#### RACE PROGRAM AND INFORMATION GUIDE



Philadelphia Parks & Recreation

# BROAD STREET TENRUM 2014







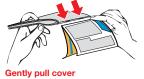


RACE DAY - SUNDAY, MAY 4, 2014

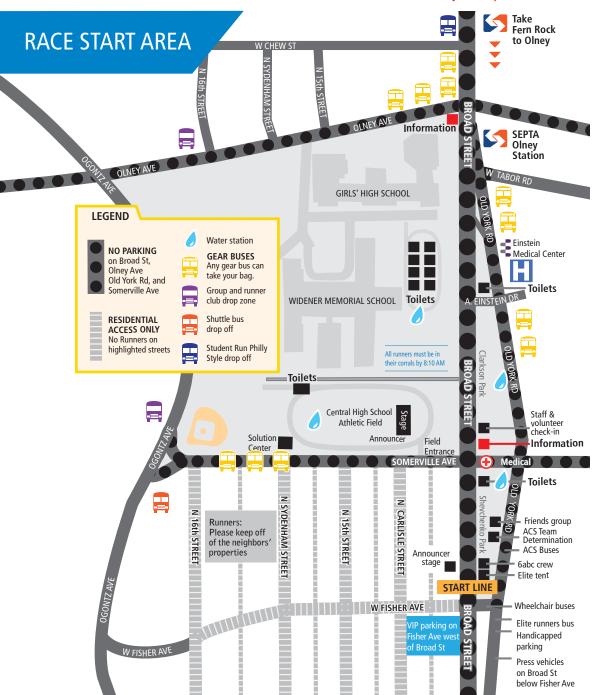
EXPO - FRIDAY, MAY 2 AND SATURDAY, MAY 3

#### DETACHABLE BROAD STREET COURSE MAP

With this take-anywhere guide, runners and fans can find water stations, SEPTA stations, parking information, and more, quickly and easily. Just follow the diagram to the right for detaching instructions.



away from staples



#### Independence Blue Cross

## Salutes

## all participants and volunteers in this year's Blue Cross Broad Street Run

For more than 75 years, Independence Blue Cross has helped enhance the health and wellness of the people and communities we serve. We are committed to transforming health care through strategic corporate sponsorship of innovative wellness and education programs.











CELEBRATING 35 YEARS 1980-2014

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All information accurate as of April 17, 2014. Visit www.broadstreetrun.com for important race updates.

#### Welcome to the Philadelphia Parks & Recreation's 35™ Blue Cross Broad Street Run!

I'm excited that you decided to join nearly 40,000 runners and participate in the largest and fastest 10-miler in the country. Last year's race was an astounding success thanks, in part, to participants, like you, and this year's race will be even better.

Since 1980, the Blue Cross Broad Street Run has given runners from all over the world an opportunity to run through various neighborhoods and by famous landmarks that Philadelphians hold close to their hearts. It has been my pleasure serving as the gatekeeper of this wonderful tradition for 17 years and I hope that this race continues to shine for many years to come.

Thank you for all of your participation and dedication during the past 35 years and for making this the best 10-mile race in the country. Thanks also for your generosity and help raising funds to benefit the American Cancer Society for over 30 years.

Good luck and have an enjoyable run down Broad Street. I'll see you at the finish line!



Jim Marino

Philadelphia Parks & Recreation

Race Director, Blue Cross Broad Street Run



"Welcome to the 35th annual Blue Cross Broad Street Run! This race is the largest 10-miler in the nation; hosting more than 40,000 runners on one of the nation's most famous streets, Broad Street. Runners and spectators enjoy the culturally diverse sights as the race begins in North Philadelphia's Olney section, moves past Temple University's campus and on to Fairmount, Center City, and the Avenue of the Arts, before finishing in South Philadelphia at The Navy Yard. The Blue Cross Broad Street Run features the neighborhoods and institutions that give our city character. Good Luck to all participants and enjoy your experience in the City of Philadelphia."

-Mayor Michael Nutter



"As owner and operator, Philadelphia Parks & Recreation is proud to be conducting the Blue Cross Broad Street Run for the 35th year. The passion and dedication of staff and volunteers has allowed the event to continually grow and prosper. I thank the sponsors, partners, and participants for helping make each and every year a success."

-Michael DiBerardinis
Deputy Mayor for Community &
Environmental Resources

"Celebrating 35 years, Philadelphia Parks & Recreation is proud to conduct the Blue Cross Broad Street Run again in 2014. The race has grown over the years and now has more female runners than male participants. Thanks go out to sponsors and partners for continuing to support the country's largest 10-mile race and to the staff and volunteers who make it happen."





