



**History of the  
Healthcare Information and Management Systems Society  
(Formerly Hospital Management Systems Society)**

**Written by the HIMSS Legacy Workgroup  
(Updated January 2013)**

## Table of Contents

Preface.....	5-6
Dedication .....	7
Pre-1961 - The Formation Years for the Hospital Management Systems Society .....	8-9
1961 - HMSS Constitution Drafted .....	9-10
1962 - First National Convention Held in Baltimore .....	10-13
1963 - HMSS Held Second National Convention .....	14
1964 - National Headquarters Moved to Chicago.....	14
1965 - National Convention Held in Chicago.....	15
1966 - HMSS Affiliated with the American Hospital Association .....	15
1967 - Bylaws, Rules and Regulations of HMSS Approved .....	16
1968 - New York Became First Affiliated Chapter .....	16
1969 - Full Membership Requirements Broadened .....	16
1970 - HMSS Fiscal Year Changed to Calendar Year .....	17
1971- HMSS Collaborated with AHA on Education Initiatives .....	17
1972- HMSS Membership Criteria Expanded .....	17-18
1973 – Educational Meeting Name Changed .....	18
1974 - Bylaws Changed to Institute Regional Directors for HMSS Board .....	18-19
1975 - Task Force on Society Structure Appointed .....	19
1976 – Society Published First Annual Conference Proceedings .....	19-20
1977 – Chicago and Indiana Chapters Established Annual Midwest Conference .....	20
1978 – Richard P. Covert Appointed Director of Society .....	20-1
1979 – Annual Convention Held in Tucson .....	21
1980 – Planning Begun for Future Expansion .....	21-2
1981– Impetus for Information Systems Recognition .....	22
1982 –Society Committees Restructured .....	22-3
1983 -First Formal Long-range Plan Developed .....	24-5
1984 Membership Levels and Scholarship Programs Enacted .....	25-7
1985 – Endowment Fund Established for Scholarship .....	27-8
1986 – HMSS Became HIMSS .....	28-9
1987 – Nominations Committee Revised .....	29

1988 – Annual Conference Grew by 50%.....	29
1989 – CHIM Became Independent Organization .....	30
1990 - Monthly HIMSS Newsletter Introduced and Rebirth of a Chapter .....	30-1
1991 - HIMSS Operated at a Financial Deficit .....	31-2
1992 – HIMSS Bylaws Revised to Reflect Growth .....	32-3
1993 – HIMSS Became a Separate, Independent Organization .....	33-4
1994 – “Clinical Systems” Voted a Membership Constituency .....	34-5
1995 – Transition to New Committee Structure Completed .....	35-6
1996 - Membership Reached 7,500 .....	37-8
1997 - Joint Healthcare Information Technology Alliance (JHITA) Established .....	38-40
1998 - HIMSS '98 Attendees and Exhibitors Aided Central Florida Tornado Victims .....	40-2
1999 - Emphasizing Synergy through Partnerships .....	42-5
2000 – Healthcare Made the Transition to Y2K .....	45-9
2001 – HIMSS Introduced Onsite Bookstore at Annual Conference .....	49-51
2002 – HIMSS Held First Advocacy Day in Washington, D.C .....	51-5
2003 – CPRI-Host Merged with IMSS .....	55-61
2004 – Alliance for Nursing Informatics and HIMSS Analytics Formed .....	61-9
2005 - Record-Breaking Attendance at Annual Conference .....	69-76
2006 - First National Health IT Week Is Held .....	76-84
2007 – HIMSS Goes Global .....	84-94
2008 – The Institute for e-Health Policy Becomes Part of HIMSS Foundation .....	94-99
2009 – Healthcare Reform Legislation Passes .....	100-05
2010 – HIMSS Acquires Medical Banking Project .....	105- 13
2011 – HIMSS Celebrates 50 Years .....	113-31
2012 – HIMSS Launches mHIMSS with Focus on Mobile Health .....	131-38

Appendix

Appendix I Hospital Management Systems Society Resolutions .....	139
Appendix II HMSS Code of Ethics .....	140
Appendix III Annual Conference Attendance and Membership by Year .....	141-2
Appendix IV Life Members/LHIMSS and Life Fellow Members/LFHIMSS .....	143-4
Appendix V HIMSS Corporate, Organizational Affiliate, Non-Profit Partners, RECs .....	145
Appendix VI Fellow Chairs .....	146
Appendix VII HIMSS Foundation Chairs .....	147
Appendix VIII Member Emeritus .....	147
Appendix IX HIMSS 2013-2014 Public Policy Principles .....	148
Appendix X HIMSS Analytics Research Reports .....	149-50
Appendix XI Awards .....	151
Appendix XII Modern Healthcare/HIMSS CEO IT Achievement Award Winners/2003-20012 .....	151-3
Appendix XIII Life HIMSS Policy Award Winners .....	154-5
Appendix XIV HIMSS Global Conferences .....	156-7
Appendix XV HIMSS Media Group History .....	158

## Preface

***HIMSS Editor's Note:*** *Following is an introduction to the History of HIMSS, first published online in 2007 on the HIMSS website. HIMSS updated the document in January 2013, with future annual updates scheduled for completion by December of each calendar year.*

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In summer 2006, HIMSS Board Chair George Hickman, FHIMSS, asked for the creation of a Legacy Workgroup. This group of Lifetime members was developed as a component of the Fellows Council, because the Fellows represented the more senior members of the Society. More specifically, the Lifetime members would be able to tell the legacy of HIMSS since its formation in the late 1950s, its inception as the Hospital Management Systems Society (HMSS) in 1961, and its affiliation with the American Hospital Association as a personal member group in 1966.

The Legacy Workgroup was given the charter for documenting the Society's colorful history from its very roots of fewer than 50 members representing practicing hospital management engineers, hospital administrators, consultants, and academicians, to the current diversity of members. The objective of this endeavor was to provide the anchor for a work-in-progress history. It is expected that the work done by the Legacy Workgroup will be amended each year as new information about the Society's activities, and achievements are developed. The goal is to provide a more contemporary history for HIMSS members and future generations of members with an understanding as to how and why the Society began and how it evolved. The Legacy Workgroup wants this documented history to serve as a way to pass along the saga of the history of HMSS/HIMSS, from inception to current time (2007) and beyond.

The foundation of the Legacy Workgroup's activity was a document that had been prepared by past Society Director, Richard P. Covert, PhD. Over the years, Dick meticulously extracted information from published Society newsletters. This document was annually updated and appeared in the annual membership directory; the last directory published was for the year 2000-2001. The Legacy Workgroup supplemented Dick Covert's work by adding information, with sources such as personal experience (from those who lived the history) and historical documents.

I would like to acknowledge two primary sources for a wealth of new knowledge that was incorporated into the history document. First, there was Ed Gerner, who had worked with the late Dr. Harold Smalley to plant the seed for HIMSS. Both were founders of the Society: Ed was its first president (1961-1963), and Harold was the first Executive Director. Ed provided previously unknown information.

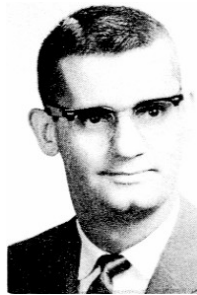
Second, John Freeman, PhD, FHIMSS, was a continuous source of information. John, another founding father, co-authored with Smalley the book, *Hospital Industrial Engineering*, which became the bible for hospital management systems professionals. John also is noted for his generous contributions to the Legacy Exhibit, which was first unveiled at the 2007 Annual HIMSS Conference & Exhibition in New Orleans.

I wish to also acknowledge and thank others who contributed their efforts to this document. They are: Bob Durej, LFHIMSS; Richard Friedland, LFHIMSS; Alan Goldberg, LFHIMSS; Dennis L'Heureux, LFHIMSS; Frank Milewski, LFHIMSS; Justin Myrick, LFHIMSS; Frank Overfelt, FHIMSS; Jeff Suszkowski, LFHIMSS; and Mark Tepping, LFHIMSS. I also want to thank John Werner and Jack Gilbert, EdD, former members and past HMSS Board of Directors' members for their input.

As noted above, those who contributed to this effort lived the HMSS/HIMSS history, particularly for the period of the Society's genesis through 1993. It is the hope of the authors that this is the first stage of a work-in-progress and that the same degree of exuberance will be demonstrated by the more contemporary members to continue documenting the HMSS/HIMSS Legacy.

**Barry T. Ross, LFHIMSS, Lifetime Member  
Chairman, Legacy Workgroup  
July 2007**

## Dedication



*Edward J. Gerner, Jr.*  
PRESIDENT

**August 6, 1924 – May 11, 2007**

This work is dedicated to the memory of Edward J. Gerner. Ed was pursuing his industrial engineering studies at the University of Pittsburgh while working in the steel industry. Concurrently, Harold E. Smalley was working on his PhD at Pittsburgh when he introduced methods improvement concepts and industrial engineering techniques to Children's Hospital of Pittsburgh. The hospital, as a result, desired to pursue these concepts, and Ed Gerner was selected for the job in 1956. This began the strong Smalley-Gerner bond that transcended Smalley's move to Georgia Tech in 1958.

As co-founder of the Hospital Management Systems Society (HMSS) and as its first president, he contributed significantly to the Society's legacy, guiding it through its formative years that included relationship development with the American Hospital Association. As a pioneer in hospital management engineering, his belief was that there needed to be a means for networking among practitioners to share experiences and knowledge . . . the tenet upon which the Hospital Management Systems Society was founded.

He developed the first known hospital Management Engineering department in the country at Children's Hospital of Pittsburgh and provided his services to hospitals around Western Pennsylvania, thereby helping spread the management systems profession in hospitals. As a hospital administrator in Pittsburgh and a Fellow in the American College of Healthcare Executives, he understood, appreciated, and fully supported the importance of hospital management systems.

Twenty-one years after creating HMSS, he and three other practitioners formed the Western Pennsylvania chapter of HMSS in 1982.

Ed was eager to become an active participant in the legacy documentation initiative. He contributed information that would have been forever lost without his involvement. Ed desired to see the finished product, but his untimely passing did not permit this. Without Ed's foresight, initiative, and close relationship with Harold Smalley, the Legacy Workgroup would not have had this legacy to write about. HMSS/HIMSS was Ed's labor of love.

## **Pre-1961 – The Formation Years for the Hospital Management Systems Society**

The Healthcare Information and Management Systems Society (HIMSS) was organized in 1961 as the Hospital Management Systems Society (HMSS), an independent, unincorporated, nonprofit, voluntary association of individuals.

**Purpose:** HMSS was founded on the thesis that an organized exchange of experience among members and other interested parties could promote a better understanding of the principles underlying hospital management systems and could develop new principles for improving the skills of the person who directs hospital programs and the practitioner who analyzes, designs, or improves hospital systems. The purpose of the Society as stated in the original constitution was *“to promote the continual improvement of hospital management systems through organized programs of research, education, and professional practice.”*

**Management Engineering Activity in the 1950s:** The formation of the Society was preceded by increasing amounts of management engineering activity in healthcare, for the 1950s were years in which the teachings of Taylor and Gilbreth began to attract the attention of hospital leaders. During this decade, isolated attempts to improve hospital methods and procedures were converted into an organized methods improvement movement. In 1952, three major events occurred. The American Hospital Association (AHA) established its Committee on Methods Improvement; Lillian M. Gilbreth, Ruth P. Kuehn, and Harold E. Smalley organized and conducted a two-week workshop on hospital work simplification at the University of Connecticut; and Earl J. Frederick became the first full-time hospital management engineer when he was employed jointly by the Cleveland Clinic and St. Luke’s Hospital (Cleveland). The goal of these early efforts, which served as a foundation for HMSS for years, was the improvement of services to patients and the reduction of costs.



Drs. Harold Smalley, Lillian Gilbreth, and John Freeman (Charter Member and Past President)  
(February 1965)



**AHA’s Committee on Methods Improvement:** This committee reviewed and publicized early methods improvement activities, and during the late 1950s, the AHA Committee conducted a series of basic institutes in various parts of the country to familiarize those in the field with methods improvement principles and techniques.

**First Hospital Management Engineering Department:** Harold E. Smalley, who had conducted the Connecticut workshop in 1952 and had been a member of the AHA Committee on Methods Improvement while at the University of Pittsburgh Health Center, served as the Assistant to the Vice Chancellor of Health Professions. He conducted methods improvement work at Children’s Hospital of Pittsburgh and, as a result and at the behest of the Assistant Executive Director of the hospital, recruited Edward Gerner from J&L Steel in 1956. This distinguished Gerner as the second hospital management engineer in the country and the first to establish a management engineering department.

During the period of 1956 through 1960, hospital management engineering practitioners were seeking an avenue to allow easy exchange of ideas, particularly to encourage discussions of project studies and approaches among them, while the AHA focused on marketing the profession to hospital administrators. This difference in approaching the profession stimulated sowing the seed for HMSS.

**New Profession:** With an interest in the newly founded profession, Harold Smalley, Ed Gerner, Dick Dudek (industrial engineering professor from Texas Tech), and a few others met several times over the years in Baltimore and Atlantic City, in conjunction with the annual Middle Atlantic Health Congress in the late 1950s. These meetings became organizational development sessions for what was to become HMSS. *The organization was founded in 1961 to foster the continual improvement of hospital management systems through organized programs of research, education, and professional practice.* Dr. Smalley moved from the University of Pittsburgh to Georgia Tech in 1958.

**AHA Conference for Hospital Management Engineers:** In 1960, the AHA Committee began to de-emphasize basic institutes in favor of a program to cooperate with and assist hospitals that had established professional methods improvement programs. Specifically, the AHA Committee sponsored an Invitational Conference of hospital management engineers in Chicago in May, 1960, followed by the first annual three-day Advanced Institute, which was held at AHA headquarters in Chicago in March, 1961.

## 1961 – HMSS Constitution Drafted

**Foundation of HMSS:** In collaboration with information and management colleagues at Georgia Tech, including Howard W. Woods, John R. Freeman, A.D. Joseph Emerzian (University of Connecticut), and Pamela M. Hendrix, Dr. Smalley designed a questionnaire to test the extent of interest in forming a new society. In May 1961, this questionnaire was sent to 50 persons known to be involved in hospital management engineering, and favorable responses from 37 practitioners and educators led to the decision to proceed with preliminary plans for a new society. Using the information from the questionnaire responses and from other contacts and sources, ad hoc committees were formed to draft provisions of a constitution.

Participating in this committee work were William T. Delamar, Edward J. Gerner, Carl F. Thielmann, Frank A. Sorad, A.D. Joseph Emerzian, and Howard W. Woods. Significant input was also received from John R. Freeman, Fred W. Green, George L. Deschambeau, and Gerald Nadler.

**Constitution Drafted:** During October 1961, a constitution was drafted and circulated for review and comment. The Constitution of the Hospital Management Systems Society was certified at Society headquarters on the campus of the Georgia Institute of Technology on November 1, 1961, with a proviso that persons admitted to membership within two months of that date would be considered to be Charter Members.

**Membership Categories:** Membership application forms were sent from the Atlanta headquarters to all persons believed to be interested in this new society. The first application was received on November 6, 1961, from Edward S. Ferrell, who was admitted as a Full member on November 22, 1961. Initially, there were five membership categories: Full, Associate, Affiliate, Honorary, and Commercial. Only Full and Associate members (graduate industrial engineers) had the right to vote. Overtures were made by the American Institute of Industrial Engineers (AIIE) in 1961 for the new organization to affiliate with the Institute.

**Charter Membership:** The total of 47 persons admitted as Charter members in November and December, 1961; they were John M. Aungst, Edward J. Gerner Jr., Gerald Nadler, Russell L. Baker, Fred W. Green, Edward H. Noroian, W. Daniel Barker, John F. Harrigan, Phillip Bassin, Addison C. Bennett, Pamela M. Hendrix, Albert L. Samis, George F. Bird, Allen M. Hicks, John H. Schill Jr., Erwin O. Blair, John A. Hildebrand II, Harold E. Smalley, Mark S. Blumberg, Daniel Howland, Frank A. Sorad, Edward H. Burnet, W. R. Hudson, George R. Strode, Louis E. Davis, Frank T. Kubic, Carl F. Thielmann, William Delamar, Ruth P. Kuehn, Eugene D. Vodev, George L. Deschambeau, David Littauer, Paul M. Wallack, A. D. Joseph Emerzian, Stanley G. McIntyre, C. W. Whitston, Edwin B. Feldman, Joseph V. McKenna, L. Thomas Wilburn Jr., Edward S. Ferrell, Wilbur C. McLin, Daniel F. Woolf, John R. Freeman, Margaret M. Meenan, Howard W. Woods Jr., Richard B. Freibrun, and E. David Mellits.

**First HMSS President:** Agreeing to serve as temporary officers of HMSS until the first national convention were president-Edward J. Gerner, Jr.; vice-president-Edward H. Noroian; secretary-Joseph V. McKenna; treasurer-George L. Deschambeau; executive director-Harold Smalley; Membership Committee-George Strode and Howard W. Woods Jr.; Program Committee-Leo M. Cavanaugh; Nominating Committee-George Bird, William T. Delamar (chairman), and Edward S. Ferrell; Election Committee-Frank A. Sorad, and Carl R. Thielmann.

### **1962 – First National Convention Held in Baltimore**

The Charter membership classification was closed January 1, 1962. The official constitution, with the names of the forty-five Charter members<sup>1</sup> who were admitted, was distributed on January 31, 1962.

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<sup>1</sup> There is a discrepancy in the number of Charter Members as provided by the original history document (47) and as provided by the proceedings of the April 1, 1962 National Convention (45). One might surmise because there were 47 who joined between November and December 1961 and 45 as of January 1, 1962, that perhaps of the original 47, two dropped out prior to 1962. Unfortunately, attempts made to determine the reason for this difference did not result with an answer.

Between then and March 31, 1962, nine more members were admitted, making a grand total of 54 members. They were classified as 26 Full members, eight Associate members, 14 Affiliate members, 6 Commercial members, and no Honorary members.

**Publications - Newsletter:** An interim newsletter was issued by the executive director to the membership on March 5, 1962. Items covered were the executive director's trips to Pittsburgh and Chicago to discuss Society business with its members, plans for the forthcoming national convention and AHA Advanced Institute, and internal Society operations.

Topics under discussion were the possible affiliation with the American Institute of Industrial Engineers (AIIE) and the American Hospital Association (AHA), and committee appointments for 1962-63. The first issue of the official newsletter, edited by J. V. McKenna, was distributed to the membership in late March 1962. (The Society has published an official newsletter on a quarterly or more frequent basis since then.)

**National Convention:** The first National Convention was conducted on April 1, 1962, at the Emerson Hotel in Baltimore in conjunction with the AHA Advanced Institute on Methods Improvement. Edward J. Gerner was elected president for 1962-63, and Harold E. Smalley was elected executive director. Other national officers elected for that year were Edward H. Noroian, vice president; J. V. McKenna, secretary; and George L. Deschambeau, treasurer. Officers served from the National Convention at which they were elected until the following National Convention.

**Baltimore Resolution:** The primary topic of importance at this meeting was the adoption of the "Baltimore Resolution"<sup>1</sup> which established a special committee to negotiate with the AHA concerning affiliation. (The full text of the resolution can be found in Appendix I.) This committee was to request that AHA establish a personal membership department for "management systems" and to allow the Society to maintain maximum autonomy of membership requirements and admissions. The committee was also to contact the AIIE concerning affiliation with that organization.

**HMSS Seal:** Under the leadership of Frank T. Kubic, the Seal Committee was responsible for developing a seal for the Society. Dr. Smalley asked that a seal be selected that would be simple and dignified and be compatible with the tone of the "management improvement movement and the Society." There were a number of suggested seal designs and one was selected. It was agreed to refer the elements of this choice to Natalie Emerzian (wife of A. D. Joseph Emerzian) for design of the Society's original official seal, which was adopted in August 1962. The symbols displayed on the seal were the lamp of knowledge, the cross representing the hospital field, and an orbit of process chart symbols denoting modern professional practice in the age of electronics.

**Treasurer's Report:** George L. Deschambeau gave the Treasurer's report for the period of October 4, 1961 through March 31, 1962. Income was \$670 and expenses were \$82.97 for a net of \$587.03. Based on a dues structure of \$20 for full members, \$15 for associate members, and \$10 for affiliate members, \$476.00 was in receivables.

# Hospital Management Systems Society

225 NORTH AVENUE, N.W.  
ATLANTA 13, GEORGIA

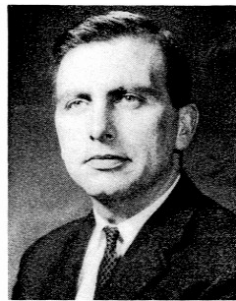


OFFICIAL SEAL ADOPTED 8/62  
The lamp is the lamp of knowledge representing the emphasis placed upon research and education as applied to the hospital field represented by the cross. The process chart symbols represent industrial engineering and the orbiting of the symbols denote modern professional practice in the age of electronics. The symbolism is tied together suggesting the systems approach in the solution of hospital problems.

## NATIONAL OFFICERS 1962-63:



*Edward J. Gerner, Jr.*  
PRESIDENT



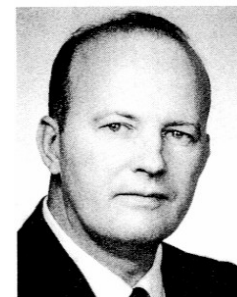
*Edward H. Noroian*  
VICE-PRESIDENT



*J. V. McKenna*  
SECRETARY

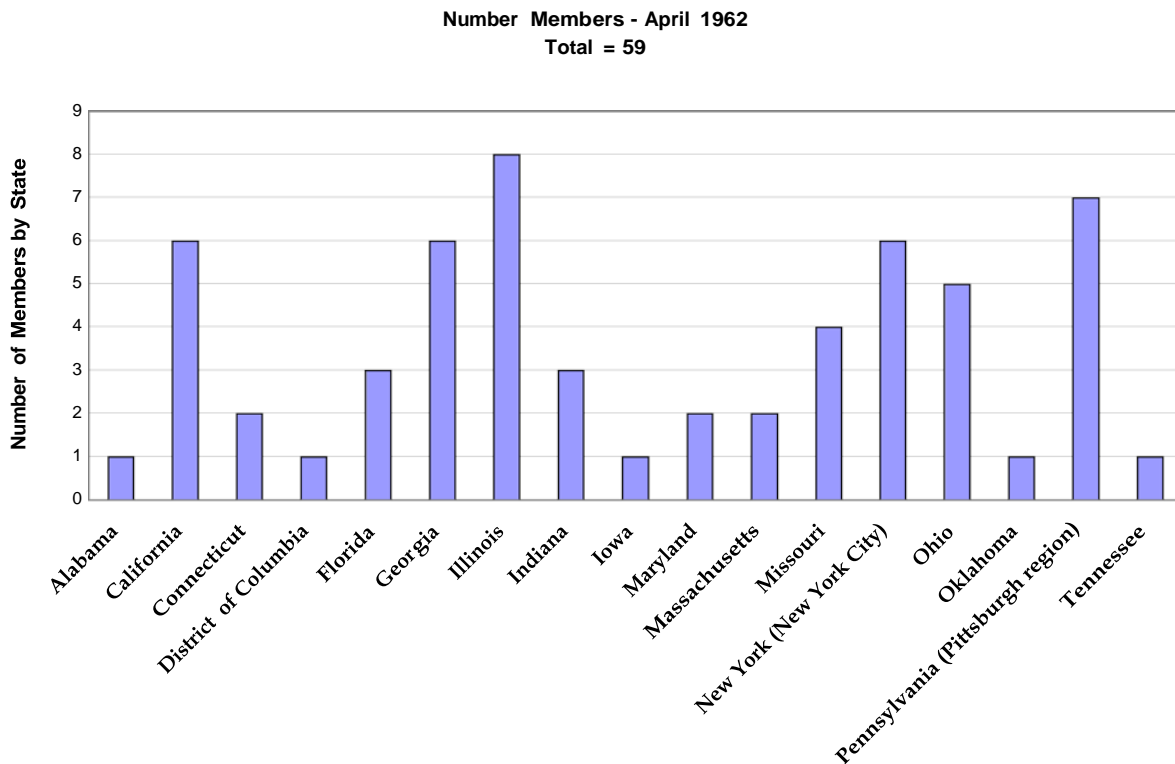


*George L. Deschombeau*  
TREASURER

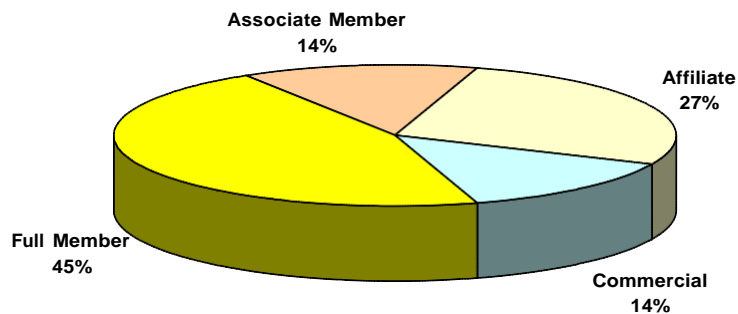


*Harold E. Smalley*  
EXECUTIVE DIRECTOR

**HIMSS Roster:** The official HIMSS roster, dated April 25, 1962, indicated 59 members with representation by states as shown below.



**Membership Composition by Classification**  
April 25, 1962



**NOTE:** Affiliates were administrators and nurses with a serious interest in methods improvement in hospitals

## 1963 – Second National Convention Held in Chicago

The second National Convention was held in Chicago in May, 1963, in conjunction with the AHA Advanced Institute on Methods Improvement. George Deschambeau was installed as president for 1963-64. Other officers included Fred W. Green, vice president; Edward S. Ferrell, secretary; Frank A. Sorad, treasurer. Harold E. Smalley continued as executive director.

The Society was dealing with growing pains.

- John Freeman reported that the national office in Atlanta had handled more than 6,000 items of correspondence and mailing.
- Karl Bartscht was asked to inquire about the interest of the University of Michigan in establishing an information center to work with the Society in providing a repository for management engineering reports.

**Publications:** The first research bulletin was published in 1963, and through its publication committee, other research results were issued periodically.

## 1964 – National Headquarters Moved to Chicago

The national headquarters' move from Georgia Tech to offices of the Chicago Hospital Council in the AHA Headquarters building on April 1, 1964, was announced to the members.

At the third National Convention in New York City in June 1964, the elected officers were William T. Delamar, president; Edward H. Burnet, vice president; L. Thomas Wilburn, secretary; Edward S. Ferrell, treasurer; and Harold E. Smalley, executive director. Dr. Ruth Keuhn was unanimously elected as the first Honorary member of the Society.

**Code of Ethics:** A code of ethics was developed by the Professional Practice Committee at this meeting and accepted by the members on March 8, 1965 (see Appendix II). Twenty-three proposed constitutional amendments were approved.

**Collaborative Efforts:** The announcement of the formation of the “Cooperative Information Center for Hospital Management Studies” at the University of Michigan under a grant from the W. K. Kellogg Foundation was welcomed. Society members would receive free copies of its publications during its first year. The Society during this period was active in assisting in the formation of the Hospital Division of AIIE, which was officially established on May 15, 1964, under the leadership of Fred W. Green.

**AHA Affiliation:** Efforts to become affiliated with the AHA were less successful than other collaborative initiatives established this year. After considerable discussion, AHA notified the Society in 1964 that there was no budget or personnel to accept additional affiliated societies. Nevertheless, the Society continued, as it had since its formation, to cosponsor AHA Advanced Institutes on Methods Improvement, which were held at the same time as the national conventions.

### **1965 – National Convention Held in Chicago**

The Fourth Annual National Convention was held in Chicago in May 1965. The following officers were elected for the 1965-66 term: Edward H. Burnet, president; Addison C. Bennett, vice president; Karl G. Bartscht, secretary; Edward S. Ferrell, treasurer; and George Deschambeau, executive director.

The newsletter and the employment opportunities service continued to be conducted from Dr. Smalley's office at Georgia Tech, with John Freeman as newsletter editor. Matthew F. McNulty Jr., was elected the second Honorary member.

### **1966 – HMSS Affiliated with the American Hospital Association**

**San Francisco Resolution:** At the Fifth Annual National Convention held at the Fairmont Hotel in San Francisco in May 1966, it was announced that the AHA Committee on Personnel Administration had joined other AHA committees to encourage the Society's affiliation. Affiliation with AHA was now a definite possibility.

As a result, the pros and cons of affiliation were discussed during the meeting. The "San Francisco Resolution" reaffirmed the Society's posture as previously stated in the "Baltimore Resolution" and a new committee was appointed to pursue the negotiations with AHA. Advantages identified included paid staff, while difficulties included having to work within a bureaucracy, having to give up an independent treasury, and possibly altering the organizational structure. The Society wanted to be able to establish its own requirements for membership, subject to approval of the AHA.

**National Officers:** Edward Gerner, the Society's first president, and Harold Smalley were recognized for their leadership roles during the conference. The national officers elected were Fred W. Green, president; Karl G. Bartscht, vice president; John R. Freeman, secretary; Addison C. Bennett, treasurer; and George L. Deschambeau, executive director. In other action at the meeting, full membership in the Society was opened to include consultants who qualified for AHA membership and to analysts and technicians who successfully completed an approved course of study. Lillian M. Gilbreth was named the third Honorary member.

**AHA Affiliation:** On December 15, 1966, the Board of Trustees of AHA accepted the petition of the Society for affiliation. Members of the Society who were not also members of AHA were sent applications forms for AHA membership. Dual memberships were maintained for two years before a single membership application was adopted. Affiliation with AHA gave the Society strength and stability, and together with a relaxation of membership requirements, a broader membership base.

### **1967 – Bylaws, Rules and Regulations of HMSS Approved**

The Bylaws, Rules, and Regulations of the HMSS of AHA were approved May 9, 1967, by the independent Society with the understanding that certain provisions of its constitution would be respected even though such provisions were not stated in the Bylaws.

In May 1967, the Sixth Annual National Convention was held in Toronto, Ontario. A plaque was presented to Harold Smalley in appreciation for his efforts in the formation of the Society. The first paid secretary of the Society, replacing the voluntary executive director position, was William J. Van Cleve, director of the Division of Personnel Management at AHA. The 1967-68 national officers and board members were George Deschambeau, president; John R. Freeman, president-elect; Karl G. Bartscht, Addison C. Bennett, Patric E. Ludwig, and L. Thomas Wilburn Jr., board members.

### **1968 – New York Became First Affiliated Chapter**

The Seventh Annual National Convention was held in Tampa, Fla., in May 1968. The national officers and board members consisted of John R. Freeman, president; Addison C. Bennett, president-elect; William T. Delamar, George Deschambeau, Fred W. Green, Patric E. Ludwig, and David R. Shaw, board members.

**New York Chapter:** The formation in New York of the first officially recognized affiliated chapter of HMSS, the Hospital Management Systems Society of Greater New York, was announced. The chapter was also an affiliate of the American Institute of Industrial Engineers – Hospital Division (Tappan Zee Chapter). Bill Staib served as its first president. Its members were from the boroughs of New York City, Long Island, and New Jersey.

The official affiliation agreement was signed with the AHA on October 21, 1968.

**Publications:** It was announced that the AIIE Book of the Year Award went to Harold E. Smalley and John R. Freeman for *Hospital Industrial Engineering*.

### **1969 – Full Membership Requirements Broadened**

The Eighth Annual National Convention was conducted in Houston in May 1969. The elected officers and board members were Addison C. Bennett, president; Patric E. Ludwig, president-elect; Karl G. Bartscht, John R. Freeman, Richard M. Grimes, David H. Harris, and David R. Shaw, board members.

Highlights of this convention included a change in the name of the Advanced Institute on Methods Improvement to the Institute on Hospital Management Engineering. Full membership requirements were broadened to include any person, regardless of educational qualifications, who was actively and substantially engaged in programs of research, education, or professional practice in the field of hospital management systems.



### **1970 – HMSS Fiscal Year Changed to Calendar Year**

The Ninth Annual National Convention was held in February 1970 in New Orleans. Through a change in the bylaws, the Society's year was changed to coincide with the calendar year. Consequently, the 1969-70 officers continued in office through calendar year 1970.

**HMSS and AIIE Programming:** Between 1964 and 1970, one of the major activities of the Hospital division of AIIE was to conduct technical programs as a part of the AIIE Annual Conference held in May of each year. In 1970, the division held the first Divisional Conference within the AIIE program. This meeting was held in New Orleans just prior to the HMSS-sponsored Institute on Hospital Management Systems. Thus was spawned the beginning of a pattern of Annual Systems Conferences, jointly sponsored by the two organizations.

The opportunity to attend a full week of hospital-oriented technical papers caused this joint annual conference to become the major technical meeting in the field of hospital management engineering. Activities of the previous year recounted at this meeting included:

- Publication by the AHA of Management Engineering in Hospitals;
- Description of hospital management engineering written by members of the Society;

And

- Development of the Multi-hospital Management Engineering Program Directors Committee and its sponsorship of an International Conference for Directors of Multi-hospital Programs.

**Awards:** At this convention, the first Literature Award was presented.

### **1971 – HMSS Collaborated with AHA on Educational Initiatives**

The 10th Annual National Convention was held in Denver in February 1971. The 1971 officers and board members consisted of Patric E. Ludwig, president; David H. Harris, president-elect; Addison C. Bennett, Richard M. Bramblett, Richard M. Grimes, Ben W. Latimer, and James B. Mathews, board members.

**Programs and People:** The Education Committee reported that it had worked with AHA educational coordinators on six institutes in addition to the Institute on Hospital Management Systems. John R. Freeman announced that, due to time commitments associated with his move from the academic to the business world, he could no longer edit the newsletter. Steven Friedman, the new secretary replacing William J. Van Cleve, was appointed as editor of the newsletter.

### **1972 – HMSS Membership Criteria Expanded**

The 11th Annual National Convention was held in San Francisco in February 1972. The 1972 officers and board members were David H. Harris, president; Ben W. Latimer, president-elect; and Richard M. Bramblett, Barton R. Burkhalter, Patric E. Ludwig, James B. Mathews, and Kenneth Pierce, board members.

**Members in Computer Information Systems:** The primary discussion focused on whether the AHA should actively pursue the development of the Society for Computer Information Systems. A subcommittee was appointed to look into hospital productivity. The committee later reported that a separate society was not needed and that these individuals could be attracted to the existing society.

**National Cooperative Services Center:** Colin Churchill, director of the Hospital Research and Educational Trust, announced to the members that the W. K. Kellogg Foundation had agreed to fund a modified version of the proposal submitted by the Society to develop a National Cooperative Services Center for Hospital Management Engineering.

**Member Services:** New criteria for the formation and approval of affiliated chapters were mandated by the board of directors. These criteria were developed to clarify the role of affiliated chapters and their relationship to the national Society, as well as to ensure reasonable uniformity and consistency in chapter organization and recognition.

### **1973 – Educational Meeting Name Changed**

The 12th National Convention was held in February 1973 in Atlanta. The national officers and board members were Ben W. Latimer, president; Barton R. Burkhalter, president-elect; Robert N. Davis, William T. Delamar, Julius Spivack, and Wilson L. Williams, board members. The name for the HMSS portion of the joint educational meeting was changed from the Institute on Management Systems to the First Annual Systems Conference.

### **1974 – Bylaws Changed to Institute Regional Directors for HMSS Board**

The 13th Annual Convention was held in Houston in February 1974.

**Bylaws Change:** The bylaws were changed again to reflect the concept of regional directors as a result of concern for a geographical imbalance on the board of directors when everyone was elected at large. The board was to consist of president, president-elect, two directors at large and four regional directors. The 1974 officers and directors at large elected were Barton R. Burkhalter, president; Julius Spivack, president-elect; Anthony F. Licata, secretary; Robert N. Davis and Wilson L. Williams, board members. The regional directors were Region I-William G. Flagg; Region II-John F. Roche; Region III-Michael J. May; and Region IV-John H. Eaton.

**Southeast Wisconsin Chapter:** The Southeast Wisconsin Chapter became an affiliated chapter in 1974. It began in 1972 as the Society of Hospital Management Engineering by co-founders Joe Steiner and Mohan Kirtane, and meetings were held at the University of Wisconsin, Milwaukee.

**Delaware Valley Hospital Management Systems Society:** The Delaware Valley Hospital Management Systems Society (DVHMSS) was created in 1974 through the vision of Peter Ryerson (Pennsylvania Hospital) and the support of several directors of management engineering/systems in the Delaware Valley region (southeastern Pennsylvania, southern and central New Jersey and the state of Delaware, including John Werner (Graduate Hospital), Reid Hoadley (Albert Einstein), Fred Neulander (Univ. of Pennsylvania), Doug Bly (Medical Center of Delaware), Frank Milewski (Thomas Jefferson University), Bruce Herpich (Temple University), and Tony Fimmamore (Lehigh Valley Medical Center).

This group was comprised largely of members of HMSS. It developed close relationships with the Delaware Valley Hospital Council, Blue Cross of Greater Philadelphia, the consulting services division of the Hospital Association of Pennsylvania, and the Management Engineering and Cost Control Services (MECCS) of the New Jersey Hospital Association. Several guest speakers were provided from these organizations.

### **1975 – Task Force on Society Structure Appointed**

The 14th Annual Convention was held in Long Beach, Calif., in February 1975.

**Board of Directors:** The board of directors for 1975 were Julius Spivack, president; William G. Flagg, president-elect; John H. Eaton, as director at large; and Louis E. Placella, Gerald C. Macks, Louis E. Freund, and Larry D. Grandia as regional directors. It was announced that Glenn C. Anderson had replaced Anthony F. Licata as secretary, but had resigned just prior to the annual meeting. After a brief interim appointment of Donald Tichenor as acting secretary, Robert C. Buldak was appointed secretary in summer 1975.

**President's Objectives:** Due to the relative inactivity of previous years, the president announced as his objectives for the year: appointing a task force on Society structure; having the president-elect develop a 1976 budget; and promoting the Society as an advocate of management engineers in the field.

**Professional Practice Considerations:** The Professional Practice Committee surveyed the membership and announced salary and other statistical information. The same committee also raised the question of certification of management engineers, feeling that the professional license for engineering was not adequate to define practitioners in the field.

### **1976 – Society Published First Annual Conference Proceedings**

The 15th Annual Convention was held in Colorado Springs, Colo., in February 1976. William G. Flagg became president, and the new officers were elected as follows: Louis E. Placella, president-elect; Louis E. Freund, director at large; and John E. Rueckert, W. Thomas Winn, Nat Goodman, and Ronald D. Ellingson as regional directors. John Eaton continued as director at large. A committee was appointed to work at strengthening the relations with AIIE.

**Proceedings from Conference:** For the first time, the papers presented at the conference were published as proceedings available to conference participants.

**Annual Essay Contest:** The First Annual Essay Contest sponsored by the Society was won by Karl G. Bartscht. About 150 members attended the conference.

**Center for Hospital Management Effectiveness:** On March 1, 1976, the National Cooperative Services Center for Hospital Management Engineering was consolidated with the AHA Division of Management Effectiveness under Richard P. Covert, PhD, to become the Center for Hospital Management Engineering within AHA. As the Society was also in the Division of Management Effectiveness, increased cooperation was anticipated. The Society's Public Relations Committee established a speakers' bureau, organized by subject and region.

**Annual Salary Survey:** The original Annual Salary Survey was conducted for the Society by the Yale-New Haven Hospital Management Engineering Department of which Mark Tepping was director. This resource continued to produce the survey for the next several years.

**Chapters:** As of April 25, 1976, there were 11 active affiliated chapters. The 11 chapters were Atlanta, Greater Chicago, Greater New York, Indiana, Iowa, Intermountain (based in Salt Lake City, UT), Kansas City, Minnesota, South Florida, Tennessee, and Wisconsin.

**1977 – Chicago, Indiana Chapters Established Annual Midwest Conference**

The 16th Annual Convention was held in St. Petersburg, Fla., in 1977.

**Board of Directors:** The officers were Louis E. Placella, president; John E. Rueckert, president-elect; Ronald D. Ellington, director at large; and Alan J. Goldberg, Ronald T. Upham and Chester W. Bradley as regional directors. Louis E. Freund continued as director at large. Bruce J. Tianen joined the staff of AHA in March 1977 as staff specialist in the Department of Management Resources with appointment as director (formerly secretary) for the Society and staff for the Center for Hospital Management Engineering.

**Publications:** The AHA published Selections and Employment of Health Care Consultants, a booklet written by the Proprietary Consultants Committee of the Society.

**Member Services:** The Chicago and Indiana chapters held the First Annual Midwest Conference in fall 1977. The board of directors had contracted with Opinion Research Corporation of Chicago for an in-depth survey of member attitudes and needs.

The Society developed and implemented an aggressive marketing campaign to grow the membership, and printed 20,000 brochures. This was the first campaign in four years. Before the campaign the Society had 1,100 members with the following category classification:

Management Engineering...37.9%	Health Care Planning...4.7%
Hospital Administration...23.1%	Financial Management...3.5%
Health Care Consultants...14.8%	University Professors...1.9%
Information Systems/Data Processing...11.5%	Other...2.6%

**1978 – Richard P. Covert Appointed Director of Society**

The 17th Annual Convention was held in Biloxi, Miss., in February 1978.

**Board of Directors:** The president was John E. Rueckert. New board members consisted of Alan J. Goldberg, president-elect; Ronald D. Ellingson, director at large; and Raymond J. Hanson, Jr.; Harold E. Smalley, PhD, Thomas C. Waterman, and Paul O. Allen as regional directors. Leonard B. Fox, III was the carry-over director at large.

**Long-range Planning:** The board of directors, recognizing the need for long-range planning, spent much time developing a mission statement and goals for the Society. The board, by

necessity, had spent much time on meeting planning to improve an AHA-led process that had resulted in hotel selections being made without up-to-date information. The new process reached out to other AHA societies to establish a database of recent experiences and involved Society members who lived in the city where the meeting was planned.

