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HOME BAKING ASSOCIATION

The Home Baking Association (HBA) recently concluded its annual meeting in Palm Springs, CA and elected officers for the coming year. The executive team, together with the Board of Directors, will be instrumental in leading the association in its mission to promote home baking by providing tools and knowledge to perpetuate generations of home bakers.

President, Tom Payne – Payne is the Marketing Director for King Arthur Flour, Norwich, Vermont. Payne has previously served as President and First Vice-president of Programming.

First Vice-president of Programming, Kent Symns – Symns is the President of Farmer Direct Foods, Inc., Atchison, Kansas. Symns has previously served as Second Vice-President.

Second Vice-president of Membership, Keith Dierberg – Dierberg is Senior Brand Manager for ACH Food Companies, Oakbrook Terrace, IL. Dierberg was re-elected as Second Vice-President and has previously served as President of the association.

Elected to the board of directors for three-year terms – California Raisin Marketing Board, Fresno, CA; Farmer Direct Foods, Inc., Atchison; KS; Rabbit Creek Gourmet Mixes, Louisburg, KS; The Sugar Association, Washington, DC; and Ultragrain Whole Wheat Flour/ConAgra Mills, Omaha, NE.

Others board of directors currently serving terms include: ACH Food Companies, Oakbrook Terrace, IL; Cabot Creamery, Montpelier, VT; Cereal Food Processors, McPherson, KS; Gold Medal Flour, Minneapolis, MN; Hodgson Mill, Inc., Effingham, IL; House-Autry Mills, Four Oaks, NC; King Arthur Flour, Norwich, VT; Land O'Lakes, Inc, St.

Paul, MN; Shawnee Milling Company; Shawnee, OK and The J.M. Smucker Company; Orrville, OH.

The association announced that more than one million baking educators were reached with programming this year. “We are looking forward to another great year promoting the practice of home baking,” says Payne. “The Home Baking Association is unique in its role as a supporter of baking education in our schools and communities.”

HBA provides educators with outcome based multi-skill building and fun year-around baking activities in classrooms, after-school programs, clubs, camps, home school programs and for families. The Home Baking Association partners with Boys & Girls Clubs of America; Camp Fire USA; 4-H; Family, Career and Community Leaders of America and other organizations to provide baking resources.

Two new publications were developed this year. *Baking with Friends*, a unique hardback book, providing educators with opportunities to teach baking skills incorporated with literature, vocabulary, family baking activities and fun facts. The *Baker’s Dozen Lab Manual* is a comprehensive 223-page manual with options for beginning, intermediate and advanced level students. The manual features baking science, computer science, baking labs, worksheets, rubrics, experiments, baking glossary and more. All HBA resources are available through the web-site at www.homebaking.org.

In addition to the election and reports, HBA detailed plans for the upcoming year. HBA recognizes baking educators with a cash award and trip to the HBA annual meeting to present the winning baking project. Educators are invited to submit baking projects from classrooms or community programs.

The Home Baking Association is a national, nonprofit trade association. Members of the association also provide excellent baking resources. For more information on the association or a copy of the annual report, visit www.homebaking.org or contact the Home Baking Association at 785-478-3283.

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