



BACKGROUND INFORMATION 1

The attractions at LEGOLAND® Deutschland

More than 50 amazing ride attractions, fascinating shows and workshops, and models made from 55 million LEGO® bricks await families with children between the ages of three and twelve at LEGOLAND® Deutschland in Günzburg in Bavaria. At Germany's most child-friendly park (Parkscout Award 2012/13), the motto is "Play your part!". At the different theme areas, kids can slip into their favourite roles, playing pirate, inventor, princess, knight or treasure-hunter to create their own individual LEGOLAND adventure. Whether it's wild flying fun in the Flying Ninjago, a speedy ride on the Fire Dragon, an exciting dive in the underwater world of LEGOLAND ATLANTIS by SEA LIFE™, an expedition to explore the LEGO Factory and MINILAND, or just a bit of water and fun at Captain Nick's Splash Battle – with creativity and fantasy, there is lots to discover and explore. And there is a wide range of culinary options to choose from to cater for all tastes.

An overview of selected LEGOLAND attractions:

ENTRANCE AREA

Information about the Park and the Holiday Village is available on-site for visitors of the LEGOLAND Deutschland Resort at the Guest Services Office and at the Annual Ticket Office in the Park's ENTRANCE AREA. At the City Shop, visitors can find a huge selection of LEGO products, and for a bite to eat, they can stop in at the Café EIN STEIN.

Ninjago MINILAND

In the central part of the ENTRANCE AREA, one finds Ninjago MINILAND, where guests old and young can immerse themselves in the world of LEGO Ninjago and marvel at the scenery constructed from thousands and thousands of LEGO bricks. The path through this 100-square meter MINILAND leads through six different Ninjago scenes, where guests can watch as Master Sensei Wu and his four Ninja students fight against evil.

LEGO CITY theme area:

LEGOLAND Express

Visitors can get a great overview of the park's eight adventure worlds and their attractions by taking a ride on the LEGOLAND Express. Just hop on at the LEGO CITY station! The Express goes around MINILAND once, passing by the Hyundai LEGOLAND Driving School and the HERO FACTORY. On board, passengers can learn interesting information about the Park and its attractions.

HERO FACTORY

In the HERO FACTORY (BIONICLE™ Power Builder until 2010) action-loving kids can experience the exciting world of LEGO around the HERO FACTORY. A breath-taking spin with a Passenger Robot sends visitors whirling 360° in all directions through the air.

Hyundai LEGOLAND Driving School

Children from the age of 7 up drive around the Driving School track, with its signs, traffic lights and true-to-life traffic situations, at the wheel of their own Hyundai LEGOLAND cars – but not until they have passed the theory test, of course. Steering their LEGO look cars at a maximum speed of 6 km/h, the youngsters are left entirely to their own devices.

Their enthusiasm is rewarded at the end of the journey with their very first LEGOLAND driving licence. Younger children can hone their road skills in the **Hyundai LEGOLAND Junior Driving School** opposite.

LEGO Factory

On a tour of the LEGO Factory, visitors get to know every detail of how LEGO bricks are made. From the granules through to the finished product, visitors can closely observe every step of the production process.

Flying Ninjago in Little Asia

Guests are treated to Asian flair in Little Asia, located in LEGO CITY between the LEGOLAND Express Station and the Hyundai Junior Driving School. The highlight of Little Asia is the Flying Ninjago. This action-packed flying ride attraction lifts visitors 22 metres off the ground to experience turbulent adventures. Fast like a tornado it spins them and their dragons through the air, and if particularly brave visitors can do the 360 degree Spinjitzu Twist by tilting the dragon seat to the left or to the right using your own weight.

After landing, there is the nearby Asia Chicken House for a tasty bite.

KNIGHTS' KINGDOM theme area:

The Fire Dragon

Dragon-hunters experience exciting adventures in the KNIGHTS' KINGDOM. On the back of the fire-breathing dragon, they enter a bygone age as they race through the interior of Merlin's castle at up to 60 km/h, pass the fearsome LEGO dragon and whizz along the twists and turns of the open-air track.

