

CURRICULUM VITAE
GEORGE EDWARD CHENEY
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PERSONAL DATA

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PRESENT POSITIONS

John T. Jones Centennial Professor (2010-)
Department of Communication Studies
The University of Texas at Austin
1 University Station A1105
Austin, TX 78712 USA

Adjunct Professor (2010-)
Department of Communication
University of Utah
Salt Lake City, UT 84112 USA

Adjunct Professor (1998-)
Department of Management Communication
The University of Waikato
Private Bag 3105
Hamilton, New Zealand

TEACHING INTERESTS AND GOALS

My teaching interests are varied, but I approach each subject with the aim of stimulating students to engage material reflectively and critically. Further, I emphasize the dialectical interdependence of theory and practice. In addition, I utilize a blend of scholarly and popular resources in the classroom. Subject areas include: organizational communication (with the analysis of both internal and external messages), organizational theory, communication theory, contemporary rhetorical theory and criticism, contemporary social theory and criticism, communication and power, identity, participation, globalization, consumerism, macro-level conflict, professional ethics, philosophy of social science, research methods (especially qualitative), and communication skills (including public speaking, small group discussion, argumentation and interviewing). In recent years, I have developed or am developing these courses: Communication and Professional Ethics (at both the undergraduate and graduate levels); Communication and Quality of Work Life (undergraduate and graduate); Communication and Power in Organizations and Society (undergraduate and graduate); Communication, Organization, and Globalization (graduate and undergraduate: a large-lecture version is under development); Quality of Life (as a team-taught, multi-

disciplinary undergraduate honors course), the Rhetoric of War and Peace (as a team-taught, multi-disciplinary undergraduate course); and Models of Dialogue (an interdisciplinary course in Peace and Conflict Studies at Utah, taught primarily by David Derezotes, Social Work).

RESEARCH INTERESTS AND GOALS

I study the relationship of the individual to society, specifically as shaped and expressed in the work/organizational setting. My epistemological perspective combines certain elements of empiricism, interpretive studies, and critically oriented research (with the last including some ideas from postmodernism, especially on the changing nature of the communication environment). My theoretical perspective is language-centered but materially conscious, and I draw upon both humanistic and scientific approaches to the study of human communication in my work. In particular, I analyze persuasive messages constructed by, in and for organizations, highlighting such aspects as accounts for decisions, expressions of identity, value commitments, and the workings of power. I am keenly interested in how value-related terms, such as "efficiency," "the market," and "professionalism," function in multiple ways, both in literal texts and in various kinds of human relationships. My work is *multidisciplinary*, treating communication study as an inter-discipline as well as a distinct field or discipline. I draw generously from traditions of sociology, philosophy, political science, psychology, economics, public administration and management, as well as other areas of study. When possible, I seek to improve human relations in organizational life, focusing on responses to basic human needs, the productive and nonviolent resolution of conflict, the encouragement of free individual expression, the promotion of authentic cooperation and participation, and responsibility to the community and the environment. The principal topic areas around which my work is organized are identity, democracy, power, ethics, globalization and peace.

SERVICE AND ADMINISTRATIVE INTERESTS AND GOALS

Since beginning my academic career in 1980, I have participated in numerous and diverse community service efforts, both by working on specific projects and by offering consultation to groups and organizations (often pro bono). These projects have included: survey research in a *Fortune* 500 corporation in Indiana; developing a now-published manual on community building for lay persons in Boulder, Colorado; managing a communications campaign for a nuclear-freeze advocacy group in Boulder; co-organizing a broad-based multi-event forum in Boulder for the open discussion of the Persian Gulf War (Desert Storm); co-coordinating a program to improve conditions for migrant farmworkers in Colorado; administering (on an interim basis) a multi-disciplinary service-learning program for undergraduates at Boulder; structuring and conducting program evaluation for the American Friends Service Committee in Denver; offering communication training for agencies at three governmental levels in Montana; consulting for large system of worker cooperatives in the Basque Country of Spain; spearheading (with the human resources director) a quality of worklife program for staff, faculty, and administrators at The University of Montana; advancing team building and organizational restructuring in non-profit and social-movement organizations in numerous locations; co-organizing a campus-community forum series at The University of Montana on the September 11, 2001 terrorist attacks on the U.S. and the resulting War on Terror; consulting with (and co-chairing the advisory committee for) the Utah Psychological Association on their Psychologically Healthy Workplace awards; assisting with a community participation program on Salt Lake City's West Side as part of University/Neighborhood Partners (University of Utah-Salt Lake City); co-developing a strategic plan on the framing of messages across issues for the Utah Progressive Network; pursuing numerous outreach and partnership strategies for Peace and Conflict Studies and the Tanner Human Rights Center at the University of Utah; and helping to develop communication curricula at universities in several countries. The values which undergird these activities are the promotion of ethical communication practice, a commitment to public service, collaborative engagement, and an orientation toward social and economic justice.

EDUCATION

- Ph.D., Communication, Purdue University, 1985 (ranked first for a university-wide fellowship)
- M.A., Communication, Purdue University, 1982 (with a university-wide fellowship)
- B.A., Psychology, Youngstown State University (Ohio), 1980 (*summa cum laude*)

PREVIOUS ACADEMIC EMPLOYMENT (*indicating the highest positions held at each institution*)

- The University of Utah: 2002-2010
Professor, Communication (2002-2010)
Director, Peace and Conflict Studies (2005-2010)
Director, Tanner Human Rights Center (2006-2010)
- The University of Montana-Missoula: 1995-2002
Professor and Director of Graduate Studies, Communication Studies (1999-2002)
- The University of Colorado at Boulder, Communication: 1986-1995
Associate Professor and Director of Graduate Studies (1991-1993)
- The University of Illinois at Urbana-Champaign: 1984-1986
Assistant Professor of Speech Communication and Coordinator of Curricular Development in Organizational Communication (1985-1986)
- Purdue University: 1980-1985
David Ross Graduate Fellow (1982-1984)
University Graduate Fellow (1980-1982)
- Youngstown State University (Ohio): 1975-1980
Research Assistant, Psychology and Urban Studies (1977-1980)

RECENT ADMINISTRATIVE POSTS AND ACCOMPLISHMENTS:

Director, Peace and Conflict Studies Program, College of Humanities, University of Utah, December, 2005-June 2010. *This involved coordination of an interdisciplinary undergraduate minor, internships, related advising and special activities, the development of a campus-wide faculty network, and representation in national and international organizations. As a result of these collaborative efforts, an interdisciplinary major will be launched in the fall of 2011.*

Director, Barbara L. and Norman C. Tanner Center on Nonviolent Human Rights Advocacy, College of Social and Behavioral Science, University of Utah, November 2006-June 2010. *This involved management of an endowment, oversight of an annual budget, personnel coordination, academic program development, the fostering of community outreach efforts, the creation of student internships, and fundraising. Developed programs include, besides the minor described above, an annual conference involving distinguished speakers from afar as well as local guests, a K-12 outreach program, speakers, workshops, and linkages to various community and international organizations.*

