

billboard Top 40



BILLBOARD.COM/NEWSLETTERS

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On YouTube, Video Fulfills The Radio Stars



Far from **the Buggles'** 1979 prediction of being fatal for radio, video is helping to propel some broadcast stations into the era of digital content.

That was the case when the BBC's Radio 1 decided to put its hour-long interview with **Kanye West** on its YouTube channel in September. Days later, late-night talk show host **Jimmy Kimmel** did a parody of the interview that prompted a Twitter war between he and West, culminating in a kumbaya moment when West appeared on Kimmel's show. All told, the interview garnered 3.5 million views, making it the most-watched music interview BBC radio has ever created.

"It's safe to say that 10 years ago, a U.S. chat show host wouldn't have seen it, wouldn't have responded to it and wouldn't have entered into an A-list Twitter beef over it," BBC Radio 1 executive producer **Joe Harland** says.

MAKING RADIO 'REALER'

U.S. stations like WNYC and WQHT (Hot 97) New York are turning to YouTube as part of their broader strategies to "future-proof" their business in an increasingly connected,

digital environment. Rather than view YouTube as cannibalizing radio, many stations report getting an uptick in over-the-air listens when they leverage YouTube as a marketing and branding platform.

Lin Dai, VP of digital and TV programming at Emmis Communications-owned WQHT, says hip-hop fans no longer see radio as the only way to tune into the station, as they now

YouTube Channels of Select Radio Stations

As of 3 p.m. PST on Nov. 5

BBC Radio 1	WNYC New York	KEXP Seattle	WQHT New York	NPR Music
SUBSCRIBERS 706K	SUBSCRIBERS 13.5K	SUBSCRIBERS 307K	SUBSCRIBERS 273K	SUBSCRIBERS 147K
VIEWS 161.9M	VIEWS 15.9M	VIEWS 191M	VIEWS 122.1M	VIEWS 34M

live on mobile phones, tablets and laptops. "They don't make the distinction about what is radio or not radio. This is a fundamental change in behavior. For us to be relevant, we need to be present in digital and video. We need to be more than just on-air talent."

Original content on Hot 97's YouTube channel includes the interview series "97 Seconds"—an episode featuring **Macklemore** generated 20,000 views in three days, according to YouTube



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spokesperson **Matt McLernon**—and “**Realer Sports**” with WQHT morning show host **Peter Rosenberg**. “That show is shot against a green screen, [so it] costs next to nothing [to produce],” says Dai. “We didn’t think Hot 97 could put out sports content, but Peter is passionate about it.”

ENABLING THE JUMP FROM RADIO TO VIDEO

Radio stations have experimented with video in fits and starts during the past decade, with varying degrees of success. Some found the expense of building an infrastructure to publish online videos too steep, while others felt the demand for video in a narrow-band environment was too low. But YouTube’s arrival in 2005 changed things fairly quickly.

“YouTube is [both] a social network and content platform. The partnership is [about] how to take advantage of those features and grow our audience. We use our content to extend that brand. YouTube gives it volume,” says **Erik Diehn**, senior director of business development for New York Public Radio, whose properties include WNYC and WQXR. “Our contemporary music brand ‘Soundcheck’ had always done in-studio live performances, so we said, ‘Let’s add a video component.’ Now we’ve opened up a performance space to record and broadcast performances. We don’t view YouTube as a threat any more than we think of TV as one. [It’s] a significantly greater source of music discovery.”

Since its launch, YouTube has brought two assets to radio: a free publishing and distribution platform, and, in recent years, a massive global audience that currently numbers 1 billion viewers a month. “It’s given every radio station a way to become their own MTV channel,” says **Ron Davenport Jr.**, chairman of Sheridan Broadcasting, an independently owned company with three stations. “Radio currently has the ears of its audience. If we can enhance that with eyeballs, that seems like a natural fit and a tremendous opportunity.” Sheridan received a patent for a technology that synchronizes radio broadcasts with YouTube videos in real time.



Musicians answer the call: Macklemore & Ryan Lewis, Paramore and Gavin DeGraw performed at Musicians On Call’s Nov. 12 event in New York, honoring Clear Channel Media and Entertainment president of national programming platforms Tom Poleman, for his years of work with the organization in bringing music to hospital patients. From left: Paramore’s Taylor York, Lewis, Macklemore, Poleman, DeGraw and Paramore’s Hayley Williams and Jeremy Davis.

SO . . . WHERE’S THE MONEY?

Like Sheridan, many broadcast companies see online video as a way to expand their reach as global media brands rather than radio stations with a limited geographic reach. For WNYC, just 7% of its YouTube views come from the New York metropolitan area, and half come from outside the country. That’s important for selling national brand advertising.

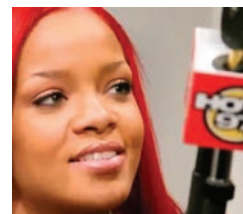
Types Of Video Content That Radio Stations Say Resonates With Audiences



1. DJ rants: Many DJs already have a following, are passionate about a subject and happy to riff about it for 10 minutes in front of a green screen. This helps expand the station’s brand from audio content to “lifestyle.” Example: WQHT’s “Realer Sports” with DJ Peter Rosenberg.



2. Mini documentaries: This involves piggybacking on existing reporting that’s already being done to prepare for an event, such as the Grammy Awards. Examples: CBS Radio’s documentaries about each of the five album of the year nominees.



3. Promotional content: While it seems obvious, stations often overlook the opportunity to create content that can promote on-air events and programs. Example: WQHT’s YouTube promotions have increased on-air tune-ins for featured shows by as much as 50%.

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Ask what U want: That's what Elvis Duran did when Lady Gaga guested on his morning show on Nov. 11, the release day of her latest album, *ARTPOP*. The two covered everything from Gaga overcoming a marijuana addiction to her preparing to become the first artist to sing in space in 2015.

"Some stations are seeing significant audience growth on YouTube, as high as 30 million viewers a month, by reformatting their content as online video and extending their reach beyond their transmitter's terrestrial reach," YouTube content partnership director **Vivien Lewit** says. (See table, page 1.)

Still, monetization hasn't always caught up to audience growth. Diehn says the revenue from video sponsors and ads aren't lucrative. "To make significant money, you'd need tens of millions of views a month. We're nowhere near that. We are [however] seeing significant growth trajectory in our subscriber and viewer counts. It's realistic to expect that YouTube will pay for itself in a few years' time. We're not getting rich by any stretch."

Part of the challenge is consistency—producing a constant stream of videos that can organically build a fan base, says CBS Local Digital Media president **Ezra Kucharz**, whose company has started to zero in on its YouTube strategy this year, with original programming in support of its brands, such as mini-documentaries produced for this year's Grammy Awards on CBS-TV. "We saw great fan demand [for that]. We [also] do local content, but if **Carson Daly** is doing an interview with **Katy Petty**, that [can] play anywhere. You have to have content people will tell their friends about.

"For this to matter as a business, it has to scale," Kucharz says. "To do that, you need a steady flow of high-quality content to make the math work. We like the buzz. We love the traffic. But we love the revenue even more. If this weren't driving traffic and revenue, we wouldn't be doing it."

—Additional reporting by Billboard senior correspondent Alex Pham



I could lift you up—well, maybe one of you: WLDI (Wild 95.5) West Palm Beach, Fla., PD/afternoon host Brody welcomed Capital Cities to the Coastline Music Festival on Nov. 10. From left: Capital Cities' Ryan Merchant, Brody and Capital Cities' Sebu Simonian.