"On behalf of everyone at Independence Blue Cross, welcome to the 35th annual Blue Cross Broad Street Run! It's been our honor to sponsor the run for the last 18 years. The Blue Cross Broad Street Run is just one of many events we sponsor to encourage people in our community to engage in active, healthy lifestyles. To every runner, including thousands of Independence Blue Cross members and hundreds of our associates, we salute your commitment to good health and wish you a safe, fun run!"

-Daniel J. Hilferty
President and CEO
Independence Blue Cross







"Congratulations on your participation in the 2014 Blue Cross Broad Street Run from all your friends at Interstate General Media, publisher of The Philadelphia Inquirer, Philadelphia Daily News, and Philly.com! Interstate General Media is proud to be a longtime, annual partner of the Blue Cross Broad Street Run. Be sure to visit Philly.com throughout race day for the latest coverage on everything you need to know about today's special event."

-Bob Hall
Chief Executive Officer & Publisher
Interstate General Media LLC



"At 6abc, we believe in determination, commitment to excellence, and pushing the limits....the same qualities that define the Blue Cross Broad Street Run. That's why we're proud of our continued partnership with this iconic race. We applaud the race organizers, volunteers, and runners who've helped make this run the largest 10-miler in the country. You can count on 6abc to be with you from start to finish!"

-Bernie Prazenica 6abc/WPVI-TV6 President & General Manager



WE'RE IMPROVING THE INQUIRER
WITH FEEDBACK FROM OUR READERS.
NOW YOU'LL SEE EVEN MORE
LOCAL NEWS IN MORE PLACES.

We've been talking to readers like you. And what you've clearly said is you want more local news. We listened. The improved Inquirer now has more local news throughout the paper. More in the A Section, more in our new Saturday high school sports section, more in Business ... more local focus everywhere. We've added reporters in every county in the region, and we're not done yet. Because of all the things we've added more of ... the best is more of you.



## The Duquiter





"With tens of thousands of runners participating every year, the Blue Cross Broad Street Run is one of the city's hallmark events. CBS looks forward to utilizing its numerous and powerful platforms to make it an even bigger success!"

-Marc M. Rayfield
 Senior Vice President/Market Manager
 CBS Radio Philadelphia



"Run Farther. Train Harder. Fight Cancer.

Make your miles meaningful with DetermiNation."

-Ashley Forsyth, DetermiNation Co-Chair, Roy Kardon, DetermiNation Co-Chair and Dianna Coscette, American Cancer Society Staff Partner

Thanks to our sponsors









## FIND YOUR EXTRAORDINARY

## FIGHT

The official registration and financial information of the American Cancer Society, Inc., may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

#### Take the first step.

**Blue Cross Broad Street Run** acsDetermiNation.org/BroadStreetRun

**Philadelphia Half & Full Marathon** acsDetermiNation.org/PhilaMarathon

Dianna Coscette, DetermiNation Event Manager 215.985.5362 | Dianna.Coscette@cancer.org



Determi**Nation**®

go.acsDetermiNation.org

#### **USE SEPTA**

Avoid parking altogether and take Regional Rail into Center City and the Broad Street Line to the start area. You will find more information about using Septa on page 13.

#### PLANNING A POST-RACE GATHERING?

If you're planning a postrace gathering, please park in FDR Park or the southern end of the Wells Fargo parking lot. Here are some helpful hints for every runner — from Broad Street veteran to first-timer — to help you worry less about getting around on race day.

#### YOU CAN'T PARK AT THE START

There is no parking available at the start area around Broad Street and Somerville Avenue, but there are plenty of easy ways to get there after you park at the finish or elsewhere in the city. You will find more information on where to park on page 11.

#### THERE'S A PHILLIES GAME ON RACE DAY

This year, the Philadelphia Phillies will be playing the Miami Marlins in the afternoon on race day. If you decide to park in the Citizens Bank Park lot (former location of Veteran's Stadium), be sure to move your car immediately after the race, no later than 1 p.m.

#### RACE DAY TRACKING

Your loved ones can follow you down Broad Street with our race day tracking. They can register at http://www.xacte.com/msg/signup.php?eid=73 and receive alerts through text, email, Facebook, or Twitter once you cross checkpoints at the 3, 5, and 7 mile markers as well as the finish line. Once you've crossed the finish line, you can use your Smartphone to scan the QR code on your race bib to instantly access your race results.

#### **SHUTTLE BUS ROUTES**

For our longtime runners, note that shuttle buses from the finish line to parking lots will be re-routed out of The Navy Yard to allow for easier access and traffic flow.

## ©CBSRADIT IS PROUD TO SUPPORT THE



PHILADELPHIA PARKS & RECREATION



TEN MILER 2014











## We're back... in the race with you!



Official Supermarket and Proud Supporter



FOUNDING PARTNER









#### RACE DAY PARKING

Driving down to the race? Below is some information so you know where to leave your car and how you can get to the start area.

