



THE ASSOCIATION OF PROFESSIONAL PIERCERS

A close-up portrait of a woman with dark hair, multiple piercings (including a nose ring, lip ring, and several facial piercings), and large, ornate earrings. She has colorful tattoos on her neck and shoulder. The background is dark.

**15th ANNUAL
CONFERENCE
& EXPOSITION**

MAY 2-7, 2010

BOOTH
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APP CONFERENCE



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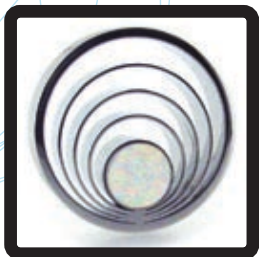


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REGISTRATION HOURS

SUNDAY
6pm-9pm

MONDAY
8am-6:30pm

TUESDAY
9am - 7:30pm

WEDNESDAY
9am-7pm

THURSDAY
9am-5:30pm

FRIDAY
9 am-2 pm

STAFF WELCOME “MEET AND GREET”

8:00-Midnight

We invite the Board of Directors, Vendors, Members and Staff for a get-to-know-you social event. This event is not open to all attendees to allow the people who will be working at Conference the time to get to know each other. Details will be posted by the Registration Desk.

OPENING PARTY

8pm-Midnight

Main Courtyard Poolside - Smaller Pool

Sponsored by Tawapa/Wildcard, & Coco Loco Jewelry

Our event will take place at poolside of the small pool as the main pool will be closed at this time. The smaller pool will welcome our group and remain open for our entire Conference. There will be a cash bar and hors d'oeuvres will be served. See old friends – make new ones – watch the stars and the “rock-stars” – swim and soak at your leisure...

BANQUET DINNER

8:00-Midnight

Location to be announced - Formal Masquerade

Sponsored by Industrial Strength Body Jewelry & LeRoi, Inc.

The Dinner and fun will start at 8pm (get there early to get your seat). Masks and Adornments encouraged – who you come as is up to you! El Circo will be performing – sexy, dark theater, high drag, modern burlesque, fantasy, dance...

AWARDS/ANNOUNCEMENTS AND FINAL RAFFLE 10PM Awards for the best booth(s) - Single and Multiple will be awarded Wednesday afternoon and announced tonight. The President's Award will be given at this time, along with announcements. The top ten Raffle prizes will be drawn and given out. Those attendees who do not have tickets for the Banquet are welcome to join us for these events.

THANK YOU EVENT SPONSORS!

The APP thanks the following corporate sponsors for their support! Every year the APP relies heavily on our corporate sponsors to assist us with the expenses incurred for our special events, services, and scholarships. If it wasn't for these companies the APP Conference would be less than what it is every year. Please take the time to stop by these companies' booths and thank them for their support. Support those who support the APP!

LEVEL ONE: BANQUET DINNER - INDUSTRIAL STRENGTH BODY JEWELRY; LEROI, INC.

LEVEL TWO: OPENING PARTY - TAWAPA/WILD CARD; COCO LOCO JEWELRY

LEVEL THREE: EXPOSITION FOOD AND BEVERAGE - GORILLA GLASS; REIGN CUSTOM DESIGN; MAYA ORGANICS; WILDCAT USA; INDUSTRIAL STRENGTH, LLC (NEEDLES)

LEVEL FOUR: AL D. SCHOLARSHIP - JIMMY BUDDHA; SM316

APP PHOTOGRAPHER: SEAN HARTGROVE

The APP is happy to welcome back Sean as our APP Photographer for 2010. For the fifth year Sean will be taking photos of attendees, classes, social events and on the Expo Floor. Please stop by the APP photo booth and have your photo taken. Photos become the property of the APP and will be used for promotional materials, outreach materials, advertisements, classroom instruction, and more. You may get to see your face on our next brochure!

STAY HEALTHY!

Please take care of yourselves during this eventful week – get enough rest, stay well hydrated, eat regular meals – check out the **Yoga** or **Conditioning Classes** and work out the stress/toxins. Need extra support? Please let a Staff or Board Member know! Friends of Bill W. meets Tues; and as needed.

HAND SANITIZER

The APP has provided Hand Sanitizer dispensers at a variety of locations at the Conference; including at Vendors' booths. In our search for these products we came across a variety of new All Natural sanitizers. In an attempt to familiarize ourselves and our Attendees with these products we asked a number of them to supply us with free samples. We want to thank CleanWell and EO Products for their donation of their All Natural and Organic Hand Sanitizers.

CLASS DESCRIPTIONS & CONFERENCE SCHEDULE

SUNDAY, MAY 2ND

6:00-9:00

On-site Registration and Check-in for Pre-registrants and Vendors

Start conference off on the right foot! Register and/ or pick up your badge and information tonight if you pre-registered and sleep an extra hour tomorrow morning!

8:00-Midnight

Staff Welcome "Meet and Greet"

We invite the Board of Directors, Vendors, Members and Staff for a get-to-know-you social event. This event is not open to all attendees to allow the people who will be working at Conference the time to get to know each other. Details will be posted by the Registration Desk.

MONDAY, MAY 3RD

8:00-9:00

Yoga

Free to all. All levels welcome! Shane 7 Wolfe and other instructors will lead the class.

8:00-6:30

On-site Registration and Check-in for Pre-registrants and Vendors

Still need to register? Our staff is here to assist you!

Already registered? Pick up your conference information and your badge which is required to enter ANY classrooms or the Exposition. Remember to hang on to your badge at all times!

9:00-9:30

Orientation

FACILITATOR: *Derek Lowe*

Orientation is for all new attendees, designed to help you to utilize the schedule, network with other attendees and to help you decide which courses are most suited to your needs. Entertaining enough to draw repeat attendees – this is where to start your week. Derek Lowe is a Trustee and past board member, and is happy to answer any of your questions throughout the week.

9:30-10:30

Mentor Program Kick-Off

FACILITATOR/COORDINATOR: *Ryan Ouellette*

Are you new to conference? Do you have questions about how to get the most out of your week? The APP Mentor Program is here to help guide newer attendees through conference with direct support from experienced conference-goers and fellow piercers. If you want help choosing classes, have questions about the conference or expo, or would just like to get to know some other conference attendees – please attend this gathering! *Tambien tenemos ayudantes que hablan español.*

MISSED THE MEETING but still want a Mentor?

Have questions about how to get the most out of your week at conference? Ask the registration booth to put you in touch with a mentor coordinator today.

Tambien tenemos ayudantes que hablan español.

10:45-11:45

Vendors Meeting

FACILITATORS: *APP Board Members/Luis Garcia*

Open to Vendors only. The APP requests that all Vendors attend this informative meeting and open discussion with representatives of the APP Board of Directors and Vendor Floor Liaison, Luis Garcia.

10:45-12:15

Marketing Yourself and Your Studio

INSTRUCTOR: *Jesse Villemaire*

This class will cover many basics of Marketing and Advertising directly targeted towards the tattoo and piercing industry. How do you keep clients coming back? How do you compete with other local studios? How does your studio stand out from the rest of your competition? These questions will be addressed while also discussing numerous ways to help bring extra money and new business into your studio.

10:45-12:45

Anatomy of the Body

INSTRUCTORS: *Elayne Angel & Dr. Jack*

The class will include a variety of topics including: basic relevant anatomy below the neck; wound anatomy and healing; mechanism and role of inflammation, infection and scar formation; anatomy and possible complications of riskier piercings.

1:00-5:00

Expo Floor: Vendor Move in – Shepard Onsite

An opportunity to move in early – and get a head start on set up!

1:45-2:45

Roundtable Discussion: Guest Spotting: Dos, Don'ts, and Misconceptions

FACILITATORS: *Ed Chavarría & Sarvas Berry*

This round table will be set up to discuss different aspects of guest spotting including but not limited to communication with shop owners, do's and don'ts, proper etiquette when at a host shop, and all other aspects of being away from your own studio.

1:45-3:45

Troubleshooting and Scars

INSTRUCTORS: *Didier Suarez and Bethra Szumski*

These two classes have been combined to offer a comprehensive look at how to assess issues with healing piercings and minimize tissue trauma. A strong emphasis is placed on how to talk with clients about their concerns and symptoms without crossing over into the realm of medical diagnosis.

1:45-5:45

CPR

INSTRUCTORS: *Red Cross*

Recognizing and caring for breathing and cardiac emergencies in adults, handling emergency situations until advanced medical help can take over. Adult CPR and basic precautions for preventing disease transmission. Required annually to maintain APP membership.

3:00-4:00

Roundtable Discussion: Tips and Tricks

FACILITATORS: *Julia Grow and Courtney Sisler*

This discussion will cover some non-traditional approaches to common difficulties with topic body piercings. Piercers can share their ideas on approaching basic/intermediate piercings and how their method has given them good results.

4:15-5:45

Developing Curriculum for an Apprentice

INSTRUCTOR: *Crystal Sims*

While learning a trade through an apprenticeship is very different from learning in a school, it is vital for someone taking on an apprentice to have

a curriculum with established topics, learning objectives and goals. This class outlines all the basic areas that need to be covered in any professional body piercing apprenticeship. There will also be discussion of the order in which topics should be presented, the amount of time that should be spent on theory before moving into practical, the use of various tools for delivering information (demonstrations, books, or other media), and methods of evaluating an apprentice's performance.

4:15-5:45

Biocompatibility Testing

INSTRUCTOR: *Bethra Szumski*

An overview of how products world-wide are tested for biocompatibility.

5:00-8:00

Expo Floor: Vendor Set up

No move in of materials

Vendors MUST have already moved in all materials etc. in order to be able to set up on Monday night

6:00-7:30

Materials: Steel & Titanium 2010

INSTRUCTOR: *Jason King*

Part of being a professional piercer is understanding the materials we use for initial piercings. After attending the class you will have a working understanding of why we use the grades of Titanium and Stainless Steel that we do, with an emphasis on understanding the importance of ASTM designations F-136 and F-138. Although the class has been offered several times, the extensive research allows the class to be updated so it is always current and factual. The class is highly technical, detailed and informative.

6:00-7:30

Stretching

INSTRUCTORS: *Didier Suarez & Johnny Velez*

Stretching, gauging, enlarging or expanding the earlobes and other piercings has become just as popular as piercing itself. Today, there are many choices of jewelry to adorn our earlobes with, small to large. Clients don't always know what is safe to wear, stretch with or what techniques are best for the process of stretching. With so many misconceptions in the art of stretching it is easy to run into problems. People of all ages, cultures and in all climates are enlarging their earlobes and

some are enlarging other piercings. As piercers, we are often responsible for preparing our clients, young and old for a journey more intimate and of a longer duration than just a simple piercing, while avoiding problems in the process. We all should have knowledge of jewelry, aftercare, methods, troubleshooting problems and the time it takes to stretch the skin surrounding the piercing.

6:00-7:30

Spanish 101 for Body Piercers

INSTRUCTORS: *Ed Chavarria & Marilyn Mena*

The purpose of this class is to help the piercer or shop employee to feel more comfortable when challenged with a Spanish only speaking client.

This is not a how-to-speak-Spanish class, but a class with translations for common phrases used within a piercing establishment as well as proper enunciation and etiquette when helping a non-English-speaking client.

8:00-Midnight

OPENING PARTY

Main Courtyard Poolside - Smaller Pool

SPONSORED BY: *Tawapa/Wild Card, & Coco Loco Jewelry*

Our event will take place at poolside of the small pool as the main pool will be closed at this time. The smaller pool will welcome our group and remain open for our entire Conference. There will be a cash bar and food will be served. See old friends – make new ones – watch the stars and the “rock-stars” – swim and soak at your leisure...

TUESDAY, MAY 4TH

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8:00-9:00

Yoga

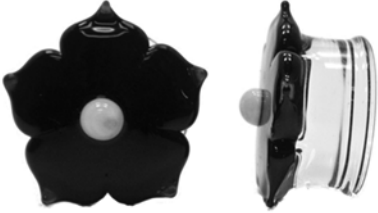
Free to all. All levels welcome! Shane 7 Wolfe and other instructors will lead the class.