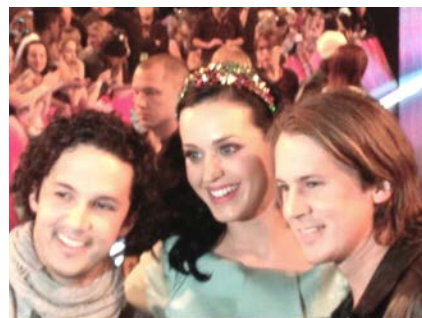
THE CHRONICLER **RICH APPEL** rich.appel@billboard.com

Where Does 'The Fox' Play (Or Not)?



Ylvis' "The Fox" may be returning to the woods after its 15 minutes—OK, two months—of fame, but there's still some cunning left in the little guy, even though much of mainstream top 40 has fallen into the "one play and done" category. The Norwegian comedy duo responsible for the song appeared at the close of a **Redfoo** (of **LMFAO**)-assisted version of its chorus on Nov. 10's MTV Europe Music Awards, while "Saturday Night Live" has aired its parody of the video that's approaching 220 million YouTube views.

Meanwhile at radio, there remain at least a dozen stations that aren't Radio



After this shot of Ylvis with Katy Perry at MTV's EMAs Nov. 10 was taken, they got back to arguing about whether "The Fox" says "Roar-oh-oh-oh-oar."

Disney or SiriusXM's 20 on 20 that are giving the track several plays per day. On Corpus Christi, Texas' KKPN (Planet 102.3), "The Fox" is not only top 15 in spins but defies the food chain, outfoxing **Eminem** featuring **Rihanna's** "The Monster" but unable to catch up to **Bruno Mars'** "Gorilla." Many of the top 40-formatted small-market, college and high school stations recently

profiled in Billboard Top 40 Update (Oct. 17, 24 and 31) have played "The Fox" like it was just another current hit.

Which, judging from digital song sales, requests and all those video views, it is—even if radio has, for the most part, ignored it. As to that, well, what does the PD say? **Dayton Kane** at Green Bay, Wis.' WKSZ (95.9 Kiss FM) says, "We didn't play it [because] one, it was polarizing; and two, obnoxious. There are a ton of good songs out now we wanted to get to first. And most importantly, we saw this phenomenon firsthand. People would pull up the video, watch about one-fourth of the song and then stop. I wish YouTube would tell us not just how many views a song gets, but how long people actually watch."



I believe the fourth thing Kane said was, "Jacha-chacha-chacha-chow!," but there may have been a bad phone connection.

Adult top 40 WPLJ New York hasn't played Ylvis' song even though its PD is **John Foxx**, who clearly displays a lot of willpower. **Paul "Coyote" Newman**, PD of mainstream top 40 KPXR (Power 96.1) Spokane, Wash., hasn't played "The Fox" even though those two animals aren't all that easy to tell apart. But it's gotten close to 100 spins on Fort Wayne, Ind.'s WJFX, even if the station's brand name isn't "The Fox," but Hot 107.9.

One place "The Fox" has been played is syndicated weekend request show "Open House Party." Sunday host **Kannon** says, "We've always paid close attention to listener reaction. Songs like **[PSY's]** 'Gangnam Style' and now 'The Fox' generate buzz, set you apart and represent the line where music and pop culture intersect." "It was our No. 1 song for three weeks," Saturday host **John Garabedian** says. "People are buying and requesting it. We'd be crazy not to play it."

They'd be crazy alright. Crazy like a fox. ●

QUESTIONS Answered

Harvey Solomon

Author, 'Weddings/365'
weddings-365.com



I was surprised to learn Britney Spears' 48-hour Vegas quickie doesn't hold the record for the shortest marriage among celebs. What other fascinating facts did you uncover while putting the book together? Lots. I love the researching part as much as the writing. The future president—hint, think family values—who walked down the aisle beside a pregnant bride? Ronald Reagan. The rocker who took a “teeny bit” of heroin before his Waikiki wedding? Kurt Cobain. The TV stars who wed in his parents' backyard and ordered Chinese take-out for dinner? Rob Reiner and Penny Marshall.

Did you know that on this particular date in 1996, during his HIStory world tour, Michael Jackson wed his dermatologist's receptionist, Debbie Rowe—then six months pregnant with the baby who would become Prince Michael Jackson? Or that on Nov. 15, actor William Shatner got married, with “Star Trek” co-star Leonard Nimoy as best man? Such attention-getting nuggets about celebrity nuptials are found in “Weddings/365,” the latest pop-culture reference book from Harvey Solomon. The entertainment writer (he has contributed to the Los Angeles Times and Variety) has created a photo- and trivia-filled guide to headline-making marriages. When Top 40 Update asked him if he ever fields questions about “Weddings/365” in between chatting the book up on radio and [TV](#), he simply said, “I do.”

The idea of a chronology of celebrity weddings seems obvious in hindsight, but you're the first to do it. Where did the idea come from? Strangely enough, I was at the supermarket. If you're like me, you always manage to choose the slowest line. While I was looking at the celeb magazines and tabloids, I noticed every one had a wedding on its cover. That got the idea percolating to move beyond the wedding of the moment and compile a guide to celebrity weddings through the years—one for every day of the year.

It seems like every day there's a news story about a high-profile wedding or divorce. Why are people so obsessed with the topic? I think it's been that way throughout history, only now there's so much blanket media coverage you can't avoid it. Celebrity weddings intrigue and entertain us. A touch of glamour, maybe even escapism. The best not only reflect but affect the society of their times—William and Kate today, Charles and Diana in the '80s, John and Yoko in the '60s, Grace Kelly and Prince Rainier in the '50s.

What other examples of very simple nuptials does the book have? For every over-the-top extravaganza, like Donald Trump's \$1.5 million Palm Beach wedding and Catherine Zeta-Jones and Michael Douglas' gala at the Plaza, there are simple ceremonies. Like Ben Affleck marrying Jennifer Garner on a beach with a lone witness: her “Alias” on-screen papa, Victor Garber. Or Clark Gable and Carole Lombard eloping to a small town in Arizona while he was on break from filming a little movie called “Gone With the Wind.”

Katy Perry, Christina Aguilera, Jessica Simpson—so many celebrity weddings seem to end so fast. Did you find many that lasted? People tend to think most celebrity weddings don't last, but I did the math, and at least in my book 51% of the couples stayed married. That's just about the average for the U.S. too, so maybe celebrities aren't all that different than the rest of us when it comes to matrimony. Among the most enduring: the 50-year union of Paul Newman and Joanne Woodward. She also provided one of my favorite quotes in the book: “Sexiness wears thin after a while and beauty fades, but to be married to a man who makes you laugh every day? Ah, now that's a real treat.”

As you were putting this together, did it strike you how useful a resource this is for radio? Absolutely. I've done lots of radio interviews and would love to provide stations a wedding every day. Today it's Michael Jackson, tomorrow William Shatner, then Lenny Kravitz, and Luke and Laura tying the knot on “General Hospital” to an audience of 30 million—the only fictional wedding in the book. Next week? Queen [then-Princess] Elizabeth, Demi Moore and Bruce Willis, and [Bob] Dylan's first wedding. —Rich Appel

billboard TOP40 UPDATE

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BULLET POINTS GARY TRUST AND KEITH CAULFIELD



Eminem's '2' Debuts At No. 1

Eminem's new album *The Marshall Mathers LP 2* debuts at No. 1 on the Billboard 200 with the second-largest sales week of the year. The set, released Tuesday, Nov. 5, sold 792,000 copies in the week ending Nov. 10, according to Nielsen SoundScan.

