MEDIA PLANNER 2014

CREDIT UNION JOURNAL

EDITORIAL CALENDAR

EDITOF	RIAL			BONUS DISTRI	BUTION	
ISSUE	AD	MATERIALS	SPECIAL	EDITORIAL	LOCATION	EVENT
DATE	CLOSE	DUE	REPORTS	DATE		
January						
1/6	12/27	12/30	2014 Preview Issue			
1/13	1/3	1/6	Growth Strategies For 2014			
1/20	1/10	1/13	Technology			
1/27	1/17	1/17	Fraud & Risk in 2014			
February	/					
2/3	1/24	1/27	Lending	Feb 2-6	Big Island, Hawaii	CUES Symposium 2014
				Feb 5-8	Maui, Hawaii	17th Annual Volunteer Leadership Institute
2/10	1/31	2/3	Technology	Feb 11-13	Las Vegas, NV	NAFCU Technology & Security Conference
				Feb 15-18	New Orleans, LA	Education Credit Union Council Annual
2/24	2/14	2/14	CUNA GAC	Feb 23-27	Washington, DC	CUNA Governmental Affairs Conference
March						
3/3	2/21	2/24	Ad Recall	Mar 4-6	Venice Beach, CA	NAFCU Strategic Growth Conference
3/10	2/28	3/3	Credit/Debit Payments	Mar 9-14	Vail, CO	CUES Executive/Summit 2014
				Mar 12-15	Orlando, FL	CUNA Marketing & Business Development Council Annual
				Mar 14-15	Salt Lake City, UT	Utah Credit Union Association Annual
3/17	3/7	3/10	Auto Lending			
3/24	3/14	3/17	Technology	Apr 2	Plantsville, CT	Credit Union League of Connecticut Annual
				Apr 2-4	Williamsburg, VA	Virginia Credit Union League Annual
				Apr 3-5	Schaumburg, IL	Illinois Credit Union League Annual
April						
4/7	3/28	3/31	Mortgage Lending	Apr 8-9	Columbus, OH	Ohio Credit Union League Annual
				Apr 10-12	Wichita, KS	Kansas Credit Union Association Annual
4/14	4/4	4/7	CUSOs	Apr 14-17	Lake Buena Vista, FL	NACUSO Annual
4/21	4/11	4/14	Technology	Apr 21-24	San Antonio, TX	Cornerstone Credit Union League (AR, OK, TX)
				Apr 24-26	Ocean City, MD	Delaware Credit Union League Annual
				Apr 24-26	Colorado Springs, CO	Mountain Crest Credit Union Association (AZ, CO, WY) Annual
				Apr 25-26	Bloomington, MN	Minnesota Credit Union Network Annual
4/28	4/17	4/21	Executive & Staff	Apr 26-30	Fort Lauderdale, FL	CUNA HR/TD Council Annual Conference
			Development, Scheduling, HR	May 1-3	Portland, ME	Maine Credit Union League Annual
				May 1-3	Morgantown, WV	West Virginia Credit Union League Annual
May						
5/5	4/25	4/28	Mobile Banking &	May 7-9	TBD	Montana Credit Union Network Annual
5/10	= /0	- /-	Social Media	May 7-10	Milwaukee, WI	Wisconsin Credit Union League Annual
5/12	5/2	5/5	Facilities & Branch Automation	-	Savannah, GA	Georgia Credit Union Affiliates Annual
				May 14-16	Boise, ID	Idaho Credit Union League Annual
				May 14-16	Chattanooga, TN	Tennessee Credit Union League Annual
				May 14-17	Detroit, MI	National Federation of Community Development Credit
				May 15-17	Kodiak, AK	Alaska Credit Union League Annual
				May 15-17	Wailea-Makena, HI	Hawai Credit Union League Annual
				May 15-17	Biloxi, MS	Mississippi Credit Union Association Annual
				May 16-18	Woodstock, VT	Association of Vermont Credit Unions Annual
5/19	5/9	5/12	The Bottom Line Report	May 18-20	Atlantic City, NJ	Pennsylvania Credit Union Association Annual
				May 18-21	Las Vegas, NV	CUNA CFO Council Annual Conference
5/26	5/16	5/19	Technology	May 29-31	Myrtle Beach, SC	Carolinas Credit Union League Annual

