



ICM Poll for The Sunday Telegraph

Fieldwork dates: 12-13th May 2010

Interview Method: Telephone.

Population effectively sampled: All adults aged 18+

Sampling Method: Within each government office region, a random sample of telephone numbers was drawn from the entire BT database of domestic telephone numbers. Each number so selected had its last digit randomised so as to provide a sample including both listed and unlisted numbers.

Sample size: 1,004

Data weighting: Data were weighted to the profile of all adults aged 18+ (including non telephone owning households). Data were weighted by sex, age, social class, household tenure, work status, number of cars in the household and whether or not the respondent has taken a foreign holiday in the last 3 years. Targets for the weighted data were derived from the National Readership survey, a random probability survey comprising 36,000 random face-to-face interviews conducted annually.

The data were further weighted by declared votes in the 2005 general election. The weighting scheme is designed as follows:

Weighting by past votes

1. Respondents are asked whether they voted in the last general election and if they did, which party they voted for.
2. The sample is weighted by demographics (age, sex, tenure etc). However, after such weighting the declared past votes may not match, exactly, the results of the last election. Partly this is because demographics (by which ICM control the sample) are relatively poorly correlated with vote behaviour. Nevertheless past vote

weighting has to be used with caution as some people genuinely forget how they voted. We cannot simply weight the data to the actual results last time.

3. ICM takes the declared past votes on any new poll and adds it to the 25 or so most recent ICM polls containing the same question. The average of these polls is used in the past vote weighting scheme.

4. ICM compares the declared past votes derived in 3) above to the actual result of the last general election and gives a weight of 80% to the results of the last election and 20% to the average of the most recent polls, thereby assuming that most of the difference can be attributed to political imbalance in the sample and to faulty recall.

Weighting for turnout

1. ICM ask respondents to say how likely it is that they will go and vote in a new general election using a ten points scale where 10 means they would be absolutely certain to vote and 1 means they would be certain not to vote.

2. We then weight people by their anticipated turnout. If someone is 10/10 certain to vote, they are given a weight of 1.0. If someone is 9/10 certain to vote they are given a weight of 0.9 etc. People who tell us they are likely to vote in the next General Election but did not vote in the last, are further down-weighted. If someone says they are 10/10 certain to vote but did not vote in 2005, they are given a weight of 0.5. If they say 9/10 certainty, the weight becomes 0.45 etc.

Voting intentions: ICM derives vote intentions from 2 questions.

First of all respondents are asked how likely it is that they would be to go and vote in a new election.

Those who say they will vote are asked to say which party they would support in a new election. Respondents are then asked whether they voted in 2005 and which party they voted for in that election. The vote figures shown in the table are calculated after ICM has excluded those who say they will not vote, refuse to answer the question or don't know who they would vote for. The figures are adjusted for turnout calculated accordingly to their stated intentions to vote.

In a further step, ICM add 50% of those who refuse to answer the vote intention question or say they don't know to the party they voted for in 2005.

The analysis by vote intention shown on each table is taken from table 1, ie before adjusting for refusers and don't knows.

Questions: The computer tables attached in PDF format show each question, in full, in the order they were put to respondents, all response codes and the weighted and un-weighted bases for all demographics and other data including but not limited that published .

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British Polling Council: ICM is a member of the British Polling Council and abides by its rules. <http://www.britishpollingcouncil.org/>

Opinion Poll

CATI Fieldwork : May 12th-13th 2010

Absolutes/col percents

Table 1

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?

