AkLA 2010: Breaking New Trails



Alaska Library Association Annual Conference March 4–7, 2010 Anchorage, Alaska

President's Welcome

As President of the Alaska Library Association , I am delighted to welcome members, vendors and guests to the 2010 Alaska Library Association annual conference "Anchorage 2010: Breaking New Trails." We begin the celebration of our 50th anniversary with this conference and share the city for the start of the 2010 Iditarod Race. This will truly be an experience for all of us.

Our preconferences, programs and sessions will focus on topics that will delight and educate us. This conference features award winning author Sherman Alexie in an event cosponsored by the University of Alaska Anchorage Student Activities. Our keynote speaker is Daniel Russell from Google. We also have Keith Michael Fiels with us, Executive Director of ALA and a leader in advocacy for libraries. Other special guests include author Chris Crutcher, storyteller Jack Dalton, and author and illustrator David Petersen. And that's not all…look for



sessions with Jessamyn West, Pat Wagner, Patti Sinclair, Jenny Levine, Jenny Lynne Semenza, Nancy MacKay, Nancy Warren, Julia Gammon and John Wohlers. You'll begin to wish that you could attend more than one session at a time!

Thanks to all of our presenters for coming to Anchorage to share your expertise with us. Thanks also to the exhibitors who have traveled to help make this conference truly special. Please also thank and congratulate the conference planners for arranging a stimulating and exciting program, with special thanks to Susan Mitchell and the entire AkLA-A Chapter for making all the conference arrangements. They met this challenge head-on with enthusiasm, talent, and a lot of hard work. They helped create not one, but two conference logos, one of which especially celebrates 50 years of the Alaska Library Association. If you see them, please let them know that you appreciate the work that went into this volunteer effort.

What a unique opportunity for us to gather and share experience, learning and fun. Take advantage of our tours, luncheons and special awards banquets. Be sure to bid on items in the silent auction. Don't miss our General Membership meeting. Get to know each other and enjoy Anchorage. I look forward to seeing and meeting all of you.

Mary Jo Joiner, AkLA President

Conference Chair's Greetings

On behalf of the Conference Committee, I would like to welcome you to the Alaska Library Association's 50th anniversary conference. Alaska libraries have come a long way in 50 years and we continue to break new trails. Please join us in celebrating:

Incredibly Talented Speakers from Around Alaska. We have an amazing line up of programs presented by librarians from all over the state. There's something for everyone, no matter what type of librarian you are or what type of library you work in.

Incredibly Talented Speakers from Around the Country. We've attracted a group of smart, talented, fun, generous, and creative speakers from the far reaches of the nation. Check out the speaker descriptions starting on page 20.

Our 50th **Anniversary Bash.** Don't miss the 50th anniversary dessert reception on Saturday night at 7 pm, where we'll all share stories from the last 50 years.



The AkLA Awards Banquet. Come celebrate with our AkLA award winners. Some will be honored for the contributions they have made to Alaska libraries, and others will be honored with scholarship awards.

50 Years of Volunteer Service. Your contributions have made it possible to sustain a vibrant organization that serves the needs of Alaska libraries and librarians. Thank you for your service.

Again, thank you for joining us in Anchorage. We're looking forward to visiting with old friends and making new ones – we're glad you're here!

Susan Mitchell, Conference Chair

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POSTER SESSIONS

We have a wide range of poster sessions this year, from expanding the LC classification for salmon to Librarian Super Hero trading cards, and much more! Prime times for viewing and discussing the displays with their presenters are on Saturday from noon to 12:30 pm, and later that afternoon from 3:10 pm to 3:40 pm.

SPECIAL THANKS

Alaska State Library

Each year, the Alaska State Library's help enables us to invite nationally-reknowned speakers to the conference.

EBSCO Information Services

EBSCO generously donated this year's conference bags. We hope to see these bags being used in libraries and grocery stores all over Alaska!

Emerald Group Publishing, Ltd.

Many thanks to Emerald Group Publishing for sponsoring one of our event breaks.

UAA/APU Consortium Library

Particular thanks to the Consortium Library for its very generous donation of staff, time, resources, and equipment.

CONFERENCE SERVICES

AkLA Store

Stop by the AkLA store, where you'll find a wide selection of gifts including T-shirts, mugs, note cards, ALA promotional materials, and more. Some quantities are limited, so shop early for the best selection.

Meal Ticket Requests

Meal tickets may be available for purchase to those who don't have prior reservations. Check at the Registration Desk for availability.

Parking

Attendees can park in the parking garage used by the hotel, which is located on K Street across from the hotel. You can enter the garage from either 4th or 5th Avenue. The Hotel Captain Cook is offering hotel rate parking to all conference attendees. To take advantage of the hotel rate, park in the garage and then pick up your parking pass at the hotel's front desk. The parking rates are:

Long-term parking (up to 24 hours) – \$18.00 per day

Long-term parking (up to 24 hours) – \$18.00 per day Short-term parking (up to 5 hours) – \$8.00 per day

Metered street parking is enforced 9 am-6 pm Monday through Friday. Street parking will be difficult on Saturday due to the ceremonial start of the Iditarod on 4th Avenue.

For the Sherman Alexie Author Event, arrangements have been made with UAA Parking to allow free parking in the Wendy Williamson Auditorium area on Thursday evening.

Cash Machine (ATM)

There is a cash machine located in the hotel gift shop on the main level. The gift shop is open from 10 am-6 pm.

Mail Services

UPS, FedEx, and USPS services are available through the Hotel. Please inquire at the Bellman's Desk, which is located in the lobby on the main floor.

Breakfast

Breakfast items may be purchased at the following hotel restaurants, both of which open at 6 am:

The Pantry is a full service restaurant located on the hotel's main level.

The Whale's Tail is a café-style coffee and pastry bar offering items to eat in or take out, also located on the main level

Questions and Conference Updates

Staff at the Registration Desk will be glad to answer your questions about the conference and the Anchorage area. Keep an eye on the message-and-bulletin board near the Registration Desk for conference updates. Attendees are also welcome to use the message board for relaying messages to friends and colleagues.

ENTERTAINMENT for the CONFERENCE



Shawn Lyons



Prince William Sound Quartet

Shawn Lyons teaches guitar, English composition, and literature part-time at the University of Alaska Anchorage. When not teaching, he either plays music or goes hiking. Many have heard him play dinner music at Villa Nova Restaurant in Anchorage, as well as at any number of parties, weddings, and luncheons. He often heads for the hills to go hiking and scrambling, which has resulted in his publishing three hiking guides. He will play during the Opening Reception at 5:30 pm on Thursday, March 4.

Lepquinm Gumilgit Gagoadim Tsimshian Dancers (LGG) preserve, learn, and share the Tsimshian heritage through song and dance. LGG serves as a cultural outlet for introducing, promoting, and educating others about the Tsimshian language of Smalgyax. They will perform a welcoming dance for Sherman Alexie at UAA's Wendy Williamson Auditorium at 7:30 pm on Thursday, March 4. See www.lggdancers.com for more about LGG.

The Prince William Sound Quartet is part of the Midnight Sons A Capella Chorus, which was first formed in the fall of 1966 as the Anchorage chapter of the Barbershop Harmony Society. The current members of the Prince William Sound quartet have been together since 1992. More information can be found online at www.midnightsons.com. The quartet will sing at the State of the State Luncheon at 1:15 pm on Friday, March 5.

The Alaska Blaskapelle is based in Anchorage, Alaska, and plays just about anywhere in the state. With 12 to 15 players at a time and as many as 25 musicians on call, the Alaska Blaskapelle can actually be in two places at once! Playing traditional German music in the Bavarian style for over 30 years, the Alaska Blaskapelle is sure to liven up the Exhibitors Reception and Author Signing at 5:30 pm on Friday, March 5. More information is at alaskablaskapelle.com/.

Nkauj Hmong Alaska Golden Star Dancers will perform traditional dances of the Hmong people at the Awards Banquet after dinner at 8 pm on Saturday, March 6. This group consists of seven Hmong dancers originally from Laos, who represent the Hmong Alaska Community Center, Inc.



LGG Tsimshian Dancers



The Alaska Blaskapelle



Nkauj Hmong Alaska Golden Star Dancers

50th ANNIVERSARY DESSERT RECEPTION

Make history at AkLA's 50th Anniversary Celebration! Join us at 7 pm on Friday, March 5, for a room-wide conversation and share your wildest stories about your experiences in the libraries of the Great Land. We invite stories ranging anywhere from 50 years ago or more on up to yesterday. Be sure to bring your digital camera for a special invitation to visually record the event. We have also created a dedicated blog entitled 50 Years of Stories at

http://akla5oyears.blogspot.com/ where you can share and preserve your favorite library tale. This event is hosted by Michael Catoggio and sponsored by the Anchorage Chapter.

SILENT AUCTION

Be sure to stop by the Silent Auction during your time at the conference. There are many wonderful items to bid on while you support AkLA scholarships and continuing education programs. Members and local businesses have donated a diverse selection of art, jewelry, crafts, trips and gift certificates. There is certain to be something there to satisfy even the most discriminating taste.

The Silent Auction will be open Friday morning and will close Saturday afternoon. Bring cash, checks, and credit cards, and enjoy the talent and generosity of the community. We offer many thanks to our generous donors.

