



UEFA
EURO2016
FRANCE

Media rights sales: UEFA EURO 2016™

Last Update: 1 April 2014

Update: The media content rights sales process for UEFA EURO 2016™ is currently on-going. The sales process will be conducted on a market-by-market basis with such media rights being offered on a platform neutral basis.

The sales process will be effected initially by means of an Invitation to Tender ("ITT") process under which qualified media content distributors will be invited to submit offers before the submission deadline (as indicated in the schedule below) for the media rights in their respective territory. Schedule A below lists the status of the sales process in the relevant territories. Schedule B lists the relevant territories for which media rights agreements have been signed (including details of the respective partner).

The sales process will be administered on behalf of UEFA by CAA Eleven Sàrl. All enquiries in respect of the acquisition of the media rights to the UEFA EURO 2016™ should therefore be directed to CAA Eleven Sàrl at the following e-mail address:

info@caa11.com

Further communications and updates shall be provided as and when UEFA commences the media rights sales process in respect of any other territory or territories.

Schedule A: Updated ITT list

On-going and upcoming tender processes

EUROPE

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids
Russia	24.10.2013	21.11.2013*
Kazakhstan	04.03.2014	02.04.2014*

EX-EUROPE

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids
Macau SAR	04.06.2013	04.07.2013 (10:00 CET)
Vietnam	04.06.2013	04.07.2013 (10:00 CET)
Sub-Saharan Africa**	27.08.2013	26.09.2013*
Philippines	07.01.2014	29.01.2014 (10:00 CET)
Taiwan	07.01.2014	29.01.2014 (10:00 CET)
Japan	14.01.2014	03.04.2014 (10:00 CET)
Republic of Korea	14.01.2014	26.03.2014 (10:00 CET)
Oceania	14.01.2014	11.02.2014 (08:00 CET)
Mongolia	18.02.2014	19.03.2014 (10:00 CET)
Kyrgyzstan	04.03.2014	02.04.2014*
Tajikistan	04.03.2014	02.04.2014*
Turkmenistan	04.03.2014	02.04.2014*
Uzbekistan	04.03.2014	02.04.2014*



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Singapore	01.04.2014	09.05.2014 (10:00 CET)
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Closed tender processes

EUROPE

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids
Netherlands	18.02.2013	12.03.2013*
Ukraine	30.01.2013	22.02.2013*
Norway	09.04.2013	14.05.2013*
Denmark	09.04.2013	14.05.2013*
Finland	09.04.2013	14.05.2013*
Sweden	09.04.2013	14.05.2013*
Poland	23.10.2013	20.11.2013*

EX-EUROPE

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids
Indian sub-continent	10.04.2013	09.05.2013*
Myanmar	21.05.2013	11.06.2013*
Thailand, Laos and Cambodia	04.06.2013	04.07.2013 (10:00 CET)
Hong Kong SAR	04.06.2013	04.07.2013 (10:00 CET)

KEY	
*	Deadline for submission of bids: 12:00 (Midday) CET
**	Selected free-to-air rights (12 matches) available

Schedule B: Contracts signed

EUROPE

Country(ies)	Contracting parties
France	TF1 Métropole Télévision Al Jazeera Media Network
Germany	ARD / ZDF
Netherlands	Nederlandse Omroep Stichting (NOS)
Norway	TV2 Gruppen AS
Poland	Polsat License Ltd
Sweden	TV4 AB / Sveriges Television AB
Ukraine	TV-Broadcasting Company Ukraine



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Country(ies)	Contracting parties
Brazil	Globosat Programadora Ltda Globo Comunicação e Participações
Canada	CTV Speciality Television Enterprises Inc.
Caribbean	ESPN Inc.
Hong Kong SAR	BeIN Sport Asia
Indian sub-continent	MSM Satellite (Singapore) PTE. Ltd
Indonesia	PT Rajawali Citra Televisi Indonesia
Latin America	Televideo Services Inc.
Malaysia & Brunei Darussalam	Measat Broadcast Network Systems
Mexico	OTI
Myanmar	Shwe Than Lwin Media Company Limited
Sub-Saharan Africa & South-Africa	Supersport International (PTY) Ltd
Thailand, Laos and Cambodia	GMM B Company Limited
USA	ESPN Inc.
Venezuela	Continental TV