

## The Making of Your Magazines – archplus documenta 12 – Exhibition and project room as office landscape

For documenta 12 in Kassel and the documenta magazines exhibition, Sedus Stoll AG is acting as the main sponsor and partner of the exhibition entitled 'The Making of Your Magazines' (TMoYM). The architectural magazine archplus serves as the curator for this exhibition which is realized in the form of an office landscape and an open-plan editorial office.

With the TMoYM project, archplus wants to provide some insights into critical architectural magazines. In the process, a link is established between historical and reflexive consideration and current cultural practice.

The editorial office, open to the public, serves as an exhibition room and a permanent working space for the editors, who are working there with a continually changing variety of other magazine makers.

16 June – 23 Sept. 2007

### Credits

*Managed by:* Nikolaus Kuhnert, Anh-Linh Ngo, Martin Luce, Gregor Harbusch (archplus).

*Gestaltung:* onlab etc. / Nicolas Bourquin, Berlin

*Main sponsors:* Sedus Stoll AG, FSB

*Office landscape:* [Sedus Stoll AG](#) /

*Furniture:* relations, black dot

*Photo on page 1:* Fabian Lux

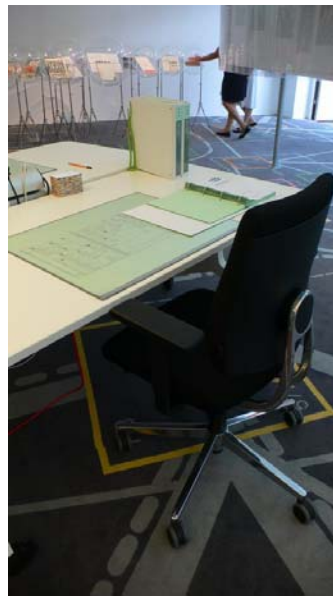


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40 years archplus: Visitors can make copies of thematically card-indexed articles selected by the editors from their favourite publications and then use these copies to compose their own magazine. This is the reason for the title of the exhibition "The Making of Your Magazines". The reader proceeds in virtually the same way as when compiling a selection of favourite songs on an MP3 player. The exhibition concept is based on a complex graphics concept.



Office landscape: [Sedus Stoll AG](#)

Photos on page 2: Fabian Lux, onlab etc /Nicolas Bourquin, Sedus/Dorothea Scheidl-Nennemann



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*Office landscape:* [Sedus Stoll AG](#)

Photos on page 3; onlab etc  
/Nicolas Bourquin, Fabian Lux,  
Sedus/Dorothea Scheidl-  
Nennemann



While the editors go about their daily business, visitors can look through the archives, watch video documentations or see the "Clip/Stamp/Fold" exhibition, the curator for which was Beatriz Colomina et al. (Princeton University). Apart from this, the exhibition room is dominated by a lively exchange of ideas and interaction between exhibitors and visitors.



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The schematic illustration of the relationships in the head office of a company served as a model for the carpet design. The representation was created in 1968 by Otmar Gottschalk / Quickborner Team and illustrates the interactions between different areas of a company.

Office landscape: [Sedus Stoll AG](#)

Photo on page 4: Fabian Lux

**Links:**

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