



GORE MUTUAL CELEBRATES 175TH ANNIVERSARY

NEWS June 18th, 2014

Gore Mutual Insurance Company is pleased to celebrate their 175th anniversary. June 18th marks the momentous occasion for the Canadian insurance company, which was founded in 1839. Over 600 employees, brokers and business partners will join Gore Mutual at their head office in Cambridge, to celebrate this important milestone.

QUOTES

"Our company's long history instills a deep pride and sense of purpose in all of us," says Kevin McNeil, President and CEO of Gore Mutual who will be retiring at the end of June 2014. "There is an unspoken commitment that we share and a responsibility to uphold the values that have continued to beat at the heart of our company for 175 years."

"It is a privilege to recognize this momentous milestone," says Heidi Sevcik, Chief Operating Officer of Gore Mutual. "We are pleased to celebrate this occasion with our brokers, business partners and staff as they have all contributed to the success of Gore Mutual. It will be my honour to step into the role of President and CEO of this great company, on July 1, 2014."

QUICK FACTS

- Gore Mutual was founded in 1839, 28 years prior to the founding of modern Canada.
- 1895 A new building was constructed in Galt. Later, the cupola from that building was donated to the City of Cambridge by Gore Mutual and still stands intact at the top of Main Street.
- 1916 Gore Mutual donated \$50,000 to the War Effort Patriotic Fund to support Canada's involvement in WWI.
- 1935 Gore Mutual built its current building in Cambridge, at a cost of \$185,725 at the time.
- 1967 Gore Mutual donated a fountain commemorating Canada's centennial year and this fountain can be found in Queen's Square in Cambridge.
- 1998 The Gore Mutual Foundation was established and supports over 100 charities across Canada annually.
- 2000's Gore Mutual, a leader in innovation, goes paperless in the processing of policies.
- 2014 Gore Mutual was named one of the 15 top employers in Waterloo Region, for the 5th consecutive year.

ABOUT GORE MUTUAL

Gore Mutual has been offering Canadians a stable, long-term solution for their insurance needs since 1839. The company provides both personal and commercial insurance through their offices in Cambridge, Ontario and Vancouver, British Columbia. For more information please visit www.goremutual.ca.

FOR MORE INFORMATION

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