Justin Timberlake continues to boast the year's biggest week, when *The 20/20 Experience* bowed at No. 1 with 968,000 in March. Eminem passes the year's previous second-largest arrival: Drake's *Nothing Was the Same*, which debuted with 658,000 last month.

The Marshall Mathers LP 2 also logs the sixth-biggest sales week of the past five years. Since November 2008, larger weeks were only earned by Taylor Swift's *Red* (2012; 1.2 million in its debut), Lady Gaga's *Born This Way* (2011; 1.1 million debut), Swift's *Speak Now* (2010, 1 million debut), Timberlake and Lil Wayne's *Tha Carter IV* (2011; 964,000 debut).

Eminem also tallies his seventh Billboard 200 No. 1 album. All of those No. 1s are consecutive, and they all debuted at the top. His only album to miss the

top slot was his first release, 1999's *The Slim Shady LP*, which debuted and peaked at No. 2.

Impressively, *The Marshall Mathers LP 2* posts a larger debut than Eminem's last album, 2010's *Recovery*, which started with 741,000. Both albums debuted with bigger bows than his set prior to those efforts, 2009's *Relapse*, which entered with 608,000.

'MONSTER' HIT: As Lorde's "Royals" rules the Hot 100 for a seventh week, Eminem's "The Monster," featuring Rihanna, lifts 3-2 in its second week with the chart's top Airplay Gainer award. "Monster" blasts 31-12 on Hot 100 Airplay with a 53% increase to 56 million audience impressions, according to Nielsen BDS. "Monster" drops 1-4 on Hot Digital Songs (150,000, down 60%); its sales slide is owed to iTunes' customers who opted to "complete" the Marshall album by upgrading their earlier purchases of "Monster" to a full album. Effectively, consumers who completed the album were returning a song, thus augmenting the song's sales drop this week. (For the purposes of Hot 100 rankings, aggregate sales and returns contribute to the song's overall point total.) "Monster" soars 18-7 on Streaming Songs (4.9 million, up 115%, according to BDS) and 41-3 on On-Demand Songs (1.9 million, up 235%).

Could "Monster" be close to scarifying "Royals" out of the Hot 100's top spot soon? An 18% difference in overall Hot 100 chart points separate the songs, with the latter down by 3% and the former up by 3%.

'DOPE' DEBUTS: Lady Gaga's "Dope" storms the Billboard Hot 100 at No. 8, mostly fueled by its No. 1 arrival on Streaming Songs with 8.2 million first-week streams. Ninety-five percent of that sum stems from YouTube (non-Vevo) views of the live video of Gaga performing the song at the Nov. 3 YouTube Music Awards.

"Dope" marks Mother Monster's lucky 13th Hot 100 top 10. She first reached the bracket with "Just Dance" five years ago next month. Dating to her first week in the top 10 (Dec. 6, 2008), only Rihanna (16) claims more top 10s, while Gaga ties Drake for the second-most. Taylor Swift is next with 12, followed by Lil Wayne, Bruno Mars and Katy Perry (11 apiece).

Meanwhile, Gaga's No. 4-peaking "Applause" remains in the top 10 (10-10). Both songs appear on *ARTPOP*, which is due atop the Billboard 200 next week. Meanwhile, the set's next radio single, "Do What U Want," featuring R. Kelly, rebounds 58-48 on the Hot 100 after debuting at No. 13 two weeks ago. It pushes 64-51 in its second week on Hot 100 Airplay (23 million, up 22%). ●



Gaga goin': Lady Gaga lands a second Billboard Hot 100 top 10 from *ARTPOP* with "Dope."

billboard Top 40 UPDATE

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MAINSTREAM TOP 40™

THIS WEEK	LAST WEEK	WKS ON CHART	TITLE Label	Artist	PLAYS	
					TW	+/-
1	1	14	WAKE ME UP! IDJMG	Avicii	14778	-712
2	2	13	ROYALS Republic	Lorde	14486	-614
3	3	9	WRECKING BALL RCA	Miley Cyrus	14196	+168
4	5	13	APPLAUSE Interscope	Lady Gaga	11357	+352
5	4	14	ROAR Capitol	Katy Perry	11286	-886
6	6	12	HOLD ON, WE'RE GOING HOME Republic	Drake Feat. Majid Jordan	10782	+188
7	9	9	DEMONS Interscope	Imagine Dragons	9222	+1590
8	7	12	SLOW DOWN Hollywood	Selena Gomez	8361	+370
9	8	21	STILL INTO YOU RRP	Paramore	7455	-178
10	10	19	HOLY GRAIL Roc Nation	Jay Z Feat. Justin Timberlake	6644	-898
11	14	3	UNCONDITIONALLY Capitol	Katy Perry	6248	+1058
12	13	7	TKO RCA	Justin Timberlake	5924	+357
13	11	9	GORILLA Atlantic	Bruno Mars	5885	-800
14	17	8	MARRY ME Warner Bros.	Jason Derulo	4855	+387
15	12	18	SUMMERTIME SADNESS Interscope	Lana Del Rey & Cedric Gervais	4831	-956
16	27	2	THE MONSTER Interscope	Eminem Feat. Rihanna	4634	+2124
17	18	16	SWEATER WEATHER Columbia	The Neighbourhood	4621	+669
18	19	5	STAY THE NIGHT Interscope	Zedd Feat. Hayley Williams	4617	+849
19	24	4	TIMBER RCA	Pitbull Feat. Ke\$ha	4455	+1278
20	26	4	COUNTING STARS Interscope	OneRepublic	4373	+1631
21	22	7	WHAT NOW IDJMG	Rihanna	3608	+75
22	25	6	ROUGH WATER RRP	Travie McCoy Feat. Jason Mraz	3386	+213
23	16	17	EVERYTHING HAS CHANGED Republic	Taylor Swift Feat. Ed Sheeran	3144	-1389
24	20	14	CLOSER Warner Bros.	Tegan And Sara	2757	-837
25	30	5	LET HER GO Warner Bros.	Passenger	2447	+457
26	32	6	WHITE WALLS ADA/Warner Bros.	Macklemore & Ryan Lewis Feat. Schoolboy Q & Hollis	2443	+580
27	31	3	HEART ATTACK Republic	Enrique Iglesias	2298	+330
28	NEW		STORY OF MY LIFE Columbia	One Direction	2161	+1154
29	39	2	DO WHAT U WANT Interscope	Lady Gaga Feat. R. Kelly	2131	+991
30	33	4	BURN Interscope	Ellie Goulding	1890	+225
31	29	8	CROOKED SMILE Columbia	J. Cole Feat. TLC	1843	-176
32	34	9	ALONE TOGETHER IDJMG	Fall Out Boy	1614	+34
33	36	3	REPLAY Hollywood	Zendaya	1595	+237
34	35	6	BRAVE Epic	Sara Bareilles	1582	+162
35	21	8	WORK B**CH! RCA	Britney Spears	1508	-2120
36	28	20	SAIL Red Bull	AWOLNATION	1444	-1031
37	23	13	GIVE IT 2U Interscope	Robin Thicke Feat. Kendrick Lamar	1427	-2048
38	37	5	MY KIND OF LOVE Capitol	Emeli Sande	1387	+67
39	40	2	LOVE ME AGAIN Republic	John Newman	1183	+93
40	38	6	ALL NIGHT Atlantic	Icona Pop	1058	-263

Billboard's Mainstream Top 40 chart ranks total weekly plays (for the week ending Sunday) on 164 stations, as monitored 24 hours a day, seven days a week by Nielsen BDS. Titles receive bullets if even or gaining in weekly plays. New and Active lists the top titles gaining in plays below the Mainstream Top 40 chart. © 2013, Prometheus Global Media, LLC and Nielsen BDS, Inc. All rights reserved.

