#### NBC News/Marist Poll July 2014 Iowa Questionnaire

#### Screener

<Marist Poll Introduction> Are you 18 years of age or older?

Do you consider your permanent home address to be in lowa?

**HH SELECTION - LANDLINE FRAME ONLY** 

**GENDER GUESS** 

#### July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Have I reached you on your cell phone or on your regular home phone?

| REGISTERED VOTERS  | July 2014 |
|--------------------|-----------|
| Regular home phone | 62        |
| Cell               | 38        |
| Total              | 100       |
| RESIDENTS          | July 2014 |
| Regular home phone | 60        |
| Cell               | 40        |
| Total              | 100       |

#### July 2014: Residents: n=1772, MOE +/- 2.3%

Are you registered to vote at your current address in lowa?\*

| ,     | RESIDENTS | July 2014 |
|-------|-----------|-----------|
| Yes   |           | 90        |
| No    |           | 10        |
| Total |           | 100       |

#### July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Do you approve or disapprove of the job Barack Obama is doing as president?

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|--------------------------------------|--------------------|
| REGISTERED VOTERS                    | July 2014          |
|                                      | 37                 |
|                                      | 52                 |
|                                      | 12                 |
|                                      | 100                |
| RESIDENTS                            | July 2014          |
|                                      | 36                 |
|                                      | 51                 |
|                                      | 13                 |
|                                      | 100                |
|                                      |                    |

All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

| REGISTERED VOTERS | July 2014 |
|-------------------|-----------|
| Right direction   | 26        |
| Wrong track       | 66        |
| Unsure            | 7         |
| Total             | 100       |
| RESIDENTS         | July 2014 |
| Right direction   | 26        |
| Wrong track       | 66        |
| Unsure            | 8         |
| Total             | 100       |

# July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Do you approve or disapprove of the job the Republicans in Congress are doing in office?

|            | REGISTERED VOTERS | July 2014 |
|------------|-------------------|-----------|
| Approve    |                   | 21        |
| Disapprove |                   | 64        |
| Unsure     |                   | 15        |
| Total      |                   | 100       |
|            | RESIDENTS         | July 2014 |
| Approve    |                   | 21        |
| Disapprove |                   | 63        |
| Unsure     |                   | 16        |
| Total      |                   | 100       |

#### July 2014: Registered voters: n=1599, MOE +/- 2.5%

If November's election for U.S. Senate in lowa were held today, whom would you support if the candidates are (including those who are undecided yet leaning toward a candidate):

| REGISTERED VOTERS          | July 2014 |
|----------------------------|-----------|
| Bruce Braley, the Democrat | 43        |
| Joni Ernst, the Republican | 43        |
| Other                      | 1         |
| Undecided                  | 14        |
| Total                      | 100       |

#### July 2014: Registered voters: n=1599, MOE +/- 2.5%

If November's election for governor in lowa were held today, whom would you support if the candidates are (including those who are undecided yet leaning toward a candidate):

| REGISTERED VOTERS              | July 2014 |
|--------------------------------|-----------|
| Jack Hatch, the Democrat       | 38        |
| Terry Branstad, the Republican | 53        |
| Other                          | 1         |
| Undecided                      | 9         |
| Total                          | 100       |

July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

# In which year were you born (recoded into age of respondent)?

|             | REGISTERED VOTERS | July 2014 |
|-------------|-------------------|-----------|
| 18 to 29    |                   | 14        |
| 30 to 44    |                   | 24        |
| 45 to 59    |                   | 23        |
| 60 or older |                   | 39        |
| Total       |                   | 100       |
|             | RESIDENTS         | July 2014 |
| 18 to 29    |                   | 17        |
| 30 to 44    |                   | 23        |
| 45 to 59    |                   | 23        |
| 60 or older |                   | 37        |
| Total       |                   | 100       |

#### July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Are you white, black or African-American, Latino or Hispanic, Asian, or Native American? (If not Latino: Are you Hispanic or Latino background, such as Mexican, Dominican, Puerto Rican, Cuban, or some other Spanish background?)

| REGISTERED VOTERS         | July 2014 |
|---------------------------|-----------|
| White                     | 92        |
| African American or Black | 2         |
| Latino or Hispanic        | 4         |
| Other                     | 3         |
| Total                     | 100       |
| RESIDENTS                 | July 2014 |
| White                     | 91        |
| African American or Black | 2         |
| Latino or Hispanic        | 4         |
| Other                     | 3         |
| Total                     | 100       |

