

portfolio

ROMAN DE BEER



CB
SERIES™

invitation - gp3 - 2014

ROMAN DE BEER

- Motorsport debut in 1999 at age 5
- Northern Regions colours
- 4 podiums in 8 rounds of Formula Abarth Italian
- Formula 3 Italian
- Numerous motorsport accolades
- Junior Rok World Champion in 2009
- Team player- 1st side rugby, cricket and golf
- Natural leader- Deputy head boy and currently an individual private go-kart driver instructor
- Disciplined- stringent fitness regime and learnt to speak Italian
- Public speaking and interview skills
- Brand ambassador skillset
- Motto - **PAY IT FORWARD**



ROMAN



junior rok world
champion 2009



driver instructor



public speaking



pay it forward

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Milan, May 23rd 2013

INVITATION LETTER

It is with great proud and excitement that we hereby announce this official invitation for the 18 year old South African, Roman de Beer to participate in the GP3 Championship for 2014.

This is a huge opportunity as both GP3 and GP2 categories compete at the same race weekends and track as F1. It is televised worldwide and the exposure is perfect.

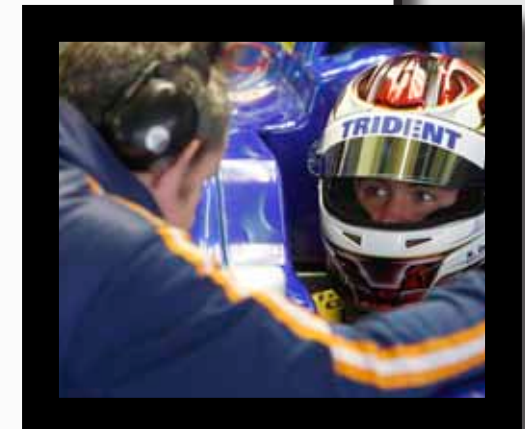
We heard about this former 2009 JUNIOR ROK WORLD CHAMPION making his tribute in Formula Abarth in 2010. Mr. Adamo Regiani, our GP2 engineer was working with Roman de Beer at that stage and told us about this promising young driver. We started to follow his career and were very impressed with his results in Formula Abarth, achieving 3 Podiums in his very first year, with no Formula experience and the 2nd youngest (15) from 41 drivers. He also had very impressive results in Formula 3.

We already did a GP3 test with Roman, November 2012, at Jerez in Spain. Again he had outstanding results (attached) and proved that he is a very talented driver. Due to the lack of sponsorship, Roman decided to use this year as a preparation for the 2014 season. We are truly looking forward to work with Roman. He is a focused driver and show respect to all. We will be proud to have him as part of team TRIDENT.

We at TRIDENT strive to provide Roman with a perfect opportunity and will do everything to assist him, but we need your help. Please assist this talented young driver.

Regards

Luca Zerbini
 Managing Director



TV Coverage

+ than 150
Countries involved!!

Albania, Algeria, Andorra, Angola, Austria, Bangladesh, Belgium, Belarus, Benin, Bhutan, Bosnia Herzegovina, Botswana, Brazil, Brunei, Bulgaria, Burkina Faso, Burundi, Cambodia, Cameroon, Cape Verde Islands, Catalunya, Central African Republic, Chad, China (PRC), Colombia, Comores, Congo, Cote d'Ivoire, Croatia, Cyprus, Czech Republic, Democratic Republic of Congo, Denmark, Djibouti, Egypt, Equatorial Guinea, Eritrea, Estonia, Ethiopia, Finland, France, Gabon, Gambia, Ghana, Germany, Georgia, Greece, Guinea, Guinea Bissau, Kenya, Hong Kong, Hungary, Indonesia and East Timor, Ireland, Israel, Iceland, Italy, Japan, Jordan, Laos, Latin America, Latvia, Lebanon, Lesotho, Liberia, Libya, Liechtenstein, Lithuania, Luxemburg, Macau, Macedonia, Madagascar, Malaysia, Malawi, Maldives, Malta, Mauritania, Mauritius, Mayotte, Mali, Moldova, Monaco, Mongolia, Montenegro, Mozambique, Morocco, Myanmar, Namibia, Nepal, Netherlands, New Caledonia, New Zealand, Niger, Nigeria, North Korea, Norway, Pakistan, Papua New Guinea, Pan Middle East, Philippines, Poland, Portugal, Reunion, Romania, Russian Federation, San Marino, Sao Tome, Senegal, Serbia, Seychelles, Sierra Leone, Singapore, Slovakia, Republic Slovenia, Somalia, South Africa, South Korea, Spain, Sri Lanka, St. Helena, Sudan, Swaziland, Sweden, Switzerland, Taiwan, Tanzania, Thailand, Togo, Tunisia, Turkey, Ukraine, Uganda, United Kingdom, USA, Vatican, Venezuela, Vietnam, Zambia, Zanzibar, Zimbabwe.



