

NORSK FILMINSTITUTT, OSLO - ANNUAL REPORT 2010

The Norwegian Film Institute is screening and distributing film culture on several platforms and thereby disseminating the film heritage. The Film Institute also houses a film museum and organizes exhibitions.

In 2010 a major rebuilding and upgrading was made in the cinemas. A 4K digital projector was installed in the second theatre "Lillebil", so that both theatres are now fully operative with all relevant projection equipment and formats. Both cinemas were equipped with new seats. The projection rooms were improved with new technical facilities.

The exhibition areas were enlarged, renovated and rebuilt. There is now room for more exhibitions and arrangements such as opening nights, receptions and workshops for children and young people.

The DVD- and film bookstore was closed down at the end of 2009 and in 2010 replaced by a smaller sales outlet in the reception. The Film Institute is now merely offering DVDs of Norwegian films for sale. In the reception area there are also facilities for free online screening of Norwegian films from our video-on-demand service Filmrommet.no.

Organizing the FIAF congress in 2010 together with The National Library required extensive Film Institute resources, with several events taking place at the Film Institute venue, including the Oslo 70-mm festival, various screenings and lectures, workshops, meetings, and the General Assembly. The FIAF conference is covered in more detail by the Secretariat's report.

Publishing activities on DVD and VOD

In 2010 the Film Institute published three DVDs with archival films. The first release was in February with the two major feature films, **The Hunt** and **Remonstrance** by the renowned Norwegian director Erik Løchen. Both films are recognized as *chef d'oeuvres* in the history of modernistic film in Norway. As bonus material the DVD was supplied with five of the director's short films, in addition to manuscripts, interviews and stills from his films.

In May **Roald Amundsen's South Pole Expedition (1910 -1912)** was launched during the FIAF Congress. Featured on UNESCO's "Memory of the world" list, this is one of the very few films among the heritage documents. The DVD also contains Amundsen's hand-colored photographs from the expedition and is accompanied by a book putting the film and the photographs in their historical context.

As part of the Bjørnson year 2010 the Film Institute produced a DVD with three feature films based on novels by the Norwegian Nobel prize winning author Bjørnstjerne Bjørnson. The production was in collaboration with the National Library and The Swedish Film Institute.

Two of the films, **Synnøve Solbakken** (director John W. Brunius) and **A Dangerous Proposal** (director Rune Carlsen), are Swedish silent films from 1919, newly restored by the Swedish Film Institute. Both films were supplied with a new score by the well-known Swedish silent film music composer Mattie Bye. The third film, **A Happy Boy**, is a Norwegian production from 1932, directed by John W. Brunius. As part of the release events in August 2010 **Synnøve Solbakken** was screened outdoor at Akershus Castle on the Oslo fjord. Later in the fall, the Swedish Film Institute organized a silent film concert with **Synnøve Solbakken**.

All films published on DVD are simultaneously made accessible on VOD, some of them also on DCP for digital cinema screening. Hundred new films were launched on our video-on-demand service during 2010, and it now consists of 800 films. The Film Institute also relaunched their subscription service to schools and libraries and entered an agreement with a national library distribution organization for marketing our online service.

Cinematheque

The Cinematheque has two theatres (195 + 70 seats) in the Film House in central Oslo, extensively used for both public and non-public screenings (press screenings, test screenings, industry screenings, seminars, workshops, conferences etc). Cinemateket organized 1166 public screenings in 2010, and numerous specialized screenings for children, schools, film students, organizations, different cultural and ethnic groups (Bollywood films, new Turkish films etc.). Cinemateket runs two unique festivals (a 70mm festival and a documentary film festival of European films), co-organizes further two festivals (Films from the South, Oslo Gay and Lesbian Festival), and serves as host for other festivals (Oslo International Film Festival, Oslo Screen Festival and the Oslo Bollywood Festival).

Highlights in 2010 included the 9th 70mm festival, the 9th annual European documentary film festival, and retrospectives on Jean Renoir, Kiju Yoshida, Eric Rohmer, Roman Polanski, Lina Wertmüller, Powell & Pressburger, Robert Mitchum and Jean Gabin, as well as thematic series on spaghetti western, polar cinema, the Mad Men connection, and more.

