

Media Landscape Media Claims

ESS 2012

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1. Introduction

The media landscape document gives a short description with information regarding to the newspapers which were used for coding. Every country is asked to select two broadsheet (quality) daily national newspapers, preferably one left- and one right-orientated. This document should include:

- Name of the newspaper
- Left or right leaning/ political orientated
- Average daily circulation (year/month)
- Founded in the year
- Headquarter (location)
- Source (of information media landscape)

This document gives an overview of the selected newspapers in each country.

2. Newspapers per Country

a) Belgium (Flanders)

Newspaper: De Morgen

- Orientation: Left/Socialistic
- daily circulation: Approximately 75.000 (2009)
- Founded in the year: 1978
- Headquarter: Asse
- Source: <http://www.demorgen.be/>

Newspaper: Het Laatste Nieuws

- Orientation: Right/Liberal/Anti-clerical/Flemish
- daily circulation: Approximately 370.000 (2010)
- Founded in the year: 1888
- Headquarter: Asse
- Source: <http://www.hln.be/>

Newspaper: De Standaard

- Orientation: Center/Catholic/Flemish
- daily circulation: Approximately 110.000 (2007)
- Founded in the year: 1918
- Headquarter: Groot-Bijgaarden
- Source: <http://www.standaard.be/>

b) Belgium (Walloon)

Newspaper: L'Echo

- Orientation: Centre-right (economic daily newspaper)
- daily circulation: 18.736 (2/2012)
- Founded in the year: 22 mai 1881
- Headquarter: Brussels
- Source:
http://archives.lesoir.be/-l-8217-echo-fete-130-ans-d-8217-information-financiere_t-20111117-01NRAD.html
<http://cim.be/fr/media/presse/authentification/r%C3%A9sultats/r%C3%A9sultats-public>
Newspaper site: www.lecho.be/

Newspaper: La Libre

- Orientation: Centre Left
- daily circulation: 51.538 (2/2012)
- Founded in the year: 1884
- Headquarter: Brussels
- Source: http://fr.wikipedia.org/wiki/La_Libre_Belgique
<http://cim.be/fr/media/presse/authentification/r%C3%A9sultats/r%C3%A9sultats-public>

Note: there are two main "serious" newspapers in french-speaking Belgium, but none of them can be classified as right-wing. So is possibly a "popular" one, but which is by no way a "serious" paper. So the final decision, after discussion with Prof Jacquemain, was to choose La Libre as centre left newspaper, and L'Echo, a financial newspaper as representative of the centre-right orientation

c) Cyprus

Name of the newspaper: Phileleftheros

- Left or right leaning/ political orientated: Centre right
- Average daily circulation (year/month): 26.000 (March 2012)
- Founded in the year: 1951
- Headquarter (location): Nicosia
- Source (of information media landscape): <http://www.philenews.com/>

Name of the newspaper: Haravgi

- Left or right leaning/ political orientated: Left
- Average daily circulation (year/month): 9.000 (March 2012)
- Founded in the year: 1956
- Headquarter (location): Nicosia
- Source (of information media landscape): <http://www.haravgi.com.cy/>

d) Czech Republic

Newspaper: Mladá fronta DNES

- Orientation: Right wing conservatism, neoliberalism
- Daily circulation: Approximately 205.000 (April – September 2012)

- Founded in the year: 1945
- Headquarter: Prague
- Source: http://data.idnes.cz/soubory/mafra_all/A121114_TVE_MFD_1223.PDF
http://cs.wikipedia.org/wiki/Mlad%C3%A1_frontera_DNES

Newspaper: PRÁVO

- Orientation: Left wing
- Daily circulation: Approximately 112.000 (April - September 2012)
- Founded in the year: 1991
- Headquarter: Prague
- Source: http://cs.wikipedia.org/wiki/Pr%C3%A1vo_%28den%C3%ADk%29
<http://www.abccr.cz/overovana-data/periodicky-tisk/>
http://www.financniny.cz/zpravy/ceskym-denikum-ve-2-a-3-ctvrteci-mezirocne-klesly-prodeje/864031&id_seznam=

e) Estonia

Newspaper: Eesti Päevaleht (www.epl.ee)

