

NATIONAL FILM ARCHIVE OF INDIA  
Ministry of Information and Broadcasting  
Government of India  
Law College Road  
PUNE – 411 004

FIAF Annual Report 2010

1. Acquisitions of the year

During the year under report new titles are acquired and duplicate film material of 14 various subjects were prepared. 2250 film reels were transferred by Nehru Memorial Museum & Library, New Delhi, to NFAI during the period under report for preservation, digitization and restoration. These film reels cover actuality footage on important events during the tenure of India's first Prime Minister Pandit Jawaharlal Nehru.

Important among the free deposits is Assamese film '**Runumi**', released in 1952, depicting a love story set in Assam and Nagaland. The film was immediately banned by the then Assam government. The print of the film vanished from the public gaze. It surfaced after 40 years, in rusted cans. A relative of the producer immediately sent the film to NFAI for preservation and restoration.

13 films including 53 episodes of 'Bharat Ek Khoj ' were received from noted filmmaker Shyam Benegal, Sahyadri Films, Mumbai, for preservation in the Archive. Negatives of 31 films were also received from Madhu Entertainment, Mumbai, Vidu Vinod Chopra films, Madhur Bhandarkar etc. for storage and preservation purpose.

During the period under report, 5000 reels of Picture and Sound Negatives were received from National Film Development Corporation, Mumbai, Bombay Film Laboratory and other private parties. Significant titles received as free deposits during the year included Marathi, Punjabi, Bhojpuri, Rajasthani and Gujrati titles along with Hindi titles for storage and preservation in the Archive during the year.

Following are some of the important titles/prints out of 100 films added to the Archive collection during the period under report :-

MEENA GURJARI	Dinesh Rawal/Gujarati/1975
NAALUM THENTHAVAN	Jambulingam/Tamil/1968
THOMMANTE MAKKAL	Sasikumar/Malayalam/1965
WELCOME TO SAJJANPUR	Shyam Benegal/Hindi/2008
NETAJI SUBHASH CHANDRA BOSE	Shyam Benegal/Hindi/2004
ANTARNAD	Rajendra Talak/Konkani/2008
EKLAVYA	Vidhu Vinod Chopra/Hindi/2007
LAGE RAHO MUNNABHAI	Rajkumar Hirani/Hindi/2006
FASHION	Madhur Bhandarkar/Hindi/2008
JAIL	Madhur Bhandarkar/Hindi/2009
TARA	Bijaya Jena/Oriya/1992
KALJA NO KATKO	Girish Manukant/Gujarati/1989
HARI DARSHAN	Girish Mrukant/Gujarati/2001
BHABHI NA HETH	Vijay B Chohan/Gujarati/1986
MAHISAGAR NE AARE	Girish Manukant/Gujarati/1989
MERA SUHAAG	Ajay Sharma/Hindi/1987
VEENA VELI	Honey Chhaya/Gujarati/1978
HAR HAR MAHADEO	Girish Manukant/Gujarati/1978
BRASHTACHAR MURDABAD	Manhar Raj Kapoor/Gujarati/1977
SANABI NI CHEMDADI	Girish Manukant/Gujarati/1976
BRIJ KA BIRJU	Soddharth agar/Brijbhasha/2000
RAMAYAN	Girish Manukant/Gujarati/1981
CHHOTI BAHEN	Girish Manakant/Hindi/1977
PYAR HOGAYA	Girish Manukant/Hindi/1986
SATI NAAG KANYA	Babubhai Mistry/Hindi/1982
MAUT KI SAJA	DevendraKhandelwal/Hindi/1989
MAHASATI SAVITRI	Girish Manukant/Gujarati/1982
THE CABIN MAN	Ashish Pandey/Music only
BENAM RISHTAY	Shyam Gupta/Hindi/1982
IKKE PE IKKA	Raj Sippy/Hindi/1994

## 2. Progress and problems in the field of preservation

During the year, detailed checking of film material was carried out in respect of 156 spools in 16mm. Similarly, routine checking was carried out in respect of preservation copies, circulation copies etc ( 18,082 reels in 35mm 629 reels in 16mm) 35 films (467 reels) were lent to producers' & copyright owners for various kinds of copying work. Archive digitized 3338 reels during the year.

