



Magellan Strategies

Georgia CD11 Republican Primary Election Survey Topline Results

Magellan Strategies are pleased to present the topline results for a 719n autodial survey of likely Republican primary runoff election voters in Georgia Congressional District 11. The interviews were conducted July 7th – 8th, 2014. This survey has a margin of error of +/- 3.65% at the 95 percent confidence interval. This survey was weighted based upon past Republican primary election voting demographics.

T1. Are you registered to vote?

Yes..... 100%

T2. How likely are you to vote in the July 22nd Republican primary runoff election for the United States Senate and Congress?

Already Voted 9%
Extremely likely..... 74%
Very likely..... 9%
Somewhat likely..... 8%

T3. Do you have a favorable or unfavorable opinion of Bob Barr?

Favorable 34%
Unfavorable 46%
Heard of but no opinion..... 16%
Never heard of 2%
No Opinion 2%

Name ID 96%
Hard Name ID 80%

T4. Do you have a favorable or unfavorable opinion of Barry Loudermilk?

Favorable	46%
Unfavorable	23%
Heard of but no opinion.....	25%
Never heard of	4%
No Opinion	2%
Name ID	94%
Hard Name ID	69%

T5. If the Republican primary runoff election for Congress were being held today for whom would you vote if the candidates were Bob Barr and Barry Loudermilk?

Barry Loudermilk	49%
Bob Barr.....	28%
Definitely Loudermilk	36%
Probably Loudermilk.....	13%
Definitely Barr.....	22%
Probably Barr	6%
Undecided.....	23%

T6. Do you consider yourself to be very conservative, somewhat conservative or moderate in your political beliefs?

Very Conservative	33%
Somewhat Conservative	37%
Moderate	27%
Unsure or No Opinion	3%

T7. If you had to choose, would you identify yourself more closely with the traditional Republican Party, or would you identify yourself more closely with the Tea Party Movement?

Traditional Republican.....	45%
Tea Party Movement	40%
Unsure or No Opinion	15%



T8. Are you a man or a woman?

Woman.....51%
Man49%

T9. Which of the following age groups applies to you?

18-29.....4%
30-44.....15%
45-54.....21%
55-64.....25%
65+.....34%
Unsure or no opinion.....1%

T10. What is your marital status?

Married.....73%
Widowed.....10%
Divorced.....7%
Single and never been married.....5%
Unmarried living with partner.....2%
Separated.....1%
Unsure or No Opinion.....2%

T11. What is your race? Press 1 if you are white, press 2 if you are black or African American, press 3 if you belong to some other racial group.

White.....88%
Black or African American.....6%
Another Racial Group.....6%

Survey Methodology

This survey was conducted using automated telephone touchtone technology. The sample used for this survey was randomly drawn from a Georgia CD11 voter file. The survey response data was weighted based upon past Republican primary election voting demographics. The interviews were conducted on July 7th – 8th, 2014. Three attempts were made to interview each household in the sample. This survey has a margin of error of 3.65% at the 95 percent confidence interval.

