



www.fifa.com/footballforhope

Hundreds of social programmes worldwide make use of the unique appeal of football and the sports core values in their daily work. In response, FIFA called to life Football for Hope to provide support and more visibility, as well as a platform for discussion and collaboration. The ultimate goal is to use the world's most popular sport to spark positive change for a better future.

FIFA's commitment to building a better future

Football for Hope

"20 Centres for 2010"

The official campaign of the 2010 FIFA World Cup™



"20 Centres for 2010" is the official campaign of the 2010 FIFA World Cup South Africa™. Its aim is to achieve positive social change through football by building twenty Football for Hope Centres for public health, education and football across Africa. The centres will address local social challenges that young people face in disadvantaged areas by helping to improve education and public health services. "20 Centres for 2010" will promote social development through football, leaving a tangible social legacy for Africa.

More information on FIFA.com/footballforhope

A Football for Hope Centre consists of facilities dedicated to education and public health as well as an artificial turf football pitch.

Education

Football-based activities are used as an incentive and a tool to provide engaging learning environments for young people. To further support them, the centre provides equipment such as computers.



Public health

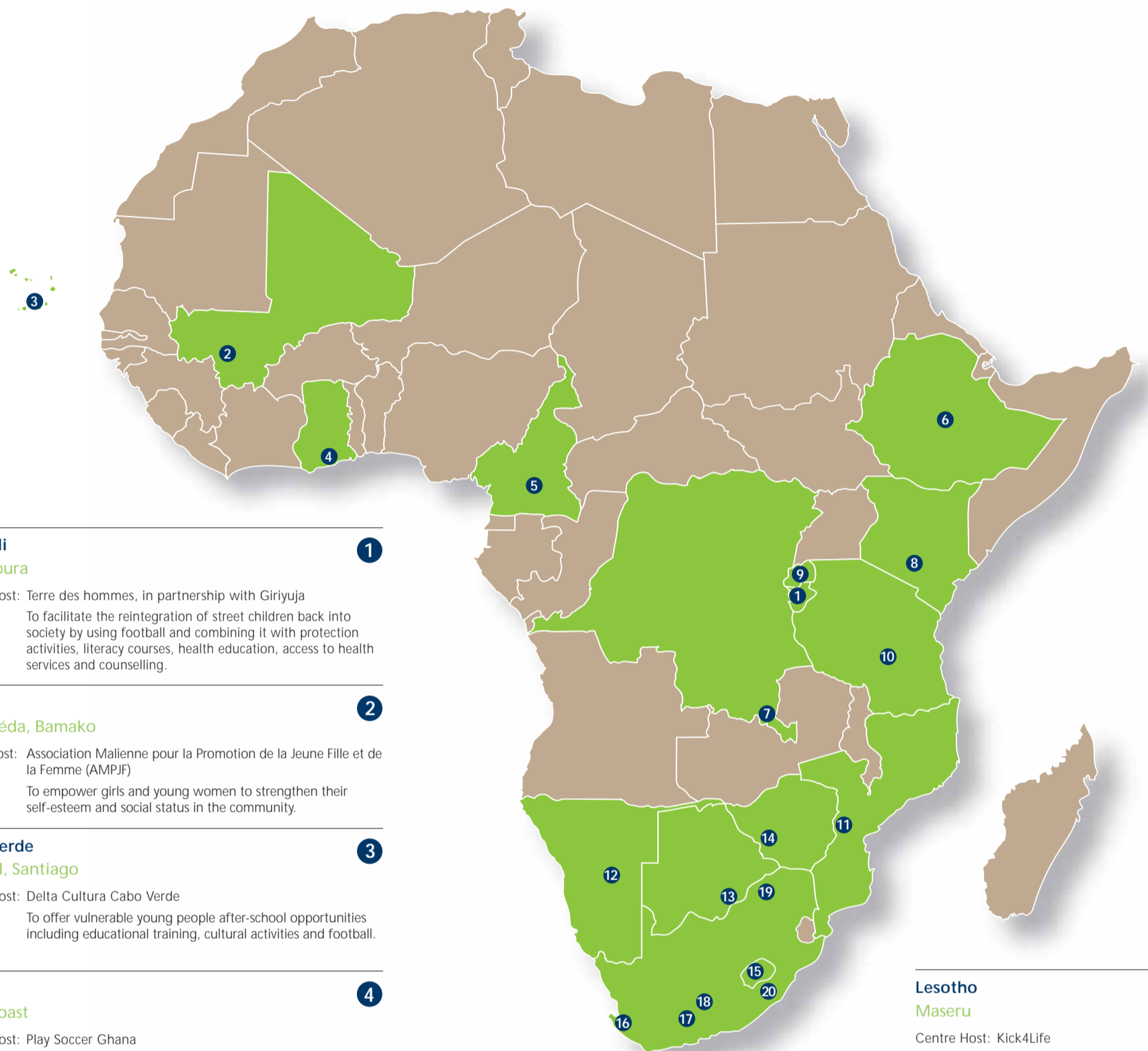
Poor health poses a major challenge to socio-economic development. The centres address these challenges by offering a range of services including health awareness programmes for young people as well as a referral system to nearby health facilities.

