

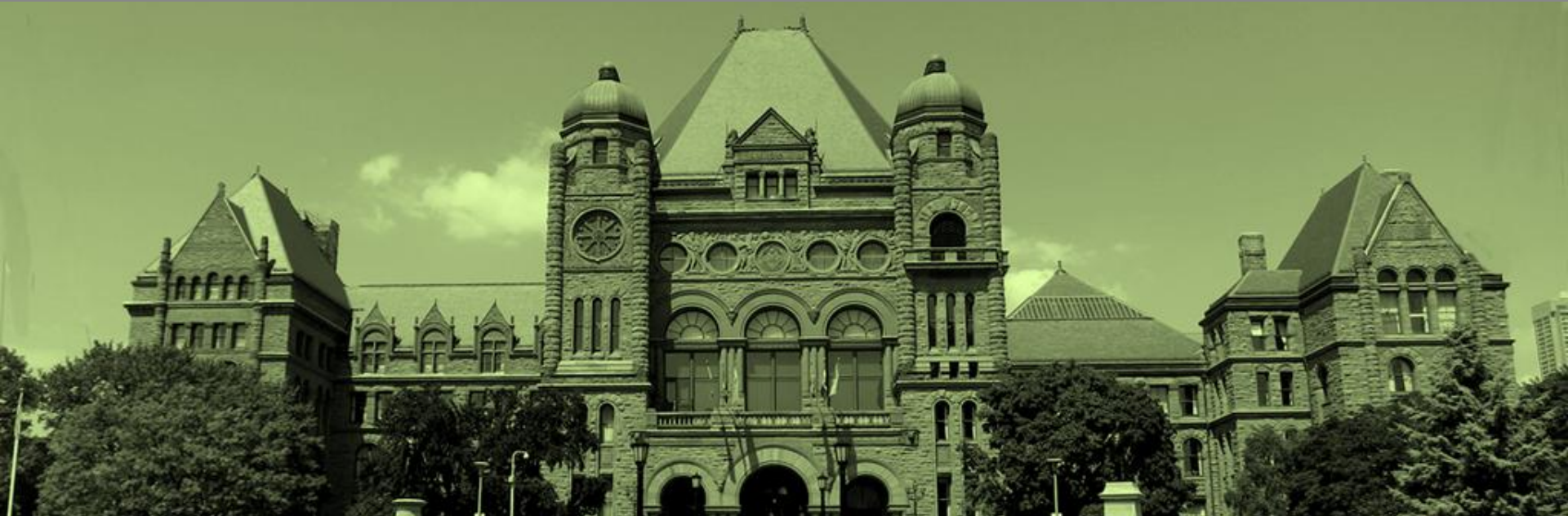
# Liberals lead Tories by 3 as NDP gains.

Race tied among likely voters (OLP 34%, PC 34%, NDP 26%)

Battleground Ontario 2014

Methodology: Online, n=1,000 eligible Ontario voters, June 4 to 7, 2014

Comparable margin of error: +/-3.1%



# Key Findings

## Key Findings

- The race has tightened among eligible voters with the Liberals now leading the Tories by 3 points. NDP support is up four points since last week, the highest we have tracked since the start of the campaign - OLP 34%, PC 31%, NDP 28%.
- Among likely voters, the Liberals and PCs are tied with the NDP eight points back in third - OLP 34%, PC 34%, NDP 26%.
- Liberals lead in Toronto, among those aged 30 to 44, among public sector employees, and are tied with the NDP among women.
- Tories lead in the SW, among those aged 45 to 59, among private sector employees, and among men. They are now tied with the Liberals among those aged 60 and over.
- The NDP leads in the North.
- 54% of eligible voters believe it is time for another party to take over, up 6 since last week. 24% believe the Liberals deserve to be re-elected, unchanged since last week.
- 21% of respondents said the election was about electing a government they could trust while another 20% said it was about how to deal with the economic problems facing the province. 15% percent said it was about electing a party that would do the best job on health, education, and other public services.

- 32% of eligible voters think the Liberals will win while 25% think the PCs will win. Four in ten (39%) are unsure who will win the provincial election.
- The percentage of eligible voters with negative impressions of Kathleen Wynne and Tim Hudak increased since the previous wave of research. For Kathleen Wynne, her net favourable score decreased by five points (from -8 to -13) while Hudak's score decreased by seven points (from -23 to -30). In contrast, Andrea Horwath's net favourable score increased by two points (from +5 to +7).
- Kathleen Wynne still leads as "best Premier": Wynne 27%, Hudak 21%, Horwath 20%, 31% unsure.
- Our most recent survey has also found a slight decline in enthusiasm for a Liberal government and a rise in the number of people who would be dismayed if the Liberals formed a government after June 12. In our last wave of research, 36% said they would be dismayed with a Liberal government. In this wave, 41% said they would be dismayed.
- A weakening of the Liberal situation has not improved things for the Tories however. Perceptions about a PC government were largely unchanged with 46% saying they would be dismayed with a PC government and 18% saying they would be delighted.

As we head into the final week of the 2014 Ontario election campaign, the race is too close to call. Since last week, support for the Liberals is down three points while NDP support is up four. The Liberals continue to do well in Toronto and in the communities surrounding Toronto, but their support has slipped in other parts of the province.

The uncertainty of the election is related to the fact that there is no dominant ballot question. When we asked respondents what the Ontario election has been about, no answer was selected by more than one in five eligible voters. If that shifts between now and June 12, we could be in for a surprise.

If the election is about electing a government they can trust, the Tories and NDP will do well. If it is about dealing with the economic troubles facing the province, the Tories will win. But if the election is about stopping Tim Hudak and protecting social programs, the Liberals will win. If it is about all these factors, we are likely in for a minority legislature, similar to that produced by the 2011 election.

## **Liberals**

The past week has been tough for the Liberals. Their support is down three points, Kathleen Wynne's personal numbers have worsened, and more people would be dismayed if the Liberals formed government after June 12. However, Wynne still leads as best premier over Hudak and Horwath.

## **PCs**

Hudak's positive debate performance did little to improve PC support. In fact, Hudak's personal numbers have actually worsened since before the debate. For the first time in our tracking, a majority of eligible voters have a negative impression of the PC leader. However, Tory supporters are the most committed and they are more likely to vote. If the rise in NDP supports holds out until election day, that could benefit the Tories in some close ridings around the GTA.

## **NDP**

Although Horwath's debate performance was neither great nor poor, NDP support has risen largely as a result of increasing unease with either the Liberals or the Tories. They lead in the North, are competitive in southwestern Ontario, and have strong support in electoral districts they currently hold.

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Keep up with all the news from the Ontario election campaign including new polls and analysis by watching The Battleground with David Akin each evening at 5pm ET / 10pm MT.



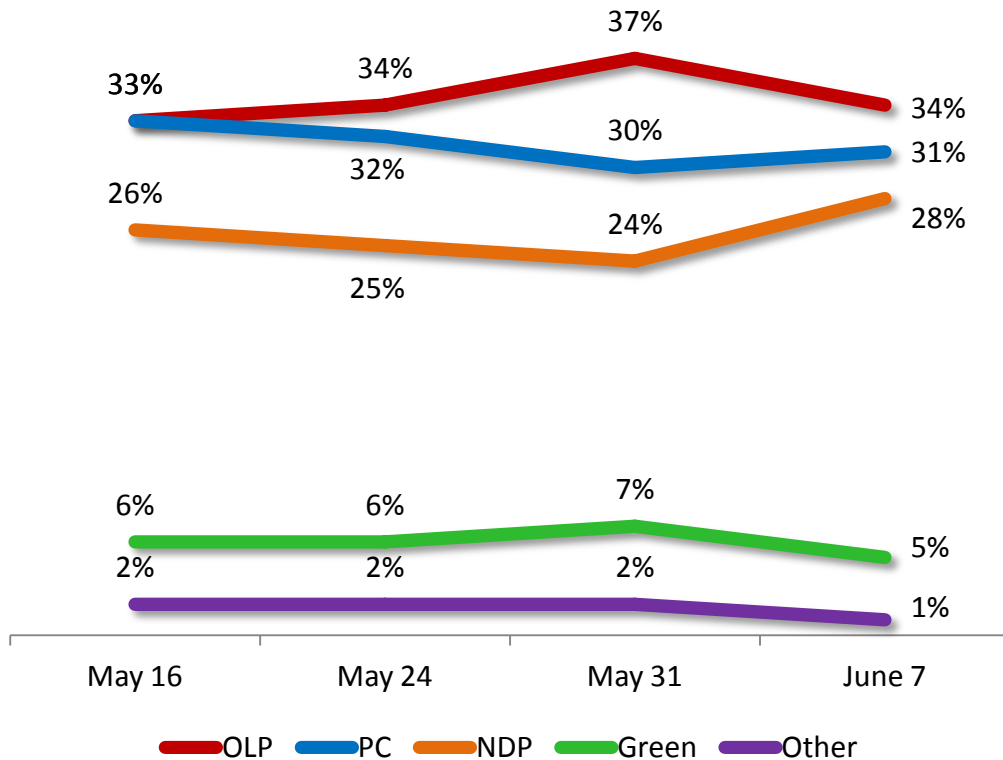
And don't forget to bookmark [www.OntarioPolls.ca](http://www.OntarioPolls.ca) for all the reports and analysis from all polls conducted by Abacus Data and Sun News during the Ontario election.



# Vote Intentions

# Liberals ahead by 3 Among Committed Eligible Voters

Q: If the ONTARIO election was today, which party would you vote for in your local constituency?



The race among committed eligible voters has tightened in the past week. The Ontario Liberals have a small three-point lead over the PCs with the NDP not far behind at 28%. Since last week, the Liberals are down three, the PCs are up one, and the NDP are up four. The Green Party is down two while support for other parties is down one.

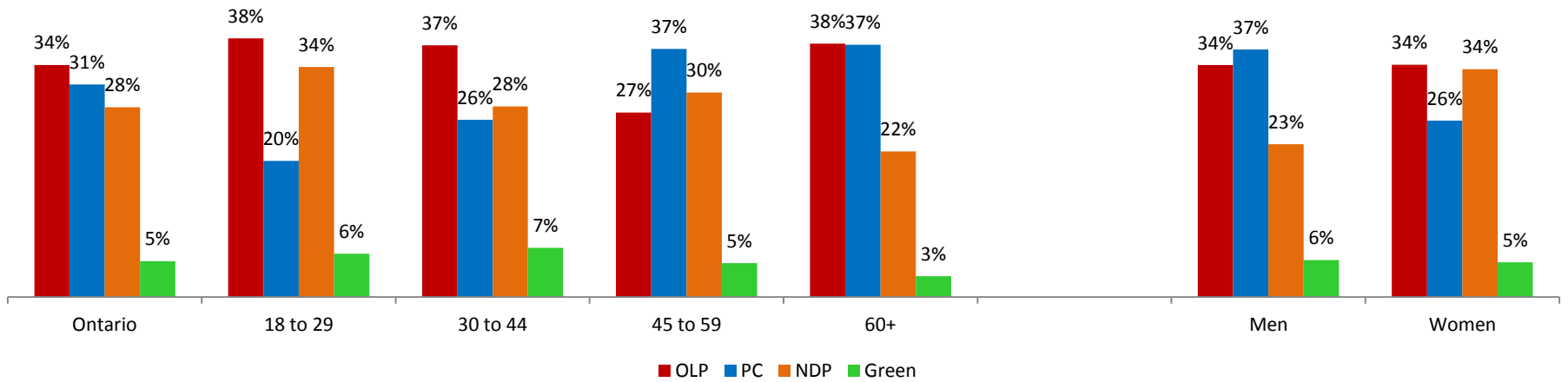
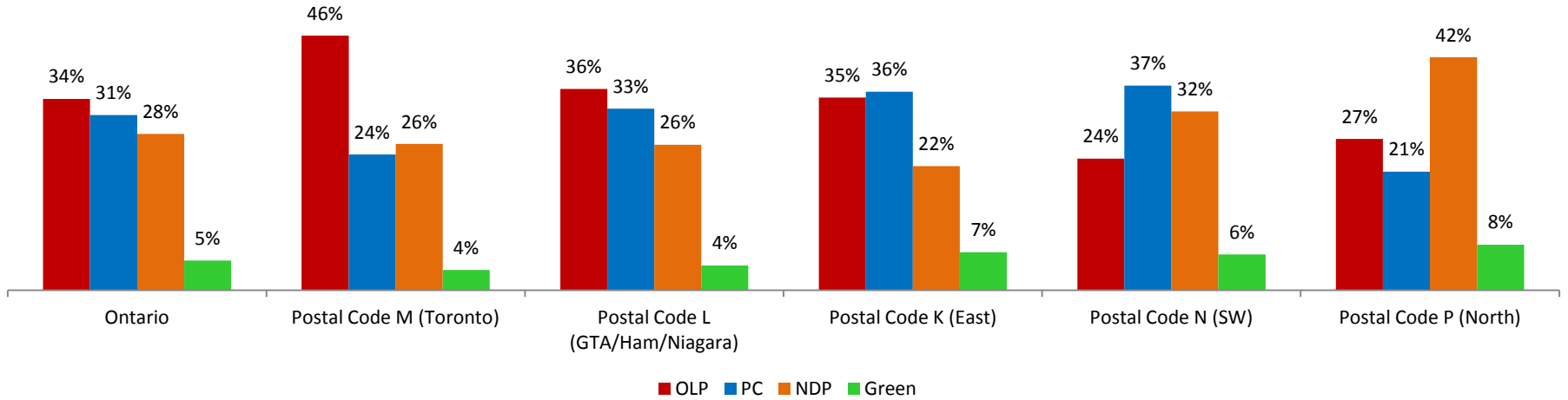
Regionally, the Liberals continue to lead by a wide margin in Toronto and have a small lead in the communities surrounding Toronto. The Tories are slightly ahead in southwestern Ontario while the NDP leads in the North.

Demographically, the Liberals and PCs are now tied among voters aged 60 and over while the Tories have opened up a small lead among those aged 45 to 59. In fact, since last week, Liberal support among middle-aged voters have dipped five points. The Liberals continue to do well however among voters under the age of 45.