ALLE
IDIVAR
RADICI
EROS
RAMAZZOTTI
WORLD TOUR 2000

Racing & Sponsorship



Trident Racing offers many sponsorship packages with diverse brand visibility levels, hospitality programs and alternative services depending on investments and on the involved company's necessity. The sponsorship proposals are **Title Sponsor, Main Sponsor, Gold Sponsor and Silver Sponsor.**

Each investment level gets **more results if made through a long-term investment**, of at least three years, in order to develop a gradual brand association's consolidation and consequently, the distinctive positioning of the trademark.

Main Sponsor

PRINCIPAL SPACE ON TEAM'S BOX

PRINCIPAL SPACE ON DRIVERS' OVERALLS

PRINCIPAL SPACE ON NEWSLETTER SENT TO ABOUT 1500 CONTACTS

PRINCIPAL SPACE ON TEAM'S WEBSITE HOME PAGE

PRINCIPAL SPACE ON OFFICIAL SOCIAL NETWORKS' PAGES ADMINISTRATED BY THE TEAM

PERSONALIZED MERCHANDISING

- 2 advertising features in an Italian newspaper
- 3 dedicated features on a motorsport magazine
- customized Hospitality programme for both F1 Paddock Club and GP2 Series Paddock



Reserved area for Sponsor

The above indicated spaces dedicated to the sponsor have indicative value and can be discussed in a subsequent phase of negotiation.



Title Sponsor


Official Team name that guarantees the presence of the Sponsor's name on official results, on live broadcasts and on all official team press communication guaranteeing great visibility at a mass media level.

Gold Sponsor

Silver Sponsor

- SPACE ON TEAM'S BOX
- SPACE ON DRIVERS' OVERALLS
- SPACE ON NEWSLETTER SENT TO ABOUT 1500 CONTACTS
- SPACE ON TEAM'S WEBSITE HOME PAGE
- SPACE ON OFFICIAL SOCIAL NETWORKS' PAGES ADMINISTRATED BY THE TEAM

- Customized communication project
- Dedicated hospitality programme for GP2 Series Paddock


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- SPACE ON TEAM'S WEBSITE HOME PAGE

- Dedicated hospitality programme for GP2 Series Paddock

 Reserved area for Sponsor



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Trident Racing driver evaluation report

Date: 05.11.12
Engineer: Edurado Gimenez.
Driver: Roman De Beer.
Circuit: Jerez GP.

Purpose: Evaluation of the driver at a dynamic simulator and race track to estimate his potential.

Simulator:

An initial introduction and explanation about the car and targets was given to the driver. Being the reference lap time to achieve 1:40.00. The driver followed all the time very closely all the instructions and a lap time of 1:39.20 was achieved.

Track test

Day1 AM

Best lap time: 1:35.45

Position: 10.

Lap time: 1:36.763, laps: 36, track condition: dry, tyres: slick.

Comments: The driver had an initial familiarization with the track and car.

