ARTHUR BEALE

London's Yacht Chandler - Established 400 years

Summer Watch 2014

Change without change?

Welcome to our little newsletter. We thought it was time to tell everyone about what is happening at Arthur Beale's. We know you all love it just as it is, but sadly the accountants were not so impressed! The wonderful shop was about to close its varnished doors.

Alasdair and Gerry got to hear that things weren't going so well and decided to see what could be done about it. We consulted the financial wizards and the legal boffins and they all said:

"No don't do it!"

but we decided to ignore them and to give it our best!

It's not a financial takeover or a merger but more an act of the heart. We don't really want the place to change and many things will remain the same. The same faces will remain - Mr Coleman and his excellent and knowledgeable team will be staying on. The charming but practical idiosyncracies of stocking caulking cotton and copper tacks on Shaftesbury Avenue will remain too.

So what about the changes?

We want to re-establish the shop as a serious vacht chandler with a slight leaning towards vachts sailing northwards! We realise the stock had become rather run down and many sailors had given up shopping at Arthur Beale's because they couldn't get just what they needed. We are stocking up and listening to what you say. If we have to say "No" we write it down and then decide if we can stock the product in the future. We don't really want to compete with all the other excellent suppliers - we want to be a bit different. Our aim is to to stock products which are strong and purposeful, tested by ourselves or others we trust. There may be products that you've not seen before or are from a manufacturer that you are not familiar with.

We hope it will make a refreshing change and that you will enjoy your visit to Arthur Beale's browsing through our weird and wonderful stock.



Arthur Beale's old store rooms are a real treasure trove!
Where else in London can you find Holy Stones?



Talks and Demonstrations

We are going to hold regular talks and demonstrations of products and techniques. They will be held on Thurday evenings starting at 1845 and lasting around one hour. In the pipeline are a demonstration of Three Strand Splicing, a Varnish Techniques session and a talk on Arctic Sailing. There will be a small nominal charge if we need to use materials but otherwise they will be free. Please see the back page for details.

Arthur Beale's is wonderfully situated for a bite to eat afterwards. The Punjab, London's first Indian Restuarant, is just around the corner and over the road is a great hamburger place. If you are feeling peckish before the talk there is a sandwich bar next door too!

Why not make an evening of it?

Longer opening hours

Being slap bang wallop in the middle of the West End it seemed a shame to shut up shop at 6 pm on weekdays and at lunchtime on Saturdays! We have already made some

changes. Our ultimate aim is to open seven days a week but that will have to come a bit later.

Our new opening hours are

0900 - 1800 Monday to Wednesday 0900 - 2000 Thursday and Friday 1000 - 2000 Saturday

We hope these new hours will allow you to visit us after work. We look forward to seeing you.

The Innovative Mobile Grip System

The Innovative Mobile Grip System

Here is a tool that is typical of the kind of equipment you can expect from Arthur Beale's. We found it after visiting a massive trade fair in Germany - in fact it was the only really innovative tool in the whole show! So what's so special? This pair of grips not only replaces the need to carry a heavy (and usually rusty) vice on board but beats it. The vices quickly clamp to any surface such as companionway treads, cockpit combing or a table edge. They then act together to hold the item in place much more rigidly than a vice. Not only that, you can slip them out of the clamps and use them as conventional vice grips. Powder coated, German engineering quality. Only £58.80 per pair. Just the thing for ocean going self sufficiency.

Splicing Fibre Rope and Terminating Wire Rope



Just a few samples of the splicing and terminations that Arthur Beale's can supply.

Splicing is part of Beale's long history. The company's roots lie back in the early seventeenth century making ropes and rigging the ships moored the banks of the River Fleet. The river has long since been put underground but we continue to provide tailor made rigging.

We can terminate wire ropes for shrouds and splice three strand and braided ropes. Although our ancestry dates back 400 years we do stock modern technical fibres alongside the old natural ropes. We can provide non-stretch Dyneema halyards stronger than steel, smart new guardrails, or wonderful soft and well behaved mooring lines to suit the finest classic yacht. We can also supply fully certified wire rope assemblies for lifting purposes.

Please call in to discuss your requirements.



Gerry Jeatt New to the Beales team is Gerry who has a whole range of skills to bring the company right up to date. Gerry is the first to admit he is no ocean sailor although he is a bit of a fan of narrowboating holidays.

Gerry is an expert on all those things that businesses completely depend on nowadays. Arthur Beale had no website and the accounts were all hand written. Carbon paper and typewriters were to hand. All rather wonderful but sadly not very practical in this modern IT dominated world. Gerry has already computerised the accounts, opened up email addresses and generally made things happen a lot faster!

