

Curriculum Vitae

Bi Puranen

Address

Institute for Futures Studies
Holländargatan 13
101 31 Stockholm
Sweden
E-mail: bi@bikupan.se

Personal

Born February 4, 1951 in Sävar, Sweden.
Swedish citizen

Education

Degrees:

- | | |
|------|--|
| 1973 | Master of Arts, Umeå University, Sweden |
| 1984 | Doctor of Philosophy, Umeå University. Sweden.
Thesis: TUBERCULOSIS. Occurrence and Causes in Sweden 1750-1980. |
| 1996 | Associate Professor, Stockholm University |

Courses:

1971/72	Economic History, London School of Economics (LSE) & South East Asian Institute, London, UK
1975	Information processing, Computer Machinery Company (CMC), Stockholm
1979	Prospective Cohort Analysis, biological factors, advanced research fellowship, Mariehamn, Åland
1980	History and anthropology, Uppsala University
1980	Statistical Methods, Mathematical Models in Demography, Lund University, Sweden
1985/86	Special education and training for programme leaders, the Swedish Radio & TV-broadcast Company
1988	La Médecine et le Déclin de la Mortalité, Union Internationale pour l'Étude Scientifique de la Population, Annecy, France
1997	"Designing Electronic Courses", Foundation of Knowledge and Competence Development in cooperation with the department of Applied Electronics at Chalmers University in Gothenburg, Sweden and William Horton Consulting, Inc. in Colorado, USA.

Employment

1970 – 1971	Research Assistant at the Emigration project, department of History, Uppsala University
1971 – 1972	Teacher, upper level of compulsory school, Storuman
1972 – 1973	Assistant Lecturer in Economic history and literacy, Umeå University
1973 – 1984	Chief Executive Officer of the Demographic Database, National Archives
1984 – 1986	Project Manager, Swedish Institute for Health Economics, Lund
1986 – 1988	Editor in Chief, National Encyclopedia of Sweden, Lund
1986 – 1988	Program leader Swedish Television, Stockholm
1987 – 1988	Director, Research Archives for Modern Media, Umeå University
1988 – 1989	Project Director, the Swedish Management Group, Stockholm
1989 – 1999	Project Director/Researcher, Institute for Futures Studies, Stockholm
1998 – 2004	Professor of Future Studies & Communications Strategies, core faculty member at Theseus International Management Institute, Sophia Antipolis, France
2004 – ongoing	Secretary General, World Values Survey Association
2011 – ongoing	Senior Research Fellow, Institute for Futures Studies, Stockholm

Appointments

1984 – 1988	Assistant Lecturer, Umeå University
1986 – 1988	Government Reference Group on Computer Networks and Information Technology
1988 – 1989	Senior Lecturer, Umeå University
1988 – 1994	Research on organization medicine and tuberculosis, King Oscar II's Jubilee Fund
1988 – 1997	Member of the Board of Contrapunkt, a research foundation on drugs
1990 – 1998	Vice-chairman of the Women's Foundation, Stockholm
1990 – 1996	Member of the Academy of Risk Assessment
1993 – 1996	Member of the Board of the Swedish Board for Higher Education in Journalism
1993 – 1996	Member of the Reference Group on Women's Health, National Institute of Public Health
1994 – 1996	Member of the Policy and Advisory Group, National Institute of Public Health
1995 – 1997	Special Expert, the IT-Committee on Sweden's Cultural Network, Ministry of Culture
1997	Visiting Research Fellow at the Institute of South-East Asian Studies (ISEAS), Singapore

- 1997 – 1998 Member of the Steering Committee of the governmental investigation CultureNet Sweden (särskild utredare)
- 1998 – 2004 Member of the Board of the National Archives of Sweden
- 1998 – elected to spring 2017
Member of the Executive Committee, World Values Survey Association
- 2007 – 2013 Member of the Board at the University College of Arts, Crafts and Design, Stockholm, Sweden

Research & Implementation (change management)

- 1993 – 1998 Vattenfall, Sweden
- 1997 – 2001 Trema Treasury Management, Sophia Antipolis, France
- 1998 – 2001 Swedish Road Administration (Vägverket), Sweden
- 2002 – 2004 Swedish National Labour Market Administration (Arbetsmarknadsverket), Sweden
- 2004 – 2012 Swedish Armed Forces (Försvarsmakten)

