

YouGov / The Sun Survey Results

Sample Size: 2190 GB Adults
Fieldwork: 21st - 22nd April 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2190	591	646	165	214	669	557	463	1062	1128	261	554	749	626	1248	942	280	712	469	539	190	
Unweighted Sample	2190	531	664	141	242	628	564	466	1030	1160	238	434	854	664	1452	738	329	727	413	491	230	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

Con	34	100	0	0	0	77	4	17	33	35	32	35	30	40	37	31	34	42	36	27	19
Lab	37	0	100	0	0	6	83	29	36	39	41	38	41	32	36	39	45	28	37	46	35
Lib Dem	10	0	0	100	0	1	3	37	9	10	7	12	10	8	12	6	11	11	6	10	11
Other	19	0	0	0	100	17	10	17	21	16	19	15	20	20	16	23	10	18	20	17	34

Other Parties Voting Intention

UKIP	12	0	0	0	100	15	6	9	14	10	10	7	13	16	9	17	5	16	14	14	2
SNP / PCY	3	0	0	0	0	0	3	2	4	3	4	3	4	2	3	4	0	0	2	0	30
Green	2	0	0	0	0	1	1	5	2	2	4	4	2	1	3	1	4	2	3	2	2
BNP	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	1	0	1	0	1	1	0	1	1	0	1	1	0

Non Voters

Would Not Vote	7	0	0	0	0	3	1	5	6	8	13	9	6	3	5	9	7	7	7	8	3
Don't know	14	0	0	0	0	10	10	19	8	19	18	17	12	13	14	14	13	14	16	13	12

April 16-17
April 21-22

Do you approve or disapprove of the Government's record to date?

Approve	33	31	81	5	43	20	65	7	27	35	28	26	32	28	37	35	26	33	38	30	26	23
Disapprove	52	52	8	86	38	63	21	82	58	52	52	47	44	60	53	49	56	52	45	56	57	59
Don't know	15	16	11	9	20	17	14	11	15	13	20	28	24	12	11	15	18	15	17	14	17	19

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	Likelihood to vote in EU Elections	Voting intention				2010 Vote			Gender		Age				Social Grade		Region						
	10 / 10	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
Weighted Sample	2190	1050	591	646	165	214	669	557	463	1062	1128	261	554	749	626	1248	942	280	712	469	539	190	
Unweighted Sample	2190	1166	531	664	141	242	628	564	466	1030	1160	238	434	854	664	1452	738	329	727	413	491	230	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	April 3-4	April 21-22																					
If there were an election to the European Parliament held tomorrow, which party would you vote for?																							
Conservative	23	22	18	69	0	6	0	51	3	12	21	24	22	27	18	24	24	19	19	28	25	17	17
Labour	30	30	31	1	81	2	0	3	73	18	29	31	33	27	34	26	28	32	36	22	31	35	31
Liberal Democrat	9	10	11	3	3	81	0	2	3	35	11	9	9	14	9	8	13	6	15	11	6	8	10
UK Independence Party (UKIP)	28	27	30	25	8	5	98	41	12	19	30	23	20	16	27	37	23	31	18	33	27	31	6
Green	5	6	6	1	6	6	0	1	6	12	4	8	8	9	6	3	7	4	9	4	6	7	5
Scottish National Party (SNP)/ Plaid Cymru	4	3	4	1	1	0	0	0	2	1	3	4	6	4	4	2	2	5	1	0	2	0	30
British National Party (BNP)	0	1	1	1	0	0	2	1	0	0	1	0	1	1	1	0	1	1	0	1	1	1	0
Some other party	1	1	1	0	1	0	0	0	0	3	1	1	2	1	1	1	1	1	3	1	2	0	1
Non Voters																							
Would not vote	9	9	0	6	3	2	2	8	4	5	9	10	13	11	8	8	8	12	9	9	10	10	6
Don't know	15	18	10	10	11	8	1	14	14	23	11	24	23	23	16	13	18	18	14	18	19	18	18
And, on a scale of 0 to 10 with 10 meaning definitely would vote and 0 meaning would not vote, how likely are you to vote at the European election on May 22nd?																							
0 – definitely will not vote	7	8	0	4	3	2	2	5	3	4	7	9	13	10	5	7	6	11	8	8	9	8	5
1	2	2	0	2	1	1	0	2	1	1	2	1	2	4	1	0	3	1	1	2	2	1	2
2	4	2	0	2	2	2	0	2	2	2	2	3	2	3	3	2	2	2	3	2	2	3	2
3	3	3	0	3	2	0	3	3	2	3	3	2	4	4	2	2	3	3	4	4	2	2	0
4	3	2	0	1	1	6	0	1	2	2	2	2	2	3	2	1	2	2	2	2	3	1	1
5	10	9	0	8	8	7	8	6	6	11	6	11	12	10	8	7	7	10	8	8	10	9	7
6	5	4	0	4	4	3	3	4	5	5	4	5	5	5	5	3	4	4	5	3	6	4	5
7	8	6	0	10	5	5	3	7	5	8	6	7	11	8	6	4	7	6	5	6	9	5	7
8	8	10	0	11	10	10	8	9	10	10	9	10	10	13	8	8	10	10	10	10	10	10	5
9	8	6	0	9	5	7	7	8	6	6	6	6	6	7	6	6	7	5	5	7	5	6	8
10 – definitely will vote	43	48	100	48	58	58	64	52	57	48	53	44	33	33	54	61	49	47	49	47	43	50	58

