



# Canada-ASEAN Business Forum

*Navigating the Canada-ASEAN Corridor*

*Singapore, October 8-9, 2013*

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## Official Program

(Last Revised September 2, 2013)

Oct 8 <sup>th</sup>	OPENING BANQUET (Reception & Dinner) Canning Ballroom, 4 <sup>th</sup> level, Fairmont Hotel
17:00	Registration Begins
17:00-18:30	Cocktails
18:30-18:45	<b>Opening Remarks</b> <ul style="list-style-type: none"> <li>• <i>Kevin Speed</i>, President of the CABC</li> <li>• <i>Her Excellency Heather Grant</i>, High Commissioner to Singapore</li> </ul>
18:45-18:55	<b>Official Host Country Welcome</b> <i>Mr Lim Hng Kiang</i> , Trade & Industry Minister, Singapore (TBC)
18:55-19:40	<b>Banquet Dinner</b> - Assigned seating for Corporate/VIP tables only

19:40-19:55	<p><b>Keynote Speech: Branding Canada in ASEAN</b></p> <p><i>The Honourable Ed Fast</i>, Minister of International Trade</p>
20:00-20:45	<p><b>Investing in Canada, an ASEAN Perspective</b></p> <ul style="list-style-type: none"> <li>• <b>Mr. Asdakorn Limpiti</b>, EVP., Strategy and Business Development Group, PTT Exploration and Production Public Co. Ltd., Thailand</li> </ul>
20:45	<b>Closing Remarks</b>
21:00	<b>Evening Reception Closes</b>
<b>Oct 9<sup>th</sup></b>	<b>FORUM – Canning Ballroom, 4<sup>th</sup> level, Fairmont Hotel, Singapore</b>
8:00-8:50 Canning Ballroom	<b>Networking Breakfast</b>
8:50-9:10  Canning Ballroom	<p><b>Welcome Remarks - Rico M. Hizon</b>, Anchor, <i>Newsday and Asia Business Report</i>, BBC World News</p> <p><b>Introduction of Key Note Speaker</b>, the Honorable <b>Cal Dallas</b>, Minister of International and Intergovernmental Affairs, Province of Alberta</p> <p><b>KEYNOTE ADDRESS: “Navigating the Canada-ASEAN Business Corridor”</b></p> <ul style="list-style-type: none"> <li>• Speaker: <b>Dr. Surin Pitsuwan</b>, Former Secretary General ASEAN</li> </ul>
9:20-10:15  Canning Ballroom	<p><b>Panel Discussion: “Navigating the Canada-ASEAN Business Corridor”</b></p> <p><i>Why ASEAN is important to Canada. Discussion to focus on the commercial opportunities in ASEAN and what official policy frameworks like TPP and the AEC mean to doing business here.</i></p> <p>Moderator: <b>Rico M. Hizon</b>, Anchor, <i>Newsday and Asia Business Report</i>, BBC World News</p> <ul style="list-style-type: none"> <li>• <b>Peter Hall</b>, Chief Economist, Export Development Canada</li> <li>• <b>Hsieh Tsun-Yan</b>, Former Senior Director, McKinsey Canada and author “Heart, Smarts, Guts, and Luck: What it takes to be an Entrepreneur and Build a Great Business</li> <li>• <b>Brendan King</b>, Vice Chairman of the Executive Committee and Deputy CEO of Thanachart (Scotiabank) Bank Group</li> <li>• <b>Wayne Farmer</b>, Managing Partner, Islemount</li> </ul>

10:15-10:30	<b>Networking Coffee Break</b>		
<b>Session #1 – “Where to invest?”</b>			
10:30-11:45  Breakout Rooms	<p style="text-align: center;"><b>BURMA (MYANMAR)</b></p> <p>MODERATOR: Thompson Reuters</p> <p style="text-align: center;">---</p> <ul style="list-style-type: none"> <li>• <i>Mr. U. Win Aung, President UMFCCI, Chairman Dagon Group of Companies</i></li> <li>• <i>James Finch, Partner; Managing Director, DFDL Myanmar</i></li> <li>• <i>Joshua Brown, Consultant and Chief Representative (Myanmar), Tractus (Thailand) Co. Ltd</i></li> </ul>	<p style="text-align: center;"><b>SINGAPORE</b></p> <p>MODERATOR: <i>Franca Ciambella</i> Managing Partner, Consilium Law Corporation</p> <p style="text-align: center;">---</p> <ul style="list-style-type: none"> <li>• <i>Lee Wei Sheng, Head America, Economic Development Board of Singapore</i></li> <li>• <i>Phillip Overmyer, CEO of Spore Int’l Chamber of Commerce</i></li> </ul>	<p style="text-align: center;"><b>INVEST IN CANADA</b></p> <p>MODERATOR: Eric Noël, Initiator – Canada Towards 2030 Project, SVP North America, Oxford Analytica</p> <p style="text-align: center;">---</p> <ul style="list-style-type: none"> <li>• Honorable <i>Cal Dallas</i>, Minister of International and Intergovernmental Affairs, Province of Alberta</li> <li>• <i>Scott Clements</i>, Managing Director, Head of Global Equity, Asia-Pacific, Scotiabank</li> <li>• <i>Paul Leone</i>, Managing Director, Investment, Temasek Holdings</li> </ul>
12:00-12:45	<p><b>Networking Lunch sponsored by United Overseas Bank Limited (UOB)</b></p> 		
12:45-13:45  Canning Ballroom	<p><b>“PERCEPTIONS OF CANADIANS DOING BUSINESS IN ASEAN”</b></p> <p>Session Sponsored by United Overseas Bank Limited (UOB)</p> <p>MC &amp; Moderator: <i>Lisa Oake, Co-anchor, CNBC Asia’s Squawk Box Asia</i></p> <p>Introductory Remarks: <i>Frederick Chin</i>, Managing Director, Group Head of Institutional Financial Services, United Overseas Bank Limited</p> <p>Introduction of Key Note Speaker: <i>His Excellency Donald Bobiash</i>, Canadian Ambassador to ASEAN</p> <p><b>KEYNOTE ADDRESS: Yuen Pau Woo</b>, President, Asia Pacific Foundation of Canada (APF)</p> <p><b>PANEL DISCUSSION</b> on the perceptions of Canadians doing business in ASEAN</p> <ul style="list-style-type: none"> <li>• <i>Philip Hampden-Smith</i>, Executive Vice President &amp; Chief Marketing Officer, Asia Manulife Financial</li> <li>• <i>Emir Satar</i>, CEO Garuda Airlines, Indonesia</li> <li>• <i>Eric Tham</i>, Managing Director, Group Head of Commercial Banking, United Overseas Bank Limited</li> <li>• <i>Pote Videt</i>, Managing Partner, Lombard Investments, Thailand</li> </ul> 		

Session #2 – “What to invest in?”

<p>13:45-15:00</p> <p>Breakout Rooms</p>	<p><b>ENERGY AND RESOURCES</b></p> <p>MODERATOR: <b>Russell Merz</b>, Regional Mining Leader, Asian Ops Golder Associates (Singapore)</p> <p>---</p> <ul style="list-style-type: none"> <li>• <b>Cameron Tough</b>, Head of Investor Relations, Adaro Energy, Indonesia</li> <li>• <b>Jin Ping Cheng</b>, Managing Director, Global Banking and Markets, Scotia Waterous</li> <li>• <b>Ron Aston</b>, Senior Vice President, Country Manager, Malaysia, Talisman</li> </ul>	<p><b>TRANSPORTATION CHALLENGES &amp; OPPORTUNITIES</b></p> <p>MODERATOR: <b>Todd Wilcox</b>, CEO, HSBC Bank Brunei Darussalam</p> <p>---</p> <ul style="list-style-type: none"> <li>• <b>Torbjorn Karlsson</b>, Vice-President, Sales, Asia-Pacific, Bombardier</li> <li>• <b>Karen Oldfield</b>, CEO, Halifax Port Authority</li> <li>• <b>Marc Parent</b>, President &amp; CEO, CAE</li> </ul>	<p><b>WATER, SOLAR AND OTHER CLEAN OPPORTUNITIES IN ASEAN</b></p> <p>MODERATOR: <b>Karen Cvornyek</b> President, Asia, B+H Consulting International</p> <p>---</p> <ul style="list-style-type: none"> <li>• <b>Shawn Qu</b>, Chairman &amp; CEO Canadian Solar</li> <li>• <b>Edwin Khew</b>, Chairman, Sustainable Energy Association of Singapore</li> <li>• <b>Thomas Pang</b>, CEO, Keppel-Green Trust, Singapore</li> </ul>
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15:00-15:30 **Networking Break**

Session #3 – “What else to consider?”


<p>15:30-16:30</p> <p>Breakout Rooms</p>	<p><b>ASEAN ECONOMIC INTEGRATION</b></p> <p>MODERATOR: <b>Franca Ciambella</b> Managing Partner, Consilium Law Corporation</p> <p>---</p> <ul style="list-style-type: none"> <li>• <b>Eric Sidgwick</b>, Country Director, Cambodia Resident Mission, Asian Development Bank</li> <li>• <b>Philip A.J. Nichols</b>, Head, Corporate Affairs, Asia-Pacific, VALE Int’l</li> <li>• <b>Pushpanathan Sundram</b>, Ex-Deputy Secretary General of ASEAN</li> </ul>	<p><b>INFORMATION TECHNOLOGY</b></p> <p>MODERATOR: <b>Randolph Mank</b> VP Asia, BlackBerry</p> <p>---</p> <ul style="list-style-type: none"> <li>• <b>Mary Gendron</b>, CIO, Celestica</li> <li>• <b>John Sculley</b>, Chairman Inflexion Point</li> <li>• <b>Terry Matthews</b>, Chairman, Wesley Clover</li> </ul>	<p><b>ASEAN CONSUMER INSIGHTS</b></p> <p>MODERATOR: <b>Emily Kaiser</b>, Journalist &amp; Asia Company News Editor, Thomson Reuters</p> <p>---</p> <ul style="list-style-type: none"> <li>• <b>Karl Schuster</b>, President, Proprietary Loyalty, Asia Pacific, AIMIA</li> <li>• <b>Roger Steel</b>, President, New Markets and Business Development, Asia, Sun Life Ltd, Hong Kong</li> <li>• <b>Bev Postma</b>, Executive Director, Food Industry Asia</li> </ul>
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16:35 –17:00  
Canning  
Ballroom

Introduction of Key Note Speaker: **Vijay Iyengar**, Chairman & Managing Director, Agrocrop International Pte Ltd

**KEYNOTE ADDRESS:** “Saskatchewan – ASEAN, Bringing Worlds Together”

- **The Honourable Brad Wall**, Premier of Saskatchewan

	Closing Remarks, hosted by <b>Pierre Gignac</b> , Acting President, <i>Export Development Canada</i> (EDC)
17:00-18:00 Canning Ballroom	<b>CLOSING RECEPTION</b> , hosted by <b>Pierre Gignac</b> , Acting President of <i>Export Development Canada</i> (EDC) 
18:00	<b>Event closes</b>