Base: All respondents

| | Total | Gender | | Age | | | | Social Class | | | | Voting Intention | | | | Vote In 2010 General Election | | | Region | | |
|---------------------|----------|--------|---------|-------|-------|-------|------|--------------|------|------|------|------------------|------|---------|-------|-------------------------------|------|---------|--------|-----------|-------|
| | | Male | Fe-male | 18-24 | 25-34 | 35-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | Lib Dem | Other | Con | Lab | Lib Dem | North | Mid-lands | South |
| Unweighted base | 1004 | 448 | 556 | 75 | 132 | 573 | 224 | 332 | 225 | 158 | 289 | 264 | 273 | 161 | 64 | 225 | 229 | 166 | 353 | 324 | 327 |
| Weighted base | 1004 | 493 | 511 | 119 | 160 | 511 | 213 | 272 | 291 | 210 | 230 | 285 | 255 | 165 | 61 | 242 | 205 | 161 | 339 | 323 | 342 |
| Certain to vote | (10) 706 | 338 | 368 | 60 | 116 | 360 | 169 | 217 | 210 | 126 | 152 | 231 | 201 | 119 | 48 | 213 | 171 | 124 | 226 | 231 | 248 |
| | 70% | 69% | 72% | 50% | 73% | 70% | 79% | 80% | 72% | 60% | 66% | 81% | 79% | 72% | 79% | 88% | 83% | 77% | 67% | 72% | 73% |
| | (9) 49 | 25 | 23 | 6 | 12 | 20 | 11 | 10 | 16 | 13 | 10 | 13 | 18 | 9 | 1 | 14 | 12 | 8 | 18 | 16 | 15 |
| | 5% | 5% | 5% | 5% | 7% | 4% | 5% | 4% | 6% | 6% | 4% | 4% | 7% | 6% | 2% | 6% | 6% | 5% | 5% | 5% | 4% |
| | (8) 53 | 29 | 25 | 7 | 11 | 29 | 6 | 10 | 16 | 19 | 8 | 16 | 11 | 17 | 2 | 5 | 7 | 13 | 19 | 10 | 24 |
| | 5% | 6% | 5% | 6% | 7% | 6% | 3% | 4% | 6% | 9% | 4% | 6% | 4% | 11% | 3% | 2% | 4% | 8% | 6% | 3% | 7% |
| | (7) 29 | 11 | 18 | 7 | 2 | 18 | 2 | 5 | 10 | 8 | 6 | 9 | 7 | 7 | 3 | 6 | 3 | 3 | 13 | 7 | 9 |
| | 3% | 2% | 3% | 6% | 1% | 4% | 1% | 2% | 3% | 4% | 3% | 3% | 3% | 4% | 5% | 3% | 2% | 2% | 4% | 2% | 3% |
| | (6) 12 | 10 | 2 | 6 | 3 | 2 | 1 | 2 | 6 | - | 4 | 3 | 4 | 2 | - | 1 | 1 | 3 | 6 | 4 | 2 |
| | 1% | 2% | * | 5% | 2% | * | * | 1% | 2% | - | 2% | 1% | 2% | 1% | - | 1% | * | 2% | 2% | 1% | 1% |
| | (5) 36 | 14 | 22 | 5 | 3 | 21 | 7 | 3 | 7 | 16 | 10 | 8 | 10 | 4 | 4 | 1 | 4 | 6 | 12 | 15 | 9 |
| | 4% | 3% | 4% | 4% | 2% | 4% | 3% | 1% | 2% | 8% | 4% | 3% | 4% | 3% | 6% | * | 2% | 4% | 4% | 5% | 3% |
| | (4) 7 | 2 | 5 | 2 | - | 3 | 2 | 1 | 1 | 3 | 1 | 2 | 1 | - | - | - | - | - | 1 | 4 | 2 |
| | 1% | * | 1% | 1% | - | 1% | 1% | * | * | 2% | 1% | 1% | * | - | - | - | - | - | * | 1% | 1% |
| | (3) 11 | 7 | 4 | 3 | 1 | 5 | 2 | 3 | 3 | - | 5 | 1 | 2 | 3 | 3 | - | 1 | - | 5 | 2 | 4 |
| | 1% | 2% | 1% | 3% | * | 1% | 1% | 1% | 1% | - | 2% | * | 1% | 2% | 5% | - | * | - | 1% | 1% | 1% |
| | (2) 12 | 10 | 2 | 2 | 1 | 8 | 1 | 2 | 2 | 5 | 3 | 3 | 2 | 3 | - | - | 1 | 1 | 3 | 5 | 4 |
| | 1% | 2% | * | 2% | 1% | 2% | * | 1% | 1% | 2% | 1% | 1% | 1% | 2% | - | - | 1% | 1% | 1% | 2% | 1% |
| Certain not to vote | (1) 81 | 45 | 36 | 19 | 11 | 42 | 9 | 18 | 19 | 18 | 27 | - | - | - | - | 1 | 3 | 2 | 32 | 25 | 24 |
| | 8% | 9% | 7% | 16% | 7% | 8% | 4% | 7% | 6% | 8% | 12% | - | - | - | - | 1% | 1% | 1% | 9% | 8% | 7% |
| Refused | 2 | 1 | 1 | - | - | 2 | * | 1 | 1 | - | * | - | - | - | - | - | - | - | * | 1 | * |
| | * | * | * | - | - | * | * | * | * | - | * | - | - | - | - | - | - | - | * | * | * |
| Don't know | 5 | - | 5 | 2 | - | * | 3 | * | - | 2 | 3 | - | - | - | - | 1 | 2 | - | 3 | 2 | - |
| | 1% | - | 1% | 2% | - | * | 2% | * | - | 1% | 1% | - | - | - | - | * | 1% | - | 1% | 1% | - |
| Mean | 8.58 | 8.42 | 8.73 | 7.32 | 8.87 | 8.53 | 9.16 | 9.01 | 8.79 | 8.19 | 8.14 | 9.41 | 9.37 | 9.16 | 9.13 | 9.73 | 9.51 | 9.30 | 8.41 | 8.58 | 8.73 |
| Standard deviation | 2.79 | 2.95 | 2.62 | 3.46 | 2.51 | 2.83 | 2.19 | 2.49 | 2.54 | 2.92 | 3.20 | 1.48 | 1.54 | 1.73 | 1.95 | 0.98 | 1.53 | 1.67 | 2.91 | 2.81 | 2.65 |
| Standard error | 0.09 | 0.14 | 0.11 | 0.40 | 0.22 | 0.12 | 0.15 | 0.14 | 0.17 | 0.23 | 0.19 | 0.09 | 0.09 | 0.14 | 0.24 | 0.07 | 0.10 | 0.13 | 0.16 | 0.16 | 0.15 |

