# Exploring Teachers Perceptions of Web-Based Learning Tools

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#### **Abstract**

Over the past 8 to 10 years, web-based learning tools (WBLTs), also known as learning objects, have been evaluated and received positively by higher education students. However, little research has been done examining teachers perceptions of these tools, particularly in middle and secondary school environments. The purpose of the current study was to analyse teacher perceptions of the use of WBLT in middle and secondary school classrooms. Data collected from the Learning Object Scale for Teachers (LOES-T) showed moderate to good reliability and demonstrated construct and convergent validity. Overall, most teachers rated WBLTs as easy-to-use and engaging for students. They also reported that WBLTs promoted successful learning. A number of teachers noted that significant time was spent searching for appropriate WBLTs and preparing lessons. Technological problems related to WBLTs were not reported often and focussed mostly on Internet speed. The main suggestion offered by teachers was to be prepared to spend time selecting, testing, and preparing the materials in order to ensure successful use of WBLTs.

Keywords: evaluate, assess, usability, scale, secondary school, WBLTs, web-based learning tools

# Literature Review

In the past 10 years, a concerted effort has been made to increase the presence of technology in K-12 classrooms. Many countries report average student-to-computer ratios at about 5 to 1 and Internet access in schools above 90% (Compton & Harwood, 2003; McRobbie, Ginns, & Stein, 2000; Plante & Beattie, 2004; US Department of Education, National Center for Education Statistics, 2002). However, a number of researchers have argued that the mass infusion of technology in the classroom has had a minor or negative impact on student learning (e.g., Cuban, 2001; Roberston, 2003; Russell, Bebell, O'Dwyer, & O'Connor, 2003; Waxman, Connell, & Gray, 2002). Part of the problem stems from a considerable list of barriers that a number of teachers face, even when computers are available. These barriers include a lack of time (Eifler, Greene, & Carroll,

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2001; Wepner, Ziomek, & Tao, 2003), limited technological skill (Eifler et al., 2001; Strudler, Archambault, Bendixen, Anderson, & Weiss, 2003; Thompson, Schmidt, & Davis, 2003), fear of technology (Bullock, 2004; Doering, Hughes, & Huffman, 2003), and a clear lack of understanding about how to integrate technology into teaching (Cuban, 2001). In addition, it is unclear how student-to-computer ratios translate into

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actual classroom use, as there are still reports of limited access to technology (e.g., Bartlett, 2002; Brush et al., 2003; Russell et al., 2003).

#### The Role of WBLTs

Web-based learning tools (WBLTs), also referred to as learning objects in the literature, are defined in this study as "interactive web-based tools that support learning by enhancing, amplifying, and guiding the cognitive processes of learners" (Agostinho, Bennett, Lockyer, & Harper, 2004; Butson, 2003; McGreal, 2004; Parrish, 2004; Wiley, et al. 2004). WBLTs offer two noteworthy features that can reduce the impact of potential obstacles teachers face when using technology. First, typical WBLTs are designed to focus on specific concepts, making them easy to learn, easy to use, and more attractive to busy educators who have little time to learn more complex, advanced software packages (Gadanidis, Gadanidis, & Schindler, 2003). Ease of use also makes WBLTs more palatable to teachers who are apprehensive about using technology (Kay, Knaack, & Muirhead, in press).

Second, a wide range of WBLTs exist including drill-and-practice assessment tools (Adams, Lubega, Walmsley, & Williams, 2004) or tutorials (Nurmi & Jaakkola, 2006), video case studies or supports (Kenny, Andrews, Vignola, Schilz, & Covert, 1999; MacDonald et al., 2005), general web-based multimedia resources (Van Zele, Vandaele, Botteldooren, & Lenaerts, 2003), and self-contained interactive tools in a specific content area (Bradley & Boyle, 2004; Cochrane, 2005). Furthermore, in contrast to other learning technologies burdened with implementation challenges and costs, WBLTs are readily accessible overthe Internet and teachers need not worry about excessive costs or not having the latest version (Wiley, 2000). It is speculated that the broad selection of readily accessible WBLTs will make it easier for teachers to integrate WBLTs into a class-room environment.

In summary, barriers to using technology reported by teachers such as time, limited skill, fear of technology, and limited access to technology are partially addressed by easy-to-use WBLTs that are readily accessible in a wide variety of pedagogical formats.

# WBLT Research in Middle and Secondary School Classrooms

Existing WBLT or learning object research is limited to the domain of higher education. Out of the 41 empirical studies reviewed for this paper, 29 (70%) focussed on WBLT use in higher education, whereas only eight (20%) examined WBLT use in middle or secondary school classrooms (Brush & Saye, 2001; Ilomäki, Lakkala, & Paavola, 2006; Kay & Knaack, 2007a; Kong & Kwok, 2005; Liu & Bera, 2005; Lopez-Morteo & Lopez, 2007; McCormick & Li, 2006; Nurmi & Jaakkola, 2006).

Four studies examined middle school students' use of WBLTs. Kong & Kwok (2005) looked at nine-year-old students' independent use of WBLTs for 15-20 hours while attempting to learn about fractions. Students who used WBLTs significantly outperformed students who did not use WBLTs. Ilomäki et al. (2006) examined 11 and 12 year old students using WBLTs to study eating habits. Teachers and students did not assess the effectiveness of the five week, WBLT unit, but the pedagogical strategies used by the instructors were described in detail. Liu & Bera (2005) examined middle school students' use patterns with respect to a range of WBLTs. Eighty-two percent of the students generated successful solutions using WBLTs. Finally, Nurmi & Jaakkola (2006) reported that interactive, simulation-based WBLTs produced significantly better results than drill-and practice WBLTs.

Five studies looked at the use of WBLTs in the secondary school classroom. Brush & Saye (2001) reported that students tended to look at superficial content in a WBLT when left to their own devices and that more active guidance and structure was needed when using information-

based WBLTs. Ilomäki et al. (2006) explored the pedagogical affordances of WBLTs in three areas: nutrition, sense of the brain, and multiple intelligences. Kay & Knaack (2007b) used a comprehensive assessment tool to evaluate the use of WBLTs and found that overall usefulness, clear instructions, organized layout, and good theme/motivation were particularly important to students. Lopez-Morteo & Lopez (2007) reported that students perceived interactive, recreation-based, collaborative WBLTs positively.

