

# ICM Poll for The Guardian

Fieldwork dates: 9-11<sup>th</sup> May 2014

Interview Method: Telephone.

Population effectively sampled: All adults aged 18+

**Sampling Method, RDD:** Within each government office region, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers. 850 interviews were conducted on land-lines.

**Sampling Method, Random RDD**: A random sample of mobile telephone numbers was generated in proportion to network provider market share. As with the landline process, seed telephone numbers are used to create the mobile RDD sample by randomising the last N digits of the seed number. A total of 150 interviews were conducted with people on their mobile phone.

Sample size: 1,000

**Data weighting:** Data were weighted to the profile of all adults aged 18+ (including non telephone owning households). Data were weighted by sex, age, social class, household tenure, work status and region. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 36,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2010 general election. The weighting scheme is designed as follows:

#### Weighting by past votes

1. Respondents are asked whether they voted in the last general election and if they did, which party they voted for.

2. The sample is weighted by demographics (age, sex, tenure etc). However, after such weighting the declared past votes may not match, exactly, the results of the

last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote weighting has to be used with caution as some people genuinely forget how they voted. We cannot simply weight the data to the actual results last time.

3. ICM takes the declared past votes on any new poll and adds it to the 25 or so most recent ICM polls containing the same question. The average of these polls is used in the past vote weighting scheme.

4. ICM compares the declared past votes derived in 3) above to the actual result of the last general election and gives a weight of 80% to the results of the last election and 20% to the average of the most recent polls, thereby assuming that most of the difference can be attributed to political imbalance in the sample and to faulty recall.

#### Weighting for turnout

1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.

2. We then weight people by their anticipated turnout. If someone is 10/10 certain to vote, they are given a weight of 1.0. If someone is 9/10 certain to vote they are given a weight of 0.9 etc. People who tell us they are likely to vote in the next General Election but did not vote in the last, are further down-weighted. If someone says they are 10/10 certain to vote but did not vote in 2010, they are given a weight of 0.5. If they say 9/10 certainty, the weight becomes 0.45 etc.

**Voting intentions:** ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in a new election. Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2010 and which party they voted for in that election. The vote figures shown in the table are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for. The figures are adjusted for turnout calculated accordingly to their stated intentions to vote.

In a further step, ICM add 50% of those who refuse to answer the vote intention question or say they don't know to the party they voted for in 2010.

The analysis by vote intention shown on each table is taken from table 1, ie before adjusting for refusers and don't knows.

#### European voting intentions

This section was past vote weighted to Westminster 2010 election targets in order to ensure political balance within the sample. The turnout weighting scheme as described above was also applied, but in line with projected turnout for the European elections. No adjustment procedure was applied, which we believe to be inappropriate for the European elections, based on previous experience.

**Questions:** The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

**Further enquiries:** martin.boon@icmresearch.com **British Polling Council**: ICM is a member of the British Polling Council and abides by its rules. http://www.britishpollingcouncil.org/

Absolutes/col percents

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election? Base: All respondents

