

# ComRes Published Voting Intention Figures

	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror	The Independent	Independent on Sunday/ Sunday Mirror
	28 <sup>th</sup> January	15 <sup>th</sup> December	17 <sup>th</sup> December	15 <sup>th</sup> December	26 <sup>th</sup> November	17 <sup>th</sup> November
Conservative	32%	30%	32%	29%	32%	29%
Labour	33%	35%	37%	36%	37%	35%
Liberal Democrat	9%	8%	9%	8%	9%	10%
UKIP	14%	19%	10%	18%	11%	17%
Other	12%	8%	12%	9%	11%	9%

## METHODOLOGY NOTE

ComRes interviewed 1,002 British adults by telephone between 24<sup>th</sup> and 26<sup>th</sup> January 2014. Data were weighted to be representative of all GB adults. Data were also weighted by past vote recall. ComRes is a member of the British Polling Council and abides by its rules.

To commission a voting intention poll or a public opinion survey please contact Katharine Peacock: [katharine.peacock@comres.co.uk](mailto:katharine.peacock@comres.co.uk)

To register for Pollwatch, a monthly newsletter update on the polls, please email: [pollwatch@comres.co.uk](mailto:pollwatch@comres.co.uk)

## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 1

**Q1. Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?**

**Base: All respondents**

	Gender			Age						Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1002	499	503	116	156	179	179	172	200	357	220	159	266	914	265	262	243	144	88
Weighted base	1002	492	510	119	167	169	176	149	222	276	276	215	236	916	275	260	237	143	86
Conservative	209 21%	107 22%	102 20%	10 9%	20 12%	33 20%	33 19%	42 28%	69 31%	73 26%	48 17%	48 22%	40 17%	196 21%	70 25%	50 19%	40 17%	36 25%	12 14%
Labour	183 18%	81 16%	102 20%	12 10%	30 18%	35 21%	28 16%	29 19%	49 22%	39 14%	54 19%	41 19%	50 21%	164 18%	46 17%	49 19%	50 21%	19 13%	19 22%
Liberal Democrat	127 13%	58 12%	69 13%	14 12%	20 12%	25 15%	22 12%	17 11%	30 14%	51 19%	30 11%	19 9%	27 11%	119 13%	41 15%	33 13%	26 11%	19 13%	8 9%
Other	58 6%	33 7%	25 5%	3 2%	11 6%	11 6%	15 8%	11 7%	9 4%	16 6%	14 5%	15 7%	13 6%	44 5%	9 3%	16 6%	12 5%	7 5%	14 16%
Did not vote	340 34%	175 36%	165 32%	76 64%	76 46%	54 32%	57 33%	39 26%	38 17%	67 24%	96 35%	82 38%	95 40%	318 35%	87 32%	94 36%	88 37%	49 34%	22 26%
Don't remember	32 3%	14 3%	18 4%	4 3%	6 3%	6 4%	4 2%	3 2%	9 4%	9 3%	11 4%	6 3%	7 3%	25 3%	7 2%	3 1%	10 4%	6 4%	6 7%
Refused	54 5%	24 5%	30 6%	- -	5 3%	5 3%	17 10%	9 6%	18 8%	21 8%	22 8%	5 2%	5 2%	49 5%	15 5%	16 6%	11 5%	7 5%	5 6%

## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 1

**Q1. Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1002	190	255	59	91	38	16	2	5	26	194	180	216	110
Weighted base	1002	215	227	63	100	36	13	1	5	26	193	209	183	127
Conservative	209 21%	162 75%	6 3%	4 6%	22 22%	1 2%	-	-	-	2 8%	5 3%	209 100%	-	-
Labour	183 18%	3 1%	139 61%	2 4%	14 14%	1 2%	1 10%	-	-	4 16%	15 8%	-	183 100%	-
Liberal Democrat	127 13%	9 4%	24 11%	44 69%	12 12%	16 44%	-	-	-	8 32%	14 7%	-	-	127 100%
Other	58 6%	4 2%	3 1%	-	22 22%	8 24%	8 57%	1 100%	4 80%	4 16%	3 2%	-	-	-
Did not vote	340 34%	34 16%	52 23%	12 19%	24 24%	7 19%	2 15%	-	-	6 22%	96 50%	-	-	-
Don't remember	32 3%	4 2%	-	1 2%	3 3%	2 6%	2 18%	-	1 20%	-	16 8%	-	-	-
Refused	54 5%	-	3 1%	-	4 4%	1 3%	-	-	-	2 7%	44 23%	-	-	-

## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 1

**Q1. Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?**

**Base: All respondents**

	Q5. Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1002	210	309	84	18	4	58	29	6	36	77	171
Weighted base	1002	237	281	91	15	3	60	28	5	33	72	177
Conservative	209 21%	166 70%	7 3%	5 5%	- -	- -	13 22%	- -	- -	2 5%	1 1%	15 8%
Labour	183 18%	2 1%	157 56%	2 3%	- -	- -	8 14%	1 5%	1 14%	2 6%	2 3%	8 4%
Liberal Democrat	127 13%	10 4%	21 7%	61 67%	- -	- -	6 10%	9 31%	- -	2 7%	5 7%	14 8%
Other	58 6%	3 1%	8 3%	- -	8 54%	2 77%	14 24%	7 26%	1 25%	3 10%	2 3%	9 5%
Did not vote	340 34%	51 21%	84 30%	22 24%	5 31%	1 23%	15 25%	8 30%	3 61%	23 69%	18 25%	111 62%
Don't remember	32 3%	4 2%	1 *	1 1%	2 15%	- -	2 3%	2 7%	- -	- -	4 5%	16 9%
Refused	54 5%	2 1%	3 1%	- -	- -	- -	2 4%	- -	- -	1 2%	40 56%	6 3%

## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 1

**Q1. Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?**

**Base: All respondents**

	Region												Region Summary		
	Total	Scotland	North East	North West	Yorkshire & Humber -side	East Midlands	West Midlands	Wales	East Anglia	Greater London	South East	South West	England	Scotland	Wales
Unweighted base	1002	88	40	114	89	69	92	53	101	130	135	91	861	88	53
Weighted base	1002	86	39	110	89	70	90	48	100	130	145	95	868	86	48
Conservative	209 21%	12 14%	6 17%	23 21%	11 12%	9 13%	19 22%	10 21%	22 21%	28 21%	42 29%	26 27%	187 22%	12 14%	10 21%
Labour	183 18%	19 22%	11 29%	17 16%	22 25%	13 19%	20 22%	12 25%	15 15%	26 20%	20 14%	7 8%	152 18%	19 22%	12 25%
Liberal Democrat	127 13%	8 9%	2 5%	11 10%	14 15%	9 13%	11 12%	4 8%	12 12%	24 18%	17 12%	15 16%	115 13%	8 9%	4 8%
Other	58 6%	14 16%	3 7%	6 6%	3 3%	3 4%	6 6%	4 9%	7 7%	4 3%	6 4%	3 3%	40 5%	14 16%	4 9%
Did not vote	340 34%	22 26%	16 40%	38 35%	34 39%	30 43%	27 29%	15 32%	37 37%	42 32%	45 31%	34 35%	302 35%	22 26%	15 32%
Don't remember	32 3%	6 7%	-	7 7%	2 2%	1 1%	1 1%	1 2%	1 1%	2 1%	5 4%	5 5%	25 3%	6 7%	1 2%
Refused	54 5%	5 6%	1 2%	8 7%	2 3%	4 5%	7 7%	2 4%	5 5%	6 4%	9 6%	6 6%	47 5%	5 6%	2 4%

## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 2  
**Q2. If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale of 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?**  
**Base: All respondents**