MAJOR RESEARCH AWARDS AND HONORS

- Endowed lecture in honor of the founder on the Mondragón worker cooperatives, Basque Country, Spain, November 2008
- Edited Book of the Year (with Steve May and Juliet Roper), for *The Debate over Corporate Social Responsibility* (Oxford, 2007; 2nd editor), Organizational Communication Division, National Communication Association, November 2007.
- Research Article of the Year (with Cynthia Stohl), for "Paradoxes of Participation" (*Management Communication Quarterly*, 2001), Organizational Communication Division, National Communication Association, November 2001.
- Best Book Award (sole author) for *Values at Work* (Cornell, 1999; sole author), International Communication Association, May 2001

- Research Article of the Year (with Craig Scott and Steve Corman), Organizational Communication Division, National Communication Association (*Communication Theory*, 1998), November, 1999
- Research Article of the Year, Organizational Communication Division, National Communication Association (first author, with 7 co-authors, of a major review essay, in *Communication Yearbook 21*, November 1998)
- Golden Anniversary Monograph Award (sole author; one of two recipients across the discipline), for "Democracy in the Workplace" (*Journal of Applied Communication Research*, 1995), Speech Communication Association, San Diego, November 1996.
- Outstanding Research Book Award (sole author), for *Rhetoric in an Organizational Society*, from the Organizational Communication Division, Speech Communication Association, 1991
- Dissertation of the Year Award (one of three recipients across the discipline), Speech Communication Association, 1986
- David Ross Fellowship, Purdue University (one of two departmental recipients), 1982-1984
- Purdue University Fellowship (a campus-wide award; top-ranked recipient), 1980-1982

TEACHING AWARDS AND RECOGNITION

- Student Choice Award, Associated Students of the University of Utah, Spring 2003 (one of eight such awards across campus)
- Recognition as inspiring teacher at Honors Students Awards Ceremony, The University Montana, 2002
- Teaching cited in nomination for campus-wide Outstanding Scholar Award, The University of Montana, 2001
- Teaching recognized in Faculty Merit Awards at the dean's and provost's levels at The University of Montana, 1997, 1999 and 2001
- Visiting Distinguished Lecturer, Odense University, Denmark, 1999.
- Visiting Teacher-Scholar, University of Antioquia, Medellín, Colombia, February 5-9, 1997 (delivered intensive mini-course)
- Distinguished Lecturer, School of Interpersonal Communication, Ohio University, 1995.
- Lecturer in Great Teachers Program, Department of Speech Communication, Wake Forest University, 1993.
- Recognition as excellent teacher by student government, University of Colorado, 1988
- Teacher of the Year, Department of Communication, University of Colorado at Boulder, 1986-87
- Recognition as Excellent Teacher (based on student evaluations), University of Illinois, 1986
- H. Bruce Kendall Graduate Teaching Award, Department of Communication, Purdue University, 1983
- Certificate of Recognition for Excellence in Teaching by a Graduate Student, Instructional and Developmental Division of the International Communication Association, 1983
- H. Bruce Kendall Graduate Teaching Award (nominee), Purdue University, 1982

COMPETITIVELY AWARDED GRANTS

- "Sustainability at the Crossroads," Marsden Grant, New Zealand, Associate Investigator, NZ\$773,000, for 2010-2013 (Juliet Roper, Principal Investigator)
- Sabbatical Leave, University of Utah, fall 2008
- University of Utah Interdisciplinary Teaching Grant (with David Derezotes, Social Work) for \$6,000, for "Models of Dialogue" course, 2008-09.
- Utah Humanities Council, Public Square Series (with four collaborators), grant to support speakers and discussion around Utah on: "Thinking about the Unthinkable and Talking about the Tough Stuff," 2007-2008.
- University of Utah, College of Humanities Travel Grant of \$1,000, for investigation of student internships in India, December 2006-January 2007

- University of Utah, Council of Dee Fellows Grant (with Sally Planalp) of \$4,000 to bring speakers to Honors Think Tank on Quality of Life, 2006-07.
- University of Utah, Faculty Fellowship, with a one-semester research leave, for spring 2006, to work on book on communication and professional ethics
- University of Utah, College of Humanities, Faculty Development Fund, \$5,000 for research assistance on book project in communication and professional ethics, 2004-05
- University of Utah, University Teaching Committee, \$2,000 for participation in special seminar in globalization, Whidbey Island, WA, August 8-15, 2004
- Marsden Fund, NZ, "The Kyoto Protocol as a Measure of Commitment to Principles of Sustainability" (Juliet Roper, PI), two years, at NZ\$50,000 per annum.
- Research Travel Grant (\$900), University of Montana, summer-fall 1999
- Research Grant, Odense University, Denmark, August-September 1999 (for travel expenses)
- University of Montana President's Excellence Fund travel grant, \$1,000, for participation in Communication Conference of the Americas, February 1997
- Distinguished Lecturer (three months' salary), for summers of 1996-1998, from the School of Business and Economics, Odense University, Denmark
- University Development Grant (\$2,200), The University of Montana, for work on scholarly book: field research in Mondragón, Spain, summer 1997
- Grant-in-Aid (\$3,500), for spring 1994, from the Council on Creative Work, University of Colorado, for research on worker cooperatives in the Basque region of Spain
- Teaching Fellowship (\$12,000 plus travel expenses), for fall 1993, from the Danish Research Academy, to develop and teach an intensive graduate course in organizational communication at Odense University, Denmark
- Junior Faculty Development Award (\$5,000), for 1987-88, from University of Colorado, to develop dissertation into a scholarly book

SERVICE AWARDS

- Nominated for University of Utah Graduate Mentoring Award (2009)
- Gandhi Alliance for Peace Annual Community Peacemaker Award (one of two recipients), Salt Lake City, 2008
- Outstanding Division Member Award for 2001, Organizational Communication, International Communication Association
- National Communication Association Legislative Council Service Acknowledgement, 1997

OTHER ACADEMIC RECOGNITION

- Plenary Speaker, Peace and Justice Studies Association annual conference, Milwaukee, WI, October 8, 2009
- Bernard Brock Distinguished Lecturer, Wayne State University, March 2009
- Diederich Distinguished Scholar, Marquette University, October 2008
- Visiting Scholar, University of Nebraska, Summer 2008
- Visiting Scholar, University of Denver, April 2008
- Leroy Cowperthwaite Distinguished Summer Scholar, College of Communication, Kent State University, June 2007 (public presentation)
- North American Respondent to Keynote Address, Second Annual Communication Conference of the Americas, San Antonio, Texas, 15 November 2006
- Keynote Speaker, Annual Aspen Conference on Theory and Practice in Organizational Life, July 2006
- Honors Lecture on the University in Wartime, University of Utah, 21 September 2005