Opinion Poll

CATI Fieldwork : May 12th-13th 2010

Absolutes/col percents

Table 2

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?

Base: All respondents

| | Gender | | | Age | | | | Social Class | | | | Voting Intention | | | | Vote In 2010 General Election | | | Region | | |
|---------------------------------|--------|------|---------|-------|-------|-------|-----|--------------|-----|-----|-----|------------------|------|---------|-------|-------------------------------|-----|---------|--------|-----------|-------|
| | Total | Male | Fe-male | 18-24 | 25-34 | 35-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | Lib Dem | Other | Con | Lab | Lib Dem | North | Mid-lands | South |
| Unweighted base | 1004 | 448 | 556 | 75 | 132 | 573 | 224 | 332 | 225 | 158 | 289 | 264 | 273 | 161 | 64 | 225 | 229 | 166 | 353 | 324 | 327 |
| Weighted base | 1004 | 493 | 511 | 119 | 160 | 511 | 213 | 272 | 291 | 210 | 230 | 285 | 255 | 165 | 61 | 242 | 205 | 161 | 339 | 323 | 342 |
| Conservative | 285 | 144 | 142 | 26 | 42 | 146 | 71 | 88 | 84 | 59 | 55 | 285 | - | - | - | 230 | 6 | 8 | 72 | 104 | 110 |
| | 28% | 29% | 28% | 22% | 26% | 29% | 33% | 32% | 29% | 28% | 24% | 100% | - | - | - | 95% | 3% | 5% | 21% | 32% | 32% |
| Labour | 255 | 113 | 142 | 36 | 50 | 131 | 38 | 69 | 64 | 61 | 62 | - | 255 | - | - | - | 176 | 20 | 111 | 71 | 74 |
| | 25% | 23% | 28% | 30% | 31% | 26% | 18% | 25% | 22% | 29% | 27% | - | 100% | - | - | - | 86% | 12% | 33% | 22% | 22% |
| Liberal Democrat/ Liberal | 165 | 81 | 84 | 23 | 37 | 81 | 25 | 39 | 61 | 38 | 27 | - | - | 165 | - | 3 | 9 | 113 | 57 | 34 | 74 |
| | 16% | 16% | 16% | 19% | 23% | 16% | 12% | 14% | 21% | 18% | 12% | - | - | 100% | - | 1% | 4% | 70% | 17% | 10% | 22% |
| Scottish National Party/ SNP | 17 | 11 | 7 | 1 | 5 | 6 | 5 | 3 | 6 | 2 | 6 | - | - | - | 17 | - | - | - | 17 | - | - |
| | 2% | 2% | 1% | 1% | 3% | 1% | 2% | 1% | 2% | 1% | 3% | - | - | - | 28% | - | - | - | 5% | - | - |
| Plaid Cymru | 8 | 5 | 2 | - | - | 4 | 3 | 2 | 5 | - | 1 | - | - | - | 8 | - | - | - | - | 8 | - |
| | 1% | 1% | * | - | - | 1% | 1% | 1% | 2% | - | * | - | - | - | 12% | - | - | - | - | 2% | - |
| Green Party | 13 | 5 | 8 | - | 2 | 10 | - | 6 | 4 | 1 | 2 | - | - | - | 13 | - | - | 3 | 4 | 5 | 4 |
| | 1% | 1% | 1% | - | 1% | 2% | - | 2% | 1% | * | 1% | - | - | - | 21% | - | - | 2% | 1% | 1% | 1% |
| UK Independence Party (UKIP) | 9 | 6 | 3 | - | - | 6 | 3 | 2 | 2 | 1 | 4 | - | - | - | 9 | - | - | - | 2 | 3 | 4 |
| | 1% | 1% | 1% | - | - | 1% | 1% | 1% | 1% | * | 2% | - | - | - | 15% | - | - | - | 1% | 1% | 1% |
| British National Party (BNP) | 4 | 2 | 2 | 1 | 1 | 2 | - | - | 1 | 2 | 2 | - | - | - | 4 | - | - | - | 2 | 1 | 1 |
| | * | * | * | 1% | 1% | * | - | - | * | 1% | 1% | - | - | - | 7% | - | - | - | 1% | * | * |
| Other | 10 | 6 | 4 | - | 2 | 5 | 4 | 1 | 4 | 2 | 3 | - | - | - | 10 | - | * | 1 | 2 | 4 | 4 |
| | 1% | 1% | 1% | - | 1% | 1% | 2% | 1% | 1% | 1% | 1% | - | - | - | 17% | - | * | 1% | 1% | 1% | 1% |
| Will not vote | 81 | 45 | 36 | 19 | 11 | 42 | 9 | 18 | 19 | 18 | 27 | - | - | - | - | 1 | 3 | 2 | 32 | 25 | 24 |
| | 8% | 9% | 7% | 16% | 7% | 8% | 4% | 7% | 6% | 8% | 12% | - | - | - | - | 1% | 1% | 1% | 9% | 8% | 7% |
| Don't know | 67 | 26 | 41 | 7 | 4 | 35 | 20 | 16 | 19 | 10 | 22 | - | - | - | - | 8 | 10 | 12 | 18 | 35 | 13 |
| | 7% | 5% | 8% | 6% | 3% | 7% | 9% | 6% | 6% | 5% | 10% | - | - | - | - | 3% | 5% | 8% | 5% | 11% | 4% |
| Refused | 89 | 49 | 41 | 6 | 6 | 41 | 36 | 28 | 23 | 18 | 20 | - | - | - | - | - | 1 | 1 | 22 | 35 | 33 |
| | 9% | 10% | 8% | 5% | 4% | 8% | 17% | 10% | 8% | 9% | 9% | - | - | - | - | - | * | 1% | 6% | 11% | 10% |

