

Audley.  
Telegrams - Vendish, May, London.  
Telephone - Grosvenor 1246 3 Lines.

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JSM +  
A  
Cavendish Club,  
119, Piccadilly, W.1

Sir William Noble,  
Magnet House,  
Kingsway,  
W.C.2..

THE BRITISH BROADCASTING CO. (in formation).

Applications are invited for the following officers:

GENERAL MANAGER.  
DIRECTOR OF PROGRAMMES.  
CHIEF ENGINEER.  
SECRETARY.

Only applicants having first-class qualifications need apply. Applications to be addressed to Sir William Noble, Chairman of the Broadcasting Committee, Magnet House, Kingsway, W.C. 2.

October 13, 1922.

17/10/22  
25 pm

Sir,

British Broadcasting Company.

With reference to your announcement in to-day's "Morning Post", I have the honour to request consideration for the General Managership, believing that I have the qualifications which justify the application.

I am an Aberdonian, and it is probable that you knew my family. I attach a brief summary of what I have done, together with certain personal particulars. Since relinquishing my last post I have been abroad, but came to Town last week to make enquiries and arrangements for future work.

You will observe that I am an engineer by training, but that I have had wide commercial experience, and that I have held organising and administrative appointments of considerable responsibility. Might I draw attention to the last paragraph of the attached?

I should be delighted to give fuller particulars, and would appreciate the favour of an interview when your personal impressions of my character and ability could be formed. I am able to refer you to outstanding men, whose names I should suggest to you, and who would speak on the two scores mentioned.

The appointment is of the nature and degree which I came to Town hoping to obtain, and I should not apply did I not feel capable of discharging its responsibilities to your satisfaction.

I have the honour to be, Sir,  
Your obedient servant,

J. C. W. REITH.

Enclosure.

Attachment.

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- Age 33½. Aberdonian. Son of Vy. Rev. Dr. Geo. Reith, Moderator. Grandson of Geo. Reith, first Gen. Manager, (and Director), Scottish N.E. Railway, and later General Manager of Clyde Navigation Trust.
- 1895-08. Educated at Glasgow Academy, Gresham's School, Norfolk, and at Royal Technical College, Glasgow. Honours certificates in many subjects including electricity theory and practise. A.M. Inst. C.E., A.M. I. Mech. E., M.Sc., late Major, R.E..
- 1908-13. Apprenticeship, North British Loco. Co., Ltd., Glasgow, in all Shops and Drawing Office.
- 1913-14. Assistant Engineer, S. Pearson & Son, London.
- 1914-15. At the Front, Oct. 1914 to Oct. 1915. Wounded.
- 1915-16. Second in Contract Dept., construction of Gretna Factory.
- 1916-17. 20 months in America in charge of contracts for Britain for munitions; 600 assistants and control of 1100 American inspectors.
- 1917-19. Retained in England in charge of various engineering works of urgency, including Admiralty appointment with 2500 men.
- 1919-20. Took over Department of old Ministry of Munitions to settle up all outstanding Ordnance contracts and to bring equipments up to date. 1500 contracts and about £13 million involved. Difficulties increased owing to lack of proper records. Credit was given for settlements effected, for amount of useful material obtained ex-liquidations, and for large sums of money saved.
- 1920-22. General Manager, Wm. Beardmore & Co., Ltd., Coatbridge, two years. Reorganised factory throughout; systems of planning, progress, costing, stores accounting and store keeping installed; physical alterations for new products. Manufacture expedited and cheapened. Variety of engineering products. Badly hit by slump at end of 1921, and virtually closed down in May when I resigned. Letter from Chairman on what had been done and position then.

Please note considerable commercial experience in above, in addition to executive work in engineering administration. Negotiation of contracts, purchasing, etc., particularly. On accounting side I took first place of sixty after examinations in a post graduate course of lectures for Chartered Accountants on Industrial Accounting, held last winter in the C.A. Institute, Glasgow.

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