He will be introducing an online buying website, although it will take a while to load up all of the thousands of items that we have in stock. Gerry is as keen as all of us to keep the idiosyncratic charm of Arthur Beale but a few high tech systems buzzing away in the background will help keep the ship afloat!

Hardware Heaven

Feeling tired and stressed?

Why not rest your eyes on some wonderful hardware. We have tons of it. Bronze cleats, stainless shackles, brass Inglefield clips, galvanised rigging screws, rings, eyebolts, swivels, pelican hooks, pad eyes, hooks, thimbles, ferrules, bollards and grips. If we haven't got it then no-one has. We are the antidote to B&Q.

Arthur Beale's is Hardware Heaven!



Just take a look at all those lovely pad eyes and carbine hooks.

Functional Beauty



The Wempe Cup Barometer will guide you away from that inclement weather front. £309.85 (others from £99.47) inc VAT



When you row ashore why leave your dinghy and oars at risk of theft when this gorgeous oar lock can secure them in place.

Oar lock £29.20 Socket £8.04 Small Brass Padlocks from £8.89 inc VAT



There's no reason why

practical and functional

items can't look good

too. These beautiful

products can find a

place and enhance any

yacht or dinghy.

This bell will get them up on watch in a jiffy. From £132.99 inc VAT



Beautiful and practical oil lamps from £49.99 (shown 1" wick lamp £86.78 inc VAT)

Purdy Brushes and the Jenny Foam System



Use the Jenny Foam Brush System or the Purdy Pro-Extra Monarch paint brush for that perfect mirror finish every time

Whether varnishing or painting the right brush can really help. Arthur Beale's stock a great range of brushes to cover every task.

For varnish and enamel why not try the <u>Purdy</u> <u>Pro Extra Monarch</u>. These brushes have just the right stiffness to manipulate heavy varnish and enamel giving perfect results. They clean easily too. They are my favourite brushes!

We also stock a range of artificial bristle brushes called **Eco Ezee**. Made with bamboo handles and recycled material these are award winning environmentally friendly brushes at a great price too. They also make a unique cardboard roller tray for your antifouling. Be green for just £1.50 each.

Beale's sell the famous genuine <u>Jenny Foam</u>
<u>Brushes and Rollers</u> for the "roll and tip off technique" used by many of the top boatyards for a fast mirror finish. Why not keep a few foam brushes onboard for keeping on top of those little harbour dings.

For that dab of primer in the bilge, or slurp of Hammerite we have excellent value <u>Budget</u> <u>Brushes</u> too. They are what we call absolutely excellent rubbish brushes!

There will be a talk on varnishing on 4th September. Please keep in touch with our website arthurbeale.co.uk



Coming Soon!

Guy Cotten Clothing - shelter from the sea

Flints Theatre Shop

Arthur Beale's now has the full backing of Flint Hire and Supply - UK's largest supplier of backstage hardware. Arthur Beale's will soon be stocking a limited range theatre specific tools and consumables aimed at the backstage technicians working in the West End. We thought it would be heplful if technicians could grab a roll of matt gaffer and a podger from a shop right in the middle of the West End.

That said, Beale's will remain fundamentally a traditional yacht chandler.





Flints Theatre Shop just off the Walworth Road

Barrier Ropes and Specialist Knots



Not only can Arthur Beale's splice your yacht ropes but we can supply barrier and handrail

ropes too. Steve is an expert knot tier and will supply your handrail rope complete with all the fittings and an impressive manknot at each end. Our soft barrier ropes are available in a wide variety of colours or natural and the fittings come in brass or chrome plated brass. We can even supply the screws!

Twines and Cords



We stock a very comprehensive range of small cords and twines. Our tarred marline smells evocatively of old ships, the historic cord is a favourite with

nautical model makers, the wide range of waxed whipping twines puts a smile on any sailors face and the colourful matt pure coloured cords are perfect for complex decorative knot work.



Left to right: Wild, Shackleton, Marshall and Adams on board the "NIMROD". Ropes by Beales

Special Projects Quotes

With the internet at hand you can often shop around and find items a few pounds cheaper but it may not be the best way to go. If you have a special project, maybe a Caribbean Circuit, trip to the Arctic, or the renovation of a classic yacht, then we would be happy to sit down with you and compile a tailored quotation. Not only may you be pleasantly surprised by the prices but we will endeavour to suggest products that are exactly suited to your needs. We hate products that don't withstand the rigours of the sea and one day you could be grateful you choose the best.



Our Classic Mooring Lines withstanding hurricane force winds at Dunstaffnage Scotland. Worth the extra few pounds!

If you have a project in mind please ask for Alasdair and we can arrange a suitable meeting at Beale's or even onboard your vessel.

Epifanes Varnish and Enamel



Arthur Beale's now stock a comprensive range of Epifanes products including their world famous high gloss yacht varnish.