Opinion Poll

CATI Fieldwork : May 12th-13th 2010

Absolutes/col percents

Table 3

Data derived from:-

Q.A Some people have said they would not vote in a new General Election, while others have said they would vote. I would like to know how certain it is that you would actually vote in a general election?

Q.B The Conservatives, Labour, the Liberal Democrats and other parties would fight a new election in your area. If there were a general election tomorrow which party do you think you would vote for?

Data excludes those who definitely will not vote (8%), don't know who they would vote for (7%) or refuse to answer (9%)

THIS TABLE DOES NOT INCLUDE ADJUSTMENT FOR DON'T KNOW/REFUSERS

| | Gender | | | Age | | | | Social Class | | | | Voting Intention | | | | Vote In 2010 General Election | | | Region | | |
|---------------------------------|------------|------------|------------|-----------|-----------|------------|-----------|--------------|-----------|-----------|-----------|------------------|-------------|-------------|-----------|-------------------------------|------------|------------|-----------|-----------|-----------|
| | Total | Male | Fe-male | 18-24 | 25-34 | 35-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | Lib Dem | Other | Con | Lab | Lib Dem | North | Mid-lands | South |
| Unweighted base | 662 | 291 | 371 | 29 | 99 | 388 | 146 | 232 | 153 | 101 | 175 | 236 | 236 | 135 | 55 | 209 | 199 | 140 | 236 | 200 | 225 |
| Weighted base | 650 | 309 | 340 | 46 | 120 | 341 | 142 | 190 | 199 | 126 | 134 | 250 | 213 | 134 | 53 | 221 | 175 | 135 | 222 | 199 | 229 |
| Conservative | 250 39% | 125 40% | 126 37% | 12 25% | 36 30% | 133 39% | 69 49% | 78 41% | 72 36% | 49 39% | 51 38% | 250 100% | - | - | - | 218 99% | 5 3% | 7 6% | 63 28% | 95 48% | 93 41% |
| Labour | 213 33% | 90 29% | 123 36% | 22 48% | 43 36% | 113 33% | 35 25% | 62 33% | 55 28% | 46 36% | 50 37% | - | 213 100% | - | - | - | 160 92% | 19 14% | 90 41% | 57 29% | 66 29% |
| Liberal Democrat/ Liberal | 134 21% | 65 21% | 69 20% | 12 25% | 32 26% | 67 20% | 24 17% | 36 19% | 51 26% | 25 20% | 21 16% | - | - | 134 100% | - | 3 1% | 9 5% | 104 77% | 45 20% | 29 15% | 60 26% |
| Scottish National Party/ SNP | 15 2% | 9 3% | 6 2% | 1 1% | 5 4% | 4 1% | 5 3% | 3 2% | 6 3% | 1 1% | 4 3% | - | - | - | 15 28% | - | - | - | 15 7% | - | - |
| Plaid Cymru | 7 1% | 5 2% | 1 * | - | - | 3 1% | 3 2% | 1 1% | 4 2% | - | 1 1% | - | - | - | 7 12% | - | - | - | - | 7 3% | - |
| Green Party | 12 2% | 4 1% | 7 2% | - | 2 2% | 10 3% | - | 6 3% | 4 2% | 1 1% | 2 1% | - | - | - | 12 23% | - | - | 3 3% | 4 2% | 4 2% | 4 2% |
| UK Independence Party (UKIP) | 7 1% | 5 2% | 2 1% | - | - | 5 1% | 2 1% | 1 1% | 2 1% | 1 1% | 2 2% | - | - | - | 7 13% | - | - | - | 2 1% | 3 1% | 2 1% |
| British National Party (BNP) | 3 * | 1 * | 2 1% | * 1% | 1 1% | 2 * | - | - | * 1% | 2 1% | 1 1% | - | - | - | 3 6% | - | - | - | 2 1% | 1 * | 1 * |
| Other | 10 2% | 6 2% | 4 1% | - | 1 1% | 4 1% | 4 3% | 1 1% | 4 2% | 2 2% | 3 2% | - | - | - | 10 19% | - | * 1% | 1 1% | 1 1% | 4 2% | 4 2% |