Football pitch

With its unique appeal and core values that reach across generations and cultures, football offers common ground for engaging in a wide range of social and human development activities.

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Burundi 1

Bujumbura

Centre Host: Terre des hommes, in partnership with Giriyuja

Focus: To facilitate the reintegration of street children back into society by using football and combining it with protection activities, literacy courses, health education, access to health services and counselling.

Mali 2

Baguinéda, Bamako

Centre Host: Association Malienne pour la Promotion de la Jeune Fille et de la Femme (AMPJF)

Focus: To empower girls and young women to strengthen their self-esteem and social status in the community.

Cape Verde 3

Tarrafal, Santiago

Centre Host: Delta Cultura Cabo Verde

Focus: To offer vulnerable young people after-school opportunities including educational training, cultural activities and football.

Ghana 4

Cape Coast

Centre Host: Play Soccer Ghana

Focus: To integrate education into health, social and football programmes to promote leadership and socio-economic development.

Cameroon 5

Besongabang, Mamfe

Centre Host: United Action for Children

Focus: To offer programmes to counsel children and out of school/vulnerable youths to remain in or re-enter the school system as well as help with job searches.

Ethiopia 6

Janmeda, Addis Ababa

Centre Host: Sport - the Bridge

Focus: To empower street children and prepare them for reintegration into their families and into public schools.

Democratic Republic of the Congo 7

Lubumbashi, Kalebuka

Centre Host: Georges Malaika Foundation

Focus: To provide the community of Kalebuka with services relating to education, health, life skills and football.

Kenya 8

Mathare, Nairobi

Centre Host: Mathare Youth Sports Association (MYSA)

Focus: To educate on HIV/AIDS awareness, leadership and the environment, including organising clean-up groups.

Rwanda 9

Kimisagara, Kigali

Centre Host: Espérance - Association des Jeunes Sportifs de Kigali

Focus: To support young people through counselling and training to overcome ethnic divides and become peace advocates in their communities.

Tanzania 10

Iringa

Centre Host: Iringa Development of Youth, Disabled and Children Care

Focus: To provide programmes on HIV/AIDS and environment for young people as well as vocational training and micro-financing.

Mozambique 11

Manica

Centre Host: Grupo Desportivo de Manica

Focus: To create networks of social coherence, promote healthy relationships and healthy living via HIV/AIDS and nutrition awareness programmes, computer literacy and English classes.

Namibia 12

Katutura, Windhoek

Centre Host: Special Olympics Namibia

Focus: To provide individuals with intellectual disabilities and special needs with adequate learning facilities, HIV/AIDS awareness and assistance in job searches.

Botswana 13

South East District, Ramotswa

Centre Host: South East District Youth Empowerment Association (SEDYEA)

Focus: To create positive futures for young people using football as a unifying tool to develop leadership, life and transferable employment skills.

Zimbabwe 14

Bulawayo, Luveve

Centre Host: Grassroot Soccer Zimbabwe

Focus: To use the power of football in the fight against HIV/AIDS by providing African youth with the skills and support to live HIV-free.

Lesotho 15

Maseru

Centre Host: Kick4Life

Focus: To teach HIV/AIDS awareness including education and testing, essential life skills, personal development, education and work training.

South Africa 16

Khayelitsha, Cape Town

Centre Host: Grassroot Soccer (GRS)

Focus: To use the power of football in the fight against HIV/AIDS by providing African youth with the skills and support to live HIV free.

South Africa 17

Alexandra, Johannesburg

Centre Host: Grassroot Soccer (GRS)

Focus: To use the power of football in the fight against HIV/AIDS by providing African youth with the skills and support to live HIV free.

South Africa 18

OwaQwa, Free State

Centre Host: loveLife

Focus: To engage, motivate and educate young people to build and develop healthy, positive attitudes to sexuality within the context of HIV/AIDS prevention.

South Africa 19

Mokopane, Limpopo

Centre Host: South African Red Cross Society (Mokopane Branch)

Focus: To offer social services and youth development programmes including peer education, public health, volunteer counselling and testing and first aid courses.

South Africa 20

Edendale, Pietermaritzburg

Centre Host: WhizzKids United

Focus: To promote health, especially HIV/AIDS prevention, care, treatment and support, as well as life skills.