Books and reports – see appendix below

Films and multimedia productions:

-
- 1993 *"Women & Health"* Script, synopsis and participation in the film. The film won 3rd prize in the Guldklappan Contest for best information film.
- 1994 *"The New Power - a Glimpse of the Nineties"*. Script, synopsis and participation in the film. The film won 1st prize in the Cinewatt Contest in the "Corporate Image" class (together with Kicki Nordlöf)
- 1995 Interactive multimedia material, *"The Nineties Report "*.
- 1996 CD-ROM production, CultureNet Sweden (together with Oskar Pollack and Peter Welanders).
- 1997 Web content; see www.bikupan.se, continuously updated (together with Oskar Pollack, Peter Welanders and Åsa Olsson).
- 1998 *"The Nineties Report"*. Young peoples views about the future. Script, synopsis and participation in the film.
- 1998 *"Sophia Antipolis – a presentation"*. Script, synopsis and participation in the film, (together with Oskar Pollack and Peter Welanders).
- 2001 *"Mobility & Youth"*, for the Swedish Road Adm. Script, synopsis and participation in the film, (together with Oskar Pollack and Peter Welanders)
- 2005 *"The Values of the Swedish Armed Forces"*, Försvarsmaktens värdegrund
- 2006 Short films on specific topics, Swedish Armed Forces: (in Swedish)

- *"The very best day at my work – the Swedish Armed Forces"*, (Den bästa dagen)
- *"Civilians and Officers in the Armed Forces"*
- *"Peace-keeping versus peace-enforcements"*
- *"Trust and Change"*
- *"Competence development"*
- *"The Transformation of the Swedish Armed Forces"*
- *"Tolerance and Geopolitics"*
- *"Visible leadership"*
- *"The Headquarter of the Swedish Armed Forces"*
- *"The Supreme Commander"*
- *"Core Values: - Openess – Results – Responsibility"* (ÖRA)
- *"Q&As on how to measure values"*, (Vanliga frågor om hur man mäter MAU inom Försvarsmakten)

2007 *"Values as a Driving Force in the Swedish Army"* (Värderingar som styrmedel inom Försvarsmakten)

2008 *"The Importance of Values"*, Nordic Battle Group and NoAM (with Peter Welanders & Jerker Nylén), in English

Related Activities

Participated as a lecturer in some hundred national conferences and 20 international conferences in the field of social change (health, environment, demography, value patterns, future perspectives, women's issues and youth research).

Examples:

1988

- *Medicine and the Decline of Mortality*, Société de Demographie Historique, Annecy, August, 1988.

1989

- *Nordic Conference on Health*, Aalborg, Denmark, September 13-16, 1992.
- *Black and Migrant Women's Health in Europe*, March 3-5, Bad Boll, Stuttgart, Germany.

1994

- *Symposium on Labour Shortage*, OECD, Paris, April, 1994.
- *UN Conference on Population and Development*, Cairo, September, 1994.
- Organized an international symposium in Stockholm, March 13-15, 1994 on the theme "*Women's Health and Futures*", which was attended by 800 women from some ten countries.

1995

- *UN Conference on Poverty and Development*, March, 1995.
- *Symposium on Social Exclusion*, OECD, Paris, May, 1995.

1997

- *The United Nations Framework Conference on Climate Change*, Kyoto, Japan, Nov 30th to Dec 11th 1997.

1998

- Organized workshops for the World Values Survey, *The Silent Revolution*, Stockholm June 1998.

Other

Some 60 scientific papers presented at conferences and published about 30 reviews in Swedish newspapers and magazines.