- Keynote address at the Australia-New Zealand Communication Association Conference, Christchurch, NZ, July 2005; title: "Talking about Ethics at Work: Strategies for Research, Pedagogy and Practice"
- 2005 Humanities Lecture, University of Utah, March 22: "The United Consumers of America"
- Michael Osborn Distinguished Lecture in Rhetoric: "On the Intersection of Rhetoric, Ethics, and Organizations," University of Memphis, February 2004. Seventh Annual Osborn Lecture, College of Communication, University of Memphis, February 2004 (public presentation)
- Nominated by my department and a number of colleagues in the field for campus-wide Outstanding Scholar Award, The University of Montana, 2001, and 2002
- Visiting Distinguished Lecturer, ITESM, Monterrey, Mexico, March 2001 (public presentation)
- Henry Mayer Prize for "most provocative yet readable article" in the *Australian Journal of Communication*, "It's the Economy, Stupid!" 1998
- Top Three Paper, Organizational Communication Division, International Communication Association (3rd author, with two co-authors of a data-based study), June 2000
- Keynote speaker at Australian-New Zealand Communication Conference, July 1998.
- Distinguished guest respondent to panel on "The New Discourses of Employment," Western Academy of Management, Portland, OR, March 28, 1998
- Distinguished Article Award, Honorable Mention, Applied Communication Division, Speech Communication Association, San Diego, November 1996 (for 1995 article in *JACR*)
- Top Three Paper, Organizational Communication Division, International Communication Association, Albuquerque, May 1995
- Top Three Paper, Organizational Communication Division, Speech Communication Association, November 1983
- Youngstown State University Pin (annual award to five graduating seniors), 1980
- Youngstown Education Foundation Scholarship, Youngstown State University, 1975-1980
- Karl W. Dykema Memorial Scholarship for the College of Arts and Sciences, Youngstown State University (annual award to two students in the college), 1978-1979
- Valedictorian, Cardinal Mooney High School, Youngstown, Ohio, 1975

PUBLICATIONS

Books (in order of publication from first to most recent)

- Cheney, G. (1991). *Rhetoric in an organizational society: Managing multiple identities*. Columbia: University of South Carolina Press. (Note: This included a case study of the U.S. Catholic Bishops' 1983 Pastoral Letter *The Challenge of Peace*; the book received a disciplinary award, as did the dissertation that preceded it.)
- Cheney, G. (1999). *Values at work: Employee participation meets market pressure at Mondragón*. Ithaca and London: Cornell University Press. (Note: An updated paperback edition with a new preface was issued September 2002. This book received a disciplinary award.)
- Cheney, G., Christensen, L. T., Zorn, T. E., Jr., & Ganesh, S. (2004). *Organizational Communication in an age of globalization: Issues, reflections and practices*. Prospect Heights, IL: Waveland Press. (Note: This is an upper-division undergraduate and master's level textbook.)
- Cheney, G., & Barnett, G., eds. (2005). *Organization <-> Communication: Emerging perspectives, Vol. 7: International and multicultural approaches*. Cresskill, NJ: Hampton Press, 2005.
- May, S., Cheney, G., & Roper, S., eds. (2007). *The debate over corporate social responsibility*. New York: Oxford University Press. (This book received a disciplinary award.)
- Christensen, L. T., Morsing, M., & Cheney, G. (2008) *Challenging corporate communication: Convention, complexity and critique*. London: Sage.
- Cheney, G., Lair D. L., Ritz, D., & Kendall, B. E. (2010). *Just a job? Communication, ethics and professional life*. New York: Oxford University Press.

- Cheney, G., Christensen, L. T., Zorn, T. E., Jr., & Ganesh, S. (2010). *Organizational Communication in an age of globalization: Issues, reflections, practices, 2nd ed.* Prospect Heights, IL: Waveland Press. (Note: This is an upper-division undergraduate and master's level textbook.)
- Cheney, G., May, S., & Munshi, D., Eds. (2011). *The International Communication Association handbook of communication ethics.* New York: Routledge.

Co-edited Journal: Special Issue

- Cheney, G., Harrison, T., Mumby, D. K., & Stohl, C. (1997). Special issue of the *Electronic Journal of Communication/La Revue Electronique du Communication and Communication Studies*; topic: Workplace Democracy (actually published, 1998).

Competitively Selected Articles and Chapters (in order of publication from most recent)

- Ortiz, E., Agyeman-Budu, E., & Cheney, G. (2011). How should corporate social responsibility address labor migration, in light of market globalization? In K. Korinek & T. Maloney (Eds.), *Migration in the 21st century: Rights, outcomes, and policy* (pp. 54-76). Routledge.
- Cheney, G., Zorn, T. E., Jr., Planalp, S., & Lair, D. J. (2008). Meaningful work and personal/social well-being: Organizational communication engages the meanings of work. In C. Beck (Ed.), *Communication Yearbook 32* (pp. 137-186). Thousand Oaks, CA: Sage.
- Cheney, G., & Ashcraft, K. L. (2007). Considering "the professional" in communication studies: Implications for theory and research within and beyond the boundaries of organizational communication. *Communication Theory, 17* (2007), 146-175.
- Henderson, A., Weaver, C. K., & Cheney, G. (2007). Talking facts: Identity and rationality in industry perspectives on genetic modification," *Discourse Studies, 9* (2007), 90-42. (lead article)
- Roper, J., & Cheney, G. (2005). Social entrepreneurship: History, dimensions, and limitations. *Corporate Governance, 5*, 95-104.
- Ganesh, S., Zoller, H., & Cheney, G. (2005). Organizational resistance and globalization from below. *Communication Monographs, 72*, 169-191.
- Daniel J. Lair, Katie Sullivan, and George Cheney, "The Rhetoric and Ethics of Personal Branding," *Management Communication Quarterly, 18* (2005), 307-343.
- Cheney, G., & Lair, D. J. (2004). "Following" and leading dissent in U.S. politics and labor. In N. S. Huber and J. T. Wren (Eds.), *Building leadership bridges 2004* (pp. 115-139). College Park, MD: International Leadership Association.
- Stohl, C. & Cheney, G. (2001). Participatory processes/paradoxical practices: Communication and dilemmas of organizational democracy. *Management Communication Quarterly, 14*, 349-407. (recipient of award)
- Zorn, T. E., Jr., Page, D., & Cheney, G. (2000). NUTS! about change: Multiple perspectives on change-oriented communication in a public-sector organization. *Management Communication Quarterly, 13*, 515-566.
- Scott, C. R., Corman, S. R., & Cheney, G. (1998). A structural model of identification in the organization. *Communication Theory, 8*, 298-336.
- Cheney, G., Straub, J., Speirs-Glebe, L., Stohl, C., DeGooyer, D., Garvin-Doxas, K., Whalen, S., & Carlone, D. (1998). Democracy and communication at work: An interdisciplinary review. In M. Roloff (Ed.), *Communication Yearbook 21* (pp. 35-91). Thousand Oaks, CA: Sage. (recipient of award)
- Cheney, G., & Carroll, C. (1997). The person as object in discourses in and about organizations. *Communication Research, 24*, 593-630.
- Cheney, G., McMillan, J. J., & Schwartzman, R. O. (1997). Should we buy the student-as-consumer metaphor?" *The Montana Professor*, Fall 1997, pp. 8-11.

