%	12 1%	35 1%	21 2%	35 2%	48 3%i
Sheffield	413 3%	195 3%	51 3%	90 3%	77 3%	128 3%f	6 1%	46 3%	21 2%	67 3%	44 4%f	44 3%	56 3%f
Manchester	1081 8%	470 8%	120 7%	298 9%cd	193 7%	273 7%	32 6%	134 8%	65 7%	197 8%	89 7%	164 10%efgh jl	128 7%
Liverpool	492 3%	227 4%	56 3%	116 3%	92 3%	127 3%	23 5%	65 4%	35 4%	100 4%	34 3%	51 3%	58 3%
Nottingham	596 4%	301 5%acd	81 5%cd	128 4%	86 3%	217 6%ghik l	22 4%h	73 4%h	21 2%	84 3%	59 5%hk	55 3%	65 3%
Birmingham	1138 8%	525 8%	116 7%	251 7%	246 9%b	350 9%ijk	34 7%	149 8%k	77 8%k	175 7%	83 7%	102 6%	169 9%jk
Norwich	608 4%	238 4%	81 5%	184 5%ad	105 4%	132 3%	25 5%	84 5%e	35 4%	106 4%	56 5%	100 6%ehil	70 4%
Milton Keynes	351 2%	141 2%	27 2%	117 3%abd	66 2%	103 3%hij	8 2%	72 4%efhi jk	11 1%	38 2%	18 2%	45 3%hij	55 3%hij

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 25
Which of the following cities do you live in, or nearest to?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Weighted base	14203	6250	1704	3443	2806	3792	489	1758	922	2458	1216	1685	1884
Brighton	362 3%	141 2%	38 2%	117 3% ^{abd}	66 2%	102 3% ^{ci}	10 2%	65 4% ^{ijl}	22 2%	39 2%	28 2%	52 3% ^{ci}	44 2%
Oxford	173 1%	77 1%	13 1%	43 1%	40 1%	40 1%	4 1%	34 2% ^{ehjk}	6 1%	37 2% ^k	9 1%	9 1%	33 2% ^{hjk}
London	3210 23%	1540 25% ^{cd}	429 25% ^{cd}	639 19%	601 21% ^c	877 23% ^{gk}	125 26% ^{gk}	299 17%	194 21% ^g	663 27% ^{egh kl}	304 3%	340 20% ^g	407 22% ^g
Southampton	530 4%	209 3%	66 4%	144 4%	112 4%	142 4%	25 5% ^{il}	62 4%	58 6% ^{egij l}	67 3%	41 3%	82 5% ^{il}	54 3%
Bristol	516 4%	234 4%	89 5% ^{acd}	115 3%	78 3%	138 4%	29 6% ^{eghk l}	68 4%	23 3%	96 4%	60 5% ^{hkl}	46 3%	55 3%
Plymouth	426 3%	151 2%	61 4% ^a	113 3% ^a	102 4% ^a	68 2%	23 5% ^{ek}	68 4% ^{ee}	41 4% ^{ek}	82 3% ^{ee}	38 3% ^{ee}	44 3%	61 3% ^{ee}
Cardiff	518 4%	247 4%	60 4%	117 3%	94 3%	152 4%	17 3%	69 4%	25 3%	94 4%	43 4%	48 3%	69 4%
None of these	1207 8%	456 7%	124 7%	350 10% ^{ab}	277 10% ^{ab}	293 8%	27 6%	177 10% ^{efi}	90 10% ^{fi}	163 7%	97 8%	173 10% ^{efi j}	186 10% ^{efi}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 26
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender		Age							Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)
Unweighted base	14203	6857	7346	1655	2243	2258	2531	2234	3282	3903	4248	2463	3589	3783	3652	3446	2083	1239	1651	5661	723	3064	928	2597
Weighted base	14203	6960	7243	1688	2392	2392	2532	2109	3091	3797	3938	3094	3375	3835	3693	3409	1988	1278	1855	6099	873	3407	982	2692
Up to £7,000	(3.5) 4%	588 3%	346 5%a	169 10%defg h	90 4%h	90 4%h	99 4%h	94 4%h	46 1%	14 *	149 4%ik	62 2%i	362 11%ijk	165 4%	151 4%	126 4%	74 4%	71 6%op	21 1%	116 2%	10 1%	48 1%	11 1%	68 3%uv
£7,001 to £14,000	(10.5) 15%	2083 12%	1241 17%a	206 12%	255 11%	281 12%	371 15%de	356 17%cde	613 20%cdefg	204 5%	471 12%ik	280 9%i	1128 33%ijk	536 14%	551 15%	502 15%	296 15%	198 15%	99 5%	590 10%r	29 3%	252 7%t	70 7%t	338 13%tuv
£14,001 to £21,000	(17.5) 18%	2532 18%	1308 18%	264 16%d	298 12%	389 16%d	434 17%d	402 19%cde	745 24%cde	461 12%	751 19%i	572 18%i	749 22%ijk	608 16%	703 19%lm	630 18%lm	363 18%	229 18%	255 14%	994 16%r	94 11%	566 17%t	162 16%t	429 16%t
£21,001 to £28,000	(24.5) 19%	2746 20%b	1341 19%	264 16%	396 17%	412 17%	485 19%cd	440 21%cde	750 24%cde	703 19%l	818 21%il	768 25%ijl	457 14%	681 18%	668 18%	682 20%lm	452 23%lmno	263 21%	377 20%	1162 19%	194 22%	663 19%	183 19%	500 19%
£28,001 to £34,000	(31) 15%	2145 16%b	1007 14%	163 10%	361 15%c	399 17%ch	435 17%ch	363 17%ch	424 14%c	671 18%l	622 16%l	561 18%jl	291 9%	562 15%	582 16%	528 15%	282 14%	190 15%	352 19%	1059 17%	172 20%w	644 19%w	180 18%	415 15%
£34,001 to £41,000	(37.5) 10%	1381 10%b	654 9%	138 8%	307 13%cfg h	255 11%ch	258 10%h	193 9%	231 7%	495 13%jl	371 9%l	374 12%jl	141 4%	375 10%	384 10%	320 9%	182 9%	119 9%	246 13%	748 12%	110 13%	427 13%	136 14%	321 12%
£41,001 to £48,000	(44.5) 4%	343 5%b	273 4%	35 2%	157 7%cfgh	160 7%cfgh	122 5%cgh	68 3%	73 2%	240 6%kl	214 5%kl	125 4%l	36 1%	194 5%n	135 4%	147 4%	93 5%	45 4%	134 7%	357 6%	76 9%uw	200 6%	57 6%	157 6%
£48,001 to £55,000	(51.5) 3%	229 3%b	189 3%	59 4%gh	139 6%cefg h	97 4%fgh	68 3%gh	32 2%h	22 1%	211 6%jkl	107 3%l	74 2%l	26 1%	145 4%np	94 3%	101 3%	43 2%	36 3%	114 6%rs	226 4%	64 7%uw	134 4%	50 5%	92 3%
£55,001 to £62,000	(58.5) 1%	118 2%b	83 1%	33 2%gh	60 2%fgh	52 2%gh	34 1%h	19 1%h	3 *	123 3%jkl	40 1%l	29 1%l	8 *	70 2%np	39 1%	59 2%n	20 1%	13 1%	53 3%	127 2%	21 2%	93 3%w	32 3%w	34 1%
£62,001 to £69,000	(65.5) 1%	101 1%	77 1%	40 2%gh	49 2%gh	37 2%gh	41 2%gh	7 *	3 *	105 3%jkl	64 2%kl	6 *	2 *	59 2%np	34 1%	57 2%np	15 1%	12 1%	38 2%	125 2%	23 3%	74 2%	15 1%	51 2%
£69,001 to £76,000	(72.5) 1%	60 1%	94 1%a	36 2%efgh	63 3%efgh	23 1%gh	27 1%gh	5 *	1 *	92 2%jkl	29 1%l	23 1%	11 *	55 1%np	31 1%	44 1%	13 1%	12 1%	45 2%rs	83 1%	16 2%	40 1%	29 3%uw	44 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 26
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Gender			Age						Social Grade				Region Summary					Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female		
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri- vate (s)	Public (t)	Pri- vate (u)	Public (v)	Pri- vate (w)	
Weighted base	14203	6960	7243	1688	2392	2392	2532	2109	3091	3797	3938	3094	3375	3835	3693	3409	1988	1278	1855	6099	873	3407	982	2692	
£76,001 to £83,000	(79.5)	68	34	33	13	35	8	4	8	-	45	17	5	-	41	8	8	4	12	54	4	30	9	24	
		*	*	*	1%fh	1%efgh	*h	*	*h	-	1%jkl	*l	*	-	1%nopq	*	*	*	1%	1%	*	1%	1%	1%	
£83,001 or more	(86)	190	107	84	37	50	52	38	4	11	159	24	6	1	77	50	31	24	9	42	114	24	66	18	48
		1%	2%	1%	2%gh	2%gh	2%gh	2%gh	*	*	4%jkl	1%kl	*	*	2%opq	1%	1%	1%	1%	2%	2%	3%	2%	2%	2%
Prefer not to answer	903	391	512	230	132	136	117	118	170	274	260	208	161	267	263	173	122	78	66	344	35	173	31	171	
		6%	6%	7%a	14%defg	6%	6%	5%	6%	5%	7%kl	7%kl	7%kl	5%	7%o	7%o	5%	6%	6%	4%	6%r	4%	5%v	3%	6%v
Average income (£000's)	27.00	28.14b	25.88	27.47g	32.36c	29.46c	27.33g	24.07h	22.45	35.88j	26.92l	26.86l	17.49	28.84n	26.22	26.97q	26.02	25.37	33.69s	30.68	34.84u	31.48w	32.67w	29.65	
				h	efgh	efgh	h			kl				opq							vw				