International guests at Cinemateket in 2010 included David Lynch, Claire Denis, Lina Wertmüller, Andreas Dresen and James Schamus.

Cinemateket organizes weekly lectures in film history, and several seminars, partly in collaboration with the University in Oslo and other institutions.

In 2010 Cinemateket launched a new avant garde concept entitled "The Dream that Kicks", with monthly programs of experimental and avant garde film classics.

Cinemateket screens films in all analogue and digital formats (including 4K), and both cinemas are now fully equipped for 4K digital projection. Traditional 35mm projection remains, however, the core of our screening activities.

Cinemateket had formal co-operations with a number of external institutions and organizations, like Goethe Institut, University of Oslo, Astrup Fearnley Museet for modern art, Films from the South, Oslo Gay and Lesbian Film Festival, Bollywood-festivalen, The French Cultural Center, the Italian embassy, the Spanish embassy, the Japanese embassy and several others.

The seven Norwegian digital cinematheques

A chain of seven digital cinematheques has been operating in Norway since 2008 in the cities of Bergen, Kristiansand, Lillehammer, Oslo, Stavanger, Tromsø, and Trondheim. They have screened digitized classics, one every week for most of the year. Altogether 29 films from nine countries, including seven Norwegian films, have been screened in 349 screenings all over the country. For a number of the screenings, introductions to the films are presented at one of the venues and streamed in HD-quality to the screen of the others. Some of the films have also been included in the program of film societies with access to cinemas with digital equipment. The number of films available in digital cinema format increases, also some in the best format with 4k solution, which five of our venues have equipment to screen. The project cooperates with the EU project Europe's Finest, which works on digitization of the European film heritage to d-cinema quality. One Norwegian film, *The Growth of the Soil* (Sommerfeldt 1921) with recorded music and inter titles in many languages is now distributed by Europe's Finest.

Film Museum

The Film Museum is situated at the Film House. In the museum you can experience the history of film from its beginning up until today.

In the pre-cinema section the guests can try out many optical toys and have a closer look at several antique cameras that tell the story of photography and celluloid. The film museum has a small cinema where the guests can watch archive films and Norwegian short films. At the censorship section the visitors can peek into secret rooms and catch a glimpse of scenes that have been edited out over the years. The museum also presents one of the most famous Norwegian directors, Ivo Caprino, who created several animation films from the 1950s and onwards. A collection of original puppets that were used in his films are on display. The Caprino section is one of the most popular exhibitions in the museum.

www.filmrommet.no is a new service available in the Film Museum in 2010. This allows us to programme and stream shorts and archive films from the internet in the

small cinema in the museum, and we are now able to create playlists and special film programs for groups that visit the museum.

The Film Museum charges no entrance fee. In 2010 the museum had a total of 8300 visitors.

Exhibitions

In 2010 The Norwegian Film Institute hosted twelve different exhibitions, all of them related to screenings, seminars or film festivals at the Film House.

During the first months of 2010 we presented an exhibition on the Norwegian film director Erik Löchen, with stills and moving images from his films *Jakten* and *Motforestilling*. From April to June three exhibitions were on display at the Film House. First on display was digital work related to the seminar *Digital Storytelling*, then in May a selection of 70mm films from 1950 – 1970, related to the 70mm Film Festival and the FIAF congress in Oslo. From the middle of May we presented the exhibition *The Cinema Photos*, consisting of stills from seven Italian film photographers meetings with some of the worlds most popular actors.

During the summer we presented an exhibition on Liv Ullmann. This was in connection with the *Liv Ullmann Symposium* that took place at the Film House in June. In June we also had an exhibition in cooperation with the National Film School in Norway, where the students were allowed to present their work and their final films.

In the middle of August the Norwegian Film Institute launched a new event – Film Autumn 2010. This event presented new Norwegian films coming up during the autumn of 2010 for film journalists and newspapers. In connection to the event there was an exhibition on the second floor at the Film House consisting of stills and film posters on new Norwegian films.

In September we had the Children's Weekend and a new exhibition consisting of photos, moving images, requisites and costumes from Norwegian Children's films from the last year was opened that weekend. During September we also presented an exhibition by the French artist Christ von Steiner, in cooperation with Oslo Gay and Lesbian Film Festival.