			Gen	der		Ag	je			Social	Class			Vot	ing Intenti	ion			ote In 20 eral Elec				Reg	gion		
		Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base		1000	447	553	76	150	522	252	367	198	121	314	179	186	39	89	48	226	223	107	88	52	344	294	362	860
Weighted base		1000	489	511	122	160	508	210	273	288	211	228	176	172	53	89	47	214	179	131	87	52	334	316	349	861
Certain to vote	(10)	546 55%	256 52%	290 57%	30 25%	69 43%	289 57%	158 76%	161 59%	164 57%	88 42%	133 59%	121 69%	113 66%	36 67%	64 72%	39 81%	162 76%	122 68%	84 64%	49 56%	27 51%	200 60%	174 55%	173 49%	471 55%
	(9)	50 5%	27 6%	23 4%	1 1%	11 7%	28 6%	9 4%	18 7%	11 4%	13 6%	7 3%	11 6%	7 4%	5 9%	5 5%	-	8 4%	10 6%	8 6%	2 2%	5 10%	10 3%	14 4%	26 7%	43 5%
	(8)	83 8%	43 9%	40 8%	8 7%	15 10%	51 10%	8 4%	24 9%	22 8%	16 8%	20 9%	19 11%	19 11%	2 4%	11 12%	1 2%	14 7%	13 7%	12 9%	5 6%	4 7%	24 7%	33 10%	26 7%	74 9%
	(7)	46 5%	23 5%	23 4%	10 8%	10 6%	21 4%	5 2%	12 4%	14 5%	12 6%	8 4%	4 2%	8 5%	1 2%	3 3%	2 5%	2 1%	10 6%	6 4%	5 6%	1 3%	14 4%	17 6%	14 4%	39 5%
	(6)	38 4%	23 5%	15 3%	19 15%	5 3%	10 2%	3 2%	7 3%	15 5%	12 6%	4 2%	5 3%	7 4%	3 6%	1 1%	1 2%	9 4%	3 2%	4 3%	-	1 2%	11 3%	16 5%	12 3%	37 4%
	(5)	71 7%	39 8%	32 6%	13 11%	22 14%	33 6%	3 1%	13 5%	22 8%	27 13%	9 4%	12 7%	11 6%	6 11%	3 4%	2 4%	9 4%	10 5%	14 11%	13 14%	4 7%	26 8%	23 7%	22 6%	55 6%
	(4)	13 1%	3 1%	10 2%	2 2%	1 1%	8 2%	1 *	2 1%	1 *	6 3%	3 1%	1 1%	2 1%	-	2 3%	1 2%	1 1%	4 2%	1 1%	1 1%	1 2%	5 2%	2 1%	6 2%	11 1%
	(3)	20 2%	12 2%	8 2%	5 4%	5 3%	7 1%	3 1%	2 1%	6 2%	7 3%	5 2%	3 2%	3 2%	-	-	1 1%	1 1%	2 1%	2 2%	2 3%	3 6%	8 2%	8 3%	4 1%	15 2%
	(2)	10 1%	3 1%	7 1%	2 2%	3 2%	2 *	2 1%	4 1%	2 1%	-	5 2%	1 *	2 1%	1 1%	-	1 2%	1 1%	-	-	1 1%	-	3 1%	3 1%	5 1%	9 1%
Certain not to vote	(1)	106 11%	51 10%	55 11%	27 22%	18 11%	49 10%	12 6%	25 9%	25 9%	27 13%	29 13%	-	-	-	-	-	5 2%	4 2%	-	8 9%	5 9%	31 9%	21 7%	54 15%	93 11%
Refused		4 *	1 *	3 1%	-	-	3 1%	1 *	1 *	3 1%	-	1 *	-	-	-	-	-	-	-	-	-	-	1 *	2 1%	1 *	4 1%
Don't know		12 1%	8 2%	4 1%	3 2%	-	5 1%	4 2%	3 1%	3 1%	2 1%	3 2%	-	-	-	-	-	1 *	1 1%	-	1 1%	2 4%	1 *	3 1%	8 2%	9 1%
Mean		7.85	7.80	7.89	5.75	7.30	8.07	8.95	8.21	8.03	7.15	7.82	9.04	8.82	8.90	9.21	9.13	9.09	8.87	8.82	7.76	7.82	8.01	8.09	7.46	7.86
Standard deviation Standard error		3.08 0.10	3.05 0.15	3.12 0.13	3.34 0.39	3.15 0.26	2.96 0.13	2.47 0.16	2.90 0.15	2.92 0.21	3.19 0.29	3.30 0.19	1.75 0.13	1.97 0.14	1.93 0.31	1.52 0.16	1.99 0.29	2.02 0.13	2.10 0.14	1.90 0.18	3.09 0.33	3.09 0.44	3.01 0.16	2.77 0.16	3.39 0.18	3.09 0.11



Table 1

Absolutes/col percents

#### Table 2 Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for? Base: All respondents

		Ger	nder		A	ge			Social	Class			Vot	ing Intent	ion			te In 20 <sup>.</sup> eral Elec				Rec	gion		
	_Total	Male	Fe- male	18-24	_25-34_		65+	AB	C1	C2	DE	Con	Lab	Lib 	UKIP	Other	_Con_	_Lab_	Lib Dem	Scot- land	Wales	North	Mid- lands	_South	NET: Eng- land
Unweighted base	1000	447	553	76	150	522	252	367	198	121	314	179	186	39	89	48	226	223	107	88	52	344	294	362	860
Weighted base	1000	489	511	122	160	508	210	273	288	211	228	176	172	53	89	47	214	179	131	87	52	334	316	349	861
Conservative	176 18%	90 18%	86 17%	6 5%	24 15%	89 17%	57 27%	55 20%	55 19%	35 16%	31 14%	176 100%	-	-	-	-	122 57%	2 1%	8 6%	13 15%	7 13%	53 16%	66 21%	57 16%	156 18%
Labour	172 17%	94 19%	78 15%	25 20%	34 21%	83 16%	30 14%	41 15%	60 21%	32 15%	39 17%	-	172 100%	-	-	-	5 2%	107 60%	18 14%	19 22%	10 20%	81 24%	44 14%	48 14%	143 17%
Liberal Democrat/ Liberal	53 5%	27 5%	26 5%	7 5%	4 2%	28 5%	15 7%	13 5%	14 5%	19 9%	7 3%	-	-	53 100%	-	-	3 1%	1 1%	40 31%	2 3%	2 4%	15 4%	18 6%	20 6%	49 6%
Scottish National Party/ SNP	14 1%	10 2%	4 1%	2 1%	6 4%	6 1%	-	4 2%	6 2%	1 1%	3 1%	-	-	-	-	14 30%	1 *	1 *	-	12 14%	-	13 4%	1 *	1 *	2 *
Plaid Cymru	8 1%	4 1%	4 1%	-	2 2%	2 *	4 2%	4 1%	3 1%	-	1 *	-	-	-	-	8 17%	-	1 1%	-	-	7 14%	-	7 2%	1 *	1 *
Green Party	18 2%	6 1%	12 2%	1 *	5 3%	10 2%	3 1%	8 3%	4 1%	2 1%	4 2%	-	-	-	-	18 37%	2 1%	2 1%	7 5%	2 3%	-	3 1%	9 3%	6 2%	15 2%
UK Independence Party (UKIP)	89 9%	56 11%	33 7%	-	8 5%	60 12%	21 10%	23 8%	25 9%	18 8%	23 10%	-	-	-	89 100%	-	29 13%	12 6%	12 9%	1 2%	6 11%	16 5%	41 13%	32 9%	82 10%
Other	8 1%	4 1%	3 1%	-	2 1%	5 1%	1 *	2 1%	3 1%	3 1%	1 *	-	-	-	-	8 16%	2 1%	1 *	-	-	1 2%	4 1%	2 1%	2 1%	6 1%
Will not vote	106 11%	51 10%	55 11%	27 22%	18 11%	49 10%	12 6%	25 9%	25 9%	27 13%	29 13%	-	-	-	-	-	5 2%	4 2%	-	8 9%	5 9%	31 9%	21 7%	54 15%	93 11%
Don't know	259 26%	101 21%	158 31%	49 40%	46 29%	128 25%	36 17%	64 24%	77 27%	59 28%	60 26%	-	-	-	-	-	33 15%	40 22%	40 30%	24 28%	9 18%	95 28%	74 23%	90 26%	226 26%
Refused	97 10%	46 9%	51 10%	6 5%	11 7%	49 10%	32 15%	34 12%	16 6%	17 8%	31 13%	:	-	-	:	-	12 6%	8 4%	7 5%	4 5%	6 11%	24 7%	35 11%	38 11%	87 10%



#### Table 3

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (11%), don't know who they would vote for (26%) or refuse to answer (10%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

		Gei	nder		A	ge			Social	Class			Vo	ting Intent	ion			te In 20 <sup>7</sup> eral Elec				Reg	gion		
	Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	457	223	234	13	59	246	138	180	97	48	132	151	155	33	75	43	156	151	60	45	27	168	146	143	384
Weighted base	445	233	211	22	64	239	120	130	140	84	91	146	137	45	75	42	152	117	77	41	29	157	156	132	375
Conservative	146 33%	75 32%	72 34%	2 11%	17 26%	73 31%	54 45%	47 36%	46 33%	26 31%	28 30%	146 100%	-	-	-	-	113 75%	2 2%	8 10%	11 26%	5 18%	46 29%	54 35%	46 35%	131 35%
Labour	137 31%	70 30%	67 32%	14 63%	26 40%	69 29%	28 23%	35 27%	46 33%	24 29%	31 35%	-	137 100%	-	-	-	5 3%	99 84%	16 20%	16 39%	9 31%	68 43%	37 24%	32 25%	112 30%
Liberal Democrat/ Liberal	45 10%	22 10%	22 11%	5 23%	3 5%	24 10%	12 10%	12 9%	12 8%	15 18%	5 6%	-	-	45 100%	-	-	2 1%	1 1%	37 48%	2 5%	2 7%	13 9%	15 10%	16 12%	40 11%
Scottish National Party/ SNP	12 3%	8 3%	4 2%	* 2%	5 8%	6 3%	-	4 3%	5 3%	1 1%	3 3%	-	-	-	-	12 28%	1 *	1 1%	-	9 23%	-	10 7%	1 *	1 1%	2 1%
Plaid Cymru	7 2%	4 2%	4 2%	-	2 4%	2 1%	3 3%	4 3%	3 2%	-	*	-	-	-	-	7 18%	-	1 1%	-	-	7 24%	-	7 4%	1 *	1 *
Green Party	16 4%	5 2%	12 5%	* 2%	4 6%	10 4%	3 2%	7 6%	4 3%	2 2%	3 4%	-	-	-	-	16 39%	2 2%	2 2%	7 8%	2 6%	-	3 2%	7 5%	6 4%	14 4%
UK Independence Party (UKIP)	75 17%	47 20%	28 13%	-	5 8%	52 22%	19 16%	18 14%	22 16%	15 18%	20 22%	-	-	-	75 100%	-	28 18%	10 9%	10 14%	1 2%	5 18%	13 8%	34 22%	28 22%	69 19%
Other	6 1%	3 1%	3 2%	-	2 3%	3 1%	1 1%	2 2%	2 1%	2 2%	1 1%	-	-	:	-	6 15%	1 1%	1 1%	-	-	* 1%	3 2%	1 1%	2 2%	6 2%



Page 3



Absolutes/col percents

#### Table 4 Published Vote Intention Figures Percentages derived from the responses of 686 respondents

	Total
Conservative	33%
Labour	31%
Liberal Democrat	13%
UKIP	15%
Other	9%



Prepared on behalf of The Guardian by ICM Research

Page 4

Col percents

Absolutes/col percents

#### Table 5

Q.1 Some people have said they would not vote in a new election to the EUROPEAN PARLIAMENT, while others have said they would vote. How certain is

it that you would actually vote in a European Parliament election? On a 10-point scale if 10 would mean you would be absolutely certain to vote and

1 would mean you would be certain not to vote, how likely is it that you would vote in that election if it were held tomorrow?