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 26
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)	
Unweighted base	14203	3111	4071	899	1872	3916	2846	2622	404	616	1046	1123	1261	1168	1643	1039	1197	1135	1270	1066	1639	
Weighted base	14203	3183	3745	987	1310	3859	2700	2577	266	627	1167	1229	1275	1117	1545	1060	1225	1162	1256	992	1547	
Up to £7,000	(3.5) 4%	588 2%	170 5%a	40 4%a	44 3%a	77 2%	108 4%eg	67 3%	16 6%eg	59 9%ijklm npqrst	41 4%an	55 4%nt	49 4%an	33 3%an	4 *	110 10%ijklm npqrst	49 4%an	35 3%an	49 4%an	61 6%ijlmn pqrt	42 3%an	
£7,001 to £14,000	(10.5) 15%	2083 11%	629 17%a	147 15%a	203 15%a	516 13%	448 17%eg	365 14%	45 17%	65 10%	118 10%	105 9%	159 12%k	174 16%ijk p	221 14%ijk p	141 13%k	137 11%	176 15%ijk p	212 17%ijk lp	181 18%ijk lnop	392 25%ijklmnopqrs	
£14,001 to £21,000	(17.5) 18%	2532 16%c	666 18%c	129 13%	275 21%abc	671 17%	464 17%	459 18%	53 20%	95 15%	132 11%	200 16%j	238 19%jp	197 18%jp	362 23%ijk lmopqr	169 16%j	166 14%	189 16%j	196 16%j	205 21%ijk opqr	382 25%ijklmopqrs	
£21,001 to £28,000	(24.5) 19%	2746 21%b	654 17%	197 20%	292 22%b	791 20%	514 19%	492 19%	62 23%	107 17%	194 17%	203 17%	244 19%o	259 23%ijk lopqrs	398 26%ijk lopqrs	157 15%	202 16%	208 18%	241 19%o	181 18%	351 23%ijklopqrs	
£28,001 to £34,000	(31) 15%	2145 18%b	575 15%	167 17%	217 17%	640 17%	438 16%	378 15%	46 17%	66 11%	179 15%iot	225 18%iot	216 17%iot	209 19%lop qt	244 16%iot	97 9%	182 15%iot	174 15%iot	219 17%iot	154 15%iot	181 12%	
£34,001 to £41,000	(37.5) 10%	1381 10%	369 10%	122 12%bd	104 8%	398 10%h	279 10%h	271 11%h	14 5%	47 7%	165 14%ilm noqrst	135 11%t	126 10%t	106 10%t	148 10%t	91 9%t	142 12%t	120 10%t	132 11%t	87 9%t	82 5%	
£41,001 to £48,000	(44.5) 4%	615 5%	168 4%	43 4%	51 4%	178 5%	107 4%	141 5%f	10 4%	19 3%t	82 7%imno rst	76 6%imno st	67 5%ost	44 4%ot	55 4%ot	16 1%	76 6%imno st	84 7%imno rst	56 4%ost	23 2%t	18 1%	
£48,001 to £55,000	(51.5) 3%	418 3% 3% d	107 3% 3% d	120 3% 3% d	37 4% 4% d	26 3% 3% d	108 3% 3% d	73 3% 3% d	75 3% 3% d	4 1% 1% d	34 5% 5% mnorst	68 6% 6% lmnoqrst	57 5% 5% mnorst	40 3% 3% mnt	16 1% 1% t	13 1% 1% t	25 2% 2% nt	71 6% 6% lmnoqrst	40 3% 3% mnst	28 2% 2% nt	16 2% 2% t	9 1% 1% t
£55,001 to £62,000	(58.5) 1%	201 2% 2% d	55 2% 2% d	59 2% 2% d	19 2% 2% d	6 1% 1% d	57 1% 1% d	31 1% 1% d	52 2% 2% f	3 1% 1% d	20 3% 3% mnorst	31 3% 3% mnrst	31 3% 3% mnrst	24 2% 2% nrt	9 1% 1% t	3 1% 1% t	13 1% 1% nt	29 2% 2% mnrst	22 2% 2% nrt	10 1% 1% t	10 1% 1% nt	- - - t
£62,001 to £69,000	(65.5) 1%	177 2% 2% d	53 1% 1% d	48 1% 1% d	9 1% 1% d	3 1% 1% d	55 1% 1% d	31 1% 1% d	33 1% 1% d	- - - nst	8 1% 1% nst	28 2% 2% mnqst	29 2% 2% mnqst	27 2% 2% mnqst	5 1% 1% t	3 1% 1% t	32 3% 3% mnqrst	22 2% 2% mnqst	8 1% 1% t	14 1% 1% nst	2 1% 1% t	- - - t
£69,001 to £76,000	(72.5) 1%	155 1% 1% d	45 1% 1% d	38 1% 1% d	17 2% 2% d	6 1% 1% d	52 1% 1% g	36 1% 1% g	18 1% 1% d	- - - mnt	6 1% 1% mnt	35 3% 3% iklmnqst	12 1% 1% mnt	5 1% 1% t	2 1% 1% t	1 1% 1% t	30 3% 3% klmnqst	28 2% 2% klmnqst	12 1% 1% mnt	22 2% 2% lmnst	3 1% 1% t	- - - t

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 26
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)	
Weighted base	14203	3183	3745	987	1310	3859	2700	2577	266	627	1167	1229	1275	1117	1545	1060	1225	1162	1256	992	1547	
£76,001 to £83,000	(79.5)	68	20	15	5	3	24	19	10	-	5	15	7	1	6	-	9	20	1	3	2	-
		1%	1%	1%	1%	1%	1%	1%	1%	1%	1% ^{nqt}	1% ^{lnqr}	1% ^{ent}	1%	1% ^{nt}	1%	1% ^{nqt}	2% ^{klmn}	1%	1%	1%	1%
£83,001 or more	(86)	190	63	36	14	25	74	23	59	1	19	25	30	18	4	11	17	25	21	20	-	-
		1%	2% ^b	1%	1%	2% ^b	2% ^f	1%	2% ^{fh}	1%	3% ^{mnst}	2% ^{mnst}	2% ^{mnst}	1% ^{mst}	1%	1% st	2% ^{mst}	2% ^{mnst}	2% ^{mnst}	2% ^{mst}	-	-
Prefer not to answer	903	207	199	41	56	220	129	156	12	77	55	64	62	52	81	154	77	72	55	66	89	
		6%	7% ^{cd}	5%	4%	6%	5%	6%	5%	12% ^{jkim}	5%	5%	5%	5%	5%	15% ^{jkim}	6%	6%	4%	7% ^r	6%	
										npqrst	npqrst	npqrst	npqrst	npqrst	npqrst	npqrst	npqrst	npqrst	npqrst	npqrst	npqrst	
Average income (£000's)	27.00	29.72 ^b	26.46	28.43 ^b	25.41	28.56 ^f	26.56 ^h	28.34 ^f	22.96	28.62 ^m	33.10 ⁱ	30.77 ^l	27.69 ^m	25.18 ^s	24.64 ^s	26.77 ⁿ	31.64 ⁱ	28.06 ^m	26.96 ^m	22.80 ^t	20.25	
		^d		^d		^h		^h		^{nst}	^{klmnoq}	^{mnoqrs}	^{nst}	^t	^t	st	^{lmnoqr}	^{nst}	^{nst}			