Finally, McCormick & Li (2006) completed an extensive study examining the attitudes of 770 secondary schools teachers from six different European countries toward using WBLTs from the CELEBRATE collection. Overall, 70% of the teachers thought WBLTs were useful. Just over half the teachers felt WBLTs were well designed, although this was clearly dependent on the type of WBLT chosen. Over 50% of teachers experienced Internet problems while using WBLTs. In addition, roughly 60% of all instructors thought WBLTs improved their teaching and felt that students were more engaged.

Overall, WBLT-use research is positive, albeit somewhat ad hoc and inconsistent in data collection strategies. Two studies gathered user performance data, (Kong & Kwok, 2005; Nurmi & Jaakkola, 2006), four studies collected descriptive data (Brush & Saye, 2001; Ilomäki et al., 2006; Liu & Bera, 2005; McCormick & Li, 2006), one study implemented a formal survey (Kay & Knaack, 2007a, 2007b), and one study accumulated anecdotal reports (Lopez-Morteo & Lopez, 2007). With the exception of McCormick and Li's (2006) paper, all eight previous studies looked at student perceptions exclusively; teacher impressions of how well the WBLTs worked were not examined.

# **Purpose**

The purpose of this study was to explore teacher perceptions of the use of WBLTs in middle and secondary school classrooms. Specifically, the following five research questions were addressed:

- 1. How do middle and secondary school teachers use WBLTs?
- 2. What are middle and secondary school teachers' perceptions of WBLTs with respect to learning value, usability, and engagement?
- 3. How do middle and secondary teachers' perspectives of learning, usability, and engagement compare with students' perceptions of the same three constructs?
- 4. How do middle and secondary teachers' perspectives of learning, usability, and engagement correlate with student learning performance?
- 5. What challenges do middle and secondary school teachers experience when using WBLTs?

# Method

#### Overview

At least five key observations are worth noting with respect to methods used to evaluate WBLTs. First, the majority of evaluation papers focus on only one WBLT (Adams et al., 2004; Bradley & Boyle, 2004; Kenny et al., 1999; Krauss & Ally, 2005; MacDonald et al., 2005). It is difficult to determine whether the evaluation tools used for a single WBLT generalize to the full range of WBLTs that are available.

Second, sample populations tested in many studies have been noticeably small and poorly described (e.g., Adams et al., 2004; Cochrane, 2005; Krauss & Ally, 2005; MacDonald et al., 2005; Van Zele et al., 2003) making it challenging to extend any conclusions to a larger population.

Third, while many evaluation studies reported that students benefited from using WBLTs, the evidence is based on loosely designed assessment tools with no validity or reliability (Bradley & Boyle, 2004; Howard-Rose & Harrigan, 2003; Kenny et al., 1999; Krauss & Ally, 2005; Lopez-Morteo & Lopez, 2007; Schoner, Buzza, Harrigan, & Strampel, 2005; Vacik, Wolfslehner, Spork, & Kortschak, 2006; Van Zele et al., 2003; Vargo, Nesbit, Belfer, & Archambault, 2002). Very few evaluation studies (e.g., Kay & Knaack, 2007a, 2007b; Kenny et al., 1999; Van Zele et al., 2003) use formal statistics. The lack of reliability and validity of evaluation tools combined with an absence of statistical rigour reduce confidence in the results presented to date.

Fourth, very little has been written about the actual use of WBLTs from a classroom teacher's perspective. Only two studies (Kay & Knaack, 2007a; McCormick & Li, 2006) out of the 41 reviewed for this paper evaluated the use of WBLTs with a sample consisting of multiple teachers.

Finally, a promising trend in WBLT evaluation research is the inclusion of learning performance measures (e.g., Adams et al., 2004; Bradley & Boyle, 2004; Docherty, Hoy, Topp, & Trinder, 2005; MacDonald et al., 2005; Nurmi & Jaakola, 2006). Until recently, there has been little evidence to support the usefulness or pedagogical impact of WBLTs. The next step is to refine current evaluation tools to determine specific qualities of WBLTs that influence performance.

In summary, previous methods used to evaluate WBLTs are limited with respect to sample size, representative populations, reliability and validity of data collection tools, and the use of formal statistics. Recent evaluation efforts to incorporate learning performance should be encouraged in order to advance knowledge of WBLT features that may influence learning.

The following steps were taken to address the methodical concerns noted above:

- 1. a relatively large, diverse, sample of teachers was examined;
- 2. reliability and validity estimates were calculated;
- 3. formal statistics were used where applicable;
- 4. both qualitative and quantitative data were collected;
- 5. specific WBLTs features based on instructional design research were examined; and
- 6. a range of WBLTs was tested.

# Sample

#### **Teachers**

The teacher sample consisted of 33 teachers (12 males, 21 females) and 64 classrooms (a number of teachers used WBLTs more than once). These teachers had 0.5 to 33 years of teaching experience (M=9.0, SD=8.2) and came from both middle (n=6) and secondary schools (n=27). Most teachers taught math (n=16) or science (n=15). A majority of the teachers rated their ability to use computers as strong or very strong (n=25) and their attitude toward using computers as positive or very positive (n=29), although only six teachers used computers in their classrooms more than once a month.

#### Students

The student sample consisted of 1113 students (588 males, 525 females), 10 to 22 years of age (M = 15.5, SD = 2.1), from both middle (n=263) and secondary schools (n=850). The population base spanned three separate boards of education, six middle schools, 15 secondary schools, and 33 different classrooms. The students were selected through convenience sampling and had to obtain written permission from their parents to participate.

#### **WBLTs**

In order to simulate a real classroom as much as possible, teachers selected any WBLT they deemed appropriate for their curriculum. As a starting point, they were introduced to a wide range of WBLTs located at the LORDEC website

(<a href="http://www.education.uoit.ca/lordec/collections.html">http://www.education.uoit.ca/lordec/collections.html</a>). Sixty percent of the teachers selected WBLTs from the LORDEC repository; the remaining teachers used Google to locate curriculum appropriate WBLTs. A total of 48 unique WBLTs were selected addressing concepts in biology, Canadian history, chemistry, general science, geography, mathematics, and physics (see Appendix A for the full list).