	Gender			Age						Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	
Unweighted base	1002	499	503	116	156	179	179	172	200	357	220	159	266	914	265	262	243	144	88	
Weighted base	1002	492	510	119	167	169	176	149	222	276	276	215	236	916	275	260	237	143	86	
Absolutely certain to vote	(10)	464 46%	241 49%	224 44%	34 29%	60 36%	75 45%	84 48%	89 60%	122 55%	152 55%	88 41%	97 41%	417 46%	144 52%	108 41%	98 41%	67 47%	47 54%	
	(9)	55 5%	29 6%	26 5%	3 3%	8 5%	10 6%	7 4%	9 6%	17 8%	17 6%	8 4%	17 7%	44 5%	8 3%	19 7%	11 5%	5 4%	11 13%	
	(8)	99 10%	44 9%	56 11%	13 11%	17 10%	26 15%	12 7%	7 5%	24 11%	26 10%	25 9%	35 16%	13 5%	91 10%	26 9%	32 12%	23 10%	11 8%	8 9%
	(7)	41 4%	24 5%	17 3%	8 7%	4 3%	4 2%	11 6%	4 2%	10 4%	12 4%	13 5%	9 4%	6 3%	38 4%	9 3%	11 4%	11 5%	8 6%	2 3%
	(6)	22 2%	6 1%	16 3%	5 4%	3 2%	4 2%	6 3%	1 1%	3 2%	7 3%	4 2%	4 2%	6 3%	18 2%	10 4%	5 2%	3 1%	1 1%	3 4%
	(5)	89 9%	35 7%	54 11%	11 10%	11 7%	16 9%	20 11%	13 9%	19 8%	17 6%	32 12%	17 8%	23 10%	82 9%	23 9%	18 7%	24 10%	17 12%	7 9%
	(4)	15 1%	7 1%	8 2%	3 3%	8 5%	2 1%	1 *	1 1%	- -	3 1%	3 1%	7 3%	2 1%	15 2%	8 3%	2 1%	3 1%	1 1%	- -
	(3)	25 2%	15 3%	10 2%	11 10%	1 *	4 3%	3 2%	1 1%	4 2%	3 1%	13 5%	4 2%	5 2%	25 3%	5 2%	10 4%	6 2%	4 3%	- -
	(2)	27 3%	7 1%	20 4%	3 3%	11 7%	4 2%	6 3%	1 1%	2 1%	6 2%	10 4%	5 2%	7 3%	27 3%	5 2%	7 3%	13 5%	2 1%	- -
Certain not to vote	(1)	159 16%	86 17%	74 14%	25 21%	42 25%	24 14%	27 15%	22 15%	19 9%	31 11%	35 13%	37 17%	56 24%	153 17%	36 13%	48 18%	44 19%	26 18%	6 7%
Refused		2 *	* *	1 *	1 1%	- -	* *	- -	- -	- -	* *	1 *	- -	- -	1 *	1 *	- -	- -	- -	* 1%
Don't know		5 *	- -	5 1%	- -	1 1%	1 1%	- -	* *	3 1%	1 *	- -	- -	4 2%	4 *	- -	2 1%	2 1%	- -	1 1%
Mean		7.17	7.24	7.10	5.92	6.11	7.31	7.18	7.80	8.09	7.86	7.16	6.98	6.54	7.06	7.47	6.95	6.70	7.04	8.37
Standard deviation		3.44	3.50	3.39	3.52	3.79	3.31	3.41	3.35	2.89	3.13	3.36	3.43	3.76	3.49	3.30	3.54	3.61	3.52	2.59
Standard error		0.11	0.16	0.15	0.33	0.30	0.25	0.26	0.26	0.21	0.17	0.23	0.27	0.23	0.12	0.20	0.22	0.23	0.29	0.28

## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 2  
**Q2. If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale of 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?**

**Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election				
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat	
Unweighted base	1002	190	255	59	91	38	16	2	5	26	194	180	216	110	
Weighted base	1002	215	227	63	100	36	13	1	5	26	193	209	183	127	
Absolutely certain to vote	(10)	464 46%	136 63%	143 63%	34 53%	63 62%	21 60%	11 78%	1 100%	3 63%	12 47%	58 30%	139 67%	109 59%	72 57%
	(9)	55 5%	17 8%	14 6%	7 11%	7 7%	3 8%	1 5%	-	-	1 4%	6 3%	19 9%	11 6%	8 6%
	(8)	99 10%	40 18%	27 12%	8 13%	11 11%	3 8%	2 11%	-	1 17%	2 7%	8 4%	29 14%	20 11%	14 11%
	(7)	41 4%	10 5%	14 6%	6 9%	4 4%	4 11%	-	-	-	1 3%	7 4%	6 3%	10 6%	7 6%
	(6)	22 2%	5 2%	7 3%	1 2%	2 2%	2 5%	-	-	-	3 11%	4 2%	-	4 2%	4 3%
	(5)	89 9%	7 3%	22 10%	8 13%	14 14%	3 8%	1 5%	-	1 20%	7 28%	28 14%	4 2%	14 8%	12 10%
	(4)	15 1%	-	-	-	-	-	-	-	-	4 2%	1 1%	1 1%	1 *	
	(3)	25 2%	-	-	-	-	-	-	-	-	8 4%	5 3%	4 2%	3 2%	
	(2)	27 3%	-	-	-	-	-	-	-	-	7 4%	2 1%	3 1%	3 2%	
Certain not to vote	(1)	159 16%	-	-	-	-	-	-	-	-	61 31%	3 2%	7 4%	3 3%	
Refused		2 *	-	-	-	-	-	-	-	-	2 1%	-	-	-	
Don't know		5 *	-	-	-	-	-	-	-	-	2 1%	-	*	1 1%	
Mean		7.17	9.15	8.91	8.65	8.83	8.82	9.46	10.00	8.66	7.91	5.38	9.04	8.44	8.38
Standard deviation		3.44	1.32	1.68	1.78	1.81	1.71	1.28	-	2.23	2.25	3.77	1.92	2.48	2.43
Standard error		0.11	0.10	0.11	0.23	0.19	0.28	0.32	-	1.00	0.44	0.27	0.14	0.17	0.23

## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 2

**Q2. If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale of 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?**

**Base: All respondents**

		Q5. Generally speaking, do you think of yourself as...?												
		Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know	
Unweighted base		1002	210	309	84	18	4	58	29	6	36	77	171	
Weighted base		1002	237	281	91	15	3	60	28	5	33	72	177	
Absolutely certain to vote	(10)	464 46%	132 56%	150 53%	44 48%	10 68%	1 43%	33 55%	12 45%	1 24%	7 21%	37 51%	36 20%	
	(9)	55 5%	17 7%	15 5%	5 6%	1 4%	- -	- -	2 8%	- -	1 3%	4 6%	9 5%	
	(8)	99 10%	34 14%	26 9%	6 7%	2 10%	- -	8 13%	3 12%	1 14%	2 5%	4 6%	13 7%	
	(7)	41 4%	9 4%	14 5%	6 7%	1 6%	- -	2 3%	1 3%	- -	1 3%	1 1%	6 3%	
	(6)	22 2%	6 2%	6 2%	2 2%	- -	- -	- -	- -	- -	- -	1 4%	1 2%	6 3%
	(5)	89 9%	10 4%	25 9%	8 9%	* 3%	- -	9 15%	2 9%	- -	- -	3 9%	6 8%	25 14%
	(4)	15 1%	3 1%	6 2%	- -	- -	- -	- -	- -	- -	- -	* 1%	- -	6 3%
	(3)	25 2%	1 *	5 2%	5 6%	- -	- -	- -	2 5%	- -	- -	4 12%	- -	7 4%
	(2)	27 3%	3 1%	6 2%	4 5%	- -	- -	- -	- -	1 26%	1 4%	1 4%	2 3%	8 5%
	Certain not to vote	(1)	159 16%	22 9%	27 10%	9 10%	1 8%	2 57%	8 13%	5 18%	2 36%	12 37%	15 21%	57 32%
Refused		2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 1%	
Don't know		5 *	- -	1 *	1 2%	- -	- -	- -	- -	- -	- -	1 1%	2 1%	
Mean		7.17	8.20	7.78	7.36	8.71	4.87	7.68	7.14	4.44	4.56	7.14	4.99	
Standard deviation		3.44	2.83	3.07	3.29	2.63	5.62	3.18	3.55	4.30	3.67	3.73	3.58	
Standard error		0.11	0.20	0.18	0.36	0.62	2.81	0.42	0.66	1.76	0.61	0.43	0.28	



## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 2  
**Q2. If there were a General Election / UK General Election (for Scotland) tomorrow, how likely would you be to vote on a scale of 1 to 10, where 1 means you are certain not to vote and 10 means you are absolutely certain to vote?**