Examples:

- Puranen, B., et al. *"HIV/AIDS - One of the Most Important Issues of the 90s"*, Dagens Nyheter, November 30, 1990 (Swedish); Puranen, B. and Nygren, Å. *"On Sick Leave"*, Svenska Dagbladet, August 8, 1990 (Swedish); *"Future Energy - Young People's Values"*, Dagens Nyheter, October 21, 1996 (Swedish); *"Young Women and Men - Increasingly Alike"*, Svenska Dagbladet, November 3, 1996 (Swedish).
- Guest editor of scientific journals in the field of social medicine (Socialmedicinsk tidskrift) and Framtider (Institute for Futures studies).
- Acted as Special Expert to the Swedish Government on IT matters.
- Served as First Faculty Opponent at a public defence of a doctoral thesis, Department of Preclinical Medicine, Oslo (Prof. Øivind Larsen).
- Member of several governmental Boards (FOJO, Riksarkivet, Konstfack)
- Active in some international networks on gender issues and futures perspectives. Examples: Terra Femina (Brazil), Health Futures Network, Women's Health Futures Network, the Healthcare Forum, the World Futures Society (European

section), Tuberculosis Research Group, American Association for Public Opinion Research (AAPOR) and World Values Survey Association.

Essays, articles and scientific papers

Reports made for companies and authorities which are their property is not listed see above on "research and implementation, change management". All the following literature is in Swedish unless otherwise specified:

1. *"Emigration from Östersund and the Urban Area's Influence on the Region."* History Dept. Umeå University (unpublished), 1970.
2. *"Population Trends and Migration, 1865-95."* Dept. of Economic history, Umeå University (unpublished), 1972.
3. *"Immigration to Östersund. A Study of Methods."* Dept. of Economic history, Umeå University (unpublished), 1973.
4. *"Tornedalen - the Consequences of the 4. Partitioning of a River Valley"*, Dept. of Economic history, Umeå University (unpublished), 1979.
5. *"The Role of Medicine in the Fight against Tuberculosis and Smallpox during Two Centuries"*, Hjärta-Kärl-Lungor, 77:3, 1982.
6. *"Robert Koch, Centenary of a Notable Scientific Achievement"*, Universitetsjournalen, no. 2, 1982.

-
7. *"People and Places in the Sundsvall Region. A Concise Guide to the Literature and Research on the Sundsvall Region."* Demographic database, Umeå University (unpublished), 1982.
 8. *"The Lessons of History in Medicine"*, Tvärsnitt, no. 1, 1983
 9. *"The Role of Medicine in the Fight against Tuberculosis and Smallpox during Two Centuries"*, Trygd og Arbeid, National Association of Heart and Lung Patients, no. 3, 1983. (Norwegian)
 10. *"Mortality and Causes of Death in Tuna Parish 1805-1894."* Demographic database, Umeå University (unpublished), 1983.
 11. *"Victims of Consumption. Medelpad's Sawmill and Ironworks Country."* Demographic database, Umeå University. (unpublished), 1983.
 12. *"National Diseases"*, in Graniger, G., Tägil, S. & Carlsson, S. (ed.), Vägar till nuet, Esselte studio, 1984.
 13. *"Tuberculosis as an Indicator of Changing Living Standards, c. 1750-1900"*, Hjärta-Kärl-Lungor, no. 1, 1984.
Also published in:
 14. *"The Development of Living Standards in Sweden, Two Aspects"*, Meddelanden från institutionen för ekonomisk historia, no. 4, Umeå University, 1984.
 15. *"Three Years with AFFAS, research on the local history of the Sundsvall region."* Oknytt, no. 1-2, 1984.
 16. *"Life in a Sanatorium."* Status, National Association of Heart and Lung Patients, 10 (1984). Also published in next item, 1984.
 17. *"Tuberculosis. Occurrence and Causes in Sweden 1750-1980"* (doctoral thesis, monography). Umeå Studies in Economic History, 7, 1984.
 18. *"Tuberculosis as a Metaphor"*, Hjärta-Kärl-Lungor, no. 1 (1984). 1985.

Also published in:

19. *"Tuberculosis as a Metaphor"* Trygd og Arbeid, no. 4, 1985. (Norwegian)

20. *"The White Death - Not Only a Poor Man's Disease. On Consumption in a Skåne Family."* Historielärarnas föreningens årsbok 1984/1985. 1985.

21. *"Death in Tails and Gowns - Wasn't It Davos?"* Status. National Association of Heart and Lung Patients, no. 8, 1985. Also published in:

22. *"Death in Tails and Gowns - Wasn't It Davos?"* Hjärta-Kärl-Lungor, no. 1, 1985.