#### **Procedure**

Teachers from three boards of education were invited by the school board technology coordinator to participate in this study. Teachers attended a half-day training session in November 2006 to learn how to choose, use, and assess WBLTs (see

http://www.education.uoit.ca/lordec/lo\_use.html for more details on the training provided). They were then asked to use at least one WBLT in their classrooms by April 2007 of the following year. All students in a given teacher's class used the WBLT that the teacher selected; however, only those students with signed parental permission forms were permitted to fill in an anonymous, online survey about their use of the WBLT. In addition, students completed a pre- and post-test based on the content of the WBLT. Lastly, email support for teachers was available for the duration of the study. Because student surveys were anonymous, it was impossible to attain an accurate assessment of response rate.

#### **Data Sources**

# Teacher survey

To establish the context of use, teachers were asked (a) how long it took them to find and integrate WBLTs into their classroom, (b) their purpose for using the WBLT (e.g., motivate students, teach a new concept, review, supplementing a lesson), and (c) strategies they used to integrate WBLTs (e.g., demonstration, providing a set of guiding questions, let student explore, discussion after WBLT).

In addition, after using a WBLT, each teacher completed the Learning Object Evaluation Scale for Teachers (LOES-T) in Appendix B. The quantitative items of this 7-point Likert scale examined perceptions of student learning (learning construct), usability of the WBLT (usability construct), and student engagement with the WBLT (engagement construct). The selection of these constructs was based on a detailed review of the learning object literature over the past 10 years (Kay & Knaack, 2005, 2007b, in press). Finally, teachers responded to four open-ended questions focusing on overall impact on learning, technical problems, and suggestions for future use. Descriptive statistics for the quantitative component of the LOES-T are presented in Table 1.

Table 1. Description of Learning Object Evaluation Scale for Teachers (LOES-T)

Construct	No. Items	Possible Range	Actual Range Observed	Mean (S.D)	Internal Reliability
LOES-T					
Learn	2	2 to 14	6 to 14	11.6 (1.7)	r = 0.63
Usability	3	3 to 21	11 to 21	17.7 (2.8)	r = 0.69
Engage	3	2 to 21	9 to 21	17.3 (2.4)	r = 0.84

The internal reliability estimates for the LOES-T constructs were 0.63 (Learning), 0.69 (Usability), and 0.84 (Engagement) – see Table 1. The engagement construct showed good reliability, but the learning and usability constructs demonstrated relatively low reliability (Kline, 1999; Nunnally, 1978).

A principal components analysis was done to explore whether the three WBLT constructs (learning, usability, and engagement) in the LOES-T formed three distinct factors. Since all communalities were above 0.4 (Stevens, 1992), the principal component analysis was deemed an appropriate exploratory method (Guadagnoli & Velicer, 1988). Orthogonal (varimax) and oblique (direct oblimin) rotations were used, given that the correlation among potential strategy combinations was unknown. These rotational methods produced identical factor combinations, so the results from the varimax rotation (using Kaiser normalization) are presented because they simplify the interpretation of the data (Field, 2005). The Kaiser-Meyer-Olkin measure of sampling adequacy (0.750) and Bartlett's test of sphericity (p < .001) indicated that the sample size was acceptable.

Table 2. Varimax Rotated Factor Loadings on Teacher Learning Object Evaluation Scale

Scale Item	Factor 1	Factor 2	Factor 3
T-Leam 1 - Graphics	.875		
T-Leam 2 – Students Learn	.694		
T-Usability 3 – Easy to Use		.795	
T- Usability 4 – Easy to Learn		.794	
T- Usability 5 - Instructions		.570	
T-Engagement 6 - Interact	.629		.558
T-Engagement 7 – On Task			.932
T-Engagement 8 – Motivated			.741
FACTOR	<b>EIGENVALUE</b>	PCTOF VAR	CUM PCT
1	3.79	47.4	47.4
2	1.38	17.3	64.6
3	0.73	9.2	73.8

The principal components analysis was set to extract three factors (Table 2). The resulting rotation corresponded well with the proposed WBLT evaluation constructs with one exception. Scale item six, referring to students "liking to interact" with the WBLT showed a high value for both learning and engagement constructs. Overall, the structure was consistent with previous research (Kay & Knaack, 2005, 2007b, in press) and the proposed grouping of scale items listed in Appendix B.

Correlations among the three LOES-T constructs (learning, usability, and engagement) were significant, but also small enough to support the assumption that each construct measured was distinct (Table 3).

1.00

 T-Learn
 T-Usability
 T-Engagement

 T-Leam
 1.00
 0.59 \*\*
 0.52 \*\*

 T- Usability
 1.00
 0.39 \*

Table 3. Correlations among Teacher Learning Object Evaluation Scale Constructs

#### Student survey

T-Engagement

After using a WBLT, students completed the Learning Object Evaluation Scale for Students (LOES-S) to determine their perceptions of (a) how much they learned (learning construct), (b) the usability of the WBLT (usability construct), and (c) how much they were engaged with the WBLT (engagement construct). Selection of these constructs was based on a detailed review of the WBLT literature over the past 10 years (Kay & Knaack, 2007b). The scale showed good reliability (0.78 to 0.89), face validity, construct validity, convergent validity, and predictive validity.

#### Student performance

Students completed a pre- and post-test created by each teacher based on the content of the WBLT used in class. Questions for pre- and post-test were identical in form, but differed in the raw numbers used. The type of questions asked varied according to the goal of the specific WBLT. Some tests focussed primarily on factual knowledge while others focussed on higher order thinking involving "what-if" scenarios. The measure was used to determine student performance. Because of the wide range of WBLTs used, it was not possible to assess the validity of this test data.

