

County College of Morris Foundation
PRODUCTION 2014 Scholarship Gala

Honoree Bud Mayo
Chairman/CEO,
STARRING Digital Cinema Destinations Corp.

DATE

April 25, 2014

SCENE

Hyatt Morristown

2014

COUNTY COLLEGE of MORRIS FOUNDATION

SCHOLARSHIP GALA

Friday,
April 25
2014

Cocktails
at 6 p.m.
Dinner/
Program
at 7:30 p.m.

Hyatt
Morristown

2014
Foundation
Leadership
and
Alumni
Awards

Silent
Auction

Music by
Warren
Daniels
Band

Performing
Arts Students
Selections
from
"Company"

Black tie
optional

CCM Students Need Your Help

"At first, I chose CCM because it was local, but soon realized why it has the reputation it does. My professors have been outstanding and the entire atmosphere nurturing. The scholarships I have received from the CCM Foundation have helped me cover the costs of tuition, books and supplies. With the help of the CCM Foundation and its donors, I will graduate in May with an associate's degree in communications. My goal is to earn my bachelor's degree in public relations and one day work in the entertainment field. Thank you, CCM Foundation, for helping me achieve my dream."

~ Nick Cirillo, Class of 2014



Leadership Award Recipient

A. Dale "Bud" Mayo

Chairman/CEO, Digital Cinema Destinations Corp.

A. Dale "Bud" Mayo is founder, chairman and chief executive officer of Digital Cinema Destinations Corp., a rapidly growing NASDAQ listed company that is transforming movie theaters into interactive entertainment centers throughout the United States. Previously, Mr. Mayo was chairman, president and chief executive officer of Cinedigm, leading the way in the transition from film to digital, a revolutionary shift for the entire motion picture industry. Earlier, he was a founder, chairman and chief executive officer of Clearview Cinema Group, the largest independent theatre circuit in the New York metropolitan area.

Mr. Mayo is a member of the Motion Picture Exhibition Hall of Fame, recipient of the Telly award and was selected to be an Ernst & Young Entrepreneur of the Year. A graduate of New York University's Stern School of Business, he is an inductee of Beta Gamma Sigma, the international honor society for collegiate schools of business.

Mr. Mayo has had a decades-long involvement in the performing arts in New Jersey, serving as a Board Member and Chairman of the John Harms Center (the predecessor of Bergen PAC). He has been instrumental in the development of the Community Theater of Morristown, serving as a Board Member, member of the Finance Committee, President and Chairman. Currently, he continues his involvement as the group's Chairman Emeritus, where, in recognition of his extraordinary support, the Community Theater was renamed the Mayo Performing Arts Center in 2011. Mr. Mayo also currently serves as a Trustee of the Ocean Medical Center Foundation.

All Proceeds Benefit the County College of Morris Foundation's Scholarships and Programs

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GOLD 400-3 GOLD 400-3 GOLD 400-3 GOLD 400-3

2014 Alumni Awards

Alumnus of the Year

Ann F. Grossi '71

Alumni Achievement

David B. Murray '78

Alumni Service

Jessica K. Leone '02

Alumni Humanitarian

Michael D. O'Donnell '77



RSVP

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Hyatt Morristown

Sponsorships

Quantity

Total

- _____ **Presenting** (\$25,000): Premier seating for up to 30 (3 tables); event sponsorship acknowledgement on all signage and printed elements; company logo on CCM website; premier ad (back cover) of Ad Journal; **and a scholarship in your company name for the 2015-16 academic year – a \$5,000 value.** \$ _____
- _____ **Platinum** (\$7,500): Premier seating for 10; prominent placement of full-page in Ad Journal; special recognition at the Gala; company logo on CCM website; electronic signage at the Gala; **and a scholarship in your company name for the 2015-16 academic year – a \$1,000 value.** \$ _____
- _____ **Gold** (\$6,000): Premier seating for 10, full-page in Ad Journal, special recognition at the Gala, company logo on CCM website and electronic signage at the Gala. \$ _____
- _____ **Silver** (\$4,000): Table for 10, half page in Ad Journal and special recognition at the Gala. \$ _____
- _____ **Cocktail Hour Sponsor** at \$2,500: Includes signage and two (2) tickets \$ _____
- _____ **Orchestra Sponsor** at \$2,500: Includes signage and two (2) tickets \$ _____
- _____ **Dessert Sponsor** at \$2,000: Includes signage at the event \$ _____
- _____ **Centerpiece Sponsor** at \$2,000: Includes signage at the event \$ _____

Print and Online Ad Journal

This year's Ad Journal will also be online at www.ccm.edu/foundation

See back panel for ad specifications. **Deadline is April 14.**

- _____ **Full Page Ad** at \$1,000 each \$ _____
- _____ **Half Page Ad** at \$600 each \$ _____
- _____ **Quarter Page Ad** at \$300 each \$ _____
- _____ **Name Listing** at \$100 each \$ _____

Tickets

- _____ **Tickets** at \$350 each \$ _____
- _____ I am unable to attend, but wish to make a contribution to the CCM Foundation. \$ _____

Reservations and Payments

RSVP by **April 14**

Name *(as you wish it to appear in Gala publications)*

Company/Organization

Street

City

State Zip

(_____)
Telephone

Email

Names for table seating:

1. _____ 2. _____

3. _____ 4. _____

5. _____ 6. _____

7. _____ 8. _____

9. _____ 10. _____

Total Amount Enclosed *(from previous page)* \$ _____

Please make check payable to County College of Morris Foundation
and return in enclosed self-addressed envelope or
Register and pay online at www.ccm.edu/foundation/gala.

If you have questions, call 973-328-5060 or fax 973-328-5053.

CCM Foundation, 214 Center Grove Road, Randolph, NJ 07869



Journal Specifications

This year's Ad Journal will be printed and also available online at www.ccm.edu/foundation

Forward a copy of this information to your art department.

Deadline for Journal ads is **April 14.**

Full Page Ad

7.75" x 10"

\$1,000

Half Page Ad

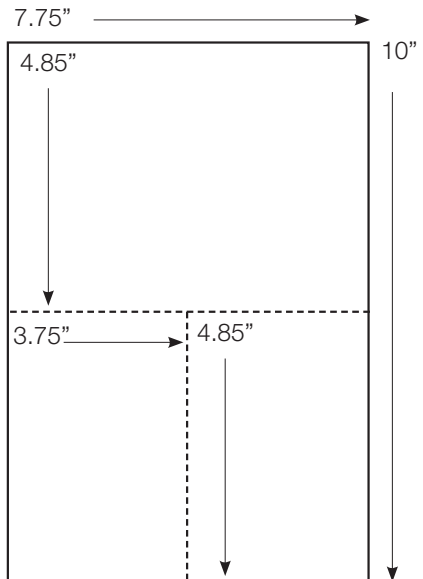
7.75" x 4.85"

\$600

Quarter Page Ad

3.75" x 4.85"

\$300



Please provide high resolution PDF art **via email** to cmcardle@ccm.edu

Sample Message:

*"We are proud to support County College of Morris."
Or "Congratulations on your 2014 Gala."*

For questions about **artwork**, contact Gina Garcia at 973-328-5057.