CONFERENCE PRESENTERS and TOUR GUIDES

Paul Adasiak Kerri Geppert Charlotte Glover Sherman Alexie Freva Anderson Kate Gordon Mary Ellen Baker Kimberley Gray Nancy Bertels Judy Green Ginny Blackson Rich Greenfield Page Brannon Clark Gruening Barbara Brown Bill Hall Tiffany Bryner Martina Henke Cynthia Busse Greg Hill Kerri Canepa Mary Jo Iagulli Daria Carle Mary Jennings Leslie Champeny Karen Jensen Terrie Chang Mary Jo Joiner Staci Cox Diane Johnson Chris Crutcher Sarah Jones Jack Dalton Diane Kaplan Lisa Dennis Jodee Kawasaki Erika Drain **Edward Kazzimir** Christie Ericson Maeghan Kearney Keith Michael Fiels Daphne Kouretas Jav Ford Karen Laubenstein Patience Frederiksen Wendy Leseman Julia Gammon Jenny Levine Mariecris Gatlabayan Shelly Logsdon

Julia Lugo Mike Kolasa Nancy MacKay Laurene Madsen Suzanne Metcalfe Deb Mole Lorraine Monprode Elizabeth Moreau Ann Morgester Melinda Myers Julie Niederhauser Valerie Oliver Gayle Palmer Bruce Parham Megan Peacock Jackie Pels David Petersen June Pinnell-Stephens Jean Powell Kristi Powell Aja Razumny Steve Rollins Celia Rozen Diane Ruess Daniel Russell

Kari Sagel Sara Saxton Arlene Schmuland Rachel Seale Jenny Semenza Sue Sherif Patti Sinclair Lisa Smith Sue Sommers Dana Stabenow Sandra Strandtmann Linda Thibodeau Darrell Thompson Peg Tileston Elise Tomlinson Trudy Toomey Robin Turk Pat Wagner Nancy Warren Jessamyn West Teressa Williams **Stan Winters** John Wohlers Linda Wynne

ALASKA LIBRARY ASSOCIATION EXECUTIVE COUNCIL 2010–2011

Executive Board

President **David Ongley** Michael Robinson President-Elect Vice President for Conference M.J. Grande Past President Mary Jo Joiner Secretary Jovce McCombs **AkLA Treasurer** Patricia Linville **ALA Representative** Sue Sherif Helen Hill PNLA Representative State Librarian Linda Thibodeau

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Committees

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Circumpolar Inactive
Continuing Education Freya Anderson
Federal Relations Vacant
Government Relations Hetty Barthel

Intellectual Freedom Membership Nominations Publicity

Roundtables Adult Readers

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Academic
Authors-to-Alaska
AkASL
Cataloging
Collection Development
Documents
Alaska Native Issues
Public Libraries
Special Libraries
Technology

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Nancy Bertels
Leslie Wood
Disbanded

Georgine Olson

Mary Jennings Nancy Lesh Clark Gruening Loretta Andress Elise Tomlinson Jeremy Frank

All Events are at the Hotel Captain Cook unless otherwise noted

WEDNESDAY, MARCH 3

6:00 pm-8:00 pm

Registration Desk Open



The Alaska State Library Association (ASLA) was formed in 1961, with A. Virginia Chaney elected as the first President. ASLA became AkLA in 1968.

THURSDAY, MARCH 4: PRECONFERENCE

7:00-8:30 am Breakfast On Your Own

7:00-9:00 am Registration Desk Open

8:30 am-4:00 pm Academic Librarians Mini Retreat

Jenny Semenza

The retreat will begin with a presentation by Semenza. While on sabbatical in the western states (including Alaska) in her quest to find the innovative, the informative, and the interesting, she met with librarians at 26 different academic institutions. Listen to her findings and then join your colleagues to share ideas and discuss current issues of importance to academic libraries and librarians.

8:30 am-12:30 pm

Cataloging Oral Histories

Nancy MacKay

Catalogers often shudder when oral histories arrive on their desks to be catalogued. Oral histories present special problems, and as a result recordings and transcripts all too often get hidden away on the problem shelf. Some problems, such as multiple formats, are inherent to the nature of oral histories. Other problems arise because of misunderstandings between the oral historian and the cataloger. Even larger issues such as rights management and preservation of recording media require resolution before cataloging even begins. How can catalogers begin to understand it all? This workshop's goal is to demystify oral histories for catalogers and other library professionals. Topics include oral history cataloging principles, special issues with oral histories, best practices for cataloging, subject analysis, and authority control. We will have a practical session where participants can practice analyzing an oral history collection for cataloging and use templates to create catalog records. All levels are welcome, though the workshop presumes some understanding of cataloging principles.

8:30 am-12:30 pm

Influence Even When You Don't Have Power or Authority

Pat Wagner

Positive, ethical influence works with library users, employees, co-workers, colleagues, and bosses, both inside and outside the library workplace. Learn the differences between power, authority, and influence, and learn how to build a foundation for making it easy for other people to say yes to you, as well as the main reasons bosses say no. Topics include the three-part influence model, understanding different communication styles, secrets of nonverbal communication, and myths that hold us back. These techniques work in any kind of library or workplace, regardless of your position or experience. No role-playing is involved; participants will have the opportunity to think, write and talk about real-life situations.

8:30 am-3:30 pm

Make a Splash with Your 2010 Summer Reading Program

Patti Sinclair

If you help produce your library's summer reading program, you will want to attend this 6-hour preconference. Sinclair creates the manuals for the *Collaborative Summer Library Program*, the organization that produces the materials for the Alaska Statewide Summer Reading Program. In addition to Sinclair, the program will feature presentations by talented Alaska librarians on how to extend the 2010 water theme with art, music, and science activities for all ages. Staff of the Imaginarium will contribute science-based water activities. There will also be time to share past SRP successes and future plans, as well as hands-on activities to borrow, steal, or create.

THURSDAY, MARCH 4: PRECONFERENCE Continued

Registration Desk Open 11:00 am-1:00 pm

Preconference Box Lunches 12:30-1:00 pm

1:00-4:00 pm **BUS TOUR #1**

Bus Tour No. 1: School Library Tour

Our group will leave the conference hotel for Eagle River High School, where we will visit the library with librarian Mary Jo Iagulli. The next stop will be Clark Middle School to see the newly constructed library where Staci Cox will be the host. While at Clark Middle School, we will also walk across the parking lot to visit the brand new Mountain View Public Library, and then return to the conference hotel.

1:00-4:30 pm **BUS TOUR #2**

Bus Tour No. 2: Public/University Library Tour

On this tour, we will start from the conference hotel and visit the new Chugiak-Eagle River Branch Library, Anchorage Public Library's busiest branch. The Library was recently relocated to the Eagle River Town Center, where a former grocery store was transformed through many new features and designs. We will also stop at the new Mountain View Branch Library and at the UAA/APU Consortium Library, with a last stop for light refreshments at APL's central library in midtown, the Z. J. Loussac Public Library, before returning to the hotel.

1:30 - 4:30 pm

Negotiating Skills

Pat Wagner

Are you trying to resolve a conflict, come to a decision, get a good deal from a vendor, ace a job interview, or win an argument with a difficult friend? Negotiating works best when both parties get what they want, but what happens when it appears to be a win-lose or a lose-lose situation? Participants will learn two models: a three-part model for staying focused, and a model for making decisions and dealing with more complex situations. Topics include the difference between mediation and arbitration, questions to ask yourself and others, developing your "bottom line" negotiation, and why people give the game away.

2:15-4:30 pm **WALKING TOUR**

Walking Tour: National Archives and the Anchorage Museum at Rasmuson Center Our group will walk a few short blocks from the conference hotel to the National Archives and Records Administration building at 654 West Third Avenue between F and G Streets, where we will have a guided tour of the facility by Director Bruce Parham. At 3:30 pm, the tour will leave the NARA building and walk a little less than a mile to 625 C Street, where we will visit the Bob and Evangeline Atwood Alaska Resource Center (formerly known as the Library and Archives). It is part of the new 80,000-square-foot expansion of the Anchorage Museum at Rasmuson Center, which reopened to great acclaim last May. The Resource Center is just inside the Museum's relocated main entrance, which now faces west toward Cook Inlet. Come visit the Resource Center's new facilities, and take a sneak peek at the 'back of the house' areas, guided by Resource Center Manager and Photo Archivist Megan Peacock and Librarian Teressa Williams.

Registration Desk Open 4:00-6:00 pm

AkASL Grant Recipients Orientation 4:00-4:45 pm

Ginny Blackson

A meeting for recipients of the Alaska Association of School Librarians conference attendance grants.

5:00-6:30 pm Opening Reception at the Hotel Captain Cook

6:30-7:00 pm **BUSES TO UAA** 7:30-9:00 pm

Bus Transportation to UAA's Wendy Williamson Auditorium

Sherman Alexie Author Appearance

Sherman Alexie

Sherman Alexie will share autobiographical tales of contemporary American life laced with humor, pop culture, and social commentary. Join your colleagues for a memorable evening beginning with a reception at the Hotel Captain Cook for AkLA conference attendees. This event is co-sponsored by Student Activities at the University of Alaska Anchorage and will take place at UAA's Wendy Williamson Auditorium. Buses will be available from 6:30 p.m. until 7 p.m. from the Hotel Captain Cook, and returning buses will be announced at the auditorium after the event. ToC



In 1963, there were 69 active members in ASLA. Dues were \$4 for a professional librarian, \$2 for other library workers, and \$1 for friends.

FRIDAY, MARCH 5

7:00-9:00 am **Registration Desk Open**

7:00-8:00 am **Exhibits Set-up**

7:00-8:00 am **E-Council Meeting** Mary Jo Joiner

7:00-8:00 am **Cataloging Roundtable Meeting** Julie Niederhauser

Annual Meeting of the Cataloging Roundtable to discuss training needs, training opportunities,

and trends in cataloging.