* Denotes SourceMedia events and conferences

Credit Union Journal, the #1 Credit Union Publication

MEDIA PLANNER 2014

CREDIT UNION JOURNAL

EDITORIAL CALENDAR

EDITOF	RIAL			BONUS DISTR	IBUTION	
ISSUE	AD	MATERIALS	SPECIAL	EDITORIAL	LOCATION	EVENT
DATE	CLOSE	DUE	REPORTS	DATE		
June	E /00	F (00	0014 Occard Holf Foreset	TDD	Oberdestern 00	MA AUL and DLOR distance Language Arrows
6/2	5/23	5/23	2014 Second Half Forecast	TBD	Charleston, SC	MA, NH, and RI Credit Union Leagues Annual
				Jun 4-6	Omaha, NE	Nebraska Credit Union League Annual
				Jun 4-7	Sioux Falls, SD	Credit Union Association of the Dakotas Annual
				Jun 4-7	Ocean City, MD	MD & DC Credit Union Association Annual
o /o	= /0.0	0/0		Jun 5-7	Grand Rapids, MI	Michigan Credit Union Annual
6/9	5/30	6/2	Credit/Debit/Payments	Jun 11-13	Orlando, FL	League of Southeastern Credit Unions (AL and FL)
6/16	6/6	6/9	Technology	Jun 19-22	Saratoga, NY	Credit Union Association of New York Annual
6/30	6/20	6/23	America's CU Conference	Jun 28-Jul 2	San Francisco, CA	CUNA's America's Conference
July						
7/7	6/27	6/30	Auto Lending			
7/21	7/11	7/14	NAFCU Annual Conference	Jul 22-26	Las Vegas, NV	NAFCU 47th Annual Conference and Solutions Expo
			World CU Conference	Jul 27-30	Gold Coast, Australia	World Council of Credit Unions World CU Conference
7/28	7/18	7/21	Technology	Jul 30-Aug 2	Memphis, TN	African-American Credit Union Coalition Annual
				Jul 30-Aug 2	New Orleans, LA	Louisiana Credit Union League Annual
August						
8/4	7/25	7/28	Strategic Planning for 2015			
8/11	8/1	8/4	Member Business Lending			
			& Compliance			
8/18	8/8	8/11	Technology			
8/25	8/15	8/18	2015 Buyers Guide			
Septemb	ber					
9/1	8/22	8/25	The Next Generation			
9/8	8/28	8/29	NAFCU Congressional Caucus	Sep 9-12	Washington, DC	NAFCU Congressional Caucus
9/15	9/5	9/8	Mortgage/Auto Lending	Sep 14-18	Las Vegas, NV	ACUMA Annual Conference
5/15	5/5	5/0	Wortgage/Auto Lenaing	Sep 17-19	Dubuque, IA	Iowa Credit Union League Annual
				Sep 18-20	Mobile, AL	Association of Dupont Credit Unions Annual
9/22	9/12	9/15	Technology	Sep 21-24	Las Vegas, NV	CUNA Technology Council Annual Conference
9/22	9/12	9/10	Technology		•	
				Sep 21-24	Las Vegas, NV	CUNA Operations Sales & Service Council
0.000	0/40	0./00	The Dis Due well Deve ent	Sep 26-27	Yonkers, NY	Ukrainian National Credit Union Association Annual
9/29	9/19	9/22	The Big Branch Report	Oct 7-9	Spokane, WA	Northwest Credit Union Association (OR and WA) Annual
				Oct 8-10	Louisville, KY	Kentucky Credit Union League Annual
	10/0	10/0	A Develop The Life Of O			
	10/3	10/6	A Day In The Life Of Credit			
10/13			Unions	0 ot 20, 22		CA and NV Cradit Union Longues Appus
10/13 10/20	10/10	10/13	Unions California/Nevada League	Oct 20-23	Los Angeles, CA	CA and NV Credit Union Leagues Annual
10/13 10/20 10/27	10/10 10/17		Unions	Oct 20-23	Los Angeles, CA	CA and NV Credit Union Leagues Annual
10/13 10/20 10/27 Novembe	10/10 10/17 er	10/13 10/20	Unions California/Nevada League Technology			
10/13 10/20 10/27 Novembo 11/3	10/10 10/17 er 10/24	10/13 10/20 10/27	Unions California/Nevada League Technology Lending	Oct 20-23 Nov 3-6	Los Angeles, CA Phoenix, AZ	CA and NV Credit Union Leagues Annual CUNA Lending Council Annual Conference
10/13 10/20 10/27 Novembe 11/3 11/10	10/10 10/17 er 10/24 10/31	10/13 10/20 10/27 11/3	Unions California/Nevada League Technology Lending Credit/Debit/Payments			