Day1 PM

Best lap time: 1:47.52.

Position: 9

Lap time: 1:49.235, laps: 25, track condition: wet, tyres: Wet.

Comments: In very difficult track conditions, the driver improved his initial position, never making any mistake.

Day2 AM

Best lap time: 1:46.28.

Position: 4.

Lap time: 1:47.529, laps: 36, track condition: track drying, tyres: slick.

Comments: Again in difficult track conditions and low grip, the driver improved his result position to P4.

Day2 PM

Best lap time: 1:39.26

Position: 4, lap time: 1:40.704, laps: 36, track condition: track drying, tyres: slick.

Comments: The driver maintained his position P4 from the previous session.

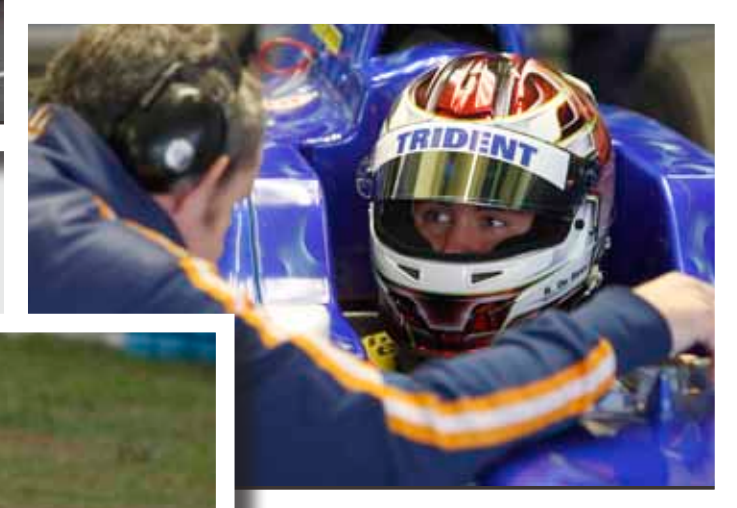
Conclusions and recommendations:

The driver has showed a very good approach and evolution during the training at the simulator and at the race track. Improving and changing his driving technique to suit the car and improve the lap times.

The driver demonstrated a very good car control not spinning a single time, which indicate that more performance could be finding in the future.

The fact that the driver had a constant progression during the 2 day test from P10 to P4 needs to be taking in big consideration, since various drivers with extensive experience were present at the test. With all this elements, we recommend to the driver to continue on his work.

We believe that with the correct preparation and training he could achieve very good results in the future.



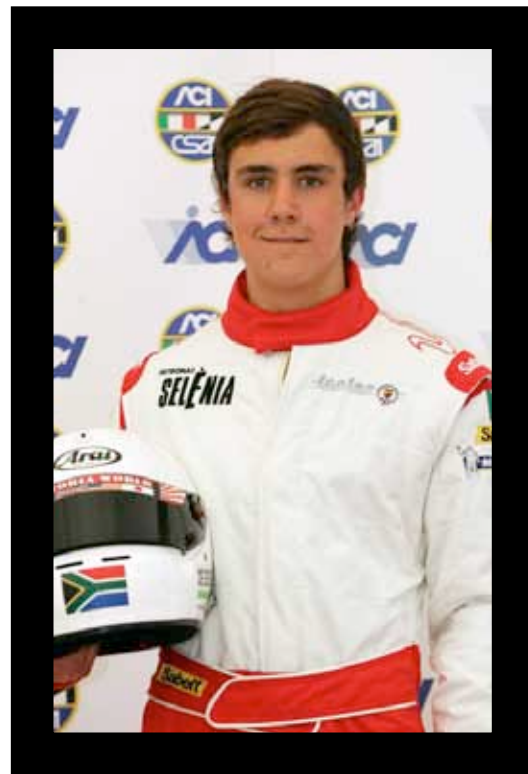
invitation - Formula 3 - Italy 2012

Roman de Beer is a 16 year old South African. At the age of 15, he won the Junior Rok World Championship title, which was hosted at the South Garda Karting Track in Italy October 2009. It was here that he was scouted by Team Victoria World, which resulted in a highly successful testing of Formula Renault.