NEW AND ACTIVE™

TITLE Imprint/Label	Artist	PLAYS	GAIN	TOTAL ST.
HARLEM RCA	New Politics	970	+38	79
BEWARE G.O.O.D./Def Jam/IDJMG	Big Sean Feat. Lil Wayne & Jhene Aiko	764	+14	40
TAKE ME HOME 2101/Capitol	Midnight Red	718	+11	50
THINKING ABOUT YOU deConstruction/Fly Eye/Ultra/Roc Nation/Columbia	Calvin Harris Feat. Ayah Marar	705	+119	108
KEEP ME CRAZY ThinkSay	Chris Wallace	629	+41	35
PERFUME RCA	Britney Spears	621	+621	69
RIGHT THERE Republic	Ariana Grande Feat. Big Sean	617	+159	80
POMPEII Virgin/Capitol	Bastille	586	+142	43
HOW I FEEL Poe Boy/Atlantic	Flo Rida	533	+244	79
OLD SCHOOL LOVE 1st & 15th/Atlantic	Lupe Fiasco Feat. Ed Sheeran	412	+122	34

MOST ADDED™

TITLE Imprint/Label	Artist	ADDS
STORY OF MY LIFE SYCO/Columbia	One Direction	59
THE MONSTER Web/Shady/Aftermath/Interscope	Eminem Feat. Rihanna	52
DO WHAT U WANT Streamline/Interscope	Lady Gaga Feat. R. Kelly	49
PERFUME RCA	Britney Spears	39
COUNTING STARS Mosley/Interscope	OneRepublic	27
TIMBER Mr. 305/Polo Grounds/RCA	Pitbull Feat. Ke\$ha	26
WHITE WALLS Macklemore/ADA/Warner Bros.	Macklemore & Ryan Lewis Feat. Schoolboy Q & Hollis	24
REPLAY Hollywood	Zendaya	17
SWEATER WEATHER revolve/Columbia	Neighbourhood	12
RIGHT THERE Republic	Ariana Grande Feat. Big Sean	11

BUILDING GAINERS™

TITLE Imprint/Label	Artist	GAIN
THE MONSTER Web/Shady/Aftermath/Interscope	Eminem Feat. Rihanna	+862
COUNTING STARS Mosley/Interscope	OneRepublic	+721
TIMBER Mr. 305/Polo Grounds/RCA	Pitbull Feat. Ke\$ha	+628
DEMONS KIDinaKORNER/Interscope	Imagine Dragons	+586
STAY THE NIGHT Interscope	Zedd Feat. Hayley Williams	+480
DO WHAT U WANT Streamline/Interscope	Lady Gaga Feat. R. Kelly	+387
STORY OF MY LIFE Columbia	One Direction	+336
LET HER GO Black Crow/Nettwerk/Warner Bros.	Passenger	+315
UNCONDITIONALLY Capitol	Katy Perry	+302
WHITE WALLS Macklemore/ADA/Warner Bros.	Macklemore & Ryan Lewis Feat. Schoolboy Q & Hollis	+233

Building Gainers reflects titles with the top increases in plays from Monday through 5pm ET Wednesday, as compared to the same period in the previous week, according to Nielsen BDS.

INDICATOR HIGHLIGHTS™

NO. 1

ARTIST Title	Label
LORDE Royals	Republic

MOST ADDED

ARTIST Title	Label	NEW ST.
BRITNEY SPEARS Perfume	RCA	19

GREATEST GAINER

ARTIST Title	Label	GAIN
EMINEM Feat. RIHANNA The Monster	Interscope	1030

INDICATOR EXCLUSIVES

TW	LW	ARTIST Title	Label	TW PLAYS	+/-
36	33	AT LONG LAST I'll Take My Chances	Cool Enough	587	+46
37	36	SHIAH LUNA Chasing	Heaventh Level	503	+10
39	38	ERIC DASH One More Love Song	Eric Dash	466	+7
-	-	CHROME CATS Best Life	Lakefront	345	+28
-	-	CHRISTY ANGELETTI Better Than A Drug	Christy Angeletti	309	+32

Billboard's Top 40 Indicator chart, viewable in full via Nielsen BDS Music Tracking, ranks total weekly plays on 70 stations that report their playlists online. Indicator Exclusives lists the top titles on the Top 40 Indicator chart (or gaining in plays below the chart) that have not yet appeared on the Nielsen BDS-monitored Mainstream Top 40 chart.