#### July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

#### Which of the following includes your combined family income before taxes:

| REGISTERED VOTERS  | July 2014            |
|--|----------------------|
| Less than \$15,000 a year  | 10                   |
| \$15,000 to just under \$25,000  | 15                   |
| \$25,000 to just under \$50,000  | 23                   |
| \$50,000 to just under \$75,000  | 21                   |
| \$75,000 to just under \$100,000   | 14                   |
| \$100,000 or more  | 17                   |
| Total  | 100                  |
|  |                      |
| RESIDENTS  | July 2014            |
| RESIDENTS<br>Less than \$15,000 a year   | July 2014<br>12      |
|  |                      |
| Less than \$15,000 a year  | 12                   |
| Less than \$15,000 a year<br>\$15,000 to just under \$25,000   | 12<br>15             |
| Less than \$15,000 a year<br>\$15,000 to just under \$25,000<br>\$25,000 to just under \$50,000                                    | 12<br>15<br>24       |
| Less than \$15,000 a year<br>\$15,000 to just under \$25,000<br>\$25,000 to just under \$50,000<br>\$50,000 to just under \$75,000 | 12<br>15<br>24<br>20 |

# Which county in lowa do you live in (recoded into region of the state)?

| REGISTERED VOTERS | July 2014 |
|-------------------|-----------|
| Eastern Cities    | 25        |
| East Central      | 20        |
| Central           | 22        |
| Des Moines Area   | 17        |
| West              | 17        |
| Total             | 100       |
| RESIDENTS         | July 2014 |
| Eastern Cities    | 25        |
| East Central      | 20        |
| Central           | 21        |
| Des Moines Area   | 17        |
| West              | 17        |
|                   |           |

#### July 2014: Registered voters: n=1599, MOE +/- 2.5%

# Are you registered to vote as: (party registration)

|             | REGISTERED VOTERS | July 2014 |
|-------------|-------------------|-----------|
| Democrat    |                   | 31        |
| Republican  |                   | 32        |
| Independent |                   | 37        |
| Other       |                   | 0         |
| Total       |                   | 100       |

#### July 2014: Registered voters: n=1599, MOE +/- 2.5%

# Do you consider yourself a: (party identification)

|             | REGISTERED VOTERS | July 2014 |
|-------------|-------------------|-----------|
| Democrat    |                   | 27        |
| Republican  |                   | 25        |
| Independent |                   | 47        |
| Other       |                   | 1         |
| Total       |                   | 100       |

# **July 2014: Registered voters: n=1599, MOE +/- 2.5%**

# Do you consider yourself to be a supporter of the Tea Party?

| July 2014 |
|-----------|
| 24        |
| 68        |
| 9         |
| 100       |
|           |

# Overall, do you have a favorable or an unfavorable impression of Terry Branstad?

|             | REGISTERED VOTERS | July 2014 |
|-------------|-------------------|-----------|
| Favorable   |                   | 53        |
| Unfavorable |                   | 36        |
| Never heard |                   | 2         |
| Unsure      |                   | 9         |
| Total       |                   | 100       |
|             | RESIDENTS         | July 2014 |
| Favorable   |                   | 51        |
| Unfavorable |                   | 36        |
| Never heard |                   | 3         |
| Unsure      |                   | 10        |
| Total       |                   | 100       |

#### July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

#### Overall, do you have a favorable or an unfavorable impression of Jack Hatch?

|                          | REGISTERED VOTERS | July 2014       |
|--------------------------|-------------------|-----------------|
| Favorable                |                   | 29              |
| Unfavorable              |                   | 24              |
| Never heard              |                   | 15              |
| Unsure                   |                   | 33              |
| Total                    |                   | 100             |
|                          |                   |                 |
|                          | RESIDENTS         | July 2014       |
| Favorable                | RESIDENTS         | July 2014<br>27 |
| Favorable<br>Unfavorable | RESIDENTS         |                 |
|                          | RESIDENTS         | 27              |
| Unfavorable              | RESIDENTS         | 27<br>23        |

# July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

# Overall, do you have a favorable or an unfavorable impression of Bruce Braley?

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|----------------|-------------------------------|----------------------------|-----------|
|                | REGISTERED VOTERS             |                            | July 2014 |
| Favorable      |                               |                            | 36        |
| Unfavorable    |                               |                            | 32        |
| Never heard    |                               |                            | 9         |
| Unsure         |                               |                            | 24        |
| Total          |                               |                            | 100       |
|                | RESIDENTS                     |                            | July 2014 |
| Favorable      |                               |                            | 33        |
| Unfavorable    |                               |                            | 31        |
| Never heard    |                               |                            | 12        |
| Unsure         |                               |                            | 24        |
| Total          |                               |                            | 100       |
|                |                               |                            |           |