**Society Director:** Bruce J. Tianen resigned from his position as director in August 1978. Richard P. Covert, PhD, became acting Society director until December 21, 1978, when he was appointed director of the Society as well as director of the AHA Center for Hospital Management Engineering.

**Chapters:** The seed was sown for a new chapter to serve central and western Wisconsin with the promulgation of hospital management engineering and the trend for more communities, in addition to large metropolitan areas, to embrace the discipline. The Dairyland chapter (formerly chartered as the Greater Madison chapter) began in Madison. Barry T. Ross served as its first president. Early members came from four non-federal Madison hospitals, hospitals in LaCrosse and Eau Claire, and students from the University of Wisconsin.

### **1979 – Annual Convention Held in Tucson**

The 18th Annual Convention was held in Tucson, Ariz., in 1979.

**Board of Directors:** As a result of the election, the board for 1979 was Alan J. Goldberg, president; Raymond J. Hanson, president-elect; Thomas C. Waterman and Ronald D. Ellingson, directors at large; and regional directors, Peter J. Ryerson, Howard Mintz, Merrill W. Leman, and W. John Watts.

### **1980 – Planning Begun for Future Expansion**

The 19th Annual Convention was hosted in Lake Buena Vista, Fla., in February 1980.

**Board of Directors:** Joining president Raymond J. Hanson, Jr., and director at large Thomas C. Waterman were president-elect Merrill W. Lehman; director at large W. John Watts; and regional directors Mark Tepping, Justin A. Myrick, PhD, Alvaro E. Pertuz, and Eugene J. O’Hea. The consultant’s referral service of the Proprietary Consultants Committee became operational in 1980, and more than 500 requests for departmental listings were sent out.

**Code of Ethics:** The code of ethics was revised in July 1980.

**Growth of the Society:** As 1980 ended, the Society appeared ready for another spurt of activity and growth. An effort was planned to reach the professionals interested in management information systems. The board discussed ways to institute regional conferences, and a long-range planning committee extended the mission of the Society (as developed by the 1977 and 1978 board of directors) into a continuous, three-year-long-range plan of activity.

**AHA Non-deficit Budget:** The AHA required that the societies present and maintain each year a non-deficit budget and financial condition. While the Society had maintained such a position since 1977, there was no question that it strongly influenced the decisions of the board of directors and, hence, the direction of the Society. Also, nine of the Society presidents from 1971-80 either currently or previously had worked for state hospital associations. These state associations had their own or endorsed management engineering programs, which dominated the

field in the 1970s. The state hospital associations were aligned with AHA, thereby putting additional pressure on the Society leadership to meet this non-deficit budget directive.

### **1981 - Impetus for Information Systems Recognition**

**20<sup>th</sup> Anniversary:** November 1981 marked the 20th anniversary of the formation of the Hospital Management Systems Society. Although the possibility of special activities at the 20<sup>th</sup> Annual Convention held in New Orleans in February 1981 was discussed, no special notice of this anniversary was celebrated.

**Information Systems (IS) in Hospitals:** However, the emergence of information systems in hospitals *was* recognized. Ned Simpson and Tom Durel introduced a “Where’s Moses?” campaign. The significance of this catch phrase campaign was the need for a leader to bring the small, scattered pockets of hospital IS professionals to the Promised Land, i.e., HMSS.

**Board of Directors:** The board that year consisted of Merrill W. Lehman, president, assisted by president-elect Justin A. Myrick, PhD; directors at large Mark Tepping and W. John Watts; and regional directors Dennis P. L’Heureux, Barbara Gerhardt, Robert J. Durej, and Larry E. Shear, PhD. The primary discussion of the board in 1981 was the growing importance of management information systems and the relation of persons responsible for their installation and operation to the Society. Somewhat predicative of this discussion was the appointment of Dennis L’Heureux, a management systems engineer, as CIO of UMASS Medical Center later that year. Dennis may have represented the first CIO to serve on a HMSS board.

**IS Task Force:** The Task Force on Information Systems pointed out that IS professionals have different needs from practicing management engineers, and the board of directors reaffirmed the multi-disciplinary nature of the Society. The board noted the Society’s and its members’ continued involvement in both use of computers and in development of information systems. The task force provided the subsequent conference program director a track on information systems for the 10th Annual Systems Conference held in conjunction with the 21st Annual Convention and meeting in San Diego, Calif. in February 1982.

**Management Engineering Committee:** In other activity during the year, the in-house Management Engineering Committee developed a “Resource Hotline” of individuals who were willing to be consulted by telephone on specific hospital topics.

### **1982 – Society Committees Restructured**

The 21st Annual Convention was held in San Diego in February 1982.

**Board of Directors:** The board of directors for 1982, led by president Justin A. Myrick, PhD, included returning director at large Mark Tepping and president-elect Robert J. Durej; director at large Dennis L’Heureux; and regional directors John P. Werner, Charles W. Overstreet, Barry T. Ross, and Steven Pettigrew.

**Committee Restructuring:** President Myrick restructured the committees for the Society, combining committees that dealt in similar concepts and recognizing that some committees no

longer performed viable functions. A bylaws revision committee was established to make necessary change—both those requested by the AHA, and those resulting from member dissatisfaction with the nomination and election procedures for the board of directors. They proposed, for member approval in 1983, a nine-member board of directors with eight members elected for two-year terms on a staggered basis.

**Education:** The Society added to its educational programs by offering the College of American Pathology’s Workload Recording Methodology to cover the costs of the Society’s representative on the CAP Workload Recording Committee and by holding a two-day regional conference in conjunction with the Delaware Valley Hospital Management Systems Society.

**Publications:** The Society published *Hospital Departmental Profiles*, edited by Alan J. Goldberg, the first Society publication since 1978. In August, 1,500 copies were printed and 1,300 copies sold by January 1983, which exceeded expectations. The first edition sold 4,000 copies. The second edition expanded the book with an initial press run of 3,000 books published in 1986. The third edition of the book was published in 1990, which doubled in length and had a total press run of 7,500.

**Chapters:** Due to an outward migration of hospital management engineering practitioners from the New York City area, the first affiliated chapter, the Greater New York Chapter, had become defunct.

As of February 1982, HMSS had 15 affiliated chapters:

<b>Atlanta</b>	<b>Australia</b>	<b>Delaware Valley (Pennsylvania)</b>
<b>Greater Chicago</b>	<b>Greater Houston</b>	<b>Greater Madison (later renamed Dairyland)</b>
<b>Indiana</b>	<b>Intermountain</b>	<b>Iowa</b>
<b>Kansas City</b>	<b>Michigan</b>	<b>Minnesota</b>
<b>Southern California</b>	<b>Tennessee</b>	<b>Wisconsin</b>

**Midwest Conference:** In summer 1982, the Annual Midwest Conference was held in Chicago. The collaborative event was co-sponsored by the Indiana, Chicago, Southeastern Wisconsin, Greater Madison (WI), and Minnesota affiliated chapters.

**Chapters:** The Western Pennsylvania chapter was formed in Pittsburgh in 1982 by Ed Gerner, Tom Gentile, Al Allison, and Walt Ditmer, who were engaged in hospital administration and management engineering in Pittsburgh hospitals. Ed Gerner was a Charter member of the Society and served as the first HMSS president in 1962. Tom Gentile served as the chapter’s first president.

The Delaware Valley Hospital Management Systems Society (DVHMSS) that was founded in 1974 formally became an affiliated chapter of HMSS in 1982. The chapter also began to attract the interest and attention of local directors of information systems and healthcare administrators.

## **1983 – First Formal Long-range Plan Developed**

**Annual Convention:** In 1983, the 22nd Annual Convention, held February 8-10 in Atlanta, was followed by regional meetings in Detroit in July and in Salt Lake City in September. At the regional meeting in Salt Lake City, one of the first exchanges of data among multi-hospital management engineering programs took place.

The 1983 annual conference in Atlanta marked the first time that vendors were invited to exhibit. Ten vendors had table top exhibits. Included were tools for cost accounting.

**Board of Directors:** The 1983 board of directors consisted of Robert J. Durej, president; Dennis P. L’Heureux and John P. Werner, directors at large; Barry T. Ross, president-elect; and newly elected directors Jack A. Gilbert, Roger S. Hendry, Peter J. Ryerson, and Robert B. McDonald.

**Board Restructured:** In 1983, members overwhelmingly approved the amendments to restructure the board that were proposed by the Bylaws Revision Committee in 1982 to increase regional representation.

As a result, the board was transformed to one consisting of:

- The president;
- One director from each of eight regions, elected for two years on a staggered basis; and
- Four incumbent directors who would be candidates for president-elect and the newly formed position of vice president, during their second year in office.

**Chapters:** Additionally, an amendment to Article 10 of the HMSS bylaws was approved by the membership to strengthen the ties between HMSS and its affiliated chapters. A methodology was developed and adapted to select the “Chapter of the Year.”

**First Long-range Plan:** Throughout 1983 and through the coordination and vision of the president-elect, the Society developed its first formal set of long-range plans:

- The bylaws revisions assigned the president-elect to head the long-range planning efforts, which led to the need for a vice president to assist the president with the other Society activities.
- It became the responsibility of the president-elect to execute the plan for his/her year serving as president.

The plans included goals:

- To increase the Society’s fiscal viability;
- To increase the benefits of belonging to the Society; and
- To stress the multidisciplinary role of the Society by meeting the needs of and recruiting all types of professionals in healthcare systems.

Specific objectives of the first long-range plan included:

- Establishing a student scholarship;



- Implementing a recognition program for member contributions to the Society;
- Developing stronger relationships with affiliated chapters;
- Being an advocate for hospital management systems, which included strategic partnerships with other groups; and
- Establishing a home for the developing IS constituency.

**Scholarship Program:** Since it was felt that the future of the Society and the health management systems disciplines would be in the hands of future members, the plan called for encouraging growth in student involvement. The plan identified several initiatives to achieve this, including implementation of a scholarship program.

**Recognition Program:** Deliberation occurred as to the form the recognition program should assume, i.e., purely recognition for service to the Society, chapters, and the profession versus attesting to a member's expertise through credentialing. For a variety of reasons, it was decided that recognition for service would be the option.

This rationale was based on factors including the AHA's position on credentialing due in part to potential legal issues, the time and expense associated with an effective credentialing program, and who the subject experts would be, since the Society had many long-time, experienced professionals, and these individuals would determine whether other qualified, experienced practitioners should be credentialed.

**IS Committee:** Heretofore, there had been no formal representation of the growing IS constituency. As a result, an IS Committee was identified by the plan to parallel the existing Management Engineering Committee.

**Center for Hospital Management Engineering (CHME):** In September, 1983, the AHA placed the CHME in HMSS, and, as a consequence of other organizational changes, also gave HMSS full responsibility for the CHME proceedings and information clearinghouse activities, and the resulting revenue.

**Publications:** The Management Engineering Committee published "Establishing an In-House Management Engineering Function" to assist hospital administrators who were considering establishing management engineering departments. Co-authors were Mitchell P. Perlin, Mark A. Tepping, Barry T. Ross, and Richard Gendel.

### **1984 – Membership Levels and Scholarship Programs Enacted**

The annual meeting in 1984 was held in San Francisco on February 8-10. Cost accounting in healthcare was received special attention at the conference. With the 1983 Prospective Payment System under President Reagan, it was becoming more important that providers have a means to determine their costs.

**Board of Directors:** The 1984 board of directors, installed at the 1984 annual meeting in San Francisco, consisted of Barry T. Ross, president; Peter J. Ryerson, president-elect; John P. Werner and Roger S. Hendry, directors at large; and regional directors Robert A. Harris, Diane Harrison, Robert D. Gunn, and Phillip W. Herren. This board executed the first year's activities specified in the long-range plan.

**Special Interest Groups:** In terms of structure, special interest groups (SIGs) were created for groups of whose constituents shared a common professional interest. The SIGs were established within the Management Engineering (ME) Committee and the newly established Information Systems Committee. Examples were the multi-hospital ME SIG (ME Committee) and the micro-computer SIG (IS Committee). Dennis L'Heureux and Dennis Daly were appointed as co-chairs of the new IS Committee, and Ed Howell was appointed as the ME Committee chair.

**Member Recognition Program:** The board planned and approved a Levels of Membership Recognition Program consisting of four levels of membership, Student, Regular, Senior Member, and Fellow. The Society director was charged with reviewing applications against the criteria and point system developed and to recommend those who qualified for Fellow status. The Society board president worked with the Director to adjudicate applicant qualification issues.

**Fellows:** The Board appointed 31 members as honorary Fellows who would be responsible for detailing and implementing the Fellow and Senior member criteria. The honorary Fellows, who were determined in 1984 and officially recognized at the 1985 annual conference, are shown below. Julius Spivack was appointed in 1984 to serve as the first Fellows Chairperson. He led the Fellows in 1985<sup>1</sup>.

#### **Honorary Fellows (1985 Induction)**

James M. Brislin, Jr.	Charles W. Overstreet
Peter T. Cabban	Steven L. Pettigrew
James G. Campbell	Duke K. Rohe
David Z. Cowan	Barry T. Ross
Robert M. Davis	John E. Ruckert
Don Galimore	Richard L. Rydell
Wayne M. Gray	Vinod K. Sahney, PhD
Alan J. Goldberg	William R. Schramm
John G. Hackel, PhD	Harold E. Smalley, PhD
Doreen Hagerty	Arthur R. Smith
Roger S. Hendry	Kathryn Smith
James E. Hosking	Julius Spivack
Gerald C. Macks	Mark A. Tepping
Frank J. Milewski, Jr.	William J. Watts
Howard Mintz	George W. Whetsell
Justin A. Myrick, PhD	

**Richard P. Covert Scholarship:** To promote and recognize healthcare systems excellence in education, the Society founded the annual Richard P. Covert Scholarship. The annual scholarship (\$1,000) and an all-expense-paid trip to the annual conference were to be awarded to a selected student member at the annual conference.

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<sup>1</sup> Refer to Appendix V for a listing of Fellows Committee/Council Chairs

**Personal Membership Committee:** The AHA instituted the Personal Membership Committee (PMC) in 1984 to recognize the personal membership groups (i.e., societies of the Association and to improve collaborative efforts among them). The PMC provided the Society with a stronger voice within AHA and it served to help AHA formulate positions and policies. Robert Durej, as immediate past president (1983), served as the Society's first PMC representative in 1984. Barry Ross served as the HMSS representative to the PMC (1985-1986).

**Collaborating with Healthcare Professional Organizations:** In addition to strengthening relations with its affiliated chapters, HMSS initiated collaboration with other healthcare professional organizations. These groups included the American Hospital Radiology Administrators (AHRA), College of American Pathologists (CAP), Southern California Health Care Marketing Association, Health Care Internal Audit Group, and the American Society for Quality Control (ASQC).

**Education:** The Society took a new direction in education in 1984 by adapting the Sony International Management Game to healthcare, and conducted the program for approximately 100 administrators and financial managers from healthcare organizations throughout the country. This program signified the Society's commitment to growing as the healthcare field changes under prospective pricing and as membership expands to administrative and financial areas.

**Chapters:** Although HMSS members had been meeting all over New England since the 1970s, it was not until 1984 that the New England chapter was formally chartered and recognized as an affiliated chapter of HMSS. The Chapter's first president, Dennis L'Heureux, presided over its inaugural meeting in Kennebunkport, Maine.

### **1985 – Endowment Fund Established for Scholarship**

**Board of Directors:** The 1985 board, officially installed at the 24th Annual Conference in San Antonio, consisted of Peter J. Ryerson, president; and directors from the eight Society regions: Robert A. Harris, Region 1; and vice president; Frank J. Milewski, Region 2; Roger S. Hendry, Region 3 (elected to fill the position of Diane Harrison, who resigned); Pamela A. Wilcox, Region 4; Phillip W. Herren, Region 5; Jon A. Wennermark, Region 6; Robert D. Gunn, Region 7 and president-elect; and Richard Correll, Region 8.

**Education:** The Society was again involved in new ventures in 1985. In the area of education, the Society, along with Community Systems Foundation Australia, the Hospital Research and Educational Trust, and the W. K. Kellogg Foundation, organized and conducted a three-day invitational conference entitled "Knowing, Learning, and Sharing Management Tools in Health Care." Sixty-five persons from five continents and 14 countries heard and discussed 16 papers presented by attendees. There was general consensus that there was a great need for increased international knowledge sharing as the problems of healthcare were similar worldwide.

**Publications:** In the area of publications, the Society completed the second edition of *Hospital Departmental Profiles* and a new book, *Working with Consultants*, which replaced the 1977 HMSS publication, *The Selection and Employment of Health Care Consultants*.

**Communications:** In the area of communication, the board contracted for an electronic mailbox network among the board as a trial for this form of communication.

**American College of Healthcare Executives (ACHE):** In 1985, the Society was invited to participate in the American College of Healthcare Executives' examination confederation. Barry Ross was appointed as the HMSS representative to the confederation. The objective of the confederation, which included a number of healthcare professional associations, was to provide input and test a restructured ACHE advancement examination. The new examination was to have a profession-specific component (that was developed by each represented association for its discipline) and a generic component. HMSS provided the input for hospital management systems to ensure that the revised examination would reflect HMSS' member backgrounds; this was accomplished through the efforts of Gerald Macks, Justin Myrick, Charles Overstreet, and Richard Rydell.

**Scholarships:** The board elected to give two Richard P. Covert scholarships, and to start the process, to endow the scholarship by establishing an endowment fund. The board also authorized publishing an annual report to summarize the highlights of 1985 activities through a formal document. The report was sent to members in March 1986.

### **1986 – HMSS Became HIMSS - Healthcare Information and Management Systems Society**

The 1986 conference and meeting were held in Lake Buena Vista, Fla.

**Board of Directors:** The 1986 board of directors consisted of Robert D. Gunn, president; and the regionally nominated directors James Turnbull, Region 1; Frank J. Milewski, Region 2; Gerald C. Macks, Region 3; Pamela A. Wilcox, Region 4; and vice president; Rodney L. Wiggins, Region 5; Jon A. Wennermark, Region 6; Robert J. Zamen, Region 7; and Richard Correll, Region 8 and president-elect.

**New Name:** HMSS moves to encompass information systems and telecommunications professionals, changing its name to the Healthcare Information and Management Systems Society (HIMSS).

**Information Systems Professionals as Members:** The Long Range Planning Committee, under the direction of Richard A. Correll, president-elect, developed plans for 1987 and beyond. It became apparent that there was no professional Society within healthcare for information systems professionals, and that the growth of the position of *chief information officer* would create a need for a Society that could embrace all of the professionals who should report to such a position.

As the Society had been presenting educational tracks and programs directed at information systems professionals for about five years, it seemed logical that the HMSS could fill that role. After a number of meetings of task forces and advisory committees, Mr. Correll recommended to the board that the name of the Society be changed to the Healthcare Information and Management Systems Society (HIMSS) and that the Society move to encompass information systems professionals.

In a subsequent vote of the membership on the name change, more than 80 percent of the 1,000 members who voted were in favor of the change.

**Center for Healthcare Information Management:** With the change in name, a second organization was established within the AHA to assist in the expansion of the Society. This organization, the Center for Healthcare Information Management (CHIM), was established to utilize funds donated by vendors and consultants who supported the expansion of the Society. Richard A. Correll resigned as president-elect to become director of CHIM at the end of 1986.

**Telecommunications Professionals:** As the efforts of the Society were approved by the AHA, it became apparent that the telecommunications professionals also belonged within this organization. At the end of the year, discussions about a merger were undertaken with the telecommunications group of the American Society for Hospital Engineers (ASAE), of which it was a part. This was precipitated by the fact that prior to the advance of IT, hospital telecommunications typically were focused on switchboard operations, which generally reported to the engineering department. Directors of plant engineering were represented by the ASHE, another AHA personal membership group.

**Fellows as Facilitators:** The Fellows recommended and were asked to facilitate appointing Fellows as moderators for the annual conferences. Fellows chairman, Barry Ross, developed guidelines for Fellows to serve as moderators and coordinated assignments of moderators for each conference educational session.

### **1987 – Nominations Committee Revised**

The 1987 conference was held at the Riviera Hotel in Las Vegas.

**Board of Directors:** The 1987 board of directors included Pamela A. Wilcox, president and regionally nominated directors Jim Turnbull, president-elect and Region 1; Ned J. Simpson, Region 2; Gerald C. Macks, Region 3; Cheryl Wyatt, Region 4; Rodney L. Wiggins, vice president and Region 5; Doreen C. Hagerty, Region 6; Robert J. Zamen, Region 7; and Frank Overfelt, Region 8.

**Member Services:** It was a year of change and growth. HIMSS reached out to new constituencies in addition to its traditional core group of management engineers. With the creation of CHIM, HIMSS reached out to information systems professionals, and through its agreement with the ASHE, HIMSS also reached out to telecommunications professionals. Concurrently, the HIMSS Nominations Committee composition was revised to emphasize functional divisions. As a result of these and other efforts, the Society grew by 50%.

### **1988 – Annual Conference Grew by 50%**

The 1988 conference, held at the Fountainbleu Hotel in Miami Beach, also had a 50% growth rate, as well as doubling the number of vendor exhibitors for the third consecutive year.

**Board of Directors:** The 1988 board of directors included Jim Turnbull, president Richard Rydell, Regions 1 and 3; Ned Simpson, president-elect and Region 2; Cheryl Wyatt, Region 4; William Schramm, Jr., Regions 5 and 7; and Frank Overfelt, Vice President, representing Region 8. The functional nominated directors were G. Malcolm Murray, information systems, and Debbie Green, telecommunications. The ex-officio members were Hubert Austin, PhD, (information systems) and Toni Baych (telecommunications).

## **1989 – CHIM Became Independent Organization**

The 1989 Annual Systems Conference and Meeting was held at the Anaheim Hilton and Towers, Anaheim, Calif. Registration totaled 1,225 people, another 50% jump in attendance. The information management exhibition had 128 vendors, filling the space available at the facility.

**CHIM:** This was also the last year of the original CHIM agreement, which thereafter became an independent organization with offices in Ann Arbor, Mich.

**Board of Directors:** The 1989 board of directors were Ned J. Simpson, president and regionally nominated directors Richard L. Rydell, president-elect and Regions 1 and 3; Everett Hines, Region 2; Laurel Renegar, Region 4; William Schramm, Jr., Regions 5 and 7; Michael Collins, Region 6; Sharon Garrett, Region 8; G. Malcolm Murray, vice president and information systems; and Debbie Green, telecommunications.

**Publications:** Discussions regarding how the Society's journal should be published continued with AHA, with the Society wishing to cover some or all of the costs of the publication through advertising. The publishing subsidiary of AHA, American Hospital Publishing, Inc., concluded, after a lengthy study, that there was not enough advertising support for it to publish the journal with advertising.

However, the Society continued its working relationship with American Hospital Publishing and the book, *Productivity and Performance Management in Health Care Institutions* was published. The book was sponsored by HIMSS, the American Society for Healthcare Human Resources Administration, and the Personal Membership Committee of AHA. Mark McDougall, Richard Covert, and V. Brandon Melton were editors and contributors included Alan Goldberg, John Werner, Vin Sahney, and others.

**New HIMSS Director:** Richard P. Covert, PhD, director of the Society since 1978, asked that he be relieved of his duties as director and continue as associate director with responsibility for educational programs. This transaction was completed when James W. Civik started as director in November 1989.

## **1990 – Monthly HIMSS Newsletter Introduced and the Rebirth of a Chapter**

The 1990 Annual HIMSS Conference, again cosponsored by the Society for Health Systems of the Institute for Industrial Engineers, was held February 19-22, in New Orleans. The conference continued to grow, with 128 exhibitors using 215 booth spaces, 1,605 registered attendees, and over 200 persons registered as guests for social functions.

**Board of Directors:** At the annual meeting, it was announced that the president for 1990 was Richard L. Rydell; with John P. Glaser, PhD, president-elect; Laurel P. Renegar, vice president; and Everett Hines and Michael Collins returning board members. New board members were Dennis P. L'Heureux, Region 1; Marion J. Ball, EdD, Region 3; John A. Page, Region 5; and Richard Peterson, Region 7.

**Publications:** In June 1990, a monthly newsletter, *HIMSS News*, was introduced to supplement the quarterly journal, and plans were made to introduce additional member services as the details were completed. Also, the third and final edition of the book *Hospital Departmental Profiles*, edited by Alan J. Goldberg, was published with a press run of 5,000 copies and a second printing of 2,500 copies in 1992. This book was double the original in size with 37 chapters.

**Member Services:** The Society had also grown, with approximately 3,700 members at year's end.

**Chapters:** Upon his return to New York City, Barry Ross discovered that the relationships and communications among healthcare management systems professionals no longer existed as they had in the late 1960s and 1970s. He and Ed Snyder (both at New York City major teaching medical centers) identified the benefits to and interests of others to form a professional association. As a result, a new chapter, the Greater New York Chapter (now the New York State Chapter) was formed and became an affiliated chapter in 1991. It quickly grew as health information technology began to blossom. Ross served as its first president and Snyder was the first vice president.

In 1990, the Colorado Chapter was organized through the efforts of Richard Friedland. It took three years until the chapter affiliated with HIMSS.

### **1991 – HIMSS Operates at a Financial Deficit**

The 1991 Annual Conference, the Society's 30th, was held in the Moscone Convention Center in San Francisco, with a registered attendance of more than 1,800 persons. In addition, there were more than 100 persons registered for the exhibits only, and at least 100 additional guests. The exhibition grew again, with 260 booths and 164 exhibiting companies.

The conference that year was cosponsored by both the Society for Health Systems of the Institute for Industrial Engineers and CHIM. In addition, the Society and the Society for Health Systems cosponsored for the second time a fall conference titled "Quest for Quality" with 500 registrants.

**Board of Directors:** The 1991 board of directors consisted of John P. Glaser, PhD, president; Richard L. Rydell, past president; John A. Page, president-elect and Region 5; Laurel P. Renegar, vice president and Region 4; Marion J. Ball, EdD, vice president-elect and Region 3; Dennis P. L'Heureux, Region 1; William C. Reed, Region 2; Chloe Miller-Haynes, Region 6; Richard C. Peterson, Region 7; Robert L. Hanson, Region 8; Dean R. Campbell, appointed to represent information systems; Richard A. Correll, appointed to represent CHIM; and Louis E. Freund, PhD, appointed to represent the Society for Health Systems, Institute of Industrial Engineers.

**New Director:** For the first time in its recent history, the Society was operating at a financial deficit. In April, James Civik resigned as director, and Richard P. Covert, PhD, was appointed acting director until a new director could be found.

In June, 1991, president-elect John A. Page accepted appointment to the position of executive director of the Society. It marked the first time that an elected officer of the Society received such an appointment. As a result of the vacancy created, President John Glaser, PhD, appointed second-year board member Dennis L'Heureux, to fill the president-elect's role.

**Board Strategic Planning:** A board strategic planning retreat was held to develop a formal planning document and direction for the Society. The results of a comprehensive membership survey were the basis for many decisions and plans made.

A special roast was held in Dr. Covert's honor at the 1991 Annual Conference to commemorate his years of service to HMSS/HIMSS; it was emceed by Bob Durej. In September 1991, Dr. Covert retired from the Society after a long and distinguished period of service to the HIMSS membership.

### **1992 – HIMSS Bylaws Revised to Reflect Growth**

The 1992 Annual HIMSS Conference & Exhibition was held in Tampa, Fla. Total attendance approached 2,400, with 169 exhibiting companies. As during the previous year, the conference was co-sponsored by the Society for Health Systems of the Institute of Industrial Engineers and CHIM.

**Logo Introduced:** The Society's new identifier—three circles enclosed in a fourth circle representing HIMSS' core disciplines within the healthcare delivery team—was unveiled at the conference. That year also marked the 25th anniversary of HIMSS' affiliation with the AHA. In addition, the Society and the Society for Health Systems again co-sponsored a fall conference entitled "Quest for Quality," drawing 400 registrants.

**Board of Directors:** The 1992 board of directors consisted of Dennis P. L'Heureux, president; John P. Glaser, PhD, past president; Marion J. Ball, EdD, vice president; William C. Reed, president-elect; Kathryn F. Smith, vice president-elect; and board members Randal E. Carson, Pamela A. M. Cocavessis, Robert L. Hanson, Geoffrey J. Suszkowski, Ph.D., Chloe Miller- Haynes, George Levesque, and Richard A. Correll, representing CHIM.

**Bylaws Revised:** During the first meeting of the 1992 board of directors, the bylaws were revised to reflect HIMSS' growth, the diversification of its members' interests, and the intent to foster an organization that supports meeting the needs of its members through the integration of *common* interests while still recognizing *individual* interests. Members cast a landslide majority vote in favor of these changes in spring, 1992. Approved changes included reorganization of the board and changes to the nominations and elections process.

**Staff Added:** To support the Society's new directions and enhancements to membership services, the following vacancies were filled: Lyn Hopmayer, assistant director for programs and meetings; Andrew Pasternack, assistant director for publications; and Pamela Barrett, associate director. These well-qualified staff members provided the resources needed to dramatically enhance HIMSS' publications, educational programming, and membership services.



**AHA Restructuring:** National interest in healthcare reform also reached a peak that year. President L’Heureux’s fall journal message in support of AHA’s reform vision brought a warm letter of appreciation from AHA President Richard Davidson. The year ended with a change in AHA’s structure that made HIMSS a part of the Division of Information Resources, reporting to the Division of Policy. A relationship between HIMSS and Healthcare Information Business Communication Council (HIBCC) was established when Dennis L’Heureux was appointed to fill an AHA seat on the Council. This appointment evolved into a revolving HIMSS at-large seat on HIBCC.

### **1993 - HIMSS Became a Separate, Independent Organization**

**Conference:** The 1993 Annual HIMSS Conference & Exhibition was held March 1-4, 1993, in San Diego. The conference drew 4,400 attendees and 195 exhibitors, breaking records for attendance and exhibition size. In another first, the conference proceedings were prepared in a multi-volume boxed set. Also, copies of the newly redesigned HIMSS journal, *Healthcare Information Management* were distributed to attendees as well as to all members.

Among the most newsworthy events of the conference were a keynote session by Steven Jobs, founder of Next Computer and cofounder of Apple Computer and a general session by James Carville, chief strategist for Bill Clinton during his successful 1992 campaign for president.

**Board of Directors:** The 1993 board of directors were William C. Reed; Kathryn F. Smith, vice president; George E. Levesque, president-elect; and Geoffrey J. Suszkowski, PhD, vice president-elect; and board members Nancy E. Aldrich; Randal E. Carson; Robert L. Hanson, RN; Teresa J. Jacobsen, RN, MS; Chloe A. Miller-Haynes; Walter C. Perrin, representing CHIM; A. Charles Platt; John Schreier; and Pamela A. Wolff.

**Independent HIMSS:** HIMSS and AHA began to examine the possibility of an independent HIMSS. During 1992 and into 1993, AHA began a process of restructuring triggered by AHA President Richard Davidson. That restructuring would eventually see a reduction in the 1,000-person AHA workforce of about 30 percent and planning for relocation from its historic Chicago Streeterville district headquarters to another, smaller office space.

As part of that restructuring, AHA began probing options for its personal membership groups, of which HIMSS was among the most likely to be able to survive as an independent entity.

**On Its Own:** Seizing the moment, HIMSS and AHA agreed in the spring 1993 to examine the possibility of HIMSS becoming independent. In the aftermath of the conference’s success, as well as the Society’s continuing membership growth, AHA and HIMSS agreed to dissolve the 27-year affiliation between the two organizations. The separation occurred on September 10, 1993, when HIMSS became an independent, not-for-profit 501(c) (6) corporation.

**New Headquarters:** HIMSS moved into new headquarters one month later at 230 E. Ohio St. in Chicago’s Streeterville neighborhood, a location within walking distance of both the Blue Cross/Blue Shield Association and the American Medical Association.

**Education:** Within days of the move, the 1993 Annual HIMSS Fall Communications Conference & Exhibition was held October 13-15, 1993 in Pittsburgh. The conference, attracting several hundred attendees, featured a keynote address by Henry “Harry” Hirsch, president and chief operating officer of communications giant WilTel Communications, Houston.

**Chapters:** In another sign of growth, by year end, there were nearly 40 HIMSS-affiliated chapters. Also during 1993, HIMSS members in voice/data/image communications voted to officially designate this area as “telecommunications.”

**Fellows:** The Fellows Organization, which had fallen into neglect the previous two years, was resurrected and Frank Overfelt installed as chair.<sup>1</sup>

**Healthcare Reform Related to HIS:** Parallel to HIMSS’ steady growth and evolution were several developments that placed information and management systems at the forefront of the healthcare reform dialogue. Among them were the following:

- President Clinton’s Health Security Act, unveiled in September, 1993, featured a section on the role of information systems.
- Legislation was introduced that same month by Senator Christopher (Kit) Bond (R-MO) that proposed the development of wide-area healthcare information networks with which to streamline administration of healthcare financial and clinical operations.
- During 1993-94, other legislation was introduced calling for funding of test bed healthcare information networks and telemedicine pilot projects by Senator Tom Harkin (D-IA), Representative Rick Boucher (D-9th VA), Representative Larry La Rocco (D-1st ID) and others.
- The Joint Commission on Accreditation of Healthcare Organizations added standards regarding hospitals’ information management functions to its 1994 accreditation manual. (A number of HIMSS members were reviewers of early drafts of the standard.)
- The Workgroup on Electronic Data Interchange published a revised (upwardly) estimated savings from healthcare EDI in its October 1993, report (a follow-up to its July 1992 report) on the use of information technology in healthcare.

In this setting, HIMSS once again seemed to be heading for a major success with its annual conference—a critical milestone for the now-independent Society. By mid-December 1993, exhibition space for the conference in Phoenix was nearly sold out.

### **1994 – “Clinical Systems” Voted a Membership Constituency**

The annual conference was held February 13-16 in Phoenix. By conference time, the exhibition floor had sold out, with 248 exhibitors and a waiting list of 40 vendors. Total attendance hit 6,300, another record.

**Publications:** At the conference, HIMSS distributed copies of *Guide to Effective Health Care Information and Management Systems and the Role of the Chief Information Officer*, a

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Refer to Appendix V

completely revised and expanded version of an earlier book first published in 1987. The publication was the first of a planned series of new HIMSS “Guide to” books.

**Board of Directors:** The 1994 board of directors were George Levesque, president; Geoffrey J. Suszkowski, PhD, vice president; Nancy Aldrich, president-elect; A. Charles Platt, vice president-elect; and board members Richard C. Howe; Richard Reynolds; Toni Baych; Robbie G. Trussell, RPh; Randy Carson; Teresa J. Jacobsen, RN, MS; John Schreier, and Pamela A. Wolff.

**Member Services:** In May, 1994, HIMSS members overwhelmingly voted to make “clinical systems” a formal membership constituency (along with information systems, management engineering, and telecommunications).

**Bylaws Change:** HIMSS members also voted to adopt a change in how the HIMSS Board of Directors selected its leadership. These bylaws changes were put into operation on July 1, 1994, consistent with the beginning of the corporate fiscal year.

On October 29, 1994, Harold E. Smalley, PhD, passed away. He will always be remembered for his foresight to lay the groundwork for the development of healthcare management systems professionals and for founding the Society representing them. Smalley served the Society well as founder, Charter Member, and first Executive Director.

### **1995 – Transition to New Committee Structure Completed**

More than 10,000 attendees and 372 exhibitors were on hand for the 1995 Annual HIMSS Conference, February 12-16, in San Antonio.

Deemed the “hottest annual meeting in healthcare” by *Modern Healthcare*, the conference’s growth paralleled a key finding of the 1995 HIMSS/HP Leadership Survey, Trends in Health Care Computing: projected major increases in information spending during the next two years.

Anticipation of increased spending for healthcare automation drew top executives from three of the country’s largest technology developers, all anxious to grab the attention of HIMSS ‘95 attendees:

- Bill Gates, founder and CEO of Microsoft;
- James Buckley, president and general manager of Apple USA; and
- Charles Wang, president and CEO of Computer Associates.

**New Fiscal Year Set-Up:** The final transition of officers from the calendar to fiscal year occurred in 1995. Nancy Aldrich and Charles Platt became president and vice-president, respectively, on January 1, 1995. They would be the first officers of the Society to serve for more than 12 months since HIMSS’ earliest days. George Levesque and Geoff Suszkowski, PhD, along with Randy Carson and Pamela Wolff, continued to serve as members of the board through June 30, 1995. With the institution of a new, six-month orientation period, four new directors-elect also worked with the board during this period.

**Board of Directors:** On July 1, 1995, the 1995/96 board of directors officially took office. Included were: Nancy Aldrich, president; Charles Platt, vice president; Richard C. Howe, PhD,  
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president-elect; Richard Reynolds, vice president-elect; and directors Toni Baych; Ron Contrado; Deborah Krau; Teresa Jacobsen, RN; John Schreier; Cindy Spurr, MBA, RN; Cheryl Turner; and Robbie G. Trussell, RPh.

**New Committee Structure:** The transition to a new committee structure, one in which volunteers serve for a two-year term, had been accomplished. The new structure provided for adequate continuity and improved leadership on the committee by ensuring that not more than half the committee members retire each year.

In addition, committee chairs were now selected from among those that would be second-year committee members. A committee “leadership triad,” consisting of the volunteer chair, a liaison from the board and a staff representative was developed for each committee. The purpose of the new structure was to ensure that progress toward the goals established by the board was maintained.

Committee chairs for 1995-96 included John Templin– Education; Gary Kurtz – Publications; Mary Alice Annecherico, RN - Professional Development; and Julie Glen, RN - Membership Services and Marketing.

**New Strategic Committees:** In order to better enable the board to achieve its strategic mission for the Society, several new strategic committees of the board were developed. Among these were Collaborative Relations, Community, Image, Leadership, and Technology. As part of the newly created volunteer/leadership orientation program, charters were developed for all HIMSS committees and constituency advisory boards.

**Education:** Besides the annual conference, HIMSS sponsored other educational events throughout the year including Access Telemedicine and the CEO Symposium. NetCon '95, the 1995 Annual HIMSS Networks Conference, was held in Keystone, Colo.

Following the board’s newly approved direction of encouraging co-sponsorship of HIMSS programs with regional affiliated chapters, the Colorado HIMSS chapter was named an official cosponsor of NetCon '95. The expansion of HIMSS educational efforts also began to bear fruit during 1995-96 with the introduction of the Long Term Care Information Systems Conference in Philadelphia, in the spring of 1996. The conference was cosponsored with the Delaware Valley HIMSS Chapter.

**Planning for HIMSS '96:** The planning process began immediately after the HIMSS '95 in San Antonio for the 1996 annual conference. As with all HIMSS operating/mission committees, a volunteer chair was appointed by President Aldrich. LaVone Neal served as Chair of the 1996 Annual Conference Planning Committee. The committee maintained its multi-constituency makeup while, for the first time, assembling educational sessions within broader-themed tracks intended to serve the multidisciplinary management needs of HIMSS’ continually diversifying membership. The Georgia HIMSS chapter was named the official host chapter of HIMSS '96 in Atlanta.

**Publications:** HIMSS published *Guide to Effective Health Care Management Engineering* to promote the value of the profession. Eight long-time members contributed to this booklet.

## 1996 - Membership Reached 7,500

A new attendance record was set with more than 12,800 persons attending the 1996 HIMSS Annual Conference & Exhibition, March 3-7, 1996. The publication, *Tradeshow Week 200*, ranked the 1996 Annual HIMSS Conference and Exhibition, Atlanta, Ga., as one of the top 200 tradeshows in the United States.

Those in attendance were treated to an all-star lineup of speakers:

- Gen. Colin Powell;
- Senator George Mitchell; and
- Gordon Moore, Intel Corp. founder and Chairman of the Board.

The exhibition hall continued its recent growth to more than 425 exhibiting companies. More than 1,200 professionals participated in the seventh annual HIMSS/HP Leadership Survey, Trends in Health Care Computing. A new, automated registration system, with self registering terminals on-site and pre-registration through the Internet, was used for the first time in Atlanta. The development of a true, ongoing HIMSS presence on the World Wide Web was accomplished in the fall 1995.

**Collaborative Efforts:** Expansion and formalization of collaborative relations began to take shape with the signing of multi-year cooperative agreements with the College of Healthcare Information Management Executives (CHIME) and CHIM. HIMSS also cosponsored activities with the American Medical Informatics Association (AMIA) and American Health Information Management Association (AHIMA). In addition, first steps began toward the development of a joint industry alliance of not-for-profit organizations within our field.

**Publications:** HIMSS' publications efforts were also active in 1995-96 with the release of the third and fourth in the HIMSS handbook series: *Guide to Effective Health Care Clinical Systems* and *Guide to Effective Health Care Telecommunications*. *Healthcare Information Management* as well with a broader distribution channel through an agreement with Jossey-Bass Publishers. The Annual Conference Proceedings also received a redesigned, more compact 7 x 10-inch format as well as a full text-searchable version on CD-ROM.

**Member Services:** Professional development efforts saw an increase in the number of advanced members as well as the development of two new categories of membership:

- *Retired member* (for those retired from the field with 10 or more years of continuous membership); and
- *Life member* (for those with 30+ years of continuous membership).

**HIMSS Student Chapters:** With HIMSS' encouragement, Barry T. Ross helped create the first student chapter as a model. This chapter was formed at Duquesne University in Pittsburgh. The first president was Don Kuhn and the faculty advisor was HIMSS member, Kathleen Begler. Another HIMSS member, Joan Kiel, PhD, served as Chair of the Health Management Systems program.

Richard P. Covert, PhD, long time director of the Society for whom the Covert Scholarship is named, was honored by being named an honorary Fellow of HIMSS in addition to his status as a member emeritus.

**Membership Numbers and Satisfaction:** The year closed with membership satisfaction continuing to increase and total membership closing the year at an all time high of more than 7,500.

**HIMSS Foundation:** The development of the HIMSS Foundation, a separate, non-profit 501(c) (3) educational foundation, completed the final outstanding transition of the Society from the AHA. A silent auction held at HIMSS '96 in Atlanta to benefit the HIMSS Foundation successfully raised more than \$10,000 to be used to fund other student scholarships. Creation of the Foundation was prompted by the AHA practice that, if the Society had a surplus at the end of the fiscal year (which was the case), whatever funds were not used would be transferred from the Society into the general fund of AHA.