8:00-9:00

Conditioning Class

Free to all. Paul Deskines (HTC Manager and Thai Boxer) and Georg Birns (HPP Piercer and Jui Jitsu practitioner) will lead a group conditioning class for those who may want to work out the Vegas toxins. Be prepared to sweat. Bring water, towel and appropriate attire.

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9:00-7:30

Onsite Registration and Check-in for pre-registrants and vendors

Pick up your conference information and your badge which is required to enter ANY classrooms or the Exposition. Do not lose your badge!

8:00-11:00

Expo Floor Move In & Set-Up – Vendors Only

10:00-11:30

Medical Risk Assessment – Basic

INSTRUCTORS: *David Vidra & Derek Lowe*

A basic overview of how some diseases can affect the piercings that we perform. From immune compromising diseases to skin disorders, how to assess your client's potential risks and address them. This is an ideal class for new or apprenticing piercers and for those who have never taken a class on assessing the medical risks to which our piercing clients may be exposed.

10:00-12:30

Male Genital Piercing Techniques

INSTRUCTORS: *Elayne Angel & James Weber*

Male genital piercings will include a PowerPoint Presentation with lecture, video, and a question and answer period. Topics to be covered include: client communications, evaluating individual anatomy, optimal jewelry sizes and styles, piercing placements, aftercare, healing tips, and follow-up (including bleeding, urinating, sexual activity, shaving/trimming, and more). Piercings covered include Ampallang, Apadravya, Reverse Prince Albert, Prince Albert, Dydoe, Frenum, Lorum, Scrotum, Guiche, and Foreskin.

11:45-1:15

Medical Risk Assessment - Advanced

INSTRUCTORS: *David Vidra & Derek Lowe*

A more in-depth look at some of the common medical risks, infectious diseases and other skin disorders that can affect the healing of a body piercing and whether or not a piercing should be performed. This class will address the medical limitations of professional piercers and how to document them. It will include how to work with medical professionals in order to provide body piercings to clients that may be at high risk.

12:00-1:00

EXPOSITION OPENS TO APP MEMBERS ONLY

1:00-8:00

EXPOSITION OPENS TO ALL ATTENDEES

1:30-2:30

Friends of Bill W. Meeting

2:45-4:45

Workshop #1

INSTRUCTORS: *Varied*

This new approach to core material will give attendees a hands-on approach to studio set up, cross contamination prevention, autoclave/statim usage all within a "studio environment." Class sizes will be limited so that facilitators will be able to give participants individual attention. Join us for this first time offering!

Attendees must sign up for a single workshop session in order to attend. This includes all Full Conference Pass attendees.

3:00-5:00

Surface Anchors

INSTRUCTORS: *Didier Suarez & Luis Garcia*

This class will address a variety of different insertion and removal techniques. Comparisons of different jewelry styles, tools and placements will be made. The Instructors for this class are highly experienced piercers able to provide attendees with the most comprehensive overview possible.

5:30-6:30

Roundtable Discussion: Sideshow

FACILITATOR: *Håvve Fjell*

Over the past few years we sought to establish a better dialog between sideshow troupes and performers across borders in order to strengthen our position in the entertainment industry. Instead of competing and keeping to ourselves, we believe in collaboration as colleagues. One of the goals is to give the Sideshow a place on the main stage and make it available for a broader audience, thus giving us a stronger position in the scenic arts and culture scene.

In this roundtable we want to discuss the benefits of collaboration between groups, how to deal with laws and regulations and still keep it real, risks and

safety issues, and most importantly the difference between professional Sideshows and jackass show-offs.

(This is a roundtable and not a class, the goal is to have a constructive discussion about Sideshow. There are several other topics that could be discussed, but given the short time we will try to keep the focus to the few mentioned above.) There will not be any handouts.

5:30-7:30

Workshop #2

INSTRUCTORS: *Varied*

This new approach to core material will give attendees a hands-on approach to studio set up, cross contamination prevention, autoclave/staim usage all within a "studio environment." Class sizes will be limited so that facilitators will be able to give participants individual attention. Join us for this first time offering!

Attendees must sign up for a single workshop session in order to attend. This includes all Full Conference Pass attendees.

7:15-10:15

Suspension Rigging Basics

(No certificates will be issued for this class)

INSTRUCTORS: *Allen Falkner, Jason Shaw, Stewart Stephens & Emrys Yetz*

Aimed at: Beginning to Experienced Riggers; Climbers; Rappellers; and Suspension Artists. Proper care, use and safety of ropes, climbing/rappelling hardware and general safety overview of rigging as it pertains to the art of suspension.

8:00

EXPOSITION CLOSES

8:00-9:00

Roundtable Discussion:

How to Implement Change in Your Studio

FACILITATOR: *Penelope Silverstein*

This roundtable is a platform for discussing how to initiate change in your studio after Conference. We will discuss moving towards meeting the requirements set forth by the APP to obtain membership as well as how to make our studios more efficient and "user" friendly. Ideas about how you are able to increase business, communicate with your clients, and disseminate information in a way that will benefit the goals of your studio

will be shared. After Conference it is easy to be overwhelmed with information; this roundtable will help you to optimize the ideas and concepts that you have learned as well as exchange ideas with your colleagues.

8:00-9:00

Roundtable Discussion: Respect for the Artist: Piercers and Tattoo Artists

FACILITATORS: *Mike Martin, Darren Walters & Will Spencer*

Our roundtable will be focused on communication and respect from piercer to tattooist and tattooist to piercer. We will aim to discuss the old mentality and how it has emerged into a good working relationship in the shop and how to maintain it. We hope to encourage points of view from all and see what we can learn from each other.

WEDNESDAY, MAY 5TH

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8:00-9:00

Yoga

Free to all. All levels welcome! Shane 7 Wolfe and other instructors will lead the class.

9:00-7:00

Onsite Registration and Check-in for Pre-registrants

Pick up your conference information and your badge which is required to enter ANY classrooms or the Exposition. Do not lose your badge!

10:00-11:00

The Golden Age! Precious Metals and Gemstones Revealed

INSTRUCTORS: *Adam Block and Nick Martin*

Sell with confidence. This is a no-nonsense look at Precious Metals, Gemstones and their use pertaining to the Body Arts industry. This class will include an in-depth look into diamond grades, metal karating and display possibilities.

10:00-12:00

Grounding and Bedside Manner

INSTRUCTORS: *Nicholas Wolak, Joshua Bryant & John Johnson*

Earning your clients' trust and walking them through a comfortable experience are as important as the technical aspects of piercing. Josh, Nick, and John

will discuss the importance of good bedside manner and share ideas to help piercers prepare their clients and themselves for the piercing process.

10:00-12:30

Head and Neck Anatomy

INSTRUCTORS: *Betsy Reynolds & Elayne Angel*

The head and neck regions of the body contain numerous neural, muscular, ductal, and vascular structures that impact piercing strategies. This course will provide an overview of anatomical structures to piercers in an attempt to familiarize participants with head and neck structure and function considerations that will influence piercing techniques. Presented in a relaxed multi-media format, the course will provide information on tissue differences in healing dynamics, inflammation and its consequences, strategies to minimize damage to oral structures secondary to piercings, and aftercare recommendations.

10:00-12:00

Workshop #3

INSTRUCTORS: *Varied*

This new approach to core material will give attendees a hands-on approach to studio set up, cross contamination prevention, autoclave/statim usage all within a "studio environment." Class sizes will be limited so that facilitators will be able to give participants individual attention. Join us for this first time offering!

Attendees must sign up for a single workshop session in order to attend. This includes all Full Conference Pass attendees.

11:45-12:45

Health Inspectors Meeting

Open to Health Inspectors only. A chance for Health Inspector attendees to meet each other and discuss pertinent issues related to the Conference.

12:00-8:00

EXPOSITION OPEN

1:00-3:30

Annual Members Meeting (Members Only)

This meeting is to present information to the Membership body of the Association and review its current business. Voting members will be asked

to sign in order to establish whether a quorum is present. Non-voting APP Members are welcome to attend and observe this process, as well as one representative from each APP Corporate Sponsor.

2:15-3:15

Roundtable Discussion: Latex Allergies and Avoidance in the Studio

FACILITATOR: *Meg Barber*

This roundtable is to discuss the prevalence of latex allergies and sensitivities in the piercing community, and how to avoid reactions with clients, and developing one yourself. This will cover topics such as "what are latex allergies vs. sensitivities," "how to screen clients for potential latex issues," and "how latex allergies worsen with exposure."

3:45-6:15

Aftercare and Wound Healing Dynamics

INSTRUCTORS: *Betsy Reynolds & Steve Joyner*

This class will teach the practitioner how to tailor aftercare for individual clients, by understanding the impact of specific regions and different environments. The anatomy of a wound will be discussed, how it heals, and what products are appropriate/inappropriate for healing. Full body and oral surgical preparations and exactly how the skin regenerates itself will be included along with how jewelry affects wound care.

4:00-6:00

Workshop #4

INSTRUCTORS: *Varied*

This new approach to core material will give attendees a hands-on approach to studio set up, cross contamination prevention, autoclave/statim usage all within a "studio environment." Class sizes will be limited so that facilitators will be able to give participants individual attention. Join us for this first time offering!

Attendees must sign up for a single workshop session in order to attend. This includes all Full Conference Pass attendees.

4:15-6:15

Body Modification in pre-Hispanic Mesoamerican Cultures

INSTRUCTOR: *Paul King*

This overview will highlight the region of

Mesoamerica in what is today Southern Mexico and Guatemala. This lecture examines the techniques and motivations for the religious and social customs of altering the body through piercing, tattooing, bloodletting, amputation, human sacrifice, cranial shaping, dental inlays, etc. We will compare in-depth the practices from the ancient civilizations of Olmec, Oaxaca, Teotihuacan, Toltec, Huastec, and Mixtec, with a particular focus on the Mayan.

6:30-8:30

Workshop #5

INSTRUCTORS: *Varied*

This new approach to core material will give attendees a hands-on approach to studio set up, cross contamination prevention, autoclave/statim usage all within a "studio environment." Class sizes will be limited so that facilitators will be able to give participants individual attention. Join us for this first time offering!

Attendees must sign up for a single workshop session in order to attend. This includes all Full Conference Pass attendees.

6:30-9:00

MEMBERS ONLY: Large Gauge and Surface Genital Piercing

INSTRUCTORS: *Georg Birns, Steve Haworth & James Weber*

Exploring more options below the belt – this class will focus on advanced techniques and non-traditional scenarios for seasoned piercers wanting to offer clients more than just the basics.

6:30-9:00

The Ear Experience - from Simple to Extreme

PANEL: *Luis Garcia, Chrissy Shull, Roger RabbIt Rodriguez, Pat Tidwell & Noah Babcock*

This class will cover everything you would need to know about ear cartilage piercing, from the simplest helix piercing to the more intricate ear projects. Placement, anatomy, jewelry sizing, and custom bending will all be covered.

8:00

EXPOSITION CLOSES

9:15-10:15

Travelogue: The Kuna, Embera and Wounan

PRESENTER: *Nick Wolak*

Nick Wolak shares pictures and tells stories about his trip to the Darién Gap in 2002.

Be ready for septum piercings, shamans, military police, dug out canoes, and loin cloths.....

THURSDAY, MAY 6TH

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8:00-9:00

Yoga

Free to all. All levels welcome! Shane 7 Wolfe and other instructors will lead the class.

8:00-9:00

Conditioning Class

Free to all. Paul Deskines (HTC Manager and Thai Boxer) and Georg Birns (HPP Piercer and Jui Jitsu practitioner) will lead a group conditioning class for those who may want to work out the Vegas toxins. Be prepared to sweat. Bring water, towel and appropriate attire.