The Dragon Hunt

If you find the ride on the fire-breathing dragon too wild, you will love the Dragon Hunt! This swift and twisty medieval roller coaster takes visitors on a fast and winding ride.

Royal Joust

Great fun for kids. Children can ride like real knights across the tournament grounds, on their own LEGO-themed horses.

IMAGINATION theme area:

Pedal-A-Car

Your ride takes you once around the entire IMAGINATION area on an elevated track. Everyone can choose their own ride speed, as the faster one pedals, the faster the car moves. Each car offers room for four people to enjoy a phenomenal view of the entire Park from a height of eight metres while pedalling as hard as they can.

The LEGO Arena

Seating more than 800, this open-air theatre is the setting for a different interactive show for each season. During the 2013 season everything is offered: from action and comedy, dancing and acrobatics to great live concerts.

Exclusively at LEGOLAND Deutschland: from 29 June to 15 September, the Chinese National Circus will be presenting its new show “LEGO Legends of Chima™” created specially for the Park. This top-notch performance with breath-taking acrobatics whisks the audience away to the fantasy world of Chima, telling a tale of the struggle between good and evil.

Observation Tower

Up, up and away in the LEGOLAND Observation Tower. The panoramic cabin takes passengers up to a height of 43 metres and rotates. This offers visitors a fantastic view over the Park and also reveals the LEGOLAND Holiday Village and the new splendid Knight’s Castle.

Barilla Piccolini® Power Tower

There are three colourful towers where visitors can test their strength. In a two-seat car they pull themselves high up in the air on a nine-metre rope. Their efforts are rewarded with a wonderful view of the Park. This ride is also a good opportunity to demonstrate sporting prowess.

The Build & Test Centre

The Build & Test Centre provides thousands of LEGO bricks for experimenting, testing, and building. Here, young designers can create their own cars and compete against each other on the racing track. There is also an earthquake test platform for them to learn how to build LEGO skyscrapers for stability and inclinability.

DUPLO® Water Experience

This playground is definitely not for those who prefer to stay dry. Water babes of all ages are fully in their element here. Not just reserved for hot summer days, the DUPLO® Water Experience is a refreshing chance to cool down.

ADVENTURE LAND theme area:

Jungle X-pedition

Travelling in a canoe, the expedition members enter a hitherto undiscovered part of the rainforest. Making their way through dense undergrowth in wooden canoes, they pass rocky outcrops, man-eating plants, and a lagoon where authentic dinosaurs can still be seen. From here, they plummet down again via a twelve-metre waterfall.

Canoe X-pedition

At the canoe tour the little discoverers over the age of one paddle their way through a mysterious world full of wild LEGO animals and dinosaurs. Parents can also partake in a journey of discovery, and accompany their children from the path that runs alongside the canoe channel.

Safari Tour

Just like in Africa, it's off on a grand Safari Tour in a jeep. Life-sized gorillas, giraffes, elephants and lions, all made of LEGO bricks, are within an arm's reach of the track. More than 90 LEGO animals offer excellent and unusual photo opportunities.

Puppet Theatre

Visitors to the Puppet Theatre can look forward to a colourful programme of shows in the 2013 season. Nine artistes will be performing this year for visitors of all ages.

NEW in 2013: KINGDOM OF THE PHARAOH in the ADVENTURE LAND

For the season opening on 23 March, the Park is adding the 6,000 m² KINGDOM OF PHARAOHS to ADVENTURE LAND, giving guests the opportunity to visit the mystical world of Ancient Egypt. Right behind the Canoe X-pedition, a path leads into the elevated KINGDOM OF PHARAOHS, revealing to visitors the 5.5-metre tall obelisk which stands in front of the temple and functions as a sundial. Another spectacle is the 5-metre high statue of the Pharaoh, made of 275,000 LEGO bricks, which towers majestically over the entrance to the new indoor ride Temple X-pedition.

