



## Let Freedom Ring survey of 1,000 likely voters in Ohio

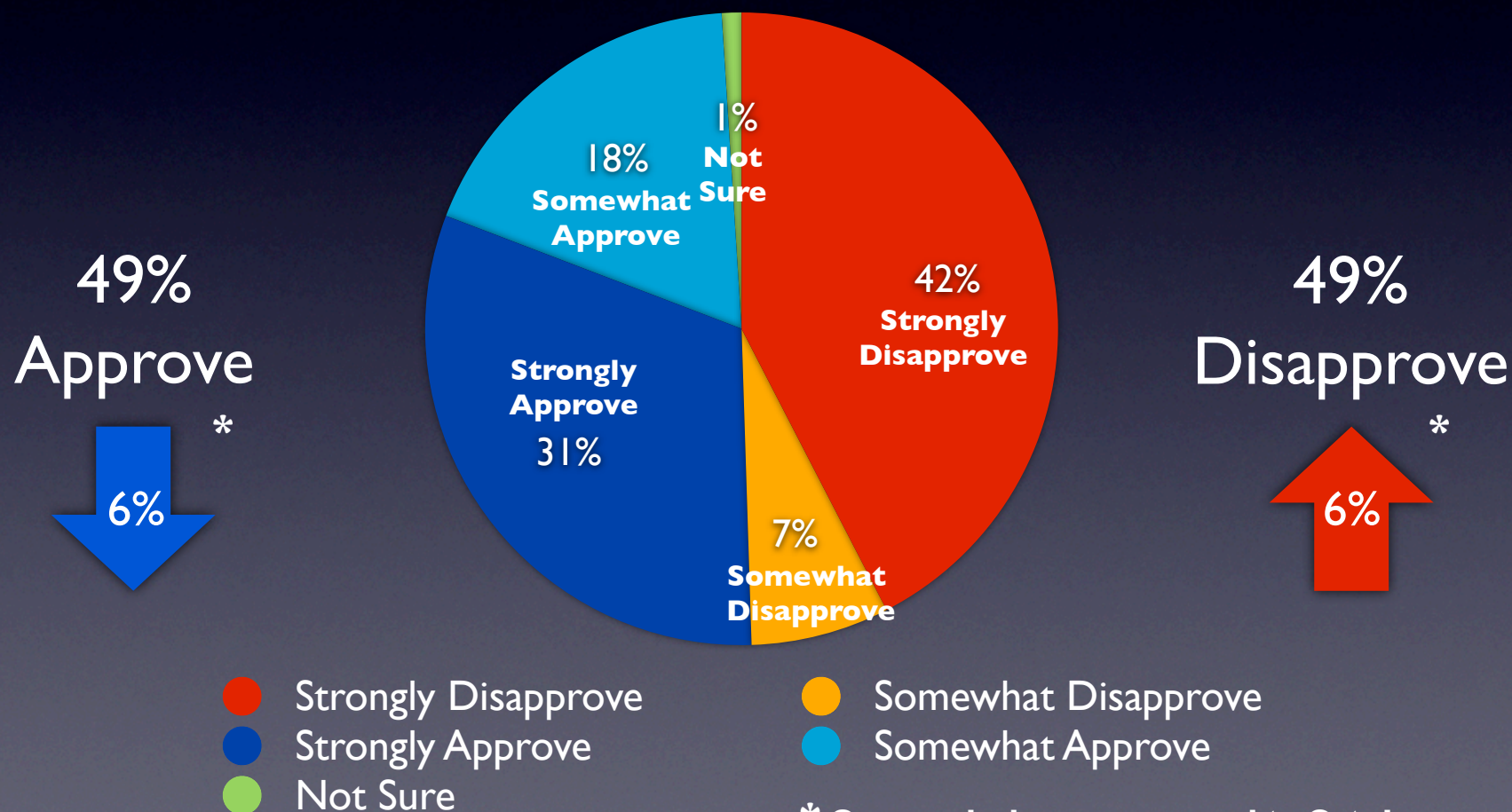
Conducted October 8, 2012 by **Pulse Opinion Research**

Sample Size: 1,000 LV (Margin of Error +/- 3.0% with 95% level of confidence)