23. *"AIDS in the Light of Medical History."* RFHL:s drogpolitiska tidskrift, no. 5, 1985.

24. *"The Rise and Fall of Tuberculosis."* IHE-information, no. 3, 1985.

Also published in:

25. *"The Rise and Fall of Tuberculosis."* Svensk Farmaceutisk Tidskrift, no. 14, 1985.

26. *"The Rise and Fall of Tuberculosis."* IHE- Iformation, 1985. (English)

27. *"The Diseases of the Age Are the Soul of the Age. A Changing Disease Panorama in the Light of Medical History."* OTTAR, RFSU (Association for Sex Education) pocket book, no. 1, 1986.

28. *"Stroke - Economic Consequences in Lund and Orup, a Health Economic Analysis"*, in *Stroke - Diagnosis and Treatment*. MFR/SPRI, 1986.

29. *"Fear Burning Like a Red-Hot Coal. AIDS and the Interaction between Man, Environment and Disease in a Historical Perspective"*, in *Akilleshælen. A Study Book on AIDS and Society*, edited by Else Marie Sejer Larsen. Christian Ehlers, Copenhagen, 1986. (Danish)

30. *"A Long Day's Journey into Night, a Family's Struggle against Consumption and Morphine Abuse."* A commentary on the National Touring Theatre's production of Eugene O'Neill's play. National Touring Theatre, 1986.

31. *"Direct Costs of Stroke for a Swedish Population"*. IHE (Institute for Health Care Economics) and the Neurological Department, Lund University (authors: Bi Puranen, Bo Norrving, Gun Jadbäck, Raymunda Silverberg, Ulf Persson, Björn Lindgren and Barbro Johansson), 1987. (English)

32. *"Via Dolorosa."* The History of Epidemics. LIV. Helse- og sosialmagasin. Oslo no. 1, 1987. (Norwegian)

33. *"Syphilis and Tuberculosis - Historical Comparisons."* AIDS. Notions of Reality, Benny Henriksson (ed.). Glacio, 1987.

34. *"Risks and Roots. A Historical Perspective on Sexuality and Risk Assessment"*, Socialmedicinsk tidskrift, no. 5-6, 1987.

35. *"In Love with Life. A Book on Tuberculosis in Art and Literature"* (with Tore Zetterholm). Wikens, 1987.

36. *"La Tuberculose et le Déclin de la Mortalité en Suède"*, Annales de Demographie Historique, Société de Demographie Historique, E.H.E.S.S., Paris, 1989. (French)

37. *"Direct Costs of Stroke for a Swedish Population"* (Persson et al.), International Journal of Technology Assessment in Health Care, Vol. 6:1, 1990. (English)

38. *"Only Dead Fish Swim with the Tide - A Life Cycle Perspective on Health"*, Framtider, no. 1, Institute for Futures Studies, 1990.

39. *"The Impact of Environmental Factors on Health - a multidisciplinary study focusing on the importance of the work environment"*, project description, Institute for Futures Studies (unpublished), 1990.
40. *"Tuberculosis and the Decline of Mortality in Sweden"* in R. Schofield et al. (eds.), *The Decline of Mortality in Europe*, Clarendon Press, Oxford, 1991. (English)
41. *"Housing and Health - Past, Present and Future"* in Håkansson, P.A. & Nyström, L. (ed.), *Life Environments. On Housing, Social Life and Mental Health*, Allmänna förlaget, 1991.
42. *"Is Women's Ill-health Due to Their Double Workload?"*, Socialmedicinsk tidskrift, no. 7-8, 1991.
43. *"The Vikings' Strength - Our Weakness?"* Framtider, no. 2, Institute for Futures Studies, 1991.
44. *"Plague, Cholera and TBC - the Diseases of the Future?"* Framtider, no. 4, Institute for Futures Studies, 1991.
45. *"From Hominid to Modern Man"* in B. Evengård (ed.), *The History and Future of Epidemics*, Natur och Kultur, 1992.
46. *"Tuberculosis – La Belle Dame sans Merci"* in B. Evengård (ed.), *The History and Future of Epidemics*, Natur och Kultur, 1992.
47. *"The Life Cycle and Women's Health. Women's Perspectives on the Concept of Health"* in Ebb and Flow. Changes, Hopes and Futures. The Women's Forum Foundation, Stockholm, 1992.
48. *"The Historical Future of Public Health"* in Rapport fra 3. Nordiske Konference om Sundhedsfremme, Aalborg, Denmark, September 13-16, 1992. (Danish)

