FFA®

Women's Competitions

Growth of the Competitions



FIFA Competitions (4 Year Cycle)

2012	2013	2014	2015
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6	6	6	6
	2012		



FIFA Women's Football Competitions



FIFA Women's World Cup™

Since 1991, every 4 years 16 Teams, 24 for Canada 2015 Title holder: Japan



Women's Olympic Football Tournament Since 1996, every 4years 12 Teams Title holder: USA



FIFA U-20 Women's World Cup

Since 2002 (U-19), every 2 years 16 Teams Title holder: Germany



Girls' Tournament YOG

Since 2010, every 4 years 6 Teams – 1 per Confederation Title holder: Chile

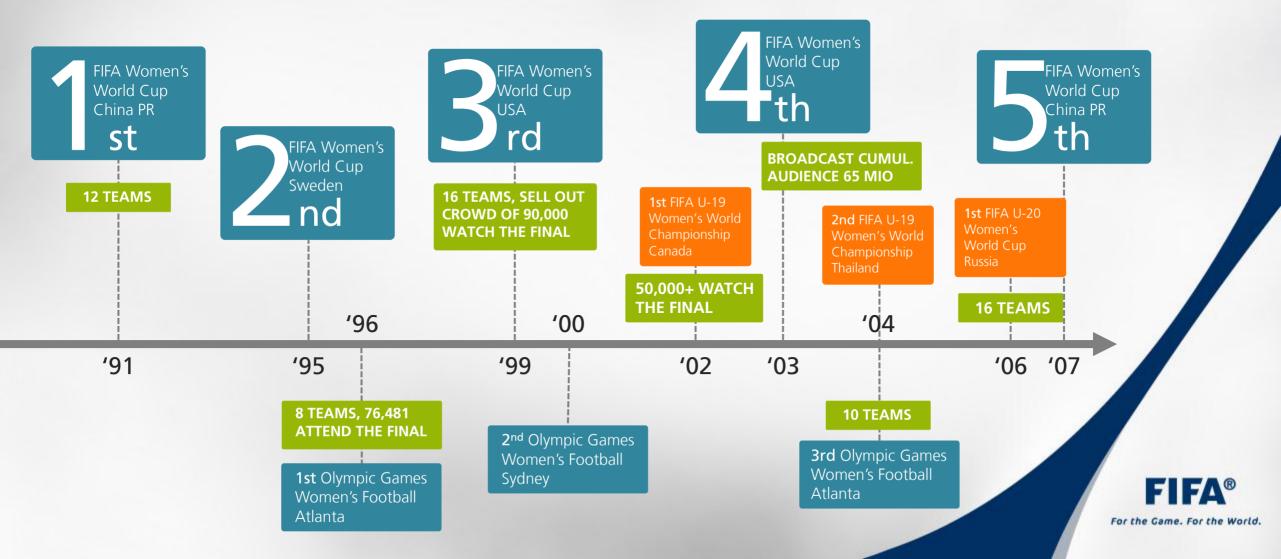


FIFA U-17 Women's World Cup

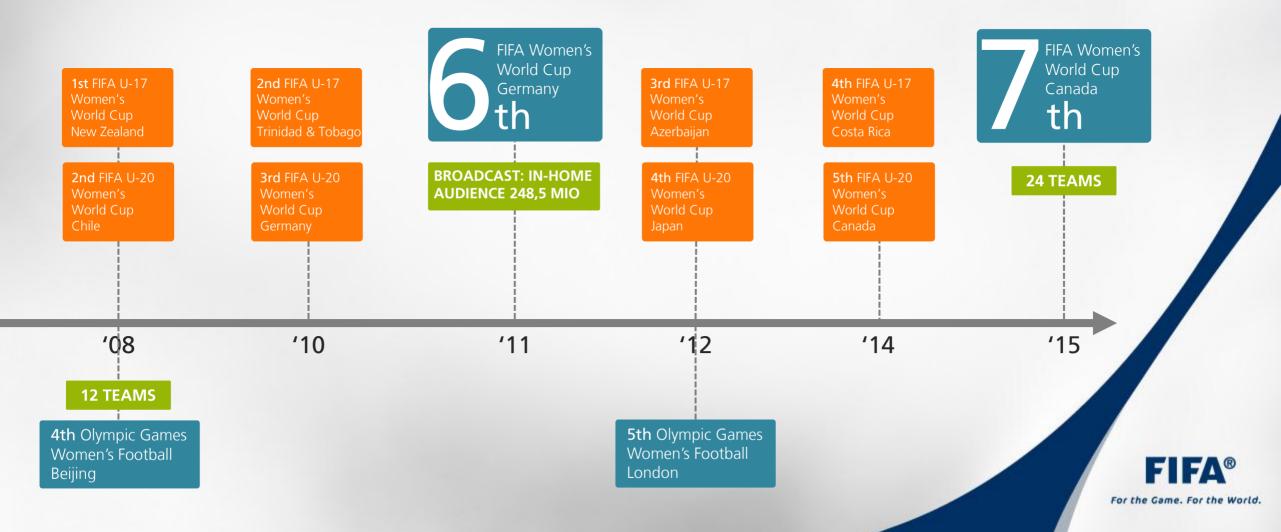
Since 2008, every 2 years 16 Teams Title holder: Korea Republic