The moving image heritage of India can be safeguarded only if sustained and deliberate efforts are made to preserve it. The films are stored in a controlled environment with temperature of about 15 C and RH at 50% 5% which is ideally suited for Black & White film material.

At Phase II- NFAI, Kothrud, Pune, with 16 small vaults have capacity to store 6000 35mm reels in each are constructed and allotted for storage. The vaults and a main theatre of 200 seats are made functional.

## 3. Cataloguing, documentation and research

One Audio-Video History Project was completed on noted singer and actress "Shamshad Begum".

One Publication from NFAI Research Project was brought out on the subject – "Reflections- Images of Women in Hindi Films".

#### 4. Film showings, exhibitions and publications

The Archive supplied a large number of films for various retrospectives, national and international festivals apart from making available prints for screenings of various Film Societies and educational institutions spread all over the nation.

Festival of films from France, Germany, UK, Iran, Argentina, Poland and other European countries in collaboration with Alliance Francaise, Max Mueller Bhavan, British Council and Cultural Centre of Russia, Mumbai were organized.

#### **Major events where NFAI extended the facilities were :**

- Special screening of the film 'Avaghachi Sansar' was organized on occasion of 12th death anniversary of Raja Gosavi in association with Gosavi Foundation.
- On the occasion of International Women's Day celebration a film festival "Emancipation of Indian Womanhood-cinematic experience-Kamalabai to Smita Patil was organized in collaboration with Aayam – a group of women journalists.
- On the occasion of Birth centenary of noted marathi film actor, director and producer late Shri Raja Paranjape a five day film festival was organized by Raja Paranjape Foundation in collaboration with NFAI.
- A six day Children's Film Festival named 'Summer Bonanza' was organized by NFAI in association with Children's Film Society, Mumbai.
- Mexican film festival was held in association with Mexican Embassy, Film Federation Societies of India and NFAI at Pune.
- Chinese film festival was jointly organized by Directorate of Film Festival, Embassy of the People's Republic of China in India and NFAI, at Pune.
- The year 2010 marks the Golden Jubilee of Ritwik Ghatak's Bengali masterpiece, 'Meghe Dhaka Tara' (The Cloudcapped star) released in 1960. NFAI had organized a screening of the film on 20th July, 2010 followed by a discussion on Ghatak's film-making style and the film's plot.
- In an effort to spread awareness on cinema in various regional Indian languages the Festival of Indian Panorama, organized by Directorate of Film Festivals in association with the NFAI was held at Kolhapur.

- Directorate of Film Festival and National Film Archive of India in collaboration with Taipei Economic & Cultural Centre of India organized retrospective of Asian film maker **Ang Lee Films** at NFAI .
- NFAI had organized a programme on Pandit Gopi Krishna Smriti Sammelan in collaboration with Nrityavedh and Ashay Film Club at NFAI, Pune. The film "Jhanak Jhanak Payal Baje" was screened in memory of Pandit Gopi Krishna.
- Federation of Film Societies of India and National Film Archive of India in collaboration with Romanian Consulate organized three day Romanian Film Festival at NFAI auditorium.
- Films from Israel and Iran were showcased in Pune in collaboration with Ashay Film Club, Iranian Cultural Centre, Mumbai and the Embassy of Israel.
- The Archive also organized a series of festivals showcasing films from France, Germany, UK, Iran, Argentina, Poland and other European countries in collaboration with Alliance Francaise, Max Mueller Bhavan, British Council and Cultural Centre of Russia, Mumbai.
- National Film Archive of India, Federation of Film Societies of India and Consulate General of Czech Republic presented Czech Film Festival held in NFAI auditorium from 16 – 18 December,2010.
- 161 films were shown under various programmes apart from the regular screenings for the film Circle members and the students of FTII. In addition, Screening of Documentary films on every second Saturday of the month was started from August 2009, for the benefit of the film circle members and others interested in documentary films. Documentaries from Films Division are presented in this programme.
- 8th 'Pulotsav' was organized by Ashay Film Club, Pune. NFAI gave programme support by lending Archive films and auditorium.
- Students of various mass media and journalism institutions visited NFAI as part of the educational tour.