# Data Analysis

First, the context of WBLT use was analysed by asking teacher a series of descriptive questions about how long it took them to find and integrate WBLTs into their classroom, their purpose for using the WBLT and strategies they used to integrate WBLTs. Next, the following analyses were run to examine teacher perceptions of the use of WBLTs in the classroom:

- 1) a descriptive overview of students learning, usability, and engagement as perceived by the teachers;
- 2) correlation between teachers and student analysis of WBLTs; and
- 3) correlation between teacher perceptions of learning, usability and engagement with student performance.

Finally, teacher comments were summarized for overall learning (Question 9 – Appendix B), technological issues (Question 10 – Appendix B), and suggestions for future use (Question 11 to 12 – Appendix B).

<sup>\*</sup> p < .005 (2-tailed)

<sup>\*\*</sup> p < .001 (2-tailed)

# Results

#### Use of WBLTs

#### Finding a WBLT

Forty-one percent (n=26) of the teachers reported that finding locating an appropriate WBLT took less than 30 minutes. Thirty-eight percent (n=24) took 30 to 60 minutes and the remaining 22% (n=14) took over an hour.

# Preparing a WBLT lesson

Length of time to prepare a lesson to incorporate the WBLT varied. Eight percent of the teachers (n=5) spent little or no time, 41% (n=26) spent less than 30 minutes, 30% (n=19) spent 30 to 60 minutes, and the remaining 22% (n=14) spent over an hour.

#### Using a WBLT

On average, teachers used WBLTs for 35.5 minutes (SD 27.9) with a range of 6 to 60 minutes. However, there was considerable variability (6 to 210 minutes). Students worked independently on individual computers in a majority of classrooms (92%, n=59), while a small group of students (8%, n=5) worked cooperatively with peers.

#### Reason for using a WBLT

The top four reasons cited by teachers for using WBLTs were to review a previous concept (53%, n=34), to provide another way to examine a concept (50%, n=32), to motivate students about a topic (44%, n=28), and to introduce a new topic (30%, n=19). Teachers rarely used WBLTs to teach a new concept (6%, n=9), to explore a new concept after a formal lesson (5%, n=3), or for homework (3%, n=2).

# Strategies for using WBLTs

Many teachers in this study often briefly introduced the WBLT and then allowed the students to explore on their own (61%, n=39). Only 17% of teachers (n=11) offered a formal demonstration of the WBLT prior to student use. Thirty-two percent (n=21) ofteachers prepared a formal handout to guide students while they were using the WBLT. Finally, 38% of teachers (n=25) engaged their students in a class discussion after the WBLT was used.

# Descriptive Overview of Learning, Usability and Engagement

#### **Teachers**

Teachers gave high ratings to perceived student learning, usability, and student engagement. Average item ratings (out of 7) ranged from 5.8 to 5.9 (see Table 1 for construct means). Over 78% of all teachers agreed or strongly agreed that students learned effectively with WBLTs. Sixty-four percent agreed or strongly agreed that the WBLTs selected were easy to use, and 65% agreed or strongly agreed that students were engaged while using the WBLTs.

#### **Students**

Average ratings from students were lower than those given by teachers, ranging from 3.4 to 3.8 out of five (4.8 to 5.3 on a 7-point Likert scale). Student ratings were closer to neutral (3 on a 5-point Likert scale) with respect to learning (M=3.4; S.D.=0.9) and engagement (M=3.4; S.D.=0.9) and engagement (M=3.4; S.D.=0.9) and engagement (M=3.4; S.D.=0.9) and engagement (M=3.4) and engagement (M=3.4).

0.8) and to agree (4 on a 5-point Likert scale) with respect to usability of the WBLT (*M*=3.8; *S.D.* = 0.9). Compared to teachers, students selected agree or strongly agree far less for the learning (32% vs. 78%), usability (49% vs. 64%), and engagement constructs (36% vs. 65%).

# Correlation among Teacher and Student Perceptions of WBLTs

All three constructs on the teacher scale (LOES-T) were significantly correlated with all three constructs on the student scale (LOES-S). Correlations were modest (0.25 to 0.47) indicating a certain degree of consistency between student and teacher evaluations of WBLTs.

Table 4. Correlations among LOES-S and LOES-T Constructs

	S-Learn	S-Us a bility	S-Engagement
T-Leam	0.47 ***	0.47 ***	0.44 ***
T- Usability	0.45 ***	0.45 ***	0.43 ***
T-Engagement	0.25 *	0.33 **	0.39 *

<sup>\*</sup> p < .05 (2-tailed)

# Correlation between Teacher Evaluations and Student Performance

Learning performance (percent change from pre- to post-tests) for classes where a WBLT was not used for reviewing previously learned concepts (n=19) was significantly and positively correlated with teachers' perceptions of student engagement (r=.49; p < .05, n=19), but not with perceptions of student learning (r=.22; n.s., n=19) or WBLT usability (r=.36; n.s., n=19) constructs. In other words, student performance was better when teachers perceived WBLTs as engaging.

#### **Teacher Comments**

# Overall Impact

Four themes emerged from the 89 comments that teachers made about the overall impact of the WBLT: learning (n=54, 61%), engagement (n=23, 26%), time (n=9, 10%), and individual differences (n=3, 3%). Each of these areas will be presented in more detail.

# Learning

Seventeen percent of the teachers made direct comments about how much students learned. A number ofteachers (n=10) made positive comments about how much was learned or how students were on task:

<sup>\*\*</sup> p < .01 (2-tailed)

<sup>\*\*\*</sup> p < .001 (2-tailed)

<sup>&</sup>quot;The students gained good insight into a new concept"

<sup>&</sup>quot;Students had a much better background in the subject when it was introduced [using WBLTs]"

<sup>&</sup>quot;All students were on task during the 90 minute lesson – Note it is usually only a 60 minute class!"

Some teachers (n=4) observed that the WBLT was not as successful as they had hoped:

- "Although the WBLT did not improve as many students' initial understanding of equation solving as I had hoped, it was useful."
- "They still had great difficulty distinguishing between vertical and horizontal stretches and compressions."
- "The method of explanation and some of the wording was different than our ... textbook"

Many teachers (n=19) commented on the effectiveness of WBLTs to provide visual supports:

- "[the] WBLT helped them gain a solid visual of what happens to a parabola as you change the numbers of the vertex form of a parabola."
- "Students were able to see a visual of a concept new to them."
- "Ithink it really helped the students to visualize ... the meaning of balancing equations."