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 26
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female					Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)	
Unweighted base	14203	2147	1909	1183	1618	1756	2339	1280	1971	1239	592	1581	1273	1242	1019	764	1391	1649	2134	1319	
Weighted base	14203	2089	1801	1546	1525	1707	2137	1548	1850	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278	
Up to £7,000	(3.5) 4%	588 *	7 3%ae	53 2%ae	30 10%abcefg	152 *	8 4%abcefg	95 2%ae	32 11%abcefg	211 6%klps	71 7%klps	38 3%	46 3%	42 3%	59 5%ks	49 5%kps	41 6%klps	43 3%	85 5%ks	80 4%	34 3%
£7,001 to £14,000	(10.5) 15%	2083 5%	112 8%ae	152 8%ae	121 30%abcefg	458 5%	92 15%abcdeg	320 10%ae	159 36%abcdefg	670 15%	198 18%elqs	102 14%	225 14%	175 14%	185 14%	140 17%	121 16%	227 16%	248 13%	288 14%	175 14%
£14,001 to £21,000	(17.5) 18%	2532 12%	246 16%ae	294 20%abeg	316 24%abegh	368 13%	215 21%abeg	457 17%ae	256 381	381 21%abeg	229 18%	110 19%	287 18%	233 18%	216 17%	208 21%mqr	130 18%	279 20%qr	294 16%	314 16%	233 18%
£21,001 to £28,000	(24.5) 19%	2746 19%adh	399 23%adeh	407 24%adeh	371 15%	228 18%h	412 19%adh	398 26%adeh	229 12%	263 21%ppq	105 19%	307 20%	270 21%ppq	228 18%	200 20%	168 24%mpqr	240 17%	308 17%	372 19%	284 22%mpqr	
£28,001 to £34,000	(31) 15%	2145 19%defh	397 17%dh	305 18%dfh	284 10%h	151 16%dh	274 15%dh	317 18%dfh	140 8%	190 15%	66 12%	255 16%ejo	207 16%ejo	232 18%jno	141 14%	80 11%	209 15%	249 13%	313 16%ejo	202 16%ejo	
£34,001 to £41,000	(37.5) 10%	1381 13%dfh	267 11%dfh	204 12%dfh	190 4%	66 13%dfh	228 8%dh	166 12%dfh	184 4%	76 9%	119 13%kcoq	76 8%	119 10%k	131 12%kcoq	153 10%	97 8%	134 9%	159 9%	216 11%kcoq	128 10%k	
£41,001 to £48,000	(44.5) 4%	615 6%cdgh	135 7%cdgh	125 4%dh	65 1%	17 6%cdgh	104 4%dh	89 4%dh	60 4%dh	19 1%	45 4%	15 3%	64 4%	69 5%jmn	41 3%	43 4%	40 6%jmn	52 4%	91 5%j	104 5%jmn	53 4%
£48,001 to £55,000	(51.5) 3%	418 3%bcdfgh	103 3%bcdfgh	61 3%dfgh	46 3%dh	19 1%h	108 6%bcdfgh	46 2%h	28 2%h	7 *	36 3%	15 3%	47 3%	39 3%	40 3%	22 2%	12 2%	32 2%	78 4%noprs	66 3%	31 2%
£55,001 to £62,000	(58.5) 1%	201 3%bcdfgh	66 1%cdgh	26 1%cdgh	21 1%dh	5 *	57 3%bcdfgh	14 1%	8 1%	4 *	13 1%	19 3%iklmnoprs	24 2%no	17 1%no	12 1%	4 *	3 *	23 2%no	40 2%imno	30 1%no	18 1%no
£62,001 to £69,000	(65.5) 1%	177 3%bcdefgh	69 2%cdgh	29 *	2 *	- -	35 2%cdgh	35 2%cdgh	5 *	2 *	12 1%	4 1%	43 3%ijlmnoprs	10 1%	9 1%	5 1%	8 1%	20 1%	44 2%ijlmnrs	15 1%	7 1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 26
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	SEG Within Gender - Male					SEG Within Gender - Female				Region										
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scot- land (i)	North East (j)	North West (k)	York- shire & Humb- erside (l)	West Mid- lands (m)	East Mid- lands (n)	Wales (o)	East- ern (p)	London (q)	South East (r)	South West (s)
Weighted base	14203	2089	1801	1546	1525	1707	2137	1548	1850	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
£69,001 to £76,000	(72.5) 1%	155 2% bcdf h	37 1% d	14 1% d	9 -	55 3% abcd fgh	15 1% d	14 1% d	11 1% d	12 1%	1 *	34 2% ijlm noprs	8 1%	10 1%	7 1%	3 *	14 1%	34 2% ijlm os	21 1%	11 1%
£76,001 to £83,000	(79.5) *	68 1% bcdf gh	25 1% d	6 *	3 -	20 1% bcdf gh	11 1% dh	2 *	- -	4 *	2 *	5 *	1 *	2 *	1 *	1 *	5 *	26 1% iklm nop	15 1% l	7 1%
£83,001 or more	(86) 1%	190 4% bcdf gh	13 1% dh	3 *	- -	68 4% bcdf gh	11 1% dh	4 *	1 *	9 1%	2 *	18 1%	11 1%	16 1%	4 *	5 1%	30 2% ijln o	48 3% ijkl mnor	29 1% n	20 2% jn
Prefer not to answer	903 6%	135 6% d	109 6% d	85 6%	61 4%	139 8% bcdh	151 7% d	122 8% cdh	100 5%	78 6% j	19 3%	89 6%	65 5%	75 6% j	75 8% j	46 7% j	113 8% jkl	142 8% j	125 6% j	76 6% j
Average income (£000's)	27.00	35.72b cdfgh	28.90c dfgh	27.17d fh	18.13h	36.07b cdfgh	25.23d h	26.55d fh	16.96	25.37	24.75	28.06i jmno	26.65j no	26.47n o	24.65	24.11	27.10i jno	30.05i jklmno prs	27.72i jno	27.08ijno

