

Clear Channel Atlanta Radio Online

Station		 640 WGST NEW AT 92.3 FM		 THE BULL 94.9		 WILD 105.3		 105.3 El Patrón		 PROJECT 96.1
Format		News Talk		Country		Rhythmic CHR		Regional Mexican		Active Rock
Dial/Call Letters		640, WGST-AM 92.3, WGST-FM		94.9, WUBL-FM		105.7, WWVA-FM 96.7, WWLG-FM		105.3, WBZY-FM		96.1, WKLS-FM
Website		www.640WGST.COM		www.949THEBULL.COM		www.wildatlanta.com		www.1053ELPATRON.COM		www.project961.com
Slogan		The Talk of Atlanta		The Most Country Guaranteed		Atlanta's Party Station		Mas y Mejor Musica		Live Loud, Play Hard
Demo		Target: Adults 25-54, Core: Men 25-54		Target: Adults: 25-54		Target: Adults 18-49		Target: Adults 18-49 (male skew)		Target: Men 18-49
Monday - Friday	S	12A-5A Coast to Coast	L	12A-5A After Midnight w/Blair Garner	PC	12A-6A Nessa	L	12A-5A Music	PC	12A-5A Shroom
		5A-6A The Wall Street Journal		5A-10A Jason Pullman, Kristen Gates		6A-10A Elvis Duran and The Morning Show		5A-10A Los Patrones de la Manana		5A-9A The Kidd Chris Show
		6A-9A The Rob and Dave Show		10A-3P Tim Michaels		10A-2P Dreena Gonzalez		El Tigre, El Sinvergüenza, Don Chilo		9A-3P Aly
		9A-12P The Glenn Beck Program		3P-7P Lance Houston		2P-6P Joe Breezy		Arnulfo Ramirez		3P-7P OC - Original Chris
		12P-3P Rush Limbaugh		7P-12A Madison Reeves		6P-12A Mami Chula		El Primo Migue		7P-12A Jordin / Remote Control Radio
		3P-6P The Rusty Humphries Show		UNIQUE PROGRAMMING FEATURE Commercial Free Monday - Friday (9:15A-10:15A, 12P-1P, 8:15P-9:15P)		UNIQUE PROGRAMMING FEATURE WILD Streaks (Long Music Sets) TMZ - Do Not Date List 12:20 WILD Mix - Mami Mix Mami's Text Top 10		Paula Andrea		Club Music originated at Club location
		6P-9P The Mark Levin Show								
		9P-12A The Michael Savage Show								
Saturday	S	12A-5A Coast to Coast	L	12A-7A Music	PC	12A-6A Nessa	L	12A-5A Music	PC	12A-6A DZL
		5A-9A Block Programming		7A-12P Kristen Gates		6A-10A Prolifix		5A-10A El Tigre		6A-10A Klinger
		9A-10A Success Retirement w/Jack Albertson		12P-6P Joe Boxer		10A-2P Dreena Gonzalez		10A-3P Diane Fong		10A-3P Swan
		10A-11A Smart Money w/Scott Kays and Alan McKnight		6P-12A Rob Carter		2P-6P Joe Breezy		3P-7P El Primo Migue		3P-7P Rozak
		11A-12P Power Trading Show		UNIQUE PROGRAMMING FEATURE Backyard Country 9P-10P		6P-10P Mami Chula		7P-2A Club Music originated at Club location		7P-10P Shroom
		12P-2P The Cigar Dave Show								10P-12A Scratch N Sniff
		2P-4P The Dave Merlino Show								
		4P-7P Rush Limbaugh - Week in Review								
		7P-10P The Weekend								
		10P-12A Coast to Coast								
Sunday	S	12A-5A Coast to Coast	S	12A-7A Music	L	12A-2A Music	L	2A-10A Music	PC	12A-6A DZL
		5A-6:30A Block Programming		7A-7:30A Georgia Focus		2A-3A Prototype Radio		10A-12P Los Idolos de Mexico - Jose Manuel Flores		6A-10A Music
		6:30A-7A Georgia Focus		7:30A-12P Joe Boxer		3A-4A Ultra Radio		12P-4P Paula Andrea		10A-3P Rozak
		7A-9A Block Programming		12P-6P Rob Carter		4A-7A Music		4P-7P Christina Galloza		3P-7P Mei Taylor
		9A-10A Southern Race Week w/William Barber		6P-8P Lance Houston		7A-7:30A Georgia Focus		7P-1A Live Broadcasts		7P-9P Swan
		10A-11A Wall Street Journal This Weekend		8P-12A Crook & Chase		7:30A-8A Music		UNIQUE PROGRAMMING FEATURE Sundays (8A-10A) Block Programs		9P-10P PunkRockalypse w/Amy Dumas
		11A-12P Block Programming				8A-12P Danie B				10P-12A The Side Show w/Nikki Sixx
		12P-1P Fox News Sunday w/Chris Wallace				12P-4P Checka Cee				
		1P-3P The Money Pit				4P-8P DJ Thomas				
		3P-4P Block Programming				8P-12A Dyron Ducati				
4P-7P Money Talk w/Bob Brinker		UNIQUE PROGRAMMING FEATURE WILD Streaks (Long Music Sets) Electronic Shows (Prototype and Ultra)								
7P-10P Leo Laporte - The Tech Guy										
10P-12A Bill Cunningham										