7:00-8:00 am **College Credit Orientation** Deh Mole

> Would you like to earn one Continuing Education college credit for attending the AKLA Conference? Attend this session to hear directly from Deb Mole what the requirements are. She will also

be available to help you register and to answer any questions.

7:30-8:55 am Statewide Databases Coordinating Committee Meeting Steve Rollins

First Time Conference Attendee Orientation Christie Ericson 8:00-8:55 am

> Is this your first AkLA conference? Join us to learn more about the Alaska Library Association and how to get the most out of your conference experience!

Science In and Beyond the Stacks Maeghan Kearney 8:00-8:55 am

> Are you in Alaska, and want access to quality information in various sciences? Come and find out about the great resources available from the Alaska State Library and SLED (the Statewide Library Electronic Doorway). This program will focus on electronically accessible resources.

Continuing Education Committee Freya Anderson 8:00-8:55 am

Magnifying the Impact of Your Digital Collections (Vendor Program) 8:00-8:55 am Gayle Palmer

> Now that you have digital library collections, how do you know if the intended audience is using them? Digital library staffs are creating wonderful resources for users, but they may not know how to promote new services and products for your audience. How do you create a passion in users for your digital library materials? If your digital library collections excite users, how do you know it? This session will explore 5 key concepts that must be understood as you market and

promote your collections to target audiences.

Second Life Libraries: Global Connections in the Virtual World 8:00-8:55 am Ann Morgester

> Have you wondered about the "virtual worlds" buzz? Do you wonder why ALA, Pepperdine University and the Chicago Public School Libraries have created spaces in Second Life? Come for a

tour of this interesting collaborative phenomenon.

8:00-8:55 am Children's Voices, 1925-1965: Jackie Pels

Portraits from the Jesse Lee Home, Seward

"The story of Alaska's boarding schools and orphanages is only beginning to be told," Alaska bibliographer Bruce Merrell wrote in 2008. In this presentation from Family After All: Alaska's Jesse Lee Home, the stories are firsthand, accompanied by photographs that First Alaskans called amazing, a rich visual context. The Qutekcak Native Tribe of Seward called the collection a testament to the survival and persistence of today's Alaska Native elders. Pels will talk about the project and the book.

9:00-10:20 am **KEYNOTE**

Breakfast Keynote: The Mind of the Researcher

Daniel Russell

Research is complicated and has changed significantly over the past century. Search engines have significantly changed our conception of what constitutes research, and yet how common is research literacy? Russell will argue that research is a fundamental skill that we need to understand, and he'll talk about some of the findings gathered through his research at Google. The range of research skills is broad, and yet not widely distributed. Russell will discuss what we can do to help disseminate these basic and increasingly important skills.

10:00 am-5:00 pm **EXHIBITS OPEN** 10:20-10:40 am **EXHIBITS** 10:40-11:40 am

Exhibits Are Open

No Conflict Exhibits Break

Online Resources for Public Libraries (Vendor Program)

Lisa Dennis

In this workshop, Dennis will demonstrate just how easy searching EBSCO resources can be. Patrons can choose the clean, Google-like Basic Search page or the Advanced Search page with more search options. She will search in a variety of general reference, business, and academic resources available for your patrons, including Consumer Health Complete for consumer-oriented health content. She will also cover the Auto Repair and Small Engine Repair Reference Centers and then visit the EBSCO Support site, where you can find additional training tools along with materials to help promote these valuable online resources provided through the Digital Pipeline.

10:40-11:40 am

Learn, Grow, Achieve: A BCR Update (Vendor Program)

There's lots of action going on at BCR these days! BCR helps you and your library learn, grow, and achieve. Come join us to hear about both the new ways and the 'tried and true' methods BCR is working on to help our member libraries in these challenging times.

10:40-11:40 am

Alaska Library Network (ALN) Board Meeting

Kerri Canepa

10:40-11:40 am

Planning and Implementing an Oral History Project

Nancy MacKay

From a planning perspective, a library is an ideal setting for an oral history project. Libraries often have the space, expertise and public services staff to deal with oral history collections, and they often end up as the permanent home for these local collections. McKay will give an overview of planning and implementing an oral history project within a library. Topics include planning, budget, personnel, training interviewers, selecting interviewees, legal and ethical issues, processing, and how libraries promote their oral history collections. Examples from successful library oral history projects will be used to illustrate each of these points.

10:40-11:40am

Service Issues of Gaming in Libraries

Jenny Levine

Gaming in libraries can take many forms, and each has its own issues to consider in terms of resources, staffing, and social interactions. Learn how to plan for different programming options and get tips for dealing with different audiences.

10:40 am-noon

E-books: Yesterday, Today and Tomorrow

Jodee Kawasaki

Jodee Kawasaki will offer an overview of e-books, describing their history, current trends, and what she envisions happening in the future. She will also introduce you to a whole new vocabulary in terms of pricing options, access, and hosting fees, and she'll help you decide if you should purchase packages or individual titles. Kawasaki will also provide an overview of how e-books differ from e-journals. Finally, once you have e-books, how do you handle access and track their usage and effectiveness? The program will allow time for discussion, questions, and sharing your e-book experiences.

10:40 am-noon

Numberphobic No More: Excel Tips and Tricks

Patience Frederiksen

Banish your fear of numbers with this hands-on workshop! You will learn tips and tricks you can use immediately with this popular spreadsheet software. For those with a basic understanding of Excel. (Limit 10-12)

10:40 am-noon

Interlibrary Loan Tips for Small Libraries

Julia Lugo and staff from the APL 800# Interlibrary Loan and Reference Service

Need help with borrowing materials from other libraries for your library users? Looking for the

best ways to search, to communicate with the 800# staff, or to find out what information the patron needs in order to make a request? Julia Lugo and the 800# Interlibrary Loan staff will demonstrate how to make online requests, as well as how to make offline requests for those who don't have access to online tools or sufficient bandwidth.

10:40 am-noon

The Mysteries Behind Alaska Sisters in Crime

Dana Stabenow, Karen Laubenstein, Kimberley Gray, and Members of Alaska Sisters in Crime

Since 1994, Alaska Sisters in Crime has worked with libraries and the Alaska Center for the Book to promote literacy, women mystery writers and female

sleuths, author visits in the schools, and young writers. The organization has sponsored major mystery conventions including Left Coast Crime 2001 and the Bouchercon 2007 World Mystery Convention in Anchorage. In this session, Stabenow, Laubenstein, Gray, and other members will talk about how libraries can work with Alaska Sisters in Crime to arrange for author visits, work on improving mystery and crime fiction sections, sponsor youth fiction writing, and participate with e-Mentorship. They'll also bring you up-to-date on today's mysteries!

11:00 am-1:00 pm

Registration Desk Open

12:10-1:10 pm

Alaska Native Issues Roundtable

Linda Wvnne

This business meeting will review last year's activities, including the Tribal Libraries, Archives, and Museums Conference in Portland, Oregon, ALA's draft of Traditional Cultural Expressions Principles, and SAA's Protocols for Native American Materials. We will also do program brainstorming for the Alaska Native Libraries, Museums, and Archives Summit, which is tentatively scheduled for April 2011.

12:10-1:10 pm

Deliberative Democracy in Your Library

Peg Tileston, Bill Hall, and June Pinnell-Stephens

Learn about the deliberative dialog process, which is based on the National Issues Forum technique. Find out how this pro-

gram can help promote deliberative democracy as an alternative to the declining public participation in politics we have witnessed over the past 40 years, and how you can establish the library as the center for this new civic engagement in your community.

12:10-1:10 pm

Collection Development Discussion Group

Karen Jensen

This meeting will provide an open forum and opportunity for anyone doing collection development in Alaska to talk about current issues and practices, to review collection policies, and to propose changes to the Alaska Cooperative Collection Agreement, which was last updated over ten years ago. Collection analysis tools, methods, and any other topics of mutual interest will also be discussed.

12:10-1:10 pm

Everything Audio for Kids: From Promotion to Programming

Sara Saxton

There has never been a better time for children's audio materials! Join us for an overview of the audio world, including what makes a great audiobook, selection tools, tips and tricks for promoting your audio collection, and fun ideas for incorporating audio into your programs.

12:10-1:10 pm

Public Services Western Style: Ideas to Steal

Jenny Semenza

Semenza visited many academic and public libraries in the western states from Arizona and New Mexico on north to Alaska in her quest for the innovative, the informative, and the interesting. Come discover what she found to be the best and most valuable ideas and practices in her sabbatical research area of Public Services (instruction, reference, and distance services), as well as her many insights into space planning, development & funding, collection development, and further areas of library interest.

12:10-1:10 pm Games and Libraries

Wendy Leseman

What do games have to do with literacy? Lots, as it turns out! Board games, computer games, and console games can promote literacy, including gathering and using information to solve problems, as well as providing exposure to different types of media. Leseman doesn't claim to be an expert, but she'll describe how she's incorporated some games into her library, as well as applied for and received an ALA Gaming grant. You might just walk away ready to try some of these ideas in your own library.

1:15-2:45 pm STATE OF STATE

State of the State Luncheon

Linda Thibodeau, State Librarian Clark Gruening, AkLA Lobbyist Diane Kaplan, Rasmuson Foundation

2:50-3:50 pm

ALA Forum *Keith Michael Fiels, Charlotte Glover, and June Pinnell-Stephens* Bring your questions about ALA to this forum, and test your knowledge in "10 Things You Didn't Know about ALA." Keith Michael Fiels, ALA Executive Director, will describe current programs and plans at ALA. Charlotte Glover, AKLA's ALA Representative, will report on her activities. Fiels, Glover, and Pinnell-Stephens will be available for questions and to address any concerns.