## **NFAI in various Film Festivals**

### **PIFF, Pune**

8th Pune International Film Festival was held from 7 – 14 January, 2010 and NFAI gave programme support to the event by lending the auditorium and 28 Archival films. During the festival, NFAI also organized exhibition of the digitized versions of 150 film posters of Hindi and regional films at the Pune Municipal Corporation's Art Gallery. The exhibition was inaugurated by Oscar award winning sound designer Resool Pookutty. The idea of exhibition was to inform people about the creative use of sound, music and lyrics in Indian films.

### **MIFF, Mumbai**

NFAI gave support by lending 19 documentary films for the Mumbai International Film Festival held at Mumbai from 3 – 9th February, 2010. NFAI had displayed about 150 film posters at NCPA, Mumbai as part of the Festival highlighting the history of Indian Cinema.

### **International Film Festival of India – 2010, Panjim, Goa**

A rich photographic retrospective and exhibition on recipients of the prestigious Dadasaheb Phalke Award was put up in 41st International Film Festival of India (IFFI) in Kala Academy Panaji, Goa by National Film Archive of India held from 22nd November to 2nd December, 2010. The first-of-its-kind exhibition, it featured the life, times and achievements of the awardees, which includes actors Devika Rani, Dev Anand, Ashok Kumar, Dilip Kumar, and many an illustrious name in the Indian film industry like Satyajit Ray, Manna Dey, Hrishikesh Mukherjee, Shyam Benegal, Adoor Gopalakrishnan, Yash Chopra, Mrinal Sen and so on. The objective and the focus of the exhibition was to familiarize the younger generation to the contribution of the awardees to Indian Cinema.

NFAI also presented a section called "restored classics". This comprised of five rare films digitally restored by NFAI, and screened in Blue Ray format. Films were 1) Parwana 2) Ashok Kumar 3) Rojlu Morayi 4) Marthanda Varma 5) Baishey Shraavan

Important among the other programmes for which NFAI supplied special packages during the year under report were:-

- Nine films were sent to Moving Images, Hyderabad on the occasion of the Bimal Roy's centenary week film festival held from 22nd January to 1st February, 2010.
- Three films were sent to Roopkala Kendra, Kolkata for 9th International Social Communication Cinema Conference held from 15 – 21st February, 2010.
- Seven films were sent from the Archive collection to Inko Centre, Chennai for Women's Film Festival held from 1- 8th March,2010.
- Seven films were sent by the Archive to Thiruvananthapuram for the Filca Film Festival held from 7 – 13th May,2010.
- Three films were sent to Directorate of Film Festival to commemorate 50 years of contribution to Indian Cinema by Shri Kamal Haasan, a retrospective of his films held in New Delhi from 2 – 4th July,2010.
- Three films were supplied to 'Soorya International Film Festival' held at Thiruvananthapuram from 21.9.2010 to 30.9.2010.
- To celebrate the Golden Jubilee of the film **SUJATA**, was sent to Bimal Roy Memorial & Film Society, Mumbai for their screening.
- Two films were sent for the 7th National Film Festival of Kerala.
- Five films were sent to Mumbai Academy of Moving Images (MAMI) for the 12th Mumbai Film Festival held from 28th October to 4th November, 2010.
- NFAI supported by lending films for holding 3rd Haryana International Film Festival organized by DAV College for Girls, Yamunanagar.
- Six films were supplied to Nandan, Govt.of West Bengal for the 16th Kolkata International Film Festival held from 10-17 November, 2010.
- Archive films were supplied to Directorate of Film Festival for 41<sup>st</sup> International Film Festival of India held at Panaji, Goa from 22.11.2010 to 2.12.2010. NFAI also organized an Exhibition of Publicity Posters of

- Cinema and Stills at Goa during the 40<sup>th</sup> International Film Festival of India.
- Eighteen films were supplied to 15<sup>th</sup> International Film Festival of Kerala, (December 10-17) at Thiruvananthapuram.