**Web Services:** HIMSSLIST was introduced to allow HIMSS members and staff to communicate with each other. HIMSSLIST was an Internet e-mail list members could use to exchange ideas and experiences that related to their day-to-day work. HIMSS staff could use the list to announce events and to monitor the content to better understand members' needs.

With the Society financial position improving for the fifth straight year and membership increasing, the HIMSS Board of Directors, volunteers and staff wasted no time in ensuring that HIMSS continued to provide leadership for the management of system, information and change well into the next millennium by focusing on goals related to the strategic plan developed by the board.

## **1997 – Joint Healthcare Information Technology Alliance (JHITA) Established**

The 1997 Annual HIMSS Conference & Exhibition, February 16-20, San Diego, attracted a record 15,800 attendees, 408 exhibitors, and presented 13 educational tracks.

### **Keynote speakers:**

- James Carville and Mary Matalin opened the conference by sharing their views on the federal government and healthcare;
- Reginald Ballantyne, III, President, American Hospital Association, presented his views on the future of healthcare delivery;
- Scott Adams, creator and writer of the Dilbert comic strip, related his lifelong dream of becoming a cartoonist;
- Maya Angelou, 1992 Poet Laureate, recited inspirational poems, stories, and songs; and
- Tony Alessandra, PhD, presented the platinum rule and techniques for interacting with others more successfully.

**Other highlights of the conference included the following:**

- New to HIMSS '97 were Conference Orientation Sessions. Three sessions were held to allow attendees to gain insight on the conference from several members including Fellows, Senior members, various committee members, and exhibitor representatives.
- The Department of Defense (DoD), Health Affairs became an official cosponsor for HIMSS '97, holding 15 educational sessions. The DoD hosted a demonstration area, where more than 25 projects and systems were online.
- Attendees were able to view the HUMVEE M3V (Mobile Medic Motoring Vehicle) and the DART (Deployable Aeromedical Readiness Team) vehicles to better understand how the military applies technology to medical care in action.
- For the first time ever, members and conference attendees received pre-conference information through the HIMSS web site via the Virtual Tradeshow and Virtual Education Catalog. The Virtual Tradeshow provided members with access to companies exhibiting at HIMSS '97 based on product and service categories. A completed search supplied booth number, contact name, address, and phone, a list of products or services and, if available, a hot link to the company's website for additional information.
- The Virtual Education Catalog allowed members to find sessions matching a specified topic or key word. A completed search gave the session title, abstract, date, time, and room number. Members could also search for sessions by speakers.

**Joint Healthcare Information Technology Alliance Formed:** The leadership of HIMSS, CHIME, and CHIM joined together to form JHITA, an organization to address concerns, such as pending federal legislation and regulation, and the lack of understanding about IT's capabilities and limitations among top health care executives.

JHITA's goal was to advance healthcare delivery through smart use of information technologies. JHITA published and distributed information papers so that members of HIMSS, CHIME, and CHIM could keep abreast of legislation that would affect the future of the profession.

**Member Services:** The HIMSS Board reviewed 98 applications for advancement to Senior Member and Fellow, a 24 percent increase over the previous year. In July, formally recognizing the contribution the Fellows made to the Society, a motion to establish the Fellows Advisory Council was adopted, and the Council was formed. Comprised of all HIMSS Fellows, the Council served in an advisory capacity to the Professional Development Committee. Richard Friedland, FHIMSS; was chair, and Robert Gunn, FHIMSS; was chair-elect.

HIMSS members identified five topic-oriented groups for participation in the Networking Group pilot program: academicians, managed care, computer-based patient record, outcomes, and reengineering and performance improvement. Providing members with the opportunity for a regular exchange of ideas and current information and a vehicle for informal discussion were some of the groups' objectives.

**HIMSS Foundation:** The HIMSS Foundation Board elected to increase the cash award of the Richard P. Covert Scholarship to \$2,500 per award per year. In addition, the HIMSS Board agreed to underwrite the awards and expenses associated with the scholarships for three years (through the 2000 awards) to allow the scholarship funds to remain untouched during the "200K by 2K" fundraising program.

The HIMSS Foundation Board also unanimously approved the establishment of a goal to increase the Foundation's scholarship endowment funds to \$200,000 by HIMSS00. This goal of "200K by 2K" would provide sufficient funds for the HIMSS Foundation to permanently award at least \$10,000 in scholarships annually.

The 1997 recipients were Michele Puetz, BSIE, Iowa State University; and Mike Furukawa, MSHS, PhD.

**Publications:** Adding to member benefits, HIMSS introduced a *Hands on Guide to HIMSS* as part of a campaign to communicate benefits of membership more effectively to members, and published *Guide to Nursing Informatics*, the newest addition to the HIMSS guide series. HIMSS also entered into an agreement with *Advance for Health Information Management Executives* magazine to bring industry news to members.

**Education:** The regional education project team presented a series of educational offerings, including a new program, Introduction to Healthcare Information and Management Systems Workshop. The workshop provided an overview of each of four system divisions: clinical systems, information systems, management engineering, and telecommunications. Ongoing regional programs included Long Term Care Information Systems Conference and Telehealth: Steps to Successful Implementation.

As membership totals raced toward 10,000, annual conference participation at an all-time high, and consistently high and improving member satisfaction ratings, HIMSS was set to undertake a period of expansion unlike any in its history. With the direction of the HIMSS Board and the dedication of the expanding HIMSS staff, the Society was preparing to move into the 21<sup>st</sup> century.

### **1998 – HIMSS '98 Attendees and Exhibitors Aided Central Florida Tornado Victims**

More than 19,500 attendees and 615 exhibitors gathered to "Imagine the Future" at the 1998 Annual HIMSS Conference & Exhibition, February 22-26 in Orlando.

The theme of HIMSS '98 encouraged attendees to imagine the future, but the reality of a series of devastating tornadoes in Central Florida allowed everyone to open their hearts and provide support for the victims. HIMSS quickly established a disaster relief fund and within hours of the devastation, attendees and vendors began contributing thousands of dollars. At the end of the conference, HIMSS was proud to present a check of cash contributions and pledges of more than \$20,000 to Thursday morning's general session speaker, Elizabeth Dole, president of the Red Cross.

Attendees were treated to a wide variety of keynote and general session speakers at HIMSS '98.

**Keynote speakers included the following individuals.**

- Bill Bradley shared stories from his many experiences as a three-term Senator, author, and successful college and NBA basketball player;



- John T. Chambers, president and chief executive officer of Cisco Systems, provided his opinions on the current and future trends of technology and healthcare;
- Lou Holtz, former head football coach of the University of Notre Dame, presented a motivational speech highlighting the importance of attitude and care in overcoming challenges;
- Elizabeth Dole shared her thoughts on the future of America; and
- Charles Lauer, publisher of *Modern Healthcare*, closed the conference with his thoughts on having a positive, hardworking mindset.

New to HIMSS '98 was Career Development Day. The sessions chosen for Career Development Day were intended to provide attendees with professional development and career management information. Sessions included introductory tutorials covering clinical systems, information systems, management engineering, and telecommunications; a professional development and career planning workshop cosponsored by HIMSS and SHS; and a workshop describing publishing opportunities.

**HIMSS Leadership Survey:** The Ninth Annual HIMSS Leadership Survey, Trends in Healthcare Computing, sponsored by IBM, was conducted via the Internet for the first time. This allowed all HIMSS members to complete the survey, whether or not they attended HIMSS98. In addition, the searchable results were made available on the HIMSS website. The survey was also enhanced by a blue ribbon panel of 15 prominent members of the healthcare information and management systems community who better focused the survey on areas of industry concern to further define the framework of the healthcare computing and technologies industries.

**Nursing Informatics:** A new education program, *Nursing Informatics- Components for Success*, debuted in 1998. Topics covered in this workshop were developed by nursing practitioners, and included a nursing informatics practice overview, system analysis and design, system selection and vendor negotiations, data and outcomes management, and nursing informatics networking resources.

**Member Services:** Honoring its founder, Harold E. Smalley, PhD, and a former Regents Professor Emeritus of Georgia Institute of Technology, HIMSS presented a gift of \$25,000 to the Georgia Institute of Technology Foundation. The endowment was to help fund the Harold E. Smalley Health Systems Endowed Chair in the School of Industrial and Systems Engineering.

**Life Members:** The Professional Development Committee recognized HIMSS' first two Life Members, William Andrew and Richard Friedland.<sup>1</sup> The committee advanced 56 members to Senior member status and 15 members to Fellow status.

**HIMSS Headquarters:** This year HIMSS purchased the building that had served as its Chicago headquarters since 1993. The purchase allowed HIMSS the space options to accommodate a larger staff and build for the future. The HIMSS staff completed its move to newly renovated offices on the 5th floor in early January.

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<sup>1</sup> Refer to Appendix IV for a list of Lifetime Members

**Integrating the Healthcare Enterprise:** HIMSS and the Radiological Society of North America (RSNA) collaborated to create an initiative called Integrating the Healthcare Enterprise (IHE), intended to stimulate the integration of disparate information systems, imaging, and other software components and resources for healthcare. HIMSS and RSNA planned to sponsor the development of a phased series of public demonstrations of increasing connectivity and systems integration. The meetings would take place over the next several years.

**JHITA:** The American Health Information Management Association (AHIMA) and the American Medical Informatics Association (AMIA) joined the Joint Healthcare Information Technology Alliance (JHITA), bringing the total number of associations to five. AHIMA and AMIA join the Center for Healthcare Information Management (CHIM), the College for Healthcare Information Management Executives (CHIME), and HIMSS.

**HIMSS Joins ACEHSA:** HIMSS became a member of the Accrediting Commission on Education for Health Services Administration (ACEHSA). ACEHSA is a corporation organized exclusively for educational and scientific purposes. The accreditation program of ACEHSA is designed to foster high-quality professional education for health services administration.

**Continuing Ed Credit for Nurses:** HIMSS was also approved as a provider of continuing education in nursing by the Illinois Nurses Association, Continuing Education Approver Unit, which is accredited as an approver of continuing education in nursing by the American Nurses Credentialing Center's Commission on Accreditation. HIMSS was now able to give continuing education credit to those educational activities they provide or co-provide for a period of two years, ending December 2000.

### **1999 – Emphasizing Synergy through Partnerships**

HIMSS99, with the theme of “Discover the Synergy,” featured more than 150 panel, poster, and technical sessions; a job fair; keynote speakers; entertainment; networking opportunities; and nearly 500 vendors showcasing a wide variety of healthcare information-related products and services.

#### **Keynote speakers included**

- Former President George Bush, discussing success and the meaning of leadership;
- Captain James Lovell, spacecraft commander of Apollo 13 and president of Lovell Communications, talking also about leadership, teamwork, and overcoming challenges; and
- Howard Rubin, PhD, an expert in the field of Y2K solutions, to speak at a Y2K General Session.

#### **Other topics of interest for the approximately 17,000 attendees included:**

- Emerging technologies;
- New uses for the Internet; and
- Department of Defense (DoD)/Health Affairs on healthcare information systems and telemedicine in the military, including sessions on Internet/Intranet, computer-based patient records, emerging tools and concepts, and career development.

**Job Fair and HIMSS/CHIME Career Match** service provided attendees with numerous professional development opportunities. A total of 170 employers participated, posting more than 440 job openings. Applicants responded to these opportunities with more than 4,000 résumé submissions. A HIMSS Member Networking Lounge provided networking opportunities for member-attendees, as did group networking meetings scheduled throughout the conference.

**Awards:** Another feature at HIMSS99 was the presentation of awards:

- Wei-Tih Cheng, PhD, FCHIME, vice president, Information Systems, Memorial Sloan-Kettering Cancer Center, New York, N.Y., received the 1999 HIMSS/CHIME John E. Gall, Jr. CIO of the Year award
- Richard P. Covert Scholarships, awarded to one undergraduate and one graduate student for efforts in the field of healthcare information and management systems, were presented to Melanie J. Anderson, Iowa State University; and Tamara Pomerantz, graduate student at the Medical University of South Carolina, Charleston.
- The award for outstanding service was presented to Cherryl A. Turner, project manager at HBO & Company, Atlanta.
- The 1998 Book of the Year Award was presented to Steven Goldman and Carol B. Graham for their book *Agility in Healthcare: Strategies for Mastering Turbulent Markets*. Lee Olson, Steven G. Peters, MD, and Jane Stewart received the award for article of the year for their work “Security and Confidentiality in an Electronic Medical Record.”
- The technical paper of the year was “The Opportunity of Chaos: The Future State of the CIO,” by Betsy Hersher.

Awards were also presented in each of the four HIMSS constituencies.

- Marian Celli, MS, RN, NC, received the award for clinical systems.
- John E. Haffy received the award for information systems.
- Rudolph A. Guerrero received the award for management engineering.
- Toni Baych received the award for telecommunications.
- Cherryl A. Turner was presented the award for outstanding service.

**Leadership Survey:** The 10th Annual Leadership Survey Sponsored by IBM Global Healthcare found that the most important IT priority for healthcare organizations over the next year, not surprisingly, was implementing a year 2000 conversion (44%). Integrating systems in a multi-vendor environment was the second most frequently cited IT priority, with 16% of responses. The survey, conducted February 21–24, 1999, polled on-site attendees and website respondents on IT issues, and featured the opinions of nearly 1,000 chief information officers and senior managers.

**IHE Results at RSNA’s 85<sup>th</sup> Scientific Assembly and Annual Meeting:** The results of the first year of the five-year program were initially presented at the 1999 IHE Symposium, part of RSNA’s 85th Scientific Assembly and Annual Meeting at Chicago’s McCormick Place November 28–December 3, and demonstrated the evolving state of the art in healthcare information systems integration. The focus of this initial vendor demonstration was on maintaining the continuity and integrity of data exchanged among information and imaging systems in radiology units.

**Education:** In September and October, two consecutive programs highlighted Information Technology Strategic Planning (September 29, 1999) and Implementing Security and Confidentiality Policies (September 30–October 1, 1999) at the Mandalay Bay Resort in Las Vegas.

- At the first workshop, James Martin, PhD, and Patrick Hagan, executive vice president and CEO, Children’s Hospital Regional Medical Center in Seattle, provided intensive analysis and discussion of the essential components of strategic planning, emerging information technologies, and the IT plan of a contemporary healthcare organization.
- At the second program, Dale Miller, director of consulting services at Irongate, Inc., San Rafael, Calif., discussed the security requirements that HIPAA will pose, as well as security issues raised by the Internet and electronic health record systems.

A two-and-one-half day workshop for management engineers entitled “Maximizing Your Professional Value” was offered November 4–6, 1999 in Dallas. Duke Rohe, FHIMSS, systems improvement specialist at MD Anderson Cancer Center in Houston, was among the presenters offering sessions on topics such as:

- Process improvement tools;
- Industrial benchmarks and large-scale change;
- ISO 9000 versus Joint Commission standards;
- Project and change management;
- Financial analysis and strategic planning; and
- How to market yourself and your department.

**Member Services:** Two new member-benefit magazines were added in 1999 to the growing list of publications that are part of HIMSS’ benefits of membership. Members could choose to receive *Health Data Management* and *Healthcare Informatics* magazine, in addition to *Advance Magazine for Healthcare Executives* and *Modern Healthcare*.

**New Chapter in Canada:** HIMSS welcomed a new international chapter in 1999, the Ontario Healthcare Management Information Systems Association, a 70-member chapter serving hospitals within the province.

**Healthcare Information Management Systems Week:** HIMSS sponsored Healthcare Information Management Systems (IMS) Week, November 2–6, to focus on changes in healthcare for the year 2000. The purpose of IMS Week was to recognize colleagues in the information and management systems field and educate coworkers outside of those areas about how information and management systems professionals contribute to their respective organizations and the healthcare industry.

The week’s activities included encouraging HIMSS members to write articles in their organization newsletters explaining IMS week, host departmental open houses, show department unity by wearing IMS T-shirts, and give demonstrations highlighting how technology enhances the healthcare delivery system. CHIM, CHIME, and Society for Health Systems of the Institute of Industrial Engineers (SHS) joined HIMSS in sponsoring IMS week.

**Publications:** The *Journal of Healthcare Information Management* covered the following four topics in the 1999 editorial year:

- Healthcare Call Centers, guest edited by Toni Baych;
- Information Systems Supporting Integrated Delivery Networks, guest edited by Pamela V. Matthews;
- The Computer-Based Patient Record, guest edited by Nancy Stetson; and
- Long Term Care Information Systems, with guest editor Jake McQueen, CHE.

**HIMSS News:** In September 1999, HIMSS members received *HIMSS News* with a brand-new face, as HIMSS introduced a redesigned monthly newsletter. At the same time, *HIMSS News* rolled out two new columns to meet member needs: *Industry News*, which provided news clips of events relevant to the healthcare/IT industries; and *Legislative News*, which profiled industry-related events in Congress.

**Readership Survey:** HIMSS conducted its first ever readership survey in 1999, and found that the vast majority of HIMSS members believe the Society is “keeping up the good work,” by continuing to produce high-quality publications. The survey also found that 28% of respondents typically read half the journal. The “emerging issues” and “industry information” sections were considered the most helpful parts of *HIMSS News* by most of the 324 HIMSS members responding to the survey. Ninety-seven percent of respondents found computer-based patient records the most useful topic presented by the journal.

**Resignation of Executive Director:** After eight years, John Page resigned his position as HIMSS Executive Director in July 1999. R. Norris Orms, CAE, HIMSS chief operating officer, was named acting executive director in interim, until a new chief executive was hired.

## **2000 - Healthcare Made the Transition to Y2K**

HIMSS 2000 attracted approximately 17,300 people to the Dallas Convention Center, April 9-13. CIOs turned out in all-time high numbers—a total of 696, an increase of 27% over 1999.

**Exhibitors** also came to HIMSS 2000 in record numbers: 643 companies sent representatives to the conference, up 31% from 1999. Onsite booth selection for HIMSS 2001 was available for the first time at the 2000 conference. Of the exhibiting companies, more than 300 participated in the selection process. More than 46% of the available exhibit space for HIMSS 2001 was reserved by the close of HIMSS 2000.

**Conference attendees heard keynote speeches by:**

- Former presidential candidate Ross Perot, discussing the human aspect of technology;
- NFL coach and pro-football Hall-of-Famer Mike Ditka, talking about the importance of teamwork and leadership; and
- Ian Morrison, PhD, internationally known author of such healthcare and business books as *Healthcare in the New Millennium: Vision, Values, and Leadership*, and the

bestselling *The Second Curve - Managing the Velocity of Change*, provided the industry keynote session, speaking about the driving forces for change in healthcare.

**First Electronic Poster Sessions:** The 2000 Annual HIMSS Conference & Exhibition featured a combination of education sessions, pre-conference workshops, meetings, roundtables, and networking opportunities. A new feature at the 2000 conference was electronic poster sessions accompanied by 20-minute live presentations.

**Internet Viewing:** Some 12 conference education sessions were made available over the Internet as live streaming audio to viewers around the world. Members and non-members who registered in advance could view sessions in real-time from their home or office computers. The sessions were also available for viewing on the HIMSS website for one year after the conference.

**CIO Forum:** The CIO Forum was offered for the first time in 2000: a CIO lounge and business center, senior management-focused educational track, CIO reception, and series of CIO/CEO executive briefings.

**The Second Annual HIMSS Foundation Open** gave visitors to the exhibit floor the opportunity to mini-golf for a good cause, and the chance to win \$500 each day and a \$2,500 grand prize on the final day of the conference. Final proceeds of more than \$20,000 went to the Richard P. Covert Scholarship fund.

**Richard P. Covert Scholarship Auction:** A not-so-silent auction also raised funds for the Covert scholarship, awarded to one undergraduate and one graduate student for efforts in the field of healthcare information and management systems, and gave conference attendees a chance to bid on prizes such as airline tickets, footballs autographed by Mike Ditka and Gayle Sayers, digital cameras, and DVD players.

**The Integrating the Healthcare Enterprise (IHE)** initiative demonstration was another special feature of HIMSS 2000. The demonstration's purpose was to show attendees how different technology standards can be used in a healthcare environment to exchange information required to facilitate and support the patient care process without costly interfaces.

**Awards:** HIMSS awards were presented at the conference in a special evening ceremony.

- Stephanie Reel, chief information officer (CIO) and vice president, Johns Hopkins Hospital and Health System in Baltimore, received the John E. Gall/CIO of the Year Award.
- Richard P. Covert Scholarships were presented to Adam Wilcox, graduate student at Columbia University, New York, and Matt Raine, undergraduate at Iowa State University in Ames, Iowa.
- Article of the year awards were given to Leslie Perrault and Jane Metzger for their article "A Pragmatic Framework for Understanding Clinical Decision Support."
- Stephen Veazie won for his article, "Computer-Based Patient Records Can Accelerate Software Component Commerce."

- John Griffith, MBA, FACHE, received the award for book of the year for *The Well Managed Healthcare Organization*.
- Four articles received awards in the Technical Paper of the Year category:” Liability for the Year 2000: What Hospitals Need to Know,” by Diana J.P. McKenzie; “Clinical Benchmarking Using National Experience - A Reality Test,” by William B. Munier, MD; “Medical Expert Systems: How Do We Get There from Here?” by Herbert J. Doller, PhD; and “Not Web TV - Web and TV: Advancing Patient Care,” by Scott Brown, Robert Buckland, MD, Greta Umidi, and Richard Lobb, MBA.
- Chapter Innovation Awards were presented to the HIMSS Georgia Chapter as both First Place Runner Up and Grand Prize Winner; and Central Florida Chapter of HIMSS as Second Place Runner Up.
- The Quality Management Award was presented to BJC Health Systems - The Center for Healthcare Quality and Effectiveness.
- Constituency Awards were presented to Pamela Matthews, in Clinical Systems; Deborah Krau, in Information Systems; E. June Logan, in Management Engineering; and Penny Hillyer, in Telecommunications.

**Leadership Survey:** The 11th Annual Leadership Survey, sponsored by IBM Global Healthcare, was available for completion online prior to the conference for the first time this year. Participants were able to complete the survey, beginning in mid-March, in addition to being able to complete it onsite at the conference. In fact, participation in the 2000 survey rose 11% over 1999, with 1,111 senior executives and managers from healthcare provider and vendor organizations around the world responding.

According to final survey results, the remainder of Year 2000 was spent gearing up for HIPAA and e-healthcare. Seventy percent of survey respondents indicated that they would concentrate on HIPAA compliance over the next two years, and 44% said they would also be working to develop e-health infrastructures and applications. Improving efficiency was also an important future priority for 60% of survey respondents, and cost-cutting efforts for 55% of the interviewed healthcare providers.

## Member Services

**Special Interest Groups:** The HIMSS Board of Directors voted to institute a special interest group (SIG) structure for HIMSS members, to replace the old constituency model, and strengthen and enhance HIMSS’ sense of community. Special interest groups became active July 1, 2000.

**United Dues Model:** Another change in the structure of HIMSS membership was a unified dues model. Beginning July 2001, HIMSS members would automatically become members of their local chapters when they joined HIMSS or renewed their membership. Individuals seeking membership could also choose limited chapter membership, if they were not interested in HIMSS national benefits and services.

**First Future Chapter Leaders Workshop:** HIMSS held the first Future Chapter Leaders

Workshop, September 17–18 in Chicago. Tracey Davenport and Cynthia McKinney presented an interactive session focusing on best practices and helpful hints for leading successful chapters. Philip Lesser, PhD, CAE, vice president of Bostrom Corporation, a Chicago management and consulting firm specializing in not-for-profit organizations, discussed association management. Paula Cozzi Goedert, a partner with the law firm Jenner & Black, provided explanation of tax and legal issues for chapter leaders.

**Chapter leadership training:** Via teleconference, HIMSS also began offering chapter leadership training in summer 2000, exploring such topics as membership campaigns, financial management, board communication, successful programs, and e-publicity.

**Mentoring Program:** HIMSS also instituted a mentoring program in 2000, through which HIMSS members seeking advancement could work with a HIMSS Fellow (FHIMSS).

**Chapters:** The **Bluegrass Chapter** of HIMSS, serving healthcare professionals in Kentucky, was approved by the HIMSS Board of Directors on August 13, 1999. The chapter represents 50 members in the clinical systems, information systems, management engineering, and telecommunications areas. On October 15, 1999, the HIMSS Board approved the **South Carolina chapter** of HIMSS to serve healthcare professionals in that state.

**JobMine:** A new online job posting and job search website, HIMSS JobMine @, was unveiled April 1, 2000. The search engine provided HIMSS members with a more sophisticated, industry-specific job search tool to compete with the proliferation of other recruitment websites.

**Member Benefits:** Two new member-benefit magazines were added in 2000 to the growing list of publications that are part of HIMSS' benefits of membership. Members may choose to receive *Managed Healthcare News* and *Hospitals & Health Networks* magazine, in addition to *ADVANCE Magazine for Healthcare Executives*, *Health Data Management*, *Healthcare Informatics*, and *Modern Healthcare*.

## Education

- The first HIMSS professional education program of 2000 was “A Comprehensive Look at Nursing Informatics” on February 4, 2000, at Cedars-Sinai Medical Center in Los Angeles.
- HIMSS participated in the 2000 Healthcare Symposium, March 6–8 in Orlando. Sessions explored such topics as informatics for outcomes management, physician profiling, corporate finance, and managing change in the 21st century. HIMSS sponsored a program titled, “Using Information Technology to Improve Business Performance and Manage Growth.” The Symposium was jointly sponsored by HIMSS, the American College of Healthcare Executives (ACHE), American College of Physician Executives, and the Healthcare Financial Management Association.
- On March 9, 2000, HIMSS sponsored the Long-Term Care: Clinical and Financial Applications Conference at the Jewish Home in New York City. Sessions at the day-long conference included case studies, a regulatory update, and a vendor information session.
- Spring professional education programs included The Reality of the Electronic Medical Record, May 18–19, 2000, in Vienna, Va., and The Systems Integration Challenge, June 15–16, 2000, in Philadelphia.



**HI&T Week:** Healthcare Information and Technology Week (HI&T Week), a program supported by all of the Joint Healthcare Information Technology Alliance (JHITA) organizations, recognizes information and management systems (IMS) professionals and offers education programs for information systems, management engineering, and telecommunications professionals. HIMSS and JHITA-partner members (CHIM, CHIME, AMIA and AHIMA) were encouraged to promote HI&T Week at their organizations through various awareness-raising activities.

## **Publications**

**The Journal of Healthcare Information Management** published four issues in 2000:

- The Summer journal looked at Clinical Decision Support Systems, and was guest edited by Blackford Middleton, MD, vice president for clinical informatics, MedicalLogic.
- Marian Celli, LCDR, NC, USNR, deputy functional manager, CHCS II Program Office, Clinical Business Area, served as guest editor for the Fall journal on Clinical Systems Applications.
- The Winter journal, Telehealth: Changing Healthcare Delivery in the Twenty-First Century, was guest edited by Lieutenant Colonel Rosemary Nelson, program manager and CIO, Pacific Regional Program Office, U.S. Army Nurse Corps.
- The Spring journal looked at The Influence of the World Wide Web, and was guest edited by Deborah Kohn, MPH, RHIA.

**Public policy outreach begins:** The HIMSS Board approved the Advocacy Task Force’s recommendation in February 2000 to allow HIMSS to become involved in public policy activities. The Advocacy Committee was formed in February 2000 under the chairmanship of Ijaz Bokhari.

**New president and CEO named:** In May 2000, H. Stephen Lieber, CAE, became the new HIMSS President and Chief Executive Officer.

## **2001 – HIMSS Introduced Onsite Bookstore at Annual Conference**

The 2001 Annual HIMSS Conference & Exhibition was held from February 4-8 in New Orleans. The meeting attracted more than 17,000 healthcare professionals with 175 workshops and more than 725 exhibitors.

**Introduced at the Annual HIMSS Conference in New Orleans:**

- “Views from the Top” education sessions with nationally recognized speakers who are experts on key industry topics;
- HIMSS Bookstore with HIMSS publications at special prices for attendees; and
- New education tracks on e-Health, international, and patient safety.

## **Member Services**

**Chapters:** HIMSS welcomed the new Louisiana chapter in February.

**HIMSS Foundation Revamped:** After the resignation of John A. Page as executive director in 1999, a committee was established and charged with reexamining the role of the HIMSS Foundation. A number of meetings had taken place since that time to rewrite the Foundation's bylaws. As a result, a more active Foundation Board was established and Richard Covert became the first president of the new Foundation in 2001.<sup>1</sup>

## Awards

The Leadership Award was established in 2001. The 2001 HIMSS Awards Dinner was held at the Fairmont Hotel with HIMSS Chair, Walter R. Menning, as the master of ceremonies.

### The awards announced at the event were:

- The John E. Gall Jr./CIO of the Year Award was presented to Charles C. Emery, Jr., PhD, FCHIME.
- The John A. Page, Outstanding Service Award was presented to Justin A. Myrick.
- The Distinguished Fellows Service Award was presented to Nancy E. Aldrich and Justin A. Myrick.
- The Article of the Year Award was presented to Brian Pomeroy and Evan Crawford for "Putting the Web to Work at the Children's Hospital of Philadelphia," published in the *Journal of Healthcare Information Management*.
- The Book of the Year Award was presented to David Ellis for *Technology and the Future of Health Care*.
- The Technical Paper of the Year Award was presented to Marianne S. Charbonneau and Paul Torrey for "Internet-Enabled Disease Management: A Provider/Patient Collaboration"; and to J. Peter Weil and Elaine Remmlinger for "Providers Beware: Commitments Are Compromised When Vendors and Consultants Hit Wall Street."
- The Chapters Innovation Award was presented to the South Florida Chapter of HIMSS (Grand Prize); Minnesota Chapter of HIMSS (1<sup>st</sup> Place Runner Up); and Oregon Chapter of HIMSS (2<sup>nd</sup> Place Runner Up).
- Richard P. Covert Scholarships were presented to Jenny Peterson, University of Wisconsin (undergraduate); Eneida A. Mendonca, MD, Columbia University (graduate); and Elizabeth Crowell, Georgia Institute of Technology (graduate).
- Lifetime Membership Awards were presented to Richard J Coffey, Barry T. Ross, Richard L. Rydell, and Robert N. Davis.

**Research/HIMSS Leadership Survey:** HIMSS conducted the 12<sup>th</sup> Annual HIMSS Leadership from December 20, 2000 – February 8, 2001. Key findings were based on 953 responses and included:

- Upgrading security of IT systems to meet federal HIPAA regulations was top priority for healthcare information technology in the next 12-24 months.
- Gearing up to meet new federal HIPAA regulations for security of patient information was the leading business issue facing healthcare management in the next two years.

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<sup>1</sup> The HIMSS presidents are listed in Appendix VI.

- Although security and finances top the list of executive concerns, hospitals were prioritizing their capital spending starting with upgrades to clinical information systems.
- The most widely used information technology in healthcare was high-speed networks.

**Research/HIMSS Member Satisfaction Survey:** This survey was conducted August 2-31, 2001, by an outside organization, the HSM Group, Ltd.; 696 individuals responded. Key scores held steady in member satisfaction, perception of value and intent to renew membership. Nine out of 10 members indicated that they would renew their membership.

**U.S. Healthcare Industry Quarterly HIPAA Survey Results:** HIMSS conducted this survey with Phoenix Health Services, Inc., in fall 2001. With 519 respondents, the survey's key findings indicated:

- Over half of all survey participants, across all segments of the healthcare industry, reported that their organizations were actively working on HIPAA assessments and project planning.
- 16 percent of vendors and seven percent of payers would not be ready to transmit or accept all transaction by the October 16, 2002 transactions deadline.
- Most frequently cited roadblock to compliance reported by providers was “not enough time.”

**2001 Davies Award Recipients:** The 2001 recipients of the Davies Award of Excellence were announced on July 13:

- The University of Illinois at Chicago Medical Center – Chicago, Ill.
- Ohio State University Health System – Columbus, Ohio
- Heritage Behavioral Health Center, Inc. – Decatur, Ill.

### **2002 – HIMSS Held First Advocacy Day in Washington, D.C.**

HIMSS provided vendors with additional opportunities at the 2002 annual conference, held in Atlanta, Ga. on Jan. 27 – 31, by introducing the

- Exhibitor New Product Showcase, an exhibitor area with new products/services.
- Certification in Healthcare Information & Management Systems (CPHIMS) with a certification examination held at the annual conference.
- Research, Development & New Technology Center, a demo area with new IT solutions from new and start-up companies, research organizations and universities.
- Vendor Product Sessions, where healthcare IT companies present their solutions in a classroom environment.

**HIMSS Summer Conference 2002:** The Society introduced its HIMSS Summer Conference in Las Vegas in June 2002. Almost 400 people attended this high-level conference that was designed to meet the needs of senior IT executives, senior operations executives, physicians, and IT managers from provider and supplier organizations. Educational sessions covered patient safety, CPOE, IT strategy, emerging technologies, and the electronic health record.

## **Member Services**

**Center for Healthcare Information Management:** HIMSS reunited with the Center for Healthcare Information Management (CHIM) in January following approval by both boards in May 2001 and HIMSS members in July 2001.

## Membership

As of January 1, 2002, HIMSS membership totaled 11,714. HIMSS welcomed the Arkansas and Oklahoma chapters in February 2002 and the Michigan and Tennessee chapters in June 2002. In March 2002, two new special interest groups were added: Senior Executive SIG and Supply Chain Management SIG.

## Awards

The 2002 HIMSS Awards Dinner was held in the Grand Ballroom at the Georgian Terrace Hotel during HIMSS02. The master of ceremonies was Gregory Walton, FHIMSS, chair of the HIMSS Board of Directors. Awards presented were:

- The John E. Gall Jr./CIO of the Year Award was presented to Richard I Skinner.
- The John A. Page/Outstanding Service Award was presented to Paul R. Vegoda and T. Wayne Anderson.
- The Leadership Award (established in 2001) was presented to Rudolph A. Guerrero, Scott A. Klink, Katie G. Mazzuckelli, Pamela G. McNutt, Walter R. Menning, Rosemary Nelson, and John L. Templin.
- The Distinguished Fellows Service Award was presented to Peter J. Ryerson and John L. Templin, Jr.
- The Article of the Year Award was presented for “Road Map for the Development of an E-Healthcare Strategy,” by Rene Gilbert; Edward S. Johnson, DDS, MBA; and Catherine Szenczy (JHIM Spring 2001).
- The Book of the Year Award was presented to Russell C. Coile, Jr, for *Futurescan 2001: A Millennium Forecast of Healthcare Trends 2001 – 2001*.
- The Technical Paper of the Year Award was presented for “PatientSite: A Web-based Clinical Communication and Health Education Tool,” by Daniel Z. Sands, MD, MPH, John D. Halamka, MD, MS, and Dianne Pellat.
- The Outstanding SIG Member Award was presented to Joseph P. Brown, Telecommunications SIG; Major Drexel G. DeFord, Air Force CIOs SIG; Jason D. Oliveira, Data Warehousing/Data Mining SIG; and Roy F. Rada, HIPAA SIG.
- The Chapters Innovation Award was presented to the Minnesota Chapter (Grand Prize); Northern Ohio Chapter (1<sup>st</sup> Place Runner Up), and the Wisconsin Dairyland Chapter (2<sup>nd</sup> Place Runner Up).
- Richard P. Covert Scholarships were awarded to Christina D. Finger, North Dakota State University (undergraduate); and Mark D. Hiatt, CPHIMS, University of Virginia (graduate).
- HIMSS Foundation PhD Scholarship was awarded to James H. Ford II, FACHE, University of Wisconsin, Madison.
- Lifetime Membership Awards were presented to Andrew R. Ganti, William Richel, Howard E. Fagin, William R. Andrews, Chester S. Smith, and Larry D. Grandia.

## Advocacy

HIMSS expanded its public affairs and advocacy efforts in 2002 with the addition of a Director of Public Affairs. The first HIMSS Advocacy Day was held in April 2002 in Washington, D.C., with about 40 individuals attending this first event at the Marriott Hotel.

HIMSS members made 16 visits to members of Congress or their staffs as part of this first advocacy event, which was designed to introduce the board and Advocacy Committee to this new activity.

## **Research**

**13<sup>th</sup> Annual HIMSS Leadership Survey (CIO Results):** HIMSS conducted its 13<sup>th</sup> Annual HIMSS Leadership Survey during the seven-week period beginning on November 19, 2001. Key findings, which are based on the responses of 355 individuals, include:

- Upgrading security on IT systems to meet HIPAA requirements was the top IT priority for today and the future.
- Clinical information systems ranked as the most important healthcare application for healthcare organizations in the next two years.
- Promoting patient safety/reducing medical errors was the second most-pressing current IT issue identified by respondents.
- Wireless, hand-held devices, data security, and voice recognition all were high-priority technologies for the next two years.

**13<sup>th</sup> Annual HIMSS Leadership Survey (CEO Vendor Results):** The CEO Vendor Portion of the Leadership Survey was conducted during the same seven-week period beginning November 19, 2001. Key findings are based on the responses of 96 individuals and include:

- Respondents reported that security upgrades on IT systems to meet HIPAA requirements was their clients' top priority; it was projected to remain a priority in the next two years.
- Clinical information systems were identified most frequently as the most important healthcare application area for clients over the next two years.

**HIMSS/Hersher Associates Job Satisfaction Survey:** HIMSS and Hersher Associates, a healthcare search firm located in the Chicago area, conducted this survey from January 21 – February 22, 2002. The survey had 360 respondents and key findings indicated:

- Respondents most frequently identified salary as an item they evaluate regarding satisfaction level with their current position. It also topped their list as the factor most likely to be used to evaluate whether they would accept a future position.
- Respondents most frequently cited career growth as the reason they left their last position.
- Nearly half of the respondents indicated that the ability to balance their career and family obligations was important in evaluating their job satisfaction.
- Benefits and perks were not as important as other key factors, such as career growth and salary, in evaluating current job satisfaction.

**2002 HIMSS Hot Topics Survey:** HIMSS conducted this survey from January 27-31, 2002. With 619 respondents, key findings included:

- September 11, 2001, acted as a wake-up call to Americans, and a majority of survey respondents were reevaluating security in response to these events.
- Over half of survey respondents had a plan in place for a bio-terrorism attack.

- Based on the December 2001 extension for compliance with HIPAA, one-third of respondents did not believe that the delay would affect their organizations.
- Nearly three-quarters of respondents were turning their focus to using IT to improve patient safety.

**2002 HIMSS Annual Compensation Survey:** Conducted from March 18 – April 12, 2002, the survey resulted in 1,581 responses. Key findings were:

- As of January 1, 2002, the average salary for all respondents was \$91,267.70.
- The majority of respondents indicated that the timeframe between their last salary increase, and their next increase was 12 months.
- Less than half of survey respondents received a bonus in 2002.
- Nearly all respondents reported receiving some level of benefits from their employer.
- Nearly half of all the respondents identified data security as the most-important technology to their healthcare client.

**U.S. Healthcare Industry Quarterly HIPAA Survey – Winter 2002:** HIMSS conducted this quarterly survey with Phoenix Health Systems in early January 2002 to gauge HIPAA compliance. Final results are based on the responses of 774 individuals. Key findings include:

- Covered entities would not be ready to transmit HIPAA standard transactions by the original compliance deadline of October 16, 2002.
- Vast majority of respondents reported that their organizations were continuing to build HIPAA awareness and had initiatives well “under aware” on HIPAA assessments, project planning and implementation.
- Reported provider budgets for 2002 were significantly higher than 2001 spending on HIPAA compliance.
- According to 75% of vendor representatives, the quality of their products would be improved as a result of HIPAA-related changes.

**U.S. Healthcare Industry Quarterly HIPAA Survey, Spring 2002:** HIMSS and Phoenix Health Systems conducted this survey during the first two weeks of April 2002; there were 659 respondents. Key findings included:

- The proposed modifications of the Privacy Rule, by the Department of Health and Human Services, (HHS), were not expected to negatively impact implementation efforts or timeliness among industry segments.
- Most survey respondents planned to use a strategic approach to HIPAA compliance, as opposed to a minimum compliance approach.
- Reported budgets for 2002 were significantly higher than 2001 spending on HIPAA compliance.

**U.S. Healthcare Industry Quarterly HIPAA Survey: Summer 2002:** HIMSS and Phoenix Health Systems conducted this survey in early July 2002 with 687 people responding. Key findings were:

- The survey no longer had to ask respondents if they have begun HIPAA initiatives; now questions could focus on how much work had been completed within the HIPAA compliance cycle.

- Largest roadblock to compliance came not from budget issues or other internal circumstances, but from difficulties in understanding and interpreting changing legal requirements.
- Although very few respondents had finished HIPAA remediation projects, respondents were making significant progress through gap assessment, and planning and implementation initiatives.

**U.S. Healthcare Industry Quarterly HIPAA Survey: Fall 2002:** HIMSS and Phoenix Health Systems conducted this survey early October 2002; the survey had 965 respondents. Key findings were:

- HIPAA support from senior officers, initially difficult to achieve, remained generally strong.
- The healthcare industry was moving slowly toward achieving compliance. Major roadblocks to HIPAA compliance included interpretation of results and not enough time. Cost concerns, issues of state preemption, and lack of industry best practices were increasingly being cited.
- Over 80 percent of all respondents applied for the Transactions deadline extension from October 2002 to October 2003.
- Across the industry, HIPAA budgets were generally higher for 2003 than for 2002.

**HIMSS/AstraZeneca Clinician Wireless Survey:** This survey, conducted from August 8-26, 2002, resulted in 453 responses. Key findings were:

- Nearly all of the physicians' offices in the sample had at least one desktop and/or laptop computer. Almost three-quarters used handheld technology.
- Technology in physicians' offices was most frequently used for administrative functions, rather than clinical functions.
- Only 20% of offices used e-mail to communicate with patients about clinical issues.
- Almost all respondents indicated that they would buy software, hardware, and other technology in 2002.