Let Freedom Ring  
Pulse Opinion Research  
1,000 LV  
October 8, 2012

# OHIO

## Barack Obama's Presidential Approval Rating



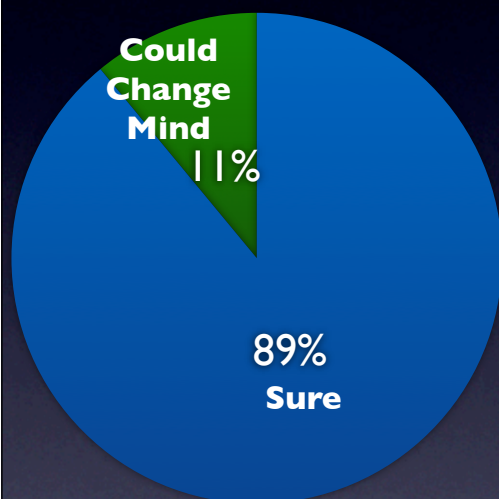


# OHIO

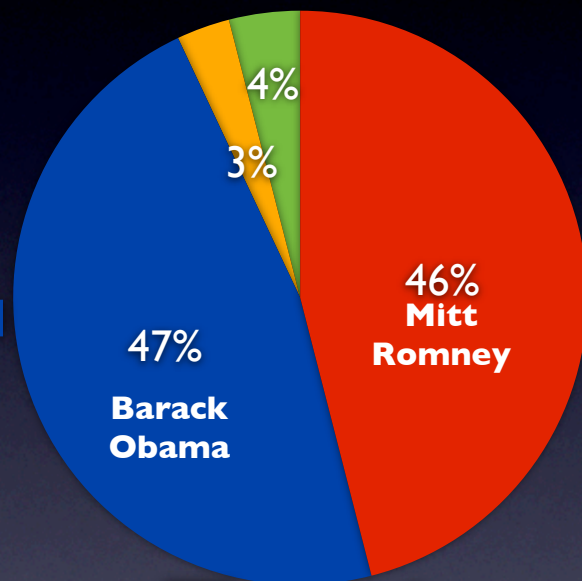
## Ballot Test

If the Presidential Election were held today, would you vote for Republican Mitt Romney or Democrat Barack Obama?

### Support Intensity

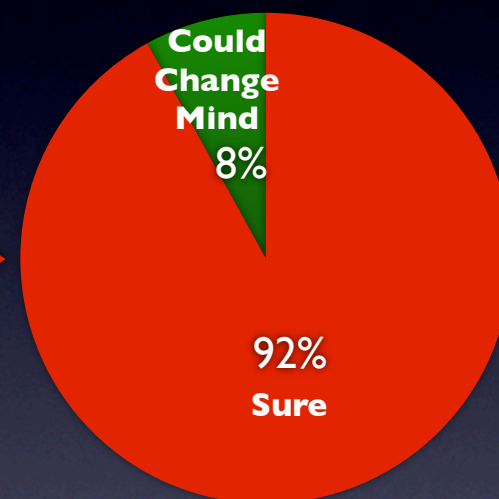


● Sure would vote Obama  
● Could Change Mind



● Mitt Romney  
● Barack Obama  
● Some Other Candidate  
● Not Sure

### Support Intensity



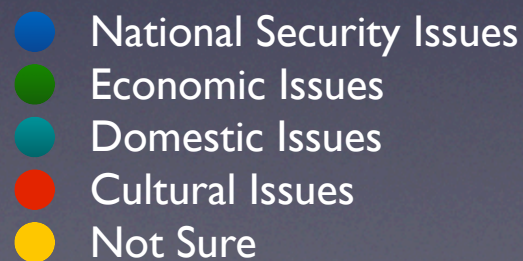
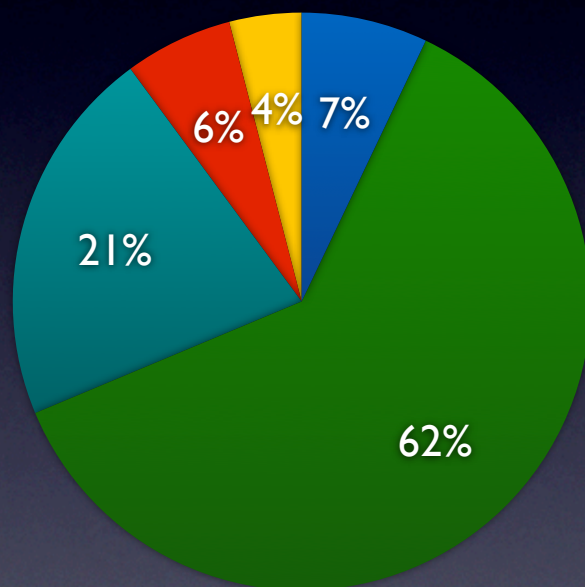
● Sure would vote Romney  
● Could Change Mind

\* One-week change compared to Oct. 1 survey

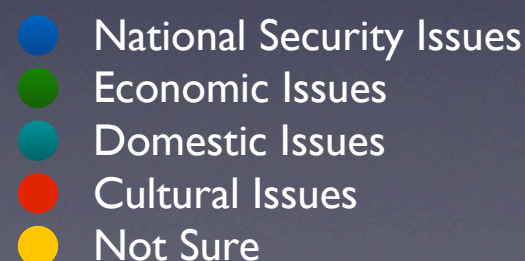
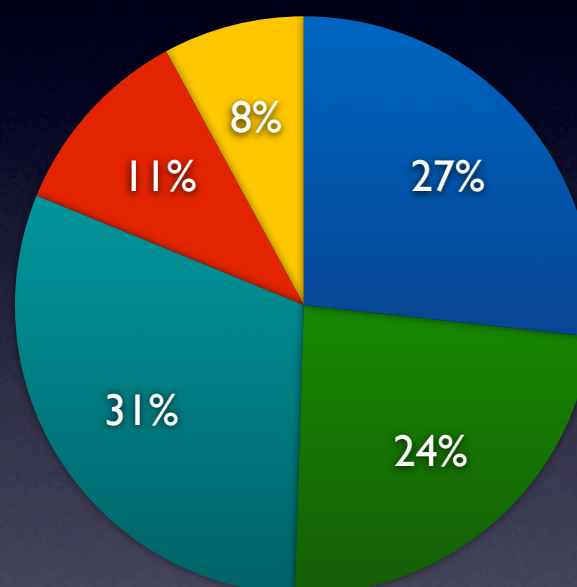
# OHIO

## Most Important Issues

1st Most Important Issue



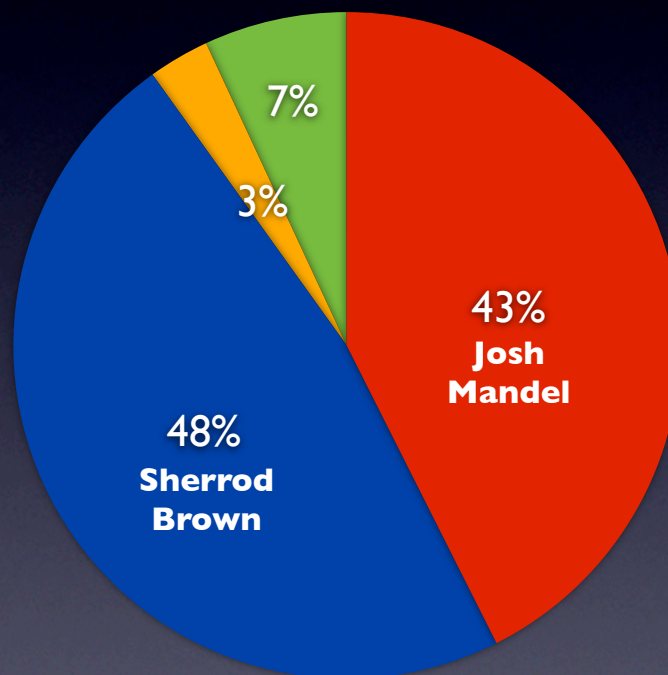
2nd Most Important Issue



# OHIO

## US Senate Race: Ballot Test

If the 2012 election for US Senate were held today,  
would you vote for Republican Josh Mandel or Democrat Sherrod Brown?



- Josh Mandel
- Sherrod Brown
- Some Other Candidate
- Not Sure



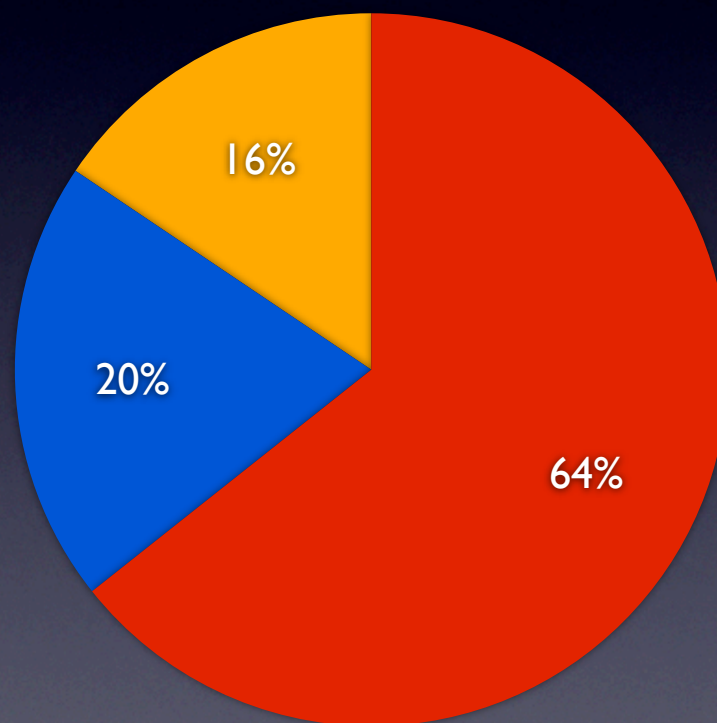
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## Debate Performance

(Answered By Those That Saw The Debate: 796 Likely Voters)

In your opinion, which candidate won that debate?



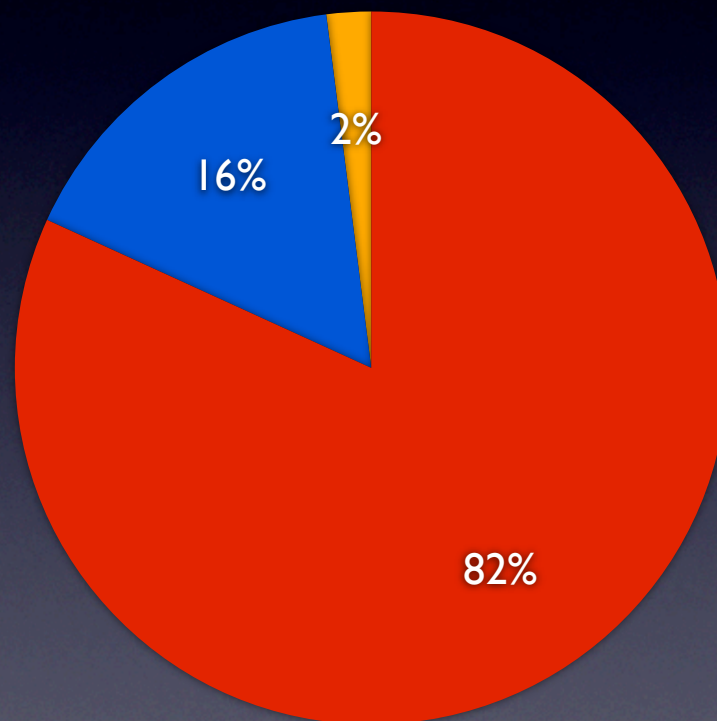
● Mitt Romney    ● Barack Obama    ● Not Sure

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## Why Romney Won

(Answered By Those That Thought Romney Won Debate: 510 Likely Voters  
See question wording on [www.letfreedomringusa.com](http://www.letfreedomringusa.com))

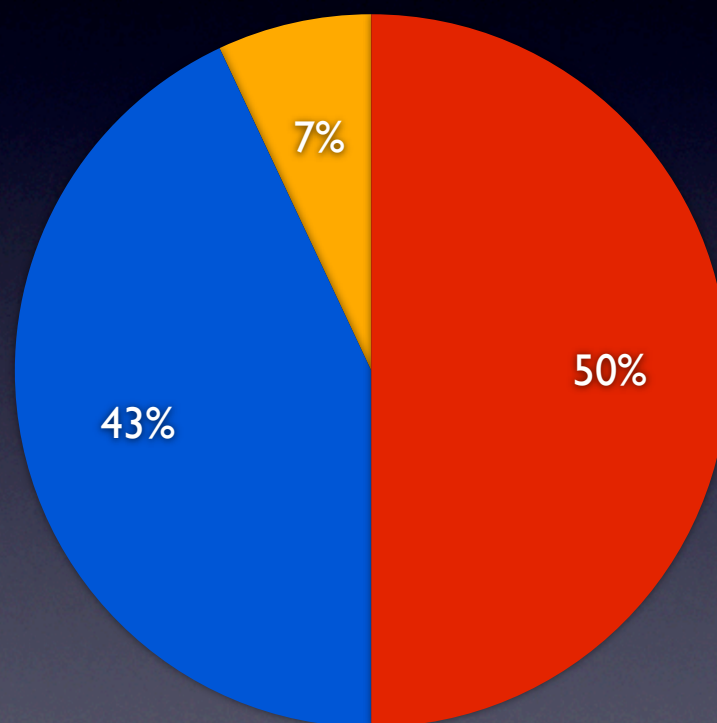


- Romney won by showing his command of the issues
- Romney won by misrepresenting his programs
- Not sure

**OHIO**

# September Unemployment Rate

(See question wording on [www.letfreedomringusa.com](http://www.letfreedomringusa.com))



- The new 7.8% unemployment rate shows that President Obama's plan is not working
- The new 7.8% unemployment rate shows that President Obama's plan is working
- Not sure