#### PARKING FOR RUNNERS

There is no parking available at the start area. We suggest that all runners park at the Stadium Complex in the Citizens Bank Park and the Wells Fargo Center parking lots. Runners and spectators may also park at FDR Park (enter from Pattison Avenue, across from the Novacare Complex).

We urge you to arrive early to park in one of the locations suggested above and that you arrange to carpool with other runners. All lots will open no later than 5:30 a.m. and will be closed as they are filled.

RESTRICTIONS

Runners and spectators must park in designated areas and are subject to parking regulations. The Philadelphia Parking Authority and the Philadelphia Police Department will enforce normal parking restrictions. Please observe all parking regulation signs and directions from the parking lot attendants.

There is no parking available at the start area, on Pattison Avenue, or inside The Navy Yard.

Parking areas are not controlled by the Blue Cross Broad Street Run and made available at the courtesy of various sports facilities. Some gates will be left closed to control traffic.

All running clubs that are planning post race gatherings are asked to refrain from using the Citizens Bank Park or Wells Fargo Center lots. Instead, please plan to arrive early to park under I-95 in the rear of FDR Park.

#### **GETTING TO THE START**

Once you've parked, you may either take a designated shuttle or take the Broad Street Subway Line to the start area. To find out how, see page 13.

Anyone parking at Citizens Bank Park must remove their car by 1p.m., due to a Phillies game.

In the event of a Flyers playoff game at the Wells Fargo Center, that lot may be closed on race day.

#### DRIVING TO THE RACE

www.broadstreetrun.com for the most up-to-date status on parking availability on race day.

## ASIF RIDING SEPTA DIDN'T ALREADY HAVE ITS PERKS.

THE ONE DAY INDEPENDENCE PASS gets you a day's worth of rides on SEPTA trains, subways, trolleys, and buses, plus unlimited rides on PHLASH.

And discounts from any of SEPTA's participating

PASS PERKS partners. Purchase a SEPTA ONE DAY INDEPENDENCE PASS at any SEPTA sales location. You can buy your pass anytime, since validation begins after the first use. Some restrictions apply. For details, 215.580.7800 or www.ISEPTAPHILLY.com





#### **GETTING TO THE START**

The start area is located on the grounds of the Central High School Field at Broad Street and Somerville Avenue in the Olney section of Philadelphia.

We recommend using SEPTA, who continues their support of the Blue Cross Broad Street Run by making it easy and free for runners to reach the start line on the day of the race.

#### **BROAD STREET LINE**

To reach the start area, runners may ride SEPTA's Broad Street Subway Line for *free*. Simply display your official race bib to the cashier at any Broad Street Line station. Runners must wear their race bibs on the front of their shirts.

Trains will run to the start area beginning at 5:30 a.m. on the morning of the race, and SEPTA will provide express trains from Pattison Avenue. It takes approximately 35 minutes to travel from the AT&T Station stop near the finish line parking areas to the Olney Transportation Center, a few blocks north of the start area.

Express trains, when operating, take about 20 minutes. You may also board a local train at any other station on the Broad Street Line. Express trains will run without stopping as soon as they become full. Center City boarding should be done at the Walnut/Locust stop. The race will start promptly at 8:30 a.m. under police supervision. It is in your best interest to board a train before 6:30 a.m. and to allow yourself time for any unfortunate delays. Schedule times may vary.

**REGIONAL RAIL** 

If you are coming from outside of the city, you may use Regional Rail services to reach the Broad Street Line. Regional Rail will be operating on a special schedule.

#### **SHUTTLE SERVICES**

Shuttle buses will be located at the AT&T Pavilion and take you directly to the starting line before the race. After the race, all shuttle buses from the Navy Yard will return you back to the parking lots. Please look for the designated shuttle bus stops, which will be clearly marked so that everyone may board safely.

Visit www.septa.org for train and subway schedules.