Just like at any real archaeological site, there is plenty to discover here. For example, detailed model scenes built of thousands of LEGO bricks, along with a real LEGO

excavation site and treasure hunters. The atmosphere of Ancient Egyptian is enhanced by the large Pyramids Playground, the Pharaoh's Bazaar and naturally, a life-size LEGO camel.

Temple X-pedition

The top highlight is the new indoor attraction, the Temple X-pedition ride, where adventurers can journey through a dark temple on an interactive treasure hunt. The job is to help the LEGO heroes in their search for hidden treasure inside the temple. The more targets they hit with their light pistols along the way, the more points they earn and the closer they come to the treasure in the Pharaoh's burial chamber. But beware! The winding passageways of the temple are full of dangers. Along with lively mummies and skeletons, adventurers in their jeeps will pass by many LEGO scenes and lots of scary figures on the way through the labyrinth.

PIRATE LAND theme area:

Captain Nick's Splash Battle

The interactive boat ride takes you past grim LEGO pirates and dangerous sharks, and straight through the giant skull rock that looms ahead eight metres high. Each boat is four metres long and can carry eight persons, who have their hands full cranking the handles to fire the water cannons installed on board. A good aim is rewarded with action: if the water jet hits one of the many targets, this makes the volcano erupt, for example. The passengers in other boats as well as innocent bystanders on shore should also beware of water attacks and be ready to return fire to drench the pirates on board.

Pirate School

Young pirates who have not yet found their sea-legs can train at the Pirate School for their first voyage. This twelve-metre-long swingboat, which holds 16 people, rocks from side to side as it swings and is even suitable for total landlubbers, as there is no heavy swell.

LEGO X-TREME theme area:

LEGOLAND ATLANTIS by SEA LIFE

For the first time in Germany, tropical fish can now be found together with LEGO models comprising more than a million bricks in LEGOLAND ATLANTIS by SEA LIFE. LEGO divers explore the sunken city of Atlantis and take visitors with them on their exciting expeditions. More than 2,000 fish and other sea creatures can be seen in this fascinating indoor underwater world that opened in 2009. Visitors with really strong nerves can get right up close to dangerous sharks, rays and other sealife in the 8-meter long glass tunnel.

In **2013**, guests can look forward to greeting a new inhabitant in ATLANTIS. A **curious octopus** – one of the most intelligent and fascinating sea creatures – will be taking up residence in this underwater world.

Project X – the LEGO Test Track

“Racing drivers to the fore” is the motto at the Project X – LEGO Test Track, for this ride is geared entirely to speed. Carrying up to four occupants, cool racing cars made of colourful LEGO Technic bricks race through the sharp twists and turns of the test track at breakneck speed. At its highest point, the track rises 20 metres above ground – so you’d better have a head for heights!

Aquazone Wave Racers

The Aquazone Wave Racers swiftly turn into a splashy experience as drivers jump over waves in their jet-skis and evade jets of water explode triggered by spectators at the push of a button. The water vehicles offer standing room for two people, who can prove their skill in evading the wet attacks at high speed with the aid of a steering wheel.

Right across, in the Dino Grill, guests can whet their appetite with a delicious meal after their wild ride.

The LEGO MINDSTORMS® Center

At the LEGO MINDSTORMS® Center, the focus is on playful learning. At the various guided workshops, clever participants can programme a LEGO NXT unit on a PC and then test the functionality of their robots by solving pre-defined tasks. At “Dr.

Heartbeat”, a robot assists the doctor in a tricky operation and at the “HERO FACTORY” the robot must be programmed so that it handles the jobs typical for a real industrial robot.

NEW in 2013: In the spirit of the new ride Temple X-pedition, the workshop “The Legacy of the Pharaoh” will be held at the LEGO MINDSTORMS Center. Fledgling archaeologists must get their robots to find their way through the twisting passageways of the pyramid and into the Pharaoh’s burial chamber.

The LEGO MINDSTORMS Center is also the start and end point of the LEGOLAND World of Science, which takes the park attractions as examples for imparting syllabus-relevant knowledge from the realms of physics, geography and history in a clear and playful manner. Starting from 2013, kids can learn interesting facts and hear exciting stories about sharks, rays and other sea creatures in the new World of Science at the underwater world of ATLANTIS by SEA LIFE.

LEGO Studios

Designed for a capacity of 500 guests, LEGO Studios will be awing audiences with three 4D films in 2013. In “The Adventures of Clutch Powers” the helpful LEGO hero has an action-packed time while the movie “Spellbreaker” takes the audience into the world of knights and magicians. Excitement is guaranteed!

What is unique about the films show at the LEGO Studio is the 4D technology, which uses surprising effects such as wind, rain and snow to give viewers an intense all-around experience.

Exclusive 4D film experience: Legends of Chima™

At the LEGO Studios, in 2013 guests can sit back and enjoy the new 4D film “Legends of Chima” depicting the breathtaking, mythical world of this new LEGO series. In this story, Plovar the parrot, guides four young animals through Chima. On their journey, they become involved in the battles between the animal tribes and the struggle for the mystical energy source CHI, which confers unending power. The four friends help the Lion Prince Laval in his struggle against the evil Crocodile Prince Cragger. The 3D animation leaves the audience smack in the middle of the action, and special effects

such as wind, water and smoke add a fourth dimension to this cinematic experience. Together with the film's heroes, the audience flies through fantastic landscapes, over the magical waters of Mount Cavora and rides along for a high-speed chase through the Speedorz™ Arena of Chima. The climax of the adventure comes when Laval and Cragger race their fleet Speedorz for the valuable CHI, to see whether good will come away triumphant. This new 4D film extravaganza has action-packed entertainment for the whole family and was produced exclusively for the LEGOLAND Parks.

MINILAND theme area:

At MINILAND – the heart of the Park – some 25 million standard commercial LEGO bricks have been used to replicate buildings of national and international renown on a scale of 1:20 with painstaking attention to detail. The areas Berlin, Frankfurt, Port of Hamburg, Neuschwanstein Castle, a Swabian village landscape, Venice, Netherlands, Switzerland and Munich Airport are packed full of fascinating buildings, landmarks and landscapes in miniature format. At the push of a button or joystick, park visitors can interactively influence the action in the LEGO mini-world, for example by taxiing the Airbus A380 out of its hangar.

Along with all of the terrestrial structures visitors can also enjoy a taste of the extraterrestrial: at the LEGO *STAR WARS*™ Model Display area in MINILAND visitors can marvel the most famous scenes from the six live-action *STAR WARS*™ films and the animated series *STAR WARS: THE CLONE WARS*™, built from more than 1.5 million LEGO bricks. Some of the massive LEGO models are over two meters tall and can be spotted from afar in MINILAND.

New: In 2013 *STAR WARS* fans can now look forward to seeing Yoda, the famous Jedi Master, positioned as a new original-size LEGO photo point in MINILAND, right next to the life-size LEGO models of Darth Vader and Darth Maul. *STAR WARS* fans will find this a perfect spot to take memorable photos.

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Note to editors

LEGOLAND Deutschland Resort was opened on 17 May 2002 in the Bavarian town of Günzburg and is one of the most popular amusement parks in Germany. More information on the Park can be found at www.LEGOLAND.de. Tickets and accommodation packages can be booked online at the above address.
2013 Season: 23 March to 3 November.

LEGOLAND Deutschland Resort is a part of the Merlin Entertainments Group. Merlin Entertainments is the leading name in location-based, family entertainment, and has seen the most successful and dynamic growth of any company in the sector over the last five years. Europe's Number 1 and the world's second-largest visitor attraction operator, Merlin now operates 99 attractions, eight hotels and three holiday villages in 22 countries and across four continents. The company aims to deliver memorable and rewarding experiences to its 54 million visitors worldwide, through its iconic global and local brands, and the commitment and passion of its more than 22,000 employees (October 2013). Visit www.merlinentertainments.biz for more information.