9:00-5:30

Onsite Registration

For any additional registration needs; late check-in, badge pick up etc.

10:00-11:30

Power Selling With Style

INSTRUCTOR: *Maria Tash*

This seminar will help you develop techniques you and your staff can use to maximize sales. Learn jewelry trends and celebrity style to sell multiple pieces of jewelry for any piercing. How to recognize a customer's taste, turn an undecided customer into a buyer, and how to turn a \$20 sale into a \$200 sale. Ask effective questions to upsell and maximize your profits. Learn specific techniques how to get clients back into your studio without a sales pitch. Go through specific examples of sales and jewelry markups. Learn tasteful display techniques for piercings and jewelry, and how to cross merchandise to create more wealth.

10:00-12:00

Workshop #6

INSTRUCTORS: *Varied*

This new approach to core material will give attendees a hands-on approach to studio set up, cross contamination prevention, autoclave/statim usage all within a "studio environment." Class sizes will be limited so that facilitators will be able to give participants individual attention. Join us for this first time offering!

Attendees must sign up for a single workshop session in order to attend. This includes all Full Conference Pass attendees.

10:00-12:30

MEMBERS ONLY Piercing Asepsis: Working Out of Your Hands

INSTRUCTORS: *Ed Chavarria, Pat Tidwell, Johnny Velez & Chris Glunt*

The focus of this class is to show an effective use of aseptic technique while performing body piercings. Very commonly as body piercers we use stands and trays to place our tools on for our procedures; if the piercer is not paying acute attention this can easily lead to cross contamination during piercing procedures.

The focal point of this presentation is to show various ways to do entire procedures completely out of your hands. Although this way of working can sometimes be easier to perform while using free-hand technique, the class panel will show effective ways to work out of your hands using various techniques including forceps, receiving tubes, and free-hand techniques.

10:00-2:00

Blood Borne Pathogens (BBP)

INSTRUCTORS: *Kris Lachance & David Vidra*

This course has been updated specifically for the piercing practitioner through a collaborative effort of APP's Board of Directors, Health Educators Inc. & Professional Piercing Information Systems. The course meets federal training requirements of the OSHA Bloodborne Pathogens Standard and features a comprehensive update on the very latest changes in OSHA rules and regulations as they apply to the piercing industry.

11:45-12:45

Anodizing Body Jewelry

INSTRUCTOR: *Jonathan Loveless*

In this course you will get a general understanding of how the body jewelry anodizing process works. You will learn how to anodize titanium body jewelry through demonstration, and be informed of what supplies and equipment that you will need to start doing it yourself.

12:00-6:00

EXPOSITION OPEN

1:15-2:15

Roundtable Discussion: Ethics

FACILITATORS: *John Johnson & Chris Glunt*

The ethics round table is open to all attendees who wish to listen to and contribute to discussions relevant to the piercing industry. Topics will include under-age piercings, informed consent, using quality supplies, and anything where grey areas of ethics may exist. It is an open forum and everyone should feel free to participate.

1:15-2:15

Roundtable Discussion: Legislation & Inspection

FACILITATOR: *Steve Joyner*

This roundtable is an open forum to discuss any and all topics related to piercing legislation that is going on around the country. This is a great opportunity to become familiar with the steps necessary to change/write legislation and what legislation now exists throughout the U.S. We encourage all Health Inspectors to attend this roundtable. Any and all persons that that are interested are welcome to attend.

2:15-3:15

International Meeting

For all International Attendees or those interested in international piercing issues.

2:30-4:30

Workshop #7

INSTRUCTORS: *Varied*

This new approach to core material will give attendees a hands-on approach to studio set up, cross contamination prevention, autoclave/statim usage all within a "studio environment." Class sizes

will be limited so that facilitators will be able to give participants individual attention. Join us for this first time offering!

Attendees must sign up for a single workshop session in order to attend. This includes all Full Conference Pass attendees.

3:15-4:45

Beginning of Contemporary Body Piercing: Fakir's Journey

INSTRUCTOR: *Fakir Musafar*

Fakir did his first permanent body piercing in 1944, first Sun Dance in 1947, and first suspension in 1963. In the 1970s, along with Doug Malloy, Jim Ward, Sailor Sid, and a handful of other pioneers, he helped to innovate the types of piercings, piercing techniques and tools in common use today. In this program Fakir tells the largely untold story of our origins, history and impact on modern culture with facts and photos.

3:15-4:45

Initial Jewelry Size & Style

INSTRUCTORS: *Chris Glunt & John Johnson*

What jewelry goes where and why? This class will focus on the different styles of jewelry available to piercers as well as appropriate sizing for initial piercings. This class is intended for the beginning to intermediate piercer and will cover the basic APP standard for initial body piercing jewelry.

5:30-7:00

The Gauntlet—History of an Industry Icon

INSTRUCTORS: *Jim Ward, Elayne Angel & Paul King*

Do you know the history of that captive ring you may take for granted? Or why the Brown and Sharp gauge is the US Piercing industry standard and not the stainless steel gauge? Established in 1975 by Jim Ward, Gauntlet was the first studio dedicated solely to body piercing. Gauntlet/Jim devised many of the piercing techniques still in use today and created many of the jewelry designs that have become industry standards. By making these readily available to the general public, the way was paved for the birth of the modern body piercing movement. Join Jim, along with Elayne Angel and Paul King who will provide a glimpse into the exciting history of our industry and this venerable institution.

In a 2004 documentary entitled *The Social History*

of Piercing, MTV called Jim Ward "the granddaddy of the modern piercing movement." He is currently hard at work on his book *Running the Gauntlet—a History of the Modern Body Piercing Movement* expected to be available later this year.

5:30-7:00

Studio Aesthetics

INSTRUCTORS: *Nick Wolak and William Spencer*

What makes a studio look, feel, and run great?

Through years and years of trial and error, this year's presenters have compiled a thorough list of ideas and suggestions; Dos and Don'ts that will work for any studio at any stage of its development. The class is clearly outlined and highlighted by clips from some of the best studios around the world.

6:00

EXPOSITION CLOSES

8:00-Midnight

BANQUET DINNER

Location to be announced

Formal Masquerade

SPONSORED BY: *Industrial Strength Body Jewelry & LeRoi, Inc.*

The Dinner and fun will start at 8pm (get there early to get your seat). Masks and Adornments encouraged – who you come as is up to you! El Circo will be performing – sexy, dark theater, high drag, modern burlesque, fantasy, dance...

Awards/Announcements and Final Raffle 10pm.

Awards for the best booth(s) Single and Multiple will be awarded Wednesday afternoon and announced tonight. The President's Award will be given at this time, along with announcements. The top ten Raffle prizes will be drawn and given out. Those attendees who do not have tickets for the Banquet are welcome to join us for these events.

FRIDAY, MAY 7TH

.....
IT'S FRIDAY, BUT WE'RE NOT DONE YET!

9:00-2:00

Registration Desk

Final Expo ticket and class sales.

10:00-12:00

Workshop #8 – In Spanish

Este “workshop” está compuesto de varias clases básicas y le da la oportunidad al participante de ver y entender cómo se debe acomodar una tienda de perforaciones corporales. La clase mostrara como acomodar el espacio de trabajo, como prevenir la contaminación cruzada, el uso correcto del autoclave y el statim y demás detalles que debe contar un estudio profesional. El cupo será limitado para así poder dar una atención personalizada a todos los participantes. Los interesados deben inscribirse para poder participar en este “Workshop” aunque tiene el “Full Pass”.

10:00-2:00

EXPOSITION OPEN

10:00-12:30

Studio Documentation and Manual

INSTRUCTORS: *Richard Frueh & David Vidra*

If you own or manage a studio, then this is the class for you. It is Cover Your A** 101. Do you have a release form? Do you know what needs to be in it and what needs to be left out of it? How do you store your forms? Do you have employees? Do you have a manual that defines what you expect of them? This class is going to teach you the basics and then some on what you need to document in your studio. Topics to be covered include release forms, employee manuals, cleaning schedules, and other paperwork essentials. Documentation is the hand washing of running your business. Attendees are encouraged to bring in copies of their release forms, cleaning schedules, employee manuals, and any other documentation used in their studio.

12:15-1:45

La Estetica De Su Estudio

PRESENTADOR: *Nick Wolak*

COLABORADOR - *Will Spencer*

Que hace es lo que hace que un estudio se ve, se siente, y corre de maravilla?

Despues de anos y anos de fracasos y exitos, el presentador ha juntado una lista grande de ideas y sugerencias. Haceres y No Haceres que funcionaran en cualquier estudio en cualquier etapa de su desarrollo. Esta clase es claramente delineada y destacada por imagenes de algunos de los mejores estudios del mundo.

2:00-5:00

First Aid

INSTRUCTORS: *Red Cross*

Basic care for injuries or sudden illnesses until advanced medical care can take over. Handling emergency situations; basic disease transmission precautions; recognizing and caring for bleeding, wounds, sudden illness; and immobilizing muscle, bone and joint injuries. Does not include information on breathing or cardiac emergencies. Meets OSHA Guidelines for First Aid. Required renewal every 3 years to maintain APP membership.

2:00

EXPOSITION CLOSES

2:15-3:45

Joyeria Inicial para Perforaciones Corporales

INSTRUCTORS: *Roger RabbIt Rodriguez & Oscar Sandoval*

Esta clase se centrara en los diferentes estilos de la joyería a disposición de los perforadores, y el tamaño apropiado para las perforaciones iniciales. Esta clase está destinado a el perforador al comienzo de perforación y intermedios y cubrirá la norma básica de el APP para las perforaciones corporales.

4:00-5:00

Cuidados basicos

INSTRUCTORS: *Roger RabbIt Rodriguez & Oscar Sandoval*

La clase se enfocara en los cuidados básicos de una perforación corporal. Se enfocara en las diferentes maneras que se puede dar cuidado a una perforacion, igual se hablara de productos, lo que es funcional y lo que no para lograr una buena y sana cicatrizacion.

SCHEDULE AND CLASSROOM REFERENCE

MONDAY	TIME	ROOM
Yoga	8:00-9:00	Montecristo 3 & 4
Orientation (Where am I?) & Mentor Program Kick off	9:00-10:30	Partagas 1/2/3
Vendors Meeting	10:45-11:45	Montecristo 3 & 4
Marketing Yourself and Your Studio	10:45-12:15	Montecristo 1 & 2
Anatomy of the Body	10:45-12:45	Partagas 1/2/3
CPR	1:45-5:45	Partagas 1/2/3
Troubleshooting and Scars	1:45-3:45	Montecristo 1 & 2
Guest Spotting: Dos, Don'ts, and Misconceptions... (RT)	1:45-2:45	Montecristo 3 & 4
Tips and Tricks (RT)	3:00-4:00	Montecristo 3 & 4
Biocompatibility Testing	4:15-5:45	Montecristo 3 & 4
Developing Curriculum for an Apprentice	4:15-5:45	Montecristo 1 & 2
Stretching	6:00-7:30	Partagas 1/2/3
Materials: Steel & Titanium 2010	6:00-7:30	Montecristo 1 & 2
Spanish 101 for Body Piercers	6:00-7:30	Montecristo 3 & 4
Opening Party	8:00-Midnight	Courtyard/ Small Pool

TUESDAY	TIME	ROOM
Conditioning Class	8:00-9:00	Montecristo 1 & 2
Yoga	8:00-9:00	Montecristo 3 & 4
Medical Risk Assessment - Basic	10:00-11:30	Montecristo 3 & 4
Male Genital Piercing Techniques	10:00-12:30	Partagas 1/2/3
Medical Risk Assessment - Advanced	11:45-1:15	Montecristo 3 & 4
Exposition -Members Only	12:00-1:00	Grande Ballroom
Exposition - ALL	1:00-8:00	Grande Ballroom
Friends of Bill W. Meeting	1:30-2:30	Montecristo 1 & 2
Surface Anchors	3:00-5:00	Partagas 1/2/3
Workshop #1	2:45-4:45	Churchill
Sideshow (RT)	5:30-6:30	Montecristo 3 & 4
Workshop #2	5:30-7:30	Churchill
Suspension Rigging Basics (No Certificate Issued)	7:15-10:15	Partagas 1/2/3
Respect for the Artist: Piercers and Tattoo Artists (RT)	8:00-9:00	Montecristo 1 & 2
Implementing Change in Your Studio (RT)	8:00-9:00	Montecristo 3 & 4