**2002 HIMSS Individual Member Satisfaction Survey** (not released to the public): This survey was conducted September 16-30, 2002, and had 830 respondents. Key findings were:

- Slight decline in member satisfaction; despite decline, most members did not feel that the value of their HIMSS membership had declined in the past year.
- Members validated the current strategic direction of HIMSS, as well as the Society's future path.
- Respondents were also very much in-line with the efforts that HIMSS was making to become a leader in IT issues impacting the healthcare industry.

### **2003 – CPRI-Host Merged with HIMSS**

**2003 HIMSS Annual Conference & Exhibition:** At the 2003 Annual HIMSS Conference & Exhibition, healthcare information technology and management professionals, vendors, providers, consultants and payers come together to learn more about the latest trends, new products, and health IT innovations and solutions. HIMSS03 was held February 9-13 in San Diego, with more than 19,500 individual attendees and 686 exhibiting companies represented.

**Keynote speakers included:**

- Jeffrey R. Immelt, chairman of the board and CEO of General Electric;
- Rudolph Giuliani, former mayor of New York City, who led the city through the September 11<sup>th</sup> tragedy; and
- Patch Adams, a physician famous for his radical views of healing as a human interchange, not a business transaction.

**New symposia introduced:** The AMDIS Physicians Symposium and the International and Student Symposia were introduced at the 2003 conference to extend a unique educational opportunity to these audiences. Based on the success of these programs, HIMSS would offer them again at HIMSS04 in Orlando, in addition to a new Nursing Informatics Symposium.

**Fact finding hearing:** Also at HIMSS03, a public policy Fact Finding Hearing was held for the first time. At the hearing, expert witnesses provided testimony that was sent to federal governmental policy makers on the electronic health record.

**Exhibits and sessions:** More than 200 educational sessions were offered. Topics of interest included the Health Insurance Portability and Accountability Act (HIPAA), disaster preparedness, computerized provider order entry (CPOE), and patient safety. In addition, a special exhibition area for university degree programs in healthcare informatics was offered, as well as areas for the Department of Defense/Military Health System, and Integrating the Healthcare Enterprise (IHE). The IHE Exhibit featured user success stories describing successful implementations of the IHE integration profiles, which have resulted in cross-vendor interoperability in radiology settings.

**HIMSS Summer Conference 2003:** The Society held its second summer meeting in June 2003 in Chicago, with approximately 375 people attending. As part of the HIMSS Summer Conference 2003, the first HIMSS/*Modern Healthcare* CEO IT Achievement Award was presented to recognize healthcare industry chief executive officers who demonstrated leadership and commitment to using information technology to advance their healthcare organization's strategic goals. The recipients of this first award were:

- George Vecchione, president and CEO, Lifespan in Providence, RI; and
- Pete Velez, executive director, Elmhurst (NY) Hospital Center, and senior vice president, Queens Health Network

**CITL – The Center for Information Technology Leadership (CITL):** CITL was founded by Boston-based Partners Healthcare to help healthcare providers maximize the value of their information technology investments and help technology firms improve the value proposition of their healthcare products. HIMSS entered into a strategic alliance in 2002 with the newly formed CITL, which provides unbiased research assessments of new clinical information technologies for the healthcare industry and disseminates the findings through published industry reports and symposia. The first CITL report, offering a model for investment analysis of ambulatory CPOE, was published. The first CITL symposium was held in Chicago in June 2003, providing the healthcare industry with high-level research to maximize its information technology investments, and ultimately, improve patient care.

**Advocacy**



The Society expanded its national presence through a proactive visibility campaign that included the opening in 2003 of an office in Washington, D.C., to better serve its members and strengthen the Society's position and relationships with key decision makers on public policy issues related to health IT. In addition, the Society took formal positions on six key pieces of federal healthcare information technology legislation.

**New advocacy initiatives established in 2003 included:**

- Creating a HIMSS Government Relations Roundtable to give vendor members an opportunity to meet monthly to access and advocate industry positions with key federal leaders;
- Hosting annual HIMSS Advocacy Days on Capitol Hill to inform members and key federal leaders of the Society's policy agenda and to give HIMSS members opportunities to visit their elected officials;
- Sponsoring HIMSS Advocacy Forums on top policy issues with government and industry executives to promote creative solutions to complex problems;
- Launching the HIMSS Advocacy Award. It was presented in 2003 to the Honorable Nancy Johnson, Chair of the U.S. House Ways and Means Health Subcommittee, for her outstanding leadership and collaboration with HIMSS;
- Co-sponsoring congressional luncheon seminars and technology demonstrations to educate federal officials on the value of technology for bettering human health;
- Introducing the HIMSS Legislative Action Center to electronically connect members with leaders and issues in order to advocate the Society's positions;

And

- Adding a Chapter level to HIMSS Advocacy Outreach Board position.

**Advocacy Day on the Hill:** The Second HIMSS Advocacy Day on the Hill was held in April 2003 in Washington, D.C., at the Reserve Officers Association HQ building on Capitol Hill. About 120 individuals attended to hear former House Speaker Newt Gingrich and HHS Senior Advisor Bill Yasnoff speak on current issues. HIMSS members made 28 visits to members of Congress or their staffs.

The day ended with a Vendors Solutions Showcase in Rayburn House Office Building, Room B-339, from 5 – 7 p.m. with the following demonstrations: DoD, SAIC, IHE, Eclipsys, McKesson, Misys, PricewaterhouseCoopers, Siemens, Sun, Philips, Per-se, Symantec, and IDX. Over 150 individuals attended the reception, including congressional members Dave Hobson, Jim Moran, and Nancy Johnson, and 30 congressional staff.

**Public Policy Forum:** The Society also launched the HIMSS Public Policy Forum, an annual event that looked at federal investment in the electronic healthcare information infrastructure

**Merger with CPRI-HOST:** HIMSS and CPRI-HOST merged on July 1, 2002, to create a definitive information resources and expertise that helped the Society better target issues related to electronic health records, their design, implementation, and patient care impact.

**Electronic Health Record:** The merger of HIMSS and CPRI-HOST established HIMSS as the source for information and leadership on the electronic health record. HIMSS became the new

sponsor of the Davies Awards of Excellence that recognize excellence in the implementation of the EHR.

**Davies Award of Excellence program:** In addition, the nationally acclaimed Nicholas E. Davies Award of Excellence program, which recognizes excellence in the field of EHRs, was continued with HIMSS' backing. The Davies Organizational Award, which recognizes large healthcare organizations, was complemented by the addition in 2003 of the first Nicholas E. Davies Award for Independent Primary Care Practices. Both are awarded annually with winners of the Organizational Davies announced in September and winners of the Independent Primary Care Award announced in October.

**EHR initiatives:** The HIMSS EHR Committee was actively leading multiple efforts on this initiative. These included:

- The EHR Committee completed the HIMSS EHR Attributes, a document that described eight attributes of an electronic health record and the measures to determine if these attributes are fully implemented within a healthcare setting.
- HIMSS was the private sector sponsor, with the Centers for Medicare and Medicaid Services (CMS), Department of Veterans Affairs (VA) and Health Level Seven (HL7), of the HL7 Definitional Model. This model was a national standards- based effort to define the EHR. To help obtain provider input into this effort, HIMSS was an active member of the EHR Collaborative, which sponsored town hall meetings in six cities in August 2003.
- HIMSS, in collaboration with ASTM International, the Massachusetts Medical Society and the American Academy of Family Physicians (AAFP), worked on developing a Continuity of Care Record (CCR), a standard for a minimal data set of patient-specific information.

**2002 Davies Award Winners:** With the merger of CPRI-HOST and HIMSS, the 2002 Organizational Davies Award of Excellence winners were announced later in the year on January 15, 2003. They were:

- Maimonides Medical Center – Brooklyn, NY.
- Queens Health Network – Queens and Elmhurst, NY.

**Independent Primary Care Davies Award:** HIMSS introduced the Independent Primary Care Davies Award of Excellence in May 2003. The award was designed to recognize primary, independent care practices with no more than 32 physicians that have succeeded with implementations of electronic health records in their practices.

**Formation of committees and work groups that focus on the electronic health record:** HIMSS broadened its focus on the adoption of the electronic health record with the formation in 2003 of one committee and three work groups that addressed different elements of the EHR. Volunteer HIMSS members chaired each group. They were:

- **EHR Steering Committee** – February 2003 – Chair, Michael Glickman. The goal of the committee was to foster a wider acceptance of the EHR in the healthcare industry.
- **EHR Strategic Plan Work Group** – March 2003 – Lead, Jack Corley. Goal was to develop a strategic plan that would guide the work of the EHR Steering Committee, related Task Forces/Work Groups and collaborative efforts with additional groups that were working on fostering the growth and utilization of an EHR.

- **Definition and Attributes of the EHR Work Group** – March 2003 – Lead, Charlene Underwood. Goal was to develop the HIMSS’ perspective on EHR attributes and define essential features of an EHR.
- **The EHR Implementation Guide Work Group** – March 2003 – Lead, Joe Miller. Goal was to develop a guide to help organizations plan comprehensive EMR/EHR strategies.
- **The Minimum Emergency Data Set Work Group** – March 2003 – Lead, Jack Corley. Goal was to develop a white paper that identifies the minimum information needed in an emergency department and emergency response arena to support both public health and emergency care delivery needs.
- **The Voluntary Patient Identifier Work Group** – May 2003 – Lead, Rick Holtmeier. Goal was to address the problems involved in identifying patients to permit the sharing of medical information among providers.

**Standards:** HIMSS expanded its support of standards activities by accepting the appointment by the American National Standards Institute to be the Secretariat for the International Organization of Standardization Technical Committee for Health Informatics (ISO/TC 215) and administrator of the U.S. Technical Advisory Group.

Accepting this appointment followed the HIMSS strategic goal to expand the expertise and knowledge of healthcare information professionals who frame and lead healthcare legislation, regulations, policies, standards, and practices. These activities would provide opportunities for HIMSS members to contribute to the development of international healthcare informatics standards that affect the global enterprise and to work in collaboration with the most prominent healthcare informatics experts in the world.

## **Research**

HIMSS collaborated with industry leaders on research throughout the year; topics addressed in 2002 and 2003 include industry compensation, job satisfaction, the use of technology in the ambulatory market, supply chain, staffing and technology and patient safety.

**14<sup>th</sup> Annual Leadership Survey, sponsored by Superior Consultant Company:** HIMSS released data from this survey in February 2003 HIMSS03. The survey allowed hospital CIOs, CEOs, and physician and nurse executives, as well as CEOs in the vendor community, to address the top technologies, priorities, and implementation barriers of the industry.

## **Member Services**

**Individual membership:** Individual members represented healthcare professionals in hospitals, corporate healthcare systems, clinical practice groups, healthcare information technology supplier organizations, healthcare consulting firms, and government settings in professional levels ranging from senior staff to chief information officers (CIOs) to CEOs.

**Corporate membership:** More than 200 HIMSS corporate members included leading software and hardware suppliers, consultants, executive recruiters, publishers, ehealth, telecommunications firms, and other IT and healthcare industry professionals.

**Users Group Alliance Program:** HIMSS introduced the Users Group Alliance Program during 2003 to broaden its education and support offerings to users of various technology platforms in healthcare. As part of the program, Sun Microsystems formed its users group – SunSHINE (Sun Solutions for Healthcare: Information, Networking, Education) and MS-HUG (Microsoft Healthcare Users Group) unified with HIMSS as well during 2003. Members of HIMSS Users Group Alliance Programs were individual or corporate members of HIMSS, receiving full membership benefits; all HIMSS members also could participate in any of the user groups.

**Chapters:** HIMSS had 42 chapters throughout the United States and offered all members an opportunity to join special interest groups that brought together professionals with an interest in a special issue – or to serve on various committees.

## Education

**HIMSS audio conferences and on-line education:** Throughout the year, HIMSS offered various audio conferences on key and timely issues, such as HIPAA compliance and the EHR, with well-known speakers conducting the presentation and question-and-answer session. Online education programs feature interactive tutorials, lectures, resource guides and quizzes. Courses were continually developed and updated to keep users current with the latest issues and body of knowledge with topics including career development, EHR, patient safety, HIPAA, and computerized order entry, to name a few.

**Online education:** HIMSS also entered into collaborations with two universities to extend the opportunity for higher-level education to members. The University of Connecticut and HIMSS launched their co-developed certificate program in healthcare information technology.

Additionally, Oregon Health Sciences University extended its graduate level certificate program in healthcare information technology. Additionally, Oregon Health Sciences University extended its graduate level certificate program in healthcare information technology at a discount to HIMSS members who wish to gain formal education in healthcare informatics.

## Publications

**Books from HIMSS:** The HIMSS publications department continued to provide the healthcare IT industry with leading book titles in the field. Three major titles released during 2003 were:

*Effective Management of Healthcare Information: Leadership Roles, Challenges and Solutions*, by David S. Memel

*Return on Investment: Maximizing the Value of Healthcare Information Technology*, by Pam Arlotto and Jim Oakes

*HIMSS HIT Forecast 2003 – 2007: The Digital Hospital*, by Russell C. Coile, Jr.

**Peer-reviewed Journal:** *The Journal of Healthcare Information Management* provided members and other subscribers with a peer-reviewed publication covering key industry issues with the presentation of a current research as well as other articles. Each quarterly issue had a different theme: leadership in health IT, managing technology, security, and return on investment were covered.

## New Initiative:

**HIMSS Solutions Toolkit:** Launched at the 2003 Annual HIMSS Conference & Exhibition, Solutions Toolkit was a web-based product containing competitive and strategic information for

the health IT industry. Solutions Toolkit gathered unbiased quantitative and qualitative data from the industry's leading intelligence resources in a single, integrated data warehouse. Users could view health IT product catalogs, side-by-side product comparisons, product peer reviews, IT department benchmarks, and hospital and healthcare system application profiles.

## **2004 – Alliance for Nursing Informatics and HIMSS Analytics Formed**

During 2004, HIMSS focused on the adoption of an interoperable and portable electronic health record as part of a national healthcare information infrastructure. This initiative was international in scope as the Society continued to be part of and learn from the health informatics community throughout the world.

**2004 Annual HIMSS Conference & Exhibition:** HIMSS04 brought together more than 20,000 healthcare information and management systems professionals from all segments of the industry. Healthcare vendors, providers, consultants and payers converged on Orlando from February 22-26, 2004, to attend more than 200 education sessions, visit more than 700 exhibits and network with IT leaders in the healthcare industry.

### **Keynote speakers included:**

- Newt Gingrich, former Speaker of the U.S. House of Representatives;
- Dr. Gro Harlem Brundtland, former Director-General of the World Health Organization;
- Congressman Patrick J. Kennedy (D-Rhode Island);
- Aron Ralson, mountaineer who shared his story of survival and patient rehabilitation;  
and
- Tom Wolfe, author.

**Symposia:** Recognizing the expanding and influential roles nurses play in clinical informatics, HIMSS introduced the Nursing Informatics Symposium, a one-day program designed by nurses for nurses and attended by more than 300 nursing informatics professionals. The Physicians' IT Symposium and International Program returned to the 2004 Conference, providing these key audiences with IT information and insights.

**Member communities:** Two special conferences for members of the HIMSS' users groups, Sun Solutions for Healthcare, Information, Networking and Education (SunSHINE) and Microsoft Healthcare Users Group (MS-HUG), offered education geared to developers and users of these vendor products.

**New exhibit areas:** To demonstrate IT solutions for implementation of electronic health records, HIMSS grouped exhibits and sessions together in two new exhibit areas - Product Pavilions and Emerging Technologies and Issues.

**IHE/HL7 Collaboration:** For the first time, HL7 and the Integrating the Healthcare Enterprise collaborated in an interoperability demonstration to raise awareness of the importance of standards and the national health information infrastructure (NHII).

**HIMSS Advocacy Committee Fact Finding Field Hearing:** This session asked the question: "Should the Federal Government Help Accelerate Clinician Adoption of the Electronic Health Record?" The testimony of expert witnesses on this topic was provided to key government policy makers.

**Alliance for Nursing Informatics:** In October 2004, 18 national and regional nursing informatics groups established the Alliance for Nursing Informatics (ANI). The boards of directors for both HIMSS and the American Medical Informatics Association agreed to provide ongoing support, coordination, and leadership for the Alliance.

The Alliance represents more than 2,000 nurses and brought together 18 distinct nursing informatics groups in the United States that function separately at local, regional, national and international levels and have established programs, publications and organizational structures for their members. The ANI Steering Team was formed with representatives of organizational groups that have a nursing informatics focus to guide the strategic goals and activities of the Alliance throughout the year.

**HIMSS Summer Conference 2004** – Held in Las Vegas, the two-day summer conference gathered almost 400 healthcare senior level executives to review key healthcare issues from a strategic management perspective.

The conference featured six education tracks: the business of IT; clinical information systems; new technology; outsourcing; adoption, analysis and outcomes; and achieving excellence.

**Keynote speakers were:**

- Paul C. Tang, MD, FCHIME, CMIO, Palo Alto Medical Foundation, who chaired the Institute of Medicine Committee on Data Standards for Patient Safety;
- Arnold Milstein MD, MPH, medical director, Pacific Business Group on Health, worldwide partner at Mercer Human Resource Consulting, and co-founder of the Leapfrog Group; and
- Robert Stevenson, MBA, former all-American athlete, corporate executive and author of *How to Soar Like an Eagle in a World Full of Turkeys*.

At the Innovative Technology sessions, attendees learned about vendor healthcare IT solutions, now implemented in the marketplace, for nursing documentation, staffing, return-on-investment, and medication management.

**Advocacy**

HIMSS continued public policy and advocacy outreach in Washington, D.C., and at the grassroots level by both educating policy makers and influencing key legislation related to health information technology and the improved delivery of patient care. HIMSS reviewed over 20 separate legislative proposals involving patient safety, national health information infrastructure, offshore outsourcing, and electronic health records. Position statements were created on key legislative and regulation proposals.

**Advocacy Day:** At the annual HIMSS Advocacy Day in April, HIMSS members heard presentations from Representative Jim Greenwood (R-PA) and Dr. Rex Cowdry from the White House. Panels discussed key policy topics such as Voluntary Patient Identifiers and offshore outsourcing. The event was co-sponsored by eHealth Initiatives and AHIMA. Following the educational sessions, members visited with their respective legislators in Washington, D.C., to present the HIMSS policy agenda and discuss key health IT issues.

**HIMSS Advocacy Award:** At a congressional reception held in conjunction with the Vendors' Solution Showcase, the Honorable Tommy Thompson, Secretary of the U.S. Department of Health and Human Services (HHS), received the HIMSS Advocacy Award for his leadership and initiative in promoting the adoption of the electronic health record at an evening reception and technology demonstration. U.S. Representative Patrick J. Kennedy (D-Rhode Island) also addressed the attendees.

**Public Policy Forum:** At this year's event, participants discussed solutions to overcoming IT barriers in ambulatory care.

HIMSS continued to grow and evolve as a national advocate for health IT by providing monthly congressional updates for Capitol Hill staff on key issues of importance to the Society, visiting local HIMSS chapters to discuss advocacy, and collaborating with industry partners who share and can help deliver key input on health IT legislation.

**21<sup>st</sup> Century Health Care Caucus:** Working with key congressional staff and other associations, HIMSS helped launch the 21<sup>st</sup> Century Health Care Caucus, a bipartisan group of U.S. House members dedicated to improving healthcare using technology and management systems. HIMSS helped to recruit co-chairs, members, plan programs, and produce the monthly electronic newsletter.

**Chapter Advocacy Liaison Roundtable:** The Society launched this new grassroots effort of chapter advocates to promote advocacy and public policy at the chapter level.

**Year-end Summary:** HIMSS introduced an annual year-end event last year focused on summarizing current activities at the federal level surrounding health information technology issues and looking forward to new challenges. The first event was held jointly with the U.S. Medicine Institute Foundation policy forum in 2003, with a collaborative event planned with the 21<sup>st</sup> Century Health Care Caucus to review the effects of the November, 2004, U.S. elections on future health information technology policy.

**New DC-area Office:** HIMSS also opened a new Washington, D.C., area office at 901 King Street, Suite 400, in Alexandria, Va.

**Federal Affairs:** In addition to its advocacy initiatives, HIMSS expanded its outreach and staff to include federal affairs, the executive branch of the U.S. government. This effort was designed to positively affect the adoption of the electronic health record and leverage the collective HIMSS member expertise to assist the federal government's development of priorities for health information technology implementation.

**National Coordinator's Office:** The administration announced in September 2004 its goal that most Americans have access to electronic health records within the next decade. David J. Brailer, MD, PhD, was appointed as the first National Coordinator for Health Information Technology, a position within HHS that HIMSS had also advocated as part of its advocacy agenda. Dr. Brailer released a Strategic Framework document that called for patient and clinician-centric education initiatives to achieve a national health information network.

HIMSS and its members were actively involved in the efforts to bring Dr. Brailer's goals and actions to fruition, particularly the development of the Commission for the Certification of Health Information Technology.

**Volunteer Member Involvement:** HIMSS federal affairs efforts were supported by volunteer member involvement in the HIMSS National Health Information Infrastructure (NHII) Task Force, the National Preparedness and Response (NPR) Task Force, the HIMSS Government Relations Roundtable (HGRR), and the Chapter Advocacy Liaison Roundtable (CALR). These volunteer members have engaged federal agency representatives in policy discussions on such issues as disaster management, local health information exchange networks, and the potential impact federal efforts will have on health IT penetration.

**Electronic Health Record:** HIMSS continued to work for the passage of the HL7 Definitional Model for the electronic health record, which was a national standards-based effort to define the EHR. A mock ballot and education sessions provided attendees HIMSS04 with detailed information to better understand the benefits and positive impact of the HL7 definitional model. Following the conference and until summer 2004, when the draft standard was approved, HIMSS worked with the EHR Collaborative, other key health organizations, and stakeholders to ensure its passage.

**Clinical Decision Support Implementers' Workbook:** This workbook was published in February 2004, providing healthcare organizations guidance on developing and implementing clinical decision support (CDS) systems for clinical care. Developed by the HIMSS Clinical Decision Support Workbook Workgroup, the guide, including downloadable worksheet templates, was available on the HIMSS website. The second edition would be distributed in 2005 as an updated, printed workbook.

**Clinical Information Systems (CIS) Benefits Database:** The Society began work on a Clinical Information Systems Benefits Database to assist healthcare providers and organizations in the process of selecting CIS. By providing evaluations from organizations now using clinical information systems products, the database will focus on "advanced" CIS capabilities including computerized provider order entry (CPOE), CPOE-driven decision support, automated clinical documentation, electronic medical record (EMR) functionality and the ability to integrate ancillary systems. The HIMSS National CIS Benefits Database Task Force, led by an advisory group of national experts on CIS, planned to complete the development and introduction of the pilot version of the database in early 2005.

**Continuity of Care (CCR) Record:** HIMSS continued its efforts in support of the Continuity of Care Record (CCR), a standard for a core data set of the most relevant and timely facts about a patient's healthcare. The ASTM International, Massachusetts Medical Society, American Academy of Family Physicians, American Academy of Pediatrics, American Medical Association, and Patient Safety Institute are sponsors of the Continuity of Care Record. The CCR ballot was scheduled for December 2004.



**Davies Award of Excellence:** As manager of the Davies Award of Excellence, HIMSS awarded the first **Primary Care Davies Award** in 2003. Three recipients were chosen:

- Roswell Pediatric Center, Alpharetta and Cumming, Ga.;
- Cooper Pediatrics, Duluth, Ga.; and
- Evans Medical Group, Evans, Ga.

The recipient of the **Organizational Davies Award** was:

- Cincinnati Children's Hospital Medical Center in Cincinnati.

**Public Health Davies Award:** HIMSS introduced the Public Health Davies Award of Excellence in partnership with the Centers for Disease Control and Prevention (CDC), American Public Health Association (APHA), Association of State and Territorial Health Officials, Council of State and Territorial Epidemiologists (CSTE), National Association of City and County Health Officials (NACCHO), and the Association of Public Health Laboratories (APHL).

The award was open to any public health program, state or local, including tribal, that improved the health of a defined community through health information management. Recipients of the award would be announced in November 2004 at the American Public Health Association Annual Meeting and Exposition.

**Ambulatory Care:** The Society added a medical director to its staff in December 2003 to lead HIMSS in its ambulatory care, or outpatient, initiatives for the adoption by physicians of the electronic health record.

**Certification Commission for Healthcare IT:** To address the challenge many physicians face when selecting an EHR system for their practices, HIMSS introduced the Certification Commission for Healthcare Information Technology in collaboration with the National Alliance of Health Information Technology (the Alliance) and American Health Information Management Association (AHIMA). Designed as a voluntary, private-sector certification of EHR systems, in support the direction of the U.S. Department of Health and Human Services, the program would let physicians and other healthcare professionals select and implement these products with greater speed and confidence, knowing that patient data could be securely exchanged in the nation's developing health information infrastructure.

**Physicians Adopting Computer Technology (PACT):** In November, the Ambulatory Care Steering Committee launched a series of regional events designed to bring educational opportunities to physicians who wanted to computerize their practices while minimizing the interruption to their patient care schedules and those who want to maximize efficiencies of the installed systems. The program, PACT – Physicians Adopting Computer Technology, was conducted in Jacksonville, Florida, and Portland, Oregon. Physicians, who had successfully implemented health IT in their practices, provided keynote presentations, followed by two education tracks and a demonstration of vendor IT solutions.

**Integrating the Healthcare Enterprise (IHE):** The Integrating the Healthcare Enterprise expanded this year to include two additional components for the application of IHE in healthcaredelivery. The American College of Cardiology (ACC) introduced its technical framework in this clinical practice area. The initial three profiles, Retrieval of Electrocardiograms

for Display, Echocardiography Workflow, and Cardiac Catheterization Workflow, can help improve patient care by providing a common approach to collecting, coordinating and sharing cardiology images and information related to cardiology.

The Cross Enterprise Document Sharing supplement, one of four supplements in the information technology infrastructure framework, facilitated the sharing across healthcare settings – from a private physician to a clinic to an acute care in-patient facility – of electronic documents with text and structured content. This supplement contributed to the foundation of a shared electronic health record, a key initiative for HIMSS and the healthcare industry in the U.S.

**Auto-ID Virtual Tour:** The HIMSS Bar Coding and Auto ID Task Force introduced the “Auto-ID Virtual Tour,” an online or CD-ROM review of the significant benefits that Auto-ID technologies bring to healthcare by taking a journey through a typical healthcare encounter.

**Standards - ISO TC 215:** As the secretariat for the Technical Committee 215 (TC 215) of the International Standards Organization (ISO), HIMSS continued its support of international standards activities for health informatics. The Society joined other international standards experts at a weeklong meeting in Washington, D.C., with 112 international delegates from 16 countries. Carolyn M. Clancy, MD, director of the Agency for Healthcare Research and Quality (AHRQ), was the speaker at a dinner sponsored by HIMSS.

New members joined the U.S. delegation to the international technical committee TC 215 that included (as of September 2004) AHRQ, the National Institutes of Health, Department of Veterans Affairs, and Department of Defense – Health Affairs participating with Siemens, Philips, GE Health solutions, Quadramed, Booz-Allen-Hamilton, Kaiser Permanente, United Health Care, and SNOMED and others.

**Standards Task Forces:** HIMSS launched two standards-related task forces this year. The Professional Practice Standards Task Force completed a business ethics standard while the Standards Task Force will provide an overview for all HIMSS standards initiatives and activities.

## **Member Services**

**HIMSS Membership:** HIMSS membership reached 15,000 individual and 250 corporate members during 2004. The Society provided a diverse range of high-quality resources, including education, professional advancement, and networking for its individual members that included executives such as chief executive officers (CEOs), chief information officers (CIOs), and chief operations officers (COOs), and senior executives, and industry specialists such as senior managers, IS technical staff, physicians, nurses, consultants, attorneys, financial advisors, technology vendors, academicians, management engineers and students.

**Corporate Members:** HIMSS corporate members included leading software and hardware suppliers, consultants, executive recruiters, publishers, e-health, telecommunications firms, and other IT and healthcare industry professionals.

**Chapters:** The Society had 40 chapters throughout the United States and Canada that provided local programming and networking for members.

**HIMSS Foundation:** The HIMSS Foundation, a separate non-for-profit corporation, remained the philanthropic arm of HIMSS, dedicated to inspiring charitable giving, research, education and to enhancing the management and application of health IT. The Foundation offered six scholarships to students at the undergraduate, graduate and doctoral level through Foundation and corporate support.

**Society for Health Systems:** HIMSS and the Society for Health Systems (SHS) affiliated to offer dual membership in and membership benefits of the two organizations. SHS members were healthcare management engineers and performance improvement professionals.

**Nursing Informatics Member Community:** The Midwest Alliance for Nursing Informatics (MANI) unified with HIMSS this year. HIMSS and MANI decided to unify since the two organizations share compatible goals: promoting education and networking to nurse informaticists and focusing on leadership in technology to improve the overall delivery of healthcare. MANI, founded in October 1991, is a not-for-profit organization that serves as a resource for nursing informatics professionals throughout the Midwestern United States.

**New Special Interest Groups (SIGS):** HIMSS Special Interest Groups offered members an opportunity to participate in subject matter areas of interest. To better represent key initiatives and issues in healthcare, the Managed Care SIG changed its name to the Payer SIG and the Management Engineering and Re-Engineering & Performance Improvement SIG merged. In addition, the Society introduced a new SIG, Healthcare Security.

## **Education**

**HIMSS Online Education:** HIMSS continued to offer a wide variety of topics in its online education and audio conference programs. Online and distance education collaboration programs offered opportunities for HIMSS members throughout the world to earn health IT certificates. The University of Connecticut and HIMSS continued to offer their co-developed certificate program in health IT. The Oregon Health Sciences University extended its graduate level certificate program in healthcare information technology at a discount to HIMSS members who wished to gain formal education in health informatics.

**Audio Conferences:** Audio conferences, typically 60 to 90 minutes including time for questions to the presenter, offered continuing education credits for certification credentials. In 2004, the Society focused on the electronic health record for a three-session series. Other topics throughout the year included nursing informatics, return-on-investment, outsourcing, identity management and radio-frequency identification, HIPAA security, evidence-based medicine, clinical decision support, wireless nursing communication and incentives for clinical adoption of the EHR.

Health IT vendors/HIMSS members and providers were part of a new education offering from HIMSS in an audio conference series that illustrated real-world IT solutions in the delivery of healthcare.

## **Publications**

As a leader in providing the industry with content focused on the healthcare information technology, HIMSS published the following books in 2004:

*Career Success in Healthcare Information Technology*, by Betsy S. Hersher and Linda B. Hodges;

*The Physician-Computer Conundrum*, by William F. Bria, M.D, and Richard Rydell; and

*Clinical Management Systems: A Guide for Systems Deployment*, by Jeffrey Blander and Bryan P. Bergeron, MD.

**Center for Information Technology Leadership (CITL):** HIMSS continued its affiliation with the Center for Information Technology Leadership as publisher of CITL's research report on standardized Healthcare Information Exchange and Interoperability (HIEI).

Preliminary

results of the CITL research, which was presented at HIMSS04, found that standardized health information exchange between health IT systems would deliver national savings of \$77.8 billion annually after full implementation.

**HIMSS Insider:** The *HIMSS Insider* debuted in November, replacing *HIMSS News*, as the monthly newsletter for HIMSS members. The newsletter appeared within another new publication, *Healthcare IT News*, which was published by MedTech Publishing in partnership with HIMSS. This trade magazine was a monthly tabloid-sized newspaper for the health IT field with a total circulation of almost 44,000.

**Peer-reviewed Journal:** *The Journal of Healthcare Information Management* continued to provide members and other subscribers with a peer-reviewed publication covering key industry issues with the presentation of current research as well as other articles. Each quarterly issue had a different theme: computerized physician order entry (winter), HIPAA (spring), clinical informatics (summer), and new technology trends (fall).

**Electronic Newsletters:** HIMSS published a number of electronic newsletters for its members and niche communities. *HIMSS E-News* published weekly for HIMSS individual and corporate members; the newsletter contained up-to-the-minute news of HIMSS activities and services and includes industry news briefs. Two monthly e-newsletters served HIMSS' Microsoft and Sun Microsystems user group communities: the *MS HUG Connection* and *SunSHINE*. *Chapter Leader E-News* was published monthly for HIMSS chapter leaders, and *Exhibitor E-News* was published monthly for exhibitors to the Annual HIMSS Conference & Exhibition.

## **HIMSS Analytics:**

**Formation of Market Research Subsidiary:** Recognizing a need in the industry for quality and expanded market research services, the Society formed HIMSS Analytics in February

2004, as a wholly owned, for-profit subsidiary, supporting the HIMSS' mission of advancing the delivery of healthcare through the use of information technology.

The Society considered several options in developing the subsidiary, including exploring relationships with existing market research organizations and building a new enterprise. With approval from the HIMSS board of directors, HIMSS Analytics acquired the DORENFEST IHDS+ DATABASE™ and related business assets from Sheldon I. Dorenfest & Associates, Ltd., a Chicago-based provider of health information technology consulting and market data. The acquisition was final in July, 2004.

The subsidiary, was headquartered in Chicago, brought together a strategic and experienced senior leadership team with expertise in health IT, market research and consulting. Products and services offered by HIMSS Analytics support improved decision- making for healthcare organizations, health IT companies, and consulting firms by delivering high quality data, information and analytical expertise.

The company collected and analyzed healthcare organization data relating to IT processes and environments, products, IS department composition and costs, IS department management metrics, healthcare delivery trends and purchasing related decisions. HIMSS Analytics also provides custom market research services to support strategic decision making in areas such as product planning, business and marketing strategy.

**HIMSS Research Initiatives:** The HIMSS research efforts, funded by the HIMSS Foundation, are now housed in HIMSS Analytics, positioning the subsidiary to be the single source for authoritative research in the health IT and management systems marketplaces.

**HIMSS Leadership Survey:** The Annual HIMSS Leadership Survey, sponsored by Superior Consultant Company, then in its 15<sup>th</sup> year, provided insight on the priorities, barriers and future of health IT from a variety of perspectives, including CIOs, CEOs and physician and nursing executives. Other research topics addressed during 2004, in collaboration with industry leaders, included nursing informatics, national health information infrastructure, networking technology, national preparedness and response, ambulatory technology, and HIPAA compliance.

## **2005 – Record-Breaking Attendance at Annual Conference July 2004 – June 2005**

**Annual HIMSS Conference & Exhibition:** The 2005 Annual HIMSS Conference & Exhibition was held February 13-17, 2005, in Dallas, with 22,887 attendees, another record-breaking attendance with a 10 percent increase in registration from the 2004 conference.

**Exhibitors:** A total of 701 companies participated in the year's exhibition, including 193 first- time exhibitors, using a total of 280,400 net square feet. An additional 29,300 net square feet included these demonstration areas: Product Pavilions, University Row, Interoperability Showcases, and Department of Defense.

**Product Pavilion:** The Product Pavilion demonstration areas featured 57 exhibitors showcasing products or services in the areas of Managing the Business of Healthcare, Patient Safety, Security, and Wireless & Mobility. In addition, 73 companies provided case study-based learning opportunities for attendees seeking to gain in-depth knowledge about various products(s) and the solutions they provided to health IT challenges.

**Keynote speakers included:**

- John Chambers, president & CEO, Cisco Systems;
- Howard Putnam, former president/CEO, Southwest Airlines;
- Barbara Bush, Former First Lady, U.S.;
- David Brailer, MD, PhD, National Health Information Technology Coordinator; and
- Scott Adams, syndicated cartoonist & author, creator of Dilbert.

**Professional Education:** This year's educational sessions included a Physicians' IT Symposium, a Nursing Informatics Symposium with featured topics of Clinical Informatics; E- Enabled Applications; Electronic Health Record; Emerging Technologies; Health Data, Interoperability and Standards; IT Infrastructure and Architecture; IT Management; Leadership and Communication; Patient Safety; Legal, Regulatory and Risk Management; and Process Improvement.

**Nursing Informatics Symposium:** The 2005 symposium was attended by more than 400 nurses and was cosponsored by the Alliance for Nursing Informatics.

**Physicians Symposium:** The 2005 Symposium had almost 300 physicians and other industry professionals choosing from two educational tracks—one designed for the physician in the hospital or health system setting, the other for the physician office practice and ambulatory setting. The 2005 Physicians' IT Symposium program was delivered by 13 experts in their respective fields and was presented in collaboration with the Association of Medical Directors of Information Systems, the American Medical Informatics Association and the Medical Group Management Association.

**Interoperability Showcases:** Electronically tracking a personal health record became a reality on the exhibit floor at HIMSS 2005 when more than 10 percent, or 2,300, attendees visited the Interoperability Showcases from February 14-17. They gained a glimpse of how caregivers can manage and share patient records across interoperable health care networks. Dr. David Brailer, MD, PhD, National Coordinator for Health Information Technology, attended HIMSS 2005 and received a private tour of the showcase.

Some 49 organizations participated in the Interoperability Showcases, including vendors, standards development organizations, EHR initiatives, academic health institutions, government agencies including the Department of Veterans Affairs Health System and others. The participating vendors assembled a virtual Regional Health Information Organization (RHIO) in which patient care records were efficiently created, stored, managed and accessed

across a number of realistic care settings as attendees registered nearly 6,000 sample medical records in the RHIO.

**Users Groups:** The HIMSS Users Group Alliance Program was developed to create a variety of independent communities within HIMSS to provide environments for members to exchange technology-related ideas, challenges, and solutions. The 2005 SunSHINE Summit “Healthcare: Thinking Outside the Box,” was held on February 14 in conjunction with the annual conference. The MS-HUG Tech Forum 2005 attracted more than 300 attendees. With topics such as emerging technologies, interoperability, mobility and wireless, patient safety, data management and more, the Tech Forum featured presentations by the leading minds at Microsoft and industry experts

## **Education**

**HIMSS Summit:** The 2005 HIMSS Summit: Achieving National Healthcare Transformation was held June 6-7 in New York City with 853 people attending. Michael O. Leavitt, HHS Secretary, was the keynote speaker and announced the formation of the American Health Information Community (AHIC) at this conference. He held a press conference with Dr. David Brailer, MD, PhD, the ONC coordinator, who was also a keynote presenter at the Summit. As a new federal advisory body, the AHIC was developed to make recommendations to the HHS Secretary on how to accelerate the development and adoption of health information technology.

At the HIMSS Summit, Dr. David Brailer announced the release of four request for proposals (RFPs) to achieve interoperability in healthcare. The RFPs focused on four specific areas in a contracting process that would support an interoperable National Health Information Network (NHIN).

**Webinars and Audio Conferences:** HIMSS education continued to provide ongoing educational efforts with webinars and audio conferences on key topic areas, such as clinical decision support, patient safety, ambulatory care, auto identification, nursing informatics and process improvement.

## **Member Services**

**Membership:** HIMSS individual membership grew by 7.6% in 2005 with membership at 17,500.

**Corporate Members:** HIMSS had more than 250 corporate members in 2005.

**MS-HUG:** Membership in MS-HUG grew by 20% and SunSHINE by 141%.

**Chapters:** HIMSS also welcomed two new chapters: Austin, Texas and Red Rock, which includes Nevada and New Mexico.

**CEO IT Achievement Award:** The recipients of the 2005 award were:

- Joel Allison, President/CEO, Baylor Health Care System/Dallas;
- George Halvorson/Chairman/CEO/Kaiser Foundation/Health Plan and

- Hospitals/Oakland, Calif.; and
- Mark Neaman/President/CEO/Northwestern Healthcare/Evanston, Ill.

## **Informatics**

**HIMSS Nursing Informatics Community:** This new community welcomed 1,141 nurses as HIMSS members in 2005; this is a 66% increase from 2004.

**HIMSS Nursing Informatics Task Force:** The task force had 85 members in 2005.

Workgroups were established for:

- Education;
- Web Site Tools & Resources;
- Nursing Informatics Awareness; and
- Nursing Informatics Task Force Survey.

**Health Information Technology Standards Panel:** HIMSS, the Advanced Technology Institute (ATI) and Booz Allen Hamilton were selected to serve as strategic partners with the American National Standards Institute (ANSI) in a new initiative to develop standards. A contract award was announced in October by HHS to support this new collaborative effort to harmonize healthcare information technology standards. Under the sponsorship of the ANSI, coordinator of the U.S. voluntary standardization system, the Healthcare Information

Technology Standards Panel (HITSP) was formed to bring together a wide range of stakeholders to identify, select, and harmonize standards for communicating data throughout the healthcare spectrum.

**Integrating the Healthcare Enterprise/IHE:** As an industry-wide framework, IHE then had more than 100 vendors worldwide participating. IHE was also involved in the work of HITSP and was part of the standards harmonization effort awarded to ANSI with HIMSS, ATI and Booz Allen Hamilton.

**International Organization for Standards Development (ISO)/-ISO Technical Committee 215:** As the Secretariat for ISO TC-215, HIMSS participated in a Global HIT Standards Summit in Hamamatsu City, Japan, on September 12. This event was co-sponsored by HIMSS and ISO TC 215 with participants from 12 countries attending: Japan, Korea, Taiwan, Belgium, France, Germany, Netherlands, Sweden and the United Kingdom.

**HIMSS Certification:** The number of individuals with the CPHIMS - Certified Professional in Healthcare Information and Management Systems – certification grew in 2005 with 145 individuals sitting for the exam. A total of 631 health IT professionals then carried this credential. Individuals with the Certification in Healthcare Security or CHS credential totaled 101 with 25 people tested in 2005.

**HLA Competency Directory:** The Healthcare Leadership Alliance is comprised of the following organizations:

- American College of Healthcare Executives;
- American College of Physician Executives;



- American Organization of Nurse Executives;
- Healthcare Financial Management Association;
- Healthcare Information and Management Systems Society; and
- Medical Group Management Association and its certifying body, the American College of Medical Practice Executives.

## **EHR Initiatives**

**Hurricane Katrina Outreach:** When Hurricane Katrina hit the Gulf Region in August 2005, HIMSS established an outreach to members in the area. HIMSS members donated more than \$10,000 to charities for Katrina survivors and HIMSS matched this donation with \$10,314.

