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# Press Release

**EMBARGOED FROM RELEASE UNTIL:**  
**5PM CST Monday, July 22, 2013:**

## **ROCK THE RIVER LINEUP ANNOUNCEMENT**

THIS IS A MAJOR CONCERT AND FESTIVAL ANNOUNCEMENT  
EAGLE RIVER TO HOST ROCK THE RIVER 2013!!

**Eagle River, WI, July 5, 2013:** Gigg.com Present's: ROCK THE RIVER 2013 on Saturday, August 24<sup>th</sup> starting at 12 noon til 11pm. 11 Hours of Rock-n-Roll! This is a Benefit for Angel on My Shoulder. Reserved Seat, PIT and General Admission tickets are available now at [www.erfest.com](http://www.erfest.com)

### **MUDFEST IS NOW ROCK THE RIVER**

## **ANNOUNCING THE MAIN STAGE LINEUP**

**SKILLET:** Only three rock bands have sold over a million records so far this year: Black Keys, Mumford and Sons and Skillet. Skillet did it in the past three weeks. Sitting comfortably at the number one spot on the Billboard top 200, Skillet has a slew of number one hits including "Monster," "Rise," "Hero," "Awake and Alive," and "Comatose." Their achievements have not come without hard work including a relentless touring schedule which has garnered them the coveted "Hardest Working Band" award only to be dwarfed by numerous Grammy Nominations, several Billboard Award and GMA Dove awards. When Skillet brings out their full stage production, it is arguably one of the best on the road today. Skillet has promised to bring it all and pull out all the stops for this event!

**FOR IMMEDIATE RELEASE**

*more*

**PAYABLE ON DEATH (stylized as P.O.D.):** P.O.D. is an American nu metal band formed in 1992. They have released six major label studio albums along with two independent albums and have sold over 12 million records since their inception. Over the course of their career, the band has also received three Grammy Award nominations, contributed to numerous motion picture soundtracks and toured internationally. With their third studio album, "The Fundamental Elements of Southtown," they achieved their initial mainstream success; the album went platinum. Their following studio album, "Satellite," continued the band's success with "Alive" and "Youth of the Nation" pushing it to be certified Triple-Platinum.

**THE HALO METHOD:** This Supergroup is just now exploding on the scene and will likely be huge before the lights go down on Rock the River. Long before these four came together to form The Halo Method, they already had made their own unique mark in rock history with enough credits to write a book. Ben Moody has taken home numerous Grammys and sold millions upon millions of records in Evanescence and We Are The Fallen; Dave Buckner drummed for the world renowned rock band Papa Roach from Infest through the Paramour Sessions; Josh Newell is not only known for his studio work, but also held down bass for In This Moment, and Lukas Rossi blew away millions including Tommy Lee and Jason Newsted by winning a spot in the supergroup Rockstar Supernova.

Through mutual friends, the guys found themselves together at Moody's Hollywood studio and the rest is history. Moody states, "We didn't set out to do anything serious. We were really just going to get together and play some covers for fun, but it was evident very quick that there was something special going on. After a few songs, it was obvious that we had something different than we've ever done before."

Jon Wiederhorn of Revolver Magazine had this to say about the band's first track "Beauty Is the Beast": "Ethereal and euphoric, a haunting anthem about unrequited love that combines elements of hard rock, goth, alternative metal, industrial, and pop.

**IAMDYNAMITE:** is a spirited, anthemic noise duo of Christopher Martin (guitar, vocals) and Chris Phillips (drums, vocals), two Michigan high school friends raised on the Seattle sound and 80s pop – anything with a beat that makes them move is an influence. Their name comes from Nietzsche: "I know my fate. One day there will be associated with my name the recollection of something frightful... I

am not a man, I am dynamite.”

In 2008, the band caught the ear of producer Matt Noveskey, who recorded their 2012 debut “SUPERMEGAFANTASTIC” at Willie Nelson’s Pedernales recording studio in Spicewood, Texas. The duo was recorded in the same spirit of their live show, using analog and minimal layering.

The harmonies are the nucleus of the whole thing, really” adds Noveskey. “Sure you’ve got the bombastic drums and the big 70s guitar but the harmonies are really what the band is all about, there are seemingly shades of The Police, Weezer, Modest Mouse and the Beach Boys.” IAMDYNAMITE has been touring consistently since 2008, and have been selling out headlining club dates nationwide. On the strength of their music alone, IAMDYNAMITE fought their way to the US Top 40 Modern Rock chart for over four months (and counting). Their new hit single, “Where Do We Go” is charting and heading to the top.