Base: All respondents

			Ger	nder		A	ge			Social	Class			Vot	ting Intenti	ion			ote In 20 Ieral Ele				Reg	gion		
		Total	Male	Fe- male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base		1000	447	553	76	150	522	252	367	198	121	314	179	186	39	89	48	226	223	107	88	52	344	294	362	860
Weighted base		1000	489	511	122	160	508	210	273	288	211	228	176	172	53	89	47	214	179	131	87	52	334	316	349	861
Certain to vote	(10)	372 37%	187 38%	185 36%	18 15%	34 21%	209 41%	111 53%	114 42%	117 40%	56 26%	86 38%	82 47%	74 43%	21 39%	50 56%	30 63%	114 53%	77 43%	53 41%	26 30%	20 38%	123 37%	122 39%	128 37%	326 38%
	(9)	34 3%	16 3%	18 4%	4 4%	8 5%	15 3%	7 3%	13 5%	9 3%	8 4%	4 2%	5 3%	7 4%	3 5%	3 3%	6 12%	6 3%	4 3%	9 7%	4 5%	4 8%	15 5%	12 4%	7 2%	26 3%
	(8)	75 8%	34 7%	41 8%	8 7%	9 6%	43 8%	15 7%	28 10%	20 7%	13 6%	14 6%	23 13%	19 11%	1 2%	4 5%	1 1%	17 8%	19 11%	9 7%	5 6%	4 7%	23 7%	21 7%	32 9%	66 8%
	(7)	52 5%	30 6%	22 4%	4 3%	14 9%	26 5%	8 4%	16 6%	14 5%	14 6%	8 4%	11 6%	11 7%	-	5 5%	1 2%	12 6%	11 6%	6 5%	8 9%	3 6%	19 6%	12 4%	21 6%	41 5%
	(6)	37 4%	23 5%	14 3%	17 14%	3 2%	11 2%	5 3%	10 4%	10 3%	11 5%	6 2%	4 2%	6 3%	5 10%	1 1%	-	6 3%	7 4%	2 2%	-	-	8 2%	13 4%	16 5%	37 4%
	(5)	151 15%	73 15%	78 15%	18 15%	40 25%	68 13%	25 12%	29 11%	50 18%	40 19%	32 14%	23 13%	19 11%	12 22%	12 13%	5 10%	24 11%	26 14%	26 20%	16 19%	5 10%	54 16%	58 18%	39 11%	129 15%
	(4)	23 2%	10 2%	13 3%	5 4%	4 3%	13 3%	-	10 4%	5 2%	6 3%	2 1%	4 2%	8 4%	-	-	1 2%	4 2%	5 3%	4 3%	1 1%	-	12 4%	4 1%	7 2%	22 3%
	(3)	27 3%	13 3%	14 3%	3 3%	6 4%	13 3%	5 2%	6 2%	8 3%	7 3%	6 3%	1 1%	5 3%	4 8%	1 2%	1 1%	1 *	4 2%	8 6%	2 2%	5 9%	3 1%	13 4%	12 3%	21 2%
	(2)	23 2%	12 3%	10 2%	7 6%	3 2%	8 2%	4 2%	7 2%	3 1%	5 2%	8 4%	3 2%	2 1%	3 7%	2 2%	2 4%	3 1%	1 *	4 3%	1 1%	1 2%	3 1%	11 4%	8 2%	21 2%
Certain not to vote	(1)	186 19%	85 17%	101 20%	34 28%	34 22%	95 19%	23 11%	38 14%	53 18%	46 22%	50 22%	19 11%	16 9%	4 7%	10 11%	2 5%	24 11%	19 11%	10 8%	22 25%	9 18%	69 21%	45 14%	72 21%	155 18%
Refused		1 *	1 *	-	-	-	-	1 *	-	-	-	1 *	-	-	-	-	-	-	-	-	-	-	1 *	-	-	1 *
Don't know		19 2%	6 1%	13 3%	2 1%	2 2%	8 2%	7 3%	4 1%	-	6 3%	10 4%	*	5 3%	-	2 2%	-	3 1%	6 3%	-	2 2%	1 1%	5 1%	5 2%	9 3%	17 2%
Mean		6.50	6.60	6.41	4.92	5.61	6.70	7.65	7.05	6.64	5.84	6.26	7.47	7.38	6.69	7.67	8.35	7.69	7.31	7.09	6.01	6.64	6.47	6.65	6.39	6.54
Standard deviation		3.48	3.43	3.53	3.26	3.27	3.51	3.20	3.30	3.46	3.41	3.70	3.09	3.04	3.21	3.25	2.81	3.12	3.08	3.09	3.57	3.60	3.51	3.37	3.56	3.47
Standard error		0.11	0.16	0.15	0.38	0.27	0.16	0.21	0.17	0.25	0.31	0.21	0.23	0.23	0.51	0.35	0.41	0.21	0.21	0.30	0.39	0.50	0.19	0.20	0.19	0.12