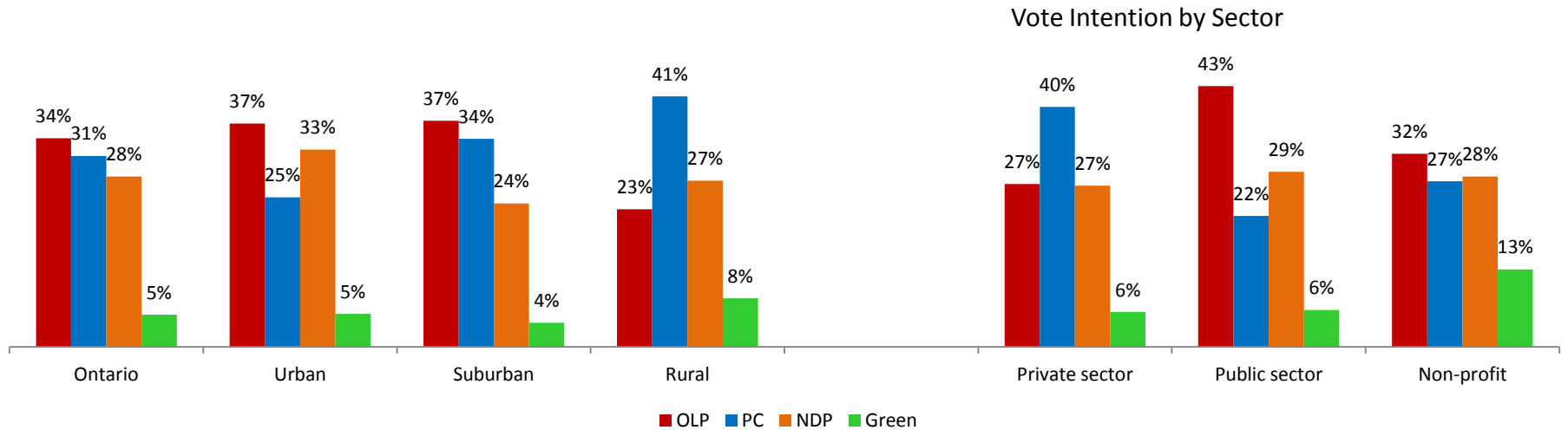
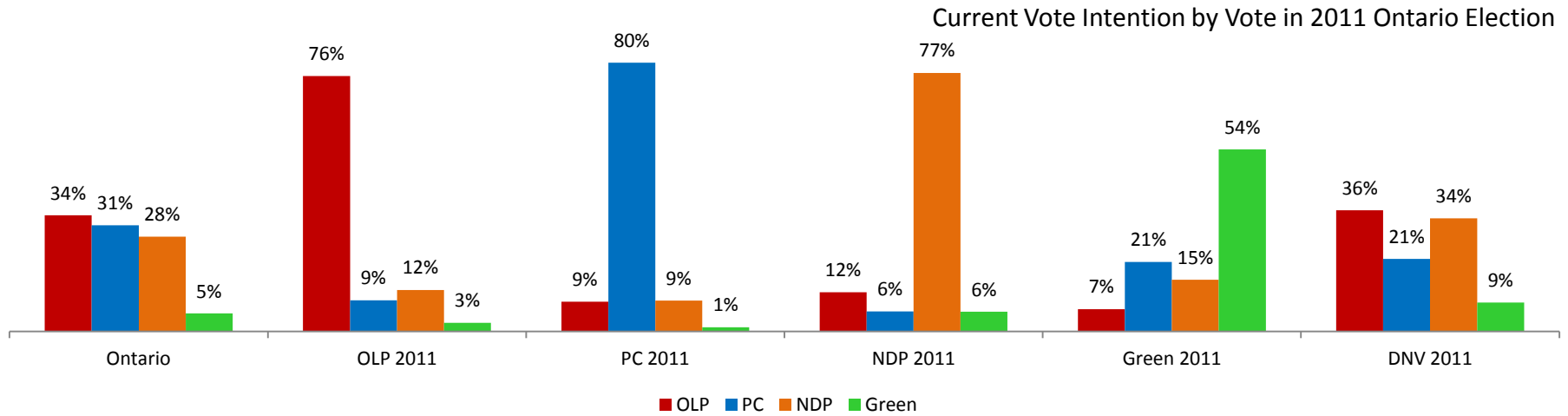
The Tories continue to lag behind the other two parties among female voters while the NDP struggles with male voters. Liberal support is consistent across the two groups.

The Liberals continue to lead among those working in the public sector while the Tories have opened up a 13-point lead among those working in the private sector.

# Committed Voters



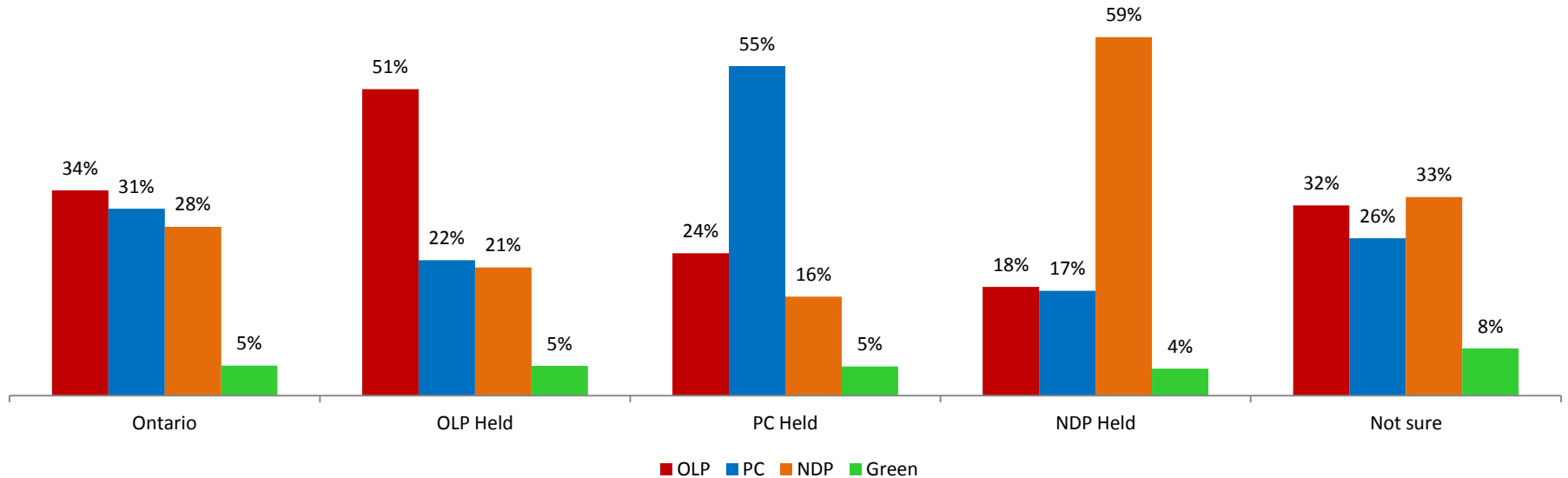
# Committed Voters





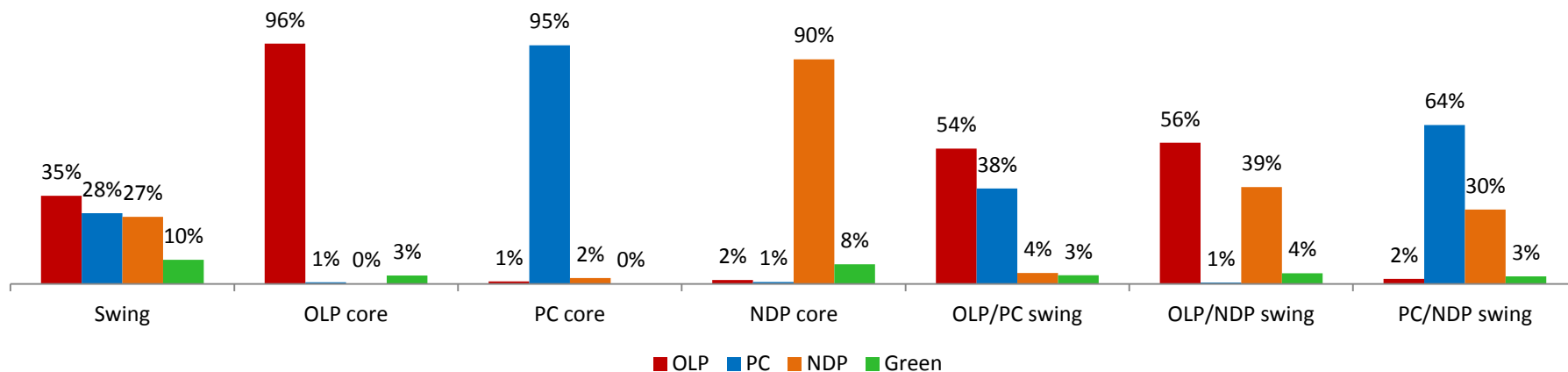
# Committed Voters

Vote Intention by Party Holding Constituency



Incumbent MPPs remain in a strong position. Among eligible voters living in ridings held by the OLP, the Liberals now hold a 29-point lead over the PCs among committed eligible voters. In PC held ridings, the Tories have a commanding lead with 55% of respondents saying they would vote PC followed by the Liberals at 24% and the NDP at 16%. While in NDP held ridings, the NDP has 59% of committed eligible voter support, followed by the Liberals at 18% and the PCs at 17%.

# Vote Intention by Voter Group



In our analysis of the election, we also introduced seven voter groups based on respondents openness to vote for one of the three main political parties.

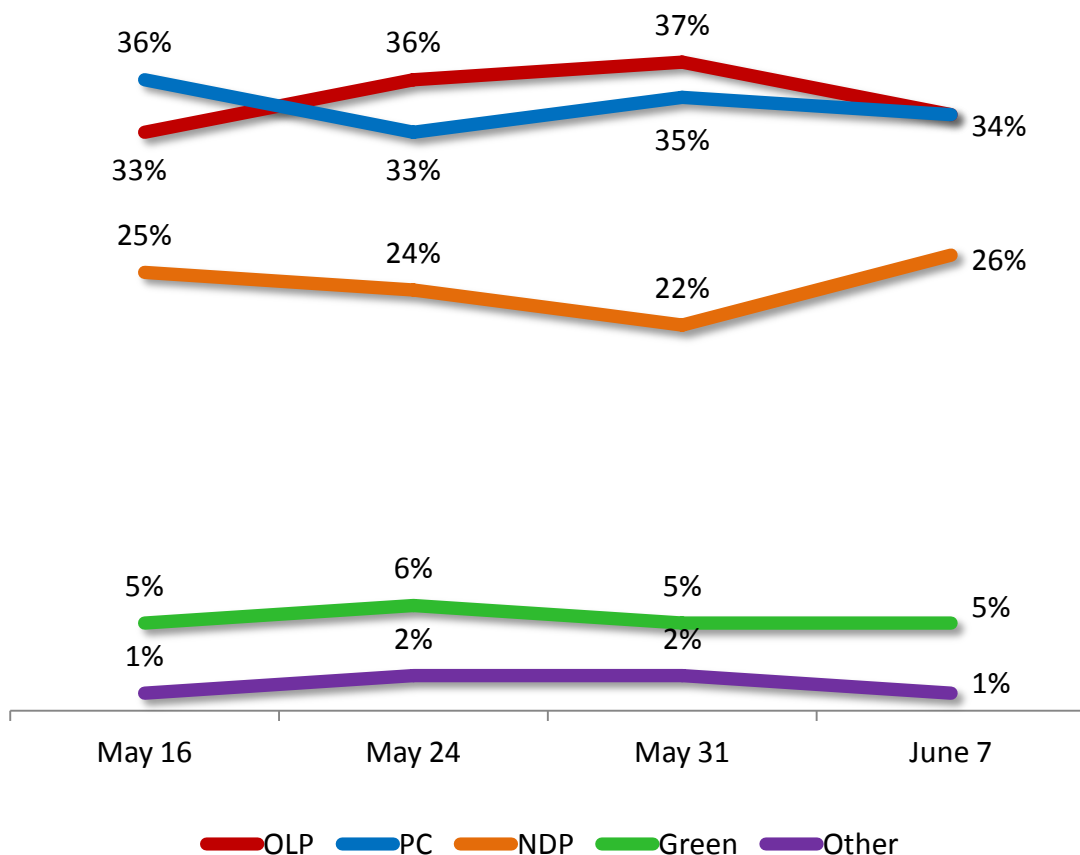
Each party continues to get almost 100% of the vote among its core voters. However, among the swing groups, there has been little change in the vote intention of the groups. The Liberals continue to lead among the two swing groups in their universe while the Tories have a big lead among those who would only consider voting PC or NDP. Among the fully flexible swing voter group, the Liberals have a small lead over the Tories and NDP.



# Likely Voters

# Liberals and PC Tied Among Likely Voters

Q: If the ONTARIO election was today, which party would you vote for in your local constituency?



While the Liberals have a three point lead among eligible voters, the race is tied among those most likely to vote.

Among committed likely voters, the Liberals and PCs each have 34% support followed by the NDP at 26%. The Liberals are down three points since last week, the PCs are down one, while NDP support is up four points among likely voters.

As we head into the final week of the campaign, the race has clearly tightened and it is not possible to predict an outcome at this point.

We profile our sample of likely voters on the next page. As a reminder, we identify likely voters using a scale comprised of six questions asked at the beginning of the survey.

# Who are the Likely Voters?

	Likely Voter	Unlikely Voter
Male	55%	43%
Female	45%	57%
18 to 29 years old	11%	24%
30 to 44 years old	22%	33%
45 to 59 years old	34%	28%
60 and over	32%	14%
HS or less	30%	39%
College	35%	35%
University	35%	29%
Less than \$50K	32%	39%
\$50K to \$100K	34%	30%
Over \$100K	20%	11%
Rather not say	14%	19%

The tables on this page compare the sample of likely and unlikely voters. As expected, likely voters are significantly older, more educated, and have higher incomes than unlikely voters. They are also more likely to be men.