A good number of teachers (n=15) felt that the WBLTs worked as good review tools for their students:

- "It helped review a topic that I had taught them last year in grade 11."
- "This WBLT was a great interactive review of concepts learned in grade 6. It not only helped review concepts, but it also motivated students about probability (the topic of our new unit)."
- "I am always reviewing balancing equations, and this WBLT provided [the] students with an interactive and immediate means to assess what they remembered."

Finally, a few teachers (n=4) commented that the WBLTs provided good interactivity for the students.

"This WBLT was a great interactive review of concepts learned in grade 6."

# Engagement

Over one quarter of teacher comments (n=23) referred to engagement as a key impact of WBLTs. Students were more interested or motivated when using this tool:

- "Students were more motivated."
- "Ithink students seemed to enjoy using it"
- "The WBLT helped to motivate students and get them excited about learning math"

#### **Time**

Some teachers (n=9) mentioned that time was an issue, either in creating a good lesson plan with a WBLT, saving time, booking the right time to use a WBLTs, or not having enough time:

"The WBLT allowed me to take a much shorter time to teach to teach the concept"

"I had only had one class prior to using the WBLT to introduce the concept to the class because of problems at the school in terms of booking computer time."

"Ithink the WBLT was helpful. However, due to the time constraints of using this lesson, the usefulness was limited as well."

#### Individual differences

Finally, three teachers noted individual differences with respect to the impact of WBLTs.

"Some students seemed to work well, however, one student was finished in 5 minutes, whilst another was finished in 35 minutes"

"The WBLT was a good one, but only my strongest students were able to learn the concept using the WBLT and accompanying worksheets."

#### Technological issues

Forty-three percent of the teachers reported having no technical problems whatsoever. Four key issues emerged from those teachers who did report problems: access (n=14, 19%), speed of Internet connections (n=10, 14%), software (n=9, 13%), and hardware (n=7, 10%). The main access problems teachers experienced were booking time for students to access the school computer lab and having enough computers in the lab to service the full class.

"It was very difficult to get the class into a computer room during this time period."

"There were not enough working computers so that each student could have his/her own."

"I love using WBLTs but will continue to avoid the use of computers in the classroom until we have more access to better computers."

A couple of teachers found loading time to be an issue when using the WBLTs:

"The loading of the [WBLT] was slow"

"The students had to be very patient waiting for the program to upload."

Some of the software problems included not having the correct version of Java or Flash to load a WBLT or the URL link to the WBLT being too complicated to type in quickly and accurately.

Finally, a few teachers experienced hardware problems in the form of old, slow computers, computers that froze or did not work, and equipment, such as headphones, not working.

"One of the four computers in my classroom broke down in the middle of when the students were using WBLT."

"The computers ... in the room I booked [did] not all work. The ones that [did] work [were] very slow.

# Suggestions for future use

Four areas were emphasized by teachers when offering suggestions for the future use of WBLTs: searching (n=35), preparation (n=22), testing (n=15), and support materials (n=15). With respect to searching for WBLTs, many teachers said it took a long time and requested a single, searchable database organized by subject area, concepts, and/or curriculum expectations:

- "I would prefer a central place where I can find WBLTs indexed by topic of instruction."
- "A more streamlined method of finding WBLTs would help in greatly reducing the amount of time spent finding suitable WBLTs."
- "Surfing the various websites is an area that requires a lot of time."

Regarding preparation, suggestions did not follow any consistent pattern. Key recommendations included the following:

- 1. Make sure you are well prepared you need to think about supporting worksheets, key questions, and sequencing (5 comments);
- 2. Allow extra time for using the computers it takes longer than you think (5 comments);
- 3. Give students a sheet with the web address of the WBLT to save time (2 comments);
- 4. If you cannot get a computer lab, WBLTs can work well for homework (2 comments);
- 5. Plan well ahead because it can be very hard to book computer time (2 comments);
- 6. Make sure not to leave the students on their own teacher support and discussion after the using the WBLT is important (2 comments);

Almost one quarter of the teachers (n=15, 23%) warned that it was critical to test the computers, peripherals (e.g., headphones and mice), Internet speed, and WBLT thoroughly before giving it to a class. Finally, some teachers noted that the support materials could take a lot of time to develop, so they thought that pre-designed lesson plans and worksheets should accompany WBLTs.

# **Discussion**

The purpose of this study was to examine WBLTs from the perspective of the middle and secondary school classroom teacher. The following research questions were addressed:

- 1. How do middle and secondary school teachers use WBLTs?
- 2. What are middle and secondary school teachers' attitudes about WBLTs with respect to learning value, usability, and engagement?
- 3. How do middle and secondary teachers' perspectives of learning, usability, and engagement compare with students' perceptions of the same three constructs?
- 4. How do middle and secondary teachers' perspectives of learning, usability, and engagement correlate with student learning performance?
- 5. What challenges do middle and secondary school teachers experience when using WBLTs?

Before, discussing each of these research questions it is prudent to discuss the methodology and quality of the evaluation tools used in this study. One of the main premises of this paper was that previous methods used to evaluate WBLTs were limited and that a more systematic, reliable, and valid approach was needed.

#### Method Used to Evaluate WBLTs

A total of 44 WBLTs in seven different subject areas were evaluated by 33 teachers in 64 separate classrooms involving over 1100 students in grades five to 12. There is little doubt that this was a large, relatively diverse sample. The LOES-T showed good construct (principal component analysis) and convergent validity (correlations with student comments) and moderate to low reliability. The qualitative component of the measure provided rich supplementary data that was consistent with the quantitative data reported. The learning construct, which showed relatively low reliability, may require modification for future research. Overall, the evaluation tools used in this study provided a reasonable foundation with which to assess the impact of WBLTs.

#### Use of WBLTs

In this study, the typical preparation time for using a WBLT for a single class ranged from 30 minutes to over two hours, with the average time at about one hour. This does not appear to be an unreasonable amount of preparation time and not one teacher noted that it was an issue of concern. There is some evidence, then, that WBLTs partially address the previously reported barrier of excessive time needed to use technology (Eifler, Greene, & Carroll, 2001; Wepner et al., 2003).