Prepared on behalf of The Guardian by ICM Research

Absolutes/col percents

Table 6 Q.2 The Conservatives, Labour, Liberal Democrats, UKIP, Green, (Scotland only: the SNP, Wales only: Plaid Cymru) and other parties would fight a new election to the European Parliament in your area. If there were a European Election held tomorrow, which party do you think you would vote for? Base: All respondents

		Ger	nder		Ag	je			Social	Class			Vot	ing Intent	ion			ote In 20 <sup>.</sup> eral Elec				Rec	gion		NET:
	Total	Male	Fe- male		25-34	_35-64_	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	_South_	Eng- land
Unweighted base	1000	447	553	76	150	522	252	367	198	121	314	179	186	39	89	48	226	223	107	88	52	344	294	362	860
Weighted base	1000	489	511	122	160	508	210	273	288	211	228	176	172	53	89	47	214	179	131	87	52	334	316	349	861
Conservative	133 13%	59 12%	74 15%	6 5%	21 13%	57 11%	49 23%	45 16%	44 15%	23 11%	22 10%	110 62%	1 *	4 7%	1 1%	4 8%	84 39%	1 1%	11 9%	11 12%	6 11%	39 12%	48 15%	46 13%	117 14%
Labour	121 12%	73 15%	48 9%	16 13%	24 15%	62 12%	18 9%	38 14%	35 12%	22 10%	26 11%	-	105 61%	1 2%	-	1 2%	1 *	72 40%	10 8%	11 13%	7 13%	48 14%	32 10%	41 12%	103 12%
Liberal Democrats	41 4%	20 4%	21 4%	4 4%	3 2%	26 5%	7 4%	11 4%	11 4%	10 5%	9 4%	3 2%	1 1%	26 50%	1 1%	-	2 1%	5 3%	26 20%	6 7%	-	16 5%	14 4%	12 3%	35 4%
UKIP	121 12%	80 16%	42 8%	6 5%	6 3%	69 14%	41 19%	32 12%	36 12%	24 12%	29 13%	18 11%	7 4%	3 5%	70 79%	1 2%	50 23%	19 10%	13 10%	4 4%	7 14%	28 8%	53 17%	40 12%	111 13%
SNP	9 1%	9 2%	-	2 1%	1 1%	6 1%	-	2 1%	3 1%	2 1%	2 1%	-	-	-	-	7 16%	-	*	-	9 11%	-	9 3%	:	-	-
Plaid Cymru	7 1%	3 1%	4 1%	-	2 2%	2 *	3 1%	3 1%	3 1%	-	1 *	2	-	-	1 1%	7 14%	-	1 1%	-	-	7 14%	-	7 2%	-	:
Green	48 5%	22 4%	26 5%	10 8%	11 7%	22 4%	5 2%	16 6%	18 6%	7 3%	7 3%	4 2%	10 6%	6 11%	-	14 29%	7 3%	11 6%	10 7%	7 8%	2 4%	15 5%	12 4%	20 6%	39 4%
BNP	1 *	-	1 *	-	:	-	1 *	1 *	-	-	2	1 *	-	-	-	-	1 *	-	-	-	:	-	1 *	-	1 *
Independent candidates	3 *	2 *	2 *	-	:	3 1%	1 *	1 *	-	-	2 1%	1 *	-	-	-	1 1%	-	1 1%	1 1%	-	:	1 *	1 *	1 *	3 *
Other party	11 1%	8 2%	3 1%	-	1 1%	9 2%	1 1%	3 1%	4 1%	3 1%	2 1%	5 3%	1 1%	-	-	5 11%	3 1%	-	-	-	2 3%	3 1%	4 1%	4 1%	10 1%
Will not vote	186 19%	85 17%	101 20%	34 28%	34 22%	95 19%	23 11%	38 14%	53 18%	46 22%	50 22%	19 11%	16 9%	4 7%	10 11%	2 5%	24 11%	19 11%	10 8%	22 25%	9 18%	69 21%	45 14%	72 21%	155 18%
Refused	64 6%	34 7%	31 6%	2 2%	8 5%	32 6%	23 11%	22 8%	10 4%	12 6%	20 9%	1 1%	1 1%	-	-	1 2%	3 2%	3 2%	2 2%	2 2%	4 7%	14 4%	22 7%	29 8%	59 7%
Don't know	253 25%	95 19%	158 31%	41 34%	48 30%	125 25%	39 19%	61 22%	72 25%	63 30%	57 25%	14 8%	31 18%	10 19%	6 7%	5 10%	40 19%	47 26%	47 36%	15 18%	8 16%	91 27%	77 24%	84 24%	229 27%



#### Table 7

Data derived from:-

Q.1 Some people have said they would not vote in a new election to the EUROPEAN PARLIAMENT, while others have said they would vote. How certain is

it that you would actually vote in a European Parliament election? On a 10-point scale if 10 would mean you would be absolutely certain to vote and

1 would mean you would be certain not to vote, how likely is it that you would vote in that election if it were held tomorrow?

