

# CURRICULUM VITAE

---

## Arthur Sserwanga (PhD)

Makerere University Business School  
P. O. Box 1337 Kampala.  
0414-338142. (Office), 0712-426466 (Mobile)  
Email: [asserwanga@yahoo.com](mailto:asserwanga@yahoo.com), [asserwanga@mubs.ac.ug](mailto:asserwanga@mubs.ac.ug)

---

### Bio Data

Date of Birth: 20<sup>th</sup> June 1971

Marital Status: Married (with Children)

---

### Education:

- Doctor of Philosophy (PhD) (Entrepreneurship) 2010 Makerere University.
  - Msc. Accounting & Finance 2001 Makerere University.
  - Bachelor of Business Administration (Upper Second Class) 1997 Makerere University.
  - Diploma in Education (Upper Second Class) 1994 Institute of Teacher Education Kyambogo
- 

### Academic Employment Background:

- 1) Employer: Makerere University Business School  
Dean: Faculty of Commerce Nov 2011-todate
- 2) Employer: Makerere University Business School  
Dean: Faculty of Vocational and Distance Education July 2009-Nov 2011
- 3) Employer: Makerere University Business School  
Director: Directorate for Vocational and Distance Education 2008- June 2009
- 4) Employer: Makerere University Business School  
Head: Department of Accounting 2004-Oct 2008
- 5) Employer: Makerere University Business School  
Lecturer: Department of Accounting 2003-April 2006.  
Assistant Lecturer: Department of Accounting 1999-June 2003  
Teaching Assistant: Department of Accounting 1999-Oct 1999
- 6) Employer: Makerere University  
Graduate Fellow: Faculty of Commerce 1998-1999
- 7) Employer: City Institute of Business Studies  
Instructor: 1994-1998

### Adjunct Academic Responsibilities

- a) Employer: National Council for Higher Education  
Universities Programmer Asser 2011
- b) Employer: Uganda Management Institute  
External examination, 2004 – To date
- c) Employer: Islamic University in Uganda  
External examination, 2003 – To date
- d) Employer: Kyambogo University  
External examination, 2005 – 2009

- |              |   |             |
|--------------|---|-------------|
| e) Employer: | University of Malawi                            |             |
|              | External Examiner,                              | 2007 – 2009 |
| f) Employer: | National University of Rwanda, Butare           |             |
|              | Visiting Lecturer      Department of Accounting | 2000 – 2002 |

### Area of Expertise

Entrepreneurship, Taxation, Accounting, Education and Training

### Articles in Journals and Books

- 1) Orobia, L., & Sserwanga, A., (2011), Risk Taking and Start up-up Capital: Exploring Gender differences in Uganda, through an International Comparison, *Journal of Economics and Behavioral Studies*, 3, 83-93.
- 2) Rooks, G., Szirmai, A., & Sserwanga, A., (2011), Human and Social Capital in Entrepreneurship in Developing Countries. In Naude, W. (Ed), *Entrepreneurship and Economic Development* (pp 203-230). Hampshire: Palgrave and Macmillan Publishers in association with The United Nations University-World Institute for Development Economic Research.
- 3) Nkundabanyanga, S., Ntayi, J. & Sserwanga, A. (2011) Gender diversity on the Board, Intellectual capital, and firm performance in a Developing Commonwealth, *Journal of Business and Economics*, 2, 51-65.
- 4) Nkundabanyanga, S. & Sserwanga, A. (2011). Firm Risk Profile, Agency Incentives and Corporate Performance: Corporate Governance Perspective of Uganda *Journal of Modern Accounting and Auditing*, 7, 239-251
- 5) Balunywa, W., Basalirwa, E. Sserwanga, A., Ngoma, M., & Matama, R., (2009), Internal Stake holder awareness of the public procurement procedures, adherence to the public procurement procedures and governance in self accounting organisations in Uganda. In Ntayi, J., Sewanyana, J. & Eyaa, S., (Ed.), *Procurement Trends in Uganda* (pp 135-212). Kampala: Fountain Publishers.
- 6) Bishop D, Sserwanga, A., & Orobia, L., (2008). Entrepreneurial Dynamics among Women Entrepreneurs in a Developing Commonwealth Country: Case of Uganda *The African Journal of Business and Law*, .2, 191-204.
- 7) Sserwanga, A. & Walter. T., (2003). Presumptive Taxation and Tax Compliance in Uganda: In *Incorporating Ethical Issues, Shareholder Value and the Common Good: Essays on the Objectives and Purpose of Business Management*, (pp.351-363). Nairobi: Strathmore University Press and Konrad Adenauer Foundation.