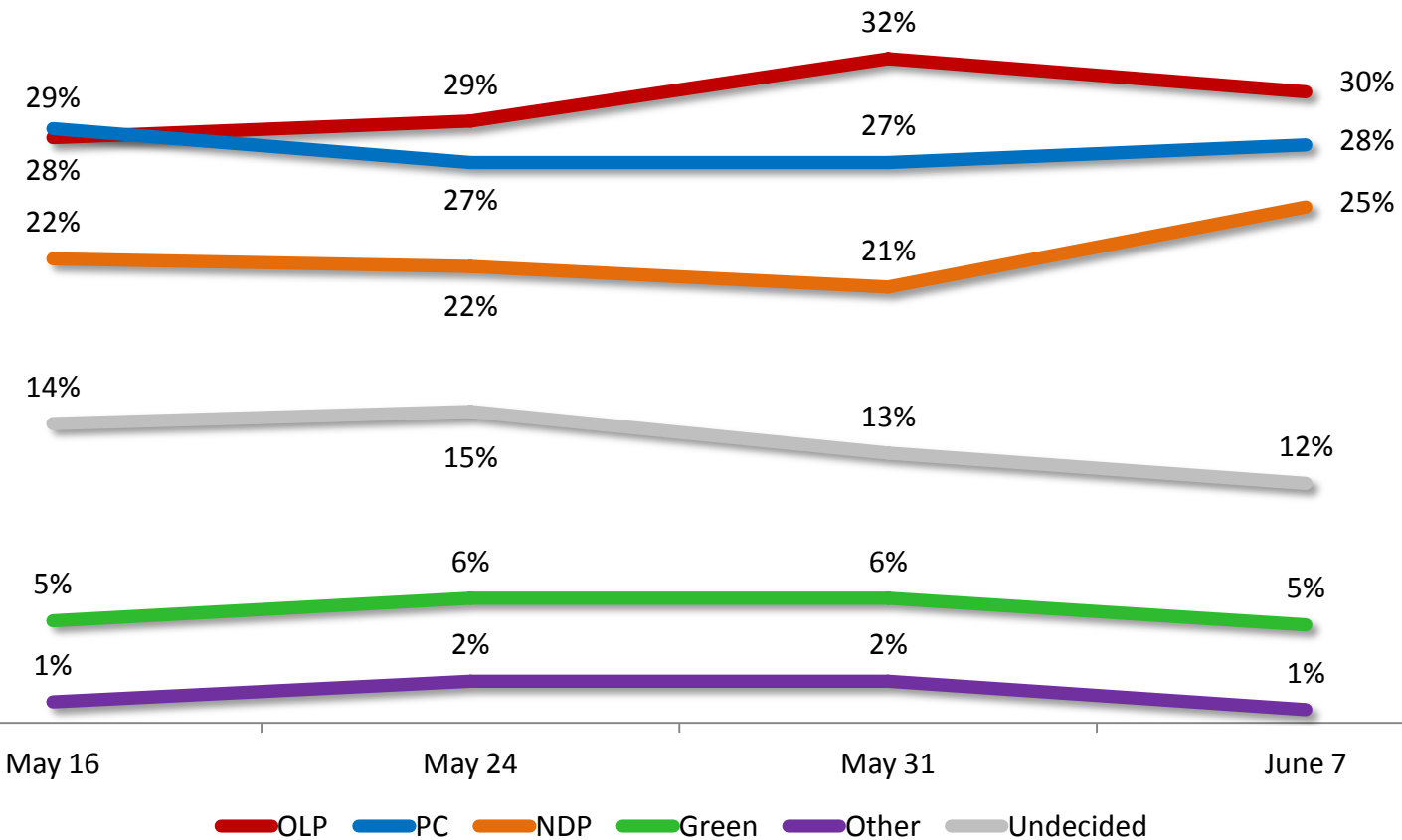
Looking at how the two groups voted in 2011, only six percent of likely voters said they did not vote in 2011 compared with almost half of unlikely voters. In 2011, 35% of our likely voters cast a ballot for the Liberals followed by 35% for the PCs and 21% for the NDP. These results are similar to results in 2011.

Note, we do not statistically weight our samples by previous vote.

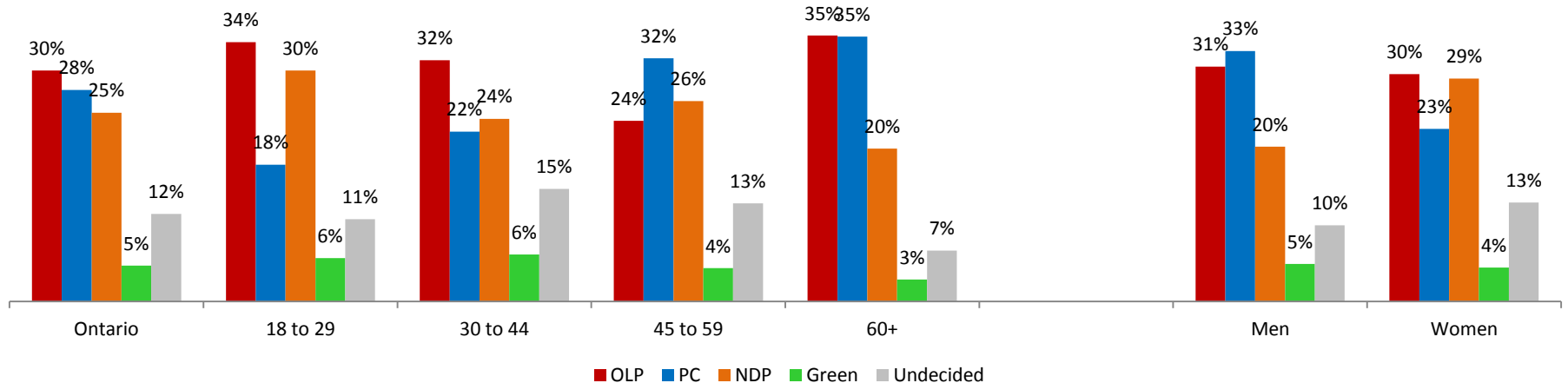
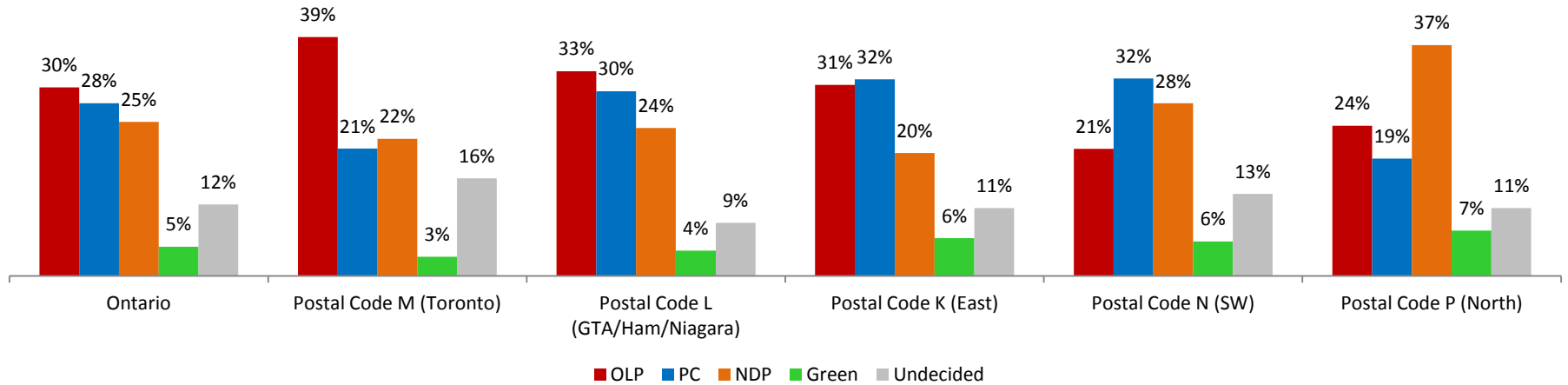
	Likely Voter	Unlikely Voter
<b>2011 Vote</b>		
Liberal	35%	22%
PC	35%	16%
NDP	21%	18%
Green	3%	4%
Other	1%	1%
Did not vote	6%	38%

# All eligible voters: 12% are undecided, down 1.

Q: If the ONTARIO election was today, which party would you vote for in your local constituency?

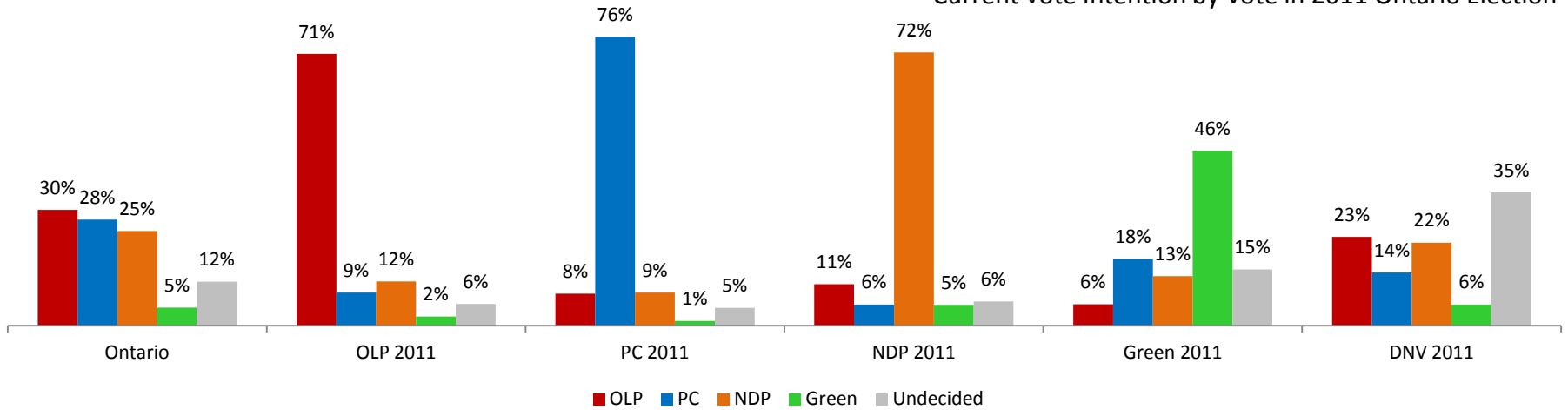


# Provincial Vote Intention – All Eligible Voters

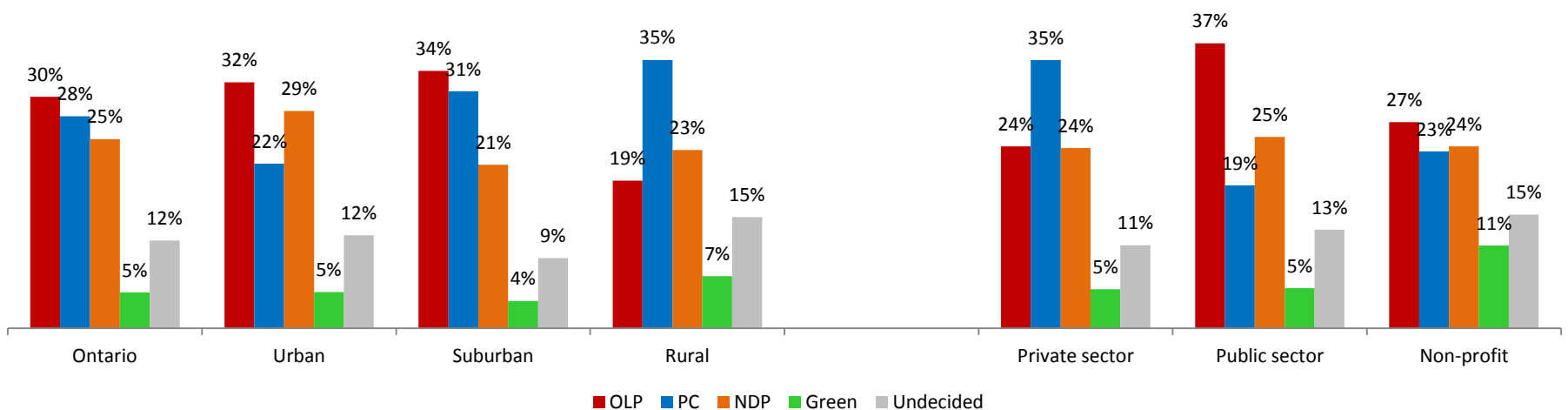


# Provincial Vote Intention – All Eligible Voters

## Current Vote Intention by Vote in 2011 Ontario Election



## Vote Intention by Sector



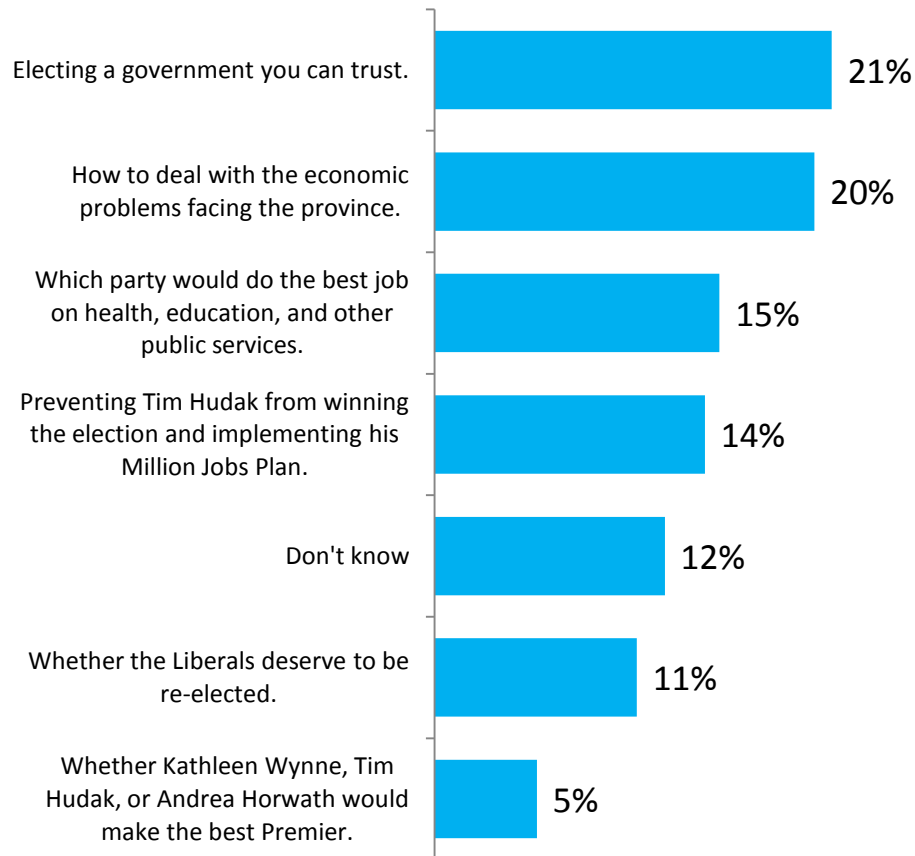




# The Ballot Question

# What is the Ballot Question?

Thinking about the Ontario election, please indicate what, in your opinion, the election was most about:



As a way to understand what might be driving vote intention, we asked respondents to indicate what they thought the Ontario election has been about. Six options were presented to voters.

