

2010 ACTIVITIES REPORT

1. IDENTIFICATION OF YOUR INSTITUTION

Name of archive or cinematheque: CINEMATECA BRASILEIRA

City: SÃO PAULO – SP

2. STAFF

Total number of staff : 42 public servants and 56 staff members on contract by the Sociedade Amigos da Cinemateca – SAC through the projects agreed between SAC and the Brazilian Ministry of Culture.

3. BUDGET

The Cinemateca has received U\$ 4,000,000.00 from the Federal Government (not including the payment of public servants). And around U\$ 5,800,000.00 from specific projects administered by SAC - around 50% of this specific amount are devoted to the staff contracted by SAC. 30% of the total budget (9,800,000.00) are destined to preservation activities.

4. COLLECTION

Film Collection (2010)

The Archive acquired 2,190 titles that correspond to 3,233 materials (1,619 positive copies and 1,614 masters) or 5,601 reels.

Brazilian films

Features (222 titles / 419 materials); **Shorts** (597 titles / 895 materials); **Newsreels** (438 titles / 480 materials); **Other Categories** (713 titles / 1,170 materials).

Nitrate

Features (35 titles / 35 materials) and **Shorts** (02 titles / 02 materials).

Foreign films

Features (87 titles / 134 materials); **Shorts** (83 titles / 85 materials); **Newsreels** (13 titles / 13 materials).

Number of legal deposit copies: 88 titles / 96 materials

Features (55 titles / 62 materials); **Shorts** (32 titles / 33 materials) and **Vignette** (1 title / 1 material)

TV – Video – Digital Holdings

5,242 materials corresponding to 3,760 titles in several formats (HD, digital and analogical beta, DVCam, MiniDV, VHS, U-Matic, CD, MO Disk, DAT, Hi8, LTO) were acquired during the past year. Total: 29,821 materials.

Brazilian Films

Features (314 titles / 629 materials); **Shorts** (1,081 titles / 1,833 materials); **Newsreels** (880 titles / 926 materials) and **Other categories** (1,256 titles / 1,614 materials)

Foreign films

Features (59 titles / 68 materials); **Shorts** (133 titles / 135 materials) and **Other categories** (37 titles / 37 materials)

Number of legal deposit copies (Betacam digital; HDCam; HD; HDV; DVCam; Betacam SP): 81 titles and 81 materials.

Features (23 titles / 24 materials); **Shorts** (15 titles / 15 materials) and **Other categories** (34 titles / 42 materials).

Non-Film Holdings

3,269 items (books, films and festivals catalogs, articles about Brazilian cinema from national and foreign publications and academic works referring to cinema) and 82 posters of Brazilian and foreign films were acquired. Altogether, there are 8,000 books, 8,600 posters (not included duplicates), 2,500 scripts, 3,000 catalogs and 2,250 periodicals.

In 2010 the Cinemateca received as donation the Mauro Alice Personal Archive. He was an important Brazilian film editor. The archival fonds consist of letters, scripts, cameras, photos, films and books.

5. PRESERVATION ACTIVITIES

Storage Facilities

The Cinemateca Brasileira has four vaults with constant temperature and humidity control.

Preservation / Duplication / Transfers/ Restoration

Actions aimed for preservation upon 30 titles (features) were undertaken. 76 positive copies were duplicated and 837 titles were digitized for access or circulation purposes. Our Restoration Laboratory also restored 5 titles.

6. CATALOGUING & DOCUMENTATION ACTIVITIES

Cataloguing

In 2010 8,475 materials referring to 5,950 titles (features, shorts, newsreels, domestic records, commercials and others categories) were catalogued in the database that manages the film holdings.

The Documentation and Research Center has catalogued 3,269 materials: books, films and

festivals catalogues, articles about Brazilian cinema from national and foreign publications and academic works referring to cinema. The Brazilian cinema periodical collection had 12,737 news indexed in the database. 1,250 documents from Embrafilme's Archival Fonds, a huge documentation produced by the state-owned company that was founded in 1969 and extinguished in 1990 – responsible for the Brazilian cinematographic production –, were catalogued in a database specifically designed for this purpose.