The time spent using a WBLT in class ranged from six to 210 minutes with an average time of just over 35 minutes. It is unclear from the data, though, how amount of time spent using a WBLT is related to teacher perceptions of use or actual learning performance. The amount of time spent using a WBLT may be linked to the type of WBLT used, the pedagogical approach chosen by the teacher, and computer access time. Further research is needed to address the impact of time. For the current study, it would be safe to say the results are limited to a one-time, short-term exposure to WBLTs.

It is important to note that teachers were cautious when using WBLTs in this study. Almost 70% of the time they chose to use the WBLT to either address previously taught concepts or to increase student motivation. Using a WBLT to teach a new concept occurred in only one third of the classrooms. Teachers may have been reluctant to risk using a new and untested tool to teach new concepts. Therefore, perceptions of WBLTs may have been somewhat skewed by the relatively modest teaching goals set by middle and secondary school teachers.

Strategies used by teachers in this study tended to be somewhat loose and open-ended: brief instruction, open exploration, and limited class discussion. Less than one third of the teachers prepared a guiding set of questions or handout for student use. These strategies appear somewhat consistent with the cautious goals teacher set for using WBLTs. If teachers are uncertain about the value of WBLTs, they may be unwilling or unable to develop elaborate strategies for integrating WBLTs into lessons. It is unclear how choice of strategy affected teacher perceptions of WBLT use or student learning performance.

# Teacher Perceptions of WBLTs

# Learning

The majority of teachers in this study felt that WBLTs resulted in successful student learning. This data was corroborated by qualitative feedback where teachers indicated that WBLTs led to increased student learning, provided effective visual aids, or offered a helpful review of concepts. Finally, teacher assessment of learning was significantly correlated to student assessment of learning. These positive results are consistent with previous data supporting the use of WBLTs in elementary and secondary schools (Brush & Saye, 2001; Kay & Knaack, 2007a; Kong & Kwok, 2005; Liu & Bera, 2005; Lopez-Morteo & Lopez, 2007; Nurmi & Jaakkola, 2006).

# **Usability**

Almost two thirds of the teachers agreed that WBLTs were easy to use. This result is not surprising given that the teachers selected the WBLTs to be used in their own classrooms. However, teachers did have an opportunity to observe the usability of the WBLT by students prior to assigning a final rating. Furthermore, teacher ratings of WBLT usability were significantly correlated with student ratings. Finally, the fact that almost half of the teachers reported notechnical problems and very few teachers reported software difficulties provides indirect support that the WBLTs functioned well.

#### **Engagement**

There was considerable evidence to suggest that engagement of a WBLT was an important component. According to the survey data, close to two thirds of the teachers felt that WBLTs engaged students. This result is also supported by teacher comments where over 25% of the teachers spontaneously wrote that students were very interested and motivated by WBLTs. Furthermore, teacher assessments of engagement were consistent with student assessments. Finally, higher teacher ratings of engagement were significantly correlated with increased student performance. Clearly, engagement is a characteristic strongly associated with successful use of WBLTs.

#### Teachers perceptions and learning performance

Teacher perception of engagement was the only construct significantly correlated with learning performance. In other words, if a teacher thought a WBLT was engaging, students achieved significantly higher gains from pre-to post-tests. However, teacher assessment of WBLT usability and learning potential were not significantly related to learning performance. It is speculated that usability may be required, but not essential to promote learning. For example, a WBLT that requires a student to click and read a series of pages is easy to use, but may limit learning because of the excessive reading required. It is puzzling, though, that teacher perceptions of learning were not significantly correlated with actual learning performance. These preliminary results should be treated with caution given the small sample of classes (n=19) evaluated.

# Challenges experienced while using WBLTs

At least three key themes emerged from over 150 comments made by the teachers who used WBLTs in their classrooms. First, time was a critical element that surfaced in many forms: time taken to search for good WBLTs, time taken to develop good lesson plans and support materials, and time taken to test WBLTs before they were used in class. Needing time to develop good handouts and guidance for students using WBLTs is consistent with the results observed by Brush & Saye (2001). Not one teacher mentioned time being a problem with respect to learning how to use WBLTs (usability), a finding that supports the notion that WBLTs are relatively easy to learn and use. Nonetheless, using WBLTs effectively takes time —typical estimates for both selecting objects and lesson plan preparation ranged from one to two hours.

A second theme, related to time, was the effort required to search for WBLTs. Over 40% of the teachers noted that this process was not only time consuming, but occasionally frustrating. Typical search times ranged from less than 30 minutes to an hour. Most noted that a single database, searchable by various fields including subject, concept/topic, and curriculum expectations would be helpful. Unfortunately, this type of database does not exist. One of the main benefits of WBLTs is that they are readily available from numerous sources. Teachers accessed at least 10 different databases for the current study. This availability, though, comes at cost of losing precision where references to local curricula and content organization are missing.

The final theme gleaned from teacher comments on WBLT use involved the influence of technology. Forty percent of the teachers reported no problems what soever, a good sign given the range of problems that can occur in any one lesson. However, almost 60% of the teachers did experience technological challenges. Two of the key problems reported, insufficient access and hardware problems, were unrelated to WBLTs. Even though computer-to-student ratios have improved to 1:5 in many countries, meaningful access for some classroom teachers in the current study was lacking. One teacher articulated the complexities of computer access this way:

"I love using WBLTs but will continue to avoid the use of computers in the classroom until we have more access to better computers. I am very computer literate – taught it for 5 years – but using computers in regular classes where we have to book out inferior labs is just a huge frustration. While the board insists our student to computer ratio is above average, in reality it is not. They count single computers in classrooms and computers I can never access because they are designated to computer and business classes. So I am stuck with just two labs – one in a very distracting library where I cannot teach. The other is a good location. As you can imagine booking the good room is an issue. There is a third room but the computers don't work. That is the room I had to use."