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 26
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Region Within Gender - Male											Region Within Gender - Female											
		Scotland (a)	North East (b)	North West (c)	Yorkshire & Humber (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East of England (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humber (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East of England (s)	London (t)	South East (u)	South West (v)	
Unweighted base	14203	588	302	783	601	620	543	344	667	753	1025	631	651	290	798	672	622	476	420	724	896	1109	688	
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664	
Up to £7,000	(3.5) 4%	588 5%hiv	29 9%acde fhijkm nosuv	27 3%	23 3%	17 3%	25 4%	23 4%h	15 4%h	12 2%	18 2%	33 3%	20 3%	42 6%cdhi jknv	11 4%	24 3%	25 4%	34 6%cdhi nv	26 6%cdhi jnv	26 7%cddeh ijknov	31 4%hiv	68 7%cddeh ijknov	47 5%hiv	13 2%
£7,001 to £14,000	(10.5) 15%	2083 15% dij	91 15% cd	43 15% cd	88 12%	57 9%	107 16% dij k	64 12%	47 14%	85 12%	93 11%	100 10%	67 11%	107 16% cdi jk	58 21% cd hijkp	138 17% cd hijk	118 17% cd hijk	78 13%	76 17% cd ijk	74 20% cd hijkp	141 19% cd hijkp	155 16% cdi jk	188 19% cd hijkp	108 16% cd dijk
£14,001 to £21,000	(17.5) 18%	2532 18%	100 17%	56 19%	143 19%	107 18%	110 16%	109 20%	65 19%	124 18%	129 15%	158 16%	121 20%	129 19%	53 19%	144 18%	126 19%	106 17%	99 22% aei jtuv	65 17%	155 21% iju	165 17%	156 16%	111 17%
£21,001 to £28,000	(24.5) 19%	2746 19%	130 21% mps t	67 23% mps t	150 20% mt	111 18% t	132 20% t	121 22% mps t	94 28% cdde hijlmn pqrstu	122 18%	170 20% mt	174 18%	133 22% mps t	38 14%	156 19% t	159 23% hjm pqst	96 16%	79 18%	74 20% t	118 16%	138 14%	199 20% mt	151 23% j mpst	
£28,001 to £34,000	(31) 15%	2145 16% bgn	96 16% bgn	28 10%	165 22% abf gijklm noqrst uv	122 20% bgi lmnoqr stu	115 17% bgn	85 16% bgn	31 9%	118 17% bgn s	115 13%	166 17% bgn os	96 16% bgn	93 14%	38 14%	90 11%	85 13%	117 19% bgi lnoqr stu	56 13%	49 13%	91 12%	134 14%	147 15% g	106 16% bgn
£34,001 to £41,000	(37.5) 10%	1381 10%	57 9%	36 12% nru	61 8%	63 10%	89 13% cin rtu	55 10%	26 8%	64 9%	69 8%	145 15% acd fghikl noqrst uv	63 10%	62 9%	35 13% cin ru	57 7%	69 10%	64 11% nu	42 9%	27 7%	70 10%	91 9%	72 7%	66 10%
£41,001 to £48,000	(44.5) 4%	615 4%	26 4% b	4 1%	30 4%	42 7% bchl opqstv	27 4%	30 5% blp	21 6% blp	23 3%	50 6% blpq	60 6% bhlp q	29 5% bp	19 3%	11 4%	34 4% b	27 4%	14 2%	12 3%	19 5% bp	28 4%	41 4% b	44 4% b	24 4%
£48,001 to £55,000	(51.5) 3%	418 3%	18 3%	5 2%	29 4% g	24 4% g	20 3%	13 2%	3 1%	16 2%	46 5% bgh klnoqr suv	40 4% g	16 3%	18 3%	10 4%	18 2%	15 2%	20 3%	9 2%	8 2%	16 2%	33 3%	27 3%	15 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 26
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Region Within Gender - Male											Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664
£55,001 to £62,000	(58.5) 201 1%	7 1%q	12 4% aefg jinopq rsuv	15 2%oqr	13 2%oqr	4 1%	4 1%	2 *	18 3%eflo qrs	17 2%oq	16 2%q	11 2%q	6 1%	7 3%eoqr s	9 1%	4 1%	7 1%q	- -	1 *	5 1%	23 2%efoq rs	13 1%q	7 1%
£62,001 to £69,000	(65.5) 177 1%	8 1%sv	1 *	8 1%v	6 1%v	2 *	4 1%	4 1%v	18 3%efjl oqsuv	31 4%abcd efjkl pqrstu v	11 1%v	7 1%v	4 1%	3 1%v	35 4%abcd efgkl mnopqrs tuv	4 1%	7 1%v	1 *	3 1%v	2 *	13 1%sv	4 *	- -
£69,001 to £76,000	(72.5) 155 1%	5 1%	- -	5 1%	4 1%	4 1%	4 1%	1 *	6 1%	19 2%bcde jor	8 1%	4 1%	6 1%	1 *	30 4%abcd efghj lmopqr stuv	5 1%	6 1%	3 1%	1 *	8 1%	15 2%	13 1%	6 1%
£76,001 to £83,000	(79.5) 68 *	1 *	2 1%	3 *	- -	- -	- -	- -	4 1%	16 2%acde fglmno pqrs	6 1%	3 1%	3 *	- -	2 *	1 *	2 *	1 *	1 *	1 *	10 1%de	8 1%e	4 1%
£83,001 or more	(86) 190 1%	5 1%	2 1%	6 1%	6 1%	10 1%	2 *	4 1%	27 4%abcd efgkl mnopqr su	28 3%abcd fjklmn opqrsu	14 1%	3 1%	4 1%	- -	12 1%	5 1%	6 1%	2 *	1 *	3 *	20 2% fklm qrs	15 1%	17 3% cfklm oqrs
Prefer not to answer	903 6%	32 5%	8 3%	29 4%	30 5%	30 4%	35 6%	21 6%	50 7%bc	57 7%bc	58 6%	40 7%c	46 7%bc	10 4%	60 7%bce	35 5%	46 8%bce	40 9%abcd emov	25 7%	63 9%bcde mov	85 9%abcd emov	68 7%bc	35 5%
Average income (£000's)	27.00	26.17q rs	24.27	27.50b gloqrs	28.75a befglm opqrsu	26.35q rs	25.80q r	24.99	30.28a bcdefg lmopqr stuv	32.80a bcdefg hijklm opqrst uv	29.48a bcdefg lmopqr suv	27.07b loqrs	24.63	25.26	28.60a befglm oqrsu	24.78	26.62q rs	23.21	23.31	24.07	27.63b loqrs	25.97q rs	27.09b loqrs

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 26
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female					
		No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
		Unweighted base	14203	110	88	8499	3650	1086	572	64	49	4013	1820	565	234	46	39	4486	1830
Weighted base	14203	104*	81*	8453	3725	1099	521	57*	45*	4083	1895	560	196	47*	37**	4370	1830	538	326
Up to £7,000	(3.5) 4%	588 8%de	8 7%de	353 4%de	90 2%	25 2%	82 16%cde	4 8%jkp	3 6%	145 4%p	49 3%	10 2%	23 12%ijko pq	4 9%jkp	3 8%	209 5%jkp	41 2%	15 3%	59 18%ijkopq
£7,001 to £14,000	(10.5) 15%	2083 41%bcd ef	19 23%de	1512 18%de	323 9%	87 8%	73 14%de	28 49%hij kloqpr	10 21%jkp q	578 14%jkpq	137 7%	34 6%	37 19%jkp qr	15 32%ijk pqr	9 26%	934 21%ijk pqr	186 10%jk	52 10%	36 11%jk
£14,001 to £21,000	(17.5) 18%	2532 24%def	15 18%	1730 20%def	548 15%e	119 11%	68 13%	11 18%k	11 24%kqr	845 21%jkp qr	258 14%k	52 9%	35 18%kr	14 30%jkp qr	4 11%	885 20%jkp qr	290 16%kr	67 13%	34 10%
£21,001 to £28,000	(24.5) 19%	2746 4%	6 7%	1751 21%abe f	732 20%abf	191 17%abf	55 11%	3 4%	5 11%	918 22%gjk lmoqr	357 19%glm r	100 18%glmr	17 9%	1 3%	2 2%	833 19%glm r	375 20%glm r	92 17%glm	38 12%
£28,001 to £34,000	(31) 15%	2145 7%	9 11%	1305 15%af	586 16%af	173 16%af	47 9%	1 2%	4 8%	690 17%glo pr	328 17%glo pr	93 17%glr	14 7%	5 12%	6 15%	615 14%gl	258 14%gl	80 15%gl	33 10%
£34,001 to £41,000	(37.5) 10%	1381 1%	1 11%a	740 9%a	437 12%ac	132 12%ac	52 10%a	* 1%	3 6%	394 10%go	244 13%gil mo	71 13%gilo	13 7%	* 1%	6 16%	346 8%	194 11%go	61 11%go	39 12%go
£41,001 to £48,000	(44.5) 4%	615 4%	4 7%	287 3%	223 6%c	67 6%c	20 4%	4 8%	1 2%	147 4%	134 7%iop	42 8%iop	7 4%	- 13%	5 3%	140 3%	89 5%o	25 5%	13 4%
£48,001 to £55,000	(51.5) 3%	418 3%	3 3%	160 2%	163 4%c	65 6%c	19 4%c	2 4%	- 4%	95 2%o	91 5%ilo	31 6%ilo	3 1%	1 2%	- 1%	65 1%	72 4%ilo	34 6%ilo	16 5%ilo
£55,001 to £62,000	(58.5) 1%	201 2%	- 2%	53 1%	95 3%c	46 4%cdf	6 1%	2 3%o	- 1%	34 1%o	56 3%ilo	24 4%iopr	2 1%	- 1%	- 1%	19 *	39 2%ilo	22 4%iopr	3 1%
£62,001 to £69,000	(65.5) 1%	177 -	- -	40 *	105 3%cf	31 3%cf	1 *	- -	- -	29 1%o	47 2%iop	23 4%iloq r	1 1%	- -	- -	10 *	57 3%iop	8 1%o	- -