2:50-3:50 pm

Using Gaming for Instructional Purposes

Jenny Levine

Modern games teach kids important 21st century skills such as managing resources, problem solving, analyzing data, and synthesizing information. Is it possible to harness gaming principles to make instruction more interactive and engaging for today's students? Hear how some libraries are incorporating gaming to teach a variety of social, literary, and curricular skills.

2:50-3:50 pm

Undiscovered Treasures: Uncataloged Materials from the Bob and Evangeline Atwood Alaska Resource Center and ARLIS

Teressa Williams, Megan Peacock, Leslie Champeny, and Celia Rozen

Presenters from two special libraries, the Anchorage Museum Resource Center and ARLIS (Alaska Resources and Library Information Services), will discuss their 'hidden collections' and how they provide access to them for researchers. Rare books, auction catalogs, artist vertical files, slides, negatives, glass plates, diaries, and manuscripts are some of the Museum's treasures, while ARLIS has all kinds of hidden treasures, such as the Wild and Scenic Rivers Collection and a set of animal skins and skulls.

2:50-3:50 pm

Battle of the Books Tips and Tricks

Erika Drain and Shelly Logsdon

Come share and learn ideas on how to make Battle of the Books successful in your school. We will share our bag of tricks, and we would love to hear what works for you!

2:50-3:50 pm

Collaboration: What Makes it Work? (Vendor Program)

Stan Winters

The goal of every library media specialist is to become a full partner with the classroom teacher in instructing students. Building a successful collaboration means having the right resources in place and making sure teachers and instructional specialists know how to use them. Follett's Destiny automation software is featured.

2:50-3:50 pm

Broadband Update

Rich Greenfield

Come hear about broadband developments in Alaska and in your community. Learn the status of the 29 Stimulus Act grant applications from Alaska, where over \$1 billion in funding was requested! In addition, broadband grants submitted by the Alaska State Library and other libraries will be described. Finally, existing and future broadband grant opportunities will be identified. Come prepared to contribute news about broadband developments in the state and where you live.

2:50-3:50 pm

What is a CMS?

Jessamyn West

A CMS (Content Management System) is a software system used to manage content, including web content, images, and audio files. In this session directed at smaller libraries, West will discuss how you can run a website using a free Content Management System. She will also discuss the four major CMS's, give examples of who is using them, and explain how to get more information about them.

4:00-6:00 pm Registration Desk Open

4:00-5:00 pm Libraries for All Children

Tiffany Bryner, Kari Sagel, Ginny Blackson, and Sarah Jones

Travel to southern Africa with Sitka librarian Tiffany

Blackson, and Sarah Jones
Bryner as she shares personal stories and photos highlighting her experience with Room to Read,
an organization that transforms the lives of children through literacy and gender equality in education. Then we journey to Central America with Kari Sagel, Ginny Blackson, and Sarah Jones to
learn how the people of Sitka united to establish a library in Xenacoj, Guatemala, and how the local library community contributed to this vision of supporting libraries and literacy in a country
where only half the population can read. Learn how the non-profit Probigua is providing children
Guatemalan children with libraries and books.

4:00-5:00 pm

Teen Summer Reading Programs

Patti Sinclair

Sinclair will bring ideas for planning and implementing summer reading programs that involve teenagers at your public library. She invites you to share your ideas and to find ideas that you can adapt to your community.

4:00-5:00 pm

Successful Grant-Writing for School Librarians

Laurene Madsen

Want to write a grant for your school library, but are unsure where to start? Do you have ideas for cooperative projects that a grant could help fund? In this session learn about successful techniques for grant writing, discover the variety of grants available for school librarians, and share ideas for projects with others. Participants will receive handouts, ideas, and resources to get started in writing a successful grant.

4:00-5:20 pm

Creative Outreach: Meeting the Needs of New Communities

Deb Mole

Do you see groups in your community that could use information, but don't think of the Library as the place to get that information? This session will explore how to identify these groups, create a plan to reach out to them in effective ways, and how to Wow! them with the information and programs you offer.

4:00-5:20 pm

SLED Advisory Committee

Lisa Smith

4:00-5:20 pm

Cheap and Easy Book Enclosures

Mariecris Gatlabayan, Arlene Schmuland, and Kristi Powell

Do you have worn books that you need to keep? Can't repair them? Need to protect some of your rare volumes? This

hands-on training will show you how to make quick and simple book enclosures from sheets of folder-weight paper. We'll provide the supplies and books. You bring your ability to use scissors and to draw lines along a ruler.

4:00-5:00 pm

Meeting the Challenge: Libraries in a Time of Change

Keith Michael Fiels

Libraries and librarians face incredible challenges as we struggle to grapple with an information explosion, a new global society, a major recession and incredible technologies that are transforming the way we live and work. How will we fit into and shape the future world emerging all around us? How can we continue to play a vital role in our society and democracy? What are the most important things we can do to strengthen library services in our communities, our country, and our world? What can we do to improve library funding? Can libraries even survive? Fiels will discuss some of the ways in which we can work together to meet the challenges that we face today: funding crises, threats to First Amendment protections, poor salaries, and a lack of public understanding of the critical role that libraries must play in a global society and information age. Find out how you can make a difference.

4:00-5:20 pm

Active Learning Exercises for Information Literacy Instruction Elise Tomlinson

Are you tired of looking out at the glazed eyes of your students while you lecture about Boolean logic, Library of Congress Subject Headings, or the importance of using credible resources? This hands-on session will demonstrate new ways to keep students engaged. In-class activities use Boolean "poetry" magnets, a concept map of the Zombie Apocalypse, YouTube videos, urban legends, and more.

4:00-5:45 pm

MOVIE

The Hollywood Librarian: A Look at Librarians through Film Patience Frederiksen The Hollywood Librarian, which premiered in Alaska in 2008, is a blend of feature film clips, documentary, and commentary from librarians on the profession. Film International Magazine commented on this 95-minute movie: "A well-reasoned, eloquent, and enjoyable argument for the

continued importance of libraries in the modern democracy."

5:30-7:00 pm **Exhibitors Reception**

50th Anniversary Dessert Reception 7:00-9:00 pm



The first ASLA newsletter was produced in 1962. In 1968, it became The Sourdough, with a section called Newspoke. In 1979, The Sourdough won a certificate of excellence from ALA. The Sourdough ended publication with the Fall 1993 issue, but Newspoke continues and went online with the January-March 2007 issue.

SATURDAY, MARCH 6

7:00-9:00 am Registration Desk Open

Breakfast On Your Own 7:00-8:00 am

Suzanne Metcalfe 7:30-9:00 am AkASL Board Meeting

8:00 am-5:00 pm

EXHIBITS

Visit the Exhibits

8:00-9:00 am Academic Roundtable Page Brannon

Special Libraries Roundtable Teressa Williams 8:00-9:00 am

8:00-9:00 am ListenAlaska Partners Meeting Kerri Canepa

8:00-9:00 am Writing an E-rate Technology Plan Valerie Oliver

Valerie Oliver will take the mystery out of technology planning and guide you through the steps necessary to create a plan for your library. A technology plan is an essential ingredient in obtaining E-rate funding for advanced phone service and Internet connectivity, and attendees will leave this session with their next plan well under way! Bring your library's mission statement, budget spreadsheet, and a "can do" attitude. If you have an Internet Safety & Use policy, bring that, too.

8:00-9:00 am **Literacy Council of Alaska's Book Recycling Program** Rachel Seale and Mike Kolasa

> This session will introduce the Literacy Council of Alaska's Book Recycling program to Alaska librarians and to those interested in providing book access in all areas of Alaska. Seale and Kolasa will describe the history behind the Book Recycling program for redistributing books, its current achievements, and its hopeful future, ending with a call for ideas for potential programs and

partnerships that could be created through the Book Recycling program.

9:10-10:10 am Adult Summer Reading Programs on a Shoestring

Jean Powell, Trudy Toomey, and Patti Sinclair

No budget, no time, no problem! Learn how to develop an easy, fun, and inexpensive adult summer reading program like the

one Wasilla Public Library has offered for the past four summers. During this session, Powell, Toomey, and Sinclair will share ideas for themes, activities, and prizes. They will provide tips for marketing your program, and also share samples of reading logs and patron book review forms. An adult program can be fun for your patrons, provide a way to promote your services, and highlight new library resources. Besides, why should the kids have all the fun?

9:10–10:10 am Intellectual Freedom Committee

June Pinnell-Stephens

Discuss intellectual freedom issues, learn about updates in intellectual freedom policies and resources from ALA, share problems and concerns, and brainstorm on possible program ideas.

9:10-10:10 am

Lead Them to the Library in Droves! Reading Promotions for Youth

Elizabeth Moreau, Terrie Chang, and Charlotte Glover

Celebrations and events present an opportunity for a library

to garner publicity and promote library services to the community. This panel of public Youth Services Librarians will share their tried and true reading promotion success stories in the areas of book clubs for primary students, author visits, early childhood outreach to child care professionals, collaboration with school libraries, and more! We'll wrap up with a speed dating approach for sharing your own winning program ideas and for brainstorming other events.

9:10-10:10 am

Catch the Alaska Spirit of Reading Ginny Blackson, Kari Sagel, and Erika Drain

The Alaska Spirit of Reading is a statewide program promoting literacy and the joy of reading to middle and high school students. Join us for this presentation to learn more about the 2009-2010 program and to find out how your students can catch the Alaska Spirit of Reading.