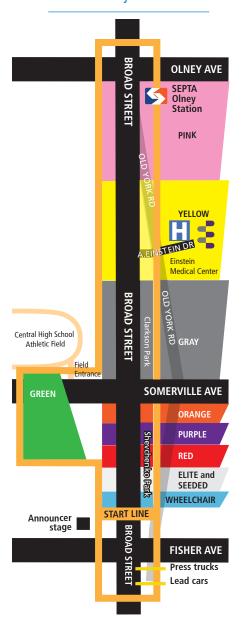
Thanks to our sponsor



#### **RACE START MAP** Take Fern Rock to Olney W CHEW ST N SYDENHAM STRY Information **SEPTA** Olnev Station OLNEY AVE **W** TABOR RD GIRLS' HIGH SCHOOL **LEGEND** Water station Einstein Medical Center NO PARKING **GEAR BUSES** on Broad St, Any gear bus can Olney Ave take your bag. Old York Rd. and Toilets Somerville Ave Group and runner . EINSTEIN DR **Toilets** club drop zone WIDENER MEMORIAL SCHOOL RESIDENTIAL Shuttle bus ACCESS ONLY drop off No Runners on Student Run Philly highlighted streets All runners must be in Clarkson Park Style drop off their corrals by 8:10 AM =Toilets Central High School Staff & Athletic Field volunteer check-in Solution Announcer Field Information Center Entrance SOMERVILLE AVE Medical - Toilets N SYDENHAM STREET z N 15th STREET CARLISLE STREET 16th STREET Friends group Runners: ACS Team Please keep off Determination of the neighbors' **ACS Buses** properties Announcer stage 6abc crew Elite tent START LINE W FISHER AVE Wheelchair buses Elite runners bus VIP parking on Fisher Ave west Handicapped parking of Broad St W FISHER AVE Press vehicles on Broad St below Fisher Ave

#### **CORRAL LINEUP**

All runners must be in their corrals by 8:10 a.m.







#### **START AREA**

Thank you for helping to keep yourself and those around you safe.

Please read the following information carefully to avoid confusion before the race.

All gear must be checked onto the buses by 8 a.m.

Please join us in being vigilant of your surroundings during the Blue Cross Broad Street Run. If you see a suspicious person, object, or vehicle along or near the race course, report the sighting to 9-1-1 or to law enforcement personnel.

Do not store, hide, or leave any personal items, backpacks, packages, or clothes along or near the race course, including the start and finish line areas near Central High School or The Navy Yard. Please use designated Gear Check areas to check your personal belongings, or leave your personal items with a friend or family member.

#### PRE-RACE STRETCH

Visit the Central High School Field, located at Broad Street and Somerville Avenue, for the pre-race stretch, led by Donna Storm. The warm up will begin at 7:30 a.m. Please stay off the surrounding streets until instructed by race officials to proceed to the start corrals.

#### **RESTROOMS AND WATER AT THE START**

There will be more than 350 portable toilets at the start. Please allow yourself enough time to use the facilities prior to the start of the race. Water will be available at the start area at various locations. Look for the blue water flags. Please hydrate prior to the start of the race.

#### **GEAR CHECK**

We will distribute clear plastic bags at the Expo for runners to use to check their gear. We will not accept any backpacks or other large bags to gear check on race day; *you must have a clear bag*.

For your safety and the safety of others, all personal bags will be subject to inspection.

When checking your gear on race day, you will be handed two matching wristbands and a sticker. The wristbands and sticker will have your bus number and individual bag number printed on them.

 Attach one wristband to your bag and give your bag to the gear volunteer.



- Keep the second wristband and sticker with you. You will need these to help you find your bus and claim your bag at the finish area.
- Remember to put some form of identification in your bag in case we need to ship your bag back to you after the race. Be sure to include your name, address, and phone number.

Garments without a bag will not be accepted.

Once again, no backpacks, suitcases, etc. will be accepted at gear check. Items left unattended at the start line will be handled similarly to how they are addressed by TSA Regulations at an airport.

#### **GEAR BUSES**

You can check your gear on any bus — buses will not be loaded by bib number. Look for the yellow school buses near the starting line to load your gear. At the finish, display your gear check identification wristband to the volunteers, and your items will be returned to you. Runners should place a business card or mailing label on or inside their bag to help with identifying it after the race.

#### LOCATING GEAR BUSES AT THE START

All gear check buses will be located on various streets around the start area such as Olney Avenue, Old York Road, and Somerville Avenue. No buses will be on Broad Street this year to allow more room for the corrals to be set up. Runners are asked to check their gear early so that the buses can leave on time. When the first buses are loaded they will leave for the Navy Yard. New buses will be opened after the first buses are filled. Please move quickly away from the buses after you load your gear to allow more room for the next group of runners. *Please* do this in an orderly fashion to help our 200 volunteers do their job.

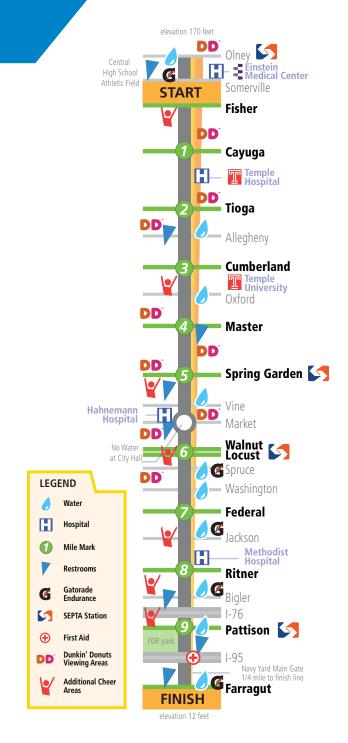
#### LOCATING BUSES AT THE FINISH

Gear pickup at the Navy Yard will be located at the south end of the Marine Parade Grounds in the parking lot directly across Constitution Avenue.