**HIMSS Katrina Phoenix Project:** Following the hurricane, HIMSS also established a program to help rebuild medical practices in the area with EMR. The program identified practices in need and worked with other organizations to initiate this effort. They are:

- Health Level Seven;
- American Health Quality Association (AHQA);
- eHealth Initiative;
- Louisiana Health Care Review ( LA QIO);
- Alabama Quality Assurance Foundation(AL QIO);
- Information and Quality Healthcare (MS – QIO);
- American College of Physicians;
- American Medical Association (AMA);
- Evans Medical Group;
- Pediatrics @ The Basin;
- North Fulton Family Medicine;
- University of Rochester Medical Center;
- Center for Health Information and Decision Systems University of Maryland; and
- HIMSS Electronic Health Record Vendors Association.

**HIMSS Electronic Health Record Vendors Association (EHRVA):** HIMSS formed the EHRVA to provide a forum for the EHR vendor community relative to standards development, the EHR certification process, interoperability, performance and quality measures, and other EHR issues that may become the subject of increasing government, insurance and physician association initiatives and requests.

As an active participant in the interoperability roadmap, the EHRVA was named to be part of the

HITSP or Standards Harmonization panel. In addition, the group:

- Responded to the Certification Commission for Health Information Technology (CCHIT);
- Developed the EHRVA Interoperability Roadmap;

- Participated in the HIMSS Katrina Phoenix Project; and
- Responded to the Centers for Medicare and Medicaid on Personal Health Records.

**Nicholas E. Davies Awards of Excellence:** The 2005 recipients of the Davies Award were:

- **Organizational Davies Award:** Citizens Memorial Healthcare/Bolivar, Mo.
- **Ambulatory Care Davies Award:** Wayne Obstetrics and Gynecology, Jesup, Georgia; Southeast Texas Medical Associates, Beaumont, Texas; and Sports Medicine & Orthopedic Specialists, Birmingham, Ala.

**Ambulatory Care Initiatives:** HIMSS expanded its outreach to ambulatory care sites and physicians practicing in their own medical practice or clinic. Initiatives included:

- Physicians Adopting Computer Technology - PACT Conferences - held in Phoenix, New York and Chicago;
- American Health Quality Association (AHQA) collaboration; and
- Massachusetts eHealth Collaborative (MAeHC) educational conference.

## **Government Relations**

**ASAE Honor Roll Award:** The year 2005 was busy for HIMSS Advocacy and Government Relations. In December 2005, the HIMSS Federal Legislation Tracker received the 2006 American Society of Association Executives (ASAE) Honor Roll award.

**Advocacy Day:** At the 4<sup>th</sup> Annual HIMSS Advocacy Day on Capitol Hill, members from 30 states representing almost half of all HIMSS chapters made more than 100 visits on Capitol Hill. For this event, 14 organizations signed on as co-sponsors:

- American Health Information Management Association (AHIMA);
- Center for Information Technology Leadership (CITL);
- Certification Commission on Health Information Technology (CCHIT);
- College of Healthcare Information Management Executives (CHIME);
- eHealth Initiative (eHI);
- EHR Vendor Association;
- Information Technology Industry Council (ITIC);
- Internet2;
- Medical Records Institute (MRI);
- Mobile Computing Alliance (MoHCA);
- National Committee for Quality Health Care (NCQHC);
- National Quality Forum (NQF);
- Patient Safety Institute (PSI);
- U.S. Medicine Institute (USMI);

At Advocacy Day, all 34 members of the 21<sup>st</sup> Century Health Care Caucus were honored.

**2005 HIMSS Advocacy Awards:** Congressman Patrick Kennedy (D-RI) and former House Speaker Newt Gingrich) received these awards.

**Public Policy Forum:** The October Public Policy Forum was held in Washington, D.C, with the following milestones achieved for this event:

- First time a U.S. Senator has addressed HIMSS;
- Overcoming barriers to interoperability;
- Advocacy & Public Policy and Integration & Interoperability Steering Committees; and
- More than 125 attendees- record audience.

**Legislation:** In 2005, the U.S. Senate passed S. 1418, the Wired for Healthcare Quality Act. Members of the New England, Iowa and Michigan chapters of HIMSS worked to help this legislation pass the Senate. HIMSS co-sponsored six pieces of key health IT legislation during 2005. In addition, the Society worked for full funding for Office of the National Coordinator for Health Information Technology.

**Briefings:** HIMSS conducted briefings for the Senate Centrist Coalition and congressional caucuses with members providing testimony before key committees. HIMSS was also a member of the National Patient Advocate Foundation, AHIC Outreach Working Group.

**Health IT Consortium:** This group of which HIMSS is a member developed and published an advertisement in *RollCall* newspaper to promote the adoption of health.

**HIMSS Legislative Principles:** This document was developed to emphasize what “principles” should appear in legislation that HIMSS supports.

**RHIO Federation:** HIMSS launched the RHIO Federation in October with 38 RHIO members confirmed in 2005. A task force and work groups were formed to address topics that include definitions, position statements, special projects and RHIO Guidebook. There was also a 38- person Chapter RHIO Federation Roundtable.

**HIT State Dashboard:** The HIT Dashboard launched. This web tool provided a color-coded, easy- to-read visual interface that tracks over 500 state, federal, and private health IT initiatives. Projects tracked in the HIT Dashboard were:

- AHRQ HIT grants;
- DOQ-IT programs;
- Military Health System;
- RHIOs;
- Health Information Exchanges;
- Bridges to Excellence;
- Private HIT projects;
- HIMSS State Legislation Tracker (added in 2006);
- Information on HIMSS Chapters (added in 2006);

And

- Information on Davies Award Winners (added in 2006).

Oversight of data collection for the HIT Dashboard was secured by collaboration between HIMSS and the University of Maryland, Robert H. Smith School of Business, Center for Health Information and Decision Systems (CHIDS). The information provided by the HIT Dashboard was updated every two weeks.

### **Publications/Communications**

HIMSS publications introduced five new books in 2005:

*Improving Outcomes with Clinical Decision Support*, 2<sup>nd</sup> edition (written by the Wireless Task Force)

*Medical Practice Transformation with Information Technology*, by Charles M. Kilo MD, MPH, FACP and Mark K. Leavitt MD, PhD, FHIMSS

*Implementing the Electronic Health Record: Case Studies and Strategies for Success*, by Joseph Miller FHIMSS

*Annual Report of the US Hospital IT Market* (with HIMSS Analytics)

*And Performance Management in Healthcare: From Key Performance Indicators to Balanced Scorecard*, by Bryan P Bergeron MD

### **Web Services**

The web team introduced a redesign of the HIMSS website ([www.himss.org](http://www.himss.org)) and continued to develop websites for other HIMSS initiatives.

## **2006 – The First National Health IT Week Is Held July 2005 – June 2006**

The first National Health IT Week was held in collaboration with 45 partnering organizations; the event was jointly sponsored by the Massachusetts Medical Society. Two of the main events during the week—the 2006 HIMSS Summit and Advocacy Day—were both well-attended with over 466 and 200 participants, respectively.

**Annual HIMSS Conference & Exhibition – North America:** The 2006 Annual HIMSS Conference & Exhibition, held Feb. 12-16 in San Diego, Calif., attracted another record- breaking attendance of 24,870 individuals, a 5% increase over 2005, with 859 exhibitors.

### **Keynote speakers were:**

- David Brailer, MD, PhD, National Health Information Technology Coordinator;
- Craig R. Barrett, chair, Intel Corporation;
- Governor Mark R. Warner, Virginia; and
- Dana Carvey, actor and comedian.

**Exhibition:** A total of 859 companies participated in the year's exhibition, including 320 first-time exhibitors, using a total of 321,300 net square feet. Special areas on the show floor included Product Pavilions, University Row, Interoperability Showcases and Department of Defense.

**Professional Education:** Educational sessions were presented by some of the industry’s most well-respected thought leaders including symposia for physicians, CIO’s, nurses, pharmacists, clinical engineers, RHIOs, and Pay-for-Performance initiatives and two users group meetings. Featured topics included Clinical Informatics; E-Enabled Applications; Electronic Health Record (EHR); Emerging Technologies; Health Data, Interoperability and Standards; IT Infrastructure and Architecture; IT Management; Leadership and Communication; Patient Safety, Legal, Regulatory and Risk Management; Process Improvement; Project Management; and Public Health.

**CIO Forum:** The 2006 CIO Forum marked the first truly collaborative planning effort between CHIME and HIMSS with 455 attendees. This Forum was designed for the nation’s CIOs to examine the latest thinking and explore new trends in the industry. Speakers included Rep. Patrick J. Kennedy, (D-RI); Francois de Brantes, Program Leader, GE Health Care Initiatives; Leading Technology: Insights from CEO IT Achievement Award Winners; John P. Glaser, PhD, Senior VP & CIO, Partners Healthcare; and Joel Allison, FACHE, President and CEO, Baylor Health Care System, G. Richard Hastings, FACHE, President and CEO, Saint Luke’s Health System; Mark R. Neaman, President and CEO, Evanston Northwestern Healthcare; David J. Brailer, MD, PhD., National Coordinator for Health Information Technology; and Bruce Tulgan, Founder, RainmakerThinking, Inc.

**At HIMSS06, other education sessions offered included the:**

**Clinical Engineering and IT Leadership Forum** developed in partnership with the American College of Clinical Engineering (ACCE).

**Nursing Informatics Symposium** was co-sponsored with the Alliance for Nursing Informatics. More than 350 nurses attended. New that year were two pre-symposium sessions for nurses who are new to informatics: Standardizing Terminology: An Introduction; and Basic Concepts in Understanding Databases.

**Pay for Performance Symposium** was designed to foster the collaboration between payers and providers by addressing the complex issues affecting both communities today and providing a focus for a common view through sharing information and data.

**Pharmacy Informatics Symposium** provided a professional forum for pharmacists involved in informatics and other professionals actively engaged in the process of medication management for their organization. It was developed in collaboration with the American Society of Health System Pharmacists (ASHP), National Council of State Pharmacy Association Executives (NCSPA), and the Institute for Safe Medicine Practice (ISMP).

**Physicians’ IT Symposium** presented a powerful program designed by physicians for physicians. The 2006 Symposium had over 300 physicians and other industry professionals choosing from two educational tracks: one designed for the physician in the enterprise system setting, the other for the physicians in the office practice and ambulatory setting. The Physicians’IT Symposium was presented in collaboration with the Association of Medical

Directors of Information Systems, the American Academy of Pediatrics, and the American Medical Informatics Association.

**RHIO Symposium** appealed to all audiences playing a role in EHR transformation. It addressed what is being offered to support the growth of RHIOs and outlined the successes and steps to achieve them during. The HIMSS RHIO Federation Work Group was introduced at the symposium; at that time the Work Group was developing a business plan to support RHIOs across the U.S.

**2006 SunSHINE Summit:** This one-day conference was presented by SunSHINE, Sun Microsystems and HIMSS. The keynote speaker was Dr. Ed Hammond, a leading authority on healthcare standards and EHRs and professor-emeritus at Duke University. Dr. Hammond addressed the pressures and the progress of national EHR adoption and prescribed the specific steps for success.

**MS-HUG Tech Forum 2006:** The Microsoft Healthcare Users Group (MS-HUG) Tech Forum featured presentations by Microsoft and industry experts with two different tracks; an Interoperability, Collaboration & RHIOs Track and an Administration and Process Improvement Track.

### **Advocacy Activities at HIMSS06**

**4<sup>th</sup> Annual Government Relations and Public Policy Breakfast**, which included speeches by Nancy Davenport Ennis, Commissioner on the American Health Information Community and CEO of the National Patient Advocate Foundation; Ms. Robin Raiford, and Mr. Steve Robertson, CIO of Hawaii Pacific Health.

**1<sup>st</sup> Annual Project Health IT Champions (Project HITCh) with the National Conference of State Legislatures**, a three-day education program to improve state legislators' understanding of healthcare IT and management systems tools. Five state legislators and staff from Colorado, Florida, Maryland, Michigan, and New Hampshire represented the inaugural Project's Champions. As part of Project HITCh, HIMSS hosted a tour of the U.S. Navy Ship Mercy in San Diego and the University of California Medical Center in La Jolla for congressional staff and state legislators to see the latest advances in public and private health information technology

### **Global Programs**

**Global Business Trade Exhibits & Education:** The Global Business Trade Pavilion featured trade ministries from the United Kingdom, China, Australia and Singapore. To connect international trade representatives with major U.S. healthcare IT vendors and providers, the Global Business Trade Pavilion featured country-specific trade and investment information.

**International Group Package:** This was the first year HIMSS offered a discount for groups of 30 or more international delegates that were planning on attending the annual conference. Participation included more than 10 groups from Germany, Japan, Sweden, France, China, Singapore, Australia and The Netherlands. Included in the group package were special networking events, private U.S. hospital tours specializing in state-of the art health IT, a

private tour of the Interoperability showcase during non-exhibit hours, opportunities to meet and greet with senior level executives of U.S. marketed companies, and a special discount on registration.

**Hospital Tours:** Approximately 40 German and Japanese delegates toured Sharp Mary Birch Hospital for Women; 30 delegates toured Sharp Grossmont Hospital, one of the most technologically advanced emergency and intensive care facilities in the nation.

## **Exhibition Floor**

**Product Pavilions**–The Product Pavilion demonstration areas featured 44 exhibitors showcasing products or services in the areas of EHRs, Managing the Business of Healthcare, and Wireless & Mobility. In addition, 42 companies provided case study-based learning opportunities for attendees seeking to gain in-depth knowledge about various products(s) and the solutions they provide to health IT challenges.

**Interoperability Showcase:** The Interoperability Showcase demonstrated health information exchange across a HIMSS RHIO using the IHE framework. Dr. David Brailer visited the HIMSS Interoperability Showcase and offered his perspective on the collaborative effort behind it.

Other facts about the Interoperability Showcase that year:

- More than 3,000 attendees visited the 2006 HIMSS Interoperability (RHIO) Showcase;
- 37 vendors demonstrated 48 health IT systems;
- 12 vendors participated in a distributed demonstration of health information exchange; between their own exhibits and the Interoperability Showcase ;
- 700 attendees created and tracked their own EHR;
- 63 educational sessions were presented;
- 5 international delegations visited the showcase;
- Three HIMSS 2006 keynote speakers toured the HIMSS Interoperability Showcase; and
- 16 clinical scenarios demonstrated interoperability across products, systems and enterprises.

**Certification:** On August 14, 2006, the CPHIMS program met a milestone of having the one thousandth person apply for the exam. Mobile testing was launched in 2006 as well.

During 2006, 196 individuals applied for the exam; 186 tested with 138 (74.2 percent) passing and 48 (25.8 percent) failing. Since the inception of the program in January 2002, 1,044 individuals had applied for the exam, and 970 had actually sat for the test.

By 2006, the CPHIMS program had a total of 792 individuals (81.6 percent) who had passed the exam; 178 persons (18.4 percent) who had failed; and 609 health IT professionals who were active CPHIMS credential holders.

## **Informatics**

**Tiger Team Summit:** In April 2004, nursing representation was missing from the national conference on Cornerstones for the Electronic Health Record convened by the Office of the

National Coordinator of health IT. During fall 2004, the TIGER Team formed to ensure nursing input to the national agenda. On November 1, 2006, 120 nursing and informatics leaders collaborated at a summit to articulate a vision for the future of nursing that enables nurses to use informatics in practice and education to provide safe, quality care and to define steps over the next three years toward their 10-year vision. As co-sponsor of the Alliance for Nursing Informatics, along with AMIA, HIMSS was a leader of this initiative.

**HITSP Year One Effort/Publication of Interoperability Specifications:** HITSP recommended to the American Health Information Community three interoperability specifications in the areas of electronic health records, biosurveillance, and consumer empowerment. In October, AHIC acknowledged the excellent work of the HITSP members and further recommended the interoperability specifications to HHS Secretary Michael Leavitt.

## **Member Services**

**Individual Membership:** With 47 HIMSS chapters throughout the U.S. and in Canada, HIMSS reached more than 10,000 members and prospects with local education and networking opportunities.

**New chapters:** During the past year the following chapters were developed: West Virginia, New Jersey, New Mexico, and Mississippi.

**Special Interest Groups:** Three new SIGs were formed: Behavioral Health Special Interest Group; Clinical Engineering – Information Technology Convergence (CE & IT Convergence SIG); and Greater China Region Special Interest Group.

**MS-HUG:** The MS-HUG Fall Tech Forum, held August 23-24 at Microsoft Corporate Campus in Redmond, Wash., experienced a record registration. At that time MS-HUG had close to 4,000 members.

**Fellows:** The fellows began work on the first HIMSS History Wall - an exhibit of artifacts and timeline, which would be displayed adjacent to HIMSS Central at the 2007 Annual HIMSS Conference & Exhibition.

## **Health Information Systems**

### **Ambulatory Information Systems and Enterprise Information Systems:**

**Ambulatory Community Health Clinics:** The Ambulatory IS Steering Committee launched a new community of Ambulatory Community Health Clinics to address this growing sector of the healthcare community.

**CCHIT Response:** The Ambulatory IS Steering Committee and the Enterprise Information Systems Steering Committee both responded to various CCHIT public comment periods, offering input and guidance on the certification of EHR products.



**HITSP Response:** The Enterprise Information Systems Steering Committee responded to several of the comment periods offered by the Health Information Technology Standards Panel to provide input shaping the delivery of standards for inpatient EHR health IT.

**Stark Exception and Anti-Kickback Safe Harbor Educational Materials and Programming:** Both the Ambulatory IS and the Enterprise IS Steering Committees developed and implemented webinars and educational materials on the Anti-Kickback Safe Harbor topic with numerous printed educational materials developed and posted on HIMSS website.

**Personal Health Records:** With more clinician and consumer interest in personal health records, HIMSS introduced the PHR Steering Committee, PHR Vendor Group Task Force, and PHR Consumer Organizational Outreach Task Force to study and educate the respective audiences on PHRs.

**Davies Award of Excellence Program:**

**Davies logo:** A Davies logo, designed in-house with a line drawing of Dr. Nicholas E. Davis, was introduced and would now be used on all Davies Award materials and the website.

**Davies white papers:** A series of Davies white papers were developed and posted on the HIMSS website. This set of informational materials provided background and ROI data on the program.

**Davies Award Recipients:**

**2006 Davies Organizational Award** Recipients were the Center for Behavioral Health/Bloomington, Ind.; and Generations+/Northern Manhattan Health Network/New York, NY.

**2006 Davies Ambulatory Care Award** Recipients were Alpenglow Medical, LLC/Fort Collins., Colo.; Cardiology of Tulsa (COT)/Tulsa, Okla.; and Piedmont Physicians Group (PPG 775)/Atlanta, Ga.

**2006 Davies Public Health Award** Recipients were Texas Department of State Health Services (DSHS) Behavioral Health Integrated Provider System (BHIPS), a Web-based Electronic Health Record (EHR)/Austin, Texas; and New York State Environmental Public Health Tracking Network (NYS EPHTN) Data Exchange System/Albany, NY.

***The Digital Office:*** This e-newsletter marked its first anniversary in January and ranked as the HIMSS publication (newsletter) with the highest sign-on rate of subscribers.

**The HIT First Responder Workgroup:** Launched under the guidance of the Ambulatory IS Steering Committee, the workgroup addressed emergency preparation for healthcare facilities.

## **Business Information Systems**

It was a year of *collaboration* with the HIMSS Business Information Systems initiatives.

**CAQH-CORE:** HIMSS established a relationship with CAQH-CORE to co-sponsor educational sessions with them. As background, the Council for Affordable Quality Healthcare (CAQH) brought together nearly 70 industry stakeholders—health plans, providers, vendors, government agencies, associations, regional entities and standard-setting organizations—to create and, ultimately, disseminate and maintain operating rules to facilitate real-time, comprehensive, secure transfer of patient eligibility and benefits information. The organization launched the Committee on Operating Rules for Information Exchange (CORE) in response to private sector recognition of the need for an interoperable solution for communicating member data to physician practices.

Three different **CAQH-CORE** educational sessions were offered during the year, each in conjunction with one of the following: HIMSS EIS Steering Committee, EIS Enterprise Integration Task Force, and the Ambulatory Steering Committee.

**Connecting Communities:** HIMSS and the eHealth Initiative collaborated to develop this initiative as a vehicle to share the strengths of both organizations in the delivery of products and services for RHIOs and HIEs. In 2006, two Connecting Communities regional programs were held (with two in 2007), one in Salt Lake City and one in Chicago

Regional health information organizations (RHIOs) and health information exchange (HIEs) initiatives throughout the U.S. facilitated healthcare information across organizations to deliver clinical results and information to physicians and other healthcare providers at the point of care. The Connecting Community Forums were designed to provide key insights and practical advice to these state, regional and community-based initiatives. The forums brought together industry leaders to share their experience and knowledge regarding RHIO and HIE development.

**Webinars:** Throughout the year, programming on RHIOs, via a webinar and with “Connecting for Health: A Common Framework for Initiative Private and Secure Health Information Sharing,” provided more information on the topic of RHIOs and their value to the implementation of the EMR.

**Internet 2:** HIMSS and Internet2 launched a collaborative relationship in 2006. Internet2 had focused on academic organizations and thus, brought that strength to HIMSS. Two work groups were formed with combined HIMSS membership and Internet2 members. The work groups were Identify Management and Privacy and Security.

**AFEHCT Advisory Council:** HIMSS launched the AFEHCT Advisory Council to expand core content areas to business information systems with an onsite meeting of the AFEHCT board as the HIMSS AFEHCT Advisory Council held during the year. This group expands HIMSS’ outreach to members by providing more education and content for those in the business information systems area. AFEHCT is the Association for Electronic Health Care Transactions.

**Health Information Exchange Steering Committee:** To help lead HIMSS' activities in RHIOs and HIEs, this steering committee was formed. This group also supports the collaboration between HIMSS and eHI.

## **Publications**

The following books were published by HIMSS in 2006:

*Nursing and Informatics for the 21st Century: An International Look at Practice, Trends and the Future*, by Charlotte A. Weaver RN, PhD, Editor, Connie W. Delaney PhD, RN, FAAN, Editor, Mr. Patrick Weber RN, MA, Editor, Ms. Robyn Carr, RGON, Editor;

*HIMSS Dictionary of Healthcare IT Terms, Acronyms and Organizations* (both print and online versions), compiled by the HIMSS Standards Task Force and Dictionary Editing Work Group;

*Guide to the Electronic Medical Practice: Strategies to Succeed, Pitfalls to Avoid*, edited by Steven L. Arnold MBA, MD, MS;

*Performance Management in Healthcare: From Key Performance Indicators to Balanced Scorecard*, by Bryan P Bergeron, MD; and

*2006 Annual Report of the U.S. Hospital IT Market*, HIMSS and HIMSS Analytics.

## **Public Policy**

**Advocacy Day 2006:** In 2006, more than 400 advocates from 48 states turned out for HIMSS 5th Annual Advocacy Day on June 6 in Washington, D.C.'s Ronald Reagan Building and International Trade Center. Armed with professional legislative strategy training from author and grassroots consultant Christopher Kush, the advocates completed morning education sessions and trekked to Capitol Hill in the afternoon to complete 246 visits with their members of Congress. Keynote speaker, U.S. Senator Sam Brownback (R-KS), announced his plans to introduce the Independent Health Record Bank Act of 2006, at HIMSS Advocacy Day. The bill would establish independent health record banks to store electronic medical records.

**Advocacy Awards:** Following the Capitol Hill meetings, June Lowe, vice chair of HIMSS Board of Directors, presented the 2006 Advocacy Awards to Maryland Delegate Shane Pendergrass and Dr. Carolyn Clancy, director of the Agency for Healthcare Research and Quality during a Networking Reception in the Rayburn House Office Building Foyer.

**HIMSS First State Government Advocacy Day:** In conjunction with HIMSS Virginia and National Capitol Area Chapters, HIMSS' first State Government Advocacy Day was held on January 18 in Richmond, Va. Speakers included State Delegate David Poisson and Virginia Secretary of Technology Aneesh Chopra. Additional state advocacy Days were held in the states of New York and Oregon.

**Public Policy Forum:** A record number of industry and government leaders attended the 4th Annual HIMSS Public Policy Forum at the Ronald Reagan International Trade Center in Washington, D.C., on September 28th. The program opened with Rep. Adam Smith (D-WA), Co-Chair of the New Democrat Coalition of the U.S House of Representatives, providing a congressional overview of health information technology legislation and reiterating his support for its passage in the 109th Congress. Keynote speakers included The Honorable William Winkenwerder, Jr., MD, MBA, Assistant Secretary of Defense for Health Affairs;

The Honorable Karen Evans, Administrator for eGov, Office of Management and Budget; and Paul Sheils, Head of eHealth & Information Business, Aetna, Inc.

**HIMSS-NCSL Partnership:** HIMSS was a founding member of the National Conference of State Legislators (NCSL) Health Information Technology Champions (HITCh) Partnership, a project of the Foundation for State Legislatures (NCSL Foundation), which was launched at NCSL national conference in Nashville on August 17. HIMSS and NCSL had been working together informally for over a year to ensure that state legislators were aware of how HIT can help address some of the prohibitive costs and quality issues that exists in today’s healthcare programs. HIT legislation was pending in almost every state so the partnership with NCSL was a natural progression in HIMSS’ efforts to strengthen education and outreach to state, regional, and local areas.

Over an 18-month period, the NCSL Foundation Project HITCh Partnership would sponsor working and information sessions for state legislators and their staff, share articles and policy papers on HIT, and develop a HITCh web site. A core group of legislators and staff would meet at regular intervals to guide the project. Silver and Gold sponsors of the Foundation for State Legislatures were invited to participate in the Foundation partnership program.

**HIMSS Chapter Advocacy Certification Program:** Over 35 HIMSS chapters were working together to advance federal, state, and local HIT-related legislation through the Chapter Advocacy Certification Program. Launched in July, 2006, the program identifies, trains, and mobilizes Chapter Advocacy Liaison Representatives (CALR) at participating chapters to help coordinate effective, sophisticated grassroots advocacy across the country. CALRs and their Chapters were working their way up a three-step certification program. In 2006, 11 HIMSS chapters and 14 Chapter Advocate Liaison Representatives had achieved Advocate Level Certification. Shawna Schuler, Minnesota Chapter Representative, earned Ambassador Level Certification.

**HIMSS First Elections Webinar:** More than 100 HIMSS members participated in the organization’s first webinar on “The November Elections and Its Impact on HIT and You” on November 17. The webinar featured retired Congressman Alan Wheat of Missouri as well as Ned McCulloch, chair of the Advocacy and Public Policy Steering Committee, and Fred Hannett, chair of the Government Relations Roundtable.

## **2007 – HIMSS Goes Global**

### **July 2006 through June 2007**

In September 2006, HIMSS officially opened its HIMSS EMEA (Europe, Middle East and Africa) office in Brussels, Belgium. The office is staffed by MCI, a management consulting firm with offices throughout Europe and Asia. The HIMSS EMEA office operates much as the U.S. HIMSS office with the staff leading the educational efforts with input from HIMSS staff as needed.

**World of Health IT:** HIMSS expanded its member outreach and educational programming to Europe with the introduction of the first annual World of Health IT Conference & Exhibition, which was held in Geneva, Switzerland in October. This meeting was a joint venture with several sponsoring organizations working with HIMSS to establish the programs for the meeting.

Close to 2,000 people attended the conference. The event drew speakers, attendees and exhibitors from across Europe, the Middle East and Africa, including places as diverse as Andorra and Azerbaijan, Iceland and Israel and Saudi Arabia and Serbia-Montenegro. The main organizers of this event included HIMSS, the European Commission (EC) and the World Health Organization (WHO).

Keynote speakers at the event included some of the industry's most respected thought leaders and experts including a Senior Member of the European Parliament Baroness Emma Nicholson, the Commission's Ilias Iakovidis, Michael Bainbridge of the UK National Health Service and Claudio Beretta, general director of health for the Lombardy region of Italy. Other top names included Spaniard Maria Jesus Montero, minister of health for the Andalusia region and the Kuwaiti health minister, Sheik Ahmad Al-Abdullah Al Ahmad Al Sabah. Information Society and Media Commissioner Viviane Reding, meanwhile, sent an opening video address.

The final attendance was 1,751. Almost 80% of those surveyed indicated they would be attending WHIT 2007 in Vienna scheduled for October 23-26, 2007.

## **Awards**

**HIMSS Honors 2006 Award and Scholarship Recipients:** More than 60 winners were honored by 400 attendees at the 2007 HIMSS Awards and Recognition Banquet.

### **Publication Award**

#### ***Book of the Year***

*Nursing Informatics for the 21st Century: An International Look at Practice, Trends, and the Future*

Editors: Charlotte A. Weaver, PhD, RN; Connie White Delaney, PhD, RN, FAAN, FACMI; Patrick Weber, MA, RN; Robyn L. Carr, RGON

### **Service Awards**

#### ***Distinguished Fellows Service Award***

Richard Reynolds, FHIMSS

#### ***Outstanding Special Interest Group Member Award***

Cynthia McKinney, MBA, FHIMSS

#### ***Chapter Leader of the Year***

Scott MacLean, MBA, CPHIMS, FHIMSS

#### ***Chapter Innovations Award***

Grand Prize - Colorado Chapter

1st Runner Up - Georgia Chapter

2nd Runners Up - Minnesota and Ontario Chapters

***Lifetime Members***

Patrick F. Abrami, FHIMSS  
Richard E. Duncan, MBA, FHIMSS  
Robert D. Gunn, FHIMSS  
Gail Malcolm, FACHE, FHIMSS  
Morris H. Moriuchi, FHIMSS  
John Templin, FACHE, FAAHC, DSHS, FHIMSS  
James Turnbull, FHIMSS

***Board of Directors Service Award***

Wei-Tih Cheng, PhD, FCHIME, FHIMSS  
Sheldon I. Dorenfest  
June L. Lowe, FHIMSS  
Blackford Middleton, MD, FACMI, FACP, FHIMSS  
William Montgomery, FCHIME FHIMSS  
David St. Clair

***John A. Page Outstanding Service Award***

Lawrence E. Dux, CPHIMS, FHIMSS  
Barry Ross, FHIMSS

***Leadership Award***

Steve L. Arnold, MD, MS, MBA, CPE

**Industry Awards**

***CHIME-HIMSS John E. Gall Jr./CIO of the Year Award***

Eric Yablonka, MBA, FCHIME, FHIMSS

***Nursing Informatics Leadership Award***

Judy Murphy, RN, FACMI, FHIMSS

***Physician IT Leadership Award***

James R. Morrow, Jr., MD

***ACCE-HIMSS Excellence in Clinical Engineering and Information Technology Synergies Award***

Elliot B. Sloane, PhD  
Raymond Zambuto, CCE, FACCE, FASHE, FHIMSS

**Foundation Supported Scholarships**

***Undergraduate***

Amanda Hardy

***Master's***

Joshua Pevnick, MD

***PhD***

Stephanie Hackett, MS, RHIA

***Northern California Chapter***

Jim Ort

***Richard P. Covert, PhD, FHIMSS, Management Engineering***

Laura English

**Corporate Supported Scholarship**

***Healthlink Informatics Scholarship***

Muzna Mirza, MD

***Sentillion Scholarship***

Veronica Sikka, MD

**The 2006 Nicholas E. Davies Awards of Excellence**

***Public Health Davies Award of Excellence***

The Texas Department of State Health Services, Behavioral Health Integrated Provider System, Austin, Texas

The New York State Environmental Public Health Tracking Network Data Exchange System, Albany, NY

***Ambulatory Care Davies Award of Excellence***

Cardiology of Tulsa, Tulsa, Okla.

Piedmont Physicians Group, Atlanta, Ga.

Alpenglow Medical, PLLC, Ft. Collins, Colo.

***Organizational Davies Award of Excellence***

Generations+/Northern Manhattan Health Network, New York, NY

Center for Behavioral Health, Bloomington, Ind.

**2007 Annual HIMSS Conference & Exhibition**

New Orleans, Louisiana was the perfect setting for the HIMSS07 Conference & Exhibition, February 25 – March 1, 2007. The revitalized city is all about building a bright future. The same could be said about the future of health IT.

**Annual Conference Attendance:** Total attendance at HIMSS07 was 24,076, a 3 percent decrease from HIMSS06. CIO attendance increased by 27 percent to 1,217. More than 1,200 attendees were present at the Sunday programs.

**Annual Conference Education:** The education program was the biggest and most important component of the conference, with more than 300 educational sessions. Participants were engaged in thought-provoking discussions, collaborative exchanges and interactive sessions on market dynamics, EHR/EMR/EPR applications, emerging technologies, clinical leadership and eHealth innovations.

Leading these forums were keynote speakers, visionaries and thought leaders from well-respected hospitals, universities, associations, government entities and health associations. Newly launched this year were wireless access to speaker presentations in all education rooms, SIG-created presentations in E-Sessions, new symposia and workshops, and an audience response system in the senior executive track.

**Keynote Speakers:** Leading the keynote roster at HIMSS07 were the following speakers:

- **General Colin Powell**, US Army (Ret.), 65th Secretary of State;
- **Steven Ballmer**, Chief Executive Officer, Microsoft; and
- **Dr. Stephen Covey**, co-founder of FranklinCovey Company and best-selling author.

**Exhibition:** The HIMSS07 event added 10 percent more companies and welcomed 279 first-time exhibitors for a total of 885 exhibiting companies. Attendees learned about new products and services, cutting-edge technologies and the latest healthcare IT solutions from the top health IT vendors. But more importantly, the HIMSS07 exhibition was the place where attendees could experience tangible innovation – up close and personal.

**Interoperability Showcase:** The Interoperability Showcase proved to be one of the most popular events during the exhibition. HIMSS and its partner vendors demonstrated that they are bringing the future of interoperable EHRs closer each day.

“Bigger”... Visionary”... “Revolutionary” are all words that described the HIMSS07 Interoperability Showcase. Sixty-nine vendors participated in the 9,200 sq.-ft. showcase, which attracted 3,600 attendees. Five international delegations were also on-hand from France, Germany, Holland, China and Japan. Also, present at the showcase was Maj. Gen. Gale S. Pollock, Interim Surgeon General of the Army.

Attendees could experience real, hands-on interoperability demonstrations, such as creating and tracking their own EHRs. The showcase also featured breakthrough technologies and standards to create an interactive environment within the RHIO.

**HIMSS07 Attendee Satisfaction:** The following percentages reflect the satisfaction with the annual conference and various aspects of it. The second column shows the change from the previous years’ satisfaction score.

Overall Satisfaction	86%	(-1%)
Registration	86%	(+10%)
Value of Exhibition Floor	84%	(-2%)
Conference Marketing	82%	(+10%)
Daily News	79%	(+8%)



E-Sessions	73%	(+17%)
Networking	73%	(+9%)
Social Functions	72%	(+11%)
Education	71%	(-3%)
HIMSS07 Blog	47%	(new)

**HIMSS07 Media:** HIMSS07 media coverage reached an estimated audience of 65 million. Fifty news releases, media alerts and media tip sheets were released, and the national and international distribution of HIMSS press releases increased.

Media coverage highlights from the Conference included:

- Feature coverage in the ‘Money’ section of *USA Today* on February 26
- A front-page article and photo in *The Times-Picayune* on March 1
- A live interview on WSDU-TV (NBC) with Steve Lieber during the noon news on February 28
- Advance coverage in *New Orleans City Business* on February 21
- Extensive HIT trade coverage in *AuntMinnie.com*, *FierceHealth IT*, *Healthcare IT News*, *Health Data Management*, *Health Imaging & IT*, *Health Leaders* and *Modern Healthcare*
- In all, 80 reporters from around the world attended and reported on the conference from outlets including *The Wall Street Journal*, *Advance for H.I.E.*, *E-Health Insider*, *Government Health IT*, *iHealthbeat*, *Imaging Technology News*, *Network World*, *RT-Image* and more.
- Over 161 placements reaching an estimated audience of about 65 million have been tracked from HIMSS07.

## **Public Policy**

**Government Relations:** More than 70 pieces of legislation and 10 regulations were reviewed. There were five HIMSS awards showcasing government-related initiatives and five industry relationships expanded. HIMSS expanded its legislative principles into privacy and security, consumer empowerment, and population health monitoring. The HIMSS Arlington (Va.) office opened.

**Congressional Relations:** Four new Congressional members joined the House health IT caucus and one new member joined the Senate health IT caucus. More than 300 Capitol Hill visits were made. Attending the HIMSS annual conference were 13 congressional staff and one senator. HIMSS hosted four congressional staff seminars, co-sponsored nine congressional staff seminars and provided nine witnesses at congressional and federal agency hearings. HIMSS received seven requests to provide input into federal legislation.

**6th Annual Advocacy Day:** At this event, 540 congressional offices received HIMSS materials, and 276 staff and volunteers, representing 40 states, participated in the day’s events, 51 more than in 2006. Hill visits totaled 215, with HIMSS advocates meeting with nine senators and 51 representatives. Twenty-seven co-sponsoring associations, six more than in 2006, also participated.

**ONCHIT:** The codification of the Office of the National Coordinator for Health Information Technology (ONCHIT) was supported by 48 officials, and 45 officials supported ONCHIT's FY08 budget request.

**National Health IT Week:** More than 600 participated in National Health IT Week. There were 60 co-sponsoring associations, and 15 HIMSS scholarships were awarded during the week. Two senators and six representatives participated in the first-ever National Health IT Week press conference. A House resolution was introduced, and the Senate passed a resolution unanimously designating National Health IT Week and specifically mentioning HIMSS.

**Federal Affairs:** The Public Policy Forum had 130 attendees. Ten HIMSS members presented to the National Committee on Vital and Health Statistics (NCVHS) and the American Health Information Community (AHIC). Four pieces of analysis were published. Information management best practices were provided to the Government Accountability Office. The HIMSS/Centers for Disease Control and Prevention (CDC) Project Public Health IT was launched, and HIMSS expanded the federal presence at the Interoperability Showcase to the ONC, CDC, Department of Defense, and Veterans Administration.

**Public Comment Periods:** During the various public comment periods, 4,300 volunteer and staff hours were spent toward making 43 responses. Thousands of pages were submitted.

**State Government Relations:** Sixty-seven Chapter Advocates from 41 chapters were active, with 37 chapters (90 percent) engaged in some measurable advocacy activity. Thirty-one Chapters (46 percent) achieved recognition for their advocacy work. Three Chapter Advocacy Days, Chapter Advocate Training, and the Chapter Advocacy Liaison Recognition Program were launched.

### **Community Affiliations**

**Individual Memberships:** There were 19,023 members, including 16,224 paid, for a 4.7 percent increase in total members and a 6.4 percent increase in paid members. The individual member retention rate was 75.5 percent.

**Corporate Membership:** Actual revenue totaled \$2,873,805 (2% over budget). There were 328 paid corporate members by year-end FY07, including 83 new corporate members. The average corporate member retention rate was 77 percent, with 9 percent corporate member growth over FY06.

**Exhibits & Sponsorships:** Total actual sponsor revenues were \$1,072,850 (6% over budget). Actual exhibit revenues were \$9,782,072 (2% over budget). Exhibit space increased by 11 percent from FY06.

**Communities:** This year, 5,000 members were engaged in two user groups, and 4,000 members were engaged in 20 special interest groups (SIGs). There were 850 volunteers working on 78 task forces and work groups, 180 volunteers on three roundtables, and 215 appointees to 13 HIMSS committees. Two new SIGs were organized.

**Chapters:** There were 450 chapter leaders in 47 chapters in 45 states; 109 chapter leaders attended training. Two new chapters and a new chapter leader website were launched.

## **Informatics**

**TIGER Initiative/Technology Informatics Guiding Education Reform:** The focus of the TIGER Initiative is to better prepare the nursing workforce (all practicing nurses and nursing students) to use technology and informatics to improve the delivery of patient care. Members of this initiative believe that *necessary skills* for nurses' portfolio in 2007 include computer literacy and information literacy. The TIGER Initiative is a program; not an organization. TIGER has been a grass-roots effort to engage with all stakeholders that are committed to a common "vision" of ideal EHR-enabled nursing practice.

More than 70 diverse organizations have joined this effort, which was launched in late October 2006 at the Uniformed Services for Health Sciences (USUHS) in Bethesda, Md. At this meeting, the group of 100 participants created a collective vision for nursing practice and education within 10 years, if nurses were fully enabled with IT resources. To achieve this vision, the group developed a 3-year action plan. Visit [www.tigersummit.com](http://www.tigersummit.com) for the summary report.

**Nursing Informatics Workforce Survey:** There were 776 respondents to the Nursing Informatics Workforce Survey. At the 2007 Technology Informatics Guiding Education Reform (TIGER) Summit, 120 organizations were represented. Alliance for Nursing Informatics (ANI) member organizations increased by 20 percent. The Pharmacy Community was launched.

**Integrating the Healthcare Enterprise (IHE) Interoperability Showcase:** The IHE Interoperability Showcase attracted 600 visitors, including five international delegations and 10 VIP tours. Seventy-six organizations participated as vendors. Fourteen clinical scenarios and a new domain – patient care devices – were demonstrated.

**Standards:** Three Health Information Technology Standards Panel (HITSP) Interoperability Specifications were accepted by the Department of Health and Human Services (HHS), the result of 351 volunteer members engaged in HITSP Technical Committees. Global Summit 3 had 120 participants. In the International Standardization Organization (ISO) Technical Committee (TC)-215, there were 22 member countries, 16 observers and three new liaisons.

**Privacy and Security:** Version 6.0 of the HIMSS Privacy and Security Toolkit was published, and a quarterly update schedule was implemented. The standards-writing process for the Manufacturer Disclosure Statement for Medical Device Security (MDS2) Form began in anticipation of its future submission as the ISO standard for medical device security. The Application Security Questionnaire (ASQ), a tool to assess security features of software applications, was published. Ongoing contributions included the creation of privacy and security legislative principles and the creation and delivery of Privacy and Security 101 and Health IT 101 training for legislators.