Roman competed in the Formula Abarth Championship 2010. He finished 9th overall from 41 drivers and achieved 3 podium positions.

Roman just returned from Italy where he participated in the Formula Abarth Championship 2011, achieving a 2nd place podium in Misano. After consideration, the team decided to move Roman to Formula 3 for the remainder of the season, as well as for the 2012 season. He is expected to arrive in Italy on the 1st of September.

This is a big opportunity and any sponsorship to make this dream come true will be appreciated. Sponsors can use 40% of the car for advertising purposes. Races are televised over Europe.



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Due to the lack of financial support, Roman was only able to participate in three Formula 3 races in 2012, achieving a 5th position.

Formula Abarth 2010 - Italy

Formula Abarth 2011 - Italy



Roman achieved a 2nd place podium in Misano in 2011. After consideration, the team decided to withdraw him from this Junior Championship in order to prepare him for Formula 3 for the 2012 championship.



VALLELUNGA - PODIUM
2nd PLACE



Roman achieved 3 podium positions during this very popular Junior Championship and finished in 9th position overall.



VARANO - PODIUM 3rd PLACE

Formula Abarth 2010 - Italy



1st Race – Misano
– 25 April 2010

This was Roman's very first race in a Formula Car. He surprised everybody when he qualified 9th position in cold and wet conditions. He was very unfortunate and was taken out from behind, slowing down for the Safety Car.



2nd Race – Magione – 06 June 2010

Being a very technical track, this is a big challenge to any racing driver. Roman qualified 16th on the grid and moved up to 10th position, setting up the fastest lap time, within the first 2 laps. Another driver lost control and bumped into Roman, leaving them both out of the race.

3rd Race – Imola – 04 July 2010

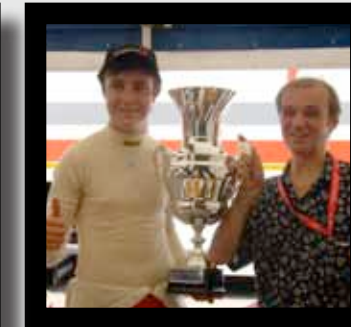
Roman qualified 2nd on the grid and earned his first podium, finishing in 3rd position in the first race. The "pole invert" rule was applied to the top 8 qualifiers, causing Roman to start 7th on the grid, finishing in 4th position in the second race.

QUALIFYING					DOWNLOAD PDF
POS.	NUMBER	DRIVER	TEAM	TIME	
1	3	Riccardo Agostini	Prema Junior	1'47.248	
2	34	Roman De Beer	Scuderia Victoria World	1'47.508	
3	9	Brandon Maisano	BVM-Target	1'47.668	
4	21	Kevin Gilardoni	CRAM Competition	1'47.803	
5	84	Stefano Colombo	RP Motorsport	1'47.817	
6	7	Jordi Cunill	Prema Junior	1'47.928	
7	27	Maxim Zimin	Jenzer Motorsport	1'47.969	
8	15	Edoardo Bacci	TP Formula	1'48.143	
9	53	Raffaele Marciello	JD Motorsport	1'48.204	
10	8	Michael Heche	BVM-Target	1'48.230	

imola podium 3rd place



At the age of 15, Roman is part of a small group of "the youngest" drivers of Europe's most popular Junior Championship.



We would like to take the opportunity to thank Team Victoria World for their support and hard work. A special thanks to all organizers of the Formula Abarth Championship for work well done!!



19th August 2010

Report on Mr. Roman DeBeer.

At first glance he impressed me!
In my own career, which is more than 15 years old, i've worked with many drivers; some of them become professional drivers up to F1 or other big categories but really only a few had the right and instinctive attitude from the first time i saw them; many are inconstant and often not focused.
This problems doesn't apply with Roman; you can always expect that his clever mind is pointed on the right direction.

The first time I met him it was snowing and we'd to do a test in Varano racetrack (IT); he was nearly the first time for in in a racecar but he wasn't concerned by this and not even by weather condition.
We'd to wai all the morning because the track wasn't clean, and in the afternoon we only had
He drove consciously all over the afternoon, never risking the car and always improving despite the terrible track condition.
At the last run he was able to match is team-mate performance by only a single tenth.

He than come back to Italy just a day before the first race weekend and again under severe weather condition (it was always raining in practice and qualifying) he was able to do 9th on the grid.

His progress thereafter were almost stunning, considering mainly his poor experience and young age compared to other drivers.

The top was reached at Imola, were he was able to be in first row in qualifying and scored a podium and a 4th place in race 2.
This was for us just the confirmation we need, as a team, to show that Roman is one of the top drivers in F.Abarth; based on the milage he got on the car (and on cars more generally) he's surely the one that scored the best results.

The other point of view about Roman it's his own working attitude; he's always trying to learn from himself, from the car and from our suggests; this let him to improve his natural driving skill and experience very fast.
But what surprised me more is that he can do almost immediately what I ask him to do; this shows that not only he's using the right attitude but he's also capable to understand were he's doing mistakes, to learn how to avoid them and to use the suggestions in the proper way.
This is were today drivers need to focus on to be able to drive faster and faster cars; he's doing a very good job on this aspect.

I'm sure he'll continue with this trend as he can really reach very good result in the foreseeable future.
Roman knows his only chance to continue racing is to improve every single day and eventually become a professional driver and I'm proud to put all my experience to help him with this target.

Sincerely
Adamo Reggiani
Engineer

ROMAN DE BEER - junior rok world champion 2009



Campionato F.Abarth 2010 pilota Roman De Beer

Nel 2010 Roman De Beer ha pilotato per la Scuderia Victoria e fin dall'inizio ha conquistato la posizione di prima guida della scuderia.
Dalla prima gara ha dimostrato di essere in grado di battersi per le primissime posizioni in un campionato agguerritissimo con quasi 40 piloti avversari.
Alla terza gara conquista subito il podio per poi riprenderlo altre quattro volte nelle seguenti cinque gare.
Un risultato esaltante se si considera che il pilota non ha potuto percorrere chilometri di tests invernali, non ha potuto conoscere le piste e quindi ha dovuto affrontare tante difficoltà a differenza dei suoi avversari.
Oltre ad essere un grande talento nel pilotare, è dotato di un ottima velocità di pensiero in gara, di adattamento alla macchina, di studio dei tracciati e di selezioni di set-up.
Personalità determinata e consapevolezza delle proprie capacità lo rendono un pilota completo e certamente avrà una carriera da campione.
Io e tutta Scuderia Victoria siamo lusingati di averlo avuto come pilota e lo saremo ancora per il futuro certi di potergli disporre un adeguato supporto tecnico per i successi che assolutamente merita.

SCUDERIA VICTORIA - team principal - DARIO CASO

Championship 2010 Abarth driver Roman De Beer

In 2010 Roman De Beer flew to Victoria and from the beginning, the Scuderia has won the first position of leadership of the team. From the first race he proved to be capable of fighting for top positions in the league with almost 40 drivers agguerritissimo opponents.
In the third race wins and then achieves the podium another four times in five races.
An exciting result when one considers that the driver was unable to travel for winter tests, did not know the tracks and then had to face many difficulties in contrast to his opponents.
Besides being a great talent in driving, has a great speed of thought in the race to adapt to the machine, study paths and selections of set-up.
Personality specific skills and awareness of the proposals make him a complete driver and certainly will have a career as a champion.
Throughout Victoria and I are very pleased to have him Scuderia had as a driver and we're still confident for the future potergli have adequate technical support for the successes that absolutely deserves.