49. *"Are Women Really Sicker Than Men?"* in Backlash in Sweden? The Women's Tribunal 1993, Norstedts, 1993.
50. *"Women's Health and Futures, a Backlash?"*, report on Black and Migrant Women's Health in Europe, a Conference held at Bernhaser Forst, Stuttgart, March 3–5, 1993. (English)
51. *"King Oscar II's Jubilee Fund and the Fight against Tuberculosis"* (with Dr. Lars And r), published as a supplement to Medicinhistorisk  rsbok, suppl. XIV, 1994.
52. *"Being a Woman Is Not a Disease"*, monography, Norstedts, 1994 (Swedish).
53. *"Being a Woman Is Not a Disease"*, Framtider International 1994, Institute for Futures Studies, 1994. (English)
54. *"Is There a Conflict between Working Hours, Health and Well-being?"*, Socialmedicinsk tidskrift, 2-3, 1995.
55. *"Pregnancy and Work. Women's and Men's Opportunities for Combining Production and Reproduction"*, Socialmedicinsk tidskrift, 2-3, 1995.
56. *"The Nineties Report. The New Force. A research project on young people in the nineties"*, project description, Institute for Futures Studies, 1995.
57. *"Young Today - Adults Tomorrow, Different Generations' Views on the Environment and Energy"*, Institute for Futures Studies, 1995.
58. *"Value Patterns and Belief Systems among Young Swedes, participatory research on environment and energy"* (unpublished), 1995. (English)
59. *"IT and the Future in the Cultural Sector"*, SOU 1996:110, interim report. Special investigator: Bi Puranen, 1996.

60. *"Building the Future, an Evaluation of a Training Project for Unemployed Youth"*. Bikupan, (unpublished) Stockholm, 1996.
61. *"The Nineties Report - Young People's Views on the Future, Part I: Environment and Energy"*, Institute for Futures Studies, 1996.
62. *"The Nineties Report - Young People's Views on the Future, Part II: Young Peoples Views on the Future"* (unpublished), 1997.
63. *"IT in the Service of Culture, final report on CultureNet Sweden"*, SOU 1997:14. Special investigator: Bi Puranen, 1997.
64. *"CultureNet Sweden, Summary of the investigation"*, 1997. (English)
65. *"Why Ask Young About the Future?"* Framtider, no. 3, Institute for Futures Studies, 1997.
66. *"The Nineties Report - Young People's Views on the Future, Part III: Values and Cultural Changes among Young Swedes"*, Institute for Futures Studies (unpublished), 1998.
67. *"Environment, Energy and the Future, Values and Beliefs Among Young People"*, short printed summary, ISBN 91-630-6665-3, 1998.
68. *"Environment, Energy and the Future, Values and Beliefs Among the Employed at Vattenfall Energy Company"*, short printed summary, 1998
69. *"The Nineties Report - Young People's Views on the Future, Part IV: Mobility perceptivity and change"*. Institute for Futures Studies. (unpublished), 1999.
70. *"Young Mobility –Possibilities and Risks"*, short printed summary, Swedish Road Administration 2001.