9:10-10:10 am

Trip the Light Fantastic, or Discovering the Path to Resource Enlightenment

Lorraine Monprode

Pulling out your hair trying to convince students that the Internet is not always the most reliable resource? This session will de-mystify the ever-growing world of electronically delivered resources. Learn the lowdown about the new and improved hybrid sources that are delivered with Internet ease, but with print authority.

9:10-10:10 am

How Do We Measure Up? Notes from a Wandering Librarian

Jenny Semenza

During Semenza's sabbatical, she met with reference, instruction, and distance service librarians at 26 different academic institutions. Come find out how we differ, how we're the same, and the shocking statistical reality of those 30 minute-plus reference questions. Additionally, ideas for improvement or enhancement in all areas of public services will be shared.

9:10-10:10 am

Practical Examples of Web 2.0 Technologies in Your Library

John Wohlers

John Wohlers covers the use of various Web 2.0 technologies in a library setting to provide practical and innovative services to library patrons. Some of the services discussed include Google Book Search, Google Gadgets, Twitter, Facebook, and Xmarks (formerly Foxmarks).

10:10 am-noon IDITAROD START



Iditarod Outdoor Cultural Event on 4th Avenue



11:00 am-1:00 pm

Registration Desk Open

noon-12:30 pm EXHIBITS Poster Session No Conflict Exhibits and Poster Sessions

Guys Read

Greg Hill and Sara Saxton

Fairbanks North Start Borough Library Director Greg Hill and Tuzzy Consortium Librarian Sara Saxton will describe the innovative Guys Read program that is exciting 4th grade boys in Fairbanks and Barrow about reading.

Poster Session

"Expandable LC" — Enhancing Library of Congress Classification Edward Kazzimir for a Specialized Collection: the Case of 'Salmonidae'

This poster will describe why and how ARLIS chose to expand on the Library of Congress (LC) classification number for salmonidae (the family of salmon and related fishes) under QL638.S2. The expanded classification is based on scientific taxonomy and includes numbers for the species most important to the ARLIS collection. Our experience demonstrates how a library utilizing a widely accepted classification system can modify a given section, and so treat it as a true extensible system to meet its needs—needs that extend beyond those of the designers and most libraries.

Poster Session

Online AKLA Directory and Other Stuff You Should Know **About Your Membership**

Mary Jennings

You still haven't tried joining AKLA online? Or you've paid your dues but don't know how to update your information? How do you find the most current information on other members? Who else is a member of the Public Library Roundtable? Who's on the Intellectual Freedom Committee? This session will provide help in navigating AkLA's online membership form and in using the online Directory.

Poster Session

Librarian Superhero Trading Cards

Elise Tomlinson

This poster session showcases the University of Alaska Southeast Egan Library's use of Librarian Superhero Trading Cards for reaching out to younger students. The front of the cards show librarians from the Egan Library in various superhero poses depicting their personal areas of interest and expertise. The flip side includes chat, Facebook, and other contact information, along with each librarian's mission, sidekick, archnemesis, super powers, and either a favorite book title or a special quotation. The students were surprisingly excited about collecting all six cards, which they received as they visited various stations in the library during the library's Open House. Sample cards and instructions for creating your own Librarian Superhero Trading Cards will be provided.

Poster Session

Your SLED and Digital Pipeline Favorites

Freya Anderson

Do you have a particular website, database, or search technique from SLED or the Digital Pipeline that you find yourself going back to time after time? Share it by Monday, March 1st at either http://tinyurl.com/yarkyj7 or http://tinyurl.com/yzy7mgk, and then stop by the Poster Session area to see your colleagues' top tips, tricks, and resources.

Poster Session

5th Annual Local Library Publicity Contest

Patience Frederiksen

Win fame and fortune by entering your library publicity items from 2009 in the Fifth Annual Local Library Publicity Contest! Harvest publicity ideas from your peers by browsing through the brochures, newsletters, and other items they have designed to market their libraries!

Poster Session

Lessons Learned from the 'Customers 1st for the 21st Century' Workshop

Julie Niederhauser

As web services and resources expand, customers become less dependent on the library for access to the information they need. Librarians cannot afford to become complacent in providing customers with excellent service. Central Peninsula librarians participated in a full-day workshop entitled 'Customers 1st for the 21st Century' in order to review current customer service practices, become familiar with recent and future trends impacting customer service, and to learn the best customer service practices that meet and exceed customer expectations.

Poster Session

Ready to Read Resource Center

Terrie Chang

The foundation for reading begins at birth! Anchorage Public Library's Ready to Read Resource Center (funded by a grant from the Alaska State Library) can help your library and community prepare our very youngest children for school and life success! Find out how you can borrow through interlibrary loan over 200 reading kits full of board books and simple picture books to serve early childhood professionals, as well as to supplement your library collection and programs. Learn about early literacy tips and resources for infants and toddlers.

Poster Session

Iditarod: Books to the Trail™

Diane Johnson

This unique program brings new books to readers in schools along the Iditarod Trail and elsewhere in Alaska. The goal of the program is to inspire students to read and empower students to academic success. The program connects schools in other states with schools in Alaska and provides an opportunity for an educational and cultural exchange of information. Target® Teacher on the Trail™ plays a major role in helping to deliver books to schools along the Iditarod Trail during the Iditarod Trail Sled Dog Race. The Anchorage Public Library plays an impressive role in sending books to the schools along the Iditarod Trail. Target® is the sponsor of the Teacher on the Trail™ program and dedicated to supporting this project.

12:30-2:00 pm Authors To Alaska Luncheon

Chris Crutcher

As a working family therapist and child protection advocate, novelist Chris Crutcher is witness to compelling real life stories of pain, recovery and survival. Turning those gritty tales into works of fiction has helped make the Spokane-based author one of the most popular and critically acclaimed young adult writers of our time – and one of the most frequently banned. How does he do it? Why does he do it? He'll explain in this powerful presentation.

2:10-3:10 pm OCLC Update (Vendor Program)

Daphne Kouretas

OCLC has implemented many new initiatives for members. To make participation in the world's largest library cooperative even more effective, members across the U.S. now have access to an expanded range of member services and training opportunities. Learn about the new models of direct participation and membership in OCLC. OCLC provides a centralized and expanded support group for all your product support needs. The extensive training curriculum OCLC has developed for its products and services is available through OCLC's new web-based training portal, as well as access to more choices for learning.

2:10-3:10 pm

World Book WEB — Blazing the Trail in Reference (Vendor Program) **Darrell Thompson** Thompson's presentation of the World Book Web for both public and school libraries focuses on the latest update, including the "Read Aloud" and "Translate into Languages" features. Training is designed to increase usage by both patrons and students.

2:10-3:10 pm

AkLA Membership and Business Meeting

Mary Jo Joiner

3:10-3:40 pm EXHIBITS 3:40-4:40 pm No Conflict Exhibits and Poster Sessions (see descriptions above. Exhibits shut down at 5 pm)

The Business of Library Acquisitions

Julia Gammon

Your staffing is cut; your budget is reduced. Yet the work of the Acquisitions Department goes on. The Acquisitions Department is the business arm of the library. How can we work more effectively and efficiently and get the work done? In this interactive session, Gammon will talk about trends and ways to work more productively with the tools you have. Workflow decision making, vendor selection and services, negotiating licenses, training personnel – come and share your ideas and experiences with colleagues, and let's troubleshoot problems together.

3:40-4:40 pm

Copyright Q & A

Freya Anderson

When can you post your student's article in your online newsletter? How about photocopying articles for the mayor? Or using that nifty picture you found on the web as part of your reading group advertising? Bring your copyright questions to this session. We'll go over some basics, and then learn from each other.

3:40-4:40 pm

Pipes Broken, Water Everywhere, and I'm Alone! Crisis Preparations for Small Libraries

Aja Razumny and "Middle Kingdom" Librarians

A panel of librarians from small- and medium-sized librar-

ies will discuss what to do when small libraries have big problems. The focus will be on disaster management and plans scaled to what's doable in a small, remote, or one-person library.

3:40-4:40 pm

Google Search Strategies

Daniel Russell

Is search a solved problem? Certainly not from the user's perspective. Some Google users are incredibly effective at finding stuff with search engines, while others seem to have trouble getting their questions framed, let alone answered. Why are some searchers so good, and what do they do differently than others? Russell will talk about some of the differences between searchers at different proficiency levels and what it means to learn how to search and research—and what the difference is. It's not the same as what you might have learned in a library skills class 20 years ago. Tips, tricks and insights will be passed along so you too can improve your search skills.

3:40-4:40 pm

David Petersen: An Introduction

David Petersen

A slideshow and talk by David Petersen discussing his background, his comic and graphic novel series *Mouse Guard*, information on his creative process, and a chance for audience questions.

3:40-5:10 pm

Best Beginnings, Imagination Library, and **Early Childhood Partnerships**

Barbara Brown and Melinda Myers

Best Beginnings is a public-private partnership that mobilizes people and resources to ensure all Alaska children begin school ready to succeed. Under its auspices, Dolly Parton's Imagination Library has expanded across Alaska, Early Childhood Partnerships are developing strategic plans in nine communities, and Early Learning Activity Guides have been published in English, Spanish, and Yup'ik. Find out how your library can help launch an Imagination Library (providing free monthly books to all children from birth to age 5) or support an existing program. Free copies of the Activity Guides will be available for adding to your collections. Best Beginnings wants to know how we can continue to work collaboratively to support early childhood learning.