WEDNESDAY	TIME	ROOM
Yoga	8:00-9:00	Montecristo 3 & 4
Grounding and Bedside Manner	10:00-12:00	Montecristo 1 & 2
Workshop #3	10:00-12:00	Churchill
Head and Neck Anatomy	10:00-12:30	Partagas 1/2/3
The Golden Age! Precious Metals and Gemstones Revealed	10:00-11:00	Montecristo 3 & 4

Health Inspectors Meeting	11:45-12:45	Montecristo 3 & 4
Exposition	12:00-8:00	Grande Ballroom
Latex Allergies and Avoidance in the Studio (RT)	2:15-3:15	Montecristo 3 & 4
Members Meeting	1:00-3:30	Montecristo 1 & 2
Aftercare and Wound Healing Dynamics	3:45-6:15	Partagas 1/2/3
Workshop #4	4:00-6:00	Churchill
An Overview of Body Modification in pre-Hispanic Meso-American Cultures	4:15-6:15	Montecristo 1 & 2
The Ear Experience - from Simple to Extreme	6:30-9:00	Partagas 1/2/3
MEMBERS ONLY: Large Gauge and Surface Genital Piercings	6:30-9:00	Montecristo 3 & 4
Workshop #5	6:30-8:30	Churchill
Travelogue	9:15-10:15	Montecristo 1 & 2

THURSDAY	TIME	ROOM
Conditioning Class	8:00-9:00	Montecristo 1 & 2
Yoga	8:00-9:00	Montecristo 3 & 4
Workshop #6	10:00-12:00	Churchill
MEMBERS ONLY: Piercing Asepsis: Working Out of Your Hands	10:00-12:30	Montecristo 3 & 4
BBP	10:00-2:00	Partagas 1/2/3
Power Selling with Style	10:00-11:30	Montecristo 1 & 2
Anodizing Body Jewelry	11:45-12:45	Montecristo 1 & 2
Exposition	12:00-6:00	Grande Ballroom
Legislation and Inspection (RT)	1:15-2:15	Montecristo 3 & 4
Ethics (RT)	1:15-2:15	Partagas 1/2/3
International Meeting	2:15-3:15	Montecristo 1 & 2
Workshop #7	2:30-4:30	Churchill
Beginning of Contemporary Body Piercing: Fakir's Journey	3:15-4:45	Partagas 1/2/3
Initial Jewelry Size & Style	3:15-4:45	Montecristo 3 & 4
Studio Aesthetics	5:30-7:00	Montecristo 1 & 2
The Gauntlet—History of an Industry Icon	5:30-7:00	Partagas 1/2/3
Banquet Dinner and Meeting/Raffle	8:00-Midnight	

FRIDAY	TIME	ROOM
Workshop #8 (in Spanish)	10:00-12:00	Churchill
Exposition	10:00-2:00	Grande Ballroom
Studio Documentation and Manual	10:00-12:30	Montecristo 3 & 4
Spanish - Studio Aesthetics	12:15-1:45	Montecristo 1 & 2
Spanish - Initial Jewelry	2:15-3:45	Montecristo 1 & 2
First Aid	2:00-5:00	Montecristo 3 & 4
Spanish - Aftercare	4:00-5:00	Montecristo 1 & 2

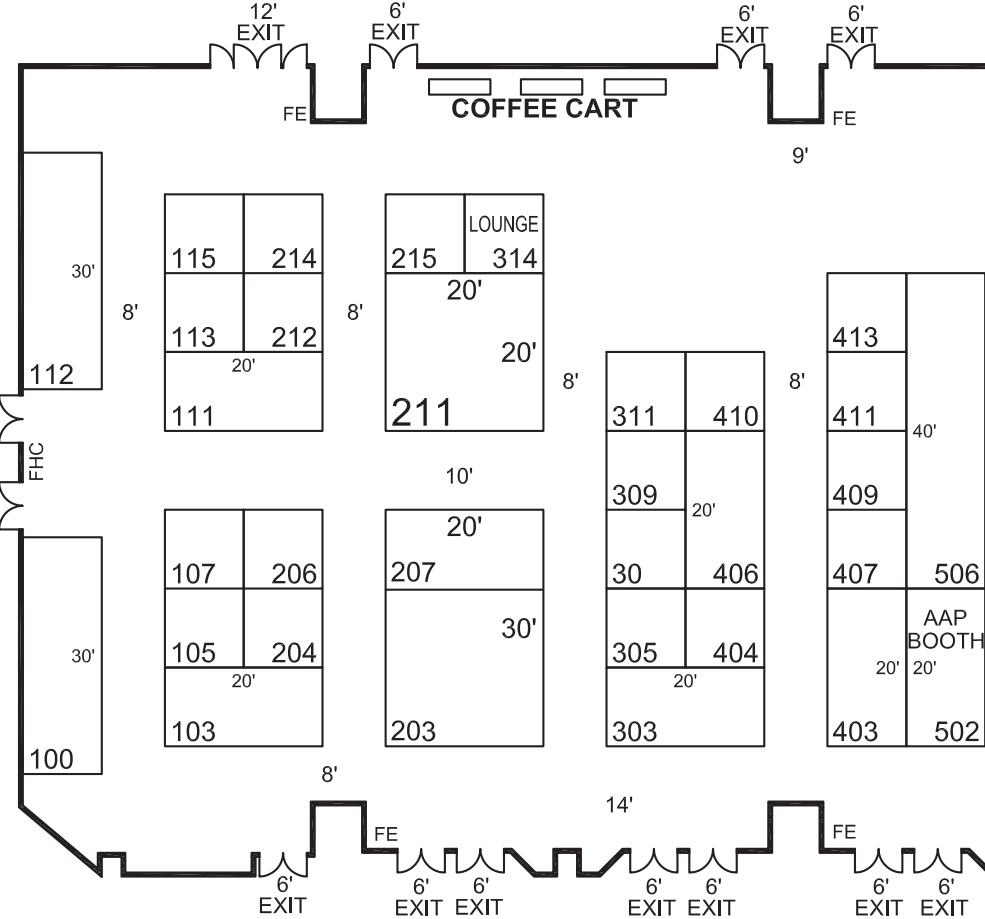
MEMBERS ONLY

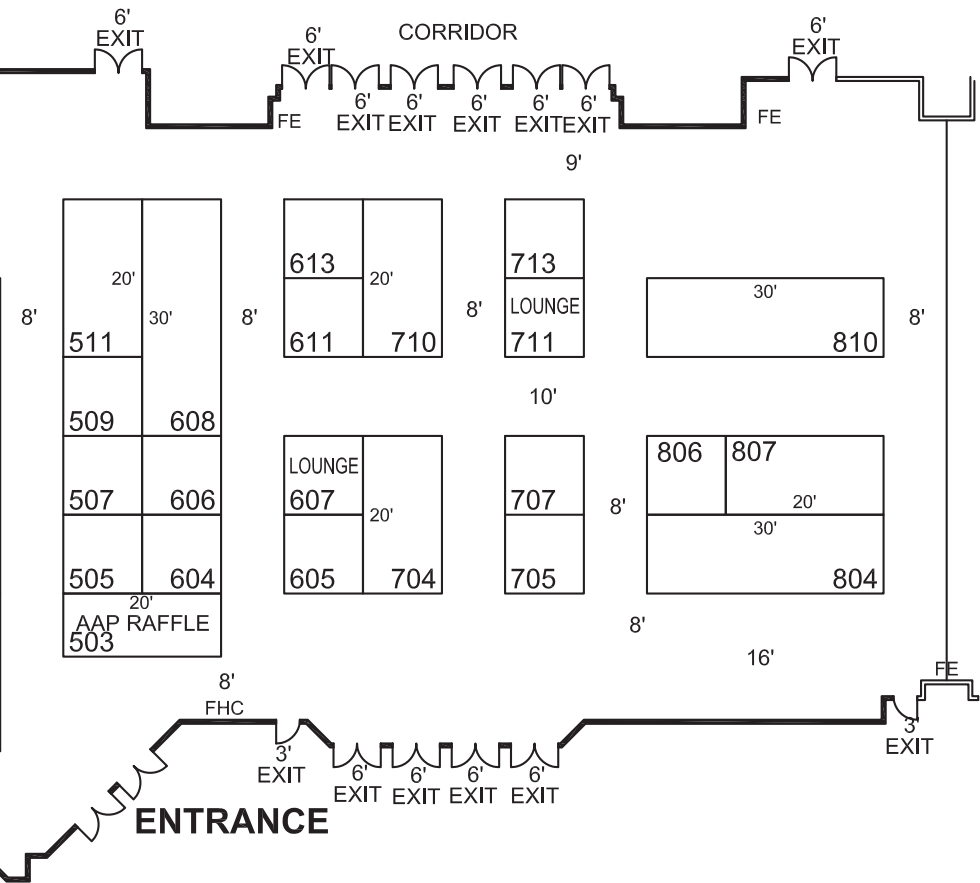
SUGGESTED FOR NEW ATTENDEE / PIERCER

ROUNDTABLES

	9am	10am	11am	12pm	1pm	2pm	3pm	4pm
MONDAY	ORIENTATION/MENTOR		ANATOMY OF THE BODY			CPR		
			MARKETING			TROUBLESHOOTING AND SCARS		
			VENDORS MTG			GUEST SPOTS	TIPS & TRICKS	
TUESDAY		MED. RISK - BASIC	MED. RISK - ADVANCED		BILL W. MTG	SURFACE ANCH		
		MALE GENITAL PIERCING TECHNIQUES					WORKSHOP #1	
			MEMBERS EXPO			E		
WEDNESDAY		PREC. METALS	INSPECTOR MTG			LATEX ALLERGIES		
		HEAD/NECK ANATOMY						
		GROUNDING/BEDSIDE MANNER		MEMBERS MEETING				
		WORKSHOP #3		EXPOSITION				
THURSDAY		POWER SELLING	ANODIZING		ETHICS		FAKIR	
		PIERCING ASEPSIS			LEGISLATION	INTRNTL MTG	SIZE & STYL	
		BBP					WORKSHOP 7	
		WORKSHOP #6		EXPOSITION				
FRIDAY		STUDIO DOCUMENTATION			FIRSTAID			
		WORKSHOP#8 SPANISH		SPANISH: STUDIO		SPANISH: INITIAL JEWELRY		SP:
		EXPOSITION						

EXPOSITION FLOOR & VENDOR MAP





VENDOR DIRECTORY

COMPANY	WEBSITE	ASSIGNED NUMBER
Abaraka	<i>abaraka@gmail.com</i>	112
Anatometal, Inc	<i>anatometal.com</i>	100
Apogee Piercing	<i>apogeepiercing.com</i>	105
APP Merchandise Booth	<i>safepiercing.org</i>	502
APP Raffle & Innovators Award/ Silent Auction	<i>safepiercing.org</i>	503
APP Photographer: Sean Hartgrove	<i>seanhartgrove.com</i>	713
Black Heart Natural Jewelry	<i>blackheartnaturaljewelry.com</i>	215
Braindrops	<i>braindrops.net</i>	115
Bright Silver	<i>brightsilver.com</i>	804
Buddha Jewelry	<i>buddhajewelryorganics.com</i>	511
Care-Tech Laboratories, Inc.	<i>caretechlabs.com</i>	404
Coco Loco Jewelry	<i>coconutjewelry.com</i>	605
Delicious Corsets	<i>deliciousboutique.com</i>	505
Desert Palms Emu Ranch	<i>desertpalmsemu.com</i>	705
Glass Heart Studios	<i>glassheartstudio.com</i>	611
Glasswear Studios	<i>glasswearstudios.com</i>	704
Gorilla Glass	<i>getgorilla.com</i>	211
H2Ocean	<i>h2ocean.com</i>	507
Halftone Bodyworks, Inc.	<i>halftonebodyworks.com</i>	810
Health Educators, Inc.	<i>hlthedu.com</i>	406
Industrial Strength Body Jewelry	<i>isbodyjewelry.com</i>	506
Industrial Strength, llc	<i>isneedles.com</i>	406
Integrity Body Jewelry	<i>integritybodyjewelry.com</i>	307
Intrinsic Body	<i>intrinsicbody.com</i>	509