- McMillan, J. J., & Cheney, G. (1996). The student as consumer: Implications and limitations of a metaphor. *Communication Education, 45*, 1-15.
- Cheney, G. (1995). Democracy in the workplace: Theory and practice from the perspective of communication. *Journal of Applied Communication Research, 23*, 167-200. (This article has been reprinted and translated to Spanish; it also received an award.)
- Cheney, G., Garvin-Doxas, K., & Torrens, K. (1995). Kenneth Burke's implicit theory of power. In B. Brock (Ed.), *Essays on Kenneth Burke* (pp. 133-150). Albany: SUNY Press.*
- Barker, J. R., & Cheney, G. (1994). The concept and practices of discipline in contemporary organizational life. *Communication Monographs, 61*, 19-43.
- Cheney, G. (1993). "We're talking war": Symbols, images, and strategies, In B. Greenberg & W. Gantz (Eds.) *The Media and Desert Storm*. Norwood, NJ: Ablex.
- Cheney, G., & Stohl, C. (1991). Communicating about human rights: An advocacy model. *Peace Research, 23*, 105-117.
- Tompkins, E.V.B., Tompkins, P.K., & Cheney, G. (1989). Organizations, texts, arguments, premises: Critical textualism and the study of organizational communication. In W. T. Page (Ed.), special issue of the *Journal of Management Systems, 1*, 35-48.*
- Cheney, G., & Tompkins, P. K. (1988). On the facts of the "text" as the basis of human communication research. In J. A. Anderson (Ed.), *Communication Yearbook 11* (pp. 455-481). Newbury Park, CA: Sage.*
- Cheney, G., & Tompkins, P. K. (1987). Coming to terms with organizational identification and commitment. *Central States Speech Journal, 38*, 1-15.
- Cheney, G., Block, B.L., & Gordon, B. S. (1986). Perceptions of innovativeness and communication about innovations: A study of three types of service organizations. *Communication Quarterly, 34*, 213-230.
- Goldzwig, S., & Cheney, G. (1984). The U.S. Catholic bishops on nuclear arms: Corporate advocacy, role redefinition, and rhetorical adaptation. *Central States Speech Journal, 35*, 8-23.
- Cheney, G. (1983). On the various and changing meanings of organizational membership: A field study of organizational identification. *Communication Monographs, 50*, 343-363. This article has been reprinted in a collection. The questionnaire that was developed in this study is reprinted and examined in Barge, J. K., & Schlueter, D.W. (1988). A critical evaluation of organizational commitment and identification. *Management Communication Quarterly, 2*: 116-133.
- Cheney, G. (1983). The rhetoric of identification and the study of organizational communication. *Quarterly Journal of Speech, 69*, 143-158. This article has been reprinted in two collections.
- Buss, T. F., Redburn, F. S., & Cheney, G. (1981). Studying the politics of economic decline: The use of documentary films in political science classes. *Teaching Political Science, 8*, 511-516.
- Cheney, G., & Buss, T. F. (1980). Locating non-traditional students in community organizations. *National Association of Student Personnel Administrators (NASPA) Journal, 17:2*, 2-9.

*Note: These articles were solicited by the editors but later subjected to competitive reviewing.

Invited Articles and Chapters (in order of publication from most recent)

- Cheney, G. (2009). Introduction to special issue on international migration. *International Journal of Comparative Sociology, 50*, 99-103.
- Cheney, G., & Nadesan, M. (2008). Response to these investigations and a prologue to future investigations. In K. Krone (Ed.), Forum on meaningful work, *Management Communication Quarterly, 22*, 181-189.
- Deetz, S., & Cheney, G. (2009). Ethics and organizational communication. In W. Donsbach (ed.), *Encyclopedia of Communication* (available online from the International Communication Association (8 pp.).

- Cheney, G., & Lair, D. L. (2008). Elevating dissent and transcending fear-based culture at war and at work. In S. P. Banks (Ed.), *Dissent and the failure of leadership* (pp. 182-207). Cheltenham and Surrey, UK: Edward Elgar.
- Cheney, G. (2008). The ethics of engaged scholarship. In J. L. Simpson, J. K. Barge, & P. Shockley-Zalabak (Eds.), special issue of the *Journal of Applied Communication Research*, 36, 281-288.
- Cheney, G. (2007). Organizational communication comes out. In K. Krone & L. Harter (Eds.), Forum on organizational communication and the public intellectual. *Management Communication Quarterly*.
- Cheney, G. (2008). Bureaucracy. In W. Donsbach (ed.), *Encyclopedia of Communication* (available online from the International Communication Association (6 pp.)).
- Cheney, G. (2007). Preface. In R. C. Williams, *The cooperative movement: Globalization from below* (pp. xiii-xx). Cambridge, UK: Ashgate, 2007.
- Simpson, M., & Cheney, G. (2007). Marketisation, participation and communication within New Zealand retirement villages: A critical-rhetorical and discursive analysis. *Discourse & Communication*, 1, 191-222.
- Kendall, B. E., Gill, R., & Cheney, G. (2007). Consumer activism and corporate social responsibility: How strong a connection?" In S. K. May, G. Cheney, & J. Roper (Eds.), *The debate over corporate social responsibility* (pp. 241-266). New York: Oxford University Press.
- Cheney, G. (2006). Democracy at work within the market: Reconsidering the potential. In V. Smith (Ed.), *Research in the Sociology of Work, vol. 16: Worker participation: current research and future trends* (pp. 179-204). Oxford, UK: Elsevier/JAI, 2006.
- Cheney, G., & Cloud, D. L. (2006). Doing democracy, engaging the material: Employee participation and labor activity in an age of market globalization. *Management Communication Quarterly*, 19, 501-540. (lead article)
- Roper, J., & Cheney, G. (2006). The meanings of social entrepreneurship. In A. Kakabadse & M. Morsing (eds.), *Corporate social responsibility: Reconciling aspiration with application* (pp. 255-267). Oxford: Oxford University Press.
- Cheney, G., & Christensen, L. T. (2006). What should PR theory do, practically speaking? *Journal of Communication Management*, 10, 100-102.
- Cheney, G. (2006). Casework and communication about Ethics: Toward a broader perspective on our lives, our careers, our happiness, and our common future. Afterword in S. K. May (Ed.), *Case studies in organizational communication: Ethical perspectives and practices* (pp. 365-374). Thousand Oaks, CA: Sage.
- Cheney, G. (2004). Bringing ethics in from the margins. *Australian Journal of Communication*, 31, 35-40.
- Cheney, G., Christensen, L. T., Conrad, C., & Lair, D. L. (2005). Corporate rhetoric as organizational discourse. In D. Grant, C. Hardy, C. Oswick, N. Phillips, & L. Putnam (Eds.), *Handbook of organizational discourse* (pp. 79-103). Thousand Oaks, CA: Sage.
- Cheney, G. (2005). Theorizing about organizational rhetoric: Classical, interpretive, and critical aspects. In D. K. Mumby & S. K. May (Eds.), *Engaging organizational communication theory and research* (pp. 55-84). London: Sage.
- Cheney, G. (2004). Arguing about the 'place' of values and ethics in market-oriented discourses. In S. Goldzwig & P. Sullivan (Eds.), *New directions in rhetorical criticism* (pp. 61-88). Thousand Oaks, CA: Sage.
- Cheney, G. (2002). Implications of Mondragón for sustainable community economic development: The case of the Tongan Vision Project of NZ. In T. J. Brown-Pulu (Ed.), *Journal of Maori and Pacific Island Development*, 3:2, 2-13.
- Cheney, G., Wilhelmsson, M., & Zorn, T. E., Jr. (2002). Ten strategies for engaged scholarship. *Management Communication Quarterly*, 16, 92-100.
- Zorn, T. E., Jr., Christensen, L. T., & Cheney, G. (1999). Do we really want constant change? *Beyond the Bottom Line*, #2 (booklet series). San Francisco: Berrett-Koehler.