1,281 records were created or revised in the Brazilian Filmography database.

7. PROGRAMMING & ACCESS ACTIVITIES

Public Screenings / Fim Theatres / Programming

The Cinemateca Brasileira owns two Screening Rooms: the Cinemateca Brasileira/Petrobras Theatre, with 108 seats; and the Cinemateca Brasileira/BNDES Theatre, with 210 seats. In 2010, there were 1,357 public screenings, presenting 1,483 titles (features and shorts), attended by 47,858 spectators.

Individual Access to Film Prints (Editing Table and/or Screening Room)

For special cases, the preservation sector grants the use of the institution's editing tables.

Video / DVD / digital viewing booths (TV screens or monitors)

There are two digital booths for VHS and DVD at the Paulo Emilio Salles Gomes Library. In 2010, 478 titles were viewed by 128 researchers.

Unesco Day of the Audiovisual Heritage – October 27

In 2010, the Cinemateca Brasileira and the Mostra Internacional de Cinema de São Paulo / São Paulo International Film Festival – one of the most important in Brazil –, in an unprecedented partnership, celebrated together the UNESCO Day of the Audiovisual Heritage, presenting a selection of Brazilian films in new or restored prints. In total, 7 films were presented, in 9 screenings, for an audience of 206 persons.

Loans to and from FIAF (affiliates) and non-FIAF entities (to and from external users) for ACCESS, PRESERVATION AND/OR RESTORATION PURPOSES

The Cinemateca gave access to a total of 23 Brazilian titles screened in institutions, such as: Museum of Modern Art – MOMA (USA), Centre Pompidou (França), Cinémathèque de Québec (Canadá), Cinémathèque Suisse (Suíça), Cinematheque Madison (USA), Cineteca del Friuli (Itália), Cinematheque Pusan (Coréia do Sul), UCLA Film & Television Archive, Fimoteca de la Unam

(México) and Cinemateca do Museu de Arte Moderna do Rio de Janeiro.

The loans for external exhibitions are part of the Programming and Access to Collection Sector's common activities. Among the requesters granted with 288 Brazilian titles in 2010, there are national and international film festivals, special screenings, film clubs and cultural centers.

33 titles were loaned from FIAF affiliates and 1,266 titles were loaned from non-FIAF entities.

8. OTHER CULTURAL ACTIVITIES

Publishing Activities

The Cinemateca Brasileira translated and distributed an important publication, *The Digital Dilemma* Brazilian Edition from the original released by the U.S. Academy of Motion Picture Arts and Sciences. This document can be free-downloaded at the Cinemateca's website.

The institution also published the book *A TV antes do VT – Teleteatro ao vivo na TV Tupi de São Paulo 1950-1960*, that recovers the first soap operas broadcasted by the Brazilian television through photographs and the remembrances of the personalities that lived the times when videotape recording was not yet available.

73 DVDs with 230 titles were released.

Festivals

The Cinemateca Brasileira participates, through its partnerships, in the organization of 8 different annual festivals: Festival de Cinema Latinoamericano de São Paulo; É Tudo Verdade 2010 – 15º Festival Internacional de Documentários; Festival Internacional de Curtas-metragens de São Paulo; Mostra Internacional de Cinema de São Paulo; Festival de Cinema 4+1; Mostra do Audiovisual Paulista; Mostra Cinema e Direitos Humanos na América do Sul; Semana ABC 2010/ Mostra Prêmio ABC. Moreover 44 showings were carried through in the past year.

Education

In 2010, the partnership between the Cinemateca and The Education for Development Foundation – FDE was maintained. 4,716 students from public schools visited the Cinemateca for attending Brazilian short films.

9. RELATIONS WITH THE RIGHTOWNERS AND DEPOSITORS OF YOUR ARCHIVE

Altogether, 25 new depositors brought in 251 materials.