COMPANY	WEBSITE	ASSIGNED NUMBER
Jimmy Buddha Designs	<i>jimmybuddha.com</i>	111
Kaos Softwear	<i>kaossoftwear.com</i>	410
Korbar Tool & Die, Co.	<i>korbar-bodyjewelry.com</i>	411
LeRoi, Inc.	<i>leroi.com</i>	303
Maya Organic	<i>mayaorganicjewelry.com</i>	103
Metal Mafia	<i>metalmafia.com</i>	409
Modifika	<i>modifika.com</i>	806
Morton Manley	<i>mortonmanley.com</i>	214
Neometal, Inc.	<i>neometal.com</i>	309
Omega Red Handmade	<i>omegaredpiercing.com</i>	606
Oracle Body Jewelry	<i>oraclebodyjewelry.com</i>	608
Pain Magazine	<i>painmag.com</i>	707
Professional Program Insurance Brokerage	<i>tattoo-ins.com</i>	604
Quetzalli Jewelry	<i>quetzallijewelry.com</i>	107
Reign Custom Design	<i>reigncustomdesign.com</i>	206
Relic Stoneworks	<i>relicstoneworks.com</i>	204
Salesone, LLC/Body Vibe	<i>bodyvibe.com</i>	807
Sweet Pea's Body Care	<i>sweetpeasbodycare.com</i>	413
Take-One Tables	—	710
Tawapa	<i>tawapa.com</i>	203
Tawapa-Sale	<i>tawapa.com</i>	305
Tattoo Goo	<i>tattoogoo.com</i>	311
Togen, Inc.	<i>togen-inc.co.jp</i>	407
Venus by Maria Tash	<i>venusbymariatash.com</i>	212
Wild Card	<i>fiveanddiamond.com</i>	207
Wildcat USA	<i>wildcat-usa.com</i>	403

HOW TO WIN RAFFLE PRIZES!

1. Check out the Bulletin Board to see the list of Raffle Donations. Admire the wealth of items that you might win at Conference!!! Note how all of our Vendors will ship your prize if you can't stay for the drawing (some will charge winner shipping).
2. **Buy your Raffle Tickets!!! At \$2.00 per ticket the raffle is absolutely the best gamble in Vegas.**
3. **You must now CHOOSE for which raffle you want tickets. You can buy tickets for each one, however each ticket will ONLY be good for one raffle (Tues., Wed., or Thurs.).**
4. Prior to when the Expo Hall opens on Tuesday at 12:00pm – you can purchase Raffle Tickets at the APP Raffle table near Registration. After the Expo opens you can purchase Raffle Tickets at the APP Raffle/Auction Booth during the Expo hours.
5. **Fill out your tickets** – provide your full name (please don't use symbols or non-identifiable names) and a way to reach you – phone number or? If your ticket isn't legible, we may not be able to match you to your prize. Wouldn't that be awful??? Take the part with your name on it back to the APP Raffle/Auction booth, hand them to a friendly volunteer. **If you don't turn in the ticket stubs, you won't be able to win a prize....**
6. Did you win something on Tues? no? **Go buy more Raffle Tickets** for Wed or Thurs!.
7. Did you win something on Tues? Yes? Fantastic! - **now go buy more raffle tickets** for Wed or Thurs... **Repeat as often as needed...**
8. Tickets purchased Sunday night through Tuesday at 2pm will be eligible for the Tuesday drawing OR Wednesday drawing OR Thursday drawing.
9. Tickets purchased Tuesday 2pm to Wednesday at 8pm will be eligible for the Wednesday drawing OR the Thursday drawing.
10. Tickets purchased from Thursday at Noon to 6pm will be eligible only for the Thursday night drawing.
11. Suddenly feel like you don't have enough Raffle Tickets? Don't worry, you can **buy more** at the Banquet Dinner before the drawing. **Bring your cash** – no checks or credit cards will be accepted at the Banquet Dinner.
12. Don't lose the part of the tickets that you have retained! You may be asked to present this stub or a form of identification in order to claim **your certificate**.
13. Certificate? What certificate? You will receive a certificate instead of the actual prize. You will then redeem this certificate for your prize from the Vendor.
14. The certificate system is a security measure and allows the Vendor to meet the person who won their donation. It gives you a chance to **thank them for their generosity**.
15. Remember, **you can now win on Tuesday – Wednesday and/or Thursday! You also have 30 days or more to claim almost all prizes - top ten raffle prizes are required to be picked up.** Vendors are allowed to charge shipping if prizes claimed after Conference. Certificates for these prizes will be mailed to winners if they are not claimed at Conference. Then you can contact the Vendor about your prize!

INNOVATORS AWARD AND SILENT AUCTION

Launched in 2009, the Innovators Award proved to be a welcomed addition to the APP Exposition. The Innovators Award program is a chance for Vendors to showcase new and innovative designs they want to promote at the show – test at the show – or gain recognition for from the people in our Industry. Whether it is a single item showpiece or an introduction to a new line – these submissions will reflect the best and brightest!

We are breaking the contest into two sections: Technical Innovation and Creative Innovation. All items are up for Silent Auction – if you are interested in bidding on an item(s) – you place your bid on the sheet for the item you want; subsequent bids may be placed – so keep an eye on the auction if you want a particular item! Whoever has the final bid at closing will get to purchase the item!

The Silent Auction will close at 5pm on Thursday. Auction winners will need to pay for their items prior to pick up. Winners of Auction Items which are not paid for prior to the end of Conference will have to pay for shipping of the item in addition to the bid amount. Items not bid upon will be returned to the Vendor.

Innovator Award Ballots will be issued at the time of registration with each individual badge. Voting will be allowed by anyone who is issued a badge. A ballot box will be located by the display and the ballots tallied at 3pm on Thursday; the winner(s) will be announced at the Banquet Dinner.

WANT A MENTOR?

If you are a newcomer to the APP's annual conference and you'd like access to an experienced Conference Attendee- let us know! The APP Mentor Program is here to help guide newer attendees through conference with direct support from experienced conference-goers and fellow piercers. Let the Staff at the Registration Desk know to put you in touch with a Mentor coordinator.

Sweet Pea's
PIERCING SOLUTION

**KILLER
AFTERCARE**

Recommended for infection prevention and control

- ✓ Natural enzymes
- ✓ Infection treatment
- ✓ Anti-inflammatory
- ✓ Simple to use
- ✓ Infection control
- ✓ Non-toxic

Contains the patented antimicrobial Lactoperoxidase System¹, Lysozyme, Lactoferrin, Glucose Oxidase and Pectinex, a biofilm reducing enzyme.

¹Tested to be effective against the following microbes: Staphylococcus aureus, Streptococcus intermedius, Escherichia coli, Corynebacterium diphtheriae, Streptococcus pyogenes, Proteus mirabilis, Pseudomonas aeruginosa, Malassezia pachydermatis, Candida albicans

Sweet Pea's Body Care, Westmont IL, 866-631-9712 www.sweetpeasbodycare.com

BIOS



ELAYNE ANGEL, Medical Liaison. Since the 1980s Elayne has been a driving force to professionalize and promote body piercing. She became Manager of Gauntlet, Inc., the first piercing specialty business in the United States, when it was still the only piercing studio in the country. She received her honorary “Master Piercer Certificate” from Gauntlet founder Jim Ward in 1992. It was the first such certificate ever issued by Gauntlet.

Within our industry Elayne is known as a pioneer for developing piercing techniques, formulating after care guidelines, and innovating a variety of new piercing placements. She is credited with popularizing tongue and triangle piercings, naming the lorum, and inventing the fourchette and Princess Diana piercings.

Elayne authored *The Piercing Bible—The Definitive Guide to Safe Body Piercing*, a comprehensive and informative reference book directed to piercees and those who deal with them, (such as medical professionals, parents, and educators), as well as piercers.

She was founder and President of Rings of Desire, Inc. in the French Quarter of New Orleans, where she pierced for over twelve years. She helped legislators to promulgate the regulations on body art for the state of Louisiana. Following the devastation of Hurricane Katrina, Elayne closed her business and relocated to the Yucatán in Mexico. As a Business Member at Large, she travels the U.S. doing piercings at quality studios; she also writes the monthly “Ask Angel” column for body art industry publication, *Pain Magazine*.

Currently Elayne is serving her third term on the APP Board of Directors as Medical Liaison. She served two highly productive previous terms on the Board—three years as Outreach Coordinator, and three years as Medical Liaison. Elayne authors much of the organization’s literature, and was editor of the quarterly journal, *The Point*, for fifteen issues; and is currently co-editor of the publication.

For approximately a decade Elayne has been an instructor for classes at the annual APP Conferences. She has also worked with and educated numerous medical professionals, legislators, teachers, students, and others about safe body piercing. In 2006 Elayne

was honored to be the recipient of The President’s Award for a lifetime of contributions to the piercing industry.

NOAH BABCOCK has been piercing at Evolution, Inc. in Albuquerque, New Mexico since 1999. He has been involved with numerous classes at the APP conference in the past, and brings his extensive experience with custom bent and multiple point ear industrials to the Ear Project class this year.

MEAGAN BARBER, better known as Miss Meg, started piercing in 1998 and has been living with severe and worsening latex allergies since 1999. On hiatus from piercing currently, she currently manages BMeshop and Will Rise Tattoo Studio in Los Angeles, CA, and is focusing more on educational pursuits.

SARVAS BERRY got his start piercing professionally in 2002 in his home town of Missoula, Montana. He spent two years learning the ropes before embarking on a journey that would zig-zag across the U.S. and span six years (and counting). Portland, Oregon was the first stop and it was here that Sarvas was forced out of his box and saw that there was more to piercing than what he knew. After a year he moved to Salt Lake City, Utah and discovered a new approach to piercing, which thankfully included freehand piercing and a Statim. Since then he has traveled from shop to shop and state to state, giving him a unique perspective and well-rounded knowledge of how piercing is performed and received in the U.S. today.

Since joining the APP in 2007, Sarvas has been an active and dedicated member. He holds himself and his industry to the highest possible standards and continues to be a positive representative of the piercing community. Sarvas is currently working at The Chicago Tattooing & Piercing Company in Chicago, IL.

GEORG BIRNS has been piercing since the early 90’s, and he is still piercing today. He is Senior Partner/President of High Priestess Piercing and Tattoo in Eugene, Oregon. HPP owns and operates nine locations and does business in Arizona as HTC Body Piercing. Georg has been attending conference for 10+ years. He has traveled extensively and trained with some of the best piercers out there. Georg leads by example, and has direct day to day operations

involvement. He still likes piercing. As a husband and father of two boys, Georg lives an active lifestyle which balances everything. HPP/HTC is a strong supporter of the APP with upwards of 20 members.

ADAM BLOCK since 1990 has been fortunate enough to be involved in the modification community in one aspect or another. Having experience in both the jewelry manufacturing side and the technician side of professional body piercing has proven invaluable to him. His desire to further his knowledge of precious metals and jewelry led him to the Gemological Institute of America, where in 2003 he became an Accredited Jewelry Professional, a title recognized worldwide in the jewelry industry.