billboard Hot 100™

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SoundScan

THIS WEEK	LAST WEEK	2 WEEKS AGO	WEEKS ON CHIT	TITLE ARTIST (Imprint/Label)	CERT.	PEAK POSITION	THIS WEEK	LAST WEEK	2 WEEKS AGO	WEEKS ON CHIT	TITLE ARTIST (Imprint/Label)	CERT.	PEAK POSITION
1	1	1	19	ROYALS LORDE (LAVA/REPUBLIC) #1 (7 Weeks)	■	1	26	55	55	9	WE WERE US KEITH URBAN AND MIRANDA LAMBERT (HIT RED/CAPITOL NASHVILLE/RCA NASHVILLE)		26
2	3	—	2	THE MONSTER EMINEM FEATURING RIHANNA (WEB/SHADY/AFTERMATH/INTERSCOPE)		2	27	23	23	16	LOVE MORE CHRIS BROWN FEATURING NICKI MINAJ (RCA)		23
3	2	3	12	WRECKING BALL MILEY CYRUS (RCA)		1	28	38	40	15	MINE WOULD BE YOU BLAKE SHELTON (WARNER BROS. NASHVILLE/WMN)		28
4	4	2	14	ROAR KATY PERRY (CAPITOL)		1	29	33	42	22	SWEATER WEATHER THE NEIGHBOURHOOD ((R)EVOLVE/COLUMBIA)	●	29
5	5	4	20	WAKE ME UP! AVICII (PRMD/ISLAND/IDJMG)	■	4	30	27	18	13	THAT'S MY KIND OF NIGHT LUKE BRYAN (CAPITOL NASHVILLE)		15
6	7	5	14	HOLD ON, WE'RE GOING HOME DRAKE FEATURING MAJID JORDAN (YOUNG MONEY/CASH MONEY/REPUBLIC)		4	31	16	67	5	SURVIVAL EMINEM (WEB/SHADY/AFTERMATH/INTERSCOPE)		16
7	9	8	21	COUNTING STARS ONEREPUBLIC (MOSLEY/INTERSCOPE)	●	7	32	76	76	19	RED TAYLOR SWIFT (BIG MACHINE)	●	6
8	NEW	1	1	DOPE LADY GAGA (STREAMLINE/INTERSCOPE)		8	33	31	33	14	SLOW DOWN SELENA GOMEZ (HOLLYWOOD)	●	31
9	8	9	29	DEMONS IMAGINE DRAGONS (KIDINAKORNER/INTERSCOPE)		8	34	51	58	8	STAY THE NIGHT ZEDD FEATURING HAYLEY WILLIAMS (INTERSCOPE)		34
10	10	7	13	APPLAUSE LADY GAGA (STREAMLINE/INTERSCOPE)		4	35	26	19	62	SAIL AWOLNATION (RED BULL)	■	17
11	6	—	2	STORY OF MY LIFE ONE DIRECTION (SYCO/COLUMBIA)		6	36	40	52	6	MARRY ME JASON DERULO (BELUGA HEIGHTS/WARNER BROS.)		36
12	12	17	15	LET HER GO PASSENGER (BLACK CROW/NETTWERK/WARNER BROS.)	■	12	37	35	32	22	BRAVE SARA BAREILLES (EPIC)	●	31
13	17	21	4	RAP GOD EMINEM (WEB/SHADY/AFTERMATH/INTERSCOPE)		7	38	34	26	23	WE CAN'T STOP MILEY CYRUS (RCA)		2
14	11	6	18	HOLY GRAIL JAY Z FEATURING JUSTIN TIMBERLAKE (ROC-A-FELLA/ROC NATION)	■	4	39	49	56	8	WHITE WALLS MACKLEMORE & RYAN LEWIS FEATURING SCHOOLBOY Q & HOLLIS (MACKLEMORE/ADA/WARNER BROS.)		39
15	20	35	5	TIMBER PITBULL FEATURING KESHA (MR. 305/POLO GROUNDS/RCA)		15	40	28	22	11	GORILLA BRUNO MARS (ATLANTIC)		22
16	NEW	1	1	SAY SOMETHING A GREAT BIG WORLD FEATURING CHRISTINA AGUILERA (EPIC)		16	41	36	31	39	MIRRORS JUSTIN TIMBERLAKE (RCA)	■	2
17	13	12	8	23 MIKE WILL MADE-IT FEATURING MILEY CYRUS, WIZ KHALIFA & JUICY J (EARDRUMMERS/INTERSCOPE)		11	42	52	50	16	SOUTHERN GIRL TIM MCGRAW (BIG MACHINE)		42
18	14	11	30	BLURRED LINES ROBIN THICKE FEATURING T.I. + PHARRELL (STAR TRAK/INTERSCOPE)	■	1	43	37	53	8	TKO JUSTIN TIMBERLAKE (RCA)		37
19	15	25	11	BERZERK EMINEM (WEB/SHADY/AFTERMATH/INTERSCOPE)		3	44	39	43	16	GAS PEDAL SAGE THE GEMINI FEATURING IAMSU (BLACK MONEY/EMPIRE/REPUBLIC)		29
20	19	15	28	SAFE AND SOUND CAPITAL CITIES (LAZY HOOKS/CAPITOL)		8	45	30	27	22	IT GOES LIKE THIS THOMAS RHETT (VALORY)	●	25
21	25	30	3	UNCONDITIONALLY KATY PERRY (CAPITOL)		21	46	RE-ENTRY	19	19	GET ME BODIED BEYONCE (MUSIC WORLD/COLUMBIA)		46
22	18	14	18	SUMMERTIME SADNESS LANA DEL REY & CEDRIC GERVAIS (POLYDOR/INTERSCOPE)	■	6	47	62	71	4	STAY FLORIDA GEORGIA LINE (REPUBLIC NASHVILLE)		47
23	21	16	63	RADIOACTIVE IMAGINE DRAGONS (KIDINAKORNER/INTERSCOPE)	■	3	48	58	13	3	DO WHAT U WANT LADY GAGA FEATURING R. KELLY (STREAMLINE/INTERSCOPE)		13
24	22	20	6	MY HITTA YG FEATURING JEEZY & RICH HOMIE QUAN (CTE/DEF JAM/IDJMG)		20	49	56	60	6	IT WON'T STOP SEVYN STREETER FEATURING CHRIS BROWN (CBE/ATLANTIC/RRP)		49
25	24	24	18	STILL INTO YOU PARAMORE (FUELED BY RAMEN/RRP)		24	50	43	28	8	DARK HORSE KATY PERRY FEATURING JUICY J (CAPITOL)		17

The Billboard Hot 100 ranks the week's most popular songs across all genres, ranked by radio airplay audience impressions as measured by Nielsen BDS, sales data as measured by Nielsen SoundScan and streaming data aggregated by Nielsen BDS. © 2013, Prometheus Global Media, LLC and Nielsen BDS, Inc. All rights reserved.

TOP 40 INDICATOR PANEL — 70 STATIONS

Abilene, Texas	KORQ	Erie, Pa.	WRTS	Lebanon, N.H.	WZRT	Sioux Falls, S.D.	KKCK
Alexandria, La.	KQID	Fairbanks, Alaska	KWLF	Lincoln, Neb.	KFRX	South Bend, Ind.	WNDV
Amarillo, Texas	KXSS	Fargo, N.D.	WDAY	Logan, Utah	KVFX	Tallahassee, Fla.	WHTF
Billings, Mont.	KRSQ	Florence, S.C.	WJMX	Lubbock, Texas	KZII	Terre Haute, Ind.	WMGI
Bloomington, Ill.	WBNQ	Ft. Smith, Ark.	KISR	Medford, Ore.	KIFS	Traverse City, Mich.	WJZQ
	WVHX	Grand Forks, N.D.	KKXL	Meridian, Miss.	WJDQ		WKHQ
Bryan-College Station, Texas	KNDE		KZGF	Morgantown, W. Va.	WVAQ	Tri-Cities, Wash.	KUJ
Burlington, Vt.	WXZO	Grand Island-Kearney, Neb.	KQKY	Moscow, Idaho	KZFN	Tupelo, Miss.	WWKZ
Carbondale, Ill.	WCIL	Hagerstown, Md.	WNUZ	Myrtle Beach, S.C.	WWXM	Utica, N.Y.	WSKS
Casper, Wyo.	KTRS	Hamptons, N.Y.	WBEA	Odessa, Texas	KCRS	Waco, Texas	KWTX
Cedar Rapids, Iowa	KZIA	Harrisonburg, Va.	WQPO	Olean, N.Y.	WMXO	Wausau, Wis.	WIFC
Charlottesville, Va.	WHITE	Hot Springs, Ark.	KLAZ	Paducah, Ky.	WDDJ	Wichita Falls, Texas	KNIN
Concord (Lakes Region), N.H.	WJYY	Hudson Valley, N.Y.	WSPK	Panama City, Fla.	WILN	Wilmington, N.C.	WAZO
Cookeville, Tenn.	WGIC	Huntington, W. Va.	WKEE	St. Cloud, Minn.	KCLD	Yakima, Wash.	KFFM
Dothan, Ala.	WKMX	Idaho Falls, Idaho	KFTZ	Salina, Kan.	KACZ	Music Choice	HIT LIST
Dubuque, Iowa	WPVL	Ithaca, N.Y.	WFIZ		KJCK	Network	RADIO DISNEY
Duluth, Minn.	KDWZ	Joplin, Mo.	KSYN	San Angelo, Texas	KIXY		
Elmira, N.Y.	WLWY			San Juan, P.R.	WTOK		
	WNKI						