71. *"Climate Change Socioeconomic dimensions and consequences of mitigation measures"* (English), Helsinki 2001.
72. *"The Rentier State : Does rentierism hinder democracy?"* The Rentier Mentality Hypothesis Tested in Seven Middle East Countries, 2005.
73. *"The Core Values of the Swedish Armed Forces"*, ISBN 91-975935-0-8, 2005.
74. *"Lifestyles and Mobility Patterns in Mölndal"* (with Mölndals stad, Vägverket & Västra Götalandsregionen), 2006.
75. *"Lifestyles and Mobility Patterns in Mölndal"*, (with Mölndalsstad, Vägverket & Västra Götalandsregionen), short printed summary, isbn 91-976231-0-5, 2006
76. *"Values as a Driving Force: Theory & Methods"* (with Fredrik Nordenmark, Karina Wrobel & Daniel Ewerdahl), short printed summary, ISBN 91-975935-1-6, 2006.
77. *"Values as a Driving Force: The Culture Gap Between Military Culture and Civilian Reality"*, (with Fredrik Nordenmark, Karina Wrobel & Daniel Ewerdahl), ISBN 91-975935-9-1
78. *"Values as a Driving Force: The Culture Gap Between Military Culture and Civilian Reality"*, short printed summary, (with Fredrik Nordenmark, Karina Wrobel & Daniel Ewerdahl), ISBN 91-975935-2-4, 2006.
79. *"Values as a Driving Force: Competence, knowledge and capability to change"* (with Fredrik Nordenmark, Karina Wrobel & Daniel Ewerdahl), ISBN 91-975935-8-3, Stockholm 2007.
80. *"Values as a Driving Force: Competence, knowledge and capability to change"*, short printed summary, (with Fredrik Nordenmark, Karina Wrobel & Daniel Ewerdahl), ISBN 91-975935-3-2.

81. *"Values as a Driving Force: the Headquarter – To build Trust in the Swedish Armed Forces"*, (with Fredrik Nordenmark & Karina Wrobel, unpublished, 2008.

82. *"Values as a Driving Force: the Headquarter – To build Trust in the Swedish Armed Forces"*, short printed summary, (with Fredrik Nordenmark & Karina Wrobel ISBN 978-91-976231-2-4, 2008.

83. *"Values Change the World"*, (together with Ron Inglehart) short printed presentation of the World Values Survey", ISBN 978-91-976231-3-1.

84. *"How Values Transform Military Culture: findings from a Longitudinal Values Study in the Military"*, unpublished paper presented at World Values Survey, General Assembly, Istanbul, 2008-18-20. (English)

85. *"The Importance of Shared Values for a European Security Strategy"* unpublished paper for EU-ISS (Institute for Security Strategies) Paris Oct 2-3rd 2008. (English).

86. *"L'importance de valeurs partagées pour une stratégie européenne de sécurité"* EU-ISS (Institute for Security Strategies) Paris Oct 2-3rd 2008 unpublished, 2008 (French)

87. "European Values on Security and defence: An Exploration of the Correlates of Willingness to Fight for One's Country" in Esmer,Y., Klingemann, H-D & Puranen, B., (eds) *"Religion, democratic values and political conflict"*, Acta Universitatis Upsaliensis, nr 23, 2009.

88. *"The Transformation of Europe's Armed Forces"*, The European Security and Defense Union, nr 1, 2010.

89. *"Public Perceptions of Electoral Integrity in Zimbabwe"*, with Inglehart, R., & Norris, P., Report to IDEA, 2012.

90. *"Public Perceptions of Electoral Integrity in Nigeria"*, with Inglehart, R., & Norris, P., Report to IDEA, 2012.
91. *"Försvarsmaktens Värdegrund – att styra med kunskap om organisationen"* (Monography in Swedish, 2012).
92. *"Public Perceptions of Electoral Integrity in Egypt"*, with Vartanova, I., & Welander, N., Report to IDEA, 2013.
93. *"Public Perceptions of Electoral Integrity a comparison of 27 countries"* with Vartanova, I., & Welander, N., Report to IDEA, 2013.
94. *"Tolerance, Nationalism, and the Willingness to Fight"* Díez-Nicolás, J. & Puranen, B, forthcoming 2014.
95. *"Changing attitudes towards national defence"* Díez-Nicolás, J. & Puranen, B, The World Values Survey Paper series, forthcoming 2014.
96. *"The Democratic Peace Theory Transformed: The Emerging Mass Basis of Global Peace"*, Inglehart, R.F, Puranen, B., & Welzel, C., The World Values Survey Paper series, forthcoming 2014.
97. *"Allegiance Eroding: People's Dwindling Willingness to Fight in Wars"*, in Dalton, R & Welzel, C., (eds) *"The Civic Culture Transformed: from Allegiant to Assertive Citizens "*, chapter 11, forthcoming 2014, accepted by Cambridge University Press.
-