A number of films were also supplied for joint screenings held by FFSI at Mumbai, Kolkata, Chennai, Bangalore, Hyderabad and Cochin.

### **Dissemination of Film Culture**

#### **Screen Education**

Another important activity under dissemination of film culture is screen education scheme comprising of long and short term Appreciation courses, conducted in collaboration with FTII and other educational and cultural institutions.

A film appreciation course was held for children in the age group of 13 to 18 years at Pune, from 24 – 30th April, 2010. The children were exposed to various aspects of films under the able guidance of the academicians from the teachers and guest lecturers from FTII and the filmmakers like Sumitra Bhave, Umesh Kulkarni, Piyush Jha and Mayuri Panse.

35th annual course in Film Appreciation was held in Pune this year from 24<sup>th</sup> May to 19<sup>th</sup> June, 2010. 72 participants from across the country, including one from Sri Lanka attended the course. The course is primarily designed to meet the needs of film related professions like teachers of film studies, communication, journalism, film society organizers, film critics, researchers, Govt. officials handling films, technicians and others interested in films. Along with faculty from FTII Guest faculty included veterans like Anjum Rajabali Renowned filmmaker, Shri Mani Kaul was the Chief Guest for the valedictory function.



This activity was extended to other centers by organizing one-week short-term film appreciation course. This was held in Panjim, Goa from 3 – 11th July 2010 under the joint auspices of National Film Archive of India and FTII, Pune and it was hosted by the Entertainment Society of Goa. 35 participants attended the course. The highlight was the interactive session with Kokani filmmaker Laxmikant Shetgaonkar. This was the second consecutive course held in Panjim.

Another short term course in Film Appreciation was held in Kanpur from 24 – 31st July,2010 under the joint auspices of NFAI and FTII in association with the Kanpur Film and Theatre Society and Dainik Jagran. 78 participants benefited from this course. This was the first time that such a course was held in Kanpur.

For the first time, the Cine Correspondent's course in Film Appreciation for the benefit of Journalists was conducted jointly by NFAI and FTII at Pune from 11- 22nd October, 2010. Journalists from Manipur, Assam, Uttar Pradesh, Andhra Pradesh, Madhya Pradesh and Maharashtra attended the course. Apart from faculty from FTII, distinguished teachers like Anjum Rajabali, K.Hariharan, Samar Nakhate, Ranjani Mujumdar, Ravi Vasudevan delivered lectures on Film Theory, Art and History of Cinema amongst other topics.

Film Appreciation Camp for Teachers was organised at NFAI, Pune by Federation of Film Societies of India (Maharashtra Chapter), Asian Film Foundation, Mumbai in collaboration with National Film Archive of India from 10 – 12th December,2010.

#### **Supply of films for various programmes**

NFAI's activities to disseminate film culture in India are manifold. Its Distribution Library has about 40 active members throughout the country. The Archive also supplies films for various screening programmes.

NFAI is rendering services to producers/copyright owners in respect of supply of films for repairing their original negatives, preparation of duplicate copies and video copying for telecast purposes. A number of celluloid classics being telecast on the national and satellite networks were collected from its collection.

**Poster Exhibitions:**

Number of Poster Exhibitions were also organized during the period under report.

**Pune :** Poster exhibition was organized at NFAI,Pune on Marathi Cinema on 7th February,2010.

Poster exhibition was organized on late Shri Raja Paranjape depicting his renown films and detailing the career and biographical information of his eminent film personality.