**HAWTHORNE HEIGHTS:** Current Headliners of the VANS WARPED TOUR, We’re very proud to have one of the first bands to utilize social networking to gain a fan base, Hawthorne Heights developed a huge MySpace following that became a catalyst that would launch them from underground to international awareness. The band became regulars on MTV, their signature hit Ohio Is For Lovers the anthem for the new wave of “emo”. Their debut album The Silence In Black And White soon went Gold, and with their second album If Only You Were Lonely, the band scored Victory Records’ biggest ever debut, landing at #3 on the Billboard 200 in 2006. The band appeared on Conan O’Brien and Jimmy Kimmel, and became magazine cover stars, sending sales of The Silence... to Platinum status.

In November 2007, whilst in the midst of legal disputes, tragedy struck within the Hawthorne Heights family. Casey Calvert, the much loved guitarist and resident “screamer” of the band, lost his life while on tour, due to an accidental overdose of medications prescribed by his doctor and dentist, which proved to be lethal combination. The effects on the band were evident, both personally and musically.

On August 5 2008, Hawthorne Heights return with Fragile Future, a brand new album. Although the sound is still distinctly Hawthorne Heights, the music, as with the band, has understandably evolved.

“After spending the last 2 years in a deep dark place, we decided to try to find the bright lights again

with Fragile Future,” noted singer J.T. Woodruff. “We, as a band, noticed that everyone has tremendous ups and downs, so we wanted this record to communicate that. We chose the title Fragile Future, because it sums up the current state of our band, as well as what is going on in the outside world. We must all make good choices to create a better situation in our lives.”

**JAMES DURBIN:** Every season of American Idol has at least one rocker vying for the crown, but few have an honest-to-god metalhead like James Durbin, who wailed his way to a fourth-place finish during the show’s 2011 season. Born in 1989, Durbin was raised in Santa Cruz, California, where he was diagnosed with Tourette’s and Asperger’s syndrome at nine years old.

Uncomfortable in social situations, he turned to music instead, developing a larger-than-life stage presence as part of a local theater group and singing lead with Hollywood Scars, a hair metal group inspired by Mötley Crüe and Guns ‘n Roses. By the time he auditioned for American Idol, he moved on to a new band called Whatever Fits.

Singing rock songs by Queen, Muse, and Judas Priest, Durbin became one of the seasons leading contenders, earning comparisons to Adam Lambert’s high-voiced Idol alum) along the way. He finished fourth, joined the inevitable "American Idol Summer Tour" several weeks after the show's finale, and released an EP, American Idol Season 10 Highlights, in June 2011. Durbin's full-length studio debut, Memories of a Beautiful Disaster, featuring the single "Love Me Bad," followed in November of 2011

## **ANNOUNCING THE SIDE STAGE LINEUP**

**GoFight:** A Chicago based Electro-Scuzz band that was created by Jim Marcus the leader of seminal industrial band Die Warzau. He went on to work with KMFDM, Sister Machine Gun, Stabbing Westward, Gravity Kills, Pigface, The Swans and Bjork. This band has been selling out large rooms in the Midwest since their inception about a year ago. They are not just entertainers but performance artists with some amazing and innovative stage productions

**I:Scintilla:** is a post-industrial music band from Chicago, Illinois, currently consisting of Brittany Bindrim, Jim Cookas, Vincent Grech and Brent Leitner. They are currently signed to the Belgian Label, Alfa Matrix and have released three studio albums and four EPs. Many

insiders have said that i:Scintilla will likely become the next Evanescence.

**Model Stranger:** Regional festival headliners, dubbed a mix between “rock n’ roll classicists and “an eclectic synthesis of psychedelic grunge and classic rock” by Chicago Press. They have a unique sound that covers ground on fans from rock and roll purists to indie to casual listeners. Their music has been compared to Tom Petty meets Pearl Jam meets Muse.

**Dead on TV:** A Chicago based heady, thought provoking punk band that’s compared to the lyrical style of a young Elton John meets Neil Diamond while strung up on coke with heavy guitars and rocking synthesizers. Their lineup includes Dan Evans, Vince Mcaley, and Mike Bradberry. College Radio across the nation has truly adopted this band and sent their single ‘F-U I’m famous” into high rotation across the country. Their shows present a heinous disregard for their own safety and have resulted in some of the most amazing performances to be removed from YouTube.

**Nudge:** Every concert needs at least one cover band and this is the best in the tri-state region. They’ll be performing your favorites from the 90’s the new century and all your favorite modern rock hits.