#### RACE COURSE MAP





## When good health takes more than just hard work, Teva is here for you



CELEBRATING 35 YEARS 1980—2014
EXCLUSIVE PHARMACEUTICAL PARTNER

Sometimes you need more than just exercise and a healthy lifestyle. Teva offers a wide variety of affordable generic medicines to keep you feeling your best. Teva Generics has proudly served the Philadelphia area for 70 years, and is the largest provider of affordable healthcare in the US. In fact, 1 in 6 generic prescriptions in the US is filled with a Teva Generic.\*





**Scan & Win** a chance to receive one of three popular Powerbeats by Dr. Dre™ earphones.

Powerbeats by Dr. Dre™ is a trademark of Beats Electronics LLC.



Generics

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#### KIDS FUN

#### Register at www.broadstreetrun.com

Invite your family and friends to watch you cross the finish at The Navy Yard. There will be plenty of things for them to enjoy while you're on the course.

Starting at 7:30 a.m., the Kids Fun event will be held at The Navy Yard. For just \$5, children ages 6–12 can take part in dash races, face painting, a petting zoo, and much more! Children under age 2 can participate for free in our annual "Diaper Derby."

Starting at 8:15 a.m., kids ages 6–12 can run the Broad Street Fun Miler, a one-mile fun run. T-shirts will be given to the first 750 participants in the Kids Fun activities.





#### Thanks to our sponsors









#### Are you a race fan? Follow us all year!

The Blue Cross Broad Street Run doesn't have to end on May 4. Connect with us through social media to get the latest news and updates as they happen. Plus, keep up with fellow runners all year!

Facebook.com/ibxrun10

Twitter: @ibxrun10 Instagram: ibxrun10

Flickr.com/ibx

















#### 40,000 runners. 10 miles. 1 Street. 35 years.

For the past 35 years, over 300,000 runners have made their way down Broad Street from North to South Philadelphia. The first Blue Cross Broad Street Run, held on May 4, 1980, had just over 1,500 runners cross the finish line in JFK Stadium.

Today, 40,000 runners participate in what has become the largest and fastest 10-miler in the whole country.







































CELEBRATING 35 YEARS 1980-2014

#### **COURSE RECORDS**



MEN	Patrick Cheruiyot	2007	45:14
WOMEN	Catherine Ndereba	1999	53:07
MASTERS MEN	Alejandro Jimenez	2011	49:07
MASTERS WOMEN	Sandra Mewett	1992	57:56
WHEELCHAIR MEN	Tony Nogueira	2007	32:05
WHEELCHAIR WOMEN	Jessica Galli	2001	39:59
WHEELCHAIR MASTERS MEN	Tony Nogueira	2008	33:52
WHEELCHAIR MASTERS WOMEN	Jacqui Kapinowski	2008	49:19



#### **2013 – TOP 10 FINISHERS**

	NAME	AGE	TIME
MA	LE		
1.	Feisha Ayelle	25	47:02
2.	Eric Chirchir	29	47:11
3.	Girma Gebre	20	47:16
4.	Abdelhadi El Monaziz	36	47:20
5.	Cole Atkins	27	47:43
6.	Andrew Foxenberg	28	49:29
7.	Chris Pannone	26	49:33
8.	Getachew Melese	25	49:35
9.	Cesar Lizano	31	49:57
10.	Josh Sadlock	23	50:28

#### **FEMALE**

	17 (EE		
1.	Askale Merachi	26	53:45
2.	Tsehay Getiso	20	54:10
3.	Jane Murage	26	54:36
4.	Clara Grandt	26	55:02
5.	Amanda Marino	23	55:37
6.	Woyinishet Abebe	28	56:44
7.	Marina Muncan	30	56:54
8.	Crystal Burnick	24	56:58
9.	Renee High	24	56:58
10.	Lindsay O'Brien	27	57:46

#### 2013 LAGOCKI WINNERS (FIRST PHILADELPHIANS)

ı		NAME	AGE	TIME
	MA	LE		
	1.	Paul Matuszak	26	51:11
	FEN	IALE		
	2.	Lauren Kelly	22	59:25



### GOOD LUCK

#### FROM EINSTEIN ORTHOPEDICS

#### JUST TEN MILES TO GO!

We hope your race goes great, and that you set a new PR and feel like a million bucks. But just in case, you should know that Einstein Orthopedics has board-certified sports medicine experts in knee, ankle and foot injuries. And with MossRehab, named among the top 10 rehabilitation hospitals in the nation by *U.S.News & World Report*, we offer a seamless transition from sports medicine to sports rehab. So good luck, runners. After the race ends, give us a call or visit us online to learn more about the MossRehab Running Clinic.