### Working Papers; Occasional Papers, Reports and Refereed Conference Proceedings

- 1) Rooks, G., Szirmai, A. and Sserwanga A. (2009), "The Interplay of Human and Social Capital in Entrepreneurship in Developing Countries. The Case of Uganda," WIDER Research Paper No.2009/09, Helsinki
- 2) Sserwanga, A., & Orobia, L., (2007). Entrepreneurial quality- A theoretical configuration. *2007 Advances in Global Business Research*, 4, 200-205.
- 3) Orobia, L., & Sserwanga, A., (2007). Business type and start-up capital: Exploring gender differences in Uganda *2007 Advances in Global Business Research*, 4, 225-232.
- 4) Orobia, L, Sserwanga, A., & Rooks, G., (2006). A Study of Gender Differences in the Relation Between Risk-taking and Start-up Capital: Uganda in an International Comparison - *Paper no 1173 conference Proceedings - Small and Medium Enterprise – Entrepreneurship Global Conference 2006 - Malaysia*
- 5) Walter, T., Balunywa, W., Rosa, P., Sserwanga, A., Barabas, S., Namatovu, R. & Kyejjusa, S. (2005), *Global Entrepreneurship Monitor: GEM Uganda 2004 Executive Report*.

- 6) Walter, T., Balunywa, W., Rosa, P., Sserwanga, A., Barabas, S., & Namatovu, R. (2004), Global Entrepreneurship Monitor: GEM Uganda 2003 Executive Report.
- 7) Sserwanga, A. (2003) Presumptive Tax Law and Quality of Financial Reporting, *Makerere University Business School Journal Publications, Occasional Paper No. 16.*
- 8) Sserwanga, A. & Walter. T, (2003). Is the presumptive Income Taxation Still a Win-Win Situation? *Uganda Revenue Authority Fiscal Bulletin, 2, 136-157.*

### **Books**

- 1) Sserwanga. A & Orobia, L. (2006) Introduction to Financial Accounting Revision Kit. 1<sup>st</sup> Ed, Wide Link Services. ISBN 9970 063 06 5
- 2) Sserwanga. A et al (2005) Introduction to Financial Accounting. 1<sup>st</sup> Ed, Wide Link Services. ISBN, 9970 063 01 4

### **Articles under Review in Referred Journals**

- 1) Orobia, L., & Sserwanga, A., Social entrepreneurship. A solution to societal challenges, Journal of African Business.
- 2) Rooks, G., & Sserwanga, A., Social Capital and Innovative Performance. The Case of Ugandan Entrepreneurs, Social Forces Journal.
- 3) Rooks, G., & Sserwanga, A., Cognitive Consequences of Business Shut Down: The Case of Ugandan Repeat Entrepreneurs, Journal of African Business.
- 4) Rooks, G., Sserwanga, A., & Frese, M., (2011) Personal Initiative, Social Capital and Innovation. A Multi-group analysis of rural and urban Ugandan Entrepreneurs. Submitted to Journal of Applied Psychology. (ISI Rated).
- 5) Rooks, G., Klyver, K., & Sserwanga, A., Structural and Relational Determinants of Social Capital among Entrepreneurs in rural and urban areas. A Multilevel investigation. Accepted Conference Paper to be present at Babson June 2011.

### **Case Studies Developed**

- 1) The Wheelbarrow Mogul
- 2) The Hatchery

---

### **Research Grants**

- 1) Youth in to employment 2009-2012.  
Position: Researcher and Co-author  
Sponsored by: Copenhagen University (Denmark)
- 2) The interplay of Human and Social capital in entrepreneurship in Developing Countries. The Case of Uganda. 2008-2009.  
Position: Lead Researcher and Co-author  
Sponsored by: UNU-WIDER project on Entrepreneurship and Development (Promoting Entrepreneurship Capacity).
- 3) Student Training in Entrepreneurship Project. 2007-2012.  
Position: Lead Researcher and Co-author

Sponsored by: DAAD and University of Giessen (Germany).

- 4) Global Entrepreneurship Monitor Study. 2010.  
Position: Lead Researcher/Author  
Sponsored by: Youth into Employment
  - 5) Global Entrepreneurship Monitor Study. 2009.  
Position: Lead Researcher/Author  
Sponsored by: Makerere University Business School
  - 6) Procurement Curriculum development in Uganda. 2004-2010.  
Position: Team Member  
Sponsored by: The Netherlands Government
  - 7) Global Entrepreneurship Monitor Study. 2004.  
Position: Project Manager, Researcher  
Sponsored by: European Union, Bank of Uganda and Makerere University Business School.
  - 8) Global Entrepreneurship Monitor Study. 2003.  
Position: Project Manager, Researcher  
Sponsored by: European Union, Bank of Uganda, Spear motors and Makerere University Business School.
- 

## **Other Scholarly Activities**

### **Reviewer Activity**

- a) Journal of African Business and Law, Member of the Editorial Board (2007-to date)
- b) Reviewer-Journal of African Business
- c) Reviewer for Faculty of Entrepreneurship and Business Administration (MUBS).