**Ahmedabad:** Film Posters of 25 exhibits were sent to Ahmedabad to display in the foyer of one of the theatres in Ahmedabad with a view to familiarize the public with the role of National Film Archive of India.

**Hyderabad:** 29 Film Posters were sent by NFAI to Moving Images, Hyderabad on the occasion of Bimal Roy's Centenary Film Festival held from 22nd January, 2010 to 1st February,2010 .

**Chennai:** About 55 film posters from Archive collection were sent to Inko Centre, Chennai for Women's Film Festival held from 1 – 8th March,2010.

**Paris, France:** 12 Indian Film Posters were sent to Cannes International Film Festival for exhibition purposes at the India Pavilion through Ministry of I & B.

**Beijing, China:** NFAI had supplied 47 images of film posters to ICCR, New Delhi and Routes2Roots for the exhibition organized by them entitled "Journey of Indian Cinema" in Beijing, China from 24th June to 3rd July.2010 to celebrate the 60 years of Indo China Diplomatic Relations.

**Mexico:** 30 images of wall posters were sent through Ministry of External Affairs for the festival/exhibition on Indian Cinema held in Mexico. The exhibition delineated the history of Hindi Cinema.

**Port of Spain-Trinidad & Tobago:** About 50 film posters were sent to Trinidad & Tobago Film Festival organized by the High Commission of India to commemorate the 75th Anniversary of Indian Cinema.

#### **Research Projects:**

One Audio-Video History Project was completed on noted singer and actress "Shamshad Begum".

One Publication from NFAI Research Project was brought out on the subject – "Reflections- Images of Women in Hindi Films".

#### **Theatre Facilities**

NFAI has three multi-purpose theatres. A preview theatre of 35 seats and main theatre of 330 seats in the main campus and state of the art theatre of 200 seats at Kothrud. Apart from NFAI's own programmes and FTII's academic screenings, the facilities were also availed of by other institutions for their screening programmes, lectures, seminars etc.

Max Mueller Bhavan, Alliance Francaise and British Council in Pune also organized screening programmes for the benefit of their members and NFAI Film Circle members on a regular basis. During the period under report the main auditorium and preview theatre were rented out for 400 programmes.

### **Conservation, Preservation and Restoration work**

The moving image heritage of India can be safeguarded only if sustained and deliberate efforts are made to preserve it. The films are stored in a controlled environment with temperature of about 15<sup>o</sup> C and relative humidity of 50%, which is ideally suited to preserve black and white films. NFAI also has specialized vaults for color films maintaining conditions of 2<sup>o</sup> +1<sup>o</sup> C temperature and 24% +5% relative humidity.

### **Digitization of films and ancillary material**

All types of films are composed of chemicals, which if not stored in ideal conditions, are subject to decay. A further toll is taken by poor storage, which leads to the decomposition due to mold and fungi, and poor handling resulting in dirt, scratches, tears and other physical damage. A practical solution to counter film deterioration is to convert and archive information stored on film and magnetic media to digital formats and media, which are durable, easy to store, not prone to wear and tear due to repeated access and have a technological life span.

While achieving it's primary objective of tracing and acquiring for posterity, films and the ancillary material, NFAI has a collection of about 6000 titles of films and over 500000 items of ancillary material comprising of song booklets, wall posters, photographs and press clippings, about 40000 scripts and rare books and magazines dating back to the 30s. With the changing technologies, NFAI has undertaken digitization of films and ancillary material. 137 films prioritized for digitization have been completed during the period under report. As regards ancillary material, all the wall posters, song booklets, stills and press clippings have been digitized so far. Rare magazines from the 30s and 40s and regular magazines like Film Fare, Star and Style , Madhuri and Screen have been digitised during the period under report.

### **National Film Heritage Mission**

To ensure that the Indian film heritage is passed on to future generations for educational, academic, research purposes, urgent action towards centralized cataloging, assimilation, preservation and restoration is the need of the hour.