In 2004, he proudly joined the Body Vision family, wanting to surround himself with enthusiastic, visionary and like minded people. For all of you that he's had the pleasure to know all these years, thank you! Those of you who he hasn't met yet, please say hello.

JOSHUA BRYANT Some call him Shwa. Josh is 32 years old, and has been piercing professionally since shortly after his 18th birthday. He's co-owner of High Priestess Piercing and Tattoo (Oregon), and HTC Body Piercing (Arizona). Josh has attended Conference four times so far and has been a Member since 2003. He happened to be in the right place at the right time at the 2009 Conference and was asked to fill in for an absent instructor for the Grounding and Bedside Manner class. It worked out so well and feedback was so great that he was asked to do it again this year! He's grateful for the opportunity to be of service and hopes to see you in class!



EDUARDO (ED) CHAVARRIA

is currently the membership liaison to the APP as well as an instructor for a few of the courses offered this year. He has been piercing and attending conference since 2001. He is more than happy to exchange and share any and all information regarding piercing with all of you.

Ed says: "I don't know you all very well and I'm a bit shy. Please don't mistake that for me not wanting to know you. I'm very much a people person and enjoy making new friends. Feel free to stop me and say hi, as well, if you have a question or need some help I'm here to assist."

EDUARDO (ED) CHAVARRIA En este momento Ed es el director de membresía del APP. Igual él es instructor de varios de los cursos este año. A estado perforando y atendiendo las conferencias del APP desde el 2001. Le encanta compartir información sobre el body piercing con todos para avanzar y aprender.

Ed dice "Soy un poco tímido pero por favor no tomen eso en mala cuenta, me gustaría conocerlos a todos así que por favor acérquense y den la mano. Estoy para servirles."

FAKIR is known worldwide for his fifty year's research and personal exploration of body modifications and rituals. He is a founding member of APP (1994) and Director of Fakir Intensives, a California State Registered Career Training School since 1991. Fakir emphasizes the energetic and spiritual aspects of body piercing and body rituals in all his classes and workshops. In addition to piercer training at his San Francisco school, he also originated and facilitates body branding classes and Spirit+Flesh shamanic workshops with hook pulls, ball dances and suspensions in the U.S., Canada and Europe. Fakir has B.S.E. and M.A degrees. He is a teacher, artist and popular speaker at universities and on many television series like: Learning Channel, Discovery Channel, History Channel and National Geographic's Taboo series. He has written articles for Piercing Fans International, *The Point*, Theater Journal, John Willie's Bizarre, Skin Two and books like *Modern Primitives*, *LeatherFolk* and *M.D.* Armondo Favazza's *Bodies Under Siege: Self-mutilation and Body Modification in Psychiatry and Culture* (Second and Third Editions, John Hopkins University Press). His journey is documented in the 2002 photo book *Spirit + Flesh* (Arena Editions) and his own *BodyPlay* magazine.

ALLEN FALKNER has been piercing professionally since 1992. He is a founding member of the Association of Professional Piercers, held the first secretarial position and has maintained his membership since its inception. He is best known for organizing Traumatic Stress Discipline (TSD) and establishing the suspension.org website. His work in the body modification community has helped in the creation of multiple suspension groups worldwide, the hosting of several suspension conventions (suscons) and the compilation and dissemination

of pertinent information pertaining to the art and science of suspension. Allen is by no means the progenitor of suspension; however, he is often referred to as the Father of Modern Suspension.

HÅVVE FJELL did his first public performance as a Fakir in 1991 and founded Pain Solution in 1993. Pain Solution has since grown to become an internationally renowned sideshow troupe.

In 2002 Håvve formed Wings of Desire to establish a team to focus on body suspension and meet the request for hanging and urge to learn more amongst the Scandinavian population. WoD has since been teaching workshops, given lectures on suspension in several countries, and hosts the annual Oslo SusCon, recognized as one of the best SusCons in the world.

In 2003, the book *Ten Years of Pain* was released to celebrate the first decade, it's written by Håvve Fjell and is plentifully illustrated with photos by Helene Fjell.

From 2007 till 2009 Håvve has realized the project *The Fakir Academy* in Oslo as a three year program to educate the next generation of Norwegian Fakirs and recruit members of Pain Solution. Probably the first academy of its kind ever to exist. (Not to be confused with Fakir Musafar's School of Piercing!)

RICHARD FRUEH is the Owner and Head Piercer at Industrial Primitives in Austin, Texas. He started piecing professionally in 1999 in Illinois. Rick has been a member of the APP since 2002. He has been getting modified since 1985 when he pierced his own ears. He is a past President of The Church of Body Modification. Rick is currently a member of two committees for the APP and represented the APP at the ACHA conference in 2008; authoring an article for *The Point* about his experience.

LUIS GARCIA, Vendor Liaison/Expo Floor Manager, served as the International Liaison on the Board of Directors from 2005 to 2008. He has been a professional piercer since 1993, specializing in surface work and ear projects for the last ten years. Since 2003, he has taught courses for both The APP and Health Educators. He currently works at NoKaOi Tiki Body Piercing in Philadelphia, where he breeds specialized attack chinchillas to keep the evil drag queen ninjas at bay.

CHRISTOPHER GLUNT has pierced professionally since 2001. Having been an attendee of the annual conference since 2002, and a member since 2005, he was honored when asked to speak in 2008. He enjoyed it so much that he couldn't turn it down when asked to come back in 2009 or 2010. In the past decade, Chris has worked in studios with some of the most accomplished piercers in our industry. In addition, he has also contributed to the production of a comprehensive Freehand piercing technique DVD released world wide in January. Chris is also a diligent member of the suspension community, and co-author of an instructional manual on suspension, written to educate practitioners through Professional Piercing Information Systems. When not piercing or attending school, Chris enjoys traveling the world, photographing and exploring the ruins of modified cultures. During 2007 and 2008, he was given the distinguished privilege of piercing the Ma Song at the annual Phuket Vegetarian Festival. In a relentless effort to seek information, Christopher Glunt is pursuing his associate degree to become a Certified Surgical Technologist, and begins his clinical externship in June.

JULIA GROW has been piercing professionally since 2002. She owns Fyre Body Arts in Perkasie, PA and travels for guest spots to continue learning and perfecting her skill. After attending her first APP conference in 2003, Julia knew she wanted to participate in the common goal that was responsible for her career advancing.

STEVE HAWORTH started HTC body jewelry in 1990 and opened his first piercing studio HTC precision piercing in late 1991. Over the years, Steve has developed innovative jewelry, tools and piercing techniques which are used widely around the world.

JOHN JOHNSON has attended conference since 1999 and is honored to return in 2010 for his 4th year as an instructor. He's been piercing at Outer Limits in Long Beach since it opened in 2007. This year he will be involved with the Bedside Manner and Initial Jewelry Size classes, and the Ethics round table discussion. Conference is John's favorite time of the year and he loves meeting piercers from around the world.

STEVE JOYNER has been an APP member for 12 years, has attended every conference, and has over 20 years piercing experience. He is a former Vice President of the APP and a recipient of the Al D. Memorial Award. Steve currently serves on the association's executive board, legislative committee, and membership committee. He has assisted 24 states and 4 countries in regulating body piercing and the art of public suspensions.

Steve has been involved with suspensions and performance art for over 13 years, first performing with Traumatic Stress Discipline (TSD) for 5 years and then as the Founder, Director, and Executive Producer of the internationally acclaimed Constructs of Ritual Evolution (CoRE), based in Houston, Los Angeles, and Oakland/San Francisco. Steve is also an instructor of "The Art of Suspension," a seminar offered by Professional Piercing Informational Systems (PPIS) and Body Mechanix.

JASON KING started piercing in 1990 and opened 23rd Street Bodypiercing in 1995. He became a member of the APP in 1996 and continues to be the piercing leader in Oklahoma today. Jason served a term as vice president of the APP during which time he created and developed the materials for classes for conference. Consequently, he has done extensive research on the materials commonly used for initial piercing, with an emphasis on steel and titanium. Jason is always willing to discuss anything about the class at anytime.



PAUL KING, Treasurer, has been a Professional Body Piercer since 1991 and an enthusiast before that! He successfully completed a 1 & ½ year apprenticeship under Elayne Angel. He worked in the three former

Gauntlet locations of Los Angeles, New York, and San Francisco and was store manager of LA and NYC. In 1996, Jim Ward, founder of Gauntlet, awarded Paul King with the honorary title of Master Piercer. He apprenticed many piercers for Gauntlet as well as co-taught many Gauntlet Training seminars. Paul King has lectured at Universities and the APP regarding the history of Body Piercing. He is an avid traveler, collector and layman anthropologist. Please visit his tribal arts store at <http://stores.ebay.com/Rituals-of-life> to view photos of travels, traditional piercing and tattooing artifacts.

In 1999, Paul King and Grant Dempsey partnered to create Cold Steel America, two tattooing and piercing shops in San Francisco. He is an active member of the Association of Professional Piercers. In 2005, he successfully completed a three year elected position as Treasurer for the APP.

KRIS LACHANCE is the owner of Splash of Color Tattoo & Piercing Studio in East Lansing, Michigan; Vice President of Health Educators, Inc.; and an Authorized Outreach Instructor for OSHA General Industry. She has served on the Medical Waste Act Committee for Michigan's Department of Environmental Quality; as a consultant to the Wayne County Health Department-Environmental Health Division; as a member of the Body Art Task Force in Wayne County, Michigan; and as a consultant for the State of Michigan Senate Bill No. 593, Part 131: Body Art Facilities. In addition, Kris is an associate member of the Association of Professional Piercers, a former member of the Board of Directors and instructor for the Alliance of Professional Tattooists, and was a 2004 nominee for the prestigious Freeman Award. Involved with the body modification industry since 1994, Kris is a committed advocate for the preservation of body modification through education. She has worked extensively along with business partners David Vidra, CLPN, MA, WCC and John J. Ward, MD to research, develop, and implement the most comprehensive industry-specific occupational health and safety curriculum currently available for the body modification industry.

JONATHAN LOVELESS was the co-owner of Art Throb Tattoo (with his wife, Eva) in Escondido, California, where he worked as a body piercer from 1997-2005. He first gained a strong interest in piercing in 1994, after attending a seminar put on by Fakir Musafar in San Francisco. Throughout his piercing career, Jonathan would often anodize pieces of jewelry for his clients.

Jonathan is now the owner of Industrial Strength International. Industrial Strength International, located in Amsterdam Netherlands, is the European distributor of Industrial Strength Professional Body Jewelry. As a distributor, he has been anodizing body jewelry for three years now.

DEREK LOWE has been a piercer and manager of several studios in various cities, during the past

thirteen years. As an APP member since 1996, and a former APP Board member, Derek has had the privilege of working with, and learning from, some of the best professionals the piercing industry has to offer. He is currently one of the piercers, and the general manager, of Saint Sabrina's, in Minneapolis.

MIKE MARTIN tattooist and body piercer, has 25 years in the tattoo business and 15 years in the body piercing business. He is a retired Navy SEAL Master Chief and has fought overseas in Vietnam and Afghanistan. As a member of APT, he became an instructor of the Preventing Disease Transmission in Tattooing (PDTT) course and presents this 6 hour seminar around the United States. He was elected to APT's Board of Directors in 2005 and became the National Health and Education Director; in 2009 he was elected Vice-President. An active member in the APT, Mike coordinates instructor training and presentations at conventions around the country, coordinates updating of the PDTT manual, is responsible for coordinating the seminar schedule for the APT Tattoo and Trade Show in Kansas City, MO annually. He received National Tattoo Association's Terry Wrigley Award for Outstanding Contributions to the Tattoo Profession last April at the NTA convention.

Mike has traveled to China to work with tattoo artists to improve their health and safety practices; he has been involved with UC Davis in Sacramento and their Hep C awareness campaign for students; he's worked with San Diego County Department of Environmental Health and the State Department of Environmental Health on state and county regulations for tattooing and body piercing.

