

Celebrating a birthday or anniversary at a game? Want to propose to that special someone? Commemorate the special occasion with a personal message on the scoreboard during sporting events at Camp Randall Stadium or the Kohl Center. This program allows fans a chance to have a personal message displayed in front of thousands of Badger fans on gameday. Proceeds from this program benefit UW Athletics.

Application for Scoreboard Personal Message Program

Name:		
Address:		
City:	State:	Zip:
Daytime Phone:	() -	
Email Address:		
Sport Requested: (pick one)	Football Men's Basketball Women's Basketball	Men's Hockey Women's Hockey
Game Date:		
Amount Enclosed \$		
Message:		
(Limited to 25 cha	aracters including spaces and put	nctuation. Please print neatly)
	lication and payment to:	Denantment

UW Athletic Department Attn: Marketing/Scoreboard Program 1440 Monroe Street Madison, WI 53711

University of Wisconsin Scoreboard Personal Message Program <u>Guidelines and Additional Information</u>



- Requests for messages must be received, with appropriate payment, at least 5 business days in advance of the event. There is no exception to this rule.
- The University of Wisconsin reserves the right to edit or refuse to display any message.
- Birthdays, anniversaries, welcomes, or marriage proposals will be allowed. The message may not contain any form of commercialism, political commentary, etc. and must comply with NCAA, Big Ten, WCHA, and university rules, regulations and policies.

- Your message will be displayed once during the following time periods:

Football:	End of First Quarter
Men's Basketball:	4:00 Minute Media Timeout of First Half
Women's Basketball:	4:00 Minute Media Timeout of First Half
Men's Hockey:	First Intermission
Women's Hockey:	First Intermission

- Each message is limited to 25 characters (including spaces and punctuation).

- The following costs are associated with having your message displayed:

\$75
\$75
\$75
\$25
\$25

- Please make your check payable to: "UW Athletic Department-Scoreboard"
- Upon receipt of your request, you will receive confirmation.
- For further questions regarding this program, contact the Athletic Marketing Office at 608-265-2100.

Message Display Locations