AIRPLAY
MONITORED BY
nielsen
BDS

SALES DATA
COMPILED BY
nielsen
SoundScan

HOT 100 AIRPLAY™

THIS WEEK	LAST WEEK	WKS ON CHART	TITLE ARTIST	THIS WEEK	LAST WEEK	WKS ON CHART	TITLE ARTIST
1	1	15	ROYALS LORDE	26	35	7	LET HER GO PASSENGER
2	2	14	WAKE ME UP! AVICII	27	20	17	IT GOES LIKE THIS THOMAS RHETT
3	3	14	ROAR KATY PERRY	28	32	8	CAROLINA PARMALEE
4	4	14	HOLD ON, WE'RE GOING HOME DRAKE FEAT. MAJID JORDAN	29	46	4	TIMBER PITBULL FEAT. KESHA
5	5	9	WRECKING BALL MILEY CYRUS	30	29	7	TKO JUSTIN TIMBERLAKE
6	8	9	DEMONS IMAGINE DRAGONS	31	47	5	WHITE WALLS MACKLEMORE & RYAN LEWIS FEAT. SCHOOLBOY Q & HOLLIS
7	7	13	APPLAUSE LADY GAGA	32	25	16	EVERYTHING HAS CHANGED TAYLOR SWIFT FEAT. ED SHEERAN
8	6	19	HOLY GRAIL JAY-Z FEAT. JUSTIN TIMBERLAKE	33	38	8	DRUNK LAST NIGHT ELI YOUNG BAND
9	9	26	BLURRED LINES ROBIN THICKE FEAT. T.I. + PHARRELL	34	34	10	I LUV THIS SH*T AUGUST ALSINA & TRINIDAD JAMES
10	10	24	SAFE AND SOUND CAPITAL CITIES	35	40	7	RADIO DARIUS RUCKER
11	17	9	COUNTING STARS ONEREPUBLIC	36	36	31	RADIOACTIVE IMAGINE DRAGONS
12	31	2	THE MONSTER EMINEM FEATURING RIHANNA	37	26	9	GORILLA BRUNO MARS
13	12	14	MINE WOULD BE YOU BLAKE SHELTON	38	48	9	SWEATER WEATHER THE NEIGHBOURHOOD
14	18	4	UNCONDITIONALLY KATY PERRY	39	41	13	RED TAYLOR SWIFT
15	11	15	STILL INTO YOU PARAMORE	40	45	8	DON'T LET ME BE LONELY THE BAND PERRY
16	13	16	SOUTHERN GIRL TIM MCGRAW	41	37	8	TOM FORD JAY Z
17	15	33	MIRRORS JUSTIN TIMBERLAKE	42	30	14	THAT'S MY KIND OF NIGHT LUKE BRYAN
18	21	13	LOVE MORE CHRIS BROWN FEAT. NICKI MINAJ	43	43	18	NIGHT TRAIN JASON ALDEAN
19	22	10	SLOW DOWN SELENA GOMEZ	44	50	5	SWEET ANNIE ZAC BROWN BAND
20	19	15	AW NAW CHRIS YOUNG	45	49	6	IT WON'T STOP SEVYN STREETER FEAT. CHRIS BROWN
21	24	17	BRAVE SARA BAREILLES	46	60	3	STAY FLORIDA GEORGIA LINE
22	23	8	WE WERE US KEITH URBAN AND MIRANDA LAMBERT	47	52	5	MARRY ME JASON DERULO
23	14	17	SUMMERTIME SADNESS LANA DEL REY & CEDRIC GERVAIS	48	53	6	FRIDAY NIGHT ERIC PASLAY
24	28	11	SUNNY AND 75 JOE NICHOLS	49	51	7	DAYS OF GOLD JAKE OWEN
25	42	4	STAY THE NIGHT ZEDD FEAT. HAYLEY WILLIAMS	50	59	4	ALL ME DRAKE FEAT. 2 CHAINZ & BIG SEAN

The Billboard Hot 100 Airplay chart ranks the week's most popular songs across all genres, ranked by radio airplay audience impressions as measured by Nielsen BDS. © 2013, Prometheus Global Media, LLC and Nielsen BDS, Inc. All rights reserved.

STREAMING DATA
PROVIDED BY
nielsen
BDS

STREAMING SONGS™

THIS WEEK	LAST WEEK	WKS ON CHART	TITLE ARTIST	THIS WEEK	LAST WEEK	WKS ON CHART	TITLE ARTIST
1	NEW		DOPE LADY GAGA	11	NEW		GET ME BODIED BEYONCE
2	1	11	WRECKING BALL MILEY CYRUS	12	7	13	HOLD ON, WE'RE GOING HOME DRAKE FEAT. MAJID JORDAN
3	2	15	ROYALS LORDE	13	8	6	MY HITTA YG FEAT. JEEZY & RICH HOMIE QUAN
4	39	4	RAP GOD EMINEM	14	11	10	COUNTING STARS ONEREPUBLIC
5	3	13	ROAR KATY PERRY	15	9	23	WE CAN'T STOP MILEY CYRUS
6	22	2	STORY OF MY LIFE ONE DIRECTION	16	18	11	BERZERK EMINEM
7	4	7	23 MIKE WILL MADE-IT FEAT. MILEY CYRUS, WIZ KHALIFA & JUICY J	17	10	44	SAIL AWOLNATION
8	17	2	THE MONSTER EMINEM FEAT. RIHANNA	18	14	13	APPLAUSE LADY GAGA
9	5	44	GANGNAM STYLE PSY	19	13	7	LET HER GO PASSENGER
10	6	18	WAKE ME UP! AVICII	20	12	44	RADIOACTIVE IMAGINE DRAGONS

Billboard's Streaming Songs chart ranks the week's top streamed radio songs and on-demand songs and videos on leading online music services. © 2013, Prometheus Global Media, LLC and Nielsen BDS, Inc. All rights reserved.