Two WBLT-specific problems included speed of Internet connection and not having the supporting web software needed to run the WBLTs. WBLTs are web-based and often include animation. If the speed of the Internet is slow, this can cause considerable frustration and interrupt the flow of the class. Only 10 teachers experienced this problem, but it is still an important issue that can influence successful use of WBLTs is the classroom. McCormick & Li (2006) also observed Internet challenges in their work with WBLTs. A few teachers noted that the free software needed to run certain WBLTs, either Java or Flash, was not loaded on the computers. This was a relatively small administrative problem, but one that needs to be double checked before a WBLT is used. Most boards can readily update software if given sufficient notice.

In summary, the literature suggests that many schools are technologically prepared to support the use of computers in the curriculum (Compton & Harwood, 2003; McRobbie et al., 2000; Plante & Beattie, 2004; US Department of Education, National Center for Education Statistics, 2002), but even with easy to use, readily available, free WBLTs, significant access and hardware issues remain.

# **Suggestions for Future Use**

The suggestions that teachers made for future use of computers focused squarely on time. Teachers advised new users of WBLTs to give themselves enough time to search for WBLTs, test the WBLTs, and prepare lesson plans and support materials. All three factors are critical for the successful use of WBLTs. While both teachers and students valued WBLTs, preparation for using them effectively takes time. In fact, many teachers asked that the search process be streamlined either in the form of a one stop, searchable database or a "top ten" list. In addition, a number of teachers would have liked more support materials.

# Suggestions for Educators

The results from this study offer a number of practical suggestions for teachers who plan to use WBLTs in the K-12 classroom. First, according to both teachers and students, the WBLTs used in this study were effective, easy-to-use and engaging. However, finding good WBLTs and preparing effective support materials takes time. Engagement appears to be one important feature to note when selecting a WBLT. Third, technological barriers in the form of insufficient access and

hardware problems may be addressed by booking labs well ahead of time and thorough testing of computers. Software problems are relatively uncommon, but may also be avoided by testing the WBLT on student computers before the class begins.

Finally, the issue of time is important when using WBLTs. It appears the typical time needed to locate an appropriate WBLT and prepare an effective lesson is one to two hours. Incorporating WBLTs into a lesson takes extra time in the form of searching, testing, and preparation. It should be noted, though, that not one teacher said the time spent was a significant problem. In fact, many teachers used WBLTs more than once in this study. As one educator noted, there are always trade-offs with respect to time:

"The time spent looking for an effective WBLT, and modifying it slightly, proves worthwhile with a lesson that pretty-much runs itself as the student interacts with engaging media."

#### Caveats and Future Research

This study was designed to be methodologically comprehensive. A WBLT evaluation tool for teachers was employed that was sensitive to key issues researched over the past ten years (Kay & Knaack, 2005, 2007b, in press). This tool showed low to moderate reliability and good construct validity. Since little formal research has been done assessing teacher attitudes toward the use of learning objects, it would be wise to conduct future studies in order to refine and improve the quality of assessment tools directed toward assessing teacher's attitude toward the use of learning objects.

Strategies used with WBLTs probably have an impact on effectiveness. For example, a WBLT used exclusively as a motivational or demonstration tool might not have as much impact as a WBLT used to teach a new concept. An analysis of instructional strategies could offer additional understanding of how to use WBLTs more successfully.

Tests used to assess performance in this study were created on an ad hoc basis by individual teachers. This study did not attempt to standardize measures or to assess reliability and validity. Higher quality learning performance tools should increase the precision of results collected.

The WBLTs tested in this study focussed primarily on mathematics and science. Markedly different features may be important for other subject areas. Future research should examine WBLTs in more diverse subject areas.

Classroom observations of the use of WBLTs were not conducted. The collection of this type of data would be valuable in assessing the reliability and validity of the results reported in the current study. In addition the sample size of 33 teachers and 64 classrooms is relatively small, even though over 1100 students were involved.

Finally, while there is evidence to suggest that interactivity, engagement, and usability are key features in selecting WBLTs, the results from this study do not indicate how these constructs interact with learning. Future research might incorporate a cognitive task analysis to determine how each of these constructs contributes to the learning process. For example, individual students could be asked to think-aloud while using a WBLT in order to gather a more profound understanding of how interactivity, engagement, and usability influence decision-making and performance.

# **Summary**

The purpose of this study was to evaluate teachers' perceptions of WBLTs used in middle and secondary school classrooms. A moderately reliable, valid assessment tool was used that glean

information about student learning, usability of WBLT, engagement, technological issues, and suggestions for future use. Overall, most teachers rated WBLTs as easy-to-use tools that engaged students and promoted successful learning. Teachers also noted searching for WBLTs and preparing lessons required significant time. Technological problems related to WBLTs were not reported often and focussed mostly on the speed of the Internet. The main suggestion offered by teachers was to be prepared to spend time selecting, testing, and preparing the materials in order to ensure successful use of WBLTs.

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# Appendix A - List of WBLTs Used in the Study

