



Let Freedom Ring survey of 1,000 likely voters in Wisconsin

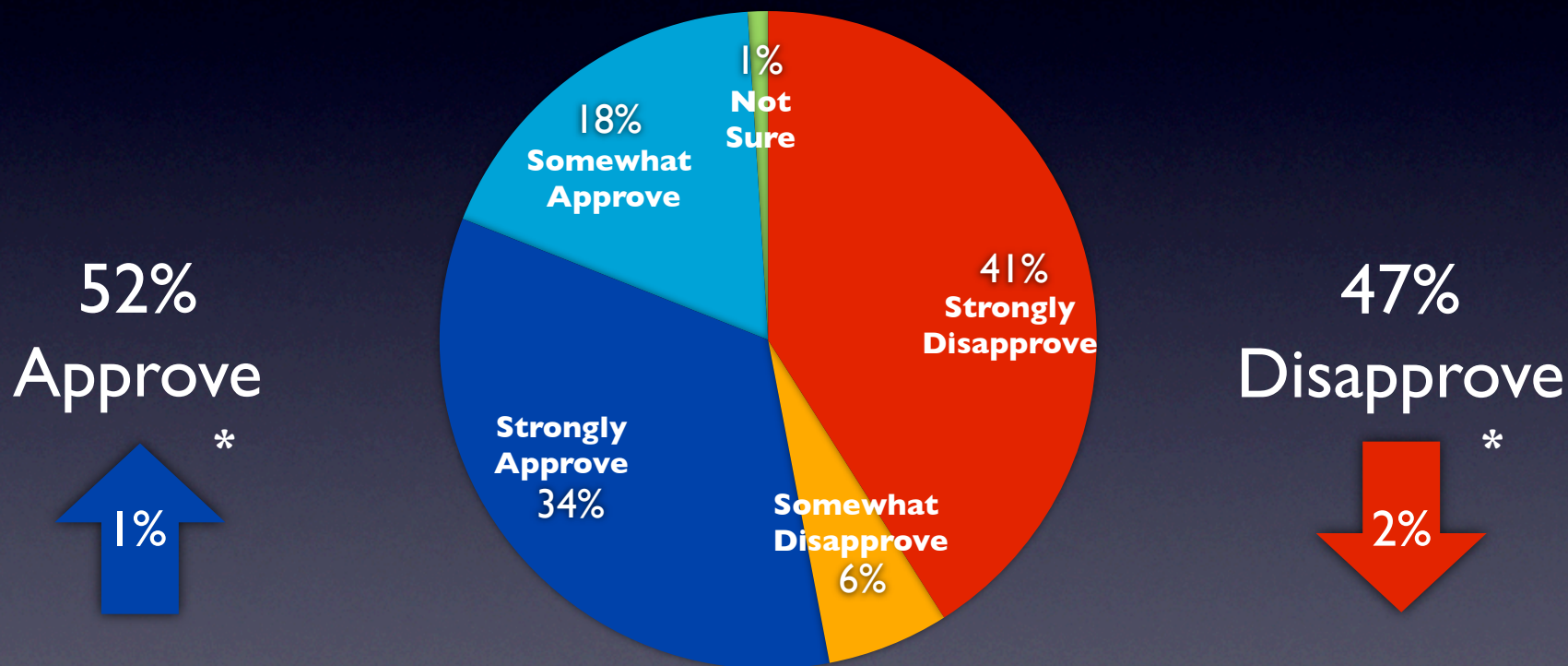
Conducted October 29, 2012 by **Pulse Opinion Research**

Sample Size: 1,000 LV (Margin of Error +/- 3.0% with 95% level of confidence)

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Barack Obama's

Presidential Approval Rating



- Strongly Disapprove
- Strongly Approve
- Not Sure

- Somewhat Disapprove
- Somewhat Approve

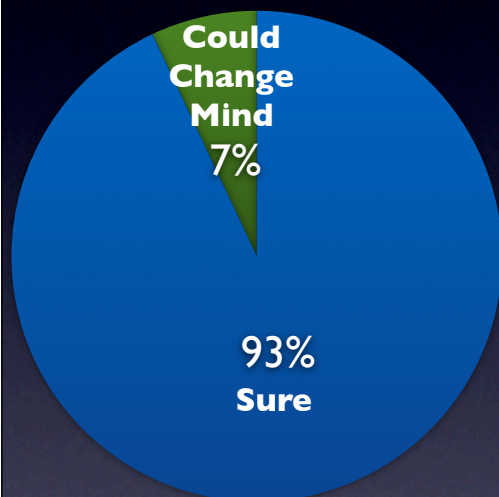
* One-week change compared to Oct. 23 survey

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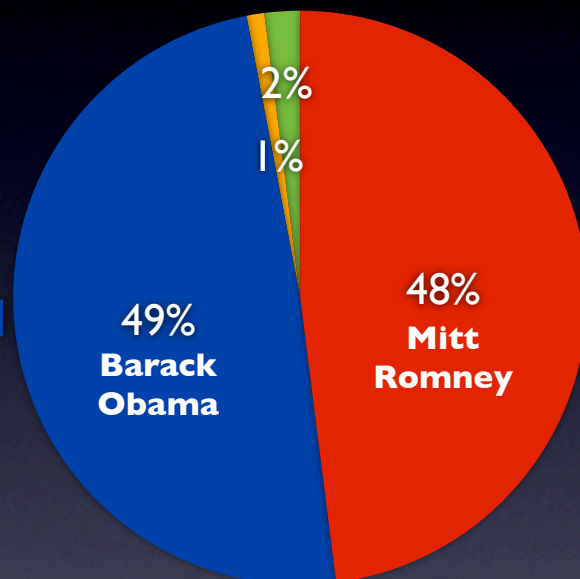
Ballot Test

If the Presidential Election were held today, would you vote for Republican Mitt Romney or Democrat Barack Obama?

Support Intensity

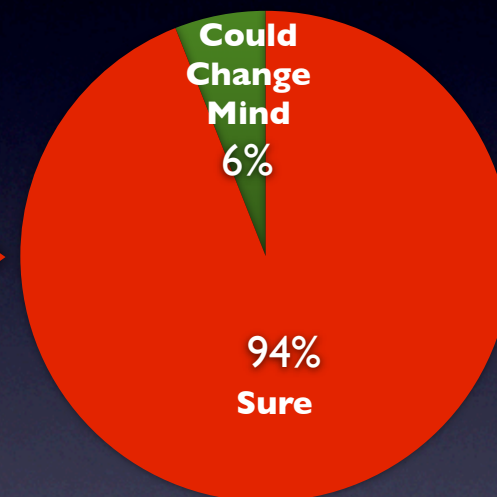


● Sure would vote Obama
● Could change mind



● Mitt Romney
● Barack Obama
● Some Other Candidate
● Not Sure

Support Intensity



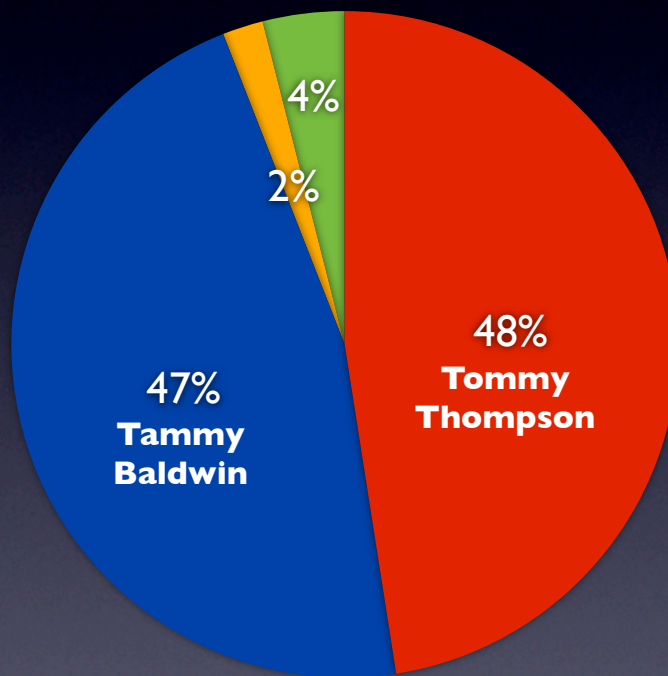
● Sure would vote Romney
● Could change mind

* One-week change compared to Oct. 23 survey

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US Senate Race: Ballot Test

If the 2012 election for US Senate were held today,
would you vote for Republican Tommy Thompson or Democrat Tammy Baldwin?

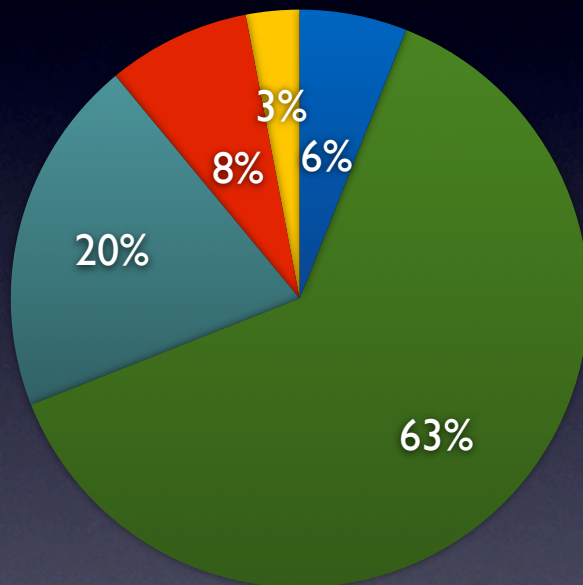


- Tommy Thompson
- Tammy Baldwin
- Some Other Candidate
- Not Sure

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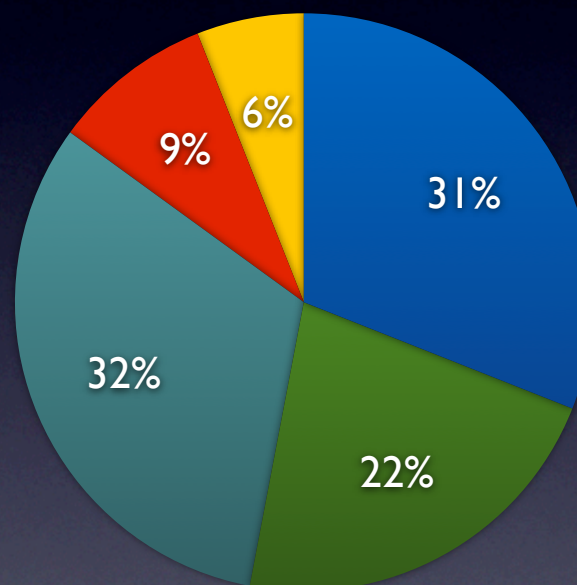
Most Important Issues

1st Most Important Issue



- National Security Issues
- Economic Issues
- Domestic Issues
- Cultural Issues
- Not Sure

2nd Most Important Issue



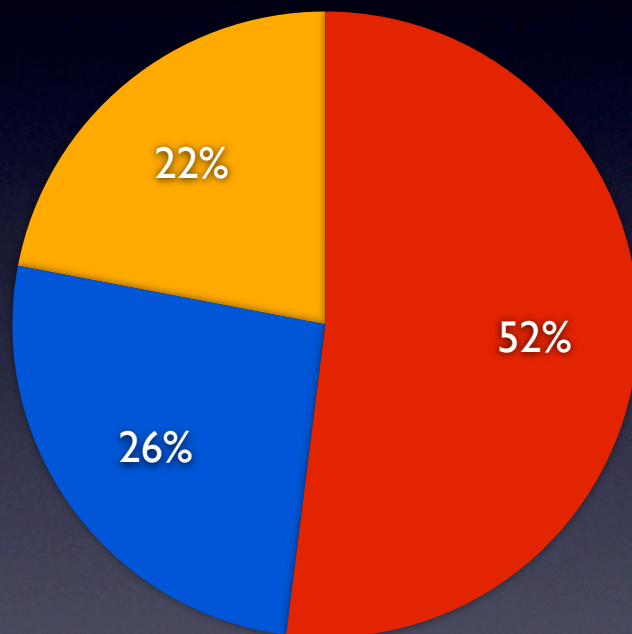
- National Security Issues
- Economic Issues
- Domestic Issues
- Cultural Issues
- Not Sure

Let Freedom Ring
Pulse Opinion Research
1,000 LV
October 29, 2012

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Fort Hood, Little Rock & Benghazi

Should the President recognize all these attacks as terrorist attacks?



● Yes

● No

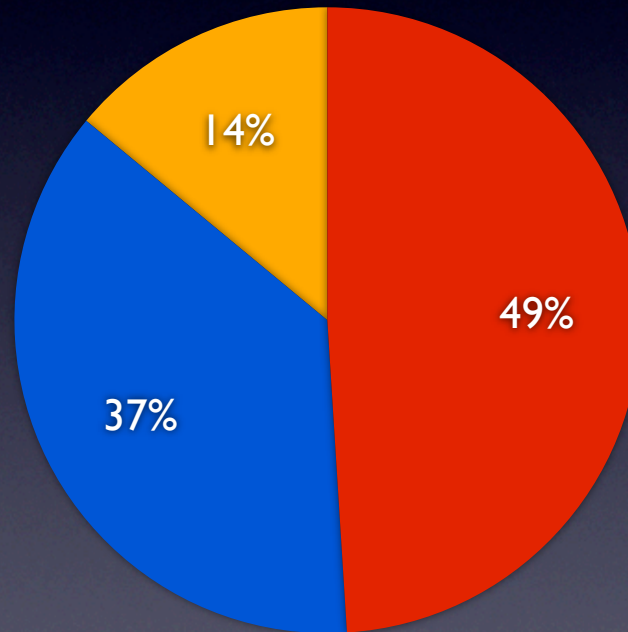
● Not Sure

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Responsibility for Benghazi

After two attacks on American installations in Libya and increasing insecurity, our ambassador and his team twice made a request to the Obama Administration for a larger security presence to protect them. This request was denied and later on September 11th of this year Islamic radicals attacked our consulate in Libya and killed four Americans.

Does President Obama share blame for this attack that killed four Americans?



● Yes

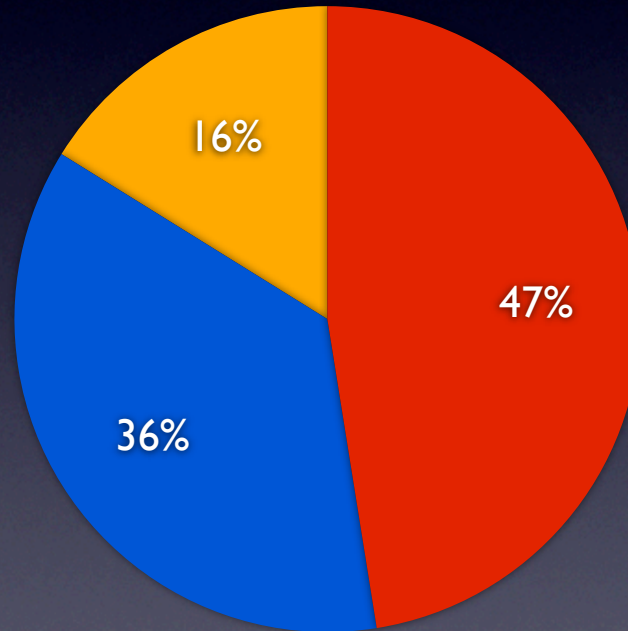
● No

● Not Sure

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Benghazi - Honesty or Spin?

Has President Obama **has been honest and forthcoming**
in revealing unclassified details of the Benghazi terrorist attack as he learned them,
or do you think that he has been less than honest
by withholding details that might hurt him politically?



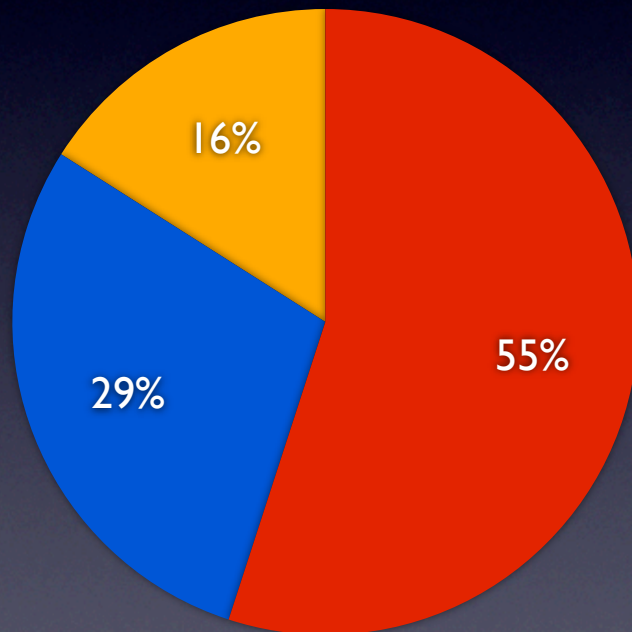
● Less than honest ● Honest ● Not Sure

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“First Time” Obama Ad

Last week, the Obama campaign released a new advertisement aimed towards young voters that compared voting for the first time to the first time a young person has sexual intercourse.

Is this a clever and appropriate way to reach a young audience, or is it an inappropriately suggestive and undignified comparison for a Presidential re-election campaign to make?



● Inappropriate ● Clever and appropriate ● Not Sure

Survey Details and Question Wording

The survey of **1,000 likely voters in Wisconsin** was conducted by Pulse Opinion Research on October 29, 2012. Pulse Opinion Research, LLC is an independent public opinion research firm using automated polling methodology and procedures licensed from Rasmussen Reports, LLC.

1. **Presidential Approval:** How would you rate the job Barack Obama has been doing as President ... do you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of the job he's been doing?
2. **Ballot Test - President:** If the Presidential Election were held today, would you vote for Republican Mitt Romney or Democrat Barack Obama?
3. **Ballot Test - US Senate:** If the 2012 election for US Senate were held today, would you vote for Republican Tommy Thompson or Democrat Tammy Baldwin?
4. **1st Most Important Issue:** What is the most important issue for you in the upcoming national election? Are you primarily interested in National Security issues such as the War in Afghanistan and the War on Terror, Economic and fiscal issues such as jobs, economic growth, government spending and our national debt, Domestic Issues like Education, Health Care and Immigration, or Cultural issues such as same-sex marriage and abortion?
5. **2nd Most Important Issue:** What is the second most important issue for you in the upcoming national election? Is your second issue Economic and fiscal matters such as jobs, economic growth, government spending and our national debt, Domestic Issues like Education, Health Care and Immigration, or Cultural issues such as same-sex marriage and abortion?
6. **Fort Hood, Little Rock, & Benghazi:** For two weeks President Obama would not call the Libya attack on our embassy that killed four Americans a terrorist attack. He had previously labeled the other two attacks by Islamic radicals that killed Americans during his presidency as criminal acts rather than terrorist attacks. Should the President recognize all these attacks as terrorist attacks?
7. **Responsibility for Benghazi:** After two attacks on American installations in Libya and increasing insecurity, our ambassador and his team twice made a request to the Obama Administration for a larger security presence to protect them. This request was denied and later on September 11th of this year Islamic radicals attacked our consulate in Libya and killed four Americans. Does President Obama share blame for this attack that killed four Americans?
8. **Benghazi - Honesty or Spin?:** Has President Obama has been honest and forthcoming in revealing unclassified details of the Benghazi terrorist attack as he learned them, or do you think that he has been less than honest by withholding details that might hurt him politically?
9. **Obama's "First Time" Ad:** Last week, the Obama campaign released a new advertisement aimed towards young voters that compared voting for the first time to the first time a young person has sexual intercourse. Is this a clever and appropriate way to reach a young audience, or is it an inappropriately suggestive and undignified comparison for a Presidential re-election campaign to make?