HOT DIGITAL SONGS™

THIS WEEK	LAST WEEK	WKS ON CHART	TITLE ARTIST	THIS WEEK	LAST WEEK	WKS ON CHART	TITLE ARTIST
1	NEW		SAY SOMETHING A GREAT BIG WORLD FEAT. CHRISTINA AGUILERA	26	24	3	UNCONDITIONALLY KATY PERRY
2	3	19	ROYALS LORDE	27	22	8	MARRY ME JASON DERULO
3	9	22	COUNTING STARS ONEREPUBLIC	28	NEW		PERFUME BRITNEY SPEARS
4	1	2	THE MONSTER EMINEM FEAT. RIHANNA	29	34	17	STILL INTO YOU PARAMORE
5	4	13	ROAR KATY PERRY	30	25	6	MY HITTA YG FEAT. JEEZY & RICH HOMIE QUAN
6	5	20	WAKE ME UP! AVICII	31	31	30	BLURRED LINES ROBIN THICKE FEAT. T.I. + PHARRELL
7	10	12	WRECKING BALL MILEY CYRUS	32	NEW		DRINK A BEER LUKE BRYAN
8	17	5	TIMBER PITBULL FEAT. KESHA	33	35	5	WHITE WALLS MACKLEMORE & RYAN LEWIS FEAT. SCHOOLBOY Q & HOLLIS
9	7	15	LET HER GO PASSENGER	34	75	66	CRUISE FLORIDA GEORGIA LINE FEAT. NELLY
10	14	27	DEMONS IMAGINE DRAGONS	35	42	8	WORK B**CH! BRITNEY SPEARS
11	2	2	STORY OF MY LIFE ONE DIRECTION	36	NEW		I SEE FIRE ED SHEERAN
12	NEW		BAD DAY JUSTIN BIEBER	37	NEW		WE'RE GOING TO BE FRIENDS CAROLINE PENNELL
13	47	3	THE OUTSIDERS ERIC CHURCH	38	30	53	RADIOACTIVE IMAGINE DRAGONS
14	16	14	HOLD ON, WE'RE GOING HOME DRAKE FEAT. MAJID JORDAN	39	27	18	SUMMERTIME SADNESS LANA DEL REY & CEDRIC GERVAIS
15	13	8	DON'T LET ME BE LONELY THE BAND PERRY	40	49	7	STAY THE NIGHT ZEDD FEAT. HAYLEY WILLIAMS
16	56	8	WE WERE US KEITH URBAN AND MIRANDA LAMBERT	41	29	11	GORILLA BRUNO MARS
17	RE-ENTRY		RED TAYLOR SWIFT	42	52	10	WASTING ALL THESE TEARS CASSADEE POPE
18	NEW		A CASE OF YOU JAMES WOLPERT	43	36	8	BURN ELLIE GOULDING
19	19	8	23 MIKE WILL MADE-IT FEAT. MILEY CYRUS, WIZ KHALIFA & JUICY J	44	33	67	SAIL AWOLNATION
20	23	13	THAT'S MY KIND OF NIGHT LUKE BRYAN	45	40	11	SLOW DOWN SELENA GOMEZ
21	20	18	HOLY GRAIL JAY Z FEAT. JUSTIN TIMBERLAKE	46	NEW		BEAUTIFUL PAIN EMINEM FEAT. SIA
22	55	15	MINE WOULD BE YOU BLAKE SHELTON	47	37	19	BRAVE SARA BAREILLES
23	21	7	BLACK HORSE KATY PERRY FEAT. JUICY J	48	NEW		FOLLOW YOUR ARROW KACEY MUSGRAVES
24	32	4	STAY FLORIDA GEORGIA LINE	49	39	22	IT GOES LIKE THIS THOMAS RHETT
25	26	10	SWEATER WEATHER THE NEIGHBOURHOOD	50	44	6	WHATEVER SHE'S GOT DAVID NAIL

Billboard's Hot Digital Songs chart ranks the week's most downloaded songs across all genres, ranked by sales data as compiled by Nielsen SoundScan. © 2013, Prometheus Global Media, LLC and Nielsen BDS, Inc. All rights reserved.

Hits of the World

UNITED KINGDOM

SINGLES
THE OFFICIAL UK CHART CO.

LAST WEEK	THIS WEEK	TITLE IMPRINT/LABEL	Artist
NEW	1	LOOK RIGHT THROUGH ENVIRON/DEFECTED/MINISTRY OF SOUND	Storm Queen
1	2	THE MONSTER WEB/SHADY/AFTERMATH/INTERSCOPE	Eminem Feat. Rihanna
NEW	3	MOVE SYCO	Little Mix
2	4	ROYALS VIRGIN/UNIVERSAL	Lorde
4	5	STORY OF MY LIFE SYCO	One Direction
5	6	COUNTING STARS MOSLEY/INTERSCOPE	OneRepublic
NEW	7	WORK B**CH! RCA	Britney Spears
6	8	CHILDREN OF THE SUN LONDON/PARLOPHONE/WARNER	Tinie Tempah Feat. John Martin
3	9	EAT SLEEP RAVE REPEAT SKINT	Fatboy Slim & Riva Star Feat. Beadyman
9	10	YOU'RE NOBODY 'TIL SOMEBODY LOVES YOU SYCO	James Arthur

GERMANY

SINGLES
COMPILED BY MEDIA CONTROL

LAST WEEK	THIS WEEK	TITLE IMPRINT/LABEL	Artist
1	1	JUBEL KLANGANDE/BIMI	Klingande
3	2	HEY BROTHER POSITIVA/PRMO/ISLAND	Avicii
7	3	THE MONSTER WEB/SHADY/AFTERMATH/INTERSCOPE	Eminem Feat. Rihanna
4	4	STOLEN DANCE LICHTDICHT	Milky Chance
5	5	BONFIRE HEART CUSTARD/ATLANTIC	James Blunt
2	6	LIEDER VERTIGO/CAPITOL/UNIVERSAL	Adel Tawil
NEW	7	TIMBER MR. 305/POLO GROUNDS/RCA	Pitbull Feat. Ke\$ha
6	8	ANIMALS SPINNIN'	Martin Garrix
NEW	9	ROYALS VIRGIN/UNIVERSAL	Lorde
RE	10	LIFESAVER COMUSIC PRODUCTIONS OY/GET NASY OY/POLYDOR/ISLAND	Sunrise Ave



SALES DATA
COMPILED BY
nielsen
SoundScan

SOCIAL 50 DATA
MONITORED BY
NEXT
BIG
SOUND

THE BILLBOARD 200™

THIS WEEK	LAST WEEK	2 WEEKS AGO	WEEKS ON CHART	ARTIST IMPRINT & NUMBER / DISTRIBUTING LABEL	Title	CERT.	PEAK POSITION
1	NEW	1	1	EMINEM WEB/SHADY/AFTERMATH/INTERSCOPE 019488/IGA	The Marshall Mathers LP 2		1
2	NEW	1	1	CELINE DION COLUMBIA 71371*	Loved Me Back To Life		2
3	4	—	2	THE ROBERTSONS 4 BEARDS/EMI NASHVILLE 019025/UMGN	Duck The Halls: A Robertson Family Christmas		3
4	2	1	3	KATY PERRY CAPITOL 75323	Prism		1
5	NEW	1	1	AVRIL LAVIGNE EPIC 49633	Avril Lavigne		5
6	3	—	2	KELLY CLARKSON 19 73741/RCA	Wrapped In Red		3
7	5	3	7	DRAKE YOUNG MONEY/CASH MONEY 019139/REPUBLIC	Nothing Was The Same		1
8	8	5	6	LORDE LAVA 019254/REPUBLIC	Pure Heroine		3
9	1	—	2	ARCADE FIRE MERGE 485*/CAPITOL	Reflektor		1
10	NEW	1	1	PENTATONIX MADISON GATE 40620	PTX: Vol. II		10
11	12	10	13	LUKE BRYAN CAPITOL NASHVILLE 018733/UMGN	Crash My Party	■	1
12	9	4	5	MILEY CYRUS RCA 74523*	Bangerz		1
13	14	18	49	FLORIDA GEORGIA LINE REPUBLIC NASHVILLE 017773/BMLG	Here's To The Good Times	■	4
14	39	36	33	BLAKE SHELTON WARNER BROS. NASHVILLE 530386/WMMN	Based On A True Story ...	■	3
15	13	8	6	JUSTIN TIMBERLAKE RCA 74161*	The 20/20 Experience (2 Of 2)	■	1
16	15	17	62	IMAGINE DRAGONS KIDINAKORNER/INTERSCOPE 017324*/IGA	Night Visions	■	2
17	NEW	1	1	THE WANTED GLOBAL TALENT/MERCURY 019175/IDJMG	Word Of Mouth		17
18	11	2	4	PEARL JAM MONKEYWRENCH 018982*/REPUBLIC	Lightning Bolt		1
19	NEW	1	1	IL DIVO SYCO 79127/COLUMBIA	A Musical Affair: The Greatest Songs From The World's Favourite Musicals		19
20	NEW	1	1	JAMES BLUNT CUSTARD/ATLANTIC 536701/AG	Moon Landing		20
21	NEW	1	1	LECRAE REACH DIGITAL EX/INFINITY	Church Clothes: Vol. 2		21
22	RE-ENTRY	27	27	KACEY MUSGRAVES MERCURY NASHVILLE 018029/UMGN	Same Trailer Different Park		2
23	NEW	1	1	M.I.A. N.E.E.T./XL/INTERSCOPE 019325*/IGA	Matangi		23
24	6	—	2	THOMAS RHETT VALORY TRO100A/BMLG	It Goes Like This		6
25	19	—	2	SUSAN BOYLE SYCO 74473/COLUMBIA	Home For Christmas		19