Growth in international Women's Football competitions (1991-2007)



Growth in International Women's Football competitions (2008-2015)



Growth of the game



Registered international teams & Matches



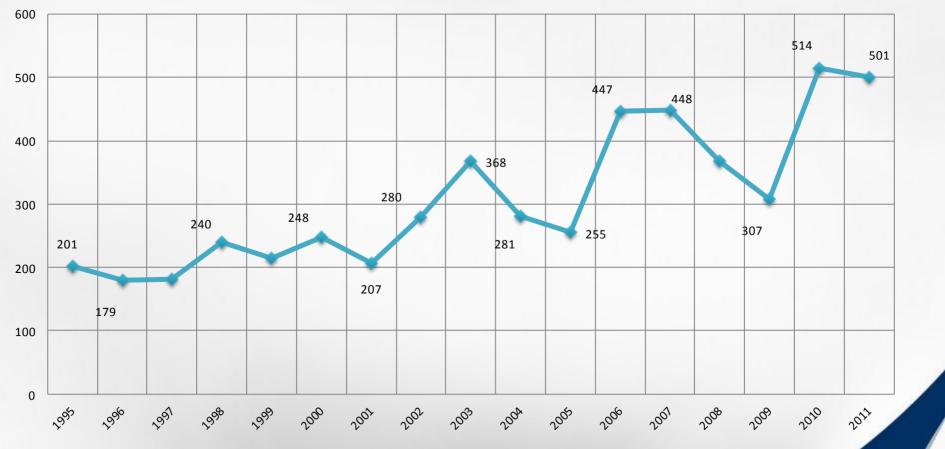
3 teams played a total of 2 matches





Number of international matches a year

International A-Matches Women





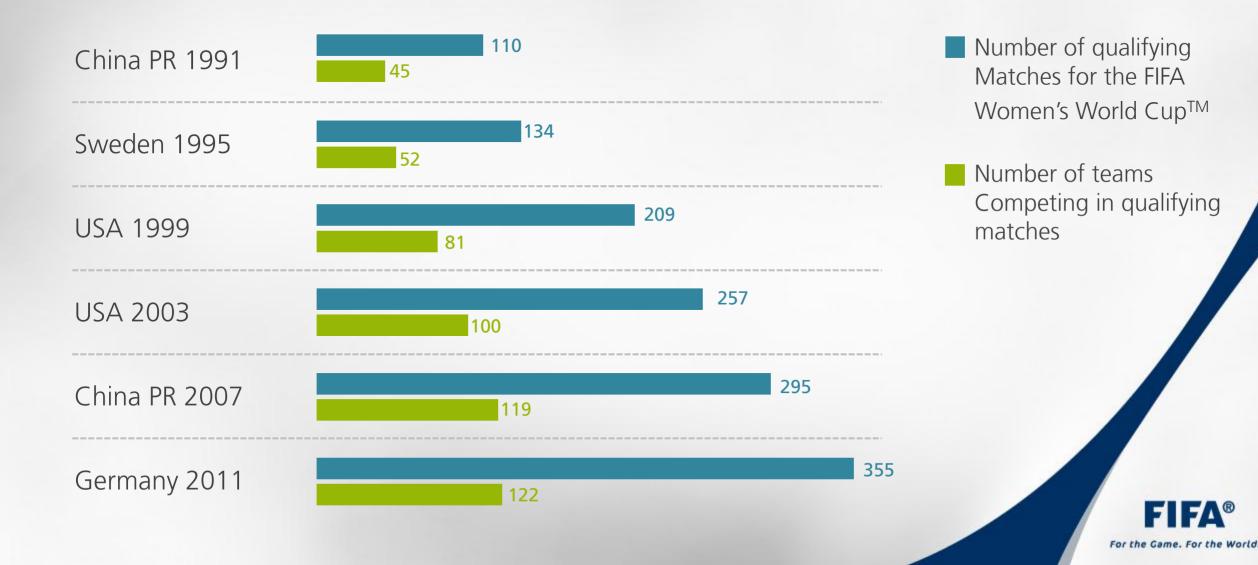
Number of active national teams a year

Number of Active A-National Teams

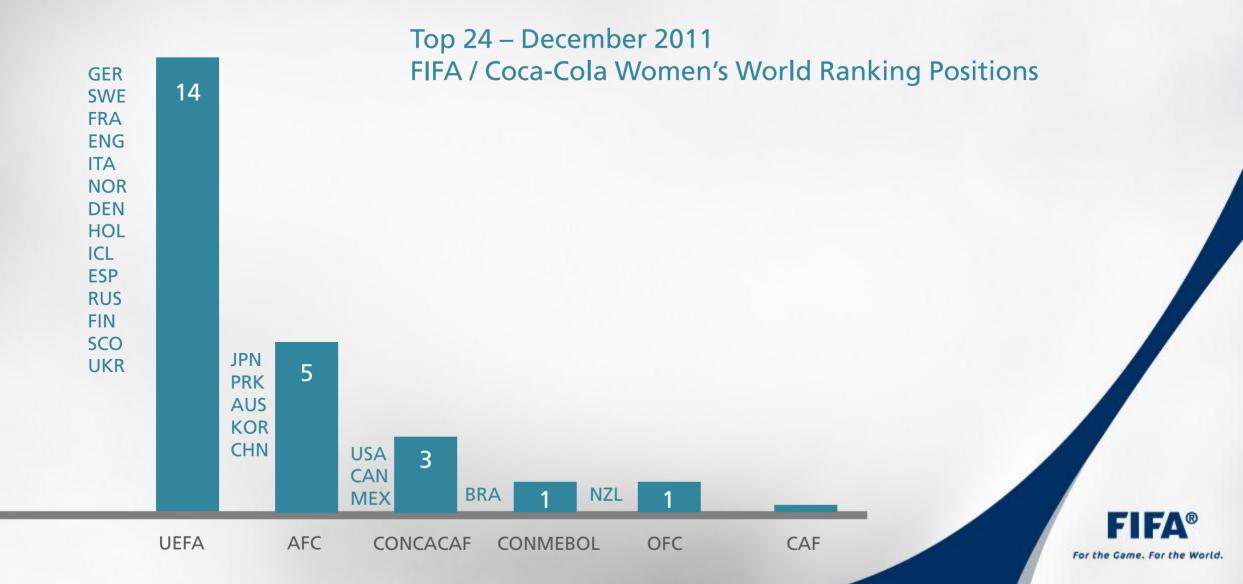




Qualifying competition



FIFA Women's World Ranking Top 24





"The Beautiful Side Of 20Eleven"



Figures : The World was following closely!

Great hosts and thousands of football fans!

The opening match had a total attendance of 73,680 spectators!



For the Game. For the World

A total of **845,711 fans** attended the **32 games** The average number of **spectators per match** was **26,428** (single matches)



TV audience broke records. The four games featuring the German team all gained average TV audiences of more than **14 million** viewers and the number of journalists registered was **2575**





Figures : More funding towards the women's game!

Tickets sales gave a profit of €25 million to the Local Organising Committee