- Taylor, J. R., Flanagan, A., Cheney, G., & Seibold, D. R. (2001). Organizational communication: Key moments, central concerns, and future challenges. In W. Gudykunst (Ed.), *Communication Yearbook 24*, pp. 99-137.
- Cheney, G., & Christensen, L. T. (2001). Organizational identity: Linkages between internal and external organizational communication. In L.L. Putnam and F. M. Jablin (Eds.), *The new handbook of organizational communication* (pp. 231-269). Thousand Oaks, CA: Sage.
- Cheney, G. (2001). Forms of connection and severance in and around the Mondragón worker-cooperative complex. In G. Shepherd & E. Rothenbuhler (Eds.), *Communication and community* (pp. 135-156). Mahwah, NJ: Erlbaum.
- Cheney, G. (2000). On interpreting interpretive research: Toward perspectivism without relativism. In S. R. Corman & M. S. Poole (Eds.), *Perspectives on organizational communication: Finding common ground* (pp. 17-45). New York: Guilford.
- Cheney, G., & Zorn, T. E., Jr. (1999, January-February). Is serving the customer a noble mission or mistaken ideology? In A. Valencia (Ed.), *At Work*, pp. 12-14.
- Cheney, G., & Christensen, L. T. (2001). Public relations as contested terrain. In R. L. Heath & Vasquez, G (Eds.), *The handbook of public relations* (pp. 167-182). Thousand Oaks, CA: Sage.
- Christensen, L. T., & Cheney, G. (2000). When organizations talk about identity: Self-absorption and self-seduction in the corporate identity game. In M. Schultz, M. J. Hatch, & M. H. Larsen (Eds.), *The expressive organization* (pp. 246-270). Oxford: Oxford University Press.
- Cheney, G. (1998). "It's the economy, stupid!" A rhetorical-communicative perspective on today's market. In S. Leitch & J. Motion (Eds.), special issue of *Australian Journal of Communication*, 1998. (recipient of award)
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- Cheney, G. (1997). The many meanings of "solidarity": Negotiation of values in a worker-cooperative complex under pressure. In B. D. Sypher (Ed.), *Case studies in organizational communication: 2* (pp. 68-83). New York: Guilford, 1997. (This article has been reprinted twice and translated to Spanish.)
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- Cheney, G., & Frenette, G. (1993). Persuasion and organization: Values, logics, and accounts in contemporary corporate public discourse. In C. Conrad (Ed.), *The ethical nexus* (pp. 49-74). Norwood, NJ: Ablex.
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- Cheney, G., & Dionisopoulos, G. (1989). Public relations? No, relations with publics: A rhetorical-organizational approach to contemporary corporate communications. In C. Botan & V. Hazleton (Eds.), *Public relations theory* (pp. 135-158). Hillsdale, NJ: Erlbaum.
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- Putnam, L. L., & Cheney, G. (1983). A critical review of research traditions in organizational communication. In M. S. Mander (Ed.), *Communication in transition* (pp. 206-224). New York: Praeger.
- Tompkins, P. K., & Cheney, G. (1983). Account analysis of organizations: Decision making and identification. In L. L. Putnam & M. E. Pacanowsky (Eds.), *Communication and organizations: An interpretive approach* (pp. 123-146). Beverly Hills: Sage.
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Critical Responses

- Christensen, L. T., & Cheney, G. (2011). The communicative dimensions of corporate social responsibility. In Ihlen, Ø., Bartlett, J., & May, S. (Eds.), *The handbook of communication and corporate social responsibility*. Malden, MA: Blackwell.
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- Christensen, L. T., & Cheney, G. (1994). On identity, organization, and self-reference. *Communication Yearbook 17* (1994), 222-235
- Tompkins, P. K., and Cheney, G. (1993). On the limits and sub-stance of Kenneth Burke and his critics. *Quarterly Journal of Speech*, 79 (1993), 225-231
- Cheney, G., & Goldzwig, S. R. (1990). Locating the bishops' advocacy: A response to Hogan. *Quarterly Journal of Speech*, 76 (1990), 307-309

Book Reviews and Review Essays

- Cheney, G., Lair D. L., & Gill, R. (2002). Communication and trends at work at the turn of the 21st century: A book-review essay. *Management Communication Quarterly*, 15 (2002), 632-641.
- Cheney, G. (2002). Review of F. Cooren, *The organizing property of communication*. *Quarterly Journal of Speech*,
- Cheney, G. (1991). Review of D. K. Mumby, *Communication and power in organizations*, in *Communication Theory*, 1, 74-76.
- Cheney, G. (1990). Review of L. Hirschhorn, *The workplace within*. *Quarterly Journal of Speech*, 76, 107-109.
- Cheney, G. (1988). Review of P. Daudi, *Power in the organization*. *Quarterly Journal of Speech*, 74, 352-354.
- Cheney, G., & Tompkins, P. K. (1983). Review of D. S. Gouran, *Making decisions in groups: Choices and consequences*. *Communication Education*, 32, 362-63.

MANUSCRIPTS CURRENTLY UNDER REVIEW OR PREPARATION FOR REVIEW

- Bullis, C., Cheney, G., & Kendall, B. (In progress). Exploring ecological identities: Organizational boundaries and the boundaries of organizational communication (in final preparation for journal review).
- Cheney, G., Azkarraga, J., & Larrañaga, A. (In progress). Work, decision making, and participation at Mondragón: The experimental case of LANKI's partnership with FAGOR. In M. Atzeni (Ed.), *Alternative work organizations*. London: Palgrave.
- Cheney, G., & Maxwell, M. M. (In progress). Community, conflict and collaboration. In J. Oetzel and S. Ting-Toomey (Eds.), *Handbook of conflict communication, 2nd ed.* Thousand Oaks, CA: Sage.
- Cheney, G., Hedges, J., & Grant, S. (In progress). Interpretation, culture and identity. In Marchiori, M. (ed.), *The faces of culture, organization, and communication*.
- Christensen, L. T., Cheney, G., and Roper, J. (In progress). The meaning of transparency in business and politics today. To be submitted to a journal.
- Grant, S., and Cheney, G. (In progress). Reinterpreting charismatic leadership today. To be submitted to a journal.
- Roper, J., & Cheney, G. (In progress). A multi-level analysis of national branding. To be submitted to a journal.
- Simpson, M, Cheney, G., & Weaver, C. K. (In progress). The material and symbolic dimensions of participation in New Zealand retirement communities. To be submitted to a journal.
- Henderson, A., Weaver, C.K., & Cheney, G. (In progress). Multiple identities in the GMO debate. To be submitted to a journal.