3:40-5:10 pm

Battle of the Books Title Selection Workshop

Shelly Logsdon and Erika Drain

Work with fellow librarians to select the titles for the 2010-2011 Battle of the Books Competition. Librarians will divide into groups and discuss the titles that have made our preliminary list to narrow it down to our final list.

3:40-5:10 pm

Tech Petting Zoo

Nancy Bertels and Others

Visit the Tech Petting Zoo, where you can touch and learn about all those tech gadgets and applications you see and hear your patrons talk about! What can you do with an iPhone? How about an iTouch? How do Play-Aways work? How would you use a Digital Photo Frame in your library? And what about those photo applications on the web like Picasa, Flickr and Photobucket? Would Twitter work for you? Do you have time to make a Face Book or MySpace page for your library? Come and have a good time playing with hands-on tech!

3:40-5:10 pm

Learning the Basics of Deliberative Dialog Workshop Pt. 1: Help Your Library Join the Civic Engagement **Movement**

Bill Hall, Peg Tileston, and June Pinnell-Stephens

If you're tired of town halls that turn into shouting matches, public deliberation may be the answer. Bill Hall, Peg Tileston, and June Pinnell-Stephens will describe and demonstrate the deliberative dialog process as designed by the National Issues Forum (NIF). Participants will discover the multi-option approach to dealing with difficult issues and learn the basics of convening and moderating a public forum. Find out how libraries across the country are participating in this rapidly growing movement to promote deliberative democracy. (This workshop spans two conference sessions; Part 2 continues immediately at 5:15–6:15 pm.)

5:15-6:15 pm

Deliberative Dialog Workshop, Pt. 2

Hall, Tileston, and Pinnell-Stephens

5:15-6:15 pm

Search Like a Pro

Nancy Warren

Search engines are constantly changing. Understanding how search engines work and learning advanced search techniques can help you take full advantage of their capabilities. Nancy Warren will introduce you to the mechanisms behind search engines, the ways in which they are changing, and the features they now provide, enabling you to become a more skilled and creative search professional.

5:15-6:15 pm

Past and Present Alaskana Online: Using Alaska's Digital Archives and the Alaska / Polar Periodicals Index

Paul Adasiak

Paul Adasiak will cover both old and new searching techniques for Alaska's Digital Archives, a collaborative project combining photos, maps, film, sound, and artifacts from cultural heritage institutions around the state. He will also cover techniques for searching the Alaska / Polar Periodicals Index, a database of contemporary articles that is invaluable to history researchers, but which can be difficult to use.

5:15-6:15 pm

The Ethics of Library 2.0

Jessamyn West

Jessamyn West will address concerns that need to be taken into account when implementing 2.0 technologies, including wikis, blogs and social networking sites. She will provide suggestions on where to go for help when writing a library policy and what a "social sites" policy looks like. This is a broad overview of "things you need to think about" for your library users and your library.

5:15-6:15 pm Alaska Library Network (ALN) Membership Meeting

Kerri Canepa

5:15-6:15 pm Banned: When Real Life Fiction Meets the Censor

Chris Crutcher

Countless stories drawn from his work as a mental health expert and child protection advocate have made author Chris Crutcher's novels realistic, compelling and unflinchingly real. Incest, rape, abortion, racism, and neglect are more common in his pro-bono therapy practice than they are in his compelling books. But what happens when this gritty real life fiction flags the conservative censor? How does this candid author respond? And why does winning the battle really matter? Crutcher will map out his history and his response to being challenged and banned for more than two decades.

7:00-9:00 pm AkLA Awards Banquet



AkLA published Stories of Native Alaskans in 1977, a beautiful oversize volume (17"x22") with 14 stories from AkLA's Alaska Native Oral Literature Project. Each story was printed in both the original Native language and in English.

SUNDAY, MARCH 7

7:00-8:30 am OCLC Members Meeting and Breakfast

7:30-9:00 am Public Libraries Roundtable Nancy Bertels

7:30-9:00 am AkASL General Membership Meeting Suzanne Metcalfe

8:00-9:00 am Authors to Alaska Roundtable

Charlotte Glover

8:00-9:00 am Sabbaticals Near and Far: What You Need to Know

Daria Carle, Judy Green, Kate Gordon, and Diane Ruess

Sabbaticals are fairly common in academia, but more recently, job exchanges and work abroad opportunities have

opened up for librarians of all types. Public and private entities benefit when employees take a break from their regular jobs. Join us in a panel discussion with several members of the University of Alaska faculty who have recently been awarded sabbaticals or Fulbrights. The panelists will discuss how they came up with their ideas, and how they went about translating their ideas into sabbatical projects. Hear about their experiences, including where they went and why, and what they accomplished. Find out about the process of applying for leave, and learn some tips to help you think outside of the box to create a sabbatical project.

9:10-10:10 am

WorldCat Local: Incorporating User Needs (Vendor Program)

Cynthia Busse

WorldCat Local simplifies the discovery-and-delivery experience by letting your library users find what they want, when and where they want it. No more looking for different kinds of library resources using different interfaces, or even thinking about your services as separate systems.

9:10-10:10 am

Teens @ Your Library

Sue Sommers and Others

The American Library Association established the Young Adult Services Division in 1957 to focus on the unique needs of youth 12-18. Fifty years later, we are still learning how to work with this user group. New technology, a proliferation of resource formats, and unlimited demands on teen schedules only add to the confusion. A panel of librarians who work closely with teens will report on their best practice approaches to collections, programming, and competencies for engaging teens and making the library a necessary part of their lives.

9:10-10:10 am

DirLead Meeting

Sue Sherif

Directors and Leaders is a meeting of the directors of the largest public libraries in Alaska.

SUNDAY, MARCH 7 Continued

Adding Google Gadgets to Your OPAC 9:10-10:10 am

John Wohlers

John Wohlers will demonstrate how libraries can create Google Gadgets that make it possible to integrate the library catalog into patrons' iGoogle pages. He will demonstrate other gadget possibilities, including the real time display of a patron's account via SIP2.

9:10-10:10 am

Rev Up Learning — Reports from AASL

Robin Turk

Alaska School Librarians who traveled to Charlotte, North Carolina, for the November 2009 American Association of School Librarians Conference will report and share highlights from the conference. They will discuss findings from pre-conference sessions on implementing the standards, collaboration, social networking, global citizenship, literacy and more.

9:10-10:10 am

Save Those Old Computers!

Paul Adasiak

Using Free Software to Extend Your Hardware's Life

Paul Adasiak will explore the potential cost savings to libraries that replace some or all of their aging Windows XP and older operating systems with Linux. Linux is a free and highly customizable operating system that will work on your current equipment, while upgrading to Windows Vista or Windows 7 would require expensive new hardware. Adasiak will also look at library-appropriate software for Linux, the varieties of Linux available, and some of the potential difficulties in switching operating systems.

9:10-10:10 am

Overlooked and Unread

Charlotte Glover

In this age of blockbuster writers, genre novels, and endless series books, stand-alone titles are often overlooked. Charlotte Glover will show you the best in recent fiction and non-fiction for both adults and children from authors you may not have heard of. Her list focuses heavily on American regional fiction, but it is also inspired by her travels and wide reading of trade publications. Charlotte has been the host of the public radio program "Booktalk" for 18 years, and she is always keeping an eye out for emerging writers who will travel to Alaska for a reasonable fee.

10:20-11:20 am

Confessions of a Recovering Google Addict

Do you rely on Google for most of your searching? Is it the first place you turn when you feel lost? Admitting you have a problem is the first step. Nancy Warren will introduce you to other search engines that allow you to reach portions of the web you may be missing. Microblogging posts, social networking profiles, blog comments, and other interactive web content can't be crawled and indexed by search engines like Google. New search tools are available that allow you to reach these hidden gems and that offer new search methods, such as image databases that are searchable by color and form. Vertical, or specialty, search engines are slicing the Internet into topical segments. These new search engines range from the practical to the scary to the just plain fun. Step beyond Google, and learn about these essential new research tools and how you can incorporate them into your search portfolio.

10:20-11:20 am

Building Collections Cooperatively: The OhioLINK Experience

Julia Gammon

Resources are getting tighter, but the need is still there. How can you stretch your budget by partnering with other libraries in selecting materials? The OhioLINK consortium has been a leader in cooperative collection development projects, and this session will show various methods for making cooperative decisions on purchasing materials to enhance and diversify library collections.

10:20-11:20 am

Graphic Novels: Genres, Advantages, and Possibilities of **Graphic Storytelling**

David Petersen

David Petersen, creator of the *Mouse Guard* series, talks about graphic novels, their range in genres, and age appropriateness.

10:20-11:50 am

Collaborative Online Tools

Ann Morgester and Martina Henke

Come learn about the fabulous tools that can help you to collaborate and work smarter, not harder. Tools include Diigo, Google Docs, and VoiceThread. This presentation will include a short overview of each tool and specific information on how to use it effectively to collaborate, research, organize, assess, and present.

SUNDAY, MARCH 7 Continued

Sharing Youth Services Programs 10:20-11:50 am

Sandra Strandtmann

Please bring successful ideas and materials from your youth services program so that we can all learn from each other in this open forum for youth services librarians from around the state.

10:20-11:50 am

Privacy Update

Rich Greenfield and June Pinnell-Stephens

What are the privacy challenges Alaska and the nation face in the 21st century and what impact will the proposed solutions for maintaining privacy have on the library community? Drawing upon material provided in ALA's Lawyers to Libraries workshop and at other national conferences, a librarian privacy activist and a librarian/lawyer will survey the privacy landscape, discuss their concerns over privacy trends, and share their hopes and fears over the increasingly digitized world that we all find ourselves in. After these presentations, there will be time for you to voice your concerns.

