

## Opinion Poll

### CATI Fieldwork : 11th-13th July 2014

Absolutes/col percents

Table 1

**Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?**

**Base: All respondents**

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: England
	Total	Male	Female	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scotland	Wales	North	Mid-lands	South			
Unweighted base	1000	464	536	78	119	544	259	418	188	129	265	186	224	46	66	65	210	222	111	87	58	331	323	346	855		
Weighted base	1000	493	507	115	161	505	219	278	286	203	232	189	197	47	57	69	212	177	131	89	52	336	319	345	859		
Certain to vote	(10)	524 52%	253 51%	271 53%	41 35%	65 40%	261 52%	157 72%	168 60%	146 51%	101 50%	109 47%	122 65%	125 63%	32 67%	33 58%	45 65%	150 71%	125 70%	85 65%	55 62%	30 58%	181 54%	158 49%	186 54%	439 51%	
	(9)	75 8%	44 9%	31 6%	6 5%	20 12%	37 7%	13 6%	20 7%	25 9%	12 6%	17 7%	11 6%	19 10%	2 4%	7 13%	7 11%	20 9%	8 4%	17 13%	8 9%	4 8%	22 7%	23 7%	30 9%	63 7%	
	(8)	75 7%	44 9%	31 6%	10 9%	17 10%	33 6%	15 7%	19 7%	23 8%	11 6%	22 9%	17 9%	12 6%	2 4%	5 9%	6 9%	16 7%	15 8%	9 7%	11 12%	6 12%	25 7%	28 9%	22 6%	58 7%	
	(7)	45 5%	21 4%	24 5%	4 4%	5 3%	30 6%	6 3%	14 5%	15 5%	9 5%	7 3%	13 7%	9 5%	3 6%	2 3%	5 7%	8 4%	7 4%	6 4%	3 3%	3 5%	14 4%	17 5%	15 4%	40 5%	
	(6)	24 2%	14 3%	10 2%	6 5%	4 2%	13 3%	2 1%	8 3%	9 3%	2 1%	6 3%	7 3%	3 5%	2 4%	2 2%	3 1%	6 3%	2 2%	2 2%	-	-	7 2%	7 2%	10 3%	24 3%	
	(5)	96 10%	35 7%	60 12%	15 13%	14 9%	53 11%	13 6%	17 6%	20 7%	29 14%	30 13%	17 9%	15 8%	6 12%	2 3%	2 4%	14 7%	9 5%	6 5%	4 5%	5 9%	29 9%	37 12%	29 8%	86 10%	
	(4)	16 2%	8 2%	8 2%	5 4%	4 3%	8 2%	-	5 2%	7 2%	3 1%	2 1%	-	4 2%	-	5 8%	1 1%	-	1 1%	1 1%	1 1%	1 2%	6 2%	8 2%	2 1%	14 2%	
	(3)	17 2%	11 2%	7 1%	2 1%	4 2%	9 2%	3 1%	5 2%	2 1%	7 3%	4 2%	1 *	3 1%	1 2%	1 2%	-	1 1%	2 1%	1 1%	*	-	8 2%	3 1%	6 2%	17 2%	
	(2)	17 2%	5 1%	12 2%	6 5%	10 6%	1 *	-	2 1%	10 4%	-	4 2%	2 1%	3 2%	-	-	-	-	-	-	-	-	5 1%	6 2%	6 2%	17 2%	
Certain not to vote	(1)	100 10%	54 11%	45 9%	20 17%	15 10%	57 11%	8 4%	20 7%	28 10%	30 15%	21 9%	-	-	-	-	-	3 2%	5 4%	7 8%	1 3%	38 11%	27 9%	34 10%	91 11%		
Refused		4 *	1 *	3 1%	-	2 1%	1 *	1 1%	1 *	1 *	-	2 1%	-	-	-	-	-	-	-	-	-	-	2 1%	2 1%	4 *		
Don't know		8 1%	2 *	6 1%	1 1%	2 1%	2 *	3 1%	-	-	-	8 3%	-	-	-	-	-	1 1%	-	1 1%	1 2%	1 *	3 1%	4 1%	6 1%		
Mean		7.79	7.79	7.79	6.48	7.33	7.73	8.98	8.28	7.75	7.32	7.66	8.86	8.78	8.74	8.65	9.13	9.22	8.98	8.89	8.55	8.68	7.72	7.75	7.90	7.66	
Standard deviation		3.07	3.09	3.05	3.46	3.22	3.09	2.17	2.78	3.10	3.35	3.04	1.86	2.03	2.04	2.10	1.48	1.51	1.97	2.13	2.61	2.15	3.17	2.98	3.06	3.14	
Standard error		0.10	0.14	0.13	0.39	0.30	0.13	0.14	0.23	0.30	0.19	0.14	0.14	0.30	0.26	0.18	0.10	0.13	0.20	0.28	0.28	0.17	0.17	0.17	0.11		

