



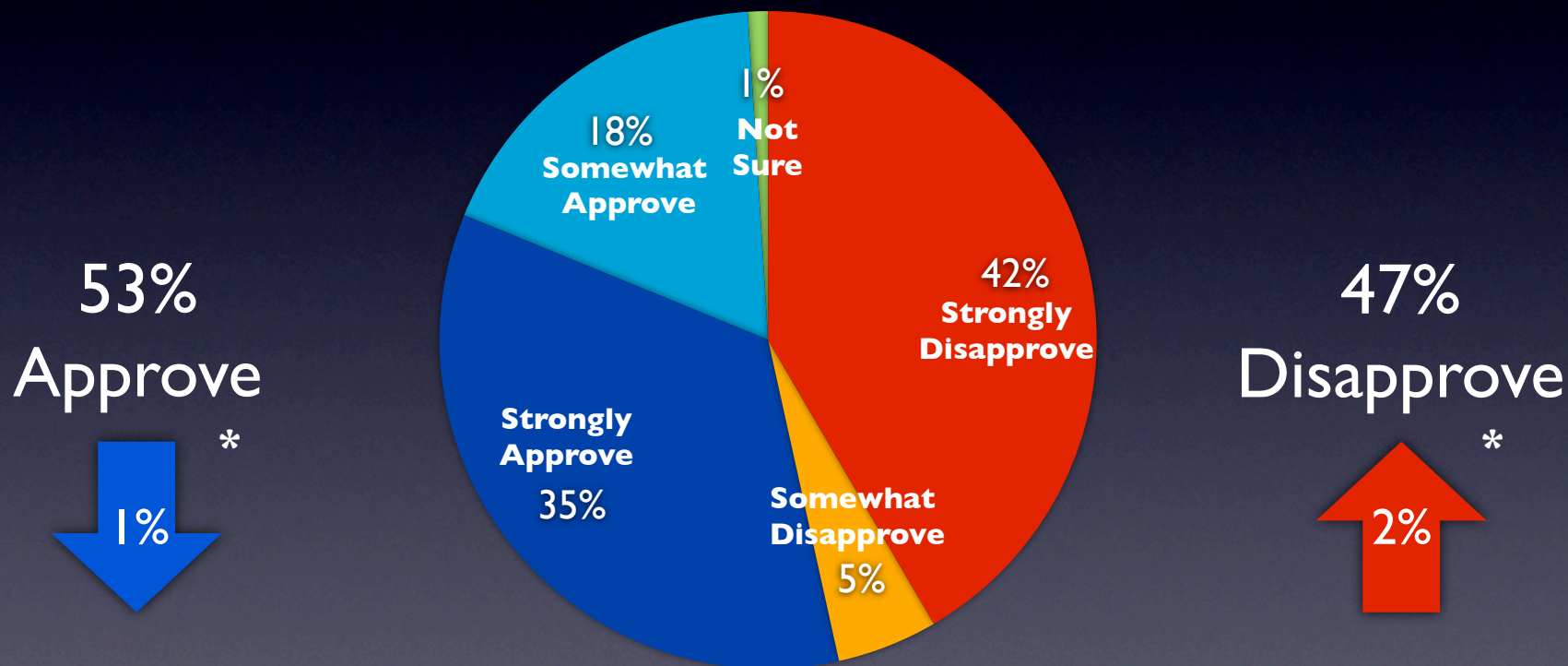
Let Freedom Ring survey of 1,000 likely voters in Wisconsin

Conducted October 8, 2012 by **Pulse Opinion Research**

Sample Size: 1,000 LV (Margin of Error +/- 3.0% with 95% level of confidence)

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Barack Obama's Presidential Approval Rating



- Strongly Disapprove
- Strongly Approve
- Not Sure
- Somewhat Disapprove
- Somewhat Approve

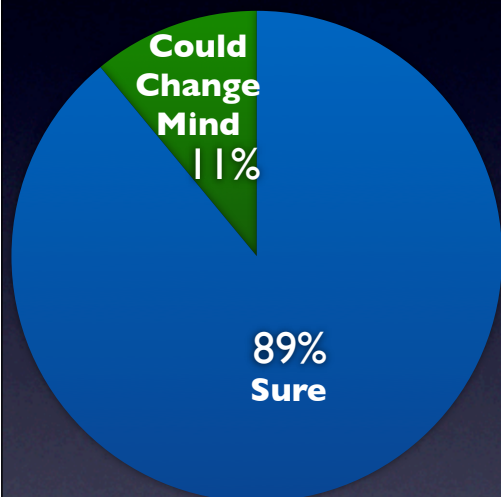
* One-week change compared to Oct. 1 survey

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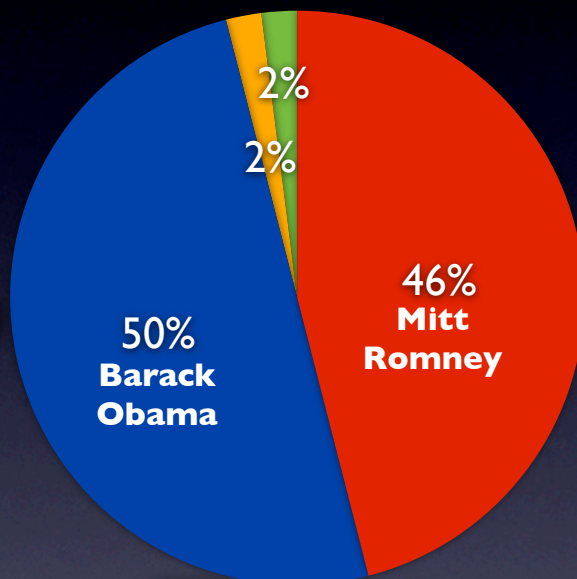
Ballot Test

If the Presidential Election were held today, would you vote for Republican Mitt Romney or Democrat Barack Obama?

Support Intensity

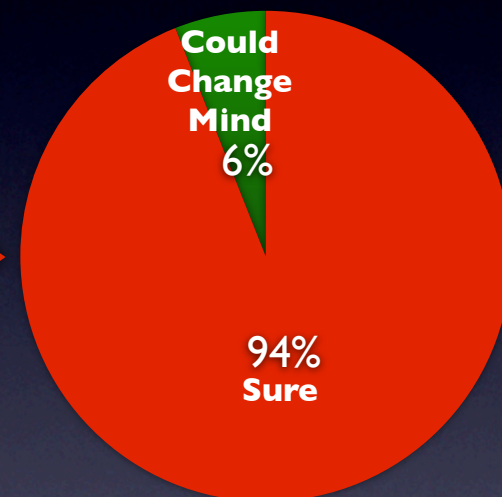


- Sure would vote Obama
- Could Change Mind



- Mitt Romney
- Barack Obama
- Some Other Candidate
- Not Sure

Support Intensity



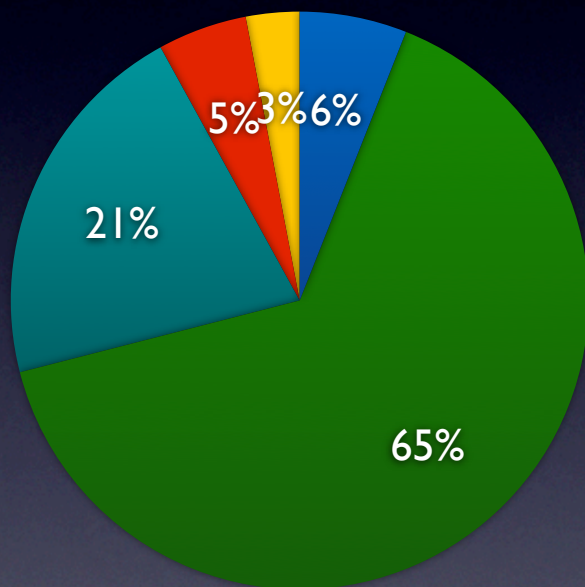
- Sure would vote Romney
- Could Change Mind

* One-week change compared to Oct. 1 survey

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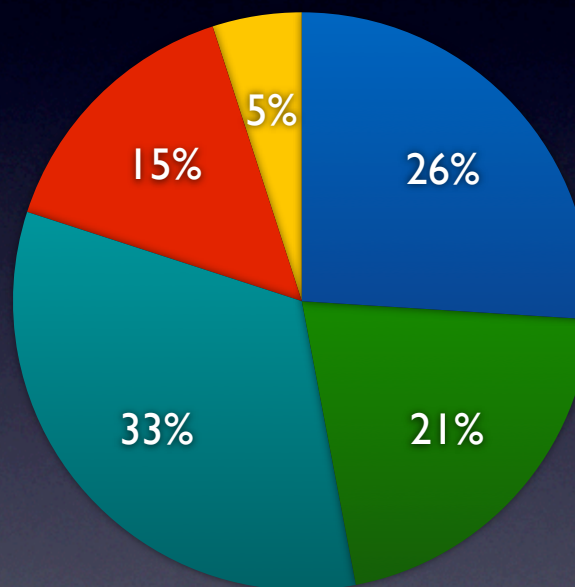
Most Important Issues

1st Most Important Issue



- National Security Issues
- Economic Issues
- Domestic Issues
- Cultural Issues
- Not Sure

2nd Most Important Issue

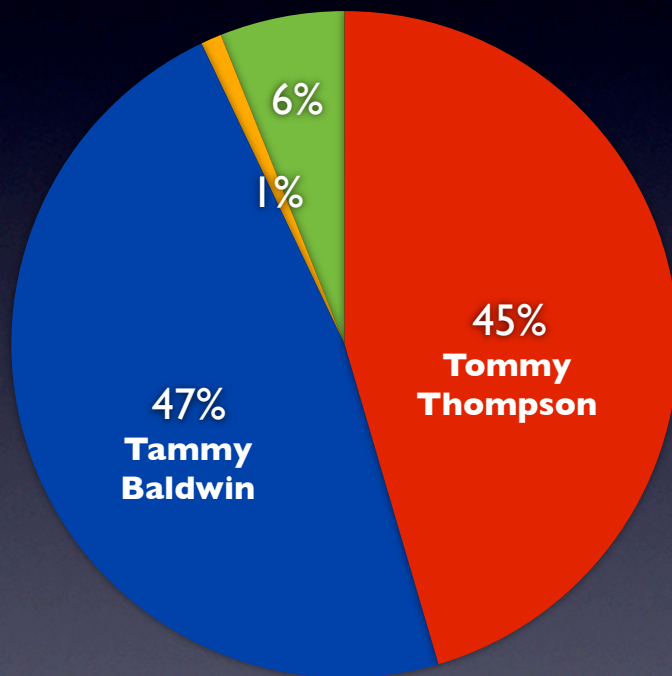


- National Security Issues
- Economic Issues
- Domestic Issues
- Cultural Issues
- Not Sure

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US Senate Race: Ballot Test

If the 2012 election for US Senate were held today,
would you vote for Republican Tommy Thompson or Democrat Tammy Baldwin?



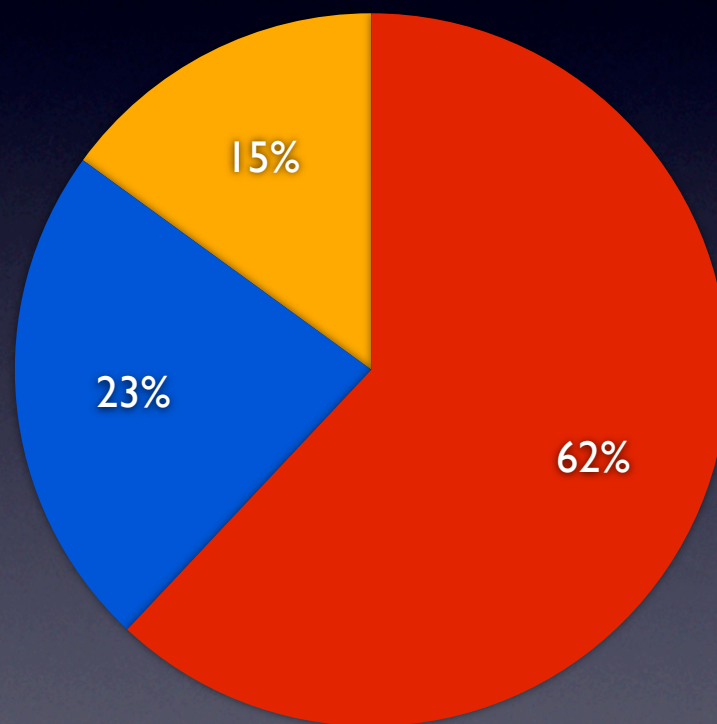
- Tommy Thompson
- Tammy Baldwin
- Some Other Candidate
- Not Sure

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Debate Performance

(Answered By Those That Saw The Debate: 804 Likely Voters)

In your opinion, which candidate won that debate?



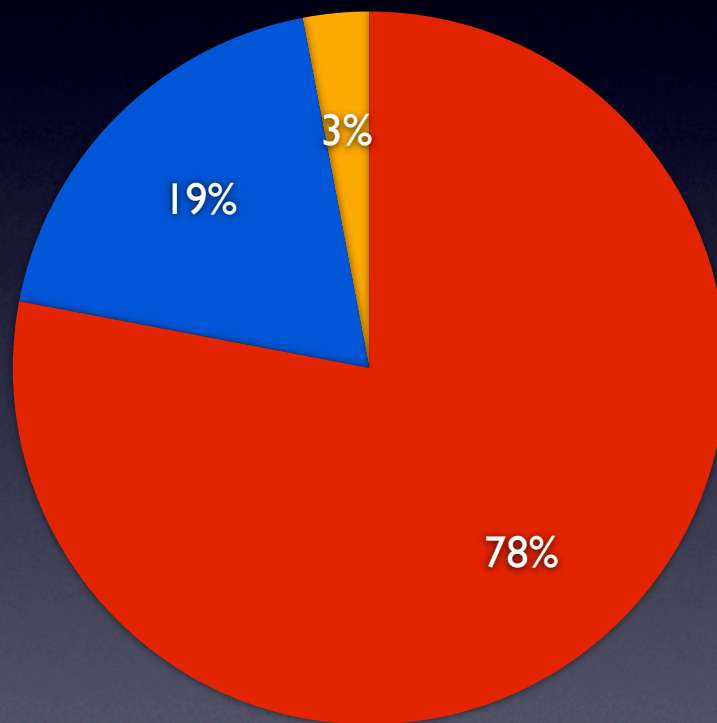
● Mitt Romney ● Barack Obama ● Not Sure

Let Freedom Ring
Pulse Opinion Research
1,000 LV
October 8, 2012

VIRGINIA

Why Romney Won

(Answered By Those That Thought Romney Won Debate: 502 Likely Voters
See question wording on www.letfreedomringusa.com)

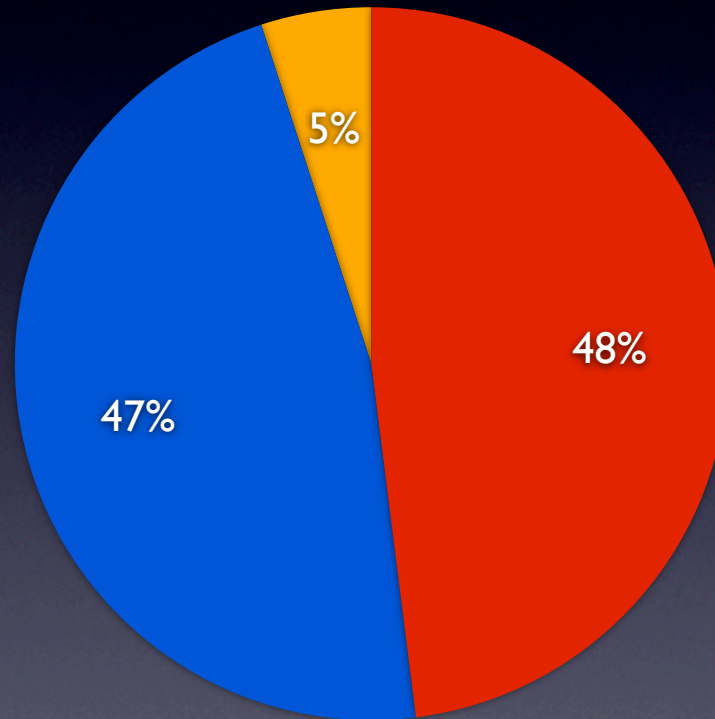


- Romney won by showing his command of the issues
- Romney won by misrepresenting his programs
- Not sure

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September Unemployment Rate

(See question wording on www.letfreedomringusa.com)



- The new 7.8% unemployment rate shows that President Obama's plan is not working
- The new 7.8% unemployment rate shows that President Obama's plan is working
- Not sure