OFFICIAL HEALTHCARE NETWORK OF THE BLUE CROSS BROAD STREET RUN

1-800-EINSTEIN | EINSTEIN.EDU/BROADSTREETRUN

#### **RACE STATISTICS**



age of the oldest finisher

67

age of the youngest (running) finisher

1,576 finishers in 1980 34,068 finishers in 2012



1981

Last year runners could run THROUGH City Hall



runners have participated in EVERY BCBSR



runners finished the course with a lap around the track until 1989



fastest time run Patrick Cheruiyot 2007



**2003** 

year when more women finished

than men (women have represented the majority of finishers in all but I year since)

#### **2013 – TOP 5 MASTERS**

NAME		AGE	TIME
MALE			
1.	Joseph Ekuom	43	54:24
2.	Greg Watson	46	54:30
3.	Elliott Frieder	42	56:11
4.	Jonathan Frieder	42	56:14
5.	William Gould	44	57:27

#### **FEMALE**

	IALL		
1.	Linda Hawke	45	1:00:10
2.	Doreen McCoubrie	51	1:00:57
3.	Abby Dean	41	1:02:16
4.	Cecily Tynan	44	1:02:19
5.	Michelle Brangan	43	1:02:45

#### **2013 WHEELCHAIR WINNERS**

#### **OPEN DIVISION**

1.	Shannon Franks	44:44
2.	Anthony Greene	1:25:50

#### **MASTER DIVISION**

1.	Antonio Nogueira	37:15
2.	Jim Thompson	1:00:13

#### **FEMALE OPEN DIVISION**

1.	Chelsea Crytzer	54:32
2.	Jennifer Choi	1:02:42

#### ALL-TIME HIGH/LOW TEMPERATURES

Highest: May 7, 2000 – 91°

Lowest: May 4, 1986 – 37°



Perfecting the science of sport

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Performance. Comfort. Safety. Sustainability.

#### **2014 RACE RESULTS**

After you cross that finish line, you can find out your results shortly after the race by:

- Using the QR code on your race bib
- Checking www.philly.com
- Visiting www.broadstreetrun.com

According to the USATF, the official time for awarding top overall prizes will be the gun time, not the net time, for each runner. For the Age-Group awards, the net (chip) time will be used to determine the winners.

The Awards Ceremony will begin tentatively at 10:00 AM. Stay around to see and support those who finished at the top of their age groups!

Awards for this year's race will be given as follows:

**The Independence Cup**: A trophy, engraved with the names of the winners from the previous 34 years, will be presented to the top male, female, and wheelchair division winners. The cup will then be on display inside the lobby of the G. Fred DiBona Building, headquarters of Independence Blue Cross, located at 1901 Market Street.

**Richard Lagocki Memorial Award**: (presented by ACME) This award is presented annually to the first Philadelphia residents — male and female — to cross the finish line. Legal proof of residency will be required.

**Age-Group Awards**: The first five men and first five women in the following age divisions receive awards:

16 & Under	30-34	50 - 54	70 - 74
17-20	35-39	55-59	75-79
21-24	40-44	60-64	80 and above
25-29	45-49	65-69	

Age-Group Awards will be mailed to all winners.

**American Prize**: The American Prize is awarded to the first U.S. citizens finishing across all open divisions. Proof of citizenship is required.

1st Place Male and Female	\$500 and Award
2nd Place Male and Female	\$400 and Award
3rd Place Male and Female	\$300 and Award
4th Place Male and Female	\$200 and Award
5th Place Male and Female	\$100 and Award

## KEEP RUNNING





DDPERKS® REWARDS EVERY RUN.

Earn FREE beverages with the new DDPerks® ddperks.com/philly



#### BLUE CROSS BROAD STREET RUN



We Support the Blue Cross Broad Street Run.
Please Support **US** by **LIKE-ing** our Facebook Page!

wpvi-tv philadelphia

#### **DOOR PRIZES**



#### **SUPPORT THESE FABULOUS VENDORS!**

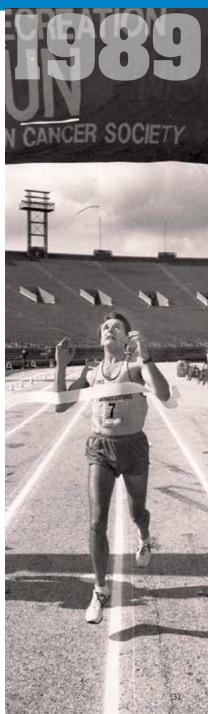
All registered runners are eligible for random drawings held throughout race morning. If you stay for the awards ceremonies, you will have the chance to win great prizes, including gift certificates from the following vendors:

Byrnes Tavern
Chickie's & Pete's
D'Angelo's Ristorante
Geno's Steaks
Hyatt Regency at Penns Landing
Mike's Seafood
Modell's Sporting Goods
Philadelphia Phillies
The Couch Tomato Café
White Dog Café
Winnie's LeBus Manayunk