BOOKS AND MONOGRAPHS IN PREPARATION

- Cheney, G., & Goldzwig, S. (In progress). *We do war well, but how can peace sell? The rhetoric and culture of peacemaking*.
- Parker, M., Cheney, G., Fournier, V., & Land, C. (In progress). *The Routledge companion of alternative organization*. London: Routledge.

Ph.D. DISSERTATIONS DIRECTED OR CO-DIRECTED

- Erin Ortiz, Ph.D., University of Utah (co-advisor with Ann Darling), expected May 2011. "A Study of Discursive Linkages and Disjunctures between Human Rights and Labor Rights"
- Brenden Kendall, Ph.D., University of Utah, expected May 2011. "A Study of Lay Theory in the Development of a Sustainability Office."
- Amy Osmond, Ph.D., University of Utah, August 2010. Working Title: "A Study of Rhetoric, Identity and Power in the Fundamentalist LDS Polygamous Communities of Utah."
- Cliff Allen, Ph.D., The University of Waikato, January, 2009. Title: "The Development of the New Zealand Businesses for Social Responsibility Association as a Values-based Interorganizational Network." (Co-first supervisor; then second supervisor)
- James Hedges, Ph.D., University of Utah, September 2008. Title: "A Study of Individual and Organizational Identity in Alcoholics Anonymous"
- Dan Lair, Ph.D., University of Utah, February 2007. "A Rhetorical-Cultural Study of the Franchise of 'The Apprentice.'"
- Mary Simpson, Ph.D., The University of Waikato, expected March 2006. Title: "The Commercialization of Aging in New Zealand Non-Profit and Private Organizations." (First Supervisor)
- Sasha Grant, Ph.D., The University of Waikato, November 2004. Title: "Anita Roddick, The Body Shop, and Corporate Identity: A Narrative Analysis" (Co-First Supervisor)
- James Barker, Ph.D., University of Colorado, May 1993. Title: "A Critical-Ethnographic Study of

- Communication and Control in an Organization's Transition to Self-Directed Work Teams."
- James Brancato, Ph.D., University of Colorado, May 1993. Title: "A Phenomenological Study of an Interactive Video System as Used in Police Training."
- Jürgen Denk, Ph.D., University of Colorado, December 1987. Title: "Perspectives on Superpower Summitry: A Content-Analytic Study of U.S. and Western European Newspaper Accounts of the October, 1986 Reykjavik Meeting between Ronald Reagan and Mikhail Gorbachev."

SERVICE ON Ph.D. COMMITTEES

- At the University of Utah: Rebecca Gill (advised 2004-2008), Katie Sullivan, Carolina Webber, Celeste Wells, Amy Wolfsen
- At The University of Waikato: Alison Henderson, Management Communication (2005); Debashish Munshi (August 1999). I was *second supervisor* in both cases.
- At the University of Colorado at Boulder: Kathy Garvin-Doxas (1998) and Brian Sandine (1998)
- At the University of Southern Denmark/Odense Universitet: Lars Thording, second supervisor (2000)
- I have served as external reviewer for three doctoral theses in Australia.

MASTER'S STUDENTS ADVISED; OTHER GRADUATE ADVISORY ROLES

- Tania Kieriev, M.A., University of Utah, May 2008 (member)
- Celeste Wells, M.A., University of Utah, May 2006 (member)
- Brenden Kendall, M.A., University of Utah, May 2005 (chair)
- Amber McKee, M.A., University of Utah, May 2005 (member)
- Trish Stuhan, M.A., University of Utah, May 2005 (member)
- Dan Lair, M.A., The University of Montana, May 2002 (chair)
- Robert Moler, M.A., The University of Montana (degree pursuit discontinued August 2001)
- Andrew Gilla, M.A., The University of Montana, May 2001 (chair)
- Brendon Burchard, M.A., The University of Montana, May 2001 (chair)
- Lucy Beighle, M.A., The University of Montana, December 2000 (co-advisor with Betsy Bach)
- Laura Glebe, M.A., The University of Montana, December 2000 (co-advisor with Betsy Bach)
- Blake Snyder, M.A., The University of Montana, May 2000 (chair)
- Susan Czajkowski, M.A., The University of Montana, December 2000 (chair)
- Kristin Opsum, M.A., The University of Montana, December 2000 (chair)
- Matt Taylor, M.A., The University of Montana, December 2000 (chair)
- Jeff Berry, M.A., The University of Montana (degree pursuit discontinued May 2001)
- Yudit Buitrago, M.A., The University of Montana, December 1997 (chair)
- Suman Misra, M.A., The University of Montana (degree pursuit discontinued March 1997)
- Joseph Straub, M.A., The University of Montana, May 1997 (chair)
- Jane Redeau, M.A., The University of Montana, December 1997 (chair)
- Anne Benson, M.A., University of Colorado, December 1990 (chair)
- During 1995-2002, I served as committee member for these M.A. students:
Alfie Galely, Dan DeGooyer, Lauren Leger, Jennifer Lewis, Pat Murphy, and Teresa Welch.

UNDERGRADUATE ADVISING;

INDEPENDENT STUDIES AND INTERNSHIPS

At the University of Utah: 2002-2010

- I regularly shared information on career development with undergraduates formally and informally.
- I regularly participated in graduate student orientation.
- I served as organizational communication sequence coordinator from 2005-2007.
- I conducted a graduate-level independent study on ethical theory in the spring of 2005 and again in spring 2007.
- I conducted a graduate-level independent study on organizational rhetoric in the fall of 2005.
- I conducted graduate-level independent studies on organizational theory and critical discourse analysis in the fall of 2006.

At The University of Montana-Missoula: 1995-2002

- I conducted 11 undergraduate independent studies.
- I conducted five graduate independent studies on these topics: women and leadership, organizational values, contemporary rhetorical criticism as applied to organizations, workplace democracy, and historical-cultural perspectives on the work ethic.
- I coordinated departmental advising on career development (advising 25-35 undergraduate students per year) and was the planner and conductor of an annual evening workshop on employment issues for undergraduate majors in Communication Studies.
- I served as editor of a "Communication & Careers" booklet for undergraduate majors.

At the University of Colorado at Boulder: 1986-1995

- I conducted 34 undergraduate internships and independent studies.
- I directed four undergraduate honors theses.
- I conducted three graduate independent studies: on religion, rhetoric, and social theory; on employee participation and workplace democracy; and on organizational typologies and volunteer organizations.
- I served on the committees of 40% of the doctoral students in Communication.

REVIEWS OF TENURE AND PROMOTION CASES; SUPPORTING LETTERS FOR GRANT APPLICATIONS

Since 1992, I have written letters for more than 100 such cases and applications, including those from major research institutions such as Arizona State University, The University of Colorado at Boulder, The University of North Carolina at Chapel Hill, Purdue University, and The University of Texas-Austin.