Opinion Poll
CATI Fieldwork : May 12th-13th 2010

Col percents

Table 4
Published Vote Intention Figures
Percentages derived from the responses of 792 respondents

| | <u>Total</u> |
|------------------|--------------|
| Conservative | 38% |
| Labour | 33% |
| Liberal Democrat | 21% |
| Other | 9% |

Opinion Poll

CATI Fieldwork : May 12th-13th 2010

Absolutes/col percents

Table 5

Q.1 The general election resulted in a hung parliament with the Conservatives the largest party, but short of an outright majority. They have formed a coalition government with the Liberal Democrats. Do you think forming a coalition with the Liberal Democrats was the right or wrong thing for the Conservatives to do?

Base: All respondents

| | Gender | | | Age | | | | Social Class | | | | Voting Intention | | | | Vote In 2010 General Election | | | Region | | |
|-----------------|--------|------|-------------|-------|-------|-------|-----|--------------|-----|-----|-----|------------------|-----|------------|-------|-------------------------------|-----|------------|--------|---------------|-------|
| | Total | Male | Fe- male | 18-24 | 25-34 | 35-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | Lib Dem | Other | Con | Lab | Lib Dem | North | Mid- lands | South |
| Unweighted base | 1004 | 448 | 556 | 75 | 132 | 573 | 224 | 332 | 225 | 158 | 289 | 264 | 273 | 161 | 64 | 225 | 229 | 166 | 353 | 324 | 327 |
| Weighted base | 1004 | 493 | 511 | 119 | 160 | 511 | 213 | 272 | 291 | 210 | 230 | 285 | 255 | 165 | 61 | 242 | 205 | 161 | 339 | 323 | 342 |
| Right thing | 638 | 337 | 301 | 70 | 111 | 319 | 139 | 196 | 198 | 113 | 130 | 241 | 110 | 129 | 33 | 211 | 86 | 123 | 205 | 204 | 229 |
| | 64% | 68% | 59% | 58% | 69% | 62% | 65% | 72% | 68% | 54% | 57% | 85% | 43% | 78% | 54% | 87% | 42% | 77% | 60% | 63% | 67% |
| Wrong thing | 274 | 121 | 153 | 41 | 34 | 150 | 49 | 56 | 71 | 70 | 77 | 35 | 127 | 21 | 23 | 27 | 99 | 27 | 102 | 90 | 82 |
| | 27% | 25% | 30% | 34% | 21% | 29% | 23% | 21% | 24% | 33% | 33% | 12% | 50% | 13% | 38% | 11% | 49% | 17% | 30% | 28% | 24% |
| Don't know | 92 | 35 | 57 | 9 | 15 | 43 | 25 | 20 | 22 | 28 | 23 | 9 | 19 | 15 | 5 | 5 | 19 | 10 | 32 | 29 | 31 |
| | 9% | 7% | 11% | 8% | 10% | 8% | 12% | 7% | 7% | 13% | 10% | 3% | 7% | 9% | 8% | 2% | 9% | 6% | 10% | 9% | 9% |

Opinion Poll

CATI Fieldwork : May 12th-13th 2010

Absolutes/col percents

Table 6

Q.2 Do you support or oppose the Conservative-Lib Dem plan to increase capital gains tax and cancel a planned cut in inheritance tax in order to help people on less than £10,000 income per year pay no income tax?

Base: All respondents

| | Gender | | | Age | | | | Social Class | | | | Voting Intention | | | | Vote In 2010 General Election | | | Region | | |
|-----------------|------------|------------|-------------|-----------|------------|------------|------------|--------------|------------|------------|------------|------------------|------------|------------|-----------|-------------------------------|------------|------------|------------|---------------|------------|
| | Total | Male | Fe- male | 18-24 | 25-34 | 35-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | Lib Dem | Other | Con | Lab | Lib Dem | North | Mid- lands | South |
| Unweighted base | 1004 | 448 | 556 | 75 | 132 | 573 | 224 | 332 | 225 | 158 | 289 | 264 | 273 | 161 | 64 | 225 | 229 | 166 | 353 | 324 | 327 |
| Weighted base | 1004 | 493 | 511 | 119 | 160 | 511 | 213 | 272 | 291 | 210 | 230 | 285 | 255 | 165 | 61 | 242 | 205 | 161 | 339 | 323 | 342 |
| Support | 755 75% | 378 77% | 377 74% | 72 60% | 131 82% | 385 75% | 167 78% | 213 78% | 230 79% | 147 70% | 166 72% | 245 86% | 174 68% | 139 84% | 47 78% | 213 88% | 135 66% | 137 85% | 252 74% | 244 76% | 259 76% |
| Oppose | 177 18% | 94 19% | 83 16% | 41 34% | 22 14% | 90 18% | 25 12% | 46 17% | 47 16% | 48 23% | 37 16% | 32 11% | 62 24% | 19 11% | 10 17% | 23 10% | 54 26% | 16 10% | 64 19% | 56 17% | 57 17% |
| Don't know | 72 7% | 21 4% | 51 10% | 7 6% | 7 4% | 37 7% | 21 10% | 13 5% | 15 5% | 16 8% | 27 12% | 8 3% | 19 7% | 7 4% | 3 5% | 6 2% | 16 8% | 8 5% | 23 7% | 23 7% | 26 8% |

Opinion Poll

CATI Fieldwork : May 12th-13th 2010

Absolutes/col percents

Table 7

Q.3 The new Government has said it will hold a referendum on whether to replace our current voting system, first past the post, with the Alternative Vote, which allows voters to express more than one preference. How will you vote in this referendum? Would you vote to...

Base: All respondents

| | Gender | | | Age | | | | Social Class | | | | Voting Intention | | | | Vote In 2010 General Election | | | Region | | |
|--|------------|------------|-------------|-----------|------------|------------|------------|--------------|------------|------------|------------|------------------|------------|------------|-----------|-------------------------------|------------|------------|------------|---------------|------------|
| | Total | Male | Fe- male | 18-24 | 25-34 | 35-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | Lib Dem | Other | Con | Lab | Lib Dem | North | Mid- lands | South |
| Unweighted base | 1004 | 448 | 556 | 75 | 132 | 573 | 224 | 332 | 225 | 158 | 289 | 264 | 273 | 161 | 64 | 225 | 229 | 166 | 353 | 324 | 327 |
| Weighted base | 1004 | 493 | 511 | 119 | 160 | 511 | 213 | 272 | 291 | 210 | 230 | 285 | 255 | 165 | 61 | 242 | 205 | 161 | 339 | 323 | 342 |
| Introduce the new Alternative Vote system | 567 56% | 265 54% | 302 59% | 79 66% | 114 71% | 278 54% | 96 45% | 158 58% | 187 64% | 109 52% | 113 49% | 134 47% | 142 56% | 125 76% | 39 64% | 106 44% | 106 52% | 130 81% | 191 56% | 173 53% | 203 60% |
| Keep the current first past the post system | 347 35% | 191 39% | 156 31% | 33 28% | 40 25% | 174 34% | 100 47% | 88 32% | 86 30% | 86 41% | 88 38% | 129 45% | 100 39% | 32 19% | 19 31% | 113 47% | 82 40% | 25 15% | 124 37% | 119 37% | 105 31% |
| Don't know | 90 9% | 37 7% | 53 10% | 7 6% | 7 4% | 59 11% | 17 8% | 27 10% | 18 6% | 15 7% | 29 13% | 22 8% | 14 5% | 8 5% | 3 5% | 22 9% | 16 8% | 6 4% | 24 7% | 32 10% | 34 10% |

Opinion Poll

CATI Fieldwork : May 12th-13th 2010

Absolutes/col percents

Table 8

Q.4 Labour will elect a new leader after Gordon Brown's resignation. Which of these candidates do you think should be the new Labour leader?

Base: All respondents

| | Gender | | | Age | | | | Social Class | | | | Voting Intention | | | | Vote In 2010 General Election | | | Region | | |
|-----------------|------------|------------|-------------|-----------|-----------|------------|-----------|--------------|-----------|-----------|-----------|------------------|------------|------------|-----------|-------------------------------|-----------|------------|------------|---------------|------------|
| | Total | Male | Fe- male | 18-24 | 25-34 | 35-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | Lib Dem | Other | Con | Lab | Lib Dem | North | Mid- lands | South |
| Unweighted base | 1004 | 448 | 556 | 75 | 132 | 573 | 224 | 332 | 225 | 158 | 289 | 264 | 273 | 161 | 64 | 225 | 229 | 166 | 353 | 324 | 327 |
| Weighted base | 1004 | 493 | 511 | 119 | 160 | 511 | 213 | 272 | 291 | 210 | 230 | 285 | 255 | 165 | 61 | 242 | 205 | 161 | 339 | 323 | 342 |
| David Miliband | 319 32% | 167 34% | 153 30% | 29 24% | 54 34% | 175 34% | 61 29% | 103 38% | 96 33% | 60 29% | 60 26% | 98 34% | 104 41% | 54 33% | 17 28% | 83 34% | 90 44% | 59 37% | 106 31% | 101 31% | 112 33% |
| Harriet Harman | 108 11% | 39 8% | 69 13% | 10 9% | 25 16% | 56 11% | 16 8% | 33 12% | 33 11% | 15 7% | 27 12% | 40 14% | 22 9% | 16 9% | 8 12% | 31 13% | 16 8% | 14 9% | 39 11% | 37 12% | 32 9% |
| Ed Miliband | 93 9% | 54 11% | 39 8% | 4 4% | 16 10% | 46 9% | 27 13% | 28 10% | 22 8% | 25 12% | 18 8% | 28 10% | 24 9% | 20 12% | 10 17% | 23 9% | 20 10% | 17 11% | 38 11% | 30 9% | 26 7% |
| Ed Balls | 81 8% | 44 9% | 37 7% | 9 7% | 15 9% | 46 9% | 11 5% | 22 8% | 28 10% | 16 8% | 15 7% | 23 8% | 26 10% | 21 13% | 1 1% | 18 7% | 14 7% | 22 14% | 24 7% | 20 6% | 36 11% |
| Andy Burnham | 25 2% | 15 3% | 10 2% | 6 5% | 4 2% | 14 3% | 2 1% | 6 2% | 5 2% | 9 4% | 4 2% | 6 2% | 12 5% | 1 1% | 2 3% | 5 2% | 10 5% | 1 1% | 9 3% | 5 1% | 10 3% |
| Jon Cruddas | 23 2% | 9 2% | 14 3% | - - | 4 3% | 10 2% | 8 4% | 7 2% | 10 3% | 4 2% | 2 1% | 2 1% | 8 3% | 3 2% | 5 8% | 2 1% | 7 3% | 3 2% | 6 2% | 12 4% | 5 1% |
| Other | 40 4% | 25 5% | 15 3% | 12 10% | 7 4% | 15 3% | 7 3% | 10 4% | 14 5% | 10 5% | 6 3% | 6 2% | 6 3% | 6 4% | 5 8% | 8 3% | 3 1% | 5 3% | 13 4% | 15 5% | 12 4% |
| Don't know | 316 31% | 141 29% | 175 34% | 50 42% | 36 22% | 150 29% | 81 38% | 65 24% | 83 29% | 71 34% | 97 42% | 83 29% | 53 21% | 43 26% | 14 22% | 72 30% | 44 22% | 39 24% | 104 31% | 103 32% | 109 32% |

Opinion Poll

CATI Fieldwork : May 12th-13th 2010

Absolutes/col percents

Table 9

Q.5 Do you think there should be fixed terms of four or five years between general elections or should the prime minister be able to decide when an election is called, as now?

Base: All respondents

| | Gender | | | Age | | | | Social Class | | | | Voting Intention | | | | Vote In 2010 General Election | | | Region | | |
|--|--------|------|-------------|-------|-------|-------|-----|--------------|-----|-----|-----|------------------|-----|------------|-------|-------------------------------|-----|------------|--------|---------------|-------|
| | Total | Male | Fe- male | 18-24 | 25-34 | 35-64 | 65+ | AB | C1 | C2 | DE | Con | Lab | Lib Dem | Other | Con | Lab | Lib Dem | North | Mid- lands | South |
| Unweighted base | 1004 | 448 | 556 | 75 | 132 | 573 | 224 | 332 | 225 | 158 | 289 | 264 | 273 | 161 | 64 | 225 | 229 | 166 | 353 | 324 | 327 |
| Weighted base | 1004 | 493 | 511 | 119 | 160 | 511 | 213 | 272 | 291 | 210 | 230 | 285 | 255 | 165 | 61 | 242 | 205 | 161 | 339 | 323 | 342 |
| Fixed terms | 628 | 312 | 316 | 70 | 107 | 326 | 125 | 182 | 195 | 125 | 126 | 184 | 144 | 116 | 37 | 154 | 106 | 114 | 217 | 192 | 220 |
| | 63% | 63% | 62% | 59% | 67% | 64% | 59% | 67% | 67% | 59% | 55% | 64% | 56% | 70% | 60% | 64% | 52% | 71% | 64% | 59% | 64% |
| Prime Minister should decide as now | 316 | 160 | 156 | 41 | 46 | 158 | 72 | 83 | 83 | 69 | 81 | 94 | 97 | 45 | 23 | 79 | 86 | 40 | 99 | 112 | 106 |
| | 32% | 33% | 31% | 35% | 28% | 31% | 34% | 31% | 29% | 33% | 35% | 33% | 38% | 27% | 38% | 33% | 42% | 25% | 29% | 35% | 31% |
| Don't know | 59 | 20 | 39 | 8 | 7 | 28 | 17 | 7 | 13 | 16 | 23 | 8 | 15 | 5 | 1 | 8 | 13 | 6 | 23 | 20 | 16 |
| | 6% | 4% | 8% | 6% | 4% | 5% | 8% | 3% | 4% | 8% | 10% | 3% | 6% | 3% | 2% | 3% | 6% | 4% | 7% | 6% | 5% |

Opinion Poll
CATI Fieldwork : May 12th-13th 2010

Absolutes/col percents

Table 10
Classification
Base: All respondents

| | | Unweighted Total | Weighted Total |
|----------------------|--------|---------------------|-------------------|
| Unweighted base | | 1004 | 1004 |
| Weighted base | | 1004 | 1004 |
| <u>Gender</u> | | | |
| Male | | 448 45% | 493 49% |
| Female | | 556 55% | 511 51% |
| <u>Age</u> | | | |
| 18-24 | (21) | 75 7% | 119 12% |
| 25-34 | (29.5) | 132 13% | 160 16% |
| 35-44 | (39.5) | 169 17% | 190 19% |
| 45-54 | (49.5) | 198 20% | 169 17% |
| 55-64 | (59.5) | 206 21% | 152 15% |
| 65+ | (70) | 224 22% | 213 21% |
| Average age | | 49.68 | 46.89 |

Opinion Poll
CATI Fieldwork : May 12th-13th 2010

Absolutes/col percents

Table 10
Classification
Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|----------------------------|-----------------------------|---------------------------|
| Weighted base | 1004 | 1004 |
| <u>Social Grade</u> | | |
| AB | 332 33% | 272 27% |
| C1 | 225 22% | 291 29% |
| C2 | 158 16% | 210 21% |
| DE | 289 29% | 230 23% |
| <u>Region</u> | | |
| North | 353 35% | 339 34% |
| Midlands | 324 32% | 323 32% |
| South | 327 33% | 342 34% |

Opinion Poll
CATI Fieldwork : May 12th-13th 2010

Absolutes/col percents

Table 10
Classification
Base: All respondents

| | Unweighted Total | Weighted Total |
|---|---------------------|-------------------|
| Weighted base | 1004 | 1004 |
| <u>Working status</u> | | |
| Full-time | 398 40% | 440 44% |
| Part-time | 162 16% | 119 12% |
| Not working but seeking work or temporarily unemployed/sick | 51 5% | 60 6% |
| Not working/not seeking work | 55 5% | 61 6% |
| Retired | 280 28% | 254 25% |
| Student | 28 3% | 44 4% |
| Refused | 30 3% | 27 3% |

Opinion Poll
CATI Fieldwork : May 12th-13th 2010

Absolutes/col percents

Table 10
Classification
Base: All respondents

| | <u>Unweighted Total</u> | <u>Weighted Total</u> |
|-----------------------------|-----------------------------|---------------------------|
| Weighted base | 1004 | 1004 |
| <u>Tenure</u> | | |
| Own outright | 370 37% | 336 33% |
| Own with a mortgage | 358 36% | 352 35% |
| Council | 81 8% | 127 13% |
| Housing Assoc. | 54 5% | 47 5% |
| Rented from someone else | 96 10% | 101 10% |
| Rent free | 6 1% | 6 1% |
| Refused | 39 4% | 36 4% |

Opinion Poll
CATI Fieldwork : May 12th-13th 2010

Absolutes/col percents

Table 11
Q.C/D Voting in May 6th 2010 General Election
Base: All respondents

| | Unweighted Total | Weighted Total |
|---------------------------------|---------------------|-------------------|
| Unweighted base | 1004 | 1004 |
| Weighted base | 1004 | 1004 |
| Conservative | 225 22% | 242 24% |
| Labour | 229 23% | 205 20% |
| Liberal Democrat/ Liberal | 166 17% | 161 16% |
| Scottish National Party/SNP | 10 1% | 16 2% |
| Plaid Cymru | 6 1% | 5 1% |
| Green Party | 11 1% | 9 1% |
| UK Independence Party (UKIP) | 18 2% | 17 2% |
| British National Party (BNP) | 7 1% | 6 1% |
| Others | 16 2% | 13 1% |
| Did not vote | 200 20% | 220 22% |
| Refused | 112 11% | 105 10% |
| Don't know | 4 * | 5 1% |