10:20-11:50 am

Smart Boards in the Library

Kerri Geppert

Do you have a Smartboard, but aren't sure what to do with it? Walk away with a basic knowledge of lesson design using the tools and software that are part of the Smartboard package. Participants will learn about the tools available to use a Smartboard both with the Notebook software and simply as an interactive white board. A brief introduction of the Senteo response system will also be given. Dewey will never be the same in your library again!

10:20-11:50 am

Potty Talk: Drugs, Sex, and Human Nastiness in Public Restrooms

Greg Hill and Mary Ellen Baker

Explore tactics for handling the nasty events that occur in every library restroom. From toilets to outhouses, rural and urban, men's and women's, the presenters have seen bathroom behavior - both in and out of the bathroom - in public libraries. Delight as they mention the un-mentionable; suggest preemptive techniques for flushing out problems, and share amusing anecdotes.

noon-1:30 pm **ENDNOTE**

Endnote Luncheon: Don't Forget the Old Trails

Jack Dalton

Jack Dalton will use the creation legend of the Yup'ik people to tell a story that will bring us back to the most important community experience on all levels: human interaction. Join him for an entertaining and magical event guaranteed to infuse you with renewed energy and creativity.

1:35-3:00 pm 344 W. 3rd Avenue

Governor's Advisory Council on Libraries Meeting

Linda Thibodeau

Please note that due to teleconferencing requirements, this meeting will be held at the Alaska State Library, 344 West Third Avenue, Suite 125, and not at the Hotel Captain Cook.



In a musical sketch performed by our exhibitors at the 1985 conference in Juneau (celebrating AkLA's 25th anniversary), Larry Librarian—with much advice—finally arrived at this unique solution to challenged books:

> "I do believe I've found a way To suit both sides, and so I say We'll keep the books and meet our pledges, I'll simply bind on all four edges."

> > The Sourdough, v. 22 no. 2 p.22 (Spring 1985)

FEATURED SPEAKERS



Sherman Alexie

Sherman Alexie is an award winning author who grew up on the Spokane Indian Reservation in Willpinit, Washington and tells the story of his life in novels, poetry and film. Alexie is a prolific writer. His book The Absolutely True Diary of a Part-Time Indian published in 2007 has won numerous awards. Two new books were published in 2009: War Dances, which is a collection of short stories, and a book of poetry entitled Face. Alexie will speak at UAA's Wendy Williamson Auditorium at 7:30 pm on Thursday, March 4th. The event is cosponsored with University of Alaska Anchorage Student Activities. His website is at www.fallsapart.com.



Chris Crutcher

Chris Crutcher is an award winning novelist and therapy consultant based in Spokane, Washington. Each of his ten novels, his two short story collections, and his autobiography have been critically acclaimed for powerful characterizations, compelling plotlines and a skillful balance of humor, tragedy, and triumph. Crutcher has received many honors, including the 2000 Margaret A. Edwards Award, the 2002 Pacific Northwest Booksellers Award, the 2004 Writer Magazine Writers Who Make a Difference Award and the 2005 Catholic Library Association's St. Katherine Drexel Award. He speaks more than 100 times a year to both national and international audiences. For more about Chris Crutcher, see his website at www.chriscrutcher.com.



Jack Dalton

Jack Dalton – rooted in Naparyarmiut (Hooper Bay), born in Bethel, and raised in Anchorage, Alaska – has grown up an ambassador between two worlds, his Yup'ik Inuit and European heritages. A professional storyteller, actor, writer and teacher, he has been honored by the World Indigenous Peoples' Conference on Education as a Distinguished Dignitary, featured as the cover story for the premiere issue of First Alaskans magazine and considered by many people around the world, indigenous and non-native alike, to be "The Storyteller." He received one of the first Expressive Arts Grants from the Smithsonian Institute's National Museum of the American Indian, and was featured as the first storyteller ever at the 2008 Cama-i Dance Festival in Bethel, Alaska. He is currently finishing his fourth play, Assimilation, and writing new episodes of Raven's Radio Hour, the first installment having aired on radio nationally in both the U.S. and Canada in November 2009. For more information on Jack Dalton, see his website at www.ravenfeathers.com.



Keith Michael Fiels

Keith Michael Fiels has served as Executive Director of the American Library Association since 2002. In 2008, he created ALA's new Office for Library Advocacy, designed to increase support for advocacy at the state and local level. Fiels is originally from Massachusetts, where he served as Director of the Board of Library Commissioners. He was the recipient of the Association of Specialized and Cooperative Library Agencies (ASCLA) Leadership Achievement Award, a Perkins School for the Blind Advocacy Award, and a Library Public Relations Council Award. He has also been named to the Massachusetts Library Association Hall of Fame and to the ALA Association for Library Trustees and Advocates National Advocacy Honor Roll.



Julia Gammon

Julia Gammon is the Head of Acquisitions at the University of Akron's University Libraries and is active in the library community. She was the recipient of the 2003 ALA ALCTS Leadership in Acquisition Award and she is also a past president of the North American Serials Group (NASIG). Gammon is involved in ALA's Business of Acquisitions Institute. She serves on the editorial boards for the publications Serials Review and Library Collections, Acquisitions, and Technical Services, and she co-edited the book Advances in Serials Management. She co-teaches a web class entitled "The Fundamentals of Acquisitions."



Jenny Levine

Jenny Levine is the Internet Development Specialist and Strategy Guide at the American Library Association, where she works in the Information Technology department. As part of her job, she blogs, creates wikis, bugs her colleagues to instant message, tests podcasting and vodcasting, teaches RSS, posts pictures on Flickr, responds to members on Twitter, and does similar work with other emerging technologies and tools in general. In 2007, she organized the first ALA TechSource Gaming, Learning, and Libraries Symposium, as well as the successful follow up in 2008. She also helps coordinate ALA's annual National Gaming Day initiative. In April 2009, she led the development of a professional online network for ALA members called ALA Connect. In addition, Levine is the author of The Shifted Librarian, a blog that helps librarians understand the coming impact of ubiquitous, mobile, always-on internet (and hence ubiquitous, always-on information) on our profession. Her website is at www.theshiftedlibrarian.com.



Nancy MacKay



David Petersen



Daniel Russell



Jenny Semenza



Patti Sinclair



Pat Wagner

Nancy MacKay is Head of Technical Services and Coordinator for the Oakland Living History Program at Mills College Library in Oakland California, and part-time faculty in the School for Library and Information Science at San Jose State University. MacKay has been straddling the line between library science and oral history for almost 20 years. As a librarian she has worked as a cataloger, music librarian, reference librarian, and instructor in various academic settings. As an oral historian she has worked as a project director, consultant, interviewer, writer, and teacher. Her book *Curating Oral Histories: from interview to archive* (2007) is devoted to increasing understanding between oral historians and librarians. She has degrees in anthropology and library science from the University of California, Berkeley. She lives in the San Francisco Bay area, and is thrilled to come to Alaska and experience a real winter. More information on Nancy MacKay can be found on her website at www.nancymackay.net.

David Petersen is an author and illustrator best known for his series *Mouse Guard*. He says that a steady diet of cartoons, comics, and tree climbing fed his imagination as a child and is what still inspires his work today. Petersen earned a printmaking degree from Eastern Michigan State University and won the 2007 Russ Manning Award for Most Promising Newcomer. In 2008, he won the Eisner Award for Best Publication for Kids (*Mouse Guard Fall 1152 & Winter 1152*) and Best Graphic Album – Reprint (*Mouse Guard Fall 1152* Hardcover). He lives in Michigan with his wife, Julia, and their dog, Autumn. His website is at www.mouseguard.net.

Daniel Russell is a research scientist at Google where he works in the area of search quality, with a focus on understanding what makes Google users happy in their use of web search. He is best known for his work on sensemaking behavior of people dealing with understanding large amounts of information and for his earlier work on the IBM BlueBoard system, a large, interactive display that allows simple shoulder-to-shoulder collaboration. Before joining Google, he held research positions at IBM's Almaden Research Center, Apple's Advanced Technology Group (ATG), and Xerox PARC. Russell was also an adjunct lecturer in computer science at Santa Clara University for 10 years and at Stanford University for 3 years. He enjoys long-distance running, music, and wordplay, becoming disgruntled when all three don't happen in a single day. More information on Daniel Russell can be found at dmrussell.googlepages.com.

Jenny Lynne Semenza is the Head of Reference and Instructional Services at Idaho State University's Eli M. Oboler Library. She has been working at the Oboler Library for the past 15 years in varying public services capacities. In August of 2008, she returned from a sabbatical where she visited academic and public libraries throughout the West. She has served on many University committees including Faculty Senate, Curriculum Council, Budget Council, University Library Committee, and University Web Development. She is actively involved in the information literacy program at ISU, particularly in the areas of Web 2.0, social software, business, law, and science. She is a frequent presenter at regional and state library conferences including Utah, Nevada, PNLA, and Idaho. Additional information about Semenza and her sabbatical can be found on page 4 of *Between the Lines* at www.isu.edu/library/libcol/btl161fall.pdf.

Patti Sinclair has worked as a children's librarian and in other library settings, including organizing the research library at American Girl. She served as editor of *Children's Magazine Guide* and is the author of *E for Environment, an Annotated Bibliography of Children's Books with Environmental Themes* (Bowker, 1992). She is a regular contributor to *Library Sparks* magazine. She has been the editor of the *Summer Library Program Manuals* since 2003, a job she loves. Sinclair earned a degree in Library Science from the University of Wisconsin in Madison, Wisconsin, where she lives with her husband, two dogs, and — when he is on break from college — her son.