#### Thanks to our sponsors







#### SPECIAL THANKS: VOLUNTEER GROUPS

512th USAF MAS 6abc Abundant L.I.F.E. Ministries, F.H.C.O.G. Achievement Academy Adams/Woolford Alpha Chi Rho Alpha Kappa Alpha-Delta Mu Alpha Phi Omega University of Pennsylvania American Cancer Society American Medical Student Association(AMSA) Anthem Institute Anthony Youth Empowerment Project Anti-Violence Partnership of Philadelphia Archbishop Wood Athletic RC Boxing Athletic Recreation Center Awbury Youth Council Back on My Feet Bacon Family & Friends Bang Bang Mitch Allen Gang Ben Franklin High School 3C's Club Ben Franklin NJROTC Berean Institute Beta Mu Chapter of Alpha Omega Epsilon at Drexel University Bishop McDevitt HS

Black Butterflies Organization Black Girls Run Bringing Everybody Together **Broad Street Bullies** Bryn Athyn College build0n Butterflies INC Cecil B. Moore Advisory Council Cecil B. Moore Stingrays Central High School Track Team Central HS Volleyball 1 & Central HS Volleyball 2 Christy Rec Center Girl Scout Troop #93473 City Year Clothes Pin Creative and Performing Arts School "TEAM BALDWIN" Decon Labs Delta Chi Psi Fraternity, Inc. Delta Epsilon Psi - Xi Chapter Delta Mu Chapter of Alpha Kappa Alpha Sorority, Inc. Delta Phi Epsilon Drexel University Delta Upsilon Chapter at University of Pennsylvania Det 750 Air Force ROTC Discovery Charter School Drexel University Club Field Hockey

Drexel University Women's Club Lacrosse Team Eva Donaldson School of Music Father Judge Baseball FH Abundant Life First Christian Missionary Church Francisville After School Friends of Taras Shevchenko Park Gamma Sigma Sigma George Washington High School Girl Scouts of Eastern PA Give Back Crew GlaxoSmithKline Gloucester Catholic Cross Country Hallahan CSC Houston Baseball Hunting Park Indians Independence Blue Cross Blue Crew Infinity Track Club Just For Today Inc. Knights of Peter Claver Juniors Kutztown University La Salle Women's Rugby Ladies of Excellence Social Club LaSalle College High School Track & Field Legacy Youth Tennis and

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World Affairs Club







Education

liberti church Lindy Communities/The Yorkhouse and York North Apartments Little Flower High School Logan CDC LOGAN Hope Lululemon Athletica McDevitt R. C. Advisory Men & Women For Human Excellence Mighty Bishops MIMIC - Men in Motion in the Community Minute By Minute Multi-Cultural Academy Charter School North Philadelphia Aztecs North Philly Baseball Our Lady of Hope Outlaws Baseball Owls' Athletic Training Society (0ATS)Pennsylvania Sibling Support Network People About Change, INC Phi Kappa Psi Phi Theta Kappa of Delaware County Community College Philadelphia City Rowing

Philadelphia Starlings Volleyball Club Philly Foxx's Social Club Philly Tarheels Pi Lambda Phi Fraternity, PA Alpha Delta(Temple) Pitman High School Band Positive Movement Power Corps Project C.L.A.S.S.Y. Reed Technology RHD Progress Haven Robertson Family Reunion Roman Catholic Football Roman Catholic High School Roxborough Rebels Russell Byers School Alumni Association Sigma Delta Tau Simons Recreation Center Teen Council Sisters South End Town Watch Squash Smarts St. Hubert's High School Cheerleaders St. Joseph's University AFROTC St. Katherine Day School/ Archbishop Carroll St. Philip Neri High School Youth Group Students Run Philly Style

Temple Math & Science Upward Bound Temple University Campus Recreation CREW Temple University Community Service Association Temple University Global Brigades Temple University Physical Therapy Temple University Running Club Temple University STHM Temple University Upward Bound The Philadelphia High School for Creative and Performing Arts The Philadelphia Suns The Philly Jumping Jems Double Dutch League & team The West Philadelphia Youth Initiative Triple Threat Foundation University of Penn Police - DPS Upon this Rock Missionary **Baptist Church** UPS VIEW (Villanova Initiative for Engaging Women Virginia Tech Alumni Association (Philadelphia Chapter) World at Work Youth Advocate



Philadelphia Freedom Valley

Philadelphia High School for

YMCA Columbia North

Girls Track



Target



#### SPECIAL THANKS: SUPPORTERS



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#### SPECIAL THANKS: ORGANIZATIONS

1980–2014

The 2014 Blue Cross Broad Street Run extends thanks to all of the following organizations.