Mike loves helping people and being a part of a team with common goals and focus. He loves being a member of Tribe APP and wish to contribute in anyway he can.

NICK MARTIN is a co-owner of Body Vision Los Angeles along with his business partner Adam Block and his wife, Kerry. They are part of a team of fantastic people who endeavor to make fresh strides in body jewelry design and quality using precious metals and gems every day. Since 1996 he has worked hard to build a successful jewelry manufacturing company in an honest and rewarding community.

MARILYN MENA began piercing in 2002 at Tattoos by Lou in Miami, Florida. In 2005 she moved to the Big Apple to work for and manage Venus Modern Body Arts. In 2007 she joined the High Priestess family and is thrilled to still be a part of it today at the new HTC location in Uptown Phoenix. Being bilingual in English and Spanish has proved to be a huge asset in her career as she has lived in cities with a predominantly Hispanic clientele.

RYAN OUELLETTE is the piercer and owner of Precision Body Arts in Nashua, NH. He has been piercing professionally for ten years and performing scarification for nine.

SKY RENFRO is the owner of Professional Piercing Information Systems (PPIS), Compliance Solutions International and Body Mechanix. Each is dedicated to education, training, consultation and support for body art practitioners and those in related fields. Sky is a Registered Central Supply Technician, a certified Phlebotomist, and an authorized OSHA Community Outreach Trainer. He holds several certifications to teach a variety of health and safety courses, and is a contributing writer for a health and safety column in the body art trade magazine *PAIN*. Sky is a past President and one of the founding members of CAPSBA (the California Alliance for the Promotion of Safe Body Art), and as an SME (subject matter expert) is presently assisting in the development of curriculum that will be used in the training and testing of body art practitioners for several states.

PPIS is an accredited training company with the county of Los Angeles, and Compliance Solutions International is a registered National Safety Council Training Agency. PPIS was the first body art specific company to offer Bloodborne Pathogens and Infection Control Management courses as a part of the regular curriculum for body art practitioners beginning in 1997. The classes exceed the training requirements in states that register body art practitioners and is compliant with the Federal OSHA Bloodborne Pathogens Standard. Body Mechanix continues the tradition of providing cutting edge educational opportunities by focusing on more advanced courses for the seasoned professional body modification artist.

Sky has worked as a piercer, managed professional piercing studios, was a former Seminar

Director of Gauntlet, Inc., and continues to assist in the on-going development of regulations for industry practitioners with state and local agencies.

ELIZABETH "BETSY" REYNOLDS Armed with degrees in dental hygiene and oral biology, Betsy presents scientifically-based dental and dental hygiene continuing education programs nationally and internationally. Avidly committed to making the dental sciences understandable and relevant, Betsy devotes time and energy to publishing articles and book chapters designed to enlighten and inspire clinicians. Her continuing education presentations include a variety of topics involving the biologic basis for oral and systemic disease prevention, microbiological and immunological aspects of oral disease, implications of stress on oral and systemic health, oral pathological concerns, oral piercing and body modification considerations in care delivery, head and neck anatomy and scientific developments affecting oral health care delivery. Betsy lives in her home state of Idaho where she enjoys hiking, biking, gardening and taking in the breathtaking scenery with friends, family and her two dogs.

ROGER "RABB!T" RODRIGUEZ spent time in a vast array of professions before he discovered his real aspirations and goals in life. He's trained as an EMT, worked for a biotechnology company, and completed courses in phlebotomy. From 1998-1999 Roger apprenticed under his brother and learned the art of body piercing. Soon after, he was promoted to manager at Painful Pleasures Tattoo. In 2002, Roger began working at Prix Body Piercing in Pasadena. In 2003, a second location in West Hollywood was opened. This is where Roger spends his time now, as a full-time piercer and manager of the studio. Roger was recently voted "Best Piercer in Los Angeles."

"Body piercing is not a stagnate profession, there are always new techniques to practice and learn. It is constantly changing and evolving, and so it's extremely important to pursue higher goals and standards. The more educated you are, the more confident you become, and that helps me become the best piercer I can be."

ROGER "RABB!T" RODRIGUEZ ha estado involucrado en una inmensa cantidad de profesiones antes de descubrir sus aspiraciones y metas reales en la vida. Tiene entrenamiento como EMT, trabajo

para una compañía de tecnología biológico y completo el curso de flebotomía. De 1998 al 1999 Roger aprendió sobre las perforaciones corporales de su hermano, en poco tiempo lo promovieron a encargado de Painful Pleasures Tattoo. En el 2002, Roger empezó a trabajar en Prix Body Piercing en Pasadena. En 2003 abrieron otra tienda en West Hollywood y es ahí donde se encuentra ahora como encargado y perforador de tiempo completo. Recientemente eligieron a Roger como "Mejor Perforador de Los Ángeles." "Las perforaciones corporales no es una profesión de uno se estanca, siempre hay nuevas técnicas que aprender. Es una constante evolución así que es extremadamente importante perseguir metas y estándares más altas, lo más educado que es uno, lo más seguro que te vuelves y eso me ayudo para ser el mejor perforador posible."

OSCAR SANDOVAL started his apprenticeship in fall of 1996. He has worked in Chicago and the surrounding suburbs ever since, piercing professionally since early 1997. In the summer of 1998 he met some piercers in California who were a great resource of knowledge and inspiration. Although, sadly, at that time he couldn't make the environmental changes to the studio he was working at to meet APP standards, he decided at the very least to switch to internally threaded jewelry and make the procedural changes needed to properly streamline his piercing and aseptic technique.

Fast forward to almost ten years after Oscar started piercing and he has his dream of an APP member studio. In 2007, Oscar attended Conference and has attended every year since. He also became an emergency care instructor through the National Safety Council; teaching Bloodborne and Airborne Pathogens; Adult and Pediatric CPR and First Aid. He collaborated with others to write all the procedures for his studio including his Exposure Control Plan, hazard communications, and managed to get the tattooists to better protect themselves and their clients by using better barriers and safer work practices. Most recently he has been invited to speak at area colleges for outreach.

OSCAR SANDOVAL empezó su aprendizaje en el otoño de 1996. Desde entonces ha trabajado en Chicago y sus suburbios, perfora de manera profesional desde 1997, en el verano de 1998

conoció unos perforadores de California quienes han sido una gran recurso para sus conocimientos e inspiraciones. Sin embargo en aquella época no pude cambiar la tienda para contar con los estándares de la APP; al fin decidí cambiar a cuerda interna e hice los cambios adecuados en cuanto a procedimientos para así adecuar sus técnicas de perforar y en cuanto a higiene.

Ahora 10 años después Oscar cuenta con el estudio de sus sueños con los estándares de la APP. En el 2007 Oscar atendió su primera conferencia y ha atendido desde ahí. También se volvió instructor del National Safety Council enseñando Bloodborne and Airborne Pathogens; Primeros Auxilios y CPR en adultos y niños. Ha colaborado con otros para escribir los procedimientos para su estudio y su Plan de Exposure Control, Hazard communications y logro que los tatuadores usaron mejores barreras para prácticas de trabajo más seguras. Recientemente ha sido invitado para hablar en colegios para así fomentar la información.

JASON SHAW first became involved in the suspension community during 2001 when the Toronto based group I Was Cured facilitated his first suspension. Since that eventful day he began his journey to become a practitioner in the art of suspension. He began learning from them, and in 2002, co-founded the suspension group ihung (ihung.org). Since then, the group has traveled together through the US Midwest bringing modern rituals to anyone who needed it.

Jason has worked alongside many accomplished suspension artists all over North America and strives to make ihung a group that is known and respected worldwide. Most recently, he has traveled to southeast Asia to be involved in the Phuket Vegetarian Festival and has strived to learn and understand the ancient rituals of that region. Jason has also been an assistant educator for the first Toronto Suspension Class and has worked with Allen Falkner, Emrys Yetz, and many others to further educate himself and the international suspension community.

CHRISTINA SHULL is the studio manager for the latest addition to the High Priestess family in Roseburg, Oregon and has been piercing professionally since 2000. She is a former recipient of the AI D. Scholarship (2003) and served as the Secretary of the APP from 2005-2007.

PENELOPE SILVERSTEIN has been piercing professionally in Massachusetts since 1995. After attending her first APP conference in 2001, she has worked towards improving her studio as well as raising the bar in the area in regards to both local legislation as well as awareness for safety & education within her community. After working in a studio for 10 years that was owned and operated by someone not in the industry, she was able to implement positive changes and successfully change a five piercing a day studio using externally threaded jewelry into a 20 piercing a day studio meeting all the standards set forth by the APP. Penelope recently became the owner of her own shop, Haven Body Arts, and continues to progress within the industry. In her free time she travels, not only around the country to view and learn from other studios, but around the world to explore body art in its many different forms and cultures. She loves to talk and to share information, so feel free to approach her with any questions you might have.

CRYSTAL SIMS is co-owner and studio manager of Evolution Body Piercing in Albuquerque, NM. Crystal began her career in the body piercing industry in 1994 and has been an APP member since 1999. She is a former APP board member and is currently Chairman of the NM Board of Barbers and Cosmetologists (the board that regulates body art in New Mexico). Crystal also offers health and safety workshops to body art practitioners in her area.

COURTNEY "CJ" SISLER is a relative youngster in the field of body art. At 25, she has been piercing full time for five years and will be attending her 5th APP conference this year. TRX tattoos and piercing in St. Louis is her home base, where she and the other resident piercers share a unique story: all three of them are "self taught" and have worked an overwhelming majority of their careers in this same shop. This background creates a fabulous atmosphere for personal discovery. Never having been threatened with the idea of "one right way," she is afforded the ability to constantly grow and change as a piercer, and as a person. Her complete lack of shame certainly doesn't hurt either. She considers personalized customer service and troubleshooting to be her specialties, but when it comes to learning, she really just wants to know everything about everything.

BRIAN SKELLIE, Piercer/Founder at Piercing Experience est. 1992, www.piercing.org Brian has worked to research and evolve safe body modification and has shared the results with the APP as a frequent contributor and instructor ever since the first conference, as an active business member for over ten years, and as a former APP Board member and editor of *The Point Journal*. He works to promote the use of current and timely research based standards for the benefit of clients and colleagues worldwide. His goal is the ethical advancement of quality for all aspects of body modification from conscience to science.

Brian is here to contribute continuing education in his areas of specialty. He introduced and developed many novel and effective approaches to body modification such as safe techniques for: aseptic freehand piercing, infection prevention, sterilization, instrument management, advanced studio set up, anodization, efficient use of STATIM autoclaves and HYDRIM automated instrument washers. As an active member of the ASTM committee F04 on medical and surgical devices and implants, he works on the applications of biomaterials science to body art.

WILLIAM SPENCER The darkest corner of deep space, a spark, a cataclysm, the beginning of an epoch. After traveling for a millennium through the brainiac nebula and a jaunt through a very sexy constellation, picking up stellar dust along the way, a lone meteor crashed to earth in Queens, New York on May 31st, 1975. The meteor imbued its powers and energy to a new born child. William was born on May 31st in 1975, coincidence? Perhaps... perhaps not...

After growing up as a rotten child on the east coast, Will moved to St. Louis and started working at CheapTRX as a piercer. A few years went by and he eventually joined the APP and purchased the shop. In 2003, tattooing was added and the shop continued to grow. The name has been shortened to TRX Tattoos and Piercing and is over 7000sq feet and continues to grow to this day.

Besides insisting on breaking his back building new piercing and tattoo shops, and the book company "Weapons of Mass Creation," William has a number of ridiculous interests his beautiful wife, bafflingly, continues to put up with. Snowboarding, rock climbing, welding and hunting zombies take up the precious little free time left over after

volunteering for a local bunny rescue group.

If you have any questions about Zombie Squad or working at TRX feel free to drop him an email or give him a call or chat him up at the conference. He also likes Score bars...