- Orientation: Liberal
- daily circulation: 25 100 (August 2012) 6 times per week
- Founded in the year: 1995
- Headquarter: Tallinn
- Sources:
http://en.wikipedia.org/wiki/Eesti_P%C3%A4evaleht
http://www.eall.ee/eall_liikmed.html (Retrieved on 3rd September 2012)

Newspaper: Postimees (www.postimees.ee)

- Orientation: centrist-liberal
- daily circulation: 53 400 (August 2012)
- Founded in the year: 1886
- Headquarter: Tallinn
- Sources:
<http://en.wikipedia.org/wiki/Postimees>
http://www.eall.ee/eall_liikmed.html (Retrieved on 3rd September 2012)

f) Finland

Name of the newspaper: Helsingin Sanomat

- Left or right leaning/ political orientated: Neutral
- Average daily circulation (year/month): 366 000 (2011), 415000 on Sundays, 905000 daily readers
- Founded in the year: 1889
- Headquarter (location): Helsinki
- Source (of information media landscape): www.hs.fi,
http://fi.wikipedia.org/wiki/Helsingin_Sanomat

We are basing our media analysis on only one newspaper, Helsingin Sanomat, because it is the only national one (since the bankruptcy of Uusi Suomi in early 1990s). All other big newspapers are either tabloids or local newspapers as shown in the figure below (this is from 2010, so the circulation numbers are slightly higher than the more recent ones):

g) France

Newspaper: Libération

- Orientation: Left leaning
- daily circulation: Approximately 120.000 (December 2011)
- Founded in the year: 1973
- Headquarter: Paris
- Source: [http://fr.wikipedia.org/wiki/Libération_\(journal\)](http://fr.wikipedia.org/wiki/Libération_(journal))

Newspaper: Le Figaro

- Orientation: Right wing (conservative)
- daily circulation: Approximately 330.000 (December 2011)
- Founded in the year: 1826
- Headquarter: Paris
- Source: http://fr.wikipedia.org/wiki/Le_Figaro

h) Germany

Newspaper: Süddeutsche Zeitung (SZ)

- Orientation: liberal-left
- daily circulation: ~ 432.000 (first quarter of 2012)
- Founded in the year: 1945
- Headquarter: München
- Sources:

http://de.wikipedia.org/wiki/S%C3%BCddeutsche_Zeitung

http://de.wikipedia.org/wiki/Tageszeitung#.C3.9Cberregionale_Tageszeitungen

Newspaper: Frankfurter Allgemeine Zeitung (FAZ)

- Orientation: liberal-conservative
- daily circulation: ~354.000 (first quarter of 2012)
- Founded in the year: 1949
- Headquarter: Frankfurt am Main
- Sources:
http://de.wikipedia.org/wiki/Frankfurter_Allgemeine_Zeitung

http://de.wikipedia.org/wiki/Tageszeitung#.C3.9Cberregionale_Tageszeitungen

i) Hungary

Name of the newspaper: Népszabadság

- Left or right leaning/ political orientated: left wing/liberal
- Average daily circulation (year/month): 60.000 (Q1 2012)
- Founded in the year: 1956
- Headquarter (location): Budapest
- Source (of information media landscape): various sources,
http://index.hu/kultur/media/2012/05/22/csokkent_a_hvg_es_a_blikk_peldanyszama/,
<http://hu.wikipedia.org/wiki/N%C3%A9pszabads%C3%A1g>

Name of the newspaper: Magyar Nemzet

- Left or right leaning/ political orientated: centre-right /conservative
- Average daily circulation (year/month): 43.000 (Q1 2012)
- Founded in the year: 1938
- Headquarter (location): Budapest
- Source (of information media landscape): various sources,
http://hu.wikipedia.org/wiki/Magyar_Nemzet,
http://index.hu/kultur/media/2012/05/22/csokkent_a_hvg_es_a_blikk_peldanyszama/

j) Ireland

Name of the newspaper: Irish Times

- Left or right leaning/ political orientated: centre left, Social Liberal
- Average daily circulation (year/month): 92,565 (January to June 2012)
- Founded in the year: 1859
- Headquarter (location): 24–28 Tara Street, Dublin
- Source (of information media landscape):
http://www.ejc.net/media_landscape/article/ireland/ ;
http://en.wikipedia.org/wiki/The_Irish_Times ; <http://www.ilevel.ie/media-blog/print/102405-irish-morning-newspaper-abc-circulations-jan-june-2012>

