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70%



MALE USERS

30%



FEMALE USERS

32 MEDIAN AGE
\$63K MEDIAN INCOME
40% ARE BUSINESS PROFESSIONALS AND INFLUENCERS

OUR GEEK

55% VISIT THE SITE ONCE A DAY OR MORE

RE-TWEET ARTICLES ON AN AVERAGE OF 20 TIMES

EMBRACE TECHNOLOGY

PROVEN PURCHASERS

SITE OVERVIEW

- 4.0M MONTHLY UNIQUES

- 3.0X PAGEVIEWS

- 21M MONTHLY AD IMPRESSIONS

- 50% ANNUAL SITE GROWTH FOR THE LAST 3 YEARS

DEN OF GEEK!

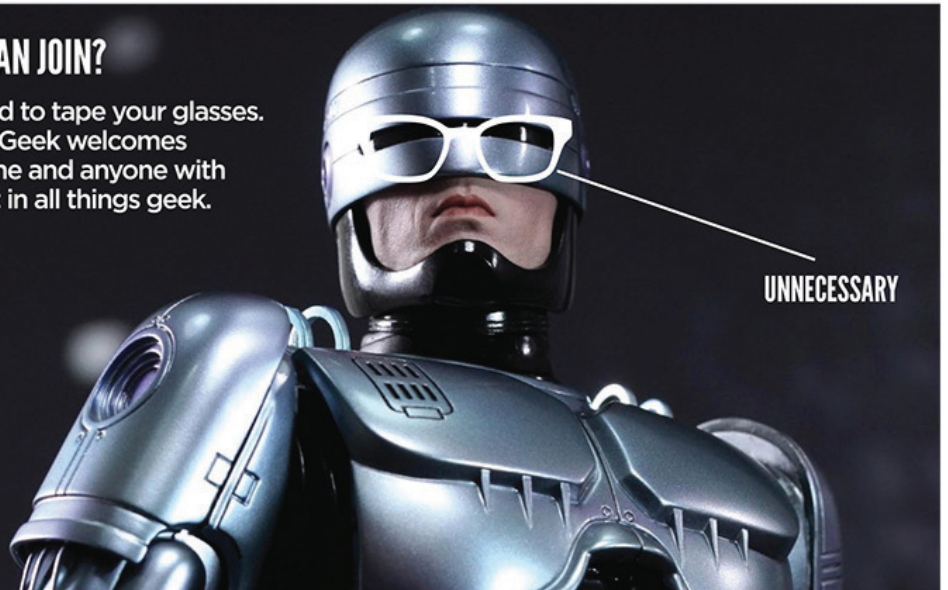
WELCOME ABOARD FELLOW GEEKS!

Den of Geek is the essential one stop guide to all things Geek. The best geek-centered editorial available covering film, television, gaming, comics and more.



WHO CAN JOIN?

No need to tape your glasses. Den of Geek welcomes everyone and anyone with interest in all things geek.





MASTERS OF THE GAME

Den of Geek users are committed gamers. They are ahead of curve on gaming trends. **THEY ARE MAKING THE TRENDS.**

67% OWN THEIR OWN GAME CONSOLES

54% PURCHASE 3 OR MORE GAMES PER MONTH

1.6 TIMES MORE LIKELY TO POST REVIEWS ONLINE

2.8 TIMES MORE LIKELY TO PROVIDE FREQUENT ADVICE ON GAMES



Den of Geek users are true cinephiles. They are passionate about movies and eager to share their opinions about them.

GREAT FAMILY TRIP TO THE CONVENTION!

FILM FANATICS

60% CONSIDER THEMSELVES FILM FANATICS

60% ARE AVID CINEMA-GOERS, WHO GO TO THE MOVIES 2+ TIMES PER MONTH

74% ARE EXPERTS WHO ADVISE THEIR FRIENDS ON WHAT MOVIES TO SEE

60% BUY 6 OR MORE DVDS PER MONTH

TV EVANGELISTS

Our users are serious about their TV. They are selective, dedicated and passionate about the shows they watch.

THEY TWEET AND FACEBOOK WHILE WATCHING THEIR SHOWS

THEY SHARE OPINIONS AND POST REVIEWS

75% OF USERS BUY TV SHOW BOX SETS



The Avengers grossed \$1.51 billion worldwide!

COMICS = CULTURE

Comics influence TV and movies. The highest grossing movies and most popular TV programs of the past few years are comic based.

COMICS NOW GO BEYOND BOOKS TO DIGITAL FORM

AVERAGE FAN SPENDS AN AVERAGE OF \$40 A WEEK ON THEIR NEW COMIC FIX

COMIC LOVERS = SUPER LOYAL FANS WHO WILL SUPPORT THEIR COMICS ACROSS MEDIUMS



I CAN'T WAIT TO TWEET ABOUT THIS

MY FACEBOOK IS GOING TO BLOW UP