LECTURES AND VISITS AT OTHER ACADEMIC INSTITUTIONS

(as distinct from awards, listed above, and over 175 conference presentations—not on CV)

- Verderber Lecture in Communication, University of Cincinnati, April 2011 (scheduled)
- Lecture on the future of workplace cooperativism, Ohio Employee Ownership Center, Kent State University, March 2009
- Lecture on the importance of maintaining social values at a time of global economic crisis, Mondragón University, Basque Country, Spain, November 2008
- Lecture on communication and professional ethics, Marquette University, October 2008
- Lecture at the Public Good Celebration, University of Denver, April 2008 (public presentation)

- Lecture to the School of Management, University of Massachusetts-Amherst, November 2005 (public presentation)
- Lecture to the Communication Department, University of Aalborg, Denmark, September 2004 (public presentation)
- Visiting Professor, The University of Waikato, June-July 2002 (research methods seminar)
- Guest Lecturer, University of California at Santa Barbara, April 2000 (one public presentation, one informal discussion)
- Visiting Professor, The University of Waikato, January and July 2000 (guest lecturer)
- Visiting Professor, Odense University, Denmark, August-September 1999 (one public presentation)
- Visiting Professor, University of Waikato, Hamilton, New Zealand, Second Semester 1998 (two courses and some advising)
- Keynote Speaker, Flathead Community College Conference on Business Ethics, Kalispell, MT, March 1998 (three presentations)
- Featured Speaker, University of Memphis Urban Communication Conference, February 1998 (topic: Workplace Democracy)
- Visiting Professor, Odense Universitet, Denmark, May-June, 1997 (several class and public presentations)
- Guest Lecturer, Ohio University, April 1995 (three presentations, plus regular office hours)
- Guest University Lecturer on "Ethics, Communication and Organizations" at Wake Forest University, January 1994 (three presentations)
- Guest Lecturer, University of Amsterdam, January 1994 (one presentation)
- Guest Professor and Teaching Fellow, Odense University, Denmark, fall 1993 (numerous presentations)
- Guest lecturer in Great Teacher series, Department of Speech Communication, Wake Forest University, April 1993 (four presentations)
- Guest Lecturer, Purdue University, March 1993 (two presentations)
- Guest Lecturer, Odense University, Denmark, September 1992 (two presentations)
- Guest Lecturer, University of Utah, April 1992 (one public presentation and two class sessions)
- Guest Lecturer, San Diego State University, 23-25 February 1988 (two public presentations)
- Guest Lecturer, University of Nebraska-Lincoln, 11-12 April 1988 (two public presentations)

CONTRIBUTIONS TO PROFESSIONAL MEETINGS

Since 1979, I have presented more than 175 papers and responses at professional conferences, including those of the National Communication Association, the International Communication Association, the Western States Communication Association, the Academy of Management, the Western Academy of Management, the International Peace Research Association, the International Leadership Association, and the European Academy on Business in Society. Over the years, I have frequently served as program organizer, discussant, and critic.

OTHER UNIVERSITY AND PROFESSIONAL ACTIVITIES AND SERVICE

At the University of Utah, 2002-2010

- Member, Executive Committee, Department of Communication, 2009.
- Member, Peer Teaching Review Committee, Department of Communication, 2010
- Co-Chair, Diversity Committee, Department of Communication, 2007-09
- Member, College of Humanities Executive Committee, 2007-08
- Member, Ad hoc (Individual) Faculty Evaluation Committee, Communication, 2007-08
- New Media Faculty Position Search Committee Chair, Communication, 2006-07
- Member, Ad hoc (Individual) Faculty Evaluation Committee, Communication, 2006-07
- RPT Committee Chair, Department of Communication, 2005

- Organizational Communication Course Sequence Coordinator, 2005-07
- Co-Chair, Leadership Minor Development Committee, 2005-2006
- Member, Peace Studies Steering Committee, fall 2005
- Member, Campus Civically Engaged Scholars Council, 2004-2007
- Member, Graduate Committee, Department of Communication, 2004-06
- Co-Representative, College of Humanities, Values & Ethics Initiative, 2002-
- Member, Campus Council on Applied Ethics, 2003-
- Member, College of Humanities, Executive Committee, 2003-04
- Member, College of Humanities, Ad Hoc Charter Committee, Spring 2004
- Chair, Department of Communication Colloquium Committee, 2003-04
- Chair, Ad Hoc (Individual) Faculty Evaluation Committee, 2003, 2004

At the University of Montana-Missoula: 1995-2002

- Director of Graduate Studies, 1999-2002
- Chair, Departmental Personnel Committee, 1999 and 2001
- Member, Provost's Ad Hoc Committee on Graduate Education, 2001-2002
- Member, Graduate Council, 2000-2001
- Member, Faculty Senate, 2000-2002
- Co-founder, Campus Quality of Worklife Council, 1997-2001
- Member, Joint Search Committee between Colleges of Arts & Sciences and Business Administration, 1997.
- Member and Co-founder, President's Advisory Council on Quality of Worklife, 1996-97
- Member, Search Committee for Service-Learning Program Specialist, Davidson Honors College, August 1996
- Member, President's Human Resources Initiative Task Force, 1995-96
- Member and Co-founder, Faculty Working Group on Service Learning, 1995-96, 2000-

At the University of Colorado at Boulder: 1986-1995

- Director of Graduate Studies, 1991-1993
- Member, Peace & Conflict Studies Associated Faculty, 1986-1995
- Chair, Departmental Personnel Committee, 1994-1995
- Member, Graduate Curriculum Committee, 1988-1995
- Member, Undergraduate Curriculum Committee, 1986-1993
- Interim Director, Campus Service Learning Program (INVST), 1993
- Member, Task Force on the Campus Mission, 1993
- Departmental Liaison for Educational Outcomes Project, 1987-1991
- Liaison, Communication Students Club, 1987-1989
- Member, Campus Libraries Committee, 1987-1988

SERVICE TO THE ACADEMY

Academic Journal Associate Editorships

- North American Book Review Editor for *Organization*, 2003-2008; 2009→

Editorial Boards

- Member, Editorial Board, *Communication Monographs*, 1992-1993, 1995-1997, 2004-2006.
- Member, Editorial Board, *Communication Theory*, 1997-2001.
- Member, Editorial Board, *Consumption, Markets & Culture*, 2000- .
- Member, Editorial Board, *Discourse & Communication*, 2006- .
- Member, Editorial Board, *Emerging Perspectives in Organizational Communication*, 1996-1999.
- Member, Editorial Board, *Human Relations*, 2007- .
- Member, Editorial Board, *Intercultural and International Communication Annual*, 2007-08.
- Member, Editorial Board, *Journal of Applied Communication Research*, 1990-1993, 1996-1999.
- Member, Editorial Board, *Journal of Public Relations Research*, 1988-2000.
- Member, Editorial Board, *Management Communication Quarterly*, 1988-1992; 2000-2003, 2004-2005
- Member, Editorial Board, *Peace Review*, 2006- .
- Member, Editorial Board, *Quarterly Journal of Speech*, 1999-2001.
- Member, Editorial Board, *Western Journal of Communication*, 1996-1998, 2000-2002.
- Reviewer, *Communication Yearbook*, 1996-1999.
- Reviewer, *Academy of Management Review*, 1998.
- Reviewer, *Communication Research*, 1997.
- Reviewer, *Journal of Management Studies*, 2000.
- Reviewer, *Human Relations*, 2001-2007.
- Reviewer, *Academy of Management Review*, 2003-04.
- Member, Editorial Board, *Major Works in Organizational Communication*, 2005

Membership in Professional Associations

- Academy of Management (International)
- Association for Practical and Professional Ethics (International)
- International Communication Association
- International Leadership Association
- International Peace Research Association
- National Communication Association (U.S.-based)
- Western States Communication Association (U.S.)

