



Fresh Start Project

Open Europe and the Fresh Start Project present

# A pan-European Conference for EU reform

Preliminary Programme

15-16 January 2014  
One Birdcage Walk, Westminster London, SW1H 9JJ

Follow the conversation online: #EUReform

# Wednesday 15 January

## Economic reform for EU growth and competitiveness

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0845 *Registration and refreshments*

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0915 **Welcome and Introduction**  
*Lecture Theatre*

**Andrea Leadsom MP**

Co-Founder, Fresh Start Project; Member of the Number 10 Policy Board; Member of Parliament for South Northamptonshire (Conservative) (UK)

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0930-1015 **Winning the global race: EU growth and competitiveness in the 21st century**

*Keynote Speech, Lecture Theatre*

**Senior UK Cabinet Member**

(Name to be revealed at a later stage due to security protocol)

*Followed by Q&A moderated by*

**Mats Persson**

Director, Open Europe (Sweden)

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1015 *Tea and coffee served in all individual breakout rooms*

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1045-1200 *Conference simultaneously breaks up into five parallel sessions between 1030 and 1145. There will be one special session on the basics of EU reform and four interactive roundtable discussions on achieving global competitiveness.*

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**#EUReform 101: a crash course covering the fundamentals of European Reform**

Why is EU Reform necessary?

Where does the EU need to be reformed?

How can EU reform be achieved?

*Introductory remarks*

**Björn Fröling**

Vice Chairman, Öhmans Bank (Sweden)

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**Unleashing innovation: Making the EU work for life sciences, technology and the digital industries**

*Achieving global competitiveness - Roundtable 1*

**Maria Borelius**

Science journalist and entrepreneur; former Swedish Minister for Foreign Trade; Member, Open Europe Advisory Council (Sweden)

**George Freeman MP**

UK Life Sciences Champion; Member of Parliament for Mid Norfolk (Conservative); Fresh Start Project (UK)

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## The changing face of global trade: How can the EU compete and connect with emerging markets?

*Achieving global competitiveness - Roundtable 2*

### **David Frost CMG**

CEO of the Scotch Whisky Association; Former British Ambassador, Foreign and Commonwealth Office; Former Europe Director, Department for Business, Innovation and Skills, UK Government; Member, Open Europe Advisory Council (UK)

### **Dr Martina Timmermann**

Vice President; International Affairs; TIMA International (Germany)

### **Nick de Bois MP**

Member of Parliament for Enfield North (Conservative); Fresh Start Project (UK)

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## Organic growth and entrepreneurs: Making Europe work for small and medium businesses

*Achieving global competitiveness - Roundtable 3*

### **Bart van Coppenolle**

Serial entrepreneur and Investor; Founder, CEO and Chair of Right Brain Interface, HolyBrain and Metris (Belgium)

### **Anne Marie Morris MP**

Member of Parliament for Newton Abbot (Conservative); Fresh Start Project (UK)

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## EU energy and climate change policies: Finding a better solution for the environment and consumers

*Achieving global competitiveness - Roundtable 4*

### **Krzysztof Szczerski**

Member of Polish Parliament (Law and Justice); Member of the EU Affairs Committee; Former Undersecretary of State in the Polish Ministry of Foreign Affairs (Poland)

### **David Mowat MP**

Member of Parliament for Warrington South (Conservative); Fresh Start Project (UK)

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1200-1300 *Buffet lunch is served in the Marble Gallery*

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## 1300-1340 **EU Reform is possible! Lessons to be learnt from EU Fisheries**

*Keynote speech, Lecture Theatre*

### **Maria Damanaki**

European Commissioner for Fisheries and Maritime Affairs (Greece)

Followed by Q&A moderated by

### **Michael Wohlgemuth**

Director, Open Europe Berlin (Germany)

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1340 *Tea and coffee served in all individual breakout rooms*

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1350-1430 **The Single Market & European economic recovery**

*Keynote Speech, Lecture Theatre*

**Peter Norman**

Minister for Financial Markets (Sweden)

*Followed by Q&A*

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1430-1445 *Tea and coffee served in all individual breakout rooms*

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1445-1600 **Maximising the Single Market: Just do it!**

*Conference breaks up into four interactive, roundtable discussions.*

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**Kick-starting growth: Creating a single European market for services**

*Roundtable 1*

**Gustav Blix**

Member of Swedish Parliament (Moderate Party); Ranking Member, The Committee on European Union Affairs (Sweden)

**Bruno Mações**

Secretary of State of European Affairs (Portugal)