The NFAI has envisioned a major initiative, the National Film Heritage Mission (NFHM), with an objective to identify/trace, accumulate, centralize the film content. It will also provide a comprehensive platform and solution for the cataloging, digitization, digital restoration, preservation, dissemination and monetization of film content.

The mission is critical for the benefit of society at large and aims to create an archival and preservation policy through strategic direction, leadership, partnership, and collaboration between the film sector departments under the Ministry of Information & Broadcasting like NFAI, Films Division, NFDC, CFSI, FTII, DFF, state government institutions and other private libraries.

With an experience of over 45 years into archiving & preservation, NFAI has prepared the DPR and will implement the NFHM to ensure that the efforts and resources are optimally utilized to generate the desired results within a set timeframe.

#### **5. Budgetary matters**

NFAI had fairly adequate budgetary support during the year under report for its acquisition, preservation and dissemination activities.

#### **6. International relations**

At the international level, NFAI supplied several Indian classics for major screening programmes during the year:

NFAI had done Prestine restoration of Mrinal Sen's Film 'Khandahar' and the digital copy was screened during 63rd Cannes Film Festival-2010. The screening was appreciated and the press coverage generated lot of interest among the film community in New York. The 35mm print of the film was supplied to the Museum of Modern Art in October for a screening in their Annual Film Preservation Festival.

A retrospective of five Satyajit Ray's films/DVDs "KANCHANJUNGA" "PIKOO" "JANA ARANYA" "BALA" and "SIMA BADDHA" were sent to the festival at Guimet National Museum, Paris under the banner "The Ete Indian Film Festival held from 8.9.2010 to 29.10.2010.

A retrospective of noted Bengali Actor Uttam Kumar's three films in DVD format "NAYAK" "HARANO SUR" and "SAPTAPADI" were sent to Indira Gandhi Cultural Centre, Dhaka, Bangladesh.

A retrospective of noted film actress Smita Patil's films " AKALER SANDHANE" "BHAVNI BHAVAI" "BHUMIKA" and "CHIDAMBARAM" were sent to Indo-American Arts Council, for the MIAAC Film Festival held in New York.

**Paris, France:** 12 Indian Film Posters were sent to Cannes International Film Festival for exhibition purposes at the India Pavilion through Ministry of I & B.

**Beijing, China:** NFAI had supplied 47 images of film posters to ICCR, New Delhi and Routes2Roots for the exhibition organized by them entitled "Journey of Indian Cinema" in Beijing, China from 24th June to 3rd July.2010 to celebrate the 60 years of Indo China Diplomatic Relations.

Director, NFAI attended the 66th FIAF Congress, Symposium and General Assembly at Oslo, Norway from 1.5.2010 to 7.5.2010. The Director, NFAI was the member of delegation of experts from South East Asia to Berlin and Leipzig from 18-22 October,2010 organised by the Goethe Institute.

Some of the eminent foreign visitors had been to the NFAI for study research purposes during the period under report :

**Michelle Goldberg Brooklyn, New York**

**USA**

**Julia Reischel, Vienna**

**Austria**

Clare Weber, Washington State University Vancouver	USA
Kramer, Max University of Heidelberg	Germany
Moreen van Marwick	Berlin
Arunima Paul, University of Southern California, Los Angeles	USA
Martina Bofinger, University of Heidelberg	Germany
Nandana Bose, Dept of South College Road, Willington	USA
Nilanjana Som, ESSEC Business School	Paris
Roopa Singh, New York University, New York	USA
Katharina Gorgen, University of Mainz	Germany
Anupama Kapse, Queens College, New York City	USA
Ms. Aparna Frank, New York University, Broadway	USA
Amandine Lise D'Azevedo & Pruvost-Delaspre Marie University of Lasorbonne, Nauvelle, Paris	France
Suzanne Schulz, University of Texas, Austin	USA
Kerstin Schoor, Berlin	Germany
Kathryn Hardy, University of Pennsylvania Philadelphia	USA

**Prashant Pathrabe**  
Director