The National Supporters (Sponsors) brought € 23 million for the organisation of the competition

Each German sponsor provided € 4 million

The sale of licensed products brought a total of € 2.6 million



5th Women's football Symposium



Every 4 years, since 1995, at every FIFA Women's World cup, FIFA organises a Symposium

The fifth 2011 Symposium held in Germany brought together over 550 representatives of FIFA's Member Associations from each corner of the world;

Information at: www.fifa.com



Upcoming Events 2012

25 July – 9 Aug 2012: Olympic Women's Football Tournament France, Sweden, Great Britain Draw 24th April 2012

<u>19 Aug – 9 Sept 2012: FIFA U-20 Women's World Cup Japan</u> Germany, Norway, Italy, Switzerland Draw 4th June 2012

22 Sept – 13 Oct 2012: FIFA U-17 Women's World Cup Azerbaijan 2 teams from UEFA, plus Azerbaijan (Finals 26-29 June 2012) Draw 6th July 2012



Upcoming Events 2014/15

Mid July/Mid August 2014: FIFA U-20 Women's World Cup Canada TBC

April 2014: FIFA U-17 Women's World Cup Costa Rica TBC

June/July 2015: FIFA Women's World CupTM Canada TBC



Future issues

- Women's Coordinated International Match Calendar
- TMS: International transfers of female players, transfer windows, including status of players and leagues
- FIFA Women's Club World Cup



FIFA® Questions?