**Base: All respondents**

	Region												Region Summary			
	Total	Scotland	North East	North West	Yorkshire & Humber -side	East Midlands	West Midlands	Wales	East Anglia	Greater London	South East	South West	England	Scotland	Wales	
Unweighted base	1002	88	40	114	89	69	92	53	101	130	135	91	861	88	53	
Weighted base	1002	86	39	110	89	70	90	48	100	130	145	95	868	86	48	
Absolutely certain to vote	(10)	464 46%	47 54%	18 46%	45 41%	35 40%	21 31%	40 45%	21 44%	47 46%	63 48%	81 56%	46 48%	396 46%	47 54%	21 44%
	(9)	55 5%	11 13%	- -	6 6%	5 6%	3 4%	7 8%	1 2%	10 10%	5 4%	4 2%	5 5%	43 5%	11 13%	1 2%
	(8)	99 10%	8 9%	1 4%	16 14%	5 6%	12 17%	8 9%	3 6%	12 12%	13 10%	13 9%	8 9%	88 10%	8 9%	3 6%
	(7)	41 4%	2 3%	1 3%	8 7%	3 3%	6 9%	4 4%	4 8%	1 1%	4 3%	4 3%	4 4%	34 4%	2 3%	4 8%
	(6)	22 2%	3 4%	- -	1 1%	2 2%	1 2%	1 1%	- -	2 2%	5 4%	5 4%	1 1%	18 2%	3 4%	- -
	(5)	89 9%	7 9%	7 19%	8 7%	8 9%	7 9%	5 5%	7 14%	7 7%	12 9%	12 8%	10 11%	75 9%	7 9%	7 14%
	(4)	15 1%	- -	- -	1 1%	3 3%	* 1%	2 2%	- -	- -	3 2%	5 4%	1 1%	15 2%	- -	- -
	(3)	25 2%	- -	1 2%	4 3%	1 1%	1 1%	6 7%	1 3%	3 3%	1 1%	4 3%	3 3%	23 3%	- -	1 3%
	(2)	27 3%	- -	2 5%	5 4%	6 7%	3 4%	3 4%	1 1%	1 1%	4 3%	1 1%	1 1%	26 3%	- -	1 1%
Certain not to vote	(1)	159 16%	6 7%	7 18%	17 16%	20 22%	16 23%	14 16%	10 22%	17 17%	20 16%	16 11%	15 16%	143 16%	6 7%	10 22%
Refused		2 *	* 1%	- -	- -	- -	- -	- -	- -	1 1%	- -	- -	1 *	* 1%	- -	
Don't know		5 *	1 1%	1 4%	- -	* *	- -	- -	2 2%	- -	- -	- -	4 *	1 1%	- -	
Mean		7.17	8.37	6.56	7.02	6.35	6.28	6.98	6.66	7.40	7.22	7.70	7.23	7.08	8.37	6.66
Standard deviation		3.44	2.59	3.72	3.44	3.77	3.58	3.57	3.67	3.44	3.44	3.17	3.44	3.48	2.59	3.67
Standard error		0.11	0.28	0.60	0.32	0.40	0.43	0.37	0.50	0.35	0.30	0.27	0.36	0.12	0.28	0.50

## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 3  
**Q3. If there was a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat or for some other party?**  
**Base: All respondents saying 5-10 likely to vote**

	Gender			Age						Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	768	382	386	74	99	141	143	140	171	297	169	118	184	687	209	194	174	110	81
Weighted base	770	377	393	75	104	134	140	123	194	231	214	162	163	691	220	192	170	110	79
Conservative	187 24%	99 26%	88 22%	9 12%	21 20%	34 26%	29 21%	35 29%	59 30%	65 28%	50 23%	40 25%	32 19%	170 25%	56 26%	44 23%	39 23%	30 28%	17 22%
Labour	200 26%	91 24%	109 28%	25 34%	35 33%	38 29%	34 25%	28 23%	39 20%	60 26%	49 23%	37 23%	53 33%	176 25%	62 28%	38 20%	52 31%	23 21%	24 31%
Lib Dem	38 5%	19 5%	19 5%	5 7%	6 5%	8 6%	4 3%	7 5%	8 4%	13 6%	8 4%	7 4%	10 6%	35 5%	14 6%	10 5%	5 3%	7 6%	2 3%
UKIP	92 12%	54 14%	38 10%	3 3%	5 5%	9 7%	28 20%	20 16%	27 14%	16 7%	31 15%	28 18%	16 10%	88 13%	18 8%	25 13%	32 19%	13 12%	4 5%
Green	31 4%	15 4%	15 4%	5 7%	6 5%	4 3%	6 4%	5 4%	5 3%	11 5%	5 3%	7 5%	7 4%	29 4%	8 4%	9 5%	6 4%	5 5%	2 2%
SNP	13 2%	6 2%	6 2%	1 2%	1 1%	4 3%	2 2%	2 2%	1 1%	3 1%	1 1%	5 3%	3 2%	- -	- -	- -	- -	- -	13 16%
Plaid Cymru	1 *	- -	1 *	- -	* *	- -	1 *	- -	- -	1 1%	- -	- -	- -	1 *	- -	- -	- -	1 1%	- -
BNP	4 *	1 *	3 1%	- -	1 1%	1 1%	1 1%	1 1%	- -	1 *	1 1%	- -	2 1%	4 1%	2 1%	1 *	- -	1 1%	- -
Other	23 3%	16 4%	7 2%	2 3%	5 5%	6 4%	6 4%	4 3%	1 1%	5 2%	9 4%	6 3%	3 2%	19 3%	10 5%	4 2%	3 2%	2 2%	4 5%
Refused	55 7%	26 7%	29 7%	2 2%	4 3%	6 5%	13 9%	9 8%	22 11%	18 8%	24 11%	5 3%	9 5%	50 7%	15 7%	17 9%	10 6%	7 7%	6 7%
Don't know	127 16%	50 13%	77 19%	23 30%	22 21%	23 17%	15 11%	12 10%	32 16%	38 17%	35 16%	25 16%	28 17%	119 17%	33 15%	44 23%	22 13%	20 18%	8 10%

## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 3  
**Q3. If there was a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat or for some other party?**  
**Base: All respondents saying 5-10 likely to vote**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	768	190	255	59	91	38	16	2	5	26	113	170	199	102
Weighted base	770	215	227	63	100	36	13	1	5	26	110	197	168	116
Conservative	187 24%	187 87%	-	-	-	-	-	-	-	-	-	149 76%	2 1%	7 6%
Labour	200 26%	-	200 88%	-	-	-	-	-	-	-	-	6 3%	125 74%	20 17%
Lib Dem	38 5%	-	-	38 59%	-	-	-	-	-	-	-	2 1%	2 1%	26 22%
UKIP	92 12%	-	-	-	92 92%	-	-	-	-	-	-	20 10%	13 8%	10 9%
Green	31 4%	-	-	-	-	31 87%	-	-	-	-	-	1 *	-	16 13%
SNP	13 2%	-	-	-	-	-	13 94%	-	-	-	-	-	1 1%	-
Plaid Cymru	1 *	-	-	-	-	-	-	1 100%	-	-	-	-	-	-
BNP	4 *	-	-	-	-	-	-	-	4 83%	-	-	-	-	-
Other	23 3%	-	-	-	-	-	-	-	-	23 88%	-	2 1%	4 3%	6 5%
Refused	55 7%	4 2%	2 1%	-	2 2%	-	-	-	-	1 3%	49 44%	1 *	1 1%	1 1%
Don't know	127 16%	24 11%	25 11%	26 41%	7 7%	5 13%	1 6%	-	1 17%	2 9%	62 56%	17 9%	19 12%	31 26%

## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 3  
**Q3. If there was a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat or for some other party?**  
**Base: All respondents saying 5-10 likely to vote**

	Q5. Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	768	184	263	66	17	2	48	22	3	16	56	91
Weighted base	770	209	236	71	14	1	52	21	2	15	54	95
Conservative	187 24%	163 78%	4 2%	4 5%	- -	- -	1 3%	- -	- -	1 7%	- -	13 14%
Labour	200 26%	1 *	176 75%	7 9%	2 17%	- -	- -	3 14%	1 36%	- -	1 1%	10 10%
Lib Dem	38 5%	2 1%	2 1%	29 41%	- -	- -	- -	2 11%	- -	- -	1 2%	2 2%
UKIP	92 12%	13 6%	14 6%	2 3%	1 5%	- -	46 88%	- -	- -	- -	- -	16 17%
Green	31 4%	3 2%	5 2%	4 6%	- -	- -	1 1%	12 55%	- -	1 6%	1 1%	4 4%
SNP	13 2%	- -	1 1%	- -	10 69%	- -	- -	- -	- -	1 5%	- -	1 1%
Plaid Cymru	1 *	- -	- -	- -	- -	1 100%	- -	- -	- -	- -	- -	- -
BNP	4 *	1 *	1 *	- -	- -	- -	- -	- -	1 26%	- -	- -	1 1%
Other	23 3%	2 1%	6 3%	3 4%	- -	- -	- -	1 6%	- -	10 65%	1 3%	- -
Refused	55 7%	1 *	2 1%	1 1%	- -	- -	2 4%	- -	- -	1 5%	43 81%	5 5%
Don't know	127 16%	23 11%	23 10%	22 31%	1 9%	- -	2 4%	3 14%	1 37%	2 12%	7 13%	42 45%

## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 3  
**Q3. If there was a General Election / UK General Election (for Scotland) tomorrow, would you vote Conservative, Labour, Liberal Democrat or for some other party?**  
**Base: All respondents saying 5-10 likely to vote**

	Region												Region Summary		
	Total	Scotland	North East	North West	York-shire & Humber-side	East Midlands	West Midlands	Wales	East Anglia	Greater London	South East	South West	Eng-land	Scotland	Wales
Unweighted base	768	81	28	85	61	49	68	39	77	101	108	71	648	81	39
Weighted base	770	79	27	84	59	49	64	35	78	101	119	75	656	79	35
Conservative	187 24%	17 22%	7 25%	22 27%	10 17%	10 20%	12 19%	7 19%	22 28%	22 22%	34 29%	24 32%	163 25%	17 22%	7 19%
Labour	200 26%	24 31%	10 36%	21 25%	21 36%	9 19%	15 23%	13 36%	14 18%	30 30%	33 27%	10 14%	163 25%	24 31%	13 36%
Lib Dem	38 5%	2 3%	1 2%	2 2%	3 5%	1 2%	5 7%	1 2%	4 5%	8 8%	6 5%	6 8%	35 5%	2 3%	1 2%
UKIP	92 12%	4 5%	3 13%	16 19%	12 20%	7 14%	7 11%	4 12%	11 14%	5 5%	13 11%	9 12%	84 13%	4 5%	4 12%
Green	31 4%	2 2%	-	3 4%	3 5%	3 6%	3 5%	-	3 4%	7 7%	2 1%	5 7%	29 4%	2 2%	-
SNP	13 2%	13 16%	-	-	-	-	-	-	-	-	-	-	-	13 16%	-
Plaid Cymru	1 *	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	1 3%
BNP	4 *	-	-	-	-	-	1 1%	-	-	-	2 2%	1 1%	4 1%	-	-
Other	23 3%	4 5%	1 4%	2 3%	-	4 7%	-	1 3%	-	9 8%	1 1%	1 1%	18 3%	4 5%	1 3%
Refused	55 7%	6 7%	1 3%	7 9%	2 4%	4 9%	5 8%	3 7%	7 9%	7 7%	8 7%	5 6%	47 7%	6 7%	3 7%
Don't know	127 16%	8 10%	5 19%	9 11%	8 13%	11 23%	16 25%	6 16%	16 21%	14 14%	19 16%	14 19%	114 17%	8 10%	6 16%

## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 4

**Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat or for some other party?**

**Base: All respondents saying 1-4 DK Ref for likely to vote or who say DK/Ref at Q3**

	Gender		Age						Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	411	193	218	67	80	69	65	58	72	132	95	63	121	391	104	124	103	60	20
Weighted base	414	191	223	68	89	64	64	48	82	100	121	83	110	394	104	129	100	60	21
Conservative	47 11%	23 12%	23 10%	7 10%	8 9%	5 8%	5 8%	6 13%	16 19%	10 10%	10 9%	15 18%	11 10%	47 12%	13 12%	20 16%	9 9%	5 9%	-
Labour	62 15%	22 12%	40 18%	15 22%	13 15%	10 15%	6 10%	6 13%	11 14%	9 9%	13 11%	12 14%	28 25%	62 16%	15 15%	22 17%	15 15%	10 16%	* 2%
Lib Dem	37 9%	10 5%	27 12%	3 5%	7 8%	8 13%	5 8%	3 6%	10 13%	13 13%	10 9%	4 5%	9 8%	36 9%	10 9%	10 8%	11 11%	5 8%	1 4%
UKIP	22 5%	14 7%	8 3%	- -	7 8%	1 2%	5 7%	3 6%	6 7%	1 1%	7 6%	8 10%	5 5%	21 5%	2 2%	11 9%	3 3%	5 8%	1 3%
Green	23 6%	13 7%	10 4%	7 10%	3 4%	3 5%	7 10%	1 2%	2 2%	5 5%	10 8%	2 2%	5 5%	18 5%	8 8%	4 3%	3 3%	3 5%	5 23%
SNP	1 *	- -	1 *	- -	- -	- -	- -	1 2%	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	1 4%
Plaid Cymru	2 *	2 1%	- -	- -	- -	- -	- -	2 3%	- -	- -	- -	- -	2 1%	2 *	- -	- -	- -	2 3%	- -
BNP	3 1%	2 1%	1 1%	1 2%	1 1%	- -	- -	1 1%	1 1%	1 1%	- -	- -	3 2%	3 1%	1 1%	1 1%	1 1%	1 1%	- -
Other	25 6%	17 9%	8 4%	5 7%	11 12%	6 9%	2 3%	* 1%	2 2%	9 9%	6 5%	8 10%	3 2%	25 6%	8 8%	5 4%	5 5%	7 11%	- -
Refused	65 16%	31 16%	34 15%	3 4%	6 6%	11 18%	14 22%	13 27%	18 22%	24 24%	23 19%	7 8%	12 11%	58 15%	17 16%	13 10%	18 18%	10 17%	7 33%
Don't know	128 31%	57 30%	71 32%	27 39%	32 37%	20 31%	20 31%	12 26%	17 21%	28 28%	41 34%	27 33%	32 29%	122 31%	30 29%	43 33%	35 35%	14 23%	6 31%

## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 4

**Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat or for some other party?**

**Base: All respondents saying 1-4 DK Ref for likely to vote or who say DK/Ref at Q3**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	411	25	28	23	5	5	1	-	1	3	194	25	40	36
Weighted base	414	28	27	26	8	5	1	-	1	3	193	30	36	43
Conservative	47 11%	21 75%	-	-	-	-	-	-	-	-	-	17 57%	1 2%	2 5%
Labour	62 15%	-	18 66%	-	-	-	-	-	-	-	-	1 3%	17 49%	3 7%
Lib Dem	37 9%	-	-	15 59%	-	-	-	-	-	-	-	2 8%	1 3%	17 39%
UKIP	22 5%	-	-	-	8 100%	-	-	-	-	-	-	2 8%	1 3%	1 3%
Green	23 6%	-	-	-	-	5 100%	-	-	-	-	-	-	1 2%	3 8%
SNP	1 *	-	-	-	-	-	1 100%	-	-	-	-	-	-	-
Plaid Cymru	2 *	-	-	-	-	-	-	-	-	-	-	-	-	-
BNP	3 1%	-	-	-	-	-	-	-	1 100%	-	-	-	-	-
Other	25 6%	-	-	-	-	-	-	-	-	3 100%	-	2 6%	-	2 5%
Refused	65 16%	1 3%	1 2%	-	-	-	-	-	-	-	65 34%	-	3 8%	-
Don't know	128 31%	6 21%	9 31%	11 41%	-	-	-	-	-	-	128 66%	5 18%	12 33%	14 32%

## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 4

**Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat or for some other party?**

**Base: All respondents saying 1-4 DK Ref for likely to vote or who say DK/Ref at Q3**

	Q5. Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	411	47	72	38	3	2	14	10	4	23	73	125
Weighted base	414	53	70	43	2	2	12	10	4	21	68	130
Conservative	47 11%	31 59%	3 4%	3 8%	- -	- -	1 10%	- -	- -	- -	- -	8 6%
Labour	62 15%	1 3%	42 59%	- -	- -	- -	- -	- -	1 34%	1 7%	4 5%	12 10%
Lib Dem	37 9%	2 4%	2 3%	21 48%	- -	- -	- -	- -	- -	- -	4 5%	8 6%
UKIP	22 5%	3 6%	1 1%	2 5%	- -	- -	7 58%	- -	- -	3 12%	3 4%	3 2%
Green	23 6%	2 4%	1 2%	4 9%	- -	- -	- -	10 100%	- -	- -	1 2%	5 4%
SNP	1 *	- -	- -	- -	1 32%	- -	- -	- -	- -	- -	- -	- -
Plaid Cymru	2 *	- -	- -	- -	- -	2 100%	- -	- -	- -	- -	- -	- -
BNP	3 1%	- -	- -	- -	- -	- -	1 6%	- -	3 66%	- -	- -	- -
Other	25 6%	3 6%	5 7%	1 2%	- -	- -	2 17%	- -	- -	11 51%	- -	4 3%
Refused	65 16%	3 5%	2 3%	- -	- -	- -	1 4%	- -	- -	1 7%	54 79%	5 4%
Don't know	128 31%	7 13%	15 21%	12 28%	2 68%	- -	1 5%	- -	- -	5 22%	3 5%	85 65%



## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 4

**Q4. If it were a legal requirement for you to vote, do you think you would probably vote Conservative, Labour, Liberal Democrat or for some other party?**

**Base: All respondents saying 1-4 DK Ref for likely to vote or who say DK/Ref at Q3**

	Region											Region Summary			
	Total	Scotland	North East	North West	York-shire & Humber -side	East Midlands	West Midlands	Wales	East Anglia	Greater London	South East	South West	Eng-land	Scotland	Wales
Unweighted base	411	20	18	47	38	35	44	23	45	51	53	37	368	20	23
Weighted base	414	21	17	43	40	36	47	21	46	50	54	39	373	21	21
Conservative	47 11%	- -	2 9%	4 9%	3 8%	9 25%	5 11%	1 4%	6 13%	4 7%	9 17%	4 11%	46 12%	- -	1 4%
Labour	62 15%	* 2%	3 16%	6 15%	6 14%	7 19%	8 17%	4 17%	7 16%	11 22%	4 7%	6 16%	58 16%	* 2%	4 17%
Lib Dem	37 9%	1 4%	1 8%	3 8%	6 16%	3 7%	2 4%	1 7%	5 12%	8 16%	2 3%	4 9%	34 9%	1 4%	1 7%
UKIP	22 5%	1 3%	- -	2 4%	1 3%	3 9%	2 5%	- -	6 12%	1 2%	1 2%	5 12%	21 6%	1 3%	- -
Green	23 6%	5 23%	1 4%	2 4%	1 2%	1 2%	2 4%	2 10%	1 2%	3 6%	5 10%	1 2%	16 4%	5 23%	2 10%
SNP	1 *	1 4%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 4%	- -
Plaid Cymru	2 *	- -	- -	- -	- -	- -	- -	2 7%	- -	- -	- -	- -	- -	- -	2 7%
BNP	3 1%	- -	- -	1 3%	- -	- -	- -	- -	1 2%	- -	1 1%	1 1%	3 1%	- -	- -
Other	25 6%	- -	1 4%	1 1%	4 10%	2 5%	2 4%	3 16%	1 3%	4 8%	4 8%	4 9%	22 6%	- -	3 16%
Refused	65 16%	7 33%	3 15%	11 24%	5 12%	2 5%	6 13%	4 20%	5 12%	9 17%	8 16%	6 15%	54 14%	7 33%	4 20%
Don't know	128 31%	6 31%	7 43%	14 31%	14 36%	10 28%	20 43%	4 18%	13 28%	11 22%	19 35%	10 25%	118 32%	6 31%	4 18%

## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 5

**Q5. Generally speaking, do you think of yourself as...?****Base: All respondents**

	Gender			Age						Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1002	499	503	116	156	179	179	172	200	357	220	159	266	914	265	262	243	144	88
Weighted base	1002	492	510	119	167	169	176	149	222	276	276	215	236	916	275	260	237	143	86
Conservative	237 24%	120 24%	116 23%	21 17%	29 17%	33 20%	40 23%	41 28%	73 33%	72 26%	63 23%	54 25%	48 20%	221 24%	75 27%	64 25%	45 19%	38 26%	16 18%
Labour	281 28%	124 25%	157 31%	31 27%	49 30%	53 31%	43 25%	43 29%	61 27%	69 25%	66 24%	67 31%	80 34%	257 28%	84 31%	62 24%	80 34%	31 21%	24 28%
Lib Dem	91 9%	43 9%	48 9%	10 9%	13 8%	18 11%	11 6%	13 9%	25 11%	35 13%	23 8%	13 6%	21 9%	85 9%	27 10%	23 9%	19 8%	17 12%	6 7%
SNP	15 2%	5 1%	10 2%	2 2%	3 2%	6 3%	3 2%	1 1%	1 *	3 1%	1 *	5 2%	5 2%	- -	- -	- -	- -	- -	15 18%
Plaid Cymru	3 *	2 *	1 *	- -	* *	- -	1 *	2 1%	- -	1 *	- -	- -	2 1%	3 *	- -	- -	- -	3 2%	- -
UKIP	60 6%	34 7%	26 5%	1 1%	8 5%	8 4%	15 9%	13 9%	15 7%	11 4%	20 7%	18 8%	10 4%	58 6%	8 3%	25 10%	19 8%	6 4%	1 2%
Green	28 3%	16 3%	12 2%	11 9%	4 2%	3 1%	5 3%	1 1%	5 2%	5 2%	9 3%	4 2%	9 4%	24 3%	12 4%	6 2%	4 2%	3 2%	4 4%
BNP	5 1%	3 1%	2 *	1 1%	1 1%	- -	2 1%	1 *	- -	1 *	1 *	- -	3 1%	5 1%	2 1%	1 1%	1 1%	1 *	- -
Other	33 3%	27 6%	6 1%	6 5%	12 7%	4 2%	5 3%	4 3%	2 1%	8 3%	10 4%	9 4%	5 2%	29 3%	6 2%	6 2%	8 3%	9 6%	3 4%
Refused	72 7%	33 7%	39 8%	2 2%	10 6%	14 8%	17 10%	11 7%	18 8%	28 10%	25 9%	4 2%	15 6%	66 7%	22 8%	16 6%	18 7%	10 7%	6 7%
Don't know	177 18%	84 17%	94 18%	34 28%	38 23%	32 19%	32 18%	19 13%	23 10%	42 15%	57 21%	41 19%	37 16%	167 18%	39 14%	57 22%	45 19%	26 18%	11 12%

## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 5

**Q5. Generally speaking, do you think of yourself as...?****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1002	190	255	59	91	38	16	2	5	26	194	180	216	110
Weighted base	1002	215	227	63	100	36	13	1	5	26	193	209	183	127
Conservative	237 24%	182 85%	1 1%	4 6%	15 15%	3 9%	-	-	1 20%	3 13%	10 5%	166 80%	2 1%	10 8%
Labour	281 28%	6 3%	198 87%	3 5%	14 14%	6 17%	1 10%	-	1 20%	6 23%	17 9%	7 4%	157 86%	21 16%
Lib Dem	91 9%	6 3%	7 3%	47 74%	4 4%	4 11%	-	-	-	4 14%	12 6%	5 2%	2 1%	61 48%
SNP	15 2%	-	2 1%	-	1 1%	-	11 78%	-	-	-	2 1%	-	-	-
Plaid Cymru	3 *	-	-	-	-	-	1 100%	-	-	-	-	-	-	-
UKIP	60 6%	3 1%	-	-	48 48%	1 2%	-	-	-	-	1 1%	13 6%	8 4%	6 5%
Green	28 3%	-	3 1%	2 4%	-	15 41%	-	-	-	1 5%	-	-	1 1%	9 7%
BNP	5 1%	-	1 *	-	-	-	-	-	1 29%	-	-	-	1 *	-
Other	33 3%	1 *	-	-	-	1 2%	1 5%	-	-	10 40%	6 3%	2 1%	2 1%	2 2%
Refused	72 7%	-	2 1%	3 5%	-	1 2%	-	-	-	1 5%	57 29%	1 *	2 1%	5 4%
Don't know	177 18%	18 8%	12 5%	4 7%	18 18%	5 15%	1 6%	-	1 31%	-	89 46%	15 7%	8 4%	14 11%

## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 5

**Q5. Generally speaking, do you think of yourself as...?****Base: All respondents**

	Q5. Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1002	210	309	84	18	4	58	29	6	36	77	171
Weighted base	1002	237	281	91	15	3	60	28	5	33	72	177
Conservative	237 24%	237 100%	-	-	-	-	-	-	-	-	-	-
Labour	281 28%	-	281 100%	-	-	-	-	-	-	-	-	-
Lib Dem	91 9%	-	-	91 100%	-	-	-	-	-	-	-	-
SNP	15 2%	-	-	-	15 100%	-	-	-	-	-	-	-
Plaid Cymru	3 *	-	-	-	-	3 100%	-	-	-	-	-	-
UKIP	60 6%	-	-	-	-	-	60 100%	-	-	-	-	-
Green	28 3%	-	-	-	-	-	-	28 100%	-	-	-	-
BNP	5 1%	-	-	-	-	-	-	-	5 100%	-	-	-
Other	33 3%	-	-	-	-	-	-	-	-	33 100%	-	-
Refused	72 7%	-	-	-	-	-	-	-	-	-	72 100%	-
Don't know	177 18%	-	-	-	-	-	-	-	-	-	-	177 100%

## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 5

**Q5. Generally speaking, do you think of yourself as...?****Base: All respondents**

	Region												Region Summary		
	Total	Scotland	North East	North West	York-shire & Humber-side	East Midlands	West Midlands	Wales	East Anglia	Greater London	South East	South West	Eng-land	Scotland	Wales
Unweighted base	1002	88	40	114	89	69	92	53	101	130	135	91	861	88	53
Weighted base	1002	86	39	110	89	70	90	48	100	130	145	95	868	86	48
Conservative	237 24%	16 18%	9 24%	23 21%	12 14%	13 18%	26 29%	10 20%	26 26%	27 21%	47 33%	28 29%	212 24%	16 18%	10 20%
Labour	281 28%	24 28%	13 35%	32 29%	35 39%	19 27%	27 30%	13 27%	16 16%	45 35%	39 27%	18 19%	244 28%	24 28%	13 27%
Lib Dem	91 9%	6 7%	4 11%	6 5%	9 10%	7 10%	6 6%	2 5%	10 10%	15 11%	12 8%	14 15%	83 10%	6 7%	2 5%
SNP	15 2%	15 18%	-	-	-	-	-	-	-	-	-	-	-	15 18%	-
Plaid Cymru	3 *	-	-	-	-	-	-	3 6%	-	-	-	-	-	-	3 6%
UKIP	60 6%	1 2%	3 7%	13 12%	3 4%	8 11%	5 5%	5 10%	13 13%	3 2%	5 3%	2 2%	54 6%	1 2%	5 10%
Green	28 3%	4 4%	-	1 1%	3 3%	1 2%	3 3%	1 2%	2 2%	7 5%	6 4%	2 2%	23 3%	4 4%	1 2%
BNP	5 1%	-	-	1 1%	-	1 2%	-	-	-	-	2 1%	1 1%	5 1%	-	-
Other	33 3%	3 4%	1 3%	6 5%	1 1%	3 5%	1 1%	4 9%	2 2%	6 4%	1 1%	5 5%	25 3%	3 4%	4 9%
Refused	72 7%	6 7%	3 7%	10 9%	5 6%	2 3%	7 7%	3 5%	7 7%	12 9%	11 7%	8 8%	63 7%	6 7%	3 5%
Don't know	177 18%	11 12%	6 14%	19 17%	20 23%	16 23%	17 19%	8 17%	24 24%	16 13%	22 15%	18 19%	159 18%	11 12%	8 17%

## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 6  
**Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)**  
**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

	Gender			Age						Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	608	312	297	54	79	111	112	116	136	234	128	98	148	542	169	154	136	82	66
Weighted base	612	310	302	58	83	106	107	104	154	185	160	135	132	548	180	153	134	82	64
Conservative	197 32%	102 33%	94 31%	12 20%	23 27%	33 31%	28 26%	38 36%	64 41%	66 36%	52 32%	44 33%	35 26%	181 33%	61 34%	52 34%	39 29%	28 35%	16 25%
Labour	202 33%	93 30%	109 36%	28 49%	34 41%	38 36%	33 31%	28 27%	40 26%	60 32%	47 29%	41 30%	54 41%	180 33%	64 36%	42 28%	52 39%	22 27%	22 34%
Lib Dem	55 9%	26 8%	29 10%	7 13%	7 9%	10 9%	6 6%	9 9%	15 10%	19 10%	15 9%	7 5%	14 10%	52 9%	18 10%	16 11%	8 6%	10 12%	3 5%
UKIP	88 14%	51 16%	38 12%	2 4%	6 7%	10 9%	25 23%	18 17%	27 18%	15 8%	30 19%	27 20%	16 12%	85 15%	17 9%	29 19%	27 20%	13 15%	4 6%
Green	31 5%	16 5%	15 5%	5 8%	6 8%	5 4%	6 5%	5 5%	5 3%	12 7%	6 4%	6 5%	7 5%	28 5%	9 5%	9 6%	5 4%	5 7%	3 5%
SNP	13 2%	6 2%	7 2%	1 2%	1 1%	4 4%	2 2%	2 2%	1 1%	3 2%	1 1%	5 4%	3 2%	-	-	-	-	-	13 20%
Plaid Cymru	1 *	-	1 *	-	* 1%	-	1 1%	-	-	1 1%	-	-	-	1 *	-	-	-	1 1%	-
BNP	4 1%	1 *	3 1%	-	1 1%	1 1%	* *	1 1%	-	1 1%	1 1%	-	1 1%	4 1%	3 1%	1 1%	-	* 1%	-
Other	21 3%	15 5%	6 2%	2 4%	4 5%	5 5%	5 5%	3 3%	1 *	6 3%	7 5%	4 3%	3 2%	17 3%	9 5%	3 2%	3 2%	2 3%	3 5%

## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 6  
**Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)**  
**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	608	173	227	51	81	34	15	2	4	21	24	160	177	89
Weighted base	612	197	202	55	88	31	13	1	4	21	24	185	149	100
Conservative	197 32%	197 100%	-	-	-	-	-	-	-	-	6 24%	153 83%	2 1%	9 9%
Labour	202 33%	-	202 100%	-	-	-	-	-	-	-	8 35%	6 3%	127 86%	22 22%
Lib Dem	55 9%	-	-	55 100%	-	-	-	-	-	-	10 41%	4 2%	1 1%	39 39%
UKIP	88 14%	-	-	-	88 100%	-	-	-	-	-	-	20 11%	13 9%	11 11%
Green	31 5%	-	-	-	-	31 100%	-	-	-	-	-	1 *	1 *	14 14%
SNP	13 2%	-	-	-	-	-	13 100%	-	-	-	-	-	1 1%	-
Plaid Cymru	1 *	-	-	-	-	-	-	1 100%	-	-	-	-	-	-
BNP	4 1%	-	-	-	-	-	-	-	4 100%	-	-	-	-	-
Other	21 3%	-	-	-	-	-	-	-	-	21 100%	-	2 1%	3 2%	6 6%

## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 6  
**Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)**  
**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

	Q5. Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	608	167	234	58	15	2	42	20	3	12	7	49
Weighted base	612	190	210	63	13	1	45	19	2	11	7	52
Conservative	197 32%	166 87%	5 2%	6 10%	- -	- -	2 5%	- -	- -	1 9%	- -	16 31%
Labour	202 33%	1 *	177 84%	6 10%	2 17%	- -	- -	3 16%	1 39%	- -	2 25%	10 20%
Lib Dem	55 9%	4 2%	3 1%	40 64%	- -	- -	- -	2 10%	- -	- -	3 44%	4 7%
UKIP	88 14%	14 7%	13 6%	4 6%	1 5%	- -	42 94%	- -	- -	- -	- -	15 30%
Green	31 5%	3 1%	6 3%	4 6%	- -	- -	1 1%	13 68%	- -	1 8%	1 11%	4 8%
SNP	13 2%	- -	1 1%	- -	10 78%	- -	- -	- -	- -	* 3%	- -	1 2%
Plaid Cymru	1 *	- -	- -	- -	- -	1 100%	- -	- -	- -	- -	- -	- -
BNP	4 1%	* *	1 *	- -	- -	- -	- -	- -	1 61%	- -	- -	1 3%
Other	21 3%	3 1%	4 2%	3 5%	- -	- -	- -	1 7%	- -	9 79%	1 20%	- -



## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 6  
**Q3/4/5. Voting Intention (including Squeeze & DK/Refuse at Q.4) - Weighted to Turnout values (Q2)**  
**Base: All respondents expressing a voting intention and saying 5-10 likely to vote**