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 26
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Weighted base	14203	104*	81*	8453	3725	1099	521	57*	45*	4083	1895	560	196	47*	37**	4370	1830	538	326
£69,001 to £76,000	(72.5) 1%	155 -	2 2%	44 1%	64 2% _c	40 4% _{cdf}	6 1%	-	2 3% _{io}	16 *	20 1% _i	18 3% _{ijor}	4 2% _{io}	-	-	28 1%	44 2% _{ijo}	21 4% _{ijor}	2 1%
£76,001 to £83,000	(79.5) *	68 1%	1 -	20 *	24 1% _c	14 1% _c	9 2% _{cd}	1 1%	-	6 *	15 1% _{io}	5 1% _i	8 4% _{ijko} pr	-	-	14 *	10 1% _i	9 2% _{iop}	1 *
£83,001 or more	(86) 1%	190 -	-	41 *	92 2% _c	49 4% _{cdf}	8 2% _c	-	-	24 1%	56 3% _{io}	24 4% _{iop}	3 2% _{oo}	-	-	17 *	36 2% _{io}	25 5% _{iopr}	5 2% _{oo}
Prefer not to answer	903 6%	7 6%	11 13% _{cde}	416 5%	244 7% _c	58 5%	75 14% _{cde}	1 2%	7 17% _{gijk} opq	161 4%	105 6% _i	33 6%	27 14% _{gij} kopq	5 12% _i	3 9%	255 6% _i	139 8% _{ijo}	25 5%	48 15% _{gijkopq}
Average income (£000's)	27.00	18.01	22.76	24.08a	31.87a bcf	35.93a bcdf	24.94a	18.95	21.57 o	25.27g	32.72g hilopr	36.85g hijlop r	25.78g o	16.73	24.08	22.95g	30.98g hilor	34.98g hijlop r	24.43

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 26
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women						
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)	
Unweighted base	14203	3916	4491	1312	1333	1012	2139	2071	2256	647	678	501	704	1845	2235	665	655	511	1435	
Weighted base	14203	3977	4119	1420	568	710	3409	2163	2189	726	305	369	1209	1814	1930	694	263	341	2200	
Up to £7,000	(3.5) 4%	588 2%	77 5%ac	189 3%	42 4%a	22 3%	56 8%abcd	202 6%abcd	37 2%	85 4%ho	19 3%	7 2%	27 7%hijk oq	68 6%hjko	40 2%	104 5%hijk o	23 3%h	15 6%hjko	29 9%hijk opq	135 6%hijkoq
£7,001 to £14,000	(10.5) 15%	2083 12%	469 17%ac	686 13%	186 17%ac	94 11%	118 17%ac	530 16%a	196 9%	318 15%hj	72 10%	42 14%h	64 17%hjm	151 12%h	273 15%hj	368 19%hij kmo	115 16%hj	53 20%hij kmo	54 16%hj	379 17%hjm
£14,001 to £21,000	(17.5) 18%	2532 18%	714 18%c	772 19%c	199 14%	122 22%abc f	141 20%c	583 17%c	365 17%j	435 20%hjt	83 11%	54 18%j	72 19%j	215 18%j	349 19%j	337 17%j	116 17%j	68 26%hij klmnopq t	70 20%j	369 17%j
£21,001 to £28,000	(24.5) 19%	2746 19%	865 22%bf	743 18%	282 20%	114 20%	132 19%	609 18%	485 22%ilm prt	423 19%pr	152 21%pr	74 24%ilm pqrt	65 18%	206 17%	381 21%mpr	320 17%	130 19%	40 15%	67 20%	404 18%
£28,001 to £34,000	(31) 15%	2145 15%	658 17%def	611 15%e	251 18%bde f	77 14%	83 12%	465 14%	392 18%ilo qrst	301 14%st	153 21%ikl mnopqrs t	46 15%st	49 13%	197 16%st	266 15%st	311 16%erst	98 14%	31 12%	34 10%	268 12%
£34,001 to £41,000	(37.5) 10%	1381 10%	385 10%	411 10%	163 11%e	52 9%	58 8%	313 9%	214 10%	235 11%r	98 13%hlo pqrst	33 11%	31 8%	117 10%	170 9%	177 9%	65 9%	19 7%	27 8%	196 9%
£41,001 to £48,000	(44.5) 4%	615 4%	187 5%cd	163 4%	72 5%cd	16 3%	22 3%	153 5%cd	130 5%ikop rst	93 4%	35 5%	10 3%	13 3%	63 5%or	57 3%	71 4%	37 5%or	7 3%	10 3%	91 4%
£48,001 to £55,000	(51.5) 3%	418 3%	115 3%	126 3%	52 4%	16 3%	25 3%	85 2%	68 3%t	69 3%t	25 3%t	6 2%	17 5%kot	44 4%t	47 3%	57 3%	26 4%t	10 4%t	7 2%	41 2%
£55,001 to £62,000	(58.5) 1%	201 1%	66 2%cd	55 1%	32 2%bdf	4 1%	10 1%	34 1%	46 2%kopr t	33 1%	18 2%kopr t	2 1%	5 1%	15 1%	20 1%	22 1%	14 2%t	2 1%	5 1%	19 1%
£62,001 to £69,000	(65.5) 1%	177 1%	50 1%	51 1%	15 1%	3 1%	8 1%	49 1%	35 2%r	31 1%r	12 2%r	3 1%r	6 2%r	14 1%	16 1%	20 1%r	4 1%	- -	2 1%	35 2%r
£69,001 to £76,000	(72.5) 1%	155 1%	61 2%ef	41 1%	18 1%	4 1%	4 *	28 1%	23 1%	19 1%	4 *	4 1%l	* 1%	11 1%	38 2%hijl prt	21 1%	15 2%ijlr t	1 *	3 1%	17 1%

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
 ** very small base (under 30) ineligible for sig testing

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 26
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Weighted base	14203	3977	4119	1420	568	710	3409	2163	2189	726	305	369	1209	1814	1930	694	263	341	2200
£76,001 to £83,000	(79.5) 68	25 1%	19 *	7 *	2 *	1 *	14 *	15 1%	10 *	4 1%	2 1%	-	4 *	10 1%	9 *	3 *	-	1 *	11 *
£83,001 or more	(86) 190	83 2% ^{bef}	33 1%	29 2% ^{bf}	8 1%	6 1%	30 1%	59 3% ^{ilmo prt}	22 1%	10 1%	7 2% ^{ilmp rt}	2 1%	6 1%	25 1% ^p	11 1%	19 3% ^{ilmo prt}	1 *	4 1%	24 1%
Prefer not to answer	903 6%	223 6%	218 5%	72 5%	33 6%	46 6%	313 9% ^{cabcd e}	100 5% ^{klmopq rst}	115 5%	42 6%	15 5%	18 5%	100 8% ^{hikp q}	123 7% ^{hq}	103 5%	29 4%	18 7%	28 8% ^{hip q}	212 10% ^{hijklpq}
Average income (£000's)	27.00	28.93 ^{b def}	26.04 ^e	29.30 ^{b def}	25.24	24.34	25.75 ^e	30.39 ^{i klmopq rst}	26.76 ^{l prst}	30.01 ^{i klmopr st}	27.65 ^{l prst}	24.63 ^{r s}	26.64 ^{r s}	27.16 ^{l prst}	25.21 ^r	28.58 ^{i lprst}	22.40	24.01	25.25 ^r

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 26
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	14203	4975	2337	3765	3126	3076	711	1945	1125	1899	1626	1820	2001
Weighted base	14203	6250	1704	3443	2806	3792	489	1758	922	2458	1216	1685	1884
Up to £7,000	(3.5) 588 4%	46 1%	91 5%ac	74 2%a	377 13%abc	22 1%	36 7%egij k	11 1%	172 19%efgi jkl	24 1%	54 4%egi	62 4%egi	205 11%efgijk
£7,001 to £14,000	(10.5) 2083 15%	419 7%	270 16%a	734 21%ab	660 24%ab	202 5%	79 16%ei	301 17%ei	259 28%efgi jl	217 9%e	191 16%ei	432 26%efg ijl	400 21%efgij
£14,001 to £21,000	(17.5) 2532 18%	934 15%	316 19%a	804 23%abd	478 17%a	550 14%	110 22%ehi jl	407 23%ehi jl	158 17%	384 16%	206 17%	398 24%ehi jl	320 17%e
£21,001 to £28,000	(24.5) 2746 19%	1189 19%ad	350 21%ad	794 23%abd	413 15%	753 20%chl	105 21%hl	438 25%ehi jkl	110 12%	437 18%h	246 20%hl	356 21%hil	303 16%h
£28,001 to £34,000	(31) 2145 15%	1158 19%bcd	253 15%cd	459 13%cd	275 10%	753 20%fgh ijkl	62 13%h	257 15%hkl	65 7%	404 16%fhk l	191 16%hkl	201 12%h	210 11%h
£34,001 to £41,000	(37.5) 1381 10%	843 13%bcd	151 9%cd	256 7%cd	130 5%	504 13%fghj kl	32 7%h	164 9%hkl	26 3%	338 14%fgh jkl	119 10%fhkl	92 5%h	104 6%h
£41,001 to £48,000	(44.5) 615 4%	421 7%bcd	69 4%cd	71 2%	54 2%	255 7%ghjk l	21 4%hkl	55 3%hkl	12 1%	166 7%ghjk l	47 4%hkl	17 1%	42 2%k
£48,001 to £55,000	(51.5) 418 3%	310 5%bcd	29 2%cd	21 1%	57 2%cd	191 5%fghj kl	7 1%	12 1%	19 2%gk	119 5%fghj kl	22 2%gk	9 1%	38 2%gk
£55,001 to £62,000	(58.5) 201 1%	157 3%bcd	24 1%cd	6 *	15 1%cd	105 3%ghjk l	10 2%ghkl	2 *	2 *	52 2%ghkl	14 1%ghk	4 *	13 1%g
£62,001 to £69,000	(65.5) 177 1%	148 2%bcd	15 1%cd	3 *	12 *c	94 2%fghj kl	3 1%gk	2 *	2 *	54 2%fghj kl	12 1%ghk	1 *	10 1%gk

