



## **Saban's Power Rangers Megaforce Announce France as Next Destination for European Mall Tour**

Iconic Superheroes to Embark on Seven-Stop Tour in Celebration of the 20th Anniversary Season, Power Rangers Megaforce

**Los Angeles, CA (October 16, 2013)** – [Saban Brands](#) today announced France as the next destination of its Power Rangers European mall tour, which begins October 18 at Kid Expo in Paris. The tour will travel to seven different locations across the country in celebration of the 20th anniversary season, Power Rangers Megaforce, which is currently airing on Gulli and Canal J. The France tour is the second phase of a larger European mall tour, which began in the UK this past August.

SUPER-charged with exciting activities appealing to the whole family, the French tour will offer guests exclusive meet & greets and photo opportunities with the Power Rangers Megaforce! Kids will also have the opportunity to check out the latest Power Rangers Megaforce costumes from Rubies Masquerade. In addition, another highlight of the tour will be the toy discovery area, where kids can play with the latest and greatest Megaforce action figures and toys from Bandai and Mega Bloks!

Please find dates and locations below, and for more information on Power Rangers, visit [www.powerrangers.com](http://www.powerrangers.com).

### **Tour Dates & Locations:**

- October 18-23 – Kid Expo, Paris
- October 26 – Val d'Europe, Marne la Vallée
- October 30 – Belle Epine, Thiais
- November 2 – Soleil, Créteil
- November 6 – Portet, Toulouse
- November 9 – Atlantis, Nantes
- November 13 – Les Géants, Englos

**About Saban's Power Rangers Megaforce**

*Power Rangers Megaforce* is the current season of the iconic franchise on television. The series, which airs Saturdays at 1:00 p.m. (ET/PT) on Nickelodeon, delivers mega action, humor, excitement and entertainment, in addition to the core themes of friendship, teamwork, fitness, and helping others. *Power Rangers Megaforce* premiered as Saban Brands celebrates the 20<sup>th</sup> Anniversary of the *Power Rangers* franchise, which is helmed by Haim Saban, who created and produced the original *Mighty Morphin Power Rangers* series in 1993. Following its introduction, *Power Rangers* quickly became the most-watched children's television program in the United States and remains one of the top-rated and longest running boys live-action series in television history. The series followed the adventures of a group of ordinary young people who "morphed" into superheroes. It was seen in more than 60 countries, translated into numerous languages, and was a mainstay in the most prominent international children's programming blocks. SCG *Power Rangers* LLC, which licenses and merchandises the *Power Rangers* brand, is an affiliate of Saban Brands. For more information, visit [www.powerrangers.com](http://www.powerrangers.com).

### **About Saban Brands**

Formed in 2010 as an affiliate of Saban Capital Group, Saban Brands (SB) was established to acquire and develop a world-class portfolio of properties and capitalize on the company's experience, track record and capabilities in growing and monetizing consumer brands through content, media and marketing. SB applies a global omni-channel management approach to enhancing and extending its brands in markets worldwide and to consumers of all ages. The company provides full-service management, marketing, promotion and strategic business development for its intellectual properties including comprehensive strategies unique to each brand, trademark and copyright management and enforcement, creative design, retail development, direct-to-consumer initiatives and specialized property extensions. SB is led by a superior management team with decades of experience in media, content creation, branding, licensing, marketing, digital and finance. SB's portfolio of properties currently includes *Power Rangers*, Paul Frank, *Digimon Fusion*, Julius Jr., Popples, Vortexx, Zui.com and The Playforge. For more information, visit [www.sabanbrands.com](http://www.sabanbrands.com).

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