Collection	Level	Name of WBLT	Web Address	Access
AAA Math	MS	Geometric Facts	http://www.ey.epleezers.com/aaamath/geo.htm#topic1	Open
BBC	MS	Rocks and Soil	http://www.bbc.co.uk/schools/scienceclips/ages/7 8/rocks soils.shtml	Open
Independent	MS	Space Trading Cards	http://amazing-space.stsci.edu/resources/explorations/trading/	Open
Learn Alb	MS	Probability	http://www.learnalberta.ca/content/mesg/html/math6web/math6shell.html?launch=true	Open
Learn Alb	MS	Volume and Displace- ment	http://www.learnalberta.ca/content/mesg/html/math6web/lessonLauncher.html?lesson≕n6lessonshell15.swf&launch=true	Open
NLVM	MS	Factor Trees	http://nlvm.usu.edu/en/nav/frames asid 202 g 2 t 1.html	Open
NLVM	MS	Fractions - Equivalent	http://nlvm.usu.edu/en/nav/frames asid 105 g 3 t 1.html	Open
NLVM	MS	Fractions - Multiply	http://nlvm.usu.edu/en/nav/frames asid 105 g 3 t 1.html	Open
NLVM	MS	How High	http://nlvm.usu.edu/en/nav/frames asid 275 g 3 t 4.html	Open
PBS Kids	MS	Make a Match	http://pbskics.org/cyberchase/games/equiv alenffractions/	Open
TLF	MS	Integer Cruncher	http://www.thelearningfederation.edu.au/tf2/	Closed
TLF	MS	Square Pyramids	http://www.thelearningfederation.edu.au/tf/2/	Closed
πF	MS	Triangular Py ramids	http://www.thelearningfederation.edu.au/tf2/	Closed
Anne Frank	HS	Anne Frank the writer	http://www.ushmm.org/museum/exhibit/online/af/htmlsite/	Open
Article 19	HS	Ohm Zone	http://www.article19.com/shockwave/oz.htm	Open
Bio Project	HS	Online Onion Rod Tips	http://www.biology.arizona.edu/Cell bio/activ.ties/cell cycle/cell cycle.html	Open
Creat Chem	HS	Creative Chemistry	http://www.creative-chemistry.org.uk/gcse/revision/equations/index.htm	Open
Discov ery	HS	<u>Tornados</u>	http://œc.discov.ery.com/convergence/tornado/tornado.html	Open
DNA Int	HS	Gel electrophoresis	http://www.dnai.org/b/index.html	Open

Collection	Level	Name of WBLT	Web Address	Access
FunBased	HS	Classic Chembalancer	http://funbasedlearning.com/chemistry/chemBalancer/	Open
Gizmos	HS	Chemical Reactions	http://www.explorelearning.com/	Open
Independent	HS	Congruent Triangles	http://argyll.epsb.ca/jreed/math9/strand3/3203.htm	Open
Independent	HS	Life in Shadows	http://www.ushmm.org/museum/exhibit/online/hiddenchildren/	Open
Independent	HS	Metals in Solutions	http://www.chem.iastate.edu/group/Greenbowe/sections/projectfolder/animationsindex.htm	Open
Independent	HS	Ripples of genocide	http://www.ushmm.org/museum/exhibit/online/congojournal/	Open
Independent	HS	Triangle Centres	http://www.geom.uiuc.edu/~demo5337/Group2/trianglecenters.html	Open
Learn Alb	HS	Ammeters & Volt	http://www.learnalberta.ca/	Closed
Learn Alb	HS	Binomial distribution	http://www.learnalberta.ca/content/meda/htm/binomialdistributions/index.html?launch≒rue	Open
Learn Alb	HS	Multiply & Divide Cells	http://www.learnalberta.ca/	Closed
Learn Alb	HS	Exponential Function	http://www.learnalberta.ca/content/meda/html/exponentialfunction/index.html?launch=true	Open
NLVM	HS	Algebra Balance Scales	http://nhm.usu.edu/en/nav/frames asid 201 g 4 t 2.html?open=instructions	Open
PBS	HS	Structure of Metals	http://www.pbs.org/wgbh/nov.a/wtc/metal.html	Open
PHET	HS	Energy Skate Park	http://phet.colorado.edu/simulations/energyconservation/energyconservation.inlp	Open
Shodor	HS	Maze Game	http://www.shodor.org/interactivate/	Open
πF	HS	Alpha, Beta, Gamma of Radiation	http://www.thelearningfederation.edu.au/tf/2/	Closed
TLF	HS	Similar Shapes	http://www.thelearningfederation.edu.au/tf/2/	Closed
TLF	HS	Mobile Phone Plans	http://www.thelearningfederation.edu.au/tf/2/	Closed
TLF	HS	Between the Lines	http://education.uoit.ca/lordec/lo/L80/LV5536/	Open
TLF	HS	Squirt: Proportions	http://www.thelearningfederation.edu.au/tf/2/	Closed
UOIT	HS	Capillary Fluid	http://education.uoit.ca/EN/main/151820/151827/research teach locollection.php	Open

Collection Level	Level	Name of WBLT	Web Address	Access
UOIT	НS	Charging an Electro- scope	http://education.uoit.ca/EN/main/151820/151827/research teach locollection.php	Open
UOIT	HS	Relativ e Velocity	http://education.uoit.ca/EN/mair/151820/151827/research teach locollection.php	Open
UOIT	HS	Slope of a Line	http://education.uoit.ca/EN/mair/151820/151827/research teach locollection.php	Open
UOIT	HS	Parabolas	http://education.uoit.ca/EN/mair/151820/151827/research teach locollection.php	Open
UW Madison	HS	Wild Weather	http://cimss.ssec.wisc.edu/satmet/modules/wild_weather/index.html	Open
Waterloo	HS	Hy drologic Cycle	http://www.region.waterloo.on.ca	Open
WISC	HS	Periodic Table	http://www.wisc-online.com/objects/index_tj.æp?objid=SCI202	Open
Zona Land	HS	Equation of a Line	http://id.mind.net/~zona/mmts/functionIrsttute/linearFunctions/lsfi.html	Open

Appendix B – Learning Object Evaluation Scale for Teachers

	Strongly Disagree 1	Disagree 2	Slightly Disagree 3	Neutral 4	Slightly Agree 5	Agree 6	Strongly Agree 7
Learning							
1. The graphics and animations from the learning object helped students learn.	1	2	3	4	5	6	7
2. The students were able to learn from the learning object.	1	2	3	4	5	6	7
Usability							
3. The learning object was easy for students to use.	1	2	3	4	5	6	7
4. The learning object was easy to learn.	1	2	3	4	5	6	7
5. The students found the learning object instructions clear	1	2	3	4	5	6	7
Engagement							
6. The students liked interacting with the learning object.	1	2	3	4	5	6	7
7. The students were on task while using the learning object.	1	2	3	4	5	6	7
8. Students were motivated while using the learning object.	1	2	3	4	5	6	7

Overall Impact on Learning

9. What was the overall impact of the learning object on your lesson?

#### Technological Problems

10. Were there any technology-based problems that you encountered while using your learning object. Please explain.

#### Suggestions for Future Use

- 11. What information would you like to have in order to use learning objects more effectively in the future? Please explain.
- 12. What advice would you give to future teachers about using learning objects in their lessons?





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