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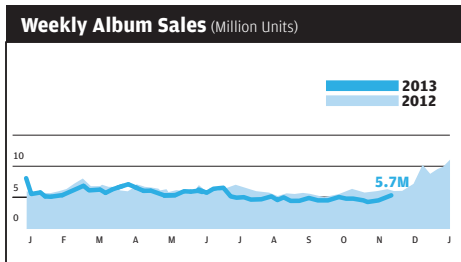
SOCIAL 50™

THIS WEEK	LAST WEEK	WKS ON CHART	ARTIST IMPRINT/LABEL	THIS WEEK	LAST WEEK	WKS ON CHART	ARTIST IMPRINT/LABEL
1	1	83	MILEY CYRUS RCA	26	42	39	LANA DEL REY POLYDOR/INTERSCOPE
2	4	154	EMINEM WEB/SHADY/AFTERMATH/INTERSCOPE	27	37	96	BOB MARLEY TUFF GONG/ISLAND/UME
3	2	155	KATY PERRY CAPITOL	28	RE-ENTRY		TYRESE VOLTRON RECORDZ
4	3	155	JUSTIN BIEBER SCHOLBOY/RAYMOND BRAUN/ISLAND/IDJMG	29	27	153	PITBULL MR. 305/FAMOUS ARTIST/POLO GROUNDS/SONY MUSIC LATIN/RCA
5	6	104	ONE DIRECTION SYCO/COLUMBIA	30	29	154	BEYONCÉ PARKWOOD/COLUMBIA
6	5	145	DEMI LOVATO HOLLYWOOD	31	35	145	MICHAEL JACKSON MJJ/EPIC
7	7	51	ARIANA GRANDE REPUBLIC	32	31	11	ELLIE GOULDING CHERRYTREE/INTERSCOPE
8	10	126	JUSTIN TIMBERLAKE RCA	33	30	142	WIZ KHALIFA ROSTRUM/ATLANTIC
9	13	155	RIHANNA SRP/DEF JAM/IDJMG	34	39	154	LIL WAYNE YOUNG MONEY/CASH MONEY/REPUBLIC
10	9	152	BRITNEY SPEARS RCA	35	43	154	DAVID GUETTA WHAT A MUSIC/ASTRALWERKS/CAPITOL
11	20	7	LORDE LAVA/REPUBLIC	36	34	5	ROMEO SANTOS SONY MUSIC LATIN
12	12	155	TAYLOR SWIFT BIG MACHINE	37	38	154	LINKIN PARK MACHINE SHOP/WARNER BROS.
13	15	153	SELENA GOMEZ HOLLYWOOD	38	NEW		PRIYANKA CHOPRA DESI HITS/INTERSCOPE
14	8	155	NICKI MINAJ YOUNG MONEY/CASH MONEY/REPUBLIC	39	47	5	PRINCE ROYCE SONY MUSIC LATIN
15	11	154	SHAKIRA SONY MUSIC LATIN/EPIC	40	41	24	2PAC DEATH ROW
16	18	141	JENNIFER LOPEZ ISLAND/IDJMG	41	36	139	CHRIS BROWN RCA
17	16	144	BRUNO MARS ATLANTIC	42	RE-ENTRY		CELINE DION COLUMBIA
18	21	10	LITTLE MIX SYCO/COLUMBIA	43	40	110	SKRILLEX BIG BEAT/OWSLA/ATLANTIC
19	14	119	PINK RCA	44	22	4	FUTURE A-1/FREEBANDZ/EPIC
20	26	152	AVRIL LAVIGNE EPIC	45	33	5	MARC ANTHONY SONY MUSIC LATIN
21	28	57	CHRISTINA AGUILERA RCA	46	44	99	ALICIA KEYS RCA
22	25	155	LADY GAGA STREAMLINE/KONLIVE/INTERSCOPE	47	49	143	DRAKE YOUNG MONEY/CASH MONEY/REPUBLIC
23	19	16	AVICHI PRMD/ISLAND/IDJMG	48	RE-ENTRY		MARON 5 A&M/OCTONE/INTERSCOPE
24	24	49	MARIAH CAREY ISLAND/IDJMG	49	RE-ENTRY		BLAKE SHELTON WARNER BROS. NASHVILLE/WMMN
25	23	97	ENRIQUE IGLESIAS UNIVERSAL MUSIC LATINO/REPUBLIC	50	RE-ENTRY		MIRANDA LAMBERT RCA NASHVILLE

Billboard's Social 50 chart ranks the most active artists on the world's leading social networking sites. Artists' popularity is determined by a formula blending their weekly additions of friends/fans/followers along with artist page views and weekly song plays, as measured by Next Big Sound. © 2013, Prometheus Global Media, LLC and Nielsen BDS, Inc. All rights reserved.

MARKET WATCH

A WEEKLY NATIONAL MUSIC SALES REPORT



Nielsen SoundScan counts as current only sales within the first 18 months of an album's release (12 months for classical and jazz albums). Titles that stay in the top half of the Billboard 200, however, remain as current. Titles older than 18 months are catalog. Deep catalog is a subset of catalog for titles out more than 36 months.

For week ending Nov. 10, 2013. Figures are rounded. Compiled from a national sample of retail store and rack sales reports collected by Nielsen SoundScan.



Weekly Unit Sales

	ALBUMS	DIGITAL ALBUMS*	DIGITAL TRACKS
This Week	5,676,000	2,384,000	20,620,000
Last Week	4,698,000	1,896,000	20,405,000
Change	20.8%	25.7%	1.1%
This Week Last Year	5,446,000	1,901,000	21,322,000
Change	4.2%	25.4%	-3.3%

*Digital album sales are also counted within album sales.

Album Sales

2012	251.3 Million
2013	234.3 Million

YEAR-TO-DATE

Overall Unit Sales

	2012	2013	CHANGE
Albums	251,298,000	234,326,000	-6.8%
Digital Tracks	1,140,326,000	1,094,946,000	-4.0%
Store Singles	3,005,000	2,576,000	-14.3%
Total	1,394,629,000	1,331,848,000	-4.5%
Album w/TEA*	365,330,600	343,820,600	-5.9%

*Includes track equivalent album sales (TEA) with 10 track downloads equivalent to one album sale.

Sales by Album Format

	2012	2013	CHANGE
CD	149,310,000	129,284,000	-13.4%
Digital	98,194,000	100,005,000	1.8%
Vinyl	3,631,000	4,760,000	31.1%
Other	163,000	276,000	69.3%