Q.2 The Conservatives, Labour, Liberal Democrats, UKIP, Green, (Scotland only: the SNP, Wales only: Plaid Cymru) and other parties would fight a new election to the

European Parliament in your area. If there were a European Election held tomorrow, which party do you think you would vote for?

Data excludes those who definitely will not vote (19%), don't know who they would vote for (25%) or refuse to answer (6%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

		Gei	nder		Ag	ge			Social	Class			Vot	ing Intent	ion		Vc Gen	te In 201 eral Elec	10 tion			Reg	gion		
	Total	Male	Fe- male	18-24	_25-34_	35-64	65+	AB	C1	C2	DE	Con	_Lab	Lib Dem	UKIP	Other	Con	_Lab_	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	423	217	206	17	49	230	127	175	86	40	122	119	117	22	65	35	131	119	50	39	25	145	133	145	359
Weighted base	405	225	180	30	52	213	110	128	126	67	84	116	101	28	63	35	127	91	57	39	26	134	138	133	341
Conservative	111 27%	49 22%	62 34%	5 16%	14 28%	49 23%	42 38%	37 29%	36 29%	18 27%	19 23%	92 79%	*	3 10%	* 1%	4 10%	72 57%	1 1%	9 16%	10 25%	4 16%	33 25%	40 29%	38 28%	97 28%
Labour	98 24%	58 26%	40 22%	12 39%	18 35%	53 25%	16 14%	32 25%	26 21%	19 28%	21 25%	-	85 85%	1 3%	-	1 2%	1 *	61 67%	10 17%	9 23%	5 20%	40 30%	27 20%	31 23%	84 25%
Liberal Democrats	28 7%	16 7%	11 6%	4 12%	2 5%	16 7%	6 6%	9 7%	8 7%	4 5%	7 8%	3 2%	1 1%	17 61%	1 1%	-	2 1%	2 3%	18 31%	4 10%	-	13 10%	6 4%	9 7%	24 7%
UKIP	104 26%	68 30%	36 20%	3 11%	3 6%	60 28%	37 34%	27 21%	33 26%	19 29%	26 31%	14 12%	6 6%	3 10%	61 97%	1 3%	44 35%	16 18%	11 19%	3 9%	6 25%	25 19%	43 31%	36 27%	94 28%
SNP	7 2%	7 3%	-	1 3%	1 1%	5 3%	-	2 1%	2 2%	1 2%	1 2%	-	-	-	-	5 16%	-	*	-	7 18%	-	7 5%	-	-	-
Plaid Cymru	7 2%	3 1%	4 2%	-	2 5%	2 1%	3 2%	3 3%	3 3%	-	1 1%	-	-	-	1 1%	7 19%	-	1 1%	-	-	7 29%	-	7 5%	-	-
Green	39 10%	17 7%	22 12%	6 19%	10 19%	20 9%	4 3%	15 11%	14 11%	5 7%	5 6%	3 3%	7 7%	4 16%	-	13 36%	6 4%	8 9%	9 15%	6 15%	2 8%	12 9%	11 8%	16 12%	31 9%
BNP	1 *	-	1 *	-	-	-	1 1%	1 *	-	-	-	1 1%	-	-	-	-	1 *	-	-	-	-	-	1 *	-	1 *
Independent candidates	3 1%	1 1%	2 1%	-	-	2 1%	1 1%	1 1%	-	-	2 2%	1 1%	-	-	-	1 2%	-	1 1%	1 1%	-	-	1 1%	*	1 1%	3 1%
Other party	8 2%	5 2%	2 1%	-	1 2%	6 3%	1 1%	2 2%	3 2%	1 2%	2 2%	3 3%	1 1%	-	-	4 11%	3 2%	-	-	-	* 2%	2 2%	2 2%	3 2%	7 2%



Page 7

Table 8

Q3. From what you have seen or heard, do you think ... is doing a good job or a bad job? The Prime Minister, David Cameron Base: All respondents

		Gen	der		Aç	je			Social	Class			Vot	ing Intent	ion			te In 20' eral Elec				Reg	ion		NET
	_Total_	Male	Fe- male	18-24	_25-34_	35-64	65+	AB	<u>C1</u>	C2	DE	Con	Lab	Lib 	UKIP	Other	Con	_Lab_	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	1000	447	553	76	150	522	252	367	198	121	314	179	186	39	89	48	226	223	107	88	52	344	294	362	860
Weighted base	1000	489	511	122	160	508	210	273	288	211	228	176	172	53	89	47	214	179	131	87	52	334	316	349	861
Good job	438 44%	213 44%	225 44%	54 44%	67 42%	209 41%	109 52%	122 45%	137 48%	104 49%	75 33%	155 88%	38 22%	31 58%	25 28%	10 21%	158 74%	45 25%	54 41%	31 36%	14 26%	129 39%	143 45%	166 48%	393 46%
Bad job	420 42%	213 44%	207 41%	44 36%	78 49%	228 45%	70 33%	122 45%	119 41%	75 35%	104 46%	13 8%	117 68%	16 31%	58 66%	33 69%	40 19%	113 63%	63 48%	42 48%	30 57%	161 48%	127 40%	132 38%	348 40%
Don't know	142 14%	63 13%	79 15%	24 20%	15 10%	72 14%	31 15%	29 11%	32 11%	32 15%	48 21%	7 4%	17 10%	6 12%	6 7%	5 10%	15 7%	22 12%	14 10%	14 16%	9 17%	45 13%	46 14%	51 15%	119 14%