#### Overall, do you have a favorable or an unfavorable impression of Joni Ernst?

|             | REGISTERED VOTERS | July 2014 |
|-------------|-------------------|-----------|
| Favorable   |                   | 38        |
| Unfavorable |                   | 33        |
| Never heard |                   | 8         |
| Unsure      |                   | 20        |
| Total       |                   | 100       |
|             | RESIDENTS         | July 2014 |
| Favorable   |                   | 36        |
| Unfavorable |                   | 32        |
| Never heard |                   | 11        |
| Unsure      |                   | 20        |
| Total       |                   | 100       |

# July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

Do you approve or disapprove of the job Terry Branstad is doing as governor?

|            | REGISTERED VOTERS | July 2014 |
|------------|-------------------|-----------|
| Approve    |                   | 59        |
| Disapprove |                   | 32        |
| Unsure     |                   | 9         |
| Total      |                   | 100       |
|            | RESIDENTS         | July 2014 |
| Approve    |                   | 58        |
| Disapprove |                   | 31        |
| Unsure     |                   | 10        |
| Total      |                   | 100       |

#### July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

#### From what you have heard about the new health care law, do you think it is:

| you have heard about the new health care law, do you tillik it is. |           |
|--|-----------|
| REGISTERED VOTERS  | July 2014 |
| Strongly a good idea   | 22        |
| Not strongly a good idea   | 10        |
| Not strongly a bad idea  | 7         |
| Strongly a bad idea  | 43        |
| No opinion either way  | 13        |
| Unsure   | 4         |
| Total  | 100       |
| RESIDENTS  | July 2014 |
| Strongly a good idea   | 22        |
| Not strongly a good idea   | 9         |
| Not strongly a bad idea  | 7         |
| Strongly a bad idea  | 42        |
| No opinion either way  | 15        |
| Unsure   | 4         |
| Total  | 100       |
|  |           |

Would you approve or disapprove of a proposal that would require companies to reduce greenhouse gases that cause global warming, even if it would mean higher utility bills for consumers to pay for the changes?

|            | REGISTERED VOTERS | July 2014 |
|------------|-------------------|-----------|
| Approve    |                   | 51        |
| Disapprove |                   | 39        |
| Unsure     |                   | 10        |
| Total      |                   | 100       |
|            | RESIDENTS         | July 2014 |
| Approve    |                   | 49        |
| Disapprove |                   | 40        |
| Unsure     |                   | 10        |
| Total      |                   | 100       |

#### July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

As you may know, there is a proposal to create a pathway to citizenship that would allow foreigners who have jobs but are staying illegally in the United States the opportunity to eventually become legal American citizens. Do you:

| REGISTERED VOTERS | July 2014 |
|-------------------|-----------|
| Strongly favor    | 17        |
| Somewhat favor    | 29        |
| Somewhat oppose   | 17        |
| Strongly oppose   | 31        |
| Unsure            | 6         |
| Total             | 100       |
| RESIDENTS         | July 2014 |
| Strongly favor    | 17        |
| Somewhat favor    | 29        |
| Somewhat oppose   | 17        |
| Strongly oppose   | 31        |
| Unsure            | 6         |
| Total             | 100       |

#### July 2014: Registered voters: n=1599, MOE +/- 2.5%

Politically speaking, do you consider yourself to be very liberal, liberal, moderate, conservative, or very conservative?

| REGISTERED VOTERS | July 2014 |
|-------------------|-----------|
| Very liberal      | 6         |
| Liberal           | 17        |
| Moderate          | 34        |
| Conservative      | 31        |
| Very conservative | 12        |
| Total             | 100       |

Would you describe yourself as a fundamentalist or an evangelical Christian, or would you not describe yourself that way?

|       | REGISTERED VOTERS | July 2014 |
|-------|-------------------|-----------|
| Yes   |                   | 32        |
| No    |                   | 68        |
| Total |                   | 100       |
|       | RESIDENTS         | July 2014 |
| Yes   |                   | 31        |
| No    |                   | 69        |
| Total |                   | 100       |

# July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

# What is the highest level of school you completed or the highest degree you received (recoded)?

| REGISTERED VOTERS    | July 2014 |
|----------------------|-----------|
| Not college graduate | 63        |
| College graduate     | 37        |
| Total                | 100       |
| RESIDENTS            | July 2014 |
| Not college graduate | 65        |
| College graduate     | 35        |
| Total                | 100       |

# July 2014: Residents: n=1772, MOE +/-2.3%; Registered voters: n=1599, MOE +/- 2.5%

#### Are you male or female?

|        | REGISTERED VOTERS | July 2014 |
|--------|-------------------|-----------|
| Male   |                   | 49        |
| Female |                   | 51        |
| Total  |                   | 100       |
|        | RESIDENTS         | July 2014 |
| Male   |                   | 49        |
| Female |                   | 51        |
| Total  |                   | 100       |