**Tim Loughton MP**

Member of Parliament for East Worthing and Shoreham (Conservative); Fresh Start Project (UK)

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**Dynamic but secure: A financial sector that works for European investment and growth**

*Roundtable 2*

**Ales Michl**

Chief Investment Officer, Raiffeisenbank (Czech Republic)

**Mark Garnier MP**

Member of Parliament for Wyre Forest (Conservative); Fresh Start Project (UK)

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**Let's choose jobs: The right balance between growth, regulation and employment law**

*Roundtable 3*

**Professor Dr. Patrick Sensburg**

Member of German Parliament (CDU); Member, Subcommittee on European Law (Germany)

**Andy Bagnall**

Director of Campaigns, Confederation of British Industry (CBI) (UK)

**Charlotte Leslie MP**

Member of Parliament for Bristol North (Conservative); Fresh Start Project (UK)

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## Less is more: How to improve the quality and focus of EU regulation

Roundtable 4

### Luke Johnson

Chairman, Risk Capital Partners LLP; serial entrepreneur, known for take-over of the Pizza Express Chain; former Chair of the Channel 4 Television Corporation; chairman of private equity house Risk Capital Partners LLP, Patisserie Valerie and the Red Hot World Buffet Restaurant chain (UK)

### Dr Daniel Mitrenga

Head of Macroeconomic affairs, German Association of Family Enterprises and German Association of Young Entrepreneurs (Die Familienunternehmer and Die Jungen Unternehmer) (Germany)

### David Rutley MP

Member of Parliament for Macclesfield (Conservative); Fresh Start Project (UK)

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1600 *Tea and coffee served in the Marble Gallery*

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## 1615-1715 **Embracing reform: Lessons from Eastern and Central Europe**

Keynote panel, Lecture Theatre

### Urmas Paet

Minister of Foreign Affairs (Estonia)

### Professor Iveta Radičová

Visiting Fellow, Oxford University; Former Prime Minister (Slovakia)

### Kristian Vigenin

Minister of Foreign Affairs (Bulgaria)

*Moderated by*

### Nora Hesse

Deputy Director, Open Europe Berlin (Bulgaria)

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1715 *Tea and coffee served in the Marble Gallery*

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## 1730-1845 **Starting from scratch – Build your own EU budget**

Interactive session for all delegates, The Library

*Introductory Remarks*

### **Are EU structural funds delivering? The case of Wales**

### Guto Bebb MP

Member of Parliament for Aberconwy (Conservative); Fresh Start Project (UK)

*A prize will be awarded for the best budget.*

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1900-2030 Open Europe hosts the '**Reformers' Reception**' at the Locarno Rooms, Foreign and Commonwealth Office.

*Opening remarks*

**Rt Hon William Hague MP**

Secretary of State and the Secretary of State for Foreign and Commonwealth Affairs  
(UK)

*Drinks and canapés will be served.*

# Thursday January 16th

## Democratic accountability and the EU architecture

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0845 *Arrival and refreshments in the Marble Gallery*

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0900 **Welcome and introduction**  
*Lecture Theatre*

**Lord Leach of Fairford**  
Chairman, Open Europe (UK)

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0915-1030 **Where does democratic authority lie in the EU?**  
*Keynote Panel, Lecture Theatre*

**David Lidington**  
Minister for Europe (UK)

**Paschal Donohoe**  
Minister for European Affairs (Ireland)

**Dr Reinhold Lopatka**  
Spokesperson for Foreign and European Affairs, Austrian People's Party (ÖVP); Former State Secretary for European and International Affairs (Austria)

*Moderated by*  
**Katrine Kielos**  
Writer, broadcaster and journalist, *Aftonbladet* (Sweden)

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1030 *Tea and coffee served in all individual breakout rooms*

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1045-1200 **Europe and democracy: Closing the growing gap between the EU and citizens**  
*Conference breaks up into three interactive, roundtable discussions*

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**National parliaments: Making the EU accountable to its member states**  
*Roundtable 1*

**Eva Kjer Hansen**  
Chair of the European Affairs Committee (Liberal party), Danish Parliament (Denmark)

**Chris Heaton-Harris MP**  
Member, European Scrutiny Committee; Former Member of the European Parliament; Member of Parliament for Daventry (Conservative); Fresh Start Project (UK)

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## Can the European Institutions fill the EU's democratic deficit?