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		10 / 10	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The European elections are held under a proportional voting system which gives smaller parties a better chance of winning seats than in general elections.

If there was a referendum on Britain's membership of the European Union, how would you vote?

I would vote for Britain to remain a member of the European Union	42	40	45	33	59	71	1	25	55	58	44	36	45	44	40	33	47	30	47	36	38	37	56
I would vote for Britain to leave the European Union	37	38	44	49	24	17	90	57	29	24	39	36	26	25	40	51	32	45	34	40	41	37	27
I would not vote	5	6	1	1	3	4	1	1	3	3	4	7	11	7	4	3	4	7	6	5	7	6	4
Don't know	16	17	10	17	13	8	7	17	13	15	13	21	17	24	16	12	16	18	13	19	14	20	14

April 3-4
April 21-22

Imagine the British government under David Cameron renegotiated our relationship with Europe and said that Britain's interests were now protected, and David Cameron recommended that Britain remain a member of the European Union on the new terms.

How would you then vote in a referendum on the issue?

Would vote for Britain to remain in the European Union on the new terms	54	52	56	59	61	81	22	50	60	64	54	49	53	56	50	49	60	41	52	53	47	50	62
Would vote for Britain to leave the European Union	25	26	32	28	19	9	69	35	22	15	28	24	16	17	28	35	21	33	25	26	31	25	16
Would not vote	5	5	1	0	3	3	0	1	2	3	4	6	9	7	4	3	4	6	5	5	5	6	3
Don't know	17	18	11	13	16	7	9	14	16	18	14	21	23	20	18	13	16	20	18	16	17	19	19