Name of the newspaper: Irish independent

- Left or right leaning/ political orientated: Neoliberal, Populist on social issues
- Average daily circulation (year/month): 125,986 (January to June 2012)
- Founded in the year: 1905
- Headquarter (location): Talbot Street, Dublin
- Source (of information media landscape):
http://www.ejc.net/media_landscape/article/ireland/ ;
http://en.wikipedia.org/wiki/The_Irish_Independent ; <http://www.ilevel.ie/media-blog/print/102405-irish-morning-newspaper-abc-circulations-jan-june-2012>

k) Israël

Newspaper: Haarethz

- Left wing liberal
- Approximately 72.000 weekdays, 100,000 weekends (5.8%, January-June 2011)
- 1918
- Tel Aviv
- <http://en.wikipedia.org/wiki/Haaretz>

Newspaper: Israel HaYom

- Centre-right
- Approximately 275,000 weekdays, 350,000 weekends (39.3, January-June 2011)
- 2007
- Tel Aviv
- http://en.wikipedia.org/wiki/Israel_HaYom

I) Italy

Newspaper: Corriere della Sera

- Orientation: Centrist
- daily circulation: Approximately 403.000 (December 2012)
- Founded in the year: 1876
- Headquarter: Milano
- Source: <http://www.primaonline.it/2013/02/08/114106/quotidiani-dicembre-2012/>

Newspaper: La Repubblica

- Orientation: Left wing liberal
- daily circulation: Approximately 383.000 (December 2012)
- Founded in the year: 1976
- Headquarter: Roma
- Source: <http://www.primaonline.it/2013/02/08/114106/quotidiani-dicembre-2012/>

m) Kosovo

Name of the newspaper: Bota Sot

- Left or right leaning/ political orientated: Supposedly supports the largest opposition party LDK which claims to be right wing
- Average daily circulation (year/month): Not published (assumed at around 13,000 daily)
- Founded in the year: 1995
- Headquarter (location): Zurich (Switzerland)
- Source (of information media landscape): http://en.wikipedia.org/wiki/Bota_Sot

Name of the newspaper: Epoka e Re

- Left or right leaning/ political orientated: Supposedly supports the largest party in Kosovo which is in the Government right now (PDK)
- Average daily circulation (year/month): Not published (assumed at around 10,000 daily)
- Founded in the year: 1999
- Headquarter (location): Prishtina
- Source (of information media landscape): http://en.wikipedia.org/wiki/Epoka_e_Re

Note: The parties do not clearly align themselves as right-wing or left-wing yet in Kosovo.

n) Norway

Newspaper: Aftenposten

- Orientation: Liberal Conservative
- Daily circulation: 235 795 (2011)
- Founded in the year: 1860
- Headquarter: Oslo
- Source: http://no.wikipedia.org/wiki/Aftenposten#Morgenutgaven_Aftenposten

Newspaper: Dagsavisen

- Orientation: Left/labour
- Daily circulation: 24 524 (2011)
- Founded in the year: 1884
- Headquarter: Oslo
- Source: <http://no.wikipedia.org/wiki/Dagsavisen>

o) Poland

Newspaper: Gazeta Wyborcza

- Orientation: Centre-left leaning
- Daily circulation: 306 thousand (2011)
- Founded in the year: 1989
- Headquarter: Warsaw
- Source: http://pl.wikipedia.org/wiki/Gazeta_Wyborcza,
[http://pl.wikipedia.org/wiki/Dziennik_\(prasa\)](http://pl.wikipedia.org/wiki/Dziennik_(prasa))