## **Organizational Effectiveness**

**Communications and Marketing:** Three new brands and two e-newsletters were launched, and

the circulation of opt-in niche topic newsletters increased by 21 percent.

### **Professional Development**

**Virtual Conference:** The first HIMSS Virtual Conference & Expo was held on May 16-17, 2007 with 87 percent of attendees indicating they had never attended an online conference before. Conference attendance included 2,300+ registrants with 65 percent of those registered attending the conference. There were 18,574 visits to 31 booths and 16,000 requests for documents. The average length of an attendee's visit was 2.5 hours. The average length of time for the 1,700 chats was 2.5 minutes.

**Connecting Communities Learning Forums:** Organized through a partnership between the eHealth Initiative and HIMSS chapters, these events drew 184 attendees in Boston, 135 in Chicago, 122 in Orlando, and 75 in Salt Lake City.

**The Transformational IT Governance Summit:** A HIMSS leadership event, this summit featured educational tracks addressing EHRs, governance, leadership and technology. An industry innovations track was launched at this summit.

**Career Services:** There was \$88,052 in revenue gained by year-end (18% over budget).

**CPHIMS:** As of May 2007, 228 applications were submitted. There was a 62.1 percent certification renewal rate and 91 approved programs for continued education. Two special administrations of the CPHIMS examination were scheduled. HIMSS07 offered three on-site CPHIMS certification exam sessions, providing instant score reporting to 83 pre-registered candidates and bringing the total number of certified professionals to 815.

### **Communications/Publications**

Eight books and one CD were published and 40 titles distributed, contributing to an 18.5 percent increase in publications revenue.

*2007 Annual Report of the U.S. Hospital IT Market.* HIMSS/HIMSS Analytics™ LLC

*Beyond Return on Investment: Expanding the Value of Healthcare Information Technology.* Pam Arlotto, MBA, FHIMSS, Patricia C. Birch, MBA, Marla H. Crockett, RN, MBA, and Susan P. Irby, MSHS

*Guide to Establishing A Regional Health Information Organization.* Christina Beach Thielst, FACHE, and LeRoy E. Jones, Editors (Written by the HIMSS RHIO Guidebook Task Force)

*Medical Informatics: An Executive Primer.* Kenneth R. Ong, MD, MPH, FACP, FIDSA, Editor

*Improving Quality and Reducing Cost with Electronic Health Records: Case Studies from the Nicholas E. Davies Awards.* Introduction by Patricia Wise, RN, MSN, MA, FHIMSS

*Electronic Prescribing for the Medical Practice: Everything You Wanted to Know But Were Afraid to Ask.* Patricia L. Hale, MD, PhD, FACP, Editor

*Guide to the Electronic Medical Practice: Strategies to Succeed, Pitfalls to Avoid.* Steven Arnold, MD, MS, MBA, CPE, Editor

*Developing a Data Warehouse for the Healthcare Enterprise: Lessons from the Trenches.* Bryan Bergeron, MD with Hamad Al-Daig, BS, MBA, Enam UL Hoque, BS, MBA, PMP, Fadwa Saad AlBawardi, BS, MS, and Osama Alswailem, MD

**Web Services:** The average repeat visitors to [www.himss.org](http://www.himss.org) increased by 21 percent. Enhanced web analytic tools were implemented.

## **Healthcare Information Systems**

**HIMSS Davies Awards:** Seven organizations won Davies Awards. In addition, five new white papers pertaining to the awards were made available for free online and one book was published. The Davies volunteer orientation was launched and HIMSS successfully re-engaged the Davies founders. Speeches and op-ed pieces about the Davies Awards were drafted.

**Ambulatory Information Systems:** Seven new tools were made available on the HIMSS website. An 11 percent growth in subscriptions made the *Digital Office*, HIMSS' most-widely distributed e-newsletter. A new community for the underserved, Ambulatory Community Health Centers, was launched. HIMSS published an authentication technology white paper with the Government Services Agency.

**HIMSS Katrina Phoenix:** HIMSS received \$610,000 in donations to rebuild with electronic health records (EHRs) medical practices decimated by Hurricane Katrina. Nine practices were identified for assistance, and they each received a cash grant provided by the HIMSS Foundation. Six practices fully implemented EHRs and a new partnership was established with the Morehouse School of Medicine.

**Enterprise Information Systems:** More than 30 RFIs were collected on clinical systems. The EHR inventory included 19 countries. The Linking Health Information Roadmap included 13 competencies. Members were offered 12 webinar sessions. Eleven Management Engineering/Process Improvement (ME/PI) tools, four enterprise integration white papers, and four integration and interoperability use cases were published.

**Electronic Health Records Vendors Association (EHRVA):** Some 42 HIMSS corporate members participated in this group, which worked with the Certification Commission for Health Information Technology (CCHIT) to review and provide feedback on certification criteria; review CCHIT by-laws to ensure long-term sustainability, manage costs and avoid complexity; and provide representation as commissioners and on workgroups. HIMSS EHRVA also supported interoperability and standards by contributing to the interoperability roadmap, working on standards harmonization with HITSP, providing representation on the Health Level Seven (HL7) board, participating on the Integrating the Healthcare Enterprise (IHE) Quality Domain,

and contributing to the interoperability presentation at the Capitol Hill Steering Committee on Telehealth and Healthcare Informatics.

## **HIMSS Analytics**

### **2007 HIMSS Analytics Research**

- 2007 Annual Report of the US Hospital IT Market;
- Second Annual HIMSS Analytics Essentials of the US Hospital IT Market;
- Sharpening the Case for Returns on Investment from Clinical Information Systems, 2007;
- 2007 HIMSS Analytics Report: Care-Based Revenue Cycle Management, February 2007; and
- Stage 6 Hospitals: The Journey and the Accomplishments, September 2007

## **HIMSS Global**

- The World of Health IT and eHealth Week, AsiaPac, and the Virtual Conference and Exhibit were launched, as well as a partnership with the eHealth Initiative. Webinars were expanded to new audiences.
- Held from Oct, 11-13, 2006, in Geneva, Switzerland, World of Health IT and eHealth Week was attended by 1,751 individuals (612) paid. Revenue gained was \$1,029,000. There were 55 education sessions, three symposia and 59 exhibitors.
- Held from May 15-18, 2007, in Singapore, AsiaPac was attended by 1,139 individuals (451 paid). Revenue gained was \$752,000. There were 47 education sessions, three symposia and 51 exhibitors.

### **2008 – HIMSS Launches Institute for e-Health Policy July 2007 through June 2008**

Under the HIMSS Foundation, HIMSS launched the Institute for e-Health Policy in May 2008 to provide research and educational opportunities for public- and private-sector stakeholders—two key constituents who make and are most directly impacted by e-health policy decisions. The Institute is part of the HIMSS Foundation, a 501(c) (3) organization with charitable, scientific and educational goals. [Read more about the Institute for e-Health Policy.](#)

## **Awards**

**HIMSS Honors 2007 Award and Scholarship Winners:** HIMSS recognized more than 30 outstanding industry leaders and organizations during its 2008 Awards and Recognition Banquet at the Peabody Hotel in Orlando. Held in conjunction with HIMSS08, the banquet honored the 2007 award recipients for their significant contributions to the Society, their organizations and the healthcare IT profession. The 2007 award recipients are listed below:

### **Publication Award**

***Book of the Year***

*Medical Informatics: An Executive Primer*, Editor: Kenneth R. Ong, MD, MPH

*Paper Kills: Transforming Health and Healthcare with Information Technology*, Editor: David Merritt

**Service Awards**

***Outstanding Special Interest Group (SIG) Member Award***

Dexter D’Costa, MBBS, MHA, CPHIMS

***Distinguished Fellows Service Award***

Dean J. Athanassiades, PMP, CPHIMS, FHIMSS

***Lifetime Members***

Paul Mermelstein, LHIMSS

Frank Milewski, LHIMSS

Ned Simpson, LHIMSS

Joseph J. Wagner, MPA, LFHIMSS

Thomas Webb, LHIMSS

***Board of Directors Service Award***

Marion J. Ball, EdD, FCHIME, FHIMSS

Simon P. Cohn, MD, MPH, FACEP

Janet M. Dillion, FHIMSS

Raymond A. Gensinger Jr., MD, CPHIMS, FHIMSS

George T. Hickman, CPHIMS, FHIMSS

Karen J. Ondo, FHIMSS, MTASCP

***John A. Page Outstanding Service Award***

John L. Templin Jr., LFHIMSS, FAAHC, FACHE, DSHS

***Leadership Award***

Emma Cartmell

Lyman Dennis, PhD, CPHIMS, FHIMSS

***Chapter Leader of the Year***

Colin B. Korschak, MBA, RPh, CPHIMS

***Chapter Innovations Award***

Grand Prizes - Georgia Chapter and the Western Pennsylvania Chapter

Runners-Up - New England Chapter and the Oregon Chapter

**Industry Awards**

***ACCE-HIMSS Excellence in Clinical Engineering and Information Technology Synergies Award***

John D. Hughes Jr., MS

***SHS-HIMSS Excellence in Healthcare Management Engineering/Process Improvement Award***

John L. Templin Jr., LFHIMSS, FAAHC, FACHE, DSHS

***Physician IT Leadership Award***

Peter Basch, MD, FACP

***Nursing Informatics Leadership Award***

Patricia C. Dykes, DNSc, MA, RN

***CHIME/HIMSS John E. Gall, Jr. CIO of the Year Award***

George T. Hickman, CPHIMS, FHIMSS

**The 2007 Nicholas E. Davies Awards of Excellence**

***Public Health Award of Excellence***

Illinois – National Electronic Disease Surveillance System (I-NEDSS), Springfield, Ill.  
Institute for Family Health, New York, NY

***Ambulatory Care Award of Excellence***

Valdez Family Clinic, San Antonio, Texas  
Village Health Partners, Plano, Texas

***Organizational Award of Excellence***

Allina Hospitals and Clinics, Minneapolis, Minn.

**2008 Annual HIMSS Conference & Exhibition**

HIMSS08 attracted 29,179 attendees, a 33 percent increase over 2007 and 41 percent increase in attendance from target organizations, such as critical access hospitals. CIO attendance increased by 30 percent from 2007 and professional attendees by 33 percent.

Addressing a mix of compelling issues, keynote speakers included:

- **Bill Frist, MD**, former US Senator, Tennessee;
- **Robert Kolodner, MD**, National Coordinator, Health Information Technology, Office of the National Coordinator, Department of Health and Human Services;
- **Michael O. Leavitt**, Secretary, HHS;
- **Steven Case**, Chairman and CEO, Revolution Health Group and co-founder, America Online (AOL);
- **Eric Schmidt, PhD**, CEO, Google; and
- **Steven D. Levitt**, author of the NY Times bestseller *Freakonomics - A Rogue Economist Explores the Hidden Side of Everything*



Held at the Orange County Convention Center in Orlando, February 24-28, the meeting also attracted 942 exhibitors. The exhibit floor spanned more than 407,000 square feet filled with 942 exhibiting companies – and 252 first-time HIMSS08 exhibitors.

But the numbers don't really tell the success story here – the real-world solutions do. Attendees could learn the latest about EHRs, medication management systems, ambulatory care, e-prescribing, clinical data sharing and so much more. At the must-see, 12,000 sq.-ft.

Interoperability Showcase, and 2,800 visitors had the opportunity track their own EHR. With 67 participating organizations, the showcase netted more than \$290,000 in revenue for HIMSS. The Product Pavilion featured IT solutions for system implementations.

There were substantial increases by attendees representing hospitals and hospital systems, as well as from C-level executives and professionals whose work focused included clinical systems, IT infrastructure, e-commerce/e-health, and leadership management. More than 70 percent of the attendees had decision making authority – up from 55 percent in 2007.

**HIMSS08 Media:** Strategic placement of national, local and trade coverage created headlines across the country before, during and after HIMSS08. More than 195 placements reaching an estimated audience of more than 200 million have been tracked from the HIMSS08 Annual Conference & Exhibition. Some 129 reporters from around the world attended. Mentions of HIMSS08 appeared in national media outlets including the *Associated Press*, *Bloomberg*, *Reuters* and the *Wall Street Journal* and in Orlando media outlets, including *WOFL-TV* [FOX - Orlando] and multiple stories in *Florida Today* and the *Orlando Sentinel*. Trade media outlets providing in-depth coverage included *Modern Healthcare*.

## **Healthcare Information Systems**

**Ambulatory Information Systems:** A presentation on health IT adoption was created and a COMCARE video was posted. White papers on community health organizations and electronic health record implementation in ambulatory care were developed.

**Personal Health Records (PHRs):** HIMSS produced a Definition and Position Paper, published an Environmental Scan of PHRs, and delivered PHR tools online.

**Patient Safety and Quality Outcomes:** HIMSS published a white paper on pandemic flu, a primer for congressional staffers, and a position statement on auto-ID and bar-coding for small hospitals. HIMSS also completed a survey of small hospitals, produced a manuscript on implementing wireless technologies, and contributed its ideas to The Joint Commission's stance on patient safety goals for hospitals.

## **Business-Centered Systems**

**Business Information Systems:** The Association for Electronic Health Care Transactions (AFECHT) was welcomed into HIMSS, and the AFECHT Advisory Council was launched. Three tools were published online, and business and financial systems issues were inserted into key HIMSS competencies such as government relations, education and research.

## **Professional Development**

**eLearning Academy:** HIMSS launched the eLearning Academy to provide top-rated HIMSS education to members on a 24/7 basis.

**Virtual Conference & Expo:** The HIMSS Virtual Conference & Expo continued to attract attendance with some 4,500 participants attending the 2008 event. In addition, since last year's Annual Conference, almost 200 chapter educational and networking events have been held in North America.

**Career Services:** HIMSS launched a new and updated JobMine service for members. The Society also introduced a Young Professionals Online Resource Area that includes a mentoring program.

## **Communities**

Membership surpassed 2,000+ Cisco for Community for Connected Health members and 5,000+ Microsoft HUG members.

## **Informatics**

**TIGER Initiative:** Through the TIGER Initiative, IT is now included in nursing curricula across the United States. HIMSS introduced the nursing informatics community of profession. And, in collaboration with AAMI and ACCE, HIMSS launched Clinical Engineering – IT Community.

**CPHIMS:** From March 1-December 31, 2008, 111 newly certified individuals became part of the CPHIMS roster. HIMSS also introduced a new CPHIMS exam and review materials. Expanding its outreach to Canada for certification, HIMSS signed an agreement with COACH: Canada's Health Informatics Association, to advance the CPHIMS credential as the premier health IT credential in Canada, including development of a Canadian Supplemental Exam to test competencies specific to the Canadian healthcare system.

**Regional Health Information Organizations (RHIOs) and Health Information Exchanges (HIEs):** HIMSS launched the HIE Steering Committee and a partnership with the eHealth Initiative and also revitalized the Chapter RHIO Roundtable. HIMSS also provided industry experts to present testimony, published a top-selling HIMSS book, and was named as sub-contractor on Office of the National Coordinator (ONC) state initiatives.

## **Publications/Communications**

**New Publications:** New books published include the following titles:

*2008 Annual Report of the U.S. Hospital IT Market.* HIMSS/HIMSS Analytics™ LLC

*Guide to the Wireless Medical Practice: Finding the Right Connections for Healthcare.* Steven Arnold, MD, MS, MBA, CPE, Editor

*Preparing for Success in Healthcare Information and Management Systems: The CPHIMS Review CD ROM.* HIMSS

*Preparing for Success in Healthcare Information and Management Systems: The CPHIMS Review Guide.* HIMSS

*The Healthcare Information Technology Planning Fieldbook: Tactics, Tools and Templates for Building Your IT Plan.* George T. Hickman, FHIMSS, CPHIMS, and Detlev H. (Herb) Smaltz, PhD, FHIMSS, FACHE

*Personal Health Records: The Essential Missing Element in 21<sup>st</sup> Century Healthcare.* Holly Dara Miller, MD, MBA, William A. Yasnoff, MD, PhD, FACMI, and Howard A. Burde, Esquire

Two new 3-newsletters, *HIELights* and *Financial Edge*, with content from health information systems staff, are now part of the HIMSS e-newsletter family.

## **HIMSS Analytics**

### **2008 HIMSS Analytics Research**

- 2008 Annual Report of the US Hospital IT Market;
- Third Annual HIMSS Analytics Essentials of the US Hospital IT Market;
- 2008 HIMSS Analytics Report, Security of Patient Data, April 2008;
- The HIMSS Analytics Guide to Evaluating Mobile Cart Technology, May 2008;
- 2008 HIMSS/HIMSS Analytics Ambulatory Healthcare IT Survey, October 2008; and
- Hospital IT Expenses and Budgets Related to Clinical Sophistication, October 2008

## **HIMSS Global**

- The World of Health IT Conference and Exhibition and eHealth Week was held from October 22-25, 2007, in Vienna, Austria.
- HIMSS Global Services was formed in December 2007, with Jeremy Bonfini joining HIMSS as senior vice president, global services.
- Steven Yeo joined HIMSS in April 2008 as first vice president and executive director, HIMSS Asia Pacific. He was based in Singapore, bringing almost 20 years of Asian health IT experience to HIMSS.
- Michael Strubin continued in his role as executive director of HIMSS Europe.
- The HIMSS Brussels office opened on June 16, 2008.
- The HIMSS Asia Pacific Conference and Exhibition was held from May 20-23, 2008, in Hong Kong.

## **2009 – US Economic Stimulus Legislation Passes July 2008 through June 2009**

Throughout the year, HIMSS worked to educate Congressional leaders on its membership's policy priorities and provide legislative resources to HIMSS members. In 2009, during the First Session of the 111<sup>th</sup> Congress, more progress was made to advance the transformation of patient-centric healthcare using information technology (IT) than in any previous year. Through passage of the American Recovery and Reinvestment Act of 2009 (ARRA), on Feb. 17, 2009, Congress took significant steps in establishing leadership for national health IT initiatives and providing funding to bolster the electronic exchange of health information.

Specifically, the ARRA included more than \$30 billion for health IT and worked to build a solid IT infrastructure for the healthcare sector. President Obama referred to this investment in health IT as the foundation for healthcare reform. Visit the HIMSS website for an [update on HIMSS' public policy efforts around this legislation](#).

### **Awards**

**HIMSS Honors 2008 Award and Scholarship Recipients:** HIMSS recognized outstanding industry leaders and organizations during its 2009 Awards and Recognition Banquet. Held in conjunction with HIMSS09, the banquet honored the 2008 award recipients for their significant contributions to the Society, their organizations and the healthcare IT profession. The 2008 award recipients are listed below:

#### **Publication Award**

##### ***Book of the Year Award***

*Developing a Data Warehouse for the Healthcare Enterprise*, By Bryan Bergeron, MD

*Keys to EMR Success: Selecting and Implementing an Electronic Medical Record*, By Ronald Sterling, CPA, MBA

#### **Service Awards**

##### ***Distinguished Fellows Service Award***

Robin S. Raiford, RN, BC, CPHIMS, FHIMSS

##### ***Outstanding Special Interest Group Member Award***

Feliciano Yu, MD, MSHI, MSPH, CPHIMS

##### ***Chapter Leader of the Year Award***

Barry T. Ross, MHSA, MSIE, LFHIMSS

##### ***Lifetime Member Award***

John R. Freeman, PhD, LFHIMSS

Barbara Gerhardt, LFHIMSS

Robert Kowalski

Frank C. Overfelt, FACHE, LFHIMSS

***Board of Directors Service Award***

Margaret Amatayakul, RHIA, CHPS, FHIMSS  
Victoria M. Bradley, RN, CPHIMS, FHIMSS  
Steven J. Fox, JD  
John T. Hansmann, CPHIMS, FHIMSS  
John C. Wade, FCHIME, FHIMSS

***John A. Page Outstanding Service Award***

Ned Simpson, LFHIMSS

***Leadership Award***

Randy McCleese, FHIMSS  
Charles Parker  
Barry T. Ross, MHSA, MSIE, LFHIMSS

***Chapter Innovations Award***

***Grand Prizes***

Iowa Chapter – Small Chapter  
Southern California Chapter – Large Chapter

***Runners Up***

Arizona Chapter – Small Chapter  
Tennessee Chapter – Large Chapter

***Industry Awards***

***CHIME-HIMSS John E. Gall Jr. CIO of the Year Award***

Patricia Skarulis, Vice President and CIO, Memorial Sloan-Kettering Cancer Center

***Nursing Informatics Leadership Award***

Rosemary Kennedy, RN, MBA, Chief Nursing Informatics Officer, Siemens Medical Solutions

***Physician IT Leadership Award***

Brian R. Jacobs, MD, CMIO and Executive Director, Center for Pediatric Informatics,  
Children's National Medical Center

***ACCE-HIMSS Excellence in Clinical Engineering/IT Synergies Award***

Todd H. Cooper

***SHS-HIMSS Excellence in Healthcare Management Engineering/Process Improvement Award***

Lawrence E. Dux, CPHIMS, FHIMSS

***The 2008 Nicholas E. Davies Awards of Excellence***

***Public Health Award of Excellence***

Cherokee Indian Hospital Authority, Cherokee, N.C.

New Jersey Department of Health and Senior Services, Trenton, N.J.

***Ambulatory Care Award of Excellence***

Cardiology Consultants of Philadelphia, Philadelphia, Pa.  
Oklahoma Arthritis Center, Edmond, Okla.  
Palm Beach Obstetrics & Gynecology, Lake Worth, Fla.

***Community Health Organization Award of Excellence***

Columbia Basin Health Association, Othello, Wash.  
Community Health Access Network, Newmarket, N.H.  
New York Children’s Health Project, New York, N.Y.  
White River Rural Health Center Inc., Augusta, Ark.

***Organizational Award of Excellence***

Eastern Maine Medical Center, Bangor, Maine

**2009 Annual HIMSS Conference & Exhibition**

HIMSS09 was held at a time when dramatic transformations were happening in health IT: a new “pro-health IT” administration for advancing EMR adoption, interoperability, standards, privacy & security, and more. In addition, \$19 billion from the American Recovery and Reinvestment Act (ARRA) would help clinicians toward the goals of higher quality and patient safety.

**Attendance:** HIMSS09 attendance was 27,429 – running slightly lower than 2008 and a substantial increase from 2007. Even in a downturn economy, the demand for an industry event, such as HIMSS09, is still critical.

HIMSS09 attracted more C-level executives than in 2008. About 44 percent of attendees were first-timers, bringing new buyers to the exhibition. About 75 percent of attendees were decision makers and influencers.

A large percentage of the HIMSS09 attendees had a work focus in IT infrastructure, clinical systems, leadership management and ecommerce/ehealth.

There were increases in executive level attendance, including a 2 percent increase for CEOs, chairmen, presidents, executive directors, administrators and group practice managers. Other professional titles in attendance were on par with 2008 – a record-breaking year.

Healthcare consulting firms and ambulatory care organizations were among the areas demonstrating slight increases. The majority of the attendees were from hospital, multi-hospital systems and integrated delivery systems.

About 75 of the attendees contribute to the decision making for major purchases – slightly ahead of 2008.

**Keynote Speakers:** Timely and relevant keynote speakers included:

- **Dennis Quaid**, actor;
- **Alan Greenspan**, former Federal Reserve Chairman;
- **George Halvorson**, Kaiser Permanente Chairman and CEO; and
- **Jerry Linenger**, physician and astronaut.

**Education:** More than 300 education sessions addressed topics including ARRA, EMRs, privacy & security, quality, patient safety, interoperability, and public policy initiatives.

**Exhibits:** Some 907 exhibitors demonstrated cost-effective product solutions designed for today's shrinking budgets, The Interoperability Showcase gave attendees the opportunity to create and manage their own virtual health record – in real-time. The Showcase included 72 participating organizations and with some 4,000 visitors touring the 16,440 sq.-ft. showcase.

**HIMSS09 Local, National & Global Media:** The media buzz started early and continued after the conference. With the strategic placement of local, national and trade coverage – HIMSS09 reached an audience of over 104 million people through 290 stories.

National media outlets were represented by *Reuters Health*, *CNNMoney.com*, *Bloomberg News*, *New York Times Online*, *Fox Business News*, *USA Today Online* and the *Associated Press*

Local print and broadcast coverage was provided by the *Chicago Tribune*, *Chicago Sun-Times*, *Daily Herald*, *WLS-TV/ABC*, *WGN-TV* and *WBBM-AM*

More than 150 reporters attended.

## **Regional Affairs**

**Chapter Advocacy Days:** Twelve Chapter Advocacy Days were held around the nation:

- Virginia - January 22, 2009
- Texas - January 27, 2009
- Maryland - February 17, 2009
- Iowa - February 17, 2009
- Kentucky - February 18, 2009
- Ohio - February 25, 2009
- Tennessee - March 3, 2009
- Western States Health eConnections Summit (Arizona) - March 3, 2009
- New Jersey - March 9, 2009
- Pennsylvania - May 5, 2009
- California - May 12, 2009
- New York – May 12, 2009

**Membership:** A new chapter – the San Antonio HIMSS Chapter – was formed. Total new membership grew by 52.6 percent, from 6,686 to 10,205. Paid new membership increased by 10.9 percent, from 5,775 to 6,405. Growth in the Microsoft HUG user group increased by 40.8 percent, growing from 4,453 to 8,269. The CISCO user group increased by 75.2

**percent, from 2,093 to 3,680.** Total FY09 membership was 24,125, compared to 20,176 at the end of FY08 – an increase of 19.6 percent.

## **Informatics**

**Standards and IHE:** IHE International launched with 250 organizational members and 400 individual volunteers.

## **Healthcare Information Systems**

**Plug-In!:** HIMSS was selected as a provider of management services for a newly launched independent organization–Plug In!. The new organization is dedicated to improving the health of the public by empowering consumers to effectively manage their wellness and healthcare with the adoption and use of health IT. Plug In, the first non-for-profit organization of its kind to bring together consumers and health IT, includes consumers, educators, clinicians, informaticists, business leaders and employers who all share the vision of educating and enabling consumers to improve and better manage their healthcare. Plug In! is now developing educational programs and demonstration projects, as well as conducting research. Visit [www.pluginforhealthcare.org](http://www.pluginforhealthcare.org) to learn more about Plug In!

**Stories of Success!:** HIMSS launched its Stories of Success! program, which is a Call for Case Studies, in co-sponsorship with the American Society for Quality (ASQ), National Committee for Quality Assurance (NCQA) and National Patient Safety Foundation (NPSF). This program recognizes healthcare organizations that have leveraged health IT to demonstrate fulfillment of national priorities recommended by the National Priorities Partnership (NPP) and The Joint Commission's (TJC) National Patient Safety Goals (NPSG). Visit <http://www.himss.org/storiesofsuccess/> for more information.

**HIMSS/AHIMA Collaboration:** HIMSS and AHIMA collaborated through the HIE Privacy & Security Work Group, an effort resulting in a white paper available on the HIMSS website.

## **Financial Systems**

This content area conducted its first HIMSS 5010/ICD10 Readiness Provider Survey, while also introducing a collaborative initiative with HIMSS, CAQH CORE, IHE, and 5010.

## **Government Relations**

"A Call to Action" was completed to educate policy makers on how health IT could be used to reform healthcare. "Week in Review" was initiated to inform HIMSS members on healthcare reform. The American Recovery and Reinvestment Act (ARRA) was passed with billions for health IT. The HIMSS Healthcare Reform Committee was launched.

## **HIMSS Analytics**

### **2009 HIMSS Analytics Research**

- 2009 Annual Report of the US Hospital IT Market;
- Fourth Annual HIMSS Analytics Essentials of the US Hospital IT Market;
- The 2009 HIMSS Analytics Guide to Evaluating Mobile Cart Technology, March 2009;



- Top Five Challenges for Wireless Healthcare Deployments, May 2009;
- Intelligent Medical Devices in Hospitals – An Overview, June 2009;
- The State of US Hospitals Relative to Achieving Meaningful Use Measurement, October 2009; and
- 2009 HIMSS Analytics Report: Evaluating HITECH’s Impact on Healthcare Privacy and Security, November 2009

## **HIMSS Global**

- The World of Health IT Conference and Exhibition was held from November 4-6, 2008, in Copenhagen, Denmark.
- The HIMSS Asia Pacific Conference and Exhibition was held from February 24-27, 2009, in Kuala Lumpur, Malaysia.
- The Singapore office opened on April 1, 2009. Agnes How was hired as the office manager.
- The HIMSS Middle East Conference was held from May 5-7, 2009, in Manama, Bahrain.

## **2010 – HIMSS Acquires Medical Banking Project July 2009 through June 2010**

HIMSS acquired Nashville-based Medical Banking Project in October 2009, providing a banking technology stakeholder perspective that positions HIMSS as a single industry resource with all major financial, administrative and clinical stakeholders. HIMSS acquired the Medical Banking Project to boost “cross-industry dialogue” between the banking and health IT communities with plans to expand on current Medical Banking Project programs, including industry forums, work groups and an annual institute. John Casillas, founder in 2001 of the Medical Banking Project, joins HIMSS as a senior vice president.

## **Awards**

**HIMSS Honors 2009 Award and Scholarship Winners:** Recognizing the exemplary contributions and leadership of HIMSS members in moving forward the adoption of interoperable electronic health records, HIMSS announced the recipients of its 2009 Awards and Recognition Program. The HIMSS Foundation and three HIMSS chapters also provided seven individual annual college scholarships to students enrolled in health IT and management systems university degree programs. All award and scholarship honorees were recognized on March 2, 2010 at the Omni Hotel in Atlanta during the 2010 Annual HIMSS Conference and Exhibition.

## **Publication Award**

### ***Book of the Year***

*Improving Medication Use & Outcomes with Clinical Decision Support: A Step-by-step Guide*

Editor: Jerome A. Osheroﬀ, MD, FACP, FACMI, Chief Clinical Information Officer, Thomson Reuters, Cherry Hill, NJ

### **Service Awards**

#### ***Distinguished Fellows Service Award***

Cindy McKinney, MBA, FHIMSS, Senior Managing Consultant, IBM, Kansas City, Mo.

#### ***Life Members***

Leroy Baker, CPHIMS, LFHIMSS, Mazomanie, Wis.

Michael Kusmin, MBA, CPHIMS, LFHIMSS, Westwood, Mass.

Harvey Z. Roth, CPHIMS, LFHIMSS, Orinda, Calif.

#### ***Board of Directors Service Award***

Charles Christian, FCHIME, FHIMSS, Director of Information Systems and CIO, Good Samaritan Hospital, Vincennes, Ind.

Jay Srini, FHIMSS, Chief Innovation Officer, University of Pittsburgh Medical Center, Pittsburgh, Penn.

Sunny Sanyal, President, McKesson Corporation, Alpharetta, Ga.

John Blair III, MD, President, Taconic IPA, Inc., Fishkill, NY

#### ***John A. Page Outstanding Service Award***

Helen Hill, FHIMSS, Henry Ford Health System, Ann Arbor, Mich.

#### ***Founders Leadership Award***

John Maese, MD, FACP, FHIMSS, President, Quality Physician Services, Brooklyn, NY

#### ***Chapter Leader of the Year***

Duke Rohe, BS, FHIMSS, Performance Improvement Specialist, The University of Texas M.D. Anderson Cancer Center, Houston, Texas

#### ***Chapter Innovations Award***

*Grand Prize* - Arizona Chapter and Northern California Chapter

### **Industry Awards**

#### ***ACCE-HIMSS Excellence in Clinical Engineering and Information Technology Synergies Award***

Adrian Johnson, BTECH, BEPS, Director, Biomedical Engineering, London Health Sciences Centre, London, ON

#### ***SHS-HIMSS Excellence in Healthcare Management Engineering/Process Improvement Award***

Barry Ross, MHSA, MSIE, DSHS, LFHIMSS; Life Member, IIE; Examiner, Malcolm Baldrige National Quality Award (2009); Pittsburgh, Penn.

***Physician IT Leadership Award***

William Bria, MD, CMIO, Shriners Hospital for Children, Tampa, Fla.

***Nursing Informatics Leadership Award***

Ida Androwich, PhD, RN, BC, FAAN, Professor and Director, Health Systems Management, Loyola University Chicago, Maywood, Ill

***CHIME-HIMSS John E. Gall CIO of the Year Award***

William Spooner, FCHIME, Senior Vice President and CIO, Sharp HealthCare, San Diego, Calif.

**Scholarships - HIMSS Foundation Supported**

***Undergraduate***

Meha Goyal

***Master's***

Michael Hoaglin

***PhD***

Catherine Ivory, RNC-OB, MSN

***Richard P. Covert, PhD, FHIMSS, Management Engineering***

Kezban Yagci, MPH

**Chapter Supported Scholarships**

***New England HIMSS Dvora Brodie***

Maryam El Kherba

***New York Chapter***

Samuel Espino, MBA, PMP

Lindsay Speros

***The HIMSS Northern California Chapter***

Lynn Bar

**The 2009 Nicholas E. Davies Awards of Excellence**

***Davies Organizational Award***

**MultiCare, Tacoma, Wash.**

**Davies Ambulatory Award**

**Virginia Women's Center, Richmond, Va.**

**Davies Public Health Award**

**Boston Public Health Commission, Boston, Mass.**

**Denver Public Health Information Service, Denver, Colo.**

**Davies Community Health Organization Award**

**Urban Health Plan, Bronx, NY**

**Heart of Texas Community Health Center, Waco, Texas**

**2010 Annual HIMSS Conference & Exhibition**

HIMSS10 outpaced 2009 attendance, attracting some 27,855 healthcare professionals. Statistics show that HIMSS10 attracted leaders, first-time attendees, decision-makers and influencers from across the healthcare continuum.

**Keynote Speakers:** Top speakers attracted standing room only audiences as HIMSS10 welcomed the following luminaries.

- **Dan Hesse**, CEO of Sprint;
- **David Blumenthal, MD**, National Coordinator for Health Information Technology;
- **Sanjay Gupta, MD**, CNN;
- **Harry Markopolos**; Fraud Investigator; and
- **Chesley B. “Sully” Sullenberger, III**, heroic US Airways pilot.

**Education:** The 300+ education sessions focused on the *can't-wait* issues, such as ARRA, meaningful use, compliance, EMR adoption, privacy and security, quality, patient safety and much more. Pre-conference symposia featured a healthcare-specific curriculum where leaders and colleagues could dive deep into the most compelling subjects related to their personal needs and interests. New at HIMSS10, the Innovation Technology Pavilion showcased the very latest point of care technology to clinicians. The Medical Banking Institute featured senior-level discussions on designing the healthcare financial network of the future.

**Exhibits:** The exhibit floor exploded with knowledge and technology as 934 exhibiting companies demonstrated cutting-edge solutions applied to a changing healthcare environment.

**Interoperability Showcase:** The 27,300 sq.-ft. Interoperability Showcase had 84 participating organizations and attracted 5,000 visitors.

**Media at HIMSS10:** HIMSS10 generated 798 stories, reaching an audience of approximately 65 million people. This year, there were 146 reporters on-site at the conference. Of the 146 media representatives on-site, there were 80 new reporters attending HIMSS for the first time.

The majority of media on-site at HIMSS10 (97 percent) generated online media coverage. The remaining 3 percent represented regional broadcast, e-newsletters and print trade media placements. Of the total online media coverage, HIMSS10 stories ran primarily in online print editions of newspapers and trade publications and news websites (sites that provide continuous news feeds) such as [MedicExchange.com](http://MedicExchange.com), [TMCNet.com](http://TMCNet.com), and [AuntMinnie.com](http://AuntMinnie.com). In addition, the

“Meet the Bloggers” event attracted many bloggers and social media writers to HIMSS10 generating 19 percent of online media coverage.

Over the past three years, we have seen an increase in stories about the Annual HIMSS Conference & Exhibition with 798 stories in 2010. This increase in media coverage is the result of the influx of online media. Reporters can now run stories, more frequently while on-site than in past years. Although the number of placements has increased the past three years, the large number of blog and website coverage aimed at reaching a much more targeted niche audience has lowered the overall audience numbers. In addition, the Google Health announcement in 2008 resulted in significant media coverage and higher than average audience figures.

**Social Media:** HIMSS engaged with over 36,000 health IT professionals during FY10. The HIMSS social media activity also resulted in 11,000 mentions of HIMSS from Feb. 25 to March 10, 2010, around HIMSS10.

#### **FY10 Milestones:**

- Established HIMSS Social Media Guidelines for staff usage of social media
- Created strategic social media components for marketing and communications plans for HIMSS initiatives
- HIMSS is recognized for social media use at HIMSS10 (see blog posts: <http://tinyurl.com/2wbhe5f>, <http://tinyurl.com/39krz8b>, <http://tinyurl.com/3522m8m>)
- Established HIMSS’ Groups on LinkedIn, Facebook and Twitter as the primary vehicles for HIMSS10 attendees to connect prior, during and after annual conference
- Hosted a series of well-attended social media webinars for HIMSS Staff, HIMSS Chapter Leaders and HIMSS10 Exhibitors

## **Government Relations**

**Comments and Testimony:** Board of Directors' comments were submitted on six federal health IT regulations. Joyce Sensmeier and Dr. Martin Harris wrote Congressional testimony presented by Joyce Sensmeier. NCVHS testimony was provided by John Casillas and Joe Miller.

Comments were submitted on 14 federal rules/Notices of Public Rule Making (NPRMs)/RFIs in 2010.

**National Health IT Week/HIMSS Policy Summit:** Health IT industry and HIMSS members were provided a critical venue to convene together in the 5<sup>th</sup> Annual National Health IT Week/9<sup>th</sup> Annual HIMSS Policy Summit, which attracted a record 189 partners and more than 225 in-person attendees. More than 300 separate Capitol Hill visits with over 100 elected officials and 200 staff members occurred. HIMSS members were given opportunities to support collaborative responses to four key Department of Health and Human Services (HHS) regulations: meaningful use, standards implementation, certification, and HIPAA modifications.

**Board and Committee Appointments:** Dave Roberts, HIMSS vice president, government relations, was selected to serve on the Cal eConnect Business Advisory Group; University of California, San Diego, Extension Center Health IT Program Advisory Board; and the Coleman University Health IT Advisory Board. Tom Leary, HIMSS senior director, federal affairs, was selected to serve on the BNA Health IT Advisory Board and the George Washington University's HITECH Advisory Board. Rich Hodge, HIMSS senior director, congressional affairs, was selected to serve on iHealth Alliance EHR Advisory Board. HIMSS members were also appointed to the Department of Health and Human Services Health IT Policy Committee and to the department's Health IT Standards Committee.

## **Regional Affairs**

- Forty-one Regional Extension Centers joined HIMSS.
- The Military Health System was signed as an HIMSS organizational affiliate member. The HIMSS board approved the launch of the Life Sciences and Patient-Centered Payer initiatives, with 18-month business plans and new "landing pages" created.
- The HIMSS Diversity Business Roundtable and HIMSS Public Policy Affiliate Roundtable were launched.
- HIMSS Government Services contracts expanded to include five customers.

**Launch of the HIMSS State HIT Dashboard:** The HIMSS State HIT Dashboard is a comprehensive, easy-to-read visual interface tracking key initiatives including Regional Extension Centers, HIMSS Davies Award recipients, Health Information Exchanges, state legislation and HIMSS chapters. This online, free, publicly-available resource gives healthcare professionals, policy makers and stakeholders a snapshot of major health information technology initiatives underway across the nation. HIMSS designed the dashboard as an easy and comprehensive online tool for timely access to credible and comprehensive information about relevant health IT programs and initiatives across the United States and its territories.

**State Legislation:** More than 600 bills with provisions relating to health IT were introduced in state legislatures. These bills, as well as any governor-sponsored activity, were tracked by HIMSS members using CQ State Track, the web-based tool that provides links to the legislation. In addition, Chapter Advocacy Roundtable Members received email notifications.

**State Government:** Eighty-one Chapter Advocates from 46 chapters covering 68 U.S. congressional districts were active. Some 79 percent of chapters engaged in measurable advocacy activity, with 34 Advocates/Chapters achieving recognition. Six state officials attended HIMSS10. Chapter advocates supported President Obama's call for healthcare reform through chapter activities.

**Chapter Advocates led 10 State Health IT Days** including:

- Michigan – Sept. 2009
- Colorado - 01/20/10
- Virginia - 2/04/10
- Iowa - 2/04/10
- Maryland - 2/17/10

- Kentucky - 2/23/10
- Pennsylvania - 4/20/10
- Ohio - 4/29/10
- California - 4/29/10
- North Carolina - 5/18/10

**Government Health IT:** This June 2010 conference was projected to attract more than 450 registrants, 13 exhibitors and six CPHIMS review course/exam registrations.

### **Healthcare Information Services**

- Eleven podcasts were recorded and posted to the HIMSS website by the Physician Community.
- The Clinical Decision Support Wiki was launched, and “*Stories of Success! Leveraging Health IT, Improving Quality & Safety*” published.
- HIMSS placed first at the American College of Chest Physicians (ACCP) CHEST exhibit in e-health and telemedicine.
- The first Ambulatory Professional Practicum was held.
- The Management Engineering/Process Improvement (ME/PI) Community launched.
- The Executive Dashboard Webinar Series began.

### **Professional Development**

**Education:** The HIMSS eLearning Academy, ARRA Webinar Series, Government Health IT (GHIT) Webinar Series, and GHIT Conference were initiated. The University of California, Berkeley, externship collaboration was expanded. HIMSS advanced to tier two in the Georgetown University Medical School Service Learning Initiative. The Secondary Use of Data Symposium was created. Ten Institute for e-Health Policy seminars on timely health IT topics were hosted on Capitol Hill.

**Healthcare Information Services:** HIMSS merged with Life Sciences Information Technology (LSIT). MU OneSource was launched. HIMSS was named a member of the National Priorities Partnership Collaborative.