Absolutes/col percents



Table 9

Q3. From what you have seen or heard, do you think ... is doing a good job or a bad job? The leader of the opposition, Ed Miliband Base: All respondents

		Ger	ıder		Aç	je			Social	Class			Vot	ing Intent	ion			te In 201 eral Elec				Reg	ion		
	_Total_	Male	Fe- male	18-24	_25-34_		65+	AB	<u>C1</u>	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	_Lab_	Lib Dem	Scot- land	Wales	North	Mid- lands	_South_	NET: Eng- land
Unweighted base	1000	447	553	76	150	522	252	367	198	121	314	179	186	39	89	48	226	223	107	88	52	344	294	362	860
Weighted base	1000	489	511	122	160	508	210	273	288	211	228	176	172	53	89	47	214	179	131	87	52	334	316	349	861
Good job	258 26%	129 26%	128 25%	39 32%	49 30%	127 25%	43 20%	59 21%	84 29%	62 29%	53 23%	32 18%	90 52%	17 33%	10 11%	9 19%	30 14%	78 43%	33 25%	22 26%	11 20%	89 27%	69 22%	99 28%	225 26%
Bad job	511 51%	276 56%	236 46%	46 37%	62 39%	275 54%	129 61%	170 62%	136 47%	94 45%	112 49%	126 72%	55 32%	26 49%	68 76%	31 66%	164 77%	68 38%	71 54%	45 52%	27 51%	173 52%	174 55%	164 47%	440 51%
Don't know	231 23%	84 17%	147 29%	37 30%	49 31%	106 21%	38 18%	45 16%	68 24%	55 26%	63 28%	18 10%	27 16%	10 18%	11 13%	7 15%	21 10%	33 18%	27 21%	20 23%	15 29%	73 22%	73 23%	86 25%	196 23%



Page 9

Absolutes/col percents

Table 10

Q3. From what you have seen or heard, do you think ... is doing a good job or a bad job? The leader of UKIP, Nigel Farage Base: All respondents

Vote In 2010 Social Class Gender Age Voting Intention General Election Region NET: Fe-Lib Lib Scot-Mid-Eng-Total Male male 18-24 25-34 35-64 65+ AB C1 C2 DE Con Lab Dem UKIP Other Con Lab Dem land Wales North lands South land Unweighted base 1000 447 553 76 150 522 252 367 198 121 314 179 186 39 89 48 226 223 107 88 52 344 294 362 860 Weighted base 1000 489 511 122 160 508 210 273 288 211 228 176 172 53 89 47 214 179 131 87 52 334 316 349 861 Good job 312 191 121 29 30 180 73 86 85 71 70 62 42 17 82 11 91 54 38 21 15 90 113 109 276 31% 34% 24% 93% 25% 28% 31% 39% 24% 24% 19% 35% 35% 30% 31% 35% 31% 23% 43% 30% 29% 27% 36% 31% 32% 81 27 2 327 Bad job 386 191 194 48 63 194 130 108 76 72 81 90 25 79 78 71 37 22 137 109 140 38% 39% 48% 46% 52% 37% 38% 39% 39% 38% 39% 40% 38% 36% 31% 51% 2% 53% 43% 54% 42% 42% 41% 34% 40% 107 66 56 58 64 86 40 12 43 47 Don't know 302 195 45 135 94 33 10 5 22 28 16 108 94 100 258 37% 27% 27% 21% 33% 30% 38% 19% 24% 18% 5% 24% 20% 26% 17% 33% 30% 30% 30% 30% 22% 38% 42% 32% 29%

Page 10

Table 11

Q3. From what you have seen or heard, do you think ... is doing a good job or a bad job? The Deputy Prime Minister, Nick Clegg Base: All respondents

		Ger	nder		Ag	je			Social	Class			Vot	ing Intenti	ion			te In 201 eral Elec				Reg	ion		
	Total	Male	Fe- male	18-24	_25-34_	_35-64_	65+	AB	<u>C1</u>	C2	DE	Con	Lab	Lib Dem	UKIP	_Other_	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	1000	447	553	76	150	522	252	367	198	121	314	179	186	39	89	48	226	223	107	88	52	344	294	362	860
Weighted base	1000	489	511	122	160	508	210	273	288	211	228	176	172	53	89	47	214	179	131	87	52	334	316	349	861
Good job	304 30%	144 30%	160 31%	37 30%	47 29%	157 31%	63 30%	76 28%	90 31%	85 40%	53 23%	83 47%	41 24%	33 63%	19 21%	12 26%	74 35%	40 22%	52 40%	21 25%	14 27%	94 28%	104 33%	106 30%	268 31%
Bad job	506 51%	273 56%	233 46%	55 45%	72 45%	263 52%	116 55%	155 57%	141 49%	95 45%	116 51%	77 44%	114 66%	13 24%	66 74%	30 63%	119 56%	118 66%	57 44%	50 58%	26 50%	183 55%	147 47%	176 50%	430 50%
Don't know	190 19%	72 15%	118 23%	30 25%	41 26%	88 17%	30 15%	43 16%	57 20%	31 15%	59 26%	16 9%	17 10%	7 14%	4 5%	5 12%	21 10%	22 12%	22 17%	15 18%	12 23%	57 17%	65 20%	68 19%	163 19%