Pat Wagner and her husband Leif Smith own Pattern Research, Inc., a 35-year-old research and training business in Denver. Wagner is known for her down-to-earth, practical, and entertaining programs that focus on customer service, management, personnel, leadership, marketing, and library development issues. She has worked with libraries and library associations in 46 states and Canada, frequently presenting at state and national conferences such as the American Library Association, SLA, and the Public Library Association. Wagner has also worked with the MLA (Medical Library Association), as well as contributing to the SirsiDynix Web Seminar Institutes. She is also a subject matter expert and the library relations associate for the University of North Texas Lifelong Education @ Desktop virtual library education program. More information on Pat Wagner can be found at www.pattern.com.



Nancy Warren

Nancy Warren is the Access Services/Systems Librarian at the law firm of Fredrikson & Byron, P.A. in Minneapolis, Minnesota, where she manages the library's integrated library system, web site, blog, and electronic resources. She also provides legal and non-legal research services to law firm personnel, specializing in social networking and Web 2.0 research, Internet research, and custom map images. Warren has taught classes and seminars on research methods, online research, management of electronic resources, project management, and technical competencies. Prior to her career as a librarian, she was a professional musician and played bassoon with various orchestras and opera companies throughout the United States.



Jesamyn West

Jessamyn West is a librarian living in rural Vermont. West helps libraries and librarians make sense of technology. She has been speaking on the intersection of libraries, technology, and politics since 2003, and has given presentations in twenty-six U.S. states, three Australian states and four Canadian provinces. West's areas of interests include the digital divide and its effect on library services, Web 2.0 and Library 2.0 and how they reflect many of the things libraries are already doing, the U.S. political climate and specific legislation (such as DOPA and the USA Patriot Act) that affects library services, and rural libraries and ways in which they can use new technologies to make the most of their small budgets, space, and staff. Jessamyn West's blog is at www.librarian.net.



John Wohlers

John Wohlers is the Library Technology Coordinator for Waubonsee Community College. As the library's resident technology expert for the past 15 years, he has been instrumental in the adoption, creation, and implementation of numerous technology initiatives. Recent initiatives include the integration of library services with social networking services such as Twitter, Facebook, and Library Thing for libraries, as well as a complete redesign of the library's web site using the open source content management system Drupal. Wohlers is also a regular presenter at the Unicorn Users Group International conference, as well as numerous Illinois library consortia workshops.

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10063 Explorer Circle Anchorage, AK 99515 Ann Morgester annm@alaska.net

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www.alaskabg.org Julianne McGuinness (907) 770-3692 julianne@alaskabg.org

ACPE (Alaska Commission on **Postsecondary Education)**

800 E. Dimond Blvd. Ste 200 Anchorage, AK 99515 (907) 269-7873 Andrea Van Ravenswaay annvan@alaska.gov

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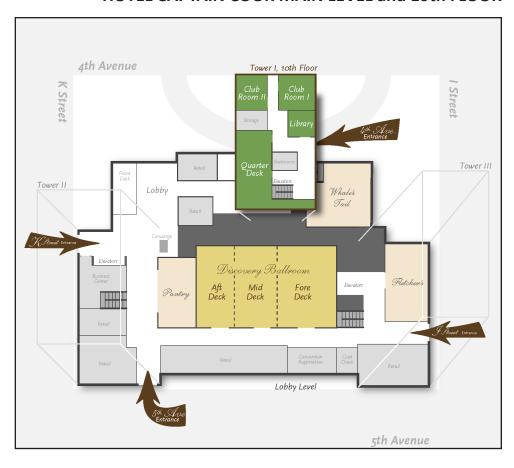
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AkLA CONFERENCES OLD and NEW

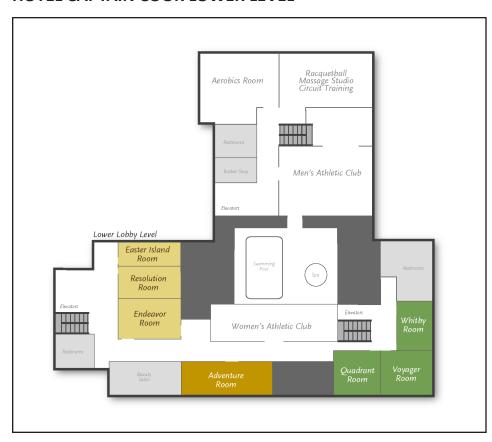
| 1961 | Anchorage | - | Initial Organizational Election by Mail-in Ballot to Anchorage — No Conference |
|--------|------------------------|------------|--|
| 1962 | Anchorage | | First Association Conference — No Known Theme |
| 1963 | Fairbanks | | For Better Library Service in Alaska |
| 1964 | | Cancelled | Scheduled for April in Anchorage, but cancelled due to the Good Friday Earthquake |
| 1965 | | Mar 19-20 | No Known Theme |
| 1966 | Anchorage | | No Known Theme |
| 1967 | Anchorage | Mar 17-18 | Library Development in Alaska |
| 1968 | Juneau | Mar 10-12 | Library Development: Opportunities, Cooperation, and the Future |
| 1969 | | Mar 9-11 | PAS Plan: Library Services for All Alaskans |
| 1970 | Anchorage | Mar 15-17 | Partners for Progress: People, Information, Government |
| 1971 | Sitka | Mar 18-20 | Marketing Library Resources |
| 1972 | Whitehorse | Mar 22-25 | Library Redesign (AkLA's only international conference) |
| 1973 | | Mar 18-21 | Communications |
| 1974 | Anchorage | Mar 6-8 | Focus on Feedback |
| 1975 | Kodiak | Mar 2-3 | Library Management and You |
| 1976 | Juneau | Mar 7-10 | The State of Alaska: A Major Reference Resource |
| 1977 | Fairbanks | | Alaska Libraries and Technology |
| 1978 | | Mar 20-22 | No Known Theme |
| 1979 | Anchorage | Mar 4-7 | Libraries for Alaskans: 10 years in Retrospect |
| 1980 | Juneau | Mar 8-12 | No Known Theme |
| 1981 | Nome | Feb 25-27 | No Known Theme |
| 1982 | Fairbanks | Mar 25-27 | Intellectual Freedom: A Right or a Privilege? |
| 1983* | Honolulu | Mar 16-19 | Reaching Out |
| 1984 | Sitka | Mar 4-7 | Collection Development: Developing Collections, Resource Sharing, Library Networking |
| 1985 | Juneau | Mar 10-13 | Libraries—The Links that Strengthen the Community |
| 1986 | Anchorage | Mar 8-12 | Alaska Library Network: The People, the Programs and the Tools |
| 1987 | Valdez | Mar 7-11 | Alaska's Libraries: Creativity in Crisis |
| 1988 | Fairbanks | Mar 4-8 | Building Library Support with Creative Marketing |
| 1989 | Homer | Mar 4-7 | The Art of Information Management |
| 1990 | Anchorage | | Keys to the 21st Century: Collection, Connection, Coordination, Communication |
| 1991 | Juneau | Mar 1-5 | Lengthening Our Stride |
| 1992 | Fairbanks | F 29-M 2 | Alaska Librarians Have a Story to Tell |
| 1993 | Nome | Mar 6-8 | Many Voices, Common Concerns |
| 1994 | Anchorage | _ | Tracks to the Future |
| 1995 | Juneau | Mar 10-13 | Libraries, Politics and Open Lines of Communication |
| 1996** | [†] Fairbanks | Aug 13-17, | Information Highways: The Northwest Passage of Libraries |
| 1997 | | Apr 8-10 | Alaska Librarians Connect |
| 1998 | Ketchikan | - | Librarians: The Heart of Information |
| 1999 | Juneau | Mar 18-21 | Partnerships: Present and Future |
| 2000 | Fairbanks | Mar 2-5 | Steeped in Tradition—Committed to Change |
| 2001 | Sitka | Mar 8-11 | Many Peoples/Many Cultures |
| 2002 | Anchorage | | CLICK: Community, Libraries and Information: Channeling Knowledge |
| 2003 | Juneau | Mar 6-9 | Achieving Excellence @ Your Library |
| 2004 | Fairbanks | Mar 25-28 | Raven About Libraries |
| 2005 | Barrow | Mar 10-13 | Understanding Library Users |
| 2006 | Anchorage | | Learning Through Libraries |
| 2007 | Juneau | Feb 22-25 | Libraries: The Umbrella of the Community |
| 2008 | Fairbanks | F 28-M 2 | Can't Stop Raven About Libraries |
| 2009 | Kodiak | Mar 13-16 | Libraries: Going the Distance |
| 2010 | Anchorage | | Breaking New Trails |
| 2011 | Juneau | Feb 17-20 | |
| 2012 | Fairbanks | | |

^{*} Joint conference with HLA and HSLA ** Joint conference with PNLA

HOTEL CAPTAIN COOK MAIN LEVEL and 10th FLOOR



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Our 48 conferences have been hosted 13 times in Anchorage,
12 times in Fairbanks,
9 times in Juneau,
3 times in Sitka,
2 times each in Ketchikan, Nome, and Kodiak,
and 1 time each in Valdez, Homer, Barrow, Honolulu, and Whitehorse.
The only year a scheduled ASLA or AkLA conference was cancelled
was 1964 in Anchorage due to too much rock 'n' roll.

See you in JUNEAU for AkLA 2011!!