Offices and Ad-hoc Positions Held in Professional Associations

- Members, Awards Committee, Organizational Communication Division, National Communication Association, 2009
- Chair, Nominating Committee, International Communication Association, 2008
- Member, Nominating Committee, International Communication Association, 2001, 2006, 2007
- Member, Planning Committee, Joint Conference of FELAFACS and NCA, San Antonio, November 2006; Chicago, 2007; San Diego, 2008
- Co-coordinator (with Jennifer Peeples) of Pre-conference on "Communication and Sustainability," Western States Communication Association, Salt Lake City, February 2003.
- Chair, Best Book Award Sub-committee, International Communication Association, 2002
- Chair, Internationalization Committee, International Communication Association, 2000-01
- Member, Nominating Committee, International Communication Association, 1998-99
- Member, Nominating Committee, National Communication Association, 1998-99.
- Chair, Nominating Committee, Organizational Communication Division of the National Communication Association, 1998
- Member, Committee to Evaluate Poster Sessions at annual conferences, National Communication Association, 1997
- Member, *Western Journal of Communication* Awards Committee, 1997
- Co-Coordinator (with Alvaro Rojas) of Roundtable Discussions of Organizational Communication,

- Communication Conference of the Americas, Mexico City, 1-4 February 1997
- Co-planner (with Federico Varona and James Gaudino) of 1st Communication Conference of the Americas, Mexico City, 1-4 February 1997
- Chair, Organizational Communication Division of the National Communication Association, 1996-97
- Vice-Chair and Program Planner, Organizational Communication Division, National Communication Association, 1995-96
- Organizer of all-day seminar on "Democracy and Alternative Forms of Organizing," annual conference of the Speech Communication Association, New Orleans, November 1994
- Awards Committee Chair, Organizational Communication Division, Speech Communication Association (1991-1992)
- Co-organizer (with Cynthia Stohl) of peace studies meeting, annual conference of the International Communication Association, Dublin, June 1990
- Member, Planning Committee for May 1988 convention of the International Communication Association, New Orleans (in charge of professional workshops on peace and conflict)
- Secretary, Organizational Communication Division of the Speech Communication Association (1985-1987)

CAMPUS AND COMMUNITY SERVICE AND CONSULTATION

- Featured Speaker, Salt Lake City's Human Rights Day Celebration, 10 December 2009
- Panel Moderator, Psychologically Healthy Workplace Awards Committee, Salt Lake City, 18 November 2009
- Lecture and Discussion: "Thinking about the Unthinkable and Talking about the Tough Stuff," Utah Humanities Council sponsored event, Salt Lake City Library, November 5, 2007, March 9, 2008; August 3, 2008
- Lecture: "What's in a 'Frame': How Words, Images and Rhetoric Really Matter," Humanities Happy Hour, Salt Lake City, 21 September 2006
- Lecture: "What Has Happened to the U.S. Since 9/11/01? Or, Life during a War We Hardly Understand," sponsored by Chamade, City Library, Salt Lake City, April 27, 2006
- Facilitator of Book Club on Civic Engagement, University of Utah, Fall 2005
- Co-Chair, Psychologically Healthy Workplace Advisory Committee, SLC, 2004-05
- Interim Chair, Board of Trustees, Utah Progressive Network (UPNet), 2005
- Member, Glendale Partnership Project (University/Neighborhood Partners), SLC, 2003-2005
- Informal consultation with Mayor's Green Team and University/Neighborhood Partners, 2003
- Author of 15 editorials and op-ed pieces on subjects ranging from accountability in higher education to consumerism and citizenship to wartime rhetoric
- Co organizer (with Richard Barrett) of Campus-Community Forum Series on "The Origins and Aftermath of September 11," Missoula, fall 2001
- Frequent speaker on careers in communication, University of Montana, 1995-2002
- Speaker at conference on Ethics and the Professions, Missoula, MT, October 2000
- Speaker at conference on Community and Cooperatives, Missoula, MT, September 2000
- Informal advisor to Tongan Community Economic Development Working Group, Auckland, NZ, 2000-2001
- Informal advisor on research for Missoula Food Bank, 2000
- Advisor/consultant to Jeannette Rankin Peace Center (on structural reorganization), 2000-2001
- Public lecture: "The 'Place' of Ethics in Market-Oriented Discourses," Missoula, MT, 17 April 2000.
- Coordinator of series of training workshops for City of Missoula, fall 1999 and spring 2000
- Informal university liaison to Blackfeet National Bank, Browning, MT, 1999-2000
- Co-conductor (with Joe Straub) of workshops on organizational communication for City of Missoula employees, fall 1996 and spring 1997
- Conductor of all-day workshop on teams and team building, for Missoula County, June 1996
- Conductor of two 1 1/2-day workshops on interviewing principles and techniques, State of

- Montana social service agencies, July 1996
- Keynote speaker on community building in the workplace, Conference on Community, Winter Park, CO, October 1995
 - Consultant on program evaluation and organizational problems, American Friends Service Committee, Denver, spring 1993
 - Public and classroom lectures on worker cooperatives, Boulder, Colorado, 1992-1994
 - Member of the Board of Directors, Farmworker Power Project of Colorado (to assist migrant workers with organizing and negotiation skills), 1991-1992.
 - Member of the Board of Directors, The Rocky Mountain Peace Center, Boulder, 1987-1991
 - Co-Coordinator (with Ira Chernus) of War and Peace Education Project planning committee, for the University of Colorado and the Boulder community, 1991
 - Community Lectures on "Communication about the Gulf War: Symbols, Strategies and Images," Boulder, CO, 1991
 - During 1987 and 1988, I worked through the Rocky Mountain Peace Center to develop and coauthor a "workbook" on community-building which was then distributed nationwide
 - Lecture to the University of Colorado Business Student Organization's Leadership Council, April 1988: "On Communication and Leadership"
 - Paid presentations for the University of Colorado, Department of Continuing Education: "Negotiation Skills" (October 1987), "Personal and Corporate Power" (March 1988), "Imaging Your Organizational Future" (November 1990)
 - From 1986 to 1987, I served on a volunteer basis as Coordinator of Media Relations for Colorado Freeze Voter, an organization dedicated to the grassroots movement toward nuclear disarmament
 - Co-conducted (with Phillip K. Tompkins) all-day seminar for Trinidad State Junior College: Small Business Resource Center, "Communication, Leadership, and Community Development," Trinidad, CO, April 1989.

REFERENCES: Available upon request.