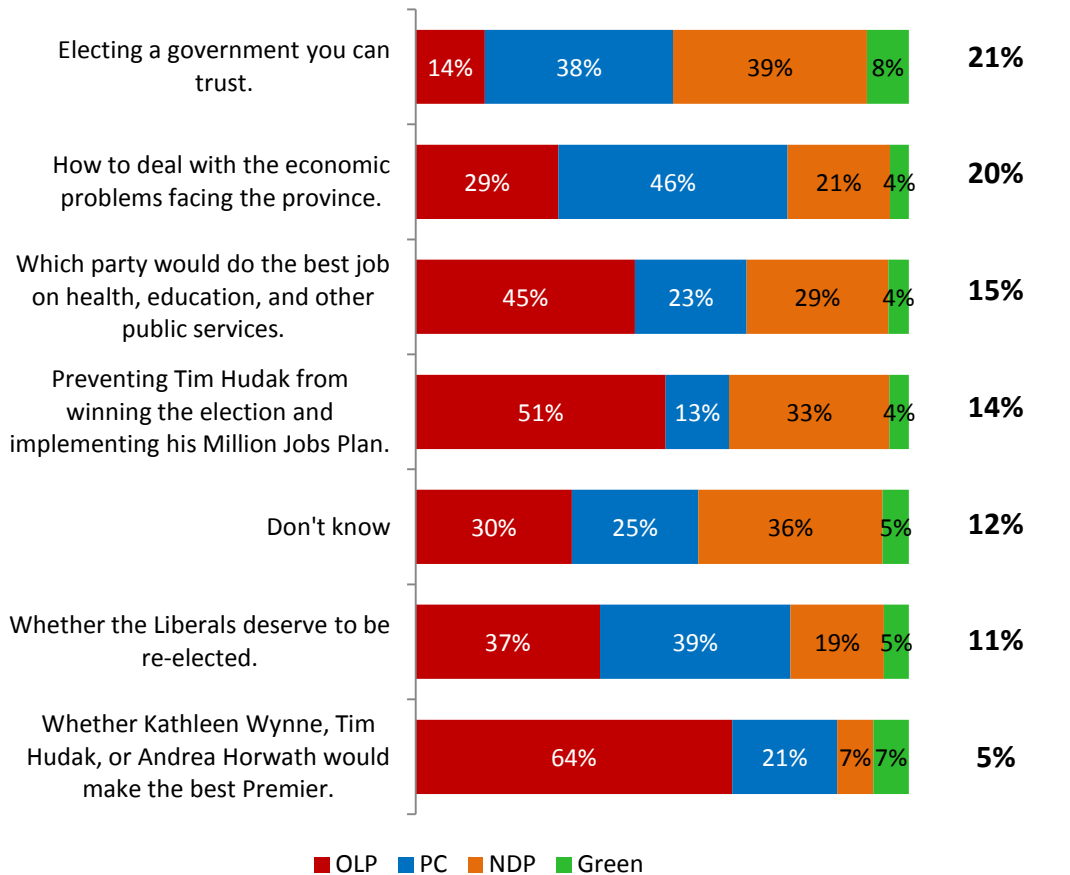
Overall, the results indicate that no one factor was the overwhelming ballot question. 21% of respondents said the election was about electing a government they could trust while another 20% said it was about how to deal with the economic problems facing the province. Fifteen percent said it was about electing a party that would do the best job on health, education, and other public services.

14% of respondents said the election was about preventing Tim Hudak from winning the election while 11% said it was about whether the Liberals deserve to be re-elected.

Only five percent said the election was about whether Kathleen Wynne, Tim Hudak, or Andrea Horwath would make the best Premier. Another 12% were unsure.

# What is the Ballot Question?

Ballot Question by Vote Intention  
[all committed voters]



The chart to the left reports the vote intention of committed voters along the six different potential ballot questions. There are clear relationships between the ballot question and vote intention.

Among those who believed the election is about electing a government they could trust, the vote intentions were split between the NDP and Tories while those who believed it was about dealing with the economic problems facing the province, almost a majority would vote PC with the Liberals in second and NDP in third.

The Liberal Party won among voters who thought the election was about electing a party who could either do best on health and education or who could prevent Tim Hudak from winning the election.

If the election is about Tim Hudak, the Liberals will likely win. However, if voters go into the voting booth thinking about how to revive the economy or electing a government they can trust, the Tories and to a lesser extent, the NDP, will do well.

On the other hand, if the ballot question remains muddled, as it is now, then we are likely to see a very close result with a legislature that looks similar to the one at dissolution.

# What is the Ballot Question?

Ballot Question by Voter Group  
[all committed voters]

Group	Top 3 Ballot Questions
Swing Voters	Don't know - 24%
	How to deal with the economic problems facing the province – 20%
	Whether the Liberals deserve to be re-elected – 17%
OLP Core	Which party would do the best job on health, education, and other public services. – 25%
	Preventing Tim Hudak from winning the election and implementing his Million Jobs Plan. – 22%
	How to deal with the economic problems facing the province. – 21%
PC Core	Electing a government you can trust. – 31%
	How to deal with the economic problems facing the province. – 30%
	Whether the Liberals deserve to be re-elected. – 14%
NDP Core	Electing a government you can trust. – 34%
	Preventing Tim Hudak from winning the election and implementing his Million Jobs Plan. – 16%
	Which party would do the best job on health, education, and other public services.- 14%

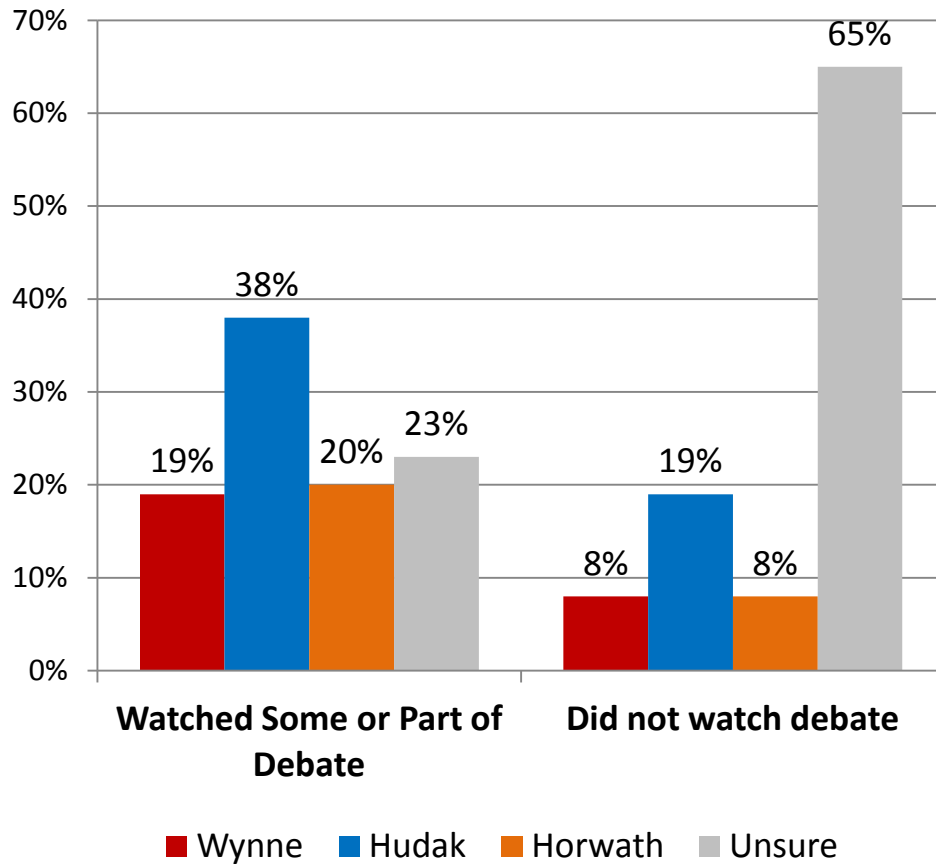
Group	Top 3 Ballot Questions
OLP/NDP	Preventing Tim Hudak from winning the election and implementing his Million Jobs Plan. – 26%
	Which party would do the best job on health, education, and other public services. – 18%
	Electing a government you can trust. – 17%
OLP/PC	How to deal with the economic problems facing the province.- 21%
	Electing a government you can trust. – 19%
	Which party would do the best job on health, education, and other public services. – 19%
PC/NDP	How to deal with the economic problems facing the province. – 30%
	Electing a government you can trust. – 27%
	Which party would do the best job on health, education, and other public services. – 12%



# The Leaders' Debate

# Debate Performance: Who Performed Best?

Overall, who do you think did the best job in the debate?

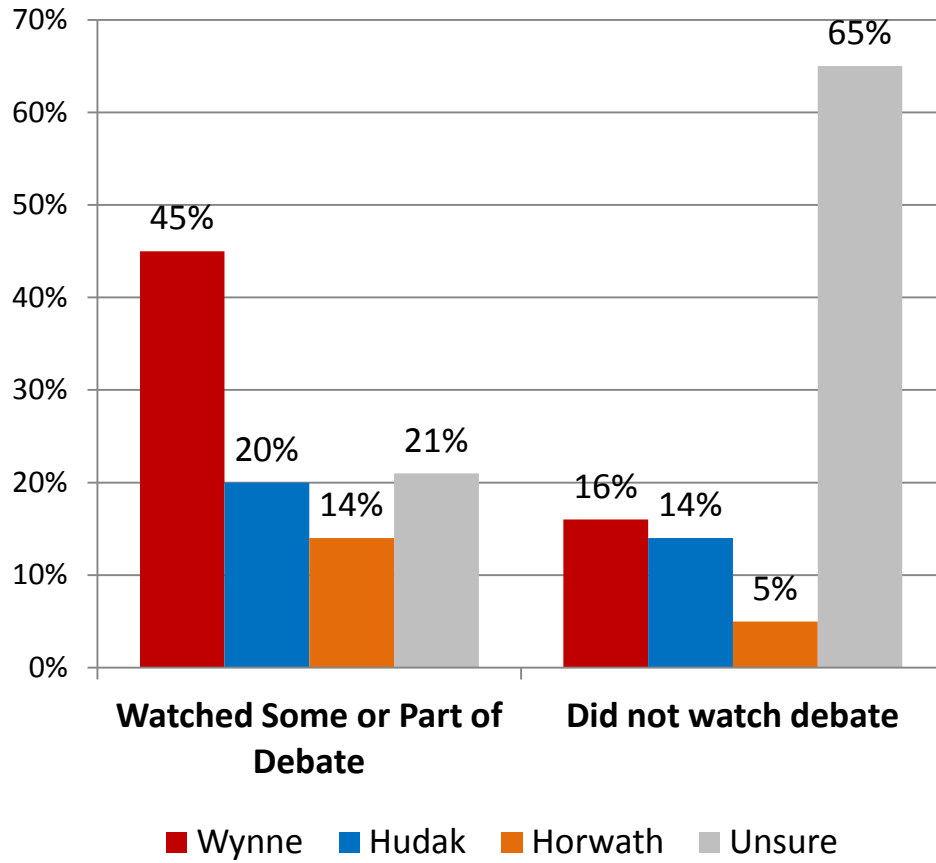


Among those who watched all or parts of the leaders' debate on Tuesday, a plurality believed that Tim Hudak did the best (38%) with Horwath and Wynne tied for second at around 20%. Twenty-three percent of those who watched at least some of the debate were unsure who did best.

Among those who did not watch any of the debate, most were unsure who did best (65%). However Hudak was considered the best by almost double the number of respondents than either Wynne or Horwath.

# Debate Performance: Who Performed Worst?

Overall, who do you think did the worst job in the debate?



When we asked who respondents thought did the worst job in the debate, Wynne was selected by almost a majority of those who said they watched at least some of the debate. 45% picked Wynne as the worst performer followed by Hudak at 20% and Andrea Horwath at 14%. Twenty-one percent were unsure who did the worst job at the debate.

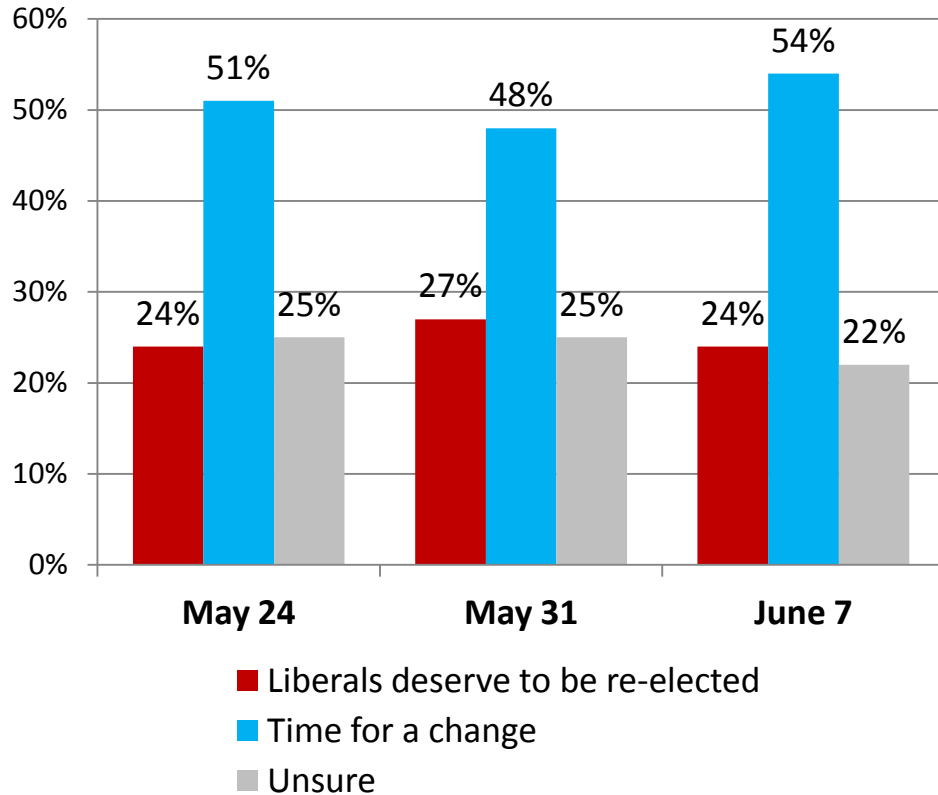
Among those who did not watch the debate, 65% were unsure who did worst, but Wynne and Hudak were tied among those who did select who they thought did worst with Wynne at 16% and Hudak at 14%.

# Change vs. Re-election



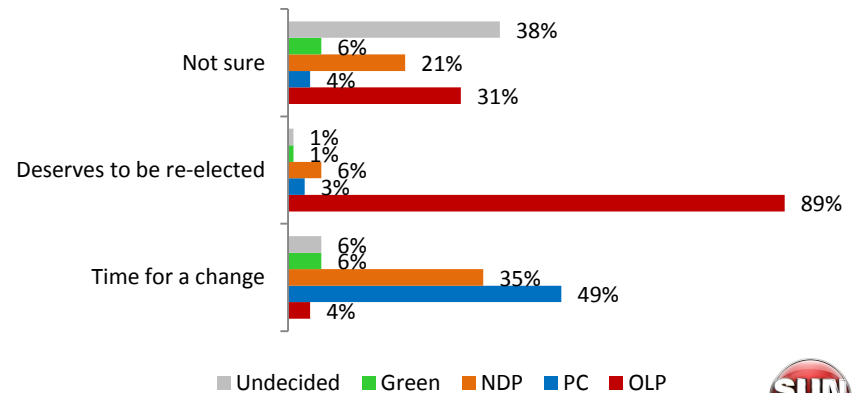
# Time for a Change?

Generally speaking, do you think Kathleen Wynne and the Liberal Party deserves to be re-elected or do you think it is time for another party to take over?



The drop in Liberal support has been accompanied by a rise in the number of respondents who said it was time for another party to take over in the province. Overall, 54% of respondents believed it was time for change, up six points since last week while the percentage of respondents thinking the Liberals deserve to be re-elected is down three points.

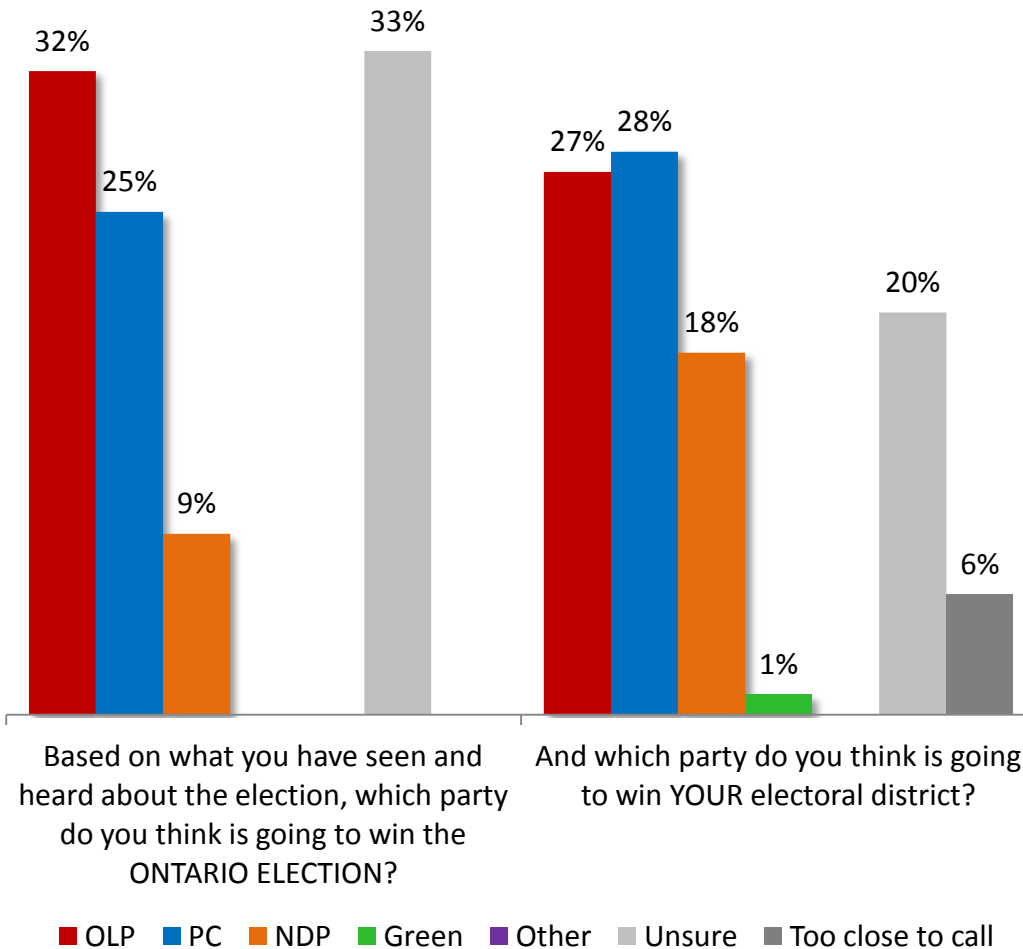
It is unclear whether this shift is the result of the leaders' debate, allegations around the MaRS bailout, or the OPP investigations into the gas plant scandal.





# Expected Election Outcome

# Plurality believe Liberals headed for the win...



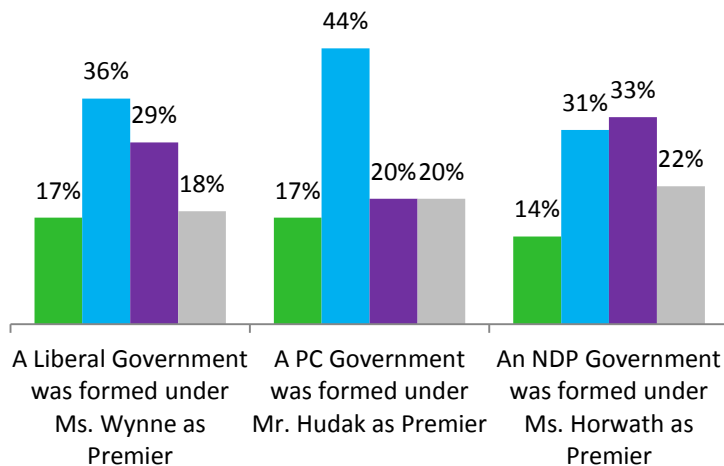
Despite the fact that Liberal support has declined slightly, a plurality of voters continue to believe that the Liberals are going to win the election. Overall, 32% believe the Liberals will win compared to 25% who think the PCs will win. Nine percent selected the NDP while 33% were unsure.

When asked about their own electoral district, 28% believed the PC candidate would win while 27% thought the Liberal candidate would win. 18% thought the PC candidate would win in their district while 20% were unsure.

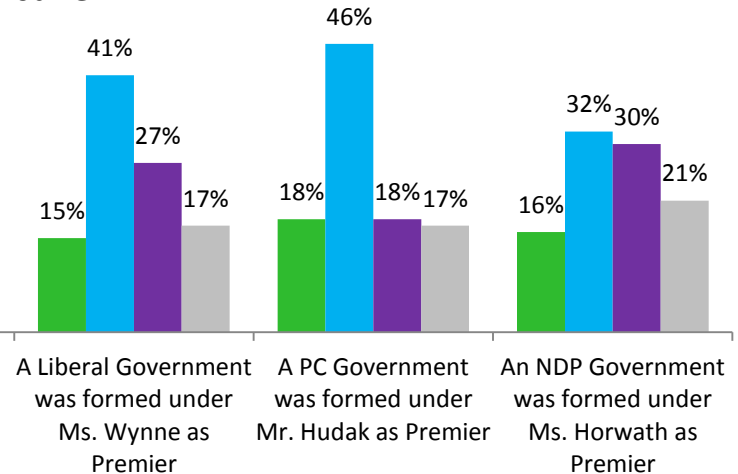
# Reaction to Possible Election Outcomes

Suppose each of the following parties and leaders were to form a government after the election. Which of these statements comes closest to your own view on each?

## May 31



## June 7



■ I would be delighted

■ I would be dismayed

■ I wouldn't mind

■ Don't know

Our most recent survey has also found a slight decline in enthusiasm for a Liberal government and a rise in the number of people who would be dismayed if the Liberals formed a government after June 12. In our last wave of research, 36% said they would be dismayed with a Liberal government. In this wave, 41% said they would be dismayed.

A weakening of the Liberal situation has not improved things for the Tories however. Perceptions about a PC government were largely unchanged with 46% saying they would be dismayed with a PC government and 18% saying they would be delighted.

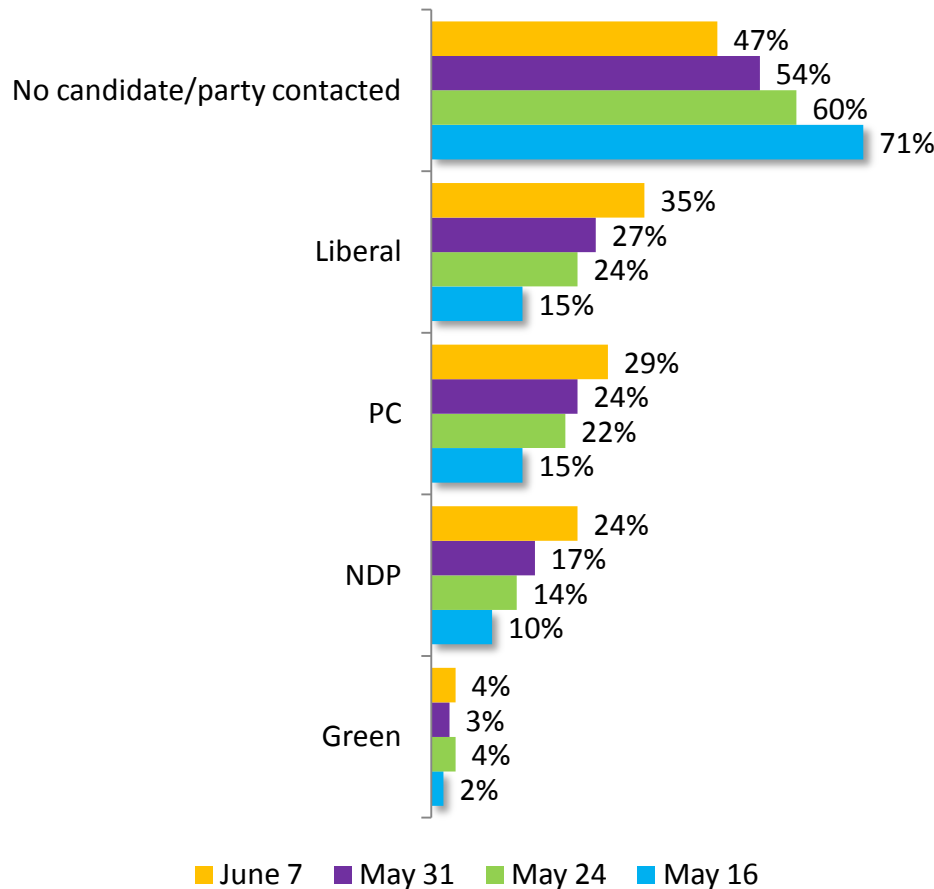
These results help explain the improvement in NDP support this week. As more voters see the Tories and Liberals as unacceptable, the NDP becomes the only option.



# Campaign Dynamics

# Campaign Contact with Voters

Please indicate all the political parties that have contacted you since the election started.



As part of our election tracking, we will also track the level of engagement between the political parties and voters.

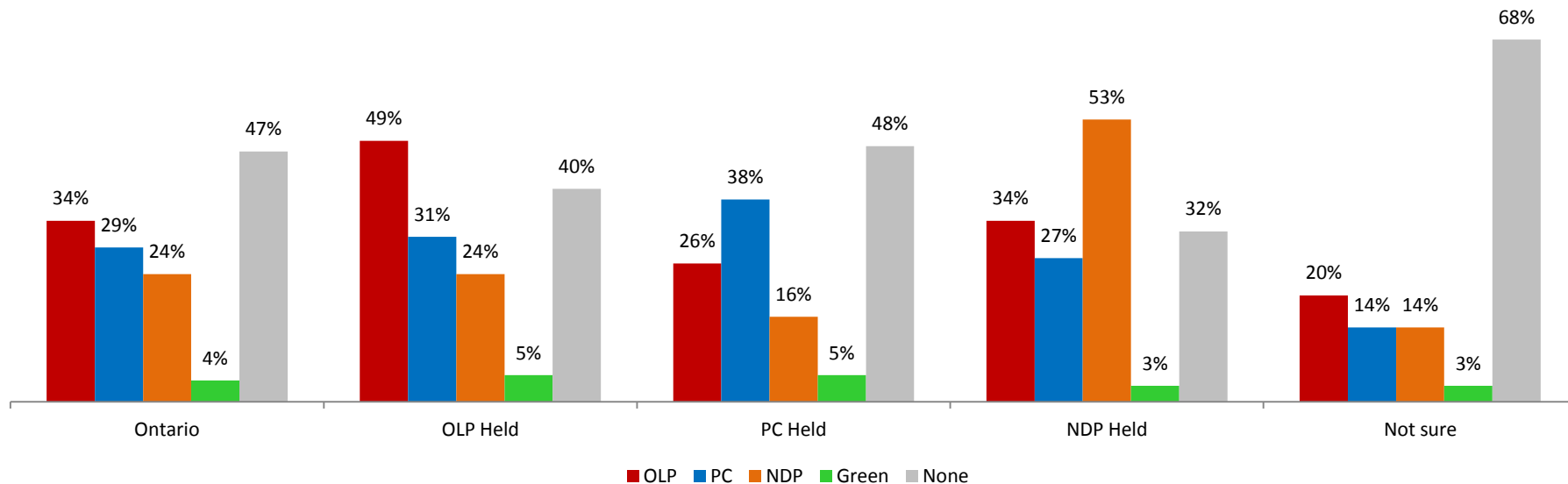
In the current wave of research, when asked which political parties had contacted them since the provincial election started, 47% of all respondents said that no candidate or party had contacted them. This is down 7-points since the previous week.

35% percent of eligible voters reported being contacted by the Liberals, while 29% reported being contacted by the PC campaign or candidates.

24% say they have been contacted by the NDP while 4% have been contacted by the Green Party.

# Contact by Party Holding Constituency

Campaign Contact by Party Holding Constituency



When we compare campaign contact across the different party held ridings, the survey finds that each party is making more contact in the ridings it holds. Among respondents living in OLP held ridings, 49% have been contacted by the Liberal Party followed by the PCs (31%) and NDP (24%). In PC held ridings, there seems to be less activity with 48% of respondents saying they have not been contacted by any party at all. In NDP held ridings, respondents were more likely to report being contacted by the NDP (53%) followed by the Liberals (34%) and the PCs (27%).

This data indicates that the NDP in particular have focused resources on electoral districts where there is an incumbent MPP, as contact with voters is much lower in non-NDP districts compared to other parties.



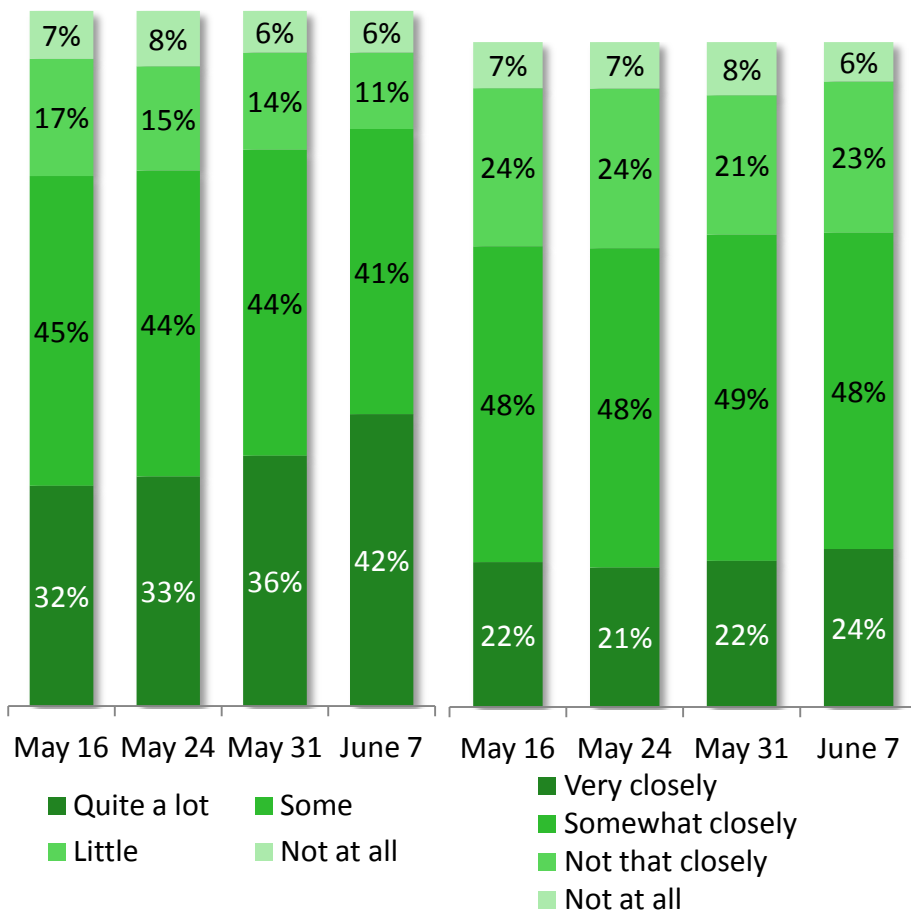
# Voter Attention to the Election



# Interest in the Election

How much thought have you given to the provincial election in ONTARIO?

How close have you been following news about the ONTARIO election?

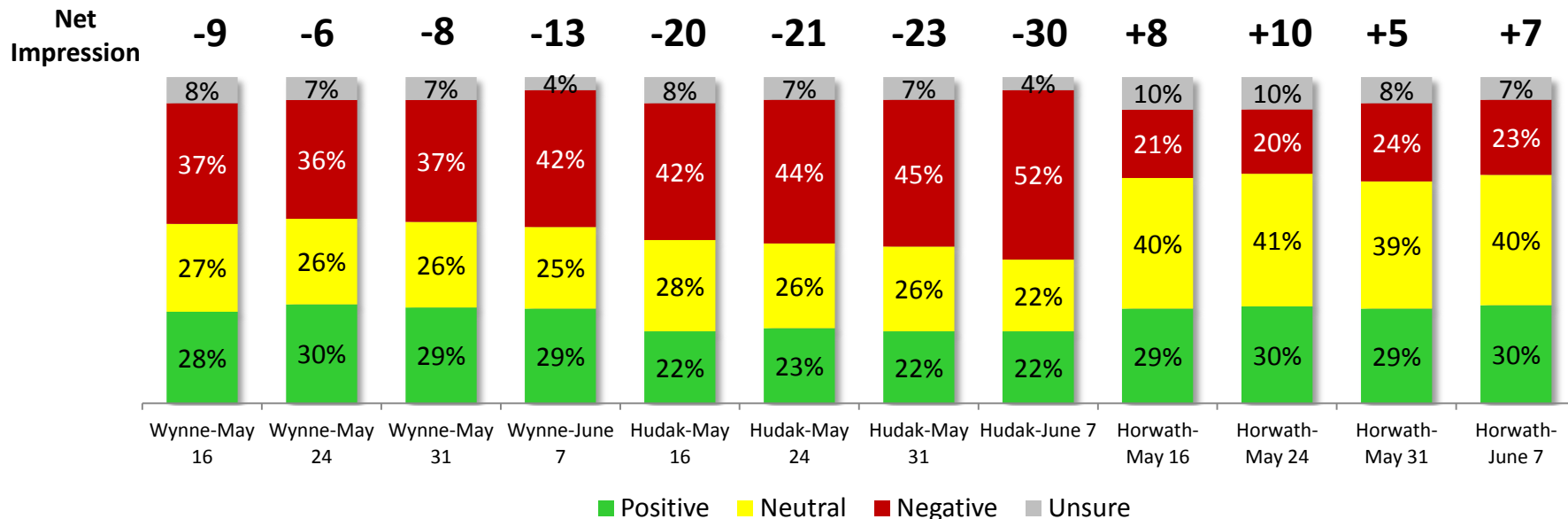


The percentage of eligible voters who have thought quite a bit about the election has increased since our last wave of research. Overall 42% say they have thought quite a lot about the election, up six points since last week.

Despite this, overall attention to the campaign has not increased much at all. About one in four eligible voters say they have been following news about the election very closely, up 2 points since the previous wave of research. About 30% of eligible voters remain largely unengaged in the election and have not been following news of the election that closely.

# Leadership Favourability

Do you have a positive or negative impression of the following people?



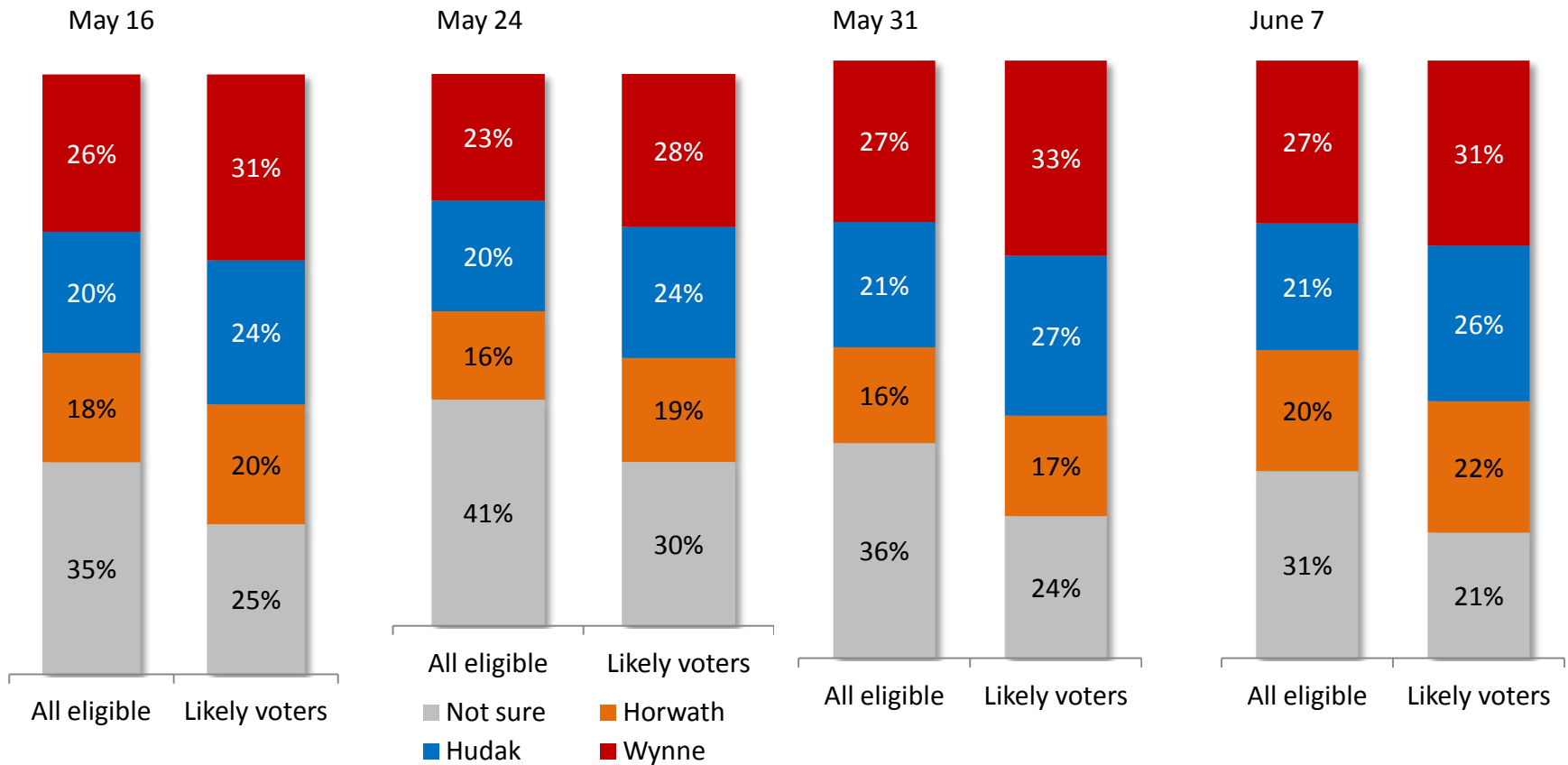
There has been some shift in perceptions about the three main party leaders since the previous wave of research.

The percentage of eligible voters with negative impressions of Kathleen Wynne and Tim Hudak increased since the previous wave of research. For Kathleen Wynne, her net favourable score decreased by five points (from -8 to -13) while Hudak's score decreased by seven points (from -23 to -30). In contrast, Andrea Horwath's net favourable score increased by two points (from +5 to +7).

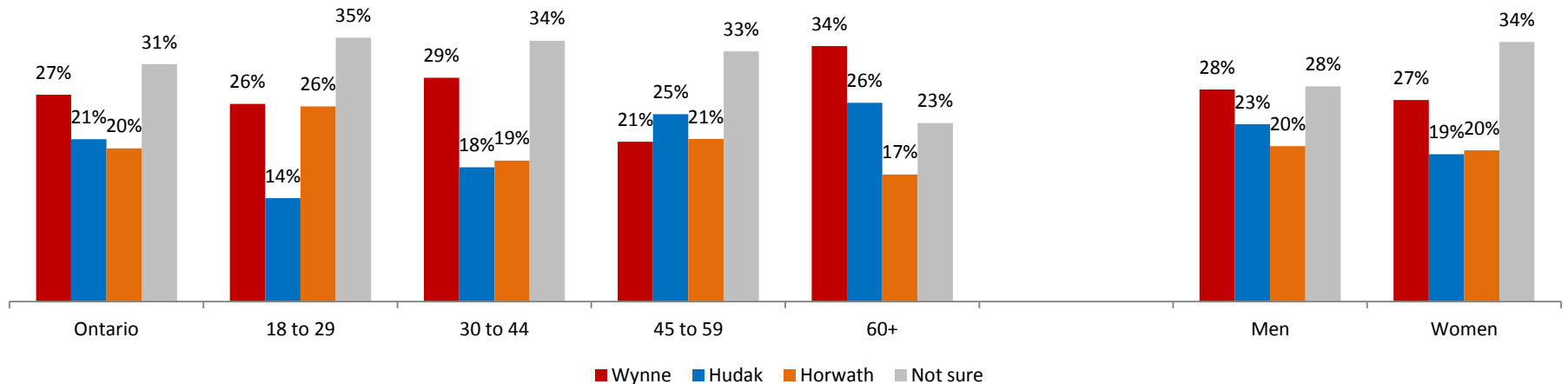
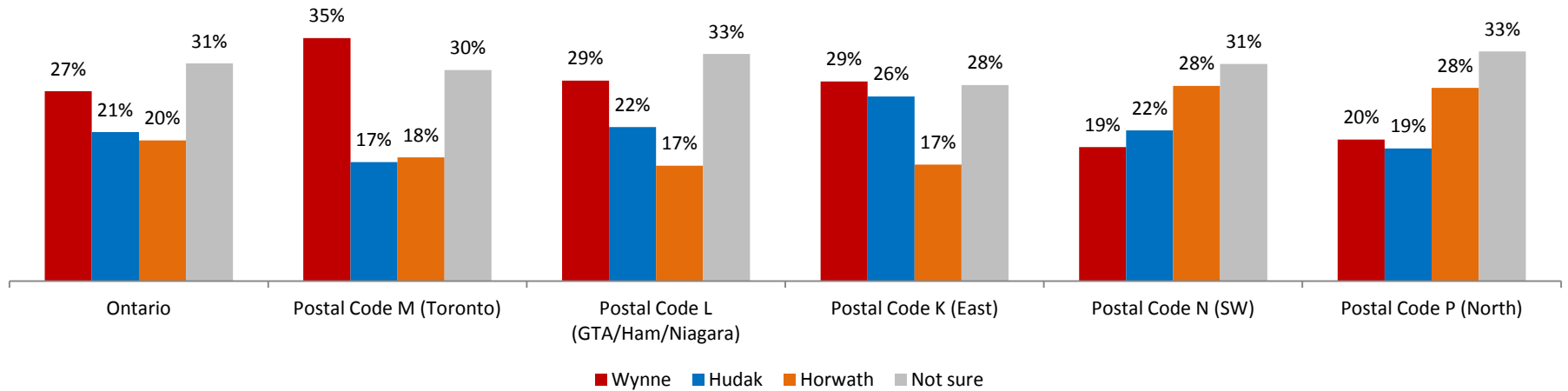
These results are particularly troubling for Tim Hudak. Although he was perceived as doing best in the debate, his personal numbers have actually worsened since before the debate. For the first time in our tracking, a majority of eligible voters have a negative impression of the PC leader.

# Best Premier

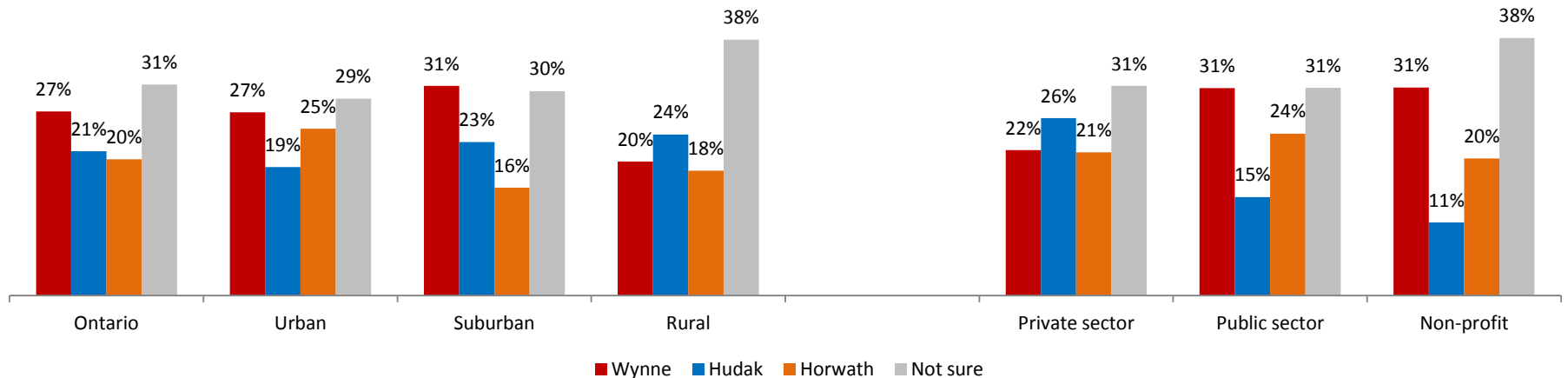
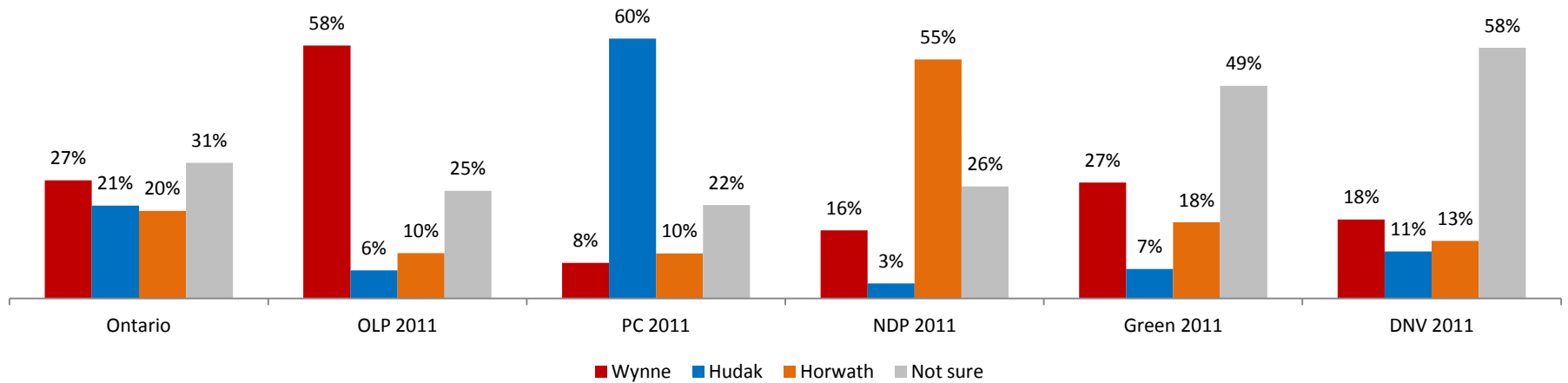
Who would make the best Premier?



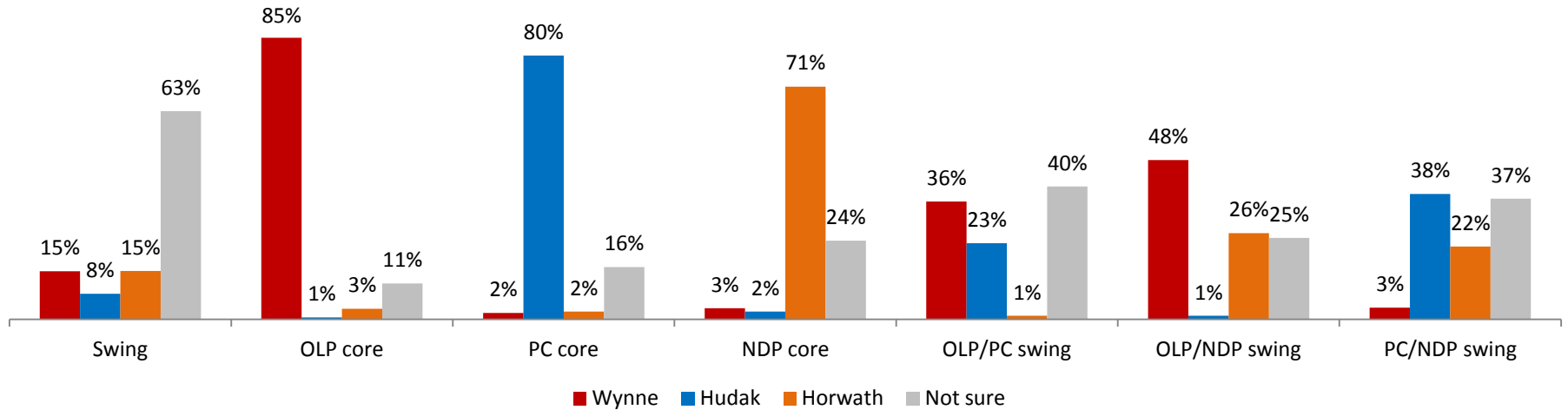
# Best Premier - Subgroups



# Best Premier - Subgroups



# Best Premier – Voter Groups



Among the voter groups, there has been little change in which party leader voters think would make the best Premier. Among those who would consider voting PC or OLP, Wynne has a 13-point lead over Hudak with 40% saying they are unsure.

Among OLP/NDP swing voters, Wynne leads Horwath by 22-points with 25% saying they are unsure while among NDP/PC swing voters, Hudak has a 16-point lead over Horwath as “best Premier”.

Among fully flexible swing voters (would consider all three parties), Wynne’s previous 12-point lead has been wiped out and she is now tied with Horwath at 15%. However, 63% of swing voters are unsure which leader would make the best Premier.

# Methodology

The survey was commissioned by the Sun News Network and conducted online with 1,000 respondents who are eligible to vote in Ontario. A random sample of panelists was invited to complete the survey from a large representative panel of Ontarians, recruited and managed by Research Now, one of the world's leading provider of online research samples. The survey was conducted from June 4 to 7, 2014.

The Marketing Research and Intelligence Association policy limits statements about margins of sampling error for most online surveys. The margin of error for a comparable probability-based random sample of the same size is +/- 3.1%, 19 times out of 20. The margin of error for a comparable probability-based random sample of 875 committed voters of the same is +/- 3.4 %, 19 times out of 20.

Likely voters were identified by creating a six-point scale based on seven questions about a respondents interest in politics, their intention to vote, whether they have voted already, and the attention they have paid to the election campaign.

The data were weighted according to census data to ensure that the sample matched Ontario's population according to age, gender, educational attainment, and region. Totals may not add up to 100 due to rounding. For more information please contact David Coletto, CEO at [david@abacusdata.ca](mailto:david@abacusdata.ca) or at 613-232-2806.

# Vote Intention - Committed

Row %		Ontario Liberal	Ontario PC	Ontario NDP	Ontario Green	Another Party	Raw	Weighted
Region	Ontario	34%	31%	28%	5%	1%	886	871
	Toronto (postal code starts with M)	46%	24%	26%	4%	0%	178	166
	GTA, Hamilton/Niagara or Central Ontario (postal code starts with L)	36%	33%	26%	4%	1%	327	332
	Eastern Ontario (postal code starts with K)	35%	36%	22%	7%	1%	139	120
	Southwestern Ontario (postal code starts with N)	24%	37%	32%	6%	1%	174	188
	Northern Ontario (postal code starts with P)	27%	21%	42%	8%	2%	68	66
Gender	Male	34%	37%	23%	6%	1%	440	443
	Female	34%	26%	34%	5%	1%	446	428
Age	18 - 29	38%	20%	34%	6%	1%	144	143
	30 - 44	37%	26%	28%	7%	1%	225	224
	45 - 59	27%	37%	30%	5%	1%	282	274
	60 and over	38%	37%	22%	3%	0%	235	230
2011 Vote	Ontario Liberal	76%	9%	12%	3%	0%	315	278
	Ontario PC	9%	80%	9%	1%	1%	244	258
	Ontario NDP	12%	6%	77%	6%	0%	172	183
	Ontario Green	7%	21%	15%	54%	4%	33	28
	Did not vote	36%	21%	34%	9%	1%	114	119
Community Type	Urban	37%	25%	33%	5%	1%	376	369
	Suburban	37%	34%	24%	4%	1%	350	342
	Rural	23%	41%	27%	8%	1%	160	160
Org Type	Private sector	27%	40%	27%	6%	1%	252	280
	Public sector	43%	22%	29%	6%	0%	173	135
	Non-profit sector	32%	27%	28%	13%	0%	35	34
Likely Voters	Likely voters	34%	34%	26%	5%	1%	584	563



# Vote Intention - Committed

Row %		Ontario Liberal	Ontario PC	Ontario NDP	Ontario Green	Another Party	Raw	Weighted
Education	All respondents	34%	31%	28%	5%	1%	886	871
	HS or less	31%	31%	32%	6%	0%	238	282
	College	32%	32%	29%	6%	1%	341	309
	University	40%	32%	23%	4%	0%	307	280
Do you own or rent your home?	Own	33%	36%	25%	5%	1%	597	582
	Rent	35%	25%	33%	8%	0%	234	232
	Live with family	44%	15%	38%	2%	2%	55	57
Were you...	Born in Canada	34%	30%	30%	6%	1%	723	689
	Born outside of Canada	37%	38%	22%	2%	1%	163	182
Are you or a someone in your household a member of a union?	Yes	36%	22%	36%	6%	1%	210	195
	No	34%	34%	26%	5%	1%	676	676
Which of the following best describes your annual household income?	Less than \$35,000	29%	25%	37%	8%	1%	157	166
	\$35,000 to \$50,000	30%	29%	33%	6%	1%	128	124
	\$50,001 to \$75,000	33%	35%	27%	4%	1%	177	174
	\$75,001 to \$100,000	38%	31%	25%	5%	1%	127	121
	Over \$100,000	38%	38%	18%	6%	0%	167	158
	Rather not say	40%	29%	29%	2%	1%	130	128
How often do you use public transit in your community?	Frequently	40%	18%	35%	7%	0%	180	184
	Infrequently	36%	33%	25%	5%	0%	250	243
	Never	31%	36%	27%	5%	1%	456	444
Do you have children under 15 years of age at home?	Yes	35%	30%	28%	6%	1%	189	188
	No	34%	32%	28%	5%	1%	696	682
Vote Groups	Swing	35%	28%	27%	10%	0%	68	68
	OLP	96%	1%	0%	3%	0%	148	132
	PC	1%	95%	2%	0%	1%	166	176
	NDP	2%	1%	90%	8%	0%	124	127
	OLP/NDP	56%	1%	39%	4%	0%	209	196
	OLP/PC	54%	38%	4%	3%	0%	59	58
	PC/NDP	2%	64%	30%	3%	2%	92	98

# Vote Intention - All Eligible

Row %		Ontario Liberal	Ontario PC	Ontario NDP	Ontario Green	Another Party	Undecided	Raw	Weighted
Region	Ontario	30%	28%	25%	5%	1%	12%	1,000	985
	Toronto (postal code starts with M)	39%	21%	22%	3%	0%	16%	210	197
	GTA, Hamilton/Niagara or Central Ontario (postal code starts with L)	33%	30%	24%	4%	1%	9%	360	363
	Eastern Ontario (postal code starts with K)	31%	32%	20%	6%	1%	11%	155	135
	Southwestern Ontario (postal code starts with N)	21%	32%	28%	6%	1%	13%	199	216
	Northern Ontario (postal code starts with P)	24%	19%	37%	7%	1%	11%	76	74
Gender	Male	31%	33%	20%	5%	1%	10%	489	493
	Female	30%	23%	29%	4%	0%	13%	511	492
Age	18 - 29	34%	18%	30%	6%	1%	11%	163	161
	30 - 44	32%	22%	24%	6%	1%	15%	263	263
	45 - 59	24%	32%	26%	4%	1%	13%	323	315
	60 and over	35%	35%	20%	3%	0%	7%	251	246
2011 Vote	Ontario Liberal	71%	9%	12%	2%	0%	6%	334	294
	Ontario PC	8%	76%	9%	1%	1%	5%	256	270
	Ontario NDP	11%	6%	72%	5%	0%	6%	185	196
	Ontario Green	6%	18%	13%	46%	3%	15%	40	33
	Did not vote	23%	14%	22%	6%	0%	35%	173	183
Community Type	Urban	32%	22%	29%	5%	1%	12%	428	420
	Suburban	34%	31%	21%	4%	1%	9%	385	377
	Rural	19%	35%	23%	7%	1%	15%	187	187
Org Type	Private sector	24%	35%	24%	5%	1%	11%	282	314
	Public sector	37%	19%	25%	5%	0%	13%	200	155
	Non-profit sector	27%	23%	24%	11%	0%	15%	41	40
Likely Voters	Likely voters	33%	33%	25%	4%	1%	4%	609	587

# Thinking about the Ontario election, please indicate what, in your opinion, the election was most about:

Row %		Whether Kathleen Wynne, Tim Hudak, or Andrea Horwath would make the best Premier.	How to deal with the economic problems facing the province.	Preventing Tim Hudak from winning the election and implementing his Million Jobs Plan.	Electing a government you can trust.	Whether the Liberals deserve to be re-elected.	Which party would do the best job on health, education, and other public services.	Don't know
Region	Ontario	5%	20%	14%	21%	11%	15%	12%
	Toronto	11%	18%	14%	15%	14%	15%	13%
	GTA, Hamilton/Niagara or Central Ontario	5%	19%	15%	24%	11%	17%	9%
	Eastern Ontario	3%	26%	13%	25%	10%	12%	11%
	Southwestern Ontario	5%	22%	13%	20%	9%	15%	17%
	Northern Ontario	3%	16%	22%	21%	7%	14%	18%
Gender	Male	5%	23%	15%	22%	12%	15%	10%
	Female	6%	18%	14%	21%	10%	16%	15%
Age	18 - 29	7%	22%	18%	14%	13%	12%	13%
	30 - 44	7%	15%	16%	20%	10%	16%	16%
	45 - 59	5%	23%	13%	23%	9%	17%	11%
	60 and over	4%	21%	12%	25%	13%	14%	10%
2011 Vote	Ontario Liberal	7%	19%	17%	15%	13%	21%	8%
	Ontario PC	3%	29%	7%	28%	12%	13%	7%
	Ontario NDP	5%	12%	21%	28%	10%	17%	7%
	Ontario Green	7%	17%	20%	21%	22%	9%	4%
	Did not vote	6%	20%	14%	13%	5%	8%	34%
Community Type	Urban	7%	19%	16%	22%	9%	15%	11%
	Suburban	5%	19%	13%	22%	14%	17%	10%
	Rural	3%	27%	14%	18%	9%	11%	20%
Org Type	Private sector	7%	19%	14%	21%	13%	15%	11%
	Public sector	5%	15%	21%	15%	11%	21%	12%
	Non-profit sector	2%	15%	17%	20%	10%	19%	16%
Likely Voters	Likely voters	5%	24%	16%	24%	10%	17%	4%

# Who would make the best Premier?

Row %		Kathleen Wynne	Tim Hudak	Andrea Horwath	Not sure	Raw	Weighted
Region	Ontario	27%	21%	20%	31%	1,000	985
	Toronto (postal code starts with M)	35%	17%	18%	30%	210	197
	GTA, Hamilton/Niagara or Central Ontario (postal code starts with L)	29%	22%	17%	33%	360	363
	Eastern Ontario (postal code starts with K)	29%	26%	17%	28%	155	135
	Southwestern Ontario (postal code starts with N)	19%	22%	28%	31%	199	216
	Northern Ontario (postal code starts with P)	20%	19%	28%	33%	76	74
Gender	Male	28%	23%	20%	28%	489	493
	Female	27%	19%	20%	34%	511	492
Age	18 - 29	26%	14%	26%	35%	163	161
	30 - 44	29%	18%	19%	34%	263	263
	45 - 59	21%	25%	21%	33%	323	315
	60 and over	34%	26%	17%	23%	251	246
2011 Vote	Ontario Liberal	58%	6%	10%	25%	334	294
	Ontario PC	8%	60%	10%	22%	256	270
	Ontario NDP	16%	3%	55%	26%	185	196
	Ontario Green	27%	7%	18%	49%	40	33
	Did not vote	18%	11%	13%	58%	173	183
Community Type	Urban	27%	19%	25%	29%	428	420
	Suburban	31%	23%	16%	30%	385	377
	Rural	20%	24%	18%	38%	187	187
Org Type	Private sector	22%	26%	21%	31%	282	314
	Public sector	31%	15%	24%	31%	200	155
	Non-profit sector	31%	11%	20%	38%	41	40
Likely Voters	Likely voters	31%	26%	22%	21%	609	587

# How much thought have you given to the provincial election in ONTARIO?

Row %		Quite a lot	Some	Little	Not at all	Raw	Weighted
Region	Ontario	42%	40%	11%	6%	1,000	985
	Toronto (postal code starts with M)	35%	50%	10%	4%	210	197
	GTA, Hamilton/Niagara or Central Ontario (postal code starts with L)	45%	39%	12%	5%	360	363
	Eastern Ontario (postal code starts with K)	43%	39%	11%	7%	155	135
	Southwestern Ontario (postal code starts with N)	44%	37%	11%	8%	199	216
	Northern Ontario (postal code starts with P)	43%	37%	14%	6%	76	74
Gender	Male	48%	36%	11%	5%	489	493
	Female	37%	45%	11%	7%	511	492
Age	18 - 29	29%	43%	19%	9%	163	161
	30 - 44	30%	47%	14%	8%	263	263
	45 - 59	45%	39%	10%	5%	323	315
	60 and over	61%	33%	4%	2%	251	246
2011 Vote	Ontario Liberal	51%	39%	7%	3%	334	294
	Ontario PC	52%	39%	8%	2%	256	270
	Ontario NDP	42%	46%	9%	3%	185	196
	Ontario Green	38%	40%	18%	5%	40	33
	Did not vote	17%	39%	24%	21%	173	183
Community Type	Urban	41%	40%	12%	7%	428	420
	Suburban	44%	41%	10%	5%	385	377
	Rural	43%	40%	11%	6%	187	187
Org Type	Private sector	36%	46%	13%	6%	282	314
	Public sector	42%	38%	14%	7%	200	155
	Non-profit sector	40%	34%	21%	5%	41	40
Likely Voters	Likely voters	67%	33%	0%	0%	609	587

# Did you see or hear all or part of the televised debates among the party leaders that were held on Tuesday June 3?

Row %		Yes	No	Raw	Weighted
Region	Ontario	40%	60%	998	983
	Toronto (postal code starts with M)	45%	55%	210	197
	GTA, Hamilton/Niagara or Central Ontario (postal code starts with L)	41%	59%	359	362
	Eastern Ontario (postal code starts with K)	39%	61%	154	134
	Southwestern Ontario (postal code starts with N)	34%	66%	199	216
	Northern Ontario (postal code starts with P)	34%	66%	76	74
Gender	Male	42%	58%	488	492
	Female	37%	63%	510	491
Age	18 - 29	31%	69%	163	161
	30 - 44	32%	68%	263	263
	45 - 59	40%	60%	321	313
	60 and over	53%	47%	251	246
2011 Vote	Ontario Liberal	44%	56%	333	294
	Ontario PC	47%	53%	255	269
	Ontario NDP	39%	61%	185	196
	Ontario Green	45%	55%	40	33
	Did not vote	20%	80%	173	183
Community Type	Urban	42%	58%	428	420
	Suburban	41%	59%	384	376
	Rural	32%	68%	186	187
Org Type	Private sector	35%	65%	281	313
	Public sector	36%	64%	200	155
	Non-profit sector	47%	53%	41	40
Likely Voters	Likely voters	54%	46%	607	586

# Overall, who do you think did the best job in the debate?

Row %		Kathleen Wynne	Tim Hudak	Andrea Horwath	Not sure	Raw	Weighted
Region	Ontario	19%	38%	20%	23%	406	390
	Toronto (postal code starts with M)	20%	31%	25%	24%	97	89
	GTA, Hamilton/Niagara or Central Ontario (postal code starts with L)	19%	38%	18%	25%	151	149
	Eastern Ontario (postal code starts with K)	17%	47%	16%	19%	61	53
	Southwestern Ontario (postal code starts with N)	17%	41%	19%	23%	71	74
	Northern Ontario (postal code starts with P)	18%	35%	29%	18%	26	25
Gender	Male	17%	41%	19%	23%	210	209
	Female	20%	35%	22%	24%	196	182
Age	18 - 29	22%	39%	14%	25%	53	50
	30 - 44	21%	33%	19%	27%	85	84
	45 - 59	14%	42%	27%	18%	132	127
	60 and over	21%	37%	16%	26%	136	129
2011 Vote	Ontario Liberal	39%	21%	14%	26%	147	129
	Ontario PC	6%	71%	11%	12%	126	129
	Ontario NDP	8%	19%	46%	27%	73	76
	Ontario Green	9%	41%	22%	29%	19	15
	Did not vote	18%	24%	18%	40%	34	37
Community Type	Urban	19%	34%	22%	25%	185	175
	Suburban	20%	38%	18%	23%	160	156
	Rural	13%	49%	21%	17%	61	60
Org Type	Private sector	14%	44%	17%	26%	103	111
	Public sector	24%	32%	22%	23%	76	56
	Non-profit sector	12%	17%	51%	20%	19	19
Likely Voters	Likely voters	19%	40%	19%	22%	337	319

# Overall, who do you think did the worst job in the debate?

Row %		Kathleen Wynne	Tim Hudak	Andrea Horwath	Not sure	Raw	Weighted
Region	Ontario	44%	20%	14%	21%	406	390
	Toronto (postal code starts with M)	39%	18%	13%	30%	97	89
	GTA, Hamilton/Niagara or Central Ontario (postal code starts with L)	46%	18%	13%	24%	151	149
	Eastern Ontario (postal code starts with K)	46%	23%	21%	10%	61	53
	Southwestern Ontario (postal code starts with N)	49%	18%	16%	16%	71	74
	Northern Ontario (postal code starts with P)	42%	42%	6%	11%	26	25
Gender	Male	46%	22%	13%	19%	210	209
	Female	42%	19%	15%	23%	196	182
Age	18 - 29	39%	28%	9%	25%	53	50
	30 - 44	37%	19%	19%	25%	85	84
	45 - 59	53%	19%	11%	17%	132	127
	60 and over	44%	19%	16%	21%	136	129
2011 Vote	Ontario Liberal	22%	33%	22%	22%	147	129
	Ontario PC	69%	6%	11%	14%	126	129
	Ontario NDP	42%	28%	7%	23%	73	76
	Ontario Green	40%	17%	22%	21%	19	15
	Did not vote	49%	10%	6%	36%	34	37
Community Type	Urban	41%	23%	12%	24%	185	175
	Suburban	44%	19%	17%	20%	160	156
	Rural	56%	16%	13%	15%	61	60
Org Type	Private sector	46%	15%	14%	25%	103	111
	Public sector	38%	22%	21%	20%	76	56
	Non-profit sector	35%	36%	13%	16%	19	19
Likely Voters	Likely voters	45%	21%	15%	19%	337	319



Suppose each of the following parties and leaders were to form a government after the election. Which of these statements comes closest to your own view on each? | A Liberal Government was formed under Ms. Wynne as Premier

Row %		I would be delighted	I would be dismayed	I wouldn't mind	Don't know	Raw	Weighted
Region	Ontario	15%	41%	27%	17%	1,000	985
	Toronto (postal code starts with M)	22%	28%	29%	21%	210	197
	GTA, Hamilton/Niagara or Central Ontario (postal code starts with L)	14%	42%	27%	16%	360	363
	Eastern Ontario (postal code starts with K)	17%	43%	24%	16%	155	135
	Southwestern Ontario (postal code starts with N)	13%	47%	26%	14%	199	216
	Northern Ontario (postal code starts with P)	9%	40%	29%	22%	76	74
Gender	Male	17%	43%	26%	14%	489	493
	Female	14%	38%	28%	20%	511	492
Age	18 - 29	19%	31%	30%	21%	163	161
	30 - 44	14%	35%	29%	23%	263	263
	45 - 59	11%	49%	24%	16%	323	315
	60 and over	20%	43%	27%	10%	251	246
2011 Vote	Ontario Liberal	37%	15%	36%	12%	334	294
	Ontario PC	4%	75%	12%	8%	256	270
	Ontario NDP	7%	45%	33%	15%	185	196
	Ontario Green	16%	40%	25%	19%	40	33
	Did not vote	6%	26%	27%	41%	173	183
Community Type	Urban	16%	37%	30%	17%	428	420
	Suburban	17%	42%	26%	15%	385	377
	Rural	10%	46%	22%	22%	187	187
Org Type	Private sector	10%	50%	27%	13%	282	314
	Public sector	20%	31%	28%	21%	200	155
	Non-profit sector	14%	35%	32%	18%	41	40
Likely Voters	Likely voters	19%	45%	27%	8%	609	587

Suppose each of the following parties and leaders were to form a government after the election. Which of these statements comes closest to your own view on each? | A PC Government was formed under Mr. Hudak as Premier

Row %		I would be delighted	I would be dismayed	I wouldn't mind	Don't know	Raw	Weighted
Region	Ontario	18%	46%	18%	17%	1,000	985
	Toronto (postal code starts with M)	17%	47%	16%	20%	210	197
	GTA, Hamilton/Niagara or Central Ontario (postal code starts with L)	16%	47%	22%	14%	360	363
	Eastern Ontario (postal code starts with K)	19%	42%	21%	18%	155	135
	Southwestern Ontario (postal code starts with N)	23%	44%	15%	18%	199	216
	Northern Ontario (postal code starts with P)	14%	53%	12%	21%	76	74
Gender	Male	23%	45%	19%	13%	489	493
	Female	14%	48%	18%	21%	511	492
Age	18 - 29	14%	39%	21%	25%	163	161
	30 - 44	16%	45%	18%	21%	263	263
	45 - 59	21%	49%	16%	14%	323	315
	60 and over	21%	48%	20%	11%	251	246
2011 Vote	Ontario Liberal	7%	69%	12%	12%	334	294
	Ontario PC	51%	11%	29%	10%	256	270
	Ontario NDP	2%	72%	13%	12%	185	196
	Ontario Green	14%	58%	14%	15%	40	33
	Did not vote	7%	33%	19%	41%	173	183
Community Type	Urban	18%	47%	17%	18%	428	420
	Suburban	17%	48%	21%	13%	385	377
	Rural	21%	40%	15%	24%	187	187
Org Type	Private sector	23%	42%	21%	14%	282	314
	Public sector	12%	55%	13%	20%	200	155
	Non-profit sector	8%	44%	29%	19%	41	40
Likely Voters	Likely voters	24%	50%	17%	8%	609	587

Suppose each of the following parties and leaders were to form a government after the election. Which of these statements comes closest to your own view on each? | An NDP Government was formed under Ms. Horwath as Premier

Row %		I would be delighted	I would be dismayed	I wouldn't mind	Don't know	Raw	Weighted
Region	Ontario	16%	32%	30%	21%	1,000	985
	Toronto (postal code starts with M)	17%	34%	24%	26%	210	197
	GTA, Hamilton/Niagara or Central Ontario (postal code starts with L)	16%	31%	33%	20%	360	363
	Eastern Ontario (postal code starts with K)	13%	35%	32%	20%	155	135
	Southwestern Ontario (postal code starts with N)	17%	34%	29%	20%	199	216
	Northern Ontario (postal code starts with P)	22%	22%	35%	20%	76	74
Gender	Male	16%	35%	30%	19%	489	493
	Female	17%	29%	31%	23%	511	492
Age	18 - 29	22%	20%	31%	27%	163	161
	30 - 44	16%	28%	31%	25%	263	263
	45 - 59	15%	34%	31%	20%	323	315
	60 and over	14%	41%	29%	16%	251	246
2011 Vote	Ontario Liberal	8%	38%	33%	21%	334	294
	Ontario PC	8%	53%	25%	14%	256	270
	Ontario NDP	48%	7%	36%	10%	185	196
	Ontario Green	17%	37%	25%	21%	40	33
	Did not vote	9%	18%	28%	45%	173	183
Community Type	Urban	18%	33%	28%	20%	428	420
	Suburban	15%	31%	33%	21%	385	377
	Rural	15%	31%	30%	23%	187	187
Org Type	Private sector	17%	33%	32%	18%	282	314
	Public sector	14%	30%	30%	26%	200	155
	Non-profit sector	17%	29%	32%	22%	41	40
Likely Voters	Likely voters	18%	37%	33%	12%	609	587