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll
ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 26
What is the combined annual income of your household, prior to tax being deducted?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Weighted base	14203	6250	1704	3443	2806	3792	489	1758	922	2458	1216	1685	1884
£69,001 to £76,000	(72.5) 155 1%	116 2%bcd	13 1%c	2 *	24 1%c	55 1%fghk	-	1 *	4 *g	60 2%efgh jkl	13 1%fgk	1 *	20 1%fgk
£76,001 to £83,000	(79.5) 68 *	63 1%bcd	4 *c	-	2 *	33 1%fghk l	-	-	1 *	29 1%fghj kl	4 *gk	-	1 *
£83,001 or more	(86) 190 1%	138 2%bcd	18 1%c	11 *	24 1%c	89 2%fghk l	1 *	11 1%k	6 1%k	49 2%fghk l	17 1%fgk	-	18 1%k
Prefer not to answer	903 6%	308 5%	102 6%	208 6%a	285 10%abc	186 5%	23 5%	97 5%	86 9%efgi jk	123 5%	80 7%e	111 7%e	199 11%efgijk
Average income (£000's)	27.00	33.05b cd	25.25c d	22.01d	20.26	33.36f ghjkl	23.02h k	23.76h kl	17.23	32.58f ghjkl	26.16f ghkl	20.16h	21.76hk

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 27
Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
 Base: All respondents

	Gender		Age							Social Grade				Region Summary							Employment Sector		Employment Sector Within Gender - Male		Employment Sector Within Gender - Female	
	Total	Male (a)	Female (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	AB (i)	C1 (j)	C2 (k)	DE (l)	South East (m)	Mid-lands (n)	North Eng-land (o)	Wales & South West (p)	Scot-land (q)	Public (r)	Pri-vate (s)	Public (t)	Pri-vate (u)	Public (v)	Pri-vate (w)		
Unweighted base	14203	6857	7346	1655	2243	2258	2531	2234	3282	3903	4248	2463	3589	3783	3652	3446	2083	1239	1651	5661	723	3064	928	2597		
Weighted base	14203	6960	7243	1688	2392	2392	2532	2109	3091	3797	3938	3094	3375	3835	3693	3409	1988	1278	1855	6099	873	3407	982	2692		
NET: Yes	2854 20%	1390 20%	1464 20%	183 11%	285 12%	416 17%cd	596 24%cd	572 27%cd	802 26%cd	567 15%	673 17%ai	496 16%	1118 33%ijk	744 19%	707 19%	672 20%	426 21%	305 24%mno	245 13%rs	646 11%	127 15%uvw	377 11%	117 12%	269 10%		
Yes - physical condition	1740 12%	821 12%	919 13%	46 3%	128 5%cd	229 10%cd	352 14%cd	393 19%cd	592 19%cd	402 11%	414 11%	285 9%	639 19%ijk	470 12%	437 12%	383 11%	274 14%o	176 14%o	126 7%	341 6%	56 6%	200 6%	70 7%	142 5%		
Yes - disability	1069 8%	537 8%	532 7%	53 3%	54 2%	145 6%cd	250 10%cd	251 12%cd	316 10%cd	153 4%	226 6%ai	166 5%ai	524 16%ijk	271 7%	237 6%	265 8%	161 8%n	136 11%mnop	72 4%rs	154 3%	39 4%w	106 3%w	33 3%w	48 2%		
Yes - mental condition	863 6%	407 6%	457 6%	118 7%gh	173 7%gh	211 9%gh	239 9%cdgh	97 5%h	24 1%	144 4%	201 5%ai	120 4%	399 12%ijk	203 5%	197 5%	206 6%	142 7%mn	116 9%mno	83 4%	254 4%	46 5%	135 4%	37 4%	119 4%		
Yes - other	168 1%	99 1%b	69 1%	24 1%de	9 *	11 *	41 2%de	40 2%de	43 1%de	25 1%	48 1%ai	40 1%ai	54 2%ai	65 2%oq	42 1%	30 1%	23 1%	8 1%	22 1%	39 1%	12 1%	23 1%	10 1%	16 1%		
No	11023 78%	5400 78%	5624 78%	1437 85%efg h	2057 86%efg h	1896 79%fgh	1885 74%g	1500 71%	2248 73%	3160 83%jl	3165 80%l	2532 82%l	2167 64%	2998 78%q	2879 78%	2662 78%	1527 77%	957 75%	1577 85%	5327 87%r	720 83%	2951 87%t	857 87%t	2377 88%t		
Prefer not to say	325 2%	170 2%	155 2%	68 4%dfgh	49 2%	79 3%dfgh	51 2%	36 2%	41 1%	70 2%	99 3%	66 2%	90 3%ai	92 2%q	107 3%pq	75 2%	35 2%	16 1%	33 2%	126 2%	25 3%v	79 2%v	8 1%	46 2%		

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h - i/j/k/l - m/n/o/p/q - r/s - t/u/v/w

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 27
Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

	Total	Vote Intention				2010 Vote				Age Within Gender - Male						Age Within Gender - Female					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Con (e)	Lab (f)	LibDem (g)	UKIP (h)	18-24 (i)	25-34 (j)	35-44 (k)	45-54 (l)	55-64 (m)	65+ (n)	18-24 (o)	25-34 (p)	35-44 (q)	45-54 (r)	55-64 (s)	65+ (t)
Unweighted base	14203	3111	4071	899	1872	3916	2846	2622	404	616	1046	1123	1261	1168	1643	1039	1197	1135	1270	1066	1639
Weighted base	14203	3183	3745	987	1310	3859	2700	2577	266	627	1167	1229	1275	1117	1545	1060	1225	1162	1256	992	1547
NET: Yes	2854 20%	507 16%	843 22%a	193 20%a	328 25%ac	738 19%	645 24%eg	516 20%	66 25%e	60 9%	122 10%	204 17%ijjo	285 22%ijk opq	300 27%ijk lopq	420 27%ijk lopq	123 12%	163 13%	213 18%ijo p	311 25%ijk opq	272 27%ijk lopq	382 25%ijkopq
Yes - physical condition	1740 12%	356 11%	470 13%	115 12%	228 17%abc	517 13%	375 14%	335 13%	49 18%eg	7 1%	48 4%i	118 10%ijo p	155 12%ijo p	184 16%ijk lopq	308 20%ijkl opqr	39 4%i	80 7%ijo	111 10%ijo p	197 16%ijk lopq	208 21%ijk lmopqr	284 18%ijklopq
Yes - disability	1069 8%	184 6%	340 9%ac	62 6%	137 10%ac	288 7%	263 10%eg	196 8%	28 10%	15 2%	24 2%	62 5%ijp	126 10%ijk opq	158 14%ijk lnopqr st	152 10%ijk pq	38 4%	30 2%	84 7%ijo p	124 10%ijk p	93 9%ijk op	164 11%ijkopq
Yes - mental condition	863 6%	91 3%	273 7%ad	64 6%a	64 5%a	106 3%	183 7%eg	137 5%e	13 5%	45 7%nst	67 6%nt	117 10%jmns t	106 8%mnst	55 5%nt	17 1%	73 7%nst	106 9%jmns t	94 8%mnst	133 11%jmno st	42 4%nt	8 1%
Yes - other	168 1%	30 1%	53 1%	14 1%	14 1%	36 1%	47 2%eg	23 1%	1 *	8 1%	5 *	5 *	23 2%jkpq	28 3%jkpq st	28 2%jkpq	16 2%jkpq	4 *	5 *	17 1%jkpq	12 1%p	15 1%
No	11023 78%	2639 83%bcd	2826 75%	773 78%d	956 73%	3064 79%fh	2010 74%	2006 78%t	195 73%	537 86%klm nrst	1006 86%klm nrst	978 80%mnr st	965 76%st	802 72%	1113 72%	900 85%klm nrst	1051 86%klm nrst	918 79%mnr st	920 73%	699 70%	1135 73%
Prefer not to say	325 2%	37 1%	77 2%a	20 2%	26 2%	58 1%	45 2%	56 2%	5 2%	31 5%lmnp rst	39 3%mnpt	48 4%lmnp rst	25 2%np	16 1%	12 1%	38 4%mnpt	11 1%	31 3%np	26 2%np	21 2%np	29 2%np