March 23-24
April 21-22

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	Total	Voting intention				2010 Vote			Gender		Age				Social Grade		Region						
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
	April 6-7	April 21-22																					
Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...																							
Good or bad for the economy?																							
	Good for the economy	45	46	86	21	54	58	76	22	43	50	42	42	43	44	51	50	40	46	52	43	44	30
	Bad for the economy	37	35	5	63	27	29	11	60	37	38	33	32	31	38	37	33	38	36	27	41	37	45
	Don't know	18	19	9	16	19	13	13	19	20	12	25	25	26	17	12	17	22	18	20	16	18	25
Being done fairly or unfairly?																							
	Fairly	30	30	68	8	37	34	59	8	25	35	26	26	31	27	35	34	25	30	36	29	26	20
	Unfairly	55	54	15	84	48	59	24	83	62	54	54	51	49	58	55	52	57	52	47	59	60	55
	Don't know	15	16	17	8	15	8	16	9	13	11	20	24	20	14	10	14	17	18	16	12	14	24
Necessary or unnecessary?																							
	Necessary	58	59	94	35	73	69	87	36	58	63	54	54	61	57	61	63	53	56	67	58	54	47
	Unnecessary	26	26	2	49	18	22	7	47	28	28	25	26	22	29	27	24	29	28	19	29	30	34
	Don't know	16	15	4	16	9	9	6	18	14	9	21	20	17	14	12	12	18	16	14	13	16	19
Too deep, too shallow or at about the right level?																							
	Too deep	37	35	7	64	32	29	13	61	41	39	32	25	31	41	36	33	38	36	29	38	39	41
	Too shallow	11	13	16	12	9	20	15	12	11	14	12	15	16	11	13	12	14	16	13	15	11	10
	About the right level	31	33	69	9	48	36	60	12	33	37	30	29	31	32	39	37	28	28	39	31	32	28
	Don't know	20	18	9	15	11	14	12	16	15	10	27	31	23	16	12	17	19	19	18	17	18	22
Being done too quickly, too slowly, or at about the right pace?																							
	Too quickly	38	37	8	69	33	27	13	66	41	39	35	26	33	44	37	36	39	38	30	40	41	44
	Too slowly	11	13	17	10	11	22	15	9	13	15	11	16	15	11	11	13	12	13	16	12	11	8
	About the right pace	34	34	69	9	45	38	62	11	32	37	32	31	33	31	41	37	31	33	39	32	33	27
	Don't know	16	16	6	12	11	13	10	13	15	10	22	27	19	14	10	14	18	16	15	16	15	21
Having an impact on your own life, or not having an impact on your own life?																							
	Having an impact on my life	51	54	41	69	46	59	48	68	51	55	52	44	49	61	53	52	56	51	50	61	54	53
	Not having an impact on my life	34	34	51	22	45	32	43	22	40	36	31	37	35	27	40	38	29	34	38	31	33	28
	Don't know	15	12	8	8	9	9	9	10	9	8	17	20	17	11	7	10	15	16	12	8	13	19
And who do you think is most to blame for the current spending cuts?																							
	The Conservative-Liberal Democrat coalition	25	25	1	57	21	15	4	52	27	25	25	20	20	29	27	24	27	26	17	28	29	31
	The last Labour government	36	38	86	6	41	54	78	8	29	41	34	32	37	33	45	42	32	35	46	37	32	27
	Both	26	25	10	26	26	30	13	28	33	24	27	24	28	27	21	24	27	26	23	26	27	24
	Neither	4	3	2	5	5	1	1	6	4	4	2	2	3	4	3	4	2	4	4	2	3	3
	Don't know	9	9	2	7	6	1	3	6	7	6	12	23	11	6	4	6	13	9	9	7	9	15

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	107	131
Male 25 to 39	183	276
Male 40 to 59	393	370
Male 60 +	347	285
Female 18 to 24	131	129
Female 25 to 39	251	278
Female 40 to 59	461	379
Female 60 +	317	342
Region		
North England	491	539
Midlands	299	359
East	214	210
London	329	280
South England	513	502
Wales	114	110
Scotland	230	190
Social Grade		
AB	825	613
C1	627	635
C2	330	460
DE	408	482
Newspaper Type		
Express / Mail	394	350
Sun / Star	234	515
Mirror / Record	156	219
Guardian / Independent	219	99
FT / Times / Telegraph	169	208
Other Paper	315	252
No Paper	703	547
Political Party Identification		
Labour	690	701
Conservative	567	613
Liberal Democrat	171	241
SNP/Plaid Cymru	75	37
Others	174	50
None/ DK	513	548

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk