

2013
YEAR IN REVIEW



Glen H. Harvey
Chief Executive Officer

FROM OUR CEO

Success for every learner is WestEd's prime focus, and has been for over four decades. With the launch of several new projects and initiatives, and strong growth in revenue, 2013 was a year in which we continued to make significant strides in helping all learners — infants to adults — thrive in their schools and communities.

WestEd has been at the forefront of supporting states through the critical implementation period for their college- and career-readiness standards. For example, we developed a range of online learning modules aligned to newly developed mathematics and English language arts standards; held policy forums to educate leaders about the next-generation assessments; and launched a new website (commoncore.wested.org) that offers a wealth of guidance and resources for schools, districts, and states.

While the new academic standards aim to prepare K–12 students for college and careers, our staff also know that an engaging and nurturing early childhood is critical for both healthy brain development and later success in school and life. Thus, a key WestEd initiative is working with several states to develop an early childhood comprehensive assessment system to help caregivers and teachers support individual children's learning progress.

WestEd's approach focuses on the whole child. A key ingredient in supporting both students' academic success and their well-being is providing an environment that fosters positive social-emotional development. Building on decades of school climate work, in 2013 we released *A Climate for Academic Success*, a nationally recognized research study indicating that schools that "beat the odds" by performing better than predicted on standardized tests have substantially more positive school climates than similar, but less successful schools.

In a busy and productive year, our agency conducted dozens of other projects focused on executing innovative and sustainable improvements in education and human development. At the core of that work was one constant: our exceptional staff.

A survey conducted by an independent firm this past year found WestEd to be a national leader in the commitment and engagement of its employees. I am proud of this finding, although not surprised. With experts in a wide range of substantive areas — from education, to early childhood development, to community health, to juvenile justice — whose work is supported by dedicated infrastructure professionals, our agency is well positioned to continue helping all learners thrive for years to come.

2013 Year in Review / Selected Highlights

College & Career

Rolled out the online Career Technical Education (CTE) Launchboard to enable community colleges to capture and use CTE outcome data. Launched the Arizona Mayors Education Roundtable with 10 mayors to improve college and career readiness in their cities.

Health, Safety, & Well-Being

Provided technical assistance on school climate improvement to multiple states. Revised the Healthy Kids Survey to enhance its value for assessing school climate and social-emotional health. Contributed several articles to the *Encyclopedia of Criminology and Criminal Justice*.

Early Childhood Development & Learning

Implemented the Early Education Effectiveness Exchange (E4) Academy to improve early childhood care throughout California. Developed major new resources on preschool curriculum and best practices for young dual-language learners.

Literacy

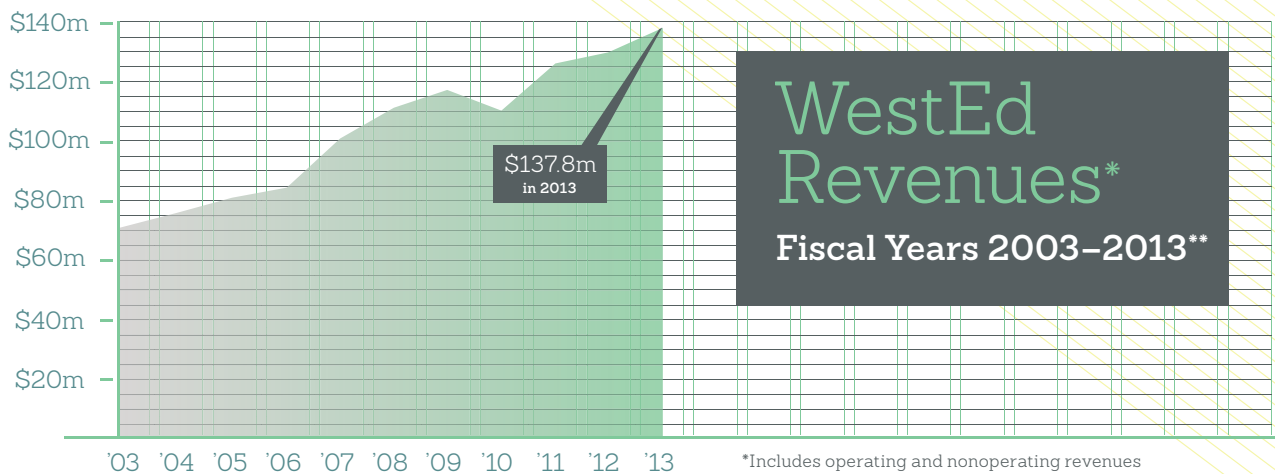
Offered a massive open online course (MOOC) on content-area literacy, with educators from several countries around the world participating. Developed tools to increase teacher and student engagement with evidence-based argumentation in middle and high school core content courses.

English Language Learners

Launched a Gates Foundation-funded project to improve education outcomes for English language learners in Boston schools. Developed resources to help educators implement the new Common Core State Standards with English language learners.

Schools, Districts, & State Education Systems

Supported state education agencies through the National Center on School Turnaround. Established a nationwide network of state turnaround leaders. Supported academic progress in School Improvement Grant schools throughout the country.

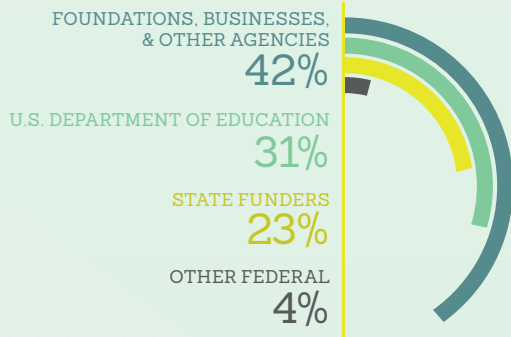


*Includes operating and nonoperating revenues

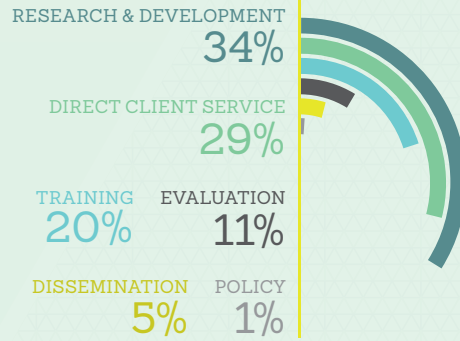
**Audited totals, except Fiscal Year 2013

Contracts & Grants

Revenue by Source



WestEd Core Work



Science, Technology, Engineering, & Mathematics (STEM)

Won an Investing in Innovation (i3) grant from U.S. Department of Education to scale up an early childhood mathematics intervention. Awarded a multimillion-dollar contract to evaluate Common Core mathematics implementation in 10 districts.

Standards, Assessment, & Accountability

Provided resources to states and districts through the National Center for Standards and Assessment Implementation. Supported Maryland and Ohio in the development of an early childhood comprehensive assessment system.

Special Education

Awarded a contract to develop and conduct training for special education professionals on aligning individualized education programs to the Common Core. Evaluated several districts' special education programs and provided follow-up assistance to implement recommendations.

Teachers & Leaders

Began a multiyear evaluation of a new administrator credentialing program in Los Angeles. Developed several online teacher-training courses in literacy and mathematics, aligned to the Common Core. Helped states design and conduct pilot implementation of educator evaluation systems.

New WestEd.org

In 2013, we totally revamped our agency website, WestEd.org, making it faster and easier to access resources and information.

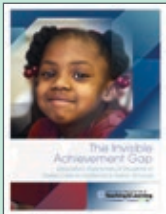


NEW FEATURES

- User-centered navigation built around topics of interest to educators and practitioners**
- Improved *Bookstore* with hundreds of free resources**
- New *Services We Provide* section showing how we help clients solve their problems**
- Tablet and smart phone accessibility**

2013 Year in Review / Resources

Over **55** new products and publications were added to WestEd's portfolio in 2013 (**WestEd.org/bookstore**). Below is a sample.



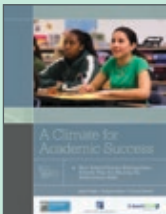
The Invisible Achievement Gap: Education Outcomes of Students in Foster Care in California's Public Schools (Part 1)

First-of-its-kind analysis capturing the achievement gap between children in foster care and other at-risk students



The Journeys Project

Multimedia website illuminating schools' successes and challenges throughout the turnaround process



A Climate for Academic Success: How School Climate Distinguishes Schools That Are Beating the Achievement Odds

Study demonstrating that positive school climate has helped schools perform better than predicted



Formative Assessment Series

Series of five reports about using formative assessment to better understand and advance student learning



Toward a "Common Definition of English Learner"

Paper offering guidance for states and assessment consortia by outlining central issues for defining English learners

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By the Numbers

REVENUE

\$137.8m

(unaudited and includes operating and nonoperating revenues)

CLIENTS & FUNDERS

536

NEW CONTRACTS & GRANTS

505

OFFICES

16

 nationwide

STAFF

650+

Board of Director Chairs

Paul D. Houston (2012-13 Board Chair)

Bernice Stafford (2013-14 Board Chair)

Beverly Young (2014-15 Board Chair Elect)

View our full board of directors at WestEd.org/board.

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