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h - i/j/k/l/m/n/o/p/q/r/s/t

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 27

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	SEG Within Gender - Male				SEG Within Gender - Female				Region											
	Total	AB (a)	C1 (b)	C2 (c)	DE (d)	AB (e)	C1 (f)	C2 (g)	DE (h)	Scotland (i)	North East (j)	North West (k)	Yorkshire & Humberside (l)	West Midlands (m)	East Midlands (n)	Wales (o)	East-ern (p)	London (q)	South East (r)	South West (s)
Unweighted base	14203	2147	1909	1183	1618	1756	2339	1280	1971	1239	592	1581	1273	1242	1019	764	1391	1649	2134	1319
Weighted base	14203	2089	1801	1546	1525	1707	2137	1548	1850	1278	568	1562	1278	1278	994	710	1420	1846	1988	1278
NET: Yes	2854 20%	316 15%	338 19%aeef	251 16%	486 32%abc efg	251 15%	335 16%	245 16%	632 34%abc efg	305 24%lmn pq	112 20%	324 21%	236 18%	255 20%	178 18%	156 22%	273 19%	333 18%	411 21%	271 21%
Yes - physical condition	1740 12%	225 11%	204 11%ce	135 9%	257 17%abc efg	177 10%	210 10%	150 10%	382 21%abc defg	176 14%	60 10%	182 12%	142 11%	151 12%	116 12%	97 14%	170 12%	214 12%	256 13%	177 14%
Yes - disability	1069 8%	91 4%	123 7%aeef	77 5%	246 16%abc efg	62 4%	103 5%	89 6%e	278 15%abc efg	136 11%jlm pqr	34 6%	140 9%mq	91 7%rn	59 5%	78 8%rn	64 9%mq	99 7%rn	109 6%	162 8%mq	97 8%rn
Yes - mental condition	863 6%	82 4%	101 6%ace	58 4%	165 11%abc efg	62 4%	99 5%	62 4%	233 13%abc efg	116 9%klm pqr	47 8%kn pq	86 6%	72 6%	80 6%	51 5%	47 7%	66 5%	94 5%	108 5%	95 7%pq
Yes - other	168 1%	19 1%	30 2%e	21 1%e	29 2%aeef	6 *	19 1%	19 1%e	26 1%e	8 1%	7 1%	20 1%l	4 *	13 1%	10 1%	9 1%l	19 1%l	32 2%il	33 2%il	14 1%l
No	11023 78%	1731 83%bdh	1402 78%dh	1259 81%bdh	1007 66%	1428 84%bdh	1763 83%bdh	1272 82%bdh	1159 63%	957 75%	434 76%	1212 78%	1016 79% i	980 77%	796 80% i	550 77%	1103 78%	1463 79% i	1535 77%	977 76%
Prefer not to say	325 2%	42 2%	61 3%aeefg	36 2%	32 2%	28 2%	38 2%	31 2%	58 3%aeef	16 1%	22 4%ik no	26 2%	27 2%o	44 3%iko	19 2%o	4 1%	44 3%iko	50 3%io	42 2%o	31 2%o

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h - i/j/k/l/m/n/o/p/q/r/s

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 27
Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

	Region Within Gender - Male												Region Within Gender - Female											
	Total	Scotland (a)	North East (b)	North West (c)	Yorkshire & Humberside (d)	West Midlands (e)	East Midlands (f)	Wales (g)	East-ern (h)	London (i)	South East (j)	South West (k)	Scotland (l)	North East (m)	North West (n)	Yorkshire & Humberside (o)	West Midlands (p)	East Midlands (q)	Wales (r)	East-ern (s)	London (t)	South East (u)	South West (v)	
Unweighted base	14203	588	302	783	601	620	543	344	667	753	1025	631	651	290	798	672	622	476	420	724	896	1109	688	
Weighted base	14203	607	292	754	603	675	549	335	688	856	989	614	671	276	809	675	603	446	375	733	990	1000	664	
NET: Yes	2854 20%	149 25%cdf iqstv	62 21% d	142 19%	86 14%	133 20% d	101 18%	68 20%	156 23% dis	145 17%	196 20% d	152 25% cdf iqstv	156 23% cdi qsv	50 18%	182 22% dis	150 22% dis	123 20% d	77 17%	88 23% dis	117 16%	188 19% d	215 22% dis	118 18%	
Yes - physical condition	1740 12%	85 14% dm	37 13%	77 10%	53 9%	81 12%	64 12%	39 12%	84 12%	91 11%	109 11%	101 16% cdi jmpsv	90 13% d	23 8%	105 13% d	89 13% d	70 12%	52 12%	58 15% cdi jm	86 12%	123 12%	148 15% cdi jm	75 11%	
Yes - disability	1069 8%	89 15% abcde fhijklm nopqrst uv	20 7%	61 8% eip	31 5%	30 4%	40 7%	34 10% deip	53 8% e	43 5%	88 9% deip	48 8% e	46 7%	14 5%	79 10% deim ps	59 9% deip	29 5%	38 9% eip	30 8% e	46 6%	67 7%	73 7% e	50 7%	
Yes - mental condition	863 6%	48 8% cdfst	20 7%	29 4%	21 3%	33 5%	24 4%	28 8% cdst	40 6%	53 6% s	56 6%	56 9% cde fjrst u	68 10% cde fhijqr stuv	28 10% cdef jrstu	57 7% cdst	51 8% cdst	47 8% cdfst t	27 6%	19 5%	26 4%	41 4%	53 5%	39 6%	
Yes - other	168 1%	3 1%	3 1%	10 1%	1 *	9 1%	8 1%	2 *	16 2% adlo psv	17 2% dosv	19 2% dosv	11 2% dosv	4 1%	4 1%	10 1%	3 *	4 1%	3 1%	7 2% dosv	3 *	15 2% d	14 1% d	3 *	
No	11023 78%	450 74%	217 74%	604 80% ahku	505 84% eabe hijklno prt	519 77%	437 80% hk	264 79%	500 73%	682 80% ahk	780 79% ahk	443 72%	507 76%	217 78%	608 75%	510 76%	460 76%	360 81% ahk	286 76%	603 82% eabe hklnop ru	782 79% hk	755 76%	534 80% ahknu	
Prefer not to say	325 2%	9 1%	13 5% acgj lrsv	7 1%	12 2%	23 3% cgjlr	10 2%	2 1%	31 5% acdf gjlrst v	30 3% acgj lr	13 1%	20 3% cjlrr	8 1%	9 3% cjlrr	19 2% r	15 2%	20 3% cgjlr	9 2%	1 *	13 2%	21 2%	29 3% cjlrr	11 2%	

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q/r/s/t/u/v



Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 27
Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