*Roundtable 2*

### **Mikolaj Dowgielewicz**

Vice Governor, Council of Europe Development Bank; Former Polish Minister for European Affairs (Poland)

### **Derk-Jan Eppink MEP**

Member of the European Parliament for Belgium (LDD, ECR); Former cabinet secretary to European Commissioners Frits Bolkestein and Simm Kallas (Belgium)

### **Harriett Baldwin MP**

Member of Parliament for West Worcestershire (Conservative); Fresh Start Project (UK)

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## Built to last? Reforming the EU institutions (The ECJ; Commission and EU agencies)

*Roundtable 3*

### **Dennis de Jong MEP**

Member of the European Parliament for the Netherlands (Socialist Party, GUE/NGL) (The Netherlands)

### **Therese Coffey MP**

Private Parliamentary Secretary to the Minister of State for Business; Member of Parliament for Suffolk Coastal (Conservative); Fresh Start Project (UK)

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1200 *Tea and coffee served in the Marble Gallery*

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## 1215-1245 **Time for a realist revolution in Europe?**

*Keynote Speech, Lecture Theatre*

### **Rachida Dati MEP**

Deputy President, UMP Party

Member of the European Parliament for France (UMP, EPP) Former Justice Minister (France)

*Speaking in French with English translation*

*Followed by Q&A moderated by*

### **Vincenzo Scarpetta**

Policy Analyst, Open Europe (Italy)

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1245-1345 *Buffet lunch is served in the Marble Gallery*

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1345-1500

## Flexibility in the European Union

*Conference breaks up into four interactive, roundtable discussions*

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### In the euro or out of the EU? Ensuring a market that works for all members

*Roundtable 1*

#### **Mats Persson**

Director, Open Europe (Sweden)

#### **Julian Smith MP**

Member of Parliament for Skipton and Ripon (Conservative); Fresh Start Project (UK)

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### Tread carefully: Maintaining public trust in free movement

*Roundtable 2*

#### **Agnieszka Pomaska**

Member of Polish Parliament (Civic Platform); Chair of the EU Affairs Committee in the Polish Parliament (Poland)

#### **Priti Patel MP**

Member of Parliament for Witham (Conservative); Fresh Start Project (UK)

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### Cross-border cooperation on crime and policing: striking the correct balance between security and democratic accountability

*Roundtable 3*

#### **Karl Sigfrid**

Member of Swedish Parliament (Moderates); Member, Committee on the Constitution;

#### **Dominic Raab MP**

Member of Parliament for Esher & Walton (Conservative); Fresh Start Project (UK)

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### The big question: Can powers ever flow back from the EU?

*Roundtable 4*

#### **Klaus-Peter Willsch MdB**

Member of German Parliament (CDU); Member, Committee for Economy and Energy, Germany; Deputy Head of the Committee on Education, Research and Technology (Germany)

#### **Frits Bolkestein**

Former European Commissioner for Internal Market and Services; Former State Secretary for Economic Affairs (VVD); Former Minister of Defence (The Netherlands)

#### **Mats Johansson**

Member of Swedish Parliament (Moderates); Member, Foreign Affairs Committee; Chairman, Stockholm Free Forum(Sweden)

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1500-1515

*Tea and coffee served in the Marble Gallery*

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1515-1600

## **The future of Europe**

*Keynote panel composed of leading young European reformers, Lecture Theatre*

### **Ebba Busch Thor**

Deputy Mayor, City of Uppsala (Sweden)

### **Angel Martín Oro**

Director, Economic Conjuncture Observatory, Juan de Mariana Institute (Spain)

### **Susanna Koski**

President, Youth League, National Coalition Party (Finland)

*Moderated by*

### **Nina Schick**

Policy Analyst, Open Europe (Germany)

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1600

## **Conference Close**

### **Mats Persson**

Director, Open Europe (Sweden)

Delegates may attend both days or either day of the Conference.

The hashtag for the Conference for Twitter and social media is **#EUReform**. The discussions at the Conference will be on the record. Each of the policy-break breakout sessions will have an Open Europe or Open Europe Berlin representative as timekeeper.

This conference is open to those with expertise or an interest in the themes. Our aim is to have a broad spread of nationalities and institutions represented. Open Europe is a not-for-profit organisation, and the full cost of participation is £50 per day or £75 for both days. This covers all meals during the conference and attendance at all sessions. Special rates may be available – please enquire. All speakers confirmed unless designated with TBC.

The conference will be held in Westminster, central London at the following location:

One Birdcage Walk,  
Westminster London,  
SW1H 9JJ.  
See: [www.onebirdcagewalk.com](http://www.onebirdcagewalk.com)

Enquiries about participation or the programme to:

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