## FIFA

Women's Competitions

## Growth of the Competitions

## FIFA Competitions (4 Year Cycle)



## FIFA Women's Football Competitions



FIFA Women's World Cup ${ }^{\text {™ }}$ Since 1991, every 4 years
16 Teams, 24 for Canada 2015
Title holder: Japan

FIFA U-20 Women's World Cup Since 2002 (U-19), every 2 years 16 Teams
Title holder: Germany


Football


Women's Olympic Football Tournament
Since 1996, every 4years
12 Teams
Title holder: USA

Girls' Tournament YOG Since 2010, every 4 years
6 Teams - 1 per Confederation Title holder: Chile

FIFA U-17 Women's World Cup
Since 2008, every 2 years
16 Teams
Title holder: Korea Republic

# Growth in international Women's Football competitions (1991-2007) 



## Growth in International Women's Football competitions (2008-2015)



## Growth of the game

## Registered international teams \& Matches

## 1971

3 teams played a total of 2 matches

## 2010

139 teams played a total of 514 matches

Number of international matches a year


Number of active national teams a year

Number of Active A-National Teams


## Qualifying competition



- Number of qualifying Matches for the FIFA
Women's World Cup ${ }^{\text {TM }}$
Number of teams Competing in qualifying matches


## FIFA Women's World Ranking Top 24



## "The Beautiful Side Of 20Eleven"

Figures : The World was following closely!
Great hosts and thousands of football fans!
The opening match had a total attendance of 73,680 spectators!



TV audience broke records. The four games featuring the German team all gained average TV audiences of more than 14 million viewers and the number of journalists registered was 2575


Figures: More funding towards the women's game!

Tickets sales gave a profit of $€ \mathbf{2 5}$ million to the Local Organising Committee

The National Supporters (Sponsors) brought $€ 23$ million for the organisation of the competition

Each German sponsor provided $€ 4$ million
The sale of licensed products brought a total of $€ \mathbf{\ell} .6$ million

## $5^{\text {th }}$ Women's football Symposium



Every 4 years, since 1995, at every FIFA Women's World cup, FIFA organises a Symposium

The fifth 2011 Symposium held in Germany brought together over 550 representatives of FIFA's Member Associations from each corner of the world;

Information at: www.fifa.com

## Upcoming Events 2012

25 July - 9 Aug 2012: Olympic Women's Football Tournament
France, Sweden, Great Britain
Draw 24th April 2012

19 Aug - 9 Sept 2012: FIFA U-20 Women's World Cup Japan Germany, Norway, Italy, Switzerland
Draw 4th June 2012

22 Sept - 13 Oct 2012: FIFA U-17 Women's World Cup Azerbaijan 2 teams from UEFA, plus Azerbaijan (Finals 26-29 June 2012) Draw 6th July 2012

## Upcoming Events 2014/15

Mid July/Mid August 2014: FIFA U-20 Women's World Cup Canada TBC

April 2014: FIFA U-17 Women's World Cup Costa Rica TBC

June/July 2015: FIFA Women's World CupTM Canada TBC

## Future issues

- Women's Coordinated International Match Calendar
- TMS: International transfers of female players, transfer windows, including status of players and leagues
- FIFA Women's Club World Cup


## FIFA

Questions?