Newspaper: Rzeczpospolita

- Orientation: right leaning
- Daily circulation: 141 thousand (2011)
- Founded in the year: 1920-1932, 1st reissue 1944-1950, 2nd reissue 1982; (till 1989 Rzeczpospolita was a governmental and since that time RZ becomes independent newspaper)
- Headquarter: Warsaw
- Source: [http://pl.wikipedia.org/wiki/Rzeczpospolita_\(gazeta\)](http://pl.wikipedia.org/wiki/Rzeczpospolita_(gazeta)),
[http://pl.wikipedia.org/wiki/Dziennik_\(prasa\)](http://pl.wikipedia.org/wiki/Dziennik_(prasa))

p) Portugal

Newspaper: Público

- Orientation: Quality daily newspaper - Centre
- Daily circulation: 33.159 (2011)
- Founded in the year: 1989
- Headquarter: Lisbon
- Source: [https://en.wikipedia.org/wiki/P%C3%BAblico_\(Portugal\)](https://en.wikipedia.org/wiki/P%C3%BAblico_(Portugal))

Newspaper: Correio da Manhã

- Orientation: Tabloid daily newspaper
- Daily circulation: 125.342 (2011) - the most read newspaper in Portugal
- Founded in the year: 1979
- Headquarter: Lisbon
- Source: http://en.wikipedia.org/wiki/Correio_da_manha

q) Russia

Name of the newspaper: Nezavisimaya gazeta

- Left or right leaning/ political orientated: right leaning (government newspaper, support status quo, no reforms, strong government power, limited democracy vs. centralized power)
- Average daily circulation (year/month): 57 thousand a day
- Founded in the year: 1990
- Headquarter (location): Moscow, Russia
- Source (of information media landscape): <http://www.ng.ru/>,
http://ru.wikipedia.org/wiki/независимая_газета

Name of the newspaper: Rossiyskaya gazeta

- Left or right leaning/ political orientated: left leaning (but in Russian context it mean support free market/ democracy/ pro-Western)
- Average daily circulation (year/month): 185 thousand a day
- Founded in the year: 1990
- Headquarter (location): Moscow, Russia
- Source (of information media landscape): http://ru.wikipedia.org/wiki/Российская_газета

r) Slovakia

Name of the newspaper: SME

- Right orientated
- Average daily circulation 63 000 (2012/1-7)
- Founded in the year 1993
- Headquarter : Bratislava
- Source: http://sk.wikipedia.org/wiki/Denn%C3%ADk_SME

Name of the newspaper: PRAVDA

- Left orientated
- Average daily circulation 70 000 (2012/1-7)
- Founded in the year 1920
- Headquarter : Bratislava
- Source: [http://sk.wikipedia.org/wiki/Pravda_\(slovensk%C3%BD_denn%C3%ADk\)](http://sk.wikipedia.org/wiki/Pravda_(slovensk%C3%BD_denn%C3%ADk))

s) Slovenia

Name of the newspaper: Delo

- Orientation: center (center – left)
- Daily circulation: 59.513 copy's
- Founded: in 1959
- Headquarters: Ljubljana
- Source: dd.delo.si

Name of the newspaper: Dnevnik

- Orientation: center (center – left)
- Daily circulation: 44.193 copy's
- Founded: in 1951
- Headquarters: Ljubljana
- Source: druzba.dnevnik.si

t) Spain

Name of the newspaper: ABC

- Orientation: Right
- Daily circulation: Approximately 314.271
- Founded: 1903
- Headquarters: Madrid
- Source: http://es.wikipedia.org/wiki/ABC_%28peri%C3%B3dico%29

Name of the newspaper: El País

- Orientation: Left
- Daily circulation: 473.407
- Founded: 1976
- Headquarters: Madrid
- Source: http://es.wikipedia.org/wiki/El_Pa%C3%ADs

u) Sweden

Newspaper: Dagens nyheter (DN)

- Orientation: Liberal
- Daily circulation: Approximately 285.700 (2011)
- Founded in the year: 1864
- Headquarter: Stockholm
- Source: http://sv.wikipedia.org/wiki/Dagens_Nyheter

Newspaper: Svenska dagbladet

- Orientation: Conservative
- Daily circulation: Approximately 185.600 (2011)
- Founded in the year: 1884
- Headquarter: Stockholm
- Source: http://sv.wikipedia.org/wiki/Svenska_Dagbladet

v) Switzerland (French)

For media claims recording in Switzerland, we decided to include a total of 5 newspapers. We opt for two (politically) different newspapers for the German- and French-speaking media landscape. As the Italian speaking population of Switzerland represents only 5% of the total population we restrict ourselves to one Swiss newspaper in Italian.

Name of the newspaper: Le Matin

- Orientation :Centre
- Daily circulation: 57'107
- Founded: 1984
- Headquarters: Lausanne
- Source: http://www.wemf.ch/pdf/de/auflagen/2011Bulletinkomplett_d.pdf ,
http://de.wikipedia.org/wiki/Medien_in_der_Schweiz ,
[http://de.wikipedia.org/wiki/Le_Matin_\(Schweiz\)](http://de.wikipedia.org/wiki/Le_Matin_(Schweiz))

Name of the newspaper: Le Temps

- Centre
- 42'433
- 1998
- Genf
- - [http://de.wikipedia.org/wiki/Le_Temps_\(Schweiz\)](http://de.wikipedia.org/wiki/Le_Temps_(Schweiz)),
http://www.wemf.ch/pdf/de/auflagen/2011Bulletinkomplett_d.pdf ,
http://de.wikipedia.org/wiki/Medien_in_der_Schweiz ,

w) Switzerland (German)

For media claims recording in Switzerland, we decided to include a total of 5 newspapers. We opt for two (politically) different newspapers for the German- and French-speaking media landscape. As the Italian speaking population of Switzerland represents only 5% of the total population we restrict ourselves to one Swiss newspaper in Italian.

Name of the newspaper: Die Neue Zürcher Zeitung (NZZ)

- Political orientation: right wing liberal, in favor of liberal economic policy reforms and cuts in public expenditures and interventions, conforms to right wing of the FDP (liberal party) and moderate SVP (people's party)
- Average Daily Circulation: approximately 132'670
- Founding year: 1780
- Zürich

- Sources: http://www.wemf.ch/pdf/de/auflagen/2011Bulletinkomplett_d.pdf ,
http://de.wikipedia.org/wiki/Medien_in_der_Schweiz, <http://de.wikipedia.org/wiki/NZZ>

Name of the newspaper: Blick

- Centre: equal political distance to both sides, moderate or without clear stance
- 208'360
- 1959
- Zürich
- http://www.wemf.ch/pdf/de/auflagen/2011Bulletinkomplett_d.pdf ,
http://de.wikipedia.org/wiki/Medien_in_der_Schweiz ,
[http://de.wikipedia.org/wiki/Blick_\(Zeitung\)](http://de.wikipedia.org/wiki/Blick_(Zeitung))

x) Switzerland (Italian)

For media claims recording in Switzerland, we decided to include a total of 5 newspapers. We opt for two (politically) different newspapers for the German- and French-speaking media landscape. As the Italian speaking population of Switzerland represents only 5% of the total population we restrict ourselves to one Swiss newspaper in Italian.

Name of the newspaper: Corriere del Ticino

- Political orientation: Right wing liberal
- Average Daily Circulation: 36'274
- Founding year: 1891
- Lugano
- Source: http://de.wikipedia.org/wiki/Corriere_del_Ticino ,
http://de.wikipedia.org/wiki/Medien_in_der_Schweiz ,
http://www.wemf.ch/pdf/de/auflagen/2011Bulletinkomplett_d.pdf ,

y) United Kingdom

Name of the newspaper: The Times

- Political orientation: Centre-right
- Average daily circulation: 400, 120 (June 2012)
- Founded: 1785
- Headquarter: London
- Source: http://en.wikipedia.org/wiki/The_times

Name of the newspaper: The Guardian

- Political orientation: Left wing liberal
- Average daily circulation: 215, 988 (Feb 2012)
- Founded: 1821
- Location: London
- Source: http://en.wikipedia.org/wiki/The_guardian