In October an exhibition on the Brazilian film *Limité* (Mário Breves Peixoto, 1931) was presented, in cooperation with Films From The South Film Festival and World Cinema Foundation.

In November the seminar *The Others Face* took place at the Film House. This was a seminar related to religion and the rite of passage on film. In connection to the seminar there was an exhibition on the same topic presented on the second floor at the Film House.

During November and December an exhibition on the new Norwegian Film *King of Devil's Island* was on display. The exhibition consisted of stills from the film taken by the Norwegian photographer Agnete Brun.

The Film Museum has also contributed with material for two exhibitions outside Norway. One exhibition in Warszawa where Morten Krogvold's portraits of Norwegian

film personalities were presented, and one exhibition in Vilnius about Thor Heyerdahls and the film Kon-Tiki.

The Norwegian Film Institute also lends out exhibitions to cinemas and cultural centres around the country. Fourteen exhibitions have been available in 2010, which is the same amount of exhibitions as in 2009.

Artifacts

The collection of artifacts consists of a variety of objects from the pre-cinema period and up to contemporary film production. In addition to professional camera equipment the collection also contains 8 mm cameras, projectors etc. As sound in film production became digitized it has been a large quantity of analog equipment available in the market and the past years the collection has been supplied with important items of analog sound equipment.

The collection grew with 8 objects in 2010.

Film Cultural Activities for Children and Youth

The Norwegian Film Institute offers a wide range of activities and screenings for children and youth. Many of the activities are connected to the Film Museum and approximately 2000 kids visited the Film museum in 2010.

For primary and secondary schools in Oslo the Film Institute offers four different film activities during the school year, such as animation workshops, film quiz and lectures. All together there were 52 groups attending these activities during the school year, a total of 1300 pupils.

In addition to these activities Norwegian Film Institute also offers screenings for kindergartens and after school programs, as well as screenings and lectures for high schools with media education. In 2010 there were 62 screenings and lectures for a total of 1580 kids.

During weekends the children in Oslo can visit Lillebil children's film club at the Film House. The film club is a non commercial alternative to regular cinema and focuses on a variety of children's film, such as classics, short films and documentary for kids. The film club also organizes animation workshops, exclusive screenings of new Norwegian children's films and meetings between the audience and professional filmmakers and actors. In 2010 the children's film club had a total of 58 screenings and sold 1750 tickets. This is a good result compared to 2009, where we sold 820 tickets/43 screenings.

Norwegian films abroad

The Norwegian Film Institute has provided prints to FAIF archives for promotion of Norwegian films in the following cities during 2010.

Havana: 7 prints with Spanish subtitles as part of a tour in Latin America. The prints were also showed within the ICAIC responsibility in Bayamo and Santiago. The films included were: **The Kautokeino Rebellion, Troubled water, The Art of Negative Thinking, North, The Pathfinder, O'Horten, Cold Lunch.**

Caracas: The same program as in Havana, with an additional film, **Together.**

Washington DC (National Gallery): 4 films by veteran director Edith Carlmar, plus an introduction by Ingrid Dokka from the NFI.

18 films within the program Figures in a landscape, Nature and Narrative in Norway, with an introduction by Jan Erik Holst, NFI.

Brussels: Bent Hamer homage with 5 films and an avant premiere of his latest film **Home for Christmas.**

World day of Audiovisual Heritage

October 27th was celebrated with a screening of the Brazilian masterpiece **Limité.** The film had an anniversary screening during the Films from the South Festival in the Norwegian ballet and Opera House, which had raised considerable attention and interest for the film. Having obtaining the gracious permission from the Cinemateca Brasileira, the Norwegian Film Institute was happy to offer a second screening at our theatre on October 27th, celebrating the WAH.

Budgets 2010

NFI's total budget 12.488 mil. Euro

The Audience department 2.22 mil. Euro Salaries 63%

Sources of funding 12.488 Euro

Grants from the Ministry of Culture 200 Euro

Revenues 668.200 Euro generated from DVD distribution, cinemateque screenings and hiring out screening facilities.