Albert Einstein Hospital Anti-Graffiti Network

CBRE

Department of Public Property

Hahnemann Hospital

Hospital of the University of Pennsylvania

Jefferson Hospital

Liberty Property Trust

Methodist Hospital

Office of the

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Philadelphia Police Department

Philadelphia Sports Congress

Philadelphia Streets Department

Philadelphia Water Department

School District of Philadelphia

Temple University Hospital

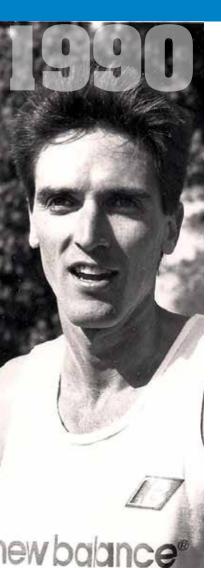
U.S. Department of the Navy







#### SPECIAL THANKS: MEDICAL PERSONNEL



#### **MEDICAL TEAM**

The Blue Cross Broad Street Run would like to extend its sincere thanks to our volunteer medical groups under the direction of Dr. Ernest Yeh and Carl Monzo, along with the dedicated members of the Philadelphia Fire Department and the Second Alarmers.

They've helped many runners over the years, and their time and effort has helped make the Blue Cross Broad Street Run a safe race for all participants. We appreciate their support and dedication to the event.

Thanks to the following ambulance companies that will be assisting on race day:

Darby Fire Company No. 1
Narberth Ambulance Corps
National Event Services
Navy Fire Department
S.W. Vauchlin Ambulance
Temple Hospital Transport Team

Yeadon Fire Company





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## BLUE CROSS BROAD STREET RUN





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Chuck Schaeffer & Full Moon Howlin

Happy Hollow Fighting Tigers

Mike Halpern (drummer)

Minds Eye View

Monkeysuit

Right Turn at 40

Roman Catholic High School Band

Rose's Cross

Shadowplay

The Dirty Robots

The Lulu Shriners Concert Band











#### **EXECUTIVE COMMITTEE**



## 2014 BLUE CROSS BROAD STREET RUN PHILADELPHIA PARKS & RECREATION EXECUTIVE COMMITTEE

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Maureen Maier Acting Program Director

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Jim Marino Race Director

# WHEN YOU SEE THESE GATES YOU KNOW YOU'VE MADE IT. Good luck, Broad Street Runners!





/TheNavyYard



@NavyYardPhila



#TheYardGram





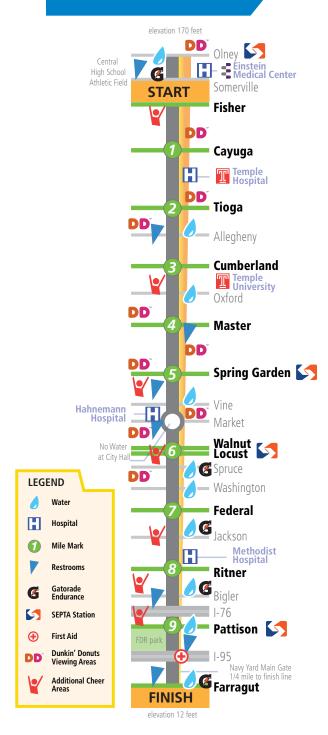


#### **CORRAL LINEUP**

All runners must be in their corrals by 8:10 a.m.



#### **RACE COURSE MAP**



PLEASE KEEP THE NAVY YARD CLEAN PLEASE RECYCLE

# Shuttle bus FINISH LINE MAP PHILADELPHIA NAVY YARD

Medical — Family Medical Tent Waiting Area First Aid ALL VEHICLES WILL BE TOWED Bus Driver Meeting Area ИО РАВКІИБ СОИЅТІТОТІОИ АУЕИЛЕ Late Pick-up Gear Tent Runners: Keep moving through this area Ambulance Parking Only 13th STREET All city vehicles to park and remain here U Refreshments Only **BUILDING 100** Runner Departures **V** Toilets Back on My Feet Check In Volunteer itaff and Navy Yard map subject to change. Refreshments Only Runner Press vehicles only Toilets **Y Y** Kids Miler Start Dunkin' Donuts Fred's Footsteps Meeting Area **EARRAGUT AVE** Family Information Lost and Found philly.com **FINISH LINE Y** NO SPECTATORS OR RUNNERS ON WEST SIDE OF BROAD STREET VIP Area **BUILDING 101** General Public Refreshments PRESS AND MEDICAL SUPPORT ONLY ON THIS SIDEWALK Family Auto Bleachers 9111 **Y Y** BROAD STREET Einstein Moss Rehab Bleachers Face Painting Caricatures Teva Kids Dashes 13th STREET Toilets Kids Fun Registration Geico Martin's otato Rolls Bleachers Dow 2 PPL Energy Caricatures Kids Rides INTREPID AVENUE Run Philly Style Gatorade Endurance Medal Distribution Water Stations or pets inside the Navy Yard on Race Day No parking Main Gate 1/4 Mile to Finish Line Naw Yard ACS Team LEGEND

V