We also stock Seajet and Flag Antifoulings. In fact everything you may need to maintain your wacht

Arthur Be Alpine C Rope



Although Arthur Beale's is well known as a yacht chandler in fact the archives tell us a slightly different story. Beales produced a very famous climbing rope called Alpine Club Rope. In Claude Bensons book on British Mountaineeering published over 100 years ago it was described thus;

"Rope - there is only one kind of rope, the very best, the Alpine Club rope. It is to be purchased at Arthur Beale's, 194, Shaftebury Avenue, London, W.C., or at accredited agents."

The rope was world famous and was demanded for the early Everest Expeditions and by the British Arctic Survey. We still have the Llyods certification for the rope and the rather wonderful telegram below.



Telegram demanding Beale's rope be sent to Greenland on the next steamer.

Arthur Beale's was also reknowned for its ice axes, rucksacks and slings.

In keeping with this tradition we once again stock climbing slings (useful on yachts too!) and have a great range of waterproof bags suitable for yacht expedition use. Ice axes? - maybe one day.

Alasdair Flint

Alasdair has recently joined the team at Beales. He is a keen yachtsman who has owned and maintained a varnished wooden yacht for the last twenty two years.



Sumara anchored in exposed waters off the Arctic Island Jan Mayen

During that time he has sailed single handed across the Atlantic and made several Arctic voyages including meeting polar bears in Spitzbergen and more recently climbing the world's most northerly volcano for which he, and fellow skipper Tim Loftus, were awarded the prestigious Tilman Medal by the Royal Cruising Club.



As you can imagine Alasdair is keen to stock not only excellent quality products for the maintenance of wooden yachts but also equipment and clothing that will withstand the rigours of tough ocean voyages.

Alasdair and Tim receive the Tilman Medal from the Royal Cruising Club

Antifouling and Bottom Paints

Need a decent underwater paint? We now stock primers and antifoulings for timber, steel and GRP boats.



<u>Paint</u> for steel hulls £56.82 at 4 L

Seajet Antifouling at just £69.58 per 2.5 L

Flag Antifouling at only £35.00 per 2.5 L



Cheaper than buying online - support London's local chandler!



Saint James Shirt - the original fishermans top

More Clothing Coming Soon

We are about to refit the elegant first floor of the shop so that there is a larger area for clothing, books and navigational instruments. We already sell the popular St James shirts and hats. St James are the original French manufacturers of this style of fishermens shirt. The products are made in their hundred year old factory in St James, Brittany. We are increasing the range of their clothing plus introducing new ranges from other manufacturers to provide everything the yachtsman and woman may need at sea or ashore.

Keep an eye on our website as we will have a special opening event once all the renovation is complete and the new stock has arrived.

Bags of Bags!





A small selection of wonderful functional bags

We have the best range of bags in town! Waterproof bags for the swim ashore, base camp expedition bags, ditty bags, tool rucksacks, small leather bags and the hugely popular coloured zipper bags to sort out all those bits and bobs.

We can't do justice to this great range here, please come in and have a look. If you need an unusual present for someone we will have the perfect unique gift that will last and last.



The Lenser P5.2 has to be the best ever torch!

We have tested loads of torches and nothing comes close to this one. Just one battery keeps it small and light. Have a spare battery in your pocket so it never goes flat. Single handed operation - one hand for the boat. A massive 120 m beam to light up that murky mooring buoy. FIVE hours from one battery. Unbeatable and great value too. List price £39.95

Our price just £30.00 including VAT

Nicopress System



The Nicopress tool and a typical 2 mm wire rope assembly.

These are great tools for onsite rigging jobs. Ideal for dinghy and small yacht rigging but also for control lines and lanyards. The system is widely used on small aircraft so you can be sure of a really reliable compression. We have tested them ourselves and the wire always breaks before the termination. We also stock the micro cable system with wires as small as 0.26 mm diameter. These are perfect for invisible display purposes. The 1 mm and 2 mm stainless wires make useful small lanyards. We will make them for you if you don't fancy investing in the tool. The larger tools will terminate wires up to 6 mm diameter.

Dates for Your Diary

Thursday demonstrations will start at 1845 and last for about one hour. There will be a nominal charge for some events to cover material costs.

10th July Three strand rope splicing session (£5.00)

4th September Varnishing tips and

demonstrations (£5.00)
9th October Sailing to Arctic Jan Mayen

Sailing to Arctic Jan Mayen and climbing Beerenberg

(Free)

If you would like to attend one of our events please book a place by emailing: alasdair@arthurbeale.co.uk. Keep an eye on our website for details of our grand opening of the first floor clothing and books area. www.arthurbeale.co.uk