## Opinion Poll

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Absolutes/col percents

Table 2

**Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?**

**Base: All respondents**

	Gender		Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng-land
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot-land	Wales	North	Mid-lands	South		
Unweighted base	1000	464	536	78	119	544	259	418	188	129	265	186	224	46	66	65	210	222	111	87	58	331	323	346	855	
Weighted base	1000	493	507	115	161	505	219	278	286	203	232	189	197	47	57	69	212	177	131	89	52	336	319	345	859	
Conservative	189 19%	97 20%	92 18%	18 15%	25 15%	78 15%	68 31%	56 20%	70 24%	29 14%	34 15%	189 100%	-	-	-	-	141 66%	2 1%	8 6%	9 10%	6 12%	39 12%	74 23%	76 22%	174 20%	
Labour	197 20%	95 19%	103 20%	14 12%	32 20%	118 23%	33 15%	51 18%	49 17%	44 22%	54 23%	-	197 100%	-	-	-	10 5%	115 65%	19 15%	15 17%	14 27%	75 22%	51 16%	71 21%	168 20%	
Liberal Democrat/ Liberal	47 5%	25 5%	23 5%	1 1%	6 3%	25 5%	16 7%	24 8%	6 2%	4 2%	14 6%	-	-	47 100%	-	-	2 1%	2 1%	32 25%	1 1%	1 3%	13 4%	11 4%	23 7%	45 5%	
Scottish National Party/ SNP	20 2%	14 3%	6 1%	4 4%	6 3%	7 1%	3 1%	3 1%	7 2%	5 2%	6 2%	-	-	-	-	20 29%	-	1 *	-	16 17%	-	16 5%	1 *	3 1%	4 1%	
Plaid Cymru	6 1%	2 *	4 1%	-	1 *	5 1%	-	3 1%	1 *	1 1%	-	-	-	-	-	6 8%	-	1 *	-	-	4 8%	-	6 2%	-	1 *	
Green Party	22 2%	11 2%	11 2%	7 6%	4 3%	9 2%	1 1%	8 3%	5 2%	6 3%	3 1%	-	-	-	-	22 32%	-	9 5%	3 3%	* *	2 3%	10 3%	2 1%	10 3%	20 2%	
UK Independence Party (UKIP)	57 6%	36 7%	21 4%	5 4%	7 4%	34 7%	12 5%	15 5%	13 5%	17 9%	12 5%	-	-	-	57 100%	-	13 6%	9 5%	7 5%	5 6%	3 7%	27 8%	15 5%	15 4%	49 6%	
British National Party (BNP)	3 *	-	3 1%	-	-	3 1%	-	1 *	1 *	-	1 1%	-	-	-	-	3 4%	-	-	-	-	1 3%	1 *	2 1%	-	2 *	
Other	18 2%	16 3%	2 *	4 4%	4 3%	8 2%	2 1%	3 1%	9 3%	2 1%	4 2%	-	-	-	-	18 26%	3 1%	4 2%	-	4 5%	-	4 1%	3 1%	11 3%	14 2%	
Will not vote	100 10%	54 11%	45 9%	20 17%	15 10%	57 11%	8 4%	20 7%	28 10%	30 15%	21 9%	-	-	-	-	-	-	3 2%	5 4%	7 8%	1 3%	38 11%	27 9%	34 10%	91 11%	
Don't know	246 25%	100 20%	146 29%	35 31%	49 31%	119 24%	43 19%	68 24%	66 23%	51 25%	61 26%	-	-	-	-	-	35 16%	29 17%	50 38%	24 27%	11 21%	84 25%	94 30%	67 19%	211 25%	
Refused	95 9%	43 9%	52 10%	7 6%	12 8%	42 8%	34 16%	29 10%	31 11%	13 6%	22 9%	-	-	-	-	-	8 4%	3 2%	7 5%	9 10%	8 15%	29 9%	33 10%	33 10%	78 9%	

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Absolutes/col percents

Table 3

Data derived from:-

**Q.A** Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?

**Q.B** The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (10%), don't know who they would vote for (25%) or refuse to answer (9%)

**THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS**

	Gender			Age				Social Class				Voting Intention					Vote In 2010 General Election					Region					NET: Eng-land
	Total	Male	Fe-male	18-24	25-34	35-64	65+	AB	C1	C2	DE	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Scot-land	Wales	North	Mid-lands	South			
Unweighted base	480	235	245	21	48	269	142	211	91	60	117	155	184	37	53	52	151	166	60	42	32	161	153	166	406		
Weighted base	450	236	214	31	61	237	122	135	127	88	100	156	157	39	44	55	156	130	66	41	26	150	135	165	383		
Conservative	156	79	78	10	17	66	63	47	55	24	30	156	-	-	-	-	131	2	7	9	5	32	63	62	143		
	35%	33%	36%	34%	28%	28%	52%	34%	44%	28%	30%	100%	-	-	-	-	84%	1%	11%	21%	18%	21%	46%	37%	37%		
Labour	157	78	79	7	22	99	29	42	40	34	41	-	157	-	-	-	8	107	18	10	11	61	41	55	136		
	35%	33%	37%	22%	36%	42%	24%	31%	31%	39%	41%	-	100%	-	-	-	5%	82%	27%	24%	43%	41%	30%	33%	35%		
Liberal Democrat/ Liberal	39	22	17	*	6	18	15	21	4	4	10	-	-	39	-	-	2	1	31	*	1	11	9	18	37		
	9%	9%	8%	1%	9%	8%	12%	15%	3%	5%	10%	-	-	100%	-	-	1%	1%	48%	1%	4%	7%	7%	11%	10%		
Scottish National Party/ SNP	16	11	5	2	5	6	3	2	6	3	4	-	-	-	-	16	-	1	-	14	-	14	*	2	2		
	4%	4%	3%	7%	8%	3%	2%	2%	5%	3%	4%	-	-	-	29%	-	*	-	34%	-	-	9%	*	1%	1%		
Plaid Cymru	5	2	4	-	1	4	-	3	1	1	-	-	-	-	-	5	-	1	-	-	4	-	5	-	1		
	1%	1%	2%	-	1%	2%	-	2%	1%	2%	-	-	-	-	10%	-	*	-	-	17%	-	-	4%	-	*		
Green Party	17	9	9	6	2	8	1	6	3	5	3	-	-	-	-	17	-	8	3	*	1	9	2	7	16		
	4%	4%	4%	21%	3%	3%	1%	5%	2%	6%	3%	-	-	-	32%	-	6%	5%	1%	5%	6%	1%	4%	4%	4%		
UK Independence Party (UKIP)	44	24	19	2	5	27	10	12	9	14	9	-	-	-	44	-	12	7	6	4	2	19	11	13	37		
	10%	10%	9%	5%	8%	11%	8%	9%	7%	16%	9%	-	-	-	100%	-	8%	6%	9%	11%	9%	13%	8%	8%	10%		
British National Party (BNP)	2	-	2	-	-	2	-	*	*	-	1	-	-	-	-	2	-	-	-	-	1	*	2	-	1		
	*	-	1%	-	-	1%	-	*	*	-	1%	-	-	-	4%	-	-	-	-	-	5%	*	1%	-	*		
Other	14	12	2	3	3	6	1	3	8	1	2	-	-	-	-	14	3	3	-	3	-	3	2	9	10		
	3%	5%	1%	10%	6%	3%	1%	2%	6%	1%	2%	-	-	-	26%	2%	2%	-	8%	-	2%	1%	5%	3%	3%		

**Opinion Poll**  
**CATI Fieldwork : 11th-13th July 2014**

Col percents

Table 4  
**Published Vote Intention Figures**  
Percentages derived from the responses of 710 respondents

	<u>Total</u>
Conservative	34%
Labour	33%
Liberal Democrat	12%
UKIP	9%
Other	11%

**Opinion Poll**  
**CATI Fieldwork : 11th-13th July 2014**

Absolutes/col percents

Table 14  
**Classification**  
**Base: All respondents**

		Unweighted Total	Weighted Total
Unweighted base		1000	1000
Weighted base		1000	1000
<b><u>Gender</u></b>			
Male		464 46%	493 49%
Female		536 54%	507 51%
<b><u>Age</u></b>			
18-24	(21)	78 8%	115 12%
25-34	(29.5)	119 12%	161 16%
35-44	(39.5)	158 16%	186 19%
45-54	(49.5)	205 21%	172 17%
55-64	(59.5)	181 18%	148 15%
65+	(70)	259 26%	219 22%
Average age		50.44	47.10

**Opinion Poll**  
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Absolutes/col percents

Table 14  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1000	1000
<b><u>Social Grade</u></b>		
AB	418 42%	278 28%
C1	188 19%	286 29%
C2	129 13%	203 20%
DE	265 27%	232 23%
<b><u>Region</u></b>		
North	331 33%	336 34%
Midlands	323 32%	319 32%
South	346 35%	345 34%

**Opinion Poll**  
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Absolutes/col percents

Table 14  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1000	1000
<b><u>Working status</u></b>		
Full-time	459 46%	445 45%
Part-time	115 12%	116 12%
Not working but seeking work or temporarily unemployed/sick	49 5%	67 7%
Not working/not seeking work	63 6%	75 8%
Retired	287 29%	253 25%
Student	24 2%	41 4%
Refused	3 *	3 *

**Opinion Poll**  
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Absolutes/col percents

Table 14  
**Classification**  
**Base: All respondents**

	Unweighted Total	Weighted Total
Weighted base	1000	1000
<b>Tenure</b>		
Own outright	359 36%	340 34%
Own with a mortgage	326 33%	345 35%
Council	95 10%	125 13%
Housing Assoc.	51 5%	43 4%
Rented from someone else	121 12%	111 11%
Rent free	7 1%	9 1%
Refused	41 4%	26 3%