10/13 10/20 10/27 Novemb 11/3 11/10 11/17	10/10 10/17 er 10/24 10/31 11/7	10/13 10/20 10/27 11/3 11/10	Unions California/Nevada League Technology Lending Credit/Debit/Payments Technology			
10/13 10/20 10/27 Novemb 11/3 11/10 11/17 11/24	10/10 10/17 er 10/24 10/31 11/7 11/14	10/13 10/20 10/27 11/3	Unions California/Nevada League Technology Lending Credit/Debit/Payments			
10/13 10/20 10/27 Novemb 11/3 11/10 11/17 11/24 Decemb	10/10 10/17 er 10/24 10/31 11/7 11/14 er	10/13 10/20 10/27 11/3 11/10 11/17	Unions California/Nevada League Technology Lending Credit/Debit/Payments Technology Best Practices Awards	Nov 3-6		
10/13 10/20 10/27 Novembu 11/3 11/10 11/17 11/24 Decembu 12/1	10/10 10/17 er 10/24 10/31 11/7 11/14 er 11/21	10/13 10/20 10/27 11/3 11/10 11/17 11/24	Unions California/Nevada League Technology Lending Credit/Debit/Payments Technology Best Practices Awards Ad Recall	Nov 3-6 TBD	Phoenix, AZ	CUNA Lending Council Annual Conference
10/13 10/20 10/27 Novembi 11/3 11/10 11/17 11/24 Decembi 12/1	10/10 10/17 er 10/24 10/31 11/7 11/14 er	10/13 10/20 10/27 11/3 11/10 11/17	Unions California/Nevada League Technology Lending Credit/Debit/Payments Technology Best Practices Awards	Nov 3-6		CUNA Lending Council Annual Conference National Credit Union Management Association (NCUMA)
10/13 10/20 10/27 Novembi 11/3 11/10 11/17 11/24 Decembi 12/1	10/10 10/17 er 10/24 10/31 11/7 11/14 er 11/21	10/13 10/20 10/27 11/3 11/10 11/17 11/24	Unions California/Nevada League Technology Lending Credit/Debit/Payments Technology Best Practices Awards Ad Recall	Nov 3-6 TBD Dec 7-10	Phoenix, AZ Lake Buena Vista, FL	CUNA Lending Council Annual Conference National Credit Union Management Association (NCUMA) Winter Disney Conference
10/13 10/20 10/27 Novembi 11/3 11/10 11/17 11/24 Decembi 12/1	10/10 10/17 er 10/24 10/31 11/7 11/14 er 11/21	10/13 10/20 10/27 11/3 11/10 11/17 11/24	Unions California/Nevada League Technology Lending Credit/Debit/Payments Technology Best Practices Awards Ad Recall	Nov 3-6 TBD	Phoenix, AZ Lake Buena Vista, FL Palm Desert, CA	CUNA Lending Council Annual Conference National Credit Union Management Association (NCUMA) Winter Disney Conference CUES Directors Conference
10/13 10/20 10/27 Novemb 11/3 11/10 11/17 11/24 Decemb 12/1 12/8	10/10 10/17 er 10/24 10/31 11/7 11/14 er 11/21 11/28	10/13 10/20 10/27 11/3 11/10 11/17 11/24 12/1	Unions California/Nevada League Technology Lending Credit/Debit/Payments Technology Best Practices Awards Ad Recall Income Strategies for 2015	Nov 3-6 TBD Dec 7-10	Phoenix, AZ Lake Buena Vista, FL	CUNA Lending Council Annual Conference National Credit Union Management Association (NCUMA) Winter Disney Conference CUES Directors Conference
October 10/13 10/20 10/27 Novembb 11/3 11/10 11/17 11/24 Decembb 12/1 12/8 12/15 12/22	10/10 10/17 er 10/24 10/31 11/7 11/14 er 11/21	10/13 10/20 10/27 11/3 11/10 11/17 11/24	Unions California/Nevada League Technology Lending Credit/Debit/Payments Technology Best Practices Awards Ad Recall	Nov 3-6 TBD Dec 7-10	Phoenix, AZ Lake Buena Vista, FL Palm Desert, CA	CUNA Lending Council Annual Conference National Credit Union Management Association (NCUMA) Winter Disney Conference

2014 Credit Union Journal Non-Publishing Dates

Monday, February 17, 2014 Monday, March 31, 2014 Monday, June 23, 2014 Monday, July 14, 2014 Monday, October 6, 2014 Monday, December 29, 2014

* Denotes SourceMedia events and conferences

Credit Union Journal, the #1 Credit Union Publication

@CreditUnionJrnl