	Educational Attainment						Educational Attainment Within Gender - Male						Educational Attainment Within Gender - Female						
	Total	No formal education (a)	Primary (b)	Secondary school (c)	University degree (d)	Higher university degree (e)	Still in full time education (f)	No formal education (g)	Primary (h)	Secondary school (i)	University degree (j)	Higher university degree (k)	Still in full time education (l)	No formal education (m)	Primary (n)	Secondary school (o)	University degree (p)	Higher university degree (q)	Still in full time education (r)
Unweighted base	14203	110	88	8499	3650	1086	572	64	49	4013	1820	565	234	46	39	4486	1830	521	338
Weighted base	14203	104*	81*	8453	3725	1099	521	57*	45*	4083	1895	560	196	47*	37**	4370	1830	538	326
NET: Yes	2854 20%	34 32% cde f	33 41% cde f	1931 23% def	595 16% f	170 15% f	45 9%	18 31% ijkl pqr	22 49% ijkl loqpr	929 23% ijkl pqr	294 16% r	78 14% r	24 12% r	16 35% ijkl pqr	11 31%	1002 23% ijkl pqr	300 16% r	92 17% r	21 6%
Yes - physical condition	1740 12%	15 15% f	17 20% def	1205 14% def	368 10% f	109 10% f	10 2%	3 5%	15 34% gij klpqr	556 14% ijkl pr	182 10% lr	51 9% lr	6 3%	12 27% gijkl lpqr	2 4%	649 15% gijk lpqr	187 10% lr	58 11% lr	4 1%
Yes - disability	1069 8%	19 19% cde f	11 14% def	745 9% def	203 5% f	62 6% f	14 3%	12 22% ijkl loqpr	6 13% kpr	376 9% jkpr	104 6% r	22 4%	10 5% r	7 15% ijkl pr	5 14%	369 8% ijkpr	99 5% r	40 7% kr	4 1%
Yes - mental condition	863 6%	11 11% de	16 20% cdef	551 7% de	186 5%	48 4%	36 7%	5 9%	10 22% ijkl opqr	250 6%	94 5%	21 4%	17 9% jkp	6 13% jkp	7 19%	301 7% jkp	92 5%	27 5%	18 6%
Yes - other	168 1%	-	2 2%	109 1%	35 1%	6 1%	3 1%	-	1 2% r	66 2% op	20 1%	2 *	3 2% r	-	1 2%	43 1%	15 1%	4 1%	-
No	11023 78%	65 63%	47 58%	6365 75% ab	3069 82% abc	903 82% abc	454 87% abc de	37 64%	22 49%	3091 76% gh	1564 83% ghi mo	467 83% ghi mo	163 83% ghi mo	29 62%	25 69%	3274 75% h	1506 82% ghi mo	436 81% ghi mo	291 89% ghijkmo pq
Prefer not to say	325 2%	5 5% d	1 1%	156 2%	61 2%	26 2%	22 4% cd	3 6% p	1 2%	62 2%	37 2%	15 3%	9 4% ijp	2 3%	-	94 2%	24 1%	10 2%	13 4% ijp

Proportions/Mean: Columns Tested (5% risk level) - a/b/c/d/e/f - g/h/i/j/k/l/m/n/o/p/q/r
 * small base; ** very small base (under 30) ineligible for sig testing

Opinion Poll

ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 27
Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
 Base: All respondents

	Total	Party ID						Party ID - Men						Party ID - Women					
		Con (a)	Lab (b)	LibDem (c)	UKIP (d)	Other (e)	None (f)	Con (h)	Lab (i)	LibDem (j)	UKIP (k)	Other (l)	None (m)	Con (o)	Lab (p)	LibDem (q)	UKIP (r)	Other (s)	None (t)
Unweighted base	14203	3916	4491	1312	1333	1012	2139	2071	2256	647	678	501	704	1845	2235	665	655	511	1435
Weighted base	14203	3977	4119	1420	568	710	3409	2163	2189	726	305	369	1209	1814	1930	694	263	341	2200
NET: Yes	2854 20%	679 17%	918 22% ^{acf}	257 18%	149 26% ^{abc f}	209 29% ^{abc f}	642 19%	379 18%	472 22% ^{hjo}	120 17%	74 24% ^{hjm ot}	118 32% ^{hij kmopq}	227 19%	300 17%	446 23% ^{hjm ot}	136 20%	75 29% ^{hij mopq}	91 27% ^{hij moq}	415 19%
Yes - physical condition	1740 12%	475 12%	523 13%	151 11%	96 17% ^{abc f}	110 15% ^{abc f}	385 11%	259 12%	245 11%	86 12%	52 17% ^{hij moq}	55 15% ^{imq}	124 10%	216 12%	278 14% ^{himo qt}	65 9%	45 17% ^{hij moq}	55 16% ^{him oq}	260 12%
Yes - disability	1069 8%	235 6%	385 9% ^{acf}	82 6%	62 11% ^{acf}	78 11% ^{acf}	226 7%	135 6% ^j	215 10% ^{hjm t}	28 4%	29 10% ^{hjo t}	49 13% ^{hijm opqst}	81 7%	100 6%	170 9% ^{hjo}	54 8% ^j	33 12% ^{hjm pq}	29 9% ^{jo}	145 7% ^j
Yes - mental condition	863 6%	97 2%	292 7% ^{ad}	92 6% ^a	27 5% ^a	102 14% ^{abcd f}	252 7% ^{ad}	50 2%	157 7% ^{hko}	37 5% ^{ho}	10 3%	70 19% ^{hijk mopqrst}	82 7% ^{hko}	48 3%	135 7% ^{hko}	55 8% ^{hko}	17 7% ^{hko}	32 9% ^{hko}	170 8% ^{hko}
Yes - other	168 1%	43 1%	61 1%	14 1%	8 1%	12 2%	30 1%	30 1%	35 2% ^{ot}	8 1%	5 2% ^{ot}	5 1%	16 1%	13 1%	26 1%	6 1%	3 1%	7 2% ^{ot}	15 1%
No	11023 78%	3240 81% ^{bde f}	3124 76% ^{de}	1136 80% ^{bde}	405 71%	486 68%	2633 77% ^{de}	1747 81% ^{ikl mprs}	1674 76% ^{lrs}	588 81% ^{ikl prs}	227 74% ^{lr}	245 66%	919 76% ^{lr}	1493 82% ^{ikl mprst}	1450 75% ^{lr}	548 79% ^{lrs}	178 68%	241 71%	1714 78% ^{lrs}
Prefer not to say	325 2%	57 1%	76 2%	28 2%	14 2% ^a	16 2%	134 4% ^{abce}	36 2%	42 2%	17 2%	4 1%	7 2%	63 5% ^{hijk lopq}	21 1%	34 2%	10 1%	10 4% ^{hiko}	9 3% ^o	71 3% ^{hiop}

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g - h/i/j/k/l/m/n/o/p/q/r/s/t/u
 ** very small base (under 30) ineligible for sig testing

Opinion Poll ONLINE Fieldwork : 5th-27th February 2014

Absolutes/col percents

Table 27
Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?
Base: All respondents

	Total	Working Status				Working Status - Men				Working Status - Women			
		Work- ing full time (a)	Work- ing part time (b)	Ret- ired (c)	Not work- ing (d)	Work- ing full time (e)	Work- ing part time (f)	Ret- ired (g)	Not work- ing (h)	Work- ing full time (i)	Work- ing part time (j)	Ret- ired (k)	Not work- ing (l)
Unweighted base	14203	4975	2337	3765	3126	3076	711	1945	1125	1899	1626	1820	2001
Weighted base	14203	6250	1704	3443	2806	3792	489	1758	922	2458	1216	1685	1884
NET: Yes	2854 20%	640 10%	251 15%a	948 28%ab	1016 36%abc	417 11%	88 18%ej	499 28%efi j	386 42%efgi jkl	223 9%	163 13%ei	449 27%efi j	629 33%efgijk
Yes - physical condition	1740 12%	330 5%	137 8%a	700 20%ab	573 20%ab	204 5%	51 10%ej	357 20%efi j	209 23%efij	126 5%	86 7%ei	343 20%efi j	364 19%efij
Yes - disability	1069 8%	171 3%	56 3%	404 12%ab	439 16%abc	125 3%ci	21 4%ci	216 12%efi j	176 19%efgi jkl	46 2%	35 3%	188 11%efi j	263 14%efijk
Yes - mental condition	863 6%	251 4%c	86 5%c	66 2%	460 16%abc	150 4%gk	32 7%egik	44 2%k	181 20%efgi jkl	101 4%gk	54 4%gk	22 1%	279 15%efgijk
Yes - other	168 1%	43 1%	18 1%	55 2%a	52 2%ab	31 1%	4 1%	38 2%efik	26 3%efij kl	12 *	14 1%ci	17 1%	26 1%ci
No	11023 78%	5490 88%bcd	1414 83%cd	2440 71%cd	1680 60%	3283 87%fgh kl	388 79%ghk l	1237 70%hl	492 53%	2207 90%efg hijkl	1026 84%fgh kl	1203 71%hl	1188 63%h
Prefer not to say	325 2%	120 2%	39 2%	55 2%	111 4%abc	92 2%gi	12 3%gi	22 1%	44 5%efgi jk	27 1%	27 2%gi	33 2%	67 4%egik

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f/g/h/i/j/k/l