LCW Clear thinking in a complex world

Table 12

Q3. From what you have seen or heard, do you think ... is doing a good job or a bad job? The Chancellor of the Exchequer, George Osborne Base: All respondents

		Ger	ider		Ag	ge			Social	Class			Vot	ting Intent	ion			te In 201 eral Elec				Reg	ion		
	Total	Male	Fe- male	18-24	25-34	_35-64_	65+	AB	<u>C1</u>	C2	DE	Con	Lab	Lib Dem	UKIP	_Other_	Con	Lab	Lib Dem	Scot- land	Wales	North	Mid- lands	South	NET: Eng- land
Unweighted base	1000	447	553	76	150	522	252	367	198	121	314	179	186	39	89	48	226	223	107	88	52	344	294	362	860
Weighted base	1000	489	511	122	160	508	210	273	288	211	228	176	172	53	89	47	214	179	131	87	52	334	316	349	861
Good job	406 41%	219 45%	188 37%	41 34%	43 27%	201 40%	121 58%	126 46%	115 40%	76 36%	89 39%	136 77%	51 29%	21 39%	34 38%	10 22%	151 71%	51 28%	47 36%	30 34%	19 36%	114 34%	137 43%	156 45%	358 42%
Bad job	360 36%	193 39%	167 33%	38 31%	62 39%	207 41%	54 26%	104 38%	100 35%	82 39%	74 33%	18 10%	95 55%	19 37%	48 54%	30 64%	38 18%	100 56%	53 41%	39 45%	17 33%	145 43%	106 34%	110 31%	304 35%
Don't know	233 23%	77 16%	156 31%	43 35%	55 34%	101 20%	35 16%	43 16%	73 25%	53 25%	64 28%	22 12%	26 15%	13 24%	7 8%	7 14%	25 12%	29 16%	30 23%	18 21%	16 31%	76 23%	73 23%	84 24%	199 23%

Absolutes/col percents



#### Table 13 Q.C/D Voting in May 6th 2010 General Election Base: All respondents

	Unweighted Total	Weighted Total
Unweighted base	1000	1000
Weighted base	1000	1000
Conservative	226 23%	214 21%
Labour	223 22%	179 18%
Liberal Democrat/ Liberal	107 11%	131 13%
Scottish National Party/SNP	11 1%	14 1%
Plaid Cymru	7 1%	8 1%
Green Party	7 1%	7 1%
UK Independence Party (UKIP)	15 2%	17 2%
British National Party (BNP)	1 *	1 *
Others	6 1%	7 1%
Did not vote	270 27%	302 30%
Refused	83 8%	74 7%
Don't know	44 4%	46 5%



Prepared on behalf of The Guardian by ICM Research

Page 13

#### Absolutes/col percents

#### Table 14 Classification Base: All respondents

		Unweighted Total	Weighted Total
Unweighted base		1000	1000
Weighted base		1000	1000
Gender			
Male		447 45%	489 49%
Female		553 55%	511 51%
Age			
18-24	(21)	76 8%	122 12%
25-34	(29.5)	150 15%	160 16%
35-44	(39.5)	152 15%	190 19%
45-54	(49.5)	196 20%	170 17%
55-64	(59.5)	174 17%	148 15%
65+	(70)	252 25%	210 21%
Average age		49.72	46.69



Prepared on behalf of The Guardian by ICM Research

#### Table 14 Classification Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1000	1000
Social Grade		
AB	367 37%	273 27%
C1	198 20%	288 29%
C2	121 12%	211 21%
DE	314 31%	228 23%
<u>Region</u>		
North	344 34%	334 33%
Midlands	294 29%	316 32%
South	362 36%	349 35%



Page 15

Absolutes/col percents

#### Table 14 Classification Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1000	1000
Working status		
Full-time	426 43%	440 44%
Part-time	159 16%	121 12%
Not working but seeking work or temporarily unemployed/sick	55 6%	68 7%
Not working/not seeking work	56 6%	75 7%
Retired	281 28%	251 25%
Student	20 2%	41 4%
Refused	3 *	4 *

ICM

Absolutes/col percents

Page 16

#### Table 14 Classification Base: All respondents

	Unweighted Total	Weighted Total
Weighted base	1000	1000
Tenure		
Own outright	344 34%	333 33%
Own with a mortgage	323 32%	353 35%
Council	97 10%	126 13%
Housing Assoc.	70 7%	53 5%
Rented from someone else	119 12%	105 11%
Rent free	4 *	2 *
Refused	43 4%	28 3%

LCear thinking in a complex world

Prepared on behalf of The Guardian by ICM Research

Page 17