

YouGov / The Sun Survey Results

Sample Size: 2039 GB Adults
Fieldwork: 26th - 27th March 2014

	Likelihood to vote	Voting intention				2010 Vote			Gender		Age				Social Grade		Region					
	10/10	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2039	862	565	578	165	181	615	491	401	989	1054	243	516	697	583	1162	877	261	663	436	502	177
Unweighted Sample	2039	929	518	612	148	218	584	514	424	985	1054	176	443	829	591	1370	669	265	613	431	481	249
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The European elections are held under a proportional voting system which gives smaller parties a better chance of winning seats than in general elections.
If there were an election to the European Parliament held tomorrow, which party would you vote for?
[Excluding Don't knows and Wouldn't votes]

[Excluding Don't knows and Wouldn't votes]

	Mar 17-18	Mar 26-27																					
Conservative	24	24	20	71	0	2	1	54	3	8	23	24	26	23	23	25	26	21	25	29	25	18	17
Labour	32	28	29	1	80	1	0	5	65	21	26	29	27	37	24	24	25	31	25	20	28	41	21
Liberal Democrat	10	11	10	1	3	83	1	2	3	40	10	12	8	12	11	11	14	7	12	14	9	8	13
UK Independence Party (UKIP)	23	26	30	27	9	3	96	36	20	17	29	23	13	17	29	34	24	29	24	29	28	26	15
Green	5	7	6	0	7	9	0	2	6	10	6	7	18	7	6	3	8	5	12	5	8	6	4
Scottish National Party (SNP)/ Plaid Cymru	4	3	4	0	1	0	0	1	2	3	4	2	3	2	4	2	2	4	0	0	2	0	26
British National Party (BNP)	1	1	1	0	0	0	1	0	0	0	1	1	1	0	1	0	1	1	0	1	1	1	1
Some other party	1	1	1	0	0	2	1	1	0	3	1	1	3	1	1	0	1	2	1	2	1	1	2
Non European Parliament voters																							
Would Not Vote	11	9	1	4	3	0	1	4	6	3	8	10	17	10	8	5	8	10	9	8	11	10	4
Don't know	13	15	10	8	7	5	1	11	13	17	8	21	19	20	12	12	14	16	13	14	19	15	14

And, on a scale of 0 to 10 with 10 meaning definitely would vote and 0 meaning would not vote, how likely are you to vote at the next European election?

0 – definitely will not vote	6	0	3	2	0	2	3	3	2	5	6	10	7	5	3	4	7	7	6	4	7	1
1	2	0	1	1	1	0	1	2	1	2	2	2	3	2	1	2	1	2	2	3	2	1
2	3	0	2	2	1	0	2	0	3	2	3	2	4	3	2	3	2	2	4	3	3	1
3	3	0	3	2	2	3	2	2	3	3	3	5	5	3	0	4	3	1	2	4	5	1
4	4	0	3	3	4	1	3	4	2	3	4	7	4	4	1	3	5	6	2	2	5	3
5	9	0	7	9	6	4	5	7	8	8	10	13	11	9	6	9	10	5	9	14	7	8
6	6	0	6	5	4	3	6	6	5	5	6	6	9	4	4	5	6	8	4	5	6	7
7	8	0	8	6	18	4	8	6	9	8	8	13	9	7	6	8	7	12	7	5	7	12
8	9	0	11	10	13	8	10	11	9	10	8	11	8	8	10	9	9	9	9	10	8	6
9	7	0	8	8	12	9	8	7	9	8	6	2	8	7	8	8	6	6	7	6	8	6
10 – definitely will vote	45	100	47	51	39	66	53	52	48	45	44	29	33	47	59	44	45	42	47	44	41	54

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	66	122
Male 25 to 39	212	257
Male 40 to 59	403	345
Male 60 +	304	265
Female 18 to 24	110	120
Female 25 to 39	231	259
Female 40 to 59	426	353
Female 60 +	287	318
Region		
North England	481	502
Midlands	313	334
1	186	196
London	265	261
South England	427	467
Wales	118	102
Scotland	249	177
Social Grade		
AB	781	571
C1	589	591
C2	282	428
DE	387	449
Newspaper Type		
Express / Mail	383	326
Sun / Star	189	479
Mirror / Record	132	204
Guardian / Independent	173	92
FT / Times / Telegraph	135	194
Other Paper	323	234
No Paper	704	510
Political Party Identification		
Labour	689	652
Conservative	533	571
Liberal Democrat	186	224
SNP/Plaid Cymru	64	35
Others	135	47
None/ DK	432	510

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk