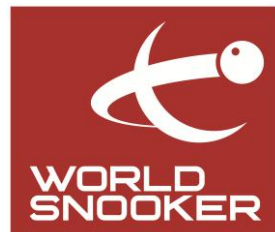


August 7, 2014

Dear Player



EUROPEAN TOUR 2014/2015
ENTRY PACK FOR BULGARIAN OPEN 2014 – SOFIA, BULGARIA (ET3)

Closing Date:
Wednesday, 27 August 2014 (12.00 noon)

This entry pack outlines the event specific information for the **Bulgarian Open (ET3)**. The European Tour will comprise of 6 events which will give players entry into the Players Championship scheduled for 24-28 March 2015.

Entry Criteria

The Bulgarian Open is open to all 2014/15 Tour players and amateur players. All players entering this event who have not already done so will be required to sign the WSL Players Contract. This event will be played in accordance with the WSL Players' Contract. All obligations and penalties will be applicable. Please note it is a breach of the WPBSA members rules and regulations not to compete in an event once you have entered.

Dates/Venue

2 October 2014 Amateur pre qualifier*
3-5 October 2014 Final Stages (Last 128 to Final)
 Universiada Sports Hall, Sofia, Bulgaria

* amateur pre-qualifying day, venue and schedule is subject to the number of entries.

Entry Fees:

The entry fee is £100 per event (non refundable) payable via the online entry system. No entries will be accepted after the closing date above.

Prize Money

The breakdown for this event is shown below:

	Number	Individual Prize	Round Total
Winner	1	€25,000	€25,000
Runner-up	1	€12,000	€12,000
Losing semi-finalist	2	€6,000	€12,000
Losing quarter-finalist	4	€4,000	€16,000
Last 16	8	€2,300	€18,400
Last 32	16	€1,200	€19,200
Last 64	32	€700	€22,400
Total prize fund			€125,000

Please note, WSL will be deducting the WPBSA levy of 2.5% on all prize money.

Prize money for all rounds of the Bulgarian Open will be paid by World Snooker as per the euro breakdown above. Prize money will be paid in GBP Sterling using the relevant exchange rate at the time of payment and after deduction of any local withholding taxes ("WHT") as applicable.

WHT will be deducted before payment is made and an original WHT certificate for each player will be produced and given to you. This original certificate may be used to reclaim the WHT against your UK tax liabilities. HMRC or your accountant will be able to advise you on this.

Please ensure that you have completed and returned a bank nomination form to enable payment to be made.

Round Structure and Seedings

This event will consist of 128 players and all matches will be the best of 7 frames.

All Main Tour players are eligible to compete in this event and if 128 or more Main Tour players enter, there will be no space for amateur entrants. If there is no space for any amateur entrants they will be refunded their entry fee.

If fewer than 120 Main Tour entries are received, the remaining place(s) will be offered to a maximum of 3 Invitational Tour Card holders who will top up the entries to no more than 120 players. To complete the field of 128, the remaining places will be made up of amateur players who qualify from the amateur pre-qualifier played prior to the main event (Last 128). The exact number of amateur qualifiers will be confirmed after the closing date of entry.

If fewer than 128 Main Tour and amateur players enter the event, the highest seeded players will receive a bye into the last 64 round.

There will be 64 seeded players according to the European Tour Order of Merit after the Paul Hunter Classic (ET2) 2014.

The 64 un-seeded players shall be made up of:

- All remaining Tour Players
- Invitational Tour Card holders
- The respective number of qualifiers from the pre-qualifying tournament (if required).

The seeding structure for the Last 128 round of this tournament will be the same as main ranking events where the top 64 seeds are drawn against the bottom 64 seeds, as follows:

Player 1 slot in match

Seeds 1-4	Placed in matches 1 64 33 32 respectively
Seeds 5-8	Placed at random in matches 16 17 48 49
Seeds 9-16	Placed at random in matches 8 9 24 25 40 41 56 57
Seeds 17-32	Placed at random in matches 4 5 12 13 20 21 28 29 36 37 44 45 52 53 60 61
Seeds 33-64	Placed at random in remaining matches.

Player 2 slot in the match

Seeds 65 to 128 Placed at random

Prize Money Rankings

Tour players competing in the Bulgarian Open will receive prize money ranking points from the Last 64 round and all money earned will count towards the Official Prize Money Ranking List.

Last 64	Last 32	Last 16	QF	SF	R/U	Winner
£583	£1,000	£1,917	£3,333	£5,000	£10,000	£20,883

European Tour Order of Merit

A separate one year European Tour Prize Money Order of Merit will be in operation for the European Tour which is calculated in Sterling. All players who compete in the European Tour will appear on the European Tour Order of Merit. For the purposes of the Order of Merit £1 = €1.20.

The top 24 players on the European Tour Order of Merit will qualify for entry into the Players Championship (24-28 March 2015). The criteria laid out in the attached Players Championship Qualifying Criteria will determine the final positions on the European Tour Order of Merit and who qualifies for the Players Championship.

The Players Championship shall consist of 32 players and will carry a Total prize fund of £350,000 (with a winner's prize of £100,000).

Main Tour qualification for season 2015/2016

The top 8 players (professional or amateur) taken from the European Tour Order of Merit, who have not already qualified will be awarded a place on the 2015/2016 and 2016/2017 Main Tour.

Draw and Format

Each European Tour draw will be conducted by World Snooker in conjunction with the promoter and emailed to entrants as soon as possible after the closing date of entry and relevant seeding cut off date. We anticipate the draw being available w/c1 September.

Eurosport

We are pleased to advise that Eurosport will be broadcasting coverage of 1 match table from the Last 128 stage of this event.

Dress Code

Dress code for the pre qualifying stages: Black long sleeved tailored shirt (no waistcoat or bow tie), with black or dark tailored trousers should be worn whilst playing unless otherwise communicated by WSL.

Dress code for the last 128 stages: Main Tour players will be provided with a branded black long sleeved tailored shirt which must be worn during play with black or dark tailored trousers. The shirt may be collected from the Tournament Office on arrival at the venue. Players will be requested by tournament officials to tuck their shirts neatly into their trousers. Players who have received their black shirt at a previous Euro Tour event should bring this to wear. A charge of £25 will be applied should a replacement shirt be required.

Amateurs reaching the Last 128 stage will also be provided with a branded black tailored shirt. For the avoidance of doubt amateur players will be required to wear their own black shirt for all pre-qualifying rounds.

The shirt will be required within the Dress Code for all 6 Euro Tour events in the 2014/15 season.

It should be noted that non adherence to the Dress Code will result in a breach of the World Snooker Players contract Appendix 1 section 3.b. For the avoidance of doubt World Snooker considers the appropriate sanction in this case to be withdrawal from the tournament without refund of the entry fee as well as reserving the right to refer the individual to the WPBSA.

Players are responsible for providing their own sponsor logo patches. Please ensure your logo's are manufactured appropriately and will look smart when applied to your shirt.

In backstage areas everyone, including players guest/manager must wear acceptable clothing ie trousers and shirt of a reasonable standard; baseball caps and smart jeans (no rips) can be worn, however trainers or track suits are still not permitted in any backstage area. On the day of the final at all events, all players and guests must wear trousers (no denim) and smart collared shirts.

Logos

Players will be permitted to wear four logos for this event. Two logos have been retained by World Snooker for the European Tour Sponsor and Event Title sponsor for this event leaving two patches to be sold by the players. All logos are subject to approval from World Snooker, and must comply with all other regulations within our logo code of practice. Contact Simon Brownell for the relevant logo application form at simon.brownell@worldsnooker.com or on 0117 317 8216.

Brand exclusivity has been granted for a Tour and/or Title Sponsor and further details regarding any excluded brand category will be sent shortly.

Local legislation may prohibit certain products eg tobacco and gambling.

EBSA Order of Merit

EBSA have been allocated 2 two year Main Tour places for the 2015/2016 and 2016/2017 seasons. A separate EBSA Order of Merit for amateur players will be compiled from points earned across the six Euro Tour; the full details may be found on our website - <http://www.worldsnooker.com/page/NewsArticles/0,,13165~3990277,00.html> The Top 16 players on the EBSA Order of Merit at the end of the six Euro Tour events will qualify for the end of season EBSA Play Offs where they will compete for the 2 tour places.

For the avoidance of doubt, there will be no separate EBSA event held at the Euro Tour events.

Players Contract

All obligations and penalties in relation to Player obligations as per the Players Contract will be applicable, however, for the 2014/15 Season WSL will waive the £250 fine for a first offense under the WSL Players' Contract and replace it with a written warning. For avoidance of doubt the penalty for a second offence will remain at £500.

General

If you have any questions on the Bulgarian Open or the European Tour events please contact the Bristol Office.

Finally, please remember the **closing date is Wednesday, 27 August 2014 – 12 noon.**

Kind regards.

Yours sincerely

A handwritten signature in black ink that reads "Freya Gooden". The signature is written in a cursive, flowing style.

Freya Gooden
Head of Operations