	Region												Region Summary		
	Total	Scotland	North East	North West	York-shire & Humber-side	East Midlands	West Midlands	Wales	East Anglia	Greater London	South East	South West	Eng-land	Scotland	Wales
Unweighted base	608	66	21	65	50	40	53	30	61	81	89	53	512	66	30
Weighted base	612	64	20	65	49	40	51	26	62	82	98	55	522	64	26
Conservative	197 32%	16 25%	6 30%	22 34%	11 22%	16 40%	14 27%	6 24%	23 37%	23 28%	38 39%	22 40%	175 33%	16 25%	6 24%
Labour	202 33%	22 34%	10 50%	21 33%	20 41%	9 23%	19 37%	13 50%	14 23%	31 38%	33 34%	9 16%	167 32%	22 34%	13 50%
Lib Dem	55 9%	3 5%	* 1%	2 3%	6 11%	3 7%	6 12%	1 4%	7 12%	10 12%	8 8%	9 16%	51 10%	3 5%	1 4%
UKIP	88 14%	4 6%	3 14%	14 22%	10 20%	5 13%	9 17%	3 13%	15 24%	5 6%	12 12%	9 17%	81 16%	4 6%	3 13%
Green	31 5%	3 5%	- -	2 4%	3 6%	3 7%	3 6%	- -	3 5%	7 8%	2 2%	5 10%	28 5%	3 5%	- -
SNP	13 2%	13 20%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	13 20%	- -
Plaid Cymru	1 *	- -	- -	- -	- -	- -	- -	1 4%	- -	- -	- -	- -	- -	- -	1 4%
BNP	4 1%	- -	- -	- -	- -	- -	1 2%	- -	- -	- -	3 3%	* 1%	4 1%	- -	- -
Other	21 3%	3 5%	1 5%	2 3%	- -	3 9%	- -	1 5%	- -	7 8%	2 2%	1 2%	16 3%	3 5%	1 5%

## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 7

**Q6. Do you agree or disagree with each of the following statements ...****Base: All respondents**

	Gender			Age						Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1002	499	503	116	156	179	179	172	200	357	220	159	266	914	265	262	243	144	88
Weighted base	1002	492	510	119	167	169	176	149	222	276	276	215	236	916	275	260	237	143	86
<b>My family's finances would be better off with David Cameron and George Osborne than with Ed Miliband and Ed Balls in charge of the economy</b>																			
Agree	390	211	179	45	53	59	64	73	95	109	107	98	76	360	107	99	87	66	31
	39%	43%	35%	38%	32%	35%	37%	49%	43%	40%	39%	46%	32%	39%	39%	38%	37%	46%	36%
Disagree	409	197	212	36	77	78	79	54	85	120	99	84	106	372	116	102	99	55	37
	41%	40%	42%	31%	46%	46%	45%	36%	38%	44%	36%	39%	45%	41%	42%	39%	42%	38%	43%
Don't know	202	84	119	37	37	32	32	23	41	46	71	32	53	184	52	59	51	22	19
	20%	17%	23%	31%	22%	19%	18%	15%	19%	17%	26%	15%	23%	20%	19%	23%	22%	15%	21%
<b>My family's finances would be better off with Ed Miliband and Ed Balls than David Cameron and George Osborne in charge of the economy</b>																			
Agree	278	119	159	37	49	59	43	34	56	82	64	57	75	248	67	78	70	33	30
	28%	24%	31%	31%	30%	35%	25%	23%	25%	30%	23%	27%	32%	27%	24%	30%	29%	23%	35%
Disagree	512	284	228	43	78	79	100	93	120	148	138	121	106	475	155	117	114	89	37
	51%	58%	45%	36%	47%	47%	57%	62%	54%	54%	50%	56%	45%	52%	56%	45%	48%	62%	43%
Don't know	212	89	123	39	40	32	32	22	46	46	74	37	55	193	52	66	54	21	19
	21%	18%	24%	33%	24%	19%	18%	15%	21%	17%	27%	17%	24%	21%	19%	25%	23%	15%	22%

## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 7

**Q6. Do you agree or disagree with each of the following statements ...****Base: All respondents**

	Gender			Age						Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Eng-land & Wales	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1002	492	510	119	167	169	176	149	222	276	276	215	236	916	275	260	237	143	86
<b>Ed Balls would make a better Chancellor of the Exchequer than George Osborne</b>																			
Agree	295 29%	148 30%	147 29%	37 31%	53 32%	52 31%	59 33%	32 22%	62 28%	76 28%	72 26%	63 29%	84 36%	264 29%	78 28%	70 27%	78 33%	39 27%	31 36%
Disagree	467 47%	243 49%	224 44%	39 33%	65 39%	73 43%	84 48%	87 58%	117 53%	137 50%	127 46%	106 49%	97 41%	431 47%	138 50%	124 48%	95 40%	74 52%	35 41%
Don't know	240 24%	101 20%	139 27%	42 36%	49 29%	43 26%	32 18%	30 20%	43 19%	62 23%	77 28%	46 21%	55 23%	220 24%	59 21%	67 26%	65 27%	30 21%	20 23%
<b>I would be more likely to vote for Labour if Ed Balls were replaced as Shadow Chancellor</b>																			
Agree	302 30%	153 31%	149 29%	39 33%	48 29%	57 34%	51 29%	41 27%	66 29%	77 28%	75 27%	69 32%	82 35%	275 30%	82 30%	73 28%	81 34%	40 28%	27 31%
Disagree	500 50%	260 53%	239 47%	47 40%	76 45%	70 41%	96 54%	85 57%	127 57%	145 53%	132 48%	115 54%	108 46%	453 49%	142 52%	134 51%	100 42%	77 54%	47 54%
Don't know	200 20%	79 16%	122 24%	33 28%	43 26%	42 25%	29 16%	24 16%	30 13%	54 20%	69 25%	31 14%	46 20%	188 21%	51 19%	54 21%	57 24%	26 18%	13 15%

## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 7

**Q6. Do you agree or disagree with each of the following statements ...****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Unweighted base	1002	190	255	59	91	38	16	2	5	26	194	180	216	110
Weighted base	1002	215	227	63	100	36	13	1	5	26	193	209	183	127
<b>My family's finances would be better off with David Cameron and George Osborne than with Ed Miliband and Ed Balls in charge of the economy</b>														
Agree	390 39%	185 86%	34 15%	27 43%	44 44%	8 24%	3 21%	-	1 20%	8 32%	40 21%	180 86%	26 14%	41 32%
Disagree	409 41%	12 6%	164 72%	27 42%	49 49%	21 59%	10 73%	1 100%	2 49%	15 59%	55 28%	15 7%	136 74%	71 56%
Don't know	202 20%	17 8%	29 13%	9 15%	6 6%	6 17%	1 6%	-	1 31%	2 9%	98 51%	14 7%	22 12%	15 12%
<b>My family's finances would be better off with Ed Miliband and Ed Balls than David Cameron and George Osborne in charge of the economy</b>														
Agree	278 28%	15 7%	140 62%	20 31%	15 15%	11 31%	6 47%	1 100%	1 20%	6 22%	27 14%	16 8%	114 62%	48 38%
Disagree	512 51%	178 83%	52 23%	30 48%	77 77%	17 47%	6 47%	-	2 49%	18 69%	69 36%	179 86%	47 26%	58 46%
Don't know	212 21%	22 10%	35 15%	13 21%	8 8%	8 22%	1 6%	-	1 31%	2 9%	97 50%	13 6%	22 12%	21 16%

## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 7

**Q6. Do you agree or disagree with each of the following statements ...****Base: All respondents**

	Q.3/4/5 Voting Intention (including Squeeze & DK/Refuse at Q.4)										Voted in 2010 General Election			
	Total	Conser- vative	Labour	Lib Dem	UKIP	Green	SNP	Plaid Cymru	BNP	Other	DK/Refuse at Q4	Conser- vative	Labour	Liberal Demo- crat
Weighted base	1002	215	227	63	100	36	13	1	5	26	193	209	183	127
<b>Ed Balls would make a better Chancellor of the Exchequer than George Osborne</b>														
Agree	295 29%	11 5%	143 63%	20 32%	16 16%	14 38%	8 63%	1 100%	1 32%	6 25%	26 14%	17 8%	117 64%	44 34%
Disagree	467 47%	180 84%	43 19%	26 40%	73 73%	18 52%	4 28%	-	2 37%	15 59%	62 32%	175 84%	42 23%	59 47%
Don't know	240 24%	24 11%	42 18%	17 27%	11 11%	4 10%	1 9%	-	1 31%	4 16%	105 54%	17 8%	24 13%	24 19%
<b>I would be more likely to vote for Labour if Ed Balls were replaced as Shadow Chancellor</b>														
Agree	302 30%	57 26%	96 42%	25 39%	23 23%	10 28%	5 35%	* 41%	1 20%	7 25%	33 17%	48 23%	73 40%	39 31%
Disagree	500 50%	142 66%	97 43%	29 45%	72 72%	20 55%	9 65%	1 59%	2 49%	15 59%	61 32%	150 72%	89 49%	70 55%
Don't know	200 20%	16 8%	34 15%	10 16%	5 5%	6 17%	-	-	1 31%	4 15%	99 51%	11 5%	21 12%	18 14%

## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 7

**Q6. Do you agree or disagree with each of the following statements ...****Base: All respondents**

	Q5. Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Unweighted base	1002	210	309	84	18	4	58	29	6	36	77	171
Weighted base	1002	237	281	91	15	3	60	28	5	33	72	177
<b><u>My family's finances would be better off with David Cameron and George Osborne than with Ed Miliband and Ed Balls in charge of the economy</u></b>												
Agree	390 39%	198 83%	50 18%	34 37%	4 23%	- -	23 38%	10 34%	1 26%	8 25%	14 20%	49 27%
Disagree	409 41%	21 9%	197 70%	47 52%	10 68%	3 100%	33 55%	11 39%	4 74%	17 51%	21 30%	44 25%
Don't know	202 20%	18 8%	33 12%	9 10%	1 8%	- -	4 7%	7 26%	- -	8 24%	36 50%	85 48%
<b><u>My family's finances would be better off with Ed Miliband and Ed Balls than David Cameron and George Osborne in charge of the economy</u></b>												
Agree	278 28%	19 8%	162 58%	34 38%	9 56%	2 66%	6 11%	9 32%	3 50%	6 17%	7 10%	22 12%
Disagree	512 51%	200 84%	81 29%	46 50%	6 36%	1 34%	49 82%	11 39%	3 50%	18 55%	29 40%	70 39%
Don't know	212 21%	19 8%	37 13%	11 12%	1 8%	- -	5 8%	8 28%	- -	9 28%	36 50%	86 49%

## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 7

**Q6. Do you agree or disagree with each of the following statements ...****Base: All respondents**

	Q5. Generally speaking, do you think of yourself as...?											
	Total	Conser -vative	Labour	Lib Dem	SNP	Plaid Cymru	UKIP	Green	BNP	Other	Refused	Don't know
Weighted base	1002	237	281	91	15	3	60	28	5	33	72	177
<b><u>Ed Balls would make a better Chancellor of the Exchequer than George Osborne</u></b>												
Agree	295 29%	21 9%	168 60%	32 35%	11 69%	3 100%	10 18%	11 41%	4 76%	6 17%	8 11%	21 12%
Disagree	467 47%	191 81%	64 23%	46 50%	3 20%	- -	43 71%	10 35%	1 14%	17 52%	26 37%	66 37%
Don't know	240 24%	25 10%	48 17%	13 15%	2 11%	- -	7 11%	7 24%	1 10%	10 31%	38 52%	90 51%
<b><u>I would be more likely to vote for Labour if Ed Balls were replaced as Shadow Chancellor</u></b>												
Agree	302 30%	59 25%	130 46%	30 33%	8 50%	2 75%	11 18%	9 32%	3 51%	10 30%	11 15%	30 17%
Disagree	500 50%	160 68%	111 40%	53 58%	6 42%	1 25%	46 77%	11 40%	3 49%	16 47%	22 31%	70 40%
Don't know	200 20%	18 7%	40 14%	8 8%	1 8%	- -	3 5%	8 28%	- -	7 23%	38 54%	78 44%

## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 7

**Q6. Do you agree or disagree with each of the following statements ...****Base: All respondents**

	Region												Region Summary		
	Total	Scotland	North East	North West	Yorkshire & Humber-side	East Midlands	West Midlands	Wales	East Anglia	Greater London	South East	South West	England	Scotland	Wales
Unweighted base	1002	88	40	114	89	69	92	53	101	130	135	91	861	88	53
Weighted base	1002	86	39	110	89	70	90	48	100	130	145	95	868	86	48
<b><u>My family's finances would be better off with David Cameron and George Osborne than with Ed Miliband and Ed Balls in charge of the economy</u></b>															
Agree	390 39%	31 36%	14 37%	49 45%	24 27%	29 41%	30 33%	18 37%	41 41%	49 37%	58 40%	48 51%	342 39%	31 36%	18 37%
Disagree	409 41%	37 43%	19 49%	41 37%	39 44%	25 36%	36 40%	23 47%	41 41%	58 44%	58 40%	32 34%	350 40%	37 43%	23 47%
Don't know	202 20%	19 21%	5 14%	20 18%	26 29%	16 23%	24 27%	8 16%	18 18%	24 19%	28 19%	14 15%	176 20%	19 21%	8 16%
<b><u>My family's finances would be better off with Ed Miliband and Ed Balls than David Cameron and George Osborne in charge of the economy</u></b>															
Agree	278 28%	30 35%	11 27%	33 30%	27 30%	27 38%	23 26%	12 25%	28 28%	37 28%	31 21%	21 22%	236 27%	30 35%	12 25%
Disagree	512 51%	37 43%	21 55%	59 54%	33 38%	26 37%	42 46%	30 62%	49 49%	65 50%	90 62%	59 63%	445 51%	37 43%	30 62%
Don't know	212 21%	19 22%	7 18%	18 17%	29 32%	18 25%	25 28%	6 13%	23 22%	28 22%	24 17%	15 16%	187 21%	19 22%	6 13%



## Opinion Poll

### CATI Fieldwork : 24th - 26th January 2014

Absolutes/col percents

Table 7

**Q6. Do you agree or disagree with each of the following statements ...****Base: All respondents**

	Region												Region Summary		
	Total	Scotland	North East	North West	Yorkshire & Humber-side	East Midlands	West Midlands	Wales	East Anglia	Greater London	South East	South West	England	Scotland	Wales
Weighted base	1002	86	39	110	89	70	90	48	100	130	145	95	868	86	48
<b>Ed Balls would make a better Chancellor of the Exchequer than George Osborne</b>															
Agree	295 29%	31 36%	10 27%	38 34%	30 33%	25 36%	21 24%	19 40%	23 23%	41 32%	36 25%	20 21%	245 28%	31 36%	19 40%
Disagree	467 47%	35 41%	16 41%	47 43%	32 36%	31 45%	38 42%	20 42%	55 55%	61 47%	78 54%	54 56%	411 47%	35 41%	20 42%
Don't know	240 24%	20 23%	13 33%	25 23%	27 30%	14 20%	31 34%	9 18%	22 22%	28 22%	31 21%	21 23%	212 24%	20 23%	9 18%
<b>I would be more likely to vote for Labour if Ed Balls were replaced as Shadow Chancellor</b>															
Agree	302 30%	27 31%	14 37%	39 36%	27 30%	24 34%	25 28%	17 35%	23 23%	37 28%	45 31%	23 24%	258 30%	27 31%	17 35%
Disagree	500 50%	47 54%	15 40%	46 42%	38 43%	32 46%	39 43%	24 50%	62 62%	67 51%	75 52%	53 56%	429 49%	47 54%	24 50%
Don't know	200 20%	13 15%	9 23%	24 22%	23 26%	14 19%	26 29%	7 15%	15 15%	27 21%	24 17%	19 19%	181 21%	13 15%	7 15%

**Opinion Poll**  
**CATI Fieldwork : 24th - 26th January 2014**

Absolutes/col percents

**Weighting Table**

Table 8

**Q1. Thinking back to the General Election in 2010 / UK General Election (for Scotland), which party if any did you vote for?****Base: All respondents**

	<u>Unweighted Total</u>	<u>Weighted Total</u>
Unweighted base	1002	1002
Weighted base	1002	1002
Conservative	180 18%	209 21%
Labour	216 22%	183 18%
Liberal Democrat	110 11%	127 13%
Other	71 7%	58 6%
Did not vote	341 34%	340 34%
Don't remember	30 3%	32 3%
Refused	54 5%	54 5%