STEWART STEPHENS Entertainment/Production Rigger; Associate degree in Video Production and a Bachelor of Arts in Theatre; Microsoft Certified Professional and ETCP Certified Rigger, Theatre and Arena. He started as a high school senior at Six Flags Over Texas as house LD (Lighting Director). Quickly learned in order to be the lighting guy, someone has to hang your rig. So he bought a rope. Twenty-four years later Stewbie (S2B) been fortunate enough to have rigged thousands of shows and worked with hundreds of artists and performers, including touring with Cirque du Soleil. He's currently rigging around Dallas and performing theatre safety inspections in schools and churches.



DIDIER SUAREZ, Vice President, has been piercing since 1993 and owns Enigma Professional Piercing in San Diego, CA—which has two locations. He's been enjoying his role as Vice President of the APP and has

continued his outreach/teaching activities by educating healthcare professionals and others at major health conferences and teaching at both the Mexico Seminars and the A.P.T.P.I. Conference in Italy. Didier has been teaching at the APP Conference for four years and is highly regarded by all for his ability to convey information clearly and concisely. He pioneered development, and named, the Industrial Strength Surface Anchor and has been teaching the Surface Anchor course since its inception. Didier is also extremely talented at diffusing heated situations, cooking vegan/vegetarian meals, raising kids and growing succulents and bromeliads.



BETHRA SZUMSKI, Secretary.

After she completed her Gauntlet Body Piercing course work in 1995, Bethra was mentored by Elayne Angel who has continued to provide both professional and personal support throughout her career. Bethra founded Virtue and Vice Body Piercing in 1995, which operated from the Timeless Tattoo location and then from Pain and

Wonder after its acquisition in 2000. In an effort to keep up with current piercing related information she became a member of the APP in 1996. Her roll shortly switched from student to teacher when in 1998 she was appointed as Secretary of the Association. Bethra immediately instituted the Association's first elections and was duly elected to the position. Bethra served a full three year term during which (among other things) she reviewed applications for membership from piercers worldwide, managed correspondence, and a majority of the day to day operations of the organization. Bethra was subsequently elected to the position of President and served an additional three year term in that position. She is credited with having played a key roll in stabilizing the organization. During her tenure with the APP, she has played a key roll in organizing eight US conferences and two in Europe. Bethra has also provided countless courses of education to piercers, health care providers and law-makers. She is the recipient of the Presidents Award, the Association's Award of Appreciation and was voted Hardest Working Piercer in 2005.

MARIA TASH has been a designer and retailer of fine jewelry for over 16 years. Her interest began at a young age after attending a jewelry design class with her mother. However, this affinity did not fully bloom into a career until some years later after studying in London. In 1992 Maria opened Venus Modern Body Arts Inc, her first piercing studio in New York City. She began to design her own line of fine body jewelry, specializing in navel and ear cartilage pieces then moving onto jewelry for the nostril, nipple, hood, and more. In 2004 Maria opened Venus by Maria Tash Inc, her second high-end jewelry and piercing studio on Broadway in Manhattan. In addition to her stores, Maria wholesales her signature jewelry line and sells retail through her ecommerce website.

In addition to having attended New York's Fashion Institute of Technology for jewelry making and design, Maria keeps current on the latest trends and innovations in the fashion industry through journals, lectures and seminars... and most importantly through her constant interaction with her customers. She is considered an authority in the field of body piercing and has discussed the industry in various television and print media outlets including MTV, MSNBC, The Today Show, ABC News, The View, Vogue, The Village Voice and The Daily News. Her

jewelry designs have been featured in magazines including InStyle and W Jewelry.

PAT TIDWELL has been piercing since 1995 and started at primal arts in Dallas, Texas where he trained under Steve Joyner and Jon Durante. From there he went to Obscurities in Dallas where he worked and trained under Allen Falkner and Delaney Ramsey. During this time, Pat also worked very closely with Brain Skellie from Piercing Experience in Atlanta, Georgia. Over the years, after working extensively on freehand technique and using many other methods developed by other piercers, he combined his ideas and theirs to approach piercing on its most basic levels. He has taught with the APP in the past, is also a teaching instructor for P.P.I.S., and has taught with Dave Gillstrap at the A.P.T.P.I in Italy. Pat has also worked for Somatic in Long Beach, CA; Puncture Inc. in Upland, CA; True Blue and Body Rites in Austin, TX; and Slave to the Needle in Seattle, WA. He is currently working at Blue Star in Concord, CA.

JOHNNY VELEZ has been piercing for 14 years. He owns and has operated Native Rituals for the past six years and has been an APP member since 2007 (Thanks Rick!). Piercing is Johnny's passion, and he has had the honor of working in many great studios with some of the most amazing people this industry has to offer through out the country and Canada. He hopes to pass on some of what he's learned throughout his travels and research.

DAVID A. VIDRA started in the piercing community in the 1980s. He opened northern Ohio's first piercing studio, which remained in operation for more than fifteen years. David further applied his extensive knowledge and experience by founding the body modification industry's first industry-specific health education company, Health Educators, Inc. Health Educators, Inc. focuses on OSHA guidelines and all health and safety issues related to body modification. He has been honored by many organizations including APP, SPCP, and BME, for his efforts in the educational and legislative arenas.

As well as being a nurse for more than twenty years, David Vidra has recently completed his certification in wound care. Celebrating fifteen years of teaching and writing interpretations for the Blood Borne Standard, David's continuing goals are to

provide industry-specific, science-based education for the body modification community and to fight for the rights of the artists to perform their art free from discrimination in legal issues. Over the past five years, David Vidra and Health Educators, Inc. have been working extensively in the international arena with piercers, cosmetic and traditional tattooists, and health officials in establishing guidelines that pertain strictly to the body modification industry, not the medical standard.

JESSE VILLEMAIRE has been piercing since 2001 and has been attending APP conferences for the last six years. He is also the owner of Thrive Studios in Ontario, Canada. Jesse has recently been added to David Vidra's Health Educators Advisory Board in Canada. His passion for piercing still motivates him to move forward within the industry. Continuing education and marketing his business takes up most of his free time while sneaking away for a quick skate session helps free his mind.

DARRIN WALTERS is a shop owner, tattoo artist, body piercer, and suspension artist and has been since 1980. He is a CoRE member of the Oakland, CA chapter where he is the Assistant Director of Rigging. He is on the Membership committee for the APP, chaired by Ed Chavarria. He has been a public speaker at the Concord Chamber of Commerce and National Health Department meetings, promoting the safety of body art. In his shop, he has three piercers and four tattoo artists he manages while also maintaining the studio's website.

JIM WARD Established in 1975 by Jim Ward, Gauntlet was the first studio dedicated solely to body piercing. Gauntlet/Jim devised many of the piercing techniques still in use today and created many of the jewelry designs that have become industry standards. In a 2004 documentary entitled *The Social History of Piercing*, MTV called Jim Ward "the granddaddy of the modern piercing movement." He is currently hard at work on his book *Running the Gauntlet—a History of the Modern Body Piercing Movement* expected to be available later this year.

JOHN WARD, M.D. is a licensed physician specializing in orthopaedic surgery and oncology in Shreveport, LA. He is a Clinical Assistant Professor at LSU Health Sciences Center. He has previously

served as a board member for the APP. He is a practicing body piercer and continues to provide education for the body piercing community through Health Educators.



JAMES WEBER was elected to the APP Board of Directors as Medical Liaison in 2005, and in 2008 started his second term, as its President. He has been piercing professionally since 1993, and has been actively involved at an industry-wide level in legislative, educational, and public relations projects for much of that time. He is the owner of Infinite Body Piercing, Inc., which has been operating in Philadelphia consistently since it opened in February of 1995. Started humbly, Infinite has gone on to become one of the busiest piercing-only shops in the country, staying at the forefront of education about body piercing through its publications and website, infinitebody.com.

James routinely lectures at universities, for professional medical organizations, and at healthcare conferences. Since joining the Board, he has overseen a thorough update of APP graphics and publications while also working as the editor of *The Point: The Quarterly Journal of the Association of Professional Piercers*. (He now serves as co-editor, with Elayne Angel.) He has written extensively for *The Point*, and his articles have been reprinted in other publications, including *Pain Magazine* and BMEzine.com.

James currently chairs the APP Bylaw Committee, which examines the legal issues surrounding the running of the organization and works to help the APP adapt to the changing demands of its members, legislators, healthcare professionals, and the general public.

NICHOLAS WOLAK started his career in 1995 in Acapulco, Mexico. In 2000, Nick relocated to Columbus, Ohio where he opened Evolved with Andy Ringo. The last ten years have been very dynamic both for Evolved and Nick personally. The two man start up project that was Evolved has "evolved" into 3 studios with close to 40 artists and staff.

Nick's family has grown to include his partner Jennifer, their two kids - Lennox and Ayala, a kids judo club, soccer team, cheer leading squad, ceramics class, chess club, and the extended family

of everyone at Evolved.

Nick has traveled to almost 40 countries. He has done guest spots at both established and start up studios. He has also had the privilege and honor to observe and partake in many tribal and indigenous ceremonies all over the world.

Nick may be reached directly at evolved@evolvedbodyart.com Evolved - Columbus, Ohio; www.evolvedbodyart.com

NICK WOLAK inicia su carrera hace 15 años (1995), en Acapulco sur oeste de México. En el año 2000, se muda a Columbus Ohio y junto con Andy Ringo abre el estudio de body art Evolved. Esta última década (2000-2010) ha sido un periodo muy dinámico tanto en el plano personal como para el estudio de Evolved. Lo que inicialmente fué creado por 2 artistas, ha evolucionado actualmente con 3 estudios y 40 artistas y staff.

La familia de Nick también ha crecido a su vez con su pareja Jennifer y el nacimiento de sus 2 hijos: Lennox y Ayala. Del amor a los deportes: un club de judo, un equipo de fútbol, una porra de cheer leading, un club de ajedrez. De su amor a las artes plásticas: las clases de cerámica. Y de esta manera la familia de Evolved crece día a día más y más.

Nick es un viajero que ha visitado casi 40 países. Ha estado como visitante en diferentes estudios tanto nobeles como consolidados. Por otro lado su amor y respeto por la cultura tribal y la antropología le han otorgado el privilegio de observar y participar en ceremonias tribales e indígenas alrededor del Mundo.



DANNY YERNA, International Outreach Coordinator, has been piercing since 1994 and his shop, Wakantanka is located in Mexico City. Danny has been an APP member since 2005 and has served on the board since 2007. He has lectured at schools, conventions and for legislators in Mexico; has been actively involved with regulations in the piercing industry; and is also the main organizer of the APP Seminars in Mexico. He is one of the authors of the book "Perforaciones Corporales" and the monthly magazine "TatuARTE en la Piel"; they both are available in Spanish only.

DANNY YERNA, Coordinador Internacional de información de la APP, perfora desde 1994 y su tienda, Wakantanka, está ubicada en la Ciudad de México, Danny ha sido miembro de la APP desde 2005 y es parte de la mesa directiva desde 2007. Ha dado pláticas en escuelas, convenciones y en la Cámara de Diputados en México; está involucrado con la regulación en la industria de las perforaciones, también es el principal organizador de los seminarios de la APP en México. Es el autor del libro "Perforaciones Corporales" y la revista mensual "TatuARTE en la Piel," ambas esta disponibles en español.

EMRYS YETZ began as an apprentice piercer in 1999 and has since worked in multiple studios and several states. His work in the piercing industry includes being a Co-Instructor/Consultant for Health Educators and working with several shops to help establish and improve standards and protocols. In 2001, Emrys founded Rites of Passage suspension that has grown to a multiple chapter group with members all over the northeastern United States. He has directly trained numerous suspension practitioners and indirectly influenced many people working in the field of suspension. Further rigging experience includes attending the Rigstar Theatre & Entertainment Course in 2008.

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