### **Teaching and Advising**

1. Business Planning
2. Research Methods
3. Management Accounting
4. Financial Accounting
5. Financial Management
6. Taxation
7. Project Appraisal
8. Strategic Management

### **Curriculum Development**

1. Bachelor of Science Accounting and Finance.
2. Diploma in Accounting and Finance.
1. Income Tax; In line with the 1997 Income Tax reforms
2. Business Planning

## **Research Supervision and Guidance**

1. Post Graduate Students (about 25 students)
  2. Undergraduate (about 100 students)
- 

## **Service to Community**

### **Public Educator**

- a) Host of a Luganda Radio Programme on Entrepreneurship on Dembe FM 2008-to date
- b) Financial Literacy Speaker

### **Consultancies and Interventions:**

1. Strategic Plan Development  
Client: Hotel and Tourism Training Institute (HTTI), Jinja  
Project: Campus Development and Hotel Improvement Project  
Date: May 2006
2. Business Plan Development  
Client: Church Human Services AIDS programme (CHUSA)  
Project: Business Plan Development  
Date: November 2006
3. Business Plan Review and Development  
Client: Tropical African bank  
Project: Business Plan Review and Development  
Date: November 2005
4. Financial Management Work Shop  
Client: Water Aid  
Project: Financial Management Literacy  
Date: September 2004
5. Strategic Plan Development and Orientation  
Client: Capital Finance Corporation Ltd  
Project: Strategic Plan Development and Business Plan Development  
Date: March 2004 to May 2004.
6. Tax Planning and Exploratory Schemes  
Client: Japanese Embassy  
Date: February to March 2004.
7. Strategic Needs Assessments  
Client: Ms Vincent Luyinda  
Project: Real Estates -Commercial Property  
Date: May 2002.
8. Business Plan Preparation  
Client: Uganda Livestock Industries Ltd

- Project: Importation of Parent stock  
Date: April 2002.
9. Feasibility Study Preparation  
Client: East Mengo Growers Co-operative Union Ltd  
Project: Joint Venture, involving Fruit and Vegetable Processing,  
Date: January 2002.
  10. Business Plan Preparation  
Client: Uganda Meat Technology Centre and Food Agriculture Organisation  
Project: Establishment of Village Scale Meat Processing Units  
Date: July 2001.
  11. Follow-up survey on Cost and Accessibility of Credit  
Client: Private Sector Foundation,  
Period: September 11 - October 30, 2000
  12. Income Tax Planning  
Client: Canda Enterprises Ltd.  
Date: January - March 1998
  13. Re-Organization of Accounting and Accountability Procedures  
Client : K. G. Enterprises.  
Date: September - December 1999

#### **Membership to Boards**

- a) Canda Enterprises Ltd (Founder Member)
- b) Kal Consult (Founder and Managing Consultant)
- c) Kira Mixed farm
- d) Vision Agric Associates Ltd (Founder Member)
- e) Charms Ltd (Ex-Founder Member)
- f) Accounting Students' Association of Makerere University.
- g) Accounting Business Consult Ltd- A Consultancy and publishing firm (Founder and Managing Consultant).
- h) New Taxi Park Transport Association- A local Uganda Company geared to transformation of public transport in Uganda. (Founder Member)
- i) Guest House, Makerere University Business School
- j) St. Michael International School-Wakiso

#### **Membership to Management and Academic Committees**

- a) Member, Academic Board (Senate), Makerere University Business School
- b) Member, Management Committee, Makerere University Business School
- c) Member, Faculty of Commerce Research Committee
- d) Member, Higher Degrees Committee, Makerere University Business School
- e) Member, Irregularities Committee, Makerere University Business School
- f) Member, Curriculum and Course review, Makerere University Business School
- g) Member, Time tabling, Makerere University Business School
- h) Member, Faculty of Commerce Staff Appointment and Promotions

- i) Chairman, Loans Committee, Makerere University Business School
- j) Chairman, Up- Country Centers Establishment Committee, Makerere University Business School
- k) Chairman, Logo, Flag, Anthem and Corporate identity, Makerere University Business School
- l) Chairman, Makerere University Business School Decentralization Committee.

**Membership to Academic Boards/ Journal**

- a) The African Journal of Business and Law; Member Editorial Board
- b) Asian Academy of Management., Life Member.

**Facilitation of Recruitment Processes**

- a) Uganda Coffee Development Authority
- b) British America Tobacco Ltd
- c) Eagle Airlines
- d) Mengo Hospital

**Referees:**

- 1. Academic Referee: Prof. Dr. Thomas Walter,  
Advisor to the EAC Secretariat on  
TRIPS and Pharmaceutical Sector Promotion  
Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ)  
East African Community (EAC) Secretariat  
P. O. Box 13854 Arusha / Tanzania  
Mob: +255 787 532 371  
Email: [thomas.walter@gtz.de](mailto:thomas.walter@gtz.de)  
Website: [www.gtz.de/trade](http://www.gtz.de/trade)
- 2. Professional Referee: Prof. Dr. Waswa Balunywa,  
Principal  
Makerere University Business School  
P. O. Box 1337, Kampala.  
Email: [wbalunywa@mubs.ac.ug](mailto:wbalunywa@mubs.ac.ug)  
Website: [mubs.ac.ug](http://mubs.ac.ug)
- 3. Character Referee: Mr. Vincent Lyinda  
Managing Director  
VINCO Ltd  
P. O. Box 25962 Kampala, Tel. No.0772-554436

Signed: ..... Date:.....  
**Arthur Sserwanga (PhD)**