

Attention: Political editors, assignment editors
FOR IMMEDIATE RELEASE

SANDRA BUCKLER JOINS OTTAWA'S BLUESKY STRATEGY GROUP

Prime Minister Harper's former Director of Communications joins Ottawa public affairs firm

OTTAWA, October 15, 2013 – Bluesky Strategy Group, a leading public affairs firm based in Ottawa, is pleased to announce that Sandra Buckler will join the firm as a Vice President, beginning in November.

In addition to serving as the Director of Communications to Prime Minister Stephen Harper from 2006-2008, Ms. Buckler most recently served as the Chief of Staff to the Ministers of Health and the Northern Development Agency, International Trade, Public Safety and Intergovernmental Affairs. Her 23-year career in communications in the private and public sectors includes the provincial and federal government, the transportation sector and providing communications advice and counsel to clients in a variety of sectors.

“Sandra’s experience in the public and private sectors is fantastic, and will enable her to provide Bluesky Strategy Group’s clients with the most effective strategies for communicating with their target audiences,” said Tim Barber.

“Sandra gets it – through her experience and networks, she understands the intricacies of how federal and provincial governments tick, she understands policy, politics, business and the media, and most importantly she understands communications for the client,” added said Susan Smith, Principal at Bluesky Strategy Group. “We are very excited to have Sandra as part of our Bluesky team.”

For Sandra Buckler’s full bio, please visit www.blueskystrategygroup.com

At Bluesky, Ms. Buckler will provide clients with strategic communications and public affairs advice. This will include media relations, crisis communications, and campaign development.

ABOUT BLUESKY STRATEGY GROUP

Known for its creative and strategic solutions to communications and public affairs opportunities and challenges, Bluesky Strategy Group is a leading edge public affairs firm located in Ottawa.

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