SCUDERIA VICTORIA - team principal - DARIO CASO

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ROMAN DE BEER -junior rok world champion 2009

Young, talented Roman De Beer from South Africa took everybody by surprise at this year's Junior Rok International Grand Final in Italy held from 22nd – 25th October as he raced neck to neck to take a well earned win and became the new World Champion! Roman is only 15 years old and he showed great talent as this was his very first time racing at an International Final.

Not knowing the track at all, Roman did not know what to expect at first, but felt a lot more confident after the first practice session. He won the first two qualifying sessions, but had a bid of a bad run in the 3rd when he tried to avoid getting caught in an unfortunate incident, got back on track and finished 10th. He started 4th on the grid in the final race and took the lead within the first few laps. Fioraventi tried to attack him in the final corner, but De Beer kept it together and won the victory. Prayers and faith kept him calm and confident. Roman is the 3rd South African that walks away as the World Champion since 2004.



ANY SPONSORSHIP TO MAKE HIS DREAM COME TRUE
WILL BE APPRECIATED
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Roman started his racing career at the age of 5 at the Oval Track, where he achieved RSA Northern Regions Junior Motor Sport Champion Colors. He upgraded to high performance Kart racing in 2006. This type of racing is quite different to oval racing and he adapted quite quickly as he finished 2nd in the Mini Max Rotax National Championship in 2008.

Roman is hoping to be able to defend his title next year and to get more invitational races to compete overseas to further his career in Motorsport. Racing is financially tough and many thanks go out to TEK, SKF, all the family, friends and supporters who have contributed to this trip. Roman would also like to thank his dad for all his hard work and for believing in him since the beginning of his racing career. A big thanks goes out to the South African Team, the Rok organizers of the event and South Garda Karting for an amazing experience. He is currently a student at Hoërskool Dinamika in Alberton. sdbracing@wol.co.za www.racingchamp.co.za

Official Interview with Roman De Beer (ZA) – Champion of the Junior Rok category - International Final 2009 – Tony Kart/Rok/Bridgestone

"I would like to thank God for the happiness that I am feeling in this moment. I have been lucky for the victory, I had a great kart, everything was perfect and I was quite calm even when Fioraventi attacked me at the last bend. The Rok Final here in Lonato has been a wonderful experience. I had a lot of fun in this category."

International Final?

"Unbelievable!! Amazing!! Unforgettable!! Once in a lifetime experience!! Exceeded all expectations!! Praying kept me going, relaxed and confident. Being my first time at the World Finals, I did not know what to expect. Due to perfect organization by Vortex, I felt welcome and confident about



the next step. Thanks to all the drivers for an amazing, hard race and good spirit. Thank you!"

Which has been the best moment of the weekend for you?

"Winning the Junior Rok World Final Championship the first time out!!"

What are your thoughts in general of the Rok class and championship?

"Being competitive, it is a good experience and opportunity for young drivers. Enables the Karting World to discover new, and future champions. Every driver gets

treated fair and with respect. It is without doubt a World Class Championship / event!!"

What are in your opinion the strong and weak points of the Rok Cup?

"STRONG POINTS Competitive, Fair, Growing, World Class, Organized, Professional. WEAK POINTS I Would like to receive our karts earlier, to enable all drivers to get to know the track."

Who inspired your passion for karting?

"Schummy!! My dad and family support. A GOD-given talent."

Which are your racing plans for the future?

"Get a drive (invitations) overseas. Move to Formula BMW to get experience in Single Seaters, move to GP2 Series and finally reach my dream to become a Formula 1 driver."

Where do you now think winning in Rok can take you?

"TO REACH MY DREAM!! I WOULD LIKE TO TAKE THE OPPORTUNITY TO THANK ROK CUP, ALL ORGANIZERS AND DRIVERS FOR AN AMAZING TIME!!"

ANY SPONSORSHIP TO MAKE THIS DREAM COME TRUE WILL BE APPRECIATED

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