**Professional Development Team:** HIMSS was awarded a sub-contract for Agency for Healthcare Research and Quality (AHRQ) D2-RFTO#5 Training Support, and also was a sub-grantee along with Bellevue College from the National Science Foundation to create the Certified Specialist in Healthcare Information and Management Systems (CSHIMS) certification. A collaborative agreement to share educational content was established with the National eHealth Collaborative. HIMSS began to serve as one of four co-sponsors of the GetReady5010 industry initiative. HIMSS was awarded the Project Management Institute’s Registered Education Provider (REP) status globally, and was appointed to serve on the ONC Competency Examination Advisory Board.

**Clinical Informatics:** HIMSS launched *Clinical Informatics Insights* as the industry’s multidisciplinary resource for timely and comprehensive articles focused on informatics. First-year Clinical Engineering and IT Community deliverables to develop an IT infrastructure to support medical devices were published. A unified voice for nursing professionals was amplified, with the Alliance for Nursing Informatics testifying to public and private sector organizations including the Institutes of Medicine, National eHealth Collaborative, National Committee on Vital and Health Statistics, Robert Wood Johnson Foundation and Office of the National Coordinator. A new community for registered dietitians was developed in collaboration with the American Dietetic Association (ADA). The Joint Public Health Informatics Task Force collaboration was initiated.

**Privacy and Security:** HIMSS published the 3<sup>rd</sup> Annual HIMSS Security Survey with Medical Group Management Association (MGMA) partnership and Intel sponsorship. A webinar presenting the survey results was conducted as part of the HIMSS November 2010 Virtual Conference. A white paper on patient identity integrity was published in December 2009.

### **New Books Published:**

*HIMSS Dictionary of Healthcare Information Technology Terms, Acronyms and Organizations, Second Edition.* HIMSS

*Information Security in Healthcare: Managing Risk.* Terrell W. Herzig, MSHI, CISSP, Editor

*Change Management Strategies for an Effective EMR Implementation.* Claire McCarthy, MA, and Douglas Eastman, PhD, with David E. Garets, Contributing Editor

*Introduction to Healthcare Information Enabling Technologies.* Raymond A. Gensinger, Jr., MD, CPHIMS, FHIMSS

*Nursing and Informatics for the 21<sup>st</sup> Century: An International Look at Practice, Education and EHR Trends, Second Edition.* Charlotte Weaver, PhD, MSPH, RN, FHIMSS, Connie White Delaney, PhD, RN, FAAN, FACMI, Patrick Weber, MA, RN, and Robyn L. Carr, RGON, Editors

*2010 Annual Report of the U.S. Hospital IT Market.* HIMSS/HIMSS Analytics™ LLC

*Make I.T. Known: Marketing Strategies and Case Studies in the Healthcare Environment.* Charles E. Christian, FCHIME, FHIMSS, Judith A. Kirby, CPC, and Steven R. Bennett, MA

## **HIMSS Analytics**

### **2010 HIMSS Analytics Research**

- 2010 Annual Report of the US Hospital IT Market;
- Fifth Annual HIMSS Analytics Essentials of the US Hospital IT Market;



- Canadian Healthcare Insights;
- Hospitals Embrace E-Procurement for Supply Chain Management – Enterprise Integration is the Next Challenge, February 2010;
- RAC Audits: IS Your Organization Ready?, February 2010;
- 2010 HIMSS Analytics Report, Security of Patient Data, April 2010;
- Clinical Analytics: Can Organizations Maximize Clinical Data, June 2010; and
- Medical Devices Landscape: Current and Future Adoption, Integration with EMRs and Connectivity, December 2010

## **HIMSS Global**

- The HIMSS Middle East Leadership Summit was held from November 15-17, 2009, in Muscat, Oman.
- The World of Health IT and eHealth Week Conference and Exhibition was held from March 15-18, 2010, in Barcelona, Spain.
- The HIMSS Asia Pacific Exposition was held from May 26-28, 2010, in Beijing, China.
- The HIMSS Europe Leadership Summit 2010 was held in Rome, Italy.

## **2011 – HIMSS Celebrates 50 Years July 2010 through June 2011**

After a five-decade evolution, HIMSS now stands as the largest not-for-profit membership association in the U.S. dedicated to the cause of transforming healthcare through the use of IT and management systems. Through the combined efforts of its more than 30,000 individual, 470 corporate and 85 not-for-profit affiliate members, the Society has become a global leader in health IT and management systems with offices in Chicago; Ann Arbor, Mich.; Arlington, Va.; Brussels, Leipzig and Singapore.

Founded in October 1961 as the Hospital Management Systems Society, or HMSS, the Society held its first conference in 1962 in conjunction with the American Hospital Association Advanced Institute on Methods Improvement. The conference was held in Baltimore, Md. with a total of 54 members on the HMSS roster. In 1986, HMSS changed its name to the Healthcare Information and Management Systems Society, or HIMSS, to reflect its inclusion of information systems and telecommunications professionals among its members. [Read more about the HIMSS 50<sup>th</sup> anniversary celebration.](#)

## **Awards**

**HIMSS Honors 2010 Award and Scholarship Recipients:** Recognizing outstanding contributions to HIMSS and the healthcare industry, HIMSS named its 2010 award and

scholarship recipients. The HIMSS Foundation and five HIMSS chapters provided 11 scholarships to students enrolled in health IT and management systems degree programs. All award and scholarship recipients were honored at the HIMSS Awards and Recognition Banquet on Feb. 22, 2011, at the Rosen Shingle Creek in Orlando, during the 2011 Annual HIMSS Conference & Exhibition.

### **Publications Award**

#### ***Book of the Year Award***

*Change Management Strategies for an Effective EMR Implementation*

By Claire McCarthy, MA, and Douglas Eastman, PhD

### **Service Awards**

#### ***Distinguished Fellows Service Award***

Barry T. Ross, LFHIMSS

#### ***Outstanding SIG Member Leadership Award***

Marc Newman, MBA, LFHIMSS, and Elyse Nielsen, PMP, CPHIMS  
Chairs, Project Management Special Interest Group

#### ***John A. Page Outstanding Service Award***

Dixie Baker, FHIMSS

#### ***Founders Leadership Award***

Lesley King, FHIMSS

#### ***Chapter Innovation Award***

Large Chapter Grand Prize: Southern California Chapter

Large Chapter Runner-up: Northern California Chapter

Small Chapter Grand Prize: Wisconsin Dairyland Chapter.

Small Chapter Runner-up: Arizona Chapter

#### ***Chapter Leader Award***

Salvatore Volpe, MD

### **Industry Awards**

#### ***Nursing Informatics Leadership Award***

Elizabeth Johnson, MS, RN-C, CPHIMS, FHIMSS

#### ***Physician IT Leadership Award***

Michael H. Zaroukian, MD, PhD, FACP, FHIMSS

#### ***ACCE/HIMSS Excellence in Clinical Engineering and Information Technology Synergies Award***

Stephen Grimes, FACCE, FAIME, FHIMSS

***SHS/HIMSS Excellence in Healthcare Management Engineering/Process Improvement Award***

Frank Overfelt, FACHE, LFHIMSS

***CHIME/HIMSS John E. Gall Jr. CIO of the Year***

Charles Christian, FCHIME, FHIMSS

**Foundation Supported Scholarships**

***Healthcare Information Management Systems Undergraduate Scholarship***

Jamari Rashaad Flowers

Florida A&M University

***Master's Scholarship***

Bella Zaghi

University of California, Los Angeles

***PhD Scholarship***

Mustafa Ozkaynak

University of Wisconsin, Madison

***Richard P. Covert, PhD, FHIMSS, Scholarship for Management Systems***

Shayna Brownstein

Georgia Institute of Technology

**Chapter Supported Scholarships**

***Delaware Valley Chapter Scholarship***

Jennifer McMaster, MBA

University of Medicine and Dentistry of New Jersey

***South Florida Chapter Scholarship***

Mark A. Carnemolla, MS

Nova Southeastern University

***New England HIMSS Dvora Brodie Chapter Scholarship***

Jordan Peck, MS

Massachusetts Institute of Technology

***New York State Chapter Scholarships***

Daniel M. Stein, MD

Columbia University

Vanessa Cheng

New York University

***Northern California Chapter Scholarships***

Caitlin M. Lang  
University of California, Berkeley

Eric Paul Duran  
Sacramento State University

### **The 2010 Nicholas E. Davies Awards of Excellence**

Since 1994, the HIMSS Davies Awards of Excellence have recognized management, functionality, technology and value - the pillars of health IT success. The six winners within the 2010 HIMSS Davies Awards four categories implemented electronic health records as an aid in delivering quality care to the patients and populations they serve.

#### ***HIMSS Davies Ambulatory Award***

Miramont Family Medicine – Ft. Collins, Colo.  
The Diabetes Center – Ocean Springs, Miss.

#### ***HIMSS Davies Community Health Award***

Open Door Family Medical Center – Ossining, NY

#### ***HIMSS Davies Public Health Award***

Wisconsin Division of Public Health's Wisconsin Immunization Registry (WIR) – Madison, Wis.

#### ***HIMSS Davies Organizational Award***

Sentara Health System – Norfolk, Va.  
Nemours - Wilmington, Del.

### **2011 Annual HIMSS Conference and Exhibition**

**Attendance Surpasses Previous Conferences:** A record-breaking 31,225 attendees descended on HIMSS11, the largest IT conference and exhibition in the U.S. Total professional registration also increased with 14,639 attending the Orlando meeting, compared to 13,672 registrants in 2010. HIMSS11 featured 400+ educational sessions and 1,032 exhibiting organizations showcasing their latest innovations and products in more than 456,770 square feet of exhibit space.

#### **Keynote presenters included:**

- **Robert Reich**, former Secretary of Labor and member of President Obama's economic transition board;
- **The Honorable Kathleen Sebelius**, Secretary, Department of Health and Human Services;
- **David Blumenthal, MD, MPP**, National Coordinator for Health Information Technology, Department of Health and Human Services;
- **Michael J. Fox**, Actor and Founder of the Michael J. Fox Foundation for Parkinson's Research; and
- **Richard Boyd**, Chief Architect for Lockheed Martin Virtual World Labs.

**HIMSS11 Education:** There was 8 percent growth in professional attendees, with a total of 14,715 attending HIMSS11. More than 3,243 attended symposia and workshops. There were 259 general education sessions, 44 communities’ sessions, and seven new pre-conference and two new poster session events (physicians/nurses). Physician executives were identified as a new strategic audience.

Hot topics included meaningful use standards, certification and criteria; American Recovery and Reinvestment Act (ARRA) and government contributions to advancing health IT; the need for nationwide electronic health records; and health IT privacy and security practices. Pre-conference symposia included 5010 and ICD-10, health information exchanges (HIE), physicians’ IT and more.

**Exhibits and Sponsorships:** Projected year-end total sponsorship revenues were \$4,026,650, an increase of 28 percent over FY10. Year-end exhibit revenues of \$11,925,350 represent an increase of 14 percent over FY10. There were 1,032 total exhibitors, with a record number 316 first-time exhibitors.

**Leading from the Future: A Thought Leadership Event on ACOs:** This conference offered six presentations on Accountable Care Organizations (ACOs), giving provider executives the chance to learn about the issues – and IT ramifications – connected to the transformation of accountable care. Topics covered included ACO qualification criteria, payment methodologies and incentives, and performance measurement and reporting. Presenters included executives at provider organizations who have made the transition to accountable care.

**HIMSS11 Interoperability Showcase:** More than 4,000 HIMSS11 conference attendees visited the Interoperability Showcase – an exhibit providing a full landscape of health IT solutions, live demonstrations, and educational opportunities. Connecting thousands of health IT buyers and end-users, the 42,000 sq.-ft. showcase included more than 100 clinical information systems demonstrating standards-based interoperability. More than 120 organizations participated in the showcase, including health IT companies and government agencies /federal partners. Five international delegations toured the showcase. There were electronic health record systems in the connected demonstration and 68 educational sessions presented in theaters. A new feature – *Live Exchange* – demonstrated the benefits of interoperability.

**Informative Sessions and New, Innovative Technology:** The HIMSS Medical Banking Project hosted the second G7 roundtable discussion at the 9th National Medical Banking Institute held during HIMSS11 and announced its collaboration with the World Bank. This roundtable examined the new federal effort to implement operating rules in conjunction with HIPAA-mandated electronic health data transactions.

**The HIMSS Latino Initiative:** This new initiative identified information technology solutions to improve the quality of healthcare, increase access to care, and reduce the cost of healthcare among the United States’ growing Hispanic population. Estimated at 16 percent today, the Latino/Hispanic population is estimated to be 30 percent by the year 2050. During HIMSS11, the HIMSS Latino Initiative hosted a complimentary program featuring a keynote speech by former

U.S. Surgeon General Dr. Antonia Novello, panel discussions on health disparities and barriers to health IT adoption in the Hispanic community, and a networking reception.

A panel discussion among industry leaders included David R. Hunt, MD, FACS, chief medical officer in the Office of the National Coordinator for Health Information Technology at the Department of Health and Human Services. Other panel discussions included topics such as health, health disparities, and health IT adoption in the Hispanic community. Luis Belen, president and CEO of VWCGlobal and founder, president and CEO at Medic Success, and Danny Vargas, president of VARCom Solutions, were named co-chairs of the Latino Initiative Workgroup by HIMSS board chair C. Martin Harris, MD, MBA.

**HIT X.0: Beyond the Edge:** Throughout HIMSS11, this new conference offered sessions on emerging technologies, innovation in IT and other advances, all focused on helping attendees learn more about the future of patient care. Twelve interactive sessions included panel discussions, a contest to identify the most innovative technology, and an agile programming demonstration.

**Celebrating its 50th Year, HIMSS Honors Health IT Contributors:** HIMSS celebrated its 50th anniversary by honoring 50 health IT professionals, academicians and others with the 50 in 50 Award, which recognized memorable achievements in the healthcare information technology and management systems field and contributions to HIMSS or former organizations now part of HIMSS. Ten individuals for each of the five decades since the founding of the organization in 1961 were honored.

***HIMSS 50 in 50 Award Winners***

**1960s**

Karl G. Bartscht, FAAHC, CHE  
HIMSS Board Member  
Retired

Addison C. Bennett  
HIMSS Charter Member and HIMSS President, 1969, 1970  
Retired

Edward H. Burnet  
HIMSS Charter Member and President, 1965  
Retired

William T. Delamar  
HIMSS Charter Member and HIMSS President, 1964  
Retired

George L. Deschambeau  
HIMSS Charter Member and HIMSS President, 1963, 1967  
Deceased, 1990

John R. Freeman, PhD, LFHIMSS  
President, Arabian Careers Limited  
HIMSS Charter Member and HIMSS President, 1968

Edward J. Gerner  
HIMSS Charter Member and First HIMSS President, 1961-62  
Deceased, 2007

Lillian M. Gilbreth, PhD  
HIMSS Honorary Member  
Deceased, 1972

Fred W. Green  
HIMSS Charter Member and HIMSS President, 1966  
Retired

Harold E. Smalley  
HIMSS Founder and Charter Member  
HIMSS Executive Director, 1961-65  
Deceased, 1994

### **1970s**

Barton R. Burkhalter, PhD  
Impact Evaluation Advisor, Management Sciences for Health  
HIMSS President, 1974

Richard P. Covert, PhD, LFHIMSS  
HIMSS Director, 1978-1991  
Retired

Louis E. Freund, PhD  
Professor, Department of Industrial & Systems Engineering  
Director, Graduate Program in Human Factors/Ergonomics  
San José State University

John E. Gall, Jr.  
Health IT pioneer at El Camino Hospital in the 1960s  
Deceased, 2001

Alan J. Goldberg, FACHE, FHIMSS  
President, Applied Management Systems  
HIMSS President, 1979

Larry D. Grandia, FCHIME, LFHIMSS

Board Member, PatientSafe Solutions, Inc.  
Retired

Patric E. Ludwig  
HIMSS President, 1971  
Deceased, 1996

Justin A. Myrick, PhD, LFHIMSS  
HIMSS President, 1982  
Retired

Barry T. Ross, LFHIMSS, MBA-HSA, MSIE, DSHS  
Examiner, Malcolm Baldrige National Quality Award  
HIMSS President, 1984

Richard L. Rydell, MBA, FACHE, LFHIMSS  
Chief Executive Officer, Association of Medical Directors of Information Systems  
HIMSS President, 1990

### **1980s**

Nancy E. Aldrich, FASHE, FHIMSS  
HIMSS President, 1995-96  
Retired

Bill W. Childs  
Vice President, National Sales & Ambassador, Vitalize Consulting Solutions, Inc.

Richard Correll, LFHIMSS  
President and CEO, College of Healthcare Information Management Executives  
HIMSS President, 1983

Robert J. Durej, PMP, CPHIMS, LFHIMSS  
Principal, Productivity Leadership Group Inc.  
HIMSS President, 1983

Robert D. Gunn, LFHIMSS  
President, BG Consulting  
HIMSS President, 1986

Dennis P. L'Heureux , MS, CPHIMS, LFHIMSS  
Senior Vice President and CIO, Rockford Health System  
HIMSS President, 1992

Peter J. Ryerson, LFHIMSS  
President, Ryerson Healthcare Consultants, LLC  
HIMSS President, 1985



Ned J. Simpson, LFHIMSS  
Healthcare Systems Program Director, AdvanTech, Inc.  
HIMSS President, 1989

Mark Tepping, LFHIMSS  
Retired

Pam Wilcox Arlotto, MBA, FHIMSS  
President and CEO, Maestro Strategies, LLC  
HIMSS President, 1987

### **1990s**

Wayne Anderson, LFHIMSS  
President, First Coast Management Engineering, Inc.  
HIMSS Board Member

Marion J. Ball, EdD, FAAN, FCHIME, FHIMSS, FACMI  
Senior Advisor, Healthcare & Life Sciences Institute, IBM Research  
Professor Emerita, Johns Hopkins School of Nursing  
HIMSS Vice Chair, 2007

Jeffery A. Cooper, FHIMSS  
Vice President and Chief Operating Officer, Henry Medical Center  
HIMSS Chair, 1998

Lawrence E. Dux, MBA, CPHIMS, FHIMSS  
Director, Clinical Information Systems and Process Improvement  
Froedtert Health Community Memorial Hospital  
HIMSS Co-Chair, 2004

John P. Glaser, PhD, FACMI, FCHIME, FHIMSS  
CEO, Siemens Health Services Division  
HIMSS President, 1991

Ivo D. Nelson, FHIMSS  
Chairman, Encore Health Resources  
HIMSS Board Member

Rosemary Nelson, MSN, MA, RN-BC, CPHIMS, FHIMSS  
President and CEO, MDM Strategies, Inc.  
HIMSS Board Member

John A. Page, LFHIMSS  
Chair and Speaker, Vistage International, Inc.

HIMSS Executive Director, 1991-1999

A. Charles Platt, FHIMSS, FACHE, DSHS, CMRP  
Assistant Director, Supply Chain Services, The Medical Center of Central Georgia

William C. Reed, FHIMSS, FCHIME  
Healthcare Sector Lead, Bloomberg Government  
HIMSS President, 1993

**2000s**

William Braithwaite, MD, PhD, FACMI, FHL7  
Chief Medical Officer, Anakam, an Equifax company

Judith R. Faulkner  
CEO, Epic Systems Corporation  
HIMSS Advisory Board Member

Kent Gale  
Founder, KLAS Enterprises

David E. Garets, FHIMSS  
Executive Director, Healthcare IT Program Suite, The Advisory Board Company  
HIMSS Co-Chair, 2004

John D. Halamka, MD, MS  
Chief Information Officer, Beth Israel Deaconess Medical Center and Harvard Medical School

Liz Johnson, MS, RN-C, CPHIMS, FHIMSS  
Vice President, Applied Clinical Informatics, Tenet Healthcare Corporation  
HIMSS Vice Chair, 2009-10

H. Stephen Lieber, CAE  
President and Chief Executive Officer, HIMSS, 2000-present

Blackford Middleton, MD, MPH, MSc, FHIMSS  
Corporate Director of Clinical Informatics Research & Development, Partners Healthcare  
Systems, Inc.  
HIMSS Chair, 2006

Neal Patterson  
Chairman, CEO and President, Cerner Corporation

David W. Roberts, MPA, FHIMSS  
Vice President, Government Relations, HIMSS, 2002-present

## **Government Relations**

**Public Policy Principles:** New 2011–2012 Public Policy Principles were developed. In addition, Government Relations created a Call for Action report.

The most current HIMSS Public Policy Principles also appear in Appendix IX of this document.

**Congressional Affairs:** HIMSS continue its strong outreach to Congress, with its members and staff completing 62+ visits to Capitol Hill and reviewing 25+ pieces of legislation. Five Congressional staff attended HIMSS11 and four congressional staff participated in a Congressional panel session with over 400 attendees. There was a 115 percent increase in the *Health IT Policy Update* subscriber base, with the number of subscribers going up to 4,739. The Patient Identity Integrity Solution Coalition was reactivated and grew to seven new members, with four potential new members.

**Federal Affairs:** The membership of the HIMSS Federal Health Community grew to more than 800 members. Secretary of Health and Human Services Kathleen Sebelius, CMS Administrator Dr. Don Berwick, U.S. Surgeon General Dr. Regina Benjamin, and National Coordinator for Health IT Dr. David Blumenthal all actively participated and spoke at HIMSS11, where 10 Federal agencies also participated in the Interoperability Showcase. HIMSS engaged with 15 Federal departments and agencies and contributed 11 responses to ARRA-related public comment periods. Seven federal agencies now participate in the HIMSS Organizational Affiliate Program.

**State Government:** Most U.S. chapters (41 of 50) engaged in measurable advocacy activity through the work of 80 chapter advocates and others. During eight state Health IT Advocacy Days, about 500 HIMSS members met with 700 state legislators. Forty-one individual chapter advocates and chapters achieved recognition. Eleven state officials attended HIMSS11 and four webinars on state advocacy were produced.

**Regional Extension Centers:** Twelve RECs joined HIMSS as affiliate members. HIMSS connected with all RECs to disseminate tools and resources and to understand and respond to their needs.

## **Healthcare Information Services**

**New Initiative:** Life Sciences Information Technology (LSIT) was welcomed to HIMSS.

**Ambulatory Information Systems:** More than 155 volunteers and participants contributed to this area through activities such as nine ambulatory roundtables, nine public comment responses, and eight CDW Meaningful Use Thought Leadership Series events for medical practices. Twenty-nine new tools and resources were created in this area, and there was a 37 percent increase in *The Digital Office* subscribers, now totaling 3,473.

**Enterprise Information Systems (including Change Management, Legal & Usability):** More than 160 volunteers participated in this area through activities such as 38 10-Minute “HIMSS Updates,” 21 new tools, 18 educational sessions, six public comment responses and guidance,

and three certification testimony and federal public meetings.

**Management Engineering/Process Improvement (ME/PI) Community:** There were 6,496 volunteers engaged in this area. A total of 1,611 attended three Business Intelligence webinars. There were 22 new tools developed, 19 10-Minute “HIMSS Updates,” nine educational sessions, four public comment responses, three presentations at HIMSS11, and two newsletters.

**Physician Community:** For the Physician Community, there were 10 “Hot Topics” podcasts and two virtual brown-page lunch webcasts. There were also six public comment responses. The Physician Community also provided substantive input to HIMSS Education and organized poster sessions and the Physician IT Symposium at HIMSS11.

**Patient Safety and Quality Outcomes:** HIMSS was an active member of the National Quality Forum and was accepted into the National Priorities Partnership. HIMSS launched its Quality 101 website and Clinical Decision Support (CDS) 101 content. HIMSS also posted CDS meaningful use FAQs, a medical device meaningful use matrix, and the Complex Systems Resource Guide. There were 13 “stories of success” case studies developed, including three having to do with meaningful use. Seven public comment responses were made.

## **Professional Development**

**HIMSS eLearning Academy:** There were 727 sessions available, including 25+ packages of specialized content and 20 courses. The average registration was 977 and the average attendance 661. There were 13 webinars on the American Recovery and Reinvestment Act and meaningful use, 15 education sessions at the June VCE, and 12 educational sessions at the November VCE.

**CPHIMS:** There were 530 new candidate applications, bringing to 2,865 the total applications since 2002. There was a 73.7 percent renewal rate.

**Virtual Conference and Expo (VCE):** There were 3,083 registrants and 2,072 attendees who made a total of 16,308 booth visits to 31 exhibitors and made 3,959 requests for documents. The average number of hours of an attendee visit was 3.16. 359 Chats averaged 2.29 minutes each.

## **Regional Affairs**

**Health Information Exchange:** The HIMSS11 HIE Symposium achieved 95 percent satisfaction among attendees, up from 85 percent at HIMSS10. There were an average of 2,525 monthly visitors to the HIE State Dashboard. More than 300 volunteers support HIE content activities and members provided substantive input to education and meaningful use materials. HIELights subscriptions have increased by 61 percent to 3,287. Five HIE Roundtable webinars average 112 attendees. There were 11 HIE-related public comment responses. The HIE Toolkit deployed with 10 new resources. A new HIE book, *The HIE Formation Guide: The Authoritative Guide for Planning and Forming an HIE in Your State, Region or Community*, was published in 2011.

**Affiliates and Strategic Relationships:** HIMSS had 120 affiliate members and 88 HIMSS Latino Community members. HIMSS organized nine MU Dinner Series events in collaboration

with CDW Healthcare, HIMSS chapters and Regional Extension Centers. HIMSS also organized one meaningful use workshop for the Medical Group Management Association's New York chapter. HIMSS also continued to develop long-term collaborative relationships with non-profits, foundations, health providers, government, academia, and other entities.

### **Community Affiliations**

**Individual Memberships:** As of May 25, 2011, HIMSS had 38,927 individual memberships and 38,135 paid individual memberships – a 24 percent increase in total individual memberships from June 2010 to May 2011.

**Communities:** There were 2,800 members engaged in 13 Special Interest Groups, 500 volunteers on 55 Task Forces & Work Groups, 180 appointees to 15 HIMSS Committees, 290 volunteers on 9 Roundtables, and 9,500+ Members participating in a Community of Profession Corporate Membership.

**HIMSS Chapters:** There were 53 HIMSS chapters, with 37,756 members from 48 states and Canada participating. There were more than 700 members in chapter leadership positions, with 626 having received chapter leadership training.

**Corporate Membership:** HIMSS welcomed 530 corporate members by year-end and 140 new members by year-end – a 10 percent growth over FY10. The average retention rate was 83 percent.

**Patient-Centered Payer/Life Sciences:** HIMSS members identifying as working in the life sciences increased 51.7 percent; there was an 18.3 percent increase among those identifying as working for payers. At HIMSS11, there was an increase of 53.7 percent among life sciences attendees and 32.0 percent among payers attendees, who included the CEO and CIO of UnitedHealthcare. There were more than 100 attendees to two new events for life sciences and payers at HIMSS11, and more than 110 attendees (30 percent over revenue goal) at a new symposium with a payer and life sciences focus. At a combined 12 payer and life sciences roundtable meetings, there was an average attendance of 55.

**EHRA:** There were 44 HIMSS corporate members. The EHRA Principles and Positions Statement was completed, as well as the EHRA Revised Operating Policy. The collaboration between EHRA and Regional Extension Centers was publicly launched on May 11. Comments were submitted on President's Council of Advisors on Science and Technology (PCSTA) Stage 2 meaningful use objectives.

**Organizational Affiliates:** There were 237 Organizational Affiliate (OA) clients on May 27, surpassing the original goal of 220, with a 95 percent renewal rate. There were also 13,400 members through the OA program on May 27 – a net growth of 5,300 members. OA accounts for 35 percent of HIMSS individual members. The overall satisfaction rating of the program is 8.21 on a scale of 10. Some of the 237 OA clients are “non-traditional” and include state health departments, health plans, CMS, HRSA, CDC, Military & Indian Health Services, Regional Extension Centers, and long-term and behavioral healthcare organizations.

**Senior IT Executives (SITE) Community of Profession:** A program developed in collaboration with the College of Healthcare Information Management Executives (CHIME), SITE offered a full year of collaboration and marketing in FY11. SITE continued at HIMSS11, with activities similar to HIMSS10 including Roundtables, a VIP Breakfast, Interoperability Showcase Tours, and VIP Lounge access. There is a SITE webpage at [himss.org](http://himss.org) and a SITE community on LinkedIn. The SITE Community had four sponsors in FY11. SITE's webinar series included discussions of key topics such as accountable care organizations, Information Technology Implementation Library (ITIL) implementation, meaningful use stage 1, ICD-10 conversion, business associate agreements, and more.

**Leaders & Innovators Initiative:** HIMSS introduced the Leaders & Innovators initiative, a community of C-suite leaders in healthcare. This year-round initiative offers members access to HIMSS research, networking and ongoing education, at separate events and at the annual conference. The group held its first meeting in November 2011 at Amelia Island, Florida, on Nov. 14-16, 2011.

### **Business-Centered Systems**

**The IDC-10 PlayBook:** Forty-five executives attended a HIMSS G7 meeting to organize the ICD-10 PlayBook. These executives came from associations including the American Association of Healthcare Administrative Management (AAHAM), AHIMA, AMA, MGMA, Workgroup for Electronic Data Interchange (WEDI), X12, and AHIP; providers including LifePoint, Vanderbilt, and HCA; health plans including Aetna, Cigna, and Healthcare Service Corp; and corporations including Wells Fargo, BNY Mellon, US Bank, Emdeon, Ingenix, and ExperisIT. An ICD-10 PlayBook webinar launching this new resource on May 25, 2011, attracted 1,886 registrants. The ICD-10 Workgroup has now approved 145+ documents from 22 organizations that are now a part of resource. Version 2 of the PlayBook was slated for fall. Four primary sponsors were secured.

**HIMSS G7:** The World Bank Collaboration agreement was executed to support the HIMSS G7 thought leadership platform. Two corporate sponsorships – with Kaiser Permanente and Ingenix (Optum) – were secured. The sponsorships were both for \$25,000 per year for 3 years. Three HIMSS G7 Advisory Reports have been issued:

- The Intersection Between Accountable Care Organizations and the Healthcare Financial Network of the Future
- Exploring the Odyssey of Real Times Claim Adjudication of Health Claims
- The ICD-10 PlayBook

### **Other Activities:**

- 5,500+ increase in circulation of new *BusinessEdge* e-newsletter through unification with MBProject
- 16,000+ registrants for GetReady5010.org with lead organizer Joe Miller as HIMSS volunteer and partnership/hosting by HIMSS Professional Development
- Two invitations to testify before NCVHS on medical banking issues
- Major policy paper published by the Electronic Healthcare Network Accreditation Commission (EHNAC), WEDI, HIMSS, and Electronic Payments Association (NACHA)

on HIPAA/HITECH impact on banks. A follow-on meeting with OCR was arranged by HIMSS Government Relations and in consultation with HIMSS privacy and security lead Lisa Gallagher to outline policy issues

- Key invitations included an ONC panel on healthcare disparities moderated by Dr. Hunt at the HIMSS11 Latino Initiative and a national presentation to Beacon Communities on the intersection of medical banking and HIEs

## **Corporate Services: Professional Resources**

**Publications:** Seven new books were published and 34 books by other associations and publishers were distributed.

### **New Books Published:**

*2011 Annual Report of the U.S. Hospital IT Market.* HIMSS/HIMSS Analytics™ LLC  
*The Project Manager's Guide to Healthcare Information Technology Implementation.* Sue M. Houston, MBA, RN-BC, PMP, CPHIMS

*The Health Information Exchange Formation Guide: The Authoritative Guide for Planning and Forming an HIE in Your State, Region or Community.* Laura Kolkman, RN, MS, FHIMSS, and Bob Brown

*Go-Live: Smart Strategies from Davies Award-Winning EHR Implementations.* Margaret Schulte, DBA, FACHE, CPHIMS, Editor

*Medical Informatics: An Executive Primer, Second Edition.* Ken Ong, MD, MPH, Editor

*Complete Guide and Toolkit to Successful EHR Adoption.* Jeffrey Daigrepoint, EFMP, CAPP, and Debra McGrath, CRNP

*The CMIO Survival Guide: A Handbook for Chief Medical Information Officers and Those Who Hire Them.* William F. Bria, MD, FCCP, FHIMSS, and Richard L. Rydell, MBA, FACHE, LFHIMSS, Editors

**Communications:** Communications posted 157 videos on the HIMSS YouTube channel. On the HIMSS blog, there were 139 posts and 42,521 unique views. The HIMSS Social Media Center launched at HIMSS11. There was significant growth in HIMSS' social networking communities:

- LinkedIn: 45,500 (up 160%) – 800 discussions in last 3 months
- Facebook: 4,000 (up 200%) – Members span 20+ countries
- Twitter: 9,300 (up 194%) – 638 lists (HIMSS is a strong influencer)

**Media Relations:** Media coverage reached 51.2 million through 802 articles at HIMSS11. There were 151 media on-site at HIMSS11, with 34 members of the media attending for the first-time. Media relations managed 201 media calls with 43 publications.

**Social Media:** In FY11, social media became a strategic vehicle to promote and further HIMSS' cause of bettering healthcare through technology. HIMSS is using social media to convene and engage with the health IT community; grow awareness around initiatives, events and industry developments; and provide customer service.

**FY11 Milestones:**

- 57,000 people participate in HIMSS social networking groups (36,000+ in FY10)
  - LinkedIn – 44,000+ members
  - Twitter – 8,800+ followers
  - Facebook – 3,800+ fans
- 50,000 mentions of HIMSS on social networking sites over the last 6 months—29,000 from 2/14/11 to 3/14/11
- 38,000 views of HIMSS Blog
- 200 videos garnered 10,000+ views on the HIMSS YouTube Channel
- HIMSS11 Social Media Center featured 12 educational sessions and served as a central point for attendees to connect and learn more about social media in healthcare

**Informatics**

**Clinical Informatics:** There were 2,961 HIMSS nursing informatics members and 408 pharmacy informatics members. The Nursing Informatics Community had 1,993 active members and there were 149 active participants in the Clinical Engineering and IT Community. At the HIMSS11 Clinical Engineering and IT Symposium, 120 attendees discussed the integration of electronic medical records and medical devices. There were 5,199 subscribers to *Clinical Informatics Insights*.

**Transforming Nursing Practice through Technology & Informatics Position Statement:**

Nurses are key leaders in developing the infrastructure for effective and efficient health information technology that transforms the delivery of care. Recognizing this vital leadership role of nurses in providing quality patient care, the HIMSS Board of Directors approved a position statement describing how to transform nursing practice through technology and informatics. Leaders from the HIMSS Nursing Informatics Community, representing over 2,900 members who not only serve the nursing profession, but also, the broader healthcare industry and HIMSS membership at large, developed the position statement.

**Privacy and Security:** HIMSS provided testimony to ONC Federal Advisory Committee (FACA) Privacy and Security Tiger Team, December 2010.

**IHE International:** IHE International continued its impressive organizational membership growth, with a 65 percent increase from FY09 to FY11. IHE International includes 14 development domains and 19 national deployment committees. Now in its 12<sup>th</sup> year, IHE International promotes and supports the adoption of standards-based interoperable health information applications. IHE International has more than 300 members that represent healthcare, education, government, professional societies, trade associations, and industry throughout the world.



**IHE USA Announces Incorporation:** After more than a decade of improving the way healthcare systems share information for optimal patient care, IHE USA announced its incorporation and its website – [www.iheusa.org](http://www.iheusa.org). IHE USA, founded and supported by HIMSS and the Radiological Society of North America (RSNA), is a not-for-profit organization that operates as one of four deployment committees of IHE International®. Each deployment committee is a distinct organization with its own governance rules and business models that adhere to IHE Principles of Governance, but has the flexibility to meet the needs of its members and interoperability priorities of a specific country or region. Other deployment committees are:

- IHE Europe: Denmark, France, Germany, Israel, Italy, Norway, Spain, the Netherlands and United Kingdom
- IHE Asia-Oceania: Australia, China, Japan and Korea
- IHE North America: Canada and USA

IHE USA sponsors activities in the three primary areas of testing and test tool development, education and training, and implementation support of IHE Profiles. HIMSS transferred control of the North American Connectathon and Conference to IHE USA after its incorporation.

**2011 IHE North America Connectathon:** Focused on promoting and supporting the expansion and best use of these applications, the IHE North American Connectathon and Connectathon Conference 2011, sponsored by IHE USA and IHE Canada, brought together thought leaders and interoperable health IT systems from across the globe. Held Jan. 17-21, 2011, in Chicago, the weeklong multi-function event featured a five-day testing marathon and a day-long conference. There were 4,000+ verified tests, 450 HIT system developers and engineers, 150+ unique applications and devices, and 100 participating organizations and vendors. Six IHE user success stories were published.

**International Standards:** HIMSS relinquished the U.S. Technical Advisory Group (TAG) and Secretary for ISO/TC 215. American Health Information Management Association (AHIMA) received its board's approval to manage U.S. TAG and assume the Secretariat role for ISO TC 215. The American National Standards Institute (ANSI) approved AHIMA. The 2011 ISO TC 215 plenary meeting in Finland in May was the final international meeting supported by HIMSS under the ANSI/HIMSS agreement.

HIMSS led substantial growth in ISO/TC 215 and U.S. TAG membership during its tenure, with 33 countries being participating members and 19 others being observers. During the HIMSS tenure, 89 standards were developed, with seven harmonized across six global standards development organizations. U.S. TAG membership included 13 associations, five government agencies, 16 vendors, and five universities.

## **Enterprise**

**HIMSS Executives Receive Healthcare Leadership Awards:** The top executives at HIMSS have been recognized by their association industry peers for outstanding leadership and contributions to advancements in the field of health information technology. In a national ranking by *CEO Update*, a biweekly publication for professional association and non-profit executives, H. Stephen Lieber, CAE, president and CEO of HIMSS, placed among the top 21

CEO leaders. Also, R. Norris Orms, FACHE, CAE, HIMSS executive vice president and COO, received the Professional Performance Award from the American Society of Association Executives during its 2010 Annual Meeting & Exposition on Aug. 21-24 in Los Angeles. The award recognizes invaluable contributions made by senior association executives who are at the top level within their organizations but are not CEOs.

## **HIMSS Media Group**

**MedTech Media:** In January 2011, HIMSS acquired major ownership in MedTech Media, a publishing group it has been a partner of since the company was founded in 2003. As part of the deal, MedTech will begin publishing *Government Health IT*, HIMSS's magazine. Editorial decisions of MedTech's publications, *Healthcare IT News* and *Healthcare Finance News*, will remain independent. MedTech will continue to produce *HIMSS Daily Insider*, the *HIMSS Expo Yellow Pages*, the *HIMSS Resource Guide*, and other annual conference-related publications and products. MedTech's management team, led by current president, Jack Beaudoin, will maintain ownership in the company.

## **HIMSS Analytics**

### **2011 HIMSS Analytics Research**

- 2011 Annual Report of the US Hospital IT Market;
- Sixth Annual HIMSS Analytics Essentials of the US Hospital IT Market;
- 2011 HIMSS Analytics Report on Health Information Exchange, Patient-Centered Medical Home and Accountable Care, February 2011;
- Clinical Analytics in the World of Meaningful Use, February 2011;
- Summary of Meaningful Use Readiness, September 2011;
- Medical Device Integration: CMIO and CNO Perspective, November 2011; and
- Summary of Meaningful Use Readiness, December 2011

## **HIMSS Global**

- The Leipzig, Germany office opened on July 1, 2010.
- HIMSS Analytics Europe was introduced on July 1, 2010.
- The HIMSS Europe Leadership Summit was held September 29-October 1, 2010, in Rome, Italy.
- The HIMSS Asia10 Health IT Congress and Leadership Summit were held from October 26-28, 2010 in Daegu, Korea. More than 250 attendees visited the showcase. There were 12 participating vendors and more than 10 educational sessions.
- The HIMSS Middle East Conference was held from November 8-10, 2010 in Dubai, United Arab Emirates.

- HIMSS Analytics Asia and Middle East were introduced in January 2011.
- The World of Health IT and eHealth Week Conference and Exhibition was held from May 10-12, 2011 in Budapest, Hungary. More than 2,300 attended the conference and exhibition. More than 300 attended its Interoperability Showcase, including those included in a special tour organized by the European eHealth Commissioner and the Hungarian delegation. Sixteen health IT companies participated in the showcase, which included 17 educational sessions in the theater. Forty people attended a half-day interoperability session featuring European initiatives and an industry leader panel discussion.
- The HIMSS Middle East Conference and Exhibition was held from May 29-31 2011 in Riyadh, Kingdom of Saudi Arabia.

### **2012 – HIMSS Launches mHIMSS with Focus on Mobile Health July 2011 through June 2012**

Mobile technology is transforming healthcare and has the ability to revolutionize healthcare delivery in the US and abroad. Recognizing that trend, HIMSS launched in December 2011 its new initiative, [mHIMSS](#), to lead healthcare transformation through the best use of mobile technology and equip healthcare stakeholders with the knowledge and tools they need to harness the potential of mobile. The HIMSS Board of Directors unanimously approved this new initiative so that, with mobile technology, care may be improved, safety and access to care increased, and costs better controlled. mHIMSS membership is free to all current individual HIMSS members, who can opt-in by logging into the [membership section of the website](#). Members will receive an e-newsletter, invitations to special mHIMSS events and education, access to the new website and more.

#### **Awards**

**HIMSS Honors 2011 Award and Scholarship Winners:** The 2012 Annual HIMSS Conference & Exhibition Awards and Recognition Banquet honored the 2011 Award Recipients for their significant contributions to the Society, their organizations and the health IT profession.

#### **Publications Award**

##### ***Book of the Year Award***

*The Health Information Exchange Formation Guide: The Authoritative Guide for Planning and Forming an HIE in Your State, Region, or Community*

Authors: Laura Kolkman, RN, MS, BSN, FHIMSS, and Bob Brown

#### **Service Awards**

##### ***Board of Directors Service Award***

Howard Burde, JD, FHIMSS

David Finn, CISA, CISM, CRISC

C. Martin Harris, MD, MBA, FHIMSS

Carol Selvey, MHSA, CPHIMS, FHIMSS

***Distinguished Fellows Service Award***

Mimi Hassett, RN, MSN, FHIMSS

***Founders Leadership Award***

Martha Dameron, RN, MSN, FHIMSS

***John A. Page Outstanding Service Award***

Barbara Demster, MS, RHIA

***Life Member Award***

Edward H. Burnet, LHIMSS

William Delamar, LFHIMSS

Fred Green, LFHIMSS

Walt Menning, LFHIMSS

Kathryn Smith, LFHIMSS

Bill Vrooman, LHIMSS

***HIMSS Evelyn Award***

June St. John, CTP

***Special Interest Group Leader of the Year***

Jodi Bloom, RN, MBA

Tammy Grygar

***Chapter of the Year – Large***

Southern California Chapter

***Chapter of the Year – Small***

North & Central Florida Chapter

***Chapter Leader of the Year Award***

David Butler, BS, MBA, FHIMSS

Jon Melling, FHIMSS, UKCHIP, Level 3

***Industry Awards***

***CHIME-HIMSS John E. Gall Jr. /CIO of the Year Award***

Rick Schooler, MBA, FACHE, FCHIME

***Nursing Informatics Leadership Award***

Carol Bickford, PhD, RN-BC, CPHIMS

Kathleen Smith, MScED, RN-BC, FHIMSS

***Physician IT Leadership Award***

Russell Leftwich, MD, FAAAAI, FCCP

***ACCE-HIMSS Excellence in Clinical Engineering and Information Technology Synergies Award***

Paul Schluter, PhD

***SHS-HIMSS Excellence in Healthcare Management Engineering/Process Improvement Award***

James Benneyan, PhD, FHIMSS

**Foundation Supported Scholarships**

The HIMSS Foundation and four HIMSS chapters provided nine scholarships to students enrolled in health IT and management systems degree programs.

***Healthcare Information Management Systems: Undergraduate Scholarship***

Roman Minyaylyuk, University of Illinois at Chicago

***Master's Scholarship***

Justin St-Maurice, University of Victoria

***PhD Scholarship***

Aaron Baird, Arizona State University

***Richard P. Covert, PhD, FHIMSS Scholarship for Management Systems***

Laura Sims, Georgia Institute of Technology

**Chapter Supported Scholarships**

***South Florida Chapter Scholarship***

Mohammed Islam, MS, Nova Southeastern University

***New England HIMSS Dvora Brodie Chapter Scholarship***

Vlad Anthoхи, Northeastern University

***New York State Chapter Scholarships (2 awarded)***

Rodney Harrington, New York University

Karthik Natajaran, Columbia University

***Northern California Chapter Scholarship***

Katherine Kim, MBA, MPH, Betty Irene Moore School of Nursing, UC Davis

**The 2011 Nicholas E. Davies Awards of Excellence**

Since 1994, the HIMSS Davies Awards of Excellence have recognized management, functionality, technology and value - the pillars of health IT success. The six winners within the 2010 HIMSS Davies Awards four categories implemented electronic health records as an aid in delivering quality care to the patients and populations they serve.

***HIMSS Enterprise Davies Award Winner***

Kaiser Permanente

***HIMSS Ambulatory Davies Award Winners***

James F. Holsinger, MD, PC  
Fallon Clinic

***HIMSS Community Health Organization Davies Award Winner***

Hudson River Healthcare, Inc.

***HIMSS Public Health Davies Award Winners***

New York City Department of Health & Mental Hygiene, Primary Care and Information Project

Florida Department of Health, Bureau of Epidemiology Electronic Surveillance System for Early Notification of Community-based Epidemics – Florida (ESSENCE-FL)

**2012 Annual HIMSS Conference & Exhibition**

The record-breaking trend continued for HIMSS12. Held for the time in Las Vegas, HIMSS12 convened at the Venetian Sands Expo Center from Feb. 20-24 with attendance at 37,032 attendees, surpassing the HIMSS11 attendance figure of 31,225 attendees. The exhibit floor included 1,123 exhibiting companies.

Sessions on Stage 1 and Stage 2 of meaningful use, ICD-10, mobile health and *mHIMSS*, business and clinical analytics, and more kept attendees busy. HIMSS12 also included HIT X.0 and Leading from the Future, two conferences within the conference introduced last year. In addition, Virtual HIMSS12 provided health IT professionals unable to travel to the conference access to the keynote and other educational sessions.

**Keynote presentations at the conference included:**

- Biz Stone, co-founder, Twitter;
- Farzad Mostashari, MD, ScM, National Coordinator for Health Information Technology, Department of Health and Human Services;
- Terry Moran, *NIGHTLINE* anchor;
- Donna Brazile, renowned political strategist and commentator, vice chair of voter registration and participation, Democratic National Committee;
- Dana Perino, political commentator and former White House press secretary; and
- Dan Buettner, founder of Blue Zones and world renowned explorer.

**Interoperability Showcase:** With 141 participating organizations and 5,000 visitors, the 39,500-sq.-ft. showcase brought in more than \$1.3 million in revenue for HIMSS, a 43 percent increase from the HIMSS11 showcase.

**HIMSS12 Media Coverage:** The overall goal of the PR plan for HIMSS12 was to: generate awareness of key areas of focus at HIMSS12; raise visibility of health IT among a broader, more mainstream audience; and position HIMSS as cutting-edge and social.

**In total, there were 455 pieces of coverage of HIMSS12 garnering 77,392,251 media impressions.** A more in-depth recap of those results is below but highlights include:

- 46 unique pieces of coverage of the Leadership Survey alone with 8 business hits including: **Forbes:** Two HIMSS12 recaps (pre- and post-Conference) and **BusinessWeek:** HIMSS12 photos and interviews were featured in an online and print story about Las Vegas conventions;
- Prominent, in-depth and positive coverage of the Conference, its record-breaking attendance and key areas of focus by tier 1 healthcare publications such as American Medical News and Modern Healthcare;
- Coverage by HIMSS12 “newcomers” MarketWatch, MedPage Today and MedCity News;
- Virtual Conference coverage from folks such as Brian Horowitz, eWEEK; and
- CEO Steve Lieber was quoted in 20 pieces of original HIMSS12 coverage.

## **Informatics**

**Interconnected Health 2012:** “Interconnected Health 2012: Enabling Health through High-Impact IT;” presented by OMG®, Health Level Seven® International (HL7), and HIMSS®, was held at the Hyatt Regency O’Hare in Chicago on April 2-4, 2012. Interconnected Health 2012 focused on approaches, challenges and solutions affecting the ability to connect health organizations and systems, and the role of IT as an enabler in achieving this connectivity. Geared toward the CxO suite and senior leaders within healthcare organizations, Interconnected Health provided a venue to hear what peer organizations are doing (both within the U.S. and abroad), to exchange ideas, and to interact with peers who are leaders in this space.

**HIMSS Launches mHIMSS:** Mobile technology is transforming healthcare and has the ability to revolutionize healthcare delivery in the U.S. and abroad. Recognizing that trend, HIMSS launched its new initiative, mHIMSS, to lead healthcare transformation through the best use of mobile technology and equip healthcare stakeholders with the knowledge and tools they need to harness the potential of mobile. Thus, care may be improved, safety and access to care increased, and costs better controlled. mHIMSS membership is free to all current individual HIMSS members, who can opt-in by logging into the membership section of the website.

**2011 Annual HIMSS Mobile Technology Survey:** This survey from HIMSS highlighted trends in clinicians’ use of mobile technology. Nearly all of the 164 respondents participating in this first survey, which will be repeated annually, indicated that clinicians at their organization accessed information using a mobile device, with laptop computers and computers/workstations on wheels (COWs/WOWs), being most widely used.

**Privacy and Security:** HIMSS was quoted 55 times in the trade press on this topic and three articles and nine blog entries were developed. More than 20 educational briefings, presentations and meetings with federal and legislative staffers were held. Four webinars were hosted, a toolkit was developed, four public comments were made, and two invited testimonies for the Office of the National Coordinator’s (ONC) Federal Advisory Committees were completed. HIMSS made a presentation to the Regional Extension Center Privacy and Security Community of Practice and developed a security survey in collaboration with the ONC and Office of Civil Rights.

**Other Davies Award-related activities:** Three meaningful use case studies were posted on the HIMSS website. A new book, *Smart Strategies from Davies Award-Winning EHR Implementations*, was published. A white paper, “*MU: Lessons Learned on the Path to EHR Excellence in Ambulatory Care*”, was published. Also, pre-Virtual Conference and Expo (VCE) and VCE presentations on meaningful use were developed.

## Meeting Services

**HIMSS10 Receives Gold Grand Award for “The Show with the Most Innovative Practices”:** For presenting innovative educational sessions to technology-friendly networking portals, the 2010 Annual HIMSS Conference & Exhibition received one of the highest honors in the trade show industry when the conference was recognized as “The Show with the Most Innovative Practices” at the 2012 Trade Show Executive Gold 100 Awards & Summit. Trade Show Executive (TSE) magazine annually recognizes the top 100 trade shows in the United States and awards those shows that have demonstrated leadership in various categories, selecting the winners a year after the show is held. HIMSS10 ranked 33 on the Gold 100 list and earned the Gold Grand award and a crystal trophy on September 22 for “The Show with the Most Innovative Practices,” the most competitive category of the Grand Awards.

## New Books Published:

*2012 Annual Report of the U.S. Hospital IT Market.* HIMSS/HIMSS Analytics™ LLC

*mHealth: From Smartphones to Smart System.* Rick Krohn, MA, MAS, and David Metcalf, PhD

*Implementing Business Intelligence in Your Healthcare Organization.* Cynthia McKinney, MBA, FHIMSS, PMP, Ray Hess, MSA, RRT, FHIMSS, and Michael Whitecar, MIS, LCDR (ret.), MSC, USN

*Rethinking Return on Investment: The Challenge of Accountable Meaningful Use.* Pam Arlotto, FHIMSS, Editor, with Susan Irby, Associate Editor

*IT Governance in Hospitals and Health Systems.* Roger Kropf, PhD, and Guy Scalzi, MBA

*Improving Outcomes with Clinical Decision Support: An Implementer’s Guide, Second Edition.* Jerome A. Osherooff, MD, FACP, FACMI, Jonathan M. Teich, MD, PhD, FACMI, FHIMSS, Donald Levick, MD, MBA, FHIMSS, Luis Saldana, MD, MBA, FACEP, Ferdinand T. Velasco, MD, Dean F. Sittig, PhD, FACMI, FHIMSS, Kendall M. Rogers, MD, CPE, FACP, SFHM, and Robert A. Jenders, MD, MS, FACP, FACMI

## HIMSS Media Group

**so2say Communications in Europe:** In August 2011, HIMSS acquired Berlin-based so2say communications, expanding HIMSS' media and communications offerings in Europe. So2say is now an independent subsidiary of HIMSS. Providing custom media products and communication



services for the health IT industry, so2say operates HealthTech Wire and the British Journal of Healthcare Computing. [Read more about the HIMSS Media channels.](#)

**mHealth Summit Acquisition:** HIMSS acquired, in early 2012, the [mHealth Summit](#), one of the largest mobile healthcare events in the industry, to expand its focus on mobile health and health IT. HIMSS was an organizing partner for the 2011 mHealth Summit, hosted by the Foundation for the National Institutes of Health. That event attracted 3,600 attendees (a 33 percent increase over the previous year) representing 50 countries and 46 states, and 298 exhibitors, twice the number of those exhibiting at the 2012 conference

**Social Media:** In FY12, HIMSS Social Media started transitioning to a model where the HIMSS Social Media Team served as the center of excellence—developing high-level strategy; policies, guidelines and procedures; new social media channels, staff training and education—and the business units played a bigger role in supporting their initiatives and communities through social media. With this approach, the team substantially grew HIMSS social networking efforts and communities:

- 114,767 individuals are currently participating in HIMSS primary social networking channels versus 52,163 in 2011.
- Social networking sites and communications collectively rank in the top 5 initial referrers to HIMSS websites.
- HIMSS12 mentions increase from 15,916 in 2011 to 33,247 in 2012.
- HIMSS12 set the world record for number of tweets at a healthcare conference with 28,434 tweets the week of conference. Read more: <http://www.symplur.com/blog/himss12-world-record-healthcare-conferenes>.

Now, the social media team is training HIMSS staff to empower them to use social media to support their initiatives and realize their objectives. In addition, a formal reporting strategy and dashboards to measure and track social media's impact make correlations between social media and improvements in revenue, website traffic, customer growth and other areas.

## **HIMSS Analytics**

### **2012 HIMSS Analytics Research**

- 2012 Annual Report of the US Hospital IT Market;
- Seventh Annual HIMSS Analytics Essentials of the US Hospital IT Market;
- A New Prescription for Chronic Disease – Remote Monitoring Devices, February 2012;
- ICD-10 Shared Experience on the Road to Implementation, February 2012;
- EMR Benefits and Benefit Realization Methods of Stage 6 and Stage 7 Hospitals, February 2012;
- 2012 HIMSS Analytics Report: Quality and Safety Linked to Advanced Information Technology Enabled Processes, April 2012;
- The 2012 HIMSS Analytics Report: Security of Patient Data, April 2012;

- Clinical and Business Intelligence Survey, June 2012;
- The Intended and Unintended Consequences of Hospital EMRs: Hospital EMRs and Value Based Purchasing, June 2012; and
- The Intended and Unintended Consequences of Hospital EMRs: EMRs and Physician Satisfaction, June 2012

## **HIMSS Global**

HIMSS Europe and HIMSS Asia Pacific held the following conferences during this fiscal year.

- September 20-22, 2011, HIMSS Asia Pac Conference and Leadership Summit, Melbourne, Australia;
- November 20-22, 2011, HIMSS Europe CIO Summit, Geneva, Switzerland
- March 6, 2012, HIMSS Dialogue, Singapore;
- March 6, 2012, HIMSS Dialogue, Singapore;
- March 8, 2012, HIMSS Dialogue, Kuala Lumpur, Malaysia;
- May 7-9, 2012, HIMSS World of Health IT and eHealth Week Conference and Exhibition, Copenhagen, Denmark;
- May 10-12, 2012 HIMSS Forum, Sydney, Australia; and
- May 20-21, 2012 HIMSS Middle East Conference Abu Dhabi, United Arab Emirates

## **APPENDIX I**

### **Hospital Management Systems Society Resolutions April 2, 1962**

The Executive Committee recommended:

1. The president appoints a special negotiating committee to represent Hospital Management Systems Society.
2. That this committee request of American Hospital Association that a personal membership department be established for “Management Systems”.
3. That the Hospital Management Systems Society’s constitution be submitted with this request, anticipating that certain changes in the constitution will be required.
4. That the special committee seeks to maintain maximal autonomy including particularly control of membership requirements and admissions.
5. That a positive attempt be made to affiliate with the AIIE provided that the AIIE agrees to requirements compatible with both the HMSS and AHA.
6. That upon consummation of an agreement between the special committee and AHA, the resulting by-laws be submitted for consideration by the Executive Committee.
7. If approved, that such by-laws be submitted to the membership for ratification under Article XI of the HMSS Constitution.

## **APPENDIX II**

### **HIMSS Code of Ethics**

The HIMSS Code of Ethics was developed in 1964 and adopted in 1965 and minor changes were made in 1980. It was instituted to serve as guidelines to all HIMSS members for their work in hospital management systems. The Code of Ethics stipulates professional behavior that requires members to:

1. Cooperate in promoting the effectiveness of the profession by exchanging information and experience with colleagues and other groups dedicated to the improvement of hospital management systems.
2. Endeavor to extend public knowledge of the objectives, activities, and contributions of their profession.
3. Act in professional matters with fidelity to the best interests of the client or employer, as long as such interest does not conflict with this code.
4. Endeavor to protect the professional from misunderstanding and misinterpretation.
5. Take proper safety precautions in the design of systems and facilities that affect patients, employees, or the public.
6. Perform the assigned work in a spirit of cooperation and understanding and give due regard to the dignity and worth of the individual.
7. Refrain from using their position or influence for selfish advantage and from advertising their work in a self-laudatory manner.
8. Refrain from expressing public opinions on matters for which they are not qualified, and abstain from practices likely to discredit or to do injury to the dignity and honor of the profession.
9. Take care that credit is given to those to whom credit is properly due.
10. Refrain from intervening in the practice of a colleague without the colleague's knowledge and from disparaging the work of the colleague.

### APPENDIX III

#### Society Membership, Annual Meetings, and Board Chairpeople

Conference	Location	Date	Attendees	Exhibitors	Board Chair	HIMSS Members
		May 1961 Jan. 1962			Edward J. Gerner	45
1	Baltimore	April 1, 1962**			Edward J. Gerner	54*
2	Chicago	May 1963			George L. Deschambeau	88
3	New York City	June 1964			William T. Delamar	99
4	Chicago	May 1965			Edward H. Burnet	125
5	San Francisco	May 1966			Fred W. Green	155
6	Toronto	May 1967			George L. Deschambeau	150
7	Tampa	May 1968			John R. Freeman	244
8	Houston	May 1969			Addison C. Bennett	425
9	New Orleans	February 1970			Addison C. Bennett	525
10	Denver	February 1971			Patric E. Ludwig	628
11	San Francisco	February 1972			David H. Harris	693
12	Atlanta	February 1973			Ben W. Latimer	765
13	Houston	February 1974			Barton R. Burkhalter	783 (estimate)
14	Long Beach	February 1975			Julius Spivack	800
15	Colorado Springs	February 1976			William G. Flagg	977
16	St. Petersburg	February 1977			Louis E. Placella	1,060 (estimate)
17	Biloxi	February 1978			John E. Rueckert	1,142 (estimate)
18	Tucson	February 1979			Alan J. Goldberg	1,225 (estimate)
19	Lake Buena Vista	February 1980			Raymond J. Hanson	1,307
20	New Orleans	February 1981			Merrill H. Lehman	1,380
21	San Diego	February 1982			Justin A. Myrick, PhD	1,459
22	Atlanta	February 1983		10	Robert J. Durej	1,583
23	San Francisco	February 1984		15	Barry T. Ross	1,583
24	San Antonio	February 1985		20	Peter J. Ryerson	1,657
25	Lake Buena Vista	February 1986		38	Robert D. Gunn	1,814
26	Las Vegas	February 1987		55	Pamela A. Wilcox	1,793
27	Miami Beach	February 1988	650	85	James Turnbull	2,719
28	Anaheim	February 1989	1,225	128	Ned J. Simpson	3,769
29	New Orleans	February 1990	1,605	128	Richard L. Rydell	3,775 (estimate)
30	San Francisco	February 1991	1,800	164	John P. Glaser, PhD	3,551
31	Tampa	February 1992	2,500	160	Dennis P. L'Heureux	3,612
32	San Diego	March 1993	4,700	195	William C. Reed	4,036
33	Phoenix	February 1994	6,300	248	George E. Levesque	4,950 (estimate)***
34	San Antonio	February 1995	10,000	372	Nancy Aldrich	5,534
35	Atlanta	March 1996	12,870	425	Nancy Aldrich	7,758
36	San Diego	February 1997	15,800	418	Richard Howe, PhD	9,737
37	Orlando	February 1998	19,800	615	Cynthia Spurr	12,221
<b>Next Page</b>						

<b>Appendix III</b>						
<b>Conference</b>	<b>Location</b>	<b>Date</b>	<b>Attendees</b>	<b>Exhibitors</b>	<b>Board Chair</b>	<b>HIMSS Members</b>
38	Atlanta	February 1999	17,300	450	Jeff Cooper	11,898
39	Dallas	April 2000	17,600	600	Gary Kurtz	9,292
40	New Orleans	February 2001	19,400	678	Walter R. Menning	12,090
41	Atlanta	February 2002	18,600	591	Greg Walton	13,450
42	San Diego	February 2003	19,284	676	Richard Duncan	13,912
43	Orlando	February 2004	20,976	715	Dave Garets	15,373
44	Dallas	February 2005	22,877	701	Pamela Wirth	16,733
45	San Diego	February 2006	24,877	859	Blackford Middleton	18,439
46	New Orleans	February 2007	24,076	885	George T. Hickman	19,386
47	Orlando	February 2008	29,179	942	John Wade	19,902
48	Chicago	April 2009	27,429	907	Chuck Christian	24,125
49	Atlanta	February 2010	27,855	934	Barry Chaiken	30,462
50	Orlando	February 2011	31,225	1,000+	C. Martin Harris	37,928
51	Las Vegas	February 2012	37,032	1,123	Charlene Underwood	46,433
52	New Orleans	March 2013			Willa Fields	

\*Charter members as of March 31, 1962

\*\* There were 59 members as of April 25, 1962. Refer to the composition of the membership included under the heading “1962 — First National Convention Held in Baltimore”

\*\*\* FY changed from Jan. 1 – Dec. 31 to July 1 – June 30

## **Appendix IV**

### **Life Members – LHIMSS and Life Fellow Members - LFHIMSS**

In June 2007, the HIMSS Board approved two new designations for the Society’s LIFE members:

- **LHIMSS** (Life Member of Healthcare and Information Management Systems Society)
- **LFHIMSS** (Life Fellow of Healthcare and Information Management Systems Society)

*Life membership* is defined in the HIMSS bylaws as “the category of persons who have been active in the field of healthcare information and management systems and a member in good standing for 30 continuous years.”

#### **FHIMSS members as of November 1, 2012, appear below.**

Wayne Anderson, LFHIMSS	Pamela V. Matthews, RN, MBA, CPHIMS, LFHIMSS
Leroy Baker, CPHIMS, LFHIMSS	D. Patrick Mazzolla, LFHIMSS
Don Beddie, LFHIMSS	Walt Menning, LFHIMSS
Edward H. Burnet, LFHIMSS	Frank Milewski, MS, LFHIMSS
Peter Cabban, LFHIMSS	Morris Moriuchi, LFHIMSS
Richard Coffey, PhD, LFHIMSS	Justin Myrick, PhD, LFHIMSS
Richard Correll, CPHIMS, LFHIMSS	Marc Newman, LFHIMSS
Richard P. Covert, PhD, LFHIMSS	Frank Overfelt, CPHIMS, LFHIMSS
David Cowan, LFHIMSS	John Page, LFHIMSS
Robert Davis, LFHIMSS	Steven Pettigrew, LFHIMSS
William Delamar, LFHIMSS	Richard Reynolds, LFHIMSS
Richard Duncan, MBA, LFHIMSS	William Richel, LFHIMSS
Robert Durej, CPHIMS, LFHIMSS	Barry Ross, MHSA, MSIE , MBNQA, DSHS, LFHIMSS
Howard Fagin, PhD, LFHIMSS	Harvey Roth, LFHIMSS
Dewey Freeman, LFHIMSS	Richard Rydell, MBA, LFHIMSS
John Freeman, PhD, LFHIMSS	Peter Ryerson, LFHIMSS
Richard Friedland, LFHIMSS	Homer Schmitz, LFHIMSS
Barbara Jean Gearhardt, LFHIMSS	Gay Doreen Serway, LFHIMSS
John Gifford, CHE , LFHIMSS	Ned Simpson, LFHIMSS
Alan Goldberg, LFHIMSS	Chester Smith, LFHIMSS
Larry Grandia, LFHIMSS	Arthur Smith, LFHIMSS
Fred Green, LFHIMSS	Kathryn Smith, LFHIMSS
Robert Gunn, LFHIMSS	Thomas Smith, LFHIMSS
Robert Hager, LFHIMSS	Steven Speer, LFHIMSS
Robert Harris, PMP, LFHIMSS	Geoffrey Suszkowski, PhD, LFHIMSS
George T. Hickman, LFHIMSS	John Templin, FA CHE , LFHIMSS
R. Scott Holbrook, LFHIMSS	Mark Tepping, MBA, LFHIMSS
James Hosking, LFHIMSS	Jim Turnbull, LFHIMSS
Robert Kowalski, MS, FHF MA, CPHIMS, LFHIMSS	Gerald Vicenzi, LFHIMSS
Michael Kusmin, MBA, CPHIMS, LFHIMSS	Bill Vrooman, LFHIMSS
Arthur Lambert, MSIE , LFHIMSS	James Wagner, MS, CHS , FCHIME, LFHIMSS
Sherri L. Lane, LFHIMSS	Thomas Waterman, BS, MBA, LFHIMSS
George Levesque, LFHIMSS	Dennis Whitmire, LFHIMSS
Dennis L'Heureux, MS, CPHIMS, LFHIMSS	Rodney Wiggins, LFHIMSS
Gerald Macks, FACHE, LFHIMSS	Pam Wolff, LFHIMSS
Gail Malcolm, FACHE, LFHIMSS	

**LHIMSS members as of November 1, 2012, appear below.**

William Andrew, LHIMSS  
William Andrews, LHIMSS  
E. Timothy Blakely, LHIMSS  
Richard Chartier, LHIMSS  
Richard Coffey, PhD, LHIMSS  
Sheldon Dorenfest, LHIMSS  
Andrew Ganti, LHIMSS  
Thomas Gentile, LHIMSS  
Raymond Hanson, LHIMSS  
James Hill, LHIMSS  
Thomas Krause, LHIMSS  
Paul Mermelstein, LHIMSS  
William Richel, LHIMSS  
Thomas Webb, LHIMSS  
Rodney L. Wiggins, LHIMSS

**Please note:** The LFHIMSS and LHIMSS lists are constantly being updated. Contact [advancement@himss.org](mailto:advancement@himss.org), if your name should appear on either of these lists.



## Appendix V

### HIMSS Corporate, Organizational Affiliate, Non-Profit Partners, RECs

2001-2012	Type*	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
	Corporate Members		87	144	214	281	320	334	333	384	470	550	569
	Organizational Aff								19	92	170	243	300
	Non-Profit Partners								23	25	64	65	188
	Regional Ext Centers										18	35	58

*\*Each type includes all membership product levels in North America and International*

## APPENDIX VI

### Fellows Chairs

Name	Year
Julius Spivak	1985
Barry Ross	1986
Frank Overfelt <sup>1</sup>	1993
Arthur R. Smith	1994
Peter Ryerson	1995-1996 <sup>2</sup>
Richard Friedland	1996-1997
Bob Gunn	1997-1998
Nancy E. Aldrich	1998-1999
Deb L. Krau	1999-2000
John L. Templin	2001-2000
Scott A. Klink	2002-2001
Pam V. Matthews	2002-2003
Richard (Dick) Reynolds,	2003-2004
JoAnne W. Klinedinst,	2004-2005
Dean Athanassiades	2005-2006
Steven Friedman	2006-2007
Brian Compas	2007-2008

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<sup>1</sup> Refer to the 1993 entry in the main text

<sup>2</sup> Fiscal Year changed to July 1 – June 30 from calendar year basis

**APPENDIX VII  
HIMSS Foundation Chairs**

<b>HIMSS Foundation – Chairs</b>	
<b>Name</b>	<b>Dates Served</b>
Richard P. Covert, PhD	July 1, 2001 – June 30, 2002
Pamela Matthews, RN, MBA	July 1, 2002 – June 30, 2003
Gary Kurtz	4/15/2003-6/30/2004
Pamela R. Wirth, CPHIMS, FHIMSS	7/1/2004 – 6/30/2005
Brian Compas, FHIMSS	7/1/2005-6/30/2007
Lawrence Dux, CPHIMS, FHIMSS	7/1/2007-6/30/2008
Karen Ondo, FHIMSS	7/1/2008-6/30/2010
Steve Friedman, FHIMSS	7/1/2010-6/30/2011
Charlene Underwood	7/1/2011 – 6/30/2012

**APPENDIX VIII  
Member Emeritus**

Richard P. Covert, PhD

**APPENDIX IX**  
**HIMSS 2013-2014 Public Policy Principles**  
*Approved by the Board of Directors on December 7, 2012*  
**SUMMARY**

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**HIMSS** is a cause-based, not-for-profit organization exclusively focused on providing global leadership to save lives, improve outcomes of care, and reduce costs by transforming the delivery of healthcare through the appropriate use of clinically relevant technological innovations, exchange of healthcare information, information technology (IT) and management systems. Founded over 50 years ago, HIMSS and its related organizations have offices in Chicago; Washington, DC; Brussels; Singapore; Leipzig; and other locations across the United States. HIMSS represents more than 50,000 individual members. HIMSS frames and leads healthcare IT practices and public policy through its content expertise, professional development, and research initiatives designed to improve the quality, safety, access, and cost-effectiveness of patient care.

HIMSS formulates its Public Policy Principles to serve as guidance for proposed health IT-related legislation by the U.S. Congress and state legislatures, and inclusion in federal and state regulations to improve the quality, accessibility, and efficiency of healthcare and reduce costs using IT. Additionally, HIMSS's Public Policy Principles serve as a roadmap to guide HIMSS' activities throughout the year. The Public Policy Principles are formally reassessed bi-annually by a Work Group of HIMSS individual members, formally reviewed by the various HIMSS Committees and functional experts throughout the Society, and approved by the HIMSS Board of Directors. Proposed changes may be submitted by any HIMSS individual member; the Policy Principles are updated by the Board of Directors on an as-needed basis.

For 2013 - 2014, HIMSS addresses its policy principles in the following categories:

1. Funding and Incentives
2. Clinical Quality and Outcomes
3. Organizational Structure
4. **Interoperability, Standards, and Infrastructure**
5. **Innovation, Safety, and Process**
6. Privacy and Security
7. Legal
8. Patient Empowerment/Consumer Engagement
9. Equity and Access
10. Population and Public Health Management
11. Workforce Development
12. Administrative Simplification
13. Mobile Health
14. Regional and State Level

[Go to the HIMSS website for the complete 2013-2014 HIMSS Public Policy Principles.](#)

## **Appendix X**

### **HIMSS Analytics Research Reports**

#### **2007 - 2012**

#### **2007 HIMSS Analytics Research**

- 2007 Annual Report of the US Hospital IT Market
- Second Annual HIMSS Analytics Essentials of the US Hospital IT Market
- Sharpening the Case for Returns on Investment from Clinical Information Systems, 2007
- 2007 HIMSS Analytics Report: Care-Based Revenue Cycle Management, February 2007
- Stage 6 Hospitals: The Journey and the Accomplishments, September 2007

#### **2008 HIMSS Analytics Research**

- 2008 Annual Report of the US Hospital IT Market
- Third Annual HIMSS Analytics Essentials of the US Hospital IT Market
- 2008 HIMSS Analytics Report, Security of Patient Data, April 2008
- The HIMSS Analytics Guide to Evaluating Mobile Cart Technology, May 2008
- 2008 HIMSS/HIMSS Analytics Ambulatory Healthcare IT Survey, October 2008
- Hospital IT Expenses and Budgets Related to Clinical Sophistication, October 2008

#### **2009 HIMSS Analytics Research**

- 2009 Annual Report of the US Hospital IT Market
- Fourth Annual HIMSS Analytics Essentials of the US Hospital IT Market
- The 2009 HIMSS Analytics Guide to Evaluating Mobile Cart Technology, March 2009
- Top Five Challenges for Wireless Healthcare Deployments, May 2009
- Intelligent Medical Devices in Hospitals – An Overview, June 2009
- The State of US Hospitals Relative to Achieving Meaningful Use Measurement, October 2009
- 2009 HIMSS Analytics Report: Evaluating HITECH's Impact on Healthcare Privacy and Security, November 2009

#### **2010 HIMSS Analytics Research**

- 2010 Annual Report of the US Hospital IT Market
- Fifth Annual HIMSS Analytics Essentials of the US Hospital IT Market
- Canadian Healthcare Insights

- Hospitals Embrace E-Procurement for Supply Chain Management – Enterprise Integration is the Next Challenge, February 2010
- RAC Audits: IS Your Organization Ready?, February 2010
- 2010 HIMSS Analytics Report, Security of Patient Data, April 2010
- Clinical Analytics: Can Organizations Maximize Clinical Data, June 2010
- Medical Devices Landscape: Current and Future Adoption, Integration with EMRs and Connectivity, December 2010

### **2011 HIMSS Analytics Research**

- 2011 Annual Report of the US Hospital IT Market
- Sixth Annual HIMSS Analytics Essentials of the US Hospital IT Market
- 2011 HIMSS Analytics Report on Health Information Exchange, Patient-Centered Medical Home and Accountable Care, February 2011
- Clinical Analytics in the World of Meaningful Use, February 2011
- Summary of Meaningful Use Readiness, September 2011
- Medical Device Integration: CMIO and CNO Perspective, November 2011
- Summary of Meaningful Use Readiness, December 2011

### **2012 HIMSS Analytics Research**

- 2012 Annual Report of the US Hospital IT Market
- Seventh Annual HIMSS Analytics Essentials of the US Hospital IT Market
- A New Prescription for Chronic Disease – Remote Monitoring Devices, February 2012
- ICD-10 Shared Experience on the Road to Implementation, February 2012
- EMR Benefits and Benefit Realization Methods of Stage 6 and Stage 7 Hospitals, February 2012
- 2012 HIMSS Analytics Report: Quality and Safety Linked to Advanced Information Technology Enabled Processes, April 2012
- The 2012 HIMSS Analytics Report: Security of Patient Data, April 2012
- Clinical and Business Intelligence Survey, June 2012
- The Intended and Unintended Consequences of Hospital EMRs: Hospital EMRs and Value Based Purchasing, June 2012
- The Intended and Unintended Consequences of Hospital EMRs: EMRs and Physician Satisfaction, June 2012

## Appendix XI Awards

Visit the HIMSS Web site at [www.himss.org/awards](http://www.himss.org/awards) for a complete listing of recent award recipients.

## Appendix XII Modern Healthcare/HIMSS CEO IT Achievement Award Winners/2003 – 2012

Sponsored by *Modern Healthcare* magazine and HIMSS, the annual CEO IT Achievement Award recognizes one or more healthcare industry chief executive officers who demonstrate leadership and commitment to using information technology to advance their healthcare organization's strategic goals. [Read more about the awards on the HIMSS website.](#)

Year	Recipient	Title	Organization	Location
<b>2003</b>				
2003	George Vecchione	President and CEO	Lifespan	Providence, RI
2003	Peter Velez	Executive Director, and  Senior Vice President	Elmhurst Hospital Center, and  Queens Health Network	New York, NY  New York, NY
<b>2004</b>				
2004	G. Richard Hastings	President and CEO	St. Luke's Health System	Kansas City, Mo.
2004	Judith Pelham	President and CEO	Trinity Health	Novi, Mich.
2004	Leonard Schaeffer	Chairman and CEO	WellPoint Health Networks	Thousand Oaks, Calif.
<b>2005</b>				
2005	Joel Allison	President and CEO	Baylor Health Care System	Dallas, Texas
2005	George Halvorson	Chairman and CEO	Kaiser Foundation Health Plan and Hospitals	Oakland, Calif.
2005	Mark Neaman	Chairman and CEO	Northwestern Healthcare	Evanston, Ill.

<b>Modern Healthcare/HIMSS CEO IT Achievement Award Winners</b>				
<b>Year</b>	<b>Recipient</b>	<b>Title</b>	<b>Organization</b>	<b>Location</b>
<b>2006</b>				
2006	Dr. Glenn Steele Jr.	President and CEO	Geisinger Health System	Danville, Pa
<b>2007</b>				
2007	Alan Aviles	President and CEO	New York City Health & Hospitals Corp	New York, NY
2007	John Ferguson	President and CEO	Hackensack University Medical Center	Hackensack, N.J.
2007	Mike Murphy	President and CEO	Sharp Health Care	San Diego, Calif.
<b>2008</b>				
2008	Diane Cecchetti	President and CEO	MultiCare Health System	Tacoma, Wash.
2008	Douglas Hawthorne	CEO	Texas Health Resources	Arlington, Texas
2008	Dr. James Mongan	President and CEO	Partners HealthCare System	Boston, Mass.
<b>2009</b>				
2009	Michael Green	President and CEO	Concord Hospital	Concord, N.J.
2009	Dr. Edward Murphy	President and CEO	Carilion Clinic	Roanoke, Va.
2009	Anthony Spezia	President and CEO	Covenant Health	Knoxville, Tenn.
<b>2010</b>				
2010	David Bernd	CEO	Sentara Healthcare	Norfolk, Va.
2010	Peter Fine	President and CEO	Banner Health	Phoenix, Ariz.



<b>Modern Healthcare/HIMSS CEO IT Achievement Award Winners</b>				
<b>Year</b>	<b>Recipient</b>	<b>Title</b>	<b>Organization</b>	<b>Location</b>
<b>2011</b>				
2011	Michael Dowling	President and CEO	North Shore-Long Island Jewish Health System	Great Neck, N.Y.
2011	Christopher Durovich	President and CEO	Children's Medical Center	Dallas, Texas
<b>2011</b>				
2011	John Gribbin	President and CEO	CentraState Healthcare System	Freehold, N.J.
<b>2012</b>				
2012	Dr. Steven Altschuler	CEO	The Children's Hospital of Philadelphia	Philadelphia, Pa.
2012	Lynn Britton	President and CEO	Mercy	Chesterfield, Mo.
2012	Richard Miller	President and CEO	Virtua	Marlton, N.J.

**APPENDIX XIII**  
**HIMSS Policy Award Winners**

<b>Date</b>	<b>Name</b>	<b>Category</b>
April 2003	Hon. Nancy L. Johnson	Advocacy Leadership Award
April 2004	Hon. Tommy Thompson	Advocacy Leadership Award
April 2005	Hon. Patrick J. Kennedy	Advocacy Leadership Award
April 2005	Hon. Newt Gingrich	Advocacy Leadership Award
June 2006	Carolyn M. Clancy, MD	Advocacy Leadership Award
June 2006	Hon. Shane E. Pendergrass	Advocacy Leadership Award
May 2007	Hon. Michael O. Leavitt	Advocacy Leadership Award
May 2007	Hon. Debbie A. Stabenow	Advocacy Leadership Award
May 2007	Hon. Olympia J. Snowe	Advocacy Leadership Award
May 2007	Hon. Aneesh P. Chopra	Advocacy Leadership Award
May 2007	Hon. Bob Hagedorn	Advocacy Leadership Award
May 2007	State of Michigan	State Advocacy Award
June 2008	Hon. Sheldon Whitehouse	Federal Leadership Award
June 2008	Hon. Phil Gingrey, MD	Federal Leadership Award
June 2008	Robert Kolodner, MD	Federal Leadership Award
June 2008	Hon. Herb Conaway, MD	State leadership Award
June 2008	Rhonda Medows, MD	State Leadership Award
June 2008	State of New York	State Advocacy Award
June 2008	State of Tennessee	State Advocacy Award

<b>HIMSS Policy Award Winners</b>		
<b>Date</b>	<b>Name</b>	<b>Category</b>
Sept. 2009	Hon. Michael Enzi	Federal Leadership Award
Sept. 2009	Hon. Richard Moore	State Leadership Award
Sept. 2009	Anthony D. Rodgers	State Leadership Award
Sept. 2009	Commonwealth of Virginia	State Advocacy Award
June 2010	Hon. Patrick J. Kennedy	Lifetime Achievement Award
June 2010	Tony Trenkle	Federal Leadership Award
June 2010	Garth Graham, MD, MPH	Federal Leadership Award
June 2010	Hon. Julie Hamos	State Leadership Award
June 2010	William O. Byrne, JD	State Leadership Award
June 2010	State of Oregon	State Advocacy Award
September 2011	Farzad Mostashari, MD, ScM	Federal Leadership Award
September 2011	Hon. Gayle Harrell	State Leadership Award
September 2012	Mary Wakefield, Ph.D, RN	Federal Leadership Award
September 2012	Hon. Linda Upmeyer, RN	State Leadership Award

### Appendix XIV HIMSS Global Conferences

HIMSS	Global	Conferences				
Year	Date	Event	City	Country	Attendance	Exhibitors
2006	October 11-13	World of Health IT Conference and Exhibition	Geneva	Switzerland	1754	58
2007	May 15-18	HIMSS Asia Pacific Conference and Exhibition	Singapore	Singapore	1154	52
2007	October 22-25	World of Health IT Conference and Exhibition	Vienna	Austria	1807	66
2008	May 20-23	HIMSS Asia Pacific Conference and Exhibition	Hong Kong	SAR	1479	48
2008	November 4-6	World of Health IT Conference and Exhibition	Copenhagen	Denmark	2074	77
2009	February 24-27	HIMSS Asia Pacific Conference and Exhibition	Kuala Lumpur	Malaysia	1812	71
2009	May 5-7	HIMSS Middle East Conference	Manama	Bahrain	336	17
2009	November 15-17	HIMSS Middle East Leadership Summit	Muscat	Oman	95	0
2010	March 15-18	World of Health IT and eHealth Week Conference and Exhibition	Barcelona	Spain	2505	95
2010	May 26-28	HIMSS Asia Pacific Exposition	Beijing	China	1510	54
2010	September 29-October 1	HIMSS Europe Leadership Summit	Rome	Italy	104	4

<b>HIMSS</b>	<b>Global</b>	<b>Conferences</b>				
<b>Year</b>	<b>Date</b>	<b>Event</b>	<b>City</b>	<b>Country</b>	<b>Attendance</b>	<b>Exhibitors</b>
2010	October 26-28	HIMSS Asia10 Health IT Congress and Leadership Summit	Daegu	Korea	298	10
2010	November 8-10	HIMSS Middle East Conference	Dubai	United Arab Emirates	448	15
2011	May 10-12	World of Health IT and eHealth Week Conference and Exhibition	Budapest	Hungary	1901	59
2011	May 29-31	HIMSS Middle East Conference and Exhibition	Riyadh	Kingdom of Saudi Arabia	670	28
2011	September 20-22	HIMSS Asia Pac Conference and Leadership Summit	Melbourne	Australia	1094	76
2011	November 20-22	HIMSS Europe CIO Summit	Geneva	Switzerland	152	8
2012	March 6	HIMSS Dialogue	Singapore	Singapore	34	2
2012	March 8	HIMSS Dialogue	Kuala Lumpur	Malaysia	55	3
2012	May 7-9	HIMSS World of Health IT and eHealth Week Conference and Exhibition	Copenhagen	Denmark	2377	98
2012	May 10-12	2012 HIMSS Forum	Sydney	Australia	119	5
2012	May 20-21	HIMSS Middle East Conference	Abu Dhabi	United Arab Emirates	394	21
2012	September 17-19	HIMSS Asia Pacific Conference and Exhibition	Singapore	Singapore	1903	62

