











1971-1972
IN SEARCH OF A NAME

1973-1974

ROSKILDE FESTIVAL IT IS

(NO LOGO YET, BUT LOTS OF LOVE AND HAND LETTERING)

1975-1977
THE FIRST LOGO
IS INTRODUCED

1978-1980
FIRST SIGHTING OF THE ORANGE
STAGE AS A SYMBOL
(REUSED BETWEEN 1982-1984)

1981
A MORE DETAILED
CANOPY TENT

1985
GUY ROPES AND A
SUN IS INTRODUCED

THE VISUAL EVOLUTION OF ROSKILDE FESTIVAL

2013
REVISED CANOPY AND
FRESH CUSTOM
TYPOGRAPHY

2003-2012
THE NAME AND THE
SYMBOL REMARRIES
(HAPPILY EVER AFTER)

1998-2002
FLASHY 3D EFFECTS AND
A BLAST FROM THE PAST
(BACK TO THE 1985 SHAPE)

1997
THE SUN JOINS THE
FUN ONCE AGAIN

1995-1996
DIFFERENT ORANGE
STAGE INTERPRETATIONS

1992-1994
BETRAYING THE
ORANGE COLOURS

1990-1991 NOBODY PUTS THE CANOPY IN THE CORNER! (EXCEPT US...)

1986-1